

# GI Benefits Restored to Peace Basis

No Wartime Bonus  
to Be Paid for Duty  
After January 31

By MERRIDIAN SMITH  
AUGUSTA, Ga. (UP) — President Eisenhower Saturday ordered the nation's veterans benefits put back on a peacetime basis, effective Jan. 31. The move eventually will save billions of dollars.

Eisenhower, winding up a yuletide holiday, issued an executive order and proclamation ending these benefits for future service-men:

1. Free college scholarship worth up to \$5,760.
2. Mustering-out pay up to \$300.
3. Special veterans' unemployment insurance.
4. Loan guarantees on homes, farms and businesses.
5. Special hospital privileges and pensions for those whose ailments are not due to military service.

The order puts compensation payments for service-connected disabilities on a peacetime basis which is 80 per cent of the wartime basis.

It does not affect any wartime rights which anyone already may have or may accumulate between now and Jan. 31.

The order does not end the state of national emergency proclaimed for the Korean fighting in 1950 by then President Truman.

The free-school provision of the so-called Korean GI Bill of Rights is the biggest single benefit to be terminated by the President's action.

In the absence of supporting legislation, Mr. Eisenhower's action would mean that men now in service, and to remain in service after the Jan. 31 cutoff date, could accumulate no further eligibility under the school provision.

However, Rep. Olin E. Teague (D-Tex.), new chairman of the House Veterans Committee, announced he will drop in the hopper on Jan. 3 a bill to save the

(Continued on Page A-2, Col. 6)



**HAPPY NEW YEAR? HUMBUG!**  
Drawing his jacket closer against the weather, Long Beach Motor Officer Blane Watkins braces for a busy New Year's Day of traffic mishaps. Slick streets and heavy travel complicated the problem.—(Staff.)

# Ships Jam Ports of Clogged Canal

## Road Deaths Heading for New Record

By Associated Press  
Traffic fatalities occurred at such a rapid rate Saturday that the National Safety Council forecast a record New Year's weekend highway slaughter.

At 9 p. m. 177 traffic deaths had been counted in a nationwide survey by the Associated Press. The survey began at 6 p. m. Friday.

The traffic deaths were almost keeping up with the pace set in the corresponding two-day period Christmas, when 392 highway fatalities and a total of 515 violent deaths established all-time records for such a brief holiday period.

## TWO TRAFFIC DEATHS RECORDED IN AREA

Two traffic fatalities were recorded in the Long Beach area on the first day of the new year.

Bud Robinson, 64, of 2146 E. 119th St., Willowbrook, was fatally injured when he was hit by a car as he crossed Willowbrook Ave. at 119th St. He was pronounced dead at Compton Community Medical Center.

David E. Humphries, 19, of 1170 Crown Ave., Anaheim, suffered a fractured skull and other injuries when his car went out of control over an embankment at Carmentia Rd. and Firestone Blvd., Paramount.

He was treated at St. Helen's Hospital in Bellflower, then transferred to Los Angeles County General Hospital, where he died several hours after the accident.

Two drivers were jailed on investigation of felony hit-run driving Saturday after they had left the scenes of separate accidents here on foot. Police said three persons were hurt in the two accidents.

Howard A. Anderson, 57, of 16802 S. Hoskins St., Huntington Beach, a welder, was arrested from the scene of collision at Pacific Coast Hwy. and California Ave.

Hurt in the crash was Lonnie W. Fiser, 49, of 1841 Poppy St., who was treated at Seaside Hospital for cuts and bruises. Fiser was riding with Robert G. Williams, 27, of 1221 Lewis Ave., who escaped injury.

Sherman W. Babb, 39, of 1830 E. Pacific Coast Hwy., a furnace installer, was arrested by Signal Hill police as he stood on the curb a block from the scene of a collision at Pacific Coast Hwy. and Molino Ave., where his car and one driven by Jack Gasco, 17, of 2363 W. 246th St., Lomita, had collided.

Babb was booked at the Long Beach jail on investigation of felony, hit-run driving.

Gasco's father, Edward, 44, and a sister, Marsha, 15, were treated at Community Hospital for abrasions.

In another traffic incident here Saturday, John R. Davies, 36, of 1154 E. 16th St., a pedestrian, suffered a possible back injury when struck by a car at 15th St. and Alamitos Ave.

In Paramount, William J. McGee, 47, of 13949 Brightwood St., Paramount, suffered a fractured left leg when he was struck by a car at Rosecrans and Garfield Aves.

## ROSE EDITION TO BE SOLD ON NEWSSTANDS

A special Tournament of Roses Pictorial Edition of The Independent will be sold on street newsstands starting Monday.

Headed by a full-color portrait of Rose Queen Marilyn Smuin, the edition is just the thing to mail to your friends in the East.

It will sell for 20 cents, postage paid, wrapped and mailed anywhere in the United States. Get your copies at Independent, Press-Telegram offices at Sixth and Pine.

## City Visited by Rain and Earth-Jolt

Rain, wind and a ground tremor which "felt like an explosion" were on Saturday's holiday weather menu in Long Beach and vicinity.

Reports of the tremor were concentrated in the 4600 block on Orange Ave., on Banner Drive, in Lakewood and in the Bellflower area north of Rosecrans Blvd.

Mrs. John Crank of 322 E. Market St. described the sensation as a "sudden, sharp jolt that felt more like an explosion than an earthquake." However, police and sheriff's deputies had no reports of an explosion. They theorized that oil drilling activities might have prompted the scare. The jolting occurred at approximately 8:50 p. m.

Steadily, generally misty rain, which measured more than one-half inch in most Southland areas, added to the wetness of thousands of motorists returning home on traffic-clogged roads after viewing the Tournament of Roses parade and the Rose Bowl football game.

In Long Beach, the rainfall measured .53 inch, making the season's total 2.71 inches. Last year at this time, 1.37 had been recorded.

The weather bureau said it expected the storm front to pass during the night and predicted mostly sunny skies for today and Monday, with occasional strong winds.

The rain brought some snow in flurries above 4,000 feet in the mountains but no concentrated snowfall was reported.

Long Beach storm drains were able to keep most of the city's intersections free of deep water. No instances of stalled cars were reported here.

However, a police car ventured off the road and became stuck Saturday afternoon in the mud at Studebaker Rd., near Anaheim Rd., and another city vehicle required services of a tow car to pull it from the mud at Studebaker Rd. and Willow St.

A small section of the street collapsed on 10th St. east of American Ave., pinning the wheel of a car. Barricades were placed around the area after the car's wheel had been extricated.

An ambulance, returning to its station after taking two accident victims to Bellflower 24-Hour Medical Center, struck deep water and was out of service for one-half hour at Carmentia St. and Firestone Blvd., in Bellflower.

## Suez Mishap Halts Travel of 100 Craft

PORT SAID, Egypt (UP) — A seagoing traffic jam at the blocked Suez Canal grew worse by the hour Saturday night.

About 100 ships were piled up in and at both ends of the shipping bottleneck between the east and west. That many more were approaching.

Canal authorities appealed to shipping companies to order their vessels to slow down their approach to the Suez, one of the busiest waterways in the world. It has been blocked since Friday.

Canal officials announced that engineers would take three more days to unplug the canal. They cabled the Suez Canal Company in London that it was expected to be open for traffic Tuesday morning.

The 10,892-ton Liberian tanker, World Peace, laden with 17,000 tons of crude oil from Kuwait, knocked down El Firdan railway bridge over the canal, Friday.

The two spans of the swinging bridge had opened like a gate to permit the ship to pass. The vessel struck the western span. It collapsed and locked across the ship's deck.

The ship dragged the steel span 90 feet and then plowed its prow 12 feet deep into sands on the western shore.

Thousands of persons aboard stalled ships went ashore for a rollicking New Year that turned Port Said and Suez into festival towns. Hordes of excursion hikers and peddlers hurried from Cairo.

Egyptian conjurers, called gulla gulla men, swallowed live chickens in the streets, and got fine tips.

Engineers working day and night with acetylene torches were cutting up the bridge. A giant floating crane was taking away the pieces. But the trapped ship was far from freed.

Thirty-eight ships were held up in Port Said harbor at the Mediterranean end of the 100-mile canal. Among them were two passenger liners, 16 cargo ships, 18 tankers, a British troopship and a British destroyer.

More than 30 lay stalled at the other end of the canal off the town of Suez. Inside the canal, 15 ships were stopped between the shipwreck and Suez.

## Dag Confers 1 Hour With French Chief

PARIS (UP) — United Nations Secretary General Dag Hammarskjold stopped off on his way to seek the release of Americans jailed in Red China for a one-hour secret conference Saturday with Premier Pierre Mendes-France.

Government quarters speculated they might have discussed French recognition of the Peiping regime some time in the future.

## Red Radio Hints Dag Will Meet Rebuff

TOKYO (Sunday) (AP) — Peiping threw out fresh hints Saturday that U. N. Secretary General Dag Hammarskjold, now on his way by plane for talks in Red China, will be rebuffed in his mission to free 13 captured Americans sent to jail as "spies."

Saturday, Peiping Radio trotted out what it purported to be evidence that the American given the most severe sentence—life imprisonment—actually was in charge of a spy-training mission in Japan.

The broadcast said that depictions of two seized Chinese Nationalist "agents" proved that John Thomas Downey, 24, of New Britain, Conn., not only trained them but flew over Manchuria and personally air dropped them such supplies as Tommy guns and a radio.

Others suggested Mendes-France was taking the opportunity to seek relief from East-West tension.

The Premier, fresh from the struggle over German rearmament and under pressure on the home front to try to do business with the Communists, refused to say what he and Hammarskjold talked about.

"M. Hammarskjold is engaged on a mission of peace on this first day of the New Year," he said in his only comment. "In the name of the people of France, I wish him success in his mission."

After a brief stop, Hammarskjold (Continued on Page A-2, Col. 1)

## Motel Battle Traps 4 for Bank Holdup

RENO, Nev. (UP)—Two men and two women, suspected of robbing the Cotati, Calif., bank of \$40,000 Thursday, were captured at a motel near here Saturday night after one of the suspects was critically wounded during an unsuccessful kidnap attempt.

The men were identified as Donald Anderson, 28, and Ted Free, 26, and the women were believed to be their wives.

Police said a blood-stained canvas bag containing \$20,000 in cash was found in their car as well as four guns stolen from a hardware store in Petaluma, Calif.

Police said the four admitted the Cotati robbery.

Anderson apparently became alarmed when Jack Sparkman, who was talking to the owner of the motel, Mrs. L. Z. Hash, started to make a telephone call.

Anderson pulled a gun and forced Sparkman and Mrs. Hash out of the office. A scuffle ensued during which Anderson's gun went off, the bullet striking Sparkman's head and striking Free in the chest.

The two couples then forced Sparkman and Mrs. Free into Sparkman's car and headed for Reno but were unable to make it because of a lack of chains.

They returned to the motel where police, summoned by a woman who heard the pistol shot, were waiting. The suspects surrendered without resistance.

## Congressmen Go to Work Wednesday

WASHINGTON (UP) — The 84th Congress convenes Wednesday for a session which will test President Eisenhower's ability to press his "moderately progressive" legislative program through a House and Senate under Democratic control.

As of now, there is no assurance of too much bipartisan harmony. Both Democrats and Republicans will be shooting for a legislative record aimed at capturing the White House in 1956.

On foreign and defense policies, where there is much overlapping of administration and Democratic party views, Mr. Eisenhower's chances of success are deemed fairly good. But he faces greater conflict on a number of domestic issues.

These conclusions appear warranted on the basis of replies received by the United Press Saturday to queries addressed to some of the Democrats who will play key roles in the new Congress.

After two years in the minority, the Democrats will organize both the House and Senate when Congress is called to order at noon Wednesday. With the support of Independent Sen. Wayne L. Morse (Ore.), the Democrats will have a two-vote margin in the Senate. The House lineup will be 232 Democrats and 203 Republicans.

## Witnesses for New Jelke Vice Trial Sought in L.A. by Gotham Detective

(Compiled from UP and AP)

NEW YORK—The search for witnesses to testify in Oleo Hair Minor, F. (Mickey) Jelke's new trial for compulsory prostitution has spread to Los Angeles and Chicago, it was revealed Saturday.

An informed source at Manhattan police headquarters said Detective William Haughe had been dispatched to Los Angeles in a search for information and witnesses to be used against Jelke in the new trial he won Friday in a court of appeals decision. There were no details on whom Haughe was looking for.

## L.B. Observes Sober Holiday

New Year's celebrations in Long Beach were more sober or more wary this year.

Police reported jailing only 23 plain drunks and 6 drunk drivers in the 24-hour period ending at 6 p. m. Saturday, a figure far below other years.

In the county areas and other cities in Los Angeles County, 78 drunk drivers and 568 plain drunks were snagged by law enforcement officers.

Miss Harmon was taken to the

It was reported, however, that the district attorney's office had learned that three figures in the original investigation, Richard Short, Erica Steele and Patricia Thompson, were in California.

Assistant District Attorney Anthony Liebler revealed another detective was sent to Chicago in connection with the case.

Blood Barbara Harmon, who said she is now a "booking agent," was jailed Saturday as a material witness for the new trial. Miss Harmon testified as a state witness in the trial that led to Jelke's conviction and sentencing in 1953.

She was questioned Saturday morning by Liebler, who prosecuted Jelke. She then was taken before General Sessions Justice Jonah Goldstein at his Manhattan home.

Liebler asked that she be held in \$5,000 bond, but Goldstein set bail at \$2,500. It was learned the higher bail was asked because at the time of her arrest she was reported to have said she would have gone into hiding if she had known authorities were looking for her.

Miss Harmon was taken to the

county jail and locked up along with two other girls arrested Friday. A fourth was Pat Ward, the state's star witness against Jelke at his original trial. She was released in \$1,000 bond said to have been provided by her family, who live in a lower East Side walkup apartment.

The other two are Marguerite Cordova and Peggy Sands, 25, who were held in \$2,500 bail each.

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## Russ Promise to Release 2 Yanks, Demand 11 Tots

WASHINGTON (UP) — Russia has promised to free two Americans long held prisoner within the Soviet Union, the State Department said Saturday night.

The department said Russia made the pledge in a note delivered Friday to the American embassy in Moscow.

At the same time, however, Russia has demanded some 11 Soviet children now in West Germany be turned over to Soviet authorities.

The two Americans who are to be freed are William T. Marchuk, 38, Brackenridge, Pa., and John H. Noble, 31, of Detroit.

Marchuk is an American soldier who was picked up by the Russians in Dresden in February of 1949 along with William A. Verdine, 28, of Starks, La.

Noble has been a Soviet prisoner since 1945, after going as a boy to Germany in 1938.

In their latest note, the Soviets maintained they had no information on Verdine's present whereabouts.

The Soviets promised, said a State Department official, to turn over Marchuk and Noble to American authorities in West Berlin but did not specify a time.

The fact that they had not yet been turned over has caused some American officials to believe Russia may want the Soviet children before freeing the Americans.

The Soviet children are offspring of Russians who were in Germany during World War II.

The United States had demanded the freedom of all three Americans in eight previous official inquiries but until Friday had received no information about where they were.

State Department Press Officer Jameson Parker, who disclosed the gist of the Soviet note in answer to an inquiry, did not make the text public.

He said the note contained two sections. One dealt with the two Americans whom Russia promised to free. A second section raised the question of return of the Soviet children.



**THE VERY LATEST IN NEW YEAR'S WEAR**

Caught in Saturday's downpour without an umbrella, this Long Beach woman donned a bit of inexpensive emergency headwear as she scurried along a downtown sidewalk. By Saturday night .53 of an inch of rain had fallen in the city. —(Staff Photo by Bryan Hodgson.)

## L.A.C. SAYS:

# Mortality Table

The most fascinating book we read each year is the "Life Insurance Fact Book." It is filled with statistics showing how life insurance money is invested, how many policy holders there are and mortality tables over the past 100 years. The statistics are the basis upon which all life insurance premiums are based. But the most interesting sections, to us, is the mortality tables. That is because there is so much misinformation prevalent concerning how the life span has been lengthened.

It seems almost daily some one tells of how much longer men live, due to our great medical advances and better living standards. But the mortality tables do not bear this out. It is true more people grow to be oldsters.

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## Justice Dept. Gains in Anti-Red Campaign

WASHINGTON (AP) — The Justice Department's internal security division reported after six months' operation, Saturday that substantial progress has been made in its announced objective: "To destroy utterly the Communist conspiracy against this country."

The new division's chief, Asst. Atty. Gen. William F. Tompkins, restated the anti-Communist pledge in a year-end report to Atty. Gen. Brownell and said he would "carry on this program at an accelerated pace in 1955."

Brownell and Tompkins joined in a statement saying that "the extraordinary investigative work of the FBI under director J. Edgar Hoover provided the foundation for the progress made by the division in the fight against Communism."

They said the Immigration Service under Commissioner Joseph M. Swing was carrying forward a "splendid" campaign service against subversion by deporting, excluding, and denaturalizing undesirables.

The Tompkins report noted that in 1954, 20 additional leaders of the Communist Party were convicted and 23 others were indicted under the Smith Act for conspiring to teach and advocate forcible overthrow of the government.

The division listed these other developments:  
Conviction of four persons at San Francisco for harboring Communist affidavits with the National Labor Relations Board.

Continued prosecution for contempt of persons refusing to answer questions in subversive investigations.

The addition of 20 organizations to the attorney general's subversive list, and the filing of 27 other groups for such listings.

The conviction of four members of the Nationalist Party of Puerto Rico for the shooting in the House of Representatives which resulted in the wounding of five congressmen last March 1, followed by successful sedition prosecutions of 17 Nationalist Party members, and indictment of others in New York, Chicago, and Puerto Rico.

## Dag Confers 1 Hour With French Chief

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fold flew on toward China. He was due to talk today in New Delhi with Prime Minister Jawaharlal Nehru of India.

In Calcutta Saturday night, Nehru deplored the method of the United Nations handling of the case of 11 American airmen held in China. Hammarskjold will seek their release, as well as other U. N. nationals in China.

Nehru voiced regret that the U. N. itself had "decided the case" of the U. S. Air Force captives "without going into the question." He said the manner of dealing with the case was "unfortunate."

At his press conference on his way home from the Indonesian conference, Nehru said Red China attached great importance to some thousands of Chinese war prisoners sent to Formosa from Korea.

The British Overseas Airways plane taking Hammarskjold to New Delhi, where he will switch to an Indian plane, landed at Orly Airport at 12:05 p. m.

Mendes-France arrived at the airport seven minutes after Hammarskjold landed from London. They shook hands and hurried away to an airport building for their talk.

Walters took in a bottle of champagne, a tray of coffee and a bottle of milk. An hour after they disappeared, the two emerged, smiling. Mendes-France walked with Hammarskjold to his plane. A little more than an hour after his arrival, Hammarskjold was on his way again.

Observers noted France has no direct interest in Hammarskjold's mission.

Few of Mendes-France's aides were taken into his confidence about his talk with Hammarskjold. Others suggested he was trying to keep his lines open to the Communist world to prove to his critics that he was seeking a relaxation in East-West tension at the same time he was pushing through German rearmament.

## NEW RECORDS AT CITY LIBRARY

In recent recordings of symphony orchestras the Public Library has found a refreshing selection of little known items.

These are recommended samples: Bruckner, "Symphony No. 6 in A Major"; Britten, "A Simple Symphony" with Ireland; "Concertino Pastorale"; Dittersdorf, "Symphony in F Minor (The Rescue of Andromeda)"; Honegger, "Pacific 231" and Debussy, "Danse" with Barber, "Adagio for Strings" and Vaughan Williams, "Job: a Masque for Dancing."

## Sun, Moon and Tides

**SUNDAY**  
Sunrise: 6:59 a.m. Sunset: 4:56 p.m. Moonrise: 11:51 a.m. Moonset: 12:27 a.m.  
Tides: High, 3:13 a.m., 5.0 ft.; 4:11 p.m., 2.9 ft. Low, 10:34 a.m., 1.1 ft.; 9:14 p.m., 7.8 ft.  
**MONDAY**  
Sunrise: 6:59 a.m. Sunset: 4:56 p.m. Moonrise: 12:31 p.m. Moonset: 1:45 a.m.  
Tides: High, 4:10 a.m., 5.6 ft.; 5:50 p.m., 2.1 ft. Low, 11:43 a.m., 0.4 ft.; 10:23 p.m., 2.0 ft.

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## SHERIFF PUTS BALKY COUNTY BOARD ON JOB

BEDFORD, Ind. (AP) — Sheriff Zelbert Hawkins had the last word when two of the Lawrence County commissioners refused his request for two new deputies.

"Starting tomorrow, you are all deputized," the sheriff told the commissioners' board.

Asked what would happen if the deputized commissioners refused to respond to calls, Hawkins said, "I'll bring them in just like in contempt of court."

## Woman, 80, Cremated as Cars Collide

SAN BERNARDINO (AP) — A woman motorist was burned to death Saturday in a traffic collision, Coroner R. E. Williams reported.

She was identified as Mrs. Wilhelmine Waldeck, 80, of Twenty-nine Palms.

Williams said she was driving alone on the Utah Trail road north of Twenty-nine Palms when her car was struck from the rear by a car driven by M. Sgt. Waldo Akshire, 40, stationed at the Twenty-nine Palms Marine Base.

The gasoline tank of Mrs. Waldeck's car exploded and she was cremated. Akshire suffered serious head injuries.

## Lull in Shipping

Pacific ports began a virtual three-day shutdown Saturday as AFL sailors and marine firemen halted work in line with their policy of not working overtime on holidays in port.



## BIG TRAFFIC JAM IN CANAL

Air view taken Saturday shows oil tanker World Peace hooked to El Ferdan Bridge in Suez Canal as 100 ships, some in background, remain at anchor, stalled by the wreckage of the ship and bridge. — (AP Wirephoto)

## Crash Site 'Panned' for Lost Gems

PRESTWICK, Scotland (AP) — west. Some 40 packets of diamonds, sifting the top six inches of ground for New York scattered earth covering an area half the size of a football field Saturday. British liner crashed Christmas to recover a fortune in diamonds. Day, killing 28 persons.

A score of policemen formed a line to hold back any the shipment. It was estimated that the diamonds were worth at between 500,000 and 1,000,000 pounds (\$1,400,000 to \$2,800,000).

The first diamonds were found Friday—big, rocky-looking uncut stones, so blackened in the crash fire that they had been tramped up to four inches deep in the mud without attracting attention.

Friday night a tarpaulin was spread over the treasure area to keep the mud from freezing. Saturday it was lifted and the methodical hunt began. It was plotted to cover every inch of the area around the crash scene to a depth of six inches.

Scores of diamonds were understood to have been found. But the diamond experts conducting the search were reported considering the shipment of the area's entire topsoil to London for laboratory examination if any great number of diamonds included them.

The President, Mrs. Eisenhower and her mother, Mrs. Elvira Doud of Denver, were scheduled to fly back to Washington late today, leaving here at about 5:30 p.m.

## Wife Gets Son, Loses Husband

LONDON (AP) — Mrs. Lenora Lykins of De Quincy, La., gave birth to a son on New Year's Eve, back to his base in Berkshire and learned on New Year's Day after visiting his wife in the hospital that her husband was killed in a crash.

His car hit the brick abutment of a railway bridge. Mrs. Lykins, S/Sgt. George W. Lykins of the U. S. Air Force was killed 25, was told this morning.

## GI Benefits Restored to Peace Basis

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free schooling benefit for all men in uniform on the cut-off date.

His bill would let such men continue to accumulate school rights—on the regular basis of 1½ months of school for each month of service—up to the maximum of 36 months.

Other benefits of the GI bill—mustering-out pay, special unemployment insurance, and loan guarantees—are available in full to men any part of whose service falls before the wartime cut-off. No legislation is needed in these fields to assure fair treatment of men in uniform on Jan. 31, Teague pointed out.

Here is the way other key benefits affected by the order work:

**LOAN GUARANTEES** — The government guarantees up to 60 per cent of a GI's loan for a home, with a maximum guarantee of \$7,500. The maximum interest rate is 4½ per cent. On business loans, where real estate is involved, up to 50 per cent is guaranteed, with a maximum of \$4,000; on business loans without real estate the maximum is \$2,000. (Farm loans are classed as business, with real estate.)

**MUSTERING-OUT PAY** — \$100 for men in service, in this country, less than 60 days; domestic service longer than 60 days is good for \$200; men with overseas duty get \$300.

**SPECIAL UNEMPLOYMENT INSURANCE** — Good for \$26 a week for up to 26 weeks.

**HOSPITALIZATION** — Veterans of wartime duty can get free hospital care, for ailments not due to their service, if beds are available and if they say they can't afford private treatment. (All veterans get free hospitalization for ailments incurred in service.)

**PENSIONS** — Payments for total and permanent disability, not due to service, and dependent on need. (Not to be confused with compensation for ailments incurred in service.)

Eisenhower also called a meeting at the White House, Monday, of cabinet members and Republican congressional leaders to go over his state-of-the-Union message.

The President, Mrs. Eisenhower and her mother, Mrs. Elvira Doud of Denver, were scheduled to fly back to Washington late today, leaving here at about 5:30 p.m.

## L.A.C. SAYS:

## Mortality Table

(Continued From Page A-1.)

But when they are old they have only a few years more to live than had those oldsters 100 years ago. The confusion is caused by the statements that the life span average was only 47 years in 1900 compared with 69 years today.

But the great change is caused by the saving of babies during the first year of birth and saving many children who used to succumb to many children's diseases. Actually the man of 40 years of age, 100 years ago, had a life expectancy of 28 years compared with 31 years today. At age 65 he had a life expectancy of 11 years in 1854 compared with 13 years today. At 70 he had 8.5 years while today he has only 10.1, or just 1½ years more expectancy than he had 100 years ago.

The statistics do not give an exact comparison because the old tables combined male and female in one figure. It is now shown that the female lives about six years longer than the male. The 40-year-old female today has about five years more expectancy than the male. But at 65 she has only two more years.

It is evident that we have done much to preserve life during the younger years of the people. But there is little evidence that we are approaching the time when people will live to much greater ages. The longer life expectancy of the female raises the question as to whether men should marry women older than themselves rather than the present trend of marrying women much younger.

Of greater importance than any of the above factors is that men should provide for the additional years of life their wives will have after the husbands are gone. Old age pensions are offering greater security. But the fact remains that according to the mortality tables the wife usually outlives the husband. If he is to give her the security after his death that he has given her while he lived, he must do something about it while he is young.

He can only do this by a sound investment program, started while he is earning money. This can be done by careful saving and investment in securities or it can be done by life insurance. The great tragedy in the lives of millions of widows is that neither of these programs was adopted and carried out. When you look at the cold statistics it makes one realize the time to start is now. It is a program to give added comforts for the two if they live out their lives together. But the mortality tables tell the sad story of how few ever end life within several years of each other.—L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

# JANUARY CLEARANCE SALE!

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# JANUARY CLEARANCE SALE!



## Subdividers Set Records in Orange Co.

SANTA ANA—Orange County notched up another record for new home tracts in 1934. A total of 287 tract maps, with nearly 18,000 lots, was recorded, an increase of 43½ per cent over 1933, retiring County Surveyor W. K. Hillyard said.

Seven new tract maps, filed last week, only increased the new record which already had overshadowed the 200 mark of 1933 several months ago.

The surveyor's report revealed a total of 280 tracts with 17,294 lots recorded by Dec. 24.

The exact number of lots in the last seven developments was not announced but the total for the year is expected to be about 17,700.

The totals include tracts both in and outside incorporated areas.

In the past two years, as many new tract maps have been filed as there were during the previous seven years, Hillyard said.

Year totals:

Year	Tracts	Lots
1946	54	2,217
1947	38	1,589
1948	48	1,563
1949	46	1,640
1950	50	3,410
1951	55	2,171
1952	105	3,956
1953	200	10,504
1954	287	*17,700

(\*estimated)

## Distaff Side of Congress Sets Record

WASHINGTON (AP) — There will be more women in the new Congress, convening Wednesday, than ever before in the nation's history — and masculine necks will be craning to see the four new feminine legislators.

Counting this quarter, all Democrats, there will be 46 women on the rolls plus a non-voting delegate from Hawaii, Betty Farrington, widow of Delegate Joseph Farrington. In the last Congress the record was 14 women.

The lineup at the beginning of this first session includes Sen. Margaret Chase Smith (R-Maine) re-elected to a second term, and six Republicans and nine Democrats in the House. Also Mrs. Farrington is Republican.

For three of the newcomers—Cora Knutson of Minnesota, Iris Elish of Georgia, Martha Griffiths of Michigan—42 is an especially lucky number for they were that age when elected in November. Edith Green of Oregon is but two years older.

Two states, Michigan and New York, now have two women each in the House—Mrs. Griffith and Rep. Ruth Thompson, Republican, from the Wolverine state, and Rep. Katherine St. George, Republican, and Rep. Edna Kelly, Democrat, from the Empire state.

The dean of women legislators, Rep. Edith Nourse Rogers (R-Mass.) who is beginning her 16th term, will be displaced as veterans committee chairman because the Democrats won control of the incoming House.

Rep. Gracie Post (D-Idaho), dubbed "Hell's Belle" for her fight for a federal dam in Hell's Canyon, is back again, having won her second election to the House.

Other women members, now seasoned lawmakers, include: Democrats: Rep. Maude Kee of W. Va., Rep. Leonor Sullivan of Mo., Rep. Vera Buchanan of Penn.

Republicans: Rep. Frances Bolton of Ohio, Rep. Cecil Hardin of Ind., Rep. Marguerite Church of Ill.

## Ladd Plays True Self in Movies

HOLLYWOOD (AP)—Here's a story about Alan Ladd that illustrates the difference between a screen personality and a dramatic actor. To those who live in upper Afghanistan and may not have heard, a personality is one who, with the help of a few mannerisms and facial expressions, can stay a top star for many years just by playing himself. Ladd and Gary Cooper are prime examples.

A dramatic actor plays the role instead of himself. Fredric March, William Holden and the late Walter Huston are the best examples.

The Ladd story concerns the time he was making a tense scene in a thriller. As he slowly turned the key in a lock, an assailant crept up behind him, pulled a dagger out of a scabbard, making a noise in the process. Ladd turned slowly around without a change in expression although he was looking right at a poised dagger.

"Alan, show some fear, for heaven's sake!" shouted the director.

Ladd turned around slowly, faced the director and replied: "I've been a top star for 15 years and never had to show fear yet."

P.S.: He showed no fear and the picture made a mint.

## Nab 'Sin City' Figure

MONTGOMERY, Ala. (AP) — One of the most widely hunted witnesses in the A. L. Patterson murder, ex-Policeman W. M. (Buddy) Jowers of Phenix City, was arrested in Odessa, Texas, Saturday.

## Theatrical Man Dies

SAN JOSE (AP)—Edward Redmond, 82, pioneer West Coast theatrical figure who once fired Eddie Cantor and Walter Huston, because he said they were "hams," died Sunday.



THIS IS A TOUGH ONE

Defending champion Charles Wallace ponders next move during fifth annual city chess tournament which started Saturday in Lincoln Park. He was defeated.—(Staff.)

## BAIT FIRM LURES BUYERS

SOUTH BEND, Ind. (AP) —South Bend Bait Co. has a stream and brooks right in its office. Harold O. Stream is chairman of the board, and G. W. Brooks is vice president.

## Baking Soda Fire Protection for Autos

CHAMPAIGN, Ill. (AP)—A University of Illinois safety specialist, Gordon McCleary, says a package of baking soda is the best cheap fire protection for automobiles.

McCleary pointed out that baking soda is the main ingredient in many chemical fire extinguishers, anyway. He said the fire's heat creates carbon dioxide from the baking soda, smothering the flames.

Baking soda is more effective than sand, salt or dirt and won't damage the engine, he added. McCleary also recommended that motorists sprinkle a little baking soda in car ashtrays.

## Chess Champion Defeated as L.B. Tourney Starts

In the day's only match, de-ranking United States junior fending champion Charles Wallace, and I. Weiss, at 11:30 a. m. was beaten Saturday as the fifth annual Lincoln Park Chess and Checker Club's city chess tournament got under way at Lincoln Park.

Wallace was defeated by Karl Reissmann, who finished third in last year's tourney. Heading today's list of matches will be a game between Larry Remlinger, 13-year-old Long Beach chess wizard, second.

## TELEVIEWER BREAKS ARM

ROCKLAND, Maine (AP) —Henry Davis, 8, broke his arm while watching TV.

Henry saw a woman dive into a tank of water. He stood on the arm of a divan in his home and dived onto the linoleum floor.

## City Ends Year Noting One Fire Fatality

HALIFAX, N. S. (AP) — The closing hours of 1954 brought this city of 70,000 persons its only fire fatalities of the year. Not a single fire death had been recorded until flames swept the home of Mrs. Alice Mont Saturday night. She and a boarder, James Cook, suffocated when they tried to escape.

GET PERPETUAL PRODUCTION from your Classified ads! Keep them in IPT steadily. Whatever you're selling. Want Ads increase your sales! Dial 6-9071.

## Stolen Plane Crashes Into PV Home; 2 Hurt

Two men were seriously injured Saturday when a light plane they stole as a New Year lark crashed into a Palos Verdes Estates' home.

Eight persons in the home at 780 Via Somonte miraculously escaped injury when the plane, stolen a half-hour before at Long Beach Municipal Airport, ran out of gas, knocked down the television aerial, ripped through a porch roof, bounced off the east corner of the home and came to rest in a service yard.

The pilot of the stolen plane, William V. Stanley, 30, a merchant seaman of 4912 Gardena Ave., and his passenger, Richard L. Harvey, 23, a Naval enlisted man attached to the USS Rendova, both suffered brain concussions and multiple cuts and bruises.

Harvey was treated at Harbor General Hospital and then transferred to Corona Naval Hospital. Stanley underwent a head operation at Harbor. He later was reported out of danger.

Sleeping in the home and unhurt when the plane ripped into the house were the owners, Mr. and Mrs. Levering Lawrason, their housekeeper, Mrs. Mary Shaw, their daughter and son-in-law, Mr. and Mrs. R. W. McKinley, the McKinley's two children, David, 4, and Mary Ann, 2, and the Lawrason's other daughter, Mary Ann, who was visiting from San Diego.

Lawrason said he found Harvey and Stanley dazedly wandering in his back yard. The plane belonged to DeWitt C. Maine, 2635 Kansas St., South Gate, who had purchased it two

weeks ago for \$3,600. It was a total loss and Maine filed a grand theft report with Long Beach police who said they would get complaints Monday charging the two men with grand theft. Lawrason said his home suffered \$2,000 damage.

LIGHTS OUT FOR HESSIANS  
BIBLIS, Germany (AP)—It's lights off on all streets on moonlight nights with the exception of the main stem of this Hessian town of 5,000. Town fathers, worried over increasing municipal indebtedness, decreed the economy measure.

## MAN JAILED FOR DRAGGING HIS BURRO

GLENDALE (AP) — Because he dragged a burro behind his pickup truck, Donald Cheesman spent New Year's Day in the Los Angeles County jail. Cheesman pleaded guilty to cruelty to an animal, was sentenced to 90 days in jail, but Judge Kenneth A. White suspended that and placed Cheesman on two years' probation. A condition was that he serve four days in jail.



HERE COMES THE—WOW!

Bride-to-be Ann Martin, 18, stands in Church of Our Lady of Assumption in Bayonne, N. J. for fitting of her 75-foot bridal gown. Gown, with train reaching to the altar weighs 100 pounds. She'll wed Joe Sparacello Jan. 9.—(Associated Press Photo.)

## Columbia JUNE IN FIRST AND PACIFIC JANUARY JUBILEE

## First Showing of the New Spring Cottons

in  
JUNIORS  
MISSSES'  
and  
HALF - SIZES

## SKYROCKET to fashion in honan plaid

Vibrantly colored with a refreshing white influence in its pique trim, a tie that can be worn as many ways as you can think of. In Toni Todd's exclusive woven honan plaid by J. P. Stevens, treated to a resilient crease-resistant finish. Charcoal with red, gold or turquoise plaid; also red with black plaid. Sizes in this number, 12 to 20.

799

This is but one of the fashion-right cottons... all with the distinguished labels of famed

Toni Todd  
ON GINAI

Vicky Vaughn  
JUNIOR



## LOCKWOOD'S 38th ANNUAL JANUARY SALE

Every fine fur, every smart fashion is included in our great January Fur Sale... every fur priced astoundingly low! Come in and choose the fur and fashion you've set your heart on! Space your payments conveniently, if you wish.

USE OUR LAY-AWAY PLAN, OR WE WILL ARRANGE CONVENIENT TERMS TO SUIT YOU.

LOCKWOOD

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ESTABLISHED IN LONG BEACH FOR 38 YEARS

SEVEN ELEVEN PINE AVENUE—DOWNTOWN LONG BEACH

SHOP MONDAY  
9:30 a. m. to 9 p. m.

as seen in GLAMOUR and CHARM  
WE GIVE 24 GREEN STAMPS  
for cash at time of purchase  
Columbia  
FIRST AND PACIFIC



ALL SET WITH FUR-LINED UNDIES  
**She Wants to Get  
On Top of World**

By CLAUDE COX

NEW YORK (AP) — Adventure, airplane and once directed an all-male orchestra without a single complaint.

The elaborate preparations being made for her survival in the Arctic Circle are far removed from the arrangements that were made when she first set out on adventures, strapped to her father's back on a western saddle horse.

"I was hardly able to walk when my father took me out exploring," Miss Keenan said in an interview.

Her father, the late Royal Keenan, an explorer and prospector, used to take her with him when he rode through California's High Sierra in search of gold.

"I guess I've got mining in my blood," she said. "When I was a child, I used to grind up rocks for the colors and put them in bottles."

**FAILED IN MOJAVE**

Later, after she had played the piano to work her way through the University of Southern California school of music, Miss Keenan tried her hand at mining, but was a failure. She assumed control of two pieces of land on the Mojave desert in Southern California, but they were financial mistakes, she said.

So Miss Keenan returned to her music, playing on a two-piano radio team and with a USO unit that went to Alaska. She met her husband in 1947 during a bitter Alaskan storm, in which their passenger plane was forced down and stranded for two days.

The same year, Miss Keenan began her South Dakota mining venture, as the result of a casual dinner party conversation in Los Angeles. One of the dinner guests said he had heard tin had been left behind in the Black Hills by 19th-century gold miners.

Miss Keenan sent a mining engineer to investigate, and he returned with glowing reports of gold, tin and columbite-tantalum, a vital ingredient of the metal that goes into jet plane engines.

Since 1947, Miss Keenan said, she has consolidated 2,500 acres of land, 20 miles west of Spearfish, S. D., and has organized an expedition at the invitation of Northwest Defense Minerals, her husband, Lt. Col. John F. Inc., of which she is president and major stockholder.

Although there are very few women miners, Miss Keenan said, there is no doubt that searching for minerals comes naturally to a woman.

"Every normal woman has a certain feeling for gold, silver and all forms of costly metals and jewels," she said. "From Helen of Troy and Queen Cleopatra down, women have been crazy for metals, especially the rare and precious kinds."

Her job will be to make tape-recorded commentaries on the trek and direct the making of an Arctic movie. She feels she is suited to her task after a long career as a movie and radio pianist, during which she was half of a duet that broadcast from an

airplane and once directed an all-male orchestra without a single complaint.

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**UNHIDDEN TALENTS**

Not all of shapely Joan Rawling's attractions are covered by that mask as she basks at Miami. Why the mask? Well, Joan didn't exactly explain but she said it does keep one from getting a sunburned face.—(United Press Photo.)

**800,000 See  
Mummers in  
Philadelphia**

PHILADELPHIA (AP) — King Mornus, mythical god of mimicry, held court in Philadelphia Saturday as 12,000 colorful marchers paraded and cavorted in the annual New Year's Day Mummers parade.

An estimated 800,000 persons, encouraged by unseasonable warm weather, lined the parade route to watch the 10-hour long spectacle in which four fancy clubs, five comic divisions and 21 string bands vied for a record \$52,000 in prizes. Thousands of other persons viewed the proceedings on television.

It was the largest and one of the most colorful parades in the 55-year history of the annual march of the new year "shooters."

Marchers in the fancy division, forbidden by parade rules to use wheels to support the weight of their glittering costumes, were assisted by as many as 100 men and boys along the five-mile parade route.

Pink was the dominant color among the varied pastels selected by the fancy clubs for the embroidered, spangled and sequined satin of their costumes.

The first prize of \$1,600 in the fancy division went to the Oregon Club for its "Calypso Fantasy" in which marchers wearing Carmen Miranda type headpieces, danced to the beat of mambo drums.

The comics, famous for stinging satire, lampooned interna-

tional, national and entertainment personalities amid exploding firecrackers and shrieking sirens. Floats and skits dealt with a wide range of subjects, from the "McCarthy" censure hearings to "reckless driving."

The stringbands, bedecked in colorful plumes and strutting to the traditional banjo rhythms (6-9-07),

up the rear of the procession. The top prize of \$2,000 went to the Polish-American band whose members did a "can-can" dance.

**INVESTMENTS SURE TO PAY-OFF**, Classified ads! To sell or rent anything — phone 6-9071.

**Air Safety Record**  
WASHINGTON (AP) — Scheduled air lines Saturday claimed a new safety record for 1934. The Air Transport Association said their overall passenger-fatality rate on domestic and international flights dropped to 0.7 deaths per hundred million passenger-miles.

**Walker's**  
the friendly store of Long Beach

it's here! a pin curl  
permanent that's really permanent!

**pin-Quick**  
by Richard Hudnut  
guaranteed to last longer  
than any other bobby-pin  
permanent or you get  
your money back.  
Easiest, fastest  
Quickest to dry! **\$1.50**

**pin-Quick**  
lanolized  
PIN-CURL  
permanent

**RICHARD HUDNUT**

**GUARANTEED**

COSMETICS WALKER'S STREET FLOOR

**SHOP MONDAY FROM 9:30 A. M. TILL 9 P. M. AT EASTERN**

**EASTERN...  
A Home Furnishings Branch of  
Columbia  
PINE AT SIXTH**

**LIVING ROOM CHAIRS REDUCED**

	WERE	NOW
Blond hardwood chairs	11.95	7.99
Maple upholstered occasional and lounge chairs	29.50	9.98
Reclining chairs with automatic foot rest	129.50	69.98

**BEDDING AT FABULOUS SAVINGS**

	WERE	NOW
Innerspring mattress, twin size	24.95	14.98
Innerspring mattress, full or twin	29.95	19.98
Mattress and box spring sets, twin size	49.95	29.98
Mattress and box spring sets, twin and full	69.95	39.95
Mattress and box spring, twin or full	79.95	49.95
Mattress and box spring, twin or full	99.95	59.95

**BED DIVAN SETS REDUCED**

	WERE	NOW
Tapestry upholstered suite—2-pc.	139.50	79.95
2-pc. bed divan and rocker set	169.50	99.95
2-pc. pillow arm set	249.50	119.95
Mohair frieze set, 2-pc.	199.50	129.95
2-pc. maple overstuffed set	249.50	139.95
3-pc. frieze set . . . sleeps 3	219.50	129.95

**LIVING ROOM SETS TO CLEAR**

	WERE	NOW
2-pc. Kroehler nylon frieze	229.50	189.95
Modern 2-pc. living room	249.50	159.95
3-pc. maple sectional	119.95	69.95

**BEDROOM SUITES . . . SAVE, SAVE**

	WERE	NOW
4-pc. Colonial maple suite	179.50	119.95
5-pc. Salem maple suite	249.50	149.95
Modern cherry vanity suite, 7-pc.	299.50	159.95

**BIG VALUE CHROME DINETTES**

	WERE	NOW
Chrome dinette, 5-pc.	69.95	49.98
Chrome set, 7-pc.	99.95	68.88

**TABLES & LAMPS REDUCED**

	WERE	NOW
Cocktail and step tables, modern	14.99	9.99
Leather-top cocktail, end tables	27.95	12.00
Sewing cabinets	5.95	2.49
Plastic-covered cellophane	39.95	19.99
Plastic-covered cellophane	49.95	24.99
Mahogany gossip bench	24.95	16.99
Metal phone and file cabinet	19.98	7.99
Metal 3-drawer chest	17.99	12.99
Metal 4-drawer chest	21.99	14.99
Gurlo cabinet	19.95	11.00
Imported Capo-di-Monte Lamps	24.95	11.00
Pineapple lamp with shade	19.95	9.99
Assorted pictures for mantels	17.95	7.77
Table lamps	14.95	5.99

**POWER TOOLS & FINE LUGGAGE**

	WERE	NOW
Portable electric saw with 4" blade	29.95	19.88
8" tilting arbor bench saw	29.95	14.88
50-ft. plastic garden hose	4.95	1.99
Ladies' overnite case, de luxe quality	14.95	8.88
Ladies' week-ender, de luxe quality	17.95	8.88

**WALKER'S**  
the friendly store of Long Beach

**Men's and  
Women's**

**Luggage reduced  
1/2 and more**

A big selection of manufacturers closeouts at very special prices.

reg. 29.95 Men's Two Suiters  
reg. 29.95 Nylon Pullman Cases  
reg. 39.50 Rayon Plaid Women's Wardrobes  
**14.95**  
YOUR CHOICE

reg. 19.95 Companion Cases  
reg. 19.95 Cowhide Brief Bags  
reg. 19.95 Weekend Cases  
reg. 21.95 Pullman Cases  
**9.95**  
YOUR CHOICE

no charge for initials prices plus fed. tax

**GET "E.C." GREEN STAMPS AT ANY EASTERN-COLUMBIA STORE**

**LEWYT**

**GREEN STAMPS at E-C**

**Save \$35! Complete with Attachments!**

**59.95**

**NO DOWN PAYMENT**  
1.50 Weekly

See how you'll whisk through your house cleaning. Exclusive automatic 4-way rug cleaning action—one nozzle brushes, sweeps, combs and grooms rug. Complete with all attachments.

**MAIL TO EASTERN-COLUMBIA**  
4th & Pine, Long Beach, Calif.  
Please send me the Lewyt Vacuum (with attachments) at 59.95, plus 2.40 tax, total 62.35. ☐ C.O.D.  
☐ Check or M.O. ☐ Add to my account monthly plus small credit-service charge. ☐ Account No. \_\_\_\_\_  
Print Name \_\_\_\_\_ Phone No. \_\_\_\_\_  
Address \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
City \_\_\_\_\_  
If you do not have an E-C account, please supply:  
Employer's Name \_\_\_\_\_ Employer's Phone \_\_\_\_\_  
How long employed? \_\_\_\_\_  
I have (had) accounts with \_\_\_\_\_  
Your Signature \_\_\_\_\_  
Extra delivery and C.O.D. charges if outside U.S. area

**LUGGAGE WALKER'S LOWER FLOOR**

**FOR CASH PAID AT TIME OF PURCHASE**



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the friendly store of Long Beach

**GREAT**

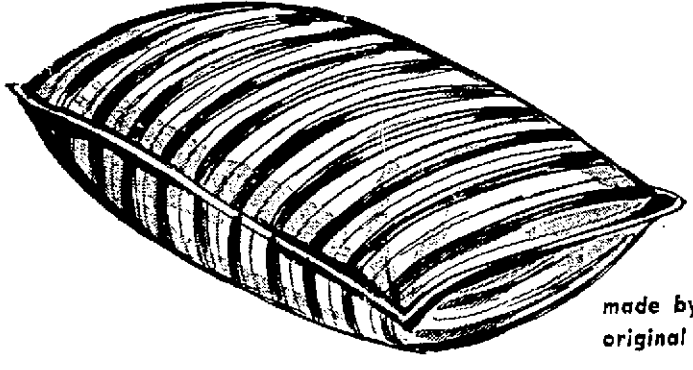
# January Sale

VALUES WORTH CROWING ABOUT



## Featuring ANNUAL WHITE GOODS SALE

**GET FREE TICKETS**



Save on Fine  
**Dacron Pillows**

made by Burton-Dixie  
original price 7.95, now 4.95

**2 for \$9**

Dacron filled pillows are non-allergic, non-matting, non-shedding, odorless, mildew and moth proof, won't retain heat or cold. And they're washable, too! 20x26 size.

**100% Imported White Goose Down Pillows**

made by Burton-Dixie, reg. 12.95, now 9.95

So-o-o soft and easy on the head; plump, too, because it's filled with imported goose down. Linen finish down-proof ticking, corded edges. 20x26 size.

**2 for \$18**

**100% Grey Duck Down Pillows, reg. 10.95**

Only a limited quantity of these choice pillows filled with 16-oz. of duck down. Covered with candy stripe ticking. 16x26 size. No mail or phone orders please.

**\$6**

January savings just for you in

### Springmaid Sheets



**Spring Knight—type 128**

58c 42x36 Cases .....49c  
2.49 72x108 or Twin Fitted 1.89  
2.69 81x108 or Full Fitted 2.09

**Sumter—type 140**

69c 42x36 Cases .....59c  
2.79 72x108 or Twin Fitted 2.29  
2.99 81x108 or Full Fitted 2.49

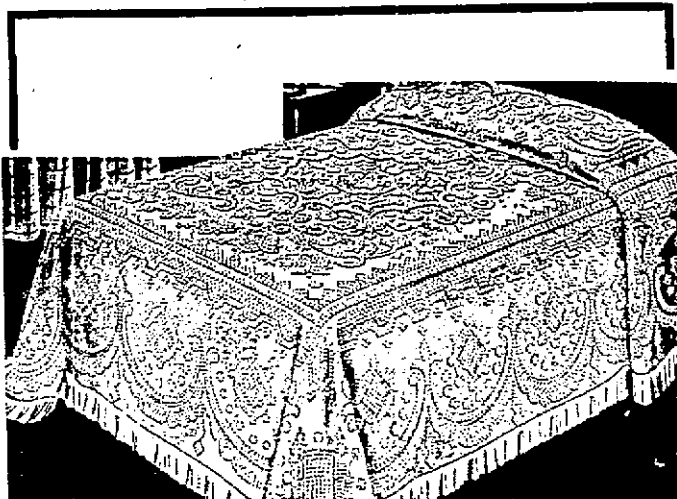
**Springdale (white) type 180**

79c 42x38 1/2 Cases .....69c  
2.89 72x108 or Twin Fitted 2.49  
3.09 81x108 or Full Fitted 2.69

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89c 42x38 1/2 Cases .....79c  
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DOMESTICS WALKER'S THIRD FLOOR



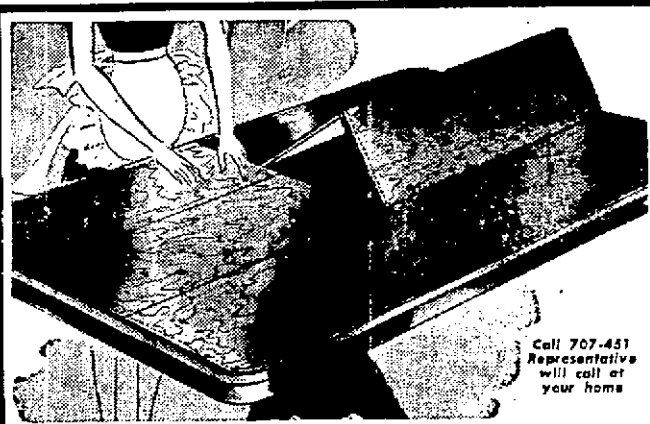
**Bates "Old Colony Pride" Spread**

compare with others selling as high as 24.95

Note the generously full size—look at the loft of the loops, see how sharply the pattern stands out. It's pre-shrunk, has bullion fringe, is reversible, washable and comes in single or double size, Antique white, Hyacinth Pink, Daffodil and Mint Green.

**14<sup>95</sup>**

DOMESTICS WALKER'S THIRD FLOOR



the newest and best in table-top insurance  
**Aluminum-Insulated made-to-order Pads**

up to and including 36x36, reg. 8.95..... 6.95  
up to and including 36x48, reg. 11.95..... 9.95  
up to and including 40x60, reg. 16.60..... 12.95  
up to and including 45x64, reg. 20.00..... 14.95  
up to and including 48x72, reg. 23.95..... 16.95  
any width up to 78" long, reg. 24.30..... 19.95  
over 78" length, add..... 25c per inch  
Leaves—any length and up to and including  
12" wide..... 2.95  
over 12" wide, add..... 25c per inch  
Your choice of ivory or mahogany

DOMESTICS WALKER'S THIRD FLOOR

**49¢ to 1<sup>69</sup> Cottons**

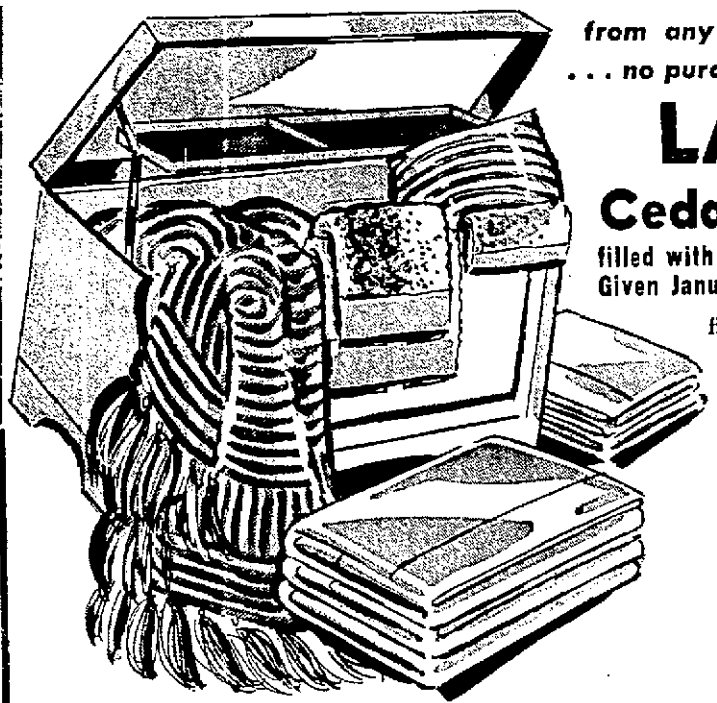
January special

**39¢ yd.**

Full bolts, demi bolts, mill ends, but all fine quality cottons in gay prints, solid colors and novelties.

- DENIM
- PERCALES
- BROADCLOTHS
- OUTINGS
- ORGANDIES
- EMBOSSED

FABRIC CENTER WALKER'S THIRD FLOOR



from any sales person  
... no purchase necessary

**LANE**

**Cedar Chest**

filled with White Goods  
Given January 20 at 2 P. M.

- filled to the brim with
- 100% down filled pillows
  - combed percale sheets
  - combed percale cases
  - colonial reversible spread
  - big, jumbo size towels
  - face towels, wash cloths

### Cannon's New Towels

with Dacron-Nylon reinforced selvage

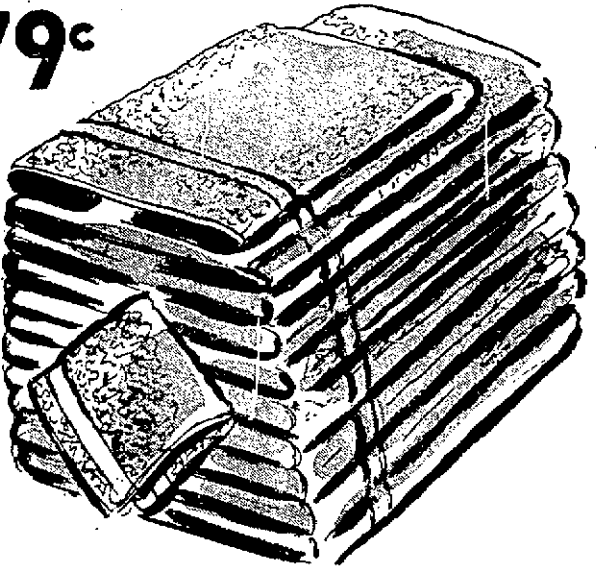
regularly \$1,  
January special

**79¢**

New! And in Cannon Care-free Colors, comes this super value towel with the Dacron-Nylon reinforced selvage that gives you added strength. Comes in full matching ensemble.

24x44 Bath Towel, reg. \$1 ..... **79¢**  
16x26 Hand Towel, reg. 59c ..... **49¢**  
12x12 Wash Cloth, reg. 29c ..... **4 for \$1**

Colors: New Rose, Pink Whisper, Sun Gold, Marine, French Blue, Sea Green and White.



### Callaway "Sun Valley" Towels

15 luscious colors, all first quality

Jumbo Bath Towel, 25x48, reg. 1.95 ..... **1<sup>55</sup>**  
Large Hand Towel, 16x30, reg. \$1 ..... **75¢**

Big Wash Cloths, 13x13, reg. 39c ..... **3 for \$1**  
Rusky Finger Ties, 11x18, reg. 33c ..... **3 for \$1**

### Fieldcrest "Elegance" Towels

First quality, extra absorbent, extra large

Wash Cloth, 13 1/2 x 13 1/2, reg. 49c ..... **38¢**

Hand Towel, 16x30, reg. 1.39..... **98¢**

Bath Towel, 25x50, reg. 2.59..... **1<sup>98</sup>**

### King Size Cannon Bruce Towels in Gem Colors

New Rose, Pink Whisper, Amethyst, Sun Gold, Marine, French Blue, Sea Green, and White.

Bath Towel, 24x46, reg. 1.39..... **98¢**

Hand Towel, 16x28, reg. 89c..... **59¢**

Wash Cloth, 12x12, reg. 39c..... **29¢**

### Martex "Miracle Margin" Towel

with Dacron reinforced selvages for longer wear

Bath Towel, 24x44, reg. 1.29..... **\$1**

Hand Towel, 16x28, reg. 69c..... **59¢**

Wash Cloth, 13x13, reg. 35c..... **29¢**

DOMESTICS WALKER'S THIRD FLOOR

### "Spring Bouquet" pattern Shower and Window Curtains

3.99 value both for

**1<sup>58</sup>**

While only 100 of these fine sets last—you can save more than half price. Plastic shower and window curtains in various color combinations—to dress up your bathroom.

**2.29 Drapery Prints reduced—plus FREE LABOR during January**

Yes, Walker's will make your draperies LABOR FREE, during the month of January. Choose from the many, many exciting patterns in this fine group of drapery prints, now priced 1.49 yard.

**1<sup>69</sup> yd.**

DRAPERIES WALKER'S THIRD FLOOR



### Values to 2.49 Rayon Bengaline and Faille

Special purchase from a large New York fabric house of these exceptional rayon bengaline and faille fabrics, in new spring colors, also black, red, navy, green.

**1<sup>29</sup> yd.**

### 1.95 value Tissue Faille Print Lengths

Special purchase of fine tissue faille rayon prints so wonderful for spring dresses, blouses, robes, etc. Good pattern selection.

**89¢ yd.**

### 1.98-2.50 Embroidered and Printed Flannels

While 500 yards last, you can buy these famous Cohama 45" embroidered and printed rayon flannels at only 1.39 yd. Dark colors.

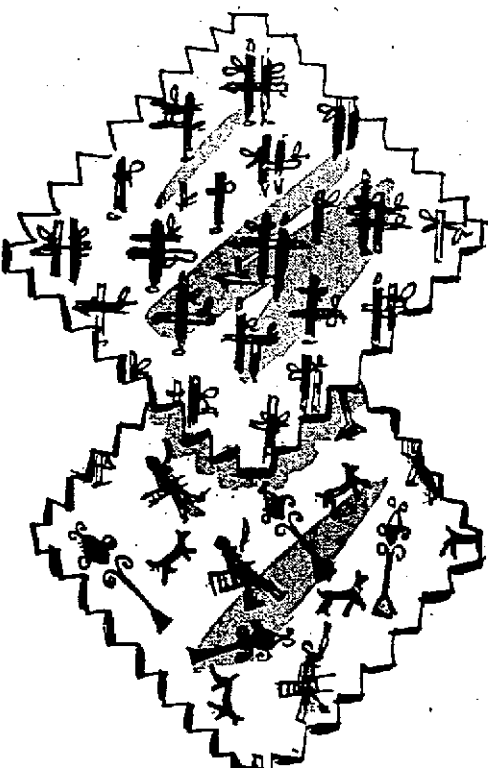
**1<sup>39</sup> yd.**

### 1.69 value Velvety Rayon Taffetas

42" wide and wonderful for hostess coats, dresses, formals, skirts, etc. A real January value at this sensational price of only 59c yd.

**59¢ yd.**

FABRIC CENTER WALKER'S THIRD FLOOR



**Walker's Store Hours** Fridays 12 noon 'til 9 p. m.  
Other Days 9:30 to 5:30

**Downtown Pine at Fourth** Phone 707-451

**Park Free** Victoria Auto Parks with purchases of \$1 or more. Tickets validated service desk each floor.

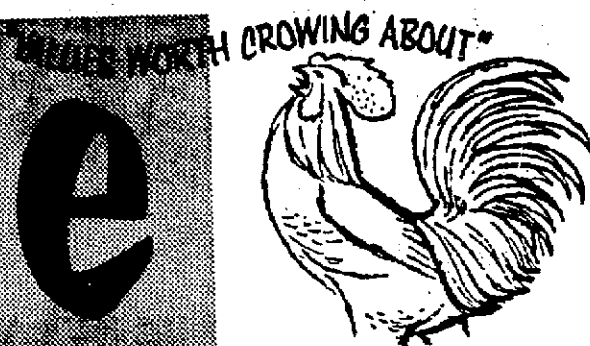
STARTS MONDAY, JAN. 3rd

MONDAY STORE HOURS 9:30 to 5:30

# Walker's

the friendly store of Long Beach

# January Sale



## Furniture and Rugs—Fourth Floor

34.95 Plush Cotton Rugs, several colors, 8x12 size.....	23 <sup>99</sup>	29.95 Table Group, step, lamp, end and coffee tables.....	19 <sup>99</sup>
34.95 Loop Cotton Rugs, several colors.....	23 <sup>99</sup>	19.95 Group Coffee Tables.....	13 <sup>99</sup>
78.95 Loop and Plush Rugs, several colors, 12x15 size.....	39 <sup>99</sup>	22.95 Magazine Racks, in mahogany or maple.....	15 <sup>99</sup>
82.95 Chenille Rugs, 8x15 size.....	49 <sup>95</sup>	39.50 Famous Make Tables, end or coffee styles.....	27 <sup>99</sup>
24.95 Chenille Rugs, 6x9 size.....	16 <sup>99</sup>	39.95 Sam Moore Chairs, rationally advertised line.....	27 <sup>99</sup>
5.95-9.95 Rug Samples, assorted colors, 27x54".....	2 <sup>99</sup>	69.95 Sam Moore Chairs, famous make.....	49 <sup>99</sup>
\$10-18.50 Rug Samples, assorted colors, 27x54".....	6 <sup>99</sup>	12.98 Metal Utility Tables for typewriter, TV, serving table. On casters.....	9 <sup>98</sup>

## 33 1/3 LONG PLAY RECORDS

all reduced **1/3**

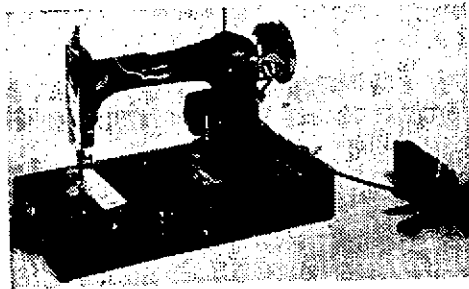
10-inch Popular, Orchestra, Piano, Vocal, Semi-Classical, Mood Music, etc.  
12-inch Symphonies, Concertos, Overtures, Operas, etc.

RECORDS WALKER'S LOWER FLOOR

## Home Accessories—Lower Floor

\$2 Galvanized Garbage Cans, 6-gal. capacity.....	1 <sup>29</sup>	29c Stainless Steel Flatware "Silco" by International Silver Co. ....	4 for \$1
Enamelled Utility Stool for kitchen or bath, black, yellow.....	2 <sup>29</sup>	Silver Plated Holloware water pitchers, butter dishes, creamer and sugars, etc. Plus tax.....each	4 <sup>99</sup>
7.95 Steel Mixing Bowls, stainless, nest of 3, set.....	4 <sup>95</sup>	Ceramic Cigarette Sets and ash tray sets, reduced to.....	88 <sup>c</sup>
Nest of 3 Strainer Set with black handles, set.....	2 <sup>49</sup>	1.69 Profesh—Dry Cleaner and spot remover, non-inflammable, odorless, 12-oz. can.....	99 <sup>c</sup>
3.95 Door Mirrors, 12x42" with white frame, special.....	2 <sup>99</sup>	14.95 Electric Hair Dryers, hood type, with cord, portable.....	9 <sup>98</sup>
Lamps, Pictures, Mirrors, one of a kind, to clear .... <b>1/3 to 1/2</b> and less		2.98 12-Pr. Shoe Racks for men's or women's shoes.....	1 <sup>99</sup>
Magazine Racks, can be used for records, too.....	1 <sup>19</sup>		

## Clearance Sewing Machines



- floor samples
- demonstrators
- slightly used machines

These are only a few of the great savings — shop early for these values!

\$396 Necchi Desk.....	349 <sup>00</sup>	\$397.95 Adlermatic Jetline.....	349 <sup>50</sup>
\$292 Elna Portable.....	259 <sup>00</sup>	\$229.95 Domestic De Luxe Console.....	189 <sup>00</sup>
\$342 Necchi Console.....	299 <sup>50</sup>	\$198 Eldredge R40 Console.....	149 <sup>00</sup>
\$309 Adler Console, slightly used.....	198 <sup>50</sup>	\$279 Eldredge 8-Drawer Desk Model.....	229 <sup>00</sup>
\$224 Adler Portable, Zig-Zag Model 87.....	139 <sup>00</sup>		

SEWING MACHINES WALKER'S THIRD FLOOR

## the great HOOVER model 700 special

with full factory guarantee..... **39<sup>95</sup>**

Clearance on all Floor Models of • Lewyt • Apex • Royal • Eureka

Many rebuilt Cleaners, various makes, fully guaranteed **19<sup>95</sup>**

VACUUM CLEANERS WALKER'S THIRD FLOOR



## Accessories—Street Floor

1.98 Korosol Raincoats of plastic, S-M-L sizes.....	1 <sup>49</sup>	1.75 Richard Hudnut Creme Rinse. Makes hair shiny and manageable after shampoo, 16-oz.....	\$1 <sup>00</sup>
3.95-5.95 Umbrellas, 16" rib, fine workmanship and good color, pattern selection.....	2 <sup>98</sup>	\$1 Richard Hudnut Spray Deodorant or Dry-Stik deo-cream, each 59c.....	2 for \$1 <sup>00</sup>
50c-79c Handkerchiefs, Imported Swiss, queen size prints and reg.....	39 <sup>c</sup>	1.75 Tussy Cream Shampoo, Lanolin enriched.....	\$1 <sup>00</sup>
\$2 Bathasweet Bath Oil, Garden Bouquet fragrance. A tablespoon makes a tub full of bubbles.....	\$1 <sup>00</sup>	2.50 Roger and Gallet Cologne in Blue Carnation or Fleur d'Amour.....	1 <sup>50</sup>

## Yarns and Art Needlework—Third Fl.

1.10 Bear Brand Sport Yarn, "Casa Laine", 100% wool, 4-ply-2-oz. skeins.....	89 <sup>c</sup>	65c Bear Brand Nylon Yarn, super spun for longer wear, 35 colors 1-oz. magic skein.....	49 <sup>c</sup>
1.45 Bear Brand Knitting Worsted, good colors for stoles, sweaters, slippers, etc. 4-ply, 4-oz. skeins.....	1 <sup>17</sup>	1.98-4.98 Stamped Needlework, guest towels, aprons, baby bibs, etc., with thread to complete.....	79 <sup>c</sup>
95c-98c Bear Brand Dress Yarns, Tricolaine, Caprice or Tricolite in 1-oz. skeins.....	74 <sup>c</sup>	69c Baby Sacques stamped to embroider in flannel, seersucker.....	3 for \$1 <sup>00</sup>
69c De Luxe Sock-Sport Yarn, 100% wool, good color assortment, 3-ply 1-oz. pull skeins.....	49 <sup>c</sup>	69c Kimonos.....	2 for \$1 <sup>00</sup>
		1.89 Pillow Tubing, stamped to embroider in cross or lazy daisy stitches.....	1 <sup>49</sup>

## Sewing Notions—Third Floor

59c-89c Card Buttons. New shipment of rhinestones, metals, compositions, for blouses, dresses, etc. 3-8 buttons to card.....	39 <sup>c</sup> card
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2.95 Pinking Shears. All metal, precision made. Nickel plated blades. 5-year factory guarantee.....	1 <sup>59</sup>
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1.98-2.50 Embroidery. Eyelet embroidered batiste and organdy. Colors, white. 35" wide.....	94 <sup>c</sup> yd.
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## Stationery—Street Floor

### FINE LEATHER GOODS

now at less than **1/2** price

Genuine leather snapshot albums, waste baskets, book ends, pocket albums, address and note pads, 14K gold tooled.

**\$1 NOTES AND STATIONERY**  
2 for \$1

Discontinued designs of Hallmark notes and sample boxed stationery, 59c each.

## National Sale of Sil-O-Ettes

one week only—January 3rd to 8th

This is the greatest panty girdle comfort—the finest fit in the nation. Sil-O-Ette streamlines your thigh line because they're made of Len-O-Lastic, covered with rayon and cotton (for softness and absorption) and woven with nylon (for durability and quick drying). Be sure you don't miss this sale!

Sil-O-Ette Dress Tights, regular 5.50 for.....	4.49
Sil-O-Ette Sport Tights, regular 4.50 for.....	3.69
De Luxe Sil-O-Ette Dress Tights, regular 5.95 for.....	4.95
De Luxe Sil-O-Ette Sport Tights, regular 4.95.....	3.95
De Luxe Sil-O-Ette Girdle, regular 4.95 for.....	3.95

SANITARY GOODS WALKER'S STREET FLOOR

## January Savings from Walker's "Land o' Youth" Fourth Floor

### Infants' Wear

98c Flannel Sacques in rosebud prints.....	39 <sup>c</sup>
1.19 Flannel Wrappers in rosebud prints.....	69 <sup>c</sup>
59c Cotton Knit Training Panties, 1-4 sizes.....	4 for \$1
1.59 Baby Towel Sets, 1 towel, 2 washcloths.....	1 <sup>59</sup>
2.98 Value Flannel or Birdseye diapers.....	1 <sup>99</sup>
3.50 Value Gauze Diapers "Wee Noble" 20x40.....	2 <sup>49</sup>
89c Receiving Blankets, 30x40. Irreg. 59c.....	2 for \$1
3.98 Crib Blanket 36x50, solids, patterns.....	2 <sup>99</sup>
3.98-4.98 Dresses in spring colors, styles, 1-3 sizes.....	1 <sup>99</sup>
2.98-3.98 Long Sleeve Coat Sweaters, many styles, colors, sizes 1 to 3.....	1 <sup>89</sup>
1.98-2.98 Layette Sweaters in nylon and wool.....	1 <sup>69</sup>
4.98 Baby Shawls in nylon or wool, pastels, white.....	3 <sup>89</sup>
3.98 Sweater, Cap, Bootie Set in nylon knit.....	2 <sup>89</sup>
3.98 Quilted Crib Comforters in rosebud batiste.....	2 <sup>89</sup>

### Infants' Furniture

8.95 Stroller with metal frame, shopping bag.....	5 <sup>49</sup>
14.95 Hardwood Play Yard, off floor style.....	9 <sup>99</sup>
21.95 Leatherette Baby Carriage with lift-out body.....	15 <sup>99</sup>
2.29 Hi-Chair Pads, plastic covered.....	1 <sup>59</sup>
2.98 Crib Bumpers, covered in pastel plastic.....	1 <sup>89</sup>
55.90 Value Crib and Mattress Special (39.95 Lullabye Crib and 15.95 Mattress by makers of Kant Wet) both for only.....	39 <sup>99</sup>

### Toys

Values to \$3 Children's Books.....	1/2 price
7.50 Noah's Ark by Holgate, educational toy.....	1/2 price
14.95 Golden Tuba for hours of musical pleasure.....	8 <sup>99</sup>
2.98 Playland Whip, mechanical toy with action.....	1 <sup>89</sup>
3.95 Sturdy Children's Rocker.....	2 <sup>79</sup>
34.95 American Flyer Electric Train.....	19 <sup>99</sup>
1.50-3.95 Colber train accessories.....	1/2 price

### Girls' Wear

59c Cotton Knit Panties in white, colors, sizes 4-14.....	4 for \$1
2.98 Nylon Paper Taffeta Slips, sizes 6-14.....	1 <sup>78</sup>
3.98-4.98 Dresses in cotton prints, stripes, solids. Sizes 3-6X and 7-12 in group.....	1 <sup>99</sup>
10.95 Sub-Teen Corduroy Jackets, lined, sizes 10-14.....	5 <sup>47</sup>

### Boys' Wear

2.69 Sanforized Denim Dungarees with fused knee. 1.69 pr.....	3 pr. \$5
2.95 Flannel Shirts in plaids, checks. Long sleeves, sizes 4-18.....	1 <sup>99</sup>
2.95 2-Pc. Flannel PJ's cut for comfort, sizes 4-16.....	2 <sup>29</sup>
39c Fancy Socks packaged with guarantee, sizes 7 1/2-11.....	4 pr. \$1
1.95 Striped Polo Shirts with taped neck and shoulders, sizes 4-14. 1.19 each.....	3 for \$3 <sup>55</sup>
14.95-18.95 Suede Jackets, water repellent, quilted satin lining.....	9 <sup>99</sup> -13 <sup>99</sup>
69c Knit Briefs, shrink controlled, bar tacked.....	3 pr. 1 <sup>15</sup>

Walker's Store Hours Fridays 12 noon til 9 p. m. Other Days 9:30 to 5:30

Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks with purchases of \$1 or more. Tickets validated service desk each floor.



STARTS MONDAY, JAN. 3rd, 9:30 A. M.

MONDAY STORE HOURS 9:30 to 5:30

Walker's

the friendly store of Long Beach

GREAT

January Sale

VALUES WORTH CROWING ABOUT

EVERY DEPARTMENT SHARES IN THE VALUES . . . SAVE 25% TO 50%

special scoop purchase!  
**Designers Collection**  
reg. 29<sup>95</sup> to 79<sup>95</sup>  
**Dresses**  
**1/3 & 1/2 price**

All good things come to Walker's . . . and here are values galore! Fresh, wonderful fashions at eye-blinking prices . . . all special purchase merchandise . . . all from famous designers' collections. Hurry in tomorrow when the store opens . . . for we know these spectacular dresses will tempt you! Pure silk crepes, taffetas, sheer wools, many one-of-a-kind styles, good sizes.

FASHION DRESSES WALKER'S SECOND FLOOR

starting tomorrow!  
our twice-yearly, money-saving

**Naturalizer SALE**  
THE SHOE WITH THE BEAUTIFUL FIT

regular to 12.95

**7<sup>80</sup>**

Wonderful comfort values in shoes that are smart, soft, sweater fitting because of the combination lasts. Pumps, sandals, slings in black, red, navy, brown, suede, leather. Every heel height and size in group.

SHOE SALON WALKER'S SECOND FLOOR

**Street Floor Accessories**

- 3.95-5.95 Women's Blouses**  
Attractive, famous make blouses in nylons, tissue failles, cottons, all washable. Long or short sleeves. Sizes 32-38. (Blouse Bar) **2<sup>99</sup>**
- 3.95 Slipover Sweaters**  
Virgin wools finely knit into short-sleeve slip-ons. Popular shades. Sizes 36-40. (Sweater Bar) **2<sup>99</sup>**
- 1.95-4.95 Sample Line Belts**  
Novelty and classic belts in straight and contour styles. Leathers and fabrics, good colors. Mostly sizes 24 to 26. (Leather Goods) **1<sup>19</sup>**
- 2.50-\$15 Famed Name L'ther Billfolds**  
Men's and women's styles, thinfolds, card cases, coin purse types, various beautiful leathers in wanted colors. Now priced 1.25\*-7.50\* (Leather Goods) **1/2<sup>\*</sup>**  
\*plus fed. tax **PRICE**
- 8.95 to 19.50 Fine Quality Handbags**  
Street bags, travel bags, dressy bags, all cleverly designed with rayon satin or faille lined interiors. (Handbags) **1/3<sup>\*</sup>**  
\*plus fed. tax **OFF**
- Leather or Fabric Handbags**  
Conventional or high style bags in leather and fabrics. Box or dressmaker styles, nicely lined. (Handbags) **5<sup>97\*</sup>**  
\*plus fed. tax
- 2.95 Leather or Fabric Bags**  
Copies of better bags in sturdy plastic or dressy fabrics. Good color selection. (Handbags) **1<sup>99\*</sup>**  
\*plus fed. tax
- Fashion Jewelry Collection**  
A great splash of necklaces, bracelets, earrings and pins. Some matching sets, tailored metals and stone set pieces. (Costume Jewelry) **2<sup>for \$1\*</sup>**  
\*plus fed. tax
- 1.95-2.95 Fashion Jewelry**  
Superlative fashion sparkle in necklaces, bracelets, pins, earrings. Tailored gold and silver metals, stone set pieces, too. (Costume Jewelry) **99<sup>c\*</sup>**  
\*plus fed. tax
- 3.95-5.95 All Wool Stoles**  
Always a favorite, twice as popular this season, lacey design wool stoles, some with lurex trim, triple fringe. White, blue, black. (Neckwear) **2<sup>99</sup>**
- 1.99 Cotton Shirt Blouses**  
Exquisitely tailored Sanforized blouses with tucked shirt fronts, some with 3/4 sleeves. White, blue, pink, yellow. (Neckwear) **1<sup>29</sup>**

annual "get acquainted" sale

**GLEN RAVEN hosiery**

You will want to stock up on these fashion right Glen Raven nylons at this once-a-year savings. In colors of Taupe, Mist, Bittersweet and Dawn. Glen Raven nylons come in proportioned lengths, too. Sizes 8 1/2 to 11.

- 12-denier 66-gauge with plain seam and refined heel. were 1.65, NOW **1<sup>19</sup> 3 pair 3<sup>50</sup>**
- 15-denier 60-gauge new Liberalace top and triple strength toe. were 1.50, NOW **1<sup>09</sup> 3 pair 3<sup>15</sup>**
- Viewpoint 60-gauge 15-denier dark seam and choice of brown or black outline heel. were 1.65, NOW **1<sup>19</sup> 3 pair 3<sup>50</sup>**

HOSIERY WALKER'S STREET FLOOR

**Second Floor Fashions**

- 5.95 Cotton Dresses** **3.79**  
Chambray and gingham in Don Rivers wrinkle-ched cotton. Several styles, solids, plaids. Misses, full sizes. (Daytime Dresses)
- \$25-39.95 Knit Dresses** **\$17**  
2-piece styles in 100% wools, good color selection. (Sportswear)
- 5.95-7.95 Jersey Blouses** **2.99**  
100% wools, some jeweled trimmed styles in group. (Sportswear)
- 6.95-10.95 Noted Sweaters** **3.99**  
Lanemere, Wondamere and full-fashioned Jumb's wool sweaters in group. (Sportswear)
- \$25 Special Rayon Suits** **\$10**  
Misses, junior and women's sizes in charcoal, brown and navy. (Suits and Coats)
- Special Purchase Robes** **4.99**  
Nylon, duster and coachman types, sizes 10 to 18. (Robes)
- 10.95-19.95 Robes** **8.95**  
Robes, dusters, coachman styles. Also quilted pajama sets in group. (Robes)
- Rayon Flannel Dresses** **7.99**  
2-pc. with contrast trim, self belt, slim skirt. Sizes 12-18, 14 1/2-22 1/2. (Budget Dresses)
- 2.98-3.98 Cotton Blouses** **1.29**  
Tailored, Sanforized styles in stripes, prints, solids. Sizes 30-36. (Hi-Teen Shop)
- 3.98-5.95 Sweaters** **1.99**  
Slip-on, Spenser and Cardigan styles in rayon or wool. Broken sizes, colors. (Hi-Teen Shop)
- 2.50-\$5 Bras** **1.95**  
Cotton, nylon styles, broken sizes. (Foundations)
- 1.50 Warner Cotton Bras** **1.15**  
White, A-B-C cups, sizes 32-38. (Foundations)
- 3.95-\$5 Girdles and Panties** **2.89**  
2-way stretch styles in white, S-M-L sizes. (Foundations)
- \$5-18.50 Foundations, 1/2 Pr.**  
Also girdles, panty girdles in group. Full-on, zippers and front-lace, now priced 2.50-9.25. (Foundations)
- 3.95 Rayon Crepe Gowns, 1.99**  
Lavishly trimmed styles, 34-40. (Lingerie)
- Paisly Nylon Pajamas** **3.95**  
Exceptional value, sizes 32-38. (Lingerie)
- 3.95 Rayon Crepe Slips** **1.99**  
Tailored and trim styles, broken sizes, colors. (Lingerie)
- 2.98 Rayon Crepe Slips** **1.99**  
Broken sizes and colors. (Lingerie)
- 3.95 Nylonized Gowns** **1.99**  
\*Styled of rayon tulle, sizes 34 to 40. Assorted colors. (Lingerie)
- 1.50 Rayon Garter Panties, 99c**  
Famous make, broken sizes, colors. (Lingerie)
- 1.95 Nylon Garter Panties, 1.39**  
Broken sizes, colors. (Lingerie)
- 4.95-17.95 Lingerie Clearance 1/2 Price**  
Slips, gowns, broken sizes and colors on table. (Lingerie)

**J. C. Roberts**  
discontinued styles in  
**Men's SHOE SALE**

specialy priced at  
**7<sup>88</sup>**  
Suedes and calskins in good style selection. Not all sizes in every style, but sizes 6 to 12 in group. Brown, maroon and navy blue.

MEN'S SHOP WALKER'S STREET FLOOR

**Men's January SUIT SALE**

greatest values ever  
offered to you, our customers

Fine 100% all-wool suits in flattering new men's fashion styles. Values of \$44, \$55 and \$65 in suit sizes 36-44, now only

**\$34-\$44-\$49**

Eastern Tailored  
pure wool

**TOPCOATS**

values to \$50 **\$29**

California weight Fleeces and Tweeds.

Imports and Domestic  
wool

**SPORT COATS**

29.50-\$35 values 39.50 Imports **\$19 \$27**



MEN'S SHOP WALKER'S STREET FLOOR

**Men's Furnishings Savings**

- 4.95-5.95 Long Sleeve Sport Shirts** **2.99**  
California styled from fine fabrics, checks, bold prints, florals. S-M-L-XL.
- 3.95-5.95 Flannel and Broadcloth PJ's** **2.98**  
Assorted patterns, all generously tailored to fit for comfort. Sanforized. A-B-C-D sizes.
- 1.95 100% Nylon Fancy P'tern Shorts** **1.00**  
Also solid colors in these boxer style shorts. No ironing necessary, sizes 30-42.
- \$1 One-Size Stretch Socks in Nylon** **69c**  
They fit all feet from 9 1/2 to 13, wrinkle-free and long-wearing. Patterns, clocks, solid colors.
- 1.95-2.50 100% Nylon Argyle Socks** **99c**  
Bright, colorful long-wearing argyles in diamonds, genuine overplaid. Slack lengths, elastic tops. Sizes 10-13.
- Famous Make National Brand T-Shirts** **69c**  
Good weight cotton shirts with nylon reinforced neckbands. Full cut. S-M-L-XL.
- Sanforized Broadcloth Shorts** **3 prs. 2.05**  
Whites, pastels, stripes, fancy patterns in boxer and gripper styles. 28-44.
- Cotton Ribbed Undershirts** **49c**  
Nylon reinforced, sizes 36-46.
- \$4-\$6 Leather Dress Gloves** **1/2 Price**  
Fine quality gloves in calskins and pigskins. Lined and unlined.

MEN'S SHOP WALKER'S STREET FLOOR

# start the New Year right with the greatest money-saving values ever gathered

## yes, we have plenty of FREE PARKING

for your shopping convenience

In Long Beach, Buffums' Autoport and our new location at 130 Pacific Avenue, as well as 50 "Park and Shop" locations. In Santa Ana, free parking on Parking Terrace.

## STORE FOR MEN

16.95 casual jackets, exceptional values .....8.88  
Regularly 27.50 slacks reduced to .....19.99

\$1 knit briefs by famous maker. Waist 30-40. Now 69c

\$1 ribbed u-shirt. Extra length. Holds shape. small, medium, large, extra large .....69c

\$1 cotton argyle socks. Heavy weight. Elastic top. Many color combinations. Sizes 10½ to 13. Now 59c, 2 pr. \$1

13.95 men's shoes. Black or tan calfskin. 2-eyelet tie and slip-on gores. Famous maker. Limited sizes, 6½ to 12. 15% off.....11.86

Buffums' Store for Men

## men's good wool suits

39<sup>95</sup>

Regularly \$55 to \$65. Special group of men's suits selected from our regular stock for special January savings. Wide range of colors and styles. Broken sizes.

Buffums' Store for Men

## GIRLS' SHOP

5.98 corduroy playall. Pedal pusher length. Zippered front. Washable. Red, green, blue. Sizes 7-14. Now 2.99

1.98 to 5.98 cotton t-shirts. Various styles, some jeweled. Assorted colors. Sizes 7 to 14. Now.....1.39 - 3.89

Girls' Wear, Second Floor

## CHILDREN'S SHOES

7.95 to 9.95 growing girls' leather strap shoes. Famous makers. Sizes limited. Shop early.....3.99

7.95 to 8.95 boys' leather oxfords. Limited sizes, 3.99

Children's Shoes, Second Floor

## BOYS' SHOP

14.95 nylon jackets. Completely washable. Navy, brown, red. Sizes 6 to 20. Now priced at just.....9.99

2.95 gaucho shirts. Washable. Sizes 6 to 14. Now 1.59

3.50 Texas-made jeans. Heavy 11-oz. denim for extra wear. Full-cut. Guaranteed. Sizes 4 to 14, now.....2.39

Boys' Shop, Second Floor

## STATIONERY

Special! Montag's Open Stock Paper. Air mail and velum finish. Now 2 for \$1. Matching envelopes, 2 for 50c

Regularly 1.25 standard size washable plastic card table covers, wine, green, yellow, green, and blue, to clear .....\$1

100 yards of 7/8" rayon satin ribbon in green, red 1.34

Stationery, Street Floor

## Sale of Costume Jewelry

\$1 to \$25 value! Magnificent collection by famous makers. Necklaces, bracelets, pins and earrings. Sparkling rhinestones, pearls, colored stones and metals in gold or silver.

Jewelry, Street Floor

1/2 off  
plus tax

## ART NEEDLEWORK AND YARN

2.49 pair Pequot stamped pillowcases. 140 count Pequot tubing, hemstitched for crocheting. Lazy daisy, cut work or cross stitch patterns. White only. Pair.....1.77

7.95 hassocks, plastic covered. 15" square. Wood frame, steel banded. No-sag springs, foam rubber padding. Washable. Red, green, brown, ivory, grey. Grand TV seat or footstool.....5.99

Art Needlework and Yarn, Fourth Floor

## FABRICS

59c yard 80-square percale, 36 inches wide, in several dozens of patterns and colors. Ideal for children's school dresses, women's house dresses, curtains, spreads yd. 44c

89c yard Comal check gingham. 1/2" or 3/4" check. Combed, Sanforized, crease-resistant. 45" wide.....75c

1.29 yard Hong Kong rayon and cotton pongee. Small-pattern prints. Machine-washable.....1.09

Fabrics, Fourth Floor

## Vanette Hosiery

\$1

Regularly 1.50. Discontinued colors in sheer Vanette hosiery, fashion shades. Proportioned lengths. Stock up at this wonderful low price! Sizes 8 to 11, short, medium and long.

Hosiery, Street Floor

## HOSIERY

\$1 Anklets by Rocke, Lanamera type. Whites, pastels and darks. Sizes 9 to 11. Slightly irregular. Reduced to 55c per pair or .....4 prs. for 1.79

Hosiery, Street Floor

## Patent, Calf Handbags

7<sup>95</sup>

plus tax

Regularly 10.95 to 13.95. Choose from a really beautiful collection! Top handles, pouches, boxes, and shoulder straps. Good color choice.

Handbags, Street Floor

## ACCESSORIES

5.95 Vicara and Nylon Cardigan, 10 colors. Easy to wash, needs no blocking. Sizes 34 to 40, now.....3.99

3.98 Vicara and Nylon Slipon, colors to match cardigan. Stock up for rest of school year .....2.99

3.98 Rhoda Lee Cotton Blouses, 3/4 to long sleeve styles. Prints or solid colors. Sizes 32 to 38 .....2.99

2.98 to 3.98 Cowhide Belts, contour, gaucho, novelty styles. Sizes 24 to 30 waist, 7 colors, now.....1.99

Accessory Shop, Street Floor

## JEWELRY

\$2 to \$4 Simulated Pearls by Wm. Rand. Graduated, uniform and fancies, 1 to 5-row, pink, orchid, white.....97c

\$2 Ropes, colored beads, pearls, combinations.....97c

Plus fed. tax

Jewelry, Street Floor

## BEDDING

### Mohawk muslin sheets

72"x108" 1<sup>88</sup>

Regularly 2.49 each. Famous Stevens Mohawk sheets, 130 count muslin, made to wear! Regularly 2.69 sheets, 81"x108", now 2.09

Reg. 59c pillow cases 42"x36", 48c

Bedding, Fourth Floor

### 140 count Utica muslin sheets:

2.79 sheet, 72"x108", now.....2.38

2.99 sheet, 81"x108", now.....2.58

69c pillowcase, 42"x36", now.....58c

### Type 180 Mohawk bleached white percale sheets:

2.99 sheet, 72"x108", now.....2.58

3.29 sheet, 81"x108", now.....2.78

3.59 sheet, 90"x108", now.....2.98

79c pillowcase, 42"x38½", now.....68c

Type 180 Mohawk colored percale sheets. Rose, pink, blue, green, yellow and lilac:

3.69 sheet, 72"x108", now.....2.98

3.99 sheet, 81"x108", now.....3.28

89c pillowcase, 42"x38½", now.....78c

8.95 Lawtex chenille spreads with rounded corners. White, tan, brown, hunter green, sun gold, rose, blue, green, aqua. Twin and double sizes.....6.97

16.95 twin-size Kenwood Berkeley blanket. All wool. New tight-twist weave for less weight, more warmth. Pink, yellow, green, blue, red, white. Now.....12.95

18.95 double size Kenwood wool blanket, now.....14.95

Bedding, Fourth Floor

now is the time to stock up on WHITE NEEDS!

# Buffums'

LONG BEACH

## FASHIONS

### Special Purchase Cotton Dresses

4<sup>49</sup>

Regularly 5.95 and 6.95. Tissue gingham, chambrays and seersuckers. Good selection of colors and styles. Sizes 10 to 20, 14½ to 22½.

Cotton Shop, Second Floor

14.95 to 17.95 Dresses, wool, crepes in prints and solid colors. Sizes 10 to 20, 14½ to 22½ .....\$13

Budget Dresses, Second Floor

14.95 to 17.95 Skirts, worsteds, tweeds, flannels. Straight and flare styles, 20% cashmere blends. Black, navy, brown, beige, blue, gray, heliotrope. Sizes 10-18. Truly a fine value.....9.88

Sun Charm Sports Wear, Second Floor

7.95 Lanamera cardigan sweaters by Renart—wanted colors. Slightly irreg. Buy now for back-to-school.....4.49

7.95 Skirts, slim styles, 100% wool, dark colors and pastels. Excellent values.....4.99

Young Californian Sportswear, Second Floor

### Wonderful Values! Lanamera Sweaters by Renart

Regularly 4.95 to 5.95. Here's your chance to save on really beautiful sweaters! Short sleeve slipons and novelties. Slightly irregular. Good color assortment. 7.95 Lanamera cardigan sweaters by Renart.....4.49

Young Californian Sportswear, Second Floor

3<sup>29</sup>

## HANDBAGS

\$5 Failla Handbags, soft pouches, tailored tophandle styles, vanities and boxes. Black, brown, navy.....3.97

12.95 to 18.50 Lewis Handbags, high fashion styles in patent, failla, Bowvinelle and Swiss spun.....9.85

Prices plus fed. tax

Handbags, Street Floor

## GLOVES

\$4 to \$5 Fabric Gloves, double hand woven cotton and double woven nylon. Handsewn and P.K. Shorties to 6-button length, tailored and embroidered styles.....2.59

Gloves, Street Floor

## Sale Leather Gloves

3<sup>59</sup>

Regular \$5 to 7.50 values. Glace or doeskin, shorties to 8 button length. Handsewn and full P.K. Tailored and fancy types. Sizes 6 to 7½.

Gloves, Street Floor

Both stores open 9:30 to 5:30; Fridays 12 noon to 9—Toll Free phones—Long Beach 6-9841, ZE 9841; Santa Ana KI-2-6262, ZE 2626



# for your selection at Buffums' two stores — Long Beach and Santa Ana

ete January Sale we've ever staged! In  
er the store, we're offering the finest val-  
arkets of the country! New fashions for  
home—all new fresh, wanted items at sen-  
iota of the quality you naturally expect at  
now—stock up for the future—and SAVE!

## save! custom-made aluminum table pads

**6<sup>95</sup>**

36 x 36-inch size

Regularly 8.95. Insulated, heat and  
liquid resistant table pads. Blond or  
mahogany leatherette with matching  
felt backing. Additional size range:

Regularly 11.95 pad, 36"x48", now, **9.95**  
Regularly 16.60 pad, 40"x60", now, **12.95**  
Regularly \$20 pad, 45"x64", now, **14.95**  
Regularly 23.95 pad, 48"x72", now, **16.95**  
Any width up to 78" long, now just **19.95**  
Over 78" long, add 25c per inch.  
Leaves up to 12" wide, **2.95**  
Over 12" wide, add 25c per inch.

Table Linens, Fourth Floor

**steel card table and  
four matching chairs**  
**19<sup>97</sup>**

Regularly 27.90. Strong channel  
steel construction. Folds easily for  
storage. A marvelous New Year sav-  
ings opportunity!

Gift Shop, Lower Level

## TABLE LINENS

Flour sack dish towels. Bleached, hemmed. **4 for \$1**  
Hedwin plastic mats. Yellow, green, chartreuse, red, **29c**  
Nylon 3-piece vanity sets, nylon-embroidered. White,  
pink, green, maize, blue **\$1**  
Matching dresser scarves, 14"x34" and 14"x42". Ea. **\$1**

Table Linens, Fourth Floor

## Draperies, Curtains, Upholstery Fabric

**15.95 pair, Lido boucle** casement draperies.  
47"x84". Beige, ivory, grey, aqua, charcoal,  
gold, green, sage, pink. Sale-priced. **9.95**

**29.95 to 39.95 pair, ready-made draperies.**  
Hand painted floral, contemporary and tropical  
leaf patterns on antique satin and bark. Plain  
brocades and tone-on-tone colors, pastels and  
darks. Some with lurex metal threads. Sateen  
linings, French pleat tops. 48" to 50" wide per  
pair and 84" long. Specially priced at, pr. **13.99**

Draperies, Curtains, Upholstery Fabrics, Fourth Floor

wide selection of fash ions and accessories!

# January Sale

SANTA ANA

## FOUNDATIONS

**1.50 Warner cotton** broadcloth bra. Famous petal cup.  
White only. A cup 32-36; B cup 32-40; C cup 32-42. **1.15**

**55 and 7.50 Silf-skin** girdles and panty girdles. Very  
slight imperfections. Rayon and nylon. White only.  
Small, medium and large **3.50**

**S15 Warner Le Gant** girdle. 2-inch stay-up top, boned  
rayon front. Satin lastex back, side zipper. Medium  
length, waist 26-32. Long length, waist 27 to 34. **11.95**

**12.50 Warner Le Gant** girdle. 3-inch stay-up top, firm  
rayon front and back. Strong elastic side section. White.  
Med. length, waist 26-34. Long length, waist 26-36. **8.95**

## Maiden Form cotton bra

**1<sup>33</sup>**

Regularly 1.75. Famous "Overture"  
style of white cotton broadcloth.  
Medium band under bustline, clever  
dart to achieve youthful support.  
A cup, 32 to 36; B and C cups, 32  
to 38. A real value!

Foundations, Third Floor

**S3 Warner nylon bra.** Famous petal cup style, elastic  
side gores for added comfort. A cup, 32-36; B and C  
cups, 32-38. White. Shop early for these! **1.95**

## Save \$10 on Handsome All-Wool Shorties

Regularly 29.95 coats in frost tweeds and Lamai fleece. Beautiful  
sherbet pastels to wear now and into Spring! Fine tailoring, smart  
styling. Sizes 8 to 16.

**19<sup>90</sup>**

Coats and Suits, Third Floor

## LINGERIE

**14.95 nylon dressmaker pajamas**, by famous maker.  
Full overblouse, highlighted by hand-smocking. Nylon  
Chantilly lace trim **8.99**

**5.98 nylon petticoats**. 2 styles. One has tiered border  
formed by wide bands of nylon Chantilly lace. Other  
is charming "bee print". Slim 4-gore skirt, scalloped  
hemline with French piping. Both have elastic waistband.  
S, M, L **3.99**

**1.65 nylon briefs** by famous maker. Encased elastic  
waistband. Assorted colors. Sizes 5, 6, 7 **\$1**

**6.95 nylon slip**. Nylon trim embroidery. White.  
9 to 15. Now **3.99**

**4.95 nylon petticoat**. Elastic waistband. White 9-15 **2.99**

**1.65 and 2.25 nylon briefs**. Nylon embroidery trim or  
tailored style. Petite sizes 9 to 15. White only **1.49**

**3.98 cotton plisse slip**. Shadow panel. Nylon sheer and  
satin ribbon at neckline. Deep matching ruffle at hem.  
32-40. White **2.99**

Lingerie, Third Floor

## BATH SHOP

Cannon cotton towels with new border treatment. Pink,  
yellow, rose, green and blue.

**1.59 bath towel** ..... **98c**  
**89c hand towel** ..... **59c**  
**39c washcloth** ..... **29c**

Bath Shop, Fourth Floor

## Sale! Dinnerware

**49<sup>95</sup>**

choice of 4 patterns! service for 12!

Regularly 79.95 and 89.95 values.  
Service for 12. 96, 100 and 102  
piece sets. Four colorful new pat-  
terns in this famous name china.  
Your chance to own a really fine  
dinner set at a fraction of what you  
would ordinarily pay!

Dinnerware, Lower Level

## COSMETICS

**S7 Elizabeth Arden Story Book**. 3 simple steps to  
beauty. Firmo Lift lotion, Salon Treatment oil, Perfec-  
tion Cream ..... **\$5**

**S5 Helena Rubinstein Estrogenic hormone cream and**  
**hand lotion** ..... **3.50\***

**S6 Helena Rubinstein Estrogenic hormone cream and**  
**oil** ..... **3.50\***

**6.50 Helena Rubinstein Estrogenic hormone cream and**  
**make-up (Silk Tone)** ..... **3.50\***

**S2 Dorothy Gray Winter Lotions**. Choice of Estrogenic  
hormone lotion, Blustery Weather lotion or Dry Skin  
lotion. Each ..... **\$1\***

**2.25 Dorothy Gray Special Dry Skin Mixture**. 2-oz. **\$1\***

**S4 Dorothy Gray Special Dry Skin Mixture**. 4-oz. **1.75\***

**S5 Dorothy Gray Cellogen Hormone Cream**. Now **2.50\***

**S10 Velo Derma Lotion**. Seven drops to beauty. Now **\$6\***

**S2 Prince Matchabelli Potpourri cologne**. 8-oz. flask  
bottle of spice laden floral fragrance. Now **1.25\***

**2.50 Mary Chess Cream Body Massage**. Annual special!  
8-oz. bottle of White Lilac, Tapestry, Strategy, Yram,  
Gardenia or Carnation fragrances for your all-over  
body lotion. Each ..... **1.50\***

**S2 Tussy Wind and Weather Lotion**. Annual price  
event ..... **\$1\***

**S1 Tussy Wind and Weather Lotion**, now ..... **50c\***

**1.75 Tussy Cream Shampoo** for hard-to-manage hair **\$1**

**S2 Revlon Aquamarine Lotion**. 10-oz. bottle. Now **1.25\***

**4.50 Lucien LeLong Indiscrete Cologne**. Famous hob nail  
type bottle. For a limited time, priced at ..... **1.95\***

**S5 Marie Earle Peach Satin Throat Cream**. Now **2.50\***

**2.25 DuBarry Foundation Lotion**. Perfect make-up  
base ..... **1.50**

**S2 DuBarry Hand and Body Lotion**. Non-sticky, now **\$1\***

**S19 case of fluffy facial type toilet tissue**. White, blue,  
yellow, peach, green. 500 2-ply sheets to roll, 100 rolls  
to case, Now **\$12**

**29c box fluffy cleansing tissues**, colors to match toilet  
tissues. 8"x9". 300 3-ply sheets ..... **5 boxes for \$1**

**49c Buffums' Bubble Bath**. 12 envelopes to box,  
4 boxes **\$1\***

**1.45 Buffums' Sanitary Napkins**. Standard, full size, full  
weight. Fine mesh surgical gauze, cotton wrapped for  
extra softness. Moisture-repellant safety shield.  
Box of 48, Now **1.29**

\*plus federal tax

Cosmetics, Street Floor

## it's easier to buy on Buffums' 90-Day Credit Plan

**NO DOWN PAYMENT  
NO CARRYING CHARGE**

take advantage of sale savings now—  
white needs, clothing and accessories for  
yourself and your family. Stock up now  
for the year ahead!

## SILVERWARE

**19.32 four-piece place setting**. Sterling flatware by one  
of America's finest silversmiths. Canterbury Bell or  
Evening Rose patterns ..... **11.59**  
**154.55 service for eight in chest** ..... **92.73**  
plus federal tax

Silverware, Street Floor

## GIFT SHOP, LAMPS

**16.95 brass lamps** by Westwood. 4 favorite styles, **9.99**  
Gift Shop, Lower Level

## HOUSEWARES

**10.95 Biunister** with 4 compartments. The one-  
piece cannister set that holds four items of your  
choice. Sits on cabinet or hangs on the wall.  
Now **8.99**.

Housewares, Lower Level

## BOOKS

**\$1 to \$2 children's books** for the younger set.  
Large assortment, including animal stories,  
Mother Goose, activity books, nursery tales.  
Wonderful opportunity to expand their collec-  
tion at only, each, **59c**

**1.50 to 2.50 books** for older boys and girls. As-  
sortment includes Book of the Month popular  
titles. Also classics. Now just, each, **79c**

Book Shop, Lower Level

## Sale Plastic Suit Bags

**79c**

Regularly \$1. Clear plastic in green,  
rose, blue. Zipper closure. Com-  
pletely covers suit for protection  
against dust, dirt, moths. You'll want  
several to keep closet neat.

Notions, Street Floor

## NOTIONS

**1.39 Clear Plastic Dress Bag**, zipper closure, 3 colors **97c**  
**1.39 Plastic Blanket Bag**, standard size ..... **97c**

**2.98 Quilted Plastic Shoe Bag**, 12 pockets ..... **1.98**  
**S1 Clear Plastic Sweater Bags**, colored trimming, 3 in  
set, keeps sweaters orderly ..... **69c**

**1.98 Quilted Plastic Blanket Bag**, 5 colors ..... **1.19**  
**3.98 Jumbo Garment Bag**, full length zipper, holds 12  
to 16 garments. Yellow, rose, green, blue, wine ..... **2.59**

**S1 Cotton or Nylon Brassieres**, white, famous  
make ..... **2 for 1.69**

Notions, Street Floor

## men's, ladies' watches

**19<sup>95</sup> plus  
tax**

Specially priced! Imported 17-jewel  
sports watches. Water and shock re-  
sistant. One-year guarantee. Liberal  
trade-in for your old watch!

Time Shop, Street Floor

## 300 pairs Red Cross, British Brevitts, Sbicca

Regularly 10.95 to 12.95 values. Smart choice of both street and dress  
styles in calf and suede, flat and medium heels. Red, blue, black, brown.

**Sale! Joyce and Sbicca Flats**

Regularly 8.95 to 9.95. Calf and suede. Black, brown, blue, grey.  
Women's Shoes, Street Floor

**7<sup>90</sup>**

**6<sup>90</sup>**

Both stores open 9:30 to 5:30; Fridays 12 noon to 9—Toll Free phones — Long Beach 6-9841, ZE 9841; Santa Ana KI-2-6262, ZE 2626

# U.S. Official Sees Rising Prosperity

WASHINGTON (UP) — Undersecretary of Commerce Walter Williams envisaged Saturday a dynamic new economy in the years just ahead, with business expanding, the population growing, and prosperity virtually unavoidable.

Appearing on the CBS radio program, "Capital Clockroom," he predicted 1953 will see some "moderate gains" over 1952. But, taking a long-range look at the future, he said "we have an exceedingly prosperous period to look forward to."

Williams, who is a former national chairman of the Citizens for Eisenhower, also predicted that Eisenhower will be a presidential candidate in 1956, with Vice President Richard M. Nixon as the most likely running mate.

"I am giving you my opinion not as an Undersecretary of Commerce but as an individual," he said.

Williams, a one-time school-teacher, mortgage banker and businessman from Washington state, based his optimism about the future on three factors: development of atomic power, development of electronics, and perfecting of rapid calculators.

Rapid calculators are like Univac, the mechanical brain which solves highly complex mathematical problems in a fraction of a second.

Williams said he recently noticed an advertisement for a machine that was said to be able to make a calculation every one-fourteenth-millionth of a second. Later he was told that these machines can "think" at the rate of one-thirty-millionth of a second.

He said that from here on out, he thinks, the work of mechanical brains will have a greater impact on the domestic economy. This factor, coupled with atomic and electronic developments, have brought the world to the threshold of a dazzling new era, he said.

Asked if atomic energy might not be in practical home use in 25 years, Williams said he can't be sure how soon this goal will be reached. In fact, he said, it may come first in areas outside the United States, where the present types of power are not so readily available as they are in this country.

Williams discounted the possibility of a stock market crash and rising unemployment. He said there are important differences between today's high market and that of 1929. While conceding that too many buyers with speculative intent would provoke a dangerous situation, he said that, at present, there is no cause for alarm.

He added that "as long as we can keep our economy in a pretty substantial degree of stability," scientific developments will bring about employment of the newcomers to the labor force.

# Solon Glad U.S. Acting in Bridges Case

WASHINGTON (AP) — Rep. Norblad (R-Ore.) said Saturday night he was "glad to hear" that action has started on a civil proceeding aimed at canceling the naturalization of longshore leader Harry Bridges.

Norblad earlier made public a letter urging the U.S. district attorney at San Francisco to bring the suit "to a head in the very near future."

He said later he had been unaware action was initiated following an inquiry he made at the justice department some weeks ago. Trial is now slated for next spring.

"I still think it has taken too long," Norblad said.

In his letter to the district attorney, the Oregon congressman noted the civil action was filed May 2, 1949, and declared: "Five and one-half years later, that suit is still pending . . . and it is my viewpoint that the matter certainly should be disposed of one way or the other."

# Poling Plans World Tour for Religion

NEW YORK (UP)—Dr. Daniel A. Poling, editor of Christian Herald, will leave Jan. 3 on a round-the-world mission.

The protestant leader's itinerary includes visits in Hawaii, the Fiji Islands, Japan, Korea, Formosa, India and Europe. During the trip he will arrange for a conference of religious leaders, to be held in Suva, in July, 1956, and a World Christian Endeavor Union convention to be held in Beirut, Lebanon, in 1957. He is president of the WCEU.

"I have circled the globe on four previous occasions," Poling said in a statement. "On this journey, I wish to see at first hand the evidences of spiritual growth in Asia and Europe."

# Shock Kills Baby

CHICAGO (UP)—A baby boy was killed Saturday night when he touched a tinsel that was draped over a light bulb on the family Christmas tree. The victim was a Steven Pyron, 10 months, son of Mr. and Mrs. J. T. Pyron of suburban Des Plaines. He died of electric shock.

# DAVIS

## JANUARY FURNITURE SALE!

SAVE 10% TO 50%

### 18th Century Living Room

	WAS	NOW
2 Only, Hand-Painted Tables, Rose Marble Top Each	106.50	79.95
2 Only, Gold-Tufted Velvet Armless Chairs, Each	69.50	49.95
2 Only, Weiman Drop-leaf End Tables	82.00	49.95
Victorian Solid Mahogany Console Table	131.50	89.95
1 Only, Mahogany Step-Table, Leather Top	46.75	29.95
Black Marble-Top Lamp Table	73.00	59.95
Large Mahogany Console Game Table	85.00	59.95
1 Only, Magazine End Table	36.00	19.95
1 Only, Brown Top-Grain Leather Club Chair	199.00	139.95
Mahogany Hi-low Extending Hostess Cocktail Table	169.95	129.95
2 Only, Marble-Top Lamp Commodes Each	69.50	49.95
6 Only, Cigarette Tables, Leather Top Each	17.00	12.95
Large Club Chair, Brown Texture, Foam Seat and Back	159.95	129.95
Mahogany Grandfather Clock Plus Excise	599.50	469.95
Victorian Rocker, Solid Frame, Hand-Carved	141.50	89.95
Green Texture Platform Rocker	115.00	69.95
Hi-low Hostess Coffee Table	98.50	79.95
Mahogany 3-Tier Table, Pie-Crust Edge	57.50	39.95
2 Only, Weiman Magazine End Tables Each	91.50	59.95
Coral Occasional Chair	92.50	59.95
As-is Square Bookcase Desk, Leather Top	198.00	79.95
Armless Host Chair, Tapestry Finish	57.50	39.95
3-Step Mahogany Step Table	37.50	19.95
Weiman Parquet-Top Lamp Table	112.50	69.95
Heritage Lamp Commode	48.50	29.95
Down-back Club Chair, Brown & Charcoal Texture	179.50	139.95
2 Only, Sheraton Love Seats, Down Seat, Floor Sample Each	189.50	89.95
2 Only, Dunbar Club Chairs, Gold Texture, Each	249.50	119.95
Kneehole Desk, Shaped Front, Leather Top	93.00	79.95
2 Only, Square Lamp Tables, Marble Top Each	69.50	49.95
Green Matelasse Barrel Chair	149.50	99.95
100" Dunbar Custom Sofa, Excellent Quality	589.95	339.95
Large Breakfront with Desk, Crown Glass	439.50	359.95
1 Group Lamp Tables, Step Tables, End Tables, Coffee Tables Each	69.00	49.95
2 Only, Armless Host Chairs, Wood Trim Each	69.75	39.95
Rose Matelasse St. Francis Love Seat	299.00	229.95
2 Only, Gold Foam Club Chairs Each	129.50	79.95
1 Only, Carmel Beige Lawson Club Chair	144.50	109.95
Red Nylon Fan-back Chair	106.85	59.95
Mahogany Grandfather Clock, Tube Chimes, Plus Excise	711.50	529.95
Black Marble Top Coffee Table	81.50	59.95
Custom Tuxedo Sofa, Green Brocade	334.50	249.95
2 Only, Green Wing Chairs Each	133.00	79.95
Mahogany Kneehole Student Desk, Leather Top	107.50	79.95
2 Only, Beige Armless Host Chairs, Tufted Back Each	73.00	49.95

### 18th Century Bedroom and Dining Room

	WAS	NOW
7-Drawer Drexel Chest-on-Chest	225.75	159.95
Drexel Chest of Drawers	169.00	99.95
Drexel Double Dresser, Full Bed, Chest, Nite Stand Set	548.50	399.95
Large Triple Dresser, 2 Twin Beds, Nite Stand, Set	598.50	379.95
Kindel Triple Dresser, Chest, 2 Twin Beds, Nite Stand	910.50	599.95
Tufted Victorian Full Bed with Spread and Bolster	472.45	299.95
Henredon Dresser, Chest and Mirror	242.50	149.95
Henredon Banded Chest of Drawers	267.50	169.95
3 Styles Drexel Nite Stands Values to, Each	56.00	39.95
1 Only, Drexel Old Salem Vanity Base	175.00	99.95
Berkey Custom Made Dresser Chest	288.00	149.95
1 Only, Drexel Twin Bed	83.50	39.95
Extension Dining Table, 3-Leaf Extension	129.75	69.95
1 Set 4 & 2 Solid Mahog. Shield Chairs, Pull-over Seat	349.00	219.95
1 Set 4 & 2 Solid Mahog. Sheraton Chairs	277.00	179.95
Drexel Al-Mahogany Dining Table, Inlay Band	205.00	139.95
Drexel Bay-front Credenza, a Beautiful Piece	259.00	179.95
1 Set 4 & 2 Drexel Chippendale Ladder-Back Chairs	285.00	149.95
Drexel Junior Credenza	214.50	139.95
Henredon Server Chest with China Deck	295.00	169.95
1 Group Odd Dining Chairs, 1 & 2 of a kind	Discounts to 50%	
1 Only, Sligh Hostess Commode	143.50	79.95
1 Only, Serving Table	164.50	89.95
Folding Buffet Serving Table with Extension	47.50	19.95
BEDSPREADS		
Famous Names, Custom Made, Display Samples	Greatly Reduced	
Chintz, Plain and Figured	49¢ per yard	
Odds and Ends of Upholstery Fabric	50% OFF	
Draperies and Upholstery Samples	Each 39¢ to 98¢	
All present stock of Casement Cloth	25% OFF	
MATTRESSES		
Standard Hotel Box Spring and Mattress	Set 69.50	49.95
Quilted Coral Headboard with Spread to Match	137.25	99.95
Tilt-back Sofa Bed	129.50	89.95
Custom Quality Box Spring and Mattress, Twin or Full	Set Each 99.00	79.95
30" Couch, Box Spring and Mattress	103.50	59.95
Karpen Super Quality Box Spring and Mattress	Set Each 119.00	89.95
Many one-of-a-kind Floor Samples and Discounted Ticks, Box Springs and Mattress	10% to 33% OFF	

### Modern Furniture

	WAS	NOW
3-Piece Corner Sectional Sofa	543.00	349.95
Silver Elm Bookcase Headboard with Frames, Full Size	115.00	79.95
2 Only, Panel Headboards and Frames, Silver Elm. Each	64.50	39.95
Silver Elm Drop-Leaf Extension Dining Table	159.50	99.50
Silver Elm Lamp Table with Drawer	61.00	39.95
2 Only, Wood Arm Occasional Chairs, Grey Mohair Each	59.50	29.95
Toast Armless Club Chair	81.00	49.95
Spice Room Divider	159.50	109.95
Birch Dining Cabinet Server	79.50	49.95
Wood Arm Love Seat, Plaid Wool	135.75	79.95
Modern Captain Chair, Elm	75.00	49.95
Down-back Club Chair, Black and White Texture	179.00	139.95
Round Foot Stool	51.50	29.95
Green Naugahyde Occasional Chair	64.50	39.95
Armless Club Chair, Grey	139.50	89.95
Fire-side Stool, Spring Top	109.50	79.95
Colored Cube Stackup Units	Each 19.50	9.95
Spice Elm Utility Bookcase	109.00	69.95
Silver Elm Step Table	54.50	29.95
Silver Elm Corner Table	79.50	49.95
60" Bench Coffee Table	64.50	39.95
Drexel Spice Credenza, Table, 6 Chairs	Set 495.50	299.95
Drexel Spice Table and 6 Chairs	Set 331.00	199.95
3-Piece Wood Arm Sectional Sofa	Set 236.75	159.95
Square Spice Lamp Table	42.50	29.95
Birch Drop-Leaf Dinette Table and 4 Chairs	Set 169.50	79.95
Silver Elm Kneehole Desk	172.00	119.95
Beached Mahogany Hi-Low Cocktail Table	87.50	59.95
Spice Bookcase Headboard, Full Size	114.50	59.95
6/6 Open Headboard for 2 Twin Beds, No Frames	69.95	39.95
Spice Full Size Panel Bed	79.50	49.95
Cane Insert Headboard and Frames, Twin or Full. Each	69.50	39.95
Spice Elm Double Dresser and Mirror	212.50	139.95
Gold Foam Rubber Hickie Couch	166.50	99.95
Green Texture Sofa, Foam Seats	284.50	169.95
Wood Arm Brown Texture Chair	58.50	39.95
Wood Arm Sofa with Foam Cushions, Seat & Back	164.50	69.95
2-Piece Sectional Love Seat, Charcoal and White	329.00	299.95
1 Only, Island End Section Sofa	335.00	199.95
2 Only, Dining Arm Chairs, Good Occasional Chairs Each	47.00	29.95
Black Lacquer Cellarette, Fitted with Glasses	241.50	149.95
Large Silver Elm Room Divider	319.50	199.95
Modern Birch Captain's Chair	25.50	19.95
Conant Ball Sawbuck Dining Table, Extension	110.00	69.95

### Accessories and Lamps

	WAS	NOW
2-Modern Italian Import Lamps	Each 49.00	34.95
2-French Decoupage Table Lamps	Each 79.50	64.95
Hanging Wall Lamps for Modern or Provincial	24.95 to 39.95	
2-Bottle Green Lamps with Marble Base	Each 46.50	37.95
2-Antique Reproduction Oil Lamps, As Is	Each 49.50	24.80
Beautiful Antique Reproductions in Metal Lamps	16.95 to 44.95	
2-Tall White Porcelain Lamps	Each 29.95	14.50
2-Duck Decoy Lamps for Den	30.75	24.50
Swing Arm Bridge Lamps and Others	19.95 to 47.95	
2-Victorian Cut Ruby Glass Font Lamps	38.50	24.50
2-Hand Carved Wood Table Lamps, As Is	Each 55.00	29.95
Torchier Floor Lamps, Old English Finish	29.95 to 49.95	
2-Crystal Table Lamps, Gold Shades	Each 61.00	49.95
2-Modern Brass Bedroom Lamps	Each 15.75	9.95
French Tole Lamps—Floor and Table—All Colors	14.95 to 49.95	
2-Gold and White China Base Lamps with Gold Shade	Each 39.25	24.95
2-Metal Table Lamps, 18" Crystal Fonts	Each 27.50	19.95
Provincial Hall or Dresser Mirror	48.50	29.95
Cherry Frame Console Mirror	31.25	18.95
Large Victorian Oval Mirror, Solid Mahog. Frame	57.75	39.95
Mahoginay Dresser Mirror	65.75	39.95
3 Only, Frameless Etched Mirrors, Value to, Each	45.50	27.95
2 Only, Gold Framed Drexel Hall Mirrors	Each 40.00	19.95
4-Shelf 40" Mahogany Wall Shelf	45.00	29.95
Chippendale Solid Mahogany Wall Shelf	41.00	19.95
Solid Walnut Single Shelf Corner Bracket	Each 10.50	4.95
1 Pair Natural Wall Brackets	Pair 33.00	9.95
Large Provincial Walnut Mirror	69.95	39.95
Modern Wall Shelf, Stick Bamboo Back	41.50	29.95

### Rugs and Carpeting

	WAS	NOW
Discontinued 27x54 Bound Rug Samples		1.95
Remnant Green Embossed Wilton, 15x7.4	169.50	99.95
50 Sq. Yds. Peach Shuttelpoint 12" Carpet, Per Yd.	18.95	12.95
40 Sq. Yds. 12" Beige Tone-on-Tone Axminster. Per Yd.	10.95	7.95
55 Sq. Yds. 12" Deep Pile Rose Carpet Per Yd.	13.95	8.95
12x15 Gray Cotton Chenille Type Rug	196.00	119.95
ROLL-END REMNANTS—For Halls . . . Small Rooms . . . Entries . . . All Quality Carpet . . . Specially Priced for Clearance . . . Tremendous Values . . . 50% DISCOUNT		

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12x18 Floral Axminster, Grey Background	214.80	149.95
11x15 Cinnamon Frieze Carpet	269.95	199.95
1 Only, 11x15 Hooked Rug, Cedar Rose	239.50	149.95
6x9 Braided Rag Rug	48.50	25.00
9x9 Beige Round Rayon Rug, Fringed	159.50	79.95
12x11 Remnant Purlpoint Wilton	248.50	139.95
9x12 New Sierra Rug by Lees	129.50	89.95
12x11 Raleigh Wilton Remnant, Rose	246.00	179.95
12x9.2 Beige Looped Remnant	149.95	99.95
12x10 Chandelier Remnant, Green	135.00	89.95
3 Only, 4x6 Discontinued Carpet Samples	Val. to 44.50	14.95

### Early American and Provincial Living Room

	WAS	NOW
2 Only, Cherry Provincial Step Tables	Each 102.95	69.95
2 Only, Provincial Armless Chairs	Each 86.50	59.95
Toast Quilted Sofa by J. S. Greene	473.00	249.95
Provincial Host Chairs, Upholstered Seat & Back. Each	49.00	29.95
Large Down-back Provincial Club Chair	224.00	169.95
Provincial Chair-and-a-half, by J. S. Greene	249.00	149.95
Provincial Provincial Sofa by J. S. Greene	378.50	299.95
Provincial Cherry Table Desk, Leather Top	137.50	99.95
1 Only, Provincial High-back Chair, Quilted Seat and Back	209.50	139.95
1 Only, Large Cherry Provincial Coffee Table	114.00	89.95
Early American Hutch Book Cabinet	126.75	79.95
Provincial Wood Arm Occasional Chair	81.00	39.95
Antique Pine Table Desk	59.50	29.95
2 Only, Antique Pine End Tables	Each 42.00	19.95
Large Early American Bookcase	91.00	59.95
Early American Step Table	47.00	29.95
2 Only, Cherry Drop-leaf End Tables	Each 66.00	39.95
Antique Pine Nest-of-Tables	48.50	29.95
30" Provincial Bookcase with Drawer	58.25	39.95
2 Only, Maple Grandfather Clocks—Plus 10% Excise Tax	Each 204.50	149.95
Cherry Provincial Cocktail Table with Shelf	58.50	39.95
Conant Ball Solid Maple Vanity Desk	161.50	129.95
Lawson Sofa, Foam Seat, Green Texture	192.50	139.95
Print Wing Chair-and-a-half	181.00	139.95
Provincial Step Table with Grill Doors	66.50	49.95
60" Round Antique Pine Coffee Table with Lazy Susan	152.00	99.95
Large Custom-made Wing Chair	164.00	129.95
2 Only, Cherry Provincial Commode End Tables. Each	66.00	39.95
Early American Schoolmaster's Desk	104.50	59.95
Drexel Early American Cherry Drum Table, Leather Top	99.50	59.95
Cape Cod Barrel Chair, Red Texture	142.00	79.95
Solid Maple Cocktail Table, by Conant Ball	32.50	19.95
2 Only, Early American Occasional Chairs	Each 39.50	22.95
Solid Cherry Coffee Table	64.50	39.95
High-lo Provincial Coffee Table	112.50	79.95
Large Provincial Cocktail Table	99.00	59.95
Large Salem Maple Dough Cart	76.00	49.95
Expandaway Desk-Dining Table, Maple	117.50	89.95
Windsor Gentleman's Chair	77.50	49.95
2 Only, Early American Cigarette Tables	Each 10.75	4.95
Early American Platform Rocker	71.00	39.95

### Early American, Provincial Dining and Bedroom

	WAS	NOW
Cherry Bachelor Chest by Kindel	145.00	119.00
Upholstered Provincial Headboard for 2 Twin Beds	139.50	99.95
Antique Pine Corner Cabinet	169.00	119.95
Drexel Wallace Nutting Cherry Table and 6 Chairs. Set	429.00	279.95
Drexel Cherry Drop-leaf Extension Table	179.00	139.95
Drexel Cherry Corner China	185.00	139.95
Drexel Cherry Hutch, Table, 1 Arm and 5 Side Chairs	Set 652.00	499.95
Willett Cherry Dining Table and 6 Chairs	Set 522.90	299.95
Drexel Solid Cherry Captain Chair	58.00	39.95
Drexel Provincial Double Dresser, Chest, 2 Twin Beds	Set 654.00	399.95
2 Wallace Nutting Cherry Twin Beds	Per Pair 199.00	129.95
Drexel Cherry Chest	179.50	99.95
Cherry Poudre by Drexel	89.75	49.95
Full Size Cherry Bed	109.50	59.95
Antique Pine Chair-back Bed, Twin or Full	Each 84.50	49.95
Colonial Hi-boy in Solid Maple, Conant Ball	195.00	119.95
Solid Cherry Double Dresser, Chest, 2 Twin Beds. Set	536.50	399.95
2 Only, Solid Maple Twin Beds	Each 92.00	59.95
Solid Maple Nite Stand	41.00	29.95
Antique Pine Double Dresser, Chest-on-Chest, Poster Bed	Set 678.00	499.95
Long Leaf Drop-leaf Maple Table, Narrow Top	115.00	69.95
Early American Captain Chair, Concord Finish	34.50	19.95
54" Round Drop-leaf Extension Table, Pilgrim Finish	124.50	99.95
Drexel Provincial Cherry Server	124.50	69.95
Drexel Alsace Provincial Hutch, Table and 6 Chairs. Set	800.00	499.95
Provincial Dresser and Mirror	195.00	109.95
Provincial 3-Drawer Chest—1 Only	116.00	69.95
Provincial Twin Bed	Each 121.00	69.95
Set of 4 and 2 Early American Upholstered Dining Chairs	Set 223.00	149.95

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TODAY'S NEWS TODAY

## Wirephoto Observes 20 Years of Service

Twenty years ago Saturday the Associated Press started a revolutionary experiment in the speedy distribution of news pictures—Wirephoto.

### 'Beaver Valley' Showing Set

"Beaver Valley" and "Seal Island," prize winning productions by Walt Disney, will be shown at a free film program, Friday at 7:30 p. m. at Bay Shore Branch Library, 5390 E. Second St. The public is invited.

The Los Angeles County Museum and the Public Library Film Service are cooperating to bring these outstanding Technicolor nature study films to Long Beach. Local arrangements have been made by Miss Nina Boyle, film librarian, and Judson Voyles, branch librarian.

### CAMERA COMPETITION

Long Beach Camera Guild will have a black and white print competition at its first meeting of the new year at 8 p.m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd.

The electronic system of flashing photographs across vast distances for up-to-the-minute coverage began Jan. 1, 1935 with 40 newspapers in 25 cities.

Today its network stretches over 25,000 miles of wire, serving more than 500 newspapers and television stations. In bringing today's news today to its readers, The Independent Press-Telegram relies heavily upon Wirephoto.

Wirephoto service to Long Beach, via a trolley-car relay from the receivers in Los Angeles, began on Nov. 15, 1943. Direct transmission to machines in the Press-Telegram building started July 26, 1947. The first transmission from Long Beach to the network was recorded Jan. 10, 1949.

In its steadily humming operations by the magic of modern science, Wirephoto brings to the Long Beach area the graphic portrait of world history in the making, and sends to the far corners the photographic record of events which mark the progress of the Southland.



**DRAMA ON WIREPHOTO**

Associated Press Wirephoto, the system of sending photographs vast distances by electronic networks, is 20 years old. This Wirephoto of a man pleading for water from a lifeboat adrift in the Indian Ocean won the Pulitzer Prize for AP's Frank Noel in 1943, year Long Beach joined the service.

### PUBLIC DISSERVICE

## 1954's Least Important Stories

By HERB SHANNON

They are all pretty difficult to remember now, but there was at least an average share of dubious pronouncements, improbable happenings and overly-ambitious undertakings in the news of 1954.

As a public disservice, the Independent Press-Telegram here with attempts to recall the least important news stories of the year.

Moscow, as usual, headed the parade with the annual discovery of Soviet science triumphing over facts. This time they claimed the invention of the phonographskid—50 years late, but just as good as the original model.

Not long after, there was a great deal of commotion about three people whose names alone might have rendered them unforgettable. Unfortunately for Porfirio, Babs and Zsa-Zsa, their pre-, post- and extra-marital antics became too confusing for orderly recollection.

About the middle of the year, shortly after the Miss Universe Pageant in Long Beach, something happened in a place called Atlantic City, New Jersey. Hardly anybody can remember what it was, except that it had a familiar ring, like an echo.

Then there was the case of a red-headed master of ceremonies, Arthur somebody, who was grounded six months for buzzing the runway at Teterboro, N. J. The same fellow made the least important story of 1953 when he fired a crooner for lack of humility.

After that, things tended to bunch up toward the end of the year. During the election campaign in November, Gov. Knight proposed a moratorium on oil refining as a means of alleviating unemployment.

Then the Premier of France announced an equally sincere plan to convert his countrymen from happy winebibbers to guzzlers of a nutritious natural beverage. This story was milked for all it was worth and then some.

Along about then the Russians came up with the announcement that they were about to rearm East Germany in retaliation for attempts to bring West Germany into the NATO defense pact. They neglected to explain how members of the East German "police force" will be able to stand at attention under the weight of any added guns.

December had a rash of nominations for the most worthless story of the year. Even at this short distance in

time it is hard to recall who lost the Olson-Langlois fistio flasco, but the loser's manager raised the usual objection that he "wuz robbed."

Hardly had this odor wafted away when another humble crooner noted for the proximity of his skin to bones announced that he didn't need people because he "had talent."

Then a Michigan State University doctor disclosed he was in communication with forces in outer spaces and that they predicted the end of the world before Christmas.

When this prediction proved a bit premature, much-married actress Arline Judge decided she would take advantage of the respite by acquiring her seventh husband.

There were many more 1954 news stories worthy of oblivion. Add your own list to this one.

### MISSION TO LONDON

ROME (AP)—Premier Mario Scelba and Foreign Minister Gaetano Di Martino plan an official visit to London next month to discuss matters of common interest with British leaders, including Prime Minister Churchill. The dates for the visit are Feb. 15-18.



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...and others (even our Executive Group) at equally big savings

## Los Alamos Has Juvenile Crime Wave

LOS ALAMOS, N. M. (UP)—An investigation of a juvenile "crime wave" at the Atomic Energy Commission's scientific laboratory community here was expected to involve some 60 boys and girls between 12 and 17 according to Assistant Police Chief Jesse T. Rose.

Rose said the investigation, which involves several break-ins and numerous shopliftings, would be completed in about two weeks and turned over to Assistant Juvenile Attorney Abner Schreiber. He said 52 children had been investigated so far, most of them boys.

The thefts have been petty stuff—candy, lighters, cigarettes, cheap jewelry, cologne, and other small items," Rose said. "The kids decide to lift something on the spur of the moment and there doesn't seem to be any organization except in bunches of four or so."

He said they started by getting away with walking out on checks at the "Hill's" drugstores and just kept getting bolder. During the Christmas season, police were notified of shoplifting at the drugstores and at a men's clothing store and a curio shop. He said the stores were put under watch and most of the shoplifters identified.

"We wanted to hold it until after Christmas, but a break-in at the skating rink's concession room forced the issue into the open and called for action," he added.



### HOOD-WINK

A flirty combination which will cover up attractively when sun and wind have left their mark is this hooded playsuit. It zips up clear to the chin. Cotton signature fine art print is called "Bees in a Bonnet." It's a two-piece suit and the wide bloomers fasten at the waist with a bow. (UP photo.)

## Race Seen as Bar to Ike's Military Plan

WASHINGTON (UP)—The racial issue may kill off President Eisenhower's new national reserve plan, the usually well-informed Army-Navy-Air Force Journal said Saturday.

"Powerful southern opposition—possibly enough to kill the bill—is developing on Capitol Hill," the publication said. "Assignment of Negro troops to segregated reserve and national guard units is the issue. It's loaded with political dynamite."

Under the President's plan, for which top priority will be asked in the new Democratic-controlled Congress, there would be compulsory reserve and national guard service without regard to race. This raises the possibility that Negroes might be assigned to all-white units in the South.

"It is significant to note," the Journal said, that Rep. Carl Vinson and Sen. Richard B. Russell, the incoming chairmen of the House and Senate armed services committees, are from Georgia.

The Journal said the outlook for the bill is gloomy at best. It foresaw protests about the cost—about \$1,000,000,000 a year—and said Congress traditionally had been reluctant to vote compulsory reserve service in peace time.

Congress is due to receive the bill about mid-January. Some congressmen have warned that the administration will have to justify it in the face of its plans to cut back the armed forces and shorten the period draftees must serve.

## VAN DELL'S AMERICAN FOURTH



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42"x81"  
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42"x81"  
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Rayon marquisette in egg-shell. 42"x81"  
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MATTRESS PADS FIRST QUALITY. TWIN. REG. 2.95. NOW **2.39**. FULL. REG. 3.98. NOW **3.39**

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**Starts tomorrow Jan. 3 at 9:30 a.m.**

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Nationally-Known Brands of <b>SUITS</b> \$49 - \$110 <b>NOW 20% to 33 1/3% off</b>	Nationally-Known Brands of <b>TOPCOATS</b> \$39.50 - \$79.50 <b>NOW 25% off</b>	Nationally-Known Brands of <b>SPORT COATS</b> \$29.95 - \$85.00 <b>NOW 20% to 33 1/3% off</b>	Nationally-Known Brands of <b>All-Wool SLACKS</b> \$15.95 - \$29.50 <b>NOW 20% off</b>
Nationally-Known Brands of <b>Suede Jackets &amp; Coats</b> \$22.95 - \$65.00 <b>NOW 20% off</b>	Nationally-Known Brands of <b>Double-Breasted SUITS</b> \$39.00 - \$100.00 <b>Now 33 1/3% off</b>	Nationally-Known Brands of <b>Lightweight SUITS</b> \$35.95 - \$69.50 <b>NOW 25% to 50% off</b>	<b>All Silk TIES</b> \$2.50 <b>Now 33 1/3% off</b>
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**1250 East Pacific Coast Hwy.**



## PISTOL-PACKING MAMA

# Beth Fey Lives in Terror of Mau Mau

(EDITOR'S NOTE: What does it mean to raise a family in the shadow of Mau Mau terrorism? Here's the story of Beth Fey, a Kenya farmer's wife for whom a revolver is as familiar as lipstick and who, with hundreds like her, is one of the chief reasons Mau Mau has failed in its blood oath to drive the white man out of Kenya.)

By DEREK CARVER

NAIROBI, Kenya, East Africa, (AP)—Seen through the blue eyes of Beth Fey, Mau Mau terrorism is a cloud that passed over the sun and forgot to go away.

After more than two years, she finds it hard to tell which is sunlight and which is shadow. For when Mau Mau became part of her way of life, the abnormal became normal and what once was accepted custom became strange and to be suspected.

Beth Fey accepts now that her husband must be gone for long periods of time, leaving her single-handed to run the 270-acre family farm deep in Mau Mau territory; that her four young sons must spend their nights in a homemade fortress; that trusted native farm workers may join murderous gangs pledged to her destruction.

In physical appearance, Beth Fey might be the housewife who lives next door on any street.

She is of average height and weight, attractive without being beautiful. Seven years of marriage to Venn Fey, who at 35 is four years her senior, have left her with a good, but not striking, figure.

Her interests are homely and quite normal—cooking, sewing, water coloring and classical music.

The respects in which she differs from her prototype in the average city are not apparent to the casual glance. They include a slowness to smile, quickness with a gun and a constant, questioning vigilance in her eyes.

Beth Fey moved immediately after her marriage to the farm which Venn's grandfather had hacked 41 years earlier from the forest at South Kikuyu, 9,000 feet up in the Aberdares Mountains.

Riding up to the rambling, blue-gray stone farmhouse, a visitor finds lush green lawns marked with beds of lavender, magnolia, freesia and daffodils. Gum trees tower 200 feet above a garden which might have been transplanted from an English country home.

Once the house is reached, however, the signs of tension



O'ER THE RAMPARTS WE WATCH

In the gallery atop the 30-foot fortress of their farmhouse in Kenya, Beth Fey and three of her four young sons peer through windows that command the trees and underbrush around the house.—(AP photo.)

became evident. The veranda doors are padlocked. Wired in are the windows of the elegant furnished bedrooms.

The most pronounced symbol of change, however, is "the tower," a stone bastion which may be entered only from the house.

Venn Fey built this 30-foot fortress last year after long wrestling with his conscience over whether to send his family away from the farm.

The tower has four floors and includes bedrooms, a kitchen, an armory and a gallery from which rifles can fully command the tree and underbrush ringing the farmhouse.

The tower was one of the first signs at the Fey farm that something was amiss among the natives. A band of Mau Mau made off with 40 sheep. Then a ton of wheat was stolen.

"They walk into our wheat fields backwards," says Beth Fey, "brushing back the wheat as they go so that they leave no trace, and lie up until they see their chance to raid the store, or steal sheep from nearby grazing."

Then the dark forests flamed with terror as Mau Mau Leader Dedan Kimathi, who lives in the thick highland forests facing

the back door of the Fey farmhouse, took a blood oath to drive the white man from Kenya.

Five families in the area were wiped out by bands that came in the night. About 50 raiders struck at a farm only six miles from the Fey home, but were driven back into the forest.

In the early days, Mau Mau was a mysterious peril that Beth would not discuss before her sons—Christopher, 6; Martin, 4; John, 3; and Andrew, 1.

Now, however, it is as routine for them to stay by their mother's side as it is for her to wear a gun on her hip. They accept without question that they must not venture to the trout stream that runs near the farmhouse.

Big changes, too, have come to the community, and the biggest of these is vigilance on the part of all highland farmers. Each native worker is required to obtain a license, and each is known on sight by all farmers.

If a stranger appears, he is subject to immediate questioning.

The Kikuyu worker is under constant pressure from his terrorist brethren, and one of the most dearly bought lessons of the emergency has been that the white man must not overestimate either his loyalty or his

vigilance. Soon after the emergency began, Venn Fey made a stealthy round of the Kikuyu workers he had posted to keep watch. All were asleep. The next morning they reported sheepishly that the Mau Mau had spirited away their farms by magic.

"That kind of false security is far worse than relying on our own vigilance," says Beth Fey. "Anyway, they were a temptation to Mau Mau to come for their guns."

The sleepy guards posed the threat of a heavy financial loss. Penalties of up to 250 pounds (\$700) may be imposed by the government for the loss of a single gun.

Beth Fey has absolute confidence in a handful of older Kikuyus who boss the labor groups. One of these, Thuku, has been in the Fey family employ for three generations. Twice Thuku has been paid 50-pound government bonuses for killing terrorists.

Only once has the Fey farm been attacked. That was when a party of 10 terrorists fired one night from the forests on the tower. Venn Fey answered with his Sten gun and the attack was not pressed.

"Next morning we found in the forest the camping place of about 50 Mau Mau," says

Beth. "We could see where their spears had been stuck in the ground as they waited to see what happened to the scout party."

Venn feels the only way the Mau Mau can be wiped out is for any group such as his own to remain in the forest until the job is done. But he doubts that there are enough white men with stamina and forest experience to bring this about.

Venn says he has no intention of leaving his native land. To Beth Fey, these matters, like politics, are left to her husband. The dangers of the brooding forest have become part of her routine. But there are customs and habits that she forgoes under such conditions.

For example, a few days ago one-armed pilot Michael Bearcroft sent his light plane zooming low over the Fey farmhouse delivering supplies to a combat party in the wilderness.

A message dropped from the plane and Beth read:

"Birthdays greetings from Venn. I'll be out of the forest at the end of the month. All love."

Not until she had read the message did Beth Fey realize she had become 31 years of age.

## Capital Capers—

By WALTER T. RIDDER, WESLEY PEYTON  
and ROBERT E. LEE  
(of the Independent-Press-Telegram Washington Bureau)

WASHINGTON—A handsome young lady has revealed exclusively to this column that she went to tea at the White House shortly before Christmas. Somehow or other she wandered under the mistletoe and promptly got bussed by the courtly tenant of the mansion—Dwight D. Eisenhower.

When her reaction to this unusual honor was sought, she said the only thought running through her mind at the time was:

"What a terrible position for the President of the United States to be in!"

A new and intriguing element was entered into officialdom's press relations last week. Reporters who attended a recent press conference of Adm. Lewis L. Strauss, chairman of the Atomic Energy Commission, were astounded a few days later to receive a letter from the admiral. He thanked them for attending the conference and asked for suggestions as to how the press meetings might be improved.

Reporters stared at the letter in disbelief and then hurried to their typewriters. The admiral should by this time have received some mighty interesting reading.

Numerous and fairly frequent reorganizations are still going

on in various federal departments. The department of Health, Education and Welfare is in an apparently permanent state of being reorganized. Which prompted one subordinate of Secretary Oveta Culp Hobby to observe philosophically: "Oh well, you know how women like to rearrange the furniture."

This city's only morning newspaper, The Washington Post and Times Herald, seems to be having a little trouble keeping its figures straight.

Last Sunday, it ran a story stating that the government's farm surplus storage costs amounted to 700 million dollars a day.

Monday's Post carried a short correction. It had carried the figure one zero too far. The Post explained. "The actual cost is 70 million dollars a day."

The Post was still dropping zeroes on Tuesday morning. The paper had the sum down to \$700,000 a day in Tuesday's

correction of Monday's correction of Sunday's article. In case you're still with us and interested, the Department of Agriculture told this column that the \$700,000 per day figure is approximately correct.

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\$16.50  
\$30 VALUE

You'll regain that old fun and enthusiasm. Become a graceful dancer with this special brush-up course.

## ARTHUR MURRAY

FOR DETAILS AND ADDRESSES SEE PAGE C7

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## "HATHAWAY" NYLON Priscillas at Dramatic SAVINGS!



\$4 PAIR  
SIZE 164"x81"  
RICH IN IVORY!

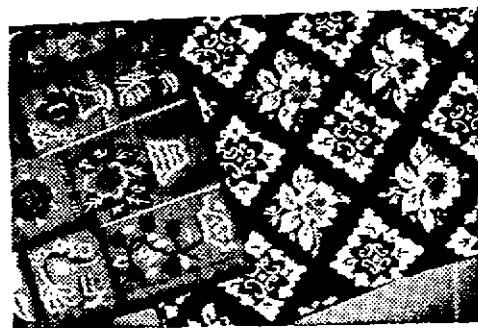
### JANUARY SPECIAL!

This is the "Hathaway" nylon famous for its flawless beauty, its endless wear, its wonderful sun-resistance! Right now you can get it at Penney's in graceful Priscillas generously cut and graced with full 6" French-headed ruffles, to give your windows the drama of beautiful draping, the restfulness of soft, appealing ivory shade. Made with hemmed, dapped tops... back hemmed... with dainty, ruffled tiebacks... a top value at a typically low Penney price.

Size 148"x81" ..... \$7 pr.  
Size 194"x81" ..... \$9 pr.  
Size 282"x81" ..... \$13 pr.

### SPECIAL! 42"-81" RAYON MARQUISSETTE PANELS

Very magic for your decor, a boon for your budget, as only a very special purchase makes this low price possible. 42"x81" rayon marquisette panels tailored to hang evenly. Hemmed, headed top. Ivory! **66c EA.**



### MILL CLOSE-OUT! ASSORTED DRAPERY YARDAGE

Another terrific special purchase for our January White Goods event. A mill close-out of over 3,000 yards of higher priced drapery fabric for the one low price of just \$1 yard. Wonderful assortment that includes prints and plain colors. 45" and 48" widths. Shop early for these as they won't last long at this price!

45" Cream Color Drapery Sateen ..... **\$1 YD.** 50c yd.

DOWNSTAIRS STORE

PENNEY'S

PINE AT SIXTH

LONG BEACH

## MAKE THIS YOUR BOOK OF THE YEAR

ALL FUNDS RECEIVED ON OR BEFORE THE 10th OF THE MONTH EARN FROM THE FIRST

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9:30 a.m. — 3:30 p.m.  
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328 AMERICAN AVE. PHONE 7-1203



# Osteopathic Hospital Fund Drive Soon in New Phase

The second phase of the campaign to raise a minimum of \$150,000 by popular subscription to equip and furnish the new Long Beach Osteopathic Hospital will open Thursday, according to a campaign headquarters announcement Saturday.

Dr. W. Ballentine Henley, president of the Los Angeles College of Osteopathic Physicians and Surgeons, will address members of the volunteer citizens committee at the Lafayette Hotel, Thursday at 6:30 p. m.

Joseph F. Bishop and Mrs. Gus H. Lueking, co-chairmen of the volunteer committee, will preside.

The initial phase of the campaign, a 10-day period in December, resulted in subscriptions totalling \$16,398.70, Bishop said. Donations ranged from one dollar to \$2,500.

Mrs. Lueking disclosed that additional subscriptions "in excess of \$50,000" have been promised.

The \$125,000 general hospital will provide 82 to 96 critically needed beds for the Long Beach area. It will be located at 28th St. and Pacific Ave. Construction is slated to begin in April.

## Dulles to Speak as YWCA Notes Its 100th Year

NEW YORK (U.P.)—The Young Women's Christian Association announced Sunday plans to launch a year-long observance of its 100th anniversary with a centennial luncheon Jan. 11 with Secretary of State John Foster Dulles as the chief speaker.

The Y.W.C.A.'s birthday will be marked by a number of observances throughout the United States and in 64 other nations.

The organization was founded in London in 1855 as a prayer circle for women and a home for nurses returning from the Crimean war. It now has 3,000,000 members in the United States.

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FIRST TIME AT THIS PRICE!

### Cannon Towels with extra strong Dacron®-Nylon Selvages!

22"x44" BATH SIZE

66¢

16"x26" FACE TOWEL . 42c  
12"x12" WASH CLOTH 15c

New life has been added to Cannons! New strength where towels need it most—at the edges. Braced with Dacron and nylon the selvages of these Cannon towels can cope with the tugging and pulling of daily use, the wringing they get in the wash machine! A great new idea in towels brought to you for the first time at this modest Penney price in extra large, plush terry, first quality towels. Yours in Cannon's new divine-to-combine colors: Sun Gold, Pink Whisper, Marine, Sea Green, others.



### SPECIAL! CANNON TOWELS IN CAREFREE COLORS

44¢ 20"x40"

Special! Long-wearing terris, firmly woven, richly looped, at huge savings! Cannon's new, divine-to-combine Carefree colors: amethyst, French blue, others.

FACE TOWEL . . . . . 27c  
WASH CLOTH . . 2 for 25c

PINE AT SIXTH

LONG BEACH

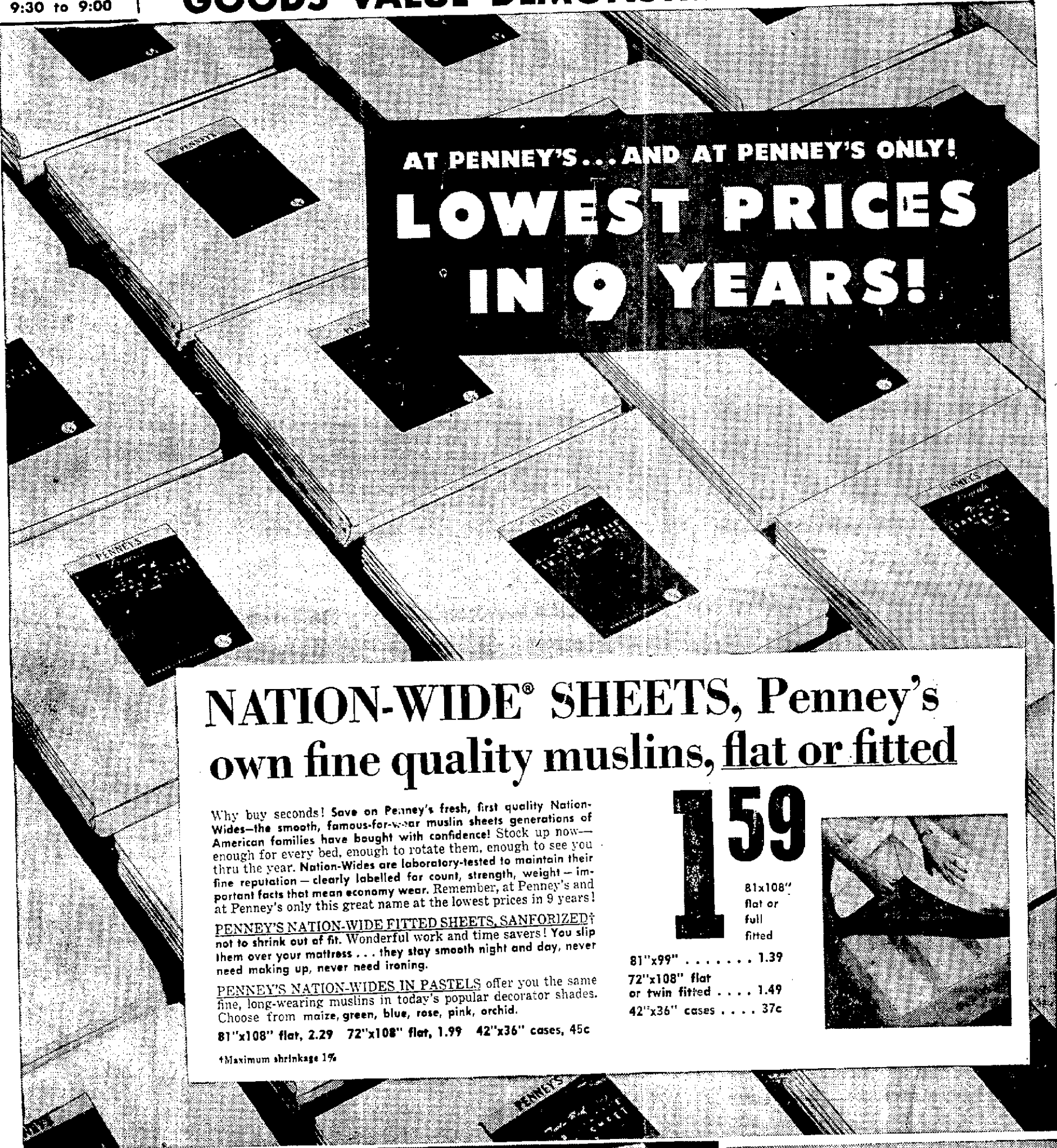
we're open mon. and fri. till 9:00

# PENNEY'S WHITE GOODS

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STARTS MONDAY, JANUARY 3!—DOORS OPEN 9:30 A. M.  
PENNEY'S GREATEST NATIONAL WHITE GOODS VALUE DEMONSTRATION!

STORE HOURS:  
9:30 to 5:30  
FRIDAYS  
9:30 to 9:00



## NATION-WIDE® SHEETS, Penney's own fine quality muslins, flat or fitted

Why buy seconds! Save on Penney's fresh, first quality Nation-Wides—the smooth, famous-for-wear muslin sheets generations of American families have bought with confidence! Stock up now—enough for every bed, enough to rotate them, enough to see you thru the year. Nation-Wides are laboratory-tested to maintain their fine reputation—clearly labelled for count, strength, weight—important facts that mean economy wear. Remember, at Penney's and at Penney's only this great name at the lowest prices in 9 years!

**PENNEY'S NATION-WIDE FITTED SHEETS, SANFORIZED†** not to shrink out of fit. Wonderful work and time savers! You slip them over your mattress . . . they stay smooth night and day, never need making up, never need ironing.

**PENNEY'S NATION-WIDES IN PASTELS** offer you the same fine, long-wearing muslins in today's popular decorator shades. Choose from maize, green, blue, rose, pink, orchid.

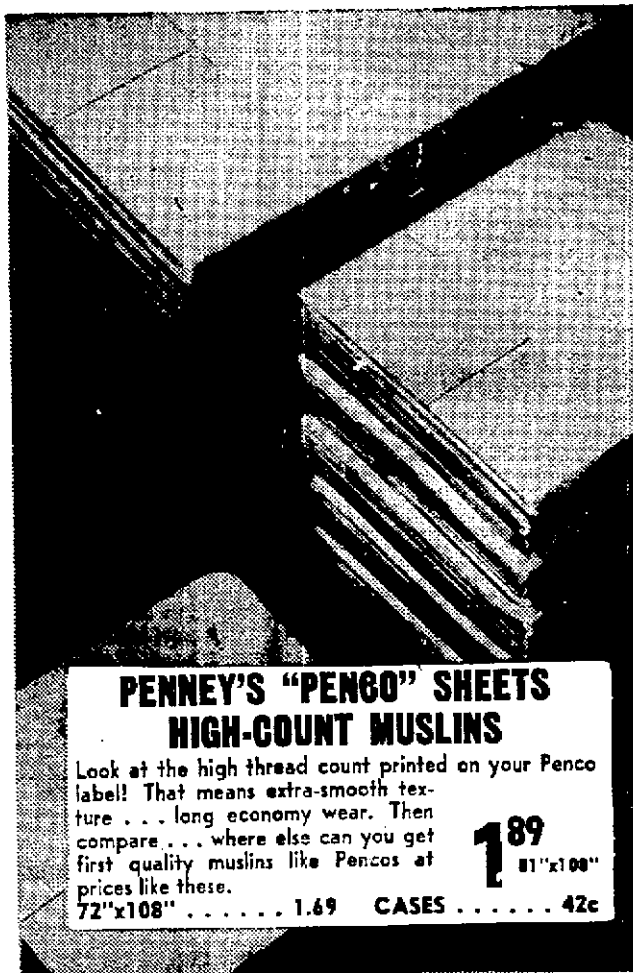
81"x108" flat, 2.29 72"x108" flat, 1.99 42"x36" cases, 45c

†Maximum shrinkage 1%

1.59

81"x108" flat or full fitted

81"x99" . . . . . 1.39  
72"x108" flat or twin fitted . . . . 1.49  
42"x36" cases . . . . . 37c



### PENNEY'S "PENCO" SHEETS HIGH-COUNT MUSLINS

Look at the high thread count printed on your Penco label! That means extra-smooth texture . . . long economy wear. Then compare . . . where else can you get first quality muslins like Pencos at prices like these.

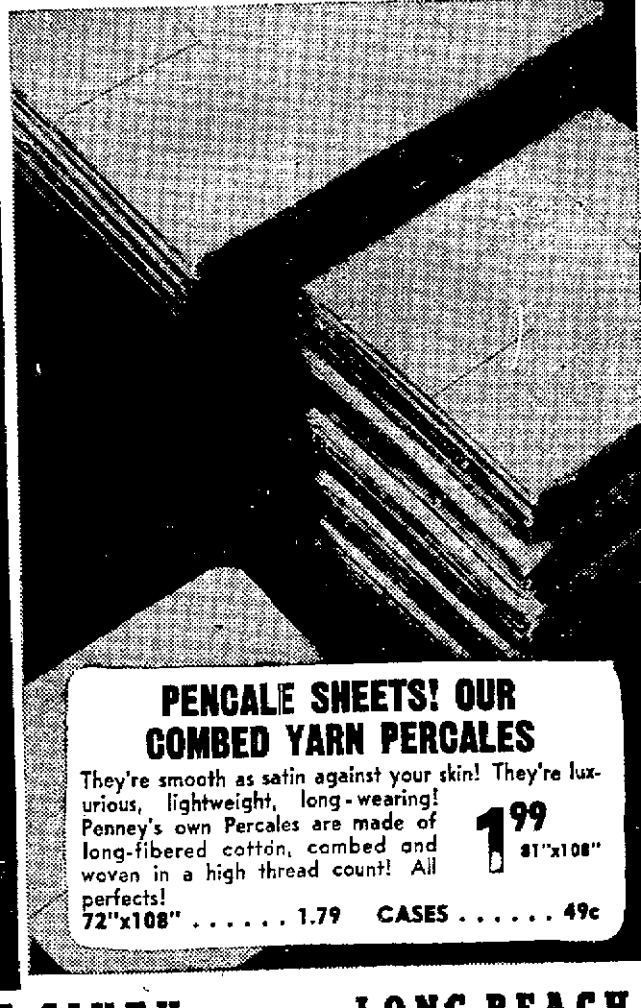
1.89 81"x108" 72"x108" . . . . . 1.69 CASES . . . . . 42c



### PERCALE SHEETS IN POPULAR BEDROOM COLORS

Percale at its prettiest—in colors that add new decorator beauty to your bedroom! Fine, first quality Penney sheets, high in thread count, yours in Moonlight yellow, sunset rose, aquamarine, others.

2.69 81"x108" 72"x108" . . . . . 2.49 CASES . . . . . 59c



### PENCALE SHEETS! OUR COMBED YARN PERCALES

They're smooth as satin against your skin! They're luxurious, lightweight, long-wearing! Penney's own Percales are made of long-fibered cotton, combed and woven in a high thread count! All perfects!

1.99 81"x108" 72"x108" . . . . . 1.79 CASES . . . . . 49c

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"THE FAMILY STORE"

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## Lowest Prices in Years!

### Best Quality Muslin Sheets

Fitted or Flat

Regular 1.97

72 x 108"

**1.69**  
Twin  
Size

Finest Harmony House muslins, snowy white, silky smooth, with 148 thread count every sq. in. after laundering . . . every inch first quality in firm, even weaves. The choice of hospitals and government agencies where constant use and frequent laundering is required with long wear. Actually 27% stronger by test than ordinary muslin sheets. Plastic wrapped in pairs.

2.15 Full Size . . . 1.89 46c Pillow Cases . . . 42c  
4.49 King-Size Sheet, 100x120" . . . 4.29

Beautiful Harmony House Muslin

### Pastel Sheets

Fitted or Flat,  
regular 2.19

**1.99**  
each  
72x108"

Your choice of luscious washfast pastels in 134-thread count (after washing) muslins. Hope chest quality! Need only same care as white sheets.

2.39 full size, Regular 49c  
fitted or flat . . . 2.29 pillow cases . . . 45c  
81x108" 42x36"

Good Quality Muslin

### White Sheets

Regular 1.59 Twin  
Fitted or Flat

**1.49**

First quality muslin sheets in firm, even weave with 134 threads per square inch after washing, to give you years and years of service. Three-inch top hem, strong tear-resistant selvage edges. Economy sheets at a thrifty new low price!

1.69 Full Size, Fitted or Flat . . . 1.59  
Regular 42c Pillow Cases . . . ea. 37c

### PERFECT Quality Percale Sheets

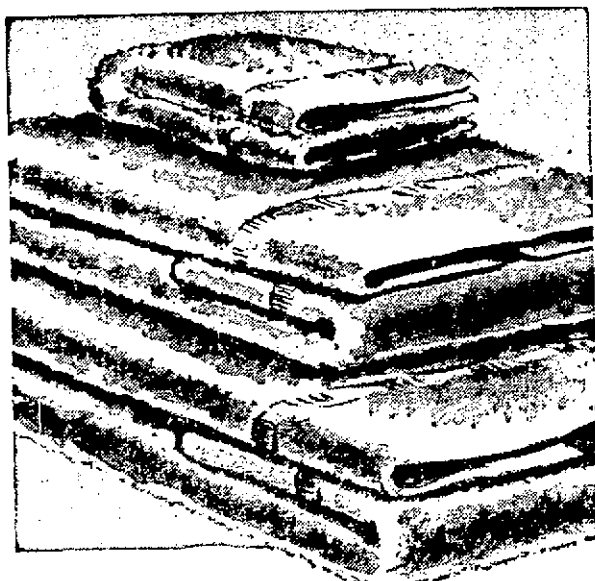
Fitted or flat  
72x108", reg. 2.09

**1.79**

Luxurious combed cotton percales with silken 190-thread count after washing. Deep 4" hems. Plastic wrapped.

2.29 full size, fitted or  
flat. 81x108 inches . . . 1.99  
55c pillow cases, full size  
with 4" hems. 42x38 1/2" . . . 49c

39c Unbleached Muslin  
Sheeting, full 39" wide 4 for \$1  
79c Unbleached Muslin  
Our best sheeting. 81" wide 57c



### SAVE on Thick Terry Towels

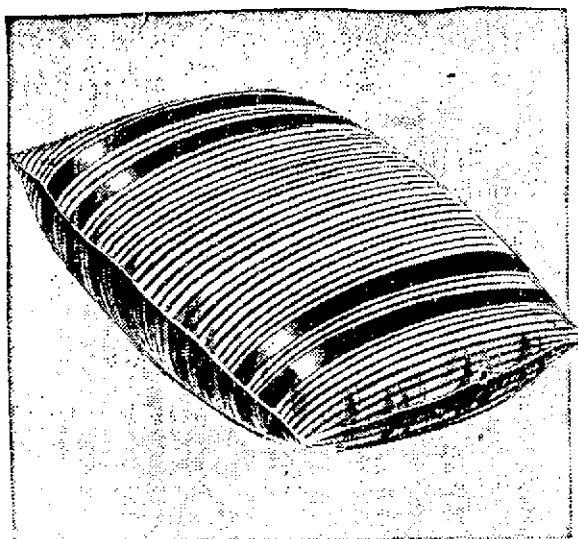
Regular 1.89 bath size

**1.53**

Long, thirsty terry loop towels in 9 wonderful colors. Sturdy selvages, self tone borders. Stock up, SAVE.

25x48" Size

95c hand towels . . . 83c 39c washcloths, each . . . 33c



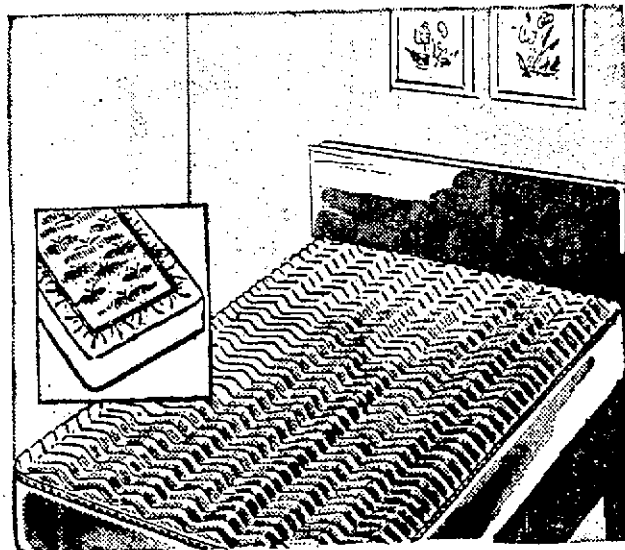
### SAVE 2.96 on Down Pillows

Standard size regular 8.95

**5.99**

We've taken them out of the luxury class. Downproof ticking, filled to capacity with imported white goose down. Corded.

Regular 1.89 crushed chicken feather pillows . . . 99c  
Regular 5.95 Dacron filled bed pillows . . . 4.77  
Regular 4.98 pure foam latex pillows . . . 3.99  
Regular 98c floral bed pillow ticks . . . 77c



### Fitted Mattress Pads

Regular 5.98 twin size just Bleached muslins, cotton filled, zig-zag stitched to prevent lumping. Gives smoother sleeping surface, protects mattress.

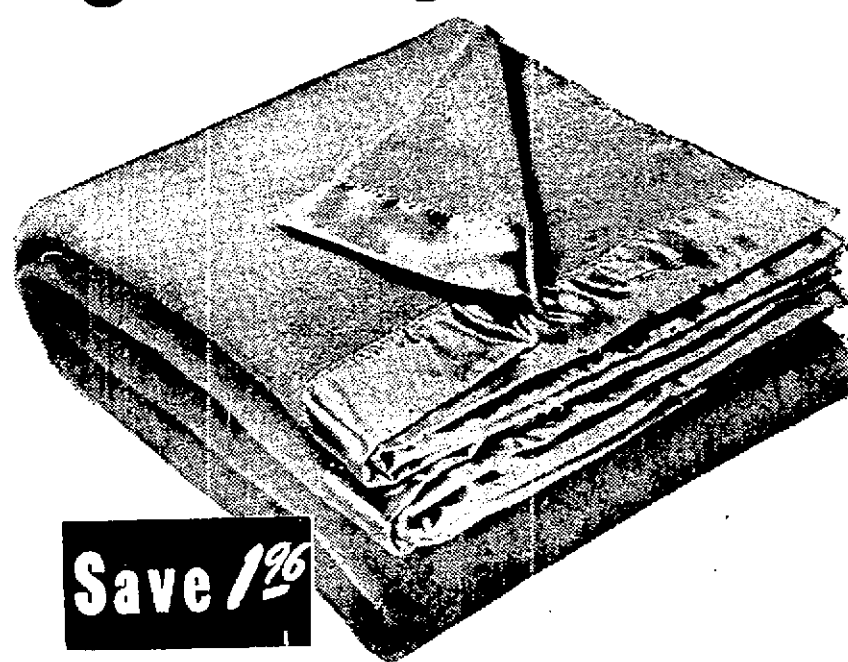
**4.47**

6.98 Mattress Pad  
Same as above. Full size . . . **5.47**

1.98 Mattress Cover  
Odorless plastic . . . **1.67**

2.29 Mattress Pad  
Twin . . . **1.87**

5.96 Shower Set  
Plaid plastic, 2-pc. . . **3.99**



**Save 1.96**

### Reg. 9.95 All-Wool Beauty

So soft and fluffy . . . so wondrously low priced during this huge sale! 3-Pound pure wool blanket in Tuscan rose, dark mint green, sunshine yellow, horizon blue, sage green, imperial red. Acetate satin bound. 72x84".

**7.99**

Regular 4.95 Part Wool Blanket

Warm blend of 60% rayon, 30% cotton, 10% wool. Your choice of lovely boudoir colors. Size 70x80 inches.

**3.97**

9.98 COMFORTER, wool-filled. 7.99  
Acetate satin. Cap ends . . .

5.98 QUILTED COVERLET, cotton-filled. Reversible. 80x84" . . . **4.99**

4.98 COMFORTER COVER, floral print. 72x84". Plastic bag . . . **3.66**

1.79 SHEET BLANKET. Softly napped cotton. 70x90" . . . **1.47**



**Save 3.29**

### 27.95 Automatic Twin Size

**24.66**

SAVE 3.29

2.47 DOWN, Sears easy terms, usual carrying charge

Just dial the warmth you want—this 4-Star Feature maintains that exact temperature all night. Blend of 75% wool, 25% cotton with 100% wool face, rich acetate satin binding. Absolutely safe—9 thermostats prevent overheating. Guaranteed 5 years. Choice of 6 lovely washable colors.

29.95 full size, single control . . . **26.66**

27.95 fitted twin size, single control . . . **24.66**

35.95 full size, dual control . . . **32.66**

31.95 fitted full size, single control . . . **26.66**

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## Greek Scene Pictured in Film Forum

Clifford J. Kamen's all-color study of Greece, first of the 1955 Film Forum programs, will open at Jordan High auditorium at 8 p. m. Tuesday and will be repeated at Wilson and Poly auditoriums Wednesday and Thursday evenings, respectively.

Kamen's film illustrates the wide variety of people, costumes, geography and architecture to be found in modern Greece and the strategic position of this small nation, in both ancient and modern times, as a perennial bat-



CLIFFORD KAMEN  
Mt. Olympus in Color

leground and bulwark against Asiatic expansion into Europe and the Mediterranean.

Proceeding to the backgrounds of Greek mythology, art and architecture and "Golden Age" culture in general, Kamen's "Greece" visit in both film and commentary, such fabled scenes at Mount Olympus, Mount Parnassus, the site of the Delphian Oracle, the relics of ancient Greece in Athens and the remains of the first great European civilization on the island of Crete.

Tickets for "Greece" and remaining Film Forum programs will be available only at the Jordan auditorium. It was announced Saturday by the City College School for Adults, sponsors of the series. Other films scheduled will cover Austria, Western Canada and Brazil.

## Cotton Leads Declines in Farm Income

By PATRICIA WIGGINS

WASHINGTON (AP)—The nation's cotton growers suffered a sharper drop in income this year than any other major segment of agriculture.

Based on reports through the first 10 months, Department of Agriculture figures show cash receipts are 20 per cent under the same period in 1952.

Groups hit almost as hard were vegetable producers, whose receipts dropped about 19 per cent, and poultrymen, who took a 14 per cent decline.

The smallest drop—only two per cent—was felt by tobacco growers. Cash returns from meat animals showed only a three per cent decrease.

The cotton reduction occurred despite the fact that average prices received by farmers were above 1952 prices in nine out of the 10 months. Reduced volume of marketings, caused by about a 19 per cent cut in production under the federal control program, was largely responsible.

Prices received for cottonseed also were below 1952 in seven of the 10 months and affected total receipts from cotton which were put at \$1,631,000, compared with \$2,024,000 in 1952.

Despite the situation, Rep. George M. Grant (D-Ala.) and other members of the congressional cotton bloc plan to introduce bills to increase the 1953 cotton acreage allotment. Grant said this was necessary to take care of hardship cases.

Total returns on all crops showed a six per cent decline and returns from livestock and livestock products were down about three per cent. All cash receipts from both types of marketings showed a four per cent drop.

The decrease in cotton receipts also showed up on a state by state basis, with Mississippi suffering the largest decline. Returns in Mississippi—where the lion's share of farmers' returns come from cotton—showed a 27 per cent drop for the largest state decline.

It also shows up on a regional basis, with the western area, where cotton is king these days, showing the largest decline, eight per cent. This area also had drops in truck crops, eggs, dairy products, potatoes and wheat.

Here are the estimated declines from a year ago in farmers' cash receipts the first 10 months of this year on a commodity ranking: After cotton, vegetables, and poultry, are food grain receipts, down 10 per cent; feed grain, down about five; oil bearing crops, down nine per cent; dairy products, down seven per cent; meat animals, down three per cent, and tobacco, down two per cent.

## Jewish Burial Caves Found in Jerusalem

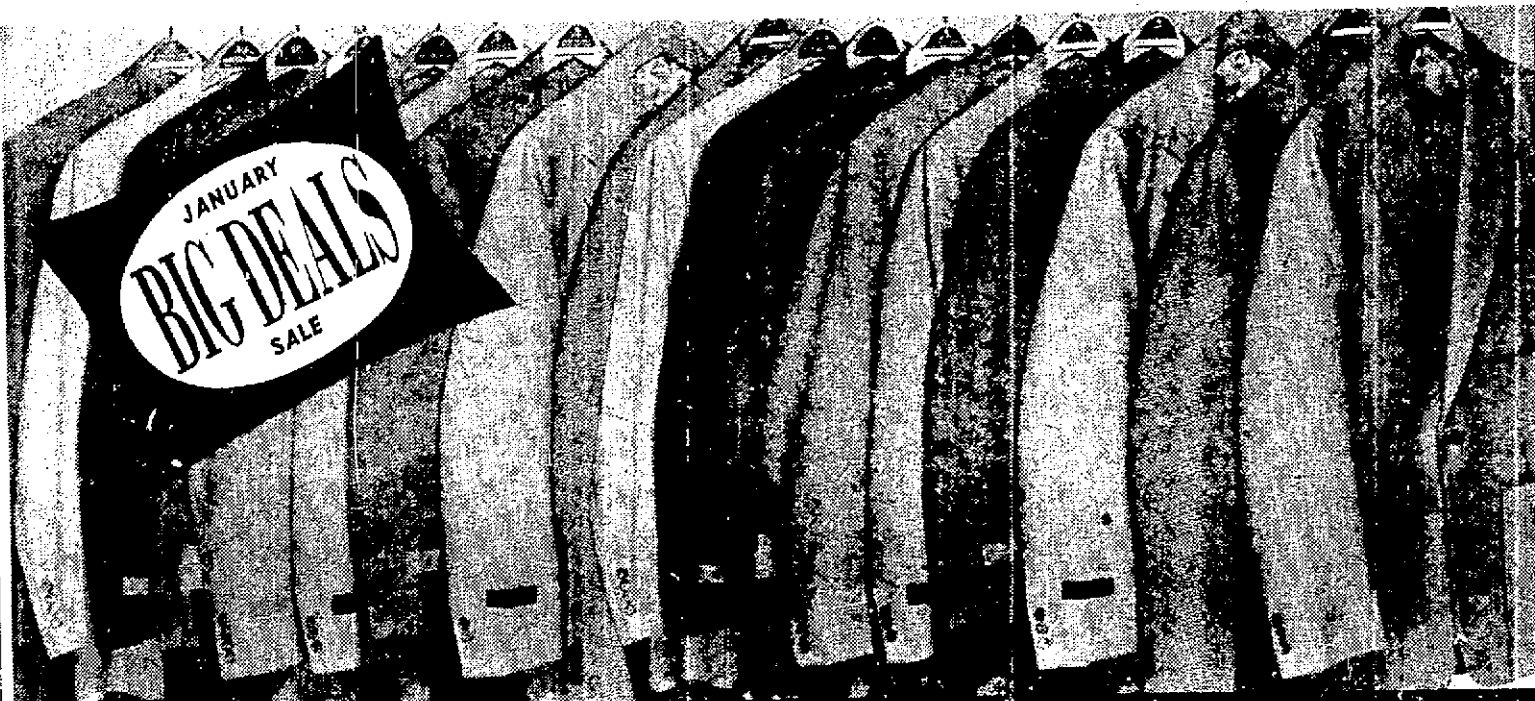
JERUSALEM (AP)—Workers digging foundations for a house in the Israeli sector of Jerusalem have found a number of Jewish burial caves believed to be 2,000 years old.

Bones, pottery and glass vessels dating from the time of Herod were uncovered. One burial urn carried the inscription, in Greek, "Rufus Who Is Daniel." Apparently the Roman name was added to the original Hebrew name.

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## mondays 9:30 a.m. to 9:30 p.m.

TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE



## semi annual sale of men's clothing at savings up to 40%

**39.95 suits** were 50.00-55.00  
**49.95 suits** were 60.00-65.00

**59.95 suits** were 69.50-95.00  
**39.95 coats** were 55.00-65.00

Save up to 36.00 per garment. Choose from racks and racks of famed-brand suits and topcoats, reduced from our regular stock. Included are such famed makers as Michaels-Stern, Wall Street, Scotsdale and Maybrooke. Sizes to fit regulars, shorts, longs, portlys.

No down payment . . . ask about May Co.'s 6-month budget plan. 6 months to pay.

May Co. Lakewood—Men's Clothing—Street Floor



## shirts from famed maker

We can't mention the manufacturer's name but the label is in every shirt for you to see. You'll find Sanforized broadcloths, oxford cloths, chambrays, madras, end on end broadcloths, woven shirtings. You'll find regular, spread, eyelet, round and button down collars. You'll find button and French cuffs. You'll find white, pink, blue, yellow, helio, green, grey, tan and fancy patterns. You'll find a complete range of sizes if you hurry, but not every style and color in every size. Sizes 14-17 with 32-35 sleeves.

May Co. Lakewood—Men's Furnishings—Street Floor

**2.99**

were 3.95-4.50-4.95

## helanca nylon stretch socks

guaranteed against holes for one full year

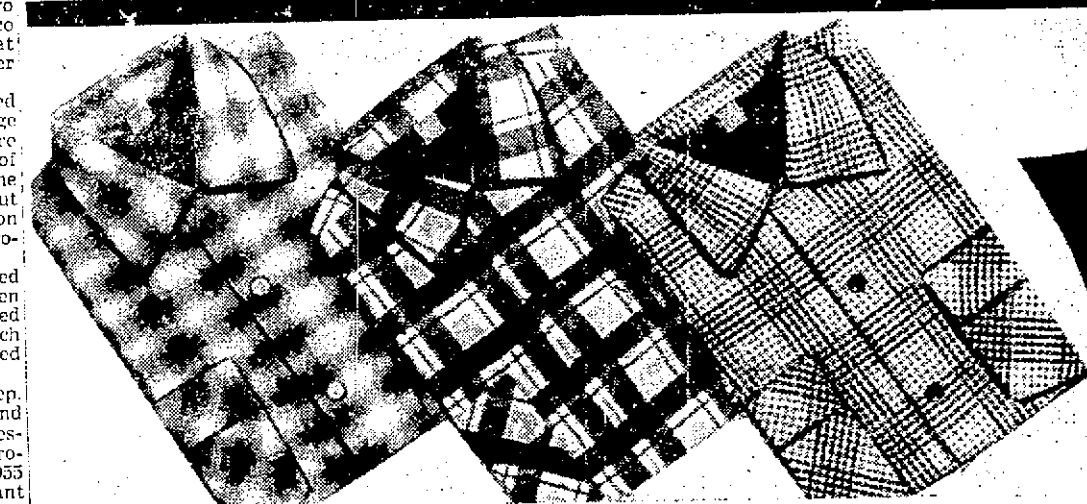
Stretch socks that fit like a second skin. They won't wrinkle, cramp, sag, droop or shrink. They dry in almost no time, resist wear as only nylon does. 6x3 ribs, clocks and fancy patterns. Maroon, navy, green, grey, pink, helio, white, canary, brown, light blue, camel.

**69c**

reg. 1.00

6 prs. for 4.10

May Co. Lakewood—Men's Furnishings—Street Floor



## sanforized cotton flannel shirts

From a famed maker, boys' shirts of Sanforized suede finished cotton flannel at a price that's as easy to take as a gift from a rich uncle. Generously sized, styled with yoke back, 2 pockets. A rainbow of eye-catching checks and plaids in red, blue, brown, green. Sizes 4-18.

May Co. Lakewood—Boys' Clothing—Second Floor

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**1.69,**  
**3 for 5.00**



## racks and racks men's fine wool slacks

Wool Gabardine and Flannel

Savings up to 8.00 a pair on California's two most popular slack fabrics. Also group of all-wool checks, wool fancies, orlon and wools. California styled and action tailored.

heavyweight twill gabardine in dark brown, tan, grey, cocoa, green, navy, light blue. Sizes 29-42.

kent flannel in charcoal grey, charcoal brown, medium grey, sizes 29-42. Tan, light blue, pink and helio. Sizes 29-38.

(Mail and phone orders filled on gabardines and flannels)

**\$47,200 SLACKS FOR \$29,850**

**9.95**

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## famed brand shoes

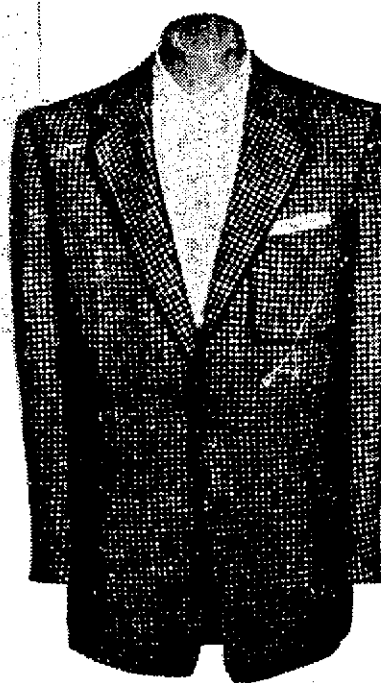
10.95 values

**6.95**

Sorry, we can't mention the name but it's a mighty well known one in men's shoe circles. Great values at regular price, hard-to-believe buys at 6.95.

A. 2-eyel U-wing tip oxford in tan or cordovan color leather. B. Plain toe blucher in briar brown or black Scotch grain; storm welt.

May Co. Lakewood—Men's Shoes—Street Floor



## wool sport coats

**29.00**

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Huge selection in fine fabrics, loomed of imported yarns. Checks, splashes, diagonals, fibrein effects.

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Sportswear—Street Floor

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## Britain Spurns Russ Conference 'Feeler'

LONDON (AP)—Prime Minister Churchill's government Saturday spurned what it regarded as a feeler put out by the Kremlin for an East-West parley to discuss generally the tense Far East situation.

Soviet Premier Georgi Malenkov, replying Friday night to questions submitted by a Washington newsman, said negotiations to settle a number of Far East problems should be welcomed. Malenkov cited last summer's Geneva conference on Indochina and Korea—in which Red China participated—as an example of how "such talks have beneficial results."

The British Foreign Office, reacting quickly in a New Year's Day statement, served notice that Britain was opposed to a parley at this time because agreement was not yet in sight on any division of Korea.

"We agree the Geneva Conference was useful. It was summoned to deal with specific problems and on one of them (Indochina) agreement was reached. It is unlikely that a conference to discuss Far Eastern affairs in general would make progress at this stage."

Her Majesty's government's policy has throughout been to reduce tension in the Far East. And as soon as all concerned are agreed that a specific question is ripe for further discussion, a conference might prove useful once again."

Foreign office diplomats made it plain they viewed the British statement, couched in polite diplomatic language, as amounting to a rejection of Malenkov's apparent bid for a Far East conference.

The Churchill government, afraid that such a parley may be exploited by the Reds solely for propaganda, wants prior assurances through diplomatic channels that Peiping and Moscow are ready to get down to hard cases.

The British statement presumably reflects the feelings of the other Western Allies as well.

Malenkov was asked whether he favored diplomatic talks leading to a meeting on cold war problems between himself, President Eisenhower, Churchill and French Premier Pierre Mendes-France. The Soviet Premier brushed aside the question and accused the three Western powers of killing chances for such a parley by trying to settle one-sidedly such problems as Germany.

On that angle, the British Foreign Office had this comment:

"It should be pointed out that Malenkov has not said he is prepared for a 4-power meeting at top or any other level."

**LOSING RENT MONEY?** Stop that leak by placing a For Rent ad today! Phone 6-9071.

## Reds Hint New Berlin Blockade

BERLIN (CP)—The Communists Saturday raised a long-range threat of a Berlin blockade in reprisal for West German rearmament by refusing to negotiate an expiring agreement on western barge traffic to this city.

The agreement with the Russians on the use of waterways through the Soviet zone which carry 20 per cent of West Berlin's supplies expired at midnight.

Soviet authorities notified the British high commission that the matter had been referred to East German authorities. The barge traffic, mostly in coal from the Ruhr to West Berlin, was normal, at least for the time being.

But western authorities agreed that if the Communists wanted to seize upon the issue at a time when they were fighting the western plans to rearm West Germany, they could cause trouble.

They admitted the Communists now had a pretext to cut off the barge traffic at any time. The Reds also have sounded several threats recently to put a squeeze on West Berlin in other ways if the rearmament project went through.

The Communist rejection of attempts to renegotiate the barge agreement could be an attempt to force the western powers to negotiate with the East German government, which they do not recognize, officials said.

They even conceded that the Reds could raise the same demand on the western use of the trunk highway and air corridors through the Soviet zone.

However, western quarters hoped the repeated warnings by such high officials as Secretary of State John Foster Dulles against any renewal of the big blockade of Berlin would deter the Communists from undertaking a repeat.

### Williams Sworn In

LANSING, Mich. (AP)—G. Mennen Williams Saturday became the first four-term governor in Michigan history when he was sworn in with his all-Democratic state cabinet.

MAY CO. LAKWOOD NEW STORE HOURS

**mondays 9:30 a.m. to 9:30 p.m.**

**TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE!**

## magnificent costume jewelry sale



<b>97c*</b>	
12,608 pieces	were 1.95
7,880 pieces	were 2.95
5,960 pieces	were 3.95
3,801 pieces	were 4.95
2,369 pieces	were 5.95-7.50
1,375 pieces	were 7.95-9.95
594 pieces	were 10.95-19.95

**NOTHING LIKE IT ANYWHERE**

The breath-taking event all the Southland waits for... bigger and better this year than ever before. We've snapped up elegant sample pieces from all the famed designers in America... every shape, size, color imaginable. Necklaces, bracelets, pins, earrings... brilliant rhinestones set in non-tarnish rhodium, glowing pretend pearls, dazzling colored stones, gold and silver-colored metals, colorful beads, fashion-rage ropes... pieces from the most massive to the most delicate. Early birds take home the best of the assortment and matching sets. Extra space and extra sales-people to help you.

\*plus 10% federal excise tax  
**SORRY, NO MAIL OR PHONE ORDERS**  
May Co. Lakewood—Costume Jewelry—Street Floor

## whole wardrobe of chateau nylons



**88c** 1.35-1.95 values  
**6 FOR 5.00**

**save up to 6.70 on six pairs**

- save on 60-15 sheers
- save on 60-15 dark seams
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Where else, but at May Co. could you find a Big Deal event such as this... an entire hosiery wardrobe of our own elegant Chateau nylons. Buy any combination of constructions, sizes or colors, save up to 57% on your purchase of six pairs. Beige, Bronze, Taupe. Sizes 8 1/2-11 in synchronized lengths.

May Co. Lakewood—Hosiery—Street Floor

## nylon tricot gowns, slips, briefs



**a famed group of opaque nylon tricot lingerie SLIPS AND GOWNS**

**3.99**

**slips** 6.95-8.95 values

- Applied net at hem and bust. White, pink, black, 32-40.
- Imported lace insets, perma-pleated hem. White, 32-38.

**gowns** 8.95-10.95 values

- Lavished with nylon embroidery and perma-pleats. White, pink, blue, 32-40.
- Trimmed with lace and net. Pink, black, blue, 32-40.

**ELYSIAN BRIEFS**  
the more you buy the more you save

buy 6 pair, pay **1.39 values** **77c** pr.

buy 3 pair, pay 87c pr. buy 1 pair, pay 97c pr.

May Co.'s own Elysian briefs, now in opaque nylon tricot. Buy any combination of sizes or colors... because the more you buy the more you save in this Big Deal event. White, pink, coral, blue, black, yellow... sizes 5-6-7.

May Co. Lakewood—Knit Lingerie—Street Floor

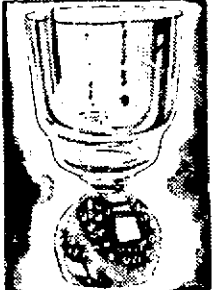
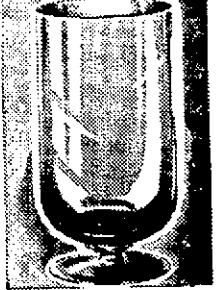
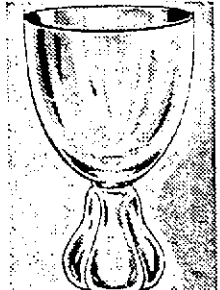
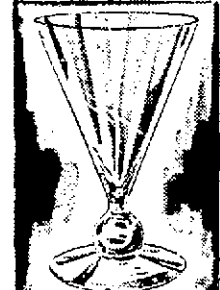


520 Pine Avenue—Dial 6-7205

## January Sale

# Rohrmann's

**great 10.00 buys in crystals! save!**

Here are 6 of our better quality, open stock stemware patterns—grouped to sell in various combinations of 8, 12 or 16 pieces—all at one price. Significant savings on each pattern—for January only. Varied styles.

	
Raindrop any 10 pieces <b>10.00</b>	San Carlos any 16 pieces <b>10.00</b>
	
Moselle any 8 pieces <b>10.00</b>	Ballet any 16 pieces <b>10.00</b>
	
Alster any 12 pieces <b>10.00</b>	Autumn any 12 pieces <b>10.00</b>



# Plan Inquiry Into All GI Loan Angles

WASHINGTON (UP) — The new chairman of the House Veterans Committee Saturday promised a full-scale inquiry into operations of the GI home-loan program.

Rep. Olin E. Teague (D-Tex.), who becomes chairman with the start of the new Congress, Wednesday, said the committee wants to be sure veteran home buyers are getting the fair treatment Congress intended them to have, and that they are not, in some cases, being helped into financial hot water.

Teague is concerned about the vast loan guarantee program on several counts. One is the matter of defaults. Only 31,000 GI loans have gone sour so far, of about 2,500,000 guaranteed by the Veterans Administration, a record cited by VA as highly satisfactory.

But Teague pointed out that this has taken place in a rising real estate market. Although most people who bought and later sold houses made money, he pointed out that VA lost on the defaulted houses about \$29,000,000.

What worries the committee is what would happen in a sharp break in real estate. Second is the question of the veteran's liability on the defaulted loans.

Teague said he doubts whether most veterans realize that selling their GI houses does not necessarily relieve them of responsibility if the loan later goes bad.

In thousands of cases — the committee would like to know how many — the original GI home owner has transferred his loan, with its favorable interest rate, to the new buyer.

What he doesn't know in many cases, apparently, is that if the loan later is defaulted, and the government takes a loss, he still can be called on to make good.

The committee recently was advised of such a case in which the original GI buyer wasn't even aware his former home had been put through the financial wringer until the government presented him with a bill for \$1600.

Teague said the committee will explore whether legislation is needed to bar transfer of a GI loan from the original buyer to a new owner.

In another aspect of the inquiry, the committee will look into building standards required as a condition of the GI loan guarantee. It wants to be sure veterans aren't sold over-priced, Jerry-built homes.

Teague said the housing inquiry would be included on a committee agenda which he earlier had said would include consideration of bills to:

Give college scholarships to orphaned children of men who died in war service.

Extend the farm veterans the same home loan guarantees made available to ex-GIs living in cities.

Assure full school benefits of the Korea GI Bill of Rights to all men in service on the date (Jan. 31) when President Eisenhower terminates these and other wartime veterans benefits.

## Mother, 3 Tots Saved From Gas by Ledge Climber

NEW YORK (UP)—A resident of a lower East Side housing project risked his life Saturday to crawl along a sixth-floor ledge and rescue a mother and her three children from a gas-filled apartment.

Police said William Solmer smelled gas seeping from an apartment, but received no answer when he pounded on the locked door.

He crawled through the window of a neighbor's apartment, crawled along the ledge and entered the apartment of Mrs. Betty Warner, 25. She and her three small children were unconscious in a bed. Three jets on the kitchen stove were open, police said.

GET MORE BUSINESS by advertising your wares in the Classified Section. Thousands read the Want Ads daily! Phone 6-9071.

## Southland Calendar

**TODAY**  
Malibu-Santa Monica Outboard Motorboat races, 11 a. m. to 2:30 p. m.  
"The Northern Lights," 3, 4:15 and 8:30 p. m. at Griffith Park Planetarium.

**MONDAY**  
New Year's Regatta, noon in San Diego Bay.

**THURSDAY**  
"The Northern Lights," 8:30 p. m. through Saturday at Griffith Park Planetarium.  
All States dance, Belmont Recreation Center, 8 p. m.  
Wisconsin State Society, 728 Elm Ave. 6:30 p. m.

**FRIDAY**  
California State Society, 728 Elm Ave. 6:30 p. m.  
Idaho State Society, 600 Cedar Ave. 1:30 p. m.  
Minnesota State Society, YWCA, noon.  
New York and New Jersey Society, YWCA, 7:30 p. m.  
Oregon and Washington State Society, Silverdale Park, 6:30 p. m.

**SATURDAY**  
"The Northern Lights," 3 and 8:30 p. m. at Griffith Park Planetarium.



**MAY CO. LAKEWOOD NEW STORE HOURS**

**mondays 9:30 a.m. to 9:30 p.m.**

**TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE**



**BISSELL'S "MAY'D BEST" SWEEPER**  
reg. 6.95 **4.99**

Full size Bissell sweeper made to May Co.'s strict specifications. All steel body with rubber bumpers to prevent scratching furniture or walls. Heavy easy rolling brushes clean in one sweep. Handy for quick, daily clean-ups.



**9-PC. CHERRY WOOD SALAD SET**  
reg. 6.95 **4.99**

First quality cherry wood set of 9 pieces . . . one large 10" salad bowl, four 6" individual serving bowls, one fork and spoon set and one salt shaker and pepper grinder. The perfect set for the beginner or the gourmet.



**ADJUSTABLE IRONING TABLES**  
Reg. 10.95 — Save over 1/4 on this new all-steel ironing table . . . the ironing table that's completely adjustable to six different heights. Widespread tubular steel legs make it extra strong, more steady and wobble-proof. Ventilating steel top, 15" x 54", means faster, cooler and easier ironing. **SALE 7.99**



**set of 8 cups and 8 saucers, 50% off**

**IMPORTED GOLD BANDED WHITE CHINA TEA CUPS AND SAUCERS**  
Special Big Deal purchase . . . start your set now, or supplement it at these tremendous savings. Beautifully shaped cups and saucers of fine, white translucent china, exquisitely banded with gold . . . a set that is superb in its simple elegance. You'll find that this gracious design will blend with every china pattern you now own. Why not buy two sets to serve 16, 32 pcs. for **5.76**

**2.88**  
6.00 value — 16-pc. set

May Co. Lakewood—China and Glassware—Third Floor




**SAVE 110.00 FAMOUS THOR DE LUXE FULLY AUTOMATIC WASHER**  
NOTHING DOWN, 11.50 MONTHLY\*  
reg. 299.50 **189.50**

Trade in any old washer — save 110.00 on this Big Deal Special — the famous Thor that saves you time, effort, and does a better washing job. It's fully automatic, with sealed transmission, porcelain enameled top, chrome trim; note the super agitator, wash cycle control dial, water control dial, soap and water saver.

Price includes delivery, normal installation, demonstration and 1 year's service.

May Co. Lakewood Major Appliances, Downstairs



**5.88** reg. 7.95  
**24" STEPLADDER STOOL**

With chrome finish that resists tarnish and rust. Seat of washable, waterproof plastic resists stains and scuffs. Steps fold away. Red, black, grey or yellow.

May Co. Lakewood Hardware—Downstairs



**fireplace clearance**

**\$34,895 for \$19,620**

Never before in the history of May Co. has there been such tremendous savings on fireplace ensembles and accessories. Your choice of six big beautiful fireplace ensembles, brass wood basket and assorted firescreens . . . and each at a sensational Big Deal low price.

**save 55.00 on 7-pc. solid brass ensemble**  
**69.95** reg. 124.95  
7.50 Down, 5.50 month\*

Three-dimensional curtain screen . . . the newest idea in fireplace sets. Beautiful cast brass, heavy filigree base and claw legs. Screen has watch chain pulls, tarnish resistant, baked lacquer coating and decorative ornament trim. Brass tubing on curtain mesh screen. Large 19" cast brass andirons. 4-pc. cast brass fireset includes stand, shovel, poker and extra large brush. 38x31"

**BIG SAVINGS ON FIREPLACE ACCESSORIES**  
9.95 3-fold solid brass top bound screen . . . **5.95**  
14.98 Solid brass wood basket . . . **9.88**  
17.95 3-fold arch top solid brass top bound screen . . . **11.95**  
24.95 4-fold solid brass filigree base screen . . . **16.95**  
45.00 Solid brass fireplace screen . . . **29.88**

May Co. Lakewood—Fireplace Equipment—Downstairs



## Ho Perturbed by Desertions to Vietnam

TOKYO (Sunday) (AP)—Ho Chi Minh, president of Communist northern Viet Nam, urged in a New Year's day message that French-dominated southern Viet Nam "stop inducing or forcing a number of our compatriots in the north to evacuate to the south."

Implied in the statement, broadcast Saturday night by Peiping radio, was Ho's concern over desertions by the populace.

Last Oct. 25, about 15,000 Vietnamese Roman Catholics escaped on rafts and junks from the north and were picked up by French naval vessels.

These were refugees left behind during the French withdrawal in compliance with the Indochina armistice. Ho's New Year message suggested that there have been other such evacuations more recently.

Ho's message said Viet Nam could not remain divided and "we must enhance the close relations between the north and the south."

Peiping radio later broadcast an order of the day by Ho's commander-in-chief, Gen. Vo Nguyen Giap, urging vigilance against efforts "to divide our country and to turn Southern Viet Nam into an American military base and colony."

## Chaos Seen in Polish Red Police

MUNICH (UPI)—Radio-free Europe said Sunday a Polish publication had acknowledged "serious breaches" in the country's secret police and security organizations.

It quoted the magazine Nowe Dni, organ of the Polish Communist party.

The radio said the magazine reported Polish secret police had used illegal methods in investigations, abused the dignity of defenseless persons, and adopted a "lordly and contemptuous attitude" as if they considered themselves above the law.

"An analysis has been undertaken of the diseases in the organs of the security apparatus," the magazine was quoted, "and particular cases are being investigated. Comrades who were slandered have been given full satisfaction, and have had their full party rights restored."

**Idle Pay Record**

WASHINGTON (AP)—Unemployment insurance payments to jobless workers totaled about two billion dollars in 1954, the U. S. Labor Department reports. This was a new record, exceeding the previous high set in 1949 by about 264 million dollars.



"I'M SIMPLY FRIGHTENED"

Peanuts the orangutan finds a hair-raising situation in news that he must part from his bosom pal, Whitey. Peanuts is transferring from New York to a Royal Oak, Mich. zoo.—(UP Photo)

## U.S. Ship Lands 4,549 Evacuees at Saigon

SAIGON, Viet Nam (AP)—The American troop transport, Gen. R. I. Howze, Saturday discharged 4,549 refugees from the Communist north. More than half said they fought their way to freedom from Communist Leader Ho Chi Minh's home province.

They had been under the Vietminh regime for the past nine years.

Tran Huyen, spokesman for the refugees from Nghe An, Ho's province, said:

"We were some 3,000 when we quit Nghe An, in separate columns of several hundred each. It was necessary to fight the Vietminh to break through their encirclement. We lost about 100 comrades fallen either from exhaustion or from the wounds received in fighting the Vietminh."

"Another 3,000 persons from Hung Yen are awaiting the intervention of the international commission in order to leave."

Premier Ngo Dinh Diem and a large official delegation were present to welcome the refugees.

Tran Huyen said the refugees fled because of the Communist menace.

"Since the beginning of this crisis we have fought for eight years," he stated. "Each of us has at least one member of his family who has been killed on the field of honor. We had thought for a while that we were fighting for the country. But alas, after having lived for eight years under the Communist regime, we realized our error as soon as they began to apply their inhuman and dictatorial methods."

"Their mask fell away and we realized that nothing was left to do—unless we chose to remain like beasts—but to break through the Iron Curtain which was falling forever on us."

Jan. 1, besides being marked by the arrival of a new batch of refugees, was unusual in Vietnamese history as a turning point in its march toward independence. For the first time in recent history it is allowed to receive direct aid from the United States. And, under agreements reached with France, recently, control of the port of Saigon and the direction of its own economic affairs has passed into Vietnamese hands.

Transfer of the various services already has begun.

## Hungarians Obstructing Red Regime

WASHINGTON (AP)—The Senate Foreign Relations Committee Saturday released a study which concludes that "there exists widespread popular antagonism to the Communist regime in Hungary, and this regime has reached a low ebb both economically and politically."

"The insecurity of the Hungarian Communist regime and its recently professed readiness to bring about some kind of relief are the direct and immediate result of an opposition to the government by all strata of the population," the study says.

"There is evidence of spontaneous sabotage and underground activities which, because of the thoroughness of the machinery of terror and because of the presence of the Red army, are carried out by individuals or small isolated groups."

"Farmers leave vast areas of land uncultivated; workers do not cooperate in the fulfillment of planned production targets; and members of churches insist on worshipping according to their choosing."

"This general state of affairs is corroborated by accounts of western travelers who were admitted to Red Hungary in the course of the past few months."

Chairman Wiley (R-Wis.) said in a foreword that "nowhere in eastern Europe do the Communists appear in imminent danger of losing control of the situation, but behind the monolithic facade of the Iron Curtain there are accumulating bitter hatreds and tensions."

"The free world," Wiley said, "can draw hope and encouragement from the inspiring resistance of the captive peoples. This series of studies provides ample evidence that the Soviet Union is having trouble digesting its conquests."

"It would be a mistake, however," he added, "to conclude that the whole Communist structure is on the verge of collapse. The Red army and the secret police present formidable barriers to popular revolt."

## Russ Papers See Hope in Harder Work

MOSCOW (AP)—Pravda and other Soviet papers told the Soviet people Sunday, "Our country strides confidently into 1955 in the full flower of its mighty forces."

New Year editorials told Russians they face gigantic tasks in 1955 in the further upbuilding of heavy industry, agriculture and consumer goods production. Soviet citizens were told frankly if they want more of the better things of life they must also work harder to produce them.

mondays 9:30 a.m. to 9:30 p.m.

TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE

### little girls' cotton dresses

A special purchase that's a Big Deal for every mother of small girls. New spring styles including solids, plaids, checks, prints—samples and special buys from top manufacturers. Toddlers' sizes 1-3, tots' sizes 3-6x. Washable, practical, for school and play.

2.96

3.98-5.98 values

May Co. Lakewood—Punch & Judy Shop—Second Floor

### famous brand grow sleepers

Two-piece styles—arctic weight cotton knits by a famous maker, all with the grow feature—just pull a thread and the sleeper grows a full size. In pink, blue, maize and mint, sizes 0-4.

1.68

reg. 2.25

May Co. Lakewood—Children's Underwear—Second Floor

**gossard sample sale**

Wonderful undergarments by famed Gossard . . . girdles, foundations—all types, all fabrics. Shown here are just a few samples from our great collection.

Boned and boneless girdles reg. 5.00-10.00	3.95-5.95
Heavy boned girdles and corsets reg. 5.95-13.50	3.95-8.95
Boned and boneless foundations reg. 12.50-18.50	8.95-10.95
Bra specials, nylons and cottons Sizes 32-40, A B C cups reg. 2.50-3.95	1.33-3.99

May Co. Lakewood—Corsets and Bras—Second Floor

starting tomorrow  
and for a short time only

# reduced

**FLORSHEIM**  
discontinued styles

**\$14<sup>80</sup>**  
and **\$16<sup>80</sup>**

values to \$20.95

Now—save money and enjoy the famous quality of Florsheim Shoes from our regular stock! Not all sizes in all styles—better come in right away!

CHARGE ACCOUNTS INVITED

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146 PINE AVE.



STORE HOURS: 9:30 A. M. to 5:30 P. M. OPEN FRIDAY TILL 9 P. M.

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 9:30 P.M. (Mon. 9:30-9:30) Fri. (12:30-9:30) Ph. Orders and Service Call LB 39-2411, ME 2-0111



# Legislature Open Monday for Business

SACRAMENTO (UP) — The California legislature opens up shop here Monday for 120 days of lawmaking and it will have to initiate savings or new revenues averaging nearly \$1,000,000 each day to balance the 1955-56 budget.

Leaders of both houses agree that new or higher state taxes or the expenditure of almost all war-time reserves seem to be the only means of balancing the budget, now estimated to have a deficiency of about \$100,000,000.

While the record-breaking \$1,500,000,000 budget is the main problem to face the lawmakers, the legislature will find dozens of other weighty issues before them. There is the question of whether the state should begin construction, at this time, of the billion-dollar-plus Feather River project.

Talk of smog is expected to permeate legislative halls almost as heavily as the real menacing haze settles over Southern California. Legislators from Southern California, as well as the San Francisco Bay area, will introduce a number of bills aimed at controlling smog.

**TIDELANDS, COLLEGES**  
Narcotics, the handling of \$70,000,000 in tidelands oil royalties, growth of state colleges, and oil conservation proposals also are subjects that will be high on the list for the 1955 session.

Gov. Goodwin J. Knight already has called for new or higher luxury-type taxes, and his finance director, John M. Felce, has recommended a new tax of two cents on cigarettes to aid the state's financial ills.

But legislators of both houses showed in a poll made by United Press that they will oppose any proposals to raise taxes. And legislative auditor A. Alan Post said the budget can be balanced by using almost all the state reserves.

Both houses of the legislature will convene at noon. Members will take the oath of office and hear Knight's traditional inaugural address.

While Sen. Clarence C. Ward (R-Santa Barbara) is unopposed for re-election as president pro tempore of the Senate, a battle brewing in the lower house for the important post of speaker of the assembly showed signs of continuing right up to the opening of the session.

**SEEK SPEAKERSHIP**  
Leading contenders for the speakership are Luther H. Lincoln (R-Oakland) and H. Allen Smith (R-Los Angeles). The former speaker of the assembly, James W. Silliman (R-Salinas) retired, made an unsuccessful bid for a Senate seat last year.

The Democratic Party sends the strongest delegation to the legislature this year since before 1940. The Senate still is controlled heavily by the GOP, 24-16. However, the Democrats made important gains in the assembly, trimming the GOP majority from 34-26 in 1953 to 48-32 for the coming session.

Between 5,000 and 6,000 bills are expected to be introduced by the lawmakers, most of them during the bill introduction period which will begin Monday. Following two or three weeks of bill introduction, the legislature will take a five-week recess called for by the constitution, while the bills are being printed.

**RETURN IN MARCH**  
They return in March or late February to settle down to acting on the measures.

A high point of opening day ceremonies will be the inauguration of Gov. Knight to his



'DER ALTE'—AND GOING STRONG

Pictured in three moods is Chancellor Konrad Adenauer who will be 79 Wednesday. Some associates think West Germany's strong-willed, vigorous chief—"Der Alte" (the Old One)—will still be going strong in 10 years. He's leading the fight to win approval by his parliament for the Paris treaties for rearming of West Germany.—(Associated Press photo.)

## 179 MILLION PHONE CALLS A DAY IN U.S.

WASHINGTON (UP) — Americans are gabby.

In its report for fiscal year 1954, the Federal Communications Commission said Saturday there were:

179,000,000 local telephone conversations per day, on an average.

6,600,000 long distance calls daily.

162,188,000 telegrams during the whole year.

In addition, the Post Office said people send about 35,000,000,000 letters a year, almost evenly divided between local and out-of-town recipients.

The statistics include business as well as personal communications.

## Helen Keller to Tour for Handicapped

NEW YORK (UP)—Helen Keller, blind, deaf and dumb for most of her 75 years, will leave on a 40,000-mile, five-month tour of the Far East next month to help the physically handicapped, it was announced Saturday.

Miss Keller's trip is being sponsored by the American Foundation for Overseas Blind. She will travel to India, Pakistan, Burma, the Philippines and Japan. A spokesman said this probably would be the last long trip to be undertaken by Miss Keller, who has visited more than 25 nations on five continents during a lifetime of travel.

## Polish Author Dies

LONDON (UP)—The Warsaw radio Sunday announced the death of Wladyslaw Uminski, 89, a Polish writer. Among his books were the novels "The Filibusters," "Travel Without Money," and "In the Landing of the Rising Sun."

first four-year term. Knight, a Republican, ascended to the governor's office from lieutenant governor on Oct. 5, 1953, when Earl Warren was appointed chief justice of the United States. He was elected last November.

Knight will take his oath of office from Phil S. Gibson, chief justice of the state supreme court. Lt. Gov. Harold J. Powers will be sworn in by Jesse W. Carter, associate supreme court justice, following the governor's inauguration.

## NAVY LOGISTICS OPERATION

## 170 Tots to Chug West on 'Special'

WASHINGTON (UP)—How'd you like to take a transcontinental train trip with more than 170 toddling, crawling, and inevitably—sneaking kids?

Their mamas are looking forward to it, or at least to getting there.

The train's passenger list will be made up of more than 400 Navy dependents being transferred from the east to west coast in operation "Happy Dependents."

They will leave Norfolk, Va., at 2 p.m. Jan. 14 and arrive in San Diego, Calif., Jan. 17.

The Navy said the move is the result of 33 ships having their home ports changed from the east to west coast. Since these ships—16 destroyers, 15 amphibious ships and two cruisers—will be operating in the Pacific Fleet, the Navy, changed their home ports. That means more time at home for the ships' 8,000 officers and men.

Dependents traveling under Navy orders are entitled only to Pullman accommodations. But rather than berth the families in Pullmans, the American Association of Railroads is attempting to make the "Happy Dependents Special" in all room-type train.

The special train will travel over Norfolk and Western, Pennsylvania, Washab, and Santa Fe lines.

When the word got around that consideration was being given to a special dependents' train, Navy personnel began of-

fering their services. A doctor, two nurses, and three Wave hospital corpsmen — being transferred to the west coast—will be aboard for any emergencies.

Learn the BASIC STEPS

\$38 VALUE \$22

For beginners and "never did learn right" dancers. Learn quickly, easily... the Arthur Murray way.

ARTHUR MURRAY

FOR DETAILS AND ADDRESSES SEE PAGE C7

## L.A. Brothers Dead After Saloon Brawl

SELMA, Ala. (UP)—Two brothers are dead and two other brothers are held for investigation Saturday after a violent New Year's Eve free-for-all in a private night club.

Sheriff W. C. McCain said he had this evidence to work on, and these questions to answer:

Clarence Chester, about 25, Los Angeles, Calif., and James Chester, 29, Selma, were found dead beneath a car in front of the Embassy Club.

The car was being used by Tom Blackwell, 27, Chicago, and Mickey Blackwell, 20, Selma. As far as officers could determine, Tom Blackwell was driving the car.

The Chesters and Blackwells had been centers of a battle, in which glasses, tables and chairs were tossed around, after Tom Blackwell asked James Chester for a drink of his beer. The fight started when "words were passed" by the brothers, according to McCain.

(Advertisement)

## \$10,000 REWARD

for uranium finds. You need only a \$49.95 Gammascop Geiger Counter. Sensitivity equal to most counters costing \$200 and up. Before you buy any Geiger counter see the new Gammascop. Get in on the uranium rush now—new strikes being made almost daily.

SHELBY INSTRUMENT 1701 Magnolia Ave.

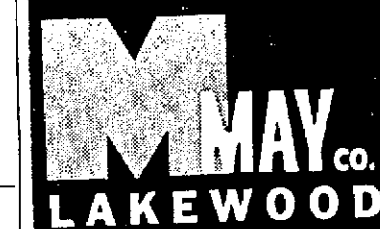
## Three Jailed in Slaying

LOS ANGELES (UP)—Armando F. Castro, 19, former high school star athlete studying to be a probation officer, was stabbed to death Saturday when he tried to stop a teen-age street brawl and police arrested three men on suspicion of murder.

Castro's half-brother, Mario Manillas, 23, also was stabbed when he went to the victim's aid, but General Hospital said he was not in serious condition.

Officers said Castro, who won the city's high school mile-run championship in 1953, and Manillas saw the fight in progress and tried to stop it. Castro was a student at East Los Angeles Junior College.

Those booked were identified as Louis Mansilla, 22; Humberto Chacon, 24 and his brother, Alfonso, 23. Officers said Alfonso Chacon had a bloody, six-inch knife in his possession. They said the three admitted being in the fight but denied the slayings.



## january sales featuring BIG DEALS

### TOWELS AND LINENS — Third Floor

2.50 (if perf.) Cannon Gold Label bath towels, ea. 1.25  
1.25 (if perf.) Matching Gold Label guest towels 2/1.25  
50c (if perf.) 13x13 wash cloths. 2/50c  
8.94 Rayon damask, 64"x84", with 4 napkins. 5.99  
10.98 Quality damask table cloth 64"x104" width, 12 matching napkins 7.99

### callaway towels

1.39 reg. 2.50 (if perfect) bath size

Callaway's wonderfully luxurious "Bellaire" towels, woven to be specially absorbent and long wearing. These are selected seconds. 1.25 value. 16x30 guest size 79c

May Co. Lakewood Towels and Linens, Third Floor

### SHEETS AND BEDDING — Third Floor

6.95 val. Surety brand foam rubber pillows, 4.95, 2/9.00  
9.95 val. White European goose down pillows, each 5.95  
5.95 (if perf.) Pepperell nylon fitted bottom twin sheets 2.99  
7.50 (if perf.) bottom full sheet 3.79  
7.95 (if perf.) twin fitted top sheet 3.99

### GIFT SHOP — Third Floor

3.95-9.95 Famed Sharon ceramics by Yona. 1.95-4.95

### ART NEEDLEWORK — Third Floor

1.45 Fleischer yarn, 4-ply 100% knitting worsted, 4-oz. skein 1.19  
70c De luxe sock and sport yarn, 3-ply, 1-oz. skein 59c

### GIRLS' SHOP — Second Floor

3.98-5.98 val. Cotton dresses, solids, plaids, etc., sizes 7-12 2.96

### PUNCH AND JUDY SHOP—Second Floor

3.98-5.98 val. Cotton dresses, toddler 1-3, tots 3-6x 2.96

### CHILDREN'S UNDERWEAR — Second Floor

2.25 2-piece knit style sleeper by famed maker. 0-4. 1.68

### LINGERIE — Second Floor

3.98 Cotton flannel pajamas, sizes 32-40, preshrunk 2.99  
3.98 Cotton challis gown, various colors, sizes S-M-L 2.99  
3.98 Mother Hubbard gowns, various styles, 32-36 2.99

### SPORTS ACCESSORIES — Second Floor

### knitted dresses

19.00 reg. 35.00

All-wool, two-piece dress-ups of nubby chenille. Intricate patterns including open necklines, cardigans and flare skirt styles. Lovely pastel colors, all in misses' sizes.

May Co. Lakewood Sports Accessories, Second Floor

6.95 val. Vicara and nylon slippers, sizes 36 to 40 3.99

9.95 val. Vicara and nylon cardigans, sizes 36 to 40 5.99

### BOULEVARD COATS — Street Floor

24.95-29.95 100% virgin wool coat, sizes 10-18 17.00

### vicara, nylon blends

reg. 6.95 3.99

Miracle merging of vicara and nylon in classic cardigans that tub beautifully, are soft to the touch, in warm tones of red, brown, blue, navy, royal; 36-40.

May Co. Lakewood Campus Shop, Second Floor

### CORSETS — Second Floor

12.50-18.50 Boned and boneless styled foundations 8.95-12.49  
4.95-5.95 Silo-ette boneless panties, girdles 3.69-4.95  
2.50-5.95 Bra specials, all types in nylon and cotton, A, B, C, 32-40 1.33-3.95

### DAYTIME DRESSES — Second Floor

5.98-10.98 Assorted cottons, rayons and washable rayon crepes 5.00

### BOULEVARD SHOES — Street Floor

8.95-9.95 val. Street and dress shoes 5.97

4.99-6.95 val. Wedge casuals, colors, broken sizes 3.97

### FAMED MAKE SHOES — Street Floor

10.95-12.95 val. Collection of current discontinued styles 8.97

### BETTER SHOES — Street Floor

12.95-14.95 val. Troylings, Libbels imported from England. Black, red, tan. High or med. heels. 9.97

14.95-24.95 val. Collection of Deliso Debs, D'Armay, Pandora. High and med. heel dress shoes. 12.95

### MEN'S SPORTSWEAR — Street Floor

4.95 Gabardine and Dan River plaid and check sport shirts 2.99

2.95 Solid colored interlock polo shirts 1.99

5.95 Gingham plaid sport shirt and Galey and Lord plaids 3.95

8.95-10.95 Donegal tweed silk, gab., rayon slacks. 6.95

### CANDY — Street Floor

69c Chocolate fudge 49c

79c Bridge mix 65c, 2/1.25

### BOYS' CLOTHING — Second Floor

3.98 Billy the Kid lined denim jackets, sizes 4-12 1.99

2.95 Guaranteed knee jeans, sizes 4-12 1.99, 3/5.85

2.98 Sanforized lt. blue denims, sizes 4-12 2.39, 2/4.75

2.95 Dan River gingham sport shirts, 4-18 2.29, 2/4.50

### MEN'S SHOES — Street Floor

9.95 val. Men's moccasin casuals, soft and flexible 7.95

6.95 val. Boys' sturdy leather shoes, sizes 2 1/2 to 6 5.45

### MEN'S FURNISHINGS — Street Floor

1.00 Helanca nylon stretch socks, one size fits 9 to 14 foot 69c, 6/4.10

### famed make shirts

were 3.95-4.95 2.99

Sanforized broadcloth, oxford cloth, chambray, madras, end-on-end broadcloth, woven shirtings. Coll styles galore. White, colors, fancies. Sizes 14-17, 3 1/2 sleeve.

May Co. Lakewood Men's Furnishings, Street Floor

### STATIONERY — Street Floor

3.98 val. Porta-files, complete with lock, key and set of folders 1.99

### SPORTING GOODS — Downstairs

49.95 val. Imported English bicycles, for 5 to 8-year-olds 29.98

29.95 val. Coronet de luxe saran seat covers 13.98

### HANDKERCHIEFS — Street Floor

1.00-2.00 val. Sample handkerchiefs for men 79c

79c-1.50 val. Sample handkerchiefs for women 59c

### NECKWEAR — Street Floor

3.95-4.95 val. Pure silk 36" squares with hand-rolled edges 1.99

### GLOVES — Street Floor

2.95-4.00 val. Double woven cotton & nylon gloves 1.89

### costume jewelry

97c\* 1.95-19.95 values

A breath-taking event . . . necklaces, bracelets, pins, earrings . . . tailored and ornate, rhinestones, beads, pretend pearls, ropes, magnificent, massive and delicate.

\*plus 10% Federal excise tax.

May Co. Lakewood Jewelry, Street Floor

### HANDBAGS — Street Floor

5.00-8.95 val. Sample handbags, various fabrics and colors 3.49\*

\*plus 10% federal tax

### famed sample blouses

5.95-7.95 values 2.99

From a group of well-known manufacturers we have an outstanding collection of sample blouses, mostly one-of-a-kinds. Cottons, sheer and opaque nylons, rayons included.

May Co. Lakewood Blouses, Street Floor

### FIREPLACE SHOP — Downstairs

124.95 7-pc. Solid brass ensemble 69.95

14.98 Solid brass wood basket 9.88

24.95 4-fold solid brass filigree base screen 16.95

### CHINA — Third Floor

6.00 val. 16-pc. set of 8 cups and saucers, imported gold banded white china cups, saucers 2.88

9.95 val. Imported decanters, plain 4.95

11.95 val. Imported decanters, monogrammed 6.95

### china tea cups, saucers

39c cup and saucer 69c value

Big deal special purchase. Your choice of 3 delightful patterns . . . moss rose, blue violet or multicolor thistle on translucent white china . . . now at our lowest price.

May Co. Lakewood China, Third Floor

### SMALL ELECTRICAL APPLIANCES — Downstairs

43.95 val. 1954 Westinghouse electric roaster 27.95

89.90 val. Roto Broil "400" therm-a-bake with bak-a-tray and folding butler tray 49.95

### HOUSEWARES — Downstairs

6.95 Bissell's "May'd Best" sweeper 4.99

6.95 9-pc. Cherry wood salad bowl set 4.99

10.95 Adjustable steel ironing table 7.99

### SLEEP EQUIPMENT — Third Floor

44.95 val. Sealy's famous 500-coil innerspring mattresses in full or twin sizes 29.95

### FURNITURE — Third Floor

229.00 val. Kroehler modern sofa and chair 169.00

229.00 val. Kroehler 2-pc. sectional 169.00

16.95 Solid birch Windsor chair, Salem finish 9.97

233.95 val. Traditional mahog. bedroom, 3 pcs. 169.00

233.95 val. Sandalwood modern bedroom, 3 pcs. 169.00

178.95 val. Cherry colonial bedroom, 3-pcs. 139.00

119.00 "Matchmaker" modern bedroom pieces, ea. 77.00

14.95 Dining chairs, stripe seats 9.88

228.90 Solid maple bedroom, 3 pieces 179.00

### LAMPS — Third Floor

6.95 Chromspun rayon lamp shades in colors 3.88

### CURTAINS — Third Floor

3.25 Miracle Fiberglas marquisette panels, 42x81" 2.57

2.95 Extra wide nylon panels, 54"x81", each 1.97

REGIONAL POLITICS

# Klockslem, Grant Leave for Assembly Session

By THE LOOKOUT

Vowing to give their best for the cause of Southern California solidarity at the Legislature, Assemblyman Herbert P. Klockslem of the 44th District and W. S. Grant of the 70th leave today to take up regular session duties at Sacramento Monday.

Both Long Beach assemblymen said they feel that Southern California legislators must "stick together" as never before at the coming session. They spoke of water legislation, distribution of state fair money, road work and other financial allocations as requiring a solid front on the part of lawmakers from south of the Tehachapi.

Klockslem and Grant said they hope to cooperate closely with this area's new state senator, Richard Richards, in working for legislation of benefit to the Southland. The two local assemblymen are Republicans and Richards is a Democrat, but the local men attended the Richards victory dinner recently in Los Angeles and personally felicitated the new senator.

The Long Beach legislators are apparently lined up to vote for Assemblyman H. Allen Smith of Glendale for speaker of the Assembly. Smith is in a fight with L. H. Lincoln of Alameda County for the post, probably the most influential in the Legislature. Klockslem early declared for Smith, saying he admired both candidates but was obligated to vote for a Southern Californian as it was the Southland's turn on Red China over island outposts this job. Grant has been a little

about declaring himself, but his declaration for Southland solidarity is the tip-off on his vote for Smith if it comes to a showdown.

The local lawmakers indicated they will be favorable to new taxes if these are necessary to balance the budget, but were a little cagey about committing themselves on specific tax proposals. There is strong talk of taxes on cigars and liquor to meet the mounting requirements on the state government.

Whether there will be any tideland money legislation of specific interest to Long Beach is uncertain. There may be a legislative attempt to bring about a new division of state tideland money, the lion's share of which now goes to beaches and parks.

Several Long Beach charter amendments will be up for ratification by the Legislature; these are expected to go through in routine fashion.

## 'Interesting Year' Foreseen for Formosa

TAIPEH, Formosa (Sunday) (AP)—Maj. Gen. William C. Chase told officers and men of his U. S. Military Assistance Advisory Group in a recorded New Year's message that 1935 "promises to be an interesting year."

He did not elaborate. MAAAG supports the Chinese Nationalists, now in a vest-pocket war with Red China over island outposts guarding Formosa.



## THREE-LEGGED ISLAND

E. Ross Anderson, Boston engineer, shows model of three-legged radar island to be established 100 miles off the New England coast as key link in defense. The Navy announced a contract to cost between \$5,000,000 and \$10,000,000 at the nearby Bethlehem Shipbuilding Co., Quincy, Mass.—(AP Wirephoto)

## Boy Falls 40 Ft. Into Cave; Saved

CRAGSMOOR, N. Y. (AP)—After firemen, who rescued Hunt, a teen-age explorer fell down a 40-foot crevice into one of this area's ice caves Saturday and was rescued, badly bruised, after an hour.

Harry Hunt, 16, was exploring the caves with several friends when he slipped over the edge of the crevice.

His friends called local volun-

# Liquor Licensing Trials Scheduled

By BOB GEIVET

SANTA ANA—Fourteen persons charged in 10 indictments by the Orange County Grand Jury will go to trial during January and February, assuring the Superior Courts of two busy months.

Two trials begin Monday and others will get under way at intervals of about a week.

Arthur Gordon Eldred, one-time realty broker now in jail awaiting sentencing for conviction of three counts of grand theft, goes to trial Monday with E. A. Berry, another real estate man, on charges that they burglarized an investment broker's office to recover records of trust deed transactions.

Charles E. (Red) Devine, secretary of the Orange County Central Labor Council, and Harry Lehman, business representative for the Culinary Workers' Union at Long Beach, face trial together the same day on charges of conspiracy in connection with a liquor license transfer.

With ex-Assembly Speaker Sam L. Collins and his law partner, Sam E. Collins, Devine and Lehman face court again Jan. 10 on grand theft and conspiracy charges growing out of a \$10,000 payment Mrs. Ella Du-

pleix made for a liquor license for a Tustin roadhouse.

Two trials are set for Jan. 24. Eldred faces his third indictment—charging eight counts of forgery involving trust deed transactions of his now-defunct business—on that day.

Also scheduled Jan. 24 is the trial of Harold E. MacKenzie, supervising liquor control officer for the State Board of Equalization in this district; George Avas, a Santa Ana cafe man, and Mrs. Mickey Jones of Ojai, formerly of Santa Ana, on quintuplet charges of conspiracy and grand theft. They arose out of payments of \$7,500 Jack Kennedy made and \$8,000 Ross W. Gray made for liquor licenses.

Both the Collinses will face Superior Court again Jan. 31 for trial on charges of conspiracy and grand theft involving payment of \$7,500 by George W. Underwood of Norwalk for a license for his Buena Park roadhouse. The jury in the first trial disagreed.

Herman Pause, liquor control officer for the State Board of Equalization's office in Orange County, and Glover L. Dockins, Santa Ana jukebox operator, go to trial Jan. 31 on conspiracy charges growing out of a liquor license transfer.

Pause returns to court Feb. 7 with Eldred and Takeo Takekoshi of Los Angeles to face trial on a grand jury true bill charging conspiracy in juggling Japanese-owned liquor licenses con-

trolled by El Robert Co., in which Eldred and Takekoshi had interests.

Ray S. Adams, executive secretary of the California Tavern Assn., who was the first to be indicted by the liquor-probing grand jury, goes to trial Feb. 7 on triple counts of conspiracy and grand theft, involving an \$8,500 payment by Mrs. Melitas Forster of San Juan Capistrano for a liquor license.

Retrial of Charles S. Buchholz, Santa Ana, on triple counts of perjury charging that he lied to state investigators probing his alleged payment of \$7,000 for a liquor license, will be Feb. 28. A jury disagreed at his first trial and it was discharged.

Still to be set for trial is an indictment charging Al Tossas of Long Beach, a cafe man, and Louis Trapani of Los Angeles, beer salesman now in prison following a San Diego County conviction. They face conspiracy and grand theft counts.

The true bill naming them claims that Tossas got \$4,500

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## Dr. F. E. Campbell, Dentist

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**1. NO EXTRA CHARGE FOR DENTURE ADJUSTMENT**  
The usefulness of your new dentures sometimes depends on things your dentist can do after they are first fitted. You never know for sure if adjustments are needed—or what adjustments are desired—until after you wear your new dentures. I will make all adjustments that are needed at no extra charge for a period of ONE YEAR AFTER YOU GET YOUR NEW DENTURES.

**2. DENTURE RENEWAL SERVICE**  
Teeth Reset in New Base After Gum Shrinkage  
To encourage you to get a refit when you need it, I reset dentures at ONE-THIRD THE PRICE of my most popular denture. This second denture is as new as the first in every respect except the teeth. Your old teeth are RESET into a new fitting denture. This way, when gums shrink and mouth tissues change, it costs you only a FRACTION OF THE COST of my most popular denture to get a new fit.

**WHAT THIS MEANS IN SAVINGS**  
My prices for new dentures are SO LOW that this cost, plus cost of reset dentures, may be LOWER than you'd expect to pay for new dentures alone. SAVE A LOT of money on my denture renewal service.

**3. PLATES REPAIRED WHILE YOU WAIT**  
I don't try to make money from plate repairs. This fast service and low cost is more for good will than money. Let me serve you.

**8 ADDITIONAL SERVICES to Interest Thrifty Folks**  
4. TRANSLUCENT DENTURES  
5. STRENGTHENED DENTURES  
6. SAVE ON PARTIAL PLATES  
7. IMMEDIATE RESTORATION  
8. NEW PLATES IN ONE DAY  
9. PLAN FOR PENSIONERS

**10. COUNT YOUR SAVINGS IN ADVANCE**  
PHONE 6-4072 for exact prices—not estimates

**11. COUNT ON EASY CREDIT TOO**

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8:30 a.m. to 5:30 p.m.  
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**446 PINE AVE. FREE PARKING 6TH & LOCUST**  
**GET NEW DENTURES THIS EASY, EASY WAY**  
**MONEY SAVING PRICES and 1st CREDIT PAYMENT AFTER 45 DAYS**



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5252 LAKEWOOD BLVD.

# National Brand Westminister MEN'S HOSE

**SAVE 50 and 60%!**

Reg. 55c.....	<b>39c</b>
Reg. 1.50.....	<b>49c</b>
Reg. 2.50.....	<b>99c</b>

**FABRICS:**

- 100% Dacron
- 100% Wool
- Imported Egyptian Yarns
- Spun Nylon and Cashmere
- Mercerized Cotton
- French Lises

**STYLES:**

- Sport, Dress, Novelties
- Ankle, and Long Lengths

**PATTERNS:**

- Genuine Link and Links
- Handsome Ribs
- Hemphill 5 Diamond Argyles
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- Conventional
- Sizes 10-13
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- Every Pair Has the Original Westminister Price Tag!
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- 1st Time Ever at These Low Prices!
- Exclusive with Our Store Only!
- During Our January Clearance Sale

**OPEN UNTIL 9:30 P.M. MONDAY THURSDAY FRIDAY**

**We Give and Redeem 2x Green Stamps**



# Discount-House 'Evil' Still Increasing. Hurt Yule Trade, Retailers Complain

NEW YORK (AP)—The "discount evil" is gaining everywhere, except in a few isolated localities, the National Retail Dry Goods Assn. said Saturday.

In a year-end report on the discount house situation, the NRDGA said:

"The consensus of replying stores was very definitely in favor of abolishing fair trade laws unless they are enforced by the manufacturer. Only three stores declared themselves still in favor of fair trade and against its repeal."

The survey was directed by Ben R. Gordon, executive vice president of Rich's department

## ELEMENTARY, MY DEAR AUTHORS

LISBON, Portugal. (AP)—Weary British and Portuguese writers will be able to rest up from their scribbling in the luxurious resort area of Cintra near Lisbon, thanks to the son of Sir Arthur Conan Doyle, creator of Sherlock Holmes.

Adrian Conan Doyle, the son, announced he has purchased an estate, an 18th Century mansion which will serve both as a museum for his father's writings and a holiday home for authors.

**MEN WANTED**  
**Peace Officer Jobs**  
See our advertisement  
Sports Page—Today's Paper

## PROSTATE

Do you have backache? Pains in legs, groin or back of head? Are you nervous, jumpy, irritable and cranky? Growing old before your time? Slip-sliding? Have to get up nights?

**IT'S YOUR PROSTATE**

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2821 E. Fourth St. (Ph. 9-9100)  
MON., WED., FRI., 8 to 5  
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## LEADS WITH HIS LEFT

Attorney Gen. Jacob Javits laughs with Gov. Averell Harriman (left) after Chief Judge Albert Conway of New York Court of Appeals informed Javits he couldn't be sworn in with his left hand. Only Republican elected to major New York State office last November, Javits had raised his left hand first in swearing-in ceremonies Saturday at Albany. (AP Wirephoto)

# Harriman Sworn In, Pledges 'New Spirit'

ALBANY, N. Y. (UP)—Averell Harriman took the oath of governor in New York's capitol Saturday and ended twelve years of Republican rule in the largest state of the union.

Harriman—a Democrat, millionaire, skier, croquet champion and wartime ambassador to Russia—became the state's 48th governor as cannons on the capitol commons boomed a 21-gun salute.

## Keep France on the Move, Mendes Urges

PARIS (AP)—Premiere Pierre Mendes-France Saturday called on Frenchmen to carry on in 1933 the program begun in 1932 to free their nation from the decision and fear of obstacles which for a long period had caused it to mark time.

"What we have done in 1932 has been primarily to take the decisions which would clear these things from our path and help our march forward," he said in a New Year's fireside chat.

He opened his talk by recalling the momentous events of the last week—"perhaps the most laborious and troublesome week of the whole administration."

"After a debate which went on for days, the purpose of which was to profoundly trouble all our consciences, the National Assembly approved the Paris accords," he said.

"The solution adopted was the only one which could have saved our alliances and enabled us to work fast and effectively for peace."

The premier said he did not want to talk about Indochina, North Africa, the security of Europe or "any of those things for which we have sought solutions and in some cases found them."

"I want only to evoke the real change which has taken place in our national life," he said. "In 1932 France started to march forward again."

"This march is just beginning. It is still slow, but in more than one field we can already see the first results. Externally, there is our work for peace. Internally, we have the mounting tempo of the house building program. There are new schools for our children."

"More hospitals, more dispensaries, more buildings of all kinds. There already is some fruit from our labors in modernizing our agricultural system and finding more outlets for it, at home and abroad."

"Parliament and the government have had to work very hard to achieve these first results. But our country has worked hard, too."

## Spain Grants Amnesty for Many Exiles

MADRID, Spain (AP)—All Spaniards in exile, except those responsible for crimes punishable by more than 20 years in prison, may return home freely, Foreign Minister Alberto Martin Artajo said Saturday.

He made clear that if they return, they are responsible for serious crimes, they may choose between serving the applicable sentence or returning to their exile.

Artajo added that Spaniards who make their own living abroad, if not responsible for serious crimes, may visit their homeland as often as they wish.

Those not charged with crimes who want to go to any other country, may apply for Spanish passports like any other Spaniards, the minister added.

Crimes punishable by 20 years in prison include murders and terrorist activities.

## WALL STREET PAVES ROAD FOR IOWANS

DES MOINES (AP)—A New York securities firm says it will blacktop 5.3 miles of Iowa Highway 370 to provide a hard-surface road to a Missouri River toll bridge it financed.

The Iowa Highway Commission last week accepted the offer of Shields & Co. to underwrite the full estimated cost of \$223,515.

The \$2,800,000 toll bridge was completed two years ago but has never had much patronage because of the gravel approach on the Iowa side.

## Sick Cook Removed From L.B.-Bound Ship

SAN FRANCISCO (AP)—A Coast Guard cutter Saturday removed from the freighter Olympic Pioneer chief cook Hugh Beavers, Seattle, who suffered a ruptured blood vessel in the abdomen while the ship was en route from Seattle to Long Beach.

Beavers was taken off near the Golden Gate bridge. He was rushed to Marine Hospital, where attendants said his condition "does not appear to be serious."



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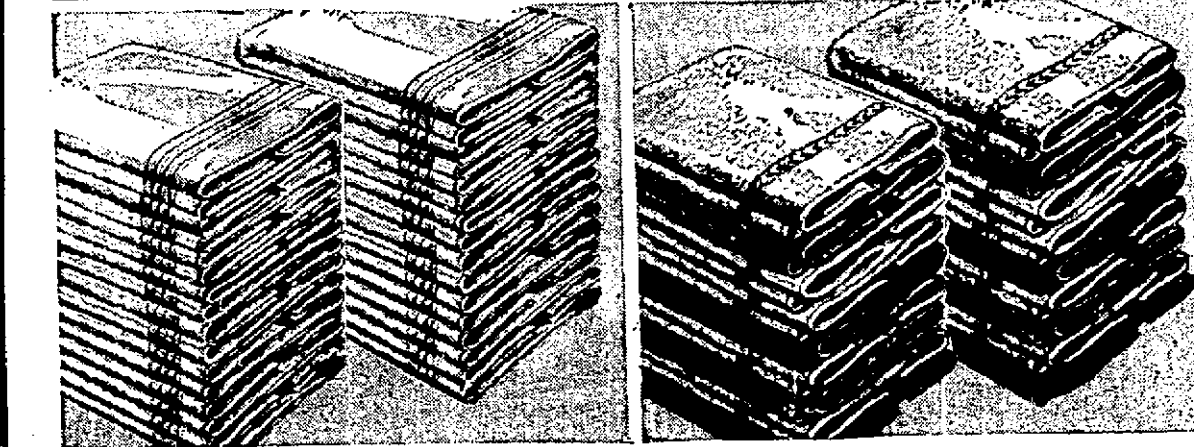
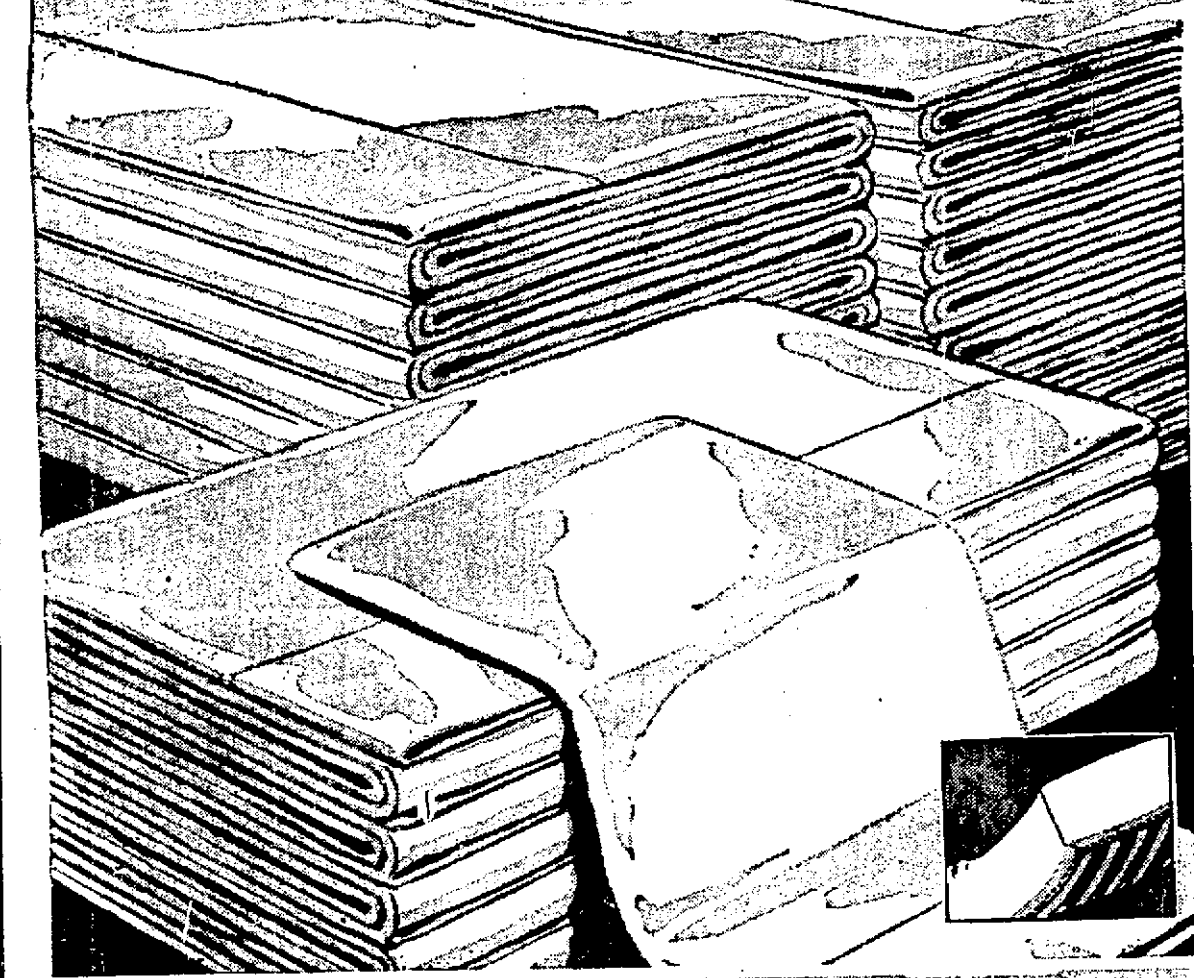
Don't miss the Bona Fide Bargains page each week... in Monday's Press-Telegram and in Tuesday's Independent. Bona fide Bargains features all kinds of quality merchandise at guaranteed savings! You may be a theater ticket winner, too. Look for your name hidden in the ads!

**ARTHUR MURRAY**

FOR DETAILS AND ADDRESSES SEE PAGE C7

# BUTLER BROTHERS JANUARY WHITE Sale

5252 LAKEWOOD BLVD.  
LAKEWOOD CENTER



## 20"x40" Cannon Bath Towels

Reg. If perfect, 65c

**48c**

Famous Cannon Quality! Generous 20"x40" size. Irregularities are so slight, they do not affect looks or wear. 1/4 to 1/2 off actual Value! Blue, Rose, Gold, Lavender, Green.

MATCHING FACE TOWEL .....28c ea.

MATCHING WASH CLOTH .....18c ea.

## 18"x27" FANCY LINEN DISH TOWELS

Very absorbent linen—best of all towels for glassware, fine china, silver! Gay with multi-color stripes. Special! Stock up at the Savings!

**3/100**

BUY WITH BUTLER'S BUDGET ACCOUNT. NOTHING DOWN (on approved credit). UP TO 6 MONTHS TO PAY.

## 24"x46" Cannon Bath Towels

Reg. if perfect, 1.49

**88c**

Famous Cannon Quality—heavier grade, large size Bath Towels with extra thick, spongy weave that drinks up moisture. In a wide range of vibrant colors—deep shades and pale tones.

MATCHING FACE TOWEL .....48c ea.

MATCHING WASH TOWEL .....28c ea.

## IMPORTED LINEN TOWELING

Pure Irish linen with vibrant colored stripes. Excellent quality for good long service. Five yard pieces. Sale priced!

**5 Yds. 1.69**

## DRUID SHEETS AND CASES BUTLER'S OWN QUALITY BRAND

128-count, pure-bleached, pure finish muslin sheets—2 wrapped in Pliofilm wrapper. White Sale prices:

### DRUID MUSLIN SHEETS:

63"x99"	1.29
63"x108"	1.39
72"x99"	1.39
81"x99"	1.49
81"x108"	1.59
90"x108"	1.69

### MATCHING MUSLIN CASES 34c

### MUSLIN SHEETS Labeled 'Pacific Mills'

Fine count muslin, quality known for better wear. Smart popular 'contour' style.

FITTED, twin size .....1.89

FITTED, full size .....2.09

### CANNON MAKE MUSLIN SHEETS, CASES

Famous For Good Looks And Wear...

132-count muslin with smooth, even weave and fine finish. Will give exceptional service.

72" 108" .....1.89

81" x 108" .....2.09

CASES: 42"x36" .....49c ea.

### FITTED MUSLIN SHEETS, full size .....2.09

FITTED MUSLIN SHEETS, twin size .....1.89

### CANNON PERCALE SHEETS — 180-count

Superb quality luxury sheets for "best" use! Smooth, satin-like surface. Fine weave.

72" x 108" .....2.49

81" x 108" .....2.69

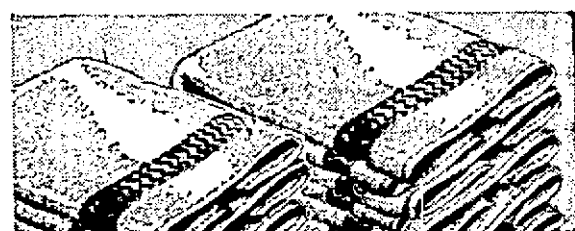
CASES: 42" x 38 1/2" .....69c

CASES: 45" x 38 1/2" .....79c

### FITTED PERCALE SHEETS — 180-count

Full Size .....2.69

Twin Size .....2.49



## 25"x48" CANNON BATH TOWELS

Large absorbent towel with jacquard satin border. Excellent, close-woven quality. Slight irregularities will not affect looks or wear. Blue, rose, gold, lavender, green, charcoal.

**1.38**

Reg. If perfect, 1.98

### Garment Bags

Transparent plastic, full length, with zipper closing. 16" wide, 57" long.

**1.98**

### Stamped Pillow Cases

Attractive floral and conventional designs. Ready to embroider.

**1.00 pr.**

### Unbleached Muslin

80-sq. muslin, sturdy, practical for many household uses. 39" wide.

**5 yds. 1.00**

### MESH WEAVE DISH CLOTHS

Popular open-mesh-cotton dish cloths with lively colored stripes—perfect for dishes, pots and pans, many kitchen chores.

**5 for 1.00**

**12 for 1.00**

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# Fabulous YEAR END CLEARANCE!

The Lid's Off . . . Prices slashed to a record-breaking, new all-time Low. Save, Save, Save, as never before on famous brand merchandise, special purchases, factory closeouts and floor

samples. Because of the drastic reductions, we cannot guarantee that quantities will last, so shop early for the best selection. During this great sale, we have reduced our terms to as low as

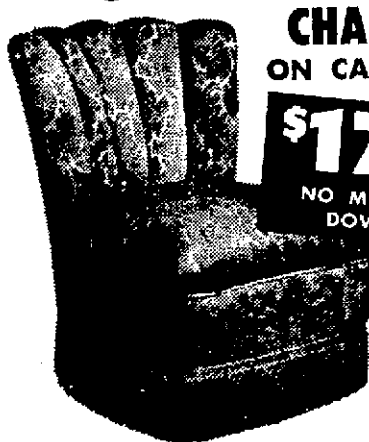
## NO MONEY DOWN AND UP TO 30 MONTHS TO PAY!

### T. V. CHAIR



**\$6<sup>88</sup>**  
NO MONEY DOWN

### Fringed OCCASIONAL CHAIR ON CASTERS



**\$17<sup>88</sup>**  
NO MONEY DOWN

### 9x12 BROADLOOM RUG



**\$17<sup>88</sup>**  
NO MONEY DOWN

### Full Size GAS RANGE

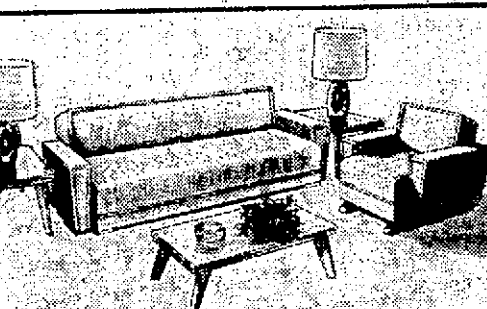


**\$69<sup>88</sup>**  
\$5.00 MONTHLY

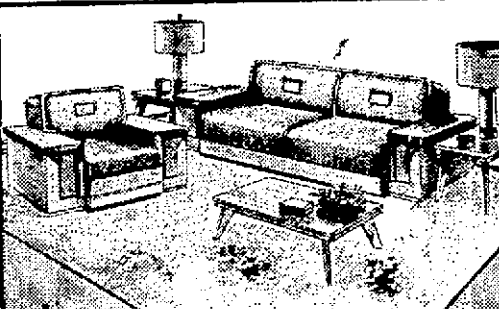
### Modern TABLES



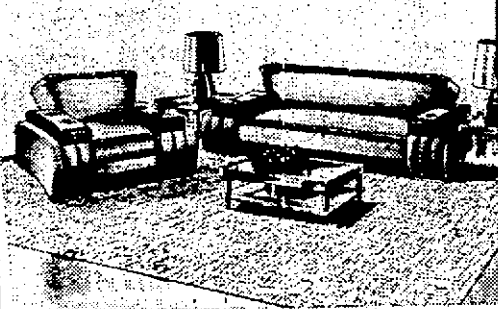
**\$2<sup>99</sup>**  
EACH



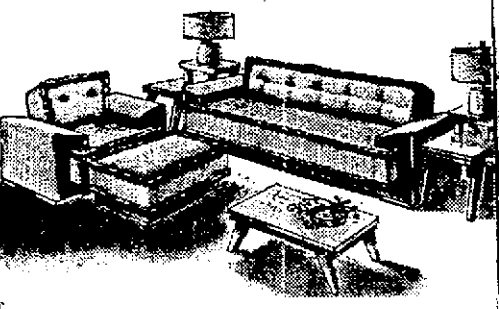
**Complete LIVING ROOM Outfit**  
INCLUDES: 2 Piece Bed Divan • 2 End Tables • Matching Coffee Table • 2 Lamps and Shades  
**\$79<sup>88</sup>**  
NO MONEY DOWN



**Complete LIVING ROOM Outfit**  
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**Complete LIVING ROOM Outfit**  
INCLUDES: 2 Piece Bed Divan Suite • 2 End Tables • Matching Coffee Table • 2 Lamps and Shades  
**\$119<sup>88</sup>**  
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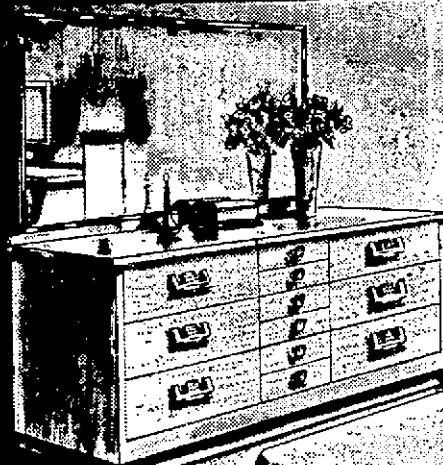
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**COMPLETE LIVING ROOM OUTFIT**  
INCLUDES: 2 Piece Bed Divan • Corner Table • Coffee Table • Lamp and Shade  
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NO MONEY DOWN UP TO 30 MONTHS TO PAY

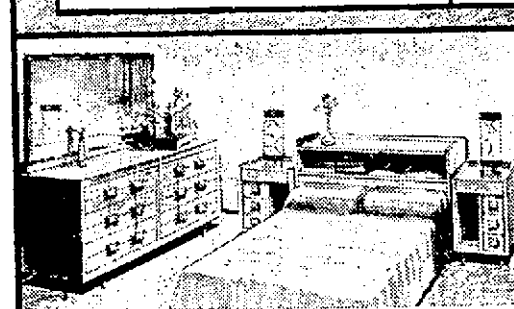
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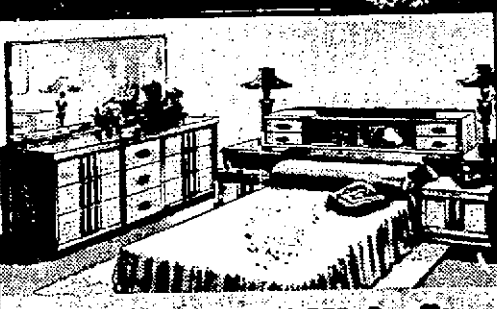
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**Complete BEDROOM Outfit**  
INCLUDES: Double Dresser • Bookcase Headboard • Innerspring Mattress and Box Spring • 2 Pillows • 2 Lamps and Shades  
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NO MONEY DOWN



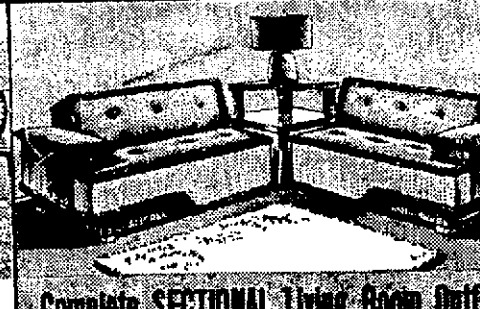
**Complete BEDROOM Outfit**  
INCLUDES: Double Dresser • Bookcase Headboard • Innerspring Mattress and Box Spring • 2 Pillows • 2 Lamps and Shades  
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NO MONEY DOWN



**Complete BEDROOM Outfit**  
INCLUDES: • Triple Dresser • Bookcase Headboard • Innerspring Mattress and Box Spring • 2 Pillows • 2 Lamps and Shades  
**\$149<sup>88</sup>**  
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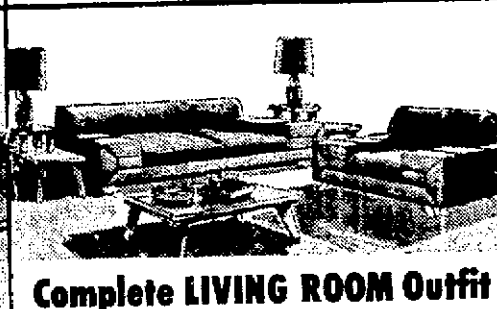
**Complete SECTIONAL Living Room Outfit**  
INCLUDES: 2 Piece Sectional • Corner Table • Coffee Table • Lamp and Shade  
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**Complete SECTIONAL Living Room Outfit**  
INCLUDES: 2 Piece Sectional • Corner Table • Coffee Table • Lamp and Shade  
**\$119<sup>88</sup>**  
\$5.00 MONTHLY



**Complete LIVING ROOM Outfit**  
INCLUDES: 2 Piece Bed Divan • 2 End Tables • Matching Coffee Table • 2 Lamps and Shades  
**\$139<sup>88</sup>**  
NO MONEY DOWN



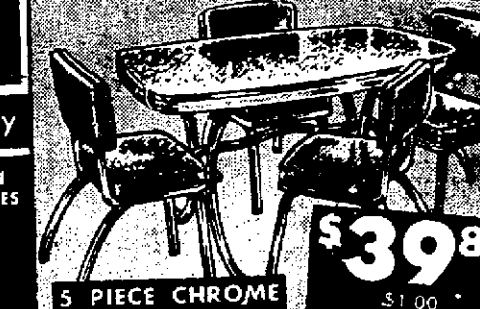
**Complete LIVING ROOM Outfit**  
INCLUDES: • 2 Piece Bed Divan • 2 End Tables • Matching Coffee Table • 2 Lamps and Shades  
**\$149<sup>88</sup>**  
NO MONEY DOWN



**Complete BEDROOM Outfit**  
INCLUDES: • Triple Dresser • Bookcase Headboard • Innerspring Mattress and Box Spring • 2 Pillows • 2 Lamps and Shades  
**\$169<sup>88</sup>**  
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**5 PIECE CHROME DINETTE SET**  
**\$29<sup>88</sup>**  
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**5 PIECE CHROME DINETTE SET**  
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# ROSE TOURNAMENT

## L. B. Wins Top Parade Cup

SECTION AA



### Queen of the Universe...

And here it is in all its glory—Long Beach's Rose Parade entry, which Saturday won the Pasadena sweepstakes award for the second year in a row. The single beautiful rider is Miss Universe herself—Miriam Stevenson, wearing a \$250,000 pearl crown. It was the seventh time Long Beach has won the top prize since 1913. The float featured 200,000 fresh blossoms.

**READ THE COMPLETE STORY OF ROSE PARADE RESULTS ON PAGE 2**



## Glamorous Miss U Boards Her Float



MISS UNIVERSE (Miriam Stevenson) is all smiles as she steps from sedan at Pasadena to board Long Beach's parade entry.



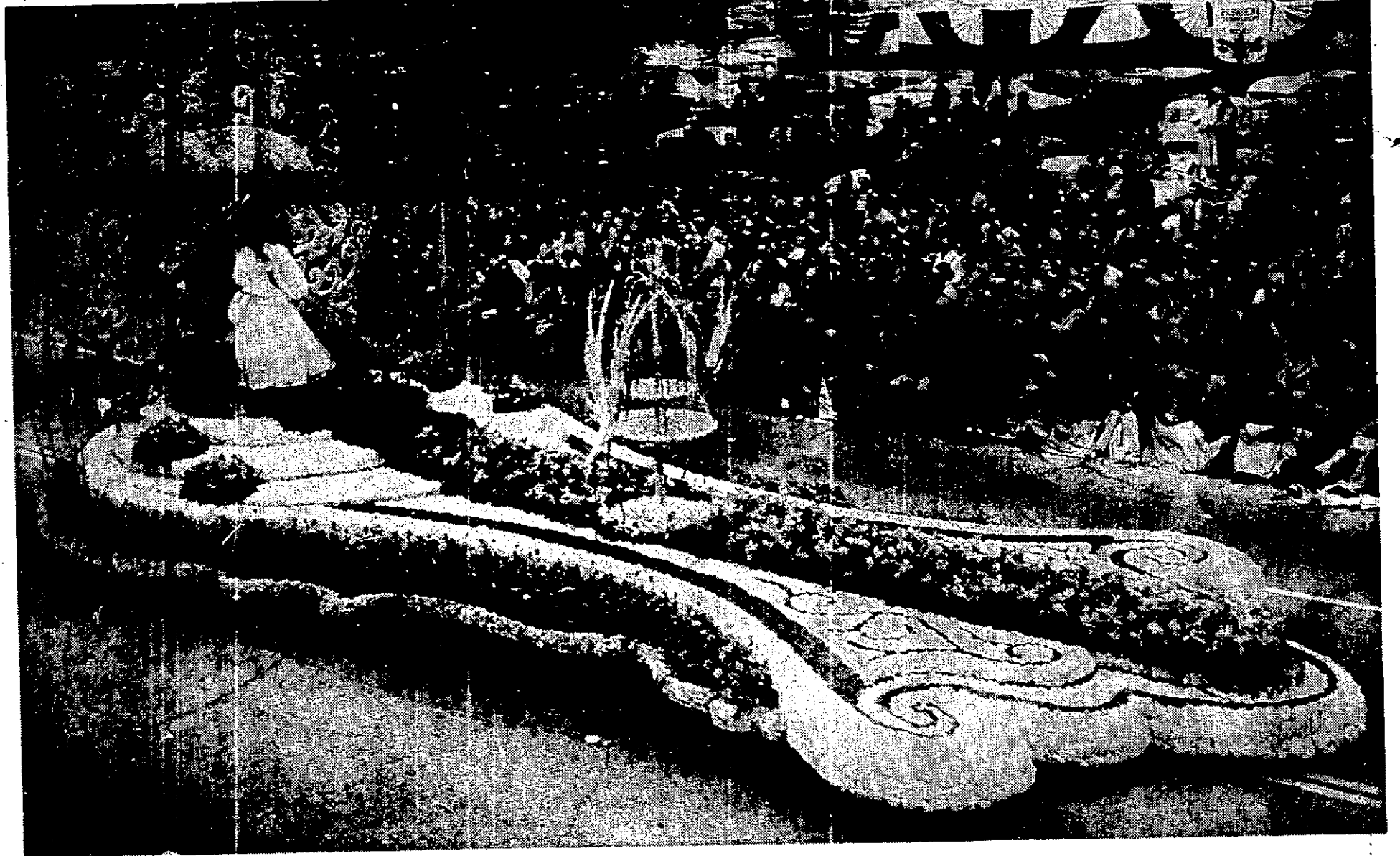
MIRIAM CLIMBS on float, aided by two admirers, John Webb (left) Municipal Auditorium manager, and Paul Rogers, float driver.



WHAT HAVE we here? Miriam modestly displays long warm undies as Webb helps make last-minute adjustments on her gown.



AND THIS is the final, fitting touch. Dr. James Boutross, of the Empress Pearl Syndicate, places \$250,000 pearl crown on Miss Universe's curls just before float rolls to line of march.



### ALL HAIL LONG BEACH'S SWEEPSTAKES WINNER

Here's another view of Long Beach's parade entry which won the top award. Graced by dozens of delicate orchids and Miss Universe, the float was entitled

"A Thing of Beauty Is a Joy Forever," from a line in John Keat's immortal poem "Endymion." The float was designed by Mrs. Isabella Coleman of Altadena.

# Our Miriam Floats to Victory

By SPENCER CRUMP

## ROSE TOURNAMENT WINNERS

PASADENA (UP)—Float winners in the 66th annual tournament of roses parade:

Sweepstakes: Long Beach, Calif.  
Grand prize: Standard Oil of California.  
President's Trophy, for most effective use of roses: Florists Telegraph Delivery Assn.

International Trophy, most beautiful entry outside the United States: Mexico.

Theme: Burbank, Calif.  
National Trophy, most beautiful entry outside California: Portland, Ore.

Governor's Trophy, best characterization of romance of California: Post's Cereals.

Mayor's Trophy, best entry from Pasadena: Pasadena Water and Light Department.

Judge's special, exceptional merit in design and color harmony: Helm's Bakeries.

Nations: Holland, the March of Dimes entry.

Cities outside California over 500,000 population: St. Louis.

Cities outside California, 150,000 to 500,000 population: San Antonio.

Cities outside California between 50,000 and 150,000: Erie, Pa.

Cities of 200,000 and over in California: Los Angeles, first; San Francisco, second.

Cities between 90,000 and 200,000 in California: Glendale, Van Nuys.

Cities between 70,000 and 90,000 California: San Pedro.

Cities between 50,000 and 70,000, California: Alhambra, South Gate.

Cities between 35,000 and 50,000, California: Inglewood, Norwalk, Altadena.

Cities between 20,000 and 35,000, California: Monterey Park, Huntington Park and Downey.

Cities between 15,000 and 20,000, California: South Pasadena, Antelope Valley and Hawthorne.

Cities between 5,000 and 15,000, California: Gardena, Sierra Madre.

Cities under 5,000, California: Sky Forest.

Countries in California: Los Angeles County.

Combined city and county entries: San Diego City and County.

Service clubs: California State Exchange Club.

Fraternal, patriotic and musical organizations: Bakery and Confectioners Union, American Legion Post 13, Native Sons and Daughters.

Hotels: Huntington-Sheraton Hotel.

Business firms: Union Oil, Sports Illustrated, See's Candies.

Business associations: Fletcher Foundation.

Educational organizations: Big Ten, California Polytechnic College, Pacific Coast Conference.

Religious organizations: Salvation Army, International Lutheran Laymen's League.

Expositions and fairs: National Orange Show.

Armed services: U. S. Marine Corps.

The coveted Sweepstakes Trophy, top prize in the Pasadena Tournament of Roses, was awarded New Year's Day to the Long Beach float with its more than 200,000 fresh flowers surrounding the Southern belle acclaimed the most beautiful girl in the world.

A crowd estimated at 1,500,000—biggest in the history of the 61-year-old event—cheered enthusiastically despite rain and cold winds when it was announced that the Long Beach float had won the highest parade honors for the second consecutive year and the seventh time since the city's initial entry in 1914.

Carrying out the spectacular parade's theme, "Familiar Sayings in Flowers," the Long Beach float was called "A Thing of Beauty Is a Joy Forever." It was named for a line in John Keat's poem, "Endymion."

In the foreground of the float was a fountain with two cranes fashioned from cypress petals.

An apron of orchids and roses led from the front of the float to a terraced floral throne.

There, beneath a canopy of pink and lavender sweet-peas,

stood Miriam Stevenson, who flew here from her home in Winnabro, S. C., to ride the float.

The beauty was acclaimed both Miss United States of America and Miss Universe during last summer's Miss Universe Pageant.

Miriam, together with Long Beach officials, learned that the float had been awarded the top prize when pages marched up with the big sign, "Sweepstakes Trophy," a half hour before start of the parade.

She clapped her hands.

"Well now isn't that just pretty nice," she exclaimed.

"My folks back in Greensboro are going to enjoy seeing this on television."

The Vikings City College Band marched ahead of the Long Beach float.

The big parade started with the Long Beach Mounted Police. Mounted on matched palomino horses, each rider carried an American flag.

U. S. Chief Justice and Mrs. Earl Warren were next in the parade, riding in a car covered with red roses. The Chief Justice wore a red rose in his buttonhole and Mrs. Warren wore a corsage of red roses.

Rose Queen Marilyn Smuin, accompanied by her court of attractive princesses, rode the first float in the parade.

One of the princesses, pretty Joanne Martin, 18, San Marino, was stricken midway through the event and had to be removed to an emergency hospital. She was apparently the victim of a lingering flu attack which bedded her earlier in the week. Her condition was reported good at the hospital.

Each float, with its intricate design of flowers and attractive girls, brought cheers from the crowd.

Drizzles turned to rain, but the spectators remained in good spirits, covering their heads with newspapers and edging in for better vantage points.

The Franilla Ice Cream float, based on the saying "To a Queen's Taste," blew the aroma of ice cream out to the crowd.

Monterey Park's float, "There's No Business Like Show Business," developed mechanical trouble shortly before the parade started. Mechanics were rushed quickly to the scene and the float was placed in operation before starting time.

San Pedro emphasized its fishing industry with a theme of "Holy Mackerel." A flowered mackerel rose up in front of three mermals, enacted by Jo Montoya, 19; Gilma Glavinic, 17, and Jeri Bell, 17.

Film Stars Roy Rogers and Dale Evans were seated atop floral replicas of their homes Trigger and Buttermilk on the Post Cereals float, "Go West, Young Man," which won the Governor's trophy.

William (Hopalong Cassidy) Boyd, Leo (Pancho) Carillo, Duncan (Cisco Kid) Renaldo, Andy (Jingles) Devine and Guy (Wild Bill) Madison were among those riding their steeds in the parade.

The western actors frequently stopped to shake hands with tiny fans held up to them by their parents.

"This is the Life" was the theme of Downey's entry, which depicted a golden sun looking down on Barbara Boytim, 18.

### MISS UNIVERSE BUNDLES UP

## Under Her \$1000 Gown--\$2.98 Flannels

Miss Universe wore a \$250,000 golden crown on her head and a pair of \$2.98 long flannel "undies" tucked in around her 24-inch waist.

"Mah goodness," exclaimed Miriam Stevenson when she arrived at the Long Beach float at 7 a.m. New Year's Day in Pasadena. "It's mighty cold."

She tilted the gold and platinum crown studded with 1,000 pearls and lifted the billowing white formal gown with a price tag reputed to be \$1,000.

Like many of the other girls on the floats, Miriam was wearing long flannels. Her feet were covered with warm slippers.

"But mah arms and face are cold," she drawled. "How long did you say the parade was? Two hours? Mah goodness!"

Actually, the parade, scheduled to require two hours to pass a given point, was speeded up to accommodate the scantily-clad beauties who shivered among the blossoms.

Shortly after midnight crowds began to grab choice spots along Colorado Ave., main line of march. Sleeping bags were thrown onto the sidewalk; the heartier bundled themselves in blankets on chairs.

### Long Beach Has Top Recognition

Long Beach, credited as longest continuous entry in the Tournament of Roses has won top recognition for its floats. The city first entered a float in 1913 and remained in the competition except in 1914, 1916, 1927 and 1941.

The Long Beach float first won the Sweepstakes Trophy in 1926, repeating in 1934, 1946, 1949, 1950 and 1954.

The city's float won the theme prize in 1935, 1937, 1938, 1952 and 1953. The entry received first place awards in 1936, 1939, 1947 and 1948.

In 1951 the Long Beach float was awarded the Presidential Trophy for most effective use of roses.

Mrs. Isabella Coleman of Altadena has designed the Long Beach floats annually since 1927.

By 4 a.m., hot dog and pop vendors were making the rounds of the street. Hot coffee (15 cents a cup) was welcome in the early morning hours.

By 5 a.m., balloon salesmen were advertising their wares.

At 5:30 a.m., as the sun began to rise to provide reading light, men and boys were selling newspapers and programs telling of the parade.

While curb spots went free to early risers, everything else had

a price on it—starting with parking at \$1.50 and up. Seats in bleachers were \$5 and up per person. A chair rental (you must provide the spot to put it) was \$1. Air cushions were \$1.50.

By 10 a.m., when the rain began pouring down, a few enterprising vendors popped up among the spectators with raincoats, priced at \$3.50 and up.

"Mah goodness," mused Miss Universe as she watched the

proceedings, shivering as parade time neared. "Do you reckon I could wear an electric blanket? Or have holes punched in the float so that heat from the motor will warm me?"

Miss Universe arrived Thursday night and has been staying at the Lafayette Hotel. She spent New Year's Eve at the Green Hotel in Pasadena. Saturday night she planned to stay at the home of Mrs. Marvin Dunne, her

hostess during the Miss Universe

Pageant last summer.

And then?

"Back to school, suh," the southern belle drawled. "I was supposed to be back in school Monday, but I won't be able to get a plane until then. So I won't be back in classes until Tuesday."

Miriam is a senior at Lander College in Greenwood, S. C., and that, she says, is her only interest at the present.

The winning Long Beach float will be on display 9 a.m. to 10 p.m. Sunday at the post-parade grounds at Paloma St. and Sierra Madre Blvd. in Pasadena.

The float will be returned to display starting Monday morning in front of the Long Beach City Hall.

The float, powered by a 1947 Ford V-8 engine, was driven by Paul Rogers of 3625 Brayton Ave., who has operated the floats for the past 16 years. George Shaffer rode along to assist. Both are employees of the City automotive division.

The parade was held in front of the Long Beach City Hall.

The float, powered by a 1947 Ford V-8 engine, was driven by Paul Rogers of 3625 Brayton Ave., who has operated the floats for the past 16 years. George Shaffer rode along to assist. Both are employees of the City automotive division.

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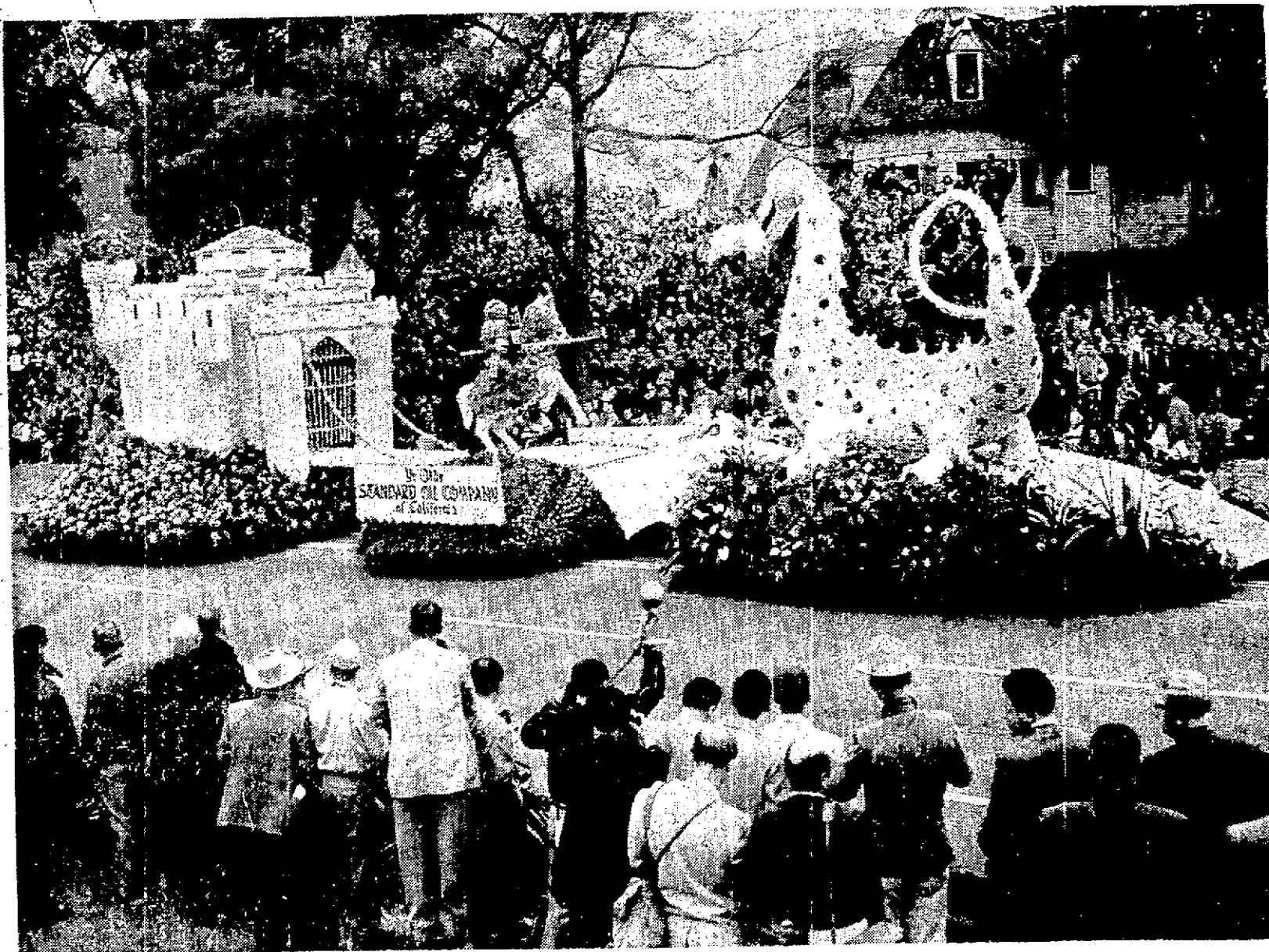
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### FINAL ROSE FOR L. B. FLOAT

George Shaffer, 55, one of the drivers for Long Beach's top prize-winning float, pins on last of 200,000 blossoms which colored entry.



# Knight, Dragon Win Parade Grand Prize



**THIS FLORAL MASTERPIECE**, entered by Standard Oil Co. of California, won the parade's grand prize in the commercial float division. Entitled "In Days of Olde," the entry's three sections feature

a blossomy dragon, a knight astride a flower horse, and a traditional castle at the rear. Float employed chrysanthemums, sweet peas, and pink and red roses.

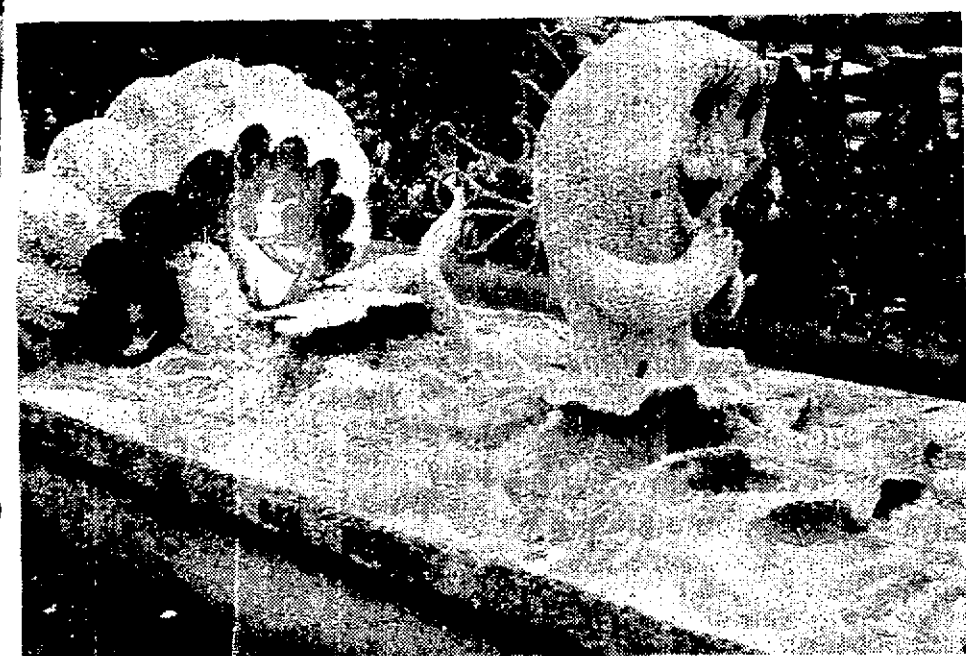


Beauties in a Huge Bird Cage Add Glamour to the City of Burbank's Entry



Red, White and Blue Marine Corps Entry Rolls by with Patriotic Air

## International Prize Awarded to Mexico for Sun Pyramid



San Pedro Float, Featuring Pious Mackerel, Makes Crowd Chuckle

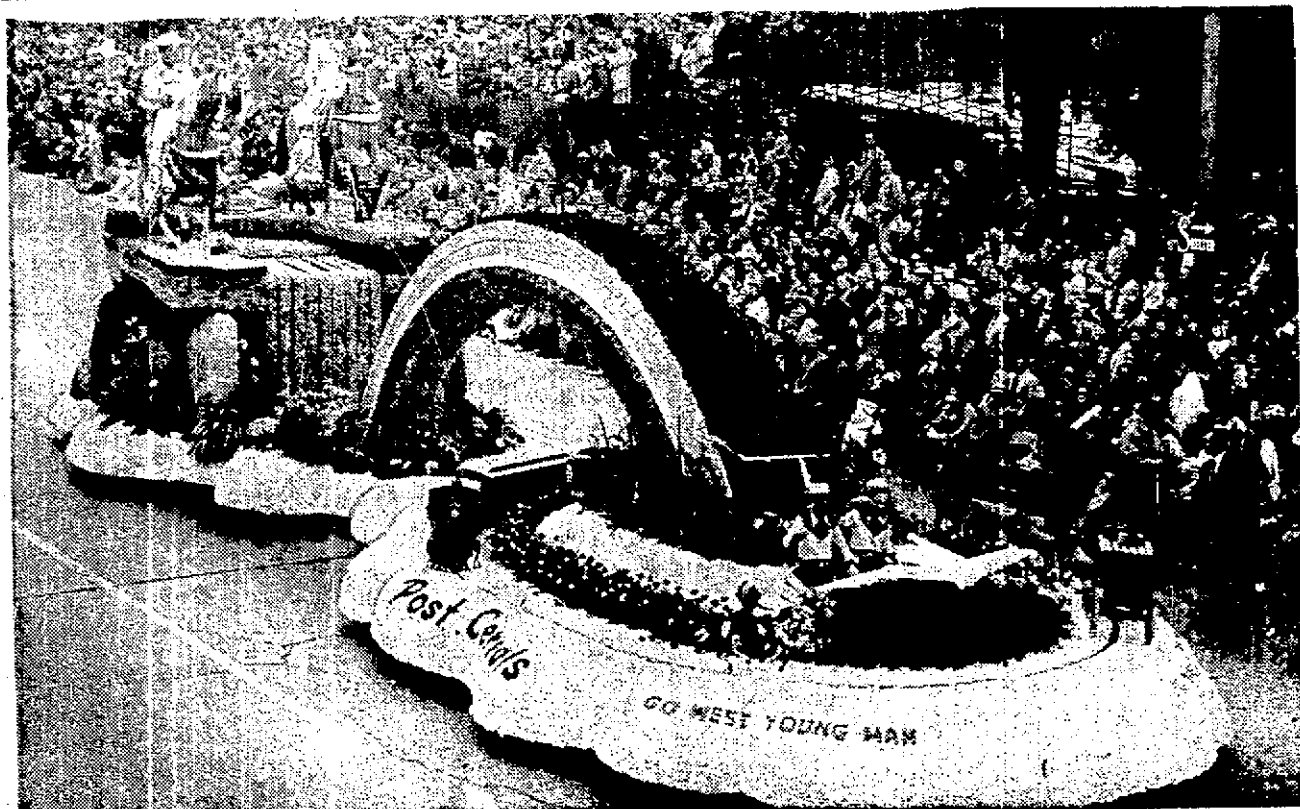
### Lensmen Defied Wind, Rain

Photos in this special Independent, Press-Telegram section on the Pasadena Tournament of Roses were produced by Staff Photographers Roger Coar, H. S. Melvin, Chuck Sundquist, John H. Neagle and Don Webster. Up long before the crack of dawn, they ranged the entire parade route for hours, clicking their shutters and flashing flashbulbs at a steady rate despite clouds, wind and rain.



"WONDERFUL MEXICO Has Everything" is the title of Mexico's entry—and that just about describes this float. It has everything, including a re-creation of the

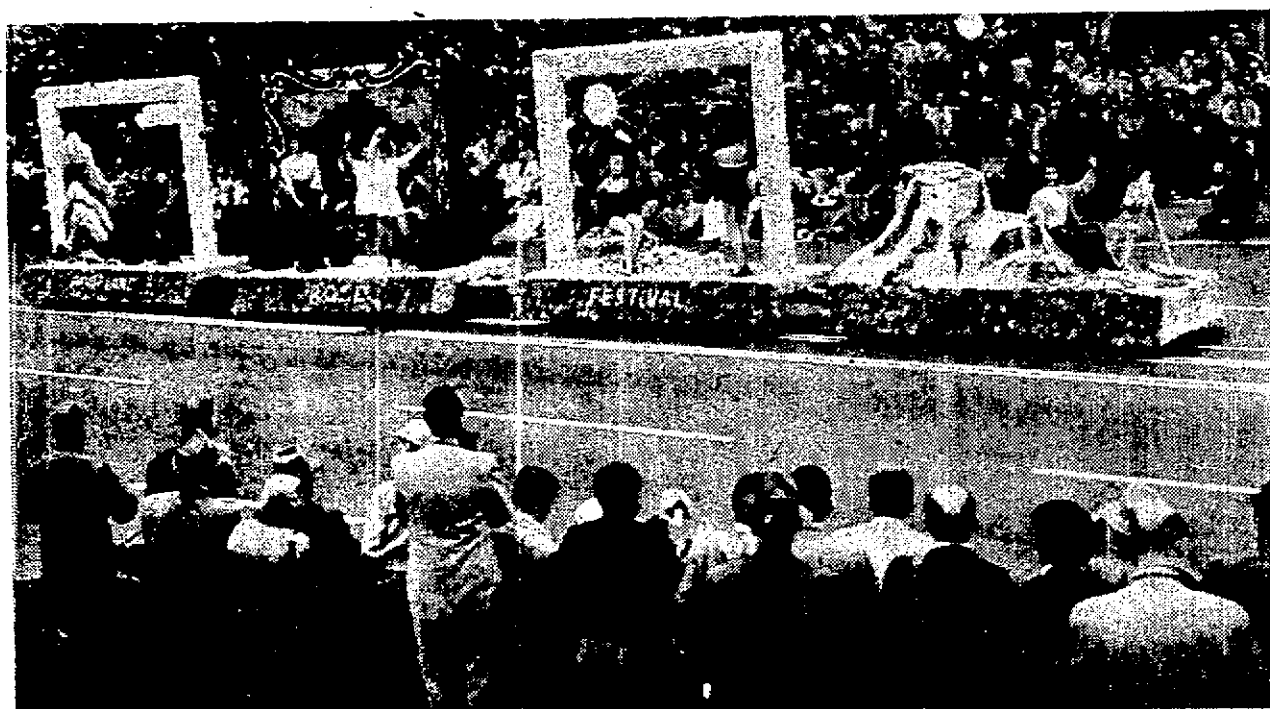
Pyramid of the Sun with an archer who, according to legend, shot an arrow to the sun. This float won the tournament's International Trophy.



**RIDE 'EM, ROY AND DALE!**

With Roy Rogers and Dale Evans astride handsome mounts, the Post Cereals' entry draws rousing cheers

from small fry along the line of march. Miniature train chug-chugs around front end of float.



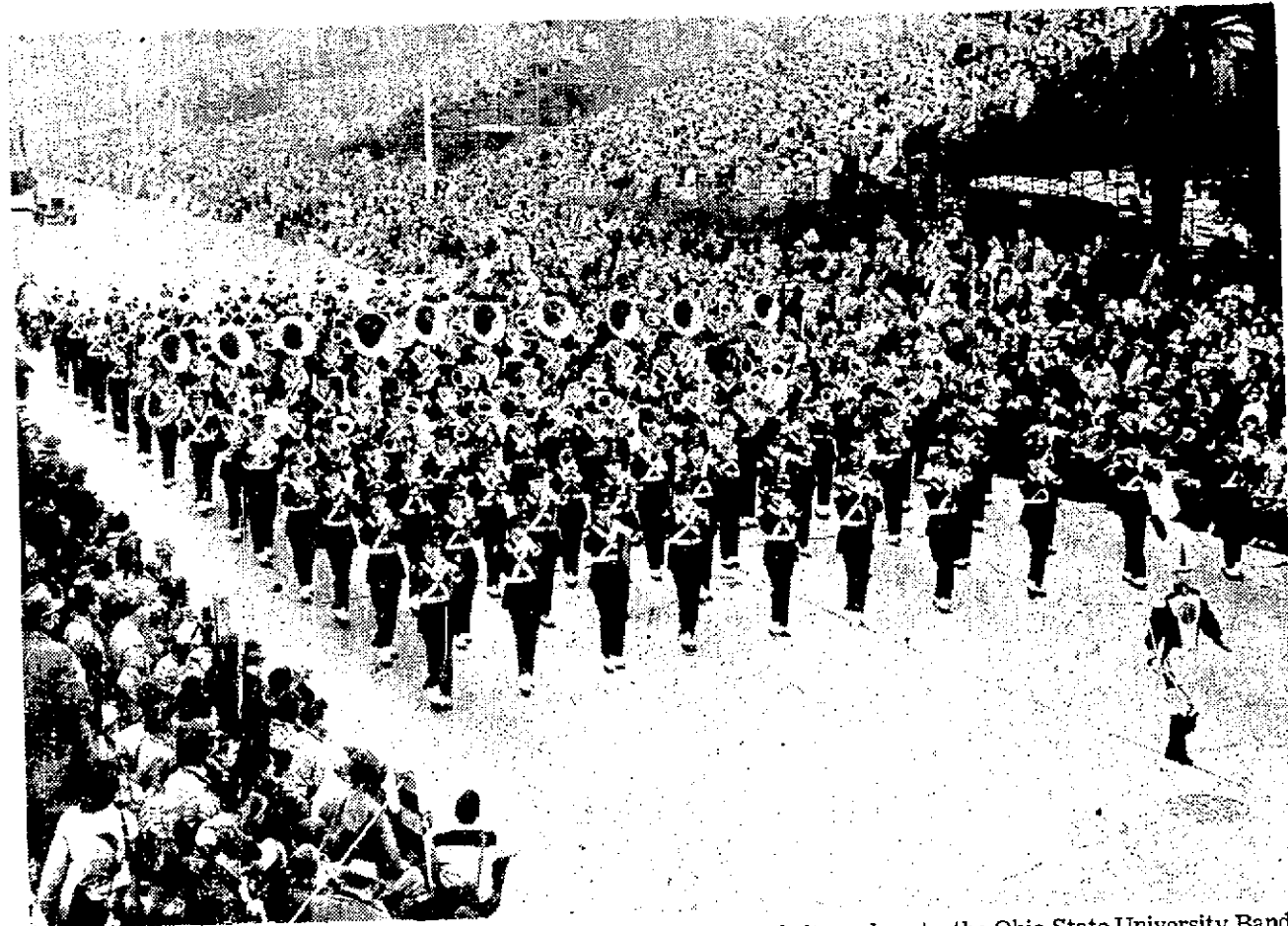
**LONG LINE OF ROSY PICTURES**

Featuring roses, naturally, the Portland, Ore., float moves along in four handsome sections. An artist is

at work on the first section and the three succeeding ones are framed pictures.



# Spats and All, Buckeye Band Shows Why It is Among Leaders



WEARING NAVY BLUE COATS, trousers and caps, white cross belts and spats, the Ohio State University Band shows why it has been rated one of the snappiest marching and playing bands in the land.



More than a million and one-half persons survived rain, overcrowding and mild starvation to watch what was probably the greatest Tournament of Roses Parade in the history of the event. They let

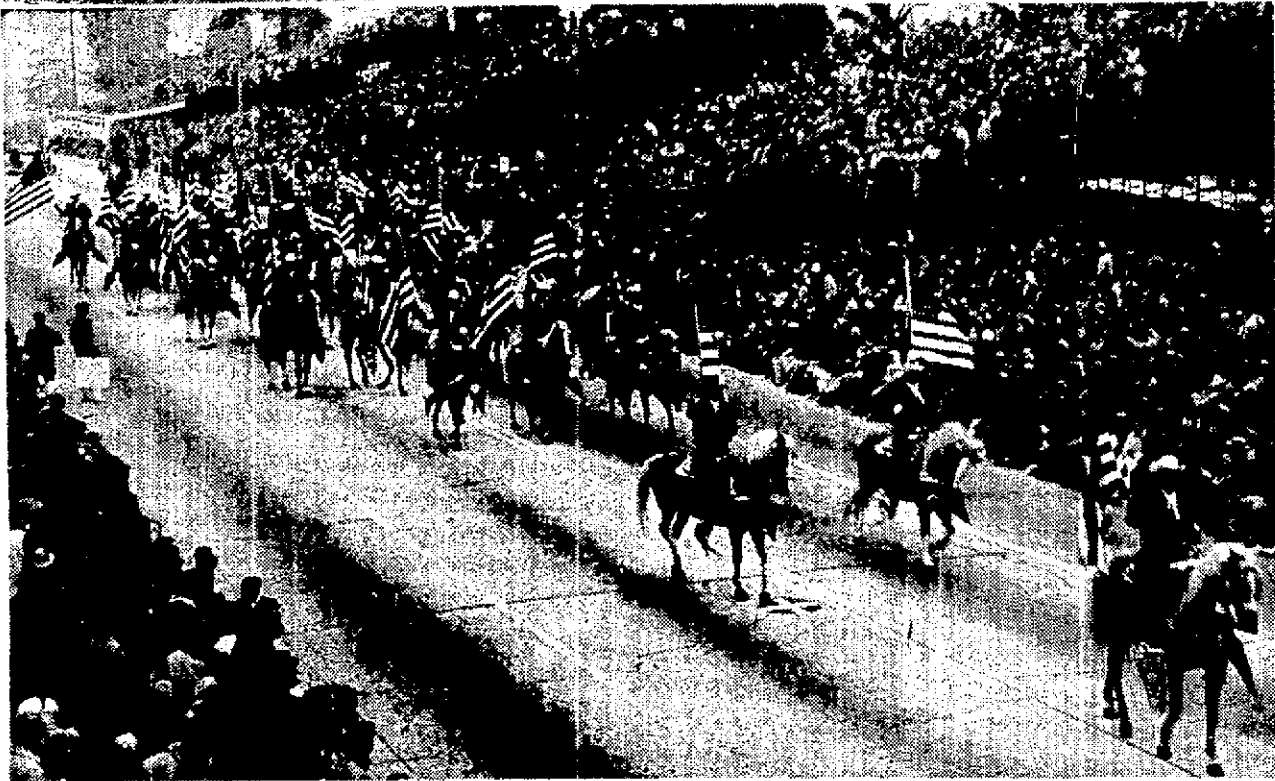
themselves be shooed out of the parade route, got soaking wet, lost their hats and shoes, and spilled on them—but they enjoyed it.



NUMEROUS FIRES were started along the parade route as spectators sought protection against the weather. This gentleman apparently decided to read about the event.



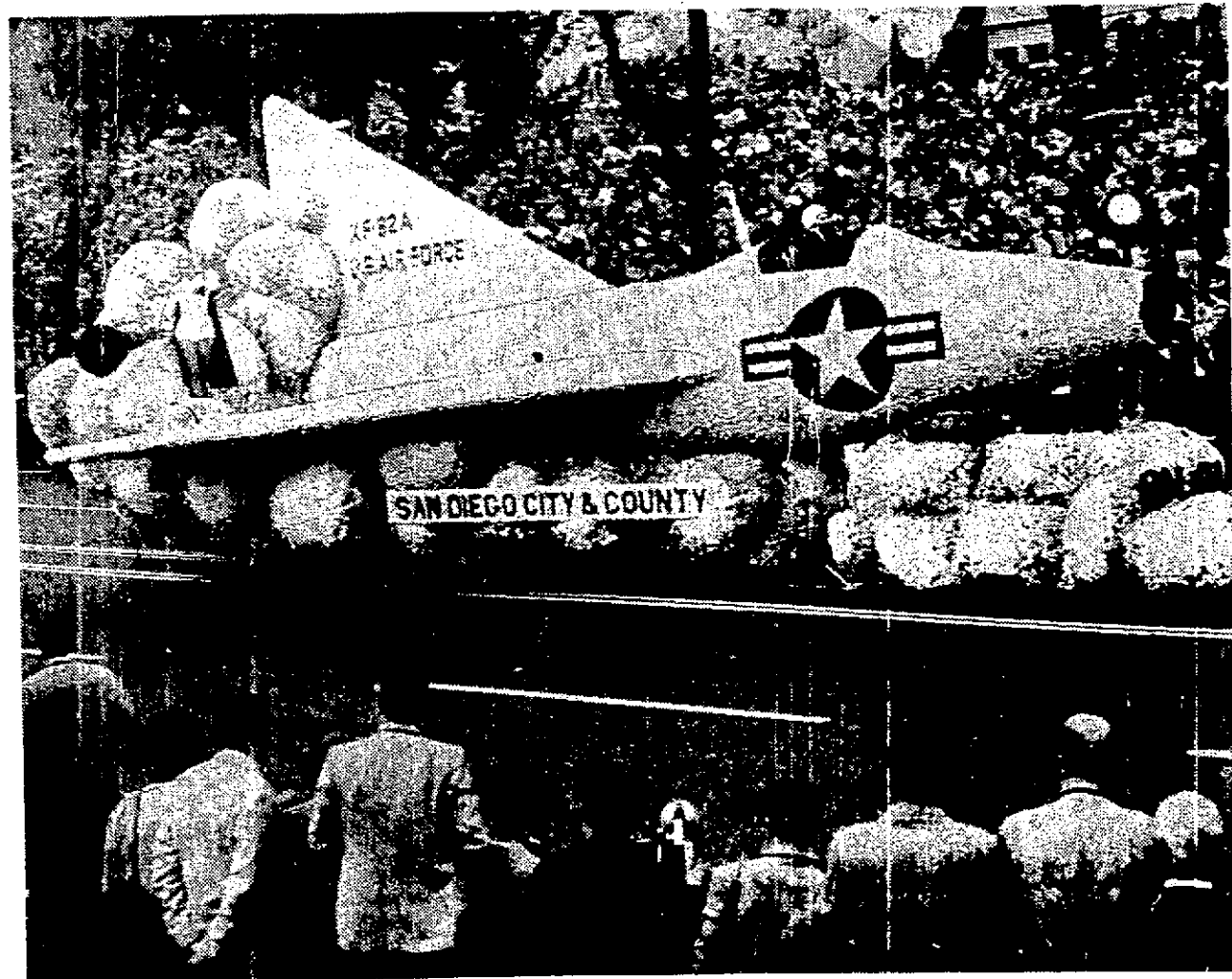
LOS ANGELES Civic Center (left) was reproduced florally for that city's float.



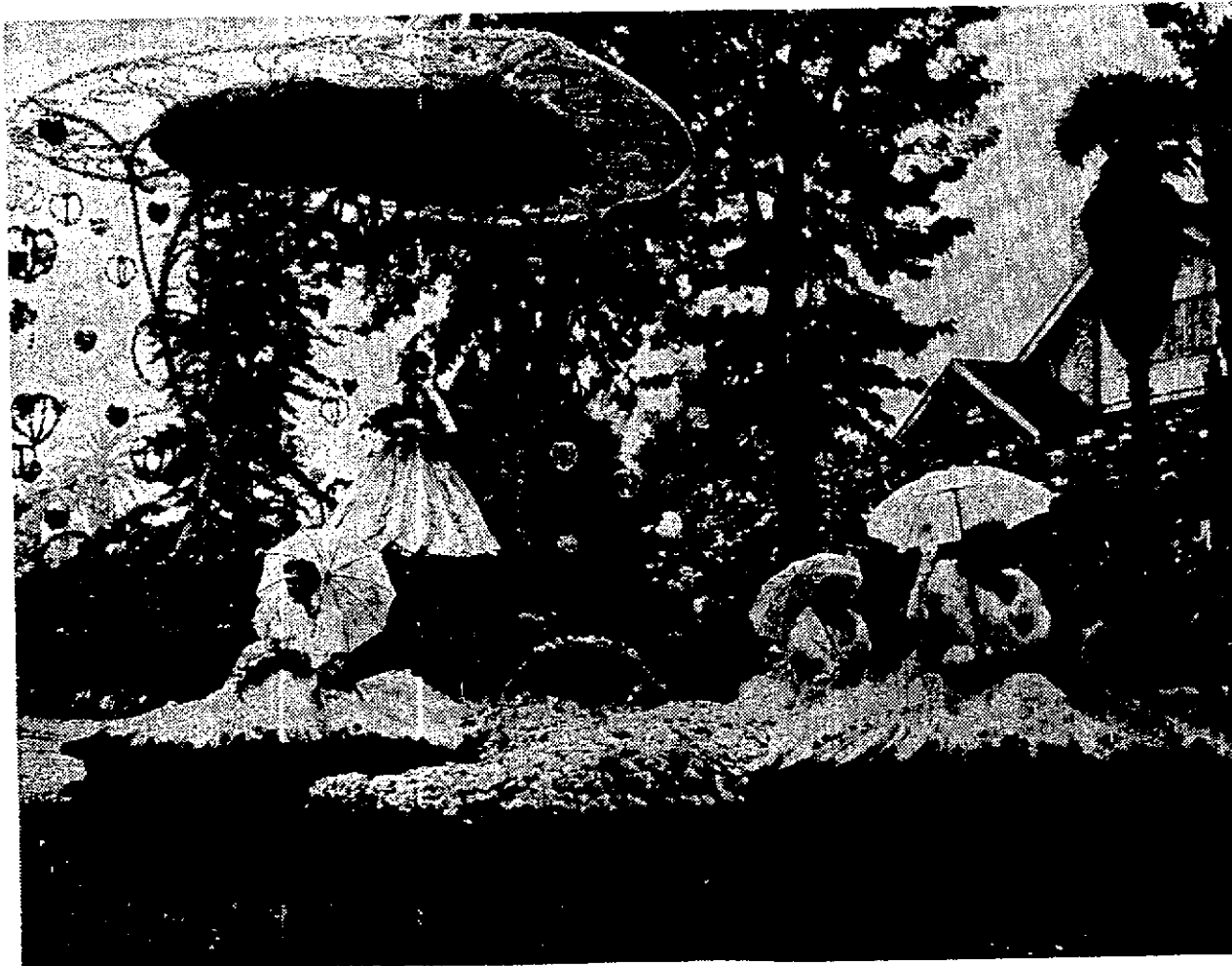
LONG BEACH Mounted Police (below) led the parade on their 33 matched palomino horses.



FOLKS WHO WERE in bumper traffic jams found them extra crowded. The history of the event from streets adjoining floats, blissfully unaware of such downfall, the flowers on the floats.

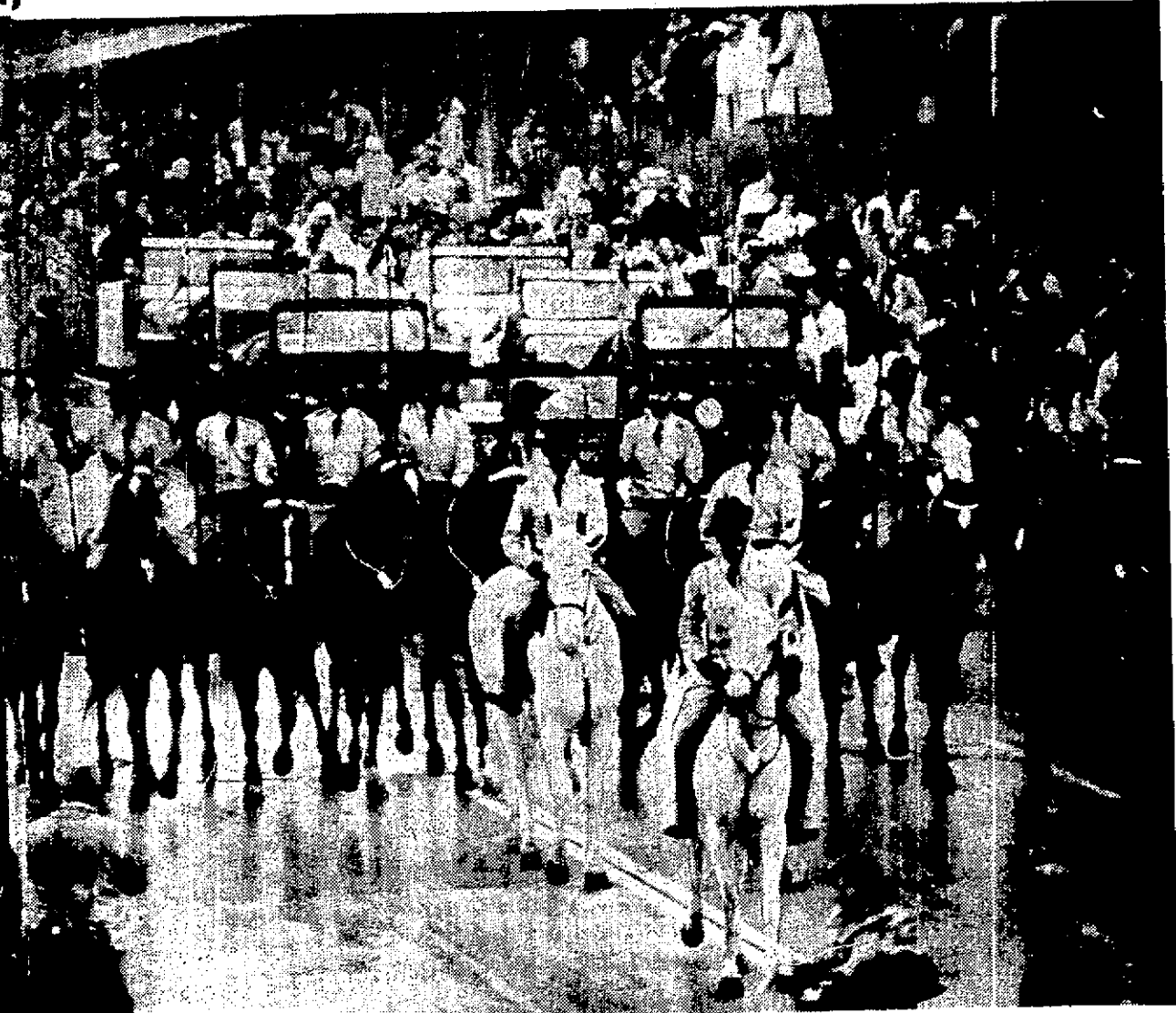


San Diego Sent a Covered Jet Interceptor



Florists Telegraph Assn. Used Musical Theme "Deep in My Heart"





On under horses' hoofs (above),  
in the wind and got soft drinks  
it all. Scads of spectators arrived

in Pasadena Friday night and bedded down in blankets and sleeping  
bags to insure themselves key viewing spots along the line of march.  
At homes throughout the U.S. TV fans had a more comfortable view.

## Rain, Jammed Bleachers

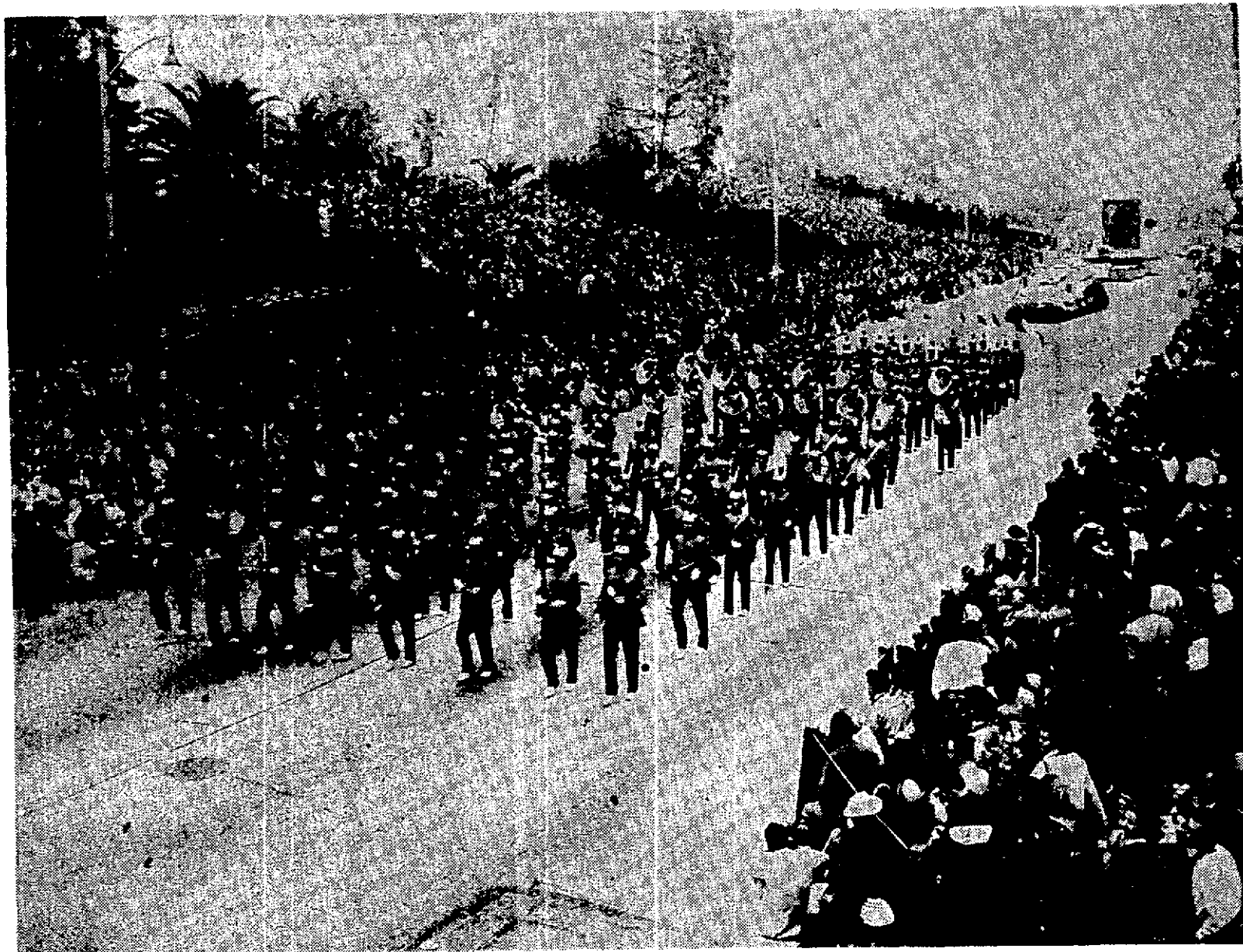


wise enough to come to the parade equipped with blan-  
kets. The bumper-to-  
extending for miles outside Pasadena as parade time ap-  
ed by Chief of Police Clarence Morris as the worst in  
ent. Hundreds of illegally parked cars were towed away  
the parade route while their owners applauded the  
are that their autos had been impounded. The rain—the  
in tournament history—actually served only to freshen  
boats. It failed to dampen the crowd's spirits.

Q



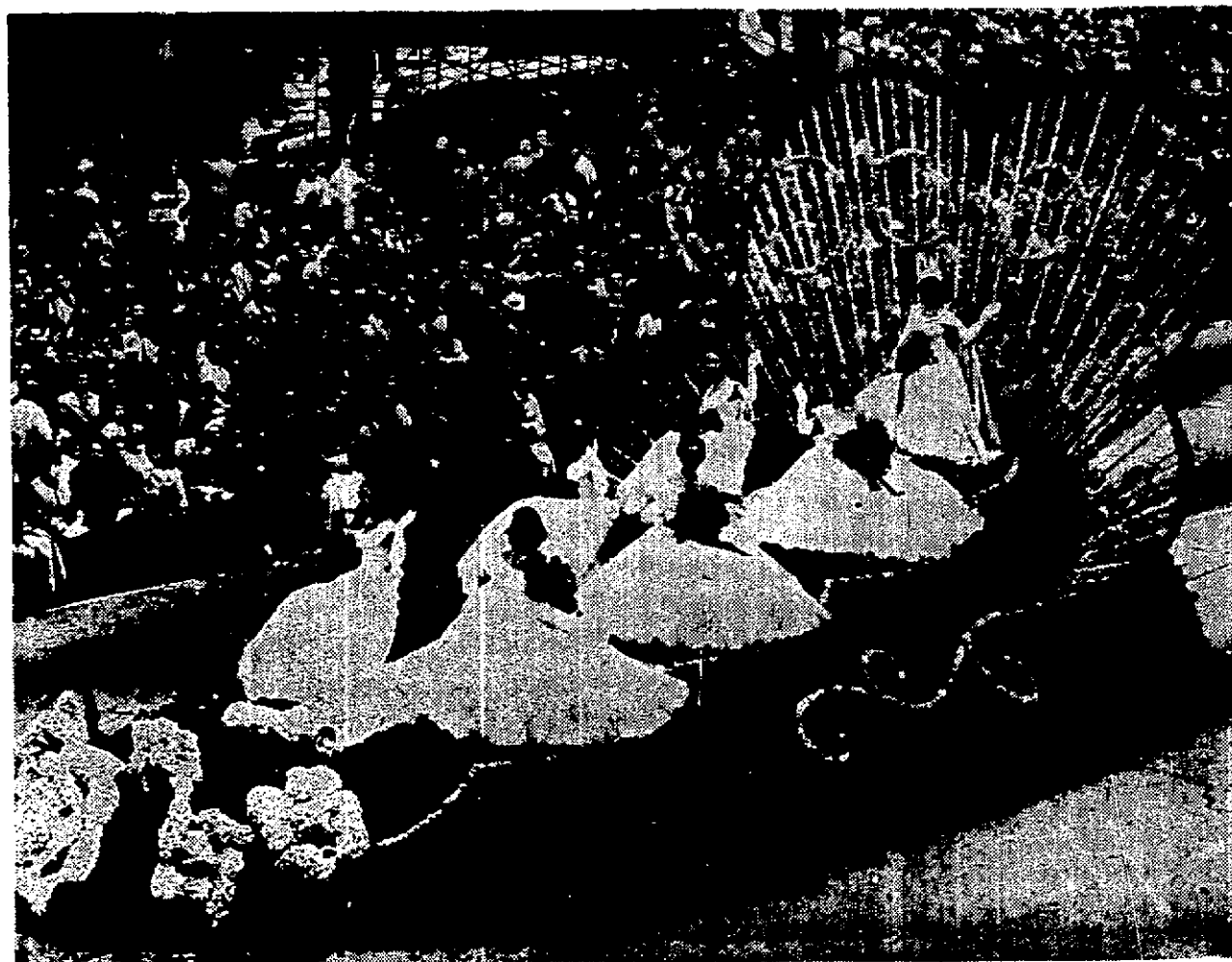
U. S. Chief Justice Earl Warren and His Attractive Wife Wave From the Grand Marshal's Car. Justice Warren  
Was the 66th Marshal in History of The Tournament of Roses Spectacle.



THE FAMOUS Trojan Helmet Came in For Its Share of Glory as the University of Southern California Band Went the Parade Route.



Pasadena Water & Light Dept.'s Float Shouted "Eureka!"



Tournament of Roses Queen and Her Court Rode Proudly



# 'Unusual Weather' Fails to Douse Beauty of One of the Major Attractions of Parade



**BEAUTIFUL BIRD** in a gilded cage, Marty Otto, 17, gets in the swing in South Pasadena's lavish float. The float was among the more spectacular entered.



**A HEAVE-HO** powers "George Washington Across the Delaware River" in float entered by Erie, Pa., Oarswomen are Lois Berry, (left) 14, Jackie Carlson, 14.



**ROSE QUEEN** Marilyn Smuin is typical of Southern California beauty. She was selected to ride the Queen's float from among Pasadena City College coeds.



**A WARM LAP** is provided for Kathy Reynolds of the Portland, Oregon, float, who thoughtfully brought along a hot water bottle.



**PRETTY** Georgiann Kwiatkowski of the Erie, Pa., float is well buttoned up against the unusual California weather.



**BEAUTY** on the float entered by The Sons of Daughters of the Golden West, assures an attendant that she will stay warm.



A Crew Chosen for Their Beauty Hold Down the Pacific Coast Conference Float En Route Down Colorado St.



**WELL-ARMED BEAUTIES** Jan Golus and Jan Johnson on the San Diego float proved not too menacing for crowd approval.



# Midwestern Football Visits Rose Bowl



**THE GAME ITSELF**, which is generally considered the heart of the Rose pageantry, brought out the best in the players and spectators alike. "Anyone can enjoy football when weather is good," USC Coach Jess Hill said. Ohio State won, 20-7.

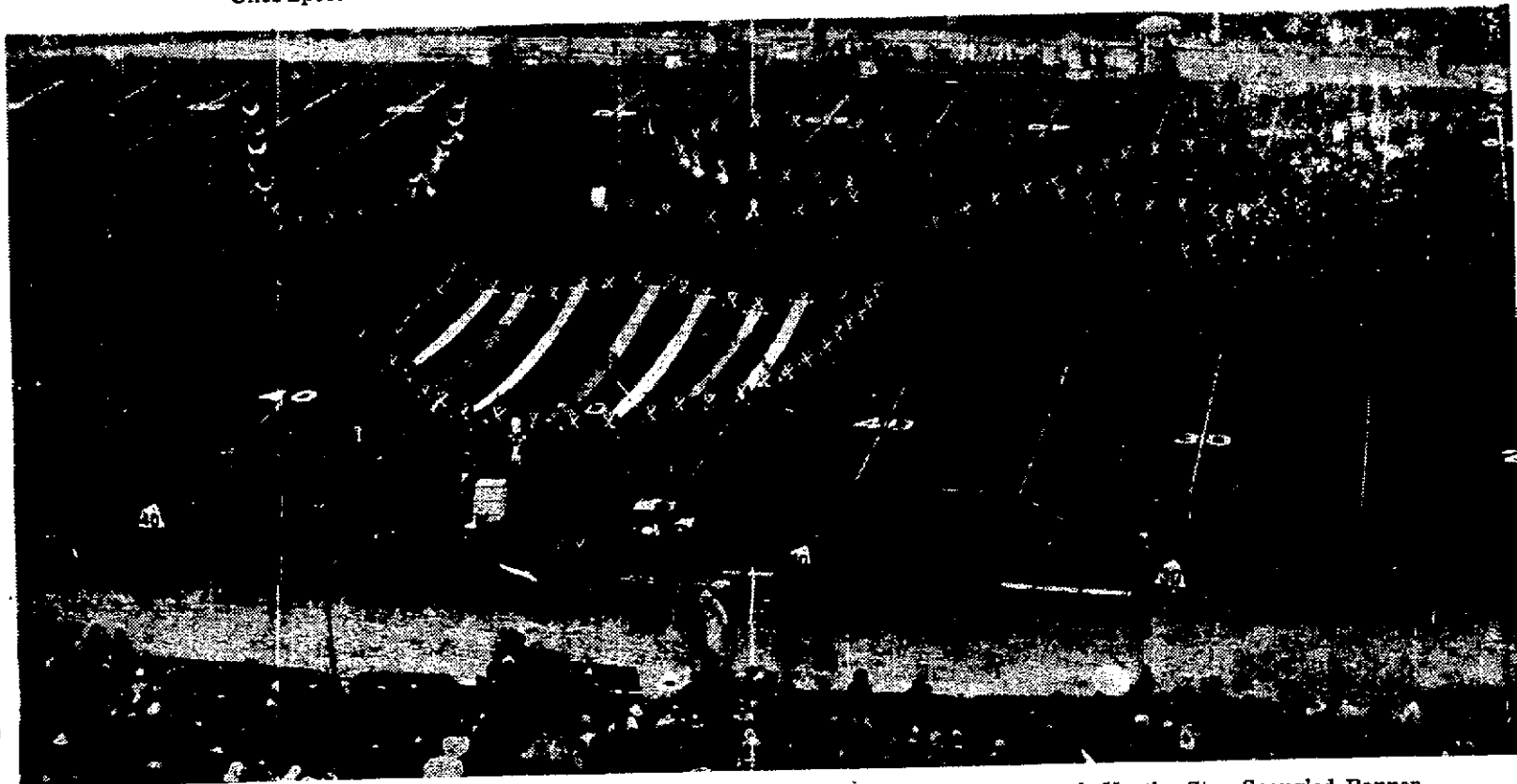
## Southland Fans Line Up at Cold Bowl



**FUDDLE JUMPER** Doris Benway, visiting here from Honolulu, makes her way into the Rose Bowl under protection of a lunch box. She said she "wouldn't have missed the game for anything."



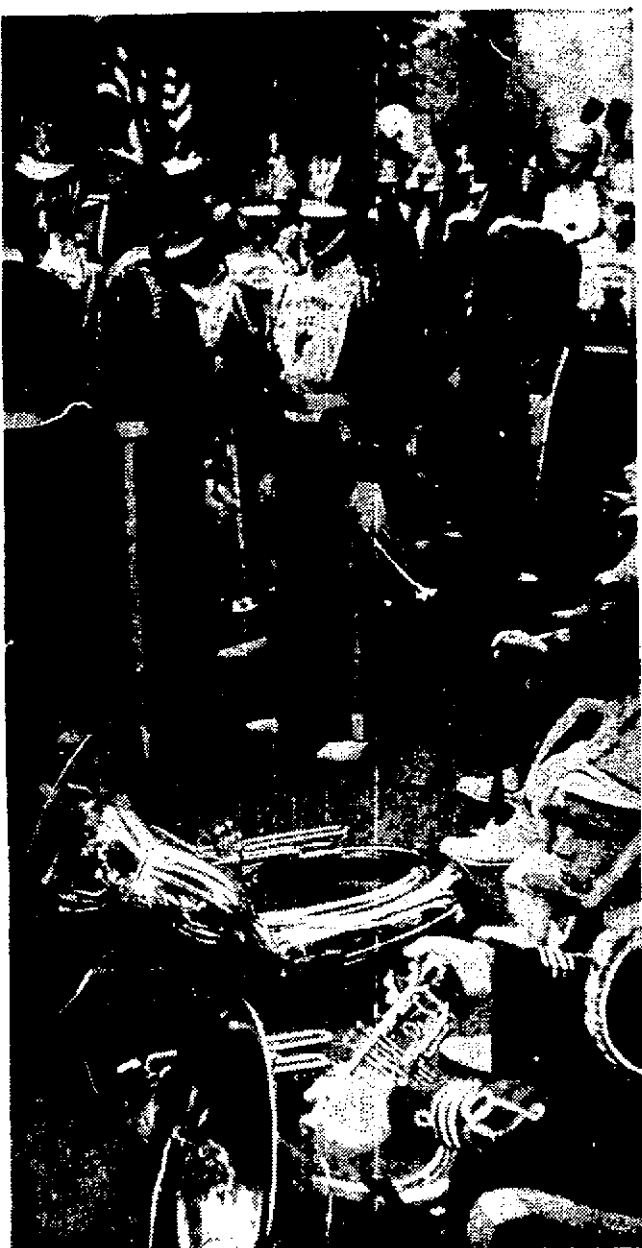
Once Spectators Reached The Rose Bowl Area, No One Turned Back. The Going Was Rough.



A Half-Time Climax Was Reached When the Ohio Band Formed the Letters 'USA' and Struck Up the Star Spangled Banner.

# Little Worse for Wear, Big Crowd Heads Home

## Police Had No Bed of Roses



**BIGGEST HASSLE** of the day came, as usual, at going home time. The situation was equally trying for spectators who left early (above) and for those who stayed later (below). The struggle undoubtedly is worth it, for each year increasing numbers come back for more.

**ALL TOOTED OUT**, members of the official Tournament of Roses Band lay down their instruments at the end of the parade route. Their big job for the year was over.



Officer at the intersection of Colorado St. and Orange Ave. found Rose Parade traffic no easy assignment. Officers directed bustling traffic, held crowds from the line of march and were information centers.



**WATCHING THE WATCH** until the very last were H. R. Baker (left) and Fred Jehnke, parade operations officials. The entire affair went off on schedule.



**RAIN OR SHINE, IT WAS A HAPPY NEW YEAR!**









## Once Over Lightly

by DAVE LEWIS

USHERING IN THE NEW YEAR ON THE SPORTS MERRY-GO-ROUND:

It happened 13 football seasons ago.

Bob Suffridge, an all-time All-American guard from Tennessee, was defending for the Philadelphia Eagles against the Washington Redskins on a point-after-touchdown attempt.

One of the rarest tricks in professional football is to block a conversion, but Suffridge burst through the middle of the Redskin line to block the kick.

However, the Eagles were offside and the Redskins got another chance at adding the extra point. However, Suffridge blasted through to block it once more... but again Philadelphia was guilty of a rules infraction.

So, Washington was given still another opportunity to kick... and a third time Suffridge broke through the Redskin blockers to block it!

It was one of the greatest defensive sequences in professional football history, but it was completely overlooked in the newspapers the following day.

Because on that Sunday, December 7, 1941, the Japanese attacked Pearl Harbor!

★ ★ ★

**THE REAL STORY** behind Les Bingham's announced retirement from pro ball is that his doctor has advised the 34½-pound Detroit Lion guard to give up such strenuous activity.

The wrestling fraternity, with Vern Gagne serving as the pitchman, is trying to talk Alan (The Horse) Ameche, Wisconsin's great fullback, into following a similar career.

It now develops that "Dusty" Rhodes celebrated until 4 a.m. prior to the World Series opener, which he won with his celebrated 10th-inning home run.

Thirty-second interview with Bob Toski, golf's top money-winner of 1954: "People ask me what I was thinking when I lined up that 9-foot putt for the \$50,000 in the World Championship. Well, I said to myself: 'Whatever you do, you little Polack, don't be short!'"

Biggest horse quartered at Santa Anita this winter is Don McCoy. The colt stands 17 hands high and weighs 1325 pounds.

★ ★ ★

**YALE'S IMMORTAL** Albie Booth was the one who inspired the "mousetrap" term in football which has now been shortened to "trap." It happened nearly a quarter of a century ago when a Dartmouth coach said "Yale uses Booth like he was cheese for a trap—letting the defense charge through to nail him, then racking them up from the side before they reach the ball."

Many eyebrows in the baseball world were raised when Lou Boudreau hired Oscar Melillo and George Susce as two of his coaches at Kansas City. Both the Indians and Red Sox forced Boudreau to release Melillo when Lou managed those clubs while the Tribe told him to find another job in the system for Susce.

Max Baer, who has been receiving \$1,500 monthly for several years from trust funds which his manager Ancil Hoffman forced him to establish, will see his income from the trusts soar to \$2,400 shortly.

Incidentally, Max Baer Jr., now 16, has developed into one of the top junior golfers in Northern California.

★ ★ ★

**LEO DUROCHER** and Laraine Day are investing their money in Los Angeles income property. Along with singer Tony Martin they built a half-million-dollar apartment building on Wilshire Blvd. The past year which is 100 per cent rented, and the same syndicate is being joined by Frankie Laine in erecting a \$750,000 apartment.

Although John L. Sullivan earned well over a million dollars in the ring, the biggest purse he ever received from a fight was the \$14,000 he collected for a three-round bout with Herbert Slade in 1883.

The uniform Cleveland sent to Ralph Kiner at Palm Springs so he could pose for pictures after being obtained by the Tribe was the one used by Luke Easter before the latter faded out of the majors.

Bill Terry revealed recently that in order to keep his ace pitcher, Hal Schumacher, from holding out one year he actually paid the hurler part of his salary out of his own pocket because the Giants refused to come through with the extra money.

★ ★ ★

**JOE DIMAGGIO** and Rocky Marciano have agreed to team up for a tour of Italy in a few months.

England's Chris Chataway, who pushed Roger Bannister and John Landry to new mile records the past year, regularly smokes more than a half a pack of cigarettes a day.

Chuck Dessen's philosophy on player-manager relations is "This is no popularity contest."

The 400-odd crowd at a Washington game this season was not the smallest major league attendance in history as first baseman, Record is the "strong" of \$0 cash customers which saw the Browns and Red Sox play in St. Louis in May, 1933. The Sox share of the receipts was \$22.70. The Browns won, 2-1, in 10 innings.

Horace Stoneham of the Giants is rating the Braves second and Dodgers third behind his own club in the 1955 National League race!

# East Pulls Uphill 13-12 Upset



SEVEN YARDS FOR THE WEST

Duke Washington, West fullback from Washington State, nearly loses pigskin as he is stopped by East after seven-yard gain in first period. Saturday. At left is Notre Dame's Joe Heap (42) and at right is Michigan's Art Walker (77).—(AP Wirephoto)

## Garrity's Kick Tumbles West

SAN FRANCISCO (UP)—Jim Garrity, 177-pound end from Penn State, kicked the all-important point after touchdown in the fourth quarter that gave the East an uphill, upset 13-12 victory over the West in the 30th annual Shrine game here Saturday.

In a battle of blocked kicks, the points after touchdown on which Garrity connected gave the East the triumph over a Western team that had entered the game a favorite and was never behind until the conversion.

Matt Hazeltine, big California center, had stolen the spotlight for the West up to that time. Midway in the first quarter he intercepted the first pass that All-America quarterback Ralph Guglielmi of Notre Dame had thrown for the East, picking it off on the East 43 and racing it back for a touchdown.

Later in the second period he jumped up to block a conversion attempt by the West to keep the score deadlocked 6-6 at the half.

The 60,000 fans jamming Kezar Stadium in near freezing weather watched Ray Berry of Southern Methodist block a punt in the third quarter that set up another Western touchdown.

A comparative unknown by the name of Don Bailey of Penn State, putting on a great quarterback show for the East, won the William M. Coffman award as the most valuable player of the game. Hazeltine, for his great play in the forward wall, won the "lineman of the game" award.

It was Bailey who engineered one of the East touchdowns in the second quarter when he passed to Garrity 15 yards to the one and then scored on a quarterback sneak.

The West had scored in the first period on Hazeltine's interception. The West went ahead again in the third period when Berry broke through to block a kick of George Broderick for the East. The West recovered on the East 48 and from there Duke Washington of Washington State scored on the first play around the end.

The point after touchdown attempt was wide and the score was 12-6.

Midway in the final period, Guglielmi called the signals on a 78-yard touchdown drive that paid off with the Notre Dame star passing to end John Kerr of Purdue for a touchdown.

That set the stage for Garrity's winning conversion.

**12TH EAST WIN**  
The victory was the 12th for the East against 14 losses and four ties in the 30-year history of the game.

As expected, the East stayed pretty much on the ground and featured the fine running of Bob McNamara of Minnesota, Leroy Bolden of Michigan State, Ron Drzewiecki of Marquette and Dick Goist of Cincinnati. Drzewiecki packed the ball seven times for 51 yards and a 7.3 average—best for the East.

Bailey was the workhorse, however, picking up 25 yards in 16 attempts.

Bailey completed two out of five passes for 15 yards, and Guglielmi four out of eight for 48.

The West passing, which was supposed to have featured Paul Larson of California and George Shaw of Oregon, didn't amount to much. Shaw completed five out of seven attempts good for only 31 yards.

Larson got four for 11, good for 21.

Leading ground gainer for the West was Washington with 85 yards in 12 attempts for a 7.1 average.

Dickie Moegle, the Rice flash who had been expected to put on a big show, had a rough afternoon. He gained only 13 yards in five attempts.

East 13, West 12.

STATISTICS

	East	West
First downs	18	11
Passing yards	174	135
Passes attempted	13	18
Passes completed	8	8
Passes intercepted	1	0
Fumbles lost	4	3
Punting average	21.3	45
Fumbles lost	9	10
Yards penalized	40	30



GEORGE SHAW  
His Fumble Was Costly.

## West Loss My Fault, Says Shaw

SAN FRANCISCO (UP)—George Shaw of Oregon, who led the nation in total offense this season, shouldered a large part of the blame Saturday for the West's 13-12 defeat by the East in the Shrine game.

"A lot of people may point their finger at Burdette Hess of Idaho for failing to convert our second touchdown," Shaw said. "But I was the guy who took the snap from center and fumbled the ball in such a way that it could not be set up properly for his kick."

Hess' attempted conversion was easily blocked and the score remained West 12, East 6, setting up the one-point margin.

Dr. Eddie Anderson of Holy Cross, coach of the East team, then said that the better team won and added, "We did it by stopping their drives. Dick Goist of Cincinnati and Dan Shannon of Notre Dame also did a tremendous job of knocking down passes in the clutch."

Anderson said he was not surprised at the fine way in which quarterback Don Bailey of Penn State ran the team while Ralph Guglielmi of Notre Dame was on the sidelines. "I told Bailey a couple of days ago we had a lot of faith in him," he said.

Lynn Waldorf, head coach for the West, said the game was "well played" and added that he couldn't see where there had been any particular turning point.

"Breaks play a large part in these All-Star games," Waldorf said. "We got ours right off the bat when Matt Hazeltine of California intercepted Guglielmi's pass and ran for a touchdown. Then the East had some of their own. There was some good individual playing and our only mistake was letting some of their key men get loose."

## Late TDs Provide Fort Jackson Win

CHARLESTON, S. C. (AP)—Fort Jackson's Eagles struck for three final quarter touchdowns—two in the last four minutes—to defeat Shaw Air Force Base, 26-21, Saturday in the first annual Palmetto Shrine Bowl football game.

A crowd of 2,000 saw a wild five-touchdown windup in which Ft. Jackson quarterback Gene Rossi salvaged victory with touchdown passes to Don Lasseter and Henry Moseley on plays covering 50 and 20 yards.

# Determine Captures Malibu



SAVED BY THE SIDELINE!

OSU halfback Jerry Harkrader (right) fumbles out of bounds on SC 41 after short gain around left end. SC's Jon Arnett knocked Harkrader out of bounds. Rose Bowl stories and pictures on Pages B-1 and B-3.—(AP Wirephoto)

## Rejected Wins in San Pasqual 'Cap

ARCADIA (AP)—Determine, the little charcoal gray champ who won the 1954 Kentucky Derby, came flying through the gloom and mist at Santa Anita Saturday to win the \$28,450-added Malibu Sequet Stakes at seven furlongs in 1:22.3.

Andy Crevolin's 4-year-old had one full length margin over Double Reigh at the wire and El Drag got the show. Thirty thousand watched in the rain. The track was good despite a drizzle that fell all day.

Determine, 1954's leading money-winner, registered his 13th stakes victory. The stocky little colt was among the leaders away from the starting gate and his favorite jockey, Ray York, had him leading by a head over El Drag as they hit the turn for home.

Determine paid \$3, \$2.50 and \$2.10. Double Reigh paid \$3.40 and \$3.30, and El Drag, \$2.80.

El Drag couldn't stand the pace and dropped back as Double Reigh moved up in the final drive, but Determine had really hit his stride at the head of the stretch and was going smoothly as he scooped past the misty finish line.

It was jockey York's third victory in the Malibu Sequet, which has been run only four times. York said he had to make his move sooner than he would have liked. "Determine was all out at the finish, but he's a really great horse, believe me," he commented.

King Ranch's Rejected, winner of \$272,700 in 1954, made his 1955 debut by winning one by taking Santa Anita's \$27,850 San Pasqual Handicap. Wee Willie Shoemaker, national riding champ, brought Rejected in by a half length over the fast closing lightweight, Tordito. The time for the mile and one-quarter over the turf course was 2:04.3.

Rejected, top-weighted at 128 pounds, made his bid on the far turn, raced Nearque II into the lead and had enough stamina to hold off Tordito, in 105. There were five lengths between Tordito and Great Captain, which got the show.

## 'Anita Results

**FIRST RACE—1 1/4 miles:**  
Strictly Middle (Valenzuela) \$11.10 \$5.50 \$4.50  
Gull Rampant (Moreno) 6.50 5.70  
King's Moll (Harmatz) 5.70  
Time, 1:48 1/2. Scratches—Julieta.

**SECOND RACE—7 furlongs:**  
Rough Cut (Shoemaker) 10.50 3.50 3.50  
Team's Joe (Valenzuela) 2.50 2.20  
Karin (Wentworth) 25.10 10.50  
Time, 1:23 1/2. Scratches—Tayport, Miss Cover Up, Noorduyn, Panakley.

**THIRD RACE—1 mile:**  
Ching-Gook (Shoemaker) 11.50 4.50 3.50  
Elegy (Tjos) 4.70 3.50  
Time, 1:38. Scratches—Sweet, Wency.

**FOURTH RACE—6 furlongs:**  
History Book (Lums) 11.00 4.50 3.50  
Karin (Wentworth) 25.10 10.50  
Full Time (Alcaro) 9.00 5.70  
Time, 1:20 1/2. Scratches—Good Intent, Fourway, Count Alex, Bog Guess.

**FIFTH RACE—5 furlongs:**  
History Book (Lums) 11.00 4.50 3.50  
Karin (Wentworth) 25.10 10.50  
Full Time (Alcaro) 9.00 5.70  
Time, 1:12 1/2. Scratches—Good Intent, Fourway, Count Alex, Bog Guess.

**SIXTH RACE—1 1/4 miles:**  
Rejected (Shoemaker) 4.40 3.30 3.50  
Tordito (Tanguich) 4.20 3.10 3.60  
Great Captain (Alcaro) 4.20 3.10 3.60  
Time, 2:04 1/2. No scratches.

**SEVENTH RACE—7 furlongs:**  
a-Determine (York) 3.00 2.50 2.50  
Double Reigh (Tanguich) 2.50 2.50 2.50  
Time, 1:22 1/2. A-Coupled with Allied.

**EIGHTH RACE—1 1/4 miles:**  
Buttercup (Shoemaker) 8.40 4.50 3.30  
Marlin (Harmatz) 1.70 2.50  
Wing Wings (Tanguich) 1.70 2.50  
Time, 1:48 1/2. No scratches.

## Caliente Selections

1—Gene C. Lookout Point, Thos.  
2—Mike's Regard, My Quest, By-Law.  
3—Vain Boots, Stormborn, Blaine Knight.  
4—Kandy Bar, Oracle Man, Longneck.

5—BILLY'S BULLET, Lady Trumpeter, Individy.  
6—To Victory, Maltese Cross, Little Bully.  
7—Em Court, Whirligig, Paymiller.  
8—Dark Khal, Bullecor, Brother.  
9—Dark Khal, My Heroine, Crystal Star.

10—Rose of Karim, De's Ban, Hestie!  
11—Who Goes Free, Major Khal, Take Regards.

## AL Hockey Scores

Pittsburgh 4, Springfield 3.  
Cleveland 6, Providence 1.  
Hershey 5, Buffalo 4 (tie).

## Dupas Decisions Andrade; First Loss for Comptonite

NEW ORLEANS (AP)—Ralph Dupas of New Orleans, third ranking lightweight contender, snapped Cisco Andrade's unbeaten streak at 28 with a bloody 10-round decision over the aggressive Californian Saturday night. Dupas weighed 138, Andrade 133 1/2.

## RACING ROUNDUP

## Landsear Takes Tropical Feature

CORAL GABLES, Fla. (UP)—Fisted as they splashed to the wire.

Two Fisted, owned by M. E. Affeld and ridden by Ronnie Baldwin, finished only a nose in front of J. W. Brown's Equal Strife in a three-horse blanket finish.

While Chris Rogers guided Rich's horse over the six furlongs in 1:11 2/5, Jack Skelly brought Blessful, one of three field horses in the race, home second. Mintaway, ridden by Eugene Rodriguez, finished a length-and-a-quarter farther back in third place.

Landsear was a cautiously-backed 18 to 5 choice with the 14,659 holiday fans and paid \$9.20, \$5.10 and \$3.30. Blessful paid \$5.20 and \$3.40. Mintaway returned \$4.60.

At New Orleans, Epic King, a dark brown gelding who is rated strictly a sprinter, posted one of the best performances of his career to defeat Two Fisted by a neck over a muddy mile-and-a-halfteenth in the New Year's Handicap at the Fair Grounds.

Epic King hadn't competed in anything but six-furlong dashes since last summer, but he led all the way under George Hettlinger and hung on to nip Two

At Agua Caliente, Jockey Alex B. Maese brought in Arthur N. Schwab's Rare Dam three quarters of a length ahead of Don Richard to win the featured Happy New Year Purse.

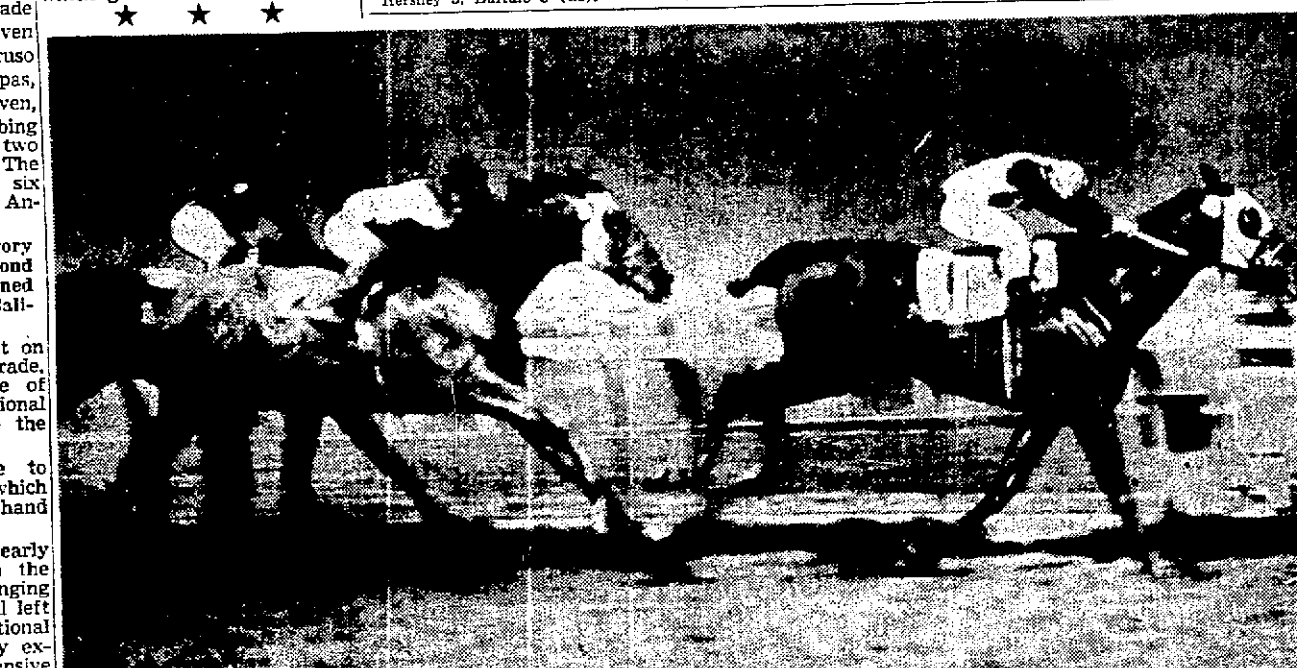
The winner covered the six furlongs in 1:11 1/5.

It was the first time in three years that Agua Caliente has had Saturday racing. A 10-race program has been scheduled for today.

## Ring Trainer Dies

NEW YORK (UP)—Edward (Ned) Johnston, 71-year-old boxing trainer and brother of fight manager Charley Johnston, died in his sleep Friday night.

Andrade's manager, Ralph Gambino, called the fight "the biggest robbery since Jesse James." He said both cuts were the result of butting by Dupas.

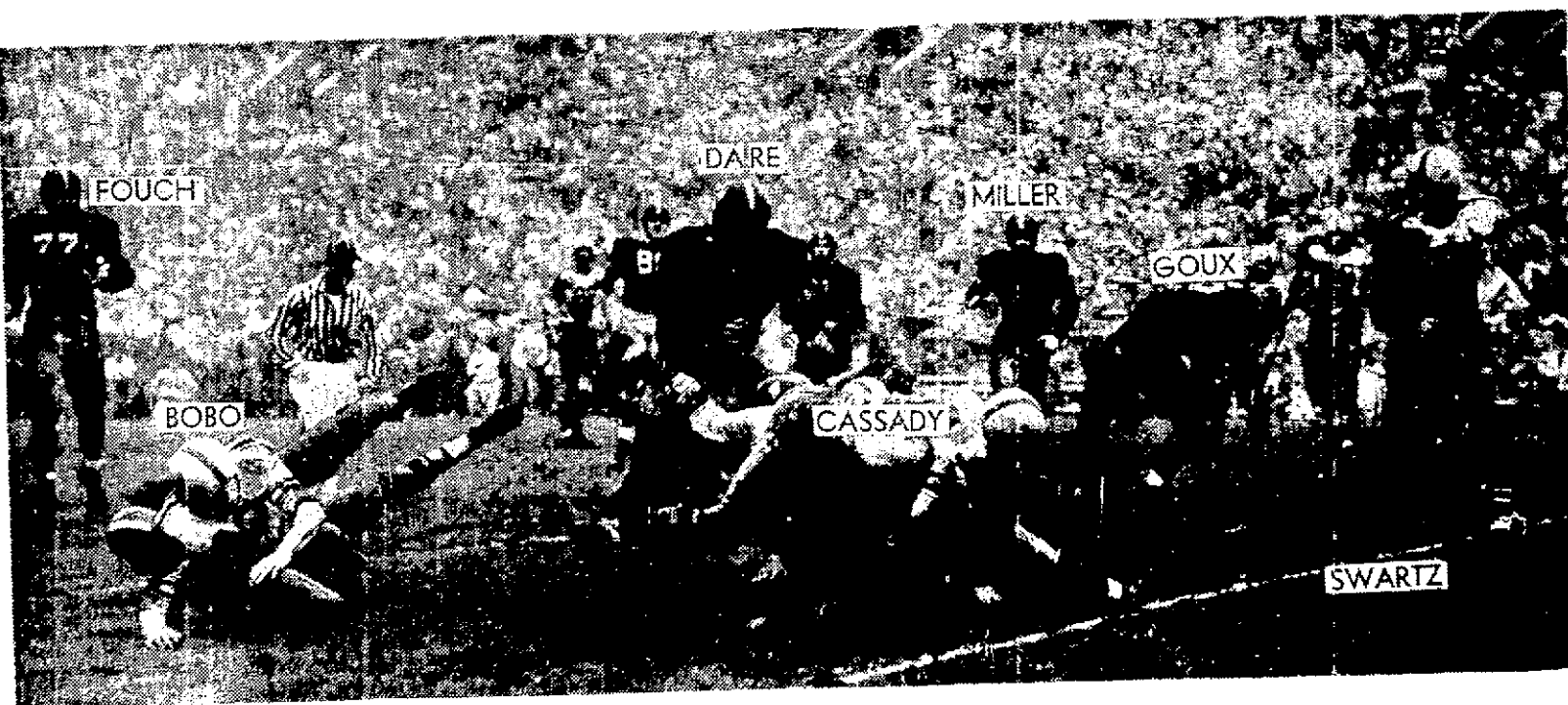


WINS MALIBU IN MIST

Determine charges across finish line through gloom and mist to win Saturday's Malibu Sequet Stakes, co-feature at Santa Anita. Double Reigh was second and El Drag finished third.—(AP Wirephoto)



# Action Highlights From Rose Bowl Battle



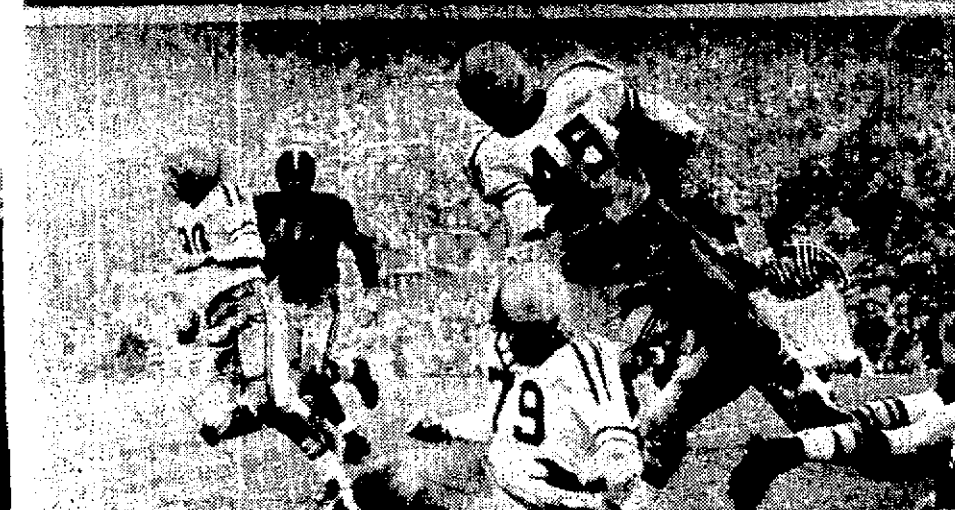
## CASSADY SMEARED IN MUD

All-America halfback Howard (Hopalong) Cassady is smeared by SC tacklers after ripping off short gain. Crucial third and fourth-down advances like this kept Buckeye marches going most of the afternoon.



## CONTRATTO FOLLOWS INTERFERENCE

Trojan quarterback Jim Contratto follows blocking of center Bob Boswell for short gain on keeper play.



## BUCKEYE POWER ON THE MARCH

With fullback Hubert Bobo (42) leading the way, Ohio State's Bobby Watkins (45) rolls around left end (top picture), squirts past end Chuck Greenwood of SC (center), and goes for 26 yards to Trojan 41. (below). Action occurred early in game, before players' uniforms were badly muddied. No. 79 in bottom photo is tackle Francis Machinsky of Ohio State.—(AP Wirephotos.)



## ARNETT ROMPS FOR 10 YARDS

Fleet-footed Jon Arnett, who later reeled off brilliant 70 yard run, gets off on 10-yard advance in first quarter against Buckeyes.



## FIRST DOWN FOR OHIO STATE

Halfback Bobby Watkins picks up first down for Buckeyes in second quarter to set up second OSU score. Bucks tallied two plays later for 14-7 halftime lead.



## WATKINS GAINS EIGHT

Ohio State halfback Bob Watkins slips away from an SC tackler to pick up eight yards to Buckeye 41 early in Rose Bowl game. SC's Jon Arnett moves up to attempt tackle. No. 74 is Trojan tackle Mario DaRe.—(AP Wirephoto.)



## FULLBACKS IN PRIVATE BATTLE

SC fullback Gordon Duvall is knocked out of bounds by Buckeye fullback Hubert Bobo after dash down sidelines.—(Staff Photos by D. Webster)



# Navy Grinds Out 21-0 Win Over Ole Miss



**GATTUSO ON THE LOOSE**

Navy's hard-running fullback, Joe Gattuso, races around end for five-yard advance against Ole Miss in Sugar Bowl Saturday. He was stopped on Rebel 36-yard line by Rodgers Brashier, Mississippi guard.—(AP Photo)

## Middies Shatter Reb Line

NEW ORLEANS (UP)—Joe Gattuso, a speedy fullback, and John Weaver, an elusive converted halfback, swept around Mississippi's big line almost at will Saturday to give Navy a brilliant 21-0 victory in the 21st annual Sugar Bowl game.

Gattuso, Navy's leading scorer during the regular season, accounted for two touchdowns, and Weaver, a third-string quarterback until midway in the season when he was switched to halfback, scored one and kicked three extra points.

In between, the two electrified the sellout crowd of 32,500 with brilliantly-executed runs, using the Mississippi ends for their private speedway.

Gattuso, a 175-pound senior, tallied his touchdowns in the first and third, while Weaver grabbed a 15-yard pass from quarterback George Welsh for his in the third also. Weaver, a thorn in the side of Mississippi defenders all afternoon, took the ball away from the Rebels' Billy Kinard for the score.

### 111 FOR GATTUSO

Of Navy's total rushing yardage of 255, Gattuso accounted for 111 and Weaver, who suffered a pulled muscle in his right leg in practice here earlier this week, got 106.

Although Gattuso and Weaver were the Navy's brightest stars, the 164-pound Welsh, a passer, made the surprising Navy attack click. His puzzling handoffs and clutch passing kept Mississippi defenders off-balance throughout the game.

Navy's light-weight, but free-wheeling line, headed by center Wilson Whittemore and guard Alex Aronis, held Mississippi's speedy backs Allen Muirhead, Earl Blair and Jimmy Patton in check, frequently throwing them for losses. In the backfield, Gattuso, Welsh and Weaver combined to nullify the heralded passing attack of quarterbacks Eagle Day and Houston Patton.

Navy gained its brilliant victory without the services of tackle Jim Royer, the Middies' biggest linesman, and halfback Bob Craig, who was the second leading scorer for Navy during the season. Royer was out with a hip injury and Craig with tonsillitis.

The game was Navy's first appearance in the Sugar Bowl and its second postseason game in history. In 1924 it played Washington to a 14-14 tie in the Rose Bowl.

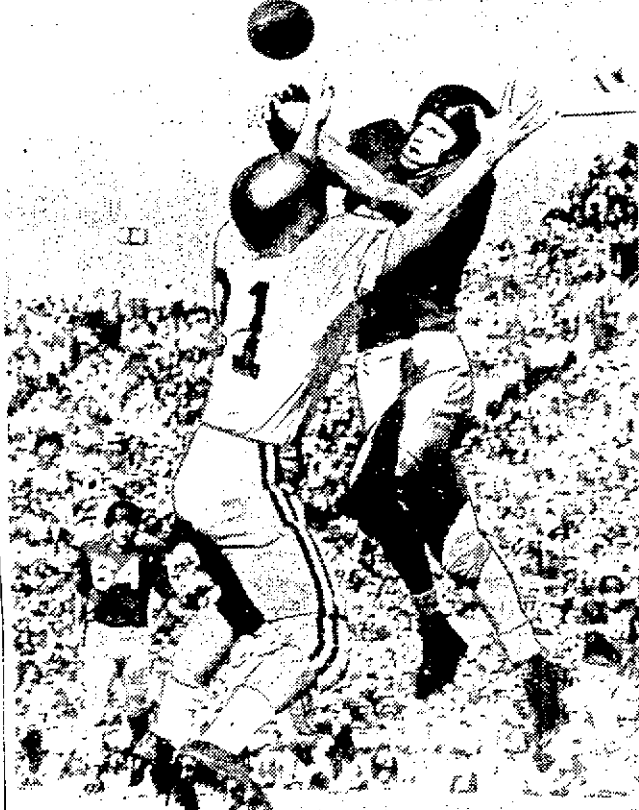
### STOUT DEFENSE

So apt was Navy's defense that Mississippi penetrated the Navy territory only three times all afternoon, once against Navy's third team in the waning minutes of the game.

The Midshipmen took charge of the game from the start. On the opening kickoff, with Welsh, Weaver and Gattuso carrying, the Middies drove to the Mississippi eight where a penalty moved them back 15 yards. But on the next play Weaver carried to the three on a wide sweep. Then Gattuso carried it over.

A dispute that confused fans came in the second period. Welsh passed three yards to end Ron Beagle and many thought he was in the end zone. Field judge Jimmy Hitchcock raised his hands, ruling a touchdown. But head linesman Charles Wood disagreed and said Beagle fell out of the end zone as he caught the pass. Referee Albie Booth ruled that Wood was in a better position to see the play and hence the would-be Navy touchdown became the loss of the ball on downs.

Navy's second touchdown came



**FRUSTRATED GENTS**

Georgia Tech's Paul Rotenberry (21) and Arkansas' Joe Thomason leap high for pass from Tech's Bill Brigham in Cotton Bowl Saturday, but ball fell to ground after their collision.—(AP Wirephoto.)

### 27 POINTS IN 2ND PERIOD

## Texas Western Rolls to 47-20 Sun Bowl Triumph

EL PASO, Tex. (UP)—Jesse Whittenton, a tough, smart, quarterback, ran, passed and piloted Texas Western to its second straight Sun Bowl championship Saturday, a 47-20 rout of Florida State.

Whittenton ran for two touchdowns, passed for three more, engineered the other two Texas Western scoring drives and added to his performance by kicking five of seven attempted conversions. He was voted the game's outstanding player.

The two teams traded first quarter scores, but the Miners of Texas Western erupted for 27 points in the second quarter to wrap up the 20th annual Sun Bowl game before 14,000 fans.

The Miners, performing well under Whittenton's sterling guidance, widened the gap in the third quarter.

From that point the game got progressively rougher and duller until the two coaches, Mike Brumelow of Texas Western and Tom Nugent of Florida State, came on the field to tell their teams to ease up on the rough stuff. Three times plays were nullified by personal fouls on each team.

## Didn't Realize Navy That Good—Vaught

NEW ORLEANS (UP)—Navy coach Eddie Erdelatz relaxed in the dressing room after his team whipped Mississippi Saturday and said, "it was easier than I thought it would be."

"I didn't know they were that good," said his rival coach, John Vaught of Mississippi.

Erdelatz, summing up the game, said "we had two quarterbacks, George Welsh and Dick Eckard, and they did it for us. Our great backs, Joe Gattuso and John Weaver, did whatever else we needed."

"They were quicker than we were," Vaught said. "Welsh's passing hurt us about as much as anything and that Gattuso was very hard to stop. Gattuso did a wonderful job of ball carrying."

The Mississippi players were not especially depressed as they filed into the dressing room. Most appeared to take their defeat with the attitude that they had played as well as they could but were defeated by a better ball club.

### 217-Ft. Ski-Jump Wins

LAKE PLACID, N. Y. (UP)—Art Devlin of the host Lake Placid Club Sno Birds scored 217 and 205 feet Saturday to win the annual New Year's Day ski jumping contest at the Intervales Olympic jump.

# Tech Rallies for 14-6 Win Duke Mauls Nebraska, 34-7

## Blue Devil Line Ruins 'Huskers

MIAMI (UP)—Duke poured three plunging backfield aces and quarterback Jerry Barger's bullet passes through a weak Nebraska team Saturday to humiliate the Cornhuskers, 34-7, in the 21st annual Orange Bowl football classic.

Vice President Richard M. Nixon headed a record crowd of 69,750 who watched Duke cash in on its breaks and show off the running of halfback Bob Pascal. Nick McKeithan and fullback Bryant Aldridge in sunny 76-degree heat.

Barger passed for two touchdowns, Pascal scored one and set up another, and McKeithan plunged for the fourth score.

Led by string-bean ends Tracy Moon and Sonny Sorrell and guard Jim Nelson, the Blue Devil line stopped all but one Nebraska thrust. Nelson also kicked four extra points, one from the 17-yard line after a 15-yard penalty nullified his first boot. Nebraska could advance but 84 yards against the stout Duke forward wall, while Duke ran for 288 yards.

Nebraska's only score came on a 35-yard drive early in the second half after a freak punt by Barger bounced backward 15 yards to the Duke 35. Fullback Bob Smith and halfback Ron Clark carved out nine and 10-yard gains and halfback Don Comstock hit left tackle for three and the touchdown. Smith kicked the point.

The score only angered the Blue Devils who stormed back for three more touchdowns. Taking the kickoff, Duke went 65 yards in seven plays with Barger passing the final 17 to Sorrell. Pascal ran 46 yards in three carries, breaking loose for 29 in one jaunt.

McKeithan opened the final period with a one-yard plunge for Duke's fourth touchdown. The big halfback set up the play by intercepting Comstock's pass by returning 24 yards to the 11. On the second play, McKeithan rolled off tacklers seven yards to the one, from where he scored.

McKeithan's plunges carried Duke on a 51-yard drive for its final score, collected by third-string fullback Sam Eberdt on a three-yard crack over tackle.

The Blue Devils, 13½ point favorites, took the lead early in the second period as Pascal skirted end for seven yards with a pitchout from Barger. The touchdown capped a 65-yard drive.

Aldridge set up the second

(Continued on Page B-5, Col. 4)

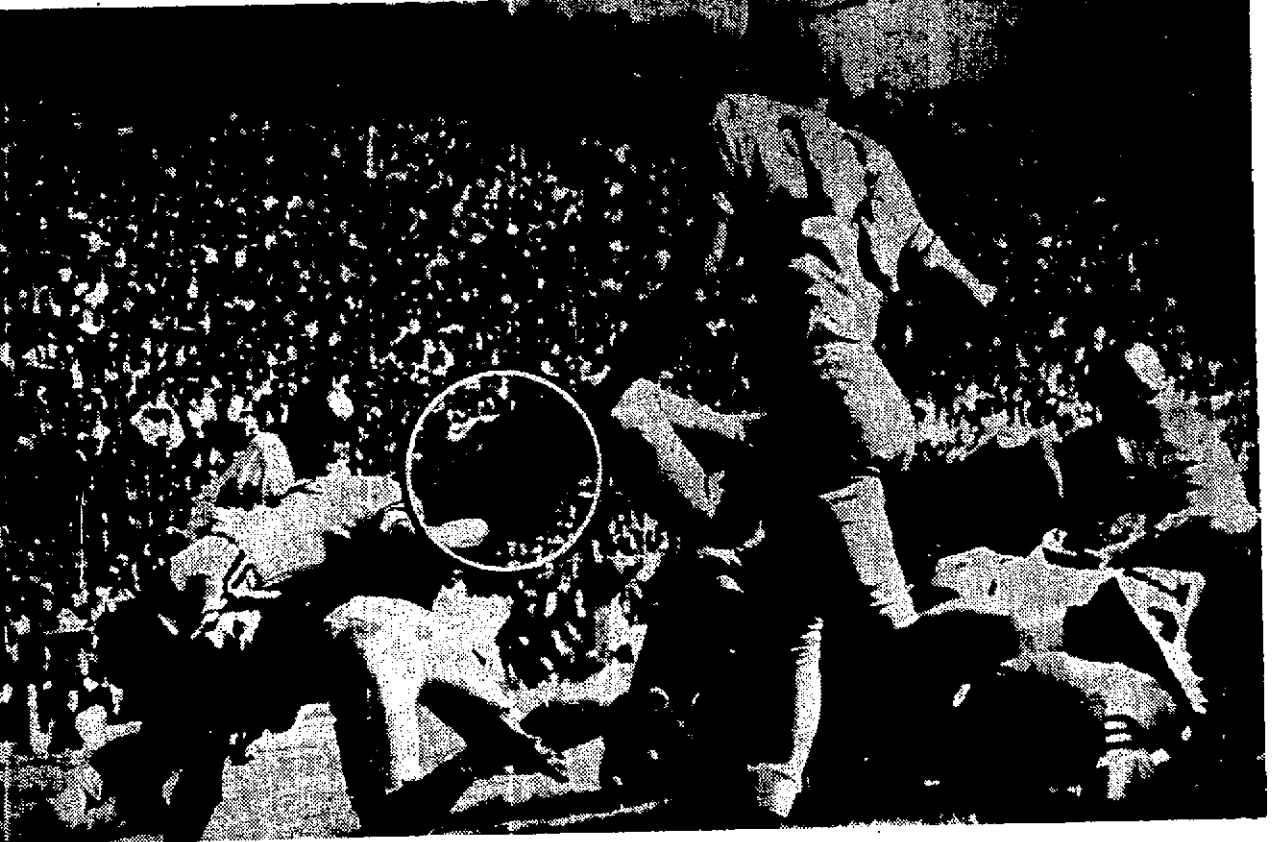
## Mistakes Stifled 'Huskers

MIAMI, Fla. (UP)—Coach Bill Glassford said Duke's speed and a couple of crucial mistakes by the Cornhuskers caused Nebraska's downfall in the Orange Bowl Saturday, 34-7.

"The heat hurt us some in the first half—the boys couldn't get their wind—but Duke's speed up front and their outside stuff cost us plenty," said the affable Nebraska mentor.

"Duke was one of the three or four best teams we played this season," Glassford said. "Our team was dead the first quarter—pervous. A couple of crucial mistakes near the half hurt. When we lost the ball on downs on the 28, we missed our chance."

"We needed a touchdown there to make it 7-7. Those pass interceptions and trying to go through the middle on fourth down and 10 to go—he shook his head.



**WALKER SCORES FOR PORKERS**

Tailback George Walker (44) dives over goal line to score Arkansas' only touchdown in 14-6 Cotton Bowl loss to Georgia Tech. Walker scored over right guard from one yard out. No. 11 is Tech back Wade Mitchell.

# Tech Rallies for 14-6 Win Duke Mauls Nebraska, 34-7



**PIGGY BACK RIDE**

A somewhat startled Duke halfback, Bob Pascal, finds himself an unwilling passenger on the shoulder of Nebraska guard Bob Wagner in Orange Bowl tussle Saturday. The ride netted Duke a short gain.—(AP Wirephoto.)

## Fairly Sparkles in Skyline 20-13 Win

PHOENIX, Ariz. (UP)—Quarterback Rusty Fairly grabbed control of the 1955 Salad Bowl football game at the outset Saturday and directed the Skyline Conference All-Stars to a sparkling 20-13 victory over the Border Conference All-Stars.

The 158-pound signal-caller who led Denver University to the Skyline championship used a brilliant choice of split-T plays to keep the Border seniors' defense guessing and figured prominently in all three tallies. He scored twice.

Working smoothly with an alert line and Denver teammate Fred Mahaffey, he moved the ball from his own 26 to the Border 9 midway in the first period and scored from there on a keeper. New Mexico's Ray Gierette kicked the first of two conversions.

At the end of the period the Skyliners were on the Border 15 and on the fourth play of the second period Fairly plunged over from the 2.

The first of the Border tallies came half way through the second period after a bad pass from center on fourth down gave the squad possession on the Skyline 29. Texas Tech's Walt Bryan carried it over from the one-foot mark.

George Galuska of Wyoming charged through center for the final Skyline touchdown from the 3 early in the third quarter.

Tech quarterback Jerry Johnson passed to Bryan from the 15 on the third play of the final period for the other Border touchdown. Tommy Grimes of Arizona converted.

Fairly was an almost unanimous choice of sports writers covering the game as the most valuable player.

Skyline ..... 7 1 6 0-20  
Border ..... 0 0 0 7-13

## DAD WATCHES RUSTY STAR

PHOENIX, Ariz. (UP)—Carl Fairly of Long Beach, Calif., father of Rusty Fairly, star quarterback of the Skyline senior team in Saturday's Salad Bowl, took pictures of the game from a vantage point near the press box.

"I hadn't seen the boy play for two years," he said. "It was a real thrill."

Fairly sparked the Skyline team to a 20-13 victory over the Border stars and was voted the game's most valuable player.

### Garagiola to Telecast

ST. LOUIS (UP)—Former catcher Joe Garagiola will help with the announcing in telecasts of all St. Louis Cardinal games away from home next season, the club announced Saturday. He will assist announcer Harry Carey.

## Writers Barred From Arkansas Quarters

DALLAS, Tex. (UP)—Coach Georgia Tech coach, said he also thought the loss of Carpenter hurt Arkansas. He said he thought Carpenter was the best defensive man on the Arkansas team.

Dodd said he had his quarterback change strategy in the second half because Tech's passing attack failed to work near the goal-line in the first two periods.

"Our passing worked near the goal against other opponents," he said. "But it didn't work against Arkansas. We felt we could do better by running in the second half."

As it turned out, he was right. Georgia Tech wound up with a total of 285 yards net rushing against Arkansas' 41.

(Continued on Page B-6, Col. 4)



IN THIS  
CORNER

with DICK ZEHRMS

Hash on the half shell. . . International Davis Cup competition is being undermined by Russia. Behind the scenes conferences—star chamber sessions—are being conducted by Soviet agents and some tennis officials in Europe to destroy the Davis Cup Organization.

Not content with continually tilting the scales of peace, the Reds have branched out to include the capitalistic game in sowing seeds of discontent. They have been seen making the rounds of European countries where wherever tournaments are being held making a pitch for an all-European Tournament to the exclusion of all other countries.

This affair, Red-inspired and naturally a new field for Soviet propaganda, would have a symbolic trophy, similar to the Davis Cup, as the prize for the winning nation. Russia, of course, would be the donor of the award.

Russia aspires to international tennis competition, a far cry from Soviet pursuits of days gone by. The Russians see in this field a new opportunity to sell their own special bill of goods because the buyers would be the small European countries which are unhappy with the Australia-U.S. monopoly which has ruled the Davis Cup for many years.

Their agents have made it a point to keep the pot boiling. And they'll keep the fire going until the solid Davis Cup front cracks.

Thus far, the smaller nations have given them little encouragement, but this cannot be expected to continue. If the U. S. and Aussies continue to keep the Cup a private battle between themselves, some of the smaller countries may decide the cause is futile and be willing to go elsewhere to try something else.

Another aspect is finances. Some of the small countries need help to boost their tennis campaigns, from which come the Davis Cup players of the future. To thwart the Russians in this new venture, the big nations will have to help support the little ones.

Leave it to Moscow's agents to go poking their noses around in search of new avenues for propaganda. This tennis venture of the Soviets follows the usual pattern of all Red maneuvers. At first it was polite inquiries at Wimbledon. Next, polite questions about other European tournaments. Then conferences.

On the surface, it appeared that the Russians were interested chiefly in entering several of their players in these fixtures. But, as always, their motives finally came out into the open.

Having found the 1952 Olympic Games at Helsinki and subsequently the European sports events as a profitable, new market for sale of communism, they now turn to the capitalistic field of tennis. To them, nothing is good unless it is Red-inspired, Red-directed.

Monaco and Luxembourg might be vulnerable, but I doubt that other European countries will be interested. However, the Davis Cup fathers should take no chances. They better put a new lock on the kitchen door—but pronto!

**GREETINGS.** Holiday greetings from my old seething bud, Frank W. Hadden, Christian Science Monitor sports writer, doubling as sports publicist at North Carolina U., contained these Christmas wishes among others:

"For Los Angeles—A breath of fresh air."  
"And for Jumbo Joe Stydahar—a pool table."

**THE MAIL BAG.** "Dear Dick: I noted the other day you had a piece on college baseball aimed at California's proposed effort to get some people out to their games. I imagine that some of the people laughed at that one, but I'd like to tell you that Oregon has found the public will support college baseball."

"We have drawn as high as 4,500 for home games and averaged around 3,000 for all conference games. True, we have a tradition of winning (an average of a pennant every other year since the league was formed in 1930), but the fans even come out when the championship is out of sight."

"Last spring we had the NCAA western playoffs here (Eugene, Ore.) and had a bad break in the weather, yet drew 3,000 people in raincoats for the finals. We have had every conference game broadcast since I have been here (nine years) and it really helps build interest."

"I once thought pro baseball would hurt our draw, yet when the Far West League operated here we seemed to do as well as usual. The new Northwest League opens this spring and it will be interesting to see if it has any effect."

"We have completely rebuilt the ball park with cement stands, new backstop and scoreboard and have toyed with the idea of picking up second hand lights to make night games possible. In short, we think baseball adds quite a bit to our athletic program."

"Don't get me wrong—it doesn't pay and we figure to lose about \$10,000 a year—but it certainly helps keep people interested in Oregon. Regards—Art Litchman, director, athletic news bureau, University of Oregon."

**LONG TRIP.** Farthest from home at the reunion of first East-West Shrine game players Saturday in Kezar Stadium, San Francisco, was Norman Cleveland, a halfback for the West from Stanford in 1924.

He came from Malaya to join the fun. In that first Shrine game, Cleveland teamed with

## PCC Cage Race Opens Friday Night

Tournament and pre-season play over. Southern Division, Pacific Coast Conference, basketball teams begin another "family fust" this week. And it will be the last, since next year the PCC will participate in a conference-wide schedule.

Opening pairings this Friday and Saturday night send California's Golden Bears against the SC Trojans, defending champions, at the Pan-Pacific Auditorium and UCLA to Palo Alto for a two-night stand against Stanford's Indians.

All four teams spent last week on the road. SC played in the Dixie Classic at Raleigh,

N.C.; UCLA played in the Holiday Tournament in New York; Cal visited Kansas City for a romp in the Big Seven Tournament, and Stanford was on tour. All enjoyed reasonable success, nothing more.

Johnny Wooden's Bruins of Westwood have been installed as the SD favorite, but in meeting Stanford on the Indians' home reservation may be given a rude reception. Howie Dallmar, the ex-Stanford forward, is in his first year at the Tribe helm and has excellent material, namely Russ Lawler, SD scoring champion; Ron Tomsic, high-scoring guard; George Selleck, one-

time Compton High phenom, and several others. Bill Bond, the former St. Anthony's High scoring wizard, has nailed down one of the starting forward jobs with the Indians as a soph, while Bill Flanders, onetime Wilson High cager, is a reserve forward and letterman as a junior.

Chances are that Wooden will go with his usual crew—Johnny Moore and Don Bragg, forwards; Willie Naulls, center, and Morris Taft and Eddie White, guards.

On Jan. 8-9 a year ago, California stunned the favored Bruins twice at Berkeley, 62-53 and 73-65.

SC's Forrest Twogood will have problems, too. His Trojans face a potentially fine Bear quintet which features senior Bob McKeen, star center who has been all-division for two years. At forward will be the former Poly High and Long Beach City College player, Bob Blake.

An all-letterman quintet of Roy Irvin, center; Ralph Paisig and Tony Psaltis, forwards, and Dick Welsh and Chet Carr, guards, will carry SC's hopes into the Cal series. Cal, too, broke out with a new coach, Pete Newell. Pete came to the Bears from Michigan State after having great success at San Francisco U.

Pepperdine's Waves, one of the giants among the small colleges, goes postwar three times this week—against Loyola's Lions at El Segundo in their annual scholarship benefit game Tuesday, against Whittier at home Friday and against Portland U. at home Saturday. Loyola will play the touring Oregonians Sunday in the Lion gym.

Los Angeles State, meanwhile, flies to Honolulu for a three-game series with the University of Hawaii, Jan. 5-6-8.



BUCK BREAKS LOOSE

Ohio State's Bobby Watkins breaks into clear for 12-yard gain to the SC 36 where Lindon Crow made the tackle.—(AP Wirephoto)

## Huge Field Set for Record L.A. Open

Golf dominates the Southland sports scene this week as all bulging field of men and lady professionals, amateurs and celebrities tees off in the 29th annual Los Angeles Open golf tournament.

The 72-hole medal play for a

record winter purse of \$32,500 will begin Thursday with the pros competing at Inglewood Country Club and the amateurs and celebrities at Rancho del Sur. The split field will continue through Friday's 18 holes with survivors reaching final rounds Saturday and Sunday at Inglewood only.

The men will be shooting at a \$25,000 jackpot; the ladies at \$5,000 and \$2,500 will go to the victors of a Celebrity-Pro knockout at Inglewood on Wednesday.

The Olympic fund will benefit \$10,000 from the tournament proceeds. The Motion Picture Relief Fund will receive Wednesday's take.

The star-studded field will include U. S. Open champion Ed Furgol, PGA-champion Chick Harbert, three-time L. A. Open champion Lloyd Mangrum, defending champion Fred Wanless, Cary Middlecoff, Gene Littler, Bob Toski, Tommy Bolt and Porky Oliver in the male ranks and Babe Zaharias, Patty Berg, Louise Suggs and Betty Hicks on the distaff side.

The tournament is being jointly sponsored by the U. S. Junior Chamber of Commerce, the PGA, the LPGA and William Macdonald.

The final phase of qualifying will take place at Inglewood Monday with 145 pros vying for 30 remaining places.

**Ft. Ord vs. Ft. Hood in Shrimp Bowl Today**  
GALVESTON, Tex. (AP)—Service teams from Fort Ord, Calif., and Fort Hood, Tex., clash in the Shrimp Bowl football game today before an expected crowd of 8,000 fans.

The first football game in this island city was played back in the 1890's, but this will be the first game with Negroes and whites competing on the same field. Each team boasts several Negro stars.

**BENEFIT CAGE SHOW**  
**Ghosts Here Monday**  
The Iowa Colored Ghosts, one of basketball's top clown teams, come to town Monday night to meet Art Morgan Motors in the feature game of a novelty double bill in the Wilson High gym. The Harlem Chicks, a Negro girls team playing men's teams under men's rules, meet Curries Golden Nuggets in the 7:30 p.m. prelim.

The show is sponsored by the Managers Committee of the Municipal Basketball Leagues and all proceeds will go to the injured players' fund. Admission price is \$1 for adults and 50 cents for kids. The feature game goes on at 8:30.

**MEN WANTED**  
INTERESTED PEACE OFFICER JOBS  
TRAIN TO QUALIFY FOR STATE HI-WAY PATROL EXAMINATION MARCH 12, 1955  
Other Law Enforcement Examinations Coming Soon  
Salary Range from \$341 to \$417 Mo.  
Qualified Candidates Urgently Needed. Men 21 to 35 Wanted to Prepare NOW for Deputy Sheriff, Police Officers, United States Immigration Service, U.S. Customs, Border Patrol and Correctional Officers. This is a highly specialized Training Program and will not interfere with your present job. Our course at "Directed Study" will prepare you for these examinations. It covers 24 subjects and gives you continuous service until you have passed. Vets Preference—You may Qualify. Write TODAY for FREE Confidential Questionnaire

**MINIATURE UMBRELLA**  
The gent who gave him the fiercest argument was adorned in a creation consisting of an aluminum framework over his dome, topped by a miniature umbrella.

## TANGERINE BOWL

## Omaha Nods E. Kentucky

ORLANDO, Fla. (AP)—Bill Englehardt, the nation's leading ground gainer among small colleges, passed and ran Omaha University to a 7-6 victory over Eastern Kentucky in the Tangerine Bowl Saturday night.

Omaha moved 45 yards in six plays following a fumble in the first period for its score, Englehardt passing to Rudy Kotella for a 30-yard payoff. Englehardt booted the extra point.

Eastern Kentucky advanced 48 yards following an Omaha fumble for its tally in the second period, with a place-kick pass from Bob Lenderman to Paul Greene producing the six points. Ernie Rigrish's PAT attempt was wide.

## ORANGE---

(Continued from Page B-4)

score by intercepting Don Erway's jump pass at the Nebraska 21. The six-foot fullback broke through to the 17 on the next play. Sneaking to the two, Burger then dropped back and hit and Jerry Kocourek in the end zone for the score with only 23 seconds of the half remaining. The Blue Devils led at halftime, 14-0.

Duke ..... 0 14 6 14-34  
Nebraska ..... 0 0 0 0-0

STATISTICS  
First downs ..... 20 13  
Passing yards ..... 252 136  
Rushing yards ..... 132 136  
Passes completed ..... 13 13  
Passes intercepted by ..... 1 0  
Points ..... 23 0  
Fumbles lost ..... 2 0  
Yards penalized ..... 30 20

## U.S. Skater Trials Set

ST. PAUL, Minn. (AP)—U. S. Olympic speed skating trials to select this country's entrants at the Winter Olympics in Italy will be held during the St. Paul Winter Carnival, Jan. 28 to Feb. 5.

## Buckeyes Whip Troy

(Continued from Page B-1)

period, the Trojans were on their 12 following a punt when Contratto flipped a lateral to Arnett, who legged it 31 yards

## HAYES---

(Continued from Page B-1)

paunchy mentor hesitated for a moment, rubbed the back of his neck and then launched into his retort much in the manner of a dinner guest who has just been asked if his steak is tough.

"There are four teams in our conference, five counting Ohio State, which are better than ours. On a muddy field, when you get 22 first downs, that's pretty good going."

Reversing his field slightly and trying to accentuate the positive as concerns the Trojans, Hayes listed the bright spots of the SC team.

"Their kicking game, both punting and returns, was better than ours. SC has the best out-of-bounds kicking we've seen."

"I thought SC played pretty good ball after Dandoy's punt return. Boy, that was one of the prettiest plays I've ever seen. The blocking was beautiful and Dandoy squirmed out of the arms of at least three would-be tacklers."

Rotund Woody's highest praise was saved for his own team, however, and quarterback Dave Leggett, who and all-American halfback Howard (Hopalong) Cassidy came in for a lion's share of same.

"That Leggett was fantastic! Can you imagine playing four quarters with a wet ball and not fumbling once? Leggett's option play was our bread and butter play this afternoon. We have practiced that one at least 20 minutes at every workout."

Hayes revealed that Leggett utilized a method of receiving the snap from the center which Hayes, ex-Notre Dame mentor at a coaches' clinic five years ago. He credited this method as being a major aid in Leggett's no-fumbles performance. "We have lost only one pass from center in four years," Hayes revealed.

Commenting on the onside kickoff tried by his team following its second touchdown, "it would have been katty-bar-the-door if we had gotten the ball then."

Throughout the questioning it seemed that Hayes was intent on proving to the writers that his team deserved a No. 1 rating over UCLA and his reply to one of the final queries by a West Coast scribe pretty much exemplified his "we can do anything better than you can" attitude.

"Do you think Jon Arnett would have hurt you more on a dry field?" the scribe parried. The reply was: "Do you think Cassidy would have hurt you more on a dry field?"

Leggett, who played 59 minutes at quarterback, had no explanation for his flawless performance with the wet porkhide. "A lot of luck involved," he said, "and good receivers on the hands."

Leggett said that he and his mates were surprised by the offensive strength shown by SC, mentor next week.

before fumbling as he was hit by a glancing tackle. Center Bob Thornton recovered for Ohio State on the 43.

Using straight-ahead power plays inside tackle, the Buckeyes moved down to a fourth and-goal to go situation on the two-yard line.

As the Trojans massed their defense to stop another stab at the middle, Leggett pitched out to Watkins. The way was cleared, but Watkins fumbled the slippery ball for a two-yard loss and SC held for downs on the four.

**TROJANS STALL**  
On the next play, Arnett hurtled 70 yards to the Ohio 26, but the Trojans were unable to pick up only three more yards from that point before losing the ball on downs on the 23 as the final quarter got underway.

The Buckeyes lost little time then in getting their final touchdown drive under way. Leggett opened the 77-yard time consuming advance with an 11-yard drive on a "keep," roared another 22 yards to keep it going, and five plays later and finally fired a fourth-down pass to Cassidy for 15 yards on the SC nine-yard line to set the stage for Harkrader's ferocious scoring slant off left tackle for the TD on the next play.

Ohio State again moved into scoring position in the fading moments after the Trojans lost the ball on downs at midfield, reaching the 31 before Leggett's pass was intercepted by Lindon Crow on the 10.

Thus, the curtain rang down on the 41st Rose Bowl.

**First Rain in Rose Bowl Since '34 Tilt**  
PASADENA—Rain fell during the Rose Bowl classic here Saturday for the first time since the famous mud battle between Columbia and Stanford on Jan. 1, 1934.

Columbia scored a stunning 7-0 upset over the Indians under the worst conditions a football game has ever been played in Southern California. Flood waters virtually covered the floor of the bowl.

The Oregon State-Duke game on Jan. 1, 1942, also was played in wet weather, but due to the start of World War II, the classic was transferred to Durham, North Carolina, home field of the Duke Blue Devils.

During the past season, the SC Trojans played every game but one on dry, fast fields. The exception was the 1954 finale at South Bend which Troy lost to Notre Dame, 23-17.

None of Ohio State's nine games were played in the rain the past season. However, it rained prior to the Wisconsin contest, but it stopped before the kickoff and the footing was firm during the game.

The rain Saturday, which began falling early in the morning, never let up and turned the field into a quagmire.

**Vol Aide Eyes Ottawa**  
KNOXVILLE, Tenn. (AP)—Chan Caldwell, Tennessee line coach, Saturday confirmed a report that he will be interviewed by the Ottawa Roughriders professional team as a possible new mentor next week.

## The HOT CORNER

NEW YEAR'S RESOLUTIONS:  
Casey Stengel (Yankees)—Get Mickey Mantle to strike out the least; Bob Turley to strike out the most.  
Al Lopez (Indians)—Win the pennant and World Series.  
Leo Durocher (Giants)—Get four more Antonellis and six more Willie Mays.

Walt Alston (Dodgers)—Get Brooklyn back in winning form again.  
Birdie Tebbetts (Reds)—Get some pitching to go along with Cincy's good hitting.

Lou Boudreau (Athletics)—Get the A's out of the American League cellar.  
Eddie Stanky (Cards)—Try and get along with his ballplayers.

Paul Richards (Orioles)—Try and get Baltimore in the first division.  
Fred Haney (Pirates)—Get some old-time spirit into his youngsters.

Chuck Dressen (Senators)—Learn to talk Cuban so he can converse with his ball club and have his wife quit writing letters.  
Charley Grimm (Braves)—Refuse to trade with Giants.

Pinky Higgins (Red Sox)—Make all his young players hit like Ted Williams.  
Mayo Smith (Phils)—Try and stay in Philadelphia longer than his predecessors.  
Bucky Harris (Tigers)—Try and do as good as Freddie Hutchinson.

Stan Hack (Cubs)—Try and get five Bob Lemons (You must be dreaming, Stan!).  
Marty Marion (White Sox)—Learn to speak Cuban like Dressen and have the boys hustle for me like they did for Richards.

THERE HAS BEEN QUITE A CONTROVERSY since the World Series about Al Lopez, manager of the Cleveland Indians, not starting Bob Feller against the Giants in the last game. . . at least use him in relief when Al had to call on his firemen.

I have listened to arguments pro and con and believe that Lopez did the right thing in coming back with Lemon. Bob was his best pitcher and most consistent winner during the year. Also he had pitched a good game against New York in the opening game even though he lost it on Dusty Rhodes' home run.

On the other hand, you could argue that he pitched the entire first game—an extra-inning affair and a hard-fought one at that with a lot of strain attached—and to pitch again after only two days rest, Bob didn't figure to be up to par.

Anyway, anything you can say about it would be a second guess and, as we all know, the manager gets the first and most important one.

As I see it, the way the Giants were playing even Superman would have been beaten if he had taken the mound for Cleveland!

LAUGH OF THE WEEK: When asked by a group of players who had been arguing heatedly for several minutes, "How much do you think Ty Cobb would hit today in the big leagues?" Fred Haney, skipper of the Braves and onetime teammate of the famous Georgia Peach, replied: "Oh, I guess about .320!"

One player spoke up, "After the way you have been telling us what a great hitter he was, why wouldn't he hit more than that now?"

"Well, how much do you expect a guy to hit when he is 68 years old?" Fred snapped!

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### British Soccer Results

**ENGLISH LEAGUE**  
**DIVISION ONE**  
(Home Teams First)  
Arsenal 2, West Bromwich Albion 2  
(tie); Aston Villa 0, Sheffield Wednesday 0 (tie); Bolton Wanderers 2, Chelsea 5; Burnley 2, Manchester City 0; Eddersfield Town 0, Charlton Athletic 0 (tie); Leicester City 2, Cardiff City 1; Manchester United 4, Blackpool 1; Preston North End 0, Everton 0 (tie); Sheffield United 6, Newcastle United 2; Sunderland 1, Tottenham Hotspur (tie); Wolverhampton 2, Portsmouth (tie).  
**DIVISION TWO**  
Bristol Rovers 1, Doncaster Rovers 0; Fulham 0, Bury 0 (tie); Hull City 2, Notts Forest 3; Lincoln City 2, Derby County 0; Luton Town 3, Ipswich Town 2; Notts County 5, West Ham United 1.  
**DIVISION THREE (Southern)**  
Plymouth Argyle 0, Port Vale 0 (tie); Rochester United 0, Birmingham City 2; Stoke City 1, Middlesbrough 2; Swansea Town 2, Blackburn Rovers 3.  
**DIVISION THREE (Northern)**  
Colchester United 2, Crystal Palace 0; Coventry City 1, Brentford 0; Exeter City 2, Southampton 1; Gillingham 3, Walsall 2; Leyton Orient 4, Bristol City 1; Millwall 0, Torquay United 1; New Brighton 2, Watford 2; Norwich City 1, Swindon 0; Queens Park Rangers 1, Southampton 1 (tie); Reading 1, Shrewsbury Town 2; Southampton 3, Brighton & Hove 2; Southend United 0, Aldershot 1.  
**DIVISION THREE (Northern)**  
Accrington Stanley 0, Barrow 0; Barnsley 3, Halifax Town 0; Bradford City 0, Otham Athletic 1; Darlington 0, Chesterfield 2; Gainshead 1, Crewe Alexandra 0; Hartlepool United 1, Carlisle United 0; Mansfield Town 2, Worthington 0; Rochdale 2, Bradford 2; Scarborough United 1, York City 2; Stockport County 3, Chester 0; Tranmere Rovers 1, Grimsby Town 0; Wrexham 2, Southport 2 (tie).  
**SCOTTISH LEAGUE—Division "A"**  
Aberdeen 1, Dundee 0; Clyde 2, Partick Thistle 2; Falkirk 2, Stirling Albion 3; Hearts 0, Hibernian 1; Kilmarnock 1, Saint Mirren 1 (tie); Queen of the South 1, Motherwell 0; Raith Rovers 4, East Fife 1; Rangers 4, Celtic 1.

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### COTTON---

(Continued from Page B-4)

pass was another vital nine-yard link in the drive which Rotenberry capped by racing around right end from the three-yard line.

Tech smashed 43 yards for the final period clincher with Humphrey getting 17 in three carries before turning the job over to Mattison, a 207-pound sophomore who tackled on 15 more in four attempts. Mitchell went over on a one-yard scoring sneak. Mitchell then kicked his second conversion.

The Humphrey-Hunsinger-Mattison trio piled up 139 of the 235 yards Tech ground out rushing. Humphrey the top man with 103 yards. That was nearly as good as Arkansas' 141-yard total output on the ground.

Tech completed only four of 15 passes for 31 yards, while Walker hit seven of 10 for 86 yards.

Score by periods:  
Arkansas..... 0 6 0 0—6  
Georgia Tech... 0 0 7 7—14  
**STATISTICS**  

Arkansas	Georgia Tech
First downs..... 10	12
Rushing yardage..... 141	255
Passing yardage..... 31	91
Passes attempted..... 15	15
Passes completed..... 4	7
Passes intercepted by..... 0	1
Punts..... 2	5
Punting average..... 20.5	50
Fumbles lost..... 0	0
Fumbles penalized..... 30	30

### Toski Selected as Most Improved Golfer

CHICAGO (AP) — Bob Toski, golf's record-breaking money winner with \$65,881 in 1934, Saturday was named "most improved player of the year" by the magazine, Golf Digest.

The magazine said Toski's fellow golf pros voted him the title. In 1933 he ranked 29th in the list of money winners with \$5,627.

## PARTICULARS

by JERRY WYNN

Now that the tumult that accompanied the hostilities between the L.A. Junior Chamber and the National PGA Tournament Bureau belongs to last year's dirty laundry and the pleasing prospect of the largest and perhaps the best tournament in Southern history is before us, the question that holds the hour is: Who will win the 29th L.A. Open?

In past years, this task presented few problems. There was Ben Hogan. There was Sam Snead. There was Lloyd Mangrum. There were Jimmy Demaret, Dutch Harrison, Porky Oliver and a few other tried-and-true regulars. There was a form sheet to work from. Pick against it and you were asking for trouble.

But, starting right here with Fred Wampler's startling L.A. Open triumph, 1934 marked the demise of that decade-old golf hierarchy. 1935 should see its end.

Hogan is all but through with tournament competition; Snead will still choose his spots but a lame back and desire for appearance money (he is asking \$5,000 to play here this week and isn't getting it) will curtail his play even further; Mangrum, Demaret, Harrison and Oliver have all seen their best days.

But far from presenting a bleak future for tournament golf—just the opposite is the case. A bumper crop of new young stars has arrived on the golf horizon and it threatens to completely dominate play this year. There is Bob Toski, 1934's leading money-winner; there are the California golf-dust twins, Gene Littler and Bud Holscher; there is Peter Thomson, the British Open champ; and there are Bob Rosburg, Bo Wininger, Art Wall, Wampler, and former National Amateur kings Frank Stranahan, Billy Maxwell and Arnie Palmer.

All which leads us back to the unusual precariousness of attempting to pick a winner this week among the assortment of veterans, rookies and such "middle-men" as Ed Furgo, Tommy Bolt, Jackie Burke, Lew Worsham and Doug Ford, who will be competing at Inglewood.

In fact, according to latest reports, every active name pro will be shooting for the \$25,000 jackpot.

In a little poll we conducted among Long Beach professionals, Toski and Littler were given top support.

Recreation Park head pro George Lake and Meadowlark apprentice Jack Henry were Littler men; Virginia chieftain Joe Robinson and Wayne Otis of the Park liked Toski. Lakewood's Vic Owens looked for a dark-horse like Freddy Haas to come through.

The consensus was that it would take "cagey", accurate golf to master the somewhat

### BOWLING ALONG

Vic Hodge, pin buoy of the Long Beach chapter of the men's "700" club, has opened his annual drive for the March of Dimes tournament to be held at the Major the next two Sundays. Action will open at 11 a.m. both days continuing to the wee hours. All money outside of bowling fees go to the March of Dimes.

Entry fee is two dollars. Prizes will be distributed as usual with high score taking the first choice and then down the line until all prizes are gone.

Both women and men enter tournament on an even handicap basis, 2/3rds of 200 average. The tourney carries the sanction of the ABC and WIBC.

Merchandise prizes are brought in by the bowlers themselves.

VERA CROMLEY is busy with plans for the annual Long Beach City Ladies bowling tourney. The schedule should be ready around the 15th. The tourney will be held at Belmont, Jan. 22-23 and 29-30 weekends.

THE RECENT Bowlers' Victory Legion tournament contributed \$384 to disabled vets. State tournament representatives in San Diego in March will be Doris Wilson, seniors; Delores Emmons, major; and Nelda Jenkins, juniors.

### SUGAR BOWL---

(Continued from Page B-4)

on the opening series of the second half, with Welsh passing 15 yards to Weaver in the end zone. The 10-play series was set up with a crucial 17-yard jaunt by Gattuso.

The final touchdown came a few minutes later with Gattuso, who also set it up with a 19-yard run to the Mississippi three.

Going over:  
Mississippi..... 0 0 0 0—0  
Navy..... 7 0 14 0—21  
**STATISTICS**

Mississippi	Navy
First downs..... 20	20
Rushing yardage..... 75	292
Passing yardage..... 15	26
Passes attempted..... 13	14
Passes completed..... 7	7
Passes intercepted by..... 0	1
Punts..... 6	3
Punting average..... 36.1	30
Fumbles lost..... 0	0
Fumbles penalized..... 50	15

### In This Corner..

(Continued from Page B-5)

backs Jimmy Needles, Tut Im-lay and Rabbit Bradshaw. The West won it, 6-0.

Incidentally, in the last 30 years, the East-West Shrine game has had 1,300 players and 43 coaches, who raising there than two million bucks for the crippled children's hospital.

### Santee Seeks Record Today

NEW ORLEANS (AP) — Several days of rain has prevented Santee of Kansas, after a two-day delay, takes dead aim today at the four-minute mile, running against a field of six in the Sugar Bowl track meet.

The track meet, including the featured International Mile, originally was scheduled Friday, but a day long rain forced postponement until Sunday.

Santee, who holds the American record of 4:00.6, probably will be hampered by a soggy track. Cloudy weather after several days of rain has prevented much drying.

Featured among the five other events in the meet is the 440-yard run.



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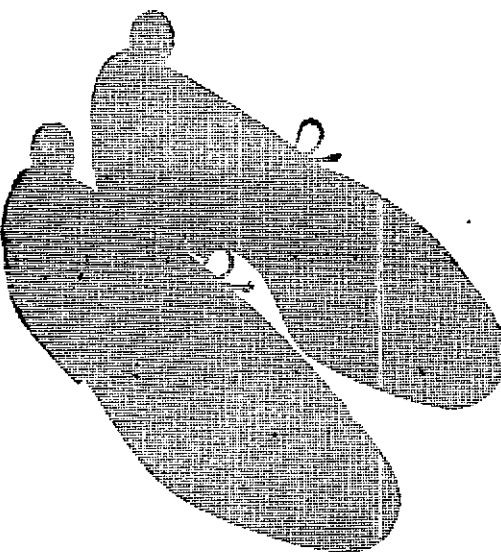
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# Brush Strapped to His Fingers, Quadraplegic Paints for Show



By VERA WILLIAMS

A brush strapped to the index finger and thumb of his left hand, his box of paints open on the hospital bed beside him, Eugene (Buck) Luff, 28, quadriplegic, is finishing pictures for his exhibition this month and next in Pacific Coast Club.

Buck who has a flair for Western scenes and getting them down rapidly and dramatically on canvas, will show 16 paintings: "Days of '49," "Roping a Wild One," "His God the Sun," "Spring in Arizona," "Rider of the Rough String," "Lazy Hunter," "Oils," "Spirit Cloud," "Jumped By Kiowa," "Christmas Spirit," "War Trail," "Vagabond," "Moose At Dawn," "Buffalo Chase," "Danger Ahead," "Tribesman," "Mad Cow," water colors.

Freda Marshall, Long Beach artist known for her Western landscapes, will show her paintings with him.

"I always have liked to paint, and draw," says Buck. "I've done it all my life—I can't remember when I began. When I was in the sixth grade in school, I remember the teacher saying if you would just do as much work on the front of the paper as you do on the back, you'd be a smart boy."

Buck served three years in the Navy, fighting in the Marianas, Guam, Saipan and Okinawa, and came home in 1946 with only a shrapnel scratch across his forehead.

Then, Sept. 28, 1946, he went swimming at Corona del Mar. "I dived off this rock, and hit a sandbar that hadn't been there the week before," he says. "My neck was broken. Friends saw me sort of floating around, and brought me ashore. I was paralyzed."

His spinal cord was severely damaged. He is paralyzed from the chest down. He can use his shoulders and arms but not his hands.

He has spent the past eight years in hospitals; St. Joseph's in Santa Ana, the Navy Hospital here, Birmingham Hospital in the San Fernando Valley, and then the Long Beach Veterans Administration Hospital (where he has spent three Christmases).

"In 1948 Richard Sartonne, who was art director of the Birmingham hospital, started teaching painting there," Buck recalls. "His method was to give us brushes and paints and a few basic art lessons and then say 'O. K. Paint what is on your mind.' We didn't paint battle scenes, as you might expect, or scenes of how or where we got hurt. We painted scenes of our childhood."

"I'd always loved horses and ranch life. I'd spent a lot of time on the Diamond W ranch which when I was a kid surrounded Midway City where we lived. I'd worked out there, riding, roping, branding, fixing fences, digging irrigation ditches."

"When I started painting, that's what I painted."

At his recent show in Midway City he sold two pictures: one to the fire department and one to the Woman's Club.

EUGENE LUFF... "Paint What's on Your Mind."



'GOING TO THE SPRING' A scene of Navaho Indian life is typical of the art of Eugene Luff, quadriplegic at VA Hospital.

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### New York Strike Cuts Off Produce Supplies

NEW YORK (AP)—More than 1,200 produce handlers and truck drivers ushered in the New Year with a strike that threatened to cut off 60 per cent of New York City's supplies of fresh fruits and vegetables.

The drivers, members of the AFL Teamsters Union, stopped work shortly after midnight in a contract dispute with the large wholesale markets throughout the city.

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**Gilbert's JEWELERS**  
Easiest Terms in Town  
**122 PINE AVE**





## 1954's PROGRESS CHARTED

# Oil Suit Holds Key to '55 Outlook

## City Manager Summarizes Year Growth

By GEORGE WEEKS

MILLIONS, lolling in front of TV screens yesterday watching the Pasadena festivities, were taking for granted a communications marvel that is still denied a lot of people in this country.

Now some may argue as to whether these folk are really underprivileged, for TV, though not too old, has begun to pall on some veteran watchers, and others regard it as a household disturbance and a distraction from some of the better things in life.

But those who have yet to taste this big dish of entertainment feel sinfully slighted, and where they are just on the fringe of reception areas getting it into their homes becomes an overweening passion.

I GOT some idea of this a couple of years ago when I spent a night at a little hotel in a high Sierra town.

The innkeeper had just put a TV set in the lobby, the first in town, and in the evening the townspeople gathered around to watch it. The picture reception was simply horrible. Had it not been for the sound, which was good, you never could have guessed what was happening on the screen, which was filled with quivering, indistinct images being steadily splattered with snow and mud.

They figured the electrical waves bounced off a nearby butte and back into the canyon where the town was located, and I could believe that. The picture was as rugged as the rockstrewn side of the towering eminence.

Yet the folks sat around all evening, watching intently. And between programs there was lively talk about plans for getting sets for every home represented in the little gathering.

A SOMEWHAT similar situation in another little canyon town was related in Long Beach this week by Buck Smith, a holiday visitor here from Warm Springs, Oregon.

Warm Springs is located deep in the Deschutes River Canyon. After Portland, 100 or so miles away, got a TV station, the keeper of the general store at Warm Springs decided to experiment with TV.

He put a set in the store, rigged a temporary antenna, and turned it on while townsfolk watched. To everybody's amazement, the picture came in strong and clear. But after a few moments it began to fade, and nothing would bring it back. Obviously, the first showing was due to some freak condition.

BUT appetites for TV had been whetted, and the storekeeper, encouraged by townspeople who promised to buy sets from him if they could get reception, began a determined effort to bring TV to Warm Springs.

First he rigged antenna on several big weather-type balloons. That was just before the World Series last fall, and he promised he'd have TV in Warm Springs for that event.

But the wind whipped his balloon contraption around and it didn't do the job. The Series passed and no pictures.

The discouraged storekeeper then told the folks that he had other ideas, and that they'd get to see the USC-Oregon football game, which was then several weeks away.

He built an antenna on the rim of the canyon, but that, too, failed and the football game went by, unseen in Warm Springs.

By this time, the storekeeper, was getting to be an expert on TV electronics.

He went about the country, with special equipment, climbing to almost inaccessible places, testing each, something like a uranium hunter with a Geiger counter. Finally, on a high point between a creek and the Deschutes River, he found a spot where reception was perfect.

It was a steep climb up there, but with help he lugged up materials to build a tower and a lot of other equipment. He built one set-up to receive the TV pictures direct from Portland (after a bounce off Mt. Hood) and another to re-broadcast from a second tower so placed that it would shoot directly into the canyon.

"You'll see the Rose Bowl game," he promised the townspeople.

WHEN Buck Smith left for Long Beach last week, the storekeeper was still fidgeting with the gadgets on the mountain, still promising Rose Bowl pictures in Warm Springs.

But Buck Smith had a couple of Rose Bowl tickets awaiting him here.

Long Beach enjoyed a good year of growth and progress in 1954 and can confidently look ahead to another in '55.

This is the gist of City Mgr. Sam E. Vickers' annual activity report, prepared for distribution this week to city councilmen, department heads and others.

Vickers noted only one major disappointment in 1954—the fact that the California Supreme Court has not ruled favorably on the release of tideland oil money for a vast program of public works approved by the voters.

"The new year will be decisive in this respect," he said. "If the ruling is favorable, the city is prepared to implement the public works program at once. If it is unfavorable, we must immediately study alternate means of financing sizeable capital improvements."

Referring to take the hopeful view, he pointed out that the \$43,097,000 expenditures from the Public Improvement Fund, authorized by the voters and now awaiting court sanction, could mean a fast beginning this year toward greatly enhancing community facilities.

Authorized expenditures range from a mere \$400,000 for four branch libraries to \$16,382,000 for a city-wide hospital program.

Following a practice he inaugurated last year, Vickers reviewed municipal accomplishments under five headings—city growth, public works, education and recreation, public health and safety and general management improvement.

His report, with supplementary material obtained from other city sources, says in summary:

**CITY GROWTH**—Population gained from 281,500 on Jan. 1, 1954, to 293,158 on Jan. 1, 1955. Fifteen annexations were completed with an increase of 15 miles in city area.

Further annexations in progress this year will boost Long Beach population well above 315,000, without allowance for normal growth.

"As the city has grown in population, so has the responsibility of the administrative force enlarged. I feel that our staff has not only kept pace with this growth but has exceeded expectations in preparing for larger tasks to come."

**PUBLIC WORKS**—Even without the use of tideland oil money for upland projects, the city's program of public improvements was at a high level last year and will advance still further in '55.

Especially noteworthy was the launching of projects along the shoreline. Typical of these is a \$984,000 beach-fill job on which dredging operations will be started Monday. Some 1,500,000 yards of sand will be dredged into the Rainbow Lagoon area to counter subsidence and provide a site for the proposed Municipal Auditorium Exhibition Hall.

Target date for start of construction on the \$2,600,000 building is June 1, 1955.

Three contracts for projects related to the \$10,000,000 Alamitos area are being negotiated.

(Continued on Page C-7)

## I, P-T Shopping Habit Survey Opens Monday



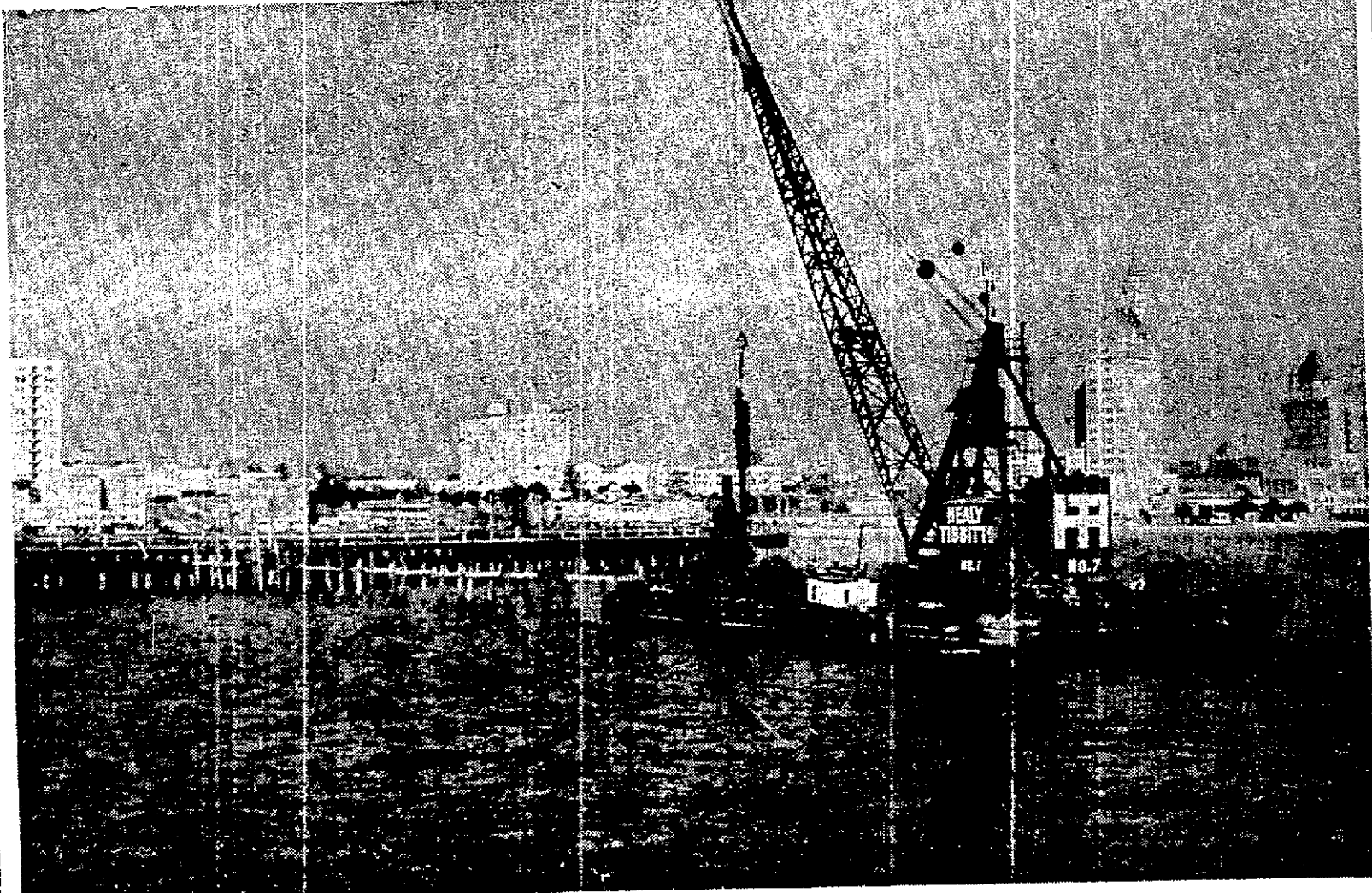
MRS. RICHARD BERRY AND DAUGHTER, KATHY. What Brands Are on Your Kitchen Shelves?

Checking their kitchen shelves after receiving a questionnaire from the Independent Press-Telegram are Mrs. Richard Berry and her daughter Kathy of 5311 Alderwood Ave.

They are previewing the third annual I, P-T survey of brand preferences and shopping habits of Long Beach, Signal Hill and Lakewood families, starting Monday and continuing through Jan. 22.

Names of families to receive questionnaires are selected at random from city directories. Completed questionnaires should be returned to the Consumer Analysis Survey Offices at 508 Pine Ave. Upon delivering the questionnaire each participant will receive a large free bag of groceries and household items ranging from soaps and cleansers to large bags of potato chips.

Respondents are reminded to return their questionnaires to 508 Pine—not to the Independent, Press-Telegram Bldg.



## PILE DRIVER AT LAGOON

Setting temporary pier for dredging lines, a pile driver noses into position for \$984,000 beach-fill job. Some 1,500,000 cubic yards of sand will be dredged in Rainbow Lagoon area to counter subsidence and provide a site for Municipal Auditorium Exhibition Hall. June 1 is target date for beginning \$3,600,000 building.—(Staff Photo)

## 320,000 Total Seen in City's Area Population

On Jan. 1, 1955, there will be 320,000 population in the Long Beach area, having individual incomes totaling about \$630,000,000 as against \$615,500,000 in 1954. Of this income, 72.5 per cent will be spent at retail, or about \$445,000,000 as against \$410,000,000 in 1954.

In 1955, retail sales totals will be broken down as follows: 22 per cent for food; 14.5 per cent for general merchandise; 7.3 per cent for apparel; 7.8 per cent for home furnishings; 21 per cent for automobiles; and 3.5 per cent for drugs.

These estimates are contained in the 1955 Edition of the Market Guide just published in New York City. The Market Guide contains standard surveys of every daily newspaper market, in addition to figures on population, individual income, and retail sales for every county and 1,500 cities.

It is the only market data book which gives reliable estimates of these figures for the current year and the year to come.

## Handicapped Helped

WASHINGTON (AP)—The federal-state vocational rehabilitation program helped restore 55,825 handicapped men and women to gainful jobs in fiscal 1954, it was announced Saturday.

## Long Beach Dime March Drive Starts Wednesday

Long Beach's 1955 March of Dimes opens Wednesday with a kick-off luncheon at the Lafayette Hotel roof garden.

The Long Beach Chapter, National Foundation for Infantile Paralysis, will launch the campaign, hoping to raise \$150,000 in a month-long drive ending Jan. 31. The national goal is \$64,000,000.

Progress of the fight against polio through use of the newly discovered Salk vaccine will be told by Dr. Charles E. Price of San Francisco, regional medical consultant of the national foundation for the far West and mountain states. Dr. Price is a

## Parent Problem Forum Launched

First lecture in a new Parent Problems Forum series will be presented Thursday in Lakewood Junior High School auditorium at 7:30 p. m. Speaker will be Dr. Marion Durfee, director of the Pasadena Child Guidance Clinic and psychiatrist in the Los Angeles School Guidance Center.

Topic of Dr. Durfee's first lecture will be "How We Develop Skill in Dealing With Children's Emotional Problems." Three additional lectures, to be presented on successive Thursdays, will cover other child-rearing and adolescent problems from the viewpoint of both children and parents.

All lectures in the series, sponsored by the City College School for Adults, are open to the public without charge.

## City Play Areas Going Back on Winter Schedules

Municipal playgrounds will return to regular winter schedules Monday following two weeks of special activities devoted to providing supervised recreation for vacationing children.

All public school playgrounds will resume their "after school" schedules, with trained directors on duty daily, Monday through Friday, from 2:30 to 4:30 o'clock.

Public use of the three high school swimming pools—Jordan Polytechnic and Wilson—also will resume Monday on regular evening-use schedules. The pools will be open during daytime hours on Saturdays.

## Husband Arrested After Attack on Pair With Bottle

SANTA ANA—Police arrested a 40-year-old man here early Saturday after he allegedly attacked his estranged wife and her male companion with a broken pop bottle.

Charged with assault with a deadly weapon was Fete Medina Torres, of 414 Central Ave., Santa Ana.

Treated at Orange County Hospital for face and neck cuts were his wife, Ludy, and William H. Tumulty, of Costa Mesa.

Officers said Torres went to his wife's home and became enraged when he found Tumulty visiting her.

## Independent Press-Telegram

SUNDAY, JANUARY 2, 1955 ★ SECTION C

Real Estate, Pages 12-15 ... Amusements, Page 10 ... Radio-TV, Page 11



DR. CHARLES E. PRICE Reports on Vaccine

former medical director of the Fresno general hospital.

Final results of the nationwide use of the vaccine during the past year have not yet been determined and may not be known until next Spring, according to Mrs. Gail C. Hudson, chairman of the local anti-polio chapter.

How the vaccine affected several million school children and adults who were given the preventive serum during 1954 is now under study at the polio vaccine evaluation center at the University of Michigan, under direction of Dr. Thomas Francis Jr., who will make the final report.

Further use of the vaccine in previous years.

The 1954 March of Dimes last January yielded a total of \$118,000 and the polio emergency drive in August brought in an additional \$36,178. In addition to its share of the local proceeds, the local chapter received a total of \$60,900 from the national foundation last year.

Mac E. Aigoo, chapter executive secretary, said her records showed a total of 190 polio cases in Long Beach Unified School district this year compared with 159 cases last year. The chapter is carrying 86 cases originating in previous years.

The management isn't trying to make exchange impossible—just difficult enough so you will think twice about trying, and maybe decide you like green and pink neckties.

The most important thing to remember is to case the joint before entering with gift boxes. The refund desk is always on the top floor.

Some people who have tried to make exchanges in those height-limit buildings in downtown Los Angeles have never been heard from again.

2. Set up a \$5 million fund for research and independent study into the causes and cure of smog. The money would be administered by the Department of Health, Education and Welfare.

3. Set up a \$50 million direct loan fund for use by industries unable to obtain private financing for purchase of smoke-eating equipment.

Meanwhile, the Department of Health, Education and Welfare, which is co-ordinating activities of the earlier-mentioned eight-department study committee, is reported to be solidly in Kuchel's corner in the smog fight. An official promise of full assistance came earlier this month from Secretary Oveta Culp Hobby.

At the same time, Kuchel set about tightening up wordings on his proposed bill in order to insure approval from the Treasury Department, which scuttled the program in the 83rd Congress.

Approach Counter with the Package Behind Your Back

will depend on this report. However, preliminary surveys indicate that the vaccine will prove its worth as a favorable preventive agent. It is known that it has functioned successfully to minimize the paralytic effects of polio.

Based on preliminary findings, the national foundation has set aside a large portion of its hoped-for \$64,000,000 objective to finance the vaccine program in 1955.

Long Beach school children are to share in this program, Mrs. Hudson said. All third-grade pupils in the Long Beach Unified School District, which includes Lakewood, Lincoln Village, Signal Hill and Avalon, in addition to the city of Long Beach, will be vaccinated.

The vaccine will be administered by the City Health Department, under supervision of Dr. I. D. Litvack, city health officer, assisted by Dr. John Gardner. The mass inoculation here will take place probably in May, if the final report favors resumption of the program, Mrs. Hudson said.

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## Woman Found Dead After Fire in Her Residence

LOS ANGELES (AP)—The nude body of Mrs. Louise Crawford, 40, a once prominent society woman and housemother of an exclusive Ojai, Calif., private school, was found Saturday after a fire trapped her on the second floor of her home.

Firemen said Mrs. Crawford, the mother of two children, apparently suffocated from smoke rising to the upper story of her home, at 134 S. Rossmore Ave. Timmy Crawford, 15, and his sister, Claire, 14, the victim's children, had returned to the Ojai school, according to Mrs. Crawford's father, Attorney Norman S. Sterry.

The attorney said his daughter, who was divorced, had been at her home at 892 1/2 W. Wanda, Saturday. He was taken to Seaside Hospital and given emergency treatment. His condition is reported good.

Tot Hurt in Fall

A severe chin laceration was suffered by 2-year-old Michael Cooper, when he fell against a chair at his home, 892 1/2 W. Wanda, Saturday. He was taken to Seaside Hospital and given emergency treatment. His condition is reported good.

## CRUSADE STALLED

## Kuchel Still Dreaming of Smog Problem End

By WESLEY PEYTON

WASHINGTON—The great anti-smog crusade, launched before Thanksgiving by Sen. Kuchel (R-Calif.) and the administration, appears to have ground to a halt over the year-end holidays.

One or two indications of what President Eisenhower has in mind for special messages to Congress have come in recent days from the Little White House in Augusta, Ga. But as yet the topic of federal assistance in air pollution control work has not come up.

In Washington, a spokesman for the Department of Health, Education and Welfare indicates the score of technicians who set

about reviewing the problem early in December have knocked off work, but only temporarily.

And Sen. Kuchel, the main motive force behind the crusade, is still vacationing in California. His staff expects him back next Monday or Tuesday. Kuchel's office also reports it has heard nothing in recent weeks from the staff of technical experts who assertedly were to have drafted specific recommendations for a Presidential message.

But the best available information here is that the project has not been abandoned. Even if President Eisenhower fails to make an early issue of smog, Sen. Kuchel will press legislative efforts in that direction.

Kuchel is prepared to reintroduce, in one form or another, three measures that failed to win Congressional approval in the 83rd Congress. They would:

1. Permit firms installing anti-smog devices to amortize their cost over a five-year period instead of the usual 20 to 30 years. Such a procedure would result in major tax savings to the companies involved. The tax incentive plan was used successfully during World War II and the Korean war to speed construction of defense plants.

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## Unveiling of Shore Plans Set Thursday

Long Beach will get a glimpse this week of a proposed shoreline development intended to transform the city's beach and bluff into a sort of recreational wonderland.

Advanced designs will be unveiled at a public meeting set for 8 p. m. Thursday in Concert Hall of Municipal Auditorium.

They will be explained by the men who have been at work on them for eight months—F. Ellwood Allen of Bennington, Vt., city park consultant, and his associate, L. L. Rado, noted New York architect.

Mayor George M. Vermillion, who will introduce the two, has invited general public participation. Among the viewers will be City Council members, although they will get a preliminary look at the plans at noon Thursday.

It will be the first public presentation of the complete shoreline project. Some elements of it, however, were displayed at a similar public meeting last March when Allen submitted his master plan of city-wide park development.

Further sketches, still in a tentative stage, were exhibited to city officials in September, at which time Allen and Rado were told to proceed with more advanced planning.

"Our concept generally," Allen said at that time, "is an elongated shoreline park and esplanade, with beach facilities at strategic points, designed to preserve the natural beauty of the strand and for maximum use and enjoyment. We believe its effect on the growth and prosperity of Long Beach will be tremendous."

One feature of the proposals calls for city acquisition of all private property south of Ocean Blvd. between Alamitos Ave. and Pier Pl. Only exception would be the Wilton Hotel.

In this area would be constructed a two-level esplanade with frequent breaks for landscaping, a fresh-water swimming pool in three units, a bathhouse, two-level cafe, large restaurant and ballroom, along with a number of retail shops. Similar but smaller facilities are planned for the Belmont Pier area. And development in greater or lesser degree is envisioned all along the shoreline from west to east city limits.

Cost estimates did not accompany the preliminary sketches, but the planners conceded that the cost would run into many millions of dollars. They emphasized that some of the facilities would be revenue-producing.

Means of financing also remain to be explored. City tideland oil money may legally be spent for shoreline development upon approval of specified projects by the voters.

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HANDS STUDIO TO PUPIL

# Twirling Ted Shifts to Restaurant Trade

In the past five years, Ted Otis has taught upwards of 3,000 Southern California boys and girls how to twirl a baton—and now one of his students is taking over for him.

Ted is quitting the twirling business here to go into the restaurant business in Chicago.

A pupil, Arloha Puzey, 19, tall, dark-haired, blue-eyed, Long Beach City College head majorette in 1952-1953, who has taught with him for four years, is taking over the Ted Otis Majorette studios, with headquarters at 518 E. 4th St. There are studios in Long Beach, North Long Beach, Compton, San Pedro, Garden Grove and Pomona. She expects to turn out some champions, too.

"I'm leaving around the first of February," says Ted. "My brother, Tony, and I are going to open a restaurant, the Town and Country, west of the Edgewater Beach Hotel in Chicago.

## Library Plans Film Review

Edwin Castagna, city librarian, will be guest speaker at a film and book review program on Africa, Tuesday at 7:30 p. m. at North Branch Library, 5571 Orange Ave.

"Pennywhistle Blues," a comedy based on a folktale and enacted by an all-native cast, will be shown. The film has been highly praised by film critics of the New York Times, the London Daily Mail, the Saturday Review and other periodicals.

"Cry the Beloved Country," by Alan Paton, and "Struggle for Africa," by Vernon Bartlett, will be reviewed by Castagna following the film.

The public is invited.

Tony already has a restaurant, the Kopper Kettle, in The Loop. "At our restaurant, we'll have conveyor belts to convey the dishes to the dishwashing machine.

"And we'll have the tele-autograph system, by which the order taken by the waitress flashes before the chef. Also we hope to have good food and pleasant surroundings."

Ted expects to spend about a month visiting Southern California's best restaurants to learn about menus, service, methods. As a starter, he worked for a while with the steward at Eddy's, and he took the cooking course in City College Adult Education.

"A woman in the cooking class stared at me and said 'Do you know you look just like Ted Otis?'" he chuckles.

In a casual survey of restaurants, Ted has learned odd things. For instance, in one restaurant, a waiter moves a salt shaker to the middle of the table when he takes an order; moves the pepper to the middle when the entree has been served; puts them back when the bill is paid. All this is in the way of signals to the head waiter.

Ted grew up on a Benton Harbor, Mich., farm, and he remembers that he used to slip a baton under the tractor seat so that he could practice in old moments.

In baton, he is a champion's champion. He is five-times winner of the nation's largest baton twirling contest, the Chicago-Century-Fox's "Stars and Stripes Land Music Festival. He has



Baton-twirling champion Ted Otis tosses the baton to pretty Arloha Puzey who will take over his studio for twirler training. Ted estimates he has trained 3,000 young Southlanders baton technique.—(Staff Photo)

traveled with the Notre Dame football team, twirled for the Los Angeles Rams' professional band, plus those of the Universities of Michigan, Southern California and Iowa State.

As a "single" he has been featured in America's top night clubs, network TV shows and motion pictures. He appeared on ABC's network TV shows, "You Asked For It," and did a special of the nation's largest baton twirling contest, the Chicago-Century-Fox's "Stars and Stripes Land Music Festival. He has

## Jewish Chautauqua Will Hear Grafman

Dr. L. Eliot Grafman, rabbi, temple auditorium on Tuesday. Dr. Louis Zimmick, chairman of the society committee, advises that a dinner meeting of the Jewish Chautauqua Society of the Temple Israel Brotherhood in the by contacting the temple office.

# "Military SERVICE

AIR \* LAND \* SEA

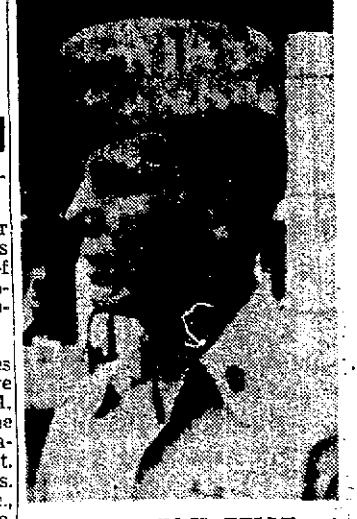
Pfc. John H. Belle, son of Mr. and Mrs. Clarence W. Belle, 821 Chester Pl., received his graduation diploma from the 3rd Marine Division's Motor Transport School at Camp Gifu, Japan, recently. The diploma was presented by his commanding officer, Lt. Col. Grammer G. Edwards.

WITH THE 12TH MARINES, artillery regiment of the 3rd Marine Division, in Japan is Pvt. Robert L. Daniels, son of Mr. and Mrs. Ash Daniels, 1835 Pointsettia St.

CADET R. G. CALDWELL, 19, son of Mr. and Mrs. W. Caldwell, 4715 E. Pacific Coast Hwy., recently was named to the Dean's List, signifying outstanding academic achievement, at the U. S. Military Academy, West Point. Caldwell is a member of the class of 1955. He is a 1953 graduate of Wilson High and formerly was a circulation clerk for the Press-Telegram.

RONALD L. WALKER, son of Mrs. Margaret Walker, 1738 Rose Ave., recently was promoted to corporal while serving with the 8th Infantry Division at Fort Carson, Colo. He is a guard in the 8th Military Police Company. His wife, Frances, lives in Manitou Springs, Colo.

DCC DONALD L. PETERSON, son of Mrs. Niels E. Peterson, 734 Lime Ave., and husband, son of the former Hanelore Bohnen, of Westfalen, Germany, is tendering USS Shenandoah with the



PFC. JOHN H. BELLE  
Japan School Graduate

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- \* Patients sending friends and relatives have caused this outstanding all-time record.
- \* Thousands of my patients use NO MONEY DOWN for dental plates.

NOW . . . ALL THIS WEEK!

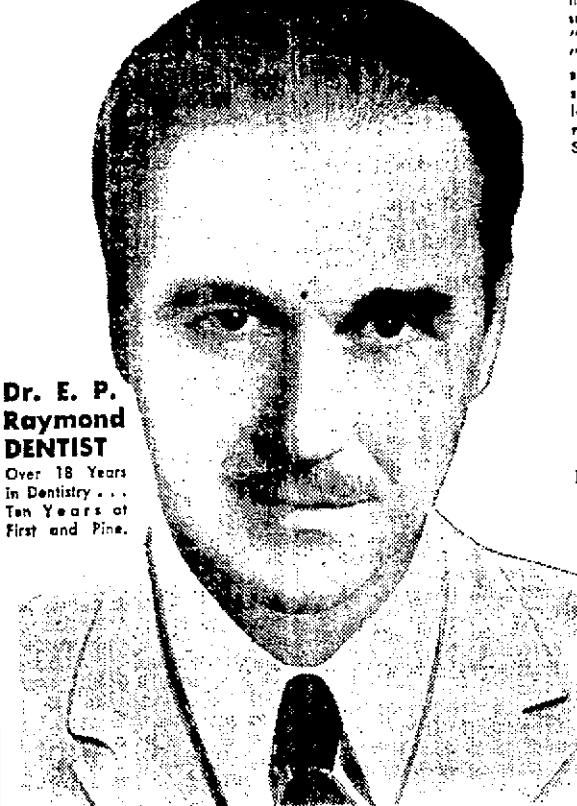
# BIG SAVINGS

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Aided by "modern" dental plate materials and "improved techniques" used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in appearance, better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples and modern dental plates, uppers, lowers and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

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NEVER ANY EXTRAS FOR EASY CREDIT

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## DENIES WHITE HOUSE GOAL

Young Texan in a Hurry  
Quarterbacks Democrats

By ROGER D. GREENE

WASHINGTON (AP) — Over the fireplace in the office of Sen. Lyndon Johnson, Democratic floor leader, is a framed legend in bold letters:

"You ain't learnin' nothin' when you're talkin'."

Johnson hates to waste time. So he's a good listener most of the time, but when rhetorical flourishes are called for, he can hold his own with the best of them.

He's a man in a hurry, and there are those on Capitol Hill who say the goal he's hurrying to is the White House.

Already he's come a long way from the pick-and-shovel gang where he toiled under the hot Texas sun not so many years ago.

As Senate majority leader in the Democratic-controlled 84th Congress, he will quarterback his party's Upper House strategy in a session that could heavily influence the outcome of the 1936 Presidential election.

Interviewed in his Senate office, Johnson frowned at the mention of White House ambitions.

"Talk about my being a potential candidate is a lot of foolishness," he said. "I have no interest, no ambitions in that direction. I'm conscious of my limitations. I think it's fair to say nobody but my mama ever thought I'd get as far as I am."

Johnson's star blazed out of virtual obscurity when he was 28. It happened that President Franklin D. Roosevelt was fishing off the coast of Texas in 1937 when word came that a young Texan had just been elected to Congress in a special election on a pledge of down-the-line support for the New Deal.

Delighted, FDR summoned the victor and was so impressed that he invited Johnson to ride back to Washington with him aboard the Presidential train.

Later, as a lowly freshman in Congress, Johnson was accorded the rare privilege of frequent Sunday breakfasts at the White House.

Today, at 46, Johnson is the youngest Senate Democratic leader in history. He's also chairman of the Democratic policy and steering committees.

"Lyndon Johnson hasn't got the best mind in the Senate," says his close friend, Sen. Richard E. Russell (D-Ga.). "He isn't the best orator. He isn't the best parliamentarian. But he's the best combination of all those qualities."

He has a flair for \$190 tailored suits, monogrammed silk shirts, \$25 neckties and diamond-set gold cufflinks shaped like the map of Texas.

His speech usually is meticulous and polished, although he occasionally lapses into homesy talk about "what my old Daddy used to tell me."

Enemies call him an opportunist, a slick trader, a "grind" whose only interest is politics. But even his harshest critics concede he's one of the hardest workers on Capitol Hill.

His impatience at arguing lost causes has led some critics to suggest acridly that Lyndon



SEN. LYNDON JOHNSON  
"Ain't Learnin' Nothin' When You're Talkin'"

Johnson should be pronounced "Lying Down." Johnson particularly when he spoke for only 50 minutes during a Senate filibuster over civil rights.

But others say the high-strung Texan is simply a realist who saves his ammunition until he has the target squarely between his gun sights.

Johnson's 12-line biography in the Congressional Directory notes that he married Lady Bird Taylor on Nov. 17, 1934.

Mrs. Johnson was born Claudia Alta Taylor but was dubbed "Lady Bird" by her Negro mammie as a child. She is a petite, vivacious brunette with laughing brown eyes and soft Texas drawl.

Their marriage capped a 10-week courtship in which Johnson bombarded Lady Bird with a steady fire of letters, telegrams and long-distance telephone calls from Washington. He had met her just three days before returning east to his job as secretary to Rep. Richard M. Kleberg (D-Tex.), of the King Ranch and race horse Klebergs.

"She's a wonderful woman," says Johnson of his wife. "She manages her radio business, the houses in Washington and Austin, the kids and me—and I guess I'm not the easiest person in the world to live with."

Mrs. Johnson, who inherited 3,000 acres in Tennessee from her mother's family, bought Radio Station KTBC in Austin in 1943 when it was deep in red ink.

"Now it's on a national TV network and doing very well," she tells you.

Asked about talk of White House aspirations for her husband, Lady Bird's eyes flashed. "Emphatically and certainly not! Washington is stimulating, fascinating, impossible to be bored here—but we still love Texas. That is the place where we have our roots."

Lyndon Baines Johnson was born Oct. 27, 1908, on his parents' small farm near Stonewall, Texas. His father, Sam Baly Johnson, served 24 years in the Texas legislature.

Johnson worked his way through Southwest Texas State Teachers College at San Marcos, got a job as college janitor, recited lessons aloud as he swept out classrooms, and practiced oratory in the empty auditorium.

"I took 40 courses and got 35 As," he says.

At 28 he ran for Congress and rode roughshod over nine opponents. He was re-elected five times before he made the Senate in 1948.

Johnson interrupted his law-making immediately after Pearl Harbor to serve an eight-month hitch as a lieutenant commander in the Navy before President Roosevelt banned Congress members from serving in the armed forces.

He saw action in the South Pacific and Gen. Douglas MacArthur personally awarded him the Silver Star for gallantry under fire.

## Big Bombers' Safety Index at New High

OMAHA (AP) — Aircraft accidents in the Strategic Air Command, including everything from scraped wingtips to major accidents, hit a new low of 13 per 100,000 flying hours in 1954. SAC headquarters announced Saturday.

This was accomplished despite a 27-per-cent increase in flying hours and large-scale conversion to jet aircraft.

This safety record was chalked up as a major accomplishment in a year during which SAC aircraft flew almost a million hours, completed 142,000 air refueling hookups and announced three new aircraft — Convair's B58 supersonic medium bomber, the McDonnell F-101A Voodoo supersonic strategic fighter and the C-135 Boeing built jet transport-tanker.

Gen. Curtis E. LeMay, commander of SAC, estimated that reduction in accidents since 1950 has saved about 60 million tax dollars.

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## Shifting of Jobless to Areas of Labor Shortages Pondered

WASHINGTON (AP) — Labor Department officials are looking into the possibility of retraining the jobless in chronic unemployment areas and paying their expenses to communities with better opportunities.

Undersecretary of Labor Arthur Larson said in a New Year interview Sunday that this and other ideas are being weighed in a plan to determine what can be done for the "hard core" of unemployment who have exhausted unemployment benefits. The situation is particularly acute in some New England

textile centers and the Pennsylvania coal fields.

Larson said he believes the Labor Department will be "expected to have an answer" for this problem, particularly if other administration efforts fail, such as development of new industries in the labor surplus areas.

"It's time to make a stab at this problem," he said. "It's really a thing that's going to loom larger."

But Larson made it clear that if a new special unemployment relief program is developed, it will be primarily up to the states to undertake it.

He first hinted at the plan in a speech Dec. 29 in Detroit in which he said "We know there is a hard core of unemployed, especially in certain areas, whose problem is no longer the usual one of temporary unemployment for which unemployment insurance as now constituted was designed."

Larson said he does not think extension of jobless in-

urance benefits is the answer. He suggested:

"Should consideration be given to some such devices as retraining of the individual in a trade or skill for which there is a demand; travel allowances to make it possible for him to undertake the training and take up the employment opportunities thus made available to him; perhaps even scholarships for younger people to enable them to get a fresh start."

He said those ideas are being investigated but the study as a whole is "preliminary and tentative."

"There may be all kinds of bugs that haven't occurred to us," he added.

## SEC Plans Faster Tab on Business

WASHINGTON (AP) — Chairman Ralph H. Demmler revealed Sunday the Securities & Exchange Commission is considering the possibility of again requiring companies to file quarterly financial statements to indicate how business is going.

Such a requirement presumably would be designed to give investors and prospective investors a better chance to judge the shape of things.

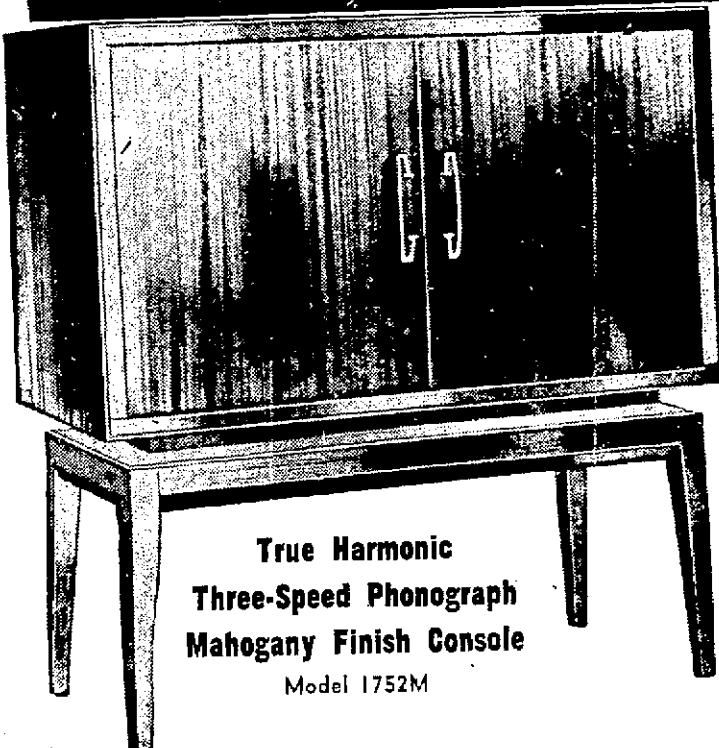
The rule would apply to companies whose securities are listed on the nation's securities exchanges, and those which have registered their securities with the SEC before selling them to the public.

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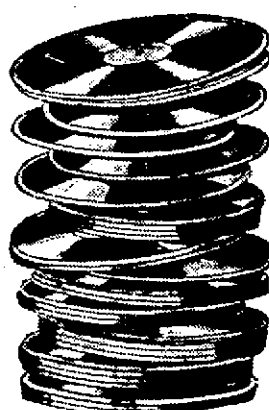
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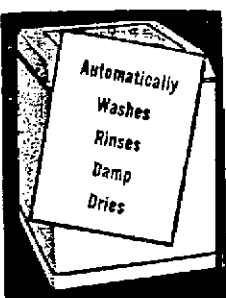
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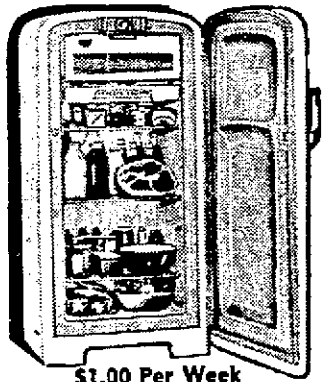
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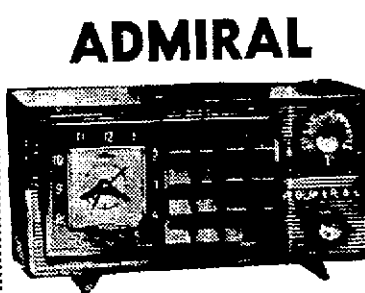
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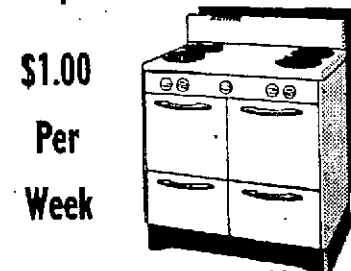
Sit anywhere... see everything with this compact 17" Emerson TV with the wide angle screen. Now, viewers sitting even way on the side enjoy a "front-seat" picture made possible by Emerson's Cine-vision screen. Miracle picture lock holds the picture steady. It's the television news of the year.

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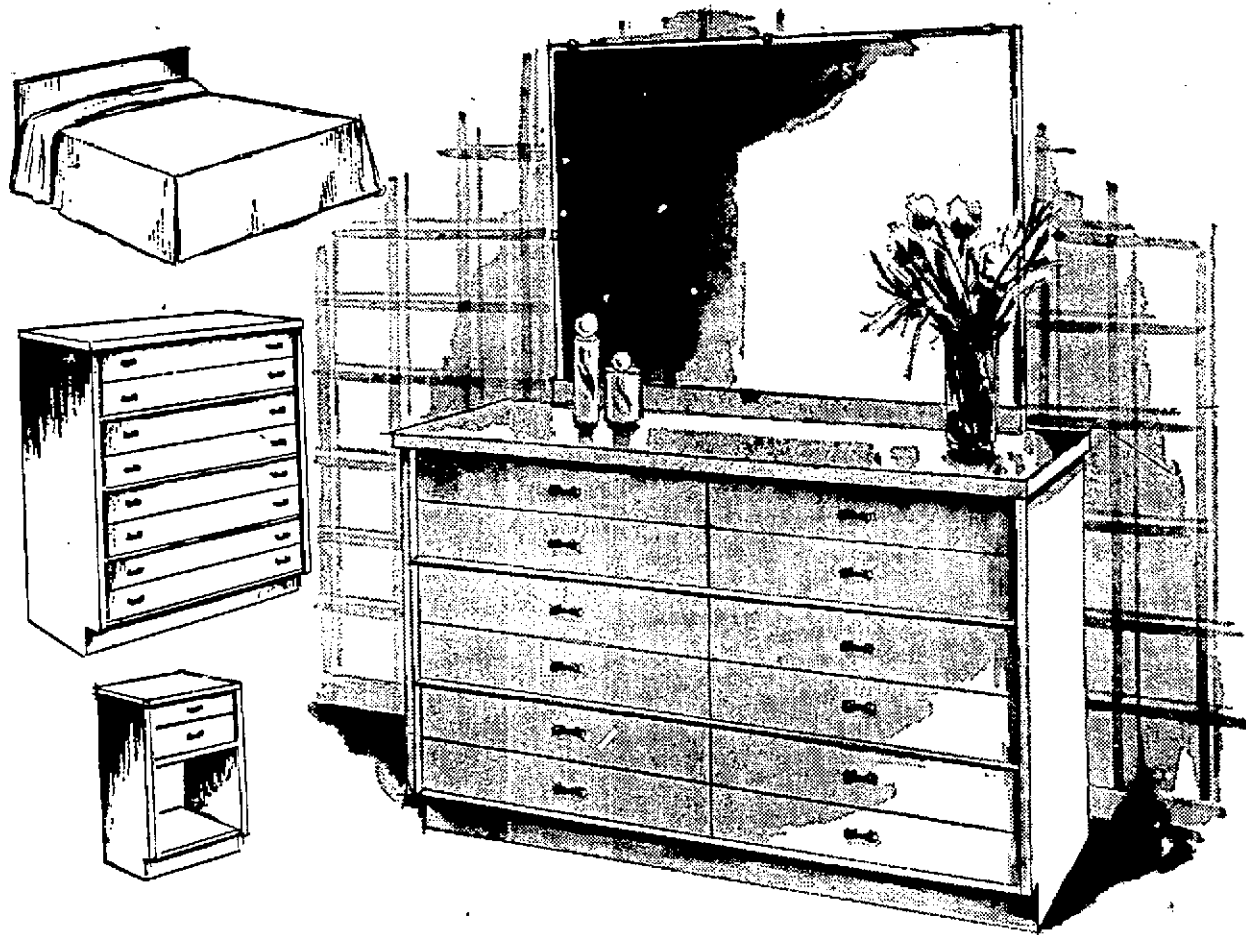
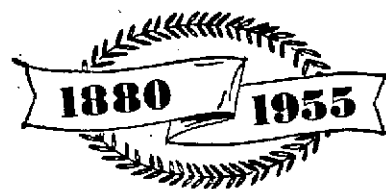
Desmond the dog is as interested as anybody as the four of them watch the antics of a mechanical spider.

The scene was set in Hove, England, where even real spiders like to pal with people.—(UP photo.)

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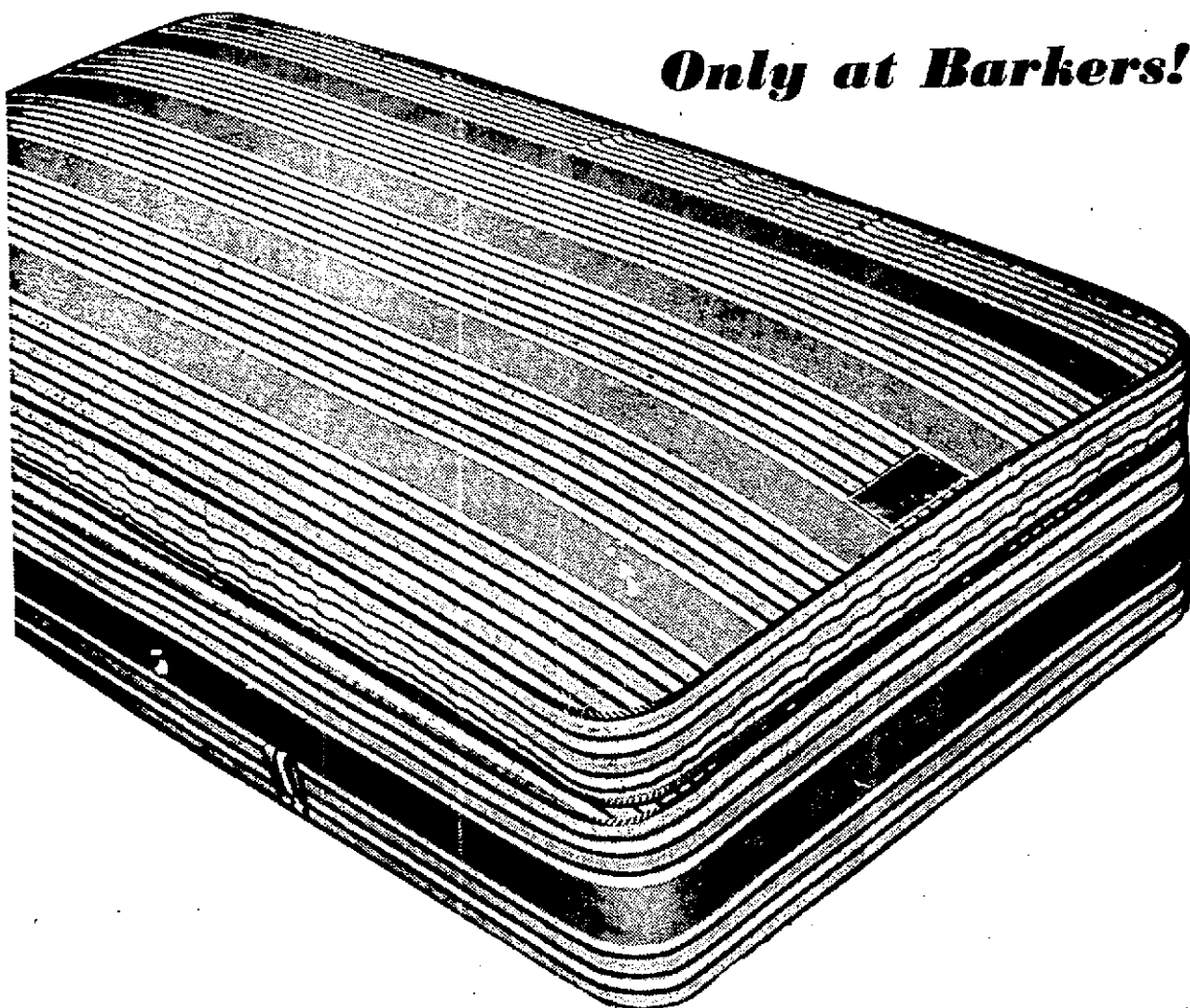
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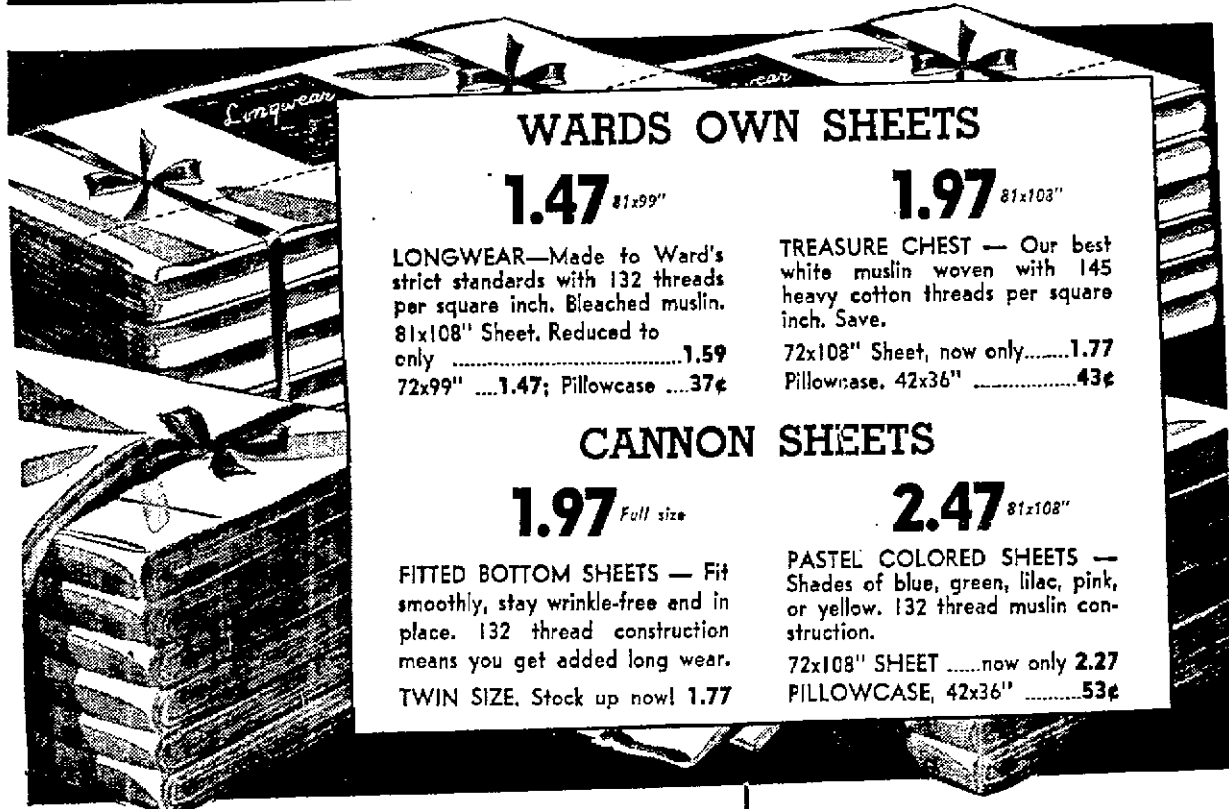
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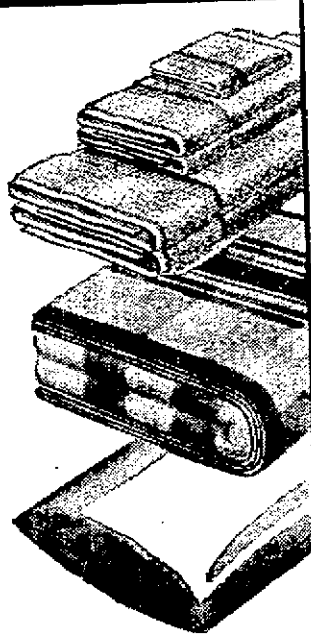
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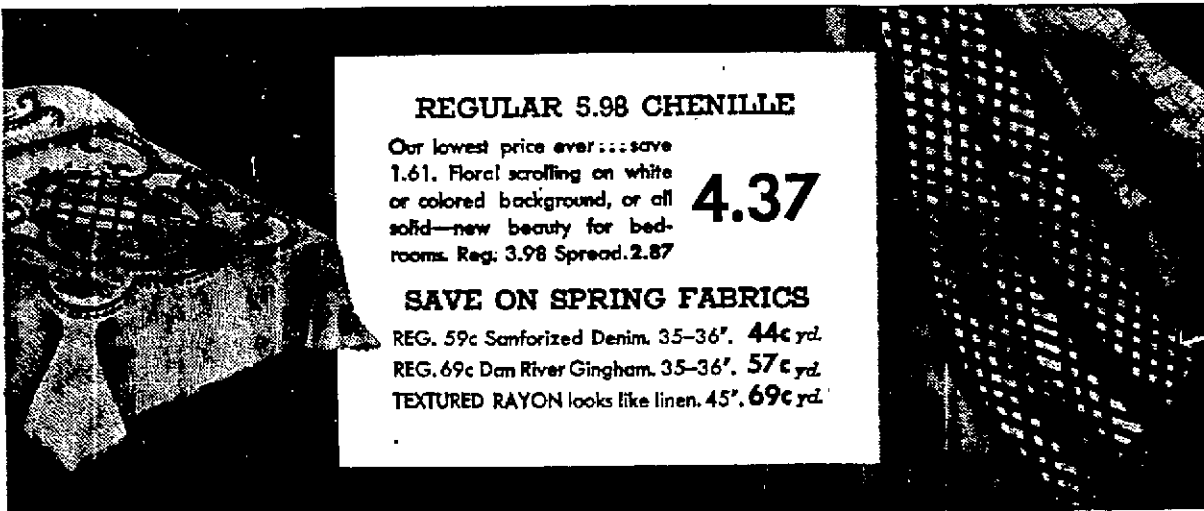
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## EMPLOYEES OF SOUTHLAND HEATING, INC. HONORED AT COMPANY'S OPEN HOUSE

Pictured above at the extreme right is Don Will, president of Southland Heating, Inc., making service awards to company employees. Those honored with the five year service pin, reading left to right, are Herb Prosser, jr., installation foreman; Joe E. Luppens, jr., installation journeyman, and Donald Turner, shop foreman. Charles Whaley, not present for the picture, also received the five year service pin. Also present at this annual

open house were the entire personnel of Southland Heating, Inc., (which now numbers 79) and their wives. On hand to greet them were the officers of the company which include, Don Will, president; Bob Hall, secretary and sales manager; Margaret Stimson, assistant secretary and treasurer; Don Sullivan, vice president and treasurer; Chuck Watson, superintendent; and Larry Richburn, resident foreman. Southland Heating, Inc., was

## Good Tires Essential for Safe Driving

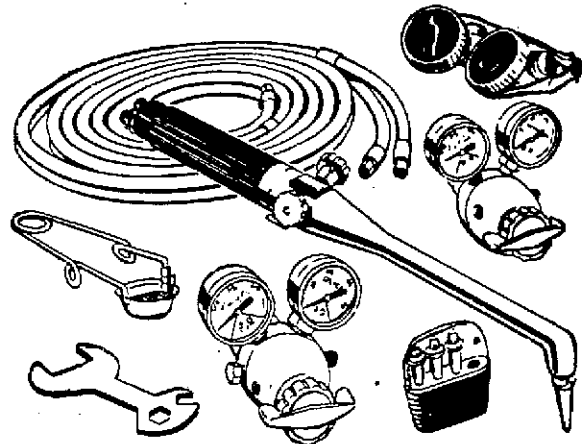
"Worn or smooth tires are two of the prime reasons for our high accident rate. Worn tires, highly susceptible to blowouts, not only endanger your life, as well as the occupants of your car, but anyone else who may be unfortunate to be driving in the same vicinity. Smooth tires, with no tread, greatly increase your stopping distances and can cause skids with the possibility of your vehicle rolling over. This type accident which can occur on dry roads and in wet weather poses quite a highway safety problem," says Mr. H. L. (Steve) Stevens, owner of Anaheim Tire Service at 1800 E. 4th St.

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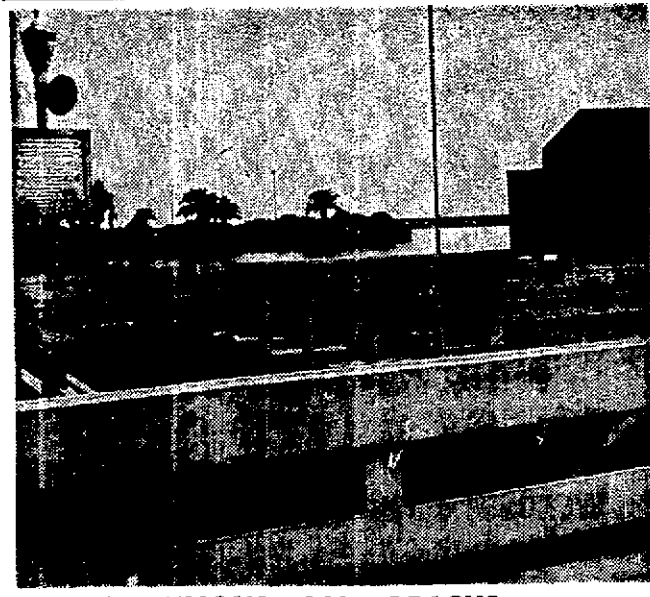
## AWNINGS at FACTORY PRICES!

The above picture shows one of the many installations by A-1 Aluminum Awning Manufacturing Co., showing the transformation of a plain porch into a de luxe patio.

Of course these baked-on enamel awnings not only enhance the beauty of your home, but give year 'round sun and weather protection. A-1 offers a complete line of custom built Window, Door Head, Car Ports, and de luxe Trailer Awnings in a complete color selection.

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This is a popular Long Beach spot. Do you know what it is? That's right—University by the Sea. Now you know how easy it will be to win a prize in the **KNOW LONG BEACH CONTEST** opening Monday in the Independent. Watch for contest details—top prize is a TV set!—in Monday's Independent. It's easy. It's fun. And it's a chance for valuable awards.

## Air Force Key in Atom War, Cannon Says

WASHINGTON (AP) — Rep. Clarence Cannon, incoming chairman of the powerful House Appropriations committee, threw his support to the Air Force Saturday in a looming inter-service battle over military spending.  
"So far as relative emphasis on armed services is concerned," the Missouri Democrat told the United Press, "the outcome of a world war would depend on our ability to withstand simultaneous attack on all American centers of communication, production and retaliation and strike back effectively . . . within 12 hours."  
Neither the Army nor Navy could reach Moscow before the war was over, but an adequate Air Force could.  
The struggle for the defense dollar shaped up as Sen. Richard B. Russell (D-Ga.), who will head the Senate Armed Services committee, promised a prompt and thorough Senate investigation into administration plans for slashing the armed forces by 403,000 men during the next 18 months.  
The Army would bear the brunt of the cut while the Navy and Marine Corps were trimmed to a lesser degree. The Air Force would get more men.



**THREE BUSY DECADES**  
Dr. Charles E. Fuller will be joined by Mrs. Fuller in celebrating his 30th year of radio broadcasting. An audience estimated at 10,000,000 hears the airwave veteran's "Old Fashioned Revival Hour."

## HEARD BY 10,000,000

## Fuller Enters 30th Year of Religious Broadcasts

With the beginning of 1955, ABC network salute to Dr. Fuller. Dr. Charles E. Fuller entered his 30th year of broadcasting. His "Old Fashioned Revival Hour" at 1 p. m. each Sunday in Municipal Auditorium is carried by more than 600 stations around the world to an audience estimated at 10,000,000 persons. It is the oldest network religious program on the air today.  
Five events are slated for the 30th anniversary of Dr. Fuller and the "Old Fashioned Revival Hour." They are:  
Saturday, Jan. 8, 7:30 p. m.: Recognition program with "Youth for Christ" in downtown Los Angeles Auditorium, 6th and Hope Sts., Los Angeles.  
Sunday, Jan. 9, 1 p. m.: Broadcast of "Old Fashioned Revival Hour" in Long Beach Municipal Auditorium.  
Sunday, Jan. 9, 2:30 p. m.: Anniversary rally, Long Beach Municipal Auditorium, for Dr. Fuller and his staff.  
Tuesday, Jan. 11, 9:30 p. m.: ABC network salute to Dr. Fuller.  
Sunday, Jan. 16: Recognition of Dr. Fuller on Billy Graham's "Hour of Decision" broadcast.  
One of the first to enter the radio religious field, Dr. Fuller speaking of the success of the broadcast says, "It only proves the faithfulness of God, and only He knows the impact made by this program. Only God could have done it."  
Mrs. Fuller may be heard on each broadcast reading choice letters from thousands who write seeking counsel. She has been introduced many times as the "sweetest voice in America."  
In 1949 the "Hour" began broadcasting over the ABC network, in addition to the hundreds of other stations already carrying the program by transcription. So great is the present coverage that there scarcely is an area in America—and in many foreign countries—where this Sunday program cannot be heard.

## Navy Plans Guided Missile Ship

WASHINGTON (AP) — The Navy is planning to convert a destroyer into a guided missile ship to serve as a deadly anti-aircraft screen for fast carrier task forces, it was learned Sunday.  
It hopes the new type vessel will be the forerunner of whole squadrons stripped of deck guns and armed with swift, far-reaching missiles.  
The Navy, which is in a transitional stage between conventional weapons and guided missiles, is moving slowly but steadily to missile weapons. Money for conversion of the destroyer is expected to be included in its shipbuilding and conversion budget for the coming fiscal year.  
The destroyer may not be finished for nearly two years. It will be the test model for future conversions if it lives up to expectations.

## Banking Crisis

OLDHAM, England (AP) — An old and reliable bank in this Lancashire town is looking for a first class safecracker—no questions asked. The combination of the main safe at the Williams Deacon's bank jammed on Friday morning. It contained all the bank's books and cash in hand.

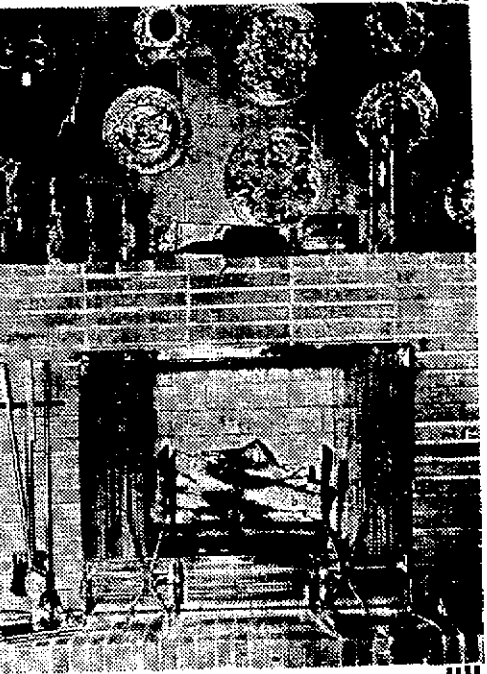
**Hemorrhoids—Piles**  
Successfully Treated Without Surgery or Drugs. No Loss of Time from Work.  
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## FIREPLACE FIXTURES

Here Are Some of Our **SUPER SPECIALS**

- 7-PIECE ENSEMBLE**  
Complete with polished brass curtain screen, andirons, fireset. Reg. \$79.95. **59<sup>95</sup>**
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Solid brass, full standing, filigree base. Reg. \$52.50. **34<sup>95</sup>**
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Solid brass. Reg. \$16.95. **9<sup>95</sup>**
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Solid brass. Reg. \$16.95. **9<sup>95</sup>**
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- MODERN FIRE SET**  
by Myer of California. Solid brass. Reg. \$24.95. **6<sup>95</sup>**



**18-IN. STEEL GRATES** 1<sup>59</sup>  
1/2" ga.

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We accept the challenge to fit any size, shape or style fireplace! Your choice of 12 different finishes.

**Star 2335 AMERICAN**  
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Largest Stock of Fireplace Fixtures in the Harbor Area All Sizes on Hand!

## 15 MONTHS TO PAY

**DR. COWEN**  
Says:

Take from now-until  
**MARCH 1956**

## THE EASIER WAY TO BUY DENTAL PLATES



Even if holiday expenses have left you short of cash, there is no need to put off getting the Dental Plates you need. Your **CREDIT** is just as good as **CASH** at the Dr. Cowen Offices. You can start wearing your new plates **RIGHT NOW**, and spread the small weekly or monthly payments over any reasonable length of time.

**PENSIONERS WELCOME**  
A special convenient payment plan is available through the California Medical Assistance Act. Visit the Dr. Cowen Offices any time at your convenience for complete information. No appointment needed.

## LOW PRICES

### DENTAL PLATE REPAIR SERVICE

If old dental plates are troubling you, come in and find out if repair or resetting can restore their usefulness. You can save both time and money by taking advantage of Dr. Cowen's prompt and economical service.

Come In Anytime At Your Own Convenience!

Come in and learn in advance how little you pay at Dr. Cowen's for new Transparent Material Dental Plates, set with Trubyte Bioform Teeth. Ask Your Dentist about the many **IMPORTANT IMPROVEMENTS** that distinguish these modern dentures.

**NO EXTRA CHARGE**  
**Credit DENTISTRY**

Dr. Cowen offers All the Credit You Need for All the Dental Work You Need. No delay or red tape, no bank or finance company to deal with . . . no interest or carrying charges. Convenient terms are promptly arranged with sincere consideration for your own budget.

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**EXAMINATION WITHOUT APPOINTMENT**

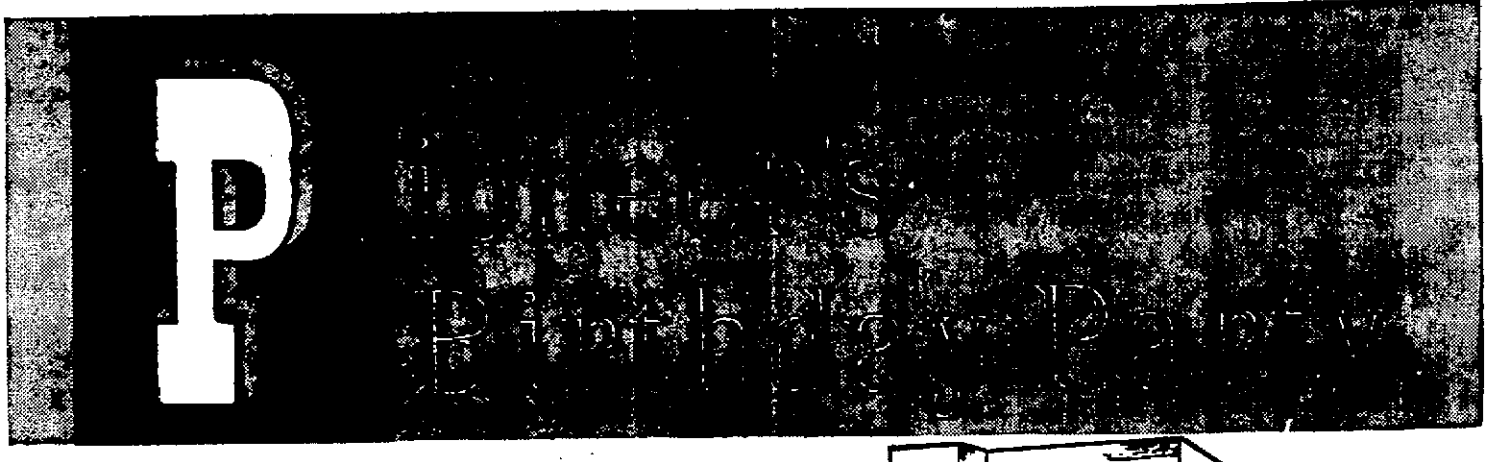
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In Downtown Long Beach  
**107 W. BROADWAY**  
CORNER PINE • OPPOSITE BUFFUMS'  
OPEN DAILY 9 A. M.—6 P. M., SAT. TILL 1 P. M.

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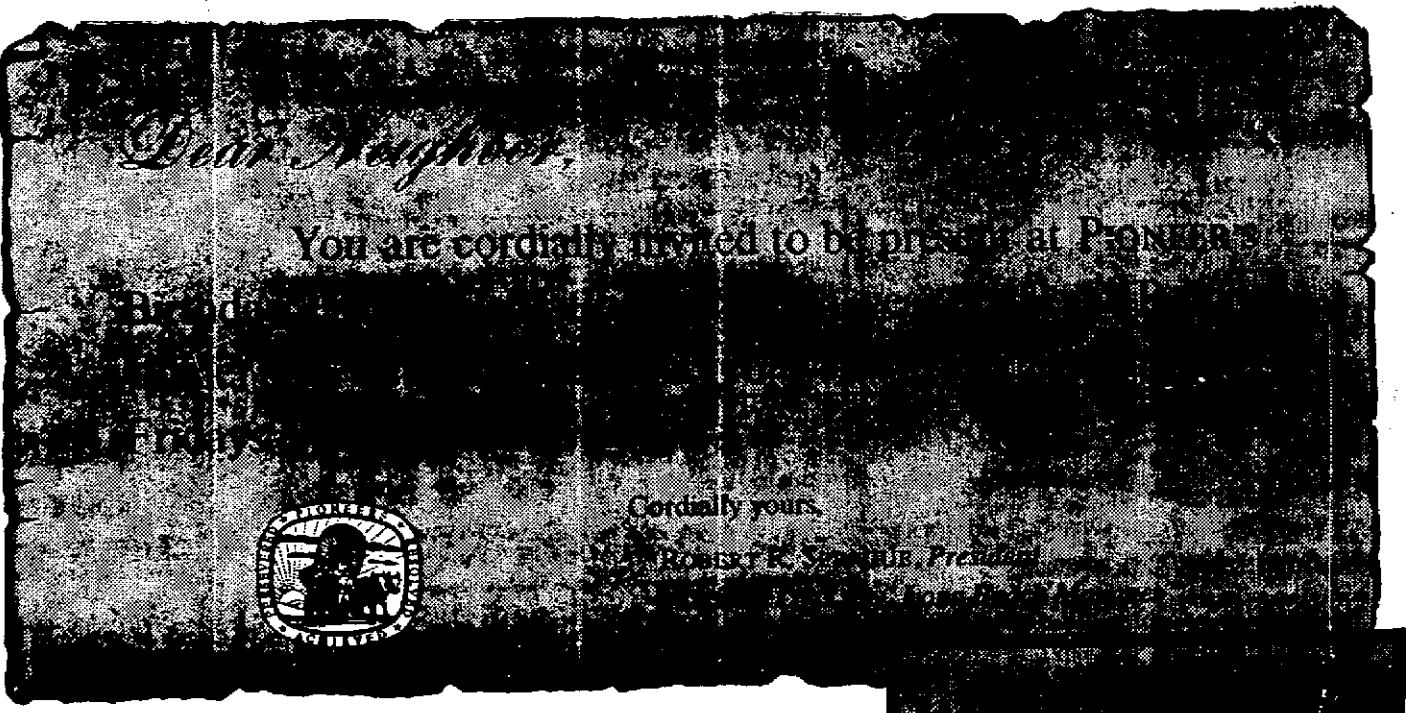
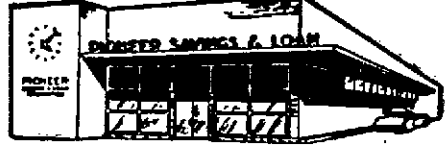
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PHONE—Long Beach  
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Low Prices Quoted in Advance



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**DON'T MISS IT!**

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**FREE PARKING**  
ON OUR PRIVATE LOT AT REAR ENTRANCE

Ask for our 1955 calendar

**HOSTESSES • REFRESHMENTS • SOUVENIRS**



## RAINBOW RAIDERS

## Marines Will Hit Beach Here Saturday

By DON BRACKENBURY

World War II in the South Pacific was a war of amphibious landings. At such places as Guadalcanal, Bougainville, Tarawa and Okinawa, the attack transport, LST, LCM and LCVF came into their own.

The tiny craft plowed through churning surf and enemy bullets to pour thousands of troops and tons of cargo on to enemy-held beaches from New Guinea to the home islands of Japan.

Next Saturday, residents of this area will have a chance to see, on smaller scale, how such an amphibious landing is accomplished.

There won't be any naval or aerial bombardment. But in virtually every other way, the exercise will follow actual combat operations.

More than 60 small landing craft, departing from eight parent ships offshore, will carry a token battle force of 400 Marines to land on the beach along a 1500-foot stretch near the foot of Orizaba Ave.

The first wave—made up of 12 LVTs, officially known as Landing Vehicles, Tracked, but better described as amphibious tanks—will hit the beach at 11 a. m.

It will be followed at 5-minute intervals by four other waves.

The public will not be allowed on the beach in the landing area, but is invited to watch from the Bluff Park area, directly above the landing site.

More than 4000 men, 35 Navy ships and 8 Marine helicopters will take part in the exercise, designated "Operation Rainbow", and high point of a week of Naval displays and demonstrations, all free to the public.

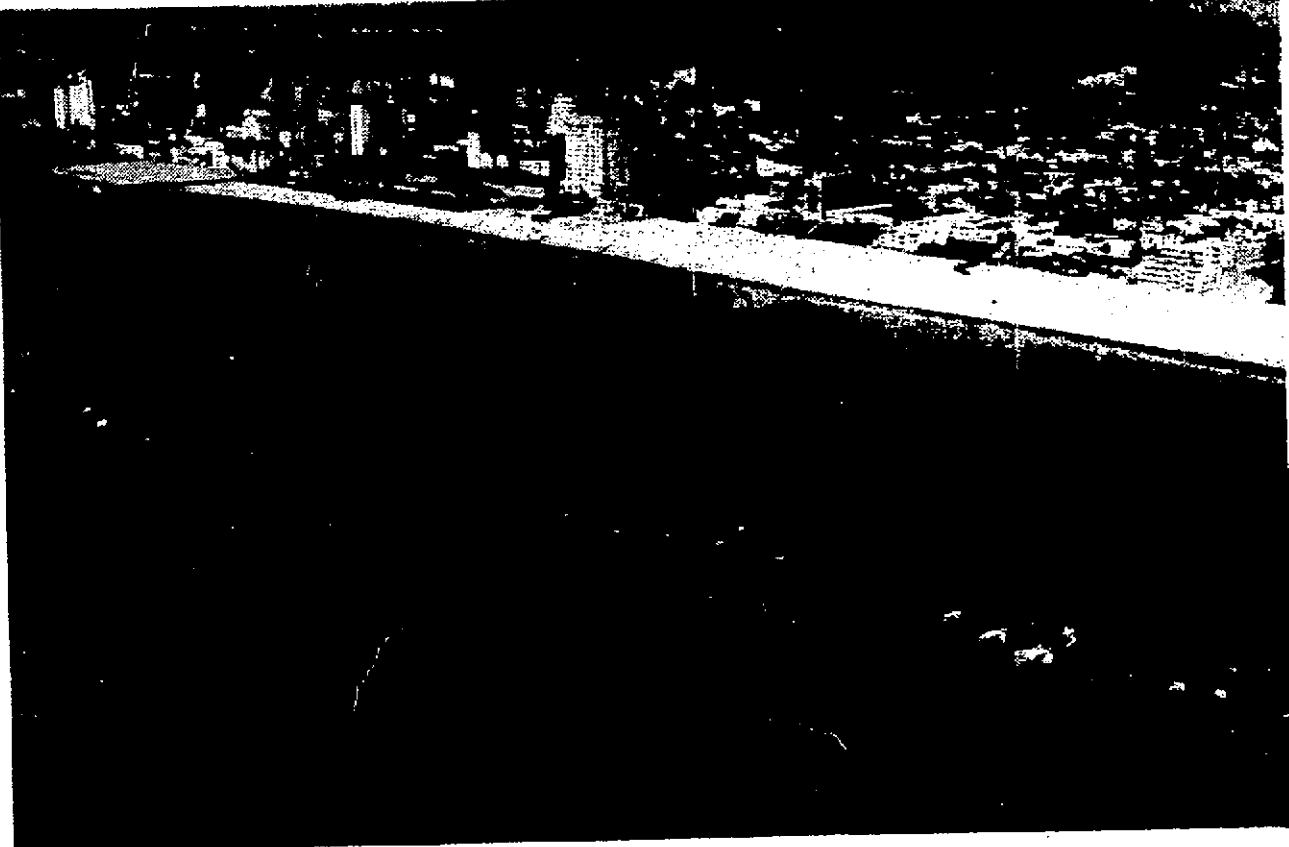
Next Friday, starting at 1 p. m., ships of the operation will conduct a two-and-one-half-hour parade close to shore between Rainbow and Belmont Piers.

At 8 p. m. Friday, from a close-in anchorage, they will stage a searchlight display for one hour.

During the night, they will move back to the positions they will occupy in the Saturday assault on the beach.

At 9 a. m. Saturday, 17 minesweepers of the Mine Force of the U. S. Pacific Fleet, whose headquarters are in Long Beach, will commence a simulated mine clearance of the area between the transports and the beach.

Rear Adm. Roland N. Smoot, commander of the Mine Force, will conduct the exercise. Capt.



## LOOK OUT, LONG BEACH!

Invasion barges sweeping toward the Long Beach coast in a dry run for "Operation Rainbow" offer a preview of the amphibious exercise scheduled here

next Saturday. The Rainbow raiders will launch their mock attack farther down the coast, near the foot of Orizaba Ave.—(Pacific Air Industries photo)

Frank Virden, commander of Amphibious Squadron 7, is in tactical command.

At 9:30 a. m. Saturday, the attack personnel transports Cava-truck, will roll ashore at 11 pier, Menifee and Sandoval, the plus 8.

After leading the troops, these small craft will start moving toward the line-of-departure, a line 1000 yards off the assault beaches, marked at either end by the high speed transports W. B. Cobb and Knudsen.

At 11 minus 7.5—7.1 minutes before 11-hour of 11 a. m.—the first wave of 12 LVTs from the USS Cabildo will head for the shore. Six craft will hit Red Beach 1 and six will hit Red Beach 2. They are scheduled to churn onto the beach at exactly 11 a. m.

The second wave, made up of 10 LCMs (Landing Craft, Mech-

anized), will beach at 11 plus 4, or 11:04 a. m.

The third wave of 16 DUKWs, a sort of combination boat and truck, will roll ashore at 11 plus 8.

In the fourth and fifth waves will be a total of 28 LCVPs (Landing Craft, Vehicle and Personnel). The waves are scheduled to beach at 11 plus 12 and 11 plus 17, respectively.

At 8 minutes before 11-hour, four helicopters will land personnel on the beach, followed 4 minutes later by another four helicopter loads.

Red Beach 1 and Red Beach 2 are each 500 yards wide and will be separated by another 500-yard wide stretch. Into this gap, at original command of Squadron 11, having commissioned it on Aug. 28, 1953. He will be as-

lowed by a series of mopping up operations lasting until 1:30 p. m. The 400 "invading" Marines will bring a touch of realism to the scene by firing blanks.

The actual landing will be fol-

## Mine Squadron Command Change Scheduled Monday

Command of Mine Squadron 11, one of three Long Beach-based squadrons of the Mine Force, U. S. Pacific Fleet, will change Monday at 10 a. m. in a ceremony in Building 69 of the Naval Base here.

Lt. William A. Simcox, 7113, is a graduate of Rutgers University and was commissioned from the Merchant Navy in 1944. He served as first lieutenant of the USS Swift since 1953, as president of the USS Blakeman, 6346 Lewis Ave.

Lt. Comdr. Blakeman was the commanding officer of the USS Swift in March 1953, after completing the advanced mine countermeasures school at Yorktown, Pa.

Squadron 11 is equipped with the 57-foot minesweeping boats.

## Oil Suit Keys Outlook in 1955, City Manager Says in Summary

(Continued from Page C-1)

Alamitos Bay Marina were executed during the year. They provide for jetty construction to guard the entrance channel, \$1,769,349; J. H. Davies Bridge over the Marine Stadium, \$1,244,384, and construction of a perimeter road, \$33,407.

To be awarded this week is a \$2,225,045 contract for construction of Unit 2 of the marina, which will provide mooring facilities for 342 small craft. Bids were opened Thursday in the manager's office.

Twenty major public works contracts executed in 1954 represent an outlay of \$4,819,166. Contracts completed amounted to \$2,536,839.

Among structures completed were Rancho Esperanza, the city's honor farm; Fire Station 16 at the Municipal Airport, a new airport control tower, utility building at the Recreation Park golf course and four new cabins at Camp Hi-Hill on Mt. Wilson.

Long Beach Freeway was opened from Willow St. to Atlantic Ave., and new bridges were completed at Ravenna Dr. and Riva Alto Canal and at Clark the public this week.

Ave. and Los Cerritos channel. In addition, improvement of major city streets remained at a high level.

Another large category of public works was drainage projects. Completed during the year were drainage systems to serve Recreation Park golf course, Wardlow Rd. between Atlantic and Cherry Aves., 37th St. between Long Beach Blvd. and Walnut Ave., an Alamitos Heights area, White Ave. from Cummings Lane to 68th Way, Willow St. between Los Coyotes Diagonal and Los Cerritos Channel and an area bounded by Willow St., Wardlow Rd., Los Angeles River and Pacific Electric Railway.

In addition to the marina and beach fill projects, major improvements on which work will begin or continue during 1955 include the 7th and 9th St. bridges over the Los Angeles River, Armed Services YMCA, temporary Navy landing and a headquarters building for the sanitary division yard.

The city may also reach some sort of decision during the year on a huge shoreline development project and program to be unfolded before Riva Alto Canal and at Clark the public this week.

**EDUCATION AND RECREATION**—A Park Dept. was created during the year and Donald D. Obert was appointed as the city's first director of parks. A comprehensive report on park development also was submitted by F. Ellwood Allen & Associates.

The Recreation Dept. enjoyed the busiest year in its history, adding numerous new attractions.

The City accepted delivery of a modern, fully-equipped bookmobile, now in use in annexed areas. In addition, the city on Jan. 14 will take over operation of the Lakewood Village branch library, formerly administered by the county.

**PUBLIC HEALTH AND SAFETY**—Contrary to the Los Angeles County trend, the number of polio cases here was slightly under the 1953 record. For the first time, births in Long Beach exceeded 10,000. (The count is still incomplete, but the final figure is expected to approximate 10,275).

Opening of Rancho Esperanza, which accommodates 102 persons, relieved serious overcrowding of the city jail.

Fire loss continued exceptionally low as Long Beach ranked far below the national average in per capita damage.

In civil defense, the city installed new air raid sirens in annexed areas, equipped a mobile medical truck and installed a transmitter-receiver unit connecting Long Beach with the state-wide disaster communication service.

**GENERAL MANAGEMENT IMPROVEMENT**—A new streamlined system of issuing building permits was prepared for early installation.

New procedures were introduced in the purchasing division, including central buying for general city departments and the Harbor and Water Depts.

A new billing system for water and gas service was installed, simplifying the old procedures.

## Ship Arrivals, Departures

(Compiled by the Marine Exchange)

ACTIVE VESSELS IN PORT SATURDAY

Vessel	From	Operator	Due to Sail	Far
Alamitos	Alamitos	Alamitos	Jan. 2	Alamitos
Alamitos	Alamitos	Alamitos	Jan. 2	Alamitos
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VESSELS DUE SATURDAY

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## JANUARY SPECIALS

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EDITORIAL

Prospecting 1955

THE DAWN of a new year is convenient for prospecting the future. It is a man-made milepost. Though history happens as a constant flow and not as a chain of 12-month links, we find it helpful to chop time into orderly, definite periods. So we reflect on the problems, hopes and dreams of 1955 within the several circles of our lives.

Circle No. 1, the Home Town—

The theme here should be progressive change, the making of a better community, one which will add to the happiness, comfort and convenience of those who live in it. We have in various stages of planning and construction a broad public improvement program which should be maintained. This program includes parks, hospitals, streets and schools. Some of the plans are in suspense, awaiting the outcome of a court suit to determine the legality of spending tideland oil revenue on them. That court suit will be decided in 1955. Whatever the decision, we should resolve to go ahead in providing those things which the city needs.

Circle No. 2, the State—

The big challenge in this orbit is to keep up with the demands resulting from phenomenal growth—more schools, more highways, expansion of social and welfare services. Our growing state is a test of the imagination and courage of executive and legislative leadership. It takes imagination to adjust to the axiom that additional population means bigger planning and inevitably bigger spending. It takes political courage to act according to that logic.

Circle No. 3, the Nation—

We have had outstanding leadership in the White House, and can expect the same in 1955. But its effectiveness will be determined largely by the degree of responsibility shown in Congress. With a Presidential year in the offing and the Congress in close balance between the two political parties, partisan conflict will be a great temptation. If Congressmen resolve to put national welfare before personal and partisan ambition, it can be another good year of sound readjustment and economic progress.

Circle No. 4, the World—

The question of peace or war is large in the thoughts of all. We have somehow muddled through 1954 without war, though the peace has been tense and has sometimes seemed to be hanging by a thread. What the ordinary citizen wants in 1955 is leadership in the West that is strong—but no headstrong. How to keep both peace and self-respect remains the big puzzle in a world divided between freedom and a force that respects nothing but strength.

DAVID LAWRENCE

Economic Outlook

WASHINGTON—This is the moment when forecasting the business outlook for the new year is customary, and the usual analyses based on expectations of sales and demands are issued with a good deal of optimism. But the one factor which stands out in the present post-war epoch as having most to do with the ups and downs of business is the uncertain international situation.



LAWRENCE

By the slender margin of 27 votes out of 547 cast—which means a shift of 14 could have changed everything—the French Assembly agreed to go along with the rearmament of Western Germany. If a future French cabinet changes the policy again, the demand for bigger armament expenditures here would be irresistible and budget balancing would be abandoned.

The United States is in the midst of a prolonged armament cycle. Recessions and booms are the direct result of the ebb and flow of government spending. Prices shoot upward when the government demands a larger and larger share of production for defense purposes, and it was only in the latter part of 1954 that the nation was able to readjust from the four-year upheaval caused by the Korean war.

ARTIFICIAL STABILITIES  
It is not healthy, of course, for any country to be bolstered constantly by an armament economy. The reason more concern isn't expressed today is that almost everybody has come to the conclusion that the present period of tension will last for a long time. Hence something approximating a condition of artificial stability is accepted as likely for several years.

Whenever an economic equilibrium is reached for any reason, the forces of modern business tend to adjust to an ensuing period of steadiness even in the face of ever-present factors of uncertainty which can suddenly alter such a course.

If it isn't the international situation which can upset the apple cart, it could be the tinkering with the domestic situation by political influences.

Some of the present stability, for example, has been achieved by a reduction in taxes and the dissemination of added purchasing power to the public as a whole. If, however, the spenders in Congress dominate the new coalition of "left wing" Republicans and "left wing" Democrats who are expected to rule the coming session, it is possible that a new cycle of inflation will be introduced.

The Eisenhower administration's fiscal policies have been conservative to date, and to a large extent the confidence

that prevails in the business world is due to a belief that a steady hand is at the helm. But it remains to be seen whether the Democrats who already are talking about new excess-profits taxes and increased exemptions from taxes in the lower income brackets will disturb that confidence. All economists concede today what they didn't accept as fundamentally controlling years ago—namely, that the government spending inside this country is the biggest single influence on the economy. But they will have to recognize a supplementary factor—expenditures abroad and trade policies. The international economic picture has been improving through the flow of billions of American dollars abroad. But a large part of that money is spent for American-made products, and this in turn tends to swell business volume inside the United States.

FINGERS CROSSED

Tariff changes could produce spotty unemployment. In theory, tariff reductions usually win wide support but, the moment a Republican or a Democrat finds it will hurt employment in his district, he ceases to be a "moderate progressive" or a "progressive moderate" or whatever the synonym for a rubber stamp in behalf of the White House happens to be.

JAMES MARLOW

So It Must Have Been Successful Year

WASHINGTON (UPI)—That man of the year, the little guy, any little guy looking at the calendar yesterday, could put himself on the back for having lived another year without getting hit on the head with a bomb.

He hoped he would be around this same time next year. His wife was cooking supper. He could remember other years more clearly than he could remember most of 1954. It wasn't a bad year. He had a job. He had a home. He was doing all right, or so-so.

But most of 1954 was a mixture in his head: President Eisenhower, Joe McCarthy, the election in November. A whole year went skidding through his head in a minute. All he had in his head was a blur.

Maybe it was because things which had happened didn't touch him. That wasn't true, he knew. Things had touched him by not touching him at all. Some of the things which hadn't happened meant the most. For instance, he thought: There wasn't any war. And because there wasn't he was still hopping around. So it must have been a successful year.

His wife was bending over the stove, trying to open the oven. The Russians kept talking of coexistence. So long as they kept talking and coexisting things might be all right.

To his wife he said: "Can I help you open the door?"

His wife said: "I wondered how long you'd stand there before you gave me a hand." He walked over. "I'd have to be a blacksmith to open this," she said. He opened it. She said: "Do I have to wait another year before you fix it?"

He said: "I'll fix it in the morning." He knew promising to fix things around the house was insincere.

He went over to the sink for a drink of

'He Just Pops Up and Says I'm Takin' Over!'



DREW PEARSON

New Congress Big Political Test

WASHINGTON—The 84th Congress, opening this week, will be a major test for both the Republicans and the Democrats. Upon their behavior will partly depend the Presidential election in 1956.

If the Republicans, now bitterly split between pro-McCarthy conservatives and pro-Eisenhower liberals, continue to wrangle, they will seriously hurt their future. But if wise leadership can pull these warring factions together, if both sides forget some of their present bitterness, prospects for 1956 will be brighter.

In some respects the Democrats face a tougher problem. For they have talked big and a lot is expected of them. Their problem will be to focus enough attention on Eisenhower mistakes to supply political ammunition for 1956, yet at the same time not overshoot the mark. If they are too belligerent, too unfair in their attacks, public reaction may be the same as after the 80th Congress nagged and bullied Harry Truman. He swung back to victory in 1948.

The Democrats, like the Republicans, also face the problem of keeping their party together, of not exhibiting in public the scars and wounds of North-South friction, of Dixiecrat revolt against big city northerners.

In the House of Representatives this will not be too difficult. Democrats in the House will be led by astute elder-statesman Speaker Sam Rayburn. Both northern and southern Democrats will follow him.

In the Senate, unity will be more difficult, though the man Sam Rayburn raised as a callow young Congressman from Texas, Lyndon Johnson, has shown remarkable talents in keeping his heterogeneous party together.

In the McCarthy censure debate, Johnson lined up every Democrat against McCarthy.

He has also made peace with Sen. Wayne Morse, the Oregon independent, upon whose vote the Democratic majority largely depends. Two years ago Morse was scorned of committee assignments, despite the tireless campaign he made for the Democrats. But this year, Johnson has promised him the committee assignments he wants.

SPEAKS FOR SELF

Speaking in Austin, Texas, last winter, Sen. Morse referred to the fact that the Lone Star State had no representation in the United States Senate.

"One of your senators, Price Daniel, speaks for the oil companies," he said, "while the other Senator, Lyndon Johnson, speaks for himself."

There was a lot of truth in that statement last year. For up until the Texas primary, Lyndon Johnson led Senate Democrats as if their chief goal was his own re-election rather than serving the Democratic party and the nation. He deserved the nickname "lying down."

Lyndon in recent weeks, with a six-year term tucked safely under his belt, Lyndon has shown a lot more leadership. In fact, few senators are more skilled in persuading divergent factions to pull together. However, the handsome senator from Texas still seems worried about Texas Republicans; also has a tendency to put himself out ahead of elder statesman Sam Rayburn or Adlai Stevenson or Democratic Chairman Butler as the spokesman for the Democratic Party.

First test of Johnson's ability to maintain Democratic harmony will be in making new committee assignments to the powerful Senate Judiciary Committee. This sounds like a trivial problem, but mixed up in it is the old basic battle between Texas Republicans and northern Democrats.

Furthermore, the Judiciary Committee, which handles 42 per cent of the legislation passing through the Senate, is one of the most powerful on Capitol Hill. It has 11 separate subcommittees dealing with almost everything affecting the nation, from juvenile delinquency, monopoly, alien property, internal security, spies, to patents, immigration, private bills, government claims, and so on.

This powerful committee today is almost evenly divided between liberals and pro-McCarthy conservatives. On the pro-McCarthy conservative side are Wilkie of Idaho, Dirksen of Illinois, Butler of Maryland, Jenner of Indiana, all of whom voted for McCarthy, plus conservative Democrats Eastland of Mississippi and McClellan of Arkansas, who usually vote with the Republicans on policy matters.

To this conservative line-up, Lyndon Johnson proposes adding his Texas colleague, Price Daniel, who wanted to vote for McCarthy, and who votes Republican more than he does Democratic, and who is more representative of the Texas oil lobby than the lobby itself.

On the other hand, Sen. Herbert Lehman of New York, one of the most distinguished members of Congress, has applied for membership on the Judiciary Committee, and, having far more seniority than Price Daniel, should be entitled to the post.

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TOWN MEETING

Dump

TO THE EDITOR:

It's very evident that Councilman Pat Ahern doesn't know what he is talking about when he denounces the dump on Pacific Coast Hwy.

I have lived in that area for nearly 25 years and remember the terrible smell that used to come from that filthy swamp water.

The dump operators ought to be thanked for such a vast improvement, certainly not condemned.

TED WILLIAMS.

Disgruntled

TO THE EDITOR:

We sure know how to combat juvenile delinquency in Long Beach. Yeah?

Two boys standing in the street throwing rocks at passing motorists were reported to police. I was informed the juvenile authorities handled it. After carefully spelling out names, addresses, wind velocity, depth of water, etc., to the "on-your-toes" juvenile department, I drove, by the same spot, 20 minutes later and saw the same boys throwing rocks.

I called police again. They finally consented to send a squad car, which was supposed to get there in three or four minutes. I watched, and 10 minutes later no one had showed up. What we surely need is more pay for the efficient police department.

J. H. ROGERS.

437 Gaviota Ave.

Alternates

To avoid each other's quills while sleeping side by side, Malayan porcupines alternate their positions, each facing in the opposite direction from the next, on a tree-limb perch.

Malcolm Epley

Warmup Starts for Big Fight

WHAT does 1955 promise in regional politics? Will it be a quiet year on the political front, as one might expect in a 12-month period without a major election?

Chances are it will be just that, on the surface. But because 1956 will be a booming political year, with a Presidential election and important state and regional contests to be decided, there will be considerable doing behind the scenes in 1955, especially in the final months.

Local leaders of both parties are well aware of the difficulties of keeping interest in politics alive when no active election campaigns are under way. They are resolved to keep their organizations active through social affairs and various projects, some of which are on the drawing boards now.

Raymond C. Simpson, chairman of the Democratic Council for the 18th District, has an ambitious plan afoot. His objective is to get at least one man or woman in every one of the district's several hundred precincts actively at work in 1955. He says the party organization hopes also to get out a publication to give Democratic news.

O. M. Murphy, GOP chairman of the 18th District Central Committee, plans to get a voter registration drive under way early.

Both parties are somewhat troubled by factions. Perhaps the Democrats are currently worse off in that respect than the Republicans, but the GOP has its divisions, too, and these may be accentuated as the political situation advances towards 1956. The varying shades of opinion and political philosophy to be observed in the parties nationally have their counterparts here. Various national leaders—Nixon, Knowland, Stevenson, etc., have their loyal followers here.

If President Eisenhower definitely declared he won't seek re-election, the 18 months ahead might be pretty painful to many Republicans.

Presumably, the coming year will see the emergence of one or more Democratic Congressional candidates in the 18th District to give Republican Congressman Craig Hosmer battle in 1956. Joseph Kennick, who has run twice unsuccessfully against Hosmer, has indicated he won't try again. If he sticks with that intention, the Democrats will be looking for some one else. Mayor George Vermillion and Vice Mayor Gerald Desmond have been mentioned in that connection. Hosmer, with two terms behind him, will no doubt be building toward another bid.

On the municipal front, there will be much interest in the possible political effects of councilmanic redistricting. The Charter amendment calling for redistricting when the districts are out of balance will be up for ratification at the coming session of the Legislature, and revamping will follow because they are badly out of balance.

There will be no regular city elections and at the moment there are no plans for special elections, although such balloting is not unusual in Long Beach. If there are elections, they may concern spending and tightening protection of the beaches against oil drilling.

Long Beach's two Assemblymen, Republicans Herbert Klockstein and W. S. Grant, have a grueling session ahead at Sacramento, where the Legislature opens Monday. They will be making records on which they may be expected to stand as candidates for re-election in 1956.

As for Democratic opponents—well, there are Coy Sanders, Dick Nusselt and Ven Fabney, unsuccessful candidates in 1954, and when the political bug bites, the victim usually stays bitten.

The outlook for 1955 isn't too exciting. But as a warmup for 1956, it could turn out to be quite a political year.

Portraits by METCALFE

For You This Year

A very happy New Year... The best of health for you... And may you reach the noblest peak... In everything you do... May life be good to you this year... In every fruitful way... With sunset bright and stars at night... Before each better day... May all your loved ones prosper too... And in all joy abound... As now this wish is asking God... To keep them safe and sound... Good luck to you throughout this month... And for eleven more... With only true and loving hands... To knock upon your door... May you be equal to your soul... And never have to borrow... The smallest thing from God that you... Can not return tomorrow.

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JOHN S. KNIGHT

Thumbing Through Notebook of 1954

JOTTINGS from my notebook of 1954, a year of political and economic contradictions but with a period of orderly readjustment which foreshadows the shape of things to come if we can remain at peace:

JAN. 3—"Our confidence in Eisenhower is still high because he sees the problems of his office in proper perspective."

It is higher now.

JAN. 10—"The 1952 elections proved that a promise by a Congressional candidate to support Eisenhower is in itself no guarantee of victory. The people like Ike but they don't necessarily like everything he likes."

JAN. 17—"Many Republican leaders in Washington regard Agriculture Secretary Benson as a political liability."

How wrong they were.

FEB. 28—"The investigative powers of the Senate are useful when they are employed to get at the facts. But they can be terribly destructive when used to usurp executive and judicial powers."

MARCH 7—"About a year ago, Joe McCarthy asked your writer if he had any advice for Sen. McCarthy. The reply was: 'Tell the Senator to be sure of his facts and show a little more restraint.'"

"Hell," snapped Joe, "that's what I'm doing now!"

MARCH 14—"There is no occasion for panic. The country isn't going to hell in a handbasket. Business will be looking much better before the year is out."

No clouds in our crystal ball here.

MARCH 21—"I can remember Cecil King, director of the Daily Mirror, when he thought better of Eisenhower. That was when Ike and a few million GI's were saving Britain's skin."

This comment was inspired by the London Daily Mirror's vicious attack upon the President as a "well intentioned boob who has timidly failed to stand up like a soldier to Sen. McCarthy."

APRIL 4—"The course of events in Asia may not be wholly within our control. It is wholly within our control, however, to keep out of another bloody war that neither side can win."

APRIL 19—"As was predicted in this column more than a year ago, Gov. Dewey of New York will run for re-election. ... Mrs. Dewey would like to see him out of politics."

The Missus won, but Ives lost.

MAY 23—"As of today, Eisenhower would again be re-elected, even though the Republicans could well lose control of both houses of Congress."

This they did.

MAY 30—"My own view is that the Army-McCarthy hearings are a tragic waste of time, that the results will be inconclusive, and that the political repercussions upon the Republican party will be unfavorable, but not controlling."

JUNE 6—"We should get over the silly notion that we can export democracy and capitalism (American style) like we sell Coca-Cola to the Latins."

JUNE 27—"In their zeal to protect the Army's good name, Secretary Robert Stevens and Counselor John Adams committed a series of unbelievably stupid errors which marked them as unqualified for the high positions they held in the government."

JULY 11—"What the British fail to understand, or choose to disregard, is that the American people are not yet ready to grasp the bloody hand that put their boys to death in Korea. The common habit of reference to Britain's support for the admission of Red China to the United Nations."

AUG. 1—"Sen. Flanders' attempt to brand McCarthy as a budding Hitler was historically inaccurate and a smear of the type he finds so offensive in others."

AUG. 22—"Some people criticize the President for playing golf. Others think it's all right but shouldn't be mentioned in the newspapers. The figures that any man who works 60 hours a week is entitled to take an afternoon off for fun and exercise and he doesn't care who knows it."

SEPT. 3—"The official Army-McCarthy report (condensed to 16,000 words) sums up to about what we predicted last June, blame for everybody and a loss of prestige for McCarthy and Secretary Stevens."

POLITICAL HUCKSTERING

SEPT. 26—"The stupid, demagogic claptrap that is foisted upon the people by rival candidates for high office is a form of political huckstering that had no appeal to the late Sen. Taft who spurned any compromise with his own principles."

OCT. 31—"As one who was most critical of Secretary Dulles in the Indochina crisis, I have nothing but the greatest admiration for the constructive role he played recently in Europe."

NOV. 7—"Although the Democrats have captured both the House and Senate by hairline margins, the outcome of last Tuesday's election falls far short of constituting a national trend."

NOV. 14—"The founding fathers didn't make many mistakes. The Constitution wisely provides that the will of the people can be expressed every two years without necessarily ousting a President who merits their confidence."

DEC. 5—"When will the damfool Republicans tumble to the fact that Eisenhower is their greatest asset?"

We also carry a few bruises for saying in the same piece that the Senate of the United States deserved congratulations for upholding the Watkins committee and cutting Joe McCarthy down to size.

DEC. 19—"Little did those of us who witnessed the Japanese surrender ceremonies aboard the Missouri (1945) think that one-legged Manoru Shigemitsu, who signed for Japan, would reappear nine years later in the Japanese cabinet."

DEC. 26—"There is not much talk of the Man of Bethlehem ... and the reasons why we celebrate his birthday. Let us give thought, too, as we enjoy a Merry Christmas, to those sons of ours who have given their lives that we might be safe."

Secretary Dulles, in 1954, traveled the equivalent of four times around the world, while in 1953 his mileage would have equaled only three circumnavigations. This is progress of a sort, although the wonderful time will come when there is no necessity for a Secretary of State to go anywhere except to the corner once in a while for groceries.

Those accidentally released silver dollars turn out not to be so valuable after all, so it looks like another 12 long months of working for a living.

The consensus is that it will be Ike vs. Adlai again in 1956, and there have been a lot tamer battles on television that were given a rematch.

Let's hope Dag Hammarskjold has the best of luck in rescuing our fliers from the Chinese Reds, but it's hard to figure what he can say other than: "You don't want to turn them loose, do you?"

Senator Soaper Says--

One thing it would be fatal to promote would be an exhibition in which the neckties women buy for men and those men buy for themselves were exhibited side by side.

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Served with choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce or Chopped Green Onions or French Fried Potatoes and Beverage.

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CHINESE FOOD  
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with sweet and sour sauce
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**PRESS - TELEGRAM**









### NONE DOWN FOR VETS

Pembroke Village in Westminster offers these modern homes to veterans for none down and only \$750 down to non-vets. A sellout is seen in a few days, the developer says.

### Some of Best Locations Left in Pembroke Village

Although sales have been rapid in Pembroke Village, popular three and four-bedroom, one and two bath subdivisions in Westminster, there are choice lots still available. This was revealed by Bruce Bartleson, sales manager for the Hanson and Hintz development, who said cancellations of unqualified buyers have made preferred locations in the new area still available.

The fine Westminster district combined with the rustic architecture of Pembroke Village appeals greatly to prospective home-owners, Bartleson said, and resultant sales show the development will soon be sold out.

Used brick exteriors, a choice of elevations on high-level lots as wide as 70 feet, shake roofs, and two-car garages, painted interiors and exteriors, diamond-pane windows, are some of the features. Modern California is Highway 39.

### Big Change in Flooring Shown in Recent Years

The American trend to keep style evolution in constant motion is as evident in household decor and furnishings as it is in the fashion field or automobile industry.

This was revealed today in an analysis of Southland homemaking habits completed recently by the Hardwood Flooring Council of Southern California. Homemakers have become sensitized to the numerous style changes in decor and furnishings through articles appearing in newspapers and magazines, the study showed.

They desire to alter the decorative scheme of part or all of the home periodically to fit their own desires or to keep step with the decorating fashion. Because of this, homes must be constructed with floors, walls and ceilings that lend themselves readily to any decorative mood or idea.

Flooring, which only two generations ago was frequently painted to "preserve the wood" is now generally confined to hardwood, finished in the soft natural colors which will readily harmonize with all kinds and colors of furnishing; prove attractively complementary to rugs and other floor coverings.

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### 'SALESMAN OF YEAR'

Walker & Lee, Inc., sales agents, last week named Gordon Tripp as the organization's "Salesman of the Year" during festivities of the annual Christmas party held at the Lakewood Country Club. Robert K. Walker, left, president of Walker & Lee, presented Tripp with the honor for outstanding co-operation. Others in the picture are Mrs. Ruth Shepherd, secretary-treasurer; Tripp, and DeWitt Lee, vice president. His outstanding sales record in resale and subdivision, and the co-operative manner in which he served Walker & Lee, Inc., earned the award for Tripp.

### Offers New Low Terms on Junior Executive Homes

Announcing that new low terms will be made effective today on the Junior Executive homes in Los Altos, L. S. Whaley, developer, predicted an immediate heavy sales response.

The new terms are made possible under new liberal FHA terms recently approved by Congress. They grant 30-year terms with 4% per cent interest and special recognition is given members of the armed forces.

The homes, located at Bellflower Blvd., and Deborah St., between Spring St. and Stearns, are regarded by Whaley as the most luxurious of any he has built in his many Los Altos units. They are rapidly nearing completion.

Dave Davenport, general sales manager of Los Altos Realty, Inc., exclusive agents, said the new low terms should bring a rush of buyers.

Model homes, one of them furnished by Aaron Schultz, will be open today on Deborah St. just east of Bellflower Blvd.

The homes, all filled with features usually found only in custom-built homes, are offered in two, three and four-bedrooms, each with two baths and a patio.

Designed by the architectural team of Poper & Lockett, the homes have kitchens that are

drawing much praise from visitors, Davenport said. "Nothing has been spared to provide full efficiency and step-saving for the housewife," he said.

"The beautiful natural finish cabinets are built for a lifetime of beauty. Built in ovens and counter-top ranges, copper hoods over ranges, electric exhaust fans, built-in dishwashers, double sinks, vegetable cooler and an abundance of storage are but some of the features."

"Throughout the homes will be found the best of matched hardwood paneling. Twin lavatories in ultramodern design, full length dressing mirrors, touch plate electric wiring, Arcadia sliding glass panel walls and doors, with screens, built-in clothes hamper and twin-hearth fireplaces are among other features."

Davenport said that most of the families who have purchased homes in this unit have found just what they had planned in a custom home but were able to obtain them at a big saving under what it would have cost to have built their own home.

Davenport said there are a few homes remaining for sale in the 18th unit at Studebaker Rd. and Atherton St. Those homes are priced at \$9,950, with down payment for both veterans and non-veterans \$450 plus \$80 costs.



### IN GOLDEN KEY HOME

A floor-to-ceiling fireplace of native limestone lends a festive note to spacious living room in furnished model home of new Brookhurst Golden Key development at Gilbert and Bixby Sts., Garden Grove. Sliding glass wall at left merges indoor living area with garden. Featured are Touch-Plate lighting, built-in Hotpoint oven and range, forced air heat in these three-bedroom, two-bath homes offered by Henry C. Cox and Affiliated Companies with no down payment (impounds only) for veterans and easy FHA terms for non-veterans. Shown visiting Brookhurst Golden Key Homes are Betty Jones and Pat Wood.

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On page 4 of The Journal of Commerce five days a week you'll find a report of new products and new sales ideas from all over the world. In the past 80 issues more than 450 items will appear—some of which will surely affect your business. You may want to negotiate for their manufacture or sale. They may suggest improvement in your own line. They may warn you of coming competition. Surely this column alone is worth the special introductory price of \$5.87 for 80 issues of The Journal of Commerce.

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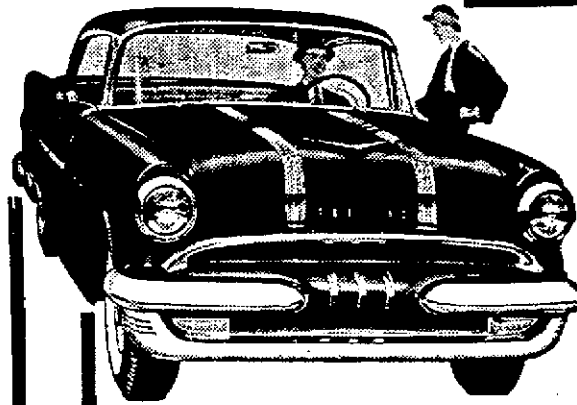
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Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



# PROOF!

## that Dollar for Dollar You Can't Beat Pontiac



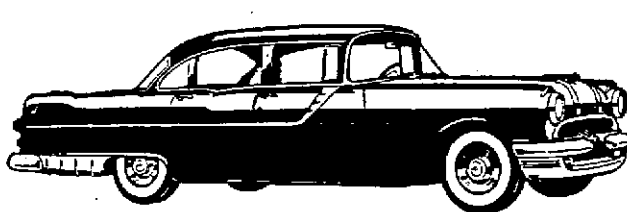
for  
'55

(Right) Mr. Kenneth D. Valentine's unsolicited letter proving the outstanding economy and performance of the 1955 Pontiac

(Left) Mr. and Mrs. K. D. Valentine showing Assistant New Car Sales Manager Bob Crawford (right) the route they took on their 5000-mile cross-country trip in their new 1955 Pontiac Star-Chief Catalina

See & Drive It Today

THE ALL-NEW  
1955 PONTIAC with the 180 HP STRATO-STREAK V-8



Immediate Delivery on All Models—All Colors—All Body Styles

California Artists  
CHRISTMAS CARD PUBLISHERS  
Seal Beach, Calif.

Dear Mr. Masters:

It's a great pleasure to tell you and everyone how happy we are with our New '55 Pontiac Star-Chief Catalina.

Just recently, we returned from a 5015-mile trip to Cleveland with an average gas mileage of over 21 miles to the gallon.

We enjoyed a comfortable trouble-free ten-day drive with admiring glances from friends and strangers alike.

Your obliging service department gave us every satisfaction of a complete check-up and attended to several minor adjustments covered by Pontiac's new car guarantee.

We are a working couple and proud to say we drive as fine an automobile as anyone without going over our budget. The new Strato-Streak V-8 is a "dream" come true.

We wish to thank Mr. Crawford for his courtesy and helpfulness in making our dealings with Masters Pontiac so pleasant.

Sincerely,

Kenneth D. Valentine

Inventory Control Manager

OPEN UNTIL 9 P. M. SUNDAY

E-Z TERMS  
1-DAY SERVICE

The Largest Pontiac Service Sales in the West

WE SERVICE ALL MAKES

### PONTIAC OVERHAUL

WE WILL—Grind Valves • Clean Carbon • Install Rings • Replace Piston Pins • Rod Bearings • Check Timing Gears and Chain • Tune Motor • Lube and Change Oil • and FURNISH — New Piston Rings • Piston Pins • Rod Bearings • Points and Condenser • Head Gasket • Pan Gasket • Valve Cover Gasket • 5 Quarts Pennzoil • Complete Chassis Lubrication.

6-Cylinder Regular \$121.10 **\$96<sup>70</sup>**  
8-Cylinder Regular \$138.40 **\$118<sup>93</sup>**

### CAN YOU AFFORD AN ACCIDENT?

For this small amount you can be safe and sure of quick stops in heavy traffic.

BRAKES RELINED Labor **\$8<sup>95</sup>**

Motor Tune-up Special **\$2<sup>80</sup>**

If your car is sluggish or hard to start... come in today for this tune-up special! You'll get more pep... all-around better performance.

Hydra-Matic Adjust. **\$6<sup>85</sup>**

Includes removing and cleaning pan, major band and linkage adjustment and new gasket. NOW ONLY

### FRONT-END SPECIAL

Align Front End ..... Reg. 6.50  
Balance Front Wheels ..... Reg. 3.30  
Adjust Steering Gear ..... Reg. 2.40  
4 Balance Weights ..... Reg. 1.20  
Regular Total ..... **\$15.40**

Now Only

**\$10<sup>95</sup>**

### Carbon Blast Tune-up

Let us "blast clean" the combustion chambers without removing the cylinder head! It's a brand new way to remove objectionable carbon deposits in your engine... loss of pep and power... poor performance and economy.

**\$6<sup>40</sup>**

(Stops Ping)

GIVE YOUR CAR THAT "SHOW-ROOM" LOOK AND PROTECTION — LET OUR EXPERTS

DU PONT SPRAY GLAZE YOUR CAR

**\$14<sup>95</sup>**

REG. \$22

1-DAY SERVICE

# Masters PONTIAC

1545 AMERICAN AVE., Phone 7-4111  
1860 AMERICAN AVE., Phone 35-3717



Auto Industry to Stage All-Out Sales Campaign

By DAVID J. WILKIE  
Associated Press Automotive Editor

DETROIT (AP) — The wheels that turn within wheels in the auto industry start spinning at accelerated speed now as the fight for bigger shares of the retail market gets under way.

Every price class has its own competitive campaign mapped out. There will be the Chevrolet-Ford fight for top place in retail sales; the Chrysler effort to get back some or all of the business General Motors and Ford took from it in 1953; the Plymouth effort to get back into third place, and a battle in the top price field.

Plymouth, traditionally third largest producer, was ousted from third place by Buick.

In the top price field the battle will find producers like Chrysler Imperial, Packard and Lincoln trying to cut into the lush market that has belonged largely to Cadillac for many years. Cadillac, with a backlog of unfilled orders reminiscent of long before these figures are tab-

ulated. The surest thing about the Chevrolet-Ford competitive fight is that it is not going to be a push-over for either manufacturer.

NO LETUP NOW

And both companies have increased production capacity coming in during the months immediately ahead. The battle promises to be the hottest in auto industry history.

Plymouth's production of 1955 models has been topping that of the Buick division. If both companies maintain their present pace the fight for third place in production standing could become a close affair around mid-year.

The industry's over-all production objective for 1955 is a substantial increase in passenger car production. The better than 5 1/2 million cars assembled in 1954 represented the third highest volume ever built in a single year.

MAY REACH 8-MILLION

Many car makers say market prospects for the year ahead justify the prediction that 5 1/2 million cars will be built in 1955. That volume will be easy for the auto industry, barring prolonged work stoppages. Its factories built nearly 6,686,000 cars in 1950 and 6,117,000 in 1953.

With only a modest amount of overtime and no serious interruptions on the assembly lines the industry could roll out eight million cars a year.

REALTOR OF WEEK  
Clive Graham Makes Good Both as Dancer, Realtor

The Realtor of the Year for 1954 is the Realtor of the Week for opening 1955.

Clive Graham, who is honored by the Long Beach Board of Realtors in their weekly selection, has been engaged in real estate transactions in Long Beach since 1928 but there were several years intervening when he followed a career in dancing.

tors, and has served on most of the committees of the board; is past regional vice president of the State Association; currently is a director and on the executive committee as well as head of the educational committee.

He is director of the National Institute of Real Estate Brokers and regional vice president; has been a director of the physical education committee; a director of the Community Volunteer Office; president of the Associated Property Owners; member of the Pacific Coast Club, the Elks and has been active in Chamber of Commerce civic development work for years.

He and Mrs. Graham have two children.

At the close of 1953 the Realty Board named Graham the Realtor of the Year for '54.



CLIVE GRAHAM  
Top Dancer, Realtor

Joplin, Mo., born, Graham attended the University of Missouri and came to Long Beach in 1928, joining the Clifford Reid Co., of which Fred Marlowe, outstanding Los Angeles realtor, was then sales manager. They were the original developers of the Hollywood Riviera which was the forerunner of much Southland development.

Graham met his wife here when she was under a Warner contract as a dancer. She had been featured in "Fifty Million Frenchmen" in New York when the studio signed her.

TAKES UP DANCING

After their marriage Mrs. Graham wanted to continue her dancing career so Clive took up dancing. They soon became a top team known across the nation as Bernhardt & Graham and they appeared in leading hotels. They were in the Palmer House in Chicago eight months with Freddy Martin and Ted Weems. They were in the Cincinnati Plaza, the New York Waldorf-Astoria with Xavier Cugat and made two trips to Brazil.

Returning to California in 1941, Graham took a position as an inspector in Cal-Ship and remained there until 1944 when he opened the Town & Country Realty Co. here. He sold this company last year to devote full time to the Clive Graham Co., 500 E. 4th St.

MANY OFFICES

Graham is past president of the Long Beach Board of Real-

BLANCHE CHRISTIANSEN, 321 W. 14th St., joined the Mildred Stanley Realty Co., 1964 Pacific Ave., this week and a few hours later was named Sales-



BLANCHE CHRISTIANSEN  
Goes on "Her Own"

man of the Week. The third woman in the office. Fay Matthews, was the Salesman of the Week last week.

Originally from Salt Lake City, where she engaged in ready-to-wear sales, she came to Long Beach in 1936 and went to work with Columbia. In 1952 she entered the field of realty, largely because of a desire to be "on my own" and immediately made good. Last year was extremely good, she reported, and she is specializing in Wrigley section sales.

A golfer who shoots in the 40's for the first nine, she is the mother of three married children and has seven grandchildren. Her husband, O. L. Christiansen is a civil service employee at the Navy Base.

Real Estate and BUSINESS DEPARTMENT  
INDEPENDENT-PRESS-TELEGRAM—C-13  
Long Beach (Calif.), Sun., Jan. 2, 1955



ANOTHER BY STIVERS  
This 7-unit apartment at 826 Euclid Ave., just finished by Stivers Bros., and offered for sale, makes over 1,000 units the firm has built in Long Beach. They are offered as a complete deal and not on an own-your-own basis.—(Staff Photo.)

Stivers Bros. Predicting Greater Growth for Area

The opportunity for the builder in Long Beach is unexcelled in California, says Morgan Stivers of Stivers Bros., well known Long Beach construction firm.

Completion of a new 7-unit apartment with de luxe features at 826 Euclid Ave., brings to more than 1,000 the number of units the concern has built in this city.

"All signs point to the unprecedented development of this year," said Stivers.

"Just like greatness sometimes is thrust upon an individual, population and industrial growth of Long Beach is certain. We are grateful for the way our building program has been received in the past and we look forward to our part in the development of what we feel is to be the era of its greatest growth, starting now."

The Stivers Bros. firm has two more apartments under construction and two more on planning boards. They have been in business here 33 years and their office is at 4320 Atlantic Ave.

With the growth of the area in recent years the firm has found apartments much in demand, especially when properly located. They point to their latest as being close to Wilson

Artesia Crest Asks None Down of Vets

Artesia Crest homes, a new community, has its opening this weekend at 183rd St. and Rose-ton Ave., Artesia, in the Nor-walk-Artesia district.

These three-bedroom homes are Ferrol Development Co.'s newest project for veterans at prices and terms that, from pre-opening interest, indicates wide public acceptance, it was stated.

These three-bedroom and family room homes with double garages and storage space are being offered from \$10,550 full price. No down payments with initial output for cost and im-pounds only and \$3.91 monthly payments covering principal and interest, the developers said.

Features announced by the builder for the homes include real hardwood floors with sub floors and painted interior walls, exposed beam ceilings, natural finish, hardwood kitchen cabi-nets, solid slab doors throughout,

Clifton's Pick Lakewood Site

Lakewood Center is to be the location of the third Clifton's cafeteria, it was made known yesterday with the signing of a long term lease by Joseph K. Eichenbaum and Abner Parker, managing directors of the shopping development, and Donald H. Clinton, assistant to the president.

The 12,500-square-foot restaurant, located at 5110 Lake-wood Blvd., south of the May Co., will open for business either late summer or early fall of 1955. The contemporary structure will incorporate the modern techniques and equipment. Equipment and improvements will cost about \$125,000.

The facilities are being de-signed to accommodate between 2,000 and 3,000 guests daily. Wayne McAllister and William C. Wagner, Los Angeles archi-tects, were named by Clifton's to design the new building.

Ridder to Speak Before Realtors

Herman H. Ridder, publisher of the Independent, Press-Tele-gram, will be the speaker at the Tuesday morning breakfast meeting of the Long Beach Board of Realtors in Lafayette Hotel. He will discuss the busi-ness outlook in the Southland for 1955. The meetings open at 7:15 a. m.

3 1/2%  
current rate  
per year

YOUR  
SAVINGS ACCOUNT  
EARNS MORE AT  
HOME SAVINGS  
Largest in America

Accounts Opened by the 10th  
Earn from the 1st  
Each Account Insured to \$10,000

HOME SAVINGS  
and Loan Association of Los Angeles

FIRST & LOCUST  
LONG BEACH  
L.B. 6-8231

1-HOUR FREE PARKING Purvins' lot on Locust bet. 1st & B'way  
Other Offices: LOS ANGELES • BEVERLY HILLS • STUDIO CITY  
GLENDALE • ARCADIA • HUNTINGTON PARK • LAKEWOOD  
HIGHLAND PARK • BURBANK

Peace of Mind since 1889

Rustic  
Early  
American  
Homes of  
Distinction

NOTHING DN  
to VETS  
NON-VETS  
from 750 down  
Total prices  
\$10,700 to \$12,700

3 and 4  
Bedrooms  
2 Baths  
Some 1 Bath

In Smog-Free Westminster on the edge of Garden Grove  
Pembroke Village



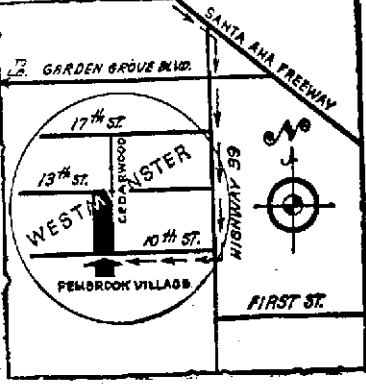
Here's Why These Homes Are Selling So Rapidly!

- Only Homes at This Price with:
- Diamond Paned Windows
  - Hardwood Floors
  - Shake Roofs
  - Walls of Sliding Glass
  - Snack Bars
  - And Scores of Other Extra Features

3 models furnished and decorated by AARON SCHULTZ Long Beach Open Till 9 p. m. Daily

Hanson & Hintz, Builders

Directions—From Los Angeles and northern points, take the Santa Ana Freeway and turn south on Highway 39 (Huntington Beach Blvd.) to 10th, turn west to Pembroke Village. From Long Beach, go out 7th St. and turn south on Highway 39 to 10th, then west to Pembroke Village.



FREE CANDY AND BALLOONS FOR THE KIDDIES! JUST BRING THIS AD.

I said NO when he wanted to move...

but I said YES when we saw GLEN DELL PARK!

See 3 BEAUTIFUL MODEL HOMES furnished by Aaron Schultz of Long Beach and Anaheim. Open 9 A.M. to 10 P.M. daily and Sunday. Naturally all gas equipped!

PIONEER LAMP CO., sales agents

YES is the BUY-Word at GLEN DELL PARK  
in beautiful Garden Grove

NO CASH NEEDED!

VETS! Your Word is Enough—SAY "YES" AND MOVE IN!

3 BEDROOM, 2 BATHROOM "payment-insured" homes  
featuring MORTGAGE PAYMENT INSURANCE PROTECTION PLAN at NO ADDED COST!

YOU'LL SAY "YES" to such outstanding advantages as "Happiness Kitchens"; new and exciting step-saving floor plans in a wonderful variety of smart exteriors; built in conveniences like CONVERTABLE and WASTE KING PULVERATOR; sliding glass doors or sparkling walls of glass; plus many more advantages—perfectly planned on spacious sites with full grown walnut trees or orange trees.

VETS NO CASH DOWN! NO CASH for costs of any kind!

from \$60.25 MONTH princ. & int.  
full price from \$11,988

From L.A. drive out Santa Ana Freeway, turn south on Euclid to Chapman. East on Chapman to West St., turn north and you're there.  
From Santa Ana drive west on Freeway to Harbor Blvd., turn south to Chapman, then west to West St., turn north to models.  
From Long Beach, drive west on 7th St. (which becomes Garden Grove Blvd.), north on West St. to property.

TO L.A. SANTA ANA FREEWAY TO SANTA ANA  
TO LONG BEACH TO GARDEN GROVE  
TO L.A. TO LONG BEACH

CHAPMAN AVE. GARDEN GROVE BLVD. 7TH ST. (in Long Beach)  
KATELLA WEST ST. HARBOR BLVD. 10TH ST. FIRST ST.

TO L.A. TO LONG BEACH

From L.A. drive out Santa Ana Freeway, turn south on Euclid to Chapman. East on Chapman to West St., turn north and you're there.  
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TO L.A. TO LONG BEACH

CHAPMAN AVE. GARDEN GROVE BLVD. 7TH ST. (in Long Beach)  
KATELLA WEST ST. HARBOR BLVD. 10TH ST. FIRST ST.

TO L.A. TO LONG BEACH





**ON DISPLAY**  
Six furnished model homes, typified by above four-bedroom, two-bath exterior, are attracting crowds at Aldon's Buena Plaza, new \$50,000,000 community rising at Miller St. and La Palma Ave., Buena Park.

## Buena Plaza Draws Big Holiday Crowds

Aldon Construction Co. officials stated yesterday that crowds and sales over the holiday season at Buena Plaza were the greatest in the firm's history. With hundreds of persons standing in line to view the "Masterpiece Series" home show of six exhibit homes during rush periods and with visitors coming from all sections of Southern California.

The models, all furnished by Aaron Schultz Furniture Co., are located in Buena Park, near Knott's Berry Farm, at Miller St. and La Palma Ave.

"Buena Plaza's immediate acceptance as an outstanding new residential community rose from several unusual factors," an Aldon spokesman said. "First, perhaps, was its particularly desirable location at the hub of current metropolitan expansion, linked by freeways with all parts of Los Angeles and Orange counties—a central point on free-flowing traffic lanes from Santa Ana to San Fernando Valley.

"In addition, our buyers' surveys indicate, Buena Plaza has found ready favor because of the luxury construction at moderate prices, with no cash down terms for vets."

The 624 homes in the first unit are forerunners of 2,000 to be built. There are 22 stylings, with varied floor plans.

Sales agent E. "Billy" Hamburg noted that vets' term are

## Glen Dell Park Staging Advance Showing Today

Advance showing begins today at Glen Dell Park when three completely furnished exhibit homes go on display in Garden Grove on Ninth St., between Katella and Chapman Aves., it was reported yesterday by spokesmen for D. and E. Corp., the developers.

The model homes, which will be open from 9 a.m. to 10 p.m., exemplify 137 three-bedroom, two-bath dwellings now rising in the smog-free suburban community, where advanced reservations have already resulted in the sale of 25 per cent of the individually styled homes.

Spokesmen for the Pioneer Land Co., sales agents, said the homes in the new \$4,500,000 community are available to veterans at no cash down and from \$60.25 a month for principal and interest, and income of only \$350 a month is required to qualify.

A feature of wide interest is the offer of the homes on a payment-insured basis, with a mortgage payment insurance plan at no added cost.

Walnut or orange trees have been retained on many of the lots, which are fully 60 feet wide and contain ample room for extra outdoor living. Most

## Lakewood Shrine Installation Set

Dr. H. E. Haberman will become president of Lakewood Shrine Club of El Bokal Temple at the third annual installation Friday evening in Lakewood Country Club.

Installed with him will be H. Herschel Hart, vice president; E. J. (Jay) Glover, secretary; James T. Satchell, treasurer; George L. Duff, potentate's ambassador; A. B. (Bob) Asher, Clarence E. Ball, Harry B. Poist, directors; William B. Andrews, chaplain; James F. Willmon, house chairman; Eldon T. Sharpe, sergeant-at-arms; Dr. Roy E. Hanson, chairman Children's Hospital Fund.

Dick Lane will be master of ceremonies. Dancing will follow the dinner. Mr. and Mrs. Nick Nash will give an exhibition of the mambo.

## Sales Up

NEW YORK (AP) — The Nestle Co., Inc., increased its sales of instant coffee and chocolate in 1954, despite sharp rises in the prices of green coffee and cocoa beans, H. J. Wolfisberg, president, said in a year-end review.



## IN GARDEN GROVE

Preview showing begins today with opening of three completely furnished three-bedroom, two-bath model homes at Glen Dell Park. Homes, exemplified above, were furnished by Aaron Schultz, and are located on Ninth St., between Katella and Chapman Aves., Garden Grove.

## Big Engineering Job to Local Men

Moffatt and Nichol, Inc., rooming recently moved from the 603-13 Kress Building, are preparing plans and specifications for the Morrison St. Bridge over the Willamette River in Portland, for the Multnomah County Commissioners.

The estimated cost is eight and one-half million dollars. The firm recently moved from the eighth floor of the Kress Bldg. to the new offices on the sixth floor to accommodate the organization.

Moffatt and Nichol, Inc., with G. F. Nicholson and J. W. E. Blackman are the consulting engineers for the Alamos Bay Marina now under construction.

**Record Tax**  
LITTLE ROCK (AP) — State tax collections for 1954 totaled \$101,482,352, a record high and about two million dollars above 1953 collections, revenue commissioner Vance Scurlock revealed.

**To Buy Cars**  
WASHINGTON (AP) — The Interstate Commerce Commission has authorized the Railway Express Agency to issue \$6,250,000 worth of promissory notes to help finance the purchase of 300 additional railway express cars.

# LOANS

## for HOME Improvement

### ADDITIONS OR REPAIRS

No Escrows • No Commissions • No Red Tape

We handle all the details... We have all materials such as Lumber, Hardware, Paint, Plumbing & Electrical Supplies, Youngstown Kitchens

**W. M. DARY CO.**  
Complete Building Material Store  
Est. 22 Years  
3605 E. ANAHEIM  
Phone 9-2113



## AWARD WINNER

W. E. Clark (right) gives the special \$100 Gift Award to Glenn A. and Barta Miller who have just purchased a home in Huntington Manor in Westminster, the new community built and developed by the Clark Construction Co. Other Award winners of \$100 were James D. and Margaret Hoffman, Alvin E. and Audrey Stone, Robert W. and Floy Jenkins, Charles D. and Margaret Governor and Mr. and Mrs. Edward O. Bufo. These modern ranch-type homes are located on Trask Ave. just west of Huntington Beach Blvd. and are completely surrounded by a giant grove of eucalyptus trees.

### COMPLETE 1-BEDROOM HOUSE

\$3295

2 and 3-Bedroom, Motels and Courts in Proportion

WE WILL NOT BE UNDERSOLD

### 100% FINANCING

ON YOUR APPROVED LOT

See Model at 12612 ATLANTIC, COMPTON Or Ph. NIVADA 6-9151, Day or Night

**W. F. DREHER**  
CONTRACTOR

## State Realty Installation Plans Made

Plans for the 51st inaugural meeting of the California Real Estate Association to be held in Palo Alto Jan. 7-8 to install Floyd Lowe as president for 1955 are complete, L. I. McLellan, Pasadena, retiring president of the association, announced.

The inaugural luncheon meeting, which will be held at Rick's Studio Inn, in the peninsula city, is traditionally held in the home city of the president-elect. Other officers to be installed are Charles H. Brown, Pasadena, treasurer and Eugene P. Conser, Los Angeles, state secretary.

The two-day session will include the 28th meeting of the state-wide board of directors of the association, to which several members of the Long Beach Real Estate Board have been elected, McLellan stated.

Incidental to the inaugural meeting will be the presentation to the state of California of the Frank Finley Merriam Redwood Grove in honor of the former governor who will be honorary installing officer of the meeting. Aubrey Drury, administrative secretary of the league, will make the presentation.

Opening the session on Friday morning will be a series of combined meetings of 1954 and 1955 committee members. Newly elected local board officials representing the organization's 140 realty boards will meet in conference during the afternoon and evening to participate in an indoctrination training program.

## Frozen Food Sales Show Big Gain

NEW YORK (AP) — Consumption of frozen foods during 1954 soared to 6,900,000,000 pounds, up 16 per cent over the preceding year, Joseph Gaudio, president of the National Wholesale Frozen Food Distributors Assn., said.

Per capita consumption, he said, was 42 pounds, compared to 36 pounds in 1953 and to only 17 pounds as recently as 1949.

## NBC Buys 'Oscar' Radio-TV Rights

HOLLYWOOD (AP) — Exclusive radio and television rights to the Academy of Motion Picture Arts and Sciences awards for six years has been obtained by NBC.

The pact, which will be worth \$1,300,000 to the Academy, including option renewals, was approved by the Academy board.

NBC has telecast the oscar presentations for the past two years.

## Thanks Them All

LITTLE ROCK (AP) — Gov. Francis Cherry, who will be replaced by Orval Faubus Jan. 11, has sent "thank you" letters to 12,000 state employees for their work during his two-year term.

# THE Golden Key

## TO YOUR HAPPIEST YEARS

### ALSO OPENS THE DOOR TO YOUR Brookhurst

# Golden Key HOME

## 3 & 4 BEDROOMS • 2 BATHS

### Luxury Features from \$13,775

2 GOLDEN KEYS TO EVERY BUYER

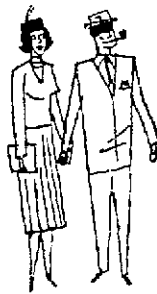
4 FURNISHED MODELS

Our Best Wishes for a Happy New Year

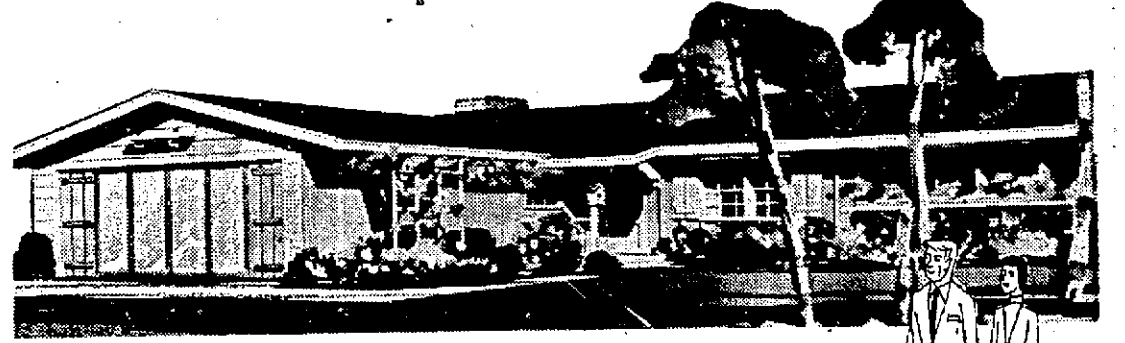
**HENRY C. COX and AFFILIATED COMPANIES**

MAIN OFFICES  
9999 LAMPSON AVENUE  
GARDEN GROVE  
PHONE LEhigh 9-1191

they come from everywhere...



to compare...and BUY!



the 4 BEDROOM 2 BATH "MASTERPIECE SERIES of 1955"



# ALDON

buena plaza

See for yourself this weekend why ALDON is the most important name to remember when you buy a home!

No matter where they live or work—Long Beach, Santa Ana, East Los Angeles, Hollywood, Huntington Park—thousands of veterans are coming from everywhere to Buena Plaza.

More DIFFERENT communities are represented than ever before in ALDON history. Why? Two good reasons: BUENA PLAZA, the hub community of the Southland, is close to every major center of employment! AND WHENEVER AND WHEREVER ALDON builds, you can be sure you get value where it counts, plus prices and terms every vet appreciates!

## A DARE TO COMPARE!

ALDON'S slogan always has been: "THE FINEST HOMES EVER BUILT"... and the new "Masterpiece Series of 1955" surpasses any previous ALDON-BUILT homes. We dare to compare because no comparison is possible.

1. The biggest, best-built, finest-equipped 4-bedroom, 2-bath homes anywhere!
2. A full 1350 sq. ft. of inside living area, plus porch & 2-car garage
3. Floor-to-ceiling brick or slumstone fireplace, with raised hearth
4. 75,000 BTU Pioneer forced air heat—thermostatically-controlled
5. Sliding wall of crystal-clear glass, opening on rear garden
6. Famous Aldon design—you choose from 22 original stylings
7. World-renowned "queen-size" kitchens, originated by Aldon, and featuring natural finish wood cabinets, Waste King pulverators, range hood and fan, DishWhiz dishwasher
8. A lifetime of pride because your home was built by Aldon. Greater resale value because "it's an Aldon"
9. Bigger custom baths, one with oversized stall shower, glass door and 6 ft. ceramic tile...2nd bath with tile over tub. Colored plumbing fixtures and electric heaters in both.
10. Ornamental street lights, paved safety streets, SEWERS, sidewalks, curbs and gutters!



# buena plaza

sales office: MILLER STREET AT LA PALMA AVENUE, BUENA PARK

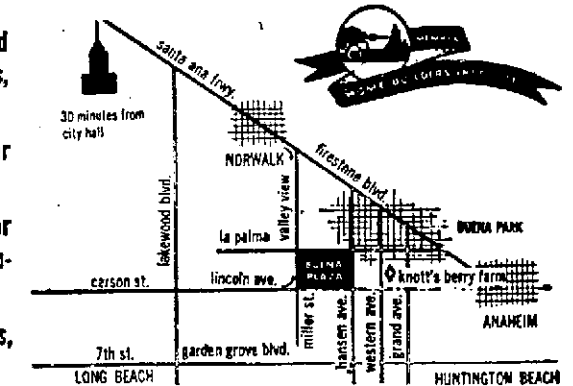
**VETS**  
not a dime to move in!

NO CASH COSTS!  
NO CASH IMPOUNDS!  
Absolutely NOTHING DOWN!

\$7149 MONTH prin. & int.  
30 year 4 1/2% VA loans  
Financing by STALFORD MORTGAGE CO.

6 SPECTACULAR MODEL HOMES  
furnished by Aaron Schultz  
of Long Beach and Anaheim  
NATURALLY, ALL-GAS EQUIPPED!

HOW TO GO: Follow Santa Ana Freeway—Firestone Blvd. to Valley View, and turn south. Or drive east from Long Beach on Carson Street (which becomes Lincoln Ave.) and turn north on Miller St. Look for the "not-a-dime-to-move-in" sign.



**HEAR DREW PEARSON**  
Sunday Nights 7:30 p.m. & 11:30 p.m.  
KFWB • (980 on your dial)

E. "BILLY" HAMBURG, sales agent

# VETS! NEW LOW TERMS at exciting ARTESIA CREST HOMES

## NOTHING DOWN

COST AND IMPOUNDS ONLY:

ONLY \$10,550

53<sup>91</sup>

MONTH

\$10,675

54<sup>58</sup>

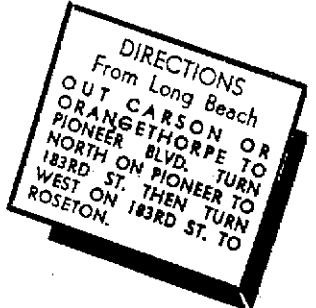
MONTH

PLUS TAXES AND INSURANCE

## 3-BEDROOM HOMES WITH ADDITIONAL FAMILY ROOM

- ✓ Select Hardwood Floors
- ✓ Rusco Steel Sash
- ✓ 2-Car Garages
- ✓ 40-Gal. Water Heaters
- ✓ Waste Disposal
- ✓ Painted Interiors
- ✓ Natural Wood Cabinets
- ✓ Bermuda Rock Roofs

NEAR SCHOOLS AND SHOPPING





# Sav-On Drugs Signs for Los Altos Site

Sav-On Drugs has selected a site in the Los Altos Shopping Center for its 14th and largest store, it was announced Saturday by L. S. Whaley, owner of the development at Bellflower Blvd. and Stearns St. in east Long Beach.

Negotiations were completed for construction of a 25,000-square-foot store which will include a main sales floor 140 feet by 80 feet with a mezzanine and basement. Cost of the building will be in excess of \$500,000. It was announced from the office of Welton Becket, nationally known shopping center architect who is designing the Whaley development.

Sam Price, Beverly Hills agent, represented Sav-On and Tod Sloan was the Whaley agent.

The store will be in the mall adjacent to the big Walker's Department Store and joins the J. C. Penney Co. and some other stores which Whaley said will be announced as soon as final leasing arrangements are completed.

**LAUD LOCATION**  
C. J. Call, president; A. D. Clark, first vice president and Ronald Call, second vice president.



R. L. CALL  
Operated First L. B. Store

dent, of the Sav-On company all lauded the Los Altos Shopping Center as "ideally located and perfectly designed."

Work will be started on the building at once, Whaley said. His own construction crews will do the work under supervision of Millie and Severson, construction specialists.

The store, which will be self-service in operations, will have terrazzo flooring, a wall of glass for the front and each showcase will be individually lighted with the most modern display equipment.

A special belt conveyor will be

installed between the loading dock to the storage area in the basement and another will run to the main floor.

**FIRST IN 1945**  
Sav-On opened the first store in San Bernardino in 1945 and their third store was opened in Long Beach in 1947. Stores they now operate in this area are at downtown Long Beach, Lakewood Center and Norwalk.

"Growth of our entire trade area until it now has 50,000 families called for new and larger shopping facilities," said Whaley. "In our planning we are striving to give the area a well-balanced, complete center. The addition of a company like Sav-On is a decided asset in this direction."

"Shortly we will be able to announce several additional major stores which we feel will make the center one of the most outstanding in the nation."

There already are stores, medical offices, market, service stations, postoffice and other concerns totalling 23 in the area.

**APL Will Replace Most of Its Fleet**  
SAN FRANCISCO (AP)—The federal maritime administration announced that a \$70,000,000 subsidy has been granted the American President Lines to replace almost its entire fleet of ocean going ships.

APL will add 105 million dollars of its own money to complete the project.



**NO EXTRAS TO PAY**

Fully priced at \$7,995, the Balboa Vista homes which overlook Newport Harbor are sold to veteran and non-veteran on the low terms of \$400 down and monthly payments of \$56.75. Each is a three-bedroom home with many built-in features. Only a few of the homes remain for sale. Visitors may drive down Pacific Coast Hwy. to the Newport Beach overpass, go north on Newport to Costa Mesa, veer left to Harbor Blvd., north to Victoria, then left to Placentia. Or they may be reached from the Santa Ana Freeway, turning south on Harbor Blvd.



**FIRST STORE**  
Here is the original Barker Bros. store which was established in 1880 at 13-15 N. Spring St. in what was then the central shopping district of Los Angeles. Founded by Obidiah Truax Barker, the store was then known under the name of O. T. Barker & Sons.

## Big Contract to Lockheed

WASHINGTON (AP)—The defense system which has been building up in recent months and is due to get more emphasis in the military budget for next year.

**Ranks High**  
Louis F. Cadwallader, of Long Beach, ranked fourth among more than 700 field underwriters in the Western division of The Mutual Life Insurance Company of New York, in number of paid applications for insurance issued during November, according to Carl W. Rogers, manager of the Long Beach agency.

The planes are a modification of the Super Constellation used by air lines. They will be used, the Navy said yesterday, to patrol the skies over the Atlantic Ocean many miles from land.

Aircraft of similar type are already being used by the Air Force as part of the early warning system to give advance notice of the approach of unfriendly raiders.

The warnings supplied by both Air Force and Navy planes of this long-distance type will be tied directly into the continental

## Barker Store Opened Door 75 Years Ago

Barker Bros. this week will turn back the clock to the days of horsehair sofas, the gate-legged table and the marble-topped commode as its 16 stores throughout Southern California join in celebrating the concern's 75th anniversary. Observance of in Long Beach will be under the direction of Raymond A. Bracha, manager of Barker's store here.

The first Barker Bros. store was opened when Los Angeles was a city of dirt roads and horsecars and kerosene lighting. It was kept open in the evening to draw the trade from ranchers and other residents of outlying areas who drove in to shop after their day's work was done.

Barker Bros. was founded by O. T. Barker and Otto Mueller who established a small furniture store near the Plaza in Los Angeles in 1880. The store kept pace with the growth of Southern California and is today regarded as the largest retail home furnishings establishment in the world. The store took its early strides under the leadership of Barker's two sons, William A. and Charles H. Barker, the original Barker Bros., who employed horse-and-buggy solicitors to tour Southland communities for business.

Neil Petree, president of the store since 1938, has directed its tremendous expansion in recent years, establishing new stores in population centers throughout the Southland. The Long Beach store was established in June, 1929.

The L. S. Whaley Co. takes pleasure in announcing for special attention of members of the Armed Forces, that under the new liberal FHA terms recently approved by Congress they are offering . . .

## NEW LOW TERMS AVAILABLE TODAY

YOU ARE INVITED TO INSPECT THE MODELS LOCATED JUST SOUTH OF SPRING ST., EAST OF BELLFLOWER, NORTH OF STEARNS

**LOS ALTOS REALTY CO.**

# HURRY!

these homes can never be duplicated at this price!

## \$395 DOWN!

Plus Escrow and Impounds

## \$56<sup>75</sup> TOTAL MONTHLY PAYMENTS

including Interest, Principal, Taxes and Insurance

## \$7995 TOTAL PRICE



## immediate occupancy

of these

### 3-Bedroom Homes

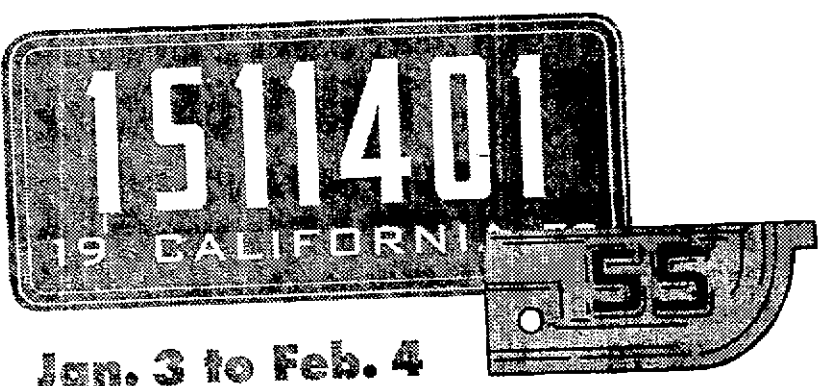
1345 Sq. ft. under roof and scores of other attractive luxury features that must be seen to be appreciated!

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A Motor Vehicle Department clerk will be on duty during regular banking hours January 3rd through February 4th

No Service Fee!

BRING YOUR 1955 REGISTRATION CARD



# CLASSIFIED AUTOMOTIVE VALUES

(Continued From Page E-8 — Classified Section)

## FRESH

Just traded in on the all-new 1955 Chevrolet... these clean used cars are mostly one-owner, local and are priced way low to move quickly!

'54 CHEV. . \$1699  
De Luxe 4-dr. Every extra.

'54 NASH . \$1699  
Statesman Super 4-door. Radio, weather-eye, overdrive.

'53 CHEV. . \$1299  
Club Coupe with radio and heater. Traded in by the original owner.

'52 CHEV. . \$999  
Styline De Luxe 4-dr. Radio, heater, sparkling 2-tone finish.

'51 CHEV. . \$799  
Styline 4-door Sedan. Original first, immaculate interior.

'51 DODGE . \$799  
Crampton 4-door. Every extra, sparkling throughout.

'50 CHEV. . \$699  
Styline 2-door. Extra-long wheelbase. Has radio, heater.

'49 CHEV. . \$599  
Styline Club Coupe. Radio, heater, tailored seat covers.

'51 NASH . \$599  
Your choice of Statesman or Ambassador. Both with radio, heater, overdrive.

'51 STUDE. . \$599  
Champion Sedan. Radio, heater, overdrive.

'50 FORD . \$599  
De Luxe Sedan with radio and heater.

'49 FORD . \$399  
Club Coupe. Radio, heater.

**CORMIER**  
**CHEVROLET**  
6th and AMERICAN  
11th and AMERICAN  
HOME OF OLD USED CARS

## '53 Chev.

BEL AIR. Beautiful 2-tone blue. Radio, heater, whitewall tires, outside visor and many other accessories. 18,000 actual miles.

\$1499

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Reconditioned Cars  
OR WITH QUALIFIED CREDIT  
NO DOWN PAYMENT

PER MO.  
51 FRAZER Vagabond \$42.00  
Beautiful Utility Job  
50 BUICK Special \$43.70  
Client Cond. Sharp  
50 OLDS 8 Rocket \$42.00  
2 & 4 door, 2-tone  
50 PONTIAC 8 \$24.34  
Club  
49 PONTIAC 8 Club \$28.50  
R.H. Hyd. Clp. 2-tone  
49 PONTIAC 8 4-dr. \$24.50  
R.H. Hyd. 2-tone  
49 FORD 8 4-dr. \$27.00  
R.H. Overdrive  
49 PACKARD 2-dr. \$24.00  
R.H. Overdrive  
**ECKERT MOTORS**  
311 W. ANAHEIM

## SPORTS CAR ENTHUSIASTS

The fabulous English AC Sports Tourer, 2-litre, 5-seater, 6-cylinder, 85-h.p., and 7.1 compression ratio. The finest custom craftsmanship is embodied in this like new model. Finished in polar white with red leather interior and red top.

ORIGINALLY SOLD FOR \$4500  
Now an unprecedented value at only \$2495  
on Convenient GMAC Terms

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"Exclusive Oldsmobile Dealer"  
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Happy New Year  
to all from...

**HARBOR CHEVROLET**  
ANAHEIM AT ATLANTIC

All Departments Will Be

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January 2, 1955

OPEN AS USUAL MONDAY

**SAVE  
PLENTY**

Local  
One-Owner  
Low-Mileage Cars

NEW  
CAR  
TRADE-INS

'54 FORD . \$1899  
VS CUSTOMLINE. Radio, heater, Ford-O-Matic, 2-tone paint, 2000 miles, etc.  
Lic. No. 2806472

'52 MERC. . \$1199  
2-door. Merc-O-Matic, radio, heater.  
Lic. No. 1U35113

'52 STUDE. . \$999  
HARDTOP. Radio, heater, overdrive. Very nice throughout.  
Lic. No. 1U58648

'51 DODGE . \$899  
DIPLOMAT HARD TOP CONVERTIBLE. Radio, heater, Gyromatic.

'51 NASH . \$699  
Statesman 4-DR. Radio, heater, overdrive. Perfect.  
Lic. No. 6A38579

'50 CADILLAC . \$1699  
COUPE. Radio, heater, Hydramatic, 2-tone paint.  
Lic. No. 1D32220

'50 PONTIAC . \$799  
CHIEFTAIN 6 De Luxe Sedan. Radio, heater, Hydramatic, 2-tone paint, etc.  
Lic. No. 1R14557

'54 PONT. . \$2099  
S. CHIEFTAIN De Luxe 4-door. Hydramatic, heater, power steering, power brakes, 3,000 miles.  
Lic. No. 2T76450

'52 FORD . \$1299  
VICTORIA. Radio, heater, Ford-O-Matic, etc.  
Lic. No. R32085

'52 FORD . \$1199  
VS CLUB COUPE. Radio, heater.  
Lic. No. 1V32114

'51 FORD . \$899  
STATION WAGON. Radio, heater, Nice.  
Lic. No. 1U14426

'51 MERC. . \$999  
CLUB COUPE. Radio, heater, overdrive. Dark green, white walls.  
Lic. No. 6N3035

'50 FORD . \$599  
VS 2-dr. Radio, heater, new paint.  
Lic. No. 2T69600

'49 BUICK . \$499  
SEDAN. Radio, heater, Dynaflo with white walls.  
Lic. No. 484501

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Star Chief 4-Door

Fully equipped. Drive-out miles only. New car guarantee.

\$2799

'54 CADILLAC

Coupe DeVille

AIR CONDITIONED. Yellow and black. Power steering and brakes.

\$4999

'54 CADILLAC . \$4699

Coupe, 2-tone green. All-power.

'54 CADILLAC . \$4095

62 4 doors. 5 to choose from. Pick your color.

'55 CHEVROLET . \$2599

Station wagon. The 4-door model with Power-Glide, heater. Near new.

**NO  
DOWN  
PAYMENT**

TO QUALIFIERS

'54 OLDSMOBILE . \$3499

De Luxe 98 Holiday. Power steering, power brakes. Drive-out miles only. OUTSTANDING.

'53 CADILLAC . \$3399

62 4-door. Air conditioning. Power steering and all the wanted extras.

'55 FORD . \$2999

Foreign Victoria. Radio, heater, overdrive, power steering, tinted glass, whitewalls. Just arrived.

'53 FORD . \$1799

Country Sedan. All-metal. 3-seat, 4-door station wagon. Very nice condition.

## NEW YEAR'S SPECIALS

'55 OLDS 88

Holiday

4 to choose from. Factory equipped. Just arrived.

\$3199

'53 CADILLAC

DeVille, air-conditioned. Power steering. Automatic 2-yr. 2-tone green.

\$3399

'54 BUICK . \$2999

Roadmaster Riviera coupe. Choice of 2. Power steering, power brakes, electric windows and seat. Fully equipped. Choice of 2.

'54 OLDSMOBILE . \$2799

Super 65 4-door. Power steering, power brakes. Excellent condition.

'54 FORD V8 . \$2499

Country sedan with overdrive and lots of extras.

'53 FORD . \$1599

Custom Club Coupe. Radio, heater. Ford-O-Matic. Locally driven.

'53 CHRYSLER . \$1599

Windor. 4-door. All factory equipment.

'52 BUICK . \$1499

Super Riviera. 2-tone finish. Local one-owner car.

'51 CHRYSLER . \$999

New Yorker V8, 4-dr. Beautiful condition. Low mileage, original car.

'51 FORD . \$799

V8 Custom 2-door. Radio, heater. 1st black finish.

'51 NASH . \$799

Rambler convertible. Radio, heater, overdrive. Very sharp. New top.

'51 CHEVROLET . \$999

Styline de Luxe 2-door. Radio, heater and Power-Glide. Local one-owner car. Immaculate.

'51 FORD V-8 . \$699

Club Coupe. Radio, heater.

## NEW YEAR'S SPECIALS

'55 BUICK

Special Riviera

Power steering. 2-tone paint.

SAVE \$500

'55 CADILLAC

62 4-Door

2-tone finish. Fully equipped.

\$5099

Also have '55 Fleetwood and El Dorado.

'50 CADILLAC . \$1899

Convertible. Beautiful green. Low mileage. Local car.

'50 HUDSON . \$599

Commodore 4-door. Beautiful car.

'49 MERCURY . \$699

Club Coupe. Local one-owner car with overdrive.

'49 CADILLAC . \$1099

'55 7-passenger. Local car. Very clean.

'48 CADILLAC . \$899

62 4-door. 2-tone finish. Whitewall tires.

'47 FORD . \$199

2-door. Excellent transportation.

AT  
**MEL  
BURNS  
FORD  
YOU  
WILL GET  
HUNDREDS  
OF  
DOLLARS  
MORE  
FOR YOUR  
TRADE  
ON BRAND  
NEW  
'55  
FORDS**

If It Is Extra  
Nice and Shows  
Good Care  
We Will  
GIVE  
as Much as  
**\$500  
MORE**  
Than Actual  
Cash Value  
Today  
**YOU CAN  
BUY  
A NEW  
'55  
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As Low as  
**\$1759**  
ALL MODELS AND  
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**WE HAVE  
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LOW-MILEAGE  
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**ONE-STOP  
CAR MART**

'55 CORNER ANAHEIM AT AMERICAN  
All 1955 cars carry a full 30,000-mile, 30 month guarantee  
**1955 PONTIAC \$395 dn.**  
CATALINA. 2-tone blue. Equipped. Save \$500  
**1955 DODGE \$395 dn.**  
CUSTOM ROYAL. Red and white. Completely equipped. Save \$400  
**1955 OLDS 98 \$495 dn.**  
HOLIDAY. Fully equipped. Blue and white finish. Save \$500  
**1955 CHEVROLET \$295 dn.**  
BEL AIR. Blue and white. Choice of four. Fully equipped. Save to \$400  
**1955 PLYMOUTH \$295 dn.**  
Choice of four. All fully equipped. Save up to \$500.

'52 STUDE. \$999  
Commander 4-Door. Radio, heater, overdrive.  
'51 FORD \$899  
4-Door Sedan with radio and heater. A steal at

'50 BUICK \$799  
Super 4-Door. Radio, heater, Dynaflo. Mechanically tops.  
'50 OLDS \$699  
98 2-Door Sedan. Radio, heater, Hydramatic.

'49 FORD \$399  
Custom 2-Door. Radio, heater. Runs and looks like new.  
'49 BUICK \$599  
Super Convertible with radio, heater and Dynaflo.

**NO DOWN** on Approved Credit Statement

SEE... DRIVE... BUY the All New  
**1955 STUDEBAKER**  
**2-Dr. SEDANS \$2122<sup>96</sup>**  
6-cylinder, as low as...  
**\$2245<sup>53</sup>**  
8-cylinder sedans, as low as...  
Plus tax and license.  
**CHOICE OF SEVENTY-FIVE  
READY TO GO TODAY!**  
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1881 and 2101 American Avenue  
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ONE WEEK ONLY

**EIGHTY CARS TO CHOOSE FROM**

'54 Buick Super Riviera \$2699  
2-tone, de luxe equipment  
'54 Buick Super Sedan \$2699  
Fully equipped, power brakes  
'54 BUICK Special \$2499  
'54 BUICK RM Riviera \$2999  
Full power equipment. A beauty.  
'54 CHEVROLET \$1799  
Power-Glide 210 2-dr.  
'53 Buick Super Sedan \$1799  
'53 Buick Super Conv. \$1949  
'54 MERCURY Sed. MO \$2299  
'53 BUICK Super Riv. \$1899  
'53 BUICK Special Sed. \$1799  
'53 FORD 8 2-dr Custom \$1549  
'52 CADILLAC 62 Sedan \$2599  
'51 FORD 8 Sedan \$1049  
'54 BUICK Century Riv. \$2749  
'54 BUICK Special Riv. \$2499  
Synchronesh transmission.  
'54 PONTIAC 8 Sedan \$2399  
Power steering Star Chief.  
'53 BUICK Riviera \$1749  
'53 BUICK RM Riviera \$2099  
'53 PLYMOUTH Sedan \$1299  
'53 STUDE. Hard Top \$1299  
'52 CHEVROLET Sedan \$1199  
'49 PONTIAC Hydra \$699

**1951 BUICKS 1950**  
**CHOICE OF SIXTEEN**  
RIVIERAS—2-DOORS—4-DOORS  
SPECIALS—SUPERS—ROADMASTERS  
**\$949 to \$1299**

Every car thoroughly reconditioned. NEW CAR DEALER GUARANTEE.  
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**Art MORGAN**  
ATLANTIC at ANAHEIM



# Predict Chic Picture Book Review Is Benefit in Spring Fashions

# Women

LONG BEACH, CALIFORNIA, JANUARY 2, 1955, SECTION D

## Social Galaxy

### Thanks for Memory of Rollicking Year

By BETTY WENTWORTH  
Independent Women's Editor

We've just gone back over the Sunday papers for the past year, all 52 of 'em, and our only remark, lame, but telling, is that you all certainly did a lot of fascinating and surprising things. A re-cap is of necessity a sketchy thing, and we don't pretend to refresh your mind on more than a sampling of the highlights. We're fully aware that we've overlooked some important events, for which we apologize. Also the weddings occurred later for a great many of the couples whose engagements we revealed but we didn't have space to record both.

All set? Shut your eyes and we're going to whisk you back into January 1954, when we'd never even heard of George Gobel.

Highlights of January included the engagements of Ann Parks to Joe Bramblett, Dorothy Minnick to Sam Edwards, Gerry Turner of Seattle to Patrick Phelan, Norma See to John Epley, Renee Eckstall to Capt. Francis A. Fillipow. Weddings included those of Jeanne Plomason to Melvin Keith, Patti DeVees to Nelson Staebble, Betty Hutchins Smith to Bill Clark, Edna Balmer to Truman Dayton.

King Parks and his new bride, Anna, were being feted, Mrs. Robert Whyte and daughter, Irma, arrived from Australia. Betsy and George Taubman and Mickey and John McWhinney had moved into new homes; there was a gay Captain's Ball at the VCC; coffee hours were given by Sally Badenhausen and Eleanor Davis for 200, and by Ruth Dougherty and Maxine Clemo for 100.

In February the Have a Heart and Help a Child Carnival occupied many clubs; the Community Players celebrated their Silver Year and the John Hilberts their golden anniversary. Carmelite Nuns Auxiliary had a big benefit ball at the Auditorium, the Ladies Club another benefit at the Lafayette. Stella Kellogg was chairman of the Heart Fund campaign tea. Newlyweds Eng and Mrs. Robert Basil Carleson were home from their honeymoon.

Sharon Geary announced her engagement to Merritt Adamson, Barbara Seal was betrothed to Thomas W. Borden; Maxine Livoni wed Joseph Palmquist. The Junior League's formal Valentine Ball was at the PCC; Symphony Juniors had their Vive Italia luncheon at the Balboa Bay Club; Haldis Hertzog and Loraine Miller hosted a lovely Victorian tea.

Remembrance of March immediately brings to mind the beautiful wedding of Bette Cree and Bill Edwards at First Congregational Church, and the marriage of Genevieve Parks and Ray Neveau. Engagements included those of Jo Southgate to James Hancock, Ann Bishop and Richard Blanchard, Patricia Campbell and Bob Graham of Lusty, Md.; Norma Slaght and Don Winterrowd.

Florence Somerville took over the helm of Rick Rackers; Virginia Todd became Junior League proxy. Helen Higgins was here from London visiting Parle Harrison, Jean Harter and Jane Hosmer gave a large spring coffee hour and the Long Beach Yacht Club celebrated its 25th year.

Highlights of April include Jackie Light's garden wedding to Bob Snyder; Betty Anne Smith wedded Donald Murphy; Shirley Madison and James Herley announced their betrothal, as did Janet Hart and Glen Mitchell.

Parties we recall were Della Kuscher's two bridge luncheons, Virginia "Waters" and Jeanne Looman's coffee hour at the Assistance League Clubhouse, as well as Carrie Vignolo's and Evelyn Reeves' morning coffee for 60, and Cecile Appleton's brunch honoring Sally Nesmith and Ola Murphy. Carol Scott took the helm for the Assistance League.

On the first day of May Bob Midgough wed Fern Marie Kelly at St. Luke's and on May 2 the Winchester Stacey's Gloria announced her engagement to Lt. Sherman Douglas Burrows. Neil Taylor, Elva Pritchard and Ann Davies had a coffee hour at the VCC for 150; Connie Desmond was engaged to Alexander Stuart Bond; the University Club trekked to the Newport Yacht Club for a dinner dance.

Then there was Alma Decker's large tea; a Swedish coffee hour hosted by Sara Savoie, Marie Kiesau and Florence Griffith; and two brunches at the VCC given by Gladys Furie, Winifred Morris and Etta Brown. Mrs. Thomas T. Taylor was named president of the Auxiliary to Children's Memorial Hospital.

June arrived and with it the news of Dick McGrew's engagement to cute Nan Walker of Dallas with a July wedding slated; The J. Roscoe Howells' Shirley Ann and Roger Williams were betrothed, as were Linda Schow and John Sherwood Moore Jr. The weddings, of course, were legion and included many of those whose engagements we've mentioned earlier. There was the Stanford Memorial Chapel rite of Pete Davis and Lynn du Luart, Jerome Burley's and Patricia Sullivan's nuptials, Gail Weidrick's and Mike Buckley's home wedding; Margie Merrill wed Ens. John Cookson.

Parties included Suzanne Taylor's "south of the border" costume party for 100 at the Marichals; Bernice Kirkwood's and Winifred Gilchrist's coffee hour for 75; Peggy Fairley's old-fashioned garden party; the large and novel "coffee cackle" at the Assistance League Clubhouse given by Helens Reagan and Wilkinson and Virgie Miller. Rotary Club had its "country fair dance" at the PCC, famed engineer Lillian Gilbreth talked to the Junior League, Janie and Gil Brown returned from Europe and the Long Beach Dog Show drew throngs.

Here we've run out of our allotted space and we've just rounded out the first half of the year. We'll resume with July next week, so glance our way next Sunday.



Put away the Ouija board, the crystal ball and the horoscope and make your own fashion predictions for spring. In fact, make any predictions you like about the 1955 woman—they'll probably all come true. Since no two people think alike and never agree when it comes to foretelling the future of women in the glamor world, how can we expect a mere woman to predict today what she might do tomorrow?

One thing we might predict, those women who shy away from extreme fashions still will be able to find a lot of nice, wearable clothes that look pretty much the same as the favorite dress of last year.

The most important note in many of the American collections for spring is the long-torso look. Both in suits and one-piece dresses, the bodice extends to the hips. Because the bodice fits skin tight, it will be necessary to be carefully corseted (if you're inclined to bulge in the wrong places). However, it's pleasant to note that the new foundations lift the bust higher and nip the waist less than formerly. This is what makes the attenuated line more effective.

Also important in the spring line-up is the overblouse, often used in three-piece costumes consisting of hip-length loose coat, skirt and overblouse which matches the coat lining.

Bare shoulders and bare mid-ribs are on the wane, both in evening dresses and beach wear. The new thing is a sort of camisole top with wide shoulder straps and a square neckline. If you do have wide expanses of bare shoulders—you'll be strictly passé!

As to jewelry, there will be beads, beads and bangles. Most popular will be matinee length, which means to mid-chest. Longer and more dazzling than ever are earrings for evening—but definitely more discreet for daytime wear.

Wool and thistledown will be synonymous in spring fashion according to a noted French textile designer. Even with the weight as trifling as a cloud, the surface is apt to be fabric fused onto a firm, smooth cloth.

Most designers believe fashion is entering a "blue" period with shades of blue, blue-tinted reds and browns taking the spotlight away from the golden and rosy shades of former seasons.

Textures of spring coatings and suit worsteds, including silk and wool mixtures, will flatten down to paper thinness, but still retain their perspective effect of depth. Overlays of thin threads in honeycomb patterns, thick, bumpy threads in brush stroke touches of color and bulk are woven into lightweight tweeds. Threads of several fibers and several colors—wool, silk and cotton—are mingled into a mezzotint twill that blends a thick-and-thin effect with shading and fleck of color.

All the bulky texture and the downy fuzz of past seasons has given way to dry, pressed-down surfaces in which the weave makes a small subtle pattern and a very soft shadow.

Stripes are another theme for spring—whether wide or narrow, they are boldly contrasted in black and white or color against dark.

Particularly California designers, knowing the importance of travel in modern life,

## Party Honors Bride-Elect

A surprise miscellaneous shower for Miss Odessa Gertrude Russell, bride-elect of Robert A. Parker, was given by Miss Marjorie Parker at her home, 3713 Country Club Dr.

The dining room table, covered with a beautiful lace cloth over pink satin, was centered with a large pink ruffled nylon heart trimmed with lilies of the valley and pink satin bows. Tall pink tapers in silver candelabra, surrounded by numerous beautifully wrapped shower gifts, completed the pink and white motif. White wedding bells were suspended from the chandelier.

The hostess was assisted in serving refreshments by her mother, Mrs. G. C. Parker, Mrs. Virgil Hettick, and Misses Charlene Hettick, Christine Schurr, Kurtie Lu and Dottie Thorpe.

Others attending were Mrs. A. G. Russell Jr., P. L. Best, A. G. Russell, Edith Parker, Marjorie Lewis, Wm. Marter, C. J. Hettick, E. J. Wightman, H. B. McCurdy, N. C. Howell, W. K. Thorpe, T. W. Russell, Frank Bon, W. H. Spence, Fern Criswell, C. W. Steiner, Marshall Julian, Vincent Bailey, C. H. Lewis, L. G. Hagman, L. L. Walton, Willard Schurr, Alfred Lewis, Harry Serex, L. W. Hockney, Ed Takeda, L. B. Lowry, D. B. Clifton Jr., Keith Anderson, R. W. Mitchell, Myrtle Duskin, Misses Luanne Lewis, Phyllis Treadwell, Kay Takeda, Marjorie Schurr, Joyce Hesseger and Kathy Hettick.

The rehearsal dinner took place Thursday at the home of the bride-elect's parents, Lt. Col. and Mrs. Andrew G. Russell Jr., 1024 Silva St. The wedding was solemnized Friday evening at Atlantic Methodist Church.

FOR SEVERAL YEARS one of the most popular events for the New Year has been a book review and coffee hour by Long Beach Alumnae of Kappa Kappa Gamma, with proceeds going to student aid. Planning the event for 10:30 a. m. Jan. 26 in the Robert J. Ritner home, 255 Claiborne Pl., are alumnae members, from left, Mmes. John Dickson Walker Jr., Richard B. Smith and Robert G. Bailey. Popular Southland re-

viewer Mrs. Mary Greer Scarborough will talk on current books and special guest will be Marguerite Gilbert McCarthy, author of "The Cook Is in the Parlor." Since reservations are limited, they should be made as soon as possible with the chairman, Mrs. Richard Smith, of 3413 Tulane Ave., or Mrs. Robert Bailey, 4214 Pine Ave., program chairman. Local and national philanthropies will benefit from the event.

## Crawfords Entertain

The spacious home of Mr. and Mrs. Walter Crawford, 3401 E. Ocean Blvd., was the scene of a gala family celebration New Year's Day, feature of which was watching the Rose Bowl game around the television set in the game room on the second floor. Absent from the family circle was Don Crawford, who spent the weekend skiing at Squaw Valley, near Reno. Among guests was Miss Eleanor Peterson, daughter of Dr. and Mrs. P. Victor Peterson, who came out by plane for the holidays from Cornell University, where she is studying for her master's degree. She left last evening by plane to resume her studies.

## Women Dress Alike, Burmese Families Don't Share Last Name, Visitor Says

By ELAINE RISINGER

A new year has arrived and new adventures lie beyond each flip of the calendar. It is especially true this January for pretty raven-haired Margaret Amy Ohn-Bwint of Burma. The personable visitor is adding a distinctive international feeling to our city.

She and her 14 counterparts from other countries are participating in a nine-month work and study project in the United States sponsored by the National Board of the Young Women's Christian Association.

Our local YWCA will be Miss Ohn-Bwint's home until April 19 when she will attend the Y's Triennial National Convention in New York City and then the International Leadership Training Project at Lake Mohonk, N. Y., before returning home.

Life in the United States is certainly no new experience for the Burmese girl. She was a college coed at Frances Shimer Junior College in Mount Carroll, Ill., and Bucknell University where she majored in English. And her interest and knowledge of world affairs is typical of today's women who look beyond their country's boundaries for educational outlets.

The grace and beauty of women from the Far East is a well known fact. And Miss Ohn-Bwint is no exception to the rule. She wore black patent leather thonged sandals, a deep purple skirt (called a longyi in Burmese) and a pale purple blouse (aingyi) for our chat.

"Every woman wears the same costume," she revealed. "The only difference is that people will wear different quality of material."

All blouses have short sleeves and a five-button opening at the side, and the skirt is like a tube which you wrap around to fit. Most people have their clothes and shoes made for them as the ready-made articles aren't too good, she

added. Her English has a British crispness. She smiled often as she described her country and customs.

"Do women in Burma vote?" I asked.

"Oh, yes, they have equal rights with men in property and inheritance," she answered. Many women cling to the old tradition of staying at home, but since the war, most young women work after their marriage.

"Burmese women are very clever in commerce. They know how to trade," she said. A social worker, Miss Ohn-Bwint worked with Baptist young people in her country since finishing college. She cited the differences between teen-agers here and in Burma.

"Because of our customs and traditions, you find that girls do not go out late at night. If they do go out with a boy alone, then it's taken for granted they are to be married eventually."

Also most young people do not dance as it is not considered in good taste, she added. "Soccer, which we call football because we kick it with the foot, is a favorite sport."

I casually asked her parents' names. Miss Ohn-Bwint hesitated and then laughed.

"We don't have family names in Burma. We have our own individual names. My father is U Ba Sein. U stands for a title like Mr. My father gave me my grandmother's name, Ohn Bwint which means coconut blossom. Margaret was given me by the doctor. Buddhists select their names according to when the baby is born."

She added, "My 14-year-old sister is named Gwendolyn. Their Mya which means one hundred thousand emeralds."

Miss Ohn-Bwint explained that in Burma her last name isn't hyphenated. She only does that in this country to avoid being called Miss Bwint.

Christmas and New Year's Days, our most festive season, are observed by the two per cent Christian population of Burma. A predominately Buddhist nation, these followers do not observe Christmas, Miss Ohn-Bwint said, but they do have the equivalent of Noel activities at the end of their lent in the late fall. At that time, they decorate their houses and hang lights in the street.

The Buddhist New Year or water festival is celebrated in April. And the latter name is significant. During these three days everyone goes around town pouring water on each other. "We usually don't go to work at this time," she added.

When Miss Ohn-Bwint returns home, she will work with the YWCA in Rangoon. While

in Long Beach, she is observing "Y" activities to prepare for her job at home.

The "Y" group in Rangoon is growing. But the Christian movement is badly mixed up in people's minds with British imperialism. She pointed out that the YW program is still being presented chiefly in English, and "that is a handicap to having it accepted as truly Burmese."

However, the YWCA has won a good deal of admiration for the way it has helped refugees and provided for the needs of young girls in the city and in several rural centers," she said. "More people are finding out that the YWCA is doing a good work and want to come in and participate in our programs."

Just how long she plans to remain in "Y" work is indefinite. "I'm interested in social work, but it depends on how long the 'Y' needs me," she concluded.

## Fresh Treatment for Cotton, Silk



A DIFFERENT TREATMENT for cotton in a Herbert Sondheim costume for Spring, 1955, is the one-piece dress, left, in a briefly-sleeved bodice of white linen with intricate Chantilly lace. Its skirt of black and white woven cotton checks matches the bolero, lined with white taffeta. For cocktails or the races—Pauline Trigrere's 1955 riding coat silhouette in a full-skirted dress and jacket costume of oxford and white dotted silk. The white organza scarf is piped with the silk.

## In Burton Home

Watching in the New Year together Friday at the home of Mr. and Mrs. Robert Burton, 3740 Central Ave., in Lake, was a group of congenial friends, including Messrs. and Mmes. Logan H. Goodknight, George Osborn, and Larry Reichner. A midnight buffet was served, following an evening of contract bridge.



1955 WILL BE a busy year for Miss Margaret Amy Ohn-Bwint of Burma who is on a nine-month work and study project in Long Beach sponsored by the YWCA.



## The Wild Waves Are Saying

# Holidays, Like Turkey, Dwindle Away

By IOLA MASTERSON

Back to normal and hamburgers. The holidays, and with them, the turkey, are all gone. Just that slim margin of today standing between us and the cold, cold reality of January! But think of the memories we have to keep us warm and happy.

Memories like Carol and James Hoagland built for themselves and their friends with that open house and buffet dinner of Thursday for 100 guests. This being the first holidays in their beautiful new home at 3817 Via Palomino in Palos Verdes, it was a doubly pleasant way to enable their house to get acquainted with their friends!

Assisting Carol were, from Long Beach, Dorothy Wise, Sylvia Sherwood, Betty Ann Kirkpatrick, Virginia Muchmore and Genevieve Suttle; from Palos Verdes, Betty Fields, Janice Coale and Shirley Nauter; from Altadena, Neil Marichal; from San Gabriel, Eleanor Williams and Shirley Harvey; and from Manhattan Beach, Betty Ann Driver and Louellen Chase.

Carol's buffet table was the most elegant gesture to the New Year you can imagine. It was centered by an exaggerated champagne goblet, really huge, filled with bubbles upon bubbles—all glass, varicolored and beauty.

Another magnificent Christmas Week party was Ann and Dr. Gaylord Fisher's open house of Thursday in their home at 1421 La Feria in Park Estates. Glistening gold and handsome green were used for the holiday decorations scheme as 125 guests came to nibble at the hors d'oeuvre buffet, partake of holiday cheer and swap friendly, gay wishes of the season with each other.

Assisting Ann and Gaylord were Dr. Seibert and Waula Pearson, Dr. Bill and Jane Rhorer and junior hostesses were Margie Fisher, Linda Arnold, "Sandy" Harper and Pat Pursley.

1135 Tehachapi Dr. was one of the brightest and the gayest of addresses Wednesday night when Faye and Tom Norcross entertained for 250 guests at a beautiful open house. The party was in honor of Tom's mother, Mrs. Thalia Brown, here for the holidays from Odessa, Texas.

Faye used the bright, merry reds and greens of the season to turn her lovely home into a picture of cheerful festivity. Sparkling the bright colors were the snow white cranberries used on the buffet where heaping platters held tender turkey, flavorful ham and everything to go with. Assisting the host and hostess with their many guests were Dr. Winfield and Itha Edson, Nadyne and Harry Rogers, Kitty and Larry Lee, Louise and Frank Morris and Tom's sister and her husband of Sun Valley, Jana and Joe Citron.

About 75 friends of Alice and Otto Yaisli didn't want for a good view of the Rose Parade and the game yesterday—at least, last week how could they? This year for their annual New Year's Day open house Otto planned to import a color TV set! But whether or no the color telecasting worked out, those guests were certainly treated like a convention of kings and queens with the usual terrific smorgasbord buffet groaning with every delicacy known to man, the good hosting of Otto and the gracious hospitality of Alice.

New Years at Mammoth Mountain! Sounds like the title of a book we'd like to read. To Carolyn and Don Raney, Margaret and Bob Sully, Berta and Earl East, Edith and Art Vanderee, Betty and Bix Bixby and all their assorted children it was more than reading because that's where all of them spent this weekend. Mammoth Mountain, where the snow is deep and smoke curls out of every chimney in the best tradition of a winter picture post card, is 40 miles north of Bishop. They secured a couple of big, cozy mountain chalets and drove up Wednesday for the snuggest and happiest of New Year parties. They'll be home today.

Take a play room, all brick and dark, smoky wood and 920 square feet big! Make it New Year's Eve. Then fill it with the bright colors of balloons, serpentine and noise makers. Now come the people, with eyes sparkling and ready for fun. Fun they had, too, by the barrelful when Bobbie and Pat Burrbridge opened their home to the gang Friday night. Co-hosting were Camilla and Jim La Greg and the midnight buffet supper were Naomi and Chuck Chandler, Becky and Jim Hancock, Virginia and "Pinky" Westermarck, Tam and Tom Wall and Muff and Joe Perkins.

Adding their voices to the merry throng were Doris and Dude Burrbridge, Dorothy and Dan Woodson, Bonnie and Dick Pearsall and Rosalie and Norm Rogers.

It wouldn't have been right without Barbara and George Howell, Carolyn and Sterling Blakeman and Iyrre and Bob McDonald so, naturally, they were there, too!

They watched the game and whooped and hollered just as loudly as if they'd been sitting on the 50-yard line yesterday over at Nancy and Myrl Ott's home when, with Carrie and Al

Vignole, they invited some friends in for the TV treat and a supper party afterwards.

1954 wound up with a wonderful bang for Mrs. Anne Briggs when she received a cable from South America announcing the safe and happy arrival of Robert Eugene to daughter Betty and Mark Naughton. Little Bob is the Naughtons' third child, the other two having been born when Betty and Mark were stationed in Suez. Those young 'uns passports are going to read like a Cook's Tour when they grow up!

Hot, spicy baked beans and pink, juicy ham were main items on the plates of New Year's Eve celebrants around and about midnight Friday over at Barbara and Bill Neptune's home, 1811 Palo Verde in Los Altos. Before that there had been much toasting from tinkling glasses and the gay, glad sounds of this boisterous night with Beverly and Dean Davidson, Jane and Earl Leslie, Marilyn and Jim Neptune, Dave Lilley, Mildred Kelly, June and Woodie Catherwood, Helen and Ray Ashkey and Audrey and Bud Allard.

Off to Balboa Bay shores and their smart beach house went Norma and John Craig for New Year's Eve and joining them there were friends from all around the Southern California area. The no host affair was informal and gay with midnight supper topping off the evening. Being extremely wise Norma and John had made arrangements for all the gang to stay right with them all night rather than take their chances on the humming highways.

Close friends and neighbors gathered at Kay and Don Erb's home, 50 The Colonnade, for the joyous wait until midnight Friday. Those who laughed and talked together preceding the witching hour were Bernice and Gib Millie, Pauline and Eddie Simons, Dorothy and Walt Strawinski and Marilyn and Larry Bonzer.

The hilarity of New Year's Eve, that zany, frothy night, was a delightful hodgepodge of good food, friendly people, and gay spirits at Virginia and Dr. Franklin Waters home, 291 Park, when, with co-hosts Shirley and Chuck Planting, they had the crowd in to see the old out and the new year make its appearance.

Now that 1954 is long gone we can look back and think of so many nice things that happened during the year. One of the finest was the most recent and that was Edith Merrell Swayne's holiday visit from her home in Lafayette (near Orinda, Calif.) to be here with mother, Ruth Craig Merrell, Edith's husband, Lloyd, was here, too, briefly. She left Thursday to be home in time for Friday night festivities.

There was a rumpus in the rumpus room all right at Vee and Hal Marron's home Friday night when they entertained a gang of close friends for the traditional party of Dec. 31. Midnight pot luck supper followed dancing, games and you-know.

A coffee hour, with a little egg nog on the side, filled Tuesday morning very nicely for a group of Dames Club members when Naomi Chandler and Ginny Hall were co-hostesses with Marie Todd in Marie's home, 3530 Gundry Ave. A bright fire crackled in the big fireplace of the Todds' sunken den and that's where the gals gathered to enjoy the holiday inspired affair.

Ebell Juniors to Observe 10th Birthday at Luncheon

Tenth birthday anniversary of Ebell Juniors will provide the incentive for a gala luncheon party Friday in the Supper Room of the Lafayette Hotel, starting at 12:30 p. m., with Mrs. Charles Brantingham presiding.

This congenial group was originated in January, 1945, by 38 daughters and friends of Ebell Club members. The new organization worked independently of the senior club, sponsoring welfare and cultural projects. Of the original charter members, only one, Mrs. C. O. Spath, is still active. The membership has grown to more than 250 in the past 10 years.

Honored guest at the speaker's table with the president, Mrs. Brantingham, and other officers, will be Mrs. James Bryan Murray, president of Ebell Club, Mrs. Eldon Bassett, and the two advisers from the senior membership, Mmes. Joseph M. Striegel and Arthur Knoll, and Mrs. Albert Horn of the Exceptional Children's Foundation. Also invited are the past presidents, past counselors and advisers, and charter members.

Hostesses for the luncheon will be Mmes. James Pino, Lloyd Hilligoss, Ray Green Jr., John Mundy, and their committees.

Emily Jewell Tent to Install Staff

Emily R. Jewell Tent, Daughters of Union Veterans, will meet at 7:30 p. m. Monday in Veterans Memorial Bldg. An open installation of officers is slated for 8 p. m., with the department senior vice president, Mrs. Della Clark of Compton, as installing officer. Mrs. Bernice Hamble is chairman of the arrangements for the evening. Refreshments and a social hour will follow. The public is invited.



Mr. Bob performs "voodoo" right out of a vat with his dyed-to-match color co-ordinates!

MR. BOB  
MR. BOB  
MR. BOB

## Reveal Joan Hunter's Troth

Dr. and Mrs. John K. Hunter are announcing today the engagement of their daughter, Joan, to Bruce M. Purvine, son of Mr. and Mrs. G. F. Purvine of this city.

The bride-to-be received her ring on Christmas day. Friends of the families were told of the betrothal Tuesday at a tea given at the Hunter residence, 550 Mesa Way. Guests had been invited to meet Mrs. J. Hunter Reinburg, niece of Dr. Hunter. Col. Reinburg has just resigned from the service to go into private business and they will reside in this area.

As guests arrived they were greeted at the door by a large olive green felt high button

Victorian shoe decorated with a gold kid French heel, gold buttons and lacings and trimmed with sequins. The shoe held a replica of the engagement ring with the names, "Joan and Bruce."

Miniature stockings, similarly decorated and mounted on holiday stationery had been sent as invitations to the gala affair.

Guests were served hot cranberry punch from an old Victorian silver urn. Centering the table was a glittering Grecian love temple with little bisque love gods on the steps. Assisting during the afternoon were Mrs. Jack V. Evans and Mrs. John E. Munholland, Joan's godparents; Mrs. Byron MacDougall of Los Angeles,

her aunt, Mrs. Leland Reeve of Portland, Ore., Bruce's sister, Mmes. Stuart Lemon, Emmett Sullivan, Sam Magill, George Paap, Don Williams, Misses Joanne Kerr, Donna Organ, Margaret May Shank, Jan Anderson and Barbara McNabb.

Each wore tiny bisque cupid. The bride-elect, a Kappa Alpha Theta, attended USC and is a senior at University of Oregon. She was a Phi Gamma Chi at Poly High School where her fiancé was a Delphi. The prospective bridegroom, a member of Beta Theta Pi, will be graduated in June from the University of Oregon with a commission in the Air Force. The pair plan a late summer wedding.

Miss Hunter's grandfather was the late Col. Joseph Hunter, head of chaplains in World War I. Her fiancé's grandparents, the F. L. Purvines of Riverside, are both descendants of Oregon pioneers.



Miss Joan Hunter

## Baptist Women to Give Tea Friday in L. A. Mayes Home

Mrs. Leslie A. Mayes will open her new home at 3860 Pacific Ave. from 1 p. m. until 5 p. m. Friday for an afternoon of fellowship when guests will be the women of the First Baptist Church. The tea table will be beautifully decorated in the holiday theme, and pouring will be Mmes. J. Roscoe Howell and George A. Lackey.

Donations will be made to the furnishings fund for a new dormitory for women at Redlands University. The Baptist women of Southern California have undertaken the task of furnishing this dormitory, which is now under construction. The First Baptist Church of Long Beach will furnish one room which will be known as the "Itha Edson Room" honoring the wife of the pastor of the Church, Rev. Winfield Edson.

In the receiving line at Friday's event with Mrs. Mayes will be Mmes. R. L. Mayes, Winfield Edson, Bryant Wilson, Owen T. Day, and Charles Tingley.

Starts Mon., Jan. 3, 10 A.M.

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# Prominent Young Pair to Marry

## Shanks Tell Margaret's Engagement

Betrothal of their only daughter, Margaret, to Allan D. Scherer of Wisconsin was announced by Mr. and Mrs. Carl Bradley Shank of 7 37th Pl. on Wednesday afternoon at a mother and daughter holiday tea at the Virginia Country Club. Approximately 400 guests from Beverly Hills, Los Angeles and Long Beach were invited from 3 to 5 p. m.

The charming dark-haired bride-elect is a junior at Stanford University and is one of the leading young equestriennes of California whose renown is shared by her two Palominos, The Duke and The Duchess. She is the granddaughter of the late Mr. and Mrs. Warren F. McGrath who resided on North Benedict Canyon Drive in Beverly Hills and of the late Mr. and Mrs. George Shank whose home was in Chicago. She is a member of the Bachelorettes.

Her fiance is the son of Mr. and Mrs. A. I. Scherer of Wauwatosa, Wis., and is a graduate student at Stanford from whence he will be graduated in June. He is the nation's highest rated intercollegiate polo player. He was captain of Stanford's polo team for three years, and in Milwaukee with professional players he has run up as many as ten goals in one game.

In the receiving line were Mrs. Shank, the bride-elect, Mrs. A. I. Scherer, mother of the future bridegroom, Mrs. John D. Fowler, Wayne Mullin and Karl Rodi, the latter three being sisters of Mrs. Shank from Beverly Hills. All wore white orchid corsages.

Those invited to assist were Mrs. Francis Settle, John P. Davis, Claude May, Earl Burns Miller, Ben Knight, Nils Nielsen, Robert Lintz, William McMullen; Misses Winifred

Coe, Joan Hunter and Joanne Kerr.

The clubhouse was effectively decorated throughout with festive red anthurium and red tapers in silver candelabra. In the entrance was a fragrant gardenia tree in modern decor composed of five hundred blooms with the small formal announcements in silver moire envelopes tied with mother-of-pearl ribbon to each flower. These were presented to the arriving guests by Margaret's three young cousins from Beverly Hills, Tina, Peggy-Lou and Karla Rodi. They and the assistants all wore wristlets of gardenias, butterfly orchids and silver ribbon.

A stringed ensemble with harp and organ provided background music during the afternoon. The announcement was

kept a complete secret, with even those assisting learning of the betrothal only on finding the announcements as they received their flowers and were served tea a half hour before the guests' arrival.

Those assisting at the country club, with their escorts, were entertained at a buffet supper in the Shank home following the tea. Hawaiian torches marked the entrance and a Hawaiian trio played during the evening.

Mr. and Mrs. Scherer and Allan flew out from Wisconsin after Christmas for the announcement and were entertained at a formal dinner party Tuesday evening at the Shank home for members of the two immediate families. White and silver decor was used throughout the house.



Margaret Shank

Back in 1954

## Dior, Petticoats, Italy Shared Fashion Spotlight

1954 WAS THE YEAR

WIEEN: Women stuck their chests out for the last time. Dior put bosoms on the front page — by giving them less prominence.

The crinoline petticoats swelled to enormous size then seemed near collapse. The sheath and the low-placed hip-line took its place.

The shape of fashion was controlled by a new "secret agent". Everything from lapels to entire silhouettes took orders from Felton, a new non-woven inter-lining.

The death of Jacques Fath, top Paris couturier was a loss to world fashion. His last work was done for America—a collection of coats and suits completed only ten days before his death for the New York firm of Schindelmeyer-Lupia.

An Italian husband-and-wife team stole a major share of the world fashion spotlight. Simonette and Fabiani of Rome made some of the hit trends of the year, including the high-belted coat and the barrel skirt.

Mamie Eisenhower's clothes conferences with her favorite designers, Mollie Parnis, Nettie Rosenstein and Sally Victor made the news headlines, and Red Room Red and Blue Room Blue made the White House a fashion influence.

American sable and black or white fox got equal style billing with mink.

Dyeing your hair became chic instead of shameful.

The queen bee gave up her glamour secret to American women. Lilly Dache brought Royal Jelly, the mysterious honey extract into cosmetics.

The man of the family began to try his fashion wings, with vociferous encouragement from top women's designers—Cecil Chapman, Jane Derby and Claire McCardell all publicly wished for more modern Beau Brummels.

Mainbocher, most exclusive of the American couturiers, warned women not to be stampeded by new fashion changes to the point that they look "breathlessly chic, as if they have just run upstairs."

Vitamins became an external application, and green and mauve powder was introduced for evening glamour. Marie Earle brought both of these into our lives.

The princess dress was the rage for young and old — and

managed to flatter all sizes from 10 to 50. Suzy Perette, one of the leading exponents of the princess look, produced more than one million in this single silhouette during 1954.

Women were paradoxical enough — and sensible enough — to pay \$145 for walking shoes (Delman) and to adore four-inch heels no bigger than a dime in evening slippers.

"Any fabric just so it's silk" seemed to be the rule. Tussard and satin were tops for day and evening, and silk mixtures in wool, cotton or synthetics made major fashion news.

It was a year of tweed and a year of satin, often used in the same costume. Tweed evening dresses and satin sport clothes made a hit.

Patterned fabrics, woven or printed, took over from nubby weaves. Flower motifs, stripes and plaids appealed to all designers.

Dieting and bosoms were topics A and AA throughout America.

The evening coat came back into the style picture.

The jumper skirt and the over-blouse replaced the tuck in.

Shorts got longer, while slacks got shorter and tighter.

Women began to want to look slim all over, not just through the waist.

People grew much more scent-conscious. Perfume sales increased vastly, and the use of cologne sprays, solid cologne, men's toiletries and fragrance shampoos made us all move in a nice-smelling aura.

The "skyscraper suit," the "walking stick" dress, the "string bean," the "skylark" and trumpet silhouettes became familiar terms. Bon Zuckerman, Harvey Bernin, Claire McCardell, Cec Chapman and Samuel Winston

coined both silhouettes and the names for them.

Claire McCardell took a happy flyer in several new fashion fields — gloves, sun specs, raincoats, jewelry and sweaters as well as dresses bore the McCardell imprint.

The Italian boy hairdo, the baby dress and the lady spy sheath all managed to make sense in the average American woman's fashion life.

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5002 Faculty, Lakewood Center. Open Mon., Thurs., Fri. Eves.

# Up-to-Date With 'Long Beach Welcomes' Families

By JEAN B. MOORE

They've moved, had babies, vacationed. They've undergone surgery, joined clubs, been visited by their in-laws. They've written books, lost birds, raised money for churches.

All these things, and more, have happened to the families featured weekly in the Independent's "Long Beach Welcomes" series.

By now most of the families are acquiring that native feeling. They know where Pine Ave. is and the difference between Lakewood and Lakewood Village. They have discovered the view from Signal Hill and the passing parade of ships in the harbor.

Almost a year ago the Floyd Ragans came to Long Beach and promptly lost their parakeet one night while viewing the Naples Christmas parade of lights. He was replaced by Obbie (for Obnoxious), a roving cockatoo who also sought freedom but is back in the family fold again.

The Ragans, who claim they like Long Beach better than they thought possible, have moved from The Toledo to 290 Granada Ave. Son Jim is president of the Wilson High School chapter of Junior Statesmen and attorney general for the state in that organization. Daughter Sherrie is a member of Junior Revelers. Redecorating the new home is pleasantly occupying Mrs. Ragan, while the head of the house is busy helping run the Bank of Belmont Shore.

"Elementary Meteorology," a textbook by George Taylor, is now being used at various universities. UCLA is among them. The Taylors still maintain their business in Lakewood but have moved to a

modern new home in Garden Grove, complete to swimming pool and camellias, the latter lovingly raised by pretty Mrs. Taylor.

## Desert Water Skiing

Joan Marcum boosted the Long Beach population and the Harold Marcum household during the year. She was seven months old Dec. 22. Although they live near the largest body of water in the world, the Marcums chose to learn water skiing on the Colorado River near Yuma. Something about skiing between two state lines intrigued them.

The ministers described in the series should take pride in their accomplishments of 1954. For instance, the Rev. Virgil Bjerk's Our Saviour's Lutheran Church has completed its building fund drive. More than \$90,000 has been pledged over a three-year period. Some 200 new members have swelled the congregation, and two children's choirs add their youthful voices to the services. The Cherubs are wee vocalists from three up. The 40 members of the Children's Choir had new gowns for the holiday season and were so thrilled it shone from their faces and voices alike.

The Bjerk's, a bit homesick at first, needed a trip back to South Dakota to convince them that their new home is spelled with a capital "H." Although a new freeway means the demolishing of his Seaside Baptist Church, the Rev. Frank Woods is far from discouraged. He cheerfully spends his time ironing out problems of young couples, works long hours with men at the Rancho Esperanza honor farm with "good results," and during the summer sponsored a day camp at Magnolia playground for children in his district.



ENGAGEMENT

Mr. and Mrs. Roy E. Whitener of 2675 Delta Ave. are announcing the betrothal of Joyce Louise Whitener to Kent Holliday, son of Mrs. Jeanette Holliday, 627 W. 3rd St. The bride-elect, a senior at Poly High School, is a member of Thalia Sorority. Her fiance is a graduate of Poly High School.



FEBRUARY DATE

Engagement of Margaret Jean Lehane and Robert Lester Sykes, son of Mr. and Mrs. M. E. Lewis of Anaheim, is being announced by her mother, Mrs. Bernice Lehane, 528 W. Burnett St. The bride-to-be attended Poly High School and City College. She was a member of Scarabs and Mahabharata. Her fiance attended Poly High School.

In the spring the long-billed bird will flap his wings over the Rev. William Cole household for the second time. The men of his University Baptist Church have donated 2000 hours to the education addition of the church which was begun in July.

## Service Families

Armed Forces families in the series share in the news, too. No longer is Rear Adm. Thomas Burrows in Long Beach. He is now commander of the Military Sea Transportation Service for the Western Pacific and is stationed in Japan. His wife and daughter are with him.

The Coast Guard's Capt. William H. Snyder and Mrs. Snyder have moved to Belmont Heights. Mrs. C. C. Paden, wife of Capt. Paden, took a flying trip to Florida during the year to greet a new granddaughter. And it's now Lt. Comdr. Rayner C. Burke of the Coast Guard instead of lieutenant.

It could happen only in fiction, and yet it really did happen to Air Force Col. and Mrs. Thomas Wiper. On their 13th wedding anniversary this fall, Col. Wiper's parents, Mr. and Mrs. Charles Wiper of Eugene, Ore., treated them to 16 fabulous days in Mexico.

Air Force friends and relatives from out of state have kept the Air Force household of Lt. Col. and Mrs. W. O. Funderburk humming. They found time, however, for deer hunting in Northern California and pheasant hunting near Stockton this fall.

Marine Major John Finn Jr. took his family to San Francisco for a pre-Christmas stay with his parents.

Formerly a political science professor in Illinois, Erwin Van Allen has turned his talents to new fields since coming to Long Beach. The native of Germany now has his own public relations, realty and investment center here.

A new member of the Los Altos Woman's Club is Mrs. Lowell Halbfass who moved to Long Beach last year from Des Moines, Ia. The landscaping is near completion at their Oceana Ave. home. Lowell himself built the brick planters along the front and side and has filled them with tropical plants.

## New Homes

While the Rush Coffins have moved to Palos Verdes and have also spent a week in Hartford, Conn. with relatives, the John O. Jenkins family have brought a home in Rancho Estates and are currently talking over the results of the Rose Bowl game. Ohio State was their alma mater.

The lure of hunting in the Midwest took Ed Yanders back to Nebraska where many a pheasant fell beneath his true aim. Ed sold his Lakewood sporting goods store and re-

turned to his first profession, dry cleaning. Son Jerry is now at City College taking merchandising.

"We grow more fond of Long Beach all the time." These words that please the ears of longtimers come from newcomers Mr. and Mrs. Carl Lehman, former Santa Rosans. Mrs. Lehman has joined Delta Delta chapter of Alpha Zeta Beta sorority here.

Besides getting the garden started in their Lakewood home the Lehmans have found time to take their family nautical sight seeing at Marine land. They entertained relatives in their home here on Thanksgiving, and spent the Christmas holidays in Santa Rosa with Carl's father, Carl Sr.

Two other Santa Rosans, Mr. and Mrs. Charles Putnam, fore-

see a week's visit in the near future to their former home, but they promise they are returning to their new home town.

Musical activities have occupied Sydney Cullum since his move here from Canada by way of England. He is baritone soloist for the Lakewood Community Church and in February will appear in concert before the Musical Arts Club.

These are not all the "Long Beach Welcomes" families who smiled out of the women's pages during 1954's Thursdays, but as we say—some have moved, some are vacationing, some are out seeing the local sights and the phone rings in an unpeopled house. You see, they've become so well adjusted in their new city that they no longer feel like strangers.

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Reg. \$15.00	\$9.95
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BRASSIERES, strapless. Reg. to \$8.95.	\$1.95 - \$2.95 - \$3.95
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In Club Circles

# Importance of Club Activity in Community Welfare Told

BY RUTH REECE  
Press-Telegram Club Editor

The social, civic, and economic welfare of Long Beach is the over-all objective of most of the women's clubs of this city. Always interested in a wider horizon for women, these organizations provide cultural programs and lectures, as well as study classes, when subjects vary from business and protective law, to California history and landmarks, public speaking, French, or creative writing are studied.

Then there are those women's political groups which are organized to promote knowledge of the principles of the Republican or Democratic Parties, and to cooperate with the GOP or Demo state and county committees.

Playing an important role in all club activities are the welfare programs when aid is given to the less fortunate, while at the same time members study ways of alleviating the causes leading to poverty, delinquency, and ill health.

One of the outstanding clubwomen of the nation is Mrs. Theodore S. Chapman, president of the General Federation of Women's Clubs who, in her holiday message to federated clubs over the country, expressed her hope for the New Year in wider horizons for all club groups.

"The success of your life depends upon the horizons you have set for yourself," she quoted, adding that the same thing is true of each club.

"Ask yourself these questions," she advised all clubs: "Is my club based on the right to exclude; do we have a closed membership and a wait-

ing list, or is our club run on the basis of inclusion of all, and do we welcome all women in our community as members?"

"Is our club merely a study group, an entertainment center, or a lecture forum, or are we aware of the two-fold purpose for a vital, effective woman's club, that of adult education and community service?"

"Are there cliques, undercurrents, pettiness, and jealousies in our club, or are we a group of devoted women dedicated to the goal of building a better world by working in our own homes and communities. Are we getting new, young members in our club and giving them responsibilities and opportunities to express themselves and assume leadership, or are our older members reluctant to relinquish the reins?"

"Are our horizons limited by bylaws and procedures developed many years ago when our club was organized, or have we rewritten our bylaws and re-evaluated our procedures within the last five years so that our club is an effective, mid-century organization?"

"What horizons have you set for your club? Are they horizons of understanding of each other and your world neighbors? Are they horizons of service to your community, your nation, and your world?"

"There is no club so large and self-sufficient, Mrs. Chapman believes, that it can live unto itself alone, any more than an individual can withdraw from modern civilization.

"No matter how large and influential a club is, it has but one voice on matters of nation-

al and international concern, in which the General Federation of Women's Clubs has great influence. But it is your voice added to the voices of 15,000 other clubs in 49 other states and in 48 other countries in the world which gives us that power and prestige," Mrs. Chapman said.

On the agenda for Long Beach women's clubs in January are a number of interesting events, headed by the opening programs of the New Year for Ebell Club Monday and of Woman's City Club Friday.

Thursday will see a throng of Republican women en route to the home of Mrs. Cartwright Hunter, newly elected and installed president of the Long Beach Council of Republican Women, where a tea will do honor to a very popular and efficient Long Beach woman, Mrs. Gladys O'Donnell, state president of the California Federation of Republican Women, who is leaving soon with her husband for an extended trip around the world.

Woman's Music Club will embark on its new year Jan. 12 with a program by two of its talented members, Chrystelle Clark, contralto, and Vivian Crist, pianist.

The American Association of University Women, which was started in 1881, now has 124,344 members in 1,235 branches. The Long Beach branch, headed by Mrs. Francis B. McCall, will start off the New Year with a birthday luncheon Jan. 15 in the Unitarian Church at Ninth St. and Lime Ave., when past presidents will be honored.

Other larger club groups scheduling early January sessions include North Long Beach Women's Club, Democratic Women's Study Club, and the League of Women Voters. Long Beach Emblem Club No. 106 will open its new season Wednesday at a "Charter Members' Night" at 728 Elm Ave., and another outstanding event for the club is set for Jan. 10 when a banquet at the Lafayette Hotel will honor the supreme president, Long Beach Garden Club will hold its first meeting of the new year Tuesday in Linden Hall with Mrs. E. L. Ibbotson presiding.

Another important group which has scheduled an early January meeting is the 18th Congressional District Republican Women Federated. Members will assemble at 1 p.m.



—Nola Brooks Studio

## CAROL KELLOGG TO WED

Announcement is being made by Dr. and Mrs. Frederick Kellogg, 5830 Bay Shore Walk, of the betrothal of their daughter, Carol Guion Kellogg, to John Herbert Pitts, son of Mr. and Mrs. Herbert Ryder Pitts of Spokane, Wash. The young couple revealed the news to a group of college friends at a buffet supper in the Kellogg home Friday from 5 to 8 p. m. The bride-elect, a graduate from Wilson High, is a senior at Stanford where her fiancé is a fifth-year engineering student. The wedding is planned for late June following their graduation.

## Study Section to Hear Resta

Music Study section of Woman's Music Club will meet at 11 a. m. Friday in Municipal Art Center, with Robert Resta, director of the Long Beach Philharmonic Orchestra, as speaker. His subject, "Play, Fiddle, Play," will concern discussion of the arrangement of the orchestra and voices of the instruments.

Mrs. Alice Durham will preside. Bouillon will be served

at noon, and the program will be open to all members and guests of the club.

Wednesday in Lafayette Hotel for a general meeting and installation of officers. The new president is Mrs. Richard A. Bixby who will take over the gavel from Mrs. George P. Taubman Jr., who has directed the club for the past two years, and another early January affair will be the tenth birthday luncheon of Ebell Juniors set for Friday in Lafayette Hotel, with Mrs. Charles Brantingham in charge.

# Joan Rountree, Ens. Hayes Wed

Miss Joan Venetia Rountree and Ens. Charles Elwyn Hayes Jr., USNR, recited their wedding vows Dec. 30 in Booth Chapel, First Congregational Church, with Rev. Emerson G. Hagen officiating.

For her marriage, the attractive daughter of Capt. John Rountree, USCG, Commander Eleventh Coast Guard District, and Mrs. Rountree

of 1942 E. Ocean Blvd., wore a floor-length gown of pure silk Pakistan satin. The bodice was sleeveless with straps of Alencon lace and the very full skirt hung in loose unpressed pleats. A snug long-sleeved jacket completed her ensemble. Her fingertip veil of French illusion was held by a half-cap of Alencon lace sprinkled with pearls and she carried an arm cascade of white camellias.

Julianne Rountree, the bride's sister who is a student

at Smith College, attended her as maid of honor wearing a waltz-length gown of wisteria blue nylon net. Her bouquet was of pink camellias. The bride's youngest sister, Janet, lighted the altar candles prior to the service. She wore a white camellia in her hair.

Best man was Air Cadet Steven D. Crooks, who came by plane from James Connely Air Force Base, Waco, Tex., for the ceremony. Ushers were Lt. (jg) Charles R. O'Connell and Ens. Douglas Johnson of the USS Ajax.

After the ceremony, the many friends of the popular young pair gathered at Allen Center, US Naval Station, to offer best wishes and congratulations. They will reside in San Diego following a honeymoon to Carmel and San Francisco.

The bride attended Friends School, Baltimore, Md., and Pembroke College in Providence, R. I. Her bridegroom, son of Mr. and Mrs. Charles Elwyn Hayes of Chicago, who spent the holidays in Long Beach and remained for the wedding, attended Harvard School for Boys in Chicago and Brown University from which he was graduated last June. He is now serving on board the USS Ajax.



—Nola Brooks Studio

Mrs. Charles Elwyn Hayes

## Festive Party

Mr. and Mrs. Wilbur H. Seils opened their home at 6238 Conant St. for a festive holiday party, when those attending were Messrs. and Mmes. V. C. Smith, H. G. Bennett, J. Warren, John C. Dixon, Jr., Charles Brantingham, Larry Quinn, Milt Irvine, M. R. Nissen, James Russell, S. Harter, Mmes. E. Nissen, L. Davis, Miss M. Lennart, and Tom Hanch, Al Kempie, and Cal Marsden. Refreshments, served buffet style, concluded the evening.



—Elbert Dole Studio

Mr. and Mrs. J. J. Glenn

## Note 50th Wedding Day

Mr. and Mrs. J. J. Glenn of 4121 Keever Ave. will celebrate their golden wedding anniversary at an open house in their home this afternoon between the hours of 2 p. m. and 4 p. m. Married Jan. 1, 1905, at Fayetteville, Ark., they moved to California in 1928 with their four sons and one daughter, and have resided in Long Beach since 1943.

To help observe the occasion will be their five children and their families. Mr. and Mrs. Arvel D. Glenn and Mr. and Mrs. Frank R. Glenn of Long Beach; Mr. and Mrs. Byron Hass of Costa Mesa; Mr. and Mrs. James O. Glenn of Bellflower; and Mr. and Mrs. Carl J. Glenn of Paramount.

Mr. and Mrs. J. J. Glenn have ten grandchildren and four great-grandchildren who will be on hand to celebrate the anniversary.

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# University Club Toasts New Year, Too!



OFFERING A CHAMPAGNE toast to all for health and prosperity at the gala celebration by University Club of Long Beach New Year's Eve were club members with their wives, from left, Jessie Lee and Don Malcolm, Dick Schug, Leonna Pitman, Ferrel Schug and Roy Pitman. They were among the many taking

part in the annual party in the clubrooms atop the Lafayette Hotel. A cocktail party at the home of Dr. and Mrs. L. E. Pitman preceded festivities. The crowd danced to the Herb Gifford Trio and breakfast was served at 1:30 a. m. from a long buffet table.—(Staff)

## Former Residents Enjoy Holidays in Washington

By VIRGINIA WELDON KELLY

"My Daddy flies a Cutlass but I like the Banshee, too," said Miss Cathy Hamilton Carmack in Southern accent pear-shaped tones. Rosy-cheeked, blue-eyed and golden-haired, Miss Carmack is two and a half years old, and the daughter of Navy Jet Pilot Lt. James Carmack and Mrs. Carmack, the former Betty Jane Hamilton, who spent much of her childhood in Long Beach.

The Carmacks have been visiting their parents, Capt. and Mrs. James E. Hamilton, at the Broadmoor in Washington.

With the family group for the holidays have been James Mooney and Mrs. Mooney (Peggy Hamilton who was born in Long Beach). Recently separated from the Navy, Lt. James E. Hamilton Jr. is attending George Washington University law school. A native of Long Beach, he attended St. Anthony's High School (he was at one time Press-Telegram copy boy). He graduated from Georgetown Preparatory and from Holy Cross College.

He volunteered to serve ashore in Korea and elsewhere and was cited for his service some months ago in Pearl Harbor.

Lt. Carmack, who has been serving with the Atlantic Fleet, is now en route to El Segundo, Calif., for duty. Mrs. Carmack and Cathy will fly to California Jan. 9.

Not too long ago Capt. Thurston Clark and Capt. South were playing golf in French Morocco. Capt. Clark drove into the rough and the Arab caddy intoned "Mitkoub Allah" (Allah has willed it)—the ever-used Arabic phrase. Moments later Capt. Clark made a terrific drive to the green. Thrilled beyond measure, the Arab shouted "Mitkoub Ben Hogan."

The wisecrack broke up the game but the officers could never find out where the Arab had heard of Ben Hogan. Capt. Clark and South recounted the story to me at the cocktail party given in honor of Capt. and Mrs. Clark by Rear Adm. and Mrs. William Marshall.

A naval aviator, Capt. Clark and Mrs. Clark have been stationed in Corpus Christi, Tex. Capt. Clark becomes administrative assistant to Adm. Carney. His predecessor, Adm. Marshall, has just gone to sea to command Destroyer Flotilla One.

Capt. and Mrs. Clark also will leave the Marshall country home on Lawyer's Road near Vienna, Va.

At the party in addition to the U. S. Navy guests were British embassy naval attaché, Commodore Grettan and Mrs. Grettan; Italian naval attaché and Countess Zamboni; and Pakistan's air and military attaché, Brig. Jilani and Begum Zilani.

Discussing Moslem theology, the brigadier (a devout member of that faith) reminded me that Moslems consider Christ a major prophet and

accept the Immaculate Conception.

Before their departure from Washington, Adm. and Mrs. Marshall have been breakfasted, lunch, dined, wine and danced by their friends.

Leading off the procession of parties was the black-tie dinner given in their honor by the Chief of Naval Operations and Mrs. Carney.

Next came the large Christmas reception given by former Asst. Atty. Gen. and Mrs. Roy St. Lewis at their beautiful co-operative apartment on Crescent Place.

Arriving guests were greeted by Christmas carols and by a smiling Santa Claus—recognized by the writer as the kindly doorman, James Davis.

Another Santa Claus mixed drinks in the pine-paneled bar. In the French drawing room rosy balls and silvered boughs glittered to complement the rose decor. Among the guests were Korean Ambassador Yang and Mme. Yang; Associate Justice and Mrs. Tom Clark; Postmaster General and Mrs. Summerfield; Asst. Army Secretary and Mrs. Finucane, Adm. and Mrs. Carney, Vice Adm. and Mrs. Robert Briscoe; Rear Adm. and Mrs. Neil Dietrich; Rear Adm. T. J. Kelly, USN, ret., and Mr. and Mrs. Morris Cafritz.

Adm. and Mrs. Marshall were honored at a luncheon given by Navy Capt. and Mrs. William Gates at their home in the Virginia Hunt country near Leesburg.

### Card Party

Golden State Auxiliary 279 will sponsor a card party and luncheon at noon Tuesday in Veterans Memorial Bldg. Proceeds will go to the national home fund.

### Top Burners

After washing the top burners of your gas range in hot soapsuds, rinse well, shake off excess water and wipe the burner surfaces with paper toweling. If they're aluminum burners, use steel wool or the new foam rubber "scrubber" to remove stubborn stains. Then set burners upside down in a warm oven to dry thoroughly before replacing and lighting them.

### Wear Tip

Sitting on a coat in a restaurant or the movies is a costly proposition, if you consider how much more quickly your precious winter coat will wear out. Fold it, lining outside, and hold it on your lap or have it checked.

## Three GOP Women Leaders View Goals of New Year

New Year's statements from three prominent Republican women in the Southland will prove of interest to their many friends in Long Beach.

Mrs. Gladys O'Donnell of this city, president of the California Federation of Republican Women, says: "Women over the nation will be entering the 101st year since the Republican Party was founded to preserve freedom to all races and creeds, when Abraham Lincoln helped initiate Republicanism in 1854 over the slavery issue."

"We women must ever keep our eyes focussed on the great issue of the 1950s, freedom over Communist slavery, as we hold to our American ideals in planning and working toward a more prosperous and peaceful future in 1955."

"In our Republican groups, we plan to increase our state membership, to extend further our efforts at educating women on the great issues of the day, so that they may better serve the community, the nation, and the world."

Mrs. R. G. Kenyon of San Marino, president of the southern division of the California Federation of Republican Women, has this to say in her New Year's statement: "The year 1955 will bring greater opportunities for service to each of our 15,000 members. Each woman has a special talent which she can contribute to the growing membership of our 25 clubs in the eight southern counties."

She added that it will be the responsibility of Republican women leaders to see that these individual talents are expressed in the expansion of the group looking toward the 1956 election. "Since women excel in hospitality, some in office work, some in planning, some in public relations, we want each woman to be placed in the best spot to express her particular talents for the good

of all. In 1955 we will get down to brass tacks to help increase our membership and to increase our funds so that we may achieve a new type of feminine independence for greater future success."

Mrs. Vernon W. Janney of Sherman Oaks, president of the Los Angeles County Federation of Republican Women, said in her statement on New Year's goals: "We women in Los Angeles County look forward to 1955 as 12 months in which we can contribute our efforts to the growth of woman power in one of the nation's most important counties, politically speaking."

"We look forward to 1955 as a period of greater service to our county community. We expect to expand our present membership to include every nook and cranny of Los Angeles County from the seashore to the foothills, from the harbor to the desert communities, so that 1956 will find Republican women in a strong, integrated network of freedom forces operating over the county."

### Entertain at Party

Mr. and Mrs. Earl E. Milton of 4532 Faculty Ave. entertained New Year's Eve at a champagne party in their home prior to the dinner dance given that evening in the Wilton Hotel by Long Beach Shrine Club.

The Miltons' guests were Messrs. and Meses, William Ne Nesbitt, Arnold Romeyn, Frazer Merritt, Wesley Grisinger, William Keding, Carl Fisher and Clarence Butrum.

## Say Thanks for Those Yule Gifts

Christmas giving need not end just because the yuletide is past. Sending thanks for Christmas gifts can be just as gracious a gesture and just as welcome as giving yule presents.

The misconception that thank-you messages must be more than just a concise expression of gratitude is one reason why more thank-yous are not sent through the mail after Christmas. Make the note simple and unaffected and it will do its job well, says Jerlyn Madison, writing consultant. She offers this good advice on when and how to handle written Christmas thank-yous.

Above all, keep the note simple and direct. Its purpose is to say thank you gracefully, concisely and neatly. If it does, it will be helping you to strengthen ties with a friend.

## Club to Hear Talk on Home Furnishings

North Long Beach Women's Club will embark on the new year at a meeting starting at noon Wednesday in Houghton Park clubhouse, with Mrs. Ralph Gott presiding. A refreshment hour will precede the program, with Group Four, Mrs. Cecil Auth chairman, in charge.

The program chairman, Mrs. Ruel Hird, will present as speaker, Edgar Harrison Wildman, home adviser director of Barker Bros., who will discuss decorating and home furnishings. Music will be provided by Marion Darlington, whistler, Don Pratt, cornetist, and Ruth Nichol, pianist.



"AND A HAPPY New Year to you, my dear," says Dick Shelley to his attractive wife, Gladie, at the University Club party Friday evening atop the Lafayette Hotel as they greeted the New Year. A veritable sea of helium-filled multi-colored balloons clung to the ceiling of the clubhouse beneath which whirled members, their wives and guests as they danced to the Herb Gifford Trio. There was lots of coffee, too, at the 1:30 a. m. breakfast!—(Staff Photo.)

## Honeymoon in Mexico

Miss Sarah Mendell and Robert L. Williams exchanged vows in a recent private ceremony with the Rev. William James officiating. The bride is the daughter of Mrs. Wilma L. Mendell of Long Beach, and the bridegroom is the son of Mr. and Mrs. Bert Williams of 1165 N. Pearl Ave., Compton.

The bride chose a rose colored tulle dress with black accessories. Her bridal flowers were white orchids arranged in a shoulder corsage.

The new Mrs. Williams, a graduate of Polytechnic High School, is a vocational nurse

at Seaside Hospital. Her husband is a graduate of Monte Vista Christian school in Watsonville. Following a honeymoon trip to Mexico, the young people will make their home at 1722 Lime Ave.

### DBE to Meet

Monthly meeting of Kitchen Chapter, Daughters of the British Empire, will be held at 1 p. m. Tuesday in the guild room of St. Luke's Episcopal Church.



### DOUBLE RINGS

Wedding vows were recited recently by Sally Jane Lizette of this city, daughter of Mr. and Mrs. Dolphus H. Lizette of Massena, N. Y., and Robert L. Donahue of this city, son of L. T. Donahue of Minneapolis, Minn., in St. Bartholomew's Catholic Church. The bride is a graduate of Potsdam State Teachers' College, New York, and her husband is a student at USC. They are residing in this city.

### Satin Suit

The go-to-town, afternoon party favorite, the satin suit, is in good repute this season. Dark and embroidered, it can be smuggled by an employer in the day. Light and taffy-colored, it fools no one. It's a dress just for parties and company.



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- \$198 value dyed Jap mink shrug, \$145
- \$225 value dyed Jap mink stole, \$145
- \$225 value black Persian lamp cape, \$150
- \$225 value sheared muskrat jackets, \$190
- \$295 value let-out muskrat cape, \$210
- \$295 value muskrat coat, 36" long, \$210
- \$395 value river beige racoon jacket, \$265
- \$395 value dyed racoon jacket, \$210
- \$459 value black seal jacket, \$375
- \$495 value dyed Russian squirrel coat, \$398

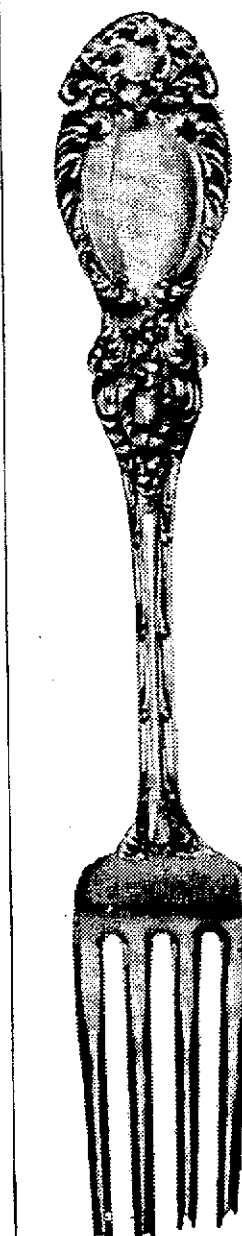
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# Critics', Conductors' Aims Expounded at Forum

## Del Vance Speaks Vows



Marianne Pieters

### Miss Marianne Pieters' Engagement Told at Tea

Of top interest this morning to their many friends in the Southland is the announcement by Dr. and Mrs. Reuben F. Pieters of this city of the engagement of their daughter, Marianne, to Neil A. Bradley, son of Mrs. Hazel A. Bradley, 4142 Keweenaw Ave.

The betrothal was revealed last Sunday at a tea and reception for approximately 400 guests at First Presbyterian Church. Dr. Pieters is minister of that church. The couple will be wed April 2.

A white and silver decor was carried out at the announcement event. Mrs. Ben Parks and Mrs. Frank Shelton, grandmother of the attractive bride-elect, poured.

Miss Pieters, a graduate of Poly High School where she was a member of Pi Sigma Phi, attended Palos Verdes College for one year and is now a student at State College. Her affiliations include Chi Delta Delta and Bachelorettes.

The prospective bridegroom, also a Poly High School graduate, was a member of Sigma Phi Epsilon. He received his degree in 1932 from Occidental College where he was active in campus affairs, played football and was a member of Sigma Alpha Epsilon. While in college he was selected to appear in Who's Who in American Colleges and Universities. After his discharge from the Army, he plans to attend State College in February.



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OUR 36th YEAR IN LONG BEACH

By OLIVE McDUFFEE

Los Angeles was a happy choice for the recent Critics' and Conductors' Forum sponsored by the American Symphony Orchestra League, not only because it afforded easy accessibility to representatives from Long Beach, but because—pardon our pride—California furnished pleasant temperatures for visitors who came directly from mid-west blizzards and Canadian snowstorms.

Sponsored jointly by the League, the Southern California Symphony Assn. and the Rockefeller Foundation, this was the first time on the west coast that music critics representing both large and small newspapers were able to join forces with symphony conductors from all over the United States to work out mutual problems such as the relationship between critic and community, or conductor and contemporary music.

The emphasis in the meetings was distinctly on the "grass roots" plane, and for this thanks are due the American Symphony Orchestra League. This is a non-profit association of approximately 1000 symphony orchestras, whose only goal is to assist members to succeed in their own communities. It is guided in a most efficient manner by Mrs. Helen Thompson, whose office is in Charleston, W. Va. It has the support of the Rockefeller Foundation, which is vitally interested in these training workshops and forums. The Long Beach Philharmonic Orchestra is a member of the

League, and was represented by its secretary, Marian Higgins. Members range from major symphony orchestras such as Los Angeles, Cleveland and Philadelphia, to college and youth groups, with budgets ranging from \$3.50 to \$100,000 and more. The orchestras may be composed of completely professional or completely volunteer musicians. Their aim is mutual, however, and that is to bring fine music, well played, to every community.

The purpose of the Los Angeles Forum was two-fold—to give reviewers from less-than-metropolitan newspapers an opportunity to confer with the experienced critics of New York, San Francisco and Los Angeles, and also to permit conductors from community orchestras to observe rehearsals of a major symphony and receive profitable comments from Alfred Wallenstein. It was an exceptional privilege to hear talks by Paul Henry Lang, critic for the New York Herald-American and successor to Virgil Thomson; Howard Taubman, New York Times critic; and Miles Kates, of the New York Journal American, who is also president of the Critics' Circle in that city. Round-table discussions were led by Alfred Frankenstein of the San Francisco Chronicle, and Alexander Fried of the San Francisco Examiner.

The opening session for critics was addressed by Dr. Raymond Kendall, Dean of the School of Music of U.S.C., and music critic of the Los Angeles Mirror. Dr. Kendall said he feels the critics' job is that of an educator and not a know-it-all. It is his duty to interpret music to his readers, and while he may have limited likes, he must not let these likes interfere with his inter-

pretation. He must remember that he is writing for many people who go to concerts for an "emotional shower-bath," or perhaps are fearful of knowing too little about music, and realize that a suggestion or interpretation can do a great deal to increase their pleasure and understanding.

Howard Taubman's talk was interesting from a technical aspect. Many problems confronting the critic in relation to his audience, as well as the newspaper itself, were freely discussed. At Friday evening's session, Alfred Wallenstein welcomed the group with a delightfully provocative speech in which he brought out the problem of programming for various audiences.

"We may groan," he said, "when we have to hear the William Tell Overture another time, but we must remember that one man's chestnut is another man's marmalade."

At this session Alexander Fried made one very thought-provoking statement, and that was his opinion that one-third of a concert should belong to the public, one-third to the conductor or performer, and one-third to new compositions.

Saturday morning's conductor workshop was held at U.S.C.'s Bovard Auditorium, and was attended by critics, conductors and laymen. It is an understatement to say that an orchestra rehearsal is bedlam, and when the conductor is tense with excitement at the prospect of conducting a large professional orchestra, that excitement is communicated to the audience, informal as it may be. Wallenstein and John Barnett, assistant conductor, were down in front taking notes. Famous soloists such as Joseph Schuster and Gregor Piatagorsky wandered about in sport shirts. The orchestra

stopped and started again, and was summarily cut off at the end of 15 minutes per conductor. Instructions such as "Let's start again at 86," "Take it from 203," "Isn't 140 marked on your score?" were given by the guest conductors, for the most part comparatively young and from communities such as Lakeland, Fla., Wichita Falls, Texas, and Wartburg, Iowa. But they were familiar with the full symphonic repertoire, from Beethoven to Paul Creston, and all acquitted themselves admirably.

The most eagerly awaited speech was undoubtedly given by Paul Lang on Saturday night, and his subject, "Education of Music Critic and Music Critic as an Educator," was of special interest to representatives of smaller newspapers. Dr. Lang is one of the country's foremost musicologists, and his scholarly approach to the subject was clearly under-

standable, reasonable and brilliantly presented.

"It is the purpose of the critic to serve music," said Dr. Lang. He added that it is also the critic's function to explain the music to the audience, the patron to the artist, and the audience to the conductor. A critic must defend music against all the elements that would cheapen it or handle it cheaply. Then he must defend the good people in the audience from those who think that music is a toy for women, for long hairs," and for aesthetes. Parenthetically, Dr. Lang also said that the critic must defend himself from all comers!

Heartfelt thanks are due everyone responsible for the success of this workshop, and for the wider perspective gained by those who attended it. Certainly both conductors and critics came away with greatly increased enthusiasm for their work.



Margaret Hall

### Margaret Hall Weds James R. Baggerly

Lakewood Evangelical Lutheran Church was the scene of the wedding of Margaret Louise Hall, 340 Olive Ave., and James Russell Baggerly at 12:30 p. m., Dec. 27. The pastor, Rev. Louis M. Mertz, performed the ceremony in the presence of immediate relatives and friends of the couple.

The attractive bride, escorted to the altar by her father, Hobart M. Hall, wore a pale rose dressmaker suit, white orchid and navy blue accessories.

Attending the bride was her sister, Mrs. Jesse Carl Dimond of Lakewood and serving as best man was her brother-in-law, John S. Klarin Jr., of San Pedro. Jerry Dimond, nephew of the bride, acted as usher.

The bride, who is a graduate of Poly High School, is the daughter of Mr. and Mrs. Hobart M. Hall, and has been employed with the Bank of America for the past several years.

Her husband, son of Mr. and Mrs. J. Russell Baggerly of Leslie, Mich., is a graduate of Michigan State College and is now teaching in the public school system at Clarkston, Mich.

Following a reception at the home of her parents, the newlyweds left by plane for Clarkston where they will make their future home.



Mrs. James Baggerly

### Three on Trip

Margaret Placetti, 1458 Atlantic Ave., Virgie M. Wilkey, 4105 Locust and Gwendyth Joy Boon, 511 Los Altos, are enjoying a south of the border vacation in Mexico City.

### Lois Jean Roher Will Be Pretty January Bride

With announcement of the approaching marriage of Lois Jean Roher to Ronald George Bathke on January 25, a flurry of party planning began.

The bride-elect is the daughter of Mrs. Donald E. Woodington and Jack Roher, both of this city. The future bridegroom is the son of Mrs. George R. Bathke and the late George Bathke of Oakland and Bellflower.

Miss Roher attended Brown's School for Girls, Wilson High School here, and is a graduate of Huntington Beach Union High School and Long Beach City College. Her future husband attended schools in Oakland. He is executive manager of law enforcement schools here and in Oakland, a firm formerly headed by his father. First of the parties for the attractive bride-to-be was co-hosted by her mother, Mrs. Woodington and Mrs. Hal Baum

at the Baum home, 280 Lowena Dr. White wedding bells in gala array set the mood of the shining party. Pink snapdragons and carnations of the same hue formed a delightful floral arrangement on the buffet table and were placed in a handsome crystal bowl atop a silver stand.

Guests who came to fete the honoree were Misses Wells Gordon, D. K. Blue, Romeo Renn, Walter Tucker, Martin Kattie, Bert Hadley, Joseph Green, Connie Stiltkenen, Rella Woodington, James McCordwell, Claude Willis, Al Britt, Robert Garbould, Russ Bradley, George Bathke, Andrew Smiley, and Misses Faith George, La Vonne Bathke, Patricia Harmon, Mary Eisle and Barbara Colby.

The large wedding uniting the popular young couple will be solemnized at All Saints Episcopal Church of Belmont Heights.



Nancy Higgins

### Nancy Higgins Bride-Elect

Mr. and Mrs. George C. Higgins, 3840 E. Sixth St., announced the engagement of their daughter, Nancy, to A/2c Wallace R. Henderson, son of Mr. and Mrs. O. L. Henderson of Santa Rosa, to 200 friends at a recent holiday open house. Wedding plans are being made for June.


As guests arrived the bride-to-be's sister, Georgia Lea Higgins, and Miss Audrey Crane presented cards revealing the betrothal.

The bride-elect, a graduate of University of Redlands, is an elementary school teacher in this city. Her fiancé is in the Air Force stationed at March Field.

### Altar Society

St. Anthony's Altar Society will have a covered dish luncheon at noon Wednesday in Catholic Center.

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# Arrival of Service VIP's Spark Year

By VIRGINIA NEWTON

Occasions of note that have happened in the past started service year include the arrival of many VIPs.

Among those dropping anchor and calling this home were Rear Adm. and Mrs. R. N. Smoot, moving here from Washington, D. C. And with their coming a spark was added to the events of the fleet and many gay and exciting parties have been noted in the Mine Forces officer personnel and their wives.

Smoot, who was Chief of the Bureau of Personnel, Washington, D. C., took over the job of Commander, Mine Forces Pacific, and Mrs. Smoot was appointed chairman of the Long Beach-San Pedro Naval Relief Auxiliary.

Later in the year those two charming folks, Rear Adm. and Mrs. David Tyree, arrived from the east and Mrs. Tyree took over a group of officers. In the Amphibious group several very nice folks were added to the "gang." Capt. Frank Virden, commander of Amphibious Squadron Seven, and Mrs. Virden, who came to the area from Newport, R. I., and Capt. and Mrs. W. Jackson Galbraith, who became new residents here from Oslo, Norway. Then joining the busy growing service set here was Capt. A. C. Burrows, commander of Destroyer Squadron Nine, and Mrs. Burrows from the Far East. Both squadrons which represent some 50 ships in the area, were busy through the summer and fall season with parties and officers wives luncheons events.

A new group was organized,

## School Menus

### Tasty Dishes at Cafeterias This Week

The following menus will be served in Long Beach Elementary Schools in the week of Jan. 3-7.

**MONDAY:** Spaghetti and franks, buttered green beans, peach half, toasted French bread and milk.

**TUESDAY:** Barbecued beef on bun, frozen mixed vegetables, cinnamon applesauce, cheese wedge and milk.

**WEDNESDAY:** Creole noodles, chopped spinach, banana jelly, 1/2 peanut butter sandwich and milk.

**THURSDAY:** Hot meat loaf, mashed potatoes with gravy, quartered orange, 1/2 whole wheat sandwich and milk.

**FRIDAY:** Macaroni and cheese, garden peas, carrot and celery sticks, graham cracker, 1/2 whole wheat sandwich and milk.

The above items make up the elementary children's lunch 25c. Soup, salad and dessert from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

**JUNIOR AND SENIOR HIGH**  
**MONDAY:** Spaghetti and franks, buttered green beans, peach half, 1/2 whole wheat sandwich and milk.

**TUESDAY:** Baked beef hash with gravy, buttered frozen spinach, molded amber salad, 1/2 whole wheat sandwich and milk.

**WEDNESDAY:** Hamburger on bun, pickle slice, whole kernel corn, 1/2 grapefruit with cherry garnish, cheese wedge and milk.

**THURSDAY:** Chopped steak on mashed potatoes, garden peas, coleslaw, 1/2 peanut butter sandwich and milk.

**FRIDAY:** Macaroni and cheese or baked fillet of haddock, garden salad with egg garnish, cinnamon applesauce, toasted French bread and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the grill plate before purchasing a la carte items.

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the Fleet Officers Wives Club, which represented the wives of officers serving afloat in this harbor, and they had several very important affairs — the fall fashion show and the Christmas cocktail gathering attended by several hundred couples.

Very Important People in Coast Guard circles were Capt. John Rountree, new commander of the 11th Coast Guard District, and Mrs. Rountree, and daughters formerly from New York. Several lovely welcome events were held in their honor. The Coast Guard Officers Wives Club had their annual Christmas party and holiday dance.

Open house was held during the holiday week by Lt. and Mrs. L. R. White. Also at home to their many friends at a festive event were Lt. and Mrs. E. A. Rhinhart.

Bidding farewell to the old year with a delightful open house event were Lt. Comdr. and Mrs. R. M. Weiner. Attending were many officers from the Mine Force, Pacific, and their ladies.

A very attractive tea was given on the 27th by Mrs. R. L. Struven and Mrs. J. R. Hobert honoring their mothers-in-law, Mrs. A. L. Struven from Coral Gables, Fla., and Mrs. R. J. Hobert from Milwaukee.

Mrs. E. W. Herrmanson was a charming hostess at a last of the year luncheon event at Bernstein's in Belmont Shore and then the group enjoyed cards and refreshments during the afternoon at the Herrmanson home in the Shore. Mrs. Herrmanson presented all her guests with gifts she had made for them. Among those attending were Mrs. R. Bagley, M. Steltenkamp, H. Linder, J. Land, H. Keller, Philip Ruth, H. Rundgren, Dell Cohn, C. A. Murray, R. Davis, A. F. Foster, W. Gamet and Ann Lott.

Lt. and Mrs. W. H. Rogers entertained at a cocktail event recently honoring the naval officer's mother here from Washington, D. C.

Comdr. and Mrs. M. Steltenkamp had as their recent holiday dinner guests Mr. and Mrs. Paul Pinney and son, Neil; Mrs. Philip Ruth, Mr. and Mrs. T. Norton and Mr. and Mrs. V. VanTine and son, Lee.

In the Coast Guard set Capt. and Mrs. Herb Walsh entertained at a lovely dinner party before the old year left, honoring their house guests from New York, Mr. and Mrs. R. King.

Leaving the children behind with relatives, Comdr. and Mrs. Norman B. Shipley will start the New Year with a wonderful honeymoon-like adventure. They will leave Jan. 27 and flying on the Champagne Express to Mexico City for a 12-day jaunt which will include seeing a bull fight.

Today Mrs. Adamson, wife of Capt. Frank Adamson, commanding officer of the USS Helena, is entertaining in honor of her daughter "Buff" Elizabeth Adamson who will marry Thomas Heinz on April 16, and also is honoring the wives of the officers attached to the USS Helena. Attending will be many service and civilian friends in the area.

Enjoying seeing the old year out and the new year in together were Gen. and Mrs. W. J. Scheyer who are visiting Rear Admiral and Mrs. J. R. McKinney of Seal Beach. Gen. and Mrs. Scheyer who came back from a wonderful jaunt down South America way will be retired folks in '55 with a newly purchased home in Oceanside. Also recently retired, those nice folks the McKinneys are back in their own home in Seal Beach.

There was a gay New Year's Eve formal dance at the Long Beach Air Force Base for the officers attached and their ladies and on the first day of '55 the officer personnel and their wives paid their traditional New Year's day formal call on Col. and Mrs. T. L. Wiper from 10 a. m. to 12 p. m.

Highlight of the social gatherings was a farewell event to honor genial Capt. M. C. Heine, former commander of the Naval Base, who was honored by high ranking service personnel and city dignitaries. Upon retiring Capt. and Mrs.

Heine bought a home here and settled down to being civilians.

Over at the Long Beach Naval Shipyard there were several fine welcome events for the new commanding officer, Capt. and Mrs. V. L. Honsinger from Washington, D. C.

Out at the Long Beach Air Base, Col. and Mrs. T. L. Wiper as the new commanding officer and his lady were welcomed by the group at a series of parties. And the Officers Wives Club at the Air Base were busy through the year with a series of welcome coffee affairs greeting the many new members not to mention the wonderful, wonderful parties and dances this very social minded group enjoyed last year. Other new arrivals to the group welcomed at parties were Lt. Col. and Mrs. William Funderburk from Germany and Lt. Col. and Mrs. Alan Blum were the latest newcomers coming from Wright Field, Dayton, Ohio.

During the year Col. Wilson Potter Jr. and Mrs. Potter

## Among Career Women

### Pause at Year's End to Remember the High Lights

By ANNE GILCHRIST

The year 1954 topped all others in the enjoyment career women of our town had in their club work and the satisfaction they felt for their many deeds for those less fortunate. As a group of women they can't be beat, for their hearts are as big as their energies are great.

So now, as we pause at the end of another year, we thought we'd like to take a light hop, skip and a jump through the year remembering briefly, just a few of the many highlights of 1954.

For Altrusa Club last Jan. 11 was a big date, for on that day the club received its charter and began life officially as a member of the big international family of Altrusa service clubs. Susan Whidden accepted the gavel as first official president on that charter night dinner. In March the club celebrated its first birthday as an active member of Long Beach clubdom. This same month Helen Smith was elected president. At that time we said she had "Jewel eyes that denote good judgement and a twinkle that promises ready laughter." As any Altrusan can tell you, all this has proved true. She was officially installed in June.

American Society of Women Accountants learned much this year with the talks by experts given at their meetings, and, as always, they enjoyed the companionship of the women co-members working in the same career. Among the year's most enjoyable meetings were two last March. One was their annual joint meeting with the California Society of Accountants and the other was a gala brunch on a Sunday morning when the local women entertained members of the Los Angeles ASWA. Other memories include the festive evening in June when Virginia Youngquist was installed president.

Zonta Club members look back through 1954 and sparkling in memory is the night last January when they were entertained in the home of Myranda Coon for their regular meeting. At that time Frances Nielsen was president, being replaced by Mrs. Coon later in the year. They remember with interest the talk by Ted Madouros when he told them of the basic laws of inheritance and they remember well when such members as Virginia Mitchell and Dorothy Snowden were welcomed to membership. Many meetings later, in August it was, a favorite evening was spent hear-

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Lakewood Center

## Traditional Dishes Still Favorite of Men Today

By MILDRED K. FLANARY  
Independent, Press-Telegram Home Economics Editor

We of the Chef of the Week department are viewing 1955 without alarm—men will still cling to tradition—the old-fashioned, good plain cooking, and the well worn house slipper which could practically go its way alone.

Now that cooking is being described as smart, Mom is fussing around with wine, herbs and sauces. Soon America's traditional and beloved meal—meat, potatoes, gravy, vegetables and pie—will be as obsolete as grandma's corset cover. With the aid of vitamins alphabetically monickered from A to Z, we will manage to keep going.

Naturally Pa must evidence delight and enthusiasm and heap gobs of praise over such new fangled dishes as stew with overtones, scallopinis, ragouts, vichyssoise, chicken a la cacciatora, salads made for beauty's sake, desserts which practically wait their way onto the table, or foreign accented potions which are whipped-up for the sole purpose of being admired, but not pronounced.

You may be sure, though, he's more than a bit confused.

Perhaps men of today generally possess more of that subtle quality known as finesse than they did in those days when they were the breadwinners and women were the breadmakers. Then the lord and master knew his food from the ground up, and could call it by its given name. Mealtime then wasn't a dull affair of proteins, dry toast and salads without oil, either.

Yes—men may be known as hobby-cooks today—they may even preside before an outdoor grill in starched chef's cap and foxy apron—a garb which would have made grandpa shudder. They may even strut a bit, as if bending over

a hot stove or barbecue pit were an art akin to painting the Sistine Chapel or composing an African love poem; but left on their own, they like their very own recipe (perhaps the only one they can actually "execute"), simple, pronounceable and just Plain American.

How did we arrive at this bit of wisdom. Well, we thumbed through back files of former Chefs of the Week, and find that recipes for plain and stable dishes take precedence. Chili 'n beans topped them all—then hot cakes, pork and noodles, rice pudding, macaroni 'n cheese, fudge, steaks, apple pie, muffins, black eyed peas, eggs, plain or in omelets, with vegetable soup and meat balls running neck-and-neck.

You may be sure, ladies, that men have learned the difference between a sauce pan and a paring knife, but man-to-man, they'll still shyly boast that Mom's baking powder his-

cuits are just about the most wonderful things in the whole world.

So... in 1955, we predict that because of these men who have made that worthy organization known as Chefs Anonymous Ltd., old-fashioned, good plain American cooking is not threatened with extinction. Happy New Year to each of you!

## Golden Age Club

Golden Age Club will have a potluck luncheon Thursday in Linden Hall. Mrs. Nora E. Miller, president, announces that guests will be welcome.

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OPEN FRIDAY EVENING



## In Art Circles

# Land, Seascapes Prevail in Exhibits

By VERA WILLIAMS  
Independent Press-Telegram Art Editor.

Long Beach art shows:  
Pacific Coast Club, 850 E. Ocean Blvd.: Paintings by Freda Marshall and Eugene Luff.

Main Public Library, Ocean Blvd. and Pacific Ave.: Eighth annual exhibition Print Makers Society of California.

Municipal Art Center, 2300 E. Ocean Blvd.: 1954-55 Long Beach juried show.

Long Beach Branch, Los Angeles County Medical Assn., 814 Pine Ave.: Paintings by Ben Messick.

Bank of Belmont Shore, E. 2nd St. and Santa Ana Ave.: Paintings and drawings by Karl Seethaler.

Lafayette Hotel, Broadway and Linden Ave.: Spectrum Club Show. (Exhibiting art-

ists, V. W. Bulloch, Darwin Duncan, R. V. (Dick) Johnson, L. E. Ross, C. R. Walline.

Paintings by a woman who learned to love the West by living in it and a quadriplegic, a hospital patient for eight years, will be shown in Pacific Coast Club during January and February.

Freda Marshall, 27 W. 52nd St., lived on a date and grapefruit ranch near Indio, on a cattle ranch near Kingman, Ariz., and then six years in Wyoming, broadening her vision and deepening her feeling for the rugged beauty of the West. She is showing "Father Serra's Vision," "The Church in the Sky," "Waiting," "Desert Autumn," "The Old Red Barn," "The Abode of the Evil One" (Tahquitz Canyon, Palm Springs), "Navajo Shepherdess," "Winter in Navajo Land" and "Navajo Child."

Eugene Luff, a former Navy man, is in Ward N-4, Long Beach Veterans Hospital. His paintings, largely landscapes, have been displayed widely in Southern California and have brought him acclaim.

The eighth annual exhibition of the Print Makers Society of California has just opened in the main Public Library where it will remain through Jan. 25.

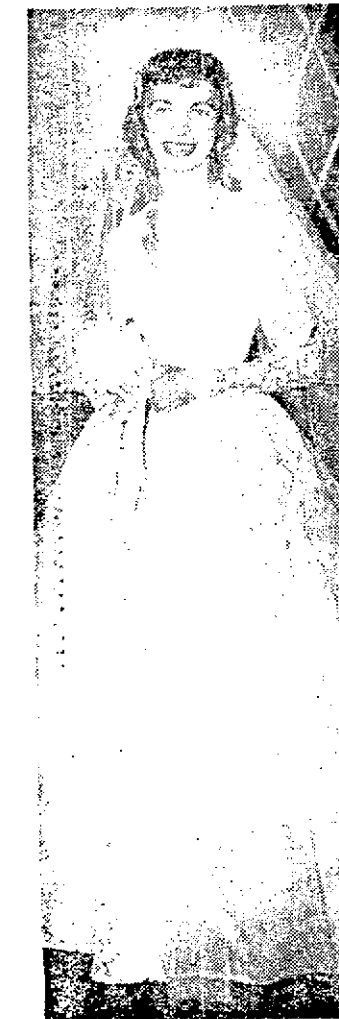
Seascapes have a dominant place in the 1954-55 Long Beach juried show which will be in Municipal Art Center through Jan. 9.

Judges' commendations include "On the Wind," Robert Klassen; "Sailing Ship," Fred Meiers; "Five Day Regatta," Patricia Bartlett; "Shoreline," Fran Soldani.

Also shown are "Passing the Beacon Light," George James; "Nets," Helen Ryan; "Fisherman's Wharf," Alvin Beller; "Gravestone of Boats," Edna Padrick; "The Prince Albert," Angel Espoy; "Rocks and Sea," James Blacketer; "Shore Line," Jack Hannah; "Dry Dock," Leo Bushman.

Visiting hours are 9 to 5 Tuesday through Friday, 1 to 6 Sunday. Admission always is free.

Opening with a tea this afternoon, paintings by Maria Berger Smeraldi and Seymour Thomas will hang in Laguna Beach Art Gallery during January. This is the first time either of these artists has had a one-man show in the gallery. Mrs. Smeraldi, widely known floral artist, is a life member of the Laguna Beach Art Assn. Thomas is best known for his Gloucester and Monterey harbor scenes.



Mrs. Glenn Bjorklund  
Carl Ray Photo

## Bjorklunds to Reside in Florida

Pensacola, Fla., is the new home of Ensign and Mrs. Glenn James Bjorklund, who were married recently in an afternoon ceremony at the St. Joan of Arc Catholic Church in West Los Angeles. The bride, the former Sheila Mary Farnen, is the daughter of Mrs. Anton Farnen of 2275 Nimeno Ave.

Given in marriage by her brother, Tony Farnen, the bride wore a white gown styled by the mother of the bridegroom, Mrs. Glenn R. Bjorklund. It was fashioned with a Chantilly lace bodice and a nylon tulle tiered skirt over satin. Seed pearls were embroidered on the gown and Juliet cap. She carried a white orchid on a prayer book.

In the entourage were Mary Ann McHenry, maid of honor; Patricia O'Shea and Joyce Crowe, bridesmaids; Gerry Tomlin, best man; Jim Anderson, John Gustavson and Dean Nelson, ushers.

A reception was held at Brand's in West Los Angeles before the couple left on a honeymoon in Santa Barbara.

The bride, a graduate of Wilson High School, attended City College where she was affiliated with Entree Nuts. Her husband, son of Mr. and Mrs. Glenn R. Bjorklund of West Los Angeles, is a graduate of Wilson High School and U. of C. at Berkeley. He was a member of Supporter's Club at City College.

## Dons and Debs

A graceful figure skater with her silver blades poised upon a mirror lake will greet Dons and Debs at their dances set Tuesday, Wednesday and Thursday at Norway Hall. Choosing Jack Frost Frolic as the theme for the January dance, patronesses in charge of arrangements will decorate the stage and walls with winter playground scenes. In charge of the affair are Ames, J. C. Sandie, William Fairfield, J. H. Robertson, William E. Keeley, C. B. Ursery, E. H. Gray.

## Ebell Club

First program after the holidays for Ebell Club members will be presented by Charlene Dilling Brewer, violinist, whose charm and mastery of the violin have made her one of America's truly appreciated performers. Following luncheon served by the ways and means committee, Mrs. C. V. Lowery, chairman, a business session will be conducted by the president, Mrs. James Bryan Murray.

## Council Event

Long Beach Council of Parents and Teachers will meet Tuesday at 9:30 a. m. in the Board of Education Bldg. Presidents or representatives from all schools in the Long Beach Council are expected to attend.



Miss Dorothy Murray

## Miss Murray Bride-Elect

The betrothal of Miss Dorothy Murray to Lt. John Calvin, USAF, is being announced today by her mother, Mrs. Virgil O. Murray of 635 Los Altos Ave. Her fiancé is the son of Mr. and Mrs. H. J. Calvin of Osborn, Kan.

Miss Murray, daughter of the late Virgil Murray, is a student at University of Redlands. Her maternal grandparents are Mr. and Mrs. Irwin Stevens of this city.

Lt. Calvin, a graduate of Kansas U. where he was affiliated with Kappa Sigma, is now in pilot's training in Tucson, Ariz. A wedding date has not been announced.



Mrs. M. J. Sabot Jr.

## Couple Marry in Cathedral

St. Sophia Cathedral in Los Angeles was the setting Dec. 26 for the wedding of Aspasia Pappas, daughter of Mrs. Gust Pappas of Bellwood, Ill., and the late Mr. Pappas, to Michael John Sabot Jr., son of Mr. and Mrs. Michael Sabot Sr. of Belmont Shore.

The bride, a graduate of American Conservatory of Music in Chicago, is presently teaching music in the Los Angeles city schools.

After a short trip to Palm Springs the couple will reside temporarily in Maywood until their home in Garden Grove is completed.

## Open House

Delicious food and good fellowship were the keynote at the open house given by Dr. and Mrs. Charles Brantingham, 25 La Linda Dr. Japanese good luck charm branches and beautiful chrysanthemums were arranged in a sterling silver epergne to center the buffet table. Officers and committee chairmen of Ebell Juniors were among those bidden.



Miss Evelyn Cline

## Miss Evelyn Cline Is Fiancee of Robert Hannah

Mr. and Mrs. Richard M. Cline of 3619 Orange Ave. this past week revealed the engagement of their daughter, Evelyn, to Robert Hannah of Manhattan Beach.

## Child Care

## Adoption Laws Aid Tots, Parents

By BEULAH FRANCE, R.N.

(Q) "After waiting fruitlessly five years for our babies, we've decided to have some adopted ones. We both feel it will be better to take two or three at once since we both were very lonely only children. To whom should we make application? We live on a large farm near the city."—MR. AND MRS. K. A. M.

(A) — Your united desire will doubtless expedite adoption. No good agency places children in homes unless both adopting parents are equally eager for them.

Adoption laws vary. In some places it takes months, even years to adopt a child. In others it is legally possible to make adoption arrangements before babies are born.

Your family physician will know local laws and who can advise you. Many letters come to me asking help in finding babies. Some give glowing descriptions of homes and opportunities offered. But for the sake of both children and parents, only authorized persons who are able to make certain that the future for all concerned seems promising can aid in any adoption.

I recently learned about the adoption into one home of eight youngsters born abroad to unwed mothers. Each one's father is from this side of the sea. The mothers could not give their children care.

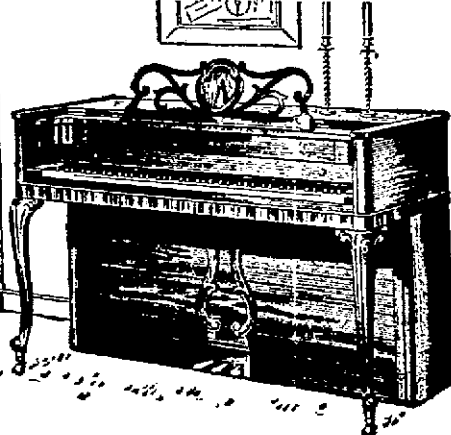
The adopting parents acknowledge readily that support of such a family will mean many sacrifices, but both feel it will be more than worth while. In fact, the mother who acquired this group of boys and girls did not stop with her own but has been instrumental in helping to bring gaily and laughter into countless childless homes. What a wonderful year 1954 has been for her!

Do you write again after your family is established. May you and your husband have a richly rewarding 1955. A most Happy New Year to you and all other Child Care readers.

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## Miss Janet Gordon Is December Bride

St. Luke's Episcopal Church was the setting Dec. 27 for the double ring ceremony uniting in marriage the former Miss Janet Gordon and Stanley Palmer Peacock. More than 200 friends and relatives witnessed the vow exchange performed by Rev. F. C. Benson Belliss.

The bride, daughter of Mr. and Mrs. Dean Gordon of 4250 Locust Ave., was attractively gowned in a princess style satin fashioned with deep tulle flounce gathered to a point de venise banding. Soft folds of tulle and lace were repeated at the neckline of the bodice. A tiny spencer jacket covered the low de collette. The fingertip illusion veil was held by a net cloche and she carried a prayer book on which rested a corsage of white orchids. Mr. Gordon gave his daughter in marriage.

In the bridal entourage were Mrs. Murray Gordon, matron of honor; Miss Diane Page, bridesmaid; Murray Gordon, best man; Fred Francis and John Connors, ushers.

Assisting hostesses at the reception in the church parlors were Mrs. Don O'Donnell and Mrs. Harold Chamberlin of St. Paul, Minn. At the guest book were Carol Hart Proctor and Diane Harper.

The bride, a graduate of Polytechnic High, attended Iowa State College. Her husband, son of Mr. and Mrs. Palmer Elton Peacock of Mabel, Minn., is now in his senior year at Iowa State.



Mrs. Stanley Peacock

## Music Event for Public

The Torrance Accordionettes under the direction of Mrs. Bettie Thomas will present a program of accordion, marimba and guitar selections plus acrobatic and dance numbers on the Community Program, sponsored by the Recreation Department in the Exhibit Hall of the Municipal Auditorium Monday at 8:00 p. m.

Those appearing on this program will include: Accordionists, Billy Kainu, Jerry Roberts, Myrna Osnes, Gail, Robin, Janice Thomas, Bill Cosby, David Jenkins, Patty Sommers, Carolyn Hess, Carol Whittington, Karen Witt, Kathy Oberst, Pamela LaTurner, Barbara Wilson, Dennis Collins, Patty Davis, Regina Carlton, Steve Palenko, Kenneth Withem, Rose Mary Mahaffey, Jerry Goddard, Mary Jane Holley, Susan Glass and Trudy Scott; Marimba players, Tom Green, Gladys and Coleen Hilton, Arlin Green, Gary Beech, Sandy Shore and Grace Acallin; Guitarists, Beverly Metzner, Ruben Betancourt and Mike Deasy.

Dancers will be Tommy Green, Sandy Spilman, Sandy Gary and Diane Shore, Gary Beech, Phil Cosby, Emma Irons, Merry Deasy, Sid Epstein and Gail Thomas and acrobatics will be Tommy Green, Emma Irons and Bonnie Kuhn.

Community singing conducted by George Griffith, popular young tenor, will open the program at 7:30 p. m. with Made-

line Frazer at the piano. Old time and square dancing will follow the stage performance. Bill Simmons will be the caller and music for dancing will be furnished by the Tyo Orchestra.

The public is invited to this free civic program. Doors will open at 6:30 p. m.

## New Arrival

Parents of AM2c and Mrs. Walter S. Mansfield are celebrating the arrival of the couple's second child, Little Becky Leigh was born at Tripler Army Hospital, Honolulu, where Mansfield is stationed in the Navy. Mansfield, son of Mrs. Dorothy L. Smith, 5748 Eckelson St., is a graduate of Jordan High School. Mrs. Mansfield, daughter of Mr. and Mrs. R. G. Carter, 4918 Stearns St., is a Wilson High School graduate.

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## Plan Meeting for Zetas

A special guest at a meeting of Zeta Tau Alpha Alumnae Thursday will be Mrs. Linton H. Smith, president of the Zeta Tau Alpha Province which includes California, Arizona, Nevada and Utah.

Mrs. Smith has several important subjects to bring before the group, which will be meeting in the home of Mrs. Bill Jay Wagner, 5355 E. 4th St., with Mrs. Joseph J. Smith and Mrs. Janet Martin assisting her. Plans for the Southern California federation's benefit fashion show at the Ambassador Hotel will also be announced.

Any Zetas visiting in this area may attend this meeting by calling Mrs. Wagner or the president, Mrs. Marvin K. Faup.

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## Molly Mayfield

# Afraid Her Romance Is Off

DEAR MRS. MAYFIELD: My problem began about three years ago when a boy and I became very close friends. Then he was called into the service, and we wrote to each other at least once a week. Besides this he kept sending me expensive gifts and telling me how much I meant to him.

Now he has been discharged and is going to col-

lege. We had been seeing each other at least once a week since he has been home. Now, though, he tells me he won't be seeing me for a while because he is so tied down with his studies. I'm wondering whether or not a boy can be so tied down that he doesn't have time to see his best girl once a week? Or is this one way of working up to calling it quits.

Should I wait around for him to make up his mind?—JANE.

P.S.—Something else that worries me—he never tried to kiss me.

DEAR JANE: Take it from me that there are two things a boy will try to do when he really cares for a girl. One of them is to be with her as often as possible (I'd like to see studies seriously interfere!), and the other is to kiss her.

In my book your romance is adding up to zero.—M. M.

DEAR MRS. MAYFIELD: Am writing this in regards to my nephew who has muscular dystrophy. He has been in a wheel chair the last three years and is gradually getting weaker and weaker. Just a matter of time until he will be bed-fast. He is 13 years old now.

Naturally, he misses the fun and gaiety, and the sports that other kids enjoy, but he is as sweet and uncomplaining as a little fellow as I've come across.

I wonder if some of your kind readers would send him cards of cheer? He is David Lee Thomas, Skellytown, Texas, Box 425.—HIS AUNT.



Maj. Ben Alice Day

## Service Pair Plan to Wed

The engagement of Maj. Ben Alice Day, commanding officer of the Women Marine Detachment One at El Toro Marine Corps Air Station, to Brig. Gen. John Calvin Munn, former commanding general of the station, had been disclosed.

Her parents, Mr. and Mrs. George Thomas Day of Lincoln, Neb., and Laguna Beach, made the announcement, and said the wedding will be in January.

Gen. Munn, one of the youngest ranking officers of the corps, is a Marine aviator. He was graduated from U. S. Naval Academy, Annapolis, and headed the station here before recent assignment as deputy commander of Marine air force in the Atlantic. He now is at Norfolk, Va.

## Library Group

Alamitos Library Association will meet at noon Wednesday in Alamitos auditorium, with Mmes. E. E. Jones, E. C. Morgan, and Mina Taylor as hostesses. An afternoon program is planned, and Mrs. Raymond Duffus will preside.

## Luncheon Monday

Typographical Auxiliary 124 will meet Monday at 11 a. m. for a business meeting, followed by luncheon, in Linden Hall. Cards will conclude the afternoon. Concessions will be Mmes. Maud Stuck, Betty Irby, Pat Alberg and Lester Dungan.

## Evening Branch

Mrs. Edna W. O'Donnell, juvenile officer, will speak on the functioning of the Juvenile Bureau of Long Beach at the meeting Tuesday at 8 p. m. of the Evening Branch of National Council of Jewish Women in the Community Room, Bank of Belmont Shore. Mrs. Donald Rosenfield is chairman.

## Merret Temple

Merret Temple, Daughters of the Nile, will assemble at 11:30 a. m. Monday in Searchlight Hall, for luncheon and a business session. Mrs. William J. Courtiour, queen of Merret Temple, will preside.

## Oswald Jacoby

# Stay Away From This Type Bid

BY OSWALD JACOBY  
Written for NEA Service

The bidding in the hand shown today is extraordinary, and is not recommended. It is, instead, offered as a holiday tidbit on this New Year's Day. The hand was reported by the late Jack Thwaites, a famous Australian expert, as one of his most unusual triumphs.

Thwaites was bidding the hearts with the South hand, intending to get to a high club contract, and hoping to talk the enemy out of their obviously good heart contract. Much to South's astonishment, North passed the cuebid.

East passed, knowing that he could collect a big profit against this foolish contract. East didn't know how high his side could profitably bid if the auction continued, and it's easy to be sympathetic with his pass.

West opened the queen of hearts, and Thwaites won with the ace. "I lost the lead subtly at the next trick," he related, "but I wasn't subtle enough to get it back." The defenders took the rest of the tricks without much trouble, and South was minus 700 on the board.

Strangely enough, this result won the board for Thwaites. The hand was played in a board-a-match team game, where each hand is scored as a separate unit. Thwaites would win the board if the South player at the other table was minus more than 700 points. And so he was.

The bidding was quite normal at the other table, and East-West reached a perfectly normal and unbeatable contract of six hearts. North had to sacrifice at seven clubs in the effort to reduce the loss. This was a sound idea, of course, but the loss was still too great.

East opened the singleton spade against the slam in clubs, and West took the ace and returned his lowest spade.

NORTH			
♠	KJ5		
♥	Q6		
♦	74		
♣	AQ10874		
WEST			
♠	AQ10973		
♥	QJ92		
♦	K65		
♣	None		
EAST (D)			
♠	2		
♥	K108753		
♦	AQJ2		
♣	52		
SOUTH			
♠	864		
♥	A		
♦	10983		
♣	KJ963		
Both sides vul.			
East	South	West	North
1♥	Pass	1♠	2♣
Pass	2♥	Pass	Pass (1)
Opening lead—♥Q			

East ruffed and correctly read that his partner had led the low spade to show a side entry in a low suit; so East returned a diamond. (This wasn't hard to work out, of course, with the ace of hearts in the dummy.) West led another spade, giving his partner another ruff. East then collected his ace of diamonds, setting the contract five tricks and collecting 1400 points.

The Thwaites team thus gained 700 points on this board, all because North passed a cue-bid.

## PEO Chapter

Unaffiliated PEO members are invited to attend a luncheon meeting of Chapter OL set for 12:30 p. m. Tuesday at the Victor Hugo. Reservations may be made with Mrs. James Graham, 825 Obispo Ave., Mrs. Daisy Bennett, 635 Elm Ave., or Mrs. J. W. Foster, 3749½ Weston Pl. President of the chapter, Mrs. David F. Atwater, will be in charge.

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## Marital Advice Contained in Writer's Bulletins

By GEORGE W. CRANE

Case N-312: Anne J., 21, is a college senior.

"Dr. Crane, I plan to be married at the end of the next term," Anne began.

"And our Orientation teacher here at college suggested that we write to you for your marriage charts and bulletins."

"He said your advice was scientific and to the point, and always offered with the moral emphasis for helping us establish happy homes."

"Well, several of us senior girls sent for some of your sex bulletins two months ago, and we want to thank you very much."

"We had been mixed up in our thinking previously. In fact, some of the information we had been told by others had been entirely wrong, so we are doubly grateful."

"You might be interested to know that our freshman girls here at the college are now urged by the teacher to get your bulletin 'Sex Problems of Young People' because of its sound advice."

Many of the leading colleges and high schools are now trying to prepare their students for permanently happy marriage.

This is a career into which most of the graduates will enter. Yet in past years they were given very little specific advice about the sexual phase of marriage.

Oh, they were offered a fair amount of instruction in cooking and sometimes even in infant care.

It is a tribute to the educa-

tional value of the modern American newspaper that it teams up so effectively with the colleges in this vital phase of practical education.

Through this column I have released literally millions of medico-psychological booklets and marital rating scales in the past 20 years.

They are widely used by clergymen and attorneys, as well as high schools and colleges.

Despite the inflationary prices of paper and publishing we have never asked you readers for more than a dime and a stamped return envelope.

You may not realize it, but the actual cost is 14½ cents for every piece of mail we send out to you.

So you get these booklets and rating scales at only two-thirds their bare production cost.

Your newspaper offers this service as a contribution to public education. It doesn't receive a penny from this mail service, nor does the newspaper syndicate which handles my column.

Furthermore, I donate my time not only for the handling of all the mail that requires my personal attention but then donate 30 days of speeches to produce the revenue to underwrite the annual loss on this service.

But millions of teen-agers and young married people have benefited, as well as parents and even middle-aged married folks.

## Why Grow Old?

# Regain Your Figure With 1955 Marathon

By JOSEPHINE LOWMAN

Here it is again, that certain feeling which a brand new year gives us! Our New Year's resolutions have real value because most of us need a psychological boost in order to carry out our good intentions, New Year's Eve and New Year's Day give us that.

Psychologists tell us that it is wise to divide a long hard job up into small pieces and then tackle only one piece at a time, so that the tremendous task will not be too discouraging. Just as it is wise to divide a difficult piece of work up into small parts, New Year's resolutions divide the long job of living into 12-month segments.

The mistakes and procrastinations of yesterday are past. We have 12 shining months ahead of us. Think only of these right now. As a matter of fact, I am suggesting that you think only of the next EIGHT WEEKS at the present time.

I always offer my Eight-Week Self-Improvement Marathon at this time each year because I know that this is the season when you are most likely to do something about those figure faults and extra pounds, and any other defects which have been putting a damper on your attractiveness and your health.

Your New Year's resolutions were glowing when you made them. Keep them that way with self-investment. If you didn't make any, make them now. I think we all have a flash of special understanding for New Year's Eve which is somehow lost in hectic daily life. Suddenly we see vividly for a moment, how much more vibrantly we could have lived, how many opportunities for increased attractiveness and health and personality and happiness we passed up.

The idea is that you join thousands of women who wish to see how much they can improve themselves in eight weeks' time under my direction. Eight weeks is a short time but it is long enough for you to lose 20 pounds safely, drop inches from your measurements, or make tremendous improvement in any physical defects you may have. You will be in good company and will have fun.

If you wish to have my brand new Marathon Booklet with new ideas, send 10 cents and a stamped, self-addressed envelope with your request for it to Josephine Lowman in care of this newspaper.



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## In the Long Beach Area

# Susan's Window Shopping



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(For the name of the store showing this style, phone Susan at 70-5351, Ext. 249, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent, Press-Telegram, enclosing a self-addressed, stamped envelope.)

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90 DAYS TO PAY THE DOBYNS WAY

**Dobyns**  
Fine Footwear and Accessories

225 PINE DOWNTOWN LONG BEACH

SORRY NO PHONE - MAIL OR C.O.D. ORDERS

FREE Park & Shop CUSTOMER PARKING



# IT'S HERE AGAIN!

Old-Fashioned Savings Values Prices

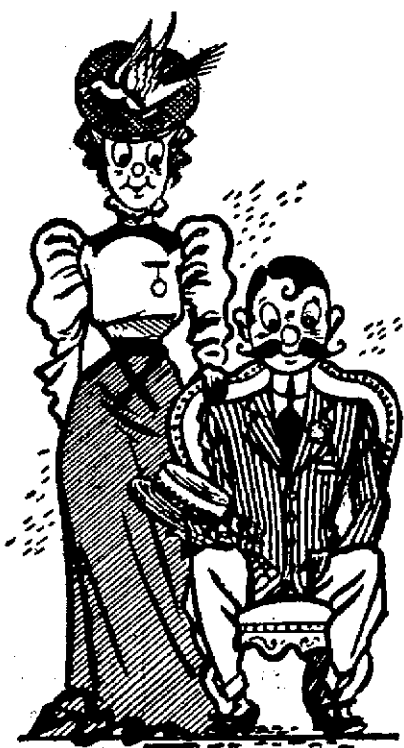
**Aaron Schultz**  
Our 30th Year  
Open Monday  
& Friday 'til 9



Old-Fashioned Savings Values Prices

Second Smash Week of Aaron Schultz Old Fashioned Sale!  
The Once a Year Event the Whole County Waits For...  
Your Opportunity for the Savings of a Lifetime!

Yes, indeed, its back to the Good Old Days at Aaron Schultz—where your dollar's value takes you back to the gay nineties. From floor to roof we're stacked with bargains—AND MORE BARGAINS... the BEAUTIFUL QUALITY FURNITURE Aaron Schultz is famous for... FLOOR SAMPLES... WAREHOUSE STOCK... SPECIAL PURCHASES... and the fabulous MODEL HOME FURNITURE viewed and admired by thousands... ALL AVAILABLE TO YOU at outlandishly REDUCED PRICES to make this the GREATEST OLD FASHIONED SALE IN OUR ENTIRE HISTORY. All items subject to prior sale. Sorry, no exchanges, no refunds, or on approvals. Check the values listed below. Just a few of the hundreds of dollar-saving bargains!



**AMPLE PARKING—**  
In immediate area, or in the Crest Theater Lot one half block south of store!

Old-Fashioned Sale—  
Copyright Aaron Schultz 1950

<b>CARPET CLEANING KITS</b> Removes 50 different types of spots. \$4.95 Value! <b>\$1.99</b> ea.	<b>CARPET REMNANTS</b> Large stock, all sizes reductions up to <b>50%</b>	<b>Small Carpet PIECES</b> Ideal for patching, throw rugs, etc. Priced way low to clear! from <b>25c</b>	<b>323 Mahogany Occasional Tables</b> Authentic 16th century reproductions, many with 24K gold-tooled leather tops, or inlaid parquetry. Choice of types and many styles. Values from \$35 to \$30. <b>\$18.99 to \$39.99</b>	<b>467 Torchier Floor and Table Lamps</b> Finely crafted lamps for any room, any decor. Traditional, modern, Early American and provincial styles. Save up to <b>50%</b>	<b>824 Pictures, Mirrors and Accessories</b> Many charming, bargain-priced pieces for any home—traditional, modern, Early American, provincial styling. Save up to <b>50%</b>
<b>Special Group Lounge Chairs and Sofas</b> In traditional, modern, and Early American and provincial styling. Beautiful group decorator covers and fabrics. Save from <b>33 1/3 to 50%</b>	<b>Leather Chairs and Ottomans</b> Tremendous reductions on these luxurious leather chairs. Genuine top quality leather. Your choice of colors. Values to \$275. Sale Prices from <b>\$139</b>	<b>Wrought Iron Dinette Chairs</b> SPECIAL CLOSE-OUT. Beautiful chairs for any room in the home. Tremendous Sale Value! Sale <b>\$4.99</b> Price <b>\$4.99</b> Matching Wrought Iron Dinette Tables Nos. - extension ..... \$19.99 Extension ..... \$27.99	<b>Special Group Simmons Hide-A-Beds</b> Choose from this area's largest selection... discontinued fabrics and styles... all with the Simmons famous features! Save from <b>33 1/3 to 40%</b>	<b>Special Group Maple Dining Room</b> Featuring 5-piece solid maple dinette sets. Sale Price <b>\$79.99</b> set Also: Hutches, Buffets, and Odd Chairs at BIG SAVINGS.	<b>Solid Maple Occasional Tables</b> A special group pared way down in prices as a special feature of this sale! \$29.95 to \$39.95 Values! Sale Price <b>\$9.99</b>
<b>Special Group Odd Chairs</b> Dining, Desk and Occasional Chairs... modern, Early American, traditional, provincial styling, some in sets. Regularly \$19.95 to \$39.95. Sale Price from <b>\$9.99</b>	<b>Maple Sofas 4 Only</b> Solid hardwood frames... gay decorative prints. Masterfully and durably constructed. Specially reduced price! Sale Price <b>\$59.99</b>	<b>Plastic Webbed Lounge Chairs</b> Just 27 of these, plastic-webbed for indoor-outdoor use. Light, durable, smartly styled... solid hardwood frames. Regularly \$26.50. Sale Price <b>\$12.99</b>	<b>All Metal De Luxe Folding Chairs</b> Just 83 of these famous make chairs. Sturdy, attractive, slightly scratched. 1/2 price! Limit 8 to a customer. Regularly \$7.95. Sale Price <b>\$3.99</b>	<b>Wrought Iron Sofas Foam Rubber</b> Only 6 available. Strong, smart wrought iron frames. Luxurious foam rubber. Specially reduced. Regularly \$179.95. Sale Price <b>\$129.99</b>	<b>Special Group Bedroom Sets</b> Beautifully high styled... high quality bedroom sets in traditional, modern, Early American and provincial styles. Superbly crafted, fine finish. Save from <b>20 to 33 1/3%</b>
<b>Innerspring Mattress, Box Spring Sets</b> Famous name FOAM RUBBER combinations. Twin or full size, unconditionally guaranteed, hundreds of innerspring coils. \$90 value. Sale Price <b>\$59.95</b> set	<b>Drapery, Curtain Upholstery Remnants</b> Beautiful decorator fabrics and colors in usable lengths. Choice of plains, prints and novelty weaves. From <b>29c to \$4.99</b> ea. pc.	<b>Custom Made Draperies</b> FROM MODEL HOMES! and store display. All selling as is at tremendously reduced sale prices! Regularly \$15 pair to \$150 pair. Sale Price <b>\$4.99 to \$79.99</b> pair	<b>Rummage Sale Odds and Ends</b> Ash trays, lamp bases, bric-a-brac, odd lamp shades, ceramics, damaged pictures and many more items too many to list. Save up to <b>70%</b>	<b>Brand Name Appliances</b> SPECIAL CLEARANCE of gas stoves, electric ranges, refrigerators, ironers, small appliances, freezers, washers, etc. Save from <b>10 to 25%</b>	<b>Wool Blend Hooked Rugs</b> Limited stock of these beautiful long-wearing rugs. In sizes 6x9, 9x12, 10x14. Values to \$199.50. Your choice while they last! <b>\$49.99</b> each

## Tremendous Reductions in All Departments

TRADITIONAL... MODERN... EARLY AMERICAN... PROVINCIAL... LIVING ROOM... DINING ROOM... BEDROOM... BEDDING... UPHOLSTERY... LAMPS... FLOOR COVERING... ACCESSORIES... APPLIANCES... DRAPERIES... OCCASIONAL PIECES

**AARON SCHULTZ 4321 Atlantic • Near San Antonio Drive • Terms? Of Course!**

Old Fashioned Sale Also at Economy Store, 338 Locust & Anaheim Store, 301 W. Center St.





































PHOTOGRAPHS BY PAUL HESSE

*Spotlight on Nancy.* The new Miss Rheingold was the overwhelming choice of millions of voters. Nancy is five feet, six inches tall, weighs 105 pounds, loves sports and is the winner of \$50,000.

## *The RHEINGOLD STORY*

This is Nancy Woodruff posing for one of her first pictures as Miss Rheingold 1955.

As soon as she was declared the winner, Nancy wanted to know more about the product she was voted to represent. We gave the new Miss Rheingold the complete behind-the-scenes story of Rheingold Extra Dry.

She found it fascinating. It occurred to us that you might be interested, too, and so the highlights are pictured on the following pages . . .





## Nancy meets the genial Dr. Schuelein

Probably no other living man is better able to answer Nancy's questions about the art of brewing than the genial gentleman shown above.

Dr. Schuelein is our Chairman of the Board, but, more important, he is world famous as a brewing expert. He came to us from Germany, where for decades he was head of the largest brewery in Munich, Bavaria—center of fine brewing for centuries.

All of his great skills have guided our master brewers in making Rheingold Extra Dry the most imitated of beers. For, to have great beer, you must have great brewers.





## Thrift is no virtue

"A dry beer," Dr. Schuelein told Nancy, "begins with an extra blessing of ingredients because we have found that thrift is no virtue in the art of brewing."

"We observe this golden rule—choose only the finest of ingredients, the choicest grains and hops of Mother Nature no matter what the cost."

Here this Dean of brewers showed Nancy a picture of himself taken last summer at the colorful hop festival at Hallertau, Bavaria. Each year he goes to this treasure spot to inspect the hops before purchasing.

"But remember, young lady," Dr. Schuelein's eyes twinkled, "fine ingredients alone do not make a fine dry beer."





## Where skill counts most

"What beautiful copper tanks," Nancy remarked.

"These we call the brew kettles," Dr. Schuelein said. "Now we are at the start of the brewing of a dry beer. Here is where care and skill and the secrets handed down from father to son over the centuries count most. One of our secrets is when and how to unlock the fragrance of the hops. It must be done with the right timing so that its tang blends ever so gently with the mellowness of the malt, the 'soul' of a fine beer.

"Rheingold, you'll find, is tangy but never bitter, just as it is never sweet.

"But even the costliest ingredients and the essence of care are not enough to make a dry beer. After the brewing comes the fermenting and then the lagering..."





## Bushels of hops, carloads of patience

"Lagering," smiled Dr. Schuelein, "simply means ageing. After the first ageing period is completed, our beer is good, but it is not yet good enough to be Rheingold Extra Dry. So we transfer it to these huge lagering cellars, where it is kraeusened.

"Kraeusening is an old German process by which the beer is fermented and aged a second time. Slow and expensive, it is seldom used in this country. But nothing else gives a beer such perfection of taste and such a zestful tang—a distinctively different and better flavor.

"When we established Rheingold here in California, we built these great cellars especially to allow room for this double ageing . . . You see, Nancy, fine dry beer like Rheingold can never be hurried! We use bushels of hops but carloads of patience."





## Lively as a waltz by Strauss

After their tour Miss Rheingold and Dr. Schuelein relaxed with friends in the warmly glowing comfort of the Rheingold Inn.

"Now," said Dr. Schuelein, "I want you to look at the result of all you have seen. Observe the perfect color and brilliance of Rheingold Extra Dry. Note its superb bouquet. See how it sparkles, as gay and lively as a waltz by Strauss.

"Many priceless secrets, gathered and handed down for generations, have been brought together to give Rheingold this distinctive bouquet, this extra dry sparkle.

"And now, Nancy, the stage is set . . .





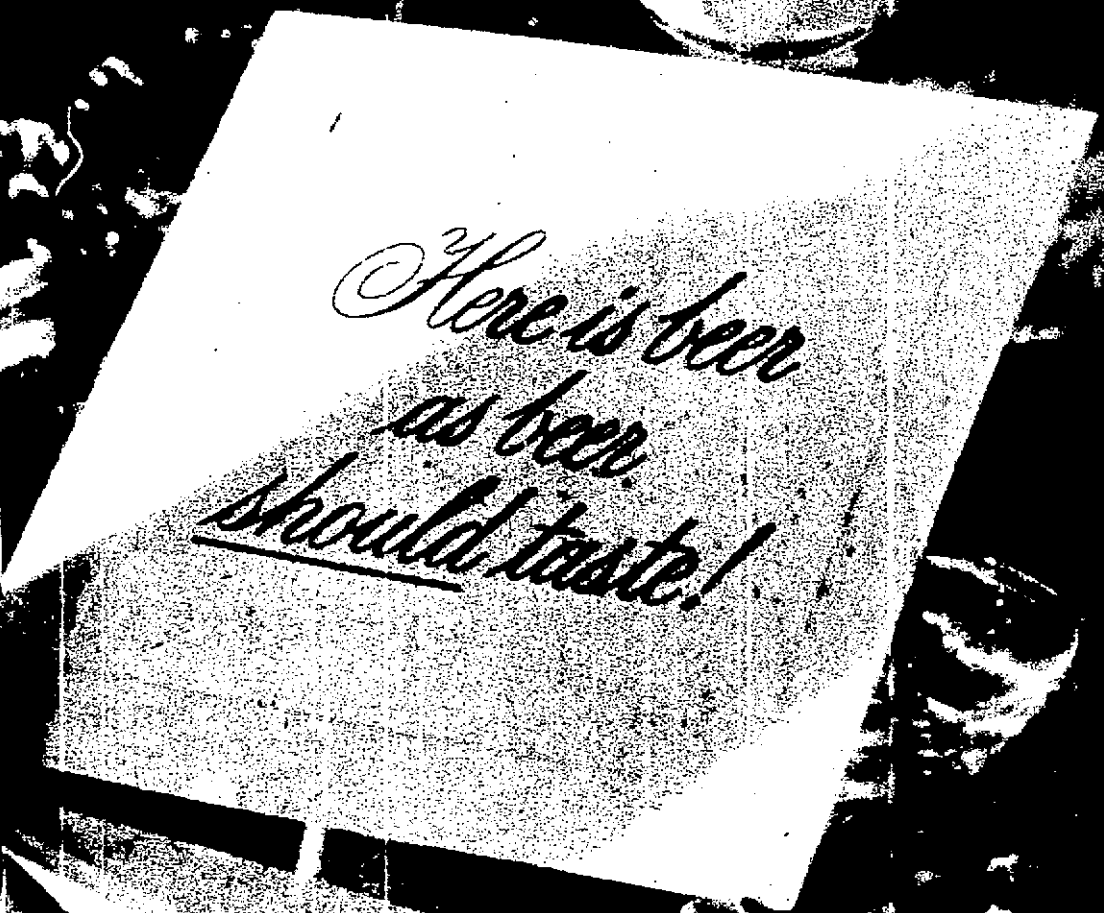
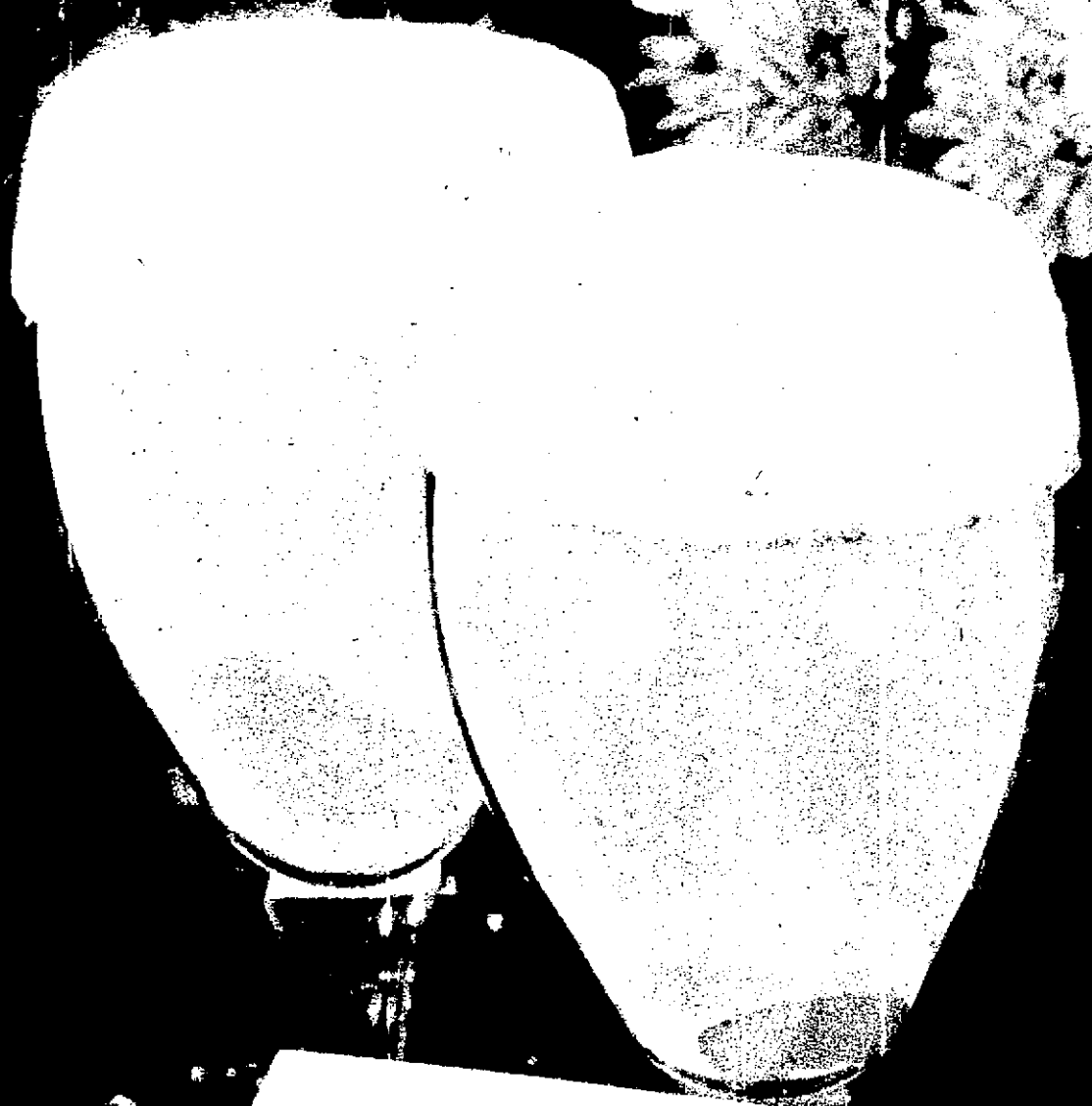
## Like an old and trusted friend

"We come to the climax, the taste of Rheingold. Let it roll on your tongue. Savor the aroma with all its delicate overtones.

"Notice how the dryness of Rheingold lets the real beer flavor come through, keeps the taste crisp and clean with never an aftertaste. This truly dry beer is never filling. And no matter where or when you drink it, each glass invites you to enjoy another.

"Now you understand how people get to feel about Rheingold and why it is one of the world's largest-selling beers. Like an old and trusted friend, it is always the same. You enjoy it today as much as you did yesterday.

"To your health, Nancy, with a glass of Rheingold Extra Dry."





**M MAY co.**  
**LAKEWOOD**

*pin your savings on our famous lines of  
domestics in our greater-than-ever*

# January White Sale

Lower-than-ever prices in top quality domestics . . . from damask to dacron, from pillows to pot-holders and from Spring-maid to Surety . . . famous lines, favorite lines, all ticketed at a new low in our gigantic annual January White Sale.

NOW is the time to pin your budget hopes on real savings. Take stock of your Domestics . . . then take pencil or phone in hand, after checking thru the following pages of hundreds of items . . . or come in person to our great Linen, Towel and Bedding Department in our Lakewood store. New Monday hours 9:30 a. m. to 9:30 p. m.

## cannon sheets in white utility muslin or percale and pastel combspun percale

Cannon, a name you know means fineness and evenness of texture in sheets . . . means too, sparkling whiteness and fine tailoring in fabrics that give you years of service now at low January White Sale prices.

### cannon white utility, type 130 muslin

Reg. 2.49 72x108	1.89
Reg. 2.79 81x108	2.09
Reg. 69c 42x36 case	49c
Reg. 2.49 Fitted twin tops, bottom	1.89
Reg. 2.79 Fitted full tops, bottom	2.09

### cannon featherlite white, type 136 percale

Reg. 3.19 72x108	2.49
Reg. 3.39 81x108	2.69
Reg. 3.59 90x108	2.99
Reg. 9.98 108x122 1/2 king size	6.99
Reg. 79c 42x36 case	69c
Reg. 3.19 Fitted twin tops, bottom	2.49
Reg. 3.39 Fitted full tops, bottom	2.69

### cannon featherlite pastel, type 136 percale

Reg. 3.69 72x108	2.99
Reg. 3.99 81x108	3.29
Reg. 4.25 90x108	3.69
Reg. 95c 42x36 1/2 case	79c
Reg. 3.69 Fitted twin tops, bottom	2.99
Reg. 3.95 Fitted full tops, bottom	3.29

Green, blue, aqua, rose, yellow, lilac, and pink.

May Co. Lakewood Sheets, Third Floor



M

January

White

Sale

### **cannon puts new ezy-matic corners on fitted sheets**

Cannon has really done it . . . no more tug-of-war with the mattress when putting on fitted sheets . . . with Cannon's exclusive new Ezy-Matic corners. Just slip over the corners, WITH ONE HAND, no ties, no snaps, no elastic . . . stays snug and smooth, never pulls out. Only Cannon gives you this really new improved sheet.

### **cannon type 130 utility muslin**

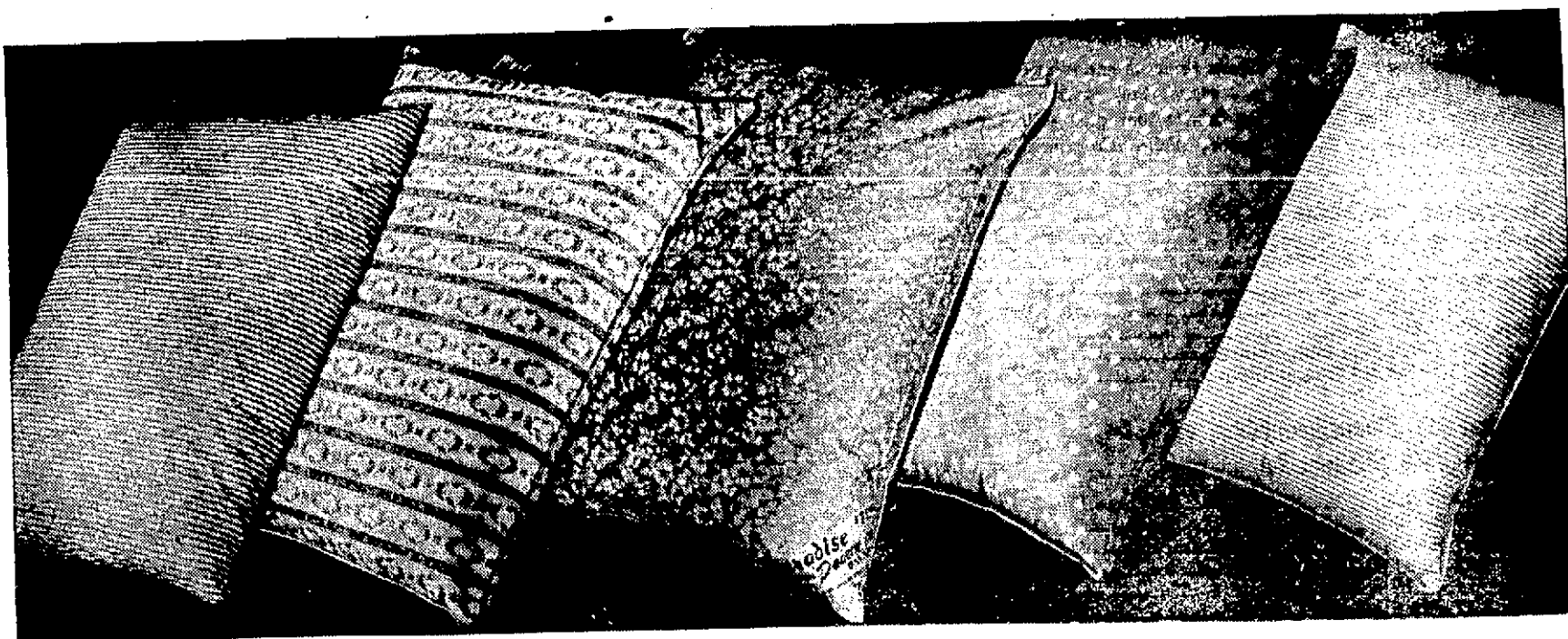
Reg. 2.49—Twin top or bottom.....**1.89**  
Reg. 2.79—Full top or bottom.....**2.09**  
Reg. 59c—42x36 case .....**49¢**

### **cannon type 136 white featherlite percale**

Reg. 3.19—Twin top or bottom.....**2.49**  
Reg. 3.39—Full top or bottom.....**2.69**  
Reg. 79c—42x38½ case .....**69¢**

### **cannon type 136 pastel featherlite percale**

Reg. 3.69—Twin top or bottom.....**2.99**  
Reg. 3.95—Full top or bottom.....**3.29**  
Reg. 95c—42x38½ case .....**79¢**  
Green, blue, aqua, rose, pink, yellow, lilac.



## **mayrest pillows by purofied — budget priced**

### **FINE QUALITY CHICKEN FEATHERS.**

Full size 20x26, hospital clean, full, plump, blue stripe, linen finish tick.  
Reg. 2.25 .....**1.69**

### **10% DOWN, 90% GOOSE FEATHERS.**

20x26, 8-oz. sateen finish ticking, cord edge, medium hard pillow. Full, plump, well made.  
Reg. 7.95 .....**5.95**

### **DACRON FILLED,**

20x26, print sateen cover, filled with resilient, non-allergic mildew-resistant, washable. Blue, green, yellow print.  
Reg. 7.95 .....**5.95**

### **100% WHITE EUROPEAN GOOSE DOWN,**

20x26, 15-oz. well filled with finest white down. Cord edge, star print linen finish ticking in blue, pink. Reg. 9.95 .....**7.99**

### **50% WHITE GOOSE DOWN, 50% WHITE GOOSE FEATHERS.**

Fine quality print ticking, full size 20x26. A real quality buy in our great sale. Reg. 9.95 .....**7.99**

May Co. Lakewood Bedding, Third Floor

New Hours for your convenience: Mon. 9:30 to 9:30. Tues. thru Sat. 9:30 A.M. to 5:30 P.M.



M

# January White Sale



## rayon & cotton hand-printed cloths

Reg. 3.98 52x52 **2.29**

Beautiful, and budget priced, long wearing cotton interwoven with shimmering rayon, with hand-printed designs in Ivy or Rosedale patterns. Blue, pink, gold or turquoise.

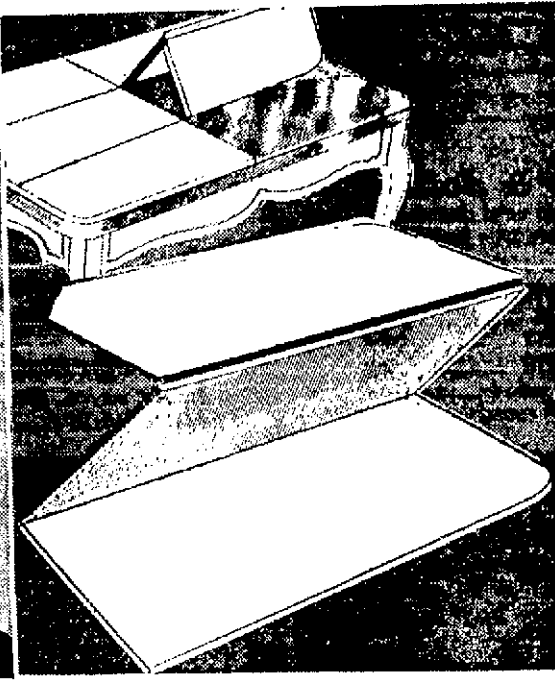
Reg. 4.98 52x70.....**3.79** Matching Border Napkins....50c

## surety extra fine double damask

Reg. 13.98 72x90 **11.99**

Our own importation, beautifully hand-hemmed, in a rich fine, Irish linen double damask. Choice of three favorite patterns. Rose, Chrysanthemum and Adams. A cloth for extra special occasions.

Reg. 16.98 72x108, **13.99** Reg. 16.98 22x22 Napkins, **13.99 doz.**



## imported rayon & cotton damask cloths

Reg. 2.90 51x51 **1.99**

Finely woven of combed cotton and rayon in handsome scroll design. Delicate pastels to dress a table daintily, inexpensively. White, ivory, pink, gold and green.

Reg. 3.98 56x76...**2.99** 5.98 60x102...**4.99**  
4.98 60x90...**3.99** 49c 16x16 Napkins...**29c**

## custom-made table pads

Reg. 16.60 up to 6 including 40x60 **12.95**

Protection for your fine tables, with these aluminum insulated Dupont Pyroxylin pads, with Feltex Backs; completely washable surface. Our representative will call and measure your tables without cost or obligation, or bring mail pattern of half your table. Choice of mahogany/brown; blond/tan.

Reg. 3.55 12" leaves .....**2.95**  
Add 25c per inch for leaves wider than 12".  
Reg. 8.95 up to 36x36.....**6.95**  
Reg. 11.95 up to 36x48.....**9.95**  
Reg. 20.00 up to 45x64.....**14.95**  
Reg. 23.95 up to 48x72.....**16.95**

## high-count Irish linen double damask

Reg. 9.98 66x84 **7.99**

One of the finest cloths in our collection. High-count Irish linen double damask, gleaming white in Rose or Chrysanthemum patterns. Luxury at a low price.

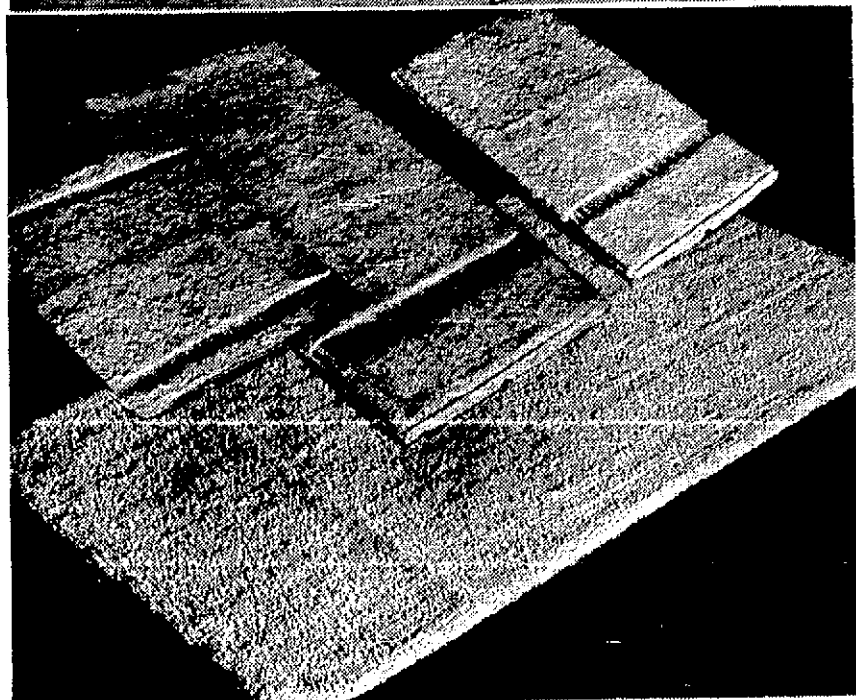
Reg. 12.98 66x102.....**9.99**  
Reg. 9.98 20x20 napkins.....doz. **7.99**

May Co. Lakewood Linens, Third Floor

FOR YOUR CONVENIENCE—USE THE COUPON ON THE BACK PAGE FOR MAIL ORDERS

M

# January White Sale



## callaway "imperial" ensemble

New exciting, "yarn-dyed" colors in a lush and lovely towel. Blue, rose, green, gold, peach, aqua, grey, honey, pink, chocolate, dubonnet, dark green, red, black, white.

Reg. 1.98 24x28 Bath Towel	1.59
Reg. 1.00 16x30 Guest	79¢
Reg. 40c 13x13 Cloth	3/1.00

## callaway color-matched rugs

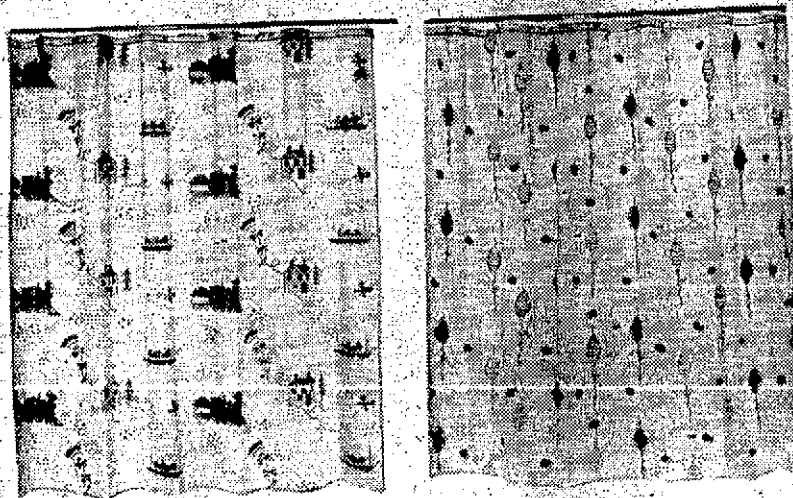
Chenille bath rugs, extra deep, yarn-dyed to match the towels, or mix them as you prefer. The same fine durable quality as in the towels, the same rich colors.

Reg. 2.98 17x24	2.59
Reg. 5.98 21x36	4.59
Reg. 6.98 24x42	5.59
Reg. 9.98 27x48	8.59
Reg. 1.98 Lid cover	1.59

## embroidered nylon scarves & doilies

Dainty versatile white scarves and doilies, with rayon cord decoration. A Kaye Walt creation that dries in a jiffy and needs little ironing.

Scarves		Doilies	
Reg. 2.98 15x33	2.49	Reg. 1.25 11x15	99¢
Reg. 3.50 15x43	2.99	Reg. 1.00 9x12	79¢
Reg. 4.50 15x54	3.99	Reg. 1.25 12x12	99¢
Reg. 2.50 15x24	1.99	Reg. 1.50 12x18	1.29
		Reg. 75c 9" round	59¢
		Reg. 1.25 12" round	99¢



## GOOD YEAR VINYL FILM

### goodyear vinylfilm shower curtains

#### seville— (left)

Travelogue in a Continental manner. Small ships, locomotives travel about in three colors, on solid color backgrounds of green, maize, blue, peach, white, rose, grey, hunter green.

Reg. 5.98 6x6 Shower curtain	2.99
Reg. 5.98 27x45 Window drapes	pr. 2.99

#### doubloom— (right)

Pirates' gems and pieces of eight in 3 color combinations with antique gold color accents. Backgrounds of green, maize, blue, peach, white, rose, grey, black.

Reg. 4.98 6x6 Shower curtain	2.99
Reg. 4.98 27x45 Drapes	pr. 2.99

### flour sack dish towels

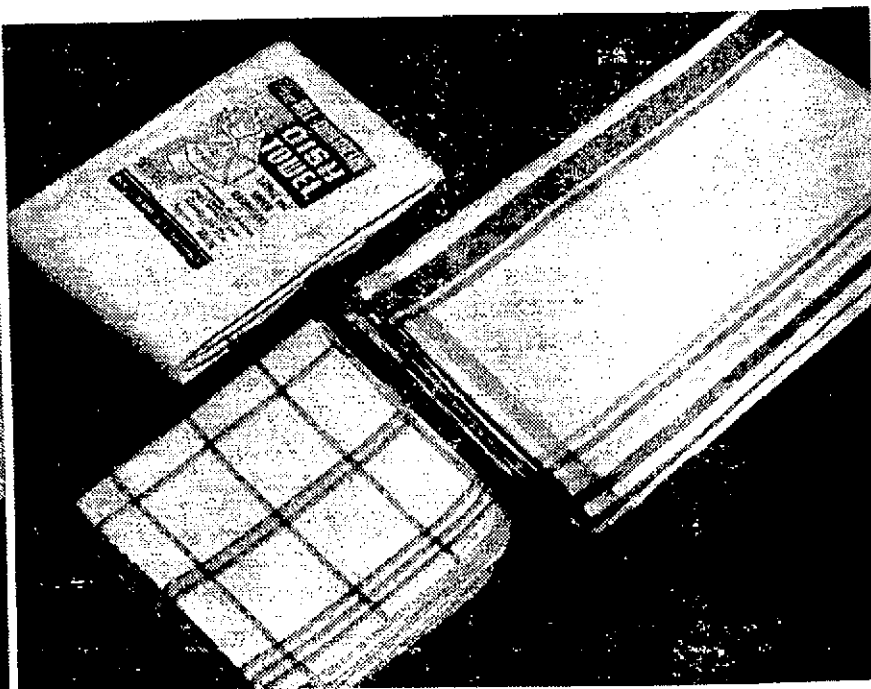
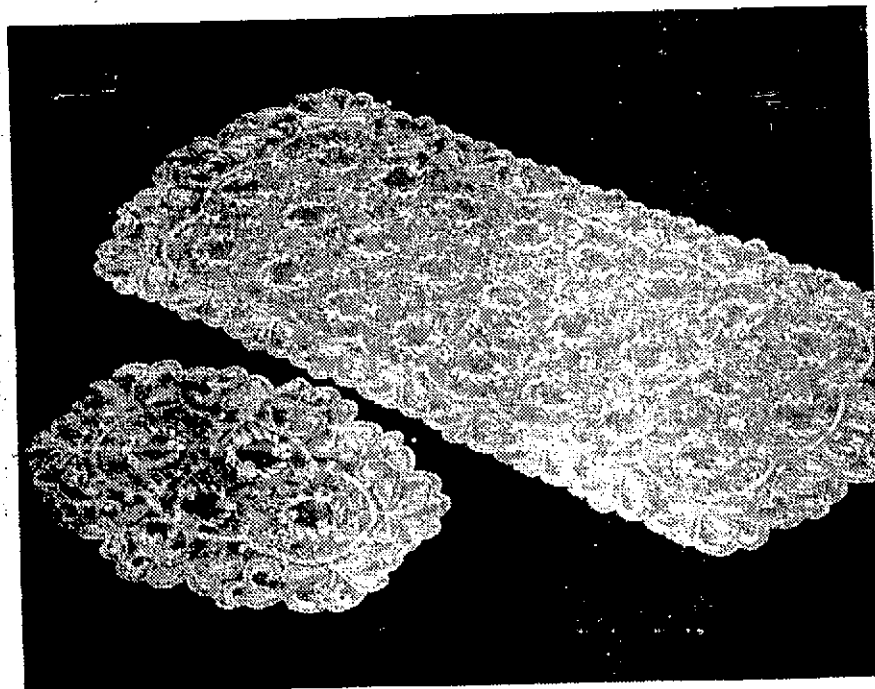
Fully bleached, hemmed. Reg. 3/1.00, 30x38 4/1.00

### irish linen dish towels

Long wearing, absorbent. Reg. 59c, 17x29 3/1.00

### honeycomb dish cloths

Tightly woven, absorbent waffle construction. Multicolor plaids. Reg. 5/1.00, 15x15 6/1.00



May Co. Lakewood, Linen, Towels, Third Floor

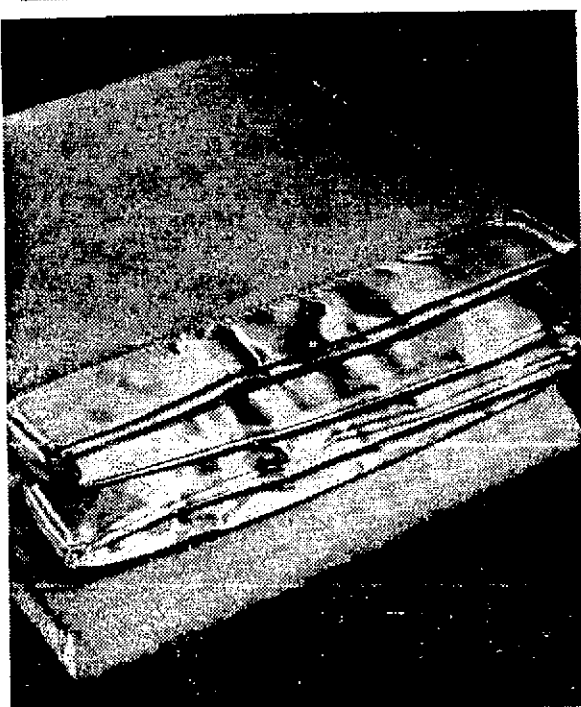
New Hours for your convenience: Mon. 9:30 to 9:30.



# M

## January White Sale

Sunday, January 2, 1955

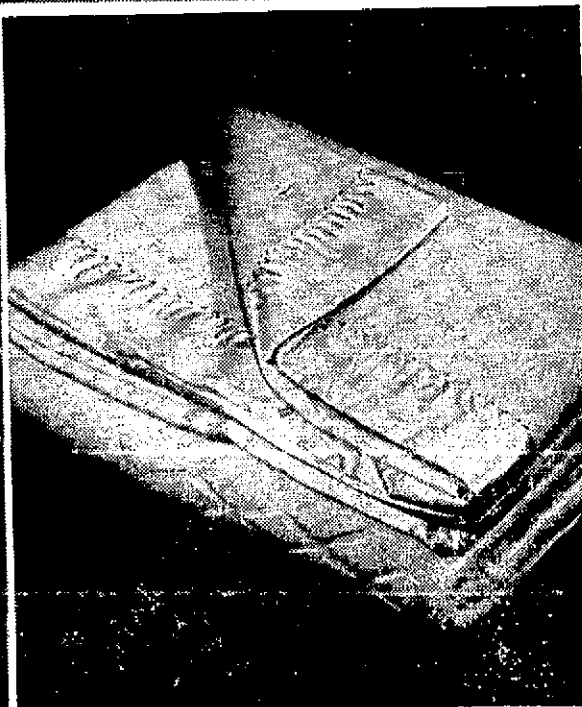


### big 4-lb. 100% wool blanket in 8 colors

Reg. 15.95

**11.88**

A May Co. exclusive, in fine virgin Australian wool, 72x90, for full or twin bed. Acetate rayon satin binding on a thick, fluffy warm cover. Choose from rosedust, grey, blue, Nile green, yellow, emerald green, wild cherry, cherrywood.

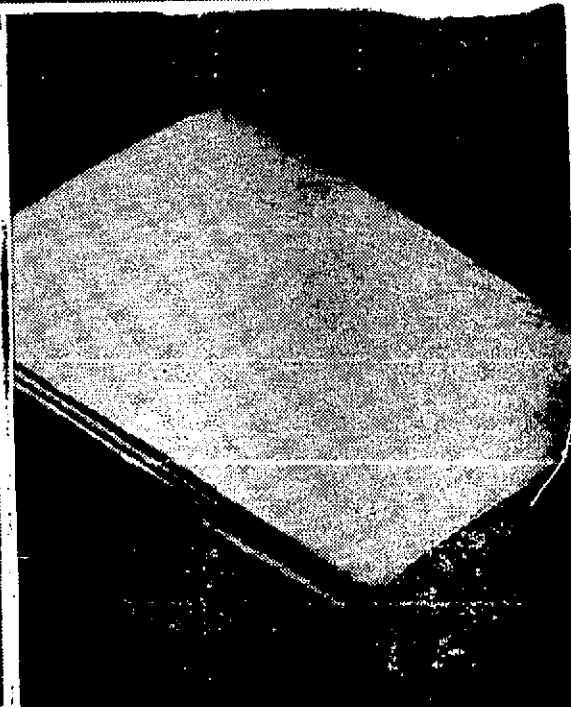


### pepperell caress nylon blanket

Reg. 10.95

**8.99**

Full 72x90, fitting twin or full bed, in a mixture of nylon and rayon. Washable, warm, long wearing. Matching acetate rayon satin binding. Blue, rose, lilac, green, chartreuse, brown, red, hunter green.



### surety white cotton sheet blankets

Reg. 3.95

72x108

**2.99**

Our own brand in a heavy quality, extra long white cotton sheet blanket. Soft, warm, and long wearing. A real value in this parade of White Sale Values.

Reg. 4.95 81x108.....**3.69**



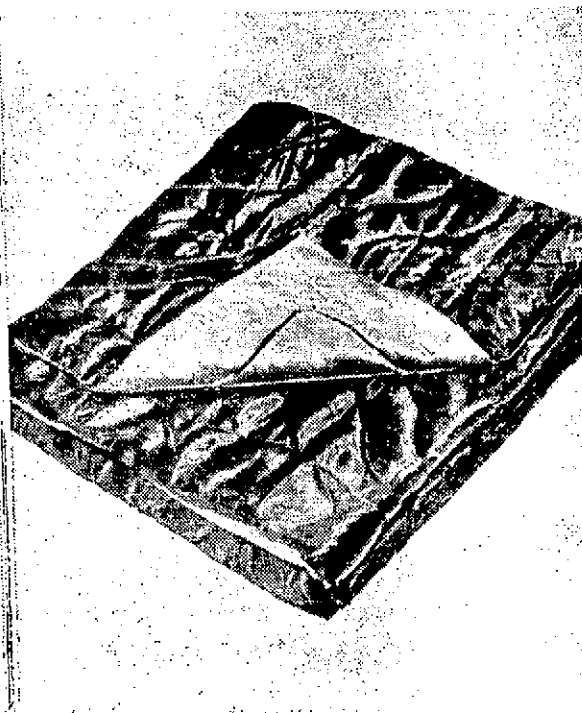
### rayon satin wool-filled comforter

Reg. 12.95

72x84

**8.99**

Intricately hand guided stitching, heavy rayon satin, plumply wool filled. A luxury cover for a small sum. Reversible color combinations. Green/rose, brown/turquoise, blue/rose, lime/hunter, chinese pink/grey, wine/rose.



### rayon satin european goose down quilt

Reg. 29.95

72x84

**19.98**

Save on this beautiful 100% white European goose down filled quilt. Plump, rich, luxurious, in lovely reversible color combinations for any bedroom color decor. Green/rose, brown/turquoise, rose/blue, wine/rose, lime/hunter green.

May Co. Lakewood, Bedding, Third Floor



### paisley print down filled quilt

Reg. 29.95

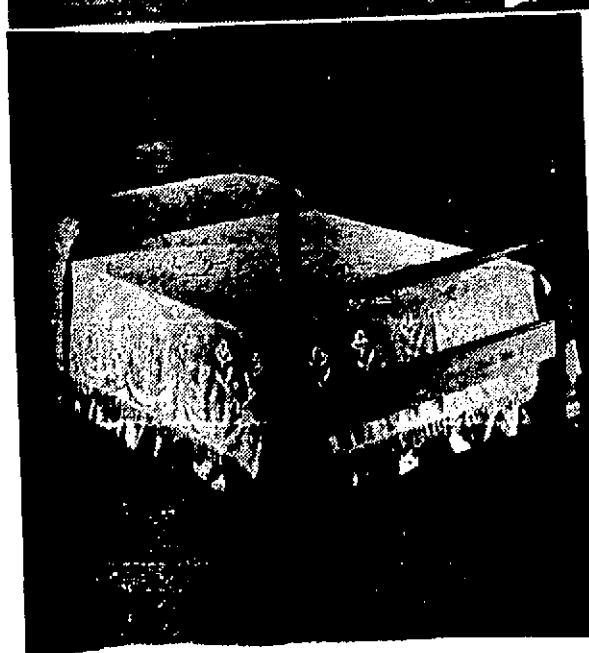
**21.98**

Full 1 1/2 lbs. of the finest European goose down, covered with paisley cotton cambric. Won't slide off bed. Cord edge. Ideal with provincial decor. Rose, blue, green, gold predominating.

FOR YOUR CONVENIENCE—USE THE COUPON ON THE BACK PAGE FOR MAIL ORDERS

**M**

# January White Sale



**liberty belle spread**

Reg. 16.95

**12.99**

A colonial woven spread with all the charm of an 18th Century original. 4" bullion fringe, antique white. Washable, extra wide for twin or full to sweep the floor. A beautifully heavy luxury type spread.

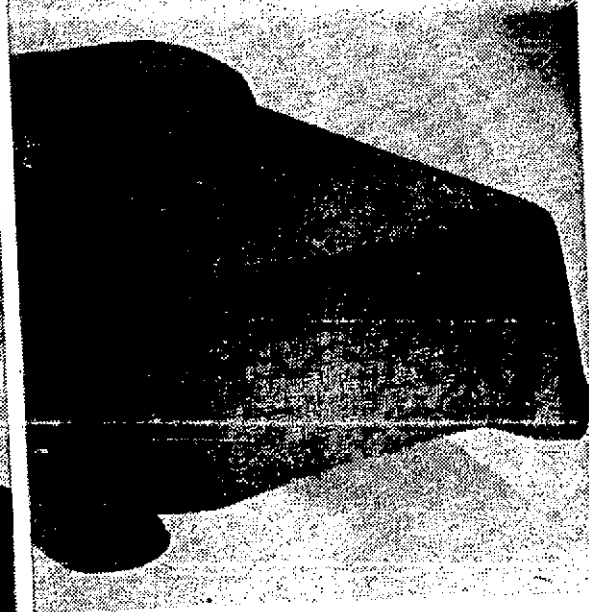


**chenille coverette**

Reg. 7.95

**5.95**

Scroll motif, closely stitched, in silky washable vat-dyed colors. Twin or full in white, rose, blue, green, yellow, brown, forest green. CONTRASTING SANFORIZED PERCALE DUSTER, vat-dyed colors in blue, pink, yellow, lime, hunter green, red, white.  
Reg. 6.95 ..... **4.95**



**bates woven spread**

Reg. 10.98

**6.99**

The decorator domino spread with the full sweep, and with the small price ticket. Heavy cord edge, rounded corners, extra wide, extra long. Twin or full size in 8 colors: Coral, persimmon, chartreuse, charcoal, scarlet, turquoise, pine, sunlite.



**nationally famous lady pepperell sheets at lowest prices in years exclusive at May Co.**

**LADY PEPPERELL TYPE 140  
WHITE SERVICE MUSLIN**

Reg. 2.69 72x108	<b>2.29</b>
Reg. 2.99 81x108	<b>2.49</b>
Reg. 3.39 90x108	<b>2.89</b>
Reg. 69c 42x36 case	<b>59c</b>
Reg. 2.69 Fitted twin bottoms	<b>2.29</b>
Reg. 2.99 Fitted full bottoms	<b>2.49</b>

**LADY PEPPERELL TYPE 180  
WHITE COMBED PERCALE**

Reg. 3.19 72x108	<b>2.49</b>
Reg. 3.39 81x108	<b>2.69</b>
Reg. 3.59 90x108	<b>2.99</b>
Reg. 79c 42x38 1/2 cases	<b>69c</b>
Reg. 2.99 Fitted full top or bottom	<b>2.49</b>
Reg. 3.39 Fitted full top or bottom	<b>2.69</b>

**LADY PEPPERELL TYPE 128  
PASTEL MUSLINS**

Reg. 2.95 72x108	<b>2.49</b>
Reg. 3.25 81x108	<b>2.79</b>
Reg. 2.95 Fitted twin top or bottom	<b>2.49</b>
Reg. 3.25 Fitted full top or bottom	<b>2.79</b>
Reg. 95c 42x36 case	<b>59c</b>

OTHER WHITE NYLONS:  
Reg. 7.95 Twin Tops ..... **5.95**  
Reg. 1.95 42x38 1/2 Cases ..... **1.39**  
Reg. 8.50 full bottom ..... **6.50**  
Reg. 8.50 Fitted twin top ..... **6.50**  
Reg. 9.35 Fitted full top ..... **6.95**  
Reg. 6.50 Fitted twin bottom ..... **4.95**  
Reg. 7.95 Fitted full bottom ..... **5.95**  
Reg. 2.59 42x38 1/2 Cases ..... **1.95**

**LADY PEPPERELL 100% WOVEN  
NYLON PEERESS SNUG-FIT SHEETS**

Reg. 5.95 Twin bottoms	<b>3.95</b>
7.50 Full bottoms	<b>4.95</b>

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May Co. Lakewood Bedding, Third Floor

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# M

# January White Sale

Sunday, January 2, 1955

## downproof pillow ticks

Reg. 1.49 **99c ea.**  
Linen finish with full length zipper florals, stripes, solids.

## surety pillow covers

Reg. 1.19 **88c ea.**  
White percale zipper covers, Sanforized, combed percale, full length closed end zippers.

## zipper pillow covers

Reg. 89c **69c ea.**  
Combed white percale, well made, full size.

## percale quilt covers

Reg. 5.95 **4.95**  
Vat-dyed, washable, full size, full length zipper, prints, solids. Rose, blue, green, gold.

## calvert mattress covers

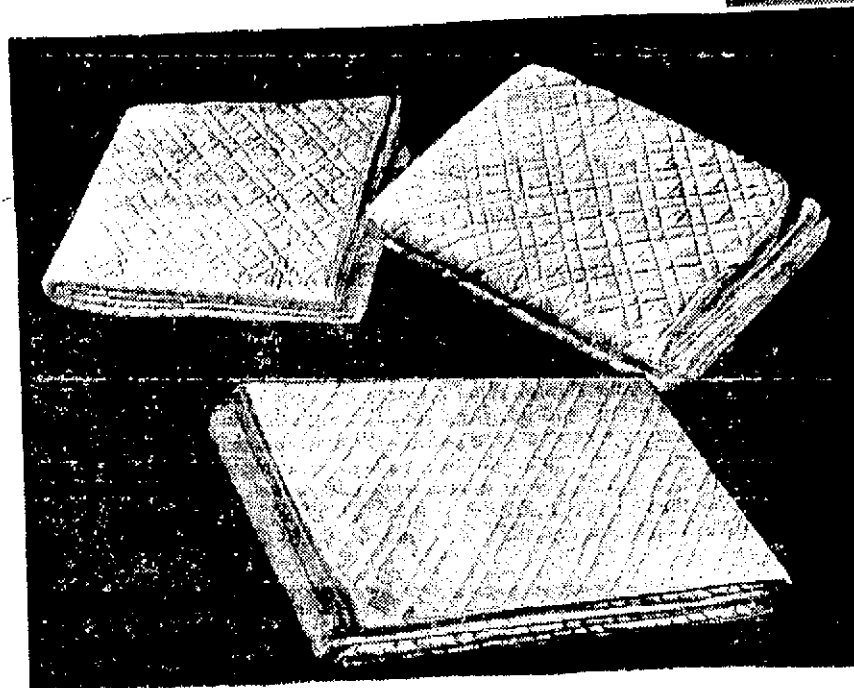
Reg. 4.95 **3.99**  
Our own heavy quality cover, expertly made, bound seams, Sanforized, washable, twin, full.

## nylon pillow protectors

Reg. 2.95 **1.95**  
Full length zipper, washable, dustproof. White, pink, blue, green, yellow. Save 1.00.

## 1/2 off goodyear airfoam mattress pads

Reg. 7.98 Twin size **3.99**  
Reg. 11.98 Full size **5.99**  
Rejuvenate your old mattress, no more bumps, lumps. Washable, soft, cool, won't slip or crawl.



## our own brand surety bed pads

### double box stitched—

Bleached white filler, strong muslin cover. Washable.  
Reg. 3.95 Twin 39x76 **2.99; 2/5.50**  
Reg. 4.95 Full 54x76 **3.99**  
Reg. 8.95 King 76x84 **6.99**

### two-in-one—

Fitted pad with Sanforized skirt. Fits snugly, double box stitched.  
Reg. 5.98 twin **4.29**  
Reg. 6.98 Full **5.69**

### de luxe pads—

Pure white filling, strong seamless, Sanforized cloth. Double box stitched, double stitched binding. Heavy thick, snow white.

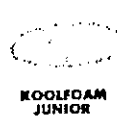
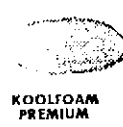
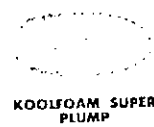
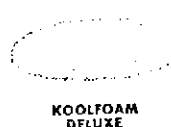
REGULAR FLAT PAD  
Reg. 5.98 twin **4.29**  
Reg. 6.98 full **5.69**  
Reg. 12.98 king 76x84 **9.98**  
FITTED 2-IN-1 CONTOUR PAD  
Reg. 6.98 twin **5.69**  
Reg. 9.98 full **7.29**  
Reg. 14.98 king **11.00**

## famous koolfoam latex pillows

Reg. 5.95 standard size **4.95**

"For the Rest of Your Life" it's Dayton's wonderful Koolfoam Pillows, the pillow that breathes, it's air conditioned. Removable, washable, Sanforized zippered white percale cover, and each priced at a new low in our great White Sale.

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Reg. 6.95 Premium size **5.95**  
Reg. 8.95 Super size **7.95**  
Reg. 10.95 De luxe size **9.95**

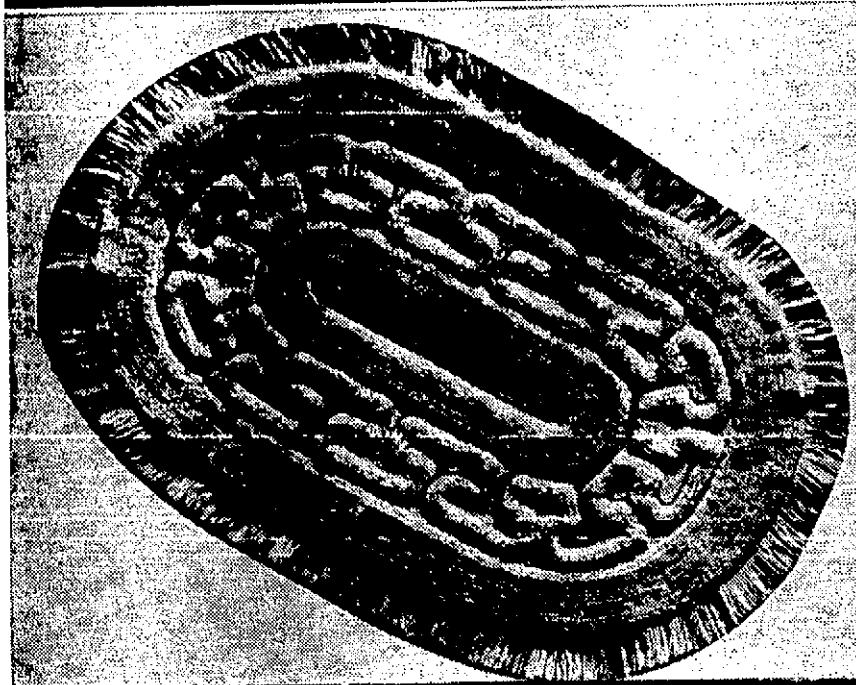
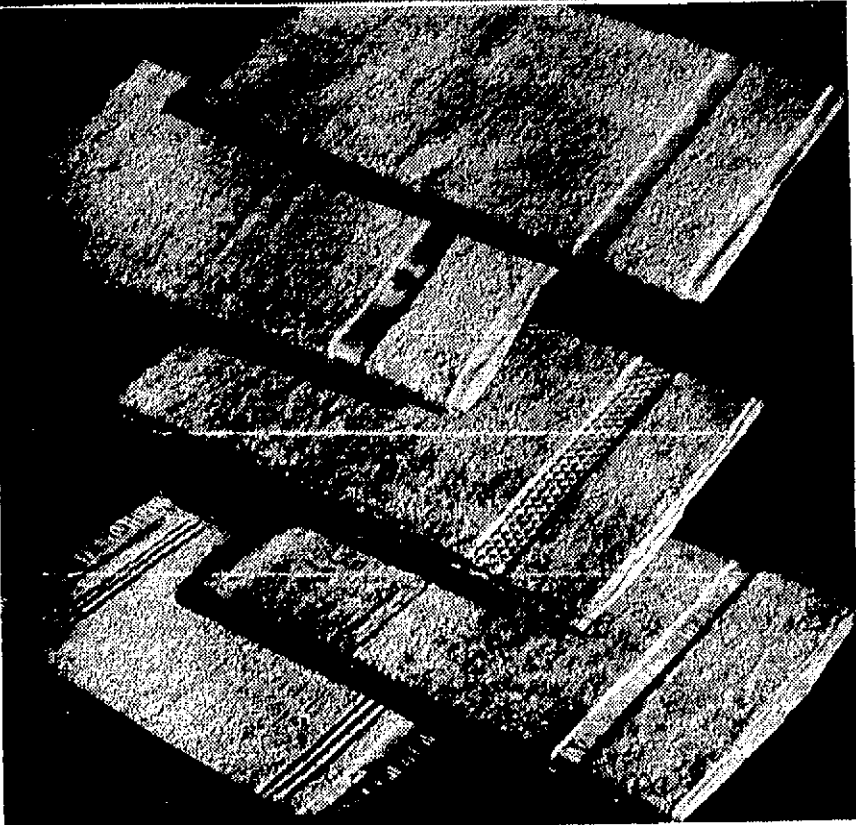


May Co. Lakewood Bedding, Third Floor

FOR YOUR CONVENIENCE—USE THE COUPON ON THE BACK PAGE FOR MAIL ORDERS

M

# January White Sale



## cannon towels give a bright outlook in carefree colors for '55

They're airy, they're light, they're divine to combine . . . in the most exciting towel news in years. Cannon towels are wonderfully colored, with new features such as edges of Dacron and nylon; glamorous satin borders, all at White Sale saving prices.

### cannon "clipper"

Reg. 1.00 22x44 Bath Towel

Reinforced double selvedge edges of Dacron and nylon for maximum wear. Rose, French blue, pink whisper, sungold, seagreen, marine, white.

Reg. 59c 16x26 Guest . . . 49c

Reg. 29c 12x12 Cloth . . . 2/49c

79c

### cannon "satina"

Reg. 1.59 24x46 Bath Towel

A new, handsome towel with a satine border, adding glamour to a colorful ensemble. New rose, French blue, pink whisper, sungold, seagreen, marine, white.

Reg. 79c 16x28 Guest . . . 59c

Reg. 39c 12x12 Cloth . . . 29c

1.00

### cannon "vanitie"

Reg. 1.98 25x48 Bath Towel

They look well, they wear well, woven with firmness and absorbency . . . in the eight new carefree colors.

Reg. 1.00 16x30 Guest . . . 79c

Reg. 40c 13x13 Cloth . . . 3/1.00

Reg. 2.98 22x36 Bath Mat . . . 2.49

1.59

### cannon "grand manner"

Reg. 2.98 25x50 Bath Towel

The famous Gold Label towel with the Beauti-fluff finish. Packed loops to dry in a jiffy. Firm, long wearing weave. New rose, French blue, pink whisper, sungold, sea green, marine, grey mist, garnet, aquatint, white.

Reg. 1.50 16x32 Guest 1.29

Reg. 50c 13x13 Cloth 2/89c

2.29

### cannon fringed fingertip towels

Reg. 4/1.00

5 for 1.00

Use them as towels, use them as place mats, versatile, colorful . . . specially low priced. New rose, French blue, pink whisper, sungold, seagreen, marine, aquatint, white.

### viscose nylon plush pile rugs by pride of georgia

Reg. 3.98 27" round rug

Here's the extra long wearing type of rug that resists scuffing and beautifies your floors. What's more, it's foot mark resistant, moth, mildew proof, and lint free, too. Deep plush pile gives real under-foot luxury wherever you put it. Washes and dries quickly, fringed trim. White, pink whisper, yellow, new rose, seagreen, French blue, aquatint, forest green, grey mist, black.

Reg. 4.98 25x37 Rug . . . 2.99

Reg. 5.98 27x44 Rug . . . 3.99

Reg. 8.98 30x50 Rug . . . 6.99

Reg. 1.79 Lid Cover . . . 1.29

1.99

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CITY . . . . . ☐ Cash

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January 2, 1955

# parade

LONG  
BEACH

INDEPENDENT  
Press-Telegram



**JACK PALANCE:**

*Women Love Hollywood's Tough Guys.*

PAGE 6

PHOTO BY DAVID P. PRESTON

# The Benson Formula: Give Each Child a Vote

That's why the Agriculture Secretary has a  
happy home — and drives a bright, red car

by JACK ANDERSON and FRED BLUMENTHAL



Out on the farm—top, Barbara, Mother, Bonnie,  
Father, Beverly—bottom, Reed, Mark and Beth.

ON A MONDAY night recently the family of Ezra Taft Benson, Secretary of Agriculture, crowded into their living room. The Secretary solemnly called the meeting to order; the chatter of the children died away; and the treble voice of Beth, the youngest, began a prayer.

It might have been any Monday night or any of the children praying. For this was "home evening" in the Benson household—a weekly meeting of parents and children that begins with a prayer, proceeds through a discussion of everyone's problems and ends in singing.

On this particular night, a momentous question was to be debated and decided. The family needed a new car. The question before the house: what color? Secretary Benson spoke up first. Black, he thought, was a good, practical, conservative color. Teen-age Beverly's face puckered in distaste. She preferred red.

Arguments were heard from both sides; then, in the democratic tradition, a vote was taken. The majority reached a verdict that has the dignified Secretary riding around in a red automobile.

Obviously national prominence has not affected the Bensons' life. Once the Secretary accompanied daughter Bonnie on a father-daughter scavenger hunt; neighbors were startled to find the nation's farm head at their door begging for odd bits and scraps. When Mrs. Benson took her turn entertaining Mamie Eisenhower and the cabinet wives, she tied on an apron and called her four daughters into the kitchen. "No meal has ever been served in our home that wasn't prepared either by the girls or myself," she says.

What is the secret of the natural, happy family life the Bensons enjoy?

The cornerstone is religion. It is the major force in their lives—the force they live by, draw their strength from, set their values by. Mr. Benson unhesitatingly turned down a \$40,000-a-year offer to accept a mere \$6,000-a-year subsistence allowance as a Mormon Apostle. Early in their marriage, Mrs. Benson gave up a family inheritance so the money could go for church work. To this day, a tenth of the family's gross earnings is paid each month to the church ahead of all other bills.

The family consists of Reed, 26, just back from a hitch as an Air Force chaplain; Mark, 25, who sells cookery in Washington; Barbara, 20, who comes home between sessions at the University of Utah; and Beverly, 17, Bonnie, 14, and Beth, 10, all of whom are in Washington public schools.

The children follow their parent's religious example. They join in a family prayer session before breakfast each morning, gather again for prayers before dinner in the evening. And they participate actively in church work.

The two parents also set an example of love. It shows up these days in the special care Mrs. Benson exercises to see that things are "just right" when her exhausted husband comes home from the tremendous pressures of his office. It shows up, too, in Mr. Benson's thoughtfulness for his wife. On their 28th wedding anniversary, the Secretary was away on a business trip, but he wrote his wife a loving letter and wired a dozen red carnations from Idaho.

The same love and consideration is shown for the children.

"I have always made it a practice to stop anything I'm doing to answer one of the children's questions."

Mrs. Benson explained to PARADE. "No social engagement ever comes before the children's welfare either for Mr. Benson or myself.

"Also, if I promise one of the children something, I never go back on my word. On the other hand, I have always insisted that the children play fair with me, each other and their companions. I would never tolerate any of the petty cheating that some parents seem almost to encourage—like cheating on their ages to get half-price tickets."

The Bensons also substitute family fun—singing, dancing, ping pong, shuffleboard, charades, etc.—for crime comic books and unwholesome TV shows.

There is one other ingredient to the Benson formula for a happy home: co-operation. The family has never hired a cook, maid or even a baby sitter. The household chores are simply typed out on a sheet of paper and assigned to the children once a week.

The assignments are determined by the whole family, sitting in council, on Monday nights. There are other items on the agenda at these meetings—like whether Beverly needs new shoes more than Bonnie needs a new dress, or whether a new television program is worth tuning in.

Whatever is best for the family as a whole, that's the way the Bensons settle it.

**MOST FAMILIES** have a formula for happiness—a special activity, a favorite place, a saying handed down through generations, an unusual philosophy of life. What is yours? PARADE will pay \$100 for each story of a family used in *Parade Families*. They must be true accounts from your own experience, submitted in typewritten form along with a photograph of the family. Length: 300 to 750 words. Manuscripts cannot be acknowledged or returned. Send to *Parade Families*, PARADE, 285 Madison Ave., New York, 17, N. Y.

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## "SHINE, LITTLE BIDDIES . . ."

● This fight song (to the tune of *Glow-worm*) and the co-ed cheering section at right are two reasons one pro official calls Biddy Basketball "big-time basketball in miniature." Played "just like the big boys," but scaled to kids' size, the game was born in Scranton, Pa. Today it's sweeping the country, billed as a solution to delinquency headaches. For the full story of scale-model basketball, turn to page 8.



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(COVER: DAVID P. PRESTON)



Just in time for JANUARY SALES...

# A REAL IMPROVEMENT IN FITTED SHEETS

Cannon's new exclusive "Ezy-Matic" Corners give you the easiest bedmaking ever



**NO MORE TUG-OF-WAR  
WITH YOUR MATTRESS!**



No more struggling to get a fitted sheet over that last unyielding corner of your mattress. Cannon Fitted Sheets have new patented corners so you don't even have to lift your mattress!

No ties! No snaps! No elastic! The secret is the design of the "EZY-MATIC" Corners, exclusive with Cannon.

These sheets are so easy to slip over the corners of your mattress—you can do it with one hand—whether you have a firm mattress with rigid edges or a soft one with rounded corners! Never pull out—never need tucking. Stay snug and smooth.

Only Cannon brings you these fitted sheets with the exclusive new "EZY-MATIC" Corners. Buy them now during January White Sales at low introductory prices!

White percale fitted sheet, bottom or top  
twin-bed size double-bed size

Colored percale fitted sheet, bottom or top  
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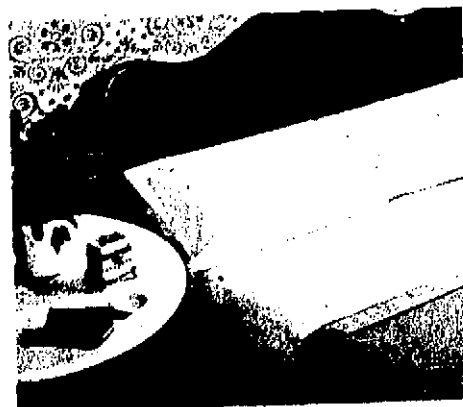
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percale sheets...

they're combspun\*

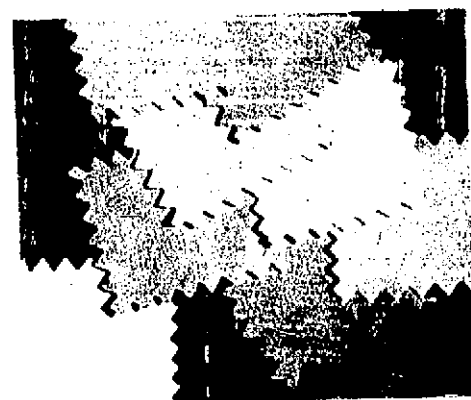
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Smoother, sturdier! They're Combspun! Yes—the most perfect of percales! Combed by a special Cannon process—the long, strong fibers are spun with greatest care—woven into luxury-smooth percale that will wear and wear!

White percale flat sheets 72x108; 81x108  
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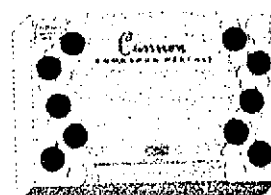
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Smart fashion colors! One is lovelier than the next. ALL COLORFAST—certified by the American Institute of Laundering. Above are swatches of the Cannon colors. Sea Green, Shell Pink, Sunset Rose, Aqua, Moonlight Yellow, Pink Lilac, True Blue.

Colored percale flat sheets 72x108; 81x108  
Matching pillowcases

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**NOW ON SALE AT YOUR FAVORITE DEPARTMENT STORE**

# What's Wrong with American Fathers?

Once they ruled the roost, but no more. Here's why—and what fathers should know about it

by ROBERT P. GOLDMAN

**F**atherhood is the most important job in the home. In the past, the father was the head of the household. He was the one who provided for the family. He was the one who taught the children. He was the one who disciplined the children. He was the one who was responsible for the family. He was the one who was the father.

**THE** father is the head of the household. He is the one who provides for the family. He is the one who teaches the children. He is the one who disciplines the children. He is the one who is responsible for the family. He is the one who is the father.

**HE** is a father of his wife. He is the one who provides for the family. He is the one who teaches the children. He is the one who disciplines the children. He is the one who is responsible for the family. He is the one who is the father.

# THEY'RE ALL RIGHT!

Refuting the 'expert' attacks on modern fathers, this modern mother claims that they are far better than any fathers who lived before them



Father Dick Reddy explains

A few weeks ago, PARADE medical writer Robert P. Goldman quoted leading psychologists and social scientists to the effect that the American father has fallen on evil days. Once a figure of authority, Pop (say the experts) has too often become a TV, movie and comic-strip caricature, weak and foolish, laughed at by his children, outsmarted by his wife and more or less tolerated around the house as a meal-ticket. The experts have their reasons for this opinion—but not all PARADE readers concur. Jean Reddy, a modern wife and mother, is one of them.

by JEAN REDDY

GREAT KILLS, N. Y.

**A**RE YOU a modern father, the wife of one or a loyal son or daughter? Now is the time to rise to his defense. Pop, as an institution, is under fire as Mom was a few years ago.

The "experts" are saying that he is a washout as a parent, a disgrace to his Victorian forbears, a pitiable stranger in his own house, a poor specimen of manhood in his wife's eyes and a natural inspiration for comedians.

It just isn't so. In my mind, the modern American father is not only doing a good job, he's doing a better job than his father and his grandfathers. I'm basing this not only on my own experience in copulating a family of four children, but on good, solid evidence on a community and national scale.

First of all, say the experts, the modern father is meek and unassertive, the natural prey of the strong, dominant modern wife. Sometimes he even comes home from work and helps out around the house, unlike any fathers before him.

The experts trace this back to the Depression of the early '30s, when many fathers were unemployed but many wives found women's jobs. This left Father

to do the household chores—and he never got over it.

Now this certainly did happen, and many boys who have become today's younger fathers grew up thinking helping with work is no disgrace. What is generally true, even among husbands too young (or too lucky) to remember the Depression, is that in most modern American marriages the wife works for a while. Relatively few young couples can afford household help (even if it were readily available). If wives are to have any free time, the husband must lend a hand.

Then, when the wife leaves her job, usually to have a baby, the husband tends to continue to help. When the baby arrives, Pop naturally must do even more—in most cases, there is no one else. Of course, when the wife is up and around again and the baby is requiring less care, Father's homework becomes a lot easier. Unless he's a complete oaf, however, he has noticed by this time that taking care of a house is no joke. The average young mother's working week is over 100 hours, compared to a working man's aver-



AUTHOR-MOTHER Jean Reddy, 29, watches Dick at a typical fatherly chore: worrying over bills.

age of about 40. So fair-minded husbands keep right on pitching in.

I may be wrong, but I can't see how this makes Father a milktoast. Apparently, most fathers don't think it does. In our community the health center runs a course for fathers and fathers-to-be and it's well-attended. And take a look at the current "men's magazines," edited expressly for the he-man. They are full of articles about everything from how to prepare for the first baby to how to teach a child sports and skill with tools. In other words, the modern father is not only not ashamed of sharing in running the house and family, he goes out of his way to make a good job of it.

The experts charge that Pop too often is simply a pay-check bearer who assumes little or no responsibility beyond that point for the welfare of his family. I want to ask this: "If Father is nothing more than a mere provider, inclined to 'walk out' psychologically if not physically once he feels his family can fend for itself, just who was it that put \$6,000,000,000 into Do-It-Yourself tools and materials last year? Wives? Bachelors? Debutantes?"

My husband, like most of his friends, does everything from wallpapering to laying cement, along with several hours weekly of lesser chores like furniture assembly and doll surgery. He does it because he likes to do it, and because we couldn't have half the things we do have if we had to hire men to do the work for pay. Six billion dollars is a lot of money to be spent by a nation of careless sluggards. Apparently, my husband isn't the only one who does a bit of tinkering around the house.

Best of all, these home projects are family affairs. If you don't think so, just try keeping four young "sidewalk superintendents" away! I've noticed neigh-





camera's innards to three of the four little Reddys: David, 4; Julie, 8, and Hilary, 6.

neighborhood fathers work surrounded by clouds of children, their own and neighbors'. Few women that I know can work in a kitchen under those conditions, but Dick accepts his "assistants" as inevitable and answers their questions with boundless patience. He even lets them "help"—despite the time it adds to a job.

I've been so impressed with his good friendship with the children that now I make it a practice to start dinner a bit earlier in order to let young Julie, 8, help me. Her father taught me a lesson. The same thing happens all over the country, I'm sure, if I can judge from the wealth of magazine and newspaper articles on better ways to know your kids.

Another thing—the whole history of mankind shows that, although more reward for the necessary work to provide a decent living is the main goal, the secondary goal is increased leisure. You can't tell me that the manly thing to do with Father's increased leisure is to hang around pool halls. He *wants* to spend it with his family, and not because he is tied to his wife's apron strings, either.

#### A Father Is Not a King

**T**HERE IS another charge against Father which I, for one, find a bit hard to swallow. Roughly, it is this: Fathers, in the days of our early settlers, always had the last word. Maybe they did—before we learned the meaning of democracy. But just how long could those "old country" ideas stand up?

With the opening of the frontier, things changed a bit. Many fathers left the family in the East and pushed westward alone. During this interval, which often lasted for years, they were fathers in name only. By the time they settled down and sent for the family, many could never really re-assume their closeness to their children.

Great-Grandpa, in the Victorian period, which partly overlapped the frontier days, was different again. If I remember my *East Lynne*, the Victorian father was a pretty tough nut to crack—a real tyrant. The experts say the Victorian tradition has worn off to a great extent, while the neglectful frontier influence is still strong. Come, come, experts—actually, both these influences have largely disappeared.

Now let's get back to the present. Pop, the experts tell us, feels that his children do not respect him because his wife does not. Who says Mama (any decent one) doesn't respect Papa? Are we to understand that she despises him because it's no longer the husbandly thing to do to prove his love by blacking her eye when he's in the mood? Or because he doesn't take a rubber hose to the kids when they tease him? Nonsense. Women, at least emotionally grown-up women, have stopped wailing for demon lovers. They don't want and don't need a masterful brute kicking them around. They want a husband they can work with, not crawl for.

The biggest contributors to the theory that Pop is a laughable clown are the TV and radio writers. Why? Because the family comedies make money. Why again? Because millions of families sit around sets (provided by Pop) and buy the sponsors' products (with Pop's money). If the experts want to add anything, they can add that Pop is quite a sport. Only it's simpler than that: Pop *wants* to be as well-liked, even if he's laughed at, as the Ozzie Nelsons and William Bendixes. He'd give his shirt to be loved. Sponsors know it, and act accordingly.

There's another reason why Pop is the butt of so many programs. After all, who was left after so many years of sniping at Mother-in-law, the Drinking Uncle, the Loafer Brother-in-law, the Lovable Brat and the

Scatter-Brained Daughter? You can't kick Grandma around, and Mother is still fairly sacred. At least, lately, no one has tried throwing pies at her. Sponsors know they had better make Mother bright (if erratic) like Lucy and Mrs. Goldberg or Mother is not going to rush out to buy much of those products.

The family-broadcast shows seem to be heavy ammunition for those who believe the American father is a sad sack. There's another good solid reason for their existence. The basic creed of the entertainment producers is that nothing succeeds like success and nothing is so risky as a new idea. After millions roared at Ozzie's early radio shows, other producers played follow-the-leader. Goofy Pops pay off.

They tell us that the kids no longer look up to the Old Man as a model, but I'm not at all sure that today's Father isn't just as much of a hero to his children as he used to be. Have you ever listened to the neighborhood kids quoting Pop as the final authority? You bet you have. As Booth Tarkington once observed, the boy (or even girl) who refuses to go along with the crowd because "My Mother won't let me" is on pretty shaky ground and liable to scorn. But the child who says, simply, "My Father won't let me," settles the debate once and for all. It's still true.

If you listen to children threatening each other in an afternoon quarrel, you'll find that Father is still invested with terrible and miraculous powers. The nature of the promised revenge to be inflicted is usually colored by the father's profession. If Father is a carpenter, for instance, erring playmates are instantly informed, "My father will nail you to the roof!" (I always had the last word in such exchanges when I was a girl. My father was an undertaker.)

If Father is in a non-lethal profession, armed only with a desk or adding machine, his offspring are still secure in the solid belief that he can lick all other fathers, one hand tied behind his back. You never hear them say that about Mother.

#### Never Mind the Experts

**I**T IS TRUE, as the experts say, that boys aspire to be spacemen and cowboys (usually unmarried) but rarely look forward to being fathers.

Why should they? Boys, at least until they are well into their teens, see fatherhood as they see marriage, dimly and distantly. Remember, when they imagine themselves as spacemen, firemen or what have you, they see themselves accomplishing heroic feats not as grown men, but immediately, in an awe-struck world composed chiefly of other children and school teachers, who have previously failed to recognize them for the true titans they are.

In the eyes of small children, to be a father—even if they can imagine it—is to be incredibly old, something you cannot picture for yourself even in the vaguest terms. When my 6-year-old son first heard about George Washington, he asked his father directly and simply what life had been like back in 1776. He felt Father was timeless, ages old.

It is only when this feeling carries over into the teens that fathers lose touch with their children. Whether old-fashioned fathers like to admit it or not, teen-age sons and daughters feel remote from them simply because they have little in common.

There may be modern fathers who fit all the accusations against "Popism." Some are frustrated, silly, timid and ineffectual. But to say that the average American father is that way, even in the eyes of his children, is going pretty far on very slim evidence.

The modern father may draw chuckles from his family. But he has one thing sterner fathers never had. His family—all of it—loves him. ■

# Now the Ladies Want TOUGH Leading Men!

Hollywood turns to heroes who look like villains

by LLOYD SHEARER

It's eggs-tra good for your hair!



See how exciting this new luxury lather makes your hair! Glowing clean, silky, so manageable! That's the magic touch of Fresh Whole Egg! Conditions any hair. Try it! 29c, 59c, \$1.



Jeff Chandler typifies the new film hero—tough and rugged. Other two insisted on roles are shown at right.

**T**HERE IS A "new look" in leading men out here.

The handsome Adonis with perfect features is taking a back seat to the rugged actor with the "interesting" face. For one of many straws in the wind, glance at Jeff Chandler and Jack Palance in the current *Sign of the Pagan*, a blood-and-thunder saga dealing with Attila the Hun.

In this motion picture both stars are "made up" and consequently look better than they do in real life. Off-screen, Chandler has been mistaken for a gangster (when he first applied for work at Universal-International he was listed as "the mug type") while Palance (see cover), in the words of one casting director, "looks like death warmed over."

Chandler, a 6'4" behemoth, has kinky, prematurely gray hair, beady brown eyes, a scarred forehead, a leathery skin and high cheekbones. Palance (the name rhymes with "balance") also is 6'4". His face, gaunt and arresting, seems filled with all the broken commandments. His black eyes are deeply set. His

nose has been broken five times. His jaw is lantern-shaped.

And yet Chandler and Palance are two of the fastest-rising stars in Hollywood. How come?

According to the industry's casting directors, the answer is simple: male movie-goers don't resent screen "tough guys" as they often do members of the Robert Taylor-Tyrone Power "pretty-boy" school—and women find them downright intriguing.

## Personality Tops Profiles

**S**AYS ONE casting director, "Ever since World War II, women have been going in for the rugged, manly type of screen actor. They're not interested in the profile any more, but in the personality. Take Richard Widmark. In his first picture, *Kiss of Death*, he played a vicious killer. Yet so many women wrote in about him that we changed him from heel to hero."

Billy Grady, for 20 years head of MGM's casting department and now with CBS, points to Frank Sinatra: "In *Suddenly* he played a heavy, a guy who



JAMES WHITMORE



MARLON BRANDO



KIRK DOUGLAS





Tyrone Power and Robert Taylor: are such handsome screen types on the way out?

tries to assassinate the President. There couldn't be a more unpopular role, and yet the ladies are crazy about Frank."

Other none-too-handsome actors who have been succeeding in Hollywood during the past few years are Paul Douglas, who is built like a Sherman tank and has a face to match; Marlon Brando, a generator of rough-hewn sex appeal; Charlton Heston, another giant with high cheekbones; James Whitmore, a flat-faced ex-football star out of Yale; Kirk Douglas, an ex-wrestler; Burt Lancaster, a one-time circus trapeze performer; Broderick Crawford, a talented artist whose face looks as if for many years it had been mistaken for a punching bag—and, of course, Humphrey Bogart.

Ironically, there is little correlation between the way these "rugged-type actors" look on-screen and behave off.

By nature Jeff Chandler is quiet, soft-spoken and conservative. He also is recognized as one of the kindest and most generous personalities in the movie colony. Any time an organization needs a star to play a benefit, Chandler will do it if he possibly can.

Similarly conservative is Jack Palance, who rarely drinks or smokes, keeps regular hours, stays in trim by daily workouts and rarely speaks above a whisper. Son of a Lithuanian gypsy who became a coal miner in Lattimer, Pa., he is quick to anger, however, if rubbed the wrong way. This anger rarely manifests itself in temperamental outbursts. Palance merely stalks off or "pulls a Brando," i.e. disappears.

Perhaps the toughest of all the un-handsome movie stars is bony Frank Sinatra. Raised on the New Jersey waterfront, he knows much about the ways and whys of the underworld. "Insufferable in success and intolerable in defeat," possessor of undeniably great talent, he continues to snarl at the press and to squire the most beautiful girls in Hollywood, Palm Springs and Las Vegas. Not only do these beauties find him irresistible, they find him cute—or, as one chorine confided recently: "In a bad boy every woman finds a challenge."

More than anything else, this probably explains the rise of Hollywood's present crop of leading men.



FRANK SINATRA



BRODERICK CRAWFORD



BURT LANCASTER



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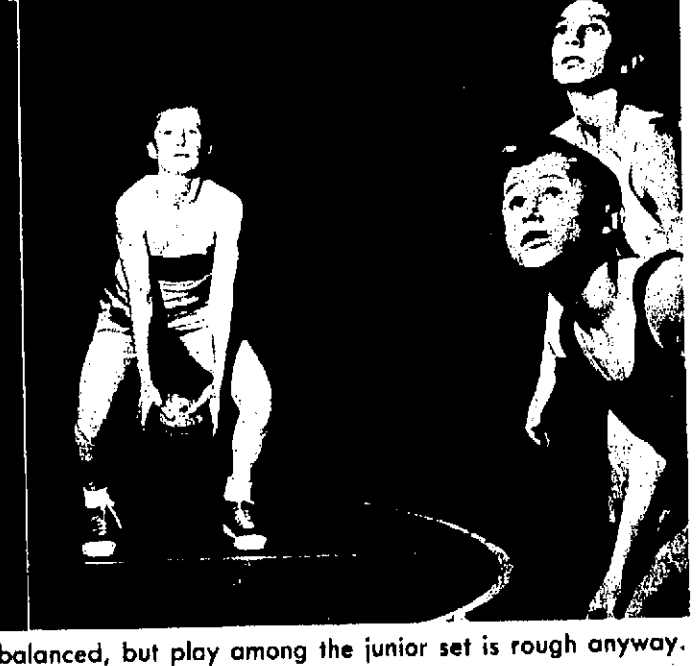
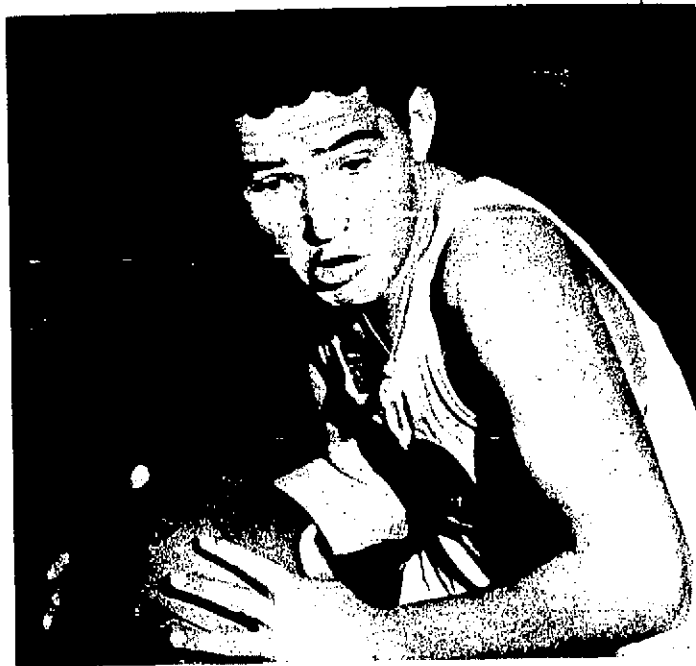
# Instant Postum

No caffeine





Sawed-off stars prepare to jump as New Jersey coach Bill Martin lofts the ball. Top height for Biddy Basketball players is 5' 6".



Biddy boys mean business: these grim expressions show ruggedness of play. Officials do their best to tone down Biddy rivalries and keep the leagues balanced, but play among the junior set is rough anyway.

## BOY-SIZED BASKETBALL

The courts are smaller, the baskets are lower  
—so more and more kids are playing 'Biddy'

by CARL LUNDQUIST

ONE AFTERNOON the young athletic director of the Catholic Youth Center here sat glumly on the sidelines and watched as a group of 10- and 11-year-olds played a game. They called it "basketball." But it lacked most of the game's basic elements: strategy, defense, team play and—worst of all—scoring. The court was too big, the baskets too high, the ball too heavy. The result was a pointless scramble. Jay Archer, who had been watching this type of run-shoot-wrestle in agony for a long time, finally decided he'd had enough. He sent the kids home. Then he set out to fashion a new game—a boy-sized game.

He started by lowering the baskets from 10 feet to 8½. In the next few days he made one change after another. He rearranged the gym into two smaller courts. He cut the free-throw distance from 15 feet to 12. He reduced the playing periods from 10 minutes to 6. He designed a smaller, lighter ball. His only child, Sharon, 10, even helped him coin a name: one night at dinner, she told her mother, "I'll just have a biddy piece of meat." "That's it. Biddy Basketball!" said her father.

All this was in 1950. The Scranton kids who first played Archer's pocket-sized game were delighted. Biddy Basketball

has been delighting more and more youngsters each year since. Today, more than 250,000 youngsters play it in 48 states and 11 foreign countries. (There are even about 50 girls' leagues.) Archer has a new full-time job as commissioner of Biddy Basketball, with headquarters here. There's no telling how far "Biddy" will spread, but the field seems almost limitless.

Working with Archer are 75 unpaid deputy commissioners, each of whom keeps tab on leagues in his area and makes sure they comply with Biddy's strict rules. When the national headquarters receives a request to set up a new league, the nearest deputy is assigned. Archer works closely with his deputies in planning the annual national championships (to be held this year in March in Huntington, W. Va.). In these, the playoffs resemble baseball's Little League championships: all-star teams from each league meet locally, then move through regional, state and conference competition to the national finals.

When a deputy organizes a new Biddy league, he begins by lining up a sponsor. Agencies like the Police Athletic League or the YMCA are preferred. (But sponsors vary: in Peoria, Ill., the Salvation Army's Red Shield Club is sponsor; in Augusta, Ga., the city recreation board; in Houston, Tex., a group of fathers.) Sponsors must provide trunks and jerseys, at a cost of about \$4 a player. Boys furnish their own shoes. Coaches are usually physical-education directors, although sometimes a high-school player or an interested parent helps.

The boys have a stiff set of rules. They cannot have reached their 13th birthday, or be taller than 5'6". They must satisfy the coach that they're not behind in their school work. They may not play on junior-high teams. They must pledge to abide by the principles of sportsmanship.

The Biddy rule book lists the guiding principle of the game as the Golden Rule. How well the Biddies live up to it is typified by a New Orleans league: when the church gym where they played was destroyed by fire, the boys pitched in to help the parish priest build a new recreation hall.

One of Archer's most ticklish tasks has been to walk a tight wire between rugged competition and overemphasis. A basic Biddy rule is "Everyone plays." The size of a league is determined by the number of kids who turn out; if 80 want to play, eight teams of 10 boys are formed. And national rules require that every boy play at least six minutes in every game. When teams are selected each year, league directors try to achieve perfect balance. If one team shows signs of running away with the championship, a director may stop and redistribute the players.

The same rule applies to individuals. Archer wants no one-

man teams, urges coaches to stress team play. When Ralph Cottman, a 4'6" forward for a Norristown, Pa., team, scored 56 points in a game, Archer debated quite a while about whether to publicize it. He finally did, as an example of Biddy skill. The only other bit of individual fanfare permitted is annual selection of a "Mr. Biddy Basketball"—top player in the annual playoffs. This year's Mr. Biddy is 12-year-old Vinnie Ernst of Jersey City, N. J., a member of the 1954 champs.

Biddy teams are limited to one game and one practice session a week: the national organization doesn't want to be accused of interfering with school work. Usually, games are played after school hours; sometimes there are week-end evening games, with parents attending. Some leagues, like Bill Martin's CYC group in Jersey City, even have cheerleaders.

It's difficult to keep down the strong flavor of competition. Most boys spend spare hours practicing on home-made backboards. Once started, it's hard to keep them off the floor. When Jersey City's all-stars were beaten in the 1953 playoffs, Martin suggested they sleep late the next day. Came time to wake them and they couldn't be found. Martin turned them up on a nearby playground, where they were practicing defense.

### 'Pro Stars of Tomorrow'

WHAT KIND OF basketball do the boys learn? "Genuine, big-time basketball in miniature," says Pat Kennedy, veteran pro official. "They have set patterns of play. They pass well and when they lose the ball, they set up defense beautifully." Scores aren't too high, but this is chiefly due to six-minute quarters. A "hot" night for a Biddy star is 12 to 15 points.

Ned Irish, vice president of Madison Square Garden and "father" of big-time basketball, calls the Biddies "the pro stars of tomorrow." With his help, two Biddy teams put on an exhibition between halves of a pro game in the Garden last winter. They won over a tough audience, including the pros themselves. "I thought they were going to ask those kids for autographs," Kennedy said later.

But the boys learn a good deal more than just offense and defense. In last year's tournament at Peoria, Jersey City won the national title by defeating Hazelton, Pa., 36-29. The gymnasium was a madhouse as the final buzzer sounded and Jersey City's five subs dashed out to join their teammates on the floor. But bedlam changed to silence as the 10 lads knelt in prayer.

"We prayed for a victory before the game," center Richie Cosgrove told Coach Martin later. "We thought it was only right to thank Him for His help afterwards."



JAY ARCHER

Biddy Basketball for your town? Jay Archer tells how:

• I think our game of Biddy Basketball is a fine way of teaching kids the fundamentals of sportsmanship and at the same time keeping them out of mischief. FBI Chief J. Edgar Hoover and many others interested in children agree with me. Around Scranton, boys are so busy playing basketball they haven't time for delinquency.

Maybe you'd like to start Biddy Basketball in your town. It's not difficult; all you need is a gymnasium and a sponsoring organization. One of our volunteer deputy commissioners will help you with league organization and team selection.

Our national organization will be glad to furnish rule books, membership cards and emblems for the boys. Write to Biddy Basketball, Brooks Building, Scranton, Pa. It will be a pleasure to hear from you.



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Open Up Your Nose—  
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NOSE DROPS

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acts chiefly to



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FEEN-A-MINT is different because you chew it. It's different, too, because it removes mostly waste—not good food! You see, FEEN-A-MINT does not work in the stomach, where food is being digested. That's why it does not take away a lot of the good food you need for energy.

Doctors know that FEEN-A-MINT works chiefly in the lower bowel... removes mostly waste, not good food!

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Give your youngsters quick relief from coughs due to colds with PINEX. PINEX helps to loosen phlegm... soothe raw membranes... ease breathing... relieve dry feeling. Comes two ways—PINEX Concentrate for home-mixing economy; Ready-Mixed PINEX for convenience. Satisfaction or money back. Get PINEX today. At all drug counters. **PINEX**

by Beth Merriman, PARADE'S FOOD EDITOR

# Turkey Croquettes with a New Flavor

Buckwheat's nutlike taste adds zest

**T**RIM the last bit of meat from the holiday bird (or the last bit of ham from the bone) and make these truly delicious croquettes. You'll love the luscious flavor buckwheat groats (also called kasha) add to these crisp, golden-brown rings.

## TURKEY BUCKWHEAT CROQUETTES

- |  |                                       |
|--|---------------------------------------|
| 1 1/2 cups water                               | 1/2 teaspoon bottled hot pepper sauce |
| 1/2 cup buckwheat groats (kasha)               | 1 teaspoon curry powder               |
| 1/4 teaspoon salt                              | 1/4 teaspoon oregano                  |
| 2 cups chopped leftover turkey, chicken or ham | 1 tablespoon grated onion             |
| 1 tablespoon finely chopped parsley            | 1 egg, slightly beaten                |
|  | Packaged fine dry bread crumbs        |

Bring water to full boil; gradually add buckwheat groats and salt; cook over low heat five minutes, stirring constantly. Add turkey, chicken or ham; parsley, hot pepper sauce, curry powder, oregano and onion. Dust pastry board with crumbs. Pat out croquette mixture on board. Dust top with crumbs; cut with doughnut cutter. Dip in beaten egg, then in crumbs. Fry in deep fat, heated to 375°F., until golden brown. Drain on absorbent paper; fill centers with cranberry sauce. Makes 12 to 15 croquettes.

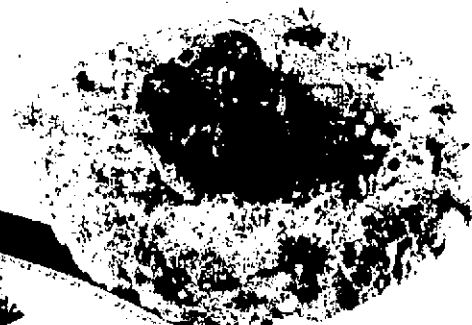
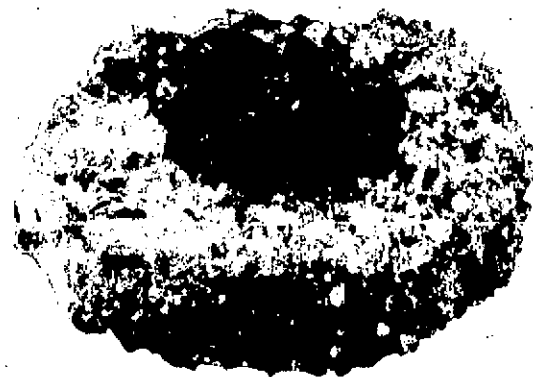


PHOTO BY ALBERT GOMMI



### KITCHEN HINT:

Easy sauce for croquettes: blend 1/2 cup milk with 1 can condensed soup. Use cream of mushroom, tomato, green pea or cream of celery soup.

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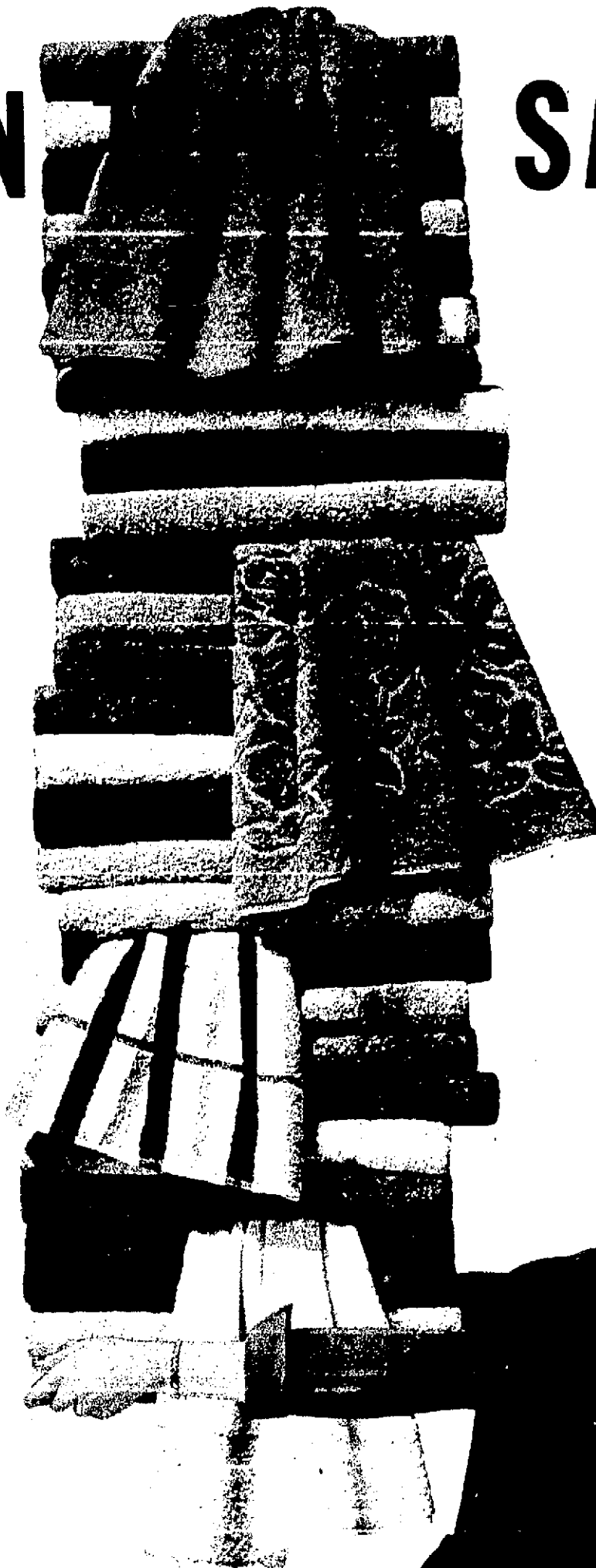
**Now's your chance** to get *all* the towels you need at big, big bargain savings—Cannon towels that are beautiful buys even at regular prices!

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It is dangerous to let cough from common cold hang on. Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated. Get Creomulsion quick and use as directed. It soothes raw throat and chest membranes, loosens and helps expel germ-y phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. Creomulsion is guaranteed to please you or druggist refunds money.

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relieves Coughs, Chest Colds, Acute Bronchitis

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by PETER DRYDEN

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• A cotton automatic electric bed cover is good for all seasons. It's lightweight, easy to handle and launder. In mild weather, you can use it alone and the wiring system inside the cotton fabric will keep you warm. In severe weather, you can use it with a regular blanket—making any blanket an automatic one. Comes in rose pink and turquoise, with satin binding. In sizes for twin or double beds, with dual control on double-bed model: \$34.95 up. **GENERAL ELECTRIC, 1285 Boston Ave., Bridgeport, Conn.**

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• To weatherstrip your home or garage, a new line of vinyl-plastic strip is easy to apply. It includes a garage-door bottom in 8' length (about \$2.99) that molds itself to the contour of the floor, makes a water-repellent seal against drafts and won't stick to ice that may form there. The house-door sweep, of plastic and heavy aluminum, is slotted so it can be easily raised or lowered for perfect sealing (about \$1 for the 36" length). There also is a special type for sealing metal windows (\$1.29 for 20'), and an all-purpose strip for conven-

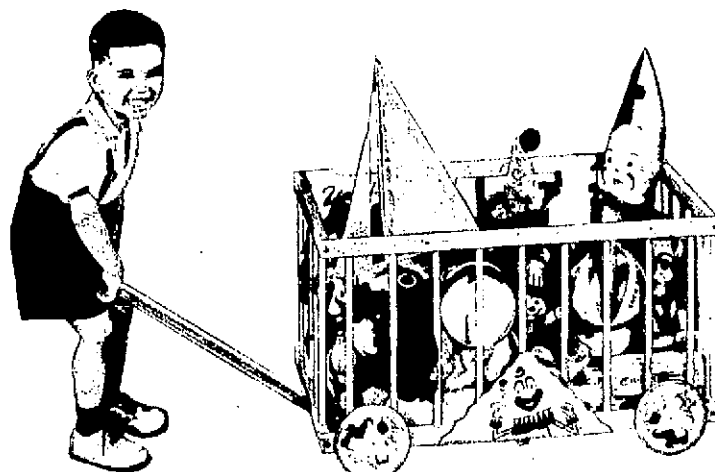
tional windows and doors that's equally good for sinks, bathtubs and wherever water seeps into a crevice (\$1.29 for 20 ft.). **KESSLER PRODUCTS CO., 4521 Lake Park Road, Youngstown, O.**

## EASY CLOSE

• If you have trouble closing storm doors, air pressure is probably the reason. A simple, inconspicuous device will end it. Secret: an aluminum door valve, easy to install in a 1" hole in the door's center rail or panel; it releases the air pressure so the door shuts and opens easily. 50¢. **ROCKFORD FACTORIES, P. O. Box 26, Rockford, Ill.**

## MAKE YOUR LADDER

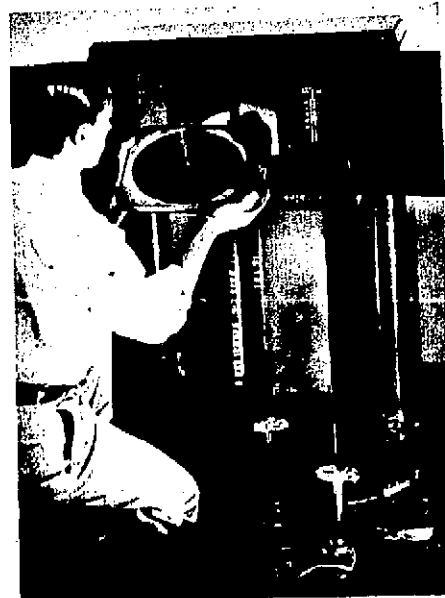
• If you'd like to put together your own lifetime aluminum step ladder, a knock-down kit makes it easy and economical. It contains all parts, is easy to assemble without special tools. Ladder has a tray top with four built-in tool holders and compartments for small tools, nuts, bolts; a spill-proof pail shelf with built-in tool holder; nonslip rubber feet. In 4' to 6' sizes, \$16.70 up; 2' model, \$8.45. **SKY SERVICE CORP., Municipal Airport, Evansville, Ind.**



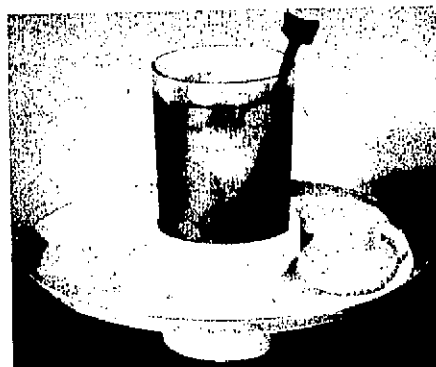
USE IT MANY WAYS: Here's a play wagon you can put together yourself. It's also a toy chest on wheels; 31 1/2" x 17 3/4" x 18 1/2", it has twice the capacity

of the average toy chest. It even can be made to serve as a bassinet or junior playpen. \$10.95. **BABEE-TENDA CORP., 750 Prospect, Cleveland 15, O.**

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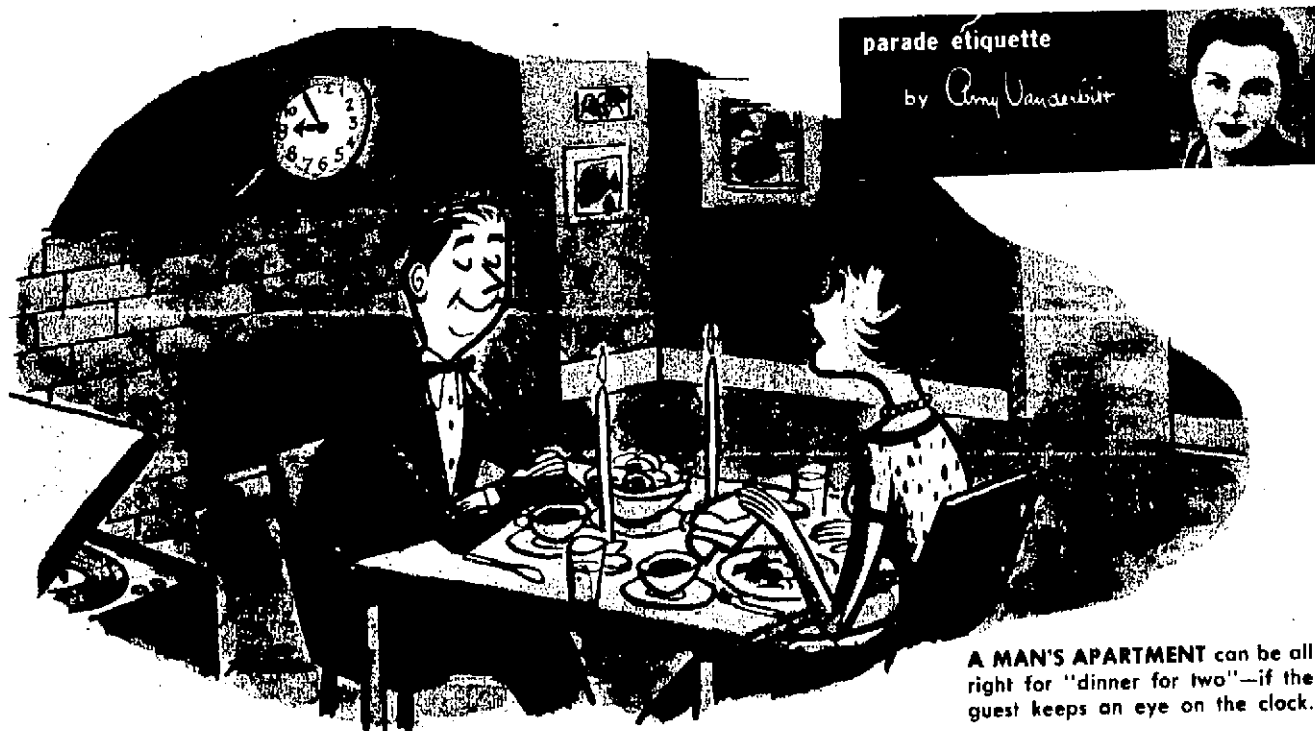
**MODERNIZE YOUR PHONOGRAPH:** If you have a good radio-phonograph that is outmoded by a one-speed record changer, you can put in a three-speed replacement within an hour. A new do-it-yourself kit has a disk-changer for all speeds and record sizes, mounting board, instructions. Fits any old-style phono. **WEBCOR, 5610 W. Bloomingdale, Chicago, Ill.**



**VERSATILE TRAY:** It has a built-in coaster that lets you hold glass and snacks in one hand. Use it, too, as a serving dish for ice cream and cake, or shrimp cocktail and hors d'oeuvres. The 8" tray weighs only 3 oz., won't chip or break. Ivory with gold trim; set of four, with your name embossed on each: \$4.49. **FOX, 220 S. State St., Dept. P-1, Chicago 4, Ill.**



**MAKE-IT-YOURSELF LANTERN:** You can put together this post lantern in an hour without special tools, saving as much as \$12. Decorative as well as useful, it's made of solid copper, 18" high from eagle to 3" post collar. Kit, complete to glass and electrical socket, with instructions: \$8.95. **THE ST. GEORGE'S, P. O. Box 143, East Hartford, Conn.**



parade etiquette

by Amy Vanderbilt

A MAN'S APARTMENT can be all right for "dinner for two"—if the guest keeps an eye on the clock.

## The Ladies Ask Questions . . .

... so Amy Vanderbilt discusses chaperones, office manners and bed-making

**I**S THE CHAPERONE dead? No, I feel she is very much alive and should be kept so, under certain circumstances. We are much more lenient in some things than we used to be; but conscience, good taste and propriety still are important, and the good name of a young woman still is very much worth a gentleman's protection.

**Q.** Is it proper for a single girl to have dinner in a bachelor's apartment without a chaperone? It is customary among his friends to invite their dates up to dinner before going out. Everything is just friendly, however, as the girls I know who visit this bachelor are out of the apartment by 9 or 9:30.—F.S., Bangor, Me.

**A.** Social conventions can do very little to protect a girl really bent on getting into difficulties. A girl not out of her teens would do better to avoid such a dinner engagement unless others, considerably more mature than she, are present. Perhaps a good yardstick for her would be, "Could I tell my mother where I am?"

A career girl, from her 20s onward, can accept such an invitation but should not stay beyond 10 or 10:30. If others are present, she might be able to stay as late as midnight.

An old rule and good one is, "Avoid the appearance of evil." It still is true that men value little those girls who have no strong sense of propriety themselves.

**Q.** There is a girl sitting near me in the office who indulges in loud gum-chewing

and snapping all day long. What is your opinion of this? What can I do to stop it?—L.D.F., Winthrop, Mass.

**A.** Gum-chewing, I feel, is often a good release for tension; but it certainly should be done privately. Undoubtedly your co-worker is not conscious of the fact that she makes so much noise. If you speak to her yourself, she may be offended. The best thing is to take your problem to the office manager, in whose province such things fall.

**Q.** My father-in-law died recently. My husband is a "Junior." My mother-in-law is still alive. Does my husband drop the "Junior" and because of this give me my mother-in-law's name, or should he retain the "Junior" until she dies?—M.F.S., Columbus, O.

**A.** Your husband drops the "Junior." Your mother-in-law continues to use her husband's name unless and until she remarries. But, if she lives near you and there is any possibility of confusion, she may add "Sr." to it. After the death of his father, a man keeps "Jr." only if he was the son of a very prominent man whose name continues in the news long after his death and who therefore might be confused with his son.

**Q.** If I am an overnight guest in a house where there is no maid, should I strip the bed in the morning before leaving or leave it as it is?—E.H.K., Roanoke, Va.

**A.** Ask your hostess which she prefers.

If you are a good bedmaker and have the time, you might ask her for clean sheets and make up the bed yourself in order to save her work.

**Q.** I have draw draperies in my living room, but no near neighbors. In the winter time is it considered incorrect, when I am entertaining, not to draw the draperies? In snowy weather we light the grounds and it makes a very pretty picture.—Mrs. K.W., El Paso, Tex.

**A.** You may do as you please. The only reason for draw draperies is to give privacy or, perhaps, add to the warmth of the room. If you need them for neither of these, you suit your mood.

**Q.** Is it ever proper to wear an oxford shoe with a moderately dressy afternoon dress?—Mrs. A.S.N., Denver, Colo.

**A.** Well, it isn't fashionable, but many women with foot trouble seem to have no choice when their doctors insist that they have this kind of support over the instep. However, there are dressy oxfords in suede and many manufacturers make special shoes with firm support that actually look better than the oxford with dressy clothes. A woman whose feet hurt can't enjoy herself socially, so their comfort should be a major consideration in her social life.

QUESTIONS FROM READERS will be answered in this column as space permits. Address: Amy Vanderbilt, c/o PARADE, 285 Madison Ave., New York 17, N.Y.

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# BEWARE of Appendicitis

## ... It's Still a Killer

by WILLIAM KITAY

**N**O ONE SEEMS to worry about appendicitis any more, because one of medicine's outstanding achievements of the past 50 years has been the control of this disease.

Yet, each year, some 5,000 persons in the United States—mostly children and young adults—die from the complications of acute appendicitis. This past year appendicitis caused more deaths than did acute polio, rheumatic fever, acute nephritis, meningitis, complications of pregnancy and childbirth and all the communicable diseases of childhood.

Physicians are agreed that almost all of these deaths from appendicitis are unnecessary. What, then, is responsible for them? Here's what:

First, the attitude of the individual. He's become complacent. The drop in appendicitis deaths has masked the lurking dangers of the disease.

Second, the attitude of some doctors. They've become overconfident. They prescribe large doses of antibiotics to postpone surgery, especially emergencies that come in the night.

As a result, many persons commit two of the most dangerous errors that can be made in a case of acute appendicitis:

- 1) They use laxatives when the pain in the abdomen is constant.
- 2) They hesitate in calling for a doctor when the pain persists.

Though the current annual death rate from appendicitis is the lowest it has ever been—it's about half of what it was in 1944—the incidence of appendicitis has not decreased at all. The number of cases per 100,000 population is the same today as it was 40 or more years ago. For the cause of appendicitis is still not known and there are no known measures of preventing the ailment—an inflammation of a slender, saclike tube attached near the beginning of the large intestine. Recent studies, for the first time, link appendicitis with various infectious diseases: chicken pox, scarlet fever, mumps, measles.

Appendicitis is primarily a disease of the young. Rupture of the appendix in children under 12 occurs in about 50 per cent of the cases.

But appendicitis is most severe in persons past 50, because infections in older people take longer to make themselves known. Rupture in this group occurs in more than 60 per cent of the cases, compared to 20 per cent among persons in their 30s.

The one universally accepted symptom of appendicitis is the bellyache, according to Dr. Philip Thorek, the noted Chicago surgeon and appendicitis specialist. In more than 70 per cent of the cases he has seen during the past 18 years, Dr. Thorek has been able to

diagnose appendicitis with nothing more than what he calls the Two-Question Test.

Question 1: "Where was your pain when it started?" To this the patient usually indicates his entire abdomen.

Question 2: "Where does it hurt you now?" To this the patient usually points to the right lower corner of the abdomen.

Though the pain will localize itself, the exact spot will never be the same in every person and will depend upon the position of the appendix. Often, the initial onset of pain is far from generalized or even usual. Dr. Darrell L. Evans of Manhattan, Kan., tells of one patient whose pain started in the right knee before localizing itself in the area of the appendix.

Nausea and vomiting are two widely accepted symptoms many persons wait for in vain—with the result that medical attention is delayed. The majority of appendicitis patients neither vomit nor complain of nausea. But most experience a loss of appetite.

That a high initial fever is a symptom of acute appendicitis is another misconception. Fever, in early appendicitis, usually is very low or nonexistent. After 24 to 48 hours, and only after the infection has spread and peritonitis threatens, the temperature may begin to rise.

### Delay Can Mean Death

**D**R. THOREK contends that delay before surgery is the principal reason for today's high death rate.

He feels that if surgery always were performed in the earliest possible stages of the disease, deaths would be practically nil.

And Dr. George B. Packard of Denver, after a study of more than 300 cases, reports: "Regardless of the value of the new drugs, when simple appendicitis progresses to perforation with peritonitis, the rate of complications is multiplied 16 times."

Of course, there is a risk involved in surgery. But in appendicitis it is no more than that for any surgical procedure and perhaps even lower. Most of the persons who succumb are past 60.

There can be no doubt that medicine today has the know-how to keep appendicitis under control and the death toll from it to a minimum. The methods of treatment are available to all. But the public must become aware of the danger of appendicitis and physicians must realize death from the disease is no longer permissible.

As the late Dr. Charles McBurney, a New York surgeon, said: "What we wish to accomplish in the treatment of appendicitis is not to save half of our cases, nor four cases out of five, but all of them." ■

**SURGEONS** perform an appendectomy. This is an almost sure cure, provided it is done before complications set in.

### 6 ways you can guard against fatal appendicitis

Complications from appendicitis—not the disease itself—cause trouble. Here's how to help avoid these complications:

- 1 Remember, a laxative is dangerous when abdominal pain is constant.
- 2 Do not take home remedies or so-called pain killers.
- 3 Do not insist that your doctor prescribe for abdominal pain by telephone without examining you.
- 4 If pain persists for at least 12 hours, see your doctor.
- 5 If abdominal pain centers in lower right-hand corner (diagram, r.), call the doctor.
- 6 Don't hesitate when your doctor prescribes an operation. It may save your life.





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## PALOMAR ASTRONOMERS PHOTOGRAPH A

# Book of the Half-Billion Worlds

By Douglas Nelson Rhodes

**H**IGH ON FAMED Palomar Mountain a small group of quiet, studious gentlemen are nearing the end of a colossal six-year task—a stupendous publishing venture of such magnitude that its scope is far beyond the grasp of the non-scientific mind. This group, however, is composed not of journalists but of astronomers who are doing the final editing on the most fabulous book ever conceived: a \$2,000-per-copy Sky Atlas that will probe the outer reaches of space on an unprecedented scale to provide the world with the first definitive map of the universe in mankind's history.

The gigantic photographic map of the heavens is the collaborative project of the National Geographic Society and the California Institute of Technology. Begun July 1, 1949, the first volume of the four-volume set of atlases will be off the press late in 1955 for distribution to observatories, astronomers and educational institutions. The remainder of the set will be issued at the rate of one supplementary volume per year until 1959 when the greatest photographic sky

survey ever undertaken will be considered completed.

**THE COSTLY ATLAS** will include a total of 1758 photos, each 14-by-14-inches in size, to form a detailed map of three-quarters of the entire sky—all the sky that is visible from lofty Palomar Mountain. The negative prints, on double-weight paper, will be copies of glass plates exposed with Palomar's 48-inch Schmidt telescope which was chosen for the huge job because of its wide-angle reflector and its ability to probe 500 million light years into the heavens. This is equal in distance to 500 million times six million, million miles, or the numeral 3 followed by 21 zeros!

The set of books will contain "portraits" of more than 500 million stars and perhaps 10 million complete stellar systems of extra galactic nebulae. "A sort of panoramic parade of all creation," a project spokesman explained, "showing the direct relationship in space of each star to its half billion counterparts."

Officially known as the National Geographic Society-Palomar Observatory Sky Atlas, the research venture enlisted the facilities of the celebrated observatory, the NGS staffs, Caltech scientists and the world's most

outstanding astronomers for the purpose of providing astronomers of the next 100 years with a "bible" of the stellar ghost world and galactic universes that exist millions of light years beyond our solar system.

**AND THEY HOPE** their work will uncover clues that eventually may lead to answers involving the many baffling questions about outer space that as yet remain unsolved. How does the universe look? Does space curve somewhere out on the edge of the vast stretches of the heavens? Can a key be found to the long-veiled secrets of the cosmos? Is there really a "melody of motion"—as some scientists theorize—which forms a veritable symphony of the spheres like the rhythm of a great musical work? How does all this affect our own tiny solar system and the minuscule speck of cosmic dust which we call "earth"?

If the Sky Atlas will help to unravel even a single thread from the black curtain of mystery that separates us from a greater knowledge of our interstellar neighbors, the men of Palomar Mountain will consider their Herculean task well worth the tremendous effort.

But the scientists are quick to give the major share of the cred-



Dr. Rudolph Minkowski of Palomar Observatory examines a Sky Survey plate by the aid of a binocular microscope.

it to the real "author" of the book of the half-billion worlds—to the gigantic Schmidt telescope camera, or the "Big S", as the 'scope is called. "Without the Big S, the job would have been impossible," astronomers on the project declared. "It enabled us to do in six years a task which would have taken the more famous 200-inch telescope 5,000 years to cover the same area."

Palomar's Schmidt has a 72-inch mirror and a 48-inch correcting plate. It takes 14-by-14-inch photos covering a square of sky as wide as twelve moons placed edge to edge in a row. The monster 200-inch "eye" sees only half the diameter of a single moon. At that rate it would take 50 centuries of nightly labor to observe and photograph the whole sky.

**UNUSUAL PHENOMENA** recorded by the sharp photographic eye will be the subjects—later—for intensive, small area study by the larger, 200-inch marvel, it was announced. Though the Big S reaches only about one-third as far into space as does the larger 'scope, it is more efficient in some scientific particulars. Thus, both devices can be utilized in complement with each other to widen the astronomers' horizon of research.

Palomar scientists declared that the results of the Schmidt survey will keep the big 'scope and many other observatories here and abroad busy for the next half century or more, scrutinizing in detail what the Big S plates reveal to man for the first time. They credit the Schmidt with being able to cover 1,000 times the space volume ever touched in the few previous and extremely limited efforts to chart the skies photographically. They explain that much the same technique as aerial photo mappers employed in World War II was used in obtaining the map of the universe, and that the Schmidt is almost the perfect instrument for scanning broad quadrangles of the night sky.

The Big S itself is worthy of more than passing mention. It is a type of astronomical camera invented in 1930 by a German astronomer, Gerhard Schmidt. To explain its operation briefly in simple terms: Light falls on a concave mirror that has the shape of part of a sphere. This

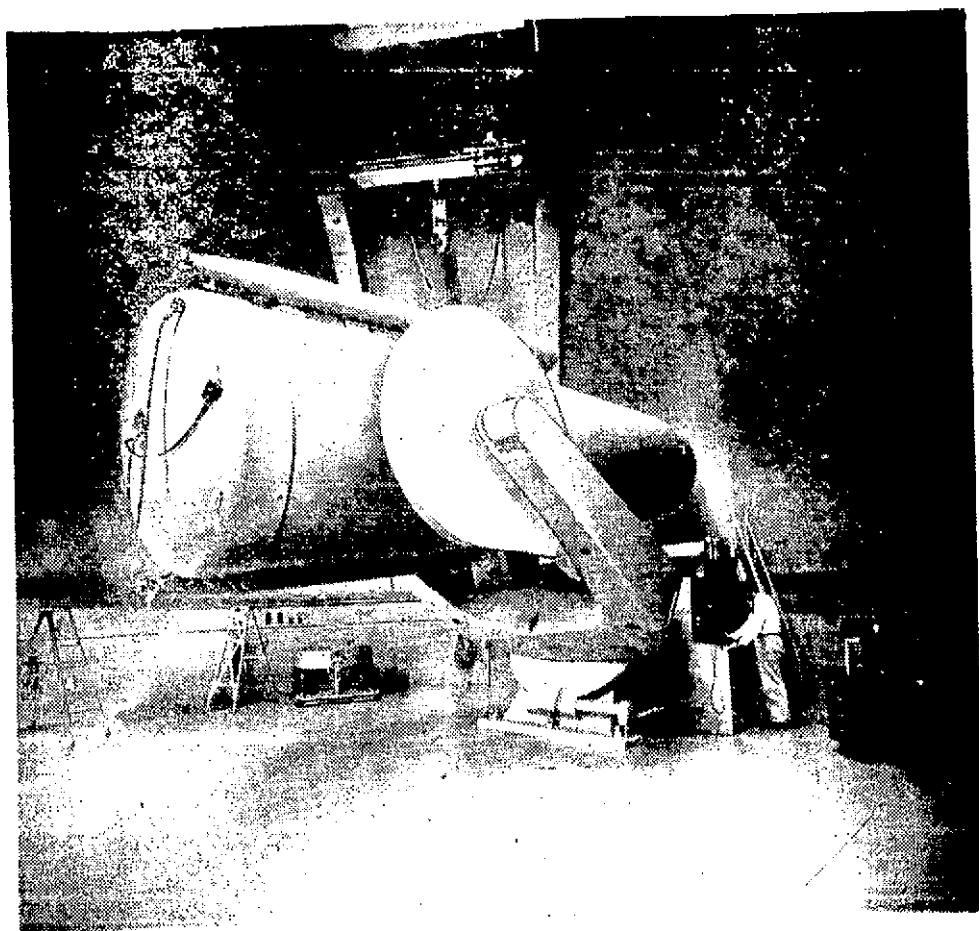
mirror, by itself, cannot form a sharp image but suffers from "spherical aberration" so a specially shaped lens must be placed in front—a lens called a "correcting plate" which is so slightly curved that it looks like a plain sheet of glass. This gives the Schmidt a unique advantage—it can take pictures of great patches of sky and have them turn out as sharp on the edges as in the center.

This same optical system is now used on television receivers where the picture is projected on a large screen, the picture tube takes the place of the film. Light from its face hits the mirror and is reflected through the lens to the screen. Thus, the direction of the light is just opposite to that used in taking ordinary pictures, but the optical effect is the same.

**ORIGINALLY PLANNED** as a four-year project, the survey required an additional two years due to unforeseen difficulties and delays. For instance, weather conditions and the impossibility of working on moonlit nights were big factors in limiting the pace of the survey's progress. Clouds covering the moon in areas not under photographic scrutiny sometimes aided in obtaining sharp photos with the Big S, but such conditions were rare. Given ideal conditions, astronomers are able to obtain only four pairs of matching red and blue photographic plates in the same night. The blue exposure requires about 30 minutes; the red, approximately an hour.

**ONLY ONE PRINTING** of the Sky Atlas is planned and this will include only the number of copies for which orders were received by the California Institute of Technology before the close of 1954.

It is expected that the Sky Atlas will prove invaluable as an added research guide for the big observatories in the U.S., Canada and South Africa, and likewise for the new 100-inch British telescope soon to be completed. It will also be a boon for the smaller observatories and for astronomers engaged in theoretical studies—enabling the latter to pursue their work from the survey photos, without recourse to their own individual telescopic observations.



The "Big S," as the 48-inch Schmidt telescope on Palomar is called by the scientists working there, is pictured in this view inside the observatory.



# She Read Her Own Obituary

**T**HERE ARE FEW PEOPLE in the world who have read their own obituary.

But Elizabeth C. MacDonald, a World War I nurse who lives at 621 Virginia Ct., read hers.

The American Red Cross and the Army Nurses Corps notified relatives of Miss MacDonald of her death in the 35th Base Hospital in France in Nov., 1918.

Newspapers carried the story of the death of the heroic nurse—and later it was found out that it was a different Nurse Elizabeth MacDonald who had died.

"I was saved by a middle initial," chuckles Miss MacDonald, "Mine is C—the dead woman's was L. She was Elizabeth L. MacDonald of Pasadena, a member of our unit. She died of diphtheria."

The Long Beach nurse was able to finish her nurse's training and serve in the war though she lost the sight of her right eye when she was 4 years old.

**BACK IN 1918** there was the same problem of securing nurses as there is today. A paper of March 13, 1918, states, "The call is incessant for more and more nurses!" Nine nurses from Long Beach volunteered: Mayme V. Karaus (now Mrs. Young), Mary Ella Taylor (now Mrs. Lynch), Kathryn Miller, Etta Parker, Elizabeth Lewis, Priscilla J. Reese, for many years a social welfare worker, and Sylvia Van Asek. Two of the nine were Olga Renius (now Mrs. Hooker), and Miss MacDonald, joint owners of the East Side Maternity Hospital. They sold their hospital and enlisted in the Army Nurses Corps on March 1, 1918.

Patsy Collins was born at this hospital and her uncle Jim was the first man in Long Beach to enlist. Others from here who enlisted at that time were Harry Buffum, now president of Buf-



Elizabeth C. MacDonald (left) in France during World War I with Priscilla J. Reese of Long Beach.

fums', Dwight McFadyen, Samuel K. Rindge and James Savery.

**MISS MACDONALD** was well prepared for the work that awaited her in France. Graduating from Elliot City Hospital in Keene, N. H., with post graduate work in the Presbyterian Hospital in Chicago, she began her nursing in Montana. One of three nurses, she arrived in an area where the government was building headgates for the Yellowstone River. In six months time, these three nurses took care of 47 typhoid cases along with general hospital work.

The trip across the Atlantic to her duty in France was made aboard the Olympia with 200 nurses—100 of them from the

Los Angeles area—and 7,000 enlisted men. Constant boat drills and imminent danger accompanied them every mile of the crossing. A total of 27,000 arrived May 22, 1918, on three troop ships. At 4 a.m. they landed at LaHavre and boarded the train for Paris. Each nurse was given a can of tomatoes, a can of salmon, a box of crackers and a can opener. At the Gare de l'Est in Paris they boarded large trucks with standing room only.

They were the first nurses to arrive at the 35th Base Hospital and their first night they nailed blankets to the windows to keep out the rain. Their only light was a lantern.

**THIS BASE HOSPITAL**, one of 153 similar ones in Europe, was equipped for 1,000 patients. Soon there were 5,000 in tents in adjoining convalescent camps. One day they admitted 1,700 casualties.

Miss MacDonald states, "If folks at home only saw their daughter struggling through the mud and 'so miserable, sad, weary and cold, we would never have another war!'"

When winter came some of the nurses suffered with chilblains caused by the bitter cold. It was a daring thing to wear men's clothing in 1918, but these nurses were ordered to wear men's pants, shirts, sweaters and leggings to keep warm. They covered this clothing with long dresses. They even adopted the men's heavy overcoats for general wear.

At first the nurses kept wondering what Florence Nightingale would say if she saw the nurses wearing men's pants, galoshes and rubber boots and carrying her famous candle in an empty corned beef tin can. Soon they came to realize Miss Nightingale must smile and think



Elizabeth C. MacDonald (right) just before graduation as a nurse. She now lives at 621 Virginia Ct.

what a good job she had done for humanity.

**NURSES** serving overseas in the Korean conflict were issued men's clothing as regular uniforms but they didn't bother to cover it with long skirts.

Because there were so many more patients than they had room for in the hospitals in France, they were also short of supplies. Long before the days of penicillin, DDT, antibiotics and miracle drugs, many of the patients had to be deloused when first admitted. Often the nurses found maggots in the patients' sores. Miss MacDonald is emphatic when she says, "All the parades, gold crosses, flags and tears can never repay the suffering of those men, left on battle fields and the wide open spaces to die!"

The 35th Base Hospital where the Long Beach nurses were lo-

cated was a five-mile walk from St. Pierre, where the monument to Joan of Arc stands. Often walking the distance the nurses passed starving French children and along the countryside saw old people sitting by the roadside with bundles of clothing, hungry and homeless.

**WITH ALL THE WORK** the nurses had to do in caring for the soldiers, when a nurse herself fell sick, there was little time to look after her. Often sick nurses were poorly fed and sometimes hungry. Other nurses carried soup and chocolate across the field to them in thermos bottles. Ten nurses died at this one hospital center in one year. A total of 245 nurses of the American Army Corps died overseas in World War I.

Miss MacDonald was soon put in charge of the nurses' mess. She had one cook and six men to man the coal stoves, peel potatoes and wash dishes. One of the men said of her, "She was a darn good boss!" Soon she was transferred to the big kitchen where she could oversee special light and soft diets. She made bucketsful of caramel and chocolate pudding and good vegetable soup.

For all of these duties the nurses were paid \$70 a month. Now they receive a minimum of \$30 a month pension from the government. Their training cost the government nothing at all as nurses are trained in private or endowed hospitals.

When Armistice Day arrived it was a time of celebration in America, but overseas in the hospitals there was no demonstration. Men covered their faces with sheets to hide their tears. People say men don't cry, but every Army Nurse will testify, they do!

Nick Kenny has summed up the Army Nurses Corps with these words:

"With the war she's been forgotten.  
"Take the strains of 'Over There'  
"But each soldier boy remembers  
"Some brave war nurse in his prayer!"

Many a soldier remembers Miss Elizabeth C. MacDonald!

By Ruth Elizabeth Baird



Nurses from Long Beach who volunteered for World War I service: (top row, l. to r.) Olga Renius, Elizabeth Lewis and Kathryn Miller; (bottom row) Mayme V. Karaus, Mary Ella Taylor, Etta Parker and Miss MacDonald.

# Old Year Lives and Dies—in Pictures [ Continued on Page 6 ]

Sunday, January 2, 1955

Pictures had a big part in depicting the comedy and drama that made news in 1954. Independent, Press-Telegram staff photographers did their part as they covered the Long Beach scene, and many of their pictures were republished in newspapers and magazines from coast to coast. These are some of their best.



'Winner by a Finger' . . . SC's Jim Lea collapses two paces from finish line during 440-yard dash at Compton Invitational, but he threw out his hand to touch the tape and win over the field. Here's the proof, by lensman Don Webster.



'Defeated' . . . Morning after election, and Richard Nussell finds himself a beaten and dejected candidate. Bryan Hodgson was on hand with a camera.



'Mama's Dead' . . . These little boys saw their daddy shoot their mother. Charles Sundquist caught this picture in a moment of their great anguish.



'Barely Ahead' . . . Wearing only a shadow to keep cool on a hot day, Jimmy Kelley is chased with a towel by his mother, Mrs. James M. Kelley. Did she catch him? Well, John H. Neagle did—squarely in his lens—and wire services grabbed the picture.



'Signals of Heroism—and a Warning' . . . Graves of war dead cover the rolling acres at Sawtelle National Cemetery, and newspaper that warns of war flutters against a bench in foreground of this Memorial Day study by Roger Coar.



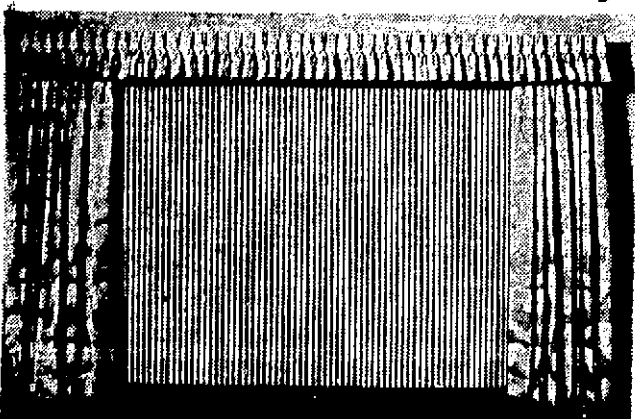
'Chow Time for Tweety' . . . Arleen Hill, 11, and sister Susan, 7, feed a baby meadowlark they found in street. Joe Risinger caught them at it.



# 1954 Lives and Dies in Pictures

—Continued from Page 5

## The New Look in Window Beauty!



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They Close



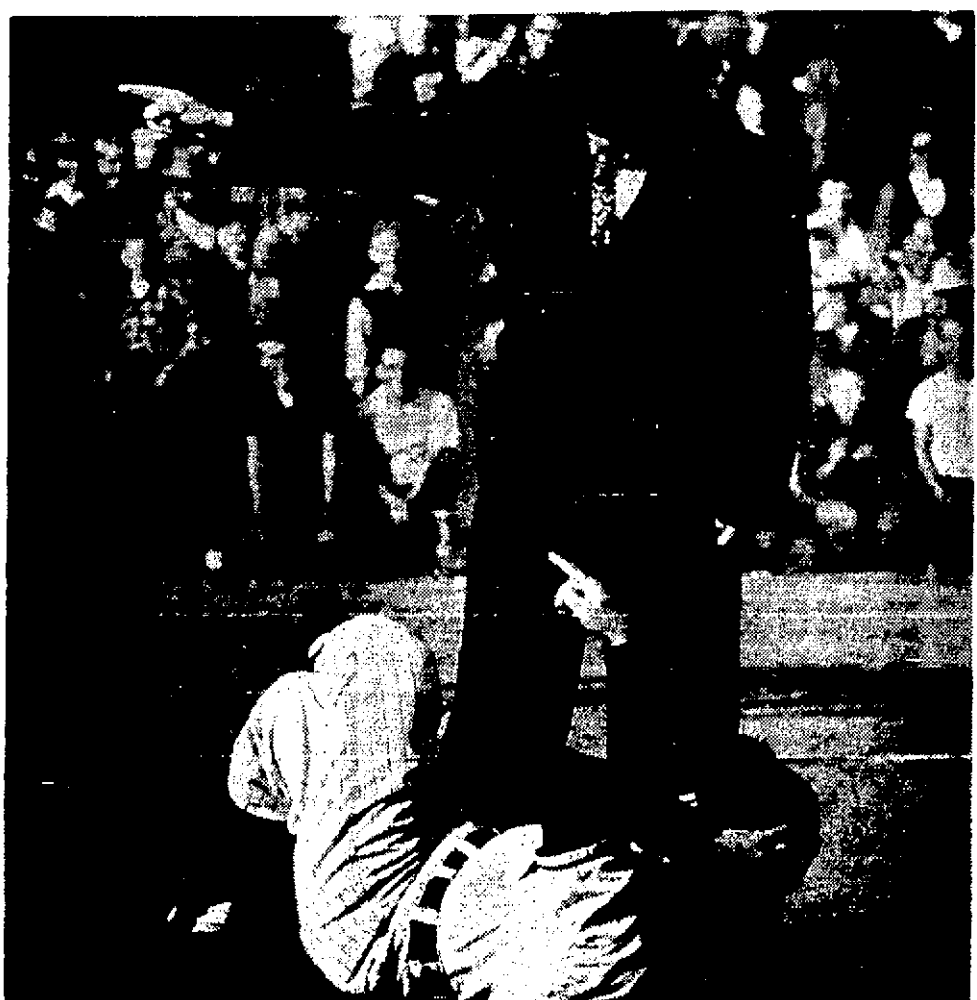
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(10th St. at American Ave.)



'Lie-Down Strike' . . . When Hollywood manager Bobby Bragan protested an umpire's decision with a lie-down strike during Angel-Star game, Roger Coar was there to record it. His photo, widely published, was Life's "Picture of the Week."

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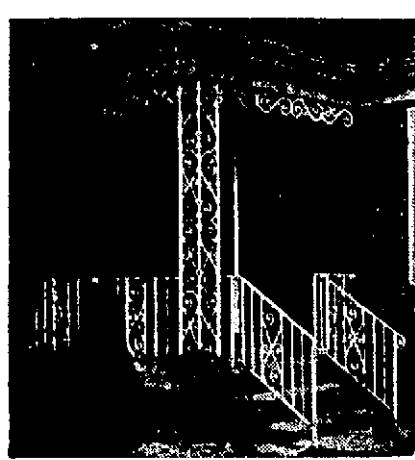


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'I Missed You, Buddy Boy' . . . Second Grader John Francis of 3055 Eucalyptus Ave. got a thorough after-school lickin' from a lonesome Lassie after he returned from his first-day classes. John Neagle's picture went everywhere.



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Assorted Milk Chocolates ..... Pound Box **59¢**

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**SARAN WRAP** 25 Ft. .... **28¢**

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Luxury-Cale white, 180-type fine combed percale . . . **\$2<sup>19</sup>**  
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ONE PICTURE is always good—but there are many snapshot situations in which it is a shame not to take a whole series. Pictures in a series can tell a heartwarming story of family life that will be a treasured part of the snapshot album.

The small fry of the household are always good subject material for a picture story. The day in the life of a baby is

## By the Shutterbug

so worth recording. Flash on camera makes such pictures easy to take. You can follow baby's activities wherever they normally take place—from nursery to bath to the kitchen. And, if that is baby's day to go out, perhaps for a visit to grandmother, it's a wise mother indeed who takes the flash camera along to include this part of the day in the picture story.

In addition to making up an interesting section for your family album, these picture stories can bring pleasure to other people as well. Out-of-town friends and relatives would be delighted to receive a note from you enclosing a set of snapshots like those shown above. Fond grandparents would be pleased as Punch to receive a small album which traces in pictures the activities of a fa-

vorite grandchild in a typical day.

It's always a good idea to share your snapshots. Extra prints from your negatives are inexpensive and are bound to be welcomed by others who share your interest in the subject. We all like to find letters in our mailboxes—but a letter with a snapshot, or a series of snapshots, is something extra special.

TWO WRITERS in the photographic field bring two new books to the shelves catering to shutterbug libraries, and both, in their chosen medium, contribute valuable work. Jacob Deschin, who has written books on "Rollei Photography" and "35-mm Photography," now turns his talents to "Picture Making With the Argus (Camera to better enlargements is including the C3, C4 and A4 in color and in black and white. Chapters run the gamut from simple instruction in loading and holding the camera through various lenses, color, dealing with photo-finisher and a history of the Argus.

Joseph Foldes, photographer, photographic teacher and writer in both Europe and America, devotes his volume to "The Practical Way to Perfect Enlargements" (Camera Craft, \$5). Much that will help the amateur to better enlargements is included.



Bath time, primp-up time and nap time for baby provide excellent opportunity for a story-telling photo series.

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f1.9 (used)	79.50	27.50
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### 8-mm Magazine Load

Revere f1.9	124.50	99.50
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### Keystone K-41 w/2

lenses (used)	179.50	99.50
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### Cine Kodak 90

(used)	149.50	99.50
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### 16-mm Roll Load

Bolex H-16 w/3	545.00	289.00
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Kodak Royal	175.00	125.00
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### Bell & Howell f1.9

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Reg.	SALE
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### Keystone

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### Keystone 16mm

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Sunday, January 2, 1955

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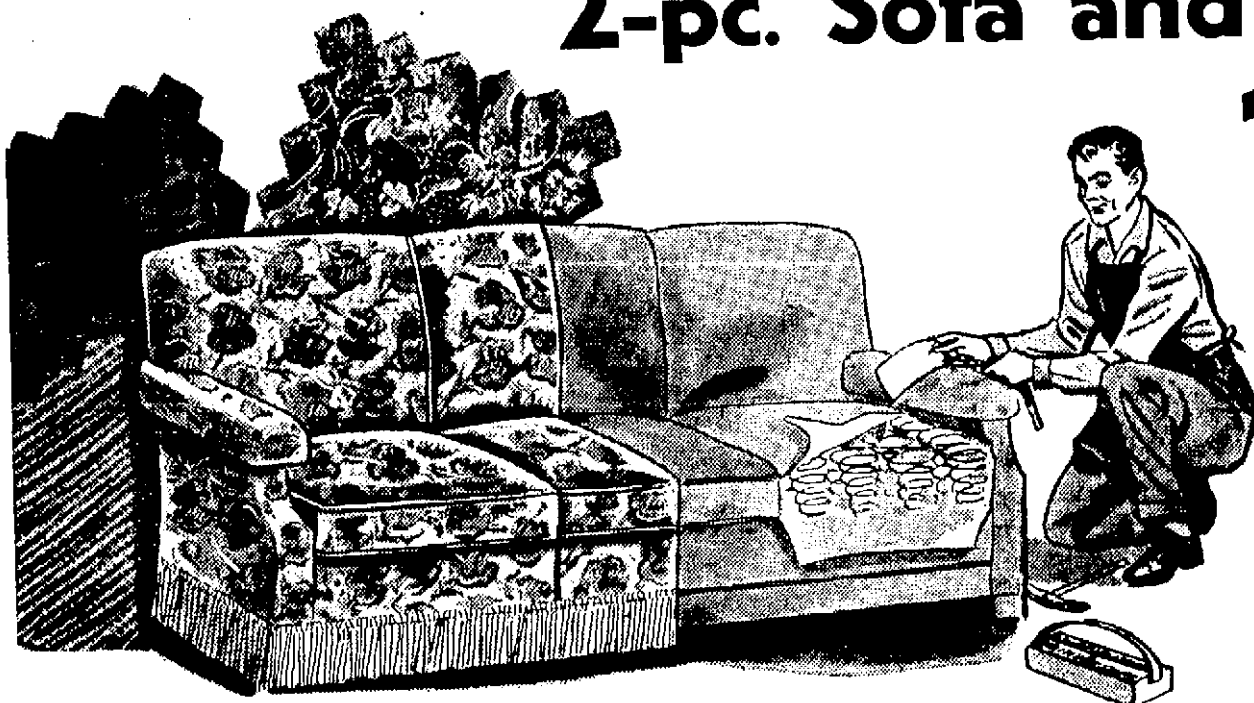
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Reupholster your sofa and chair NOW during our January Sale! Your choice of many lovely fabrics, damasks, boucles, tweeds and many others. Your set is completely rebuilt to our exceptional high quality standards with all new spring cushion units included for lasting wear. Come in and let us help you. 2nd Floor.

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## 169<sup>88</sup>

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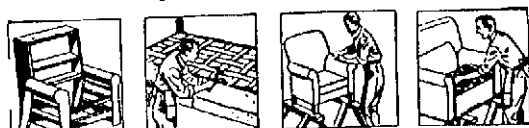
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10-Day Special! Save 10% on all special order fabrics! Your choice of hundreds . . . including nylons, wool mohairs, Fiber "E" matelasse, brocates, tapestries and others. First time ever reduced for added savings! Call 35-0121 tomorrow for free decorator service in your home.

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Your furniture is stripped and reinforced where necessary. The old worn away webbing is replaced. Springs are hand tied. New, long-wearing cotton felt replaces old, used felt. Old springs are replaced with new ones where necessary.



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# From Hitching Posts ...



Ocean Blvd. as it looked about 1888—in days of the hitching post (lower left). Photo was found among papers of Victor Biart, who in

1885 built one of city's first cottages. A daughter, Dorothy Biart, Norwalk, Conn., presented the picture to the City of Long Beach.

## ...to Parking Meters



Photo by Joe Risinger.

Ocean Blvd. today, almost 70 years later. Gone are the tiny beach cottages, replaced by towering concrete-and-steel structures of

the atom age. Gone, too, are ruts made by buggy wheels; and gone are the old hitching posts, long since replaced by parking meters.

# A Safety Belt May Save Your Life

By Dave Emery

**T**HERE'S A NEW KIND of accident insurance on the market — a snug, comfortable kind you buckle around your middle to keep you from flying forward to rupture your spleen on the steering post.

It's called a safety belt.

It could cut traffic deaths and injuries to half the present rate — and that's just a conservative estimate. Indiana State Police say their surveys show it would reduce the death-injury rate by 84 per cent.

But this new insurance has one big trouble, and it's a trouble that has safety experts stopped cold:

Not enough people will buy it.

In Long Beach only a handful of auto equipment retailers even stock safety belts. Some of the ones who do cannot install them in customers' cars.

"It wouldn't pay us to carry them," one dealer said. Not more than two or three people a month even ask for them.

"The public doesn't want safety belts—yet. When it does, we'll begin handling them."



Glenn Hostettler tries on a safety belt he and George Mattas installed in a Long Beach family's car.



The belts are bolted through floorboard to frame of car—hold passengers in place even if the impact of a collision tears the entire seat away.

**SAFETY BELTS** for automobiles are just like safety belts for airplanes. They are heavy two-or-three inch nylon web belts with quick-release buckles.

The belts strap comfortably across the front of the hipbones—not the abdomen. They don't

rumple the clothes, and they reduce driving fatigue.

Most important, they save lives.

One mechanic who does install safety belts finds demand so slight that he orders them from

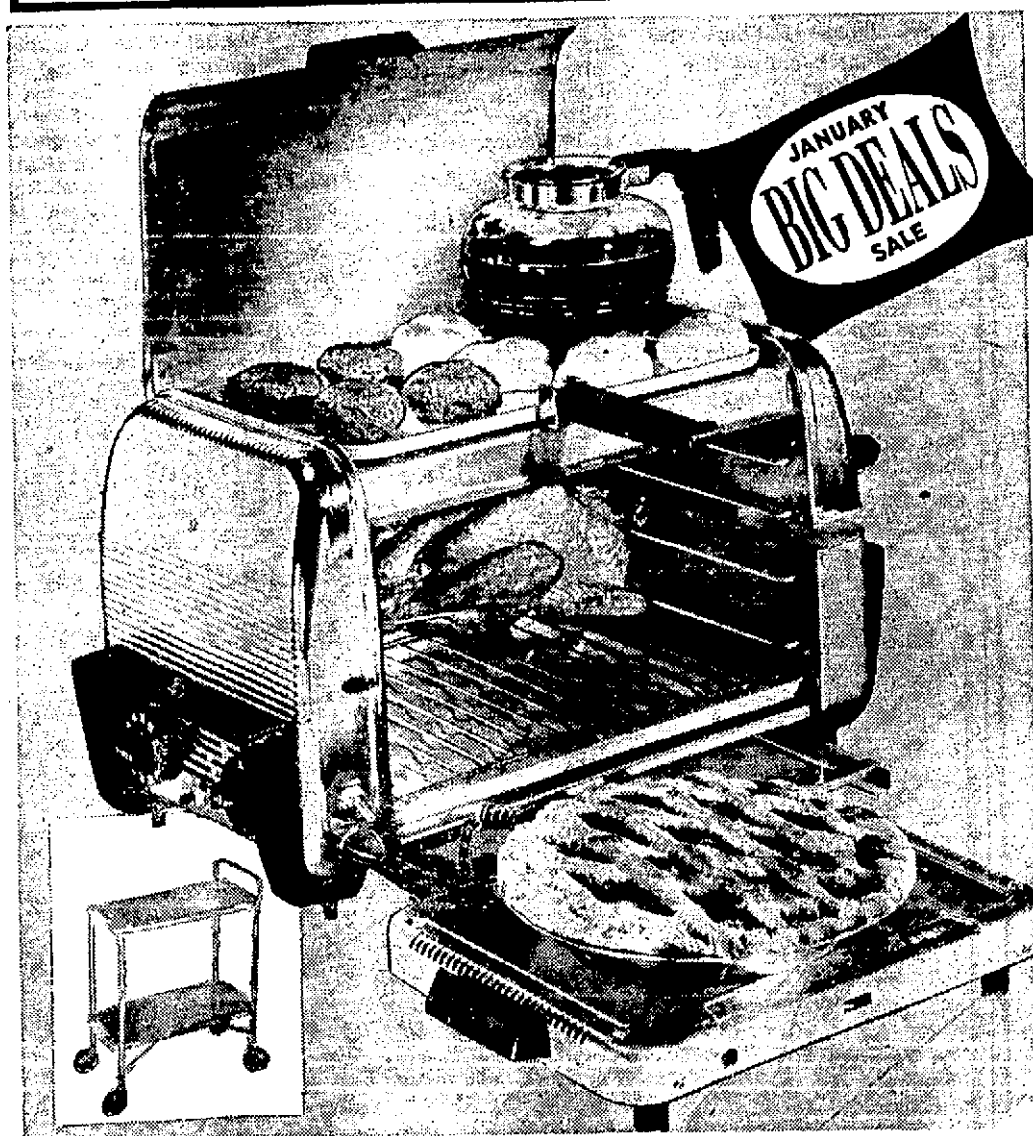
(Continued on Page 17.)

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COOKING

# She Has Thousands of Children to Feed

By Mildred K. Flanary

Press-Telegram Home Economics Editor

**H**AVE YOU fond parents been wondering who plans those balanced luncheons in our public school cafeterias—and by what magic prevails upon the younger generation to enjoy eating them?

Your wonderings are over, for here she is: Mrs. W. J. (Jane) Barrett. Jane resides with her husband and daughter, Janie, at 1809 Chatwin Ave. A graduate of the University of Kentucky, where she majored in home economics, she took additional work in dietetics at Army Brook General Hospital, Ft. Sam Houston, Texas. With this background, she entered Long Beach school employment two years ago.

Jane explains that the Long Beach Unified School District participates in a national school lunch program. The requirements of the "Type A" lunch, which Long Beach school lunches meet, are set up by the Bureau of Human Nutrition and Home Economics of the U. S. Department of Agriculture and are based on findings of nutritional authorities of the National Re-

search Council in studies of food requirements for children's optimal growth and development. These lunches provide from 1/2 to 1/2 of the requirements depending on the age level.

Menus are prepared four weeks in advance.

Macaroni and spaghetti are made with soya flour offering larger amounts of protein, minerals and vitamins.

All ground meat is packed under direct supervision of federal inspectors, according to specifications assuring the condition and quality of the meat.

Children's likes and dislikes are considered. However, this does not mean that the schools discontinue serving a food that is not popular. It means that it appears on the menu less often. We feel that children may learn to like certain foods such as beefs if offered frequently over a period of years.

**CERTAIN COMBINATIONS** of foods appear on the menu which may not appeal to adults; however, they have "child appeal" and are usually a favorite in the school cafeterias. A "finger food" such as sliced apples and peanuts is an example. This is readily accepted by the children at the elementary level. At junior and senior high school level, we combine these same foods into a Waldorf salad.

## Kitchen Tip:

**Jane Barrett's Kitchen Tip:** Bake apples, green peppers or stuffed tomatoes in large muffin tins to keep them from losing their shape.



Getting children to eat balanced meals is no problem for Mrs. W. J. Barrett, whose cooking is done on a large scale—she's food supervisor of the Long Beach schools. She's shown (left) with an assistant, Mrs. Edna McGinnis.

A typical and favorite entree for both elementary and junior and senior high schools over a period of many years has been chopped steak on mashed potatoes which will appear Thursday at the junior and senior high school cafeterias. When this dish appears on the elementary menu about 240 gallons are prepared to serve 12,000 children. When it is served in junior and senior high schools about 120 gallons are prepared for 6,000 servings.

Just as a sample of what quantity cooking is like in its true meaning, the chopped steak recipe for 1,000 servings, follows. However, since it is such a favorite with the kiddies, we're featuring it in "household" proportions, too.

### CHOPPED STEAK

(20 Gallons—1000 Servings)

- 96 lbs. beef, ground fine
- 4 lbs. onions
- 1 1/2 cups salt
- 4 qt. roux

### Jane Barrett's Chopped Steak:

- 1 lb. lean ground beef
- 1 cup water
- 2 tablespoons onions, chopped fine
- 1 1/2 tbl. margarine, melted; 1 1/2 tbl. flour, 1/2 cup water—(mix into thin paste)
- Pepper, if desired

Brown meat in skillet. Add water and onion and cook until tender. Add mixture of margarine, flour and water. Stir until thickened. Add seasonings. Yield: 2 cups, serving 4-5 people. These are normal household proportions.

- 13 oz. meat extract
- 6 gal. hot water
- 1 1/2 cups caramel coloring
- 1 gal. cold water

Previously chop onion on Buffalo chopper. Place proper amounts of meat in the steam kettle according to the number and size of batches needed. Add water and cook one-half hour, add onions and cook 1 1/2 hours longer, or until tender. Thicken with roux and thin with cold water; add salt and food tone.

## Taste Adventure

The U. S. has its hot dog, England its fish and chips. Comparable tasty snack in Israel is the "falafel," a concoction of tangy vegetables and spices inside a piece of "pita," soft, doughy brown bread. TWA's office in Jerusalem reports falafels, which cost about 3 cents each, will provide U. S. visitors to the Near East with a new and different taste adventure.

## New Cook Books

**CAROLYN COGGINS COMPANY COOKBOOK** (Hanover House, \$2.95).

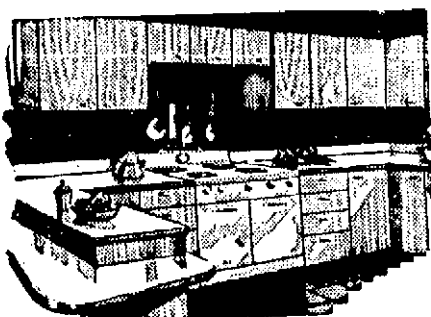
Those who entertain frequently to often will want this one, too. From hundreds of thousands of recipes collected in her wide travels as a writer and cook, Miss Coggins has selected more than 1,000 palate-ticklers for this handsome volume, and her collection will see the hostess through any entertaining occasion, colors flying.

**THE ALICE B. TOKLAS COOK BOOK** (Harper, \$4).

Gertrude Stein once wrote a book about her lifelong companion, Alice B. Toklas. While Miss Stein was writing and talking, Miss Toklas was talking and cooking. And, being no dilettante in the kitchen, her extraordinary food brought exclamations from their famous guests. Now Miss Toklas has written the inevitable book containing 350 of her favorite recipes, the text richly flavored with anecdotes stemming from the Stein-Toklas years, and it will delight epicureans everywhere.

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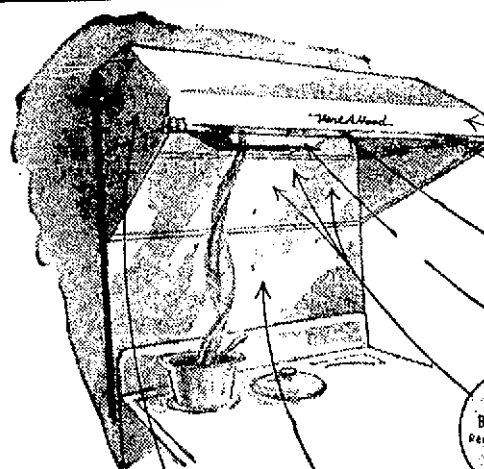
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# 'A House' Converts to 'A Home'



—Photos by H. S. Melvin

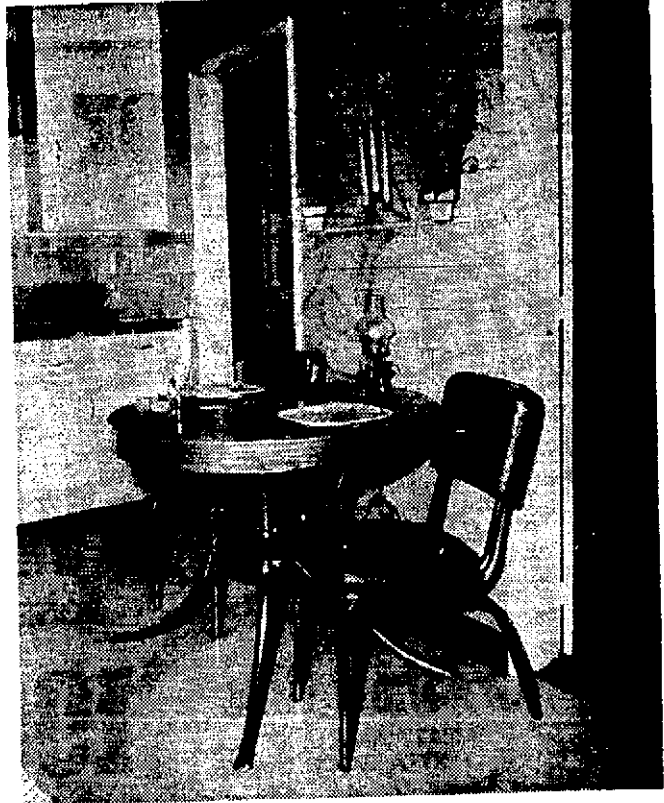
Quiet dignity of traditional furnishings keynotes the small but extremely liveable home of Mr. and Mrs. Richard Kirwan. Above, view of living room.

**T**HE RUGGED and ungrammatical philosopher who first coined the phrase, "It ain't what you do, it's the way that you do it," was a very wise man. And never was an axiom proven so true as this one when applied to the home front. If this same hearty old sage could poke through some of our houses, bought and furnished on very unelastic budgets, he might amend his words to say, "It ain't what you have, it's the way that you use it!" But no matter what he would

By Eileen Ball

say, it is a sure bet that this famous respecter of human initiative would smile benignly on the little home of Mr. and Mrs. Richard F. Kirwan, 5202 Carita St. The Kirwan home is small. It was in no way outstanding when they moved into it, six years ago. In Mrs. Kirwan's words, "tract houses then didn't have the decorative touches that the new

ones are getting. Walls were white in an uncompromising sameness. If you wanted color or paper, you put it on yourself!" **AFTER A TOUR** through this very pleasant little domicile, one wonders if this wasn't, after all, a pretty good idea. At least, with the decor in a relatively unfinished state, new homeowners were encouraged to go ahead with their own ideas. Mrs. Kirwan has done the little house in mahogany in the traditional styling of Duncan Phyfe and Sheraton. And what a welcome change it is from the great avalanche of maple and modern one finds so unanimously used by young marrieds in their first homes! The furnishings, selected with great care and with a sure eye to scale, have transformed the little nondescript bungalow into



Dove gray and yellow aluminum tile, ceiling high, form a major feature of redecoration in the Kirwan kitchen.

a charming home, rich in the tranquillity and sedate good taste that are the private penchants of traditional decor. The quiet simplicity of the interior seems to have changed the complexion of the exterior of the house like a good and radiant spirit that couldn't be contained. A gently sloping shingle roof dips over walls of horizontal redwood siding and apple green stucco. A walkway leads to a pretty little porch with steps of used brick. Bordering the path-

way are clusters of pale pink geraniums. A tiny entry hall serves its purpose with good spirit. Guests step into the little cubicle that contains a handy guest closet and are spared the rather sudden and unhospitable sensation of plunging right into the middle of the living room. **THE LIVING ROOM**, to the right, is a case that proves beyond any doubt that, given half a chance, a little house can go just as far as a lavish one in



Into this modest house has gone the initiative in design that has converted the dwelling into a delightful home.

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Last year there were 34,000 acres of private and public lands replanted in Oregon. That constitutes assurance of a long-continuing log supply for lumber and pulp.

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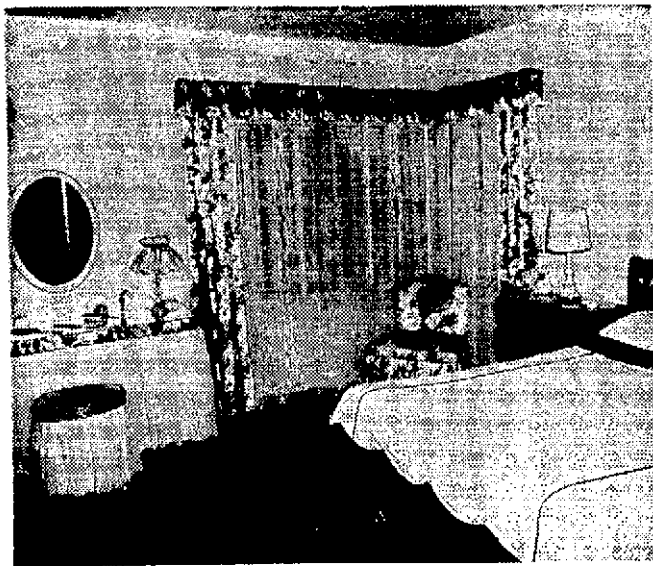
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Spaciousness of the master bedroom enables Mrs. Kirwan to carry out a sitting room, dressing room combination.

providing comforts and aesthetic niceties.

A cheery little fireplace is set into a wall paneled in vertical planking. To increase the effect of colonial quaintness, the Kirwans painted the natural wood a pure white. This had the happy effect of pointing up and emphasizing the fireplace trim of split red brick.

All the fireplace appointments are brass, from the squat andirons to the gleaming sconces hung over the mantel level. Above the mantel in a very attractive grouping, is an arrangement of pictures—assorted Paris street scenes—nicely framed in dull gold baroque frames. The five prints are arranged in a U-shaped formation. In the center of the grouping is a round brass clock flanked with the pair of ivy-filled sconces and topped with four small round pictures hung in an arch.

The walls of the room are soft confederate gray. The wall-to-wall carpet is taupe frieze—gray with mauve overtones. The neutral background provided by carpet and walls are perfect foil for the rich draperies and padded cornice boxes of coral-berry damask.

Glass curtains of very full and diaphanous white nylon fill in the windows between the draperies. The same fabric used for the draperies (made by Mrs. Kirwan) was selected to upholster the simply but elegantly styled tuxedo sofa with its exposed mahogany frame.

A PAIR of comfortable chairs flank the fireplace. One is covered in quaint black and rose tapestry. Its matching ottoman permits one to sit near the fire and toast his toes, one of the rare and wonderful pleasures of having a fireplace.

The second is a channel-back "ladies chair" upholstered in antique gold satin damask. Both the chairs are complemented with lamp tables of leather-topped mahogany that display china lamps shaded in pink and ivory taffeta.

The restful grey and rose overtones are carried into the dining ell that has had its apparent size increased with the use of a sizable mirror. Hung on the extreme wall of the ell, the mirror reflects the loveliness of the Duncan Phyfe table and its complement of lyre-back chairs. The walls have been papered in a quaint and pastoral scene depicting mossy old trees and horse and buggy byways that is somehow reminiscent of a Currier and Ives print.

THE KITCHEN represents one of the biggest improvements throughout the entire house. In

here the walls have been tiled to the ceiling with glossy-finished aluminum tile that has a baked enamel finish to emulate ceramic tile.

Dove grey tile, with border trim of pale yellow, sets the color scheme. The floor is butter yellow linoleum and the counter tops are of polished stainless steel. It was interesting to see how this material—usually so cold and dispassionate-looking—was actually made an active counterpart of the grey-and-yellow scheme. Against the tile, the steel actually carries out the pale grey tone.

Crisp tie-backs of stark white organdy have valances of red and yellow provincial print chintz. This deep red repeats the color of the round table and leatherette dinette chairs.

Because the Kirwans have no children, they use their second bedroom as a combination guest room and den. And the way they have styled it to fulfill both needs rates mention.

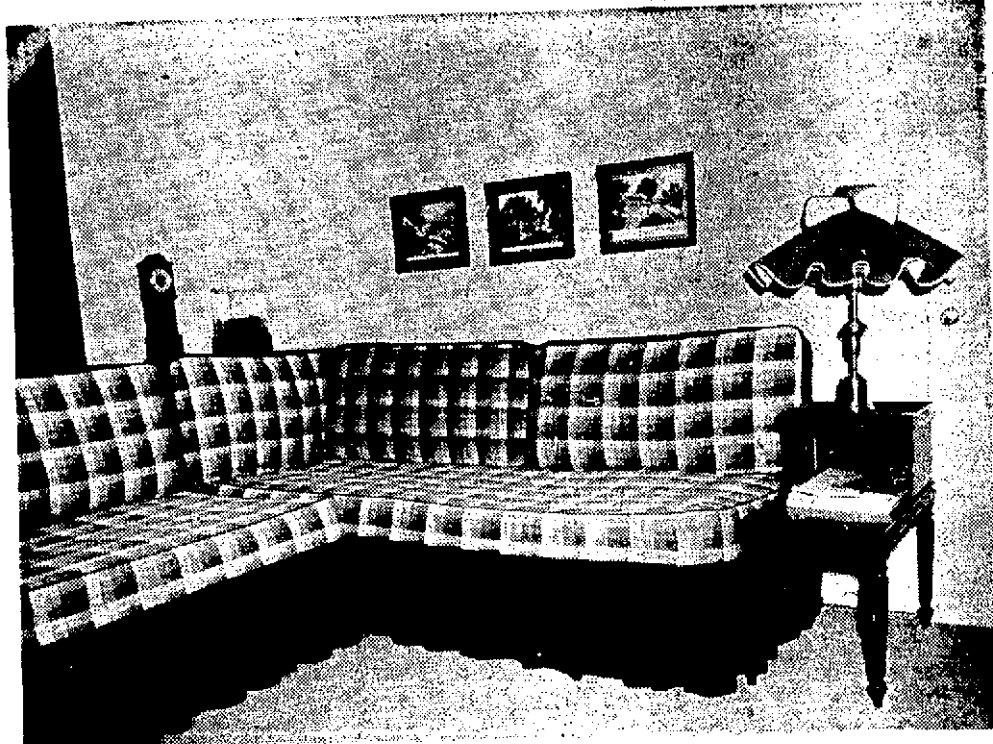
The wardrobe that was not needed for storage and which was very "bedroomy" looking was revamped into an ingenious set of storage and display shelves. The wardrobe doors were sawed in half and the upper portion discarded. Because the storage area was quite deep, too deep for this purpose, Kirwan built a false wall that brought the depth of the new shelves to about 16 inches. The lower part of the former wardrobe, used for cupboard storage, was left at its original depth.

Behind the upper open shelves, lights were installed so the aquarium and other bits of bric-a-brac could be shown off to the greatest advantage. These softly diffused lights, too, make the ideal illumination for the viewing TV which is located here.

Twin studio couches covered in tailored boxed spreads of chocolate, cream and apple green plaid have husky, boxed bolsters that contribute to the comforts of sitting and reclining. Walls are pale green and curtains are panels of full cream and chocolate nixon.

THE MASTER BEDROOM is large. The walls are a dusty rose that are enriched with the rug of tufted pin and dubonnet frieze. Filmy white nylon ruffled panels hang over the windows that have draperies of satin patterned with rose geraniums in colors ranging from shell pink to plum.

The bed is covered in a scalloped quilted coverlet of stark white taffeta. The dust ruffle is hunters green taffeta that matches the ruffles on the quilted bolsters.



Clever use of studio couches enables the Richard Kirwans to utilize their den as a second bedroom or guest room. The home is small but well planned.

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HOLLYWOOD

# Stars Put a Leash on Poodles

Time was when Hollywood dogdom was a melting pot of many breeds. Not so today! The French poodles have taken over the film capital scene. And loud are their praises sung—one owner even declaring his poodle figured out his income tax! Or so he told the Treasury chaps! Day by day around glamorous movieland, more poodles appear. Hollywood dogs will be . . . well, French poodles! N'est-ce pas?



Two aristocratic examples of Filmland's craze for poodles are these dogs to be seen with Audrey Hepburn in "Sabrina."



"Skoshe" is the name of Piper Laurie's toy French poodle, her constant companion on the set of "Dawn at Socorro."



Elizabeth Taylor, in one of her costumes for "Beau Brummell," holds "Bonaparte," who's obviously poodle of high station.



On husband Buddy Fogelson's Pecos ranch, Greer Garson shares an outing with Gogo. Dog's big gripe: Being mistaken for sheep!



"Houdini," Janet Leigh's black poodle, was a visitor to the set where mistress was emoting with Robert Taylor in "Rogue Cop."



Debbie Reynolds' pooch, "Fanny," a present from Eddie Fisher, is a youngster. Mistress currently stars in "Athena."

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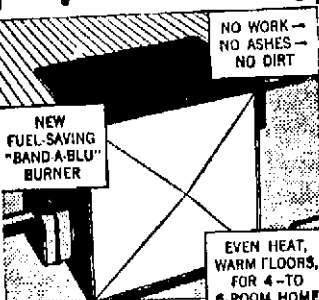


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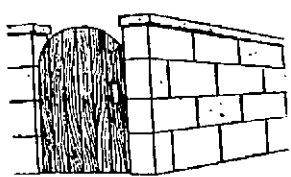


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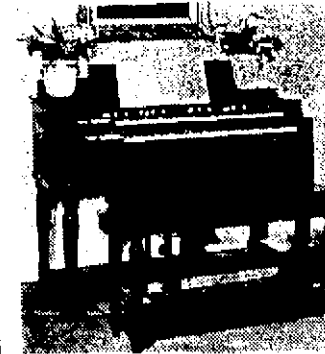
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# Oscars in the Living Room

By Ellen Saunders

**O**SCARS in your living room? Sounds quite impossible, doesn't it, since possession of even one Oscar is usually limited to a few movie stars. Yet Mr. and Mrs. Verl Onken of 1740 Erie St. have five Oscars in their living room, and what's more, you could have the same number. For these are the Oscars of the fish-world — one of the largest species among those classed as tropical fish — which grow eight to 12 inches long.

Throughout the past 10 years the Onkens' collection of tropical fish has grown from three to about 1200. To house the 35 varieties, which include black veil-tailed guppies, Siamese fighting fish, horned blennies, ghost shrimp, armored cat fish, neon tetras and angels, the Onkens use 10 tanks varying in size from five to 50 gallons. And among those 35 varieties of fish the Oscars stoutly maintain their individuality. For they are the only ones who must have a tank of their own since, instead of enjoying the usual diet of horse-meat and cooked oatmeal, they prefer to eat other fish.

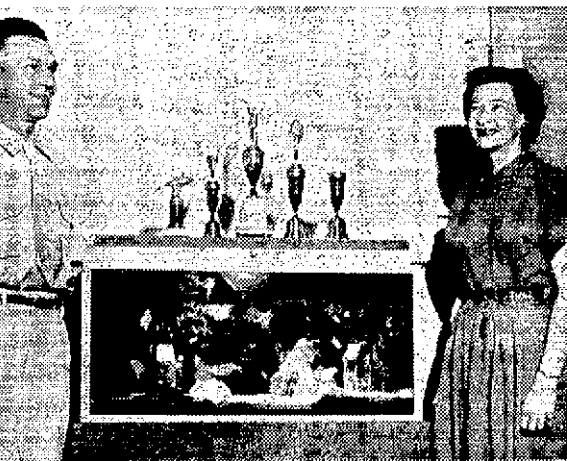
"Fish are smart," explains Mrs. Onken as she shows you the climbing perch. "Here is one of the few tropical fish which, by using his fins and gills, walks with a clumsy, rocking motion. When his pond dries up he travels overland to seek other waters."

Then, to prove her point still further, Mrs. Onken exhibits the talking cat fish, the only tropical fish which chatters unintelligible sounds.

Other tropical fish enthusiasts of Long Beach rate the Onken collection as one of the finest hereabouts from the standpoint of the number of fish, variety of species, and artistic arrangement of plant life in the tanks. In addition, the couple is con-



Husky and voracious, this Oscar is one of a large tropical species. Favorite diet of Oscars is — other fish!



Mr. and Mrs. Verl Onken pose beside one of their tanks of tropical fish and some of the trophies they have won.

## Safety Belts Are Really Safe

(Continued From Page 11.)  
a wholesaler only a few at a time.

What good are safety belts? Aren't they a nuisance to use? Why should a driver pay out \$25 to have his car equipped with them?

Crash-injury research specialists at Cornell University in New York are using dummy drivers and high-speed collisions to get the answers.

**HERE'S WHAT** the Cornell research staff found out about occupants of a car at the instant of a head-on crash:

The driver smashes forward into the steering wheel, cracking his head high on the windshield; the passenger beside him—his wife or sweetheart, perhaps—hurtles forward to hit the windshield and sometimes smashes through it face-first; a child in the back seat flies clear over the back of the front seat, hits the windshield or dashboard and crumples to the floor beside the steering wheel.

If the car is going 20 miles an hour, this all happens in one-half a second.

The day is coming when safety belts coupled with structural changes in automobile design can reduce injury accidents by 90 per cent, according to William W. Harper of Pasadena, consulting legal physicist.

**HARPER**, who has conducted research into 4,000 crash-injury accidents during his 19 years as a traffic investigator, is author of a forthcoming book entitled, "Mangled Millions."

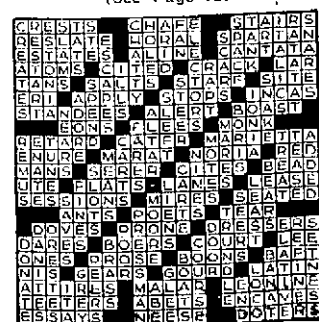
"Automobile manufacturers are watching the Cornell research on safety belts," Harper told a Press-Telegram reporter. "They don't want to put belts in cars because they are afraid it would scare off sales."

"The reasoning is unsound. If 38,000 traffic deaths a year don't scare off customers, nothing will."

"It's no more embarrassing to have safety belts in a car than it is to have brakes!" he declared.

Harper's family has four cars, including those driven by his

**SOLUTION TO TODAY'S PUZZLE**  
(See Page 22)



wife and two teen-aged sons. All have seat belts.

**A SAFETY-BELT** holds the driver behind the wheel so that he can retain control of the car after a collision. California Highway Patrol traffic cars are all equipped with safety belts.

"A safety belt could have prevented that accident on the San Francisco Bay bridge a few years ago when the bus hit a concrete block and plunged through a rail. Eight people were killed because the driver was knocked from his seat and lost control," Harper reported. He investigated the accident for the bus company.

Safety belts might have saved the lives of a young driver and his pretty wife killed in a head-on collision in the fog the night of Dec. 8 on Pioneer Blvd. north of Del Amo St.

The wife went through the windshield and was killed almost instantly. Her husband, who hit the windshield and steering column, died later in a hospital.

They didn't have to die. But safety belts would have cost \$25.

So, just like you, they didn't buy them.

What this means to hospitalized veterans was graphically expressed by a patient who recently wrote: "People in the outside world don't realize the boredom of the long, slow days that are necessary to our complete recovery. We have looked forward to seeing Mr. and Mrs. Onken as though they were our nearest relatives."

(Advertisement)

## New toothpaste kills mouth odor for 50 out of 50

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# Off the Well-Trod Path

**GET LOST!** Or, as Walt Whitman queried, does the highway you travel say to you, "Do not leave me"? Does the four-lane super freeway warn "Venture not—if you leave me you are lost"?

If you are the defiant, adventuresome spirit; if you are loathe to trod the well-beaten path, be cheered. There are plenty of places in these United States where you can get away from it all and you can start planning your summer vacation now.

If you decide that such adventure is for you, don't expect the comforts of a plush resort. Find out, in advance, all you can about places you intend to visit. Know what you are in for. Secure any special equipment, clothing, food, bedding or first-aid supplies you may need. Get the best available maps of the area. Write ahead for necessary guide service, lodging or transportation. Approach the project somewhat as you might organize a minor safari.

The greatest number of America's exotic places, beckoning vacationers, are in our western

lands. A great many are in or near national park or national monument areas, or in national forests.

Among the most interesting are remains of prehistoric peoples, that is, "prehistoric" in terms of discovery of the New World.

**CANYON DE CHIELLY** in the northeast corner of Arizona, is one of the most remarkable of our national archeological monuments. There are really three canyons containing over 400 Indian cliff dwellings and some of the most spectacular scenery in the southwest. Mummy Cave, in one of the canyons, is the oldest continuously occupied spot in North America. Throughout the area are ancient pueblos set in cave entrances high up along sheer walls rising nearly 1,000 feet above the canyon floor. A guide is advisable. Transportation is via horseback or in a specially equipped car — arranged for at Thunderbird Ranch, near the canyon entrance, where accommodations are also available May to October. Address is Chiale, Ariz.

Aside from the more frequently visited archeological ruins in the southeastern United States, such as Mesa Verde National Park in Colorado, there are several less well known. One is the Gila Cliff Dwellings in the heart of the great Gila Wilderness Area of the rugged Mogollon Mountains of New Mexico. The ruins are reached on foot or horseback, from Gila Hot Springs Ranch, addressed through Box 101, Silver City, N. M.

Within the national forests, of which there are more than 150 in 40 of the 48 states, in some of the most remote areas large tracts of unspoiled lands still in their primitive condition have been designated as wilderness areas. These areas are kept roadless and are accessible only by trail or

water. The American Forestry Association, Washington, D. C. sponsors "trail riding trips" through a number of the national forest wilderness areas each year. The Dude Ranchers Association, Billings, Mont., will also furnish information about trips to wilderness areas from dude ranches within the vicinity of such areas.

Story by National Association of Travel Organizations.

## Workhorse Travel Ship

**MATSON'S** luxury liner Lurline is thought to be the hardest working passenger liner in the world:

Day after day, week after week, it sails the Pacific between the West Coast and Hawaii with its cargo of fun-seeking tourists and vacationing islanders.

Each year she makes about 29 round trips carrying some 39,000 passengers to and from the islands.

The big vessel operates on a schedule as exact as any railroad.

Alternately, every 12 days, at 4 p.m. the Lurline moves majestically away from dockside at San Francisco or Los Angeles and turns westward for the 4½ day crossing to Honolulu. Precisely at 9 a.m. on arrival day, while the Royal Hawaiian band plays familiar island songs at dockside, the Matson liner ties up in the shadow of Aloha Tower. For Honolulu it's "boat day" again.

But for the Lurline, and her crew of about 440, sunny Honolulu is but a quick turn-around at the end of the line. Promptly at 4 p.m. of the same day she arrives, the Matson flagship casts off for a West Coast port. And at 9 a.m., 4½ days later, she ties up at either San Francisco or Los Angeles.

But ships, like people, need some rest and recuperation. For the Lurline this occurs every winter, usually in December. This is the time of the annual Lurline layup in San Francisco — three weeks to get the ship in shape for another year of steady steaming.

The layup period ended when the ship departed before Christmas from San Francisco on its annual Christmas-New Year's cruise. For the glistening white Lurline it's the start of another year of service for Hawaii.



Elephant Rock at the mouth of the Raft River on the Olympic Peninsula in Washington State is one of the vacation thrills that lies off the well-trod path.



## AROUND THE WORLD WITH DELAPLANE

"I am sailing on a British ship for Australia and would appreciate advice as to proper amounts and personnel to be tipped . . . a 15-day trip. We shall be using Australian pounds."



Personally, I think shipping lines make a big mistake by not stopping this tipping business entirely. It's expensive and nobody knows how to do it. The shipping people won't advise you for fear of getting a kickback from the ship unions. But—

Everybody does tip. So here's the general rule. Take 10 per cent of the cost of your passage and divide it. Example: For a 10-day Atlantic crossing, first class, I gave the room steward \$10. The table steward, \$10. Deck steward, \$3. Wine steward, \$5. Bar steward, \$5. Elevator boy, \$2.

If you have a bon voyage party, the waiter gets \$5 to \$10. Special parties, en route, the same. Waiter captains and headwaiters get a \$5 if you have special guests for a special dinner. Otherwise no.

I don't know who thought up this 10 per cent rule. But I find it standard in all travel guides. I have an idea we are all picking it up from each other. I

think it's nonsense. But it takes a brave man to walk off without tipping.

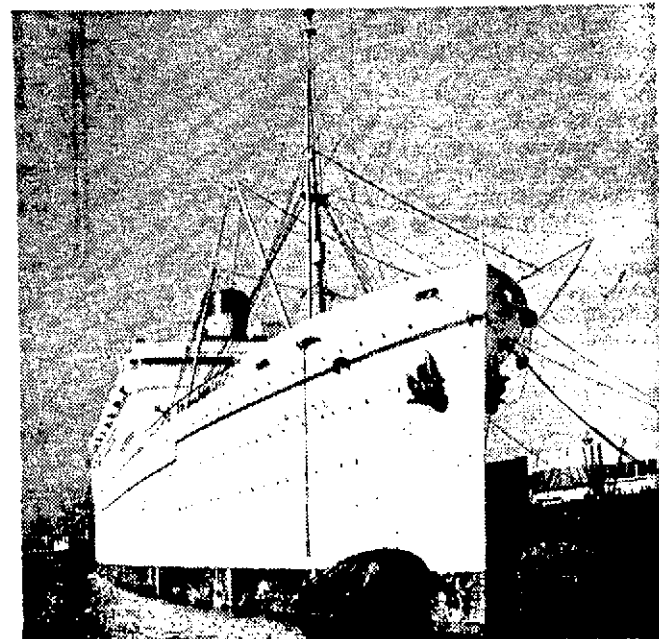
"You wrote about some oysters. Can you get them in the States?"

**I DON'T KNOW** which oysters. But you can't get them in the States anyway. The Australian rock oysters are dark and have a nutty flavor. You get them in Hong Kong. The tiny Caribbean oysters are a specialty at Rainbow Terrace or The Tavern-on-the-Green at Port-of-Spain, Trinidad.

The most enjoyable oysters I ever had came from Dublin Bay. I had them at the Old Bailey in Duke Street beside a peat fire with the winter wind outside whistling up the Liffey. A bottle of Guinness and a warm conversation with an Irish journalist. That was a day!

Ever wonder how the news correspondents make their air reservations, change their foreign money, work in other languages? A roving reporter whose beat covers the world will answer your questions when you plan to travel. Send a stamped envelope to Stan Delaplane, exclusive in The Southland Magazine.

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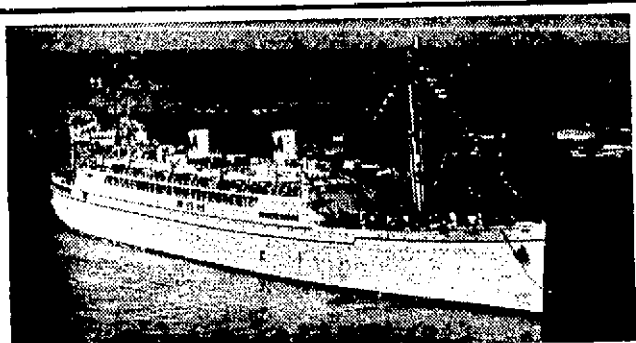
Refurbished during its December layover, the Lurline, Matson's workhorse liner, is back in service to Hawaii.

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BEACH HOTEL, MR. FELIPE ARCE, MANAGER,  
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# HOW TO Make a Measuring Stick for Jobs Around the House

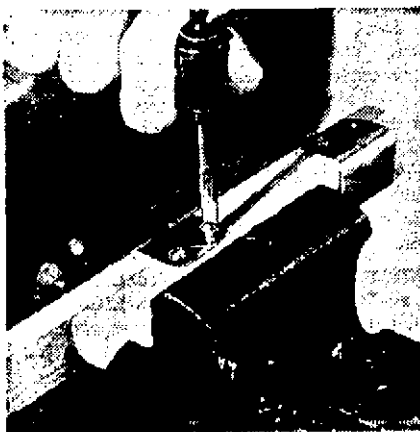
1. "TEN-FOOT POLE," like this one made in two sections which slide together, is used for long-distance measuring. It saves time and figuring. You can make it with lattice, rectangular molding, or by ripping out two pieces of board about 1½x½ inches, five feet long for most jobs.



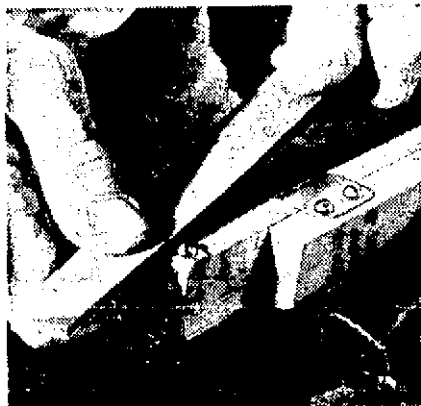
2. JOIN POLES with strips of galvanized tin to form "U" on three sides. Place wood in vise, pull metal in place, and tap snug. This forms a sort of adjustable "telescope joint."



3. FASTEN "U's" with screws on opposite sides of pole. Heavy paper between pieces allows proper slack. Take paper away when you've finished tightening the screws.



4. USE METAL PROTECTION on pole ends. The pole will extend to 10 feet for scribing and will shorten to about five feet. Longer pole cuts down usefulness at a shorter range.



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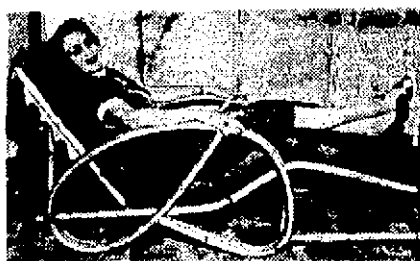
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Mr. Stanley E. Warren is an engineer on one of the country's crack trains. Here is what he says about Bantron:

"For many years I had known that I should stop smoking. Time and time again I tried. I just guess I didn't have the will power. Then a friend told me about Bantron.

"I took Bantron for just five days and like that, I stopped smoking! I stopped smoking because I had no more desire. I feel the wonderful release from a life-long habit that had me in chains.

"I don't know what great scientist formulated Bantron, but I have to say this! It has brought to mankind a great boon. I feel today so free, so happy, so well, I cannot find the words to describe it.

"I say to everybody who is a slave to smoking, try Bantron! The release is so easy—just as though at one magic blow you had cast off your chains."

In a series of dramatic tests scientists proved that in 83% (4 out of 5) of the cases, Bantron helped men and women to stop smoking in 5 days. And here is the wonderful thing. Bantron is easy and pleasant to take. It has no unpleasant after-effects and is not habit forming.

Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you dislike smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

**We Guarantee Results**

Purchase one box of Bantron and take as directed. If you feel Bantron has not helped you stop or cut down smoking within 5 days, just send us the empty box and we will refund your full purchase price.

Bantron is recommended to the thousands of men and women who can benefit from stopping or cutting down smoking. If your doctor advises you to stop smoking, try Bantron.

5 DAY  
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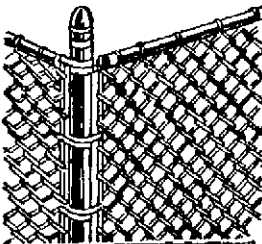
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# Try Freesias in a Sunny Corner

By Bob Gilmore

LIKE SO MANY other plants from South Africa, the freesia is very much at home in the Long Beach area. Southern California is perhaps the only region in the United States

where freesias can be grown outdoors during the winter season. Elsewhere they are used largely

as a conservatory or greenhouse plant. They grow easily but are sensitive to cold weather. Temperatures very much below 50 degrees are not conducive to rapid growth.

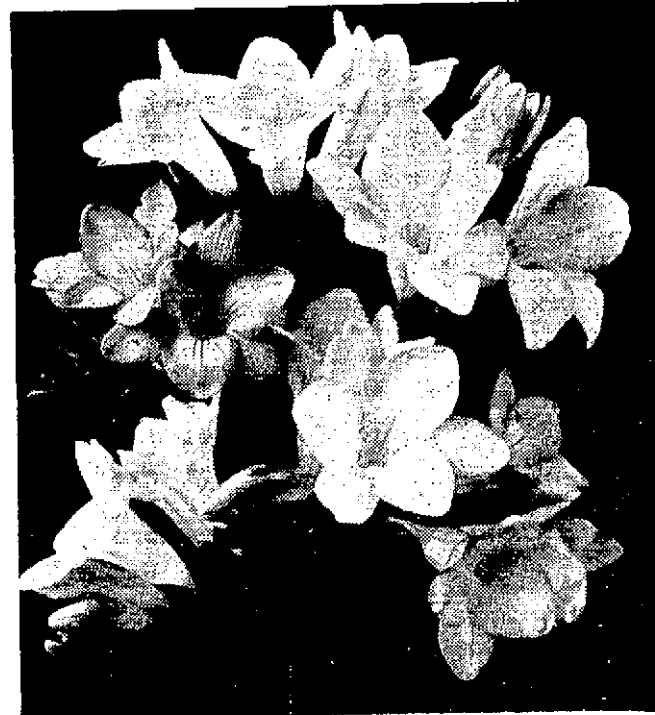
Freesias are not demanding on the caretaker and they seem to get along fairly well in the average garden soil. They prefer a soil mixture of sandy loam and coarse sand, to which fairly liberal quantities of bonemeal have been added.

Freesias, because of their South African ancestry, are sun lovers. This point should be kept in mind when selecting a planting position. It is especially important during the winter months. But the fact that the plants like a sun bath does not necessarily mean that they require lots of heat. The fact is that freesias do best if the night temperature is no higher than perhaps 45 to 50 degrees.

The bulbs are rather small... they are corms, rather than bulbs... and they should be spaced at least two or three inches apart. The plants must have an airy environment so do not crowd the bulbs at planting time. The average-sized freesia bulb should be set at a depth of about two inches.

You should plant freesia corms at intervals of perhaps two or three weeks.

ONE DEMAND of the freesia is that it needs lots of water. You can not assume that our winter rainfall will be sufficient. How often the soil must be watered will depend on local conditions such as the water retentive qualities of the soil, the humidity and the amount of rainfall. But the ground must not be allowed to become parched. The plants should be kept in vigorous and continuous growth. Holding off their much-needed



Hybrid freesias may be grown in Long Beach area gardens in winter, adding color and providing perfume.

water will inhibit natural growth. Dwarfed plants and stunted flowers may result.

The freesia corm has the shape of an irregular triangle. The pointed end of the corm should face upwards when planted. If the soil is heavy place the corms on a cushion or sand. This will insure rapid drainage and will prevent the bulbs from rotting.

Freesias can be grown either in the outdoor garden or they may be potted up and raised indoors. The latter method is a delightful way of growing the plants as they are quite fragrant as well as being colorful. The pots may be shifted from one room to another after the flowers are in bloom. In this way you can brighten up immediately any part of your home that is in need of color. But be sure the plants are always placed in a sunny location. They simply will not succeed in the shade or even semi-shade.

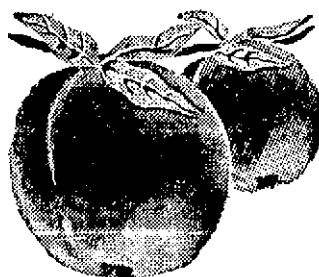
Freesias are usually sold in mixture but separate shades are available. You have your choice of the following varieties: Purity superflora, pure white; Celeste, violet blue; Golden Daffodil, golden yellow; Splendens, lavender; Rose Supreme, clear rose and Sunset, yellow shading to orange. The colored varieties seem to have a more pronounced fragrance than the white forms.

Freesias can also be used as cut flowers as they last for a fairly long time in water. Pick the flowers early in the morning for best results. At this time there is less evaporation and the plant cells are swollen with moisture.

Immediately after picking the blooms place them in a container filled with water to a point just below the buds. Allow the flowers to rest for several hours before arranging them in a vase. This treatment increases their longevity.

Why settle for scrawny little trees that take years to bear when the biggest "cream of the crop" trees are available for so little more. Compare and see the difference. It is worth the few minutes drive.

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## A Garden Jewel in Springtime

By Murtha Hurley

SOME FLOWERS have a bewitching charm for gardeners because of their intricate contour and delicate colorings. Such a plant is the dainty perennial bearing the poetic popular name—"Bleeding Heart."

All through spring from March to June, the attractive little plant is the delight of the shade garden, when its slender arching stems are strung with dainty heart-shaped pendants, looking, for all the world like gay colored earrings to delight a lady's fancy.

The provocative little flower has an exciting history. Among the adventurous plant explorers of the 19th century was one Robert Fortune, Scotch botanist who disguised himself as a Chinese as he roamed the Orient

in search of unusual plant specimens. It was he who found the pretty little "Bleeding Heart" in Japan.

From a single plant Fortune sent to the London Horticultural Society in 1846, the Bleeding Heart was introduced to western cultivation. It bloomed in May 1847 and was soon to be seen gracing every English garden and was quickly sought by gardeners the world over.

There are two species of the plant, one which sends up short scapes directly from the ground, and the species with leaf-bearing stems.

It is this latter variety that is used in American gardens, to-

day. Dicentra spectabilis is the best known and most often planted.

The jewel-like flowers of Dicentra spectabilis have four petals, the three larger heart-shaped outer petals are a rosy pink while two tiny winged white petals protrude at the base, hence the name, Bleeding Heart.

DICENTRAS are easily cultivated in borders and make exquisitely beautiful effects when set in among azaleas, begonias, ferns and other shade-loving perennials and shrubs.

The plant grows 1½ to 2 feet tall, has attractive much cut fern-like light green foliage. In the Long Beach area, the plants require full shade and a rich, light, well-drained soil. Use three

(Continued on Next Page)



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*Tips on Gardening*

GARDENING TIPS for the week . . . Deciduous trees of all kinds — preferably those with roots balled and burlapped—can go into the ground.

Chrysanthemums can be increased now by cuttings.

The year's first feeding of lawn and garden beds can be

undertaken, and the garden plots for vegetables and annuals dug over thoroughly.

Pruning and spraying should be first on your garden chore list.

Peaches should receive their first spraying with bordeaux and oil to prevent leaf curl.

# Radar Dog of Holland's Canals



When fogs veil Holland canals, Dutch bargemen rely on Keeshonds to "point" hidden obstructions. Above, Ch. Van Bie Rikki, owned by Gladys Baldwin, N. Hollywood.

## By Eleanor Avery Price

ON the barges that ply up and down the Holland canals live the bargemen with their families and at least one Keeshond. This dog is greatly treasured for his alertness as a guard and as a friend of the whole family, but he is especially desired for his keen sense as an aid in piloting the barge through hazardous fogs. He will "point" objects in the water or approaching vessels much as a hunting dog will, point game.

Although for centuries he was never used for any other specialized work, he is now noted for his adaptability and can be easily trained to many uses. If he is with his own master, he loves to retrieve and will bring back game in his soft mouth with scarcely a feather or fur ruffled.

The Keeshond is a beautiful animal, silver gray with black tipped hair. He is water and weather proof because of his deep undercoat and the standoff outer coat that protects him from heat or cold. He adores his family, loves to play, yet will become a quiet and helpful companion for an invalid.

He has an interesting and dramatic history with an origin undoubtedly Arctic or possibly sub-Arctic, and he is of the same strains that produced the Samoyed, the Chow, the pomeranian and others.

The Keeshond was the symbol of the Patriots, and this nearly proved his extinction. When the Prince of Orange

established his party, few people wanted the dog that stood for the opposition. On the other hand, the defeated Patriots did not want the new party to have this dog, and they tried to hide or destroy the dogs. Fortunately, a few managed to escape to other countries, and some crude stud books were kept.

In 1920, the Dutch Baroness van Hardencroek began breeding Keeshonds and brought the dog to a solid position. In 1925, a Mrs. Wingfield Digby helped create a popularity for this breed in England. The dog arrived in America in 1930 and has been greatly improved here.

The beautiful Keeshond in the picture is Champion Van Bie Rikki, owned by Gladys Baldwin, 12920 Saticoy St., North Hollywood.

**WHEN A DOG** lies on hard surfaces, he may develop large, hard calluses on his elbows. They are harmless but may never completely disappear. Massaging them daily with camphorated oil or petroleum jelly is helpful.

**FITS IN A DOG** are symptoms of some trouble which causes intense pain. The trouble may be a digestive ailment or internal parasites. Have the dog examined by a veterinarian, preferably one who has X-ray equipment. Remove the cause and the convulsions disappear.

If you are a potential canary owner you will find invaluable information on every conceivable angle as to the appropriate equipment, selection of the bird, the basic care, and the

breeding of this ever-popular singing pet in the publication, "Your Canary," by William W. Denlinger. If you are already a canary owner, you will still find the realistic approach of this book an excellent guide. The book sells for 60c, and it can be purchased from Denlinger's, 1627 Pope Ave., Richmond, Va.

**TEACH YOUR CHILD** never to awaken a strange dog with a sudden motion or a poke of the finger; for when suddenly awakened, a dog's first instinct is defense with his teeth. And teach your child not to pull any dog's fur, ears or tail, and not to poke him in the eyes or mouth. A large, mature dog often does not object to a small child clambering around him, but to a puppy or a smaller breed, this clambering amounts to molesting, and the animal may bite.

**BOREDOM** keeps a dog chewing on obstacles long after he has teething. This habit must be corrected when he is in the act of chewing. Supply the pet with several chewy rubber toys of his own, and pen him up if you are going out and cannot watch his actions.

## Directory Garden Club

**AFRICAN VIOLET SOCIETY:** Meets 1 p. m. second Friday of each month Linden Hall, Linden and Broadway. Visitors welcome.

**AGASSIZ NATURE CLUB:** Meets 7:30 p. m. fourth Tuesday of each month Alhambra Branch Library, 1836 E. Third. Visitors welcome.

**ALAMITOS BAY GARDEN CLUB:** Meets noon last Thursday of each month. Home: Ph. 90-2298 for meeting place.

**BEACON SOCIETY:** Long Beach Parent Chapter: Meets 7:30 p. m. second Tuesday of each month at 2255 Elm Ave. Visitors invited.

**BEVERLY HILLS GARDEN CLUB:** Meets 2 p. m. first Tuesday of each month. Meeting place: Belmont Heights Methodist Church, Third and Termino. Visitors welcome.

**CACTUS CLUB:** Meets 2 p. m. third Sunday of each month. Home: Ph. 88-280 for meeting place. Visitors welcome.

**CALIFORNIA FUCHSIA SOCIETY:** Meets 7:30 p. m. fourth Wednesday of each month Houghton Park Clubhouse, Atlantic and Harding. Visitors welcome.

**LAKEWOOD GARDEN CLUB:** Meets 7:30 p. m. fourth Tuesday of each month, St. Cornelius Social Hall, Bellflower Blvd. and Flagstone St. Visitors welcome.

**LONG BEACH GARDEN CLUB:** Meets 7:30 p. m. second Tuesday of each month in Linden Hall, 208 Linden Ave. Visitors welcome.

**LOS ALTOS GARDEN CLUB:** Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 95-031 for meeting place. Visitors welcome.

The Multivators, garden section of Los Altos Woman's Club, 8 p. m. third Tuesday, social hall, Los Altos United Church, 5550 Alhambra St. Phone 34-2509.

**NATIONAL FUCHSIA SOCIETY:** Lakewood branch: Meets 8 p. m. second Tuesday of each month Lakewood Community Church, Centralia and Sunfield. Visitors welcome.

**NATIONAL FUCHSIA SOCIETY:** Lincoln Village Branch: Meets 7:30 p. m. third Monday of each month of Dominguez Community Hall on Santa Fe Ave. Visitors invited.

**NATIONAL FUCHSIA SOCIETY:** Long Beach branch: Meets 7:30 p. m. second Thursday of each month Machinists Hall 728 Elm Ave. Visitors welcome.

**ORCHID SOCIETY OF SOUTHERN CALIFORNIA:** Meets 8 p. m. second Monday of each month Fiesta Hall Plummer Park, 7377 Santa Monica Blvd. Hollywood. Visitors welcome.

**PLAZA GARDEN CLUB:** Meets first Thursday of each month 9 p. m. in homes. Phone 90-2819 for meeting place. Visitors welcome.

**SOUTH COAST ORCHID SOCIETY:** Meets 7:30 p. m. fourth Monday of each month Silverado Park Clubhouse, 31st and Santa Fe. Visitors welcome.

**SPADE AND TROWEL CLUB** (branch of Lakewood Flower Club): Meets 8 p. m. second Wednesday of each month in homes. Ph. 90-7252 for meeting place.



One of spring's fairest flowers is the dainty "Bleeding Heart." Heart-shaped blooms adorn graceful arched stems.

## Springtime Garden Jewel

(Continued from Page 20.)

parts leaf mold and mulch the plants well in summertime.

Give the plants plenty of water, especially at the roots. Keep water off the flowers, other than a fine mist spray, to protect the delicate beauty of the flowers.

The Bleeding Heart is usually

planted in clumps, obtained from nurseries that specialize in perennials. Set out plants, early in January for spring bloom. Give the clumps plenty of room and the plants will continue to retain their attractive foliage until fall, if kept moist.

The plants multiply rapidly and can be divided each January to make additional clumps.

## FUCHSIA-LA NURSERY

Long Beach's Largest and Most Complete Nursery  
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ARTICHOKES... BOYSENBERRIES  
YOUNGBERRIES... STRAWBERRIES  
RHUBARB

## ROSE BUSHES 39c

Bare Root (California Grown)  
Beautiful Name Varieties each  
**FRUIT TREES** Peach, Nectarine, Apricot ..... Ea. 97c  
**STRAWBERRY PLANTS** (Vigorous stock) Kiandike ..... Doz. 29c  
**BOYSENBERRIES** Thornsless or with thorns ..... Ea. 15c  
**STEER MANURE** Wood Seed Tree ..... 2 1/4 cubic feet 49c  
**GRASS SEED MIX** Clover, Blue Grass, etc. (No Ryegrass) ..... lb. 79c  
**SNAPDRAGONS** ..... doz. 19c

**PEAT MOSS** 2 1/4 CU.-FT. \$1.29  
**LARGE BALE** 7 1/2 CU.-FT. \$4.59  
\$6.00 VALUE  
12 CU.-FT. Bale—\$6.95

**PYRACANTHA** (Dark Red Berry Type) ..... gal. can 49c  
**OAK LEAF MOLD** 2 1/4 cu. ft. — \$1.65 value ..... 1.19

**FREE!** TO EACH CUSTOMER WITH AD  
5 LBS. KELLOGG'S NITRO HUMUS OR 1 ELEPHANT EAR BULB

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THIS AD GOOD JAN. 2 THROUGH JAN. 7

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Instructors

**Long Beach Seed**

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OPEN 'TIL 9 P.M. EVENINGS  
LARGE FREE PARKING LOT



# On Trial: a Lawyer With His Client

By Fred Taylor Kraft

Independent-Press-Telegram Book Editor



DON M. MANKIEWICZ

ANGEL CHIAVEZ, a harmless Mexican boy out for a walk along San Juno Village Beach, suddenly finds himself on a landing above a stretch of sand dotted by small campfires—a place forbidden to those of his race.

Equally lonely Marie Wiltze, a white girl, unexpectedly joins him and in the darkness tries to kiss him. Angel awkwardly attempts to return her simple affections and Marie, suffering from an incurable heart ailment,

is overcome with excitement and dies on the spot.

That is the Crime in "Trial," the Don M. Mankiewicz \$10,000 Harper Prize Novel of 1955 (\$3.50). An angry mob wants to lynch the boy, but David Blake comes to town seeking actual experience as a criminal lawyer in order to get a renewal of his teaching contract at the College; and Bernard Castle, a lawyer of dubious reputation, grabs him to defend Angel from the mob and from murder charges. And so the Trial begins. The cards are stacked against Angel from the start, for everyone but the naive Blake feels that he will be convicted. And in bad trouble, too, is David; for while he labors over Angel's defense with the help of Abbie Klein—Castle's seductive secretary of whom he sees too much—Castle hurries to New York and a hothead of left-wingers to organize the Free Angel Rally, Provisional Committee, which will make himself rich while raising a small fund for Blake's use in defending the Mexican boy. In the midst of the tense trial, the bomb explodes in David's face; he is subpoenaed by the state's political dictator Carl Baron Battle to appear before and be ruined by his Assembly Committee on Subversion and Disloyalty.

The outcome of the Trial, and of David's struggle against the vicious Battle from his chance association with the unscrupulous Castle, provide a climax worthy of a prize novel which will rate as one of the big books of the year.

A most beautifully researched novel is "Hadrian's Memoirs" (Farrar, Straus & Young, \$4), by Marguerite Yourcenar, but it bears no relation to the modern historical novel as such. Hadrian was a product of the second century, and his own words in the main go to make up this unusual and beautifully handled Roman tale. He fought a number of gifted actions in Europe, and then he turned in his older age to meditation. Slow but sure, the story is stated and has a depth that is moving and provocative in thought.

Long out of print, "Lilith" and "Phantastes" again are available in "The Visionary Novels of George MacDonald" (Noonday Press, \$5). They take the reader into a fantastic dream world, joining the superhuman and subhuman, and involve psychological and mystical elements seldom found in works of imagination.

Fans of Evelyn Waugh will relish "Tactical Exercise" (Lit-

tle, Brown, \$3.75). It is a collection of shorter pieces, starting with one composed by the author at the age of 7. This shocker is a bit better, one believes, than some that follow. However, "Love Among the Ruins" is here, together with other lovelies of Waugh's, so the reader will get his money's worth.

**MOONSCAPE and Other Stories**, by Mika Waltari (Putnam's, \$3.50).

A series of short stories in the first person, each one a complete, compact tale, and each having a climax like that of an early Hemingway story. The stories have no obvious moral — you can form your own — but they are enjoyable, adult reading of snatches of life in Baltic lands.—T. K.

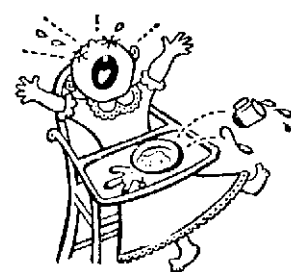
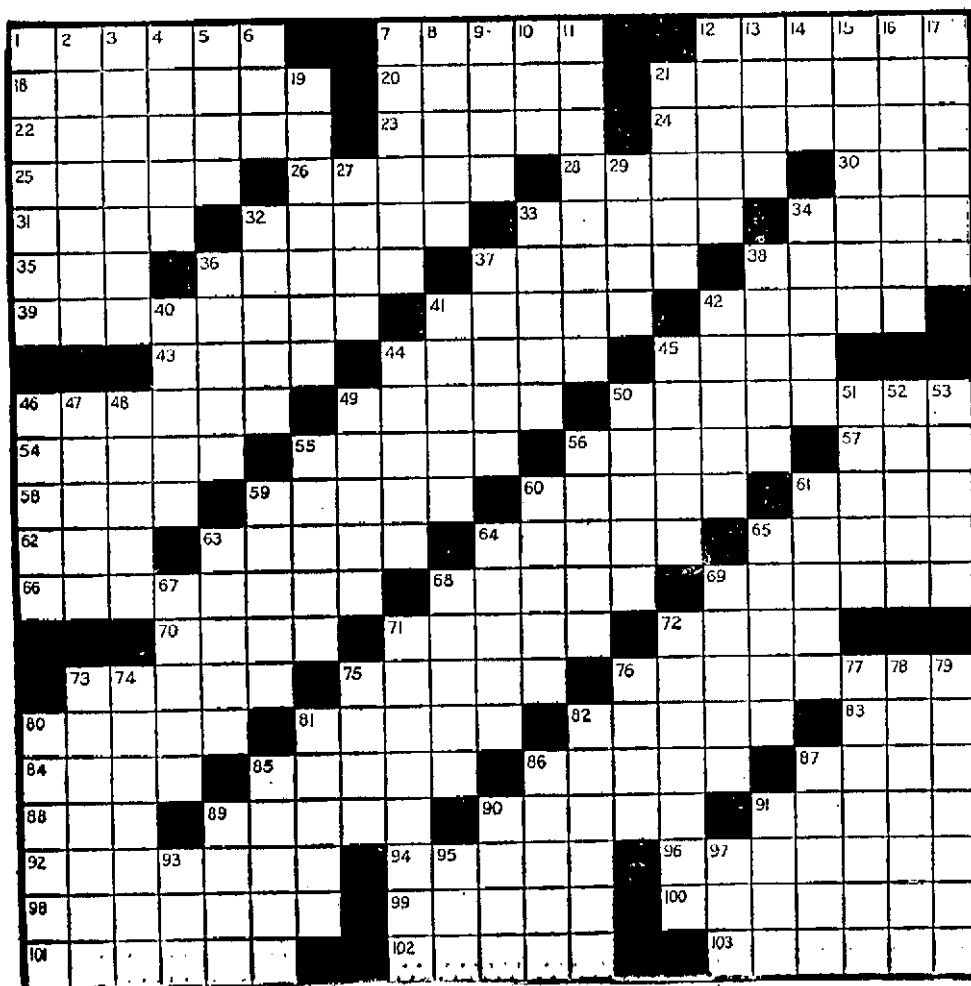
**THE JOURNAL OF EDWIN CARP**, by Richard Haydn (Simon & Schuster, \$3.50).

One of the most amusing books of the year is hidden under a stuffy title and a text book type jacket. True, it is over long but it is the journal of a timid and pompous man who is beset by passionate spinsters. It is Maude who is Edwin's choice; she is a widow with one small demon son and Edwin drifts along for nine years with his courting. His mother contributes to the difficulties by losing her hearing aid at fortunate times, and she is also a secret drinker. One forlorn lady pretends to sleep walk, and when she arrives in the strictly masculine bedroom of Edwin, he faints. It is Maude who at last takes matters into her own hands and brings Edwin to the altar. The novel ends with Maude and Edwin leaving on their wedding trip, and Edwin promises himself to kiss her at the first opportunity for privacy.

## Southland's Crossword Puzzle

(Solution to Puzzle on Page 17)

ACROSS	41 On guard	72 Rend	2 Make go	37 Traffic	69 Clairvoy-
1 Wave	42 Brag	73 Birds of	again, as	hazard	ants
tops	43 Cycles	peace	motor	38 Ancient	71 Printer
7 Anger	44 Runs	75 Inclined	3 Baltic	Greek	72 Low bed
12 Flight of	away	76 Bureaus	country	colony	73 Mormons
steps	45 Religious	80 Ventures	4 Hits	40 Closes	74 Minoso
18 Ready to	man	81 South	5 Makes	41 Part of	of the
nominate	46 Slow	Africans	lace	church	Sox
again	down	82 Woo	6 Sainte:	42 Mr.	75 Destitute
20 Pert. to	49 Provide	83 Famous	Abbr.	Karloff	76 Portal
time	food	Virginian	7 Talkative	44 Happens	77 Superla-
21 Michigan	50 "Naugh-	84 Units	8 Aper-	45 Horses	tive
State	ty —	85 Ordinary	tures	46 Fictional	78 Purifier
player	54 Habitua-	86 Blessings	9 Dry	uncle	79 Flitzy
22 Big	ate: var.	87 Coarse	10 Rooter	47 Growing	80 Give
homes	55 French	cloth	11 Voters	out	81 Top
23 Adjust	revolu-	88 Brownie	12 Gap	48 Melodies	officers
24 Choral	tionist	89 Equip	13 Water	49 Hauls	82 Path
number	56 Water	90 Pumpkin	tower	50 Specks	85 Noble-
25 Particles	wheel	91 Lang-	14 TV's	51 Free	men
26 Quoted	57 Crimson	uage of	Linklet-	meal	86 Vessels
28 Flissure	58 Fortifies	Caesar	ler	52 Pester	87 Yugoslav
30 Roman	59 More	92 Cos-	15 Form of	53 Annexed	province
house-	withered	tumes	type: Pl.	55 Wealth	89 Author
hold god	60 Mentions	94 Of the	16 Sharp	56 Baseball	Zane
31 Browns	61 Bubble	cheek	sound	teans	
32 Seasons	62 Indian	96 Like a	17 Traps	59 Deer	90 Kind of
33 Gaze	63 Suites of	lion	19 Gets	trails	club
fixedly	rooms	98 Wavers	away	60 Menu	91 Crazy:
34 Location	64 Paths	99 Counten-	21 Rocky	61 Carries	St.
35 Son of	65 Contract	ances	peaks	63 Penalties	93 Negrito:
36 Put on	66 Meetings	100 Incloses	27 Social	64 Legal	var.
37 Halts	68 Bogs	101 Themes	wrongs	rights	95 Man's
38 Ancient	69 Not	102 Georgia	29 Absorbed	65 Shortest	nick-
Peruvi-	standing	Clark	32 Lose	67 Rescues	name
ans	70 Insects	Fond	33 Beef	68 Author	97 Complete
39 They	71 Writers	persons	animal	of "A	
missed	of verse	DOWN	34 Adder	Visit	
the seats		1 Originates	36 Love	From St.	
				Nicholas	



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### Brazil Stamp

Brazil has issued a new 60 centavos stamp to commemorate the closing of the "Spring Festival." (Brazil has seasons opposite to that of this hemisphere.) The design is a profile of a woman, a torch and flowers.

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# GOURMET'S GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, January 2, 1955

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Truly Delicious!  
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**Ricart's**  
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**VICTOR  
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Fine Dining in an  
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Southern California's  
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restaurant

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• Sauerbraten  
• Wiener Schnitzel  
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Open Daily and Sunday  
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NOTED FOR  
**Good Food and  
Excellent  
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**NORMAN COWAN**  
Appearing Nightly  
AT OUR PIANO BAR.

meet your  
host



MILES ARNOLD

AFTER DINING on baked ham the other evening at Arnold's Serv-Ur-Self restaurant, 3925 Atlantic Ave., a middle-aged couple left their table and walked up to Manager Clarence Zuelzke.

"I'd like to tell you something, sir," declared the husband. "My wife and I have been eating in restaurants for 20 years and never have we tasted better food at such sensible prices. You and the owner are to be congratulated, sir."

The owner who merited those congratulations is Miles Arnold, a friendly, gregarious chap with 30 years' experience in the restaurant field. An active Shriner, he is also the owner of Arnold's Belmont Shore Serv-Ur-Self restaurant, 5100 E. 2nd St., which serves the same fine foods offered at the Atlantic Ave. location.

Arnold's patrons constantly offer compliments to the employees. Another item which is lauded regularly is the coffee. The customers are offered free refills by employees who pass from table to table. The customers are also invited to pour themselves extra cups at the Silex coffee makers placed within easy reach at both Serv-Ur-Self restaurants.

Arnold's prices are modest. Such excellent entrees as spaghetti and meat balls, macaroni and cheese and Spanish rice are only 39 cents at luncheon and 49 cents at dinnertime. Extraordinarily tender and juicy roast beef (generous portions, too) is only 83 cents. In addition, there are other fine entrees such as halibut, 59 cents, and turkey, 88 cents at dinnertime.

The restaurants offer 14 different kinds of appetizing salads, a dozen different kinds of fresh vegetables and a wide assortment of desserts.

Both cafeterias are open daily from 11 a. m. to 8 p. m. They are closed Mondays.

—TEDD THOMEX.

## CAFETERIAS

"QUALITY FOOD  
at  
Sensible Prices"  
**Jones**  
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126 E. Fifth St.  
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Help Yourself to  
Quality at  
**Arnold's**  
BELMONT SHORE  
SERV-UR-SELF  
RESTAURANT  
5100 EAST SECOND ST.

The Entire Family  
Enjoys Dining at  
**Arnold's**  
SERV-UR-SELF  
RESTAURANT  
3925 ATLANTIC

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Featuring the  
**Tartan Room**  
**COCK O'  
THE NORTH**  
5834 Atlantic  
Your Host, "MAC" MACDONALD

## CHARCOAL STEAKS PRIME RIBS

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BOYETTE'S**  
**CHARCOAL  
BROILER**  
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• FINE FOOD • COCKTAILS  
Dinners—5 P. M. - 1 A. M.  
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Nightly at the Piano  
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Complete Dinners from \$2.25

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HOTEL  
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**DELICIOUS  
FOOD**  
always at the Lafayette  
• LUNCHEONS  
• DINNERS  
SPECIAL  
SUNDAY FAMILY DINNERS

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Sunday  
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Sensible Prices"

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AND ALL DAY SATURDAY

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Seating Capacity 150  
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Combination Plates, Tamales,  
Tacos, Enchiladas  
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Reg. 229.50

**174<sup>95</sup>**

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Holds phone, phone book, writing pad. Blond. Takes up so little room.

### MODERN TABLE LAMPS

Reg. 18.45-29.95

**7<sup>95</sup>**

23 units. Some pairs. Lamps come in many styles and colors. Your choice.

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Reg. 529.50

**359<sup>50</sup>**

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**149<sup>50</sup>**

1 Only. Divan and matching Club Chair. Foam rubber construction.

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Blond Mahogany

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1 Only. Triple Dresser, Plate Glass Mirror, Bookcase Headboard, 2 night stands. All heavy plank tops.

### BEDROOM SET

Blond Mahogany

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**229<sup>50</sup>**

Headboard, Matching Commodes, Triple Dresser and Sparkling Plate Glass Mirror. Lifetime Construction.

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All Foam Rubber

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Blond Mahogany

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### BEDROOM SET

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Double Dresser, Mirror, Bookcase Headboard.

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6 loose cushions of solid air foam rubber with 2 removable zippers, wrought iron frame.

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**54<sup>50</sup>**

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Buffet complete with silver and linen drawers, extension table and four matching chairs.

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Brand new Crosley Shelvadors, complete with freezing compartment and vegetable bin. 9.5 cu. feet.

### BROADLOOM CARPET

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Heavy cotton boucle carpet. 8 row to inch pile. Choice of 16 colors.

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Drop-leaf extension table and matching upholstered dining chairs. All hardwood. Seats 10.

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15¢

LONG BEACH, CALIFORNIA  
JANUARY 2, 1955

## THE DAMS

by CARL GRUBERT

PETER

HOW ARE YOU DOING WITH YOUR NEW YEAR'S RESOLUTIONS?

FINE! I JUST MADE ONE!

WHAT WAS IT?

IT STILL IS! I QUIT SMOKING!

OH! OH!

BZZ... BZZ... BZZ!

SO!

AHEM!

I'M NOT SMOKING!

THIS IS A DRY RUN! SEE? NO TOBACCO!

From 1908



To the present date



Everybody loves good Weber's Bread!







## VIGNETTES OF LIFE

## Promises Of Reform

BY HARRY WEINERT



# JET SCOTT

by Stark and Robinson



# MOPSY

by GLADYS PARKER



# NANCY

By Ernie Bushmiller

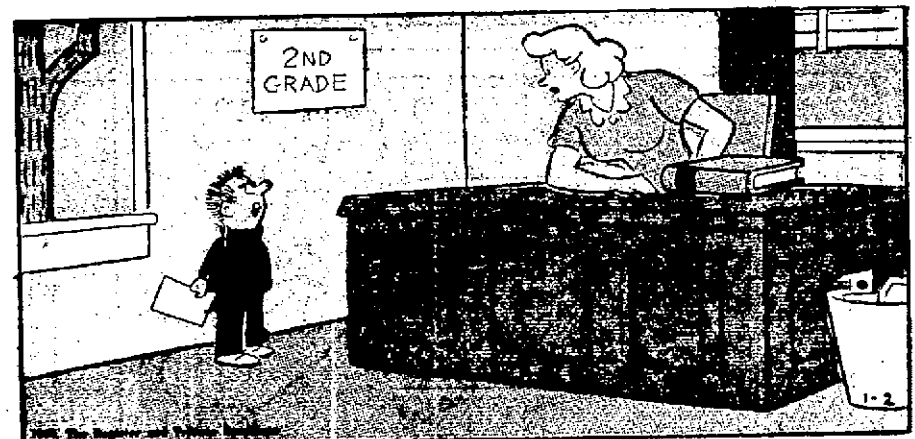
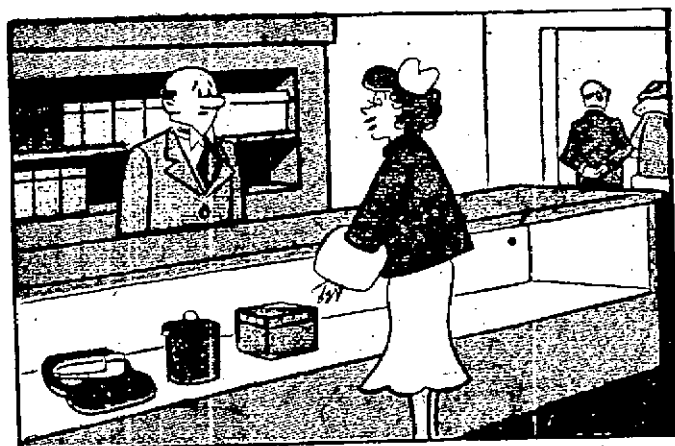
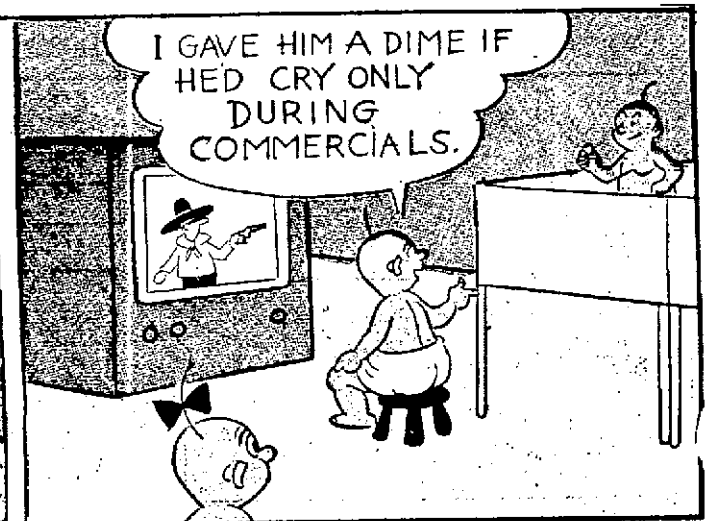
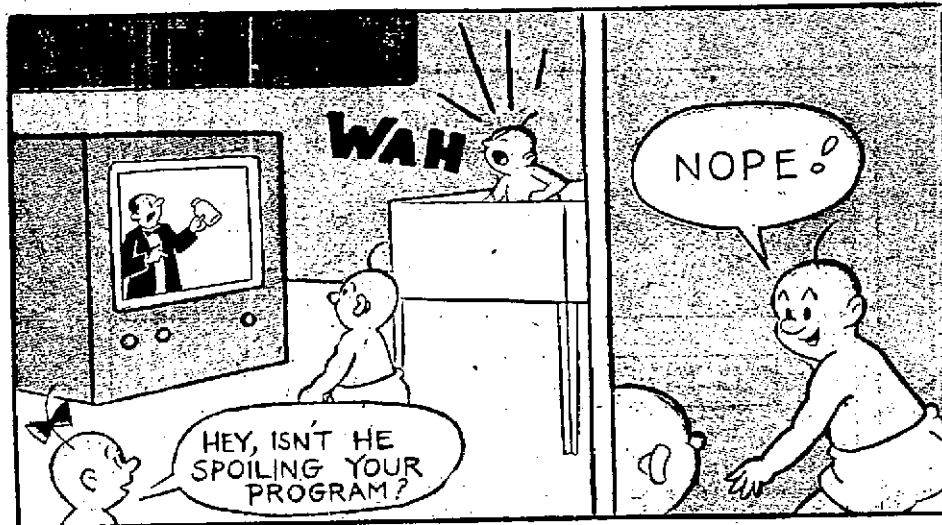






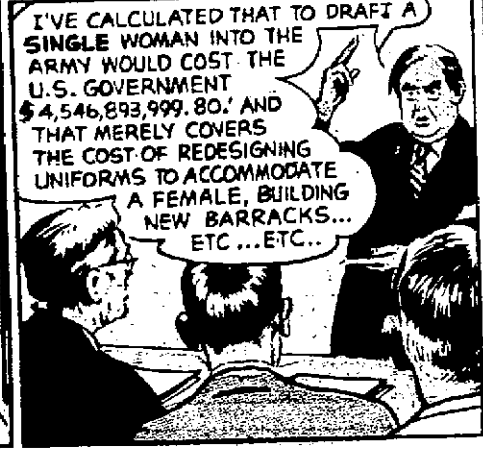
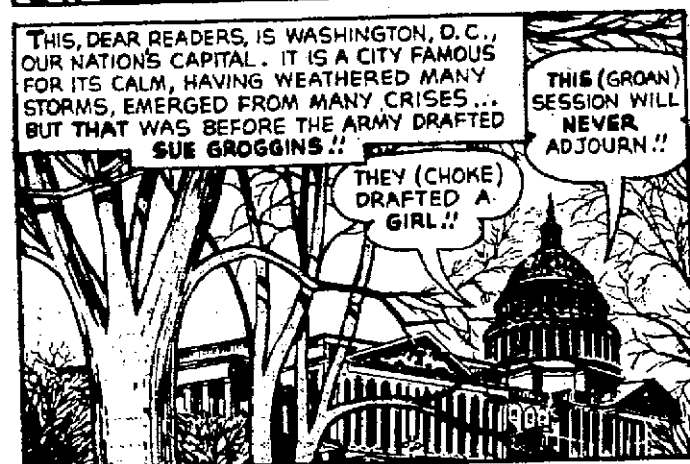
## OFF THE RECORD

by ED REED



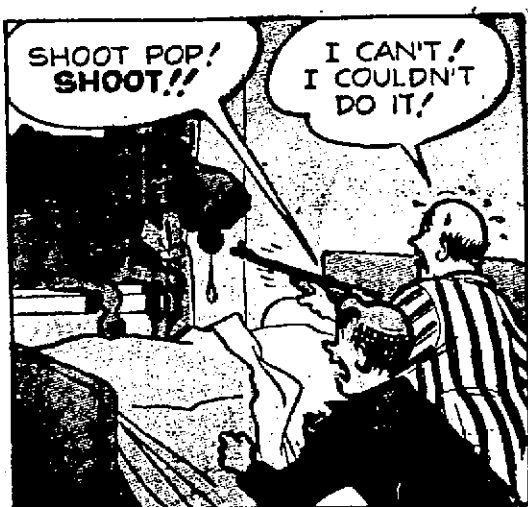
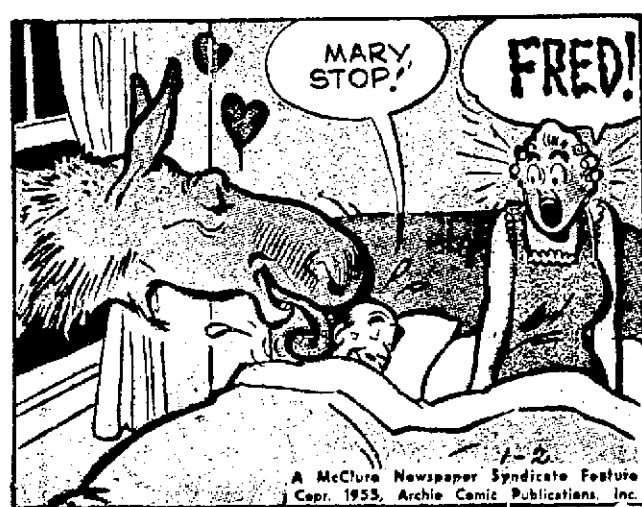
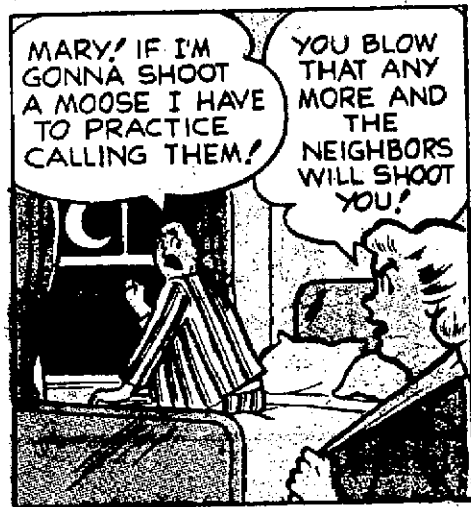
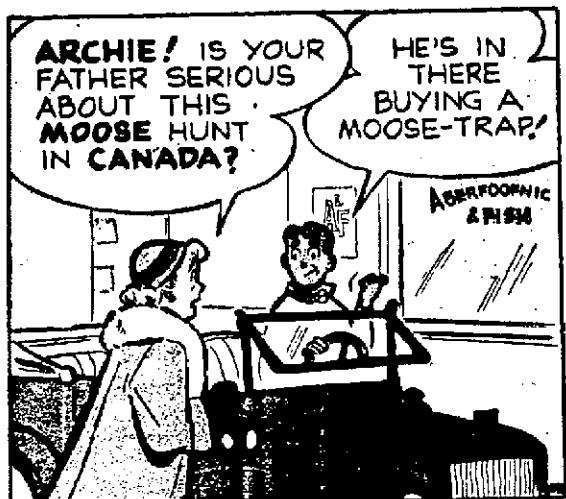
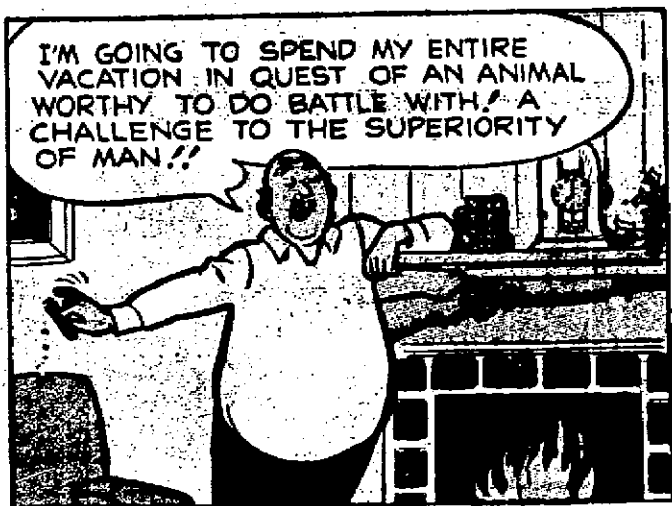
## ABBIE an' SLATS

by RAE BURN VAN BUREN



# Archie

BOB MONTANA



# THE QUEEN BE A LAW

BY AL FAGALY  
HARRY SHORTEN





# OUT OUR WAY

# The Willets

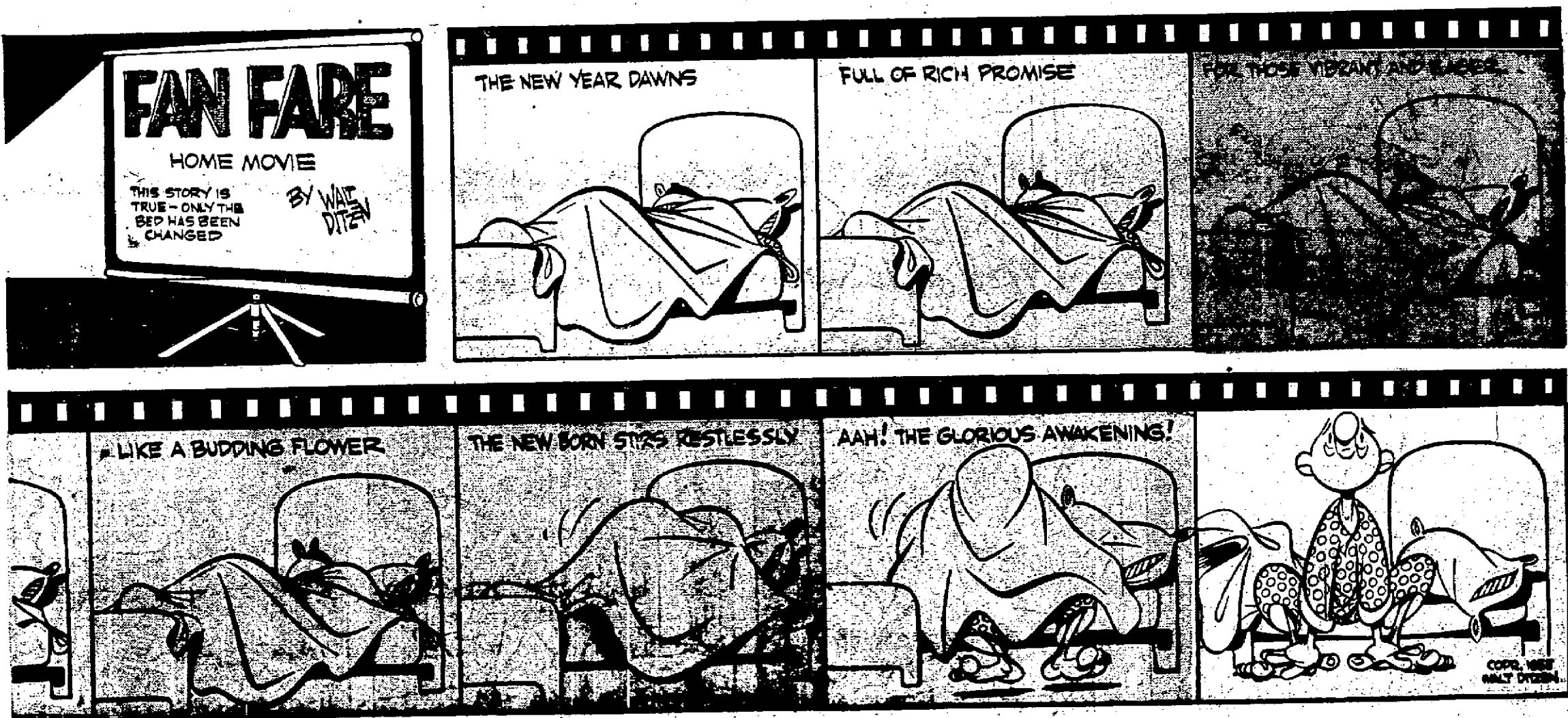
T. M. Reg. U. S. Pat. Off.

By J. R. Williams



# OUR BOARDING HOUSE

# With Major Hoople



SUNDAY, JANUARY 4, 1977



BY HANK KETCHAM



HI, RUFF!



HI, TEDDY!



HI, DENNIS!



FIRE!



BOY, THEY'RE REALLY SLEEPIN' THIS MORNIN'!!



COME ON. LET'S GO HAVE SOME BREAKFAST.



HEY! LOOK AT THE LITTLE HATS!



...AN' PEANUTS!



...AN' TATO CHIPS!... AN' STUFF!



...AND GINGER ALE!!



...AN' LITTLE HORNS... SAY, I GOT A SWELL IDEA!



HENRY! LISTEN! SOUNDS LIKE A RIOT!

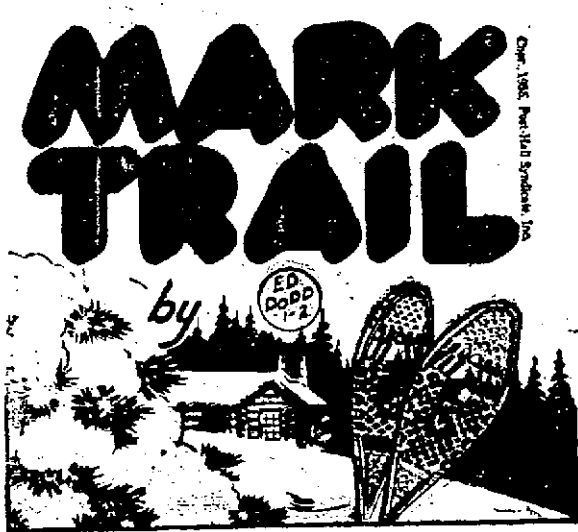


WHAT ON EARTH?

SOUNDS LIKE KIDS... THOUSANDS OF KIDS!!



HAPPY NEW YEAR!



## MARK TRAIL

by

ED DODD



WHO INVENTED SNOWSHOES, MARK?

WELL, I'D SAY MOTHER NATURE DID, CHERRY!



PROBABLY THE INDIAN LEARNED THE ART OF TRAVELING OVER SOFT SNOWDRIFTS FROM ANIMALS!



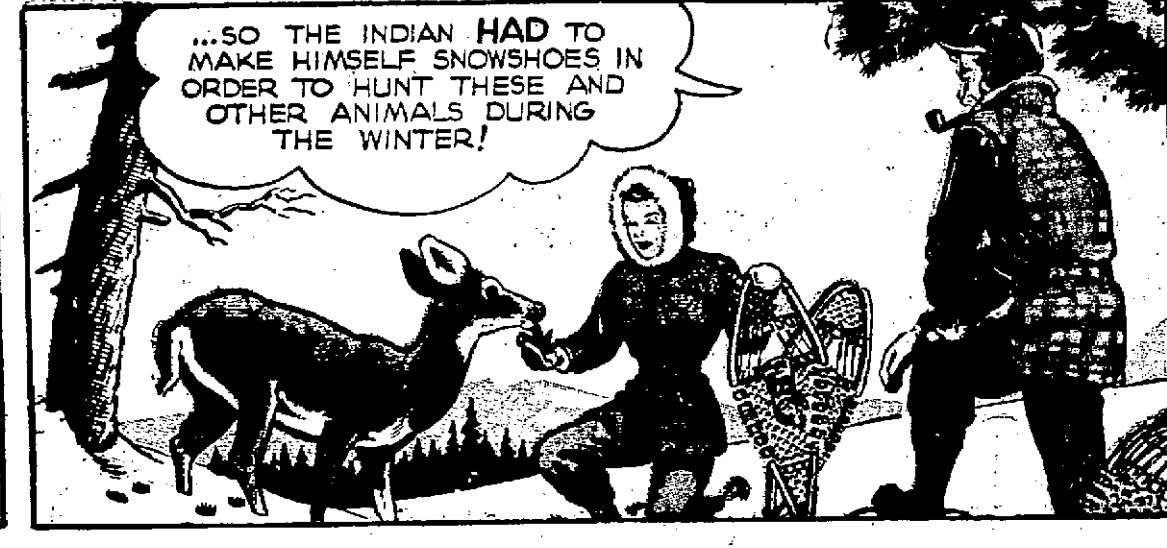
THE SNOWSHOE RABBIT GROWS A THICK FRINGE OF FUR AROUND HIS FEET TO SUPPORT HIM ON THE SNOW!



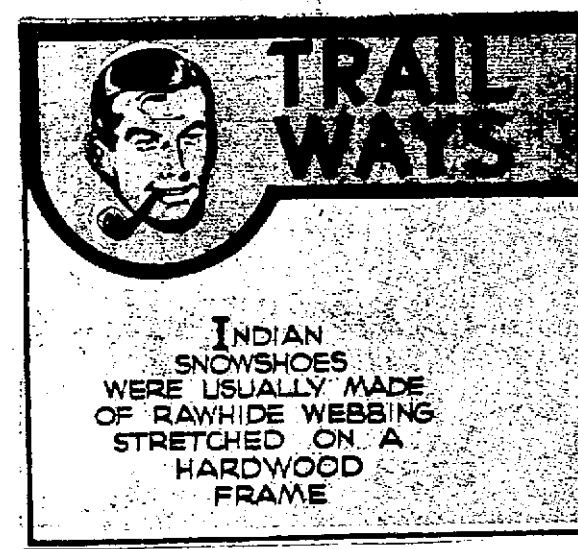
AND IN ORDER TO CATCH THE RABBIT, THE LYNX AND ARCTIC FOX HAVE DONE THE SAME!



EVEN THE GROUSE WEARS AN EXTRA FRINGE ALONG HIS TOES FOR SNOW-WALKING...



...SO THE INDIAN HAD TO MAKE HIMSELF SNOWSHOES IN ORDER TO HUNT THESE AND OTHER ANIMALS DURING THE WINTER!



## TRAILWAYS

INDIAN SNOWSHOES WERE USUALLY MADE OF RAWHIDE WEBBING STRETCHED ON A HARDWOOD FRAME



SOME OF THE CANADIAN TRIBES MADE SIMPLE SNOWSHOES OF SOLID WOOD

TO STRENGTHEN THE SHOE, STRIPS OF WOOD WERE LACED ON AT RIGHT ANGLES TO THE BOARDS

THIN ROUNDED BOARDS WERE LASHED TOGETHER WITH RAWHIDE.



# THE JACKSON TWINS

By Dick Brooks



By Frank Beck

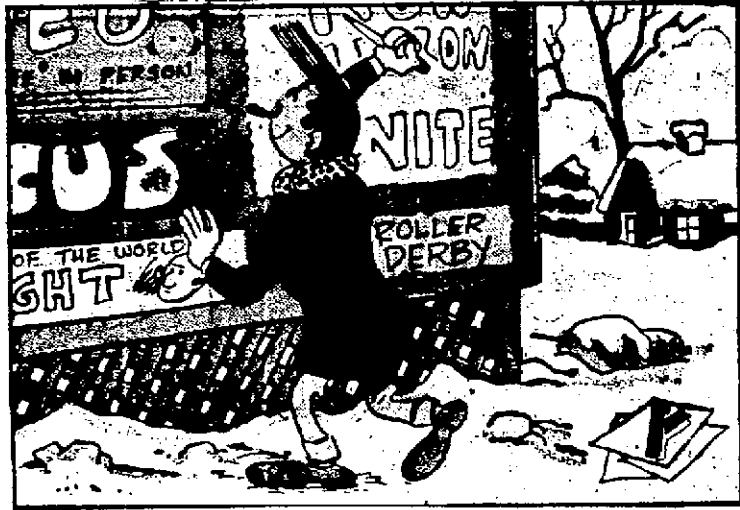
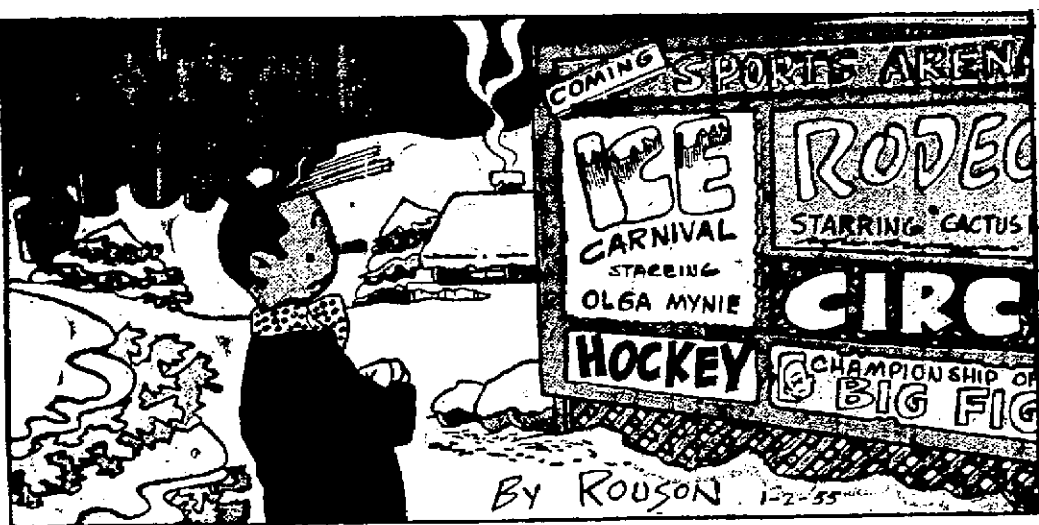
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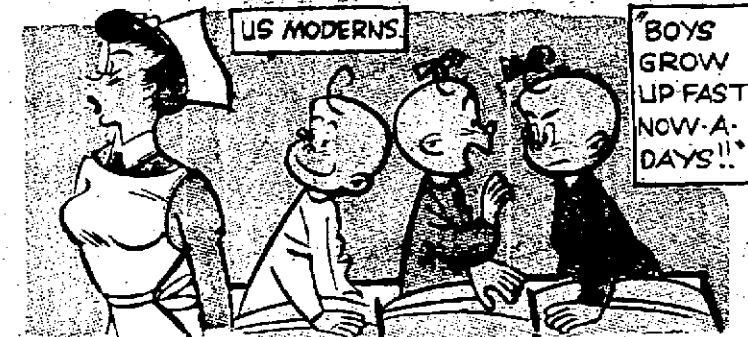
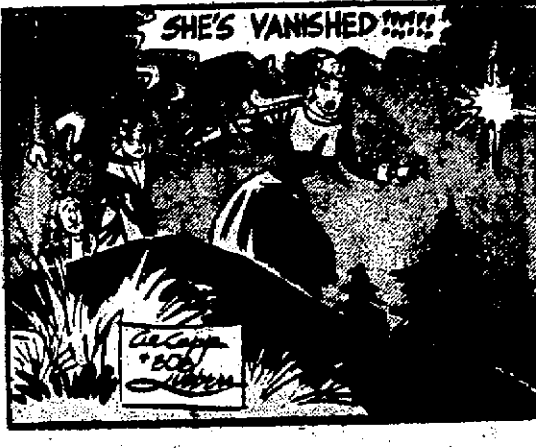
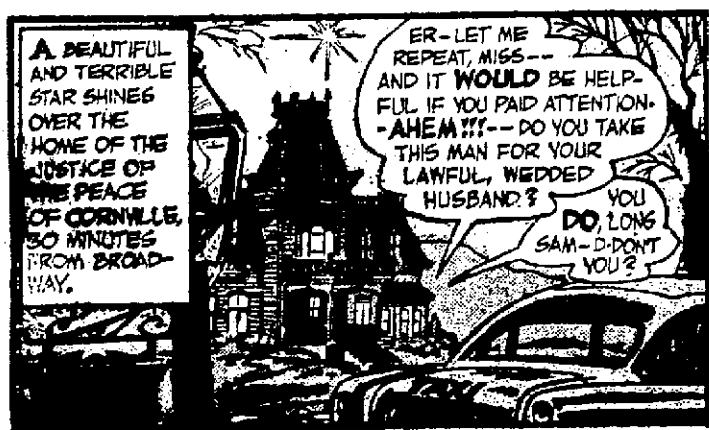
By Hess

# THE NEBBS

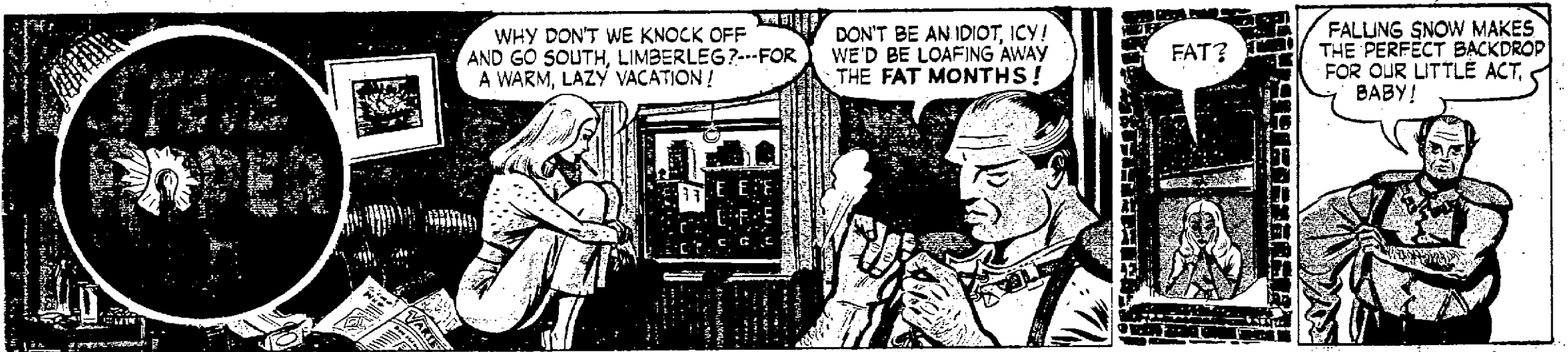
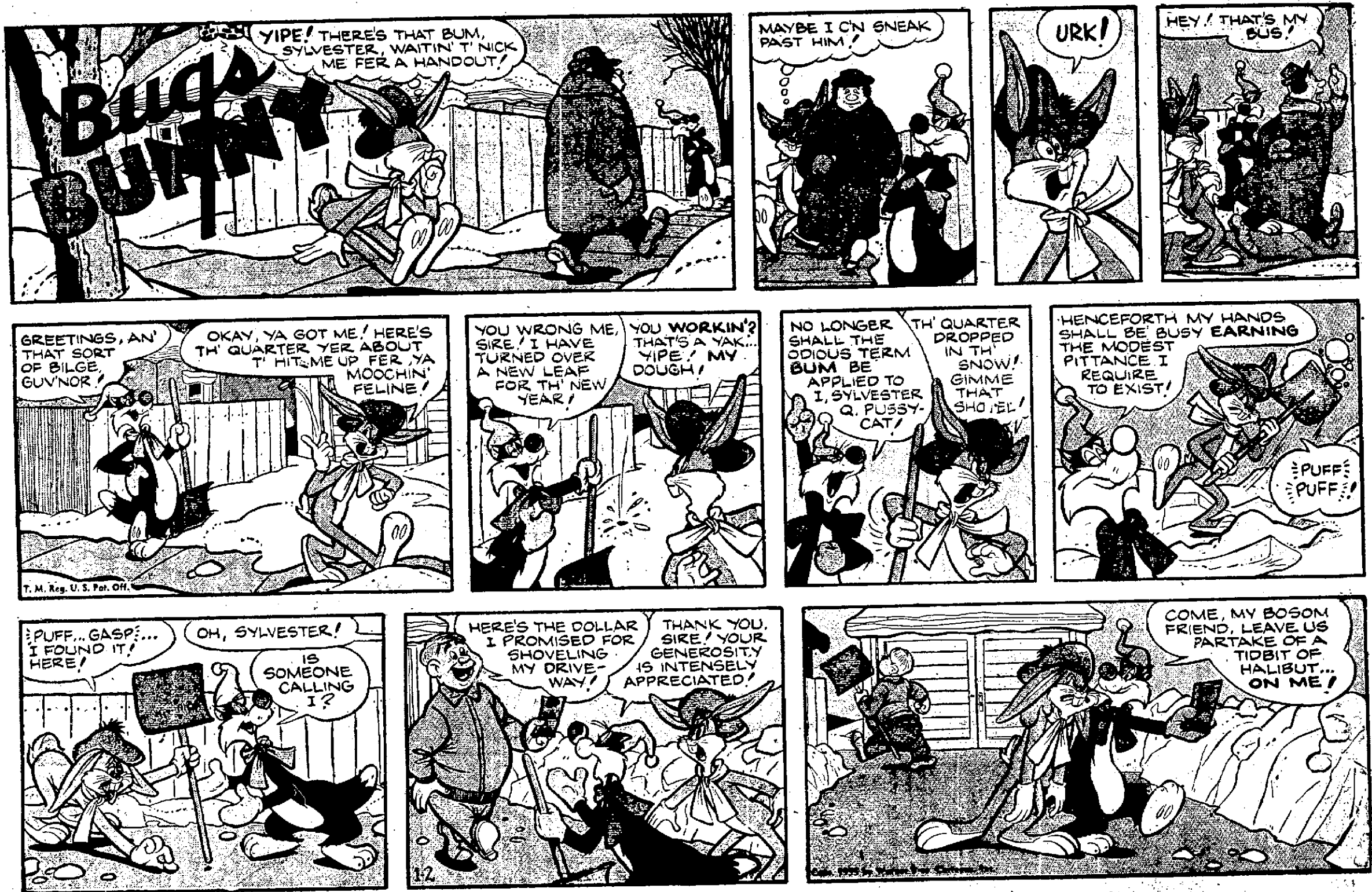




# LONG SAM







# Captain EASY

by LESLIE TURNER



## ALLEY OOP

By V. T. Hamlin



## PRISCILLA'S POP

By Al Vermeer





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# GI Benefits Restored to Peace Basis

No Wartime Bonus  
to Be Paid for Duty  
After January 31

By MERRIMAN SMITH  
AUGUSTA, Ga. (UP) — President Eisenhower Saturday ordered the nation's veterans benefits put back on a peacetime basis, effective Jan. 31. The move eventually will save billions of dollars.

Eisenhower, winding up a yuletide holiday, issued an executive order and proclamation ending these benefits for future servicemen:

1. Free college scholarship worth up to \$5,760.
2. Mustering-out pay up to \$300.
3. Special veterans' unemployment insurance.
4. Loan guarantees on homes, farms and businesses.
5. Special hospital privileges and pensions for those whose ailments are not due to military service.

The order puts compensation payments for service-connected disabilities on a peacetime basis which is 80 per cent of the wartime basis.

It does not affect any wartime rights which anyone already may have or may accumulate between now and Jan. 31.

The order does not end the state of national emergency proclaimed for the Korean fighting in 1950 by then President Truman.

The free-school provision of the so-called Korean GI Bill of Rights is the biggest single benefit to be terminated by the President's action.

In the absence of supporting legislation, Mr. Eisenhower's action would mean that men now in service, and to remain in service after the Jan. 31 cutoff date, could accumulate no further eligibility under the school provision.

However, Rep. Olin E. Teague (D-Tex.), new chairman of the House Veterans Committee, announced he will drop in the hopper on Jan. 5 a bill to save the

(Continued on Page A-2, Col. 6)

# Motel Battle Traps 4 for Bank Holdup

RENO, Nev. (UP)—Two men and two women, suspected of robbing the Cotati, Calif., bank of \$10,000 Thursday, were captured at a motel near here Saturday night after one of the suspects was critically wounded during an unsuccessful kidnapping attempt.

The men were identified as Donald Anderson, 28, and Ted Free, 26, and the women were believed to be their wives.

Police said a blood-stained canvas bag containing \$20,000 in cash was found in their car as well as four guns stolen from a hardware store in Petaluma, Calif.

Police said the four admitted the Cotati robbery.

Anderson apparently became alarmed when Jack Sparkman, who was talking to the owner of the motel, Mrs. L. Z. Hash, started to make a telephone call.

Anderson pulled a gun and forced Sparkman and Mrs. Hash out of the office. A scuffle ensued during which Anderson's gun went off, the bullet striking Sparkman's head and striking Free in the chest.

The two couples then forced Sparkman and Mrs. Free into Sparkman's car and headed for Reno but were unable to make it because of a lack of chains.

They returned to the motel where police, summoned by a woman who heard the pistol shot, were waiting. The suspects surrendered without resistance.

# L.A.C. SAYS:

## Mortality Table

The most fascinating book we read each year is the "Life Insurance Fact Book." It is filled with statistics showing how life insurance money is invested, how many policy holders there are and mortality tables over the past 100 years. The statistics are the basis upon which all life insurance premiums are based. But the most interesting sections, to us, is the mortality tables. That is because there is so much misinformation prevalent concerning how the life span has been lengthened.

It seems almost daily some one tells of how much longer men live, due to our great medical advances and better living standards. But the mortality tables do not bear this out. It is true more people grow to be oldsters.

(Continued on Page A-2)



**HAPPY NEW YEAR? HUMBUG!**  
Drawing his jacket closer against the weather, Long Beach Motor Officer Blane Watkins braces for a busy New Year's Day of traffic mishaps. Slick streets and heavy travel complicated the problem.—(Staff.)

# Congressmen Go to Work Wednesday

WASHINGTON (UP)—The 84th Congress convenes Wednesday for a session which will test President Eisenhower's ability to press his "moderately progressive" legislative program through a House and Senate under Democratic control.

As of now, there is no assurance of too much bipartisan harmony. Both Democrats and Republicans will be shooting for a legislative record aimed at capturing the White House in 1956.

On foreign and defense policies, where there is much overlapping of administration and Democratic party views, Mr. Eisenhower's chances of success are deemed fairly good. But he faces greater conflict on a number of domestic issues.

These conclusions appear warranted on the basis of replies received by the United Press Saturday to queries addressed to some of the Democrats who will play key roles in the new Congress.

After two years in the minority, the Democrats will organize both the House and Senate when Congress is called to order at noon Wednesday. With the support of Independent Sen. Wayne L. Morse (Ore.), the Democrats will have a two-vote margin in the Senate. The House lineup will be 232 Democrats and 203 Republicans.

# Witnesses for New Jelke Vice Trial Sought in L.A. by Gotham Detective

(Compiled from UP and AP)

NEW YORK—The search for witnesses to testify in Oleg Jelke's new trial for compulsory prostitution has spread to Los Angeles and Chicago, it was revealed Saturday.

An informed source at Manhattan police headquarters said Detective William Haughe had been dispatched to Los Angeles in a search for information and witnesses to be used against Jelke in the new trial he won Friday in a court of appeals decision. There were no details on whom Haughe was looking for.

# L.B. Observes Sober Holiday

New Year's celebrations in Long Beach were more sober or more wary this year.

Police reported jailing only 23 plain drunks and 6 drunk drivers in the 24-hour period ending at 6 p. m. Saturday, a figure far below other years.

In the county areas and other cities in Los Angeles County, 78 drunk drivers and 588 plain drunks were engaged by law enforcement officers.

It was reported, however, that the district attorney's office had learned that three figures in the original investigation, Richard Short, Erica Steele and Patricia Thompson, were in California.

Assistant District Attorney Anthony Liebler revealed another detective was sent to Chicago in connection with the case.

Blond Barbara Harmon, who said she is now a "hooking agent," was jailed Saturday as a material witness for the new trial. Miss Harmon testified as a state witness in the trial that led to Jelke's conviction and sentencing in 1953.

She was questioned Saturday morning by Liebler, who prosecuted Jelke. She then was taken before General Sessions Justice Jonah Goldstein at his Manhattan home.

Liebler asked that she be held in \$5,000 bond, but Goldstein set bail at \$2,500. It was learned the higher bail was asked because at the time of her arrest she was reported to have said she would have gone into hiding if she had known authorities were looking for her.

Miss Harmon was taken to the

county jail and locked up along with two other girls arrested Friday. A fourth was Pat Ward, the state's star witness against Jelke at his original trial. She was released in \$1,000 bond said to have been provided by her family, who live in a lower East Side walkup apartment.

The other two are Marguerite Cerdova and Peggy Sands, 25, who were held in \$2,500 bail each.

# WHERE TO FIND IT

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# Ships Jam Ports of Clogged Canal

## Road Deaths Heading for New Record

By Associated Press

Traffic fatalities occurred at such a rapid rate Saturday that the National Safety Council forecast a record New Year's weekend highway slaughter.

At 9 p. m. 177 traffic deaths had been counted in a nationwide survey by the Associated Press. The survey began at 6 p. m. Friday.

The traffic deaths were almost keeping up with the pace set in the corresponding two-day period Christmas, when 392 highway fatalities and a total of 515 violent deaths established all-time records for such a brief holiday period.

## TWO TRAFFIC DEATHS RECORDED IN AREA

Two traffic fatalities were recorded in the Long Beach area on the first day of the new year.

Bud Robinson, 64, of 2146 E. 119th St., Willowbrook, was fatally injured when he was hit by a car as he crossed Willowbrook Ave. at 119th St. He was pronounced dead at Compton Community Medical Center.

David E. Humphries, 19, of 1170 Crown Ave., Anaheim, suffered a fractured skull and other injuries when his car went out of control over an embankment at Carmentia Rd. and Firestone Blvd., Paramount.

He was treated at St. Helen's Hospital in Bellflower, then transferred to Los Angeles County General Hospital, where he died several hours after the accident.

Two drivers were jailed on investigation of felony hit-run driving Saturday after they had left the scenes of separate accidents here on foot. Police said three persons were hurt in the two accidents.

Howard A. Anderson, 57, of 16802 S. Hoskins St., Huntington Beach, a welder, was arrested two and a half blocks away from the scene of collision at Pacific Coast Hwy. and California Ave.

Hurt in the crash was Lonnie W. Fiser, 49, of 1841 Poppy St., who was treated at Serrano Hospital for cuts and bruises. Fiser was riding with Robert G. Williams, 27, of 1221 Lewis Ave., who escaped injury.

Sherman W. Babb, 39, of 1830 E. Pacific Coast Hwy., a furnace installer, was arrested by Signal Hill police as he stood on the curb a block from the scene of a collision at Pacific Coast Hwy. and Molino Ave., where his car and one driven by Jack Gasco, 17, of 2363 W. 246th St., Lomita, had collided.

Babb was booked at the Long Beach jail on investigation of felony, hit-run driving.

Gasco's father, Edward, 44, and a sister, Martha, 15, were treated at Community Hospital for abrasions.

In another traffic incident here Saturday, John R. Davies, 26, of 1151 E. 16th St., a pedestrian, suffered a possible back injury when struck by a car at 15th St. and Alamitos Ave.

In Paramount, William J. McGee, 47, of 13949 Brightwood St., Paramount, suffered a fractured left leg when he was struck by a car at Rosecrans and Garfield Aves.

## ROSE EDITION TO BE SOLD ON NEWSSTANDS

A special Tournament of Roses Pictorial Edition of The Independent will be sold on street newsstands starting Monday.

Headed by a full-color portrait of Rose Queen Marilyn Smolin, the edition is just the thing to mail to your friends in the East.

It will sell for 20 cents, postage paid, wrapped and mailed anywhere in the United States. Get your copies at Independent, Press-Telegram offices at Sixth and Pine.

## City Visited by Rain and Earth Jolt

Rain, wind and a ground tremor which "felt like an explosion" were on Saturday's holiday weather menu in Long Beach and vicinity.

Reports of the tremor were concentrated in the 4600 block on Orange Ave., on Banner Drive, in Lakewood and in the Bellflower area north of Rosecrans Blvd.

Mrs. John Crank of 322 E. Market St. described the sensation as a "sudden, sharp jolt that felt more like an explosion than an earthquake." However, police and sheriff's deputies had no reports of an explosion. They theorized that oil drilling activities might have prompted the scare. The jolting occurred at approximately 8:50 p.m.

Steadily, generally misty rain, which measured more than one-half inch in most Southland areas, added to the woes of thousands of motorists returning home after a traffic-clogged race after viewing the Tournament of Roses parade and the Rose Bowl football game.

In Long Beach, the rainfall measured .53 inch, making the season's total 2.71 inches. Last year at this time, 1.37 had been recorded.

The weather bureau said it expected the storm front to pass during the night and predicted mostly sunny skies for today and Monday, with occasional strong winds.

The rain brought some snow in flurries above 4,000 feet in the mountains but no concentrated snowfall was reported.

Long Beach storm drains were able to keep most of the city's intersections free of deep water. No instances of traffic lined up because of stalled cars were reported here.

However, a police car ventured off the road and became stuck Saturday afternoon in the mud at Studebaker Rd. near Anaheim Rd., and another city vehicle required service of a tow car to pull it from the mud at Studebaker Rd. and Willow St.

A small section of the street collapsed on 10th St. east of American Ave., pinning the wheel of a car. Barricades were placed around the area after the car's wheel had been extricated.

An ambulance, returning to its station after taking two accident victims to Bellflower 24-Hour Medical Center, struck a deep water and was out of service for one-half hour at Carmentia St. and Firestone Blvd., in Bellflower.

## Suez Mishap Halts Travel of 100 Craft

PORT SAID, Egypt (UP)—A seagoing traffic jam at the blocked Suez Canal grew worse by the hour Saturday night.

About 100 ships were piled up in and at both ends of the ship-piling bottleneck between the east and west. That many more were approaching.

Canal authorities appealed to shipping companies to order their vessels to slow down their approach to the Suez, one of the busiest waterways in the world. It has been blocked since Friday.

Canal officials announced that engineers would take three more days to unplug the canal. They called the Suez Canal Company in London that it was expected to be open for traffic Tuesday morning.

The 10,692-ton Liberian tanker, World Peace, laden with 17,000 tons of crude oil from Kuwait, knocked down El Firdan railway bridge over the canal, Friday.

The two spans of the swinging bridge had opened like a gate to permit the ship to pass. The vessel struck the western span. It collapsed and locked across the ship's deck.

The ship dragged the steel span 90 feet and then plowed its prow 12 feet deep into sands on the western shore.

Thousands of persons aboard stalled ships went ashore for a rollicking New Year that turned Port Said and Suez into festival towns. Hordes of excursion barbers and peddlers hurried from Cairo.

Egyptian conjurers, called gulla gulla men, swallowed live chickens in the streets, and got fine tips.

Engineers working day and night with acetylene torches were cutting up the bridge. A giant floating crane was taking away the pieces. But the trapped ship was far from freed.

Thirty-eight ships were held up in Port Said harbor at the Mediterranean end of the 100-mile canal. Among them were two passenger liners, 16 cargo ships, 18 tankers, a British troopship and a British destroyer.

More than 30 lay stalled at the other end of the canal off the town of Suez. Inside the canal, 15 ships were stopped between the shipwreck and Suez.

## Dag Confers 1 Hour With French Chief

PARIS (UP)—United Nations Secretary General Dag Hammarskjöld stopped off on his way to seek the release of Americans jailed in Red China for a one-hour secret conference Saturday with Premier Pierre Mendes-France.

Government quarters speculated they might have discussed French recognition of the Peiping regime some time in the future.

## Red Radio Hints Dag Will Meet Rebuff

TOKYO (Sunday) (AP)—Peiping threw out fresh hints Saturday that U. N. Secretary General Dag Hammarskjöld, now on his way by plane for talks in Red China, will be rebuffed in his mission to free 13 captured Americans sent to jail as "spies."

Saturday, Peiping Radio trotted out what it purported to be evidence that the American given the most severe sentence—life imprisonment—actually was in charge of a spy-training mission in Japan.

The broadcast said that depictions of two seized Chinese Nationalist "agents" proved that John Thomas Downey, 24, of New Britain, Conn., not only trained them but flew over Manchuria and personally air dropped them such supplies as Tommy guns and a radio.

Others suggested Mendes-France was taking the opportunity to seek relief from East-West tension.

The Premier, fresh from the struggle over German rearmament and under pressure on the home front to try to do business with the Communists, refused to say what he and Hammarskjöld talked about.

"M. Hammarskjöld is engaged on a mission of peace on this first day of the New Year," he said in his only comment. "In the name of the people of France, I wish him success in his mission."

After a brief stop, Hammarskjöld

(Continued on Page A-2, Col. 1)



**THE VERY LATEST IN NEW YEAR'S WEAR**  
Caught in Saturday's downpour without an umbrella, this Long Beach woman donned a bit of inexpensive emergency headwear as she scurried along a downtown sidewalk. By Saturday night .53 of an inch of rain had fallen in the city.—(Staff Photo by Bryan Hodgson.)



# Justice Dept. Gains in Anti-Red Campaign

WASHINGTON (AP) — The Justice Department's internal security division reported after six months' operation, Saturday that substantial progress has been made in its announced objective: "To destroy utterly the Communist conspiracy against this country."

The new division's chief, Asst. Atty. Gen. William F. Tompkins, restated the anti-Communist pledge in a year-end report to Atty. Gen. Brownell and said he would "carry on this program at an accelerated pace" in 1953.

Brownell and Tompkins joined in a statement saying that "the extraordinary investigative work of the FBI under director J. Edgar Hoover provided the foundation for the progress made by the division in the fight against Communism."

They said the Immigration Service under Commissioner Joseph M. Swing was carrying forward a "splendid" campaign service against subversion by deporting, excluding, and denaturalizing undesirables.

The Tompkins report noted that in 1951, 20 additional leaders of the Communist Party were convicted and 29 others were indicted under the Smith Act for conspiring to teach and advocate forcible overthrow of the government.

The division listed these other developments:

Conviction of four persons at San Francisco for harboring Communist affiliates with the National Labor Relations Board. Continued prosecution for contempt of persons refusing to answer questions in subversive investigations.

The addition of 20 organizations to the attorney general's subversive list, and the citing of 27 other groups for such listings.

The conviction of four members of the Nationalist Party of Puerto Rico for the shooting in the House of Representatives of five congressmen last March 1, followed by successful prosecutions of 17 Nationalist Party members, and indictment of others in New York, Chicago, and Puerto Rico.

## Dag Confers 1 Hour With French Chief

(Continued From Page A-1.)

fold flew on toward China. He was due to talk today in New Delhi with Prime Minister Jawaharlal Nehru of India.

In Calcutta Saturday night, Nehru deplored the method of the United Nations handling of the case of 11 American airmen held in China. Hammarskjold will seek their release, as well as other U. N. nationals in China.

Nehru voiced regret that the U. N. itself had "decided the case" of the U. S. Air Force captives "without going into the question." He said the manner of dealing with the case was "unfortunate."

At his press conference on his way home from the Indonesian conference, Nehru said that China attached great importance to some thousands of Chinese war prisoners sent to Formosa from Korea.

The British Overseas Airways plane taking Hammarskjold to New Delhi, where he will switch to an Indian plane, landed at Orly Airport at 12:05 p. m.

Mendes-France arrived at the airport seven minutes after Hammarskjold landed from London. They shook hands and hurried away to an airport building for their talk.

Walters took in a bottle of champagne, a tray of coffee and a bottle of milk. An hour after they disappeared, the two emerged, smiling. Mendes-France walked with Hammarskjold to his plane. A little more than an hour after his arrival, Hammarskjold was on his way again.

Observers noted France has no direct interest in Hammarskjold's mission. Few of Mendes-France's aides were taken into his confidence about his talk with Hammarskjold. Others suggested he was trying to keep his lines open to the Communist world to prove to his critics that he was seeking a relaxation in East-West tension at the same time he was pushing through German rearmament.

## NEW RECORDS AT CITY LIBRARY

In recent recordings of symphony orchestras the Public Library has found a refreshing selection of little known items.

These are recommended samples: Bruckner, "Symphony No. 6 in A Major"; Britten, "A Simple Symphony" with Ireland, "Concertino Pastorale"; Dittersdorf, "Symphony in F Minor (The Rescue of Andromeda)"; Honegger, "Pacific 231" and Debussy, "Danse" with Barber, "Adagio for Strings" and Vaughan Williams, "Job: a Masque for Dancing."

## Sun, Moon and Tides

**SUNDAY**  
Sunrise: 6:59 a.m. Sunset: 4:56 p.m. Moonrise: 11:51 a.m. Moonset: 12:57 a.m.  
Tides: High, 3:13 a.m., 5.0 ft.; 4:11 p.m., 2.9 ft. Low, 10:34 a.m., 1.1 ft.; 9:14 p.m., 1.8 ft.  
**MONDAY**  
Sunrise: 6:59 a.m. Sunset: 4:56 p.m. Moonrise: 12:31 p.m. Moonset: 1:45 a.m.  
Tides: High, 4:10 a.m., 5.5 ft.; 5:50 p.m., 3.1 ft. Low, 11:43 a.m., 0.4 ft.; 10:23 p.m., 2.3 ft.

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## SHERIFF PUTS BALKY COUNTY BOARD ON JOB

BEDFORD, Ind. (AP) — Sheriff Zelbert Hawkins had the last word when two of the Lawrence County commissioners refused his request for two new deputies.

"Starting tomorrow, you are all deputized," the sheriff told the commissioners' board.

Asked what would happen if the deputized commissioners refused to respond to calls, Hawkins said, "I'll bring them in just like in contempt of court."

## Woman, 80, Cremated as Cars Collide

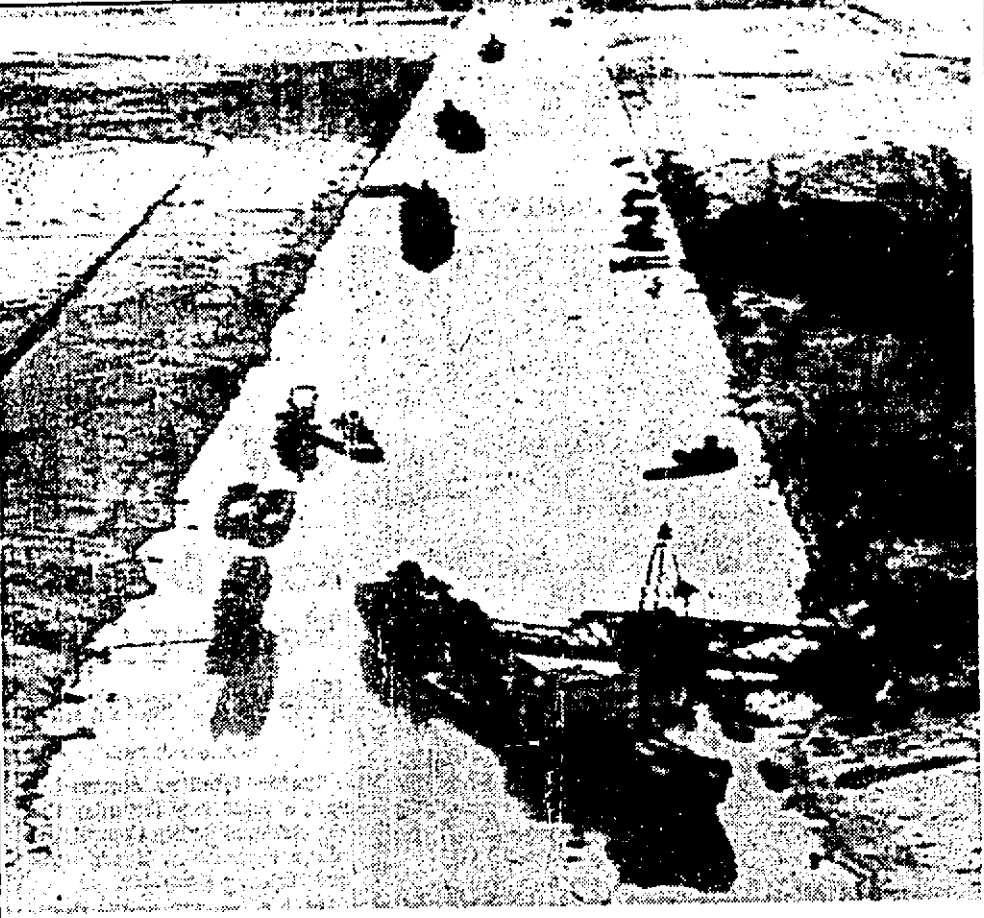
SAN BERNARDINO (AP) — A woman motorist was burned to death Saturday in a traffic collision, Coroner R. E. Williams reported.

She was identified as Mrs. Wilhelmine Waldeck, 80, of Twenty-nine Palms.

Williams said she was driving alone on the Utah Trail road north of Twenty-nine Palms when her car was struck from the rear by a car driven by M. Sgt. Waldo Akshire, 40, stationed at the Twenty-nine Palms Marine Base. The gasoline tank of Mrs. Waldeck's car exploded and she was cremated. Akshire suffered serious head injuries.

## Lull in Shipping

Pacific ports began a virtual three-day shutdown Saturday as AFL sailors and marine firemen halted work in line with their policy of not working overtime on holidays in port.



## BIG TRAFFIC JAM IN CANAL

Air view taken Saturday shows oil tanker World Peace hooked to El Ferdan Bridge in Suez Canal as 100 ships, some in background, remain at anchor, stalled by the wreckage of the ship and bridge.—(AP Wirephoto)

## Crash Site 'Panned' for Lost Gems

PRESTWICK, Scotland (AP)—west. Some 40 packets of diamonds stashed in the top six inches of earth covering an area half the size of a football field Saturday, British liner crashed Christmas Day, killing 28 persons.

A score of policemen formed a picket line to hold back any amateur fortune hunters while the experts, urged on by insurance agents, squatted and sifted like gold prospectors of the old.

## Wife Gets Son, Loses Husband

LONDON (AP)—Mrs. Lenora Lykins of De Quincy, La., gave birth to a son on New Year's Eve and learned on New Year's Day that her husband was killed in a plane crash. His car hit the brick abutment of a railway bridge, Mrs. Lykins, S/Sgt. George W. Lykins of the U. S. Air Force was killed.

## GI Benefits Restored to Peace Basis

(Continued From Page A-1.)

free schooling benefit for all men in uniform on the cut-off date. His bill would let such men continue to accumulate school rights—on the regular basis of 1½ months of school for each month of service—up to the maximum of 36 months.

Other benefits of the GI bill—mustering-out pay, special unemployment insurance, and loan guarantees—are available in full to men any part of whose service falls before the wartime cut-off. No legislation is needed in these fields to assure fair treatment of men in uniform on Jan. 31, Teague pointed out.

Here is the way other key benefits affected by the order work:

**LOAN GUARANTEES** — The government guarantees up to 60 per cent of a GI's loan for a home, with a maximum guarantee of \$7,500. The maximum interest rate is 4½ per cent. On business loans, where real estate is involved, up to 50 per cent is guaranteed, with a maximum of \$1,000; on business loans without real estate the maximum is \$2,000. (Farm loans are classed as business, with real estate.)

**MUSTERING-OUT PAY** — \$100 for men in service, in this country, less than 60 days; domestic service longer than 60 days is good for \$200; men with overseas duty get \$300.

**SPECIAL UNEMPLOYMENT INSURANCE** — Good for \$26 a week for up to 26 weeks.

**HOSPITALIZATION** — Veterans of wartime duty can get free hospital care, for ailments not due to their service, if beds are available and if they say they can't afford private treatment. (All veterans get free hospitalization for ailments incurred in service.)

**PENSIONS** — Payments for total and permanent disability, not due to service, and dependent on need. (Not to be confused with compensation for ailments incurred in service.)

Eisenhower also called a meeting at the White House, Monday, of cabinet members and Republican congressional leaders to go over his state-of-the-Union message.

The President, Mrs. Eisenhower and her mother, Mrs. Elvera Doud of Denver, were scheduled to fly back to Washington late today, leaving here at about 5:30 p.m.

## L.A.C. SAYS: Mortality Table

(Continued From Page A-1.)

But when they are old they have only a few years more to live than had those oldsters 100 years ago. The confusion is caused by the statements that the life span average was only 47 years in 1900 compared with 69 years today.

But the great change is caused by the saving of babies during the first year of birth and saving many children who fished to succumb to many children's diseases. Actually the man of 40 years of age, 100 years ago, had a life expectancy of 28 years compared with 31 years today. At age 65 he had a life expectancy of 11 years in 1854 compared with 13 years today. At 70 he had 8.5 years while today he has only 10.1, or just 1½ years more expectancy than he had 100 years ago.

The statistics do not give an exact comparison because the old tables combined male and female in one figure. It is now shown that the female lives about six years longer than the male. The 40-year-old female today has about five years more expectancy than the male. But at 65 she has only two more years.

It is evident that we have done much to preserve life during the younger years of the people. But there is little evidence that we are approaching the time when people will live to much greater ages. The longer life expectancy of the female raises the question as to whether men should marry women older than themselves rather than the present trend of marrying women much younger.

Of greater importance than any of the above factors is that men should provide for the additional years of life their wives will have after the husbands are gone. Old age pensions are offering greater security. But the fact remains that according to the mortality tables the wife usually outlives the husband. If he is to give her the security after his death that he has given her while he lived, he must do something about it while he is young.

He can only do this by a sound investment program, started while he is earning money. This can be done by careful saving and investment in securities or it can be done by life insurance. The great tragedy in the lives of millions of widows is that neither of these programs was adopted and carried out. When you look at the cold statistics it makes one realize the time to start is now. It is a program to give added comfort for the two if they live out their lives together. But the mortality tables tell the sad story of how few ever and life within several years of each other.—L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

# JANUARY CLEARANCE SALE!

FRANK BROS. famous selection of contemporary furniture, floor coverings, appliances and accessories now being cleared with

REDUCTIONS FROM 20% TO 60%

in all departments of the store. Included are designs by such leading manufacturers as Widdicomb, Herman Miller, Glenn of California, Martin Bratrud, Sligh Cross Country, Brown Saltman, Bigelow, Lees, Western-Holly, Westinghouse and many others, to make this annual event your opportunity to purchase the finest in modern home furnishings at very substantial savings.

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# JANUARY CLEARANCE SALE!

## Subdividers Set Records in Orange Co.

SANTA ANA—Orange County notched up another record for new home tracts in 1932. A total of 287 tract maps, with nearly 18,000 lots, was recorded, an increase of 43½ per cent over 1931, retiring County Surveyor W. K. Hillyard said.

Seven new tract maps, filed last week, only increased the new record which already had overshadowed the 200 mark of 1931 several months ago.

The surveyor's report revealed a total of 280 tracts with 17,291 lots recorded by Dec. 24.

The exact number of lots in the last seven developments was not announced but the total for the year is expected to be about 17,700.

The totals include tracts both in and outside incorporated areas.

In the past two years, as many new tract maps have been filed as there were during the previous seven years, Hillyard said.

Year totals:

Year	Tracts	Lots
1916	54	2,217
1917	38	1,589
1918	48	1,563
1919	40	1,640
1920	80	3,410
1921	65	2,171
1922	105	3,056
1923	200	10,501
1924	287	*17,700

(\*estimated)

## Distaff Side of Congress Sets Record

WASHINGTON (AP)—There will be more women in the new Congress, convening Wednesday, than ever before in the nation's history — and masculine necks will be craning to see the four new feminine legislators.

Counting this quartet, all Democrats, there will be 16 women on the rolls plus a non-voting delegate from Hawaii, Betty Farrington, widow of Delegate Joseph Farrington, in the last Congress the record was 24 women.

The lineup at the beginning of this first session includes Sen. Margaret Chase Smith (R., Maine) re-elected to a second term, and six Republicans and nine Democrats in the House. Also Mrs. Farrington is Republican.

For three of the newcomers—Cora Knutson of Minnesota, Iris Blitch of Georgia, and Martha Griffiths of Michigan—42 is an especially lucky number for they were that age when elected in November. Edith Green of Oregon is but two years older.

Two states, Michigan and New York, now have two women each in the House—Mrs. Griffiths and Rep. Ruth Thompson, Republican, from the Wolverine state and Rep. Katherine St. George, Republican, and Rep. Edna Kelly, Democrat, from the Empire state.

The dean of women legislators, Rep. Edith Nourse Rogers (R., Mass.) who is beginning her 16th term, will be displaced as veterans committee chairman because the Democrats won control of the incoming House.

Rep. Grace Pfoz (D-Idaho), dubbed "Hell's Belle" for her fight for a federal dam in Hell's Canyon, is back again, having won her second election to the House.

Other women members, now seasoned lawmakers, include: Democrats: Rep. Maude Kee of W. Va., Rep. Leonor Sullivan of Mo., Rep. Verna Buchanan of Penn.

Republicans: Rep. Frances Bolton of Ohio, Rep. Cecil Hardin of Ind., Rep. Marguerite Church of Ill.

## Ladd Plays True Self in Movies

HOLLYWOOD (AP)—Here's a story about Alan Ladd that illustrates the difference between a screen personality and a dramatic actor. To those who live in upper Afghanistan and may not have heard, a personality is one who, with the help of a few mannerisms and facial expressions, can stay a top star for many years just by playing himself. Ladd and Gary Cooper are prime examples.

A dramatic actor plays the role instead of himself. Fredric March, William Holden and the late Walter Huston are the best examples.

The Ladd story concerns the time he was making a tense scene in a thriller. As he slowly turned the key in a lock, an assailant crept up behind him, pulled a dagger out of a scabbard, making a noise in the process. Ladd turned slowly around without a change in expression although he was looking right at a poised dagger.

"Alan, show some fear, for heaven's sake!" shouted the director.

Ladd turned around slowly, faced the director and replied: "I've been a top star for 15 years and never had to show fear yet."

P.S.: He showed no fear and the picture made a mint.

## Nab 'Sin City' Figure

MONTGOMERY, Ala. (AP)—One of the most widely hunted witnesses in the A. L. Patterson murder, ex-Policeman W. H. (Buddy) Jowers of Phenix City, was arrested in Odessa, Texas, Saturday.

## Theatrical Man Dies

SAN JOSE (AP)—Edward Redmond, 82, pioneer West Coast theatrical figure who once fired Eddie Cantor and Walter Huston because he said they were "hams," died Sunday.



THIS IS A TOUGH ONE

Defending champion Charles Wallace ponders next move during fifth annual city chess tournament which started Saturday in Lincoln Park. He was defeated.—(Staff.)

## BAIT FIRM LURES BUYERS

SOUTH BEND, Ind. (AP)—South Bend Bait Co. has a stream and brooks right in its office. Harold O. Stream is chairman of the board, and G. W. Brooks is vice president.

## Baking Soda Fire Protection for Autos

CHAMPAIGN, Ill. (AP)—A University of Illinois safety specialist, Gordon McCleary, says a package of baking soda is the best cheap fire protection for automobiles.

McCleary pointed out that baking soda is the main ingredient in many chemical fire extinguishers, anyway. He said the fire's heat creates carbon dioxide from the baking soda, smothering the flames.

Baking soda is more effective than sand, salt or dirt and won't damage the engine, he added. McCleary also recommended that motorists sprinkle a little baking soda in car ashtrays.

## Chess Champion Defeated as L.B. Tourney Starts

In the day's only match, defending champion Charles Wallace was beaten Saturday as the fifth annual Lincoln Park Chess and Checker Club's city chess tournament got under way at Lincoln Park.

Wallace was defeated by Karl Reissmann, who finished third in last year's tourney.

Heading today's list of matches will be a game between Larry Remlinger, 13-year-old Long Beach chess wizard, second-

ranking United States junior player, and I. Weiss, at 11:30 a. m.

Thirty contestants are entered in the tournament. Each entrant will play ten matches over a 10-week period, according to John P. Looney, club secretary.

City Ends Year Noting One Fire Fatality

HALIFAX, N. S. (AP)—The closing hours of 1932 brought this city of 70,000 persons its only fire fatalities of the year. Not a single fire death had been recorded until flames swept the home of Mrs. Alice Mont Saturday night. She and a boarder, James Cook, suffocated when they tried to escape.

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TELEVIEWER BREAKS ARM

ROCKLAND, Maine (AP)—Henry Davis, 8, broke his arm while watching TV.

Henry saw a woman dive into a tank of water. He stood on the arm of a divan in his home and dived onto the linoleum floor.

## Stolen Plane Crashes Into PV Home; 2 Hurt

Two men were seriously injured Saturday when a light plane they stole as a New Year lark crashed into a Palos Verdes Estates' home.

Eight persons in the home at 780 Vin Somonte miraculously escaped injury when the plane, stolen a half-hour before at Long Beach Municipal Airport, ran out of gas, knocked down the television aerial, ripped through a porch roof, bounced off the east corner of the home and came to rest in a service yard.

The pilot of the stolen plane, William V. Stanley, 30, a merchant seaman of 4912 Gardena Ave., and his passenger, Richard L. Harvey, 23, a Naval enlisted man attached to the USS Rendova, both suffered brain concussions and multiple cuts and bruises.

Harvey was treated at Harbor General Hospital and then transferred to Corona Naval Hospital. Stanley underwent a head operation at Harbor. He later was reported out of danger.

Sleeping in the home and unhurt when the plane ripped into the house were the owners, Mr. and Mrs. Levering Lawason, their housekeeper, Mrs. Mary Shaw, their daughter and son-in-law, Mr. and Mrs. R. W. McKinley, the McKinley's two children, David, 4, and Mary Ann, 2, and the Lawason's other daughter, Mary Ann, who was visiting from San Diego.

Lawason said he found Harvey and Stanley dazedly wandering in his back yard.

The plane belonged to DeWitt C. Maine, 2635 Kansas St., South Gate, who had purchased it two

weeks ago for \$3,600. It was a total loss and Maine filed a grand theft report with Long Beach police who said they would get complaints Monday charging the two men with grand theft.

Lawason said his home suffered \$2,000 damage.

LIGHTS OUT FOR HESSIANS

BIBLIS, Germany (AP)—It's lights off on all streets on moonlight nights with the exception of the main stem of this Hessian town of 5,000. Town fathers, worried over increasing municipal indebtedness, decreed the economy measure.

MAN JAILED FOR DRAGGING HIS BURRO

GLENDAL, Ariz. (AP)—Because he dragged a burro behind his pickup truck, Donald Cheesman spent New Year's Day in the Los Angeles County jail.

Cheesman pleaded guilty to cruelty to an animal, was sentenced to 90 days in jail, but Judge Kenneth A. White suspended that and placed Cheesman on two years' probation. A condition was that he serve four days in jail.



HERE COMES THE—WOW!

Bride-to-be Ann Martin, 18, stands in Church of Our Lady of Assumption in Bayonne, N. J. for fitting of her 75-foot bridal gown. Gown, with train reaching to the altar weighs 100 pounds. She'll wed Joe Sparacello Jan. 9.—(Associated Press Photo.)

SHOP MONDAY NIGHT UNTIL 9 P. M.

# Columbia

FIRST AND PACIFIC

## JUNE IN JANUARY JUBILEE

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Vibrantly colored with a refreshing white influence in its pique trim, a tie that can be worn as many ways as you can think of. In Toni Todd's exclusive woven honan plaid by J. P. Stevens, treated to a resilient crease-resistant finish. Charcoal with red, gold or turquoise plaid; also red with black plaid. Sizes in this number, 12 to 20.

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**Vicky Vaughn**  
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# Columbia

FIRST AND PACIFIC

## LOCKWOOD'S

### 38th ANNUAL

## JANUARY SALE

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**LOCKWOOD** *furs*

ESTABLISHED IN LONG BEACH FOR 38 YEARS      SEVEN ELEVEN PINE AVENUE—DOWNTOWN LONG BEACH



## ALL SET WITH FUR-LINED UNDIES

# She Wants to Get On Top of World

By CLAIRE COX

NEW YORK (UP)—Adventure, airplane and once directed actress Peggy Keenan, who learned to rough it while panning gold in South Dakota's Black Hills, says she is going to the North Pole in style next spring.

Miss Keenan said she will trade her miner's pick and mud-spattered blue jeans for an all-fur wardrobe, even including undies, for her attempt to become the first woman in history ever to stand on top of the world.

She will be the envy of every Eskimo squaw in the Arctic circle if she reaches the polar ice cap by airplane as scheduled around March 17 or 18 as the only woman member of the American Polar Basin Expedition, which hopes to measure the depth of the water under the polar ice and the thickness of the icecap itself.

To begin with, Miss Keenan will wear a chemise and knee length pants made of fine, soft nutria in its natural blonde state. Nutria is an expensive kind of fur a lot of girls would like to have made into coats, but Miss Keenan wants it strictly for her polar lingerie.

Her hose will be fashioned of deerskin and her outer garments will be regular Eskimo clothes of heavy, cold-resistant caribou. Special insulated boots and gloves will complete her North Pole wardrobe.

For warmer weather south of the pole, when the mercury is only 30 below zero, Miss Keenan will wear brightly lined thermos suits, inspired by the thermos bottle.

One ensemble is made of synthetic red taffeta, lined in white taffeta with red polka dots and a hood trimmed in white fur. Special insulating material is stuffed between the taffeta layers of the jacket and snug ski-type pants.

Another suit in baby blue with a blue and white striped lining is being made for red-haired Miss Keenan to wear on a pre-expedition trip to the top of Edison's Bay beginning Jan. 5.

**VERSATILE GAL.**  
Miss Keenan, a native of San Francisco who has had careers as a pianist and manufacturer of building tile, is going on the expedition at the invitation of her husband, Lt. Col. John F. Stanwell-Fletcher, head of the group. He tried her out for bravery and stamina on an Indian tiger hunt and decided she'd be as cool as an ice cube amid the perils of the Arctic.

Her job will be to make tape-recorded commentaries on the trek and direct the making of an Arctic movie. She feels she is suited to her task after a long career as a movie and radio pianist, during which she was half of a duet that broadcast from an

airplane and once directed an all-male orchestra without a single complaint.

The elaborate preparations being made for her survival in the Arctic Circle are far removed from the arrangements that were made when she first set out on adventures, strapped to her father's back on a western saddle horse.

"I was hardly able to walk when my father took me out exploring," Miss Keenan said in an interview.

Her father, the late Royal Keenan, an explorer and prospector, used to take her with him when he rode through California's High Sierra in search of gold.

"I guess I've got mining in my blood," she said. "When I was a child, I used to grind up rocks for the colors and put them in bottles."

### FAILED IN MOJAVE

Later, after she had played the piano to work her way through the University of Southern California school of music, Miss Keenan tried her hand at mining, but was a failure. She assumed control of two pieces of land on the Mojave desert in Southern California, but they were financial mistakes, she said.

So Miss Keenan returned to her music, playing on a two-piano radio team and with a USO unit that went to Alaska. She met her husband in 1947 during a bitter Alaskan storm, in which their passenger plane was forced down and stranded for two days.

The same year, Miss Keenan began her South Dakota mining venture, as the result of a casual dinner party conversation in Los Angeles. One of the dinner guests said he had heard tin had been left behind in the Black Hills by 19th-century gold miners.

Miss Keenan sent a mining engineer to investigate, and he returned with glowing reports of gold, tin and columbitum-tantalum, a vital ingredient of the metal that goes into jet plane engines.

Since 1947, Miss Keenan said, she has consolidated 2,500 acres of land 20 miles west of Spearfish, S. D., and has organized Northwest Defense Minerals, Inc., of which she is president and major stockholder.

Although there are very few women miners, Miss Keenan said, there is no doubt that searching for minerals comes naturally to a woman.

"Every normal woman has a certain feeling for gold, silver and all forms of costly metals and jewels," she said. "From Helen of Troy and Queen Cleopatra down, women have been crazy for metals, especially the rare and precious kinds."



### UNHIDDEN TALENTS

Not all of shapely Joan Rawling's attractions are covered by that mask as she basks at Miami. Why the mask? Well, Joan didn't, exactly explain but she said it does keep one from getting a sunburned face.—(United Press Photo.)

## 800,000 See Mummers in Philadelphia

PHILADELPHIA (UP)—King Momus, mythical god of mimicry, held court in Philadelphia Saturday as 12,000 colorful marchers pranced and cavorted in the annual New Year's Day Mummers parade.

An estimated 800,000 persons, encouraged by unseasonable warm weather, lined the parade route to watch the 10-hour long spectacle in which four fancy clubs, five comic divisions and 21 string bands vied for a record \$52,000 in prizes. Thousands of other persons viewed the proceedings on television.

It was the largest and one of the most colorful parades in the 55-year history of the annual march of the new year "shooters."

Marchers in the fancy division, forbidden by parade rules to use wheels to support the weight of their glittering costumes, were assisted by as many as 100 men and boys along the five-mile parade route.

Pink was the dominant color among the varied pastels selected by the fancy clubs for the embroidered, spangled and sequined satin of their costumes.

The first prize of \$1,600 in the fancy division went to the Oregon Club for its "Calypso Fantasy" in which marchers wearing Carmen Miranda type headpieces, danced to the beat of mambo drums.

The comics, famous for stinging satire, lampooned interna-

tional, national and entertain-ment personalities amid exploding firecrackers and shrieking sirens. Floats and skits dealt with a wide range of subjects, members did a "can-can" dance. The top prize of \$2,000 went to the Polish-American band whose members did a "can-can" dance.

**INVESTMENTS SURE TO PAY OFF.** Classified ads! To colorfull plumes and strutting to sell or rent anything—phone the traditional banjo rhythms! 6-9071.

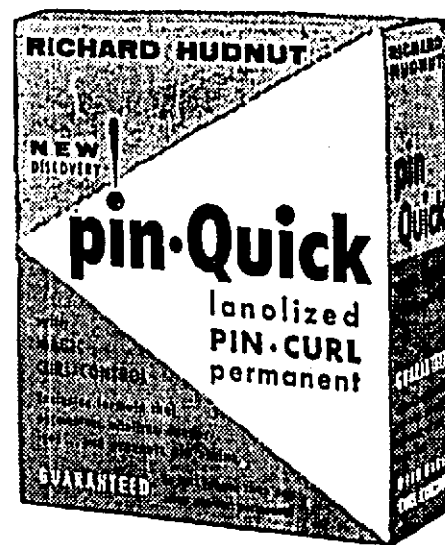
**Air Safety Record**  
WASHINGTON (UP)—Scheduled air lines Saturday claimed a new safety record for 1934. The Air Transport Association said their overall passenger-fatality rate on domestic and international flights dropped to 0.7 deaths per hundred million passenger-miles.

**Walker's**  
the friendly store of Long Beach

it's here! a pin curl  
permanent that's really permanent!

## pin-Quick

by Richard Hudnut  
guaranteed to last longer  
than any other bobby-pin  
permanent or you get  
your money back.  
Easiest, fastest  
Quickest to dry! **\$1.50**



COSMETICS WALKER'S STREET FLOOR

SHOP MONDAY FROM 9:30 A. M. TILL 9 P. M. AT EASTERN



# JANUARY SALES

NO MAIL OR  
PHONE ORDERS  
ON LISTED ITEMS

### LINENS, DRAPES, ETC.

	WERE NOW
\$1 Bath towels, odd lots, 22x44"	50c
(4x27") Cannon guest towels 49c	25c
Extra heavy wash cloths, assorted	35c 19c
Savoy sheets, irregular, 81x108"	2.59 1.99
Savoy sheets, 72x108" irregular	2.49 1.89
Barkcloth draw drapes	5.99 3.99
Nylon panels, 42x81"	1.99 1.19
Daveno and chair covers	19.99 5.99
Wool and Cotton blankets, 9.99	4.99

### DINNER & HOUSEWARES

Silverplated tea sets, 4-pc.	19.95 9.99
West Bend electric percolators, 8-cup	11.95 6.99
Polly outdoor revolving clothes dryers	9.99 7.99
Dominion waffle and sandwich grills	19.95 14.95
45-pc. La Marr Dinner Sets	16.95 10.99
Silverplated 42-pc. Claudia silver set	29.95 14.99

### LIVING ROOM CHAIRS REDUCED

	WERE NOW
Blond hardwood chairs	11.95 7.99
Maple upholstered occasional and lounge chairs	29.50 9.98
Reclining chairs with automatic foot rest	129.50 69.98

### BEDDING AT FABULOUS SAVINGS

	WERE NOW
Innerspring mattress, twin size	24.95 14.98
Innerspring mattress, full or twin	29.95 19.98
Mattress and box spring sets, twin size	49.95 29.98
Mattress and box spring sets, twin and full	69.95 39.95
Mattress and box spring, twin or full	79.95 49.95
Mattress and box spring, twin or full	99.95 59.95

### BED DIVAN SETS REDUCED

	WERE NOW
Tapestry upholstered suite—2-pc.	139.50 79.95
2-pc. bed divan and rocker set	169.50 99.95
2-pc. pillow arm set	249.50 119.95
Mohair frieze set, 2-pc.	199.50 129.95
2-pc. maple overstuffed set	249.50 139.95
3-pc. frieze set . . . sleeps 3	219.50 129.95

### LIVING ROOM SETS TO CLEAR

	WERE NOW
2-pc. Kroehler nylon frieze	229.50 189.95
Modern 2-pc. living room	249.50 159.95
3-pc. maple sectional	119.95 69.95

### BEDROOM SUITES . . . SAVE, SAVE

	WERE NOW
4-pc. Colonial maple suite	179.50 119.95
5-pc. Salem maple suite	249.50 149.95
Modern cherry vanity suite, 7-pc.	299.50 159.95

### BIG VALUE CHROME DINETTES

	WERE NOW
Chrome dinette, 5-pc.	69.95 49.98
Chrome set, 7-pc.	99.95 68.88

### TABLES & LAMPS REDUCED

	WERE NOW
Cocktail and step tables, modern	14.99 9.99
Leather-top cocktail, end tables	27.95 12.00
Sewing cabinets	5.95 2.49
Plastic-covered collarette	39.95 19.99
Plastic-covered collarette	49.95 24.99
Mahogany gossip bench	24.95 16.99
Metal phone and file cabinet	19.98 7.99
Metal 3-drawer chest	17.99 12.99
Metal 4-drawer chest	21.99 14.99
Gurlo cabinet	19.95 11.00
Imported Capo-di-Monte Lamps	24.95 11.00
Pineapple lamp with shade	19.99 9.99
Assorted pictures for mantels	17.95 7.77
Table lamps	14.95 5.99

### POWER TOOLS & FINE LUGGAGE

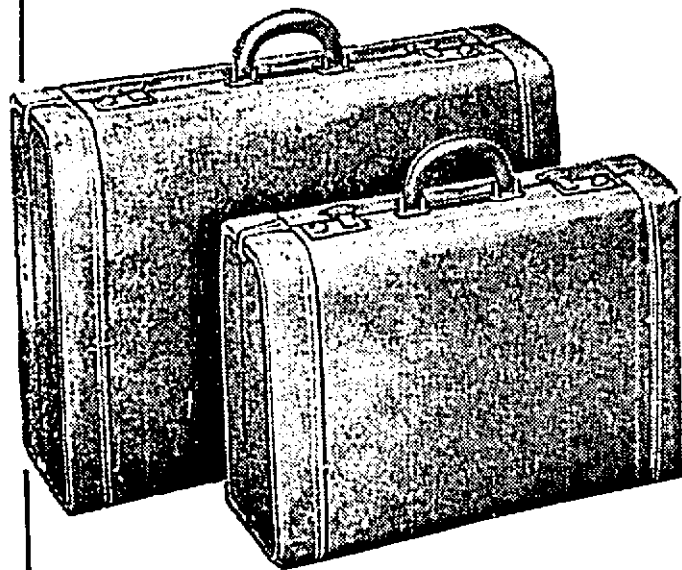
	WERE NOW
Portable electric saw with 4" blade	29.95 19.88
8" tilting arbor bench saw	29.95 14.83
50-ft. plastic garden hose	4.95 1.99
Ladies' overnite case, de luxe quality	14.95 8.88
Ladies' week-ender, de luxe quality	17.95 8.88

GET **2-X** GREEN STAMPS AT ANY EASTERN-COLUMBIA STORE FOR CASH PAID AT TIME OF PURCHASE

**Walker's**  
the friendly store of Long Beach

Men's and  
Women's

## Luggage reduced 1/2 and more



A big selection of manufacturers closeouts at very special prices.

reg. 29.95 Men's Two Suitors  
reg. 29.95 Nylon Pullman Cases  
reg. 39.50 Rayon Plaid Women's Wardrobes

**14.95**

YOUR CHOICE

reg. 19.95 Companion Cases  
reg. 19.95 Cowhide Brief Bags  
reg. 19.95 Weekend Cases  
reg. 21.95 Pullman Cases

**9.95**

YOUR CHOICE

no charge for initials

prices plus fed. tax

LUGGAGE WALKER'S LOWER FLOOR

Save \$35! Complete with Attachments!

**59.95**

NO DOWN PAYMENT  
1.50 Weekly

See how you'll whisk through your house cleaning. Exclusive automatic 4-way rug cleaning action—one nozzle brushes, sweeps, combs and grooms rug. Complete with all attachments.

MAIL TO EASTERN-COLUMBIA  
4th & Pine, Long Beach, Calif.  
Please send me the Lowy Vacuum (with attachments) at \$9.95, plus 2.40 tax, total \$12.35.  
☐ Check or M.O. ☐ Add to my account ☐ C.O.D.  
I enclose down, and will pay \$\_\_\_\_\_ monthly plus small credit-service charge.  
Print Name \_\_\_\_\_ Account No. \_\_\_\_\_  
Address \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
City \_\_\_\_\_  
If you do not have an E.C. account, please supply  
Employer's Name \_\_\_\_\_  
Employer's Address \_\_\_\_\_ Employer's Phone \_\_\_\_\_  
How long employed? \_\_\_\_\_  
I have (had) accounts with \_\_\_\_\_  
Your Signature \_\_\_\_\_  
Extra delivery and C.O.D. charges if outside U.P. area

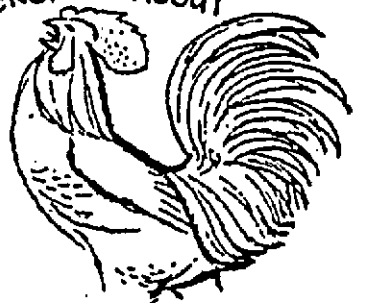


**Walker's**  
the friendly store of Long Beach

**GREAT**

# January Sale

VALUES WORTH CROWING ABOUT



## Featuring ANNUAL WHITE GOODS SALE

### GET FREE TICKETS

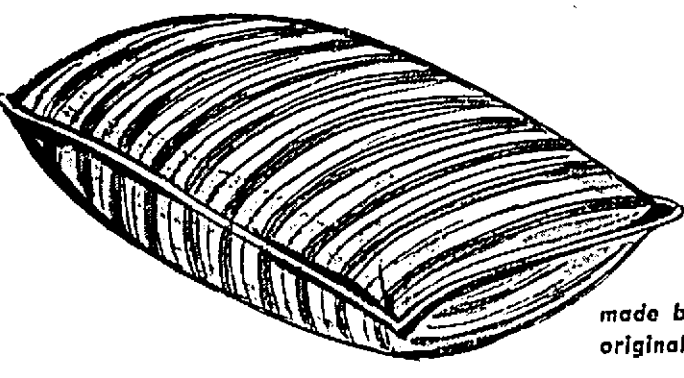
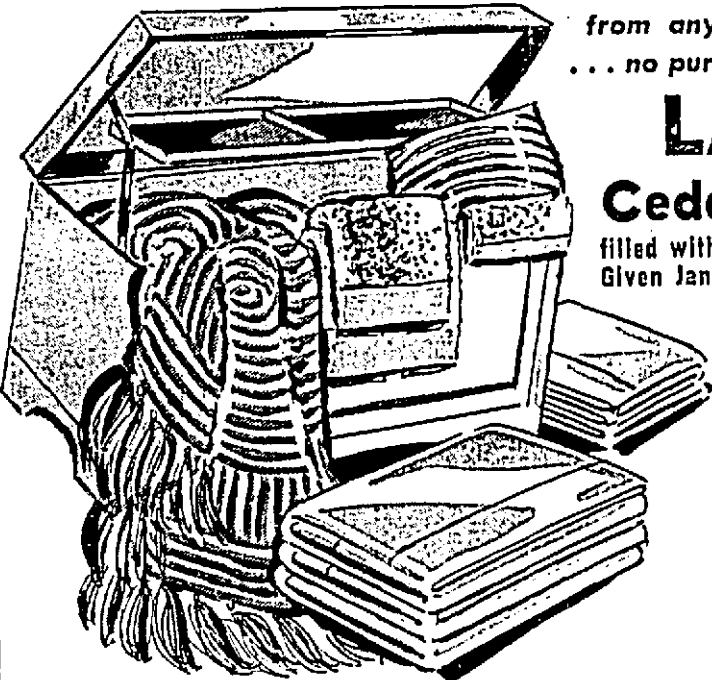
from any sales person  
... no purchase necessary

### LANE

### Cedar Chest

filled with White Goods  
Given January 20 at 2 P. M.

- filled to the brim with
- 100% down filled pillows
- combed percale sheets
- combed percale cases
- colonial reversible spread
- big, jumbo size towels
- face towels, wash cloths



### Save on Fine Dacron Pillows

made by Burton-Dixie  
original price 7.95, now 4.95

**2 for \$9**

Dacron filled pillows are non-allergic, non-matting, non-shedding, odorless, mildew and moth proof, won't retain heat or cold. And they're washable, too! 20x26 size.

### 100% Imported White Goose Down Pillows

made by Burton-Dixie, reg. 12.95, now 9.95

So-o-o soft and easy on the head; plump, too, because it's filled with imported goose down. Linen finish down-proof ticking, corded edges. 20x26 size.

**2 for \$18**

### 100% Grey Duck Down Pillows, reg. 10.95

Only a limited quantity of these choice pillows filled with 16-oz. of duck down. Covered with candy stripe ticking. 19x26 size. No mail or phone orders please.

**\$6**

January savings just for you in

## Springmaid Sheets



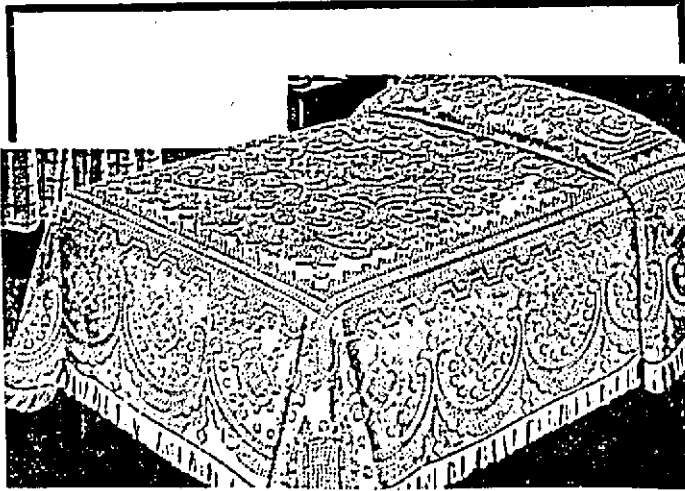
**Spring Knight—type 128**  
59c 42x36 Cases .....49c  
2.49 72x108 or Twin Fitted 1.89  
2.69 81x108 or Full Fitted 2.09

**Sumter—type 140**  
69c 42x36 Cases .....59c  
2.79 72x108 or Twin Fitted 2.29  
2.99 81x108 or Full Fitted 2.49

**Springdale (white) type 180**  
79c 42x38 1/2 Cases .....69c  
2.89 72x108 or Twin Fitted 2.49  
3.09 81x108 or Full Fitted 2.69

**Springdale (colors) type 180**  
89c 42x38 1/2 Cases .....79c  
3.69 72x108 or Twin Fitted 2.99  
3.99 81x108 or Full Fitted 3.29

DOMESTICS WALKER'S THIRD FLOOR



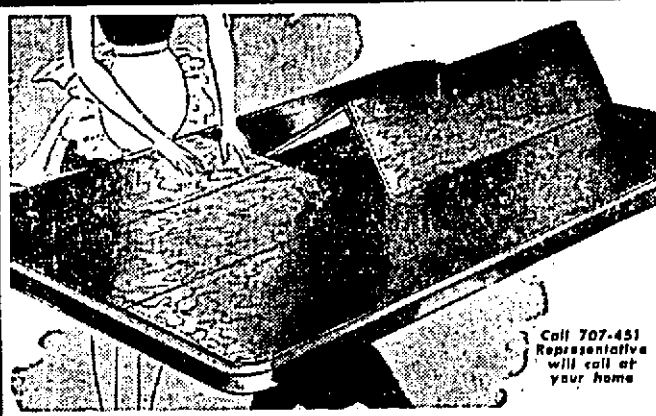
### Bates "Old Colony Pride" Spread

compare with others selling as high as 24.95

Note the generously full size—look at the left of the loops, see how sharply the pattern stands out. It's pre-shrunk, has bullion fringe, is reversible, washable and comes in single or double size, Antique white, Hyacinth Pink, Daffodil and Mint Green.

**14<sup>95</sup>**

DOMESTICS WALKER'S THIRD FLOOR



### the newest and best in table-top insurance Aluminum-Insulated made-to-order Pads

up to and including 36x36, reg. 8.95..... 6.95  
up to and including 36x48, reg. 11.95..... 9.95  
up to and including 40x60, reg. 16.60..... 12.95  
up to and including 48x64, reg. 20.00..... 14.95  
up to and including 48x72, reg. 23.95..... 16.95  
any width up to 78" long, reg. 24.30..... 19.95  
over 78" length, add.....25c per inch  
Leaves—any length and up to and including 12" wide ..... 2.95  
over 12" wide, add.....25c per inch  
Your choice of ivory or mahogany

DOMESTICS WALKER'S THIRD FLOOR

### 49c to 1<sup>69</sup> Cottons

January special

**39<sup>c</sup>** yd.

Full bolts, demi bolts, mill ends, but all fine quality cottons in gay prints, solid colors and novelties.

- DENIM
- PERCALES
- BROADCLOTHS
- OUTINGS
- ORGANDIES
- EMBOSSED

FABRIC CENTER WALKER'S THIRD FLOOR

## Cannon's New Towels

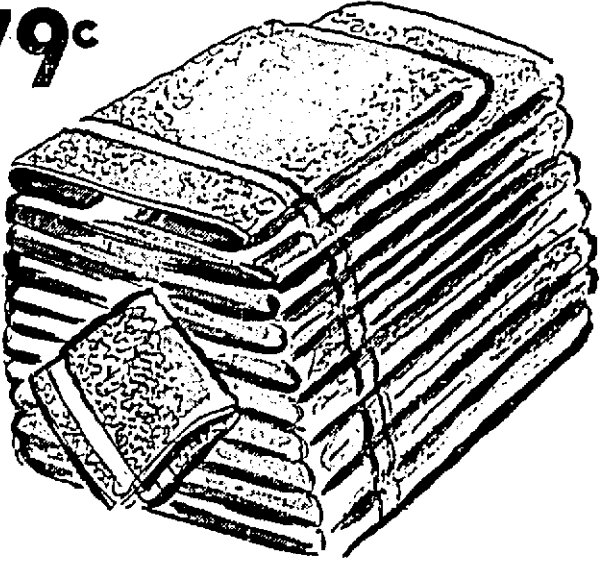
with Dacron-Nylon reinforced selvage

regularly \$1, **79<sup>c</sup>**  
January special

New! And in Cannon Care-free Colors, comes this super value towel with the Dacron-Nylon reinforced selvage that gives you added strength. Comes in full matching ensemble.

24x44 Bath Towel, reg. \$1 ..... **79<sup>c</sup>**  
16x26 Hand Towel, reg. 59c ..... **49<sup>c</sup>**  
12x12 Wash Cloth, reg. 29c ..... **4 for \$1**

Colors: New Rose, Pink Whisper, Sun Gold, Marine, French Blue, Sea Green and White.



### Callaway "Sun Valley" Towels

15 luscious colors, all first quality  
Jumbo Bath Towel, 25x48, reg. 1.55 ..... **1<sup>55</sup>**  
reg. 1.95 ..... **75<sup>c</sup>**  
Large Hand Towel, 16x30, reg. \$1 ..... **75<sup>c</sup>**  
Big Wash Cloths, 13x13, reg. 39c ..... **3 for \$1**  
Husky Finger Terries, 11x18, reg. 39c ..... **3 for \$1**

### Fieldcrest "Elegance" Towels

First quality, extra absorbent, extra large  
Wash Cloth, 13 1/2 x 13 1/2, reg. 49c ..... **38<sup>c</sup>**  
Hand Towel, 16x30, reg. 1.39 ..... **98<sup>c</sup>**  
Bath Towel, 25x50, reg. 2.59 ..... **1<sup>98</sup>**

### King Size Cannon Bruce Towels in Gem Colors

New Rose, Pink Whisper, Amethyst, Sun Gold, Marine, French Blue, Sea Green, and White.  
Bath Towel, 24x46, reg. 1.39 ..... **98<sup>c</sup>**  
Hand Towel, 16x28, reg. 89c ..... **59<sup>c</sup>**  
Wash Cloth, 12x12, reg. 39c ..... **29<sup>c</sup>**

### Martex "Miracle Margin" Towel

with Dacron reinforced selvages for longer wear  
Bath Towel, 24x44, reg. 1.29 ..... **\$1**  
Hand Towel, 16x28, reg. 69c ..... **59<sup>c</sup>**  
Wash Cloth, 13x13, reg. 35c ..... **29<sup>c</sup>**

DOMESTICS WALKER'S THIRD FLOOR

### "Spring Bouquet" pattern Shower and Window Curtains

3.99 value both for **1<sup>58</sup>**

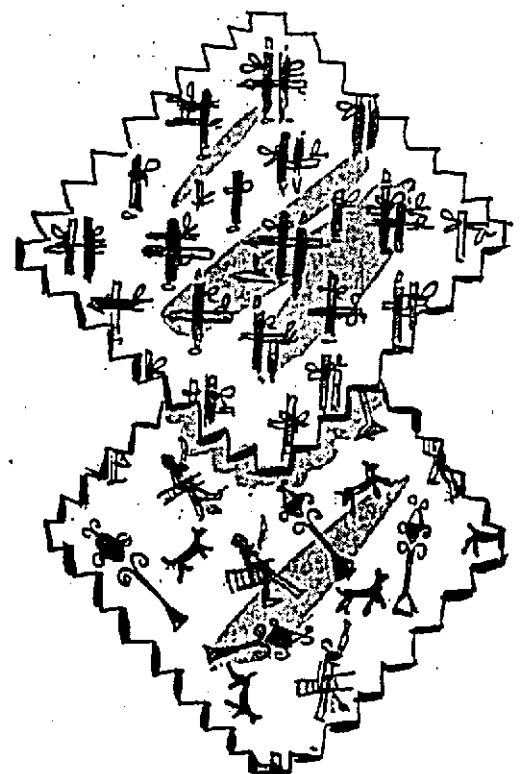
While only 100 of these fine sets last—you can save more than half price. Plastic shower and window curtains in various color combinations—to dress up your bathroom.

### 2.29 Drapery Prints reduced—plus FREE LABOR during January

Yes, Walker's will make your draperies LABOR FREE, during the month of January. Choose from the many, many exciting patterns in this fine group of drapery prints, now priced 1.49 yard.

**1<sup>69</sup>** yd.

DRAPERIES WALKER'S THIRD FLOOR



## Values to 2.49 Rayon Bengaline and Faille

Special purchase from a large New York fabric house of these exceptional rayon bengaline and faille fabrics, in new spring colors, also black, red, navy, green.

**1<sup>29</sup>** yd.

### 1.95 value Tissue Faille Print Lengths

Special purchase of fine tissue faille rayon prints so wonderful for spring dresses, blouses, robes, etc. Good pattern selection.

**89<sup>c</sup>** yd.

### 1.98-2.50 Embroidered and Printed Flannels

While 500 yards last, you can buy these famous Cohama 45" embroidered and printed rayon flannels at only 1.39 yd. Dark colors.

**1<sup>39</sup>** yd.

### 1.69 value Velvety Rayon Taffetas

42" wide and wonderful for hostess coats, dresses, formals, skirts, etc. A real January value at this sensational price of only 59c yd.

**59<sup>c</sup>** yd.

FABRIC CENTER WALKER'S THIRD FLOOR

**Walker's Store Hours** Fridays 12 noon 'til 9 p. m. Other Days 9:30 to 5:30

**Downtown Pine at Fourth** Phone 707-451

**Park Free** Victoria Auto Parks with purchases of \$1 or more. Tickets validated service desk each floor.



STARTS MONDAY, JAN. 3rd

MONDAY STORE HOURS 9:30 to 5:30

WALKER'S

the friendly store of Long Beach

GREAT

January Sale

VALUES WORTH CROWING ABOUT

# Furniture and Rugs—Fourth Floor

34.95 Plush Cotton Rugs, several colors, 9x12 size.....	23 <sup>33</sup>	29.95 Table Group, step, lamp, end and coffee tables.....	19 <sup>99</sup>
34.95 Loop Cotton Rugs, several colors.....	23 <sup>33</sup>	19.95 Group Coffee Tables.....	13 <sup>99</sup>
78.95 Loop and Plush Rugs, several colors, 12x15 size.....	39 <sup>99</sup>	22.95 Magazine Racks, in mahogany or maple.....	15 <sup>99</sup>
82.95 Chenillo Rugs, 9x15 size.....	49 <sup>95</sup>	39.50 Famous Make Tables, end or coffee styles.....	27 <sup>99</sup>
24.95 Chenillo Rugs, 6x9 size.....	16 <sup>99</sup>	39.95 Sam Moore Chairs, nationally advertised line.....	27 <sup>99</sup>
5.95-9.95 Rug Samples, assorted colors, 27x54".....	2 <sup>99</sup>	69.95 Sam Moore Chairs, famous make.....	49 <sup>99</sup>
\$10-18.50 Rug Samples, assorted colors, 27x54".....	6 <sup>99</sup>	12.98 Metal Utility Tables for typewriter, TV, serving table. On casters.....	9 <sup>98</sup>

33 1/3 LONG PLAY RECORDS

all reduced 1/3

10-inch Popular, Orchestra, Piano, Vocal, Semi-Classical, Mood Music, etc.  
12-inch Symphonies, Concertos, Overtures, Operas, etc.

RECORDS WALKER'S LOWER FLOOR

# Home Accessories—Lower Floor

\$2 Galvanized Garbage Cans 6-gal. capacity .....	1 <sup>29</sup>	29c Stainless Steel Flatware "Silco" by International Silver Co. ....	4 for \$1
Enameled Utility Stool for kitchen or bath, black, yellow.....	2 <sup>29</sup>	Silver Plated Holloware water pitchers, butter dishes, creamer and sugars, etc. Plus tax.....each	4 <sup>99</sup>
7.95 Steel Mixing Bowls, stainless, nest of 3, set.....	4 <sup>95</sup>	Ceramic Cigarette Sets and ash tray sets, reduced to.....	88 <sup>c</sup>
Nest of 3 Strainer Set with black handles, set.....	2 <sup>49</sup>	1.69 Profesh—Dry Cleaner and spot re- mover, non-inflammable, odorless, 12-oz. can.....	99 <sup>c</sup>
3.95 Door Mirrors, 12x42" with white frame, special .....	2 <sup>99</sup>	14.95 Electric Hair Dryers, hood type, with cord, portable....	9 <sup>98</sup>
Lamps, Pictures, Mirrors, one of a kind, to clear .... 1/3 to 1/2 and less		2.98 12-Pr. Shoe Racks for men's or women's shoes .....	1 <sup>89</sup>
Magazine Racks, can be used for records, too.....	1 <sup>19</sup>		

Clearance Sewing Machines

- floor samples
- demonstrators
- slightly used machines

These are only a few of the great savings — shop early for these values!

\$396 Necchi Desk.....	349 <sup>00</sup>	\$397.95 Adlermatic Jetline.....	349 <sup>50</sup>
\$292 Elna Portable.....	259 <sup>00</sup>	\$229.95 Domestic De Luxe Console.....	189 <sup>00</sup>
\$342 Necchi Console.....	299 <sup>50</sup>	\$198 Eldredge R40 Console.....	149 <sup>00</sup>
\$309 Adler Console, slightly used.....	198 <sup>50</sup>	\$279 Eldredge 8-Drawer Desk Model.....	229 <sup>00</sup>
\$224 Adler Portable, Zig-Zag Model 87.....	139 <sup>00</sup>		

SEWING MACHINES WALKER'S THIRD FLOOR

the great HOOVER model 700 special

with full factory guarantee.....

39<sup>95</sup>

Clearance on all Floor Models of • Lewyt • Apex • Royal • Eureka

Many rebuilt Cleaners, various makes, fully guaranteed 19<sup>95</sup>

VACUUM CLEANERS WALKER'S THIRD FLOOR

## Accessories—Street Floor

1.98 Koroseal Raincoats of plastic, S-M-L sizes.....	1 <sup>49</sup>	1.75 Richard Hudnut Creme Rinse. Makes hair shiny and manageable after shampoo, 16-oz. ....	\$1 <sup>00</sup>
3.95-5.95 Umbrellas, 16" rib, fine workmanship and good color, pattern selection.....	2 <sup>98</sup>	\$1 Richard Hudnut Spray Deodorant or Dry-Stik deo-cream, each 59c.....	2 for \$1 <sup>00</sup>
50c-79c Handkerchiefs, Imported Swiss, queen size prints and reg. ....	39 <sup>c</sup>	1.75 Tussey Cream Shampoo, Lanolin enriched.....	\$1 <sup>00</sup>
\$2 Bathasweet Bath Oil, Garden Bouquet fragrance. A tablespoon makes a tub full of bubbles.....	\$1 <sup>00</sup>	2.50 Roger and Gallet Cologne in Blue Carnation or Fleur d'Amour.....	1 <sup>50</sup>
		* prices plus fed tax	

## Yarns and Art Needlework—Third Fl.

1.10 Bear Brand Sport Yarn, "Casa Laine", 100% wool, 4-ply-2-oz. skeins.....	89 <sup>c</sup>	65c Bear Brand Nylon Yarn, super spun for longer wear, 35 colors.....	49 <sup>c</sup>
1.45 Bear Brand Knitting Worsted, good colors for stoles, sweaters, slippers, etc. 4-ply, 4-oz. skeins.....	1 <sup>17</sup>	1-oz. magic skein .....	79 <sup>c</sup>
95c-98c Bear Brand Dress Yarns, Tricolaine, Caprice or Tricolite in 1-oz. skeins.....	74 <sup>c</sup>	1.98-4.98 Stamped Needlework, guest towels, aprons, baby bibs, etc., with thread to complete .....	79 <sup>c</sup>
69c De Luxe Sock-Sport Yarn, 100% wool, good color assortment, 3-ply 1-oz. pull skeins.....	49 <sup>c</sup>	69c Baby Sacques stamped to embroider in flannel, seersucker.....	3 for \$1 <sup>00</sup>
		89c Kimonos.....	2 for \$1 <sup>00</sup>
		1.89 Pillow Tubing, stamped to embroider in cross or lazy daisy stitches .....	1 <sup>49</sup>

Sewing Notions—Third Floor	
59c-89c Card Buttons. New shipment of rhinestones, metals, compositions, for blouses, dresses, etc. 3-8 buttons to card .....	<b>39<sup>c</sup></b> card
2.95 Pinking Shears. All metal, precision made. Nickel plated blades. 5-year factory guarantee.....	<b>1<sup>59</sup></b>
1.98-2.50 Embroidery. Eyelet embroidered batiste and organdy. Colors, white, 35" wide .....	<b>94<sup>c</sup></b> yd.

Stationery—Street Floor	
<b>FINE LEATHER GOODS</b>	
now at less than	<b>1/2</b> price
Genuine leather snapshot albums, waste baskets, book ends, pocket albums, address and note pads. 14K gold tooled.	
<b>\$1 NOTES AND STATIONERY</b>	
	<b>2 for \$1</b>
Discontinued designs of Hallmark notes and sample boxed stationery. 59c each.	

Dermatolift

Natural "Face-Lift"

reg. \$8 set now only \$5 plus tax

90-day supply

This unique method of skin and tissue activation now actually helps your face to "lift itself" safely, without surgery. This revolutionary "Face-Lift" consists of two skin fluids, reincarnation and ageless. Try it today!

COSMETICS WALKER'S STREET FLOOR

Bonne Bell's Plus 30 Hormone Cream

1/2 price

regular \$5 size for 2.50 plus tax

A chance to bolster your beauty and budget. A 60-day supply of this scientifically tested cream at half price. And tests, as reported in a medical journal proved results can be seen quickly—the skin looks firmer, smoother, more radiant and younger.

COSMETICS WALKER'S STREET FLOOR

National Sale of Sil-O-Ettes

one week only—January 3rd to 8th

This is the greatest panty girdle comfort—the finest fit in the nation. Sil-O-Ette streamlines your thigh line because they're made of Len-O-Lastic, covered with rayon and cotton (for softness and absorption) and woven with nylon (for durability and quick drying). Be sure you don't miss this sale!

Sil-O-Ette Dress Tights, regular 5.50 for.....	4.49
Sil-O-Ette Sport Tights, regular 4.50 for.....	3.69
De Luxe Sil-O-Ette Dress Tights, regular 5.95 for.....	4.95
De Luxe Sil-O-Ette Sport Tights, regular 4.95.....	3.95
De Luxe Sil-O-Ette Girdle, regular 4.95 for.....	3.95

SANITARY GOODS WALKER'S STREET FLOOR

January Savings from Walker's "Land o' Youth" Fourth Floor		
Infants' Wear		
98c Flannel Sacques in rosebud prints.....	39 <sup>c</sup>	
1.19 Flannel Wrappers in rosebud prints.....	69 <sup>c</sup>	
59c Cotton Knit Training Panties, 1-4 sizes.....	4 for \$1	
1.98 Baby Towel Sets, 1 towel, 2 washcloths.....	1 <sup>59</sup>	
2.98 Value Flannel or Birdseye diapers.....	1 <sup>99</sup>	
3.50 Value Gauze Diapers "Wee Noble" 20x40.....	2 <sup>49</sup>	
89c Receiving Blankets, 30x40. Irreg. 59c.....	2 for \$1	
8.98 Crib Blanket 36x50, solids, patterns.....	2 <sup>89</sup>	
3.98-4.98 Dresses in spring colors, styles, 1-3 sizes.....	1 <sup>99</sup>	
2.98-3.98 Long Sleeve Coat Sweaters, many styles, colors, sizes 1 to 3.....	1 <sup>89</sup>	
1.98-2.98 Layette Sweaters in nylon and wool.....	1 <sup>69</sup>	
4.98 Baby Shawls in nylon or wool, pastels, white.....	3 <sup>89</sup>	
3.98 Sweater, Cap, Bootie Set in nylon knit.....	2 <sup>89</sup>	
3.98 Quilted Crib Comforters in rosebud batiste.....	2 <sup>89</sup>	
Infants' Furniture		
8.95 Stroller with metal frame, shopping bag.....	5 <sup>49</sup>	
14.95 Hardwood Play Yard, oil floor style.....	9 <sup>99</sup>	
21.95 Leatherette Baby Carriage with lift-out body.....	15 <sup>99</sup>	
2.29 Hi-Chair Pads, plastic covered.....	1 <sup>59</sup>	
2.98 Crib Bumpers, covered in pastel plastic.....	1 <sup>89</sup>	
55.90 Value Crib and Mattress Special (39.95 Lullabye Crib and 15.95 Mattress by makers of Kant Wet) both for only.....	39 <sup>99</sup>	
Toys		
Values to \$3 Children's Books.....	1/2 price	
7.50 Noah's Ark by Holgate, educational toy.....	1/2 price	
14.95 Golden Tuba for hours of musical pleasure.....	8 <sup>99</sup>	
2.98 Playland Whip, mechanical toy with action.....	1 <sup>89</sup>	
3.95 Sturdy Children's Rocker.....	2 <sup>79</sup>	
34.95 American Flyer Electric Train.....	19 <sup>99</sup>	
1.50-3.95 Colber train accessories.....	1/2 price	
Girls' Wear		
59c Cotton Knit Panties in white, colors, sizes 4-14.....	4 for \$1	
2.98 Nylon Paper Taffeta Slips, sizes 6-14.....	1 <sup>79</sup>	
3.98-4.98 Dresses in cotton prints, stripes, solids. Sizes 3-6X and 7-12 in group.....	1 <sup>99</sup>	
10.95 Sub-Teen Corduroy Jackets, lined, sizes 10-14.....	5 <sup>47</sup>	
Boys' Wear		
2.69 Sanforized Denim Dungarees with fused knee, 1.69 pr.....	3 pr. \$5	
2.95 Flannel Shirts in plaids, checks, long sleeves, sizes 4-18.....	1 <sup>99</sup>	
2.95 2-Pc. Flannel PJ's cut for comfort, sizes 4-15.....	2 <sup>29</sup>	
39c Fancy Socks packaged with guarantee, sizes 7 1/2-11.....	4 pr. \$1	
1.95 Striped Polo Shirts with taped neck and shoulders, sizes 4-14.....	3 for \$3 <sup>55</sup>	
1.19 each.....		
14.95-18.95 Suede Jackets, water repellent, quilted satin lining.....	9 <sup>99</sup> -13 <sup>99</sup>	
69c Knit Briefs, shrink controlled, bar tacked.....	3 pr. 1 <sup>15</sup>	

STARTS MONDAY, JAN. 3rd, 9:30 A. M.

MONDAY STORE HOURS 9:30 to 5:30

# Walker's GREAT January Sale

the friendly store of Long Beach

VALUES WORTH CROWING ABOUT

EVERY DEPARTMENT SHARES IN THE VALUES . . . SAVE 25% TO 50%

special scoop purchase!

## Designers Collection Dresses

reg. 29<sup>95</sup> to 79<sup>95</sup>

### 1/3 & 1/2 price

All good things come to Walker's . . . and here are values galore! Fresh, wonderful fashions at eye-blinking prices . . . all special purchase merchandise . . . all from famous designers' collections. Hurry in tomorrow when the store opens . . . for we know these spectacular dresses will tempt you! Pure silk crepes, tulle, sheer wools, many one-of-a-kind styles, good sizes.

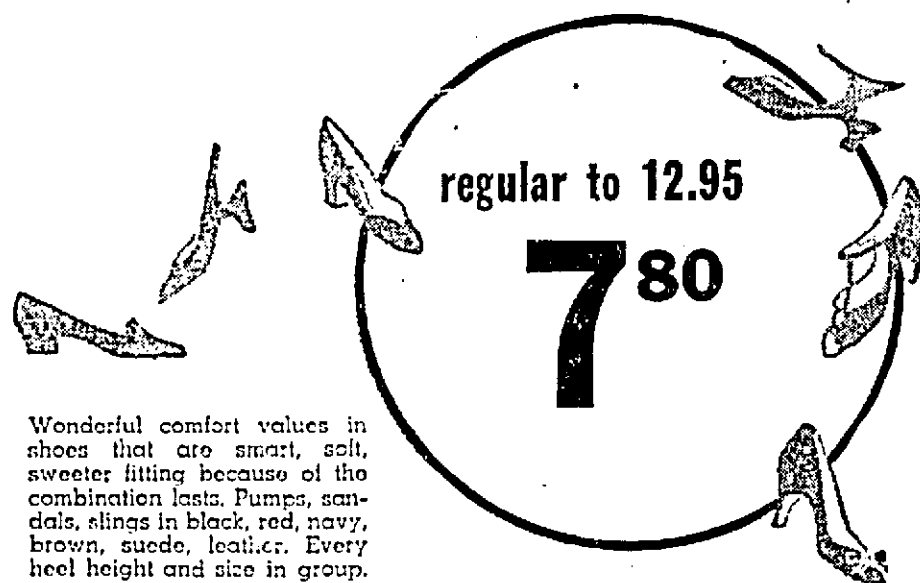
FASHION DRESSES WALKER'S SECOND FLOOR

starting tomorrow!

our twice-yearly, money-saving

## Naturalizer SALE

THE SHOE WITH THE BEAUTIFUL FIT



Wonderful comfort values in shoes that are smart, soft, sweeter fitting because of the combination lasts. Pumps, sandals, slings in black, red, navy, brown, suede, leather. Every heel height and size in group.

SHOE SALON WALKER'S SECOND FLOOR

### Street Floor Accessories

#### 3.95-5.95 Women's Blouses

Attractive, famous make blouses in nylons, tissue failles, cottons, all washable. Long or short sleeves. Sizes 32-38. (Blouse Bar).

2<sup>99</sup>

#### 3.95 Slipover Sweaters

Virgin wools finely knit into short-sleeve slip-ons. Popular shades. Sizes 36-40. (Sweater Bar)

2<sup>99</sup>

#### 1.95-4.95 Sample Line Belts

Novelty and classic belts in straight and contour styles. Leathers and fabrics, good colors. Mostly sizes 24 to 28. (Leather Goods)

1<sup>19</sup>

#### 2.50-\$15 Famed Name L'ther Billfolds

Men's and women's styles, thinfolds, card cases, coin purse types, various beautiful leathers in wanted colors. Now priced 1.25\*-7.50\* (Leather Goods)

1/2\*

\*plus fed. tax

PRICE

#### 8.95 to 19.50 Fine Quality Handbags

Street bags, travel bags, dressy bags, all cleverly designed with rayon satin or faille lined interiors. (Handbags)

1/3\*

\*plus fed. tax

5.97 to 13.00

#### Leather or Fabric Handbags

Conventional or high style bags in leather and fabrics. Box or dressmaker styles, nicely lined. (Handbags)

5<sup>97</sup>\*

#### 2.95 Leather or Fabric Bags

Copies of better bags in sturdy plastic or dressy fabrics. Good color selection. (Handbags)

1<sup>99</sup>\*

\*plus fed. tax

#### Fashion Jewelry Collection

A great splash of necklaces, bracelets, earrings and pins. Some matching sets, tailored metals and stone set pieces. (Costume Jewelry)

2 for \$1\*

\*plus fed. tax

#### 1.95-2.95 Fashion Jewelry

Superlative fashion sparkle in necklaces, bracelets, pins, earrings. Tailored gold and silver metals, stone set pieces, too. (Costume Jewelry)

99c\*

#### 3.95-5.95 All Wool Stoles

Always a favorite, twice as popular this season, lacey design wool stoles, some with lurex trim, triple fringe. White, blue, black. (Neckwear)

2<sup>99</sup>

#### 1.99 Cotton Shirt Blouses

Exquisitely tailored Sanforized blouses with tucked shirt fronts, some with 3/4 sleeves. White, blue, pink, yellow. (Neckwear)

1<sup>29</sup>

annual "get acquainted" sale

## GLEN RAVEN hosiery

You will want to stock up on these fashion right Glen Raven nylons at this once-a-year savings. In colors of Taupe, Mist, Bittersweet and Dawn. Glen Raven nylons come in proportioned lengths, too. Sizes 8 1/2 to 11.

12-denier 66-gauge with plain seam and refined heel.	were 1.65, NOW	1 <sup>19</sup>	3 pair	3 <sup>50</sup>
15-denier 60-gauge new Liberalace top and triple strength toe.	were 1.50, NOW	1 <sup>09</sup>	3 pair	3 <sup>15</sup>
Viewpoint 60-gauge 15-denier dark seam and choice of brown or black outline heel.	were 1.65, NOW	1 <sup>19</sup>	3 pair	3 <sup>50</sup>

HOSIERY WALKER'S STREET FLOOR

## Second Floor Fashions

5.95 Cotton Dresses	3.79	1.50 Warner Cotton Bras	1.15
Chambray and gingham in Don Rivers wrinkle-shed cotton. Several styles, solids, plaids. Misses, full sizes. (Daytime Dresses)		White, A-B-C cups, sizes 32-38. (Foundations)	
\$25-39.95 Knit Dresses	\$17	3.95-\$5 Girdles and Panties	2.89
2-piece styles in 100% wools, good color selection. (Sportswear)		2-way stretch styles in white. S-M-L sizes. (Foundations)	
5.95-7.95 Jersey Blouses	2.99	\$5-18.50 Foundations, 1/2 Pr	
100% wools, some jeweled trimmed styles in group. (Sportswear)		Also girdles, party girdles in group. Pull-ons, zippers and front-lace, now priced 2.50-9.25. (Foundations)	
6.95-10.95 Noted Sweaters	3.99	3.95 Rayon Crepe Gowns; 1.99	
Lantern, Womadere and full-fashioned lumber wool sweaters in group. (Sportswear)		Lavishly trimmed styles, 34-40. (Lingerie)	
\$25 Special Rayon Suits	\$10	Paisly Nylon Pajamas	3.95
Misses, junior and women's sizes in charcoal, brown and navy. (Suits and Coats)		Exceptional value, sizes 32-38. (Lingerie)	
Special Purchase Robes	4.99	3.95 Rayon Crepe Slips	1.99
Nylon duet and coachman types, sizes 10 to 18. (Robes)		Tailored and trim styles, broken sizes, colors. (Lingerie)	
10.95-19.95 Robes	8.95	2.98 Rayon Crepe Slips	1.99
Robes, duet, coachman styles. Also quilted pajama sets in group. (Robes)		Broken sizes and colors. (Lingerie)	
Rayon Flannel Dresses	7.99	3.95 Nylonized Gowns	1.99
2-pc. with contrast trim, self belt, slim skirt. Sizes 12-18, 14 1/2-22 1/2. (Budget Dresses)		Styled of rayon tulle, sizes 34 to 40. Assorted colors. (Lingerie)	
2.98-3.98 Cotton Blouses	1.29	1.50 Rayon Garter Panties;	99c
Tailored, Sanforized styles in stripes, prints, solids. Sizes 30-38. (Hi-Teen Shop)		Famous make, broken sizes, colors. (Lingerie)	
3.98-5.95 Sweaters	1.99	1.95 Nylon Garter Panties;	1.39
Slip-on, Spencer and Cardigan styles in nylon or wool. Broken sizes, colors. (Hi-Teen Shop)		Broken sizes, colors. (Lingerie)	
2.50-\$5 Bras	1.95	4.95-17.95 Lingerie	
Cotton, nylon styles, broken sizes. (Foundations)		Clearance	1/2 Price
		Slips, gowns, broken sizes and colors on table. (Lingerie)	

J. C. Roberts

discontinued styles in

## Men's SHOE SALE

specially priced at

Suedes and callskins in good style selection. Not all sizes in every style, but sizes 6 to 12 in group. Brown, maroon and navy blue.

**7.88**

MEN'S SHOP WALKER'S STREET FLOOR

## Men's January SUIT SALE

greatest values ever offered to you, our customers

Fine 100% all-wool suits in flattering new men's fashion styles. Values of \$44, \$55 and \$65 in suit sizes 36-44, now only

**\$34-\$44-\$49**

Eastern Tailored pure wool

### TOPCOATS

values to \$50 **\$29**

California weight Fleeces and Tweeds.

Imports and Domestic wool

### SPORT COATS

29.50-\$35 values **\$19** 39.50 Imports **\$27**



MEN'S SHOP WALKER'S STREET FLOOR

### Men's Furnishings Savings

4.95-5.95 Long Sleeve Sport Shirts. 2.99  
California styled from fine fabrics, checks, bold prints, florals. S-M-L-XL.

3.95-5.95 Flannel and Broadcloth PJ's, 2.98  
Assorted patterns, all generously tailored to fit for comfort. Sanforized. A-B-C-D sizes.

1.95 100% Nylon Fancy P'tern Shorts, 1.00  
Also solid colors in these boxer style shorts. No ironing necessary, sizes 30-42.

\$1 One-Size Stretch Socks in Nylon. 69c  
They fit all feet from 9 1/2 to 13, wrinkle-free and long-wearing. Patterns, clocks, solid colors.

1.95-2.50 100% Nylon Argyle Socks, 99c  
Bright, colorful long-wearing argyles in diamonds, genuine overplaid. Slack lengths, elastic tops. Sizes 10-13.

Famous Make National Brand T-Shirts, 69c  
Good weight cotton shirts with nylon reinforced neckbands. Full cut. S-M-L-XL.

Sanforized Broadcloth Shorts, 3 prs. 2.05  
Whites, pastels, stripes, fancy patterns in boxer and gripper styles. 28-44.

Cotton Ribbed Undershirts 49c  
Nylon reinforced, sizes 36-46.

\$4-\$6 Leather Dress Gloves 1/2 Price  
Fine quality gloves in collskins and pigskins. Lined and unlined.

MEN'S SHOP WALKER'S STREET FLOOR

Walker's Store Hours Fridays 12 noon 'til 9 p. m. Other Days 9:30 to 5:30

Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks with purchases of \$1 or more. Tickets validated service desk each floor.



start the New Year right with the greatest money-saving values ever gathered

yes, we have plenty of  
**FREE PARKING**  
for your shopping convenience  
In Long Beach, Buffums' Autoport and  
our new location at 130 Pacific Ave-  
nue, as well as 50 "Park and Shop" loca-  
tions. In Santa Ana, free parking on  
Parking Terrace.

#### STORE FOR MEN

16.95 casual jackets, exceptional values .....8.88  
Regularly 27.50 slacks reduced to .....19.99  
51 knit briefs by famous maker. Waist 30-40. Now 69c  
51 ribbed u-shirt. Extra length. Holds shape.  
small, medium, large, extra large .....69c  
51 cotton argyle socks. Heavy weight. Elastic top. Many  
color combinations. Sizes 10 1/2 to 13. Now 59c, 2 pr. \$1  
13.95 men's shoes. Black or tan calfskin. 2-eyelet tie  
and slip-on gores. Famous maker. Limited sizes, 6 1/2  
to 12. 15% off.....11.86

Buffums' Store for Men

**men's good wool suits**  
**39<sup>95</sup>**  
Regularly \$55 to \$65. Special group  
of men's suits selected from our reg-  
ular stock for special January sav-  
ings. Wide range of colors and  
styles. Broken sizes.  
Buffums' Store for Men

#### 'GIRLS' SHOP

5.98 corduroy playall. Pedal pusher length. Zippered  
front. Washable. Red, green, blue. Sizes 7-14. Now 2.99  
1.98 to 5.98 cotton t-shirts. Various styles, some jeweled.  
Assorted colors. Sizes 7 to 14. Now.....1.39 - 3.89

Girls' Wear, Second Floor

#### CHILDREN'S SHOES

7.95 to 9.95 growing girls' leather strap shoes. Famous  
makers. Sizes limited. Shop early.....3.99  
7.95 to 8.95 boys' leather oxfords. Limited sizes, 3.99

Children's Shoes, Second Floor

#### BOYS' SHOP

14.95 nylon jackets. Completely washable. Navy, brown,  
red. Sizes 6 to 20. Now priced at just.....9.99  
2.95 gaucho shirts. Washable. Sizes 6 to 14. Now 1.59  
3.50 Texas-made jeans. Heavy 11-oz. denim for extra  
wear. Full-cut. Guaranteed. Sizes 4 to 14, now.....2.39

Boys' Shop, Second Floor

#### STATIONERY

Special! Montag's Open Stock Paper. Air mail and vel-  
lum finish. Now 2 for \$1. Matching envelopes, 2 for 50c  
Regularly 1.25 standard size washable plastic card  
table covers, wine, green, yellow, green, and blue,  
to clear .....\$1  
100 yards of 3/8" rayon satin ribbon in green, red 1.34

Stationery, Street Floor

**Sale of Costume Jewelry**  
\$1 to \$25 value! Magnificent collection by famous makers. Neck-  
laces, bracelets, pins and earrings. Sparkling rhinestones, pearls,  
colored stones and metals in gold or silver.  
Jewelry, Street Floor  
**1/2 off**  
plus tax

#### ART NEEDLEWORK AND YARN

2.49 pair Pequot stamped pillowcases. 140 count Pequot  
tubing, hemstitched for crocheting. Lazy daisy, cut work  
or cross stitch patterns. White only. Pair.....1.77  
7.95 hassocks, plastic covered. 15" square. Wood frame,  
steel banded. No-sag springs, foam rubber padding.  
Washable. Red, green, brown, ivory, grey. Grand TV  
seat or footstool.....5.99

Art Needlework and Yarn, Fourth Floor

#### FABRICS

59c yard 80-square percale, 36 inches wide, in several  
dozens of patterns and colors. Ideal for children's school  
dresses, women's house dresses, curtains, spreads yd. 44c  
89c yard Comal check gingham. 1/4" or 1/2" check.  
Combed, Sanforized, crease-resistant, 45" wide.....75c  
1.29 yard Hong Kong rayon and cotton pongee. Small-  
pattern prints. Machine-washable.....1.09

Fabrics, Fourth Floor

**Vanette Hosiery**  
**51**  
Regularly 1.50. Discontinued colors  
in sheer Vanette hosiery, fashion  
shades. Proportioned lengths. Stock  
up at this wonderful low price! Sizes  
8 to 11, short, medium and long.  
Hosiery, Street Floor

#### HOSIERY

\$1 Anklets by Rocke, Lanamere type. Whites, pastels  
and darks. Sizes 9 to 11. Slightly irregular. Reduced to  
55c per pair or .....4 prs. for 1.79

Hosiery, Street Floor

**Patent, Calf Handbags**  
**7<sup>95</sup>**  
plus tax  
Regularly 10.95 to 13.95. Choose  
from a really beautiful collection!  
Top handles, pouches, boxes, and  
shoulder straps. Good color choice.  
Handbags, Street Floor

#### ACCESSORIES

5.95 Vicara and Nylon Cardigan, 10 colors. Easy to wash,  
needs no blocking. Sizes 34 to 40, now.....3.99  
3.98 Vicara and Nylon Slipon, colors to match  
cardigan. Stock up for rest of school year .....2.99  
3.98 Rhoda Lee Cotton Blouses, 3/4 to long sleeve styles.  
Prints or solid colors. Sizes 32 to 38.....2.99  
2.98 to 3.98 Cowhide Belts, contour, gaucho, novelty  
styles. Sizes 24 to 30 waist, 7 colors, now.....1.99

Accessory Shop, Street Floor

#### JEWELRY

\$2 to \$4 Simulated Pearls by Wm. Rand. Graduated,  
uniform and fancies, 1 to 5-row, pink, orchid, white..97c  
\$2 Rapes, colored beads, pearls, combinations.....97c  
Plus fed. tax

Jewelry, Street Floor

#### BEDDING

**Mohawk muslin sheets**  
**1<sup>88</sup>**  
Regularly 2.49 each. Famous Stevens  
Mohawk sheets, 130 count muslin,  
made to wear! Regularly 2.69 sheets,  
81"x108", now 2.09  
Reg. 59c pillow cases 42"x36", 48c  
Bedding, Fourth Floor

140 count Utica muslin sheets:  
2.79 sheet, 72"x108", now.....2.38  
2.99 sheet, 81"x108", now.....2.58  
69c pillowcase, 42"x36", now.....58c  
Type 180 Mohawk bleached white percale sheets:  
2.99 sheet, 72"x108", now.....2.58  
3.29 sheet, 81"x108", now.....2.78  
3.59 sheet, 90"x108", now.....2.98  
79c pillowcase, 42"x38 1/2", now.....68c

Type 180 Mohawk colored percale sheets. Rose, pink,  
blue, green, yellow and lilac:  
3.69 sheet, 72"x108", now.....2.98  
3.99 sheet, 81"x108", now.....3.28  
89c pillowcase, 42"x38 1/2", now.....78c  
8.95 Lawtex chenille spreads with rounded corners.  
White, tan, brown, hunter green, sun gold, rose, blue,  
green, aqua. Twin and double sizes.....6.97

16.95 twin-size Kenwood Berkeley blanket. All wool.  
New tight-twist weave for less weight, more warmth.  
Pink, yellow, green, blue, red, white. Now.....12.95

18.95 double size Kenwood wool blanket, now.....14.95  
Bedding, Fourth Floor

now is the time to stock up on WHITE NEEDS!

**Buffums'**  
LONG BEACH

#### FASHIONS

**Special Purchase  
Cotton Dresses**  
**4<sup>49</sup>**  
Regularly 5.95 and 6.95. Tissue ging-  
hams, chambrays and seersuckers.  
Good selection of colors and styles.  
Sizes 10 to 20, 14 1/2 to 22 1/2.  
Cotton Shop, Second Floor  
14.95 to 17.95 Dresses, wool, crepes in prints and solid  
colors. Sizes 10 to 20, 14 1/2 to 22 1/2.....\$13  
Budget Dresses, Second Floor

14.95 to 17.95 Skirts, worsteds, tweeds, flannels.  
Straight and flare styles, 20% cashmere blends.  
Black, navy, brown, beige, blue, gray, heliotrope.  
Sizes 10-18. Truly a fine value.....9.88  
Sun Charm Sports Wear, Second Floor

7.95 Lanamere cordigan sweaters by Renart—wanted  
colors. Slightly irreg. Buy now for back-to-school....4.49

7.95 Skirts, slim styles, 100% wool, dark colors and  
pastels. Excellent values.....4.99

Young Californian Sportswear, Second Floor

**Wonderful Values! Lanamere Sweaters by Renart**  
Regularly 4.95 to 5.95. Here's your chance to save on really beauti-  
ful sweaters! Short sleeve slipons and novelties. Slightly irregular.  
Good color assortment. 7.95 Lanamere cordigan sweaters by Renart.4.49  
Young Californian Sportswear, Second Floor  
**3<sup>29</sup>**

#### HANDBAGS

55 Faillie Handbags, soft pouches, tailored tophandle  
styles, vanities and boxes. Black, brown, navy.....3.97  
12.95 to 18.50 Lewis Handbags, high fashion styles in  
patent, faillie, Bowwinelle and Swiss spun.....9.85  
Prices plus fed. tax  
Handbags, Street Floor  
**GLOVES**  
54 to 55 Fabric Gloves, double hand woven cotton and  
double woven nylon. Handsewn and P.K. Shorties to  
6-button length, tailored and embroidered styles.....2.59  
Gloves, Street Floor

**Sale Leather Gloves**  
**3<sup>59</sup>**  
Regular \$5 to 7.50 values. Glace or  
doeskin, shorties to 8 button length.  
Handsewn and full P.K. Tailored and  
fancy types. Sizes 6 to 7 1/2.  
Gloves, Street Floor

Both stores open 9:30 to 5:30; Fridays 12 noon to 9—Toll Free phones—Long Beach 6-9841, ZE 9841; Santa Ana KI-2-6262, ZE 2626

# for your selection at Buffums' two stores — Long Beach and Santa Ana

ete January Sale we've ever staged! In  
er the store, we're offering the finest val-  
arkets of the country! New fashions for  
home—all new fresh, wanted items at sen-  
iota of the quality you naturally expect at  
now—stock up for the future—and SAVE!

## save! custom-made aluminum table pads

**6<sup>95</sup>**

36 x 36-inch size

Regularly 8.95. Insulated, heat and  
liquid resistant table pads. Blond or  
mahogany leatherette with matching  
felt backing. Additional size range:

Regularly 11.95 pad, 36"x48", now, 9.95  
Regularly 16.60 pad, 40"x60", now, 12.95  
Regularly \$20 pad, 45"x64", now, 14.95  
Regularly 23.95 pad, 48"x72", now, 16.95  
Any width up to 78" long, now just 19.95  
Over 78" long, add 25c per inch.  
Leaves up to 12" wide, 2.95  
Over 12" wide, add 25c per inch.

Table Linens, Fourth Floor

**steel card table and  
four matching chairs**  
**19<sup>87</sup>**  
Regularly 27.90. Strong channel  
steel construction. Folds easily for  
storage. A marvelous New Year sav-  
ings opportunity!  
Gift Shop, Lower Level

## TABLE LINENS

Flour sack dish towels. Bleached, hemmed, 4 for \$1  
Hedwin plastic mats. Yellow, green, chartreuse, red, 29c  
Nylon 3-piece vanity sets, nylon-embroidered. White,  
pink, green, maize, blue, \$1  
Matching dresser scarves, 14"x34" and 14"x42". Ea. \$1

Table Linens, Fourth Floor

## Draperies, Curtains, Upholstery Fabric

15.95 pair, Lido boucle casement draperies.  
47"x84". Beige, ivory, grey, aqua, charcoal,  
gold, green, sage, pink. Sale-priced, 9.95

29.95 to 39.95 pair, ready-made draperies.  
Hand painted floral, contemporary and tropical  
leaf patterns on antique satin and bark. Plain  
brocades and tone-on-tone colors, pastels and  
darks. Some with lurex metal threads. Sateen  
linings, French pleat tops. 48" to 50" wide per  
pair and 84" long. Specially priced at, pr. 13.99

Draperies, Curtains, Upholstery Fabrics, Fourth Floor

wide selection of fashions and accessories!

# January Sale

SANTA ANA

## FOUNDATIONS

1.50 Warner cotton broadcloth bra. Famous petal cup.  
White only. A cup 32-36; B cup 32-40; C cup 32-42. 1.15

55 and 7.50 Silf-skin girdles and panty girdles. Very  
slight imperfections. Rayon and nylon. White only.  
Small, medium and large 3.50

515 Warner Le Gant girdle. 2-inch stay-up top, boned  
rayon front. Satin lastex back, side zipper. Medium  
length, waist 26-32. Long length, waist 27 to 34. 11.95

12.50 Warner Le Gant girdle. 3-inch stay-up top, firm  
rayon front and back. Strong elastic side section. White.  
Med. length, waist 26-34. Long length, waist 26-36. 8.95

## Maiden Form cotton bra

**1<sup>33</sup>**

Regularly 1.75. Famous "Overture"  
style of white cotton broadcloth.  
Medium band under bustline, clever  
dart to achieve youthful support.  
A cup, 32 to 36; B and C cups, 32  
to 38. A real value!

Foundations, Third Floor

53 Warner nylon bra. Famous petal cup style, elastic  
side gores for added comfort. A cup, 32-36; B and C  
cups, 32-38. White. Shop early for these! 1.95

## Save \$10 on Handsome All-Wool Shorties

Regularly 29.95 coats in frost tweeds and Lama fleece. Beautiful  
sherbet pastels to wear now and into Spring! Fine tailoring, smart  
styling. Sizes 8 to 16.

**19<sup>90</sup>**

Coats and Suits, Third Floor

## LINGERIE

14.95 nylon dressmaker pajamas, by famous maker.  
Full overblouse, highlighted by hand-smocking. Nylon  
Chantilly lace trim 8.99

5.98 nylon petticoats. 2 styles. One has tiered border  
formed by wide bands of nylon Chantilly lace. Other  
is charming "bee print". Slim 4-gore skirt, scalloped  
hemline with French piping. Both have elastic waistband.  
S, M, L 3.99

1.65 nylon briefs by famous maker. Encased elastic  
waistband. Assorted colors. Sizes 5, 6, 7. \$1

6.95 nylon slip. Nylon trim embroidery. White.  
9 to 15. Now 3.99

4.95 nylon petticoat. Elastic waistband. White 9-15 2.99

1.65 and 2.25 nylon briefs. Nylon embroidery trim or  
tailored style. Petite sizes 9 to 15. White only. 1.49

3.98 cotton plisse slip. Shadow panel. Nylon sheer and  
satin ribbon at neckline. Deep matching ruffle at hem.  
32-40. White 2.99

Lingerie, Third Floor

## BATH SHOP

Cannon cotton towels with new border treatment. Pink,  
yellow, rose; green and blue.

1.59 bath towel 98c

89c hand towel 59c

39c washcloth 29c

Bath Shop, Fourth Floor

## Sale! Dinnerware

**49<sup>95</sup>**

choice of 4 patterns! service for 12!

Regularly 79.95 and 89.95 values.  
Service for 12. 96, 100 and 102  
piece sets. Four colorful new pat-  
terns in this famous name china.  
Your chance to own a really fine  
dinner set at a fraction of what you  
would ordinarily pay!

Dinnerware, Lower Level

## COSMETICS

57 Elizabeth Arden Story Book. 3 simple steps to  
beauty. Firmo Liff lotion, Salon Treatment oil, Perfec-  
tion Cream \$5

55 Helena Rubinstein Estrogenic hormone cream and  
hand lotion 3.50\*

56 Helena Rubinstein Estrogenic hormone cream and  
oil 3.50\*

6.50 Helena Rubinstein Estrogenic hormone cream and  
make-up (Silk Tone) 3.50\*

52 Dorothy Gray Winter Lotions. Choice of Estrogenic  
hormone lotion, Blustery Weather lotion or Dry Skin  
lotion. Each \$1\*

2.25 Dorothy Gray Special Dry Skin Mixture. 2-oz. \$1\*

54 Dorothy Gray Special Dry Skin Mixture. 4-oz. 1.75\*

55 Dorothy Gray Collagen Hormone Cream. Now 2.50\*

510 Velo Derma Lotion. Seven drops to beauty. Now \$6\*

52 Prince Matchabelli Potpourri cologne. 8-oz. flask  
bottle of spice laden floral fragrance. Now 1.25\*

2.50 Mary Chess Cream Body Massage. Annual special!  
8-oz. bottle of White Lilac, Tapestry, Strategy, Yram,  
Gardenia or Carnation fragrances for your all-over  
body lotion. Each 1.50\*

52 Tussy Wind and Weather Lotion. Annual price  
event \$1\*

51 Tussy Wind and Weather Lotion, now 50c\*

1.75 Tussy Cream Shampoo for hard-to-manage hair \$1

52 Revlon Aquamarine Lotion. 10-oz. bottle. Now 1.25\*

4.50 Lucien LeLong Indiscrete Cologne. Famous hob nail  
type bottle. For a limited time, priced at 1.95\*

55 Marie Earle Peach Satin Throat Cream. Now 2.50\*

2.25 DuBarry Foundation Lotion. Perfect make-up  
base 1.50

52 DuBarry Hand and Body Lotion. Non-sticky, now \$1\*

519 case of fluffy facial type toilet tissue. White, blue,  
yellow, peach, green. 500 2-ply sheets to roll, 100 rolls  
to case. Now \$12

29c box fluffy cleansing tissues, colors to match toilet  
tissues. 8"x9". 300 3-ply sheets. 5 boxes for \$1

49c Buffums' Bubble Bath. 12 envelopes to box,  
4 boxes \$1\*

1.45 Buffums' Sanitary Napkins. Standard, full size, full  
weight. Fine mesh surgical gauze, cotton wrapped for  
extra softness. Moisture-repellant safety shield.  
Box of 48, Now 1.29

\*plus federal tax

Cosmetics, Street Floor

## it's easier to buy on Buffums' 90-Day Credit Plan

**NO DOWN PAYMENT  
NO CARRYING CHARGE**

take advantage of sale savings now—  
white needs, clothing and accessories for  
yourself and your family. Stock up now  
for the year ahead!

## SILVERWARE

19.32 four-piece place setting. Sterling flatware by one  
of America's finest silversmiths. Canterbury Hall or  
Evening Rose patterns 11.59  
154.55 service for eight in chest 92.73  
plus federal tax

Silverware, Street Floor

## GIFT SHOP, LAMPS

16.95 brass lamps by Westwood. 4 favorite styles, 9.99  
Gift Shop, Lower Level

## HOUSEWARES

10.95 Binnister with 4 compartments. The one-  
piece canister set that holds four items of your  
choice. Sits on cabinet or hangs on the wall.  
Now 8.99.

Housewares, Lower Level

## BOOKS

51 to 52 children's books for the younger set.  
Large assortment, including animal stories,  
Mother Goose, activity books, nursery tales.  
Wonderful opportunity to expand their collec-  
tion at only, each, 59c

1.50 to 2.50 books for older boys and girls. As-  
sortment includes Book of the Month popular  
titles. Also classics. Now just, each, 79c

Book Shop, Lower Level

## Sale Plastic Suit Bags

**79c**

Regularly \$1. Clear plastic in green,  
rose, blue. Zipper closure. Com-  
pletely covers suit for protection  
against dust, dirt, moths. You'll want  
several to keep closet neat.

Notions, Street Floor

## NOTIONS

1.39 Clear Plastic Dress Bag, zipper closure, 3 colors 97c

1.39 Plastic Blanket Bag, standard size 97c

2.98 Quilted Plastic Shoe Bag, 12 pockets 1.90

51 Clear Plastic Sweater Bags, colored trimming, 3 in  
set, keeps sweaters orderly 69c

1.98 Quilted Plastic Blanket Bag, 5 colors 1.19

3.98 Jumbo Garment Bag, full length zipper, holds 12  
to 16 garments. Yellow, rose, green, blue, wine 2.59

51 Cotton or Nylon Brassieres, white, famous  
make 2 for 1.69

Notions, Street Floor

## men's, ladies' watches

**19<sup>95</sup>** plus  
tax

Specially priced! Imported 17-jewel  
sports watches. Water and shock re-  
sistant. One-year guarantee. Liberal  
trade-in for your old watch!

Time Shop, Street Floor

## 300 pairs Red Cross, British Brevitts, Sbicca

Regularly 10.95 to 12.95 values. Smart choice of both street and dress  
styles in calf and suede, flat and medium heels. Red, blue, black, brown.

**7<sup>90</sup>**

## Sale! Joyce and Sbicca Flats

Regularly 8.95 to 9.95. Calf and suede. Black, brown, blue, grey.

Women's Shoes, Street Floor



# U.S. Official Sees Rising Prosperity

WASHINGTON (UP) — Undersecretary of Commerce Walter Williams envisaged Saturday a dynamic new economy in the years just ahead, with business expanding, the population growing, and prosperity virtually unavoidable.

Appearing on the CBS radio program, "Capital Clockroom," he predicted 1933 will see some "moderate gains" over 1932. But, taking a long-range look at the future, he said "we have an exceedingly prosperous period to look forward to."

Williams, who is a former national chairman of the Citizens for Eisenhower, also predicted that Eisenhower will be a presidential candidate in 1956, with Vice President Richard M. Nixon as the most likely running mate.

"I am giving you my opinion not as an Undersecretary of Commerce but as an individual," he said.

Williams, a one-time school teacher, mortgage banker and businessman from Washington state, based his optimism about the future on three factors: evolution of atomic power, development of electronics, and perfecting of rapid calculators.

Rapid calculators are like Univac, the mechanical brain which solves highly complex mathematical problems in a fraction of a second.

Williams said he recently noticed an advertisement for a machine that was said to be able to make a calculation every one-fourth-millionth of a second. Later he was told that these machines can "think" at the rate of one-thirty-millionth of a second.

He said that from here on out, he thinks, the work of mechanical brains will have a greater impact on the domestic economy. This factor, coupled with atomic and electronic developments, have brought the world to the threshold of a dazzling new era, he said.

Asked if atomic energy might not be in practical home use in 25 years, Williams said he can't be sure how soon this goal will be reached. In fact, he said, it may come first in areas outside the United States, where the present types of power are not so readily available as they are in this country.

Williams discounted the possibility of a stock market crash and rising unemployment. He said there are important differences between today's high market and that of 1929. While conceding that too many buyers with speculative intent would provoke a dangerous situation, he said that, at present, there is no cause for alarm.

He added that "as long as we can keep our economy in a pretty substantial degree of stability, scientific developments will bring about employment of the newcomers to the labor force."

# Solon Glad U.S. Acting in Bridges Case

WASHINGTON (AP) — Rep. Norblad (R-Ore) said Saturday night he was "glad to hear" that action has started on a civil proceeding aimed at canceling the naturalization of longshore leader Harry Bridges.

Norblad earlier made public a letter urging the U.S. district attorney at San Francisco to bring the suit "to a head in the very near future."

He said later he had been unaware action was initiated following an inquiry he made at the justice department some weeks ago. Trial is now slated for next spring.

"I still think it has taken too long," Norblad said.

In his letter to the district attorney, the Oregon congressman noted the civil action was filed May 2, 1919, and declared: "Five and one-half years later that suit is still pending . . . and it is my viewpoint that the matter certainly should be disposed of one way or the other."

# Poling Plans World Tour for Religion

NEW YORK (AP) — Dr. Daniel A. Poling, editor of Christian Herald, will leave Jan. 3 on a round-the-world mission.

The protestant leader's itinerary includes visits in Hawaii, the Fiji Islands, Japan, Korea, Formosa, India and Europe. During the trip he will arrange for a conference of religious leaders, to be held in Suva, in July, 1936, and a World's Christian Endeavor Union convention to be held in Beirut, Lebanon, in 1937. He is president of the WCEU.

"I have circled the globe on four previous occasions," Poling said in a statement. "On this journey, I wish to see at first hand the evidences of spiritual growth in Asia and Europe."

# Shock Kills Baby

CHICAGO (AP) — A baby boy was killed Saturday night when he touched a tinsel that was draped over a light bulb on the family Christmas tree. The victim was Steven Pyron, 10 months, son of Mr. and Mrs. J. L. Pyron of suburban Des Plaines. He died of electric shock.

# DAVIS

## JANUARY FURNITURE SALE!

SAVE 10% TO 50%

OPEN FRIDAY EVENING 9 A.M. TILL 9 P.M.

# terrific savings!

On the world's finest furniture selections. Our entire \$400,000 stock (except for fair-traded items) reduced up to 50%. All items subject to prior sale . . . so don't delay! Items carry the guarantee of Davis quality plus big savings.

## 18th Century Living Room

	WAS	NOW
2 Only, Hand-Painted Tables, Rose Marble Top Each	106.50	79.95
2 Only, Gold-Tufted Velvet Armless Chairs, Each	69.50	49.95
2 Only, Weiman Drop-leaf End Tables	82.00	49.95
Victorian Solid Mahogany Console Table	131.50	89.95
1 Only, Mahogany Step-Table, Leather Top	46.75	29.95
Black Marble-Top Lamp Table	73.00	59.95
Large Mahogany Console Game Table	85.00	59.95
1 Only, Magazine End Table	36.00	19.95
1 Only, Brown Top-Grain Leather Club Chair	199.00	139.95
Mahogany Hi-low Extending Hostess Cocktail Table	169.95	129.95
2 Only, Marble-Top Lamp Commodes	69.50	49.95
6 Only, Cigarette Tables, Leather Top	17.00	12.95
Large Club Chair, Brown Texture, Foam Seat and Back	159.95	129.95
Mahogany Grandfather Clock	Plus Excise 599.50	469.95
Victorian Rocker, Solid Frame, Hand-Carved	141.50	89.95
Green Texture Platform Rocker	115.00	69.95
Hi-low Hostess Coffee Table	98.50	79.95
Mahogany 3-Tier Table, Pie-Crust Edge	57.50	39.95
2 Only, Weiman Magazine End Tables	91.50	59.95
Coral Occasional Chair	92.50	59.95
As-Is Square Bookcase Desk, Leather Top	198.00	79.95
Armless Host Chair, Tapestry Finish	57.50	39.95
3-Step Mahogany Step Table	37.50	19.95
Weiman Parquet-Top Lamp Table	112.50	69.95
Heritage Lamp Commode	48.50	29.95
Down-back Club Chair, Brown & Charcoal Texture	179.50	139.95
2 Only, Sheraton Love Seats, Down Seat, Floor Sample	Each 189.50	89.95
2 Only, Dunbar Club Chairs, Gold Texture, Each	249.50	119.95
Kneehole Desk, Shaped Front, Leather Top	93.00	79.95
2 Only, Square Lamp Tables, Marble Top	Each 69.50	49.95
Green Maitelasso Barrel Chair	149.50	99.95
100" Dunbar Custom Sofa, Excellent Quality	589.95	339.95
Large Breakfront with Desk, Crown Glass	439.50	359.95
1 Group Lamp Tables, Step Tables, End Tables, Coffee Tables	Each 69.00	49.95
2 Only, Armless Host Chairs, Wood Trim	Each 69.75	39.95
Rose Maitelasso St. Francis Love Seat	299.00	229.95
2 Only, Gold Foam Club Chairs	Each 129.50	79.95
1 Only, Carmel Beige Lawson Club Chair	144.50	109.95
Red Nylon Fan-back Chair	106.85	59.95
Mahogany Grandfather Clock, Tube Chime, Plus Excise	711.50	529.95
Black Marble Top Coffee Table	81.50	59.95
Custom Tuxedo Sofa, Green Brocade	334.50	249.95
2 Only, Green Wing Chairs	Each 133.00	79.95
Mahogany Knee-hole Student Desk, Leather Top	107.50	79.95
2 Only, Beige Armless Host Chairs, Tufted Back	Each 73.00	49.95

## 18th Century Bedroom and Dining Room

	WAS	NOW
7-Drawer Drexel Chest-on-Chest	225.75	159.95
Drexel Chest of Drawers	169.00	99.95
Drexel Double Dresser, Full Bed, Chest, Nite Stand	548.50	399.95
Set	598.50	379.95
Large Triple Dresser, 2 Twin Beds, Nite Stand, Kindel Triple Dresser, Chest, 2 Twin Beds, Nite Stand	Set 910.50	599.95
Tufted Victorian Full Bed with Spread and Bolster	472.45	299.95
Henredon Dresser, Chest and Mirror	242.50	149.95
Henredon Banded Chest of Drawers	267.50	169.95
3 Styles Drexel Nite Stands	Values to, Each 56.00	39.95
1 Only—Drexel Old Salem Vanity Base	175.00	99.95
Berkey Custom Made Dresser Chest	288.00	149.95
1 Only—Drexel Twin Bed	83.50	39.95
Extension Dining Table, 3-Leaf Extension	129.75	69.95
1 Set 4 & 2 Solid Mahog. Shield Chairs, Pull-over Seat	Set 349.00	219.95
1 Set 4 & 2 Solid Mahog. Sheraton Chairs	Set 277.00	179.95
Drexel Al-Mahogany Dining Table, Inlay Band	205.00	139.95
Drexel Bay-front Credenza, a Beautiful Piece	259.00	179.95
1 Set 4 & 2 Drexel Chippendale Ladder-Back Chairs	Set 285.00	149.95
Drexel Junior Credenza	214.50	139.95
Henredon Server Chest with China Deck	295.00	169.95
1 Group Odd Dining Chairs, 1 & 2 of a kind	Discounts to 50%	79.95
1 Only, Sligh Hostess Commode	143.50	89.95
1 Only, Serving Table	164.50	89.95
Folding Buffet Serving Table with Extension	47.50	19.95

	WAS	NOW
BEDSPREADS		
Famous Names, Custom Made, Display Samples	Greatly Reduced	
Chintz, Plain and Figured	49¢ per yard	
Odds and Ends of Upholstery Fabric	50% OFF	
Drapery and Upholstery Samples	Each 39¢ to 98¢	
All present stock of Casement Cloth	25% OFF	

	WAS	NOW
MATTRESSES		
Standard Hotel Box Spring and Mattress	Set 69.50	49.95
Quilted Coral Headboard with Spread to Match	137.25	99.95
Tilt-back Sofa Bed	129.50	89.95
Custom Quality Box Spring and Mattress, Twin or Full	Set Each 99.00	79.95
30" Couch, Box Spring and Mattress	103.50	59.95
Karpen Super Quality Box Spring and Mattress	Set Each	89.95
Many one-of-a-kind Floor Samples and Discounted Ticks, Box Springs and Mattress	10% to 33% OFF	

## Modern Furniture

	WAS	NOW
3-Piece Corner Sectional Sofa	543.00	349.95
Silver Elm Bookcase Headboard with Frames, Full Size	115.00	79.95
2 Only, Panel Headboards and Frames, Silver Elm	Each 64.50	39.95
Silver Elm Drop-Leaf Extension Dining Table	159.50	99.50
Silver Elm Lamp Table with Drawer	61.00	39.95
2 Only, Wood Arm Occasional Chairs, Grey Mohair	Each 59.50	29.95
Toast Armless Club Chair	81.00	49.95
Spice Room Divider	159.50	109.95
Birch Dining Cabinet Server	79.50	49.95
Wood Arm Love Seat, Plaid Wool	135.75	79.95
Modern Captain Chair, Elm	75.00	49.95
Down-back Club Chair, Black and White Texture	179.00	139.95
Round Foot Stool	51.50	29.95
Green Neugahyde Occasional Chair	64.50	39.95
Armless Club Chair, Grey	139.50	89.95
Fire-side Stool, Spring Top	109.50	79.95
Colored Cube Stacking Units	Each 19.50	9.95
Spice Elm Utility Bookcase	109.00	69.95
Silver Elm Step Table	54.50	29.95
Silver Elm Corner Table	79.50	49.95
60" Bench Coffee Table	64.50	39.95
Drexel Spice Credenza, Table, 6 Chairs	Set 495.50	299.95
Drexel Spice Table and 6 Chairs	Set 331.00	199.95
3-Piece Wood Arm Sectional Sofa	Set 236.75	159.95
Square Spice Lamp Table	42.50	29.95
Birch Drop-Leaf Dinette Table and 4 Chairs	Set 169.50	79.95
Silver Elm Knee-hole Desk	172.00	119.95
Bleached Mahogany Hi-Low Cocktail Table	87.50	59.95
Spice Bookcase Headboard, Full Size	114.50	59.95
6/6 Open Headboard for 2 Twin Beds, No Frames	69.95	39.95
Spice Full Size Panel Bed	79.50	49.95
Cane Insert Headboard and Frames, Twin or Full	Each 69.50	39.95
Spice Elm Double Dresser and Mirror	212.50	139.95
Gold Foam Rubber Hickie Couch	166.50	99.95
Green Texture Sofa, Foam Seats	284.50	169.95
Wood Arm Brown Texture Chair	58.50	39.95
Wood Arm Sofa with Foam Cushions, Seat & Back	164.50	69.95
2-Piece Sectional Love Seat, Charcoal and White	329.00	299.95
1 Only, Island End Section Sofa	335.00	199.95
2 Only, Dining Arm Chairs, Good Occasional Chairs	Each 47.00	29.95
Black Lacquer Cellarette, Fitted with Glasses	241.50	149.95
Large Silver Elm Room Divider	319.50	199.95
Modern Birch Captain's Chair	25.50	19.95
Conant Ball Sawbuck Dining Table, Extension	110.00	69.95

## Accessories and Lamps

	WAS	NOW
2—Modern Italian Import Lamps	Each 49.00	34.95
2—French Decoupage Table Lamps	Each 79.50	64.95
Hanging Wall Lamps for Modern or Provincial	24.95 to 39.95	
2—Bottle Green Lamps with Marble Base	Each 46.50	37.95
2—Antique Reproduction Oil Lamps, As Is	Each 49.50	24.80
Beautiful Antique Reproductions in Metal Lamps	16.95 to 44.95	
2—Tall White Porcelain Lamps	Each 29.95	14.50
2—Duck Decoy Lamps for Den	30.75	24.50
Swing Arm Bridge Lamps and Others	19.95 to 47.95	
2—Victorian Cut Ruby Glass Font Lamps	38.50	24.50
2—Hand Carved Wood Table Lamps, As Is	Each 55.00	29.95
Torchier Floor Lamps, Old English Finish	29.95 to 49.95	
2—Crystal Table Lamps, Gold Shades	Each 61.00	49.95
2—Modern Brass Bedroom Lamps	Each 15.75	9.95
French Tole Lamps—Floor and Table—All Colors	14.95 to 49.95	
2—Gold and White China Base Lamps with Gold Shade	Each 39.25	24.95
2—Metal Table Lamps, 18" Crystal Fonts	Each 27.50	19.95

Provincial Hall or Dresser Mirror	48.50	29.95
Cherry Frame Console Mirror	31.25	18.95
Large Victorian Oval Mirror, Solid Mahog. Frame	57.75	39.95
Mahogany Dresser Mirror	65.75	39.95
3 Only, Frameless Etched Mirrors—Value to, Each	46.50	27.95
2 Only, Gold Framed Drexel Hall Mirrors	Each 40.00	19.95
4-Shelf 40" Mahogany Wall Shelf	46.00	29.95
Chippendale Solid Mahogany Wall Shelf	41.00	19.95
Solid Walnut Single Shelf Corner Bracket	Each 10.50	4.95
1 Pair Natural Wall Brackets	Pair 33.00	9.95
Large Provincial Walnut Mirror	69.95	39.95
Modern Wall Shelf, Stick Bamboo Back	41.50	29.95

## Rugs and Carpeting

	WAS	NOW
Discontinued 27x54 Bound Rug Samples		1.95
Remnant Green Embossed Wilton, 15x7.4	169.50	99.95
50 Sq. Yds. Peach Shuttlepoint 12' Carpet, Per Yd.	18.95	12.95
40 Sq. Yds. 12' Beige Tone-on-Tone Axminster		
Per Yd.	10.95	7.95
55 Sq. Yds. 12' Deep Pile Rose Carpet	Per Yd. 13.95	8.95
12x15 Grey Cotton Chenille Type Rug	196.00	119.95

ROLL-END REMNANTS—For Halls . . . Small Rooms . . . Entries . . . All Quality Carpet . . . Specially Priced for Clearance . . . Tremendous Values . . . 50% DISCOUNT

12x18 Floral Axminster, Grey Background	214.80	149.95
11x15 Cinnamon Frieze Carpet	269.95	199.95
1 Only, 11x15 Hooked Rug, Cedar Rose	239.50	149.95
6x9 Braided Rag Rug	48.50	25.00
9x9 Beige Round Rayon Rug, Fringed	159.50	79.95
12x11 Remnant Purlpoint Wilton	248.50	139.95
9x12 New Sierra Rug by Lees	129.50	89.95
12x11 Raleigh Wilton Remnant, Rose	246.00	179.95
12x9.2 Beige Looped Remnant	149.95	99.95
12x10 Chandelie Remnant, Green	135.00	89.95
3 Only, 4x6 Discontinued Carpet Samples	Val. to 44.50	14.95

## Early American and Provincial Living Room

	WAS	NOW
2 Only, Cherry Provincial Step Tables	Each 102.95	69.95
2 Only, Provincial Armless Chairs	Each 86.50	59.95
Toast Quilted Sofa by J. S. Greene	473.00	249.95
Provincial Host Chairs, Upholstered Seat & Back	Each 49.00	29.95
Large Down-back Provincial Club Chair	224.00	169.95
Provincial Chair-and-a-half, by J. S. Greene	249.00	149.95
Trionon Provincial Sofa by J. S. Greene	378.50	299.95
Provincial Cherry Table Desk, Leather Top	137.50	99.95
1 Only, Provincial High-back Chair, Quilted Seat and Back	209.50	139.95
1 Only, Large Cherry Provincial Coffee Table	114.00	89.95
Early American Hutch Book Cabinet	126.75	79.95
Provincial Wood Arm Occasional Chair	81.00	39.95
Antique Pine Table Desk	59.50	29.95
2 Only, Antique Pine End Tables	Each 42.00	19.95
Large Early American Bookcase	91.00	59.95
Early American Step Table	47.00	29.95
2 Only, Cherry Drop-leaf End Tables	Each 66.00	39.95
Antique Pine Nest-of-Tables	58.25	39.95
30" Provincial Bookcase with Drawer	114.00	79.95
2 Only, Maple Grandfather Clocks—Plus 10% Excise Tax	Each 204.50	149.95
Cherry Provincial Cocktail Table with Shelf	58.50	39.95
Conant Ball Solid Maple Vanity Desk	161.50	129.95
Lawson Sofa, Foam Seat, Green Texture	192.50	139.95
Print Wing Chair-and-a-half	181.00	139.95
Provincial Step Table with Grill Doors	66.50	49.95
60" Round Antique Pine Coffee Table with Lazy Susan	152.00	99.95
Large Custom-made Wing Chair	164.00	129.95
2 Only, Cherry Provincial Commode End Tables	Each 66.00	39.95
Early American Schoolmaster's Desk	104.50	59.95
Drexel Early American Cherry Drum Table, Leather Top	99.50	59.95
Cape Cod Barrel Chair, Red Texture	142.00	79.95
Solid Maple Cocktail Table, by Conant Ball	32.50	19.95
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# Wirephoto Observes 20 Years of Service

Twenty years ago Saturday the Associated Press started a revolutionary experiment in the speedy distribution of news pictures—Wirephoto.

## 'Beaver Valley' Showing Set

"Beaver Valley" and "Seal Island," prize winning productions by Walt Disney, will be shown at a free film program, Friday at 7:30 p. m. at Bay Shore Branch Library, 5390 E. Second St. The public is invited.

The Los Angeles County Museum and the Public Library Film Service are cooperating to bring these outstanding Technicolor nature study films to Long Beach. Local arrangements have been made by Miss Nina Boyle, film librarian, and Judson Voyles, branch librarian.

The electronic system of flashing photographs across vast distances for up-to-the-minute coverage began Jan. 1, 1935 with 40 newspapers in 25 cities.

Today its network stretches over 25,000 miles of wire, serving more than 500 newspapers and television stations, in bringing today's news today to its readers. The Independent Press-Telegram relies heavily upon Wirephoto.

Wirephoto service to Long Beach, via a trolley-car relay from the receivers in Los Angeles, began on Nov. 15, 1943. Direct transmission to machines in the Press-Telegram building started July 26, 1947.

The first transmission from Long Beach to the network was recorded Jan. 10, 1949.

In its steadily humming operations by the magic of modern science, Wirephoto brings to the Long Beach area the graphic portrait of world history in the making, and sends to the far corners the photographic record of events which mark the progress of the Southland.



## DRAMA ON WIREPHOTO

Associated Press Wirephoto, the system of sending photographs vast distances by electronic networks, is 20 years old. This Wirephoto of a man pleading for water from a lifeboat adrift in the Indian Ocean won the Pulitzer Prize for AP's Frank Noel in 1943, year Long Beach joined the service.

## PUBLIC DISSERVICE

# 1954's Least Important Stories

By HERB SHANNON

They are all pretty difficult to remember now, but there was at least an average share of dubious pronouncements, improbable happenings and overly-ambitious undertakings in the news of 1954.

As a public disservice, the Independent Press-Telegram here-with attempts to recall the least important news stories of the year.

Moscow, as usual, headed the parade with the annual discovery of Soviet science triumphing over facts. This time they claimed the invention of the phonograph—50 years late, but just as good as the original model.

Not long after, there was a great deal of commotion about three people whose names alone might have rendered them unforgettable. Unfortunately for Forlino, Babs and Zsa-Zsa, their pre-, post- and extra-marital antics became too confusing for orderly recollection.

About the middle of the year, shortly after the Miss Universe Pageant in Long Beach, something happened in a place called Atlantic City, New Jersey. Hardly anybody can remember what it was, except that it had a familiar ring, like an echo.

Then there was the case of a red-headed master of ceremonies, Arthur somebody, who was grounded six months for buzzing the runway at Teterboro, N. J. The same fellow made the least important story of 1953 when he fired a crooner for lack of humility.

After that, things tended to bunch up toward the end of the year. During the election campaign in November, Gov. Knight proposed a moratorium on oil refining as a means of alleviating smog.

Then the Premier of France announced an equally sincere plan to convert his countrymen from happy winebibbers to guzzlers of a nutritious natural beverage. This story was milked for all it was worth and then some.

Along about then the Russians came up with the announcement that they were about to rearm East Germany in retaliation for attempts to bring West Germany into the NATO defense pact. They neglected to explain how members of the East German "police force" will be able to stand at attention under the weight of any added guns.

December had a rash of nominations for the most worthless story of the year. Even at this short distance in

time it is hard to recall who lost the Olson-Langlois flauto fiasco, but the loser's manager raised the usual objection that he "was robbed."

Hardly had this odor wafted away when another humble crooner noted for the proximity of his skin to bones announced that he didn't need people because he "had talent."

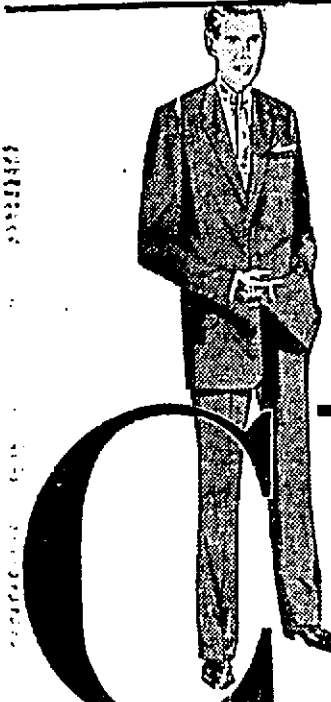
Then a Michigan State University doctor disclosed he was in communication with forces in outer space and that they predicted the end of the world before Christmas.

When this prediction proved a bit premature, much-married actress Arline Judge decided she would take advantage of the respite by acquiring her seventh husband.

There were many more 1954 news stories worthy of oblivion. Add your own list to this one.

## MISSION TO LONDON

ROME (AP)—Premier Mario Scelba and Foreign Minister Gaetano Di Martino plan an official visit to London next month to discuss matters of common interest with British leaders, including Prime Minister Churchill. The dates for the visit are Feb. 15-18.



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## Los Alamos Has Juvenile Crime Wave

LOS ALAMOS, N. M. (AP)—An investigation of a juvenile "crime wave" at the Atomic Energy Commission's scientific laboratory community here was expected to involve some 60 boys and girls between 12 and 17 according to Assistant Police Chief Jesse T. Rose.

Rose said the investigation, which involves several break-ins and numerous shopliftings, would be completed in about two weeks and turned over to Assistant Juvenile Attorney Abner Schreiber. He said 52 children had been investigated so far, most of them boys.

"The thefts have been petty stuff—candy, lighters, cigarettes, cheap jewelry, cologne, and other small items," Rose said. "The kids decide to lift something on the spur of the moment and there doesn't seem to be any organization except in bunches of four or so."

He said they started by getting away with walking out on checks at the "Hill's" drugstore and just kept getting bolder. During the Christmas season, police were notified of shoplifting at the drugstore and at a men's clothing store and a curio shop. He said the stores were put under watch and most of the shoplifters identified.

"We wanted to hold it until after Christmas, but a break-in at the skating rink's concession room forced the issue into the open and called for action," he added.



HOOD-WINK

A flirty combination which will cover up attractively when sun and wind have left their mark is this hooded playsuit. It zips up clear to the chin. Cotton signature fine art print is called "Bees in a Bonnet." It's a two-piece suit and the wide bloomers fasten at the waist with a bow. — (UP photo.)

## Race Seen as Bar to Ike's Military Plan

WASHINGTON (AP)—The racial issue may kill off President Eisenhower's new national reserve plan, the usually well-informed Army-Navy-Air Force Journal said Saturday.

"Powerful southern opposition—possibly enough to kill the bill—is developing on Capitol Hill," the publication said. "Assignment of Negro troops to segregated reserve and national guard units is the issue. It's loaded with political dynamite."

Under the President's plan, for which top priority will be asked in the new Democratic-controlled Congress, there would be compulsory reserve and national guard service without regard to race. This raises the possibility that Negroes might be assigned to all-white units in the South.

"It is significant to note," the Journal said, that Rep. Carl Vinson and Sen. Richard B. Russell, the incoming chairmen of the House and Senate armed services committees, are from Georgia.

The Journal said the outlook for the bill is gloomy at best. It foresaw protests about the cost—about \$1,000,000,000 a year—and said Congress traditionally had been reluctant to vote compulsory reserve service in peace time.

Congress is due to receive the bill about mid-January. Some congressmen have warned that the administration will have to justify it in the face of its plans to cut back the armed forces and shorten the period draftees must serve.

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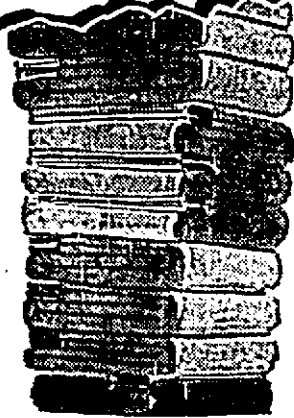
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PISTOL-PACKING MAMA

Beth Fey Lives in Terror of Mau Mau

(EDITOR'S NOTE: What does it mean to raise a family in the shadow of Mau Mau terrorism? Here's the story of Beth Fey, a Kenya farmer's wife for whom a revolver is as familiar as lipstick and who, with hundreds like her, is one of the chief reasons Mau Mau has failed in its blood oath to drive the white man out of Kenya.)

By DEREK CARVER

NAIROBI, Kenya, East Africa, (AP)—Seen through the blue eyes of Beth Fey, Mau Mau terrorism is a cloud that passed over the sun and forgot to go away.

After more than two years, she finds it hard to tell which is sunlight and which is shadow. For when Mau Mau became part of her way of life, the abnormal became normal and what once was accepted custom became strange and to be suspected.

Beth Fey accepts now that her husband must be gone for long periods of time, leaving her singlehanded to run the 270-acre family farm deep in Mau Mau territory; that her four young sons must spend their nights in a homemade fortress; that trusted native farm workers may join murderous gangs pledged to her destruction.

In physical appearance, Beth Fey might be the housewife who lives next door on any street. She is of average height and weight, attractive without being beautiful. Seven years of marriage to Venn Fey, who at 35 is four years her senior, have left her with a good, but not striking, figure.

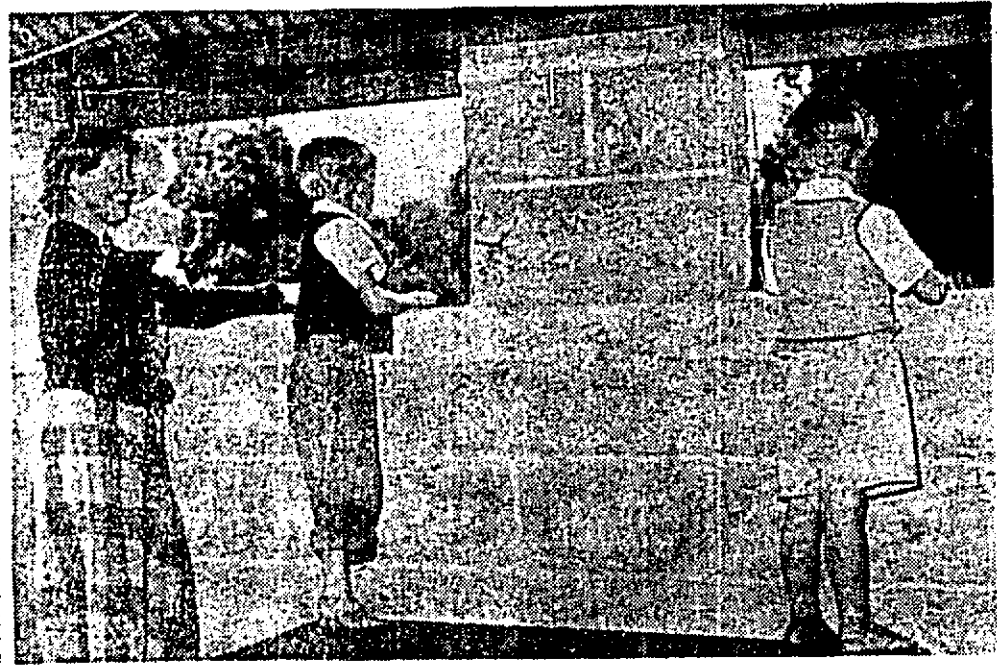
Her interests are homely and quite normal—cooking, sewing, water coloring and classical music.

The respects in which she differs from her prototype in the average city are not apparent to the casual glance. They include a slowness to smile, a quickness with a gun and a constant, questing vigilance in her eyes.

Beth Fey moved immediately after her marriage to the farm which Venn's grandfather had backed 41 years earlier from the forest at South Kinangop, 9,000 feet up in the Aberdares Mountains.

Riding up to the rambling, blue-gray stone farmhouse, a visitor finds lush green lawns marked with beds of lavender, anise, and daffodils, see their chance to raid the gum trees tower 200 feet above a garden which might have been transplanted from an English country home.

Once the house is reached, however, the signs of tension



OVER THE RAMPARTS WE WATCH

In the gallery atop the 30-foot fortress of their farmhouse in Kenya, Beth Fey and three of her four young sons peer through windows that command the trees and underbrush around the house.—(AP photo.)

became evident. The veranda doors are padlocked. Wired in are the windows of the elegant sitting room and the sparsely furnished bedrooms.

The most pronounced symbol of change, however, is "the tower," a stone bastion which may be entered only from the house.

Venn Fey built this 30-foot fortress last year after long wrestling with his conscience over whether to send his family away from the farm.

The tower has four floors and includes bedrooms, a kitchen, an armory and a gallery from which rifles can fully command the tree and underbrush ringing the farmhouse.

Thievery was one of the first signs at the Fey farm that something was amiss among the natives. A band of Mau Mau made off with 40 sheep, then a ton of wheat was stolen.

"They walk into our wheat fields backwards," says Beth Fey, "brushing back the wheat as they go so that they leave no trace, and lie up until they see their chance to raid the store, or steal sheep from nearby grazing."

the back door of the Fey farmhouse, took a blood oath to drive the white man from Kenya.

Five families in the area were wiped out by bands that came in the night. About 50 raiders struck at a farm only six miles from the Fey home, but were driven back into the forest.

In the early days, Mau Mau was a mysterious peril that Beth would not discuss before her sons—Christopher, 6; Martin, 4; John 3, and Andrew, 1.

Now, however, it is as routine for them to stay by their mother's side as it is for her to wear a gun on her hip. They accept without question that they must not venture to the trout stream that runs near the farmhouse.

Big changes, too, have come to the community, and the biggest of these is vigilance on the part of all highland farmers. Each native worker is required to obtain a license, and each is known on sight by all farmers.

The Kikuyu worker is under constant pressure from his terrorist brethren, and one of the most dearly bought lessons of the emergency has been that the white man must not overestimate either his loyalty or his

vigilance.

Soon after the emergency began, Venn Fey made a stealthy round of the Kikuyu workers he had posted to keep watch. All were asleep. The next morning they reported sheepishly that the Mau Mau had spirited away their arms by magic.

"That kind of false security is far worse than relying on our own vigilance," says Beth Fey. "Anyway, they were a temptation to Mau Mau to come for their guns."

The sleepy guards posed the threat of a heavy financial loss. Penalties of up to 250 pounds (\$700) may be imposed by the government for the loss of a single gun.

Beth Fey has absolute confidence in a handful of older Kikuyus who boss the labor groups. One of these, Thuku, has been in the Fey family employ for three generations. Twice Thuku has been paid 50-pound government bonuses for killing terrorists.

Only once has the Fey farm been attacked. That was when a party of 10 terrorists fired one night from the forests on the tower. Venn Fey answered with his Sten gun and the attack was not pressed.

"Next morning we found in the forest the camping place of about 60 Mau Mau," says

Beth. "We could see where their spears had been stuck in the ground as they waited to see what happened to the scout party."

Venn feels the only way the Mau Mau can be wiped out is for any group such as his own to remain in the forest until the job is done. But he doubts that there are enough white men with stamina and forest experience to bring this about.

Venn says he has no intention of leaving his native land. To Beth Fey, these matters, like politics, are left to her husband. The dangers of the brooding forest have become part of her routine. But there are customs and habits that she forgets under such conditions.

For example, a few days ago one-armed pilot Michael Bearcroft sent his light plane zooming low over the Fey farmhouse delivering supplies to a combat party in the wilderness.

A message dropped from the plane and Beth read:

"Birthday greetings from Venn. I'll be out of the forest at the end of the month. All love."

Not until she had read the message did Beth Fey realize she had become 31 years of age.

Capital Capers—

By WALTER T. RIDDER, WESLEY PEYTON  
and ROBERT E. LEE  
(of the Independent-Press-Telegram Washington Bureau)

WASHINGTON—A handsome young lady has revealed exclusively to this column that she went to tea at the White House shortly before Christmas. Somehow or other she wandered under the mistletoe and promptly got kissed by the courtly tenant of the mansion—Dwight D. Eisenhower.

When her reaction to this unusual honor was sought, she said the only thought running through her mind at the time was: "What a terrible position for the President of the United States to be in!"

A new and intriguing element was entered into officialdom's press relations last week. Reporters who attended a recent press conference of Adm. Lewis L. Strauss, chairman of the Atomic Energy Commission, were astounded a few days later to receive a letter from the admiral. He thanked them for attending the conference and asked for suggestions as to how the press meetings might be improved.

Reporters stared at the letter in disbelief and then hurried to their typewriters. The admiral should by this time have received some mighty interesting reading.

Numerous and fairly frequent reorganizations are still going

on in various federal departments. The department of Health, Education and Welfare is in an apparently permanent state of being reorganized. Which prompted one subordinate of Secretary Oveta Culp Hobby to observe philosophically: "Oh well, you know how women like to rearrange the furniture."

This city's only morning newspaper, The Washington Post and Times Herald, seems to be having a little trouble keeping its figures straight.

Last Sunday, it ran a story stating that the government's farm surplus storage costs amounted to 700 million dollars a day.

Monday's Post carried a short correction. It had carried the figure one zero too far. The Post explained. "The actual cost is 70 million dollars a day."

The Post was still dropping zeros on Tuesday morning. The paper had the sum down to \$700,000 a day in Tuesday's

correction of Monday's correction of Sunday's article. In case you're still with us and interested, the Department of Agriculture told this column that the \$700,000 per day figure is approximately correct.

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ARTHUR MURRAY

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**MILL CLOSE-OUT!**  
**ASSORTED DRAPERY YARDAGE**  
Another terrific special purchase for our January White Goods event. A mill close-out of over 3,000 yards of higher priced drapery fabric for the one low price of just \$1 yard. Wonderful assortment that includes prints and plain colors. 45" and 48" widths. Shop early for these as they won't last long at this price!

**\$1 YD.**  
45" Cream Color Drapery Sateen.....50c yd.

PENNEY'S PINE AT SIXTH LONG BEACH

**MAKE THIS YOUR BOOK OF THE YEAR**

ALL FUNDS RECEIVED ON OR BEFORE THE 10th OF THE MONTH EARN FROM THE FIRST

**INSURED SAVINGS**  
**LONG BEACH FEDERAL SAVINGS AND LOAN ASSOCIATION**  
**3 1/2% PER ANNUUM CURRENT EARNINGS**

Office Hours:  
Monday through Thursday  
9:30 a.m. — 3:30 p.m.  
Friday  
9:30 a.m. — 8:00 p.m.

JUST NORTH of POST OFFICE

**LONG BEACH FEDERAL SAVINGS AND LOAN ASSOCIATION**  
328 AMERICAN AVE. PHONE 7-1203



# Osteopathic Hospital Fund Drive Soon in New Phase

The second phase of the campaign to raise a minimum of \$150,000 by popular subscription to equip and furnish the new Long Beach Osteopathic Hospital will open Thursday, according to a campaign headquarters announcement Saturday.

Dr. W. Valentine Henley, president of the Los Angeles College of Osteopathic Physicians and Surgeons, will address members of the volunteer citizens committee at the Lafayette Hotel, Thursday at 6:30 p. m.

Joseph F. Bishop and Mrs. Gus H. Lucking, co-chairmen of the volunteer committee, will preside.

The initial phase of the campaign, a 10-day period in December, resulted in subscriptions totaling \$16,398.70, Bishop said. Donations ranged from one dollar to \$2,500.

Mrs. Lucking disclosed that additional subscriptions "in excess of \$50,000" have been promised.

The \$1,254,000 general hospital will provide 82 to 96 critically needed beds for the Long Beach area. It will be located at 28th St. and Pacific Ave. Construction is slated to begin in April.

## Dulles to Speak as YWCA Notes Its 100th Year

NEW YORK (C.N.)—The Young Women's Christian Association announced Sunday plans to launch a year-long observance of its 100th anniversary with a centennial luncheon Jan. 11 with Secretary of State John Foster Dulles as the chief speaker.

The Y.W.C.A.'s birthday will be marked by a number of observances throughout the United States and in 64 other nations.

The organization was founded in London in 1855 as a prayer circle for women and a home for nurses returning from the Crimean war. It now has 3,000,000 members in the United States.

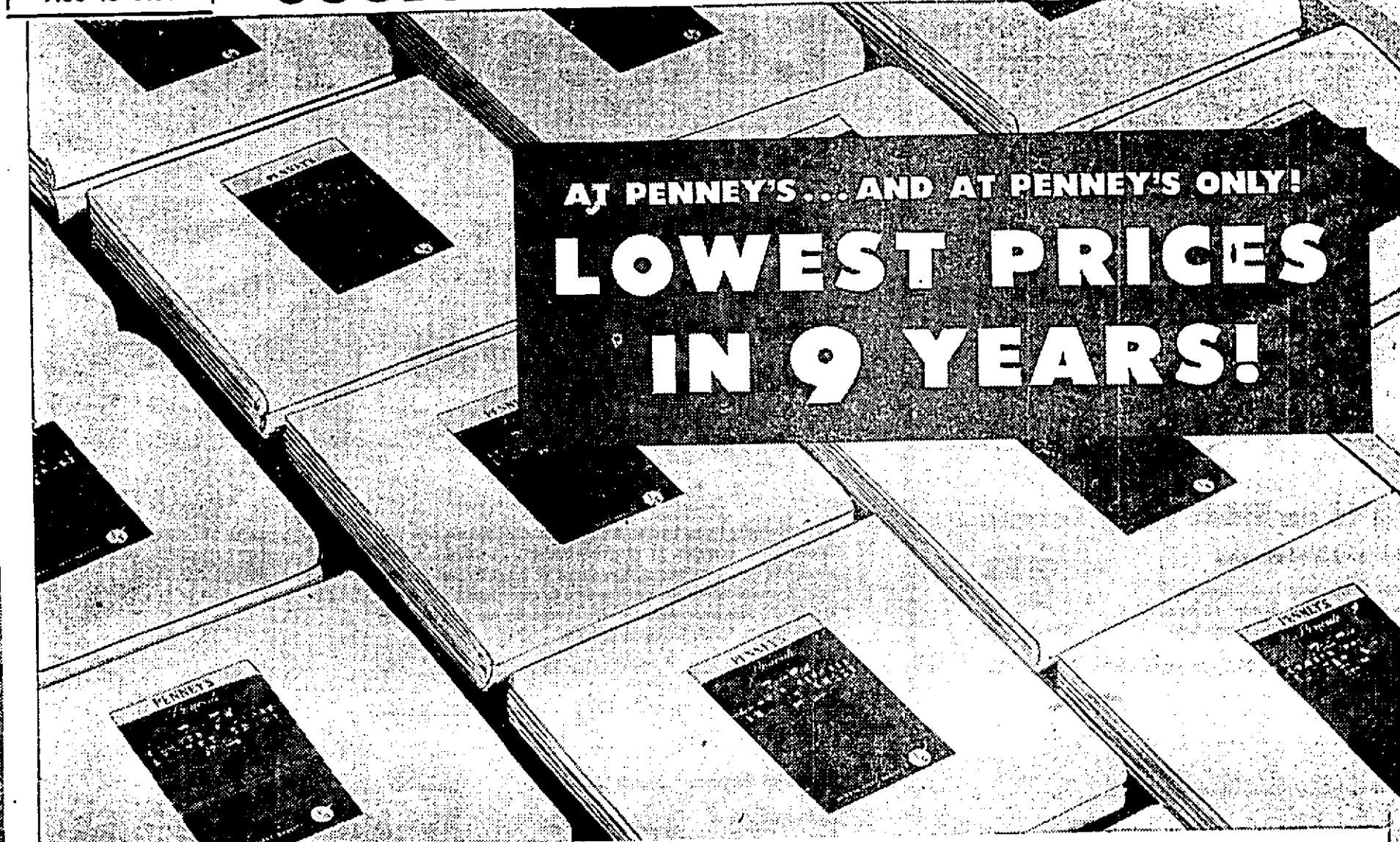
**we're open mon. and fri. till 9:00**

# PENNEY'S WHITE GOODS

ALWAYS FIRST QUALITY! STOCK UP WHEN THE SAVINGS ARE GREATEST!

**STARTS MONDAY, JANUARY 3!—DOORS OPEN 9:30 A. M.**  
**PENNEY'S GREATEST NATIONAL WHITE GOODS VALUE DEMONSTRATION!**

**STORE HOURS:**  
 9:30 to 5:30  
**FRIDAYS**  
 9:30 to 9:00



## PENNEY'S WHITE GOODS

Stock Up When the Savings are Greatest!



## Cannon Towels with extra strong Dacron®-Nylon Selvages!

22"x44" BATH SIZE **66¢**  
 16"x26" FACE TOWEL . 42c  
 12"x12" WASH CLOTH 15c

New life has been added to Cannons! New strength where towels need it most—at the edges. Braced with Dacron and nylon the selvages of these Cannon towels can cope with the tugging and pulling of daily use, the wringing they get in the wash machine! A great new idea in towels brought to you for the first time at this modest Penney price in extra large, plush terry, first quality towels. Yours in Cannon's new divine-to-combine colors: Sun Gold, Pink Whisper, Marine, Sea Green, others.



**SPECIAL! CANNON TOWELS IN CAREFREE COLORS**  
**44¢** 20"x40"  
 Special! Long-wearing terris, firmly woven, richly looped, at huge savings! Cannon's new, divine-to-combine Carefree colors: amethyst, French blue, others.  
 FACE TOWEL . . . . . 27c  
 WASH CLOTH . . 2 for 25c

## NATION-WIDE® SHEETS, Penney's own fine quality muslins, flat or fitted

Why buy seconds! Save on Penney's fresh, first quality Nation-Wides—the smooth, famous-for-wear muslin sheets generations of American families have bought with confidence! Stock up now—enough for every bed, enough to rotate them, enough to see you thru the year. Nation-Wides are laboratory-tested to maintain their fine reputation—clearly labelled for count, strength, weight—important facts that mean economy wear. Remember, at Penney's and at Penney's only this great name at the lowest prices in 9 years!

**PENNEY'S NATION-WIDE FITTED SHEETS, SANFORIZED†** not to shrink out of fit. Wonderful work and time savers! You slip them over your mattress . . . they stay smooth night and day, never need making up, never need ironing.

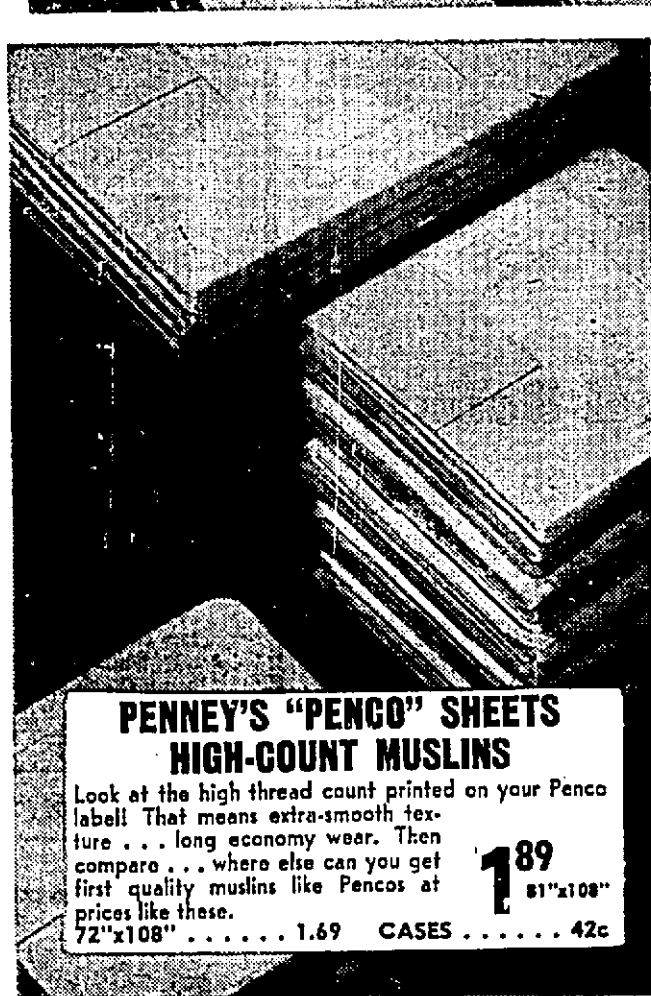
**PENNEY'S NATION-WIDES IN PASTELS** offer you the same fine, long-wearing muslins in today's popular decorator shades. Choose from maize, green, blue, rose, pink, orchid.

81"x108" flat, 2.29 72"x108" flat, 1.99 42"x36" cases, 45c  
 †Maximum shrinkage 1%

**1.59**  
 81"x108" flat or full fitted



81"x99" . . . . . 1.39  
 72"x108" flat or twin fitted . . . 1.49  
 42"x36" cases . . . 37c



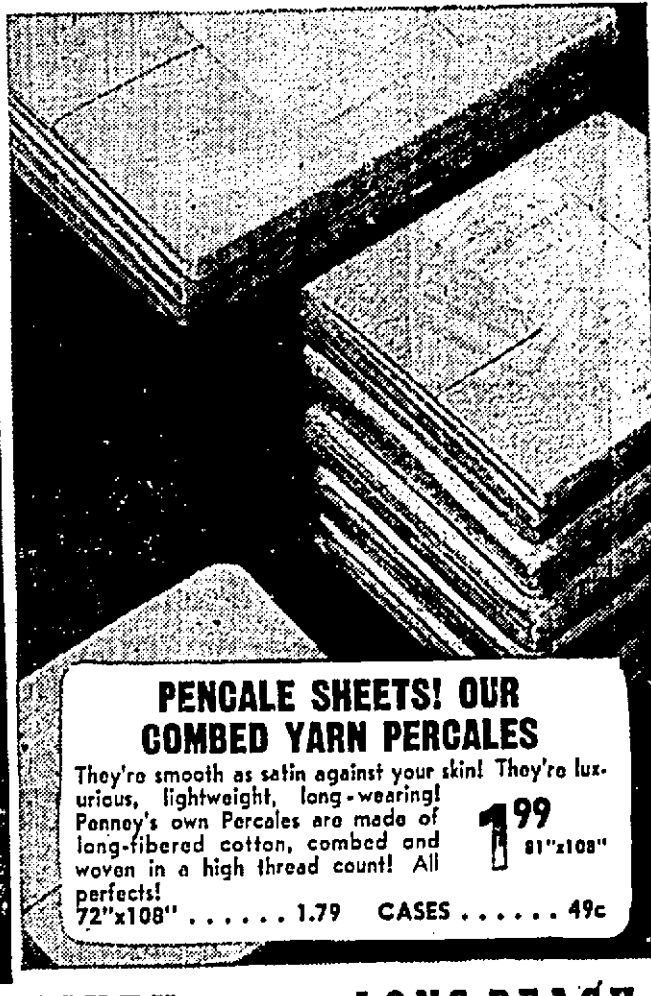
## PENNEY'S "PENCO" SHEETS HIGH-COUNT MUSLINS

Look at the high thread count printed on your Penco label! That means extra-smooth texture . . . long economy wear. Then compare . . . where else can you get first quality muslins like Pencos at prices like these.  
 72"x108" . . . . . 1.69 CASES . . . . . 42c  
**1.89** 81"x108"



## PERCALE SHEETS IN POPULAR BEDROOM COLORS

Percale at its prettiest—in colors that add new decorator beauty to your bedroom! Fine, first quality Penney sheets, high in thread count, yours in Moonlight yellow, sunset rose, aquamarine, others.  
 72"x108" . . . . . 2.49 CASES . . . . . 59c  
**2.69** 81"x108"



## PENCALE SHEETS! OUR COMBED YARN PERCALES

They're smooth as satin against your skin! They're luxurious, lightweight, long-wearing! Penney's own Percales are made of long-fibered cotton, combed and woven in a high thread count! All perfect!  
 72"x108" . . . . . 1.79 CASES . . . . . 49c  
**1.99** 81"x108"



**Shop Mondays 9:30 a.m. to 9:15 p.m.**

Shop Mondays and Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.

**SEARS**

LONG BEACH

JANUARY

**WHITE**

**GOODS**

**SALE**

Sale Starts Tomorrow! Hurry in for your share of savings  
**Lowest Prices in Years!**

**Best Quality  
Muslin Sheets**

Fitted or Flat

Regular 1.97

72 x 108"

**1.69**  
Twin Size

Finest Harmony House muslins, snowy white, silky smooth, with 148 thread count every sq. in. after laundering . . . every inch first quality in firm, even weave. The choice of hospitals and government agencies where constant use and frequent laundering is required with long wear. Actually 27% stronger by test than ordinary muslin sheets. Plastic wrapped in pairs.

2.15 Full Size . . . 1.89 46c Pillow Cases . . . 42c  
4.49 King-Size Sheet, 100x120" . . . 4.29

**Beautiful Harmony House Muslin  
Pastel Sheets**

Fitted or Flat,  
regular 2.19

**1.99**  
each  
72x108"

Your choice of luscious washfast pastels in 134-thread count (after washing) muslins. Hope chest quality! Need only same care as white sheets.

2.39 full size, fitted or flat . . . 2.29 Regular 49c pillow cases . . . 45c  
81x108" 42x36"

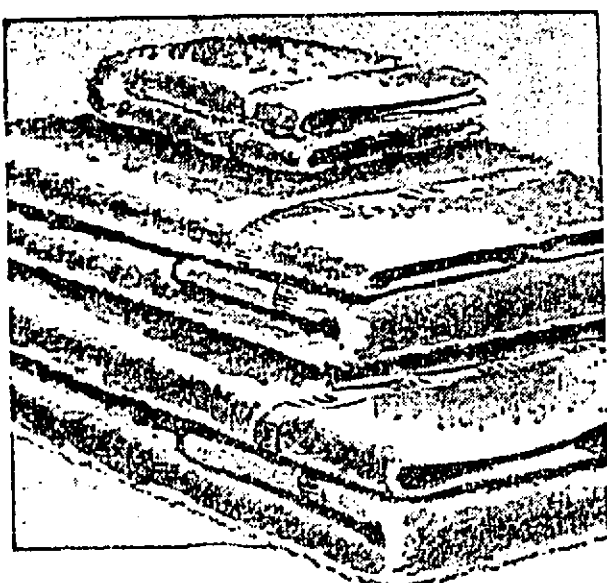
**Good Quality Muslin  
White Sheets**

Regular 1.59 Twin  
Fitted or Flat

**1.49**

First quality muslin sheets in firm, even weave with 134 threads per square inch after washing, to give you years and years of service. Three-inch top hem, strong tear-resistant selvedge edges. Economy sheets at a thrifty new low price!

1.69 Full Size, Fitted or Flat . . . 1.59  
Regular 42c Pillow Cases . . . ea. 37c



**SAVE on Thick Terry Towels**

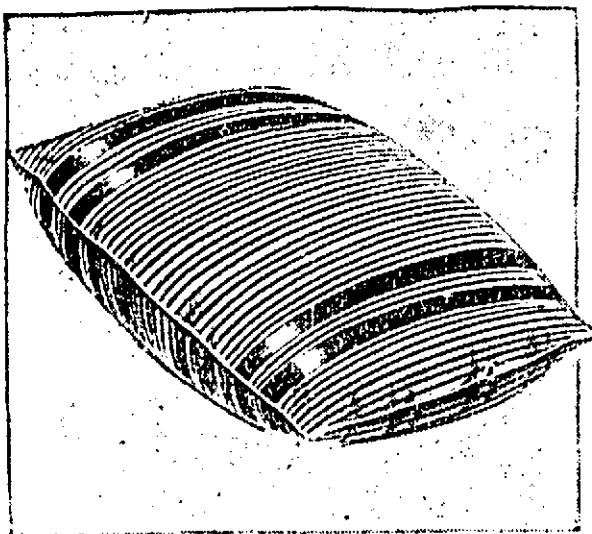
Regular 1.89 bath size

**1.53**

Long, thirsty terry loop towels in 9 wonderful colors. Sturdy selvages, self tone borders. Stock up, SAVE.

25x48" Size

95c hand towels . . . 83c 39c washcloths, each . . . 33c



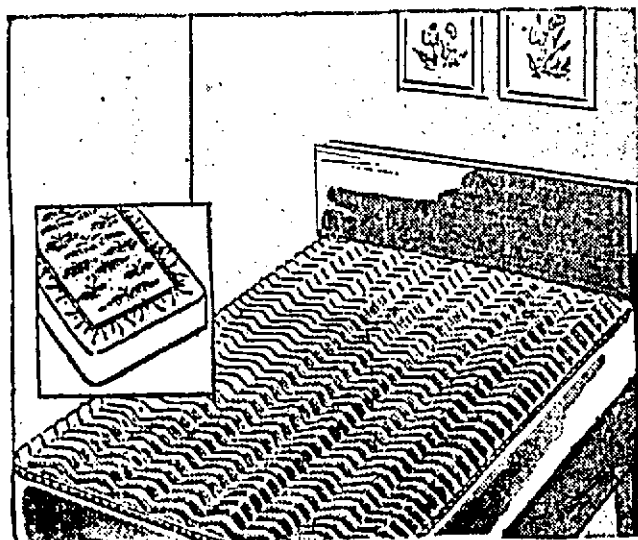
**SAVE 2.96 on Down Pillows**

Standard size regular 8.95

**5.99**

We've taken them out of the luxury class. Downproof ticking, filled to capacity with imported white goose down. Corded.

Regular 1.89 crushed chicken feather pillows . . . 99c  
Regular 5.95 Dacron filled bed pillows . . . 4.77  
Regular 4.98 pure foam latex pillows . . . 3.99  
Regular 98c floral bed pillow ticks . . . 77c



**Fitted Mattress Pads**

Regular 5.98 twin size just Bleached muslins, cotton filled, zig-zag stitched to prevent lumping. Gives smoother sleeping surface, protects mattress.

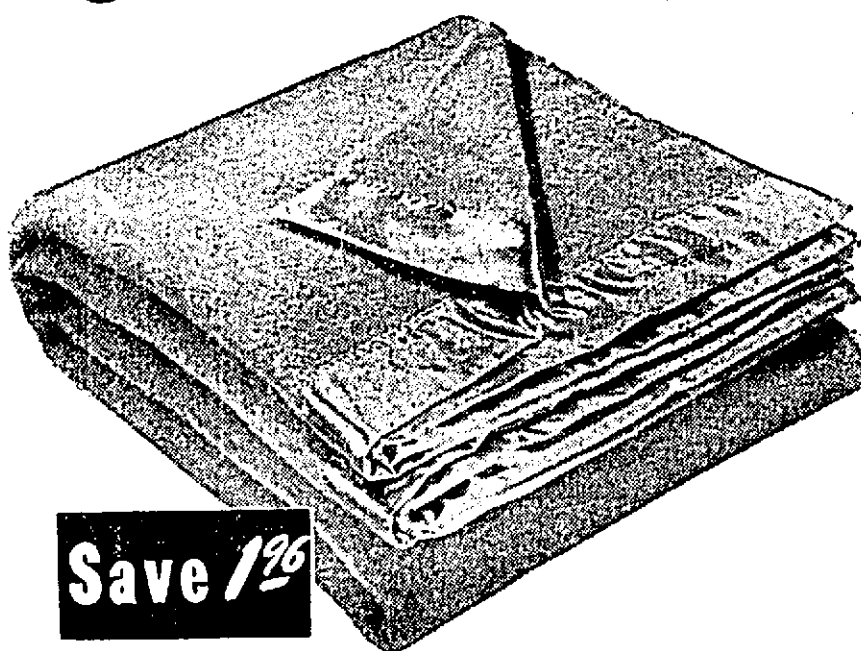
**4.47**

6.98 Mattress Pad Same as above. Full size . . . 5.47

1.98 Mattress Cover Odorless plastic . . . 1.67

2.29 Mattress Pad Twin . . . 1.87

5.96 Shower Set Plaid plastic, 2-pc. . . 3.99



**Save 1.26**

**Reg. 9.95 All-Wool Beauty**

So soft and fluffy . . . so wondrously low priced during this huge sale! 3-Pound pure wool blanket in Tuscan rose, dark mint green, sunshine yellow, horizon blue, sage green, imperial red. Acetate satin bound. 72x84".

**7.99**

Regular 4.95 Part Wool Blanket

Warm blend of 60% rayon, 30% cotton, 10% wool. Your choice of lovely boudoir colors. Size 70x80 inches.

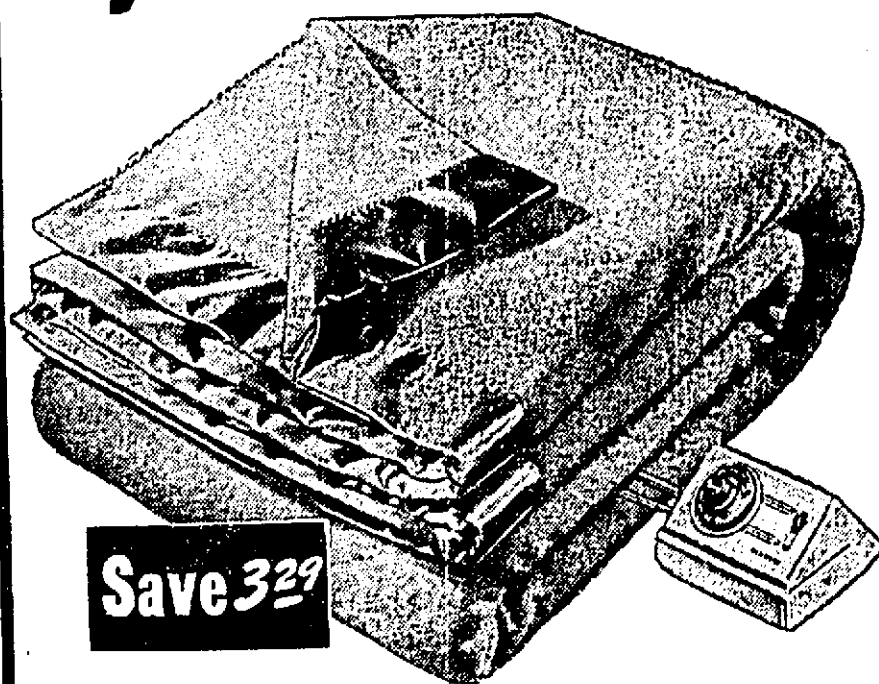
**3.97**

9.98 COMFORTER, wool-filled. Acetate satin. Cap ends . . . 7.99

5.98 QUILTED COVERLET, cotton filled. Reversible. 80x84" . . . 4.99

4.98 COMFORTER COVER, floral print. 72x84". Plastic bag . . . 3.66

1.79 SHEET BLANKET. Softly napped cotton. 70x90" . . . 1.47



**Save 3.29**

**27.95 Automatic Twin Size**

**24.66**

SAVE 3.29

2.47 DOWN, Sears easy terms, usual carrying charge

Just dial the warmth you want—this 4-Star Feature maintains that exact temperature all night. Blend of 75% wool, 25% cotton with 100% wool face, rich acetate satin binding. Absolutely safe—9 thermostats prevent overheating. Guaranteed 5 years. Choice of 6 lovely washable colors.

29.95 full size, single control . . . 26.66

27.95 fitted twin size, single control . . . 24.66

35.95 full size, dual control . . . 32.66

31.95 fitted full size, single control . . . 26.66

**NOW!**

MORE FREE PARKING for SEARS CUSTOMERS  
with our new Parking Plan!

*Satisfaction guaranteed  
or your money back*

**SEARS**

**Downtown Long Beach**  
AMERICAN AT FIFTH  
PHONE 35-0121



**Greek Scene  
Pictured in  
Film Forum**

Clifford J. Kamen's all-color study of Greece, first of the 1955 Film Forum programs, will open at Jordan High auditorium at 8 p. m. Tuesday and will be repeated at Wilson and Poly auditoriums Wednesday and Thursday evenings, respectively. Kamen's film illustrates the wide variety of people, costumes, geography and architecture to be found in modern Greece and the strategic position of this small nation, in both ancient and modern times, as a perennial battle-



CLIFFORD KAMEN  
Mt. Olympus in Color

leground and bulwark against Asiatic expansion into Europe and the Mediterranean. Proceeding to the backgrounds of Greek mythology, art and architecture and "Golden Age" culture in general, Kamen's "Greece" visit in both film and commentary, such as scenes at Mount Olympus, Mount Parnassus, the site of the Delphian Oracle, the ruins of ancient Greece in Athens and the remains of the first great European civilization on the island of Crete. Tickets for "Greece" and remaining Film Forum programs will be available only at the Jordan auditorium. It was announced Saturday by the City College School for Adults, sponsors of the series. Other films scheduled will cover Austria, Western Canada and Brazil.

**Cotton Leads  
Declines in  
Farm Income**

By PATRICIA WIGGINS

WASHINGTON (AP)—The nation's cotton growers suffered a sharper drop in income this year than any other major segment of agriculture.

Based on reports through the first 10 months, Department of Agriculture figures show cash receipts are 20 per cent under the same period in 1953.

Groups hit almost as hard were vegetable producers, whose receipts dropped about 19 per cent, and poultrymen, who took a 14 per cent decline.

The smallest drop—only two per cent—was felt by tobacco growers. Cash returns from meat animals showed only a three per cent decrease.

The cotton reduction occurred despite the fact that average prices received by farmers were above 1953 prices in nine out of the 10 months. Reduced volume of marketings, caused by about a 19 per cent cut in production under the federal control program, was largely responsible.

Prices received for cottonseed also were below 1953 in seven of the 10 months and a record total receipts from cotton which were cut at \$1,631,000, compared with \$2,024,000 in 1953.

Despite the situation, Rep. George M. Grant (D-Ala.) and other members of the congressional cotton bloc plan to introduce bills to increase the 1955 cotton acreage allotment. Grant said this was necessary to take care of hardship cases.

Total returns on all crops showed a six per cent decline and returns from livestock and livestock products were down about three per cent. All cash receipts from both types of marketings showed a four per cent drop.

The decrease in cotton receipts also showed up on a state by state basis, with Mississippi suffering the largest decline. Returns in Mississippi—where the lion's share of farmers' returns come from cotton—showed a 27 per cent drop for the largest state decline.

It also shows up on a regional basis, with the western area, where cotton is king these days, showing the largest decline, eight per cent. This area also had drops in truck crops, eggs, dairy products, potatoes and wheat.

Here are the estimated declines from a year ago in farmers' cash receipts the first 10 months of this year on a commodity ranking: After cotton, vegetables, and poultry, are food grain receipts, down 10 per cent; feed grain, down about five per cent; bearing crops, down nine per cent; dairy products, down seven per cent; meat animals, down three per cent, and tobacco, down two per cent.

**Jewish Burial Caves  
Found in Jerusalem**

JERUSALEM (AP)—Workmen digging foundations for a house in the Jewish sector of Jerusalem have found a number of Jewish burial caves believed to be 2,000 years old.

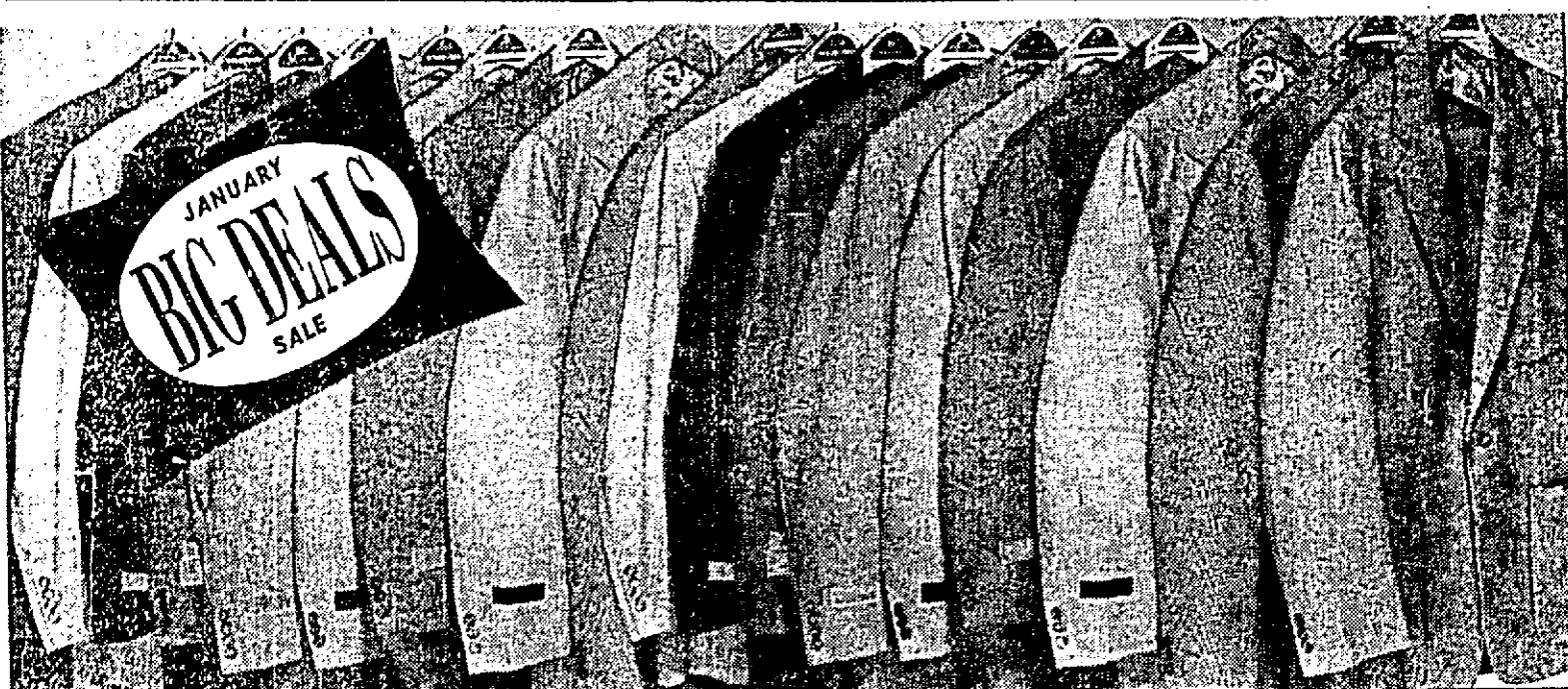
Bones, pottery and glass vessels dating from the time of Herod were uncovered. One burial urn carried the inscription, in Greek, "Rufus Who Is Daniel." Apparently the Roman name was added to the original Hebrew name.

**M**

MAY CO. LAKEWOOD NEW STORE HOURS

**mondays 9:30 a.m. to 9:30 p.m.**

TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE



**semi annual sale of  
men's clothing at  
savings up to 40%**

**39.95 suits** were 50.00-55.00  
**49.95 suits** were 60.00-65.00

**59.95 suits** were 69.50-95.00  
**39.95 coats** were 55.00-65.00

Save up to 36.00 per garment. Choose from racks and racks of famed-brand suits and topcoats, reduced from our regular stock. Included are such famed makers as Michaels-Stern, Wall Street, Scotsdale and Maybrooke. Sizes to fit regulars, shorts, longs, portlys.

No down payment . . . ask about May Co.'s 6-month budget plan. 6 months to pay.

May Co. Lakewood—Men's Clothing—Street Floor

**shirts from famed maker**

We can't mention the manufacturer's name but the label is in every shirt for you to see. You'll find Sanforized broadcloths, oxford cloths, chambrays, madras, and on end broadcloths, woven shirtings. You'll find regular, spread, eyelet, round and button down collars. You'll find button and French cuffs. You'll find white, pink, blue, yellow, helio, green, grey, tan and fancy patterns. You'll find a complete range of sizes if you hurry, but not every style and color in every size. Sizes 4-17 with 32-35 sleeves.

**2.99**  
were 3.95-4.50-4.95

May Co. Lakewood—Men's Furnishings—Street Floor

**helanca nylon stretch socks**

guaranteed against holes for one full year

Stretch socks that fit like a second skin. They won't wrinkle, cramp, sag, droop or shrink. They dry in almost no time, resist wear as only nylon does. 6x3 ribs, clocks and fancy patterns. Maroon, navy, green, grey, pink, helio, white, canary, brown, light blue, camel.

**69c**  
reg. 1.00  
6 prs. for 4.10

May Co. Lakewood—Men's Furnishings—Street Floor

**sanforized cotton flannel shirts**

From a famed maker, boys' shirts of Sanforized suede finished cotton flannel at a price that's as easy to take as a gift from a rich uncle. Generously sized, styled with yoke back, 2 pockets. A rainbow of eye-catching checks and plaids in red, blue, brown, green. Sizes 4-18.

reg. 2.50-2.95 **1.69,**  
**3 for 5.00**

May Co. Lakewood—Boys' Clothing—Second Floor

**racks and racks men's fine wool slacks**

**Wool Gabardine and Flannel.** Savings up to 8.00 a pair on California's two most popular slack fabrics. Also group of all-wool checks, wool fancies, orlon and wools. California styled and action tailored.

heavyweight twill gabardine in dark brown, tan, grey, cocoa, green, navy, light blue. Sizes 29-42.

kent flannel in charcoal grey, charcoal brown, medium grey, sizes 29-42. Tan, light blue, pink and helio. Sizes 29-38.

(Mail and phone orders filled on gabardines and flannels)

**\$47,200 SLACKS FOR \$29,850**

**9.95**  
reg. 14.95-17.95

**famed brand shoes**

10.95 values **6.95**

Sorry, we can't mention the name but it's a mighty well known one in men's shoe circles. Great values at regular price, hard-to-believe buys at 6.95.

A. 2-eyelet U-wing tip oxford in tan or cordovan color leather.

B. Plain toe blucher in briar brown or black Scotch grain; storm well.

May Co. Lakewood—Men's Shoes—Street Floor

**JANUARY BIG DEALS SALE**

May Co. Lakewood  
5100 Lakewood Blvd.  
Lakewood, California  
Please send me the following:

QUANTITY	ITEM	SIZE	COLOR	2ND COLOR CHOICE	PRICE

NAME ☐ Charge  
ADDRESS ☐ C.O.D.  
CITY ☐ Cash  
In California add 5% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.'s under \$3.00. PT-INDE 1-2-55

**wool sport coats**

**29.00**  
reg. 37.50-40.00

Hugo selection in fine fabrics, loomed of imported yarns. Checks, splashes, diagonals, fibre effects.

May Co. Lakewood  
Sportswear—Street Floor



# Britain Spurns Russ Conference 'Feeler'

LONDON (AP)—Prime Minister Churchill's government Saturday spurned what it regarded as a feeler put out by the Kremlin for an East-West parley to discuss generally the tense Far East situation.

Soviet Premier Georgi Malenkov, replying Friday night to questions submitted by a Washington newsman, said negotiations to settle a number of Far East problems should be welcomed. Malenkov cited last summer's Geneva conference on Indochina and Korea—in which Red China participated—as an example of how "such talks have beneficial results."

## Reds Hint New Berlin Blockade

The British Foreign Office, reacting quickly in a New Year's Day statement, served notice that Britain was opposed to a parley at this time because agreement was not yet in sight on any division of Korea.

"We agree the Geneva Conference was useful. It was summoned to deal with specific problems and on one of them (Indochina) agreement was reached. It is unlikely that a conference to discuss Far Eastern affairs in general would make progress at this stage."

Her Majesty's government's policy has throughout been to reduce tension in the Far East. And as soon as all concerned are agreed that a specific question is ripe for further discussion, a conference might prove useful once again."

Foreign office diplomats made it plain they viewed the British statement, couched in polite diplomatic language, as amounting to a rejection of Malenkov's apparent bid for a Far East conference.

The Churchill government, afraid that such a parley may be exploited by the Reds solely for propaganda, wants prior assurances through diplomatic channels that helping and Moscow are ready to get down to hard cases.

The British statement presumably reflects the feelings of the other Western Allies as well.

Malenkov was asked whether he favored diplomatic talks leading to a meeting on cold war problems between himself, President Eisenhower, Churchill and French Premier Pierre Mendes-France. The Soviet Premier brushed aside the question and accused the three Western powers of killing chances for such a parley by trying to settle one-sidedly such problems as Germany.

On that angle, the British Foreign Office had this comment:

"It should be pointed out that Malenkov has not said he is prepared for a 4-power meeting at top or any other level."

**LOSING RENT MONEY?**  
Stop that leak by placing a For Rent ad today! Phone 6-9071.

BERLIN (AP)—The Communists Saturday raised a long-range threat of a Berlin blockade in reprisal for West German rearmament by refusing to renegotiate an expiring agreement on western barge traffic to this city.

The agreement with the Russians on the use of waterways through the Soviet zone which carry 20 per cent of West Berlin's supplies expired at midnight.

Soviet authorities notified the British high commission that the matter had been referred to East German authorities. The barge traffic, mostly in coal from the Ruhr to West Berlin, was normal, at least for the time being.

But western authorities agreed that if the Communists wanted to seize upon the issue at a time when they were fighting the western plans to rearm West Germany, they could cause trouble.

They admitted the Communists now had a pretext to cut off the barge traffic at any time. The Reds also have sounded several threats recently to put a squeeze on West Berlin in other ways if the rearmament project went through.

The Communist rejection of attempts to renegotiate the barge agreement could be an attempt to force the western powers to negotiate with the East German government, which they do not recognize, officials said.

They even conceded that the Reds could raise the same demand on the western use of the trunk highway and air corridors through the Soviet zone.

However, western quarters hoped the repeated warnings by such high officials as Secretary of State John Foster Dulles against any renewal of the big blockade of Berlin would deter the Communists from undertaking a repeat.

**Williams Sworn In**  
LANSING, Mich. (AP)—G. Mennen Williams Saturday became the first four-term governor in Michigan history when he was sworn in with his all-Democratic state cabinet.

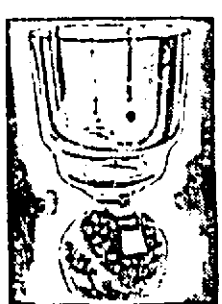
520 Pine Avenue—Dial 6-7205

## January Sale

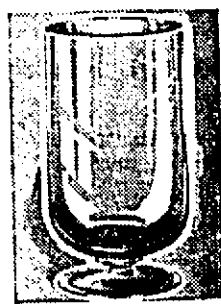
# Dohrmann's

### great 10.00 buys in crystals! save!


Here are 6 of our better quality, open stock stemware patterns—grouped to sell in various combinations of 8, 12 or 16 pieces—all at one price. Significant savings on each pattern—for January only. Varied styles.



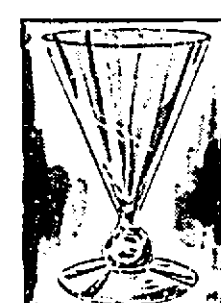
Raindrop  
any 10 pieces 10.00




San Carlos  
any 16 pieces 10.00




Mosello  
any 8 pieces 10.00



Ballet  
any 16 pieces 10.00



Alster  
any 12 pieces 10.00



Autumn  
any 12 pieces 10.00

# MAY CO. LAKEWOOD NEW STORE HOURS

## mondays 9:30 a.m. to 9:30 p.m.

TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE

## magnificent costume jewelry sale



**JANUARY BIG DEALS SALE**

12,608 pieces	were 1.95
7,880 pieces	were 2.95
5,960 pieces	were 3.95
3,801 pieces	were 4.95
2,369 pieces	were 5.95-7.50
1,375 pieces	were 7.95-9.95
594 pieces	were 10.95-19.95

**97c\***

**NOTHING LIKE IT ANYWHERE**

The breath-taking event all the Southland waits for... bigger and better this year than ever before. We've snapped up elegant sample pieces from all the famed designers in America... every shape, size, color imaginable. Necklaces, bracelets, pins, earrings... brilliant rhinestones set in non-tarnish rhodium, glowing pretend pearls, dazzling colored stones, gold and silver-colored metals, colorful beads, fashion-rage ropes... pieces from the most massive to the most delicate. Early birds take home the best of the assortment and matching sets. Extra space and extra salespeople to help you.

\*plus 10% federal excise tax

**SORRY, NO MAIL OR PHONE ORDERS**

May Co., Lakewood—Costume Jewelry—Street Floor

## whole wardrobe of chateau nylons



**JANUARY BIG DEALS SALE**

**88c** 1.35-1.95 values  
6 FOR 5.00

**save up to 6.70 on six pairs**

- save on 60-15 sheers
- save on 60-15 dark seams
- save on 66-12 ultra sheers
- save on 51-30 semi-sheers
- save on 15-denier sheer non-runs
- save on sheer sandal foot nylons
- save on outline heel nylons

Where else, but at May Co., could you find a Big Deal event such as this... an entire hosiery wardrobe of our own elegant Chateau nylons. Buy any combination of constructions, sizes or colors, save up to 57% on your purchase of six pairs. Beige, Bronze, Taupe. Sizes 8 1/2-11 in synchronized lengths.

May Co., Lakewood—Hosiery—Street Floor

## nylon tricot gowns, slips, briefs



**JANUARY BIG DEALS SALE**

**a famed group of opaque nylon tricot lingerie SLIPS AND GOWNS**

**3.99**

**slips** 6.95-8.95 values

- a. Appliqued net at hem and bust. White, pink, black, 32-40.
- b. Imported lace insets, perma-pleated hem. White, 32-38.

**gowns** 8.95-10.95 values

- c. Lavished with nylon embroidery and perma-pleats. White, pink, blue, 32-40.
- d. Trimmed with lace and net. Pink, black, blue, 32-40.

**ELYSIAN BRIEFS**  
the more you buy the more you save

buy 6 pair, pay **1.39 values** **77c** pr.

buy 3 pair, pay 87c pr. buy 1 pair, pay 97c pr.

May Co.'s own Elysian briefs, now in opaque nylon tricot. Buy any combination of sizes or colors... because the more you buy the more you save in this Big Deal event. White, pink, coral, blue, black, yellow... sizes 5-6-7.

May Co., Lakewood—Knit Lingerie—Street Floor



# Plan Inquiry Into All GI Loan Angles

WASHINGTON (UP) — The new chairman of the House Veterans Committee Saturday promised a full-scale inquiry into operations of the GI home-loan program.

Rep. Olin E. Teague (D-Tex.), who becomes chairman with the start of the new Congress, Wednesday, said the committee wants to be sure veteran home buyers are getting the fair treatment Congress intended them to have, and that they are not, in some cases, being helped into financial hot water.

Teague is concerned about the vast loan guarantee program on several counts. One is the matter of defaults. Only \$1,000 GI loans have gone sour so far, of about 2,500,000 guaranteed by the Veterans Administration, a record cited by VA as highly satisfactory.

But Teague pointed out that this has taken place in a rising real estate market. Although most people who bought and later sold houses made money, he pointed out that VA lost on the defaulted houses about \$20,000,000.

What worries the committee is what would happen in a sharp break in real estate. Second is the question of the veteran's liability on the defaulted loans.

Teague said he doubts whether most veterans realize that selling their GI houses does not necessarily relieve them of responsibility if the loan later goes bad.

In thousands of cases — the committee would like to know how many — the original GI home owner has transferred his loan, with its favorable interest rate, to the new buyer.

What he doesn't know in many cases, apparently, is that if the loan later is defaulted, and the government takes a loss, he still can be called on to make good.

The committee recently was advised of such a case in which the original GI buyer wasn't even aware his former home had been put through the financial wringer until the government presented him with a bill for \$1600.

Teague said the committee will explore whether legislation is needed to bar transfer of a GI loan from the original buyer to a new owner.

In another aspect of the inquiry, the committee will look into building standards required as a condition of the GI loan guarantee. It wants to be sure veterans aren't sold over-priced, Jerry-built homes.

Teague said the housing inquiry would be included on a committee agenda which he earlier had said would include consideration of bills to:

Give college scholarships to orphaned children of men who died in war service.

Extend the farm veterans the same home loan guarantees made available to ex-GI's living in cities.

Assure full school benefits of the Korea GI Bill of Rights to all men in service on the date (Jan. 31) when President Eisenhower terminates these and other wartime veterans benefits.

## Mother, 3 Tots Saved From Gas by Ledge Climber

NEW YORK (CM) — A resident of a lower East Side housing project risked his life Saturday to crawl along a sixth-floor ledge and rescue a mother and her three children from a gas-filled apartment.

Police said William Schmer smelled gas seeping from an apartment, but received no answer when he pounded on the locked door.

He crawled through the window of a neighbor's apartment, crawled along the ledge and entered the apartment of Mrs. Dorothy Warner, 35. She and her three small children were unconscious in a bed. Three jets on the kitchen stove were open, police said.

GET MORE BUSINESS by advertising your wares in the Classified Section. Thousands read the Want Ads daily! Phone 6-9071.

## Southland Calendar

TODAY

Malibu-Santa Monica Outboard Motorboat races, 11 a. m. to 2:30 p. m.

"The Northern Lights," 3, 4:15 and 8:30 p. m. at Griffith Park Planetarium.

MONDAY

New Year's Regatta, noon in San Diego Bay.

THURSDAY

"The Northern Lights," 8:30 p. m. through Saturday at Griffith Park Planetarium.

All States dance, Belmont Recreation Center, 8 p. m.

Wisconsin State Society, 728 Elm Ave. 6:30 p. m.

FRIDAY

California State Society, 728 Elm Ave. 6:30 p. m.

Idaho State Society, 600 Cedar Ave. 1:30 p. m.

Minnesota State Society, YWCA, noon.

New York and New Jersey Society, YWCA, 7:30 p. m.

Oregon and Washington State Society, Silverado Park, 6:30 p. m.

SATURDAY

"The Northern Lights," 3 and 8:30 p. m. at Griffith Park Planetarium.



# MAY CO. LAKEWOOD NEW STORE HOURS

## mondays 9:30 a.m. to 9:30 p.m.

### TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE



**BISSELL'S "MAY'D BEST" SWEEPER**  
reg. 6.95 **4.99**

Full size Bissell sweeper made to May Co.'s strict specifications. All stool body with rubber bumpers to prevent scratching furniture or walls. Heavy easy rolling brushes clean in one sweep. Handy for quick, daily clean-ups.



**9-PC. CHERRY WOOD SALAD SET**  
reg. 6.95 **4.99**

First quality cherry wood set of 9 pieces... one large 10" salad bowl, four 6" individual serving bowls, one fork and spoon set and one salt shaker and pepper grinder. The perfect set for the beginner or the gourmet.



**ADJUSTABLE IRONING TABLES**  
Reg. 10.95 — Save over 1/4 on this new all-steel ironing table... the ironing table that's completely adjustable to six different heights. Widespread tubular steel legs make it extra strong, more steady and wobble-proof. Ventilating steel top, 15" x 54", means faster, cooler and easier ironing. **SALE 7.99**

**FOAM RUBBER PAD AND COVER**  
Reg. 3.98 Foam Rubber Pad and Cover. A smoother ironing surface... iron glides easily over buttons and zippers. Fits adjustable and standard sizes. **SALE 2.69**

May Co. Lakewood—Housewares—Downstairs



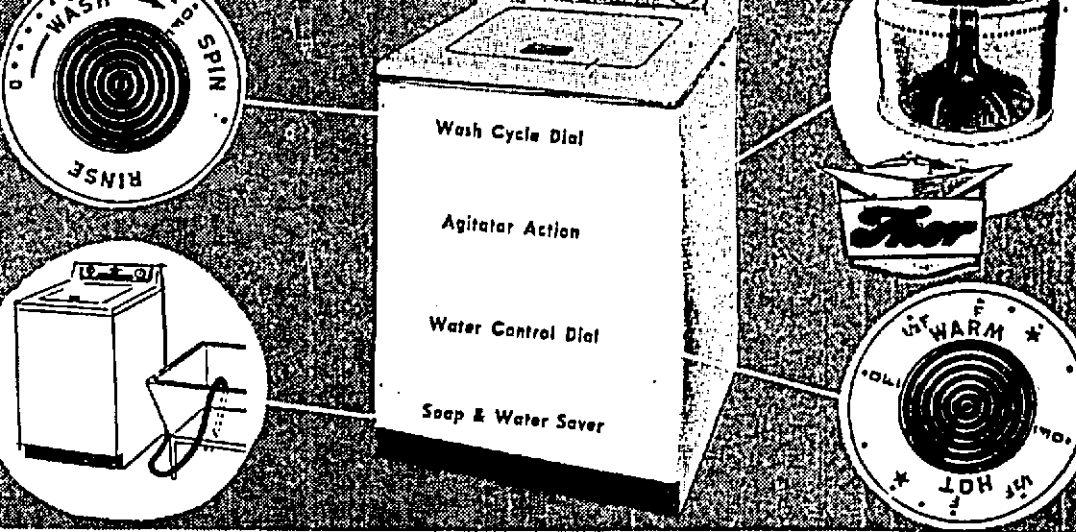

**set of 8 cups and 8 saucers. 50% off**

**IMPORTED GOLD BANDED WHITE CHINA TEA CUPS AND SAUCERS**

Special Big Deal purchase... start your set now, or supplement it at these tremendous savings. Beautifully shaped cups and saucers of fine, white translucent china, exquisitely banded with gold... a set that is superb in its simple elegance. You'll find that this gracious design will blend with every china pattern you now own. Why not buy two sets to serve 16, 32 pcs. for **5.76**

**2.88**  
6.00 value — 16-pc. set

May Co. Lakewood—China and Glassware—Third Floor



**SAVE 110.00 FAMOUS THOR DE LUXE FULLY AUTOMATIC WASHER**  
NOTHING DOWN, 11.50 MONTHLY\*

Trade in any old washer — save 110.00 on this Big Deal Special — the famous Thor that saves you time, effort, and does a better washing job. It's fully automatic, with sealed transmission, porcelain enameled top, chrome trim; note the super agitator, wash cycle control dial, water control dial, soap and water saver.

**189.50**  
reg. 299.50

with any trade-in  
\* Monthly Payment Includes Maytime Service Charge

May Co. Lakewood Major Appliances, Downstairs



## fireplace clearance

**\$34,895 for \$19,620**

Never before in the history of May Co. has there been such tremendous savings on fireplace ensembles and accessories. Your choice of six big beautiful fireplace ensembles, brass wood basket and assorted firescreens... and each at a sensational Big Deal low price.

**save 55.00 on 7-pc. solid brass ensemble**  
**69.95** reg. 124.95  
7.50 Down, 5.50 month\*

Three-dimensional curtain screen... the newest idea in fireplace sets. Beautiful cast brass, heavy filigree base and claw legs. Screen has watch chain pulls, tarnish resistant, baked lacquer coating and decorative ornament trim. Brass tubing on curtain mesh screen. Large 19" cast brass andirons. 4-pc. cast brass fireset includes stand, shovel, poker and extra large brush. 38x31".

\* Monthly Payment Includes Maytime Service Charge

**BIG SAVINGS ON FIREPLACE ACCESSORIES**

9.95 3-fold solid brass top bound screen	5.75
14.98 Solid brass wood basket	9.88
17.95 3-fold arch top solid brass top bound screen	11.95
24.95 4-fold solid brass filigree base screen	16.95
45.00 Solid brass fireplace screen	29.88

May Co. Lakewood—Fireplace Equipment—Downstairs



**5-PC. BLACK AND BRASS ENSEMBLE**  
**19.95**

Regular 34.95 full curtain screen, 38x31, with solid brass top bar. Manual operation. Complete with 4-pc. modern brass and black.



**7-PC. POLISHED BRASS ENSEMBLE**  
**29.95**

Regular 49.95 Pull-o-matic curtain screen with filigree base and andiron cutouts. Solid brass urn-type andirons and 4-pc. fireset, 38x31" size.



**5-PC. DE LUXE MODERN ENSEMBLE**  
**39.95**

Regular 64.95 solid brass picture frame screen with black curtain, pull chains. Black filigree base, 4-pc. brass and black fireset, 38x31" size.



**7-PC. ENSEMBLE**  
**39.95**

Regular 64.95 solid brass, pull chain screen with heavy duty mesh and brass filigree base with cutouts. Solid brass urn-type andirons. 4-pc. solid brass fireset, 38x31" size.



**7-PC. DE LUXE ENSEMBLE**  
**49.95**

Regular 79.95 solid brass frame with watch chain pull effect. Solid brass filigree base with cutouts. Solid brass 19" andirons, cast brass 4-pc. fireset. Screen size 38"x31".

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## Ho Perturbed by Desertions to Vietnam

TOKYO (Sunday) (AP)—Ho Chi Minh, president of Communist northern Viet Nam, urged in a New Year's day message that French-dominated southern Viet Nam "stop inducing or forcing a number of our compatriots in the north to evacuate to the south."

Implied in the statement, broadcast Saturday night by Peiping radio, was Ho's concern over desertions by the populace.

Last Oct. 25, about 15,000 Vietnamese Roman Catholics escaped on rafts and junks from the north and were picked up by French naval vessels.

These were refugees left behind during the French withdrawal in compliance with the Indochina armistice. Ho's New Year message suggested that there have been other such evacuations more recently.

Ho's message said Viet Nam could not remain divided and "we must enhance the close relations between the north and the south."

Peiping radio later broadcast an order of the day by Ho's commander-in-chief, Gen. Vo Nguyen Giap, urging vigilance against efforts "to divide our country and to turn Southern Viet Nam into an American military base and colony."

## Chaos Seen in Polish Red Police

MUNICH (AP)—Radio-free Europe said Sunday a Polish publication had acknowledged "serious breaches" in the country's secret police and security organizations.

It quoted the magazine Nowe Drogi, organ of the Polish Communist party.

The radio said the magazine reported Polish secret police had used illegal methods in investigations, abused the dignity of defenseless persons, and adopted a "lordly and contemptuous attitude" as if they considered themselves above the law.

"An analysis has been undertaken of the diseases in the organs of the security apparatus," the magazine was quoted, "and particular cases are being investigated. Comrades who were slandered have been given full satisfaction, and have had their full party rights restored."

**Idle Pay Record**

WASHINGTON (AP)—Unemployment insurance payments to jobless workers totaled about two billion dollars in 1954, the U. S. Labor Department reports. This was a new record, exceeding the previous high set in 1949 by about 264 million dollars.



"I'M SIMPLY FRIGHTENED"

Peanuts the orangutan finds a hair-raising situation in news that he must part from his bosom pal, Whitey. Peanuts is transferring from New York to a Royal Oak, Mich. zoo.—(UP Photo)

## U.S. Ship Lands 4,549 Evacuees at Saigon

SAIGON, Viet Nam (AP)—The American troop transport, Gen. R. I. Howze, Saturday discharged 4,549 refugees from the Communist north. More than half said they fought their way to freedom from Communist Leader Ho Chi Minh's home province.

They had been under the Viet-minh regime for the past nine years.

Tran Huynh, spokesman for the refugees from Nghe An, Ho's province, said:

"We were some 3,000 when we quit Nghe An. In separate columns of several hundred each, it was necessary to fight the Viet-minh to break through their encirclement. We lost about 100 comrades fallen either from exhaustion or from the wounds received in fighting the Viet-minh."

"Another 3,000 persons from Hung Yen are awaiting the intervention of the international commission in order to leave."

Premier Ngo Dinh Diem and a large official delegation were present to welcome the refugees.

Tran Huynh said the refugees fled because of the Communist menace.

"Since the beginning of this crisis we have fought for eight years," he stated. "Each of us has at least one member of his family who has been killed on the field of honor. We had thought for a while that we were fighting for the country. But, alas, after having lived for eight years under the Communist regime, we realized our error as soon as they began to apply their inhuman and dictatorial methods."

"Their mask fell away and we realized that nothing was left to do—unless we chose to remain like beasts—but to break through the Iron Curtain which was falling forever on us."

Jan. 1, besides being marked by the arrival of a new batch of refugees, was unusual in Vietnamese history as a turning point in its march toward independence. For the first time in recent history it is allowed to receive direct aid from the United States. And, under agreements reached with France, recently, control of the port of Saigon and the direction of its own economic affairs has passed into Vietnamese hands.

Transfer of the various services already has begun.

## Hungarians Obstructing Red Regime

WASHINGTON (AP)—The Senate Foreign Relations Committee Saturday released a study which concludes that "there exists widespread popular antagonism to the Communist regime in Hungary, and this regime has reached a low ebb both economically and politically."

"The insecurity of the Hungarian Communist regime and its recently professed readiness to bring about some kind of relief are the direct and immediate result of an opposition to the government by all strata of the population," the study says.

"There is evidence of spontaneous sabotage and underground activities which, because of the thoroughness of the machinery of terror and because of the presence of the Red army, are carried out by individuals or small isolated groups."

"Farmers leave vast areas of land untilled; workers do not cooperate in the fulfillment of planned production targets; and members of churches insist on worshiping according to their choosing."

"This general state of affairs is corroborated by accounts of western travelers who were admitted to Red Hungary in the course of the past few months."

Chairman Wiley (R-Wis.) said in a foreword that "nowhere in eastern Europe do the Communists appear in imminent danger of losing control of the situation, but behind the monolithic facade of the Iron Curtain there are accumulating bitter hatreds and tensions."

"The free world," Wiley said, "can draw hope and encouragement from the inspiring resistance of the captive peoples. This series of studies provides ample evidence that the Soviet Union is having trouble digesting its conquests."

"It would be a mistake, however," he added, "to conclude that the whole Communist structure is on the verge of collapse. The Red army and the secret police present formidable barriers to popular revolt."

## Russ Papers See Hope in Harder Work

MOSCOW (AP)—Pravda and other Soviet papers told the Soviet people Sunday, "Our country strides confidently into 1955 in the full flower of its mighty forces."

New Year editorials told Russians they face gigantic tasks in 1955 in the further upbuilding of heavy industry, agriculture and consumer goods production. Soviet citizens were told frankly if they want more of the better things of life they must also work harder to produce them.

M

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mondays 9:30 a.m. to 9:30 p.m.

TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE



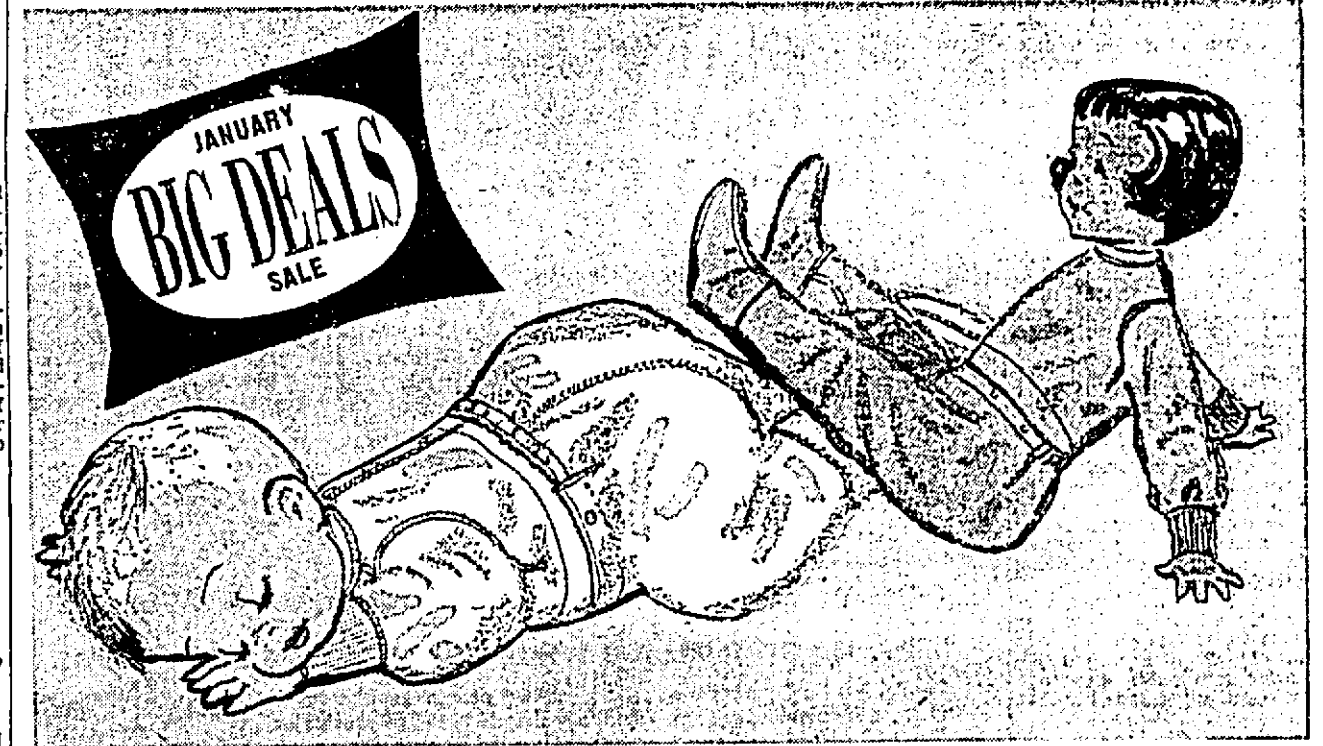
### little girls' cotton dresses

A special purchase that's a Big Deal for every mother of small girls. New spring styles including solids, plaids, checks, prints—samples and special buys from top manufacturers. Toddlers' sizes 1-3, tots' sizes 3-6x. Washable, practical, for school and play.

2.96

3.98-5.98 values

May Co. Lakewood—Punch & Judy Shop—Second Floor



### famous brand grow sleepers

Two-piece styles—arctic weight cotton knits by a famous maker, all with the grow feature—just pull a thread and the sleeper grows a full size. In pink, blue, maize and mint, sizes 0-4.

1.68

reg. 2.25

May Co. Lakewood—Children's Underwear—Second Floor

JANUARY  
BIG DEALS  
SALE

### gossard sample sale

Wonderful undergarments by famed Gossard . . . girdles, foundations—all types, all fabrics. Shown here are just a few samples from our great collection.

Boned and boneless girdles reg. 5.00-10.00	3.95-5.95
Heavy boned girdles and corsets reg. 5.95-13.50	3.95-8.95
Boned and boneless foundations reg. 12.50-18.50	8.95-10.95
Bra specials, nylons and cottons Sizes 32-40, A B C cups reg. 2.50-3.95	1.33-3.99

May Co. Lakewood—Corsets and Bras—Second Floor

starting tomorrow  
and for a short time only

reduced

FLORSHEIM  
discontinued styles

\$14<sup>80</sup>

and

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values to \$20.95

Now—save money and enjoy the famous quality of Florsheim Shoes from our regular stock! Not all sizes in all styles—better come in right away!

CHARGE ACCOUNTS INVITED

Florsheim

146 PINE AVE.

Shoe Shop

STORE HOURS: 9:30 A. M. to 5:30 P. M. OPEN FRIDAY TILL 9 P. M.



# Legislature Open Monday for Business

SACRAMENTO (UP)—The California legislature opens up shop here Monday for 120 days of lawmaking and it will have to initiate savings or new revenues averaging nearly \$1,000,000 each day to balance the 1955-56 budget.

Leaders of both houses agree that new or higher state taxes or the expenditure of almost all war-time reserves seem to be the only means of balancing the budget, now estimated to have a deficiency of about \$100,000,000.

While the record-breaking \$1,500,000,000 budget is the main problem to face the lawmakers, the legislature will find dozens of other weighty issues before them. There is the question of whether the state should begin construction, at this time, of the billion-dollar-plus Feather River project.

Talk of smog is expected to permeate legislative halls almost as heavily as the real menacing haze settles over Southern California. Legislators from Southern California, as well as the San Francisco Bay area, will introduce a number of bills aimed at controlling smog.

**TIDELANDS, COLLEGES**  
Narcotics, the handling of \$70,000,000 in tideland oil royalties, growth of state colleges, and oil conservation proposals also are subjects that will be high on the list for the 1953 session.

Gov. Goodwin J. Knight already has called for new or higher luxury-type taxes, and his finance director, John M. Peleece, has recommended a new tax of two cents on cigarettes to aid the state's financial ills.

But legislators of both houses showed in a poll made by United Press that they will oppose any proposals to raise taxes. And legislative auditor A. Alan Post said the budget can be balanced by using almost all the state reserves.

Both houses of the legislature will convene at noon. Members will take the oath of office and hear Knight's traditional inaugural address.

While Sen. Clarence C. Ward (R-Santa Barbara) is opposed for re-election as president pro tempore of the Senate, a battle brewing in the lower house for the important post of speaker of the assembly showed signs of continuing right up to the opening of the session.

**SEEK SPEAKERSHIP**  
Leading contenders for the speakership are Luther H. Lincoln (R-Oakland) and H. Allen Smith (R-Los Angeles). The former speaker of the assembly, James W. Sullivan (R-Sanitas) retired, made an unsuccessful bid for a Senate seat last year.

The Democratic Party sends the strongest delegation to the legislature this year since before 1910. The Senate still is controlled heavily by the GOP, 21-16. However, the Democrats made important gains in the assembly, trimming the GOP majority from 51-26 in 1952 to 48-32 for the coming session.

Between 5,000 and 6,000 bills are expected to be introduced by the lawmakers, most of them during the bill introduction period which will begin Monday. Following two or three weeks of bill introduction, the legislature will take a five-week recess called for by the constitution, while the bills are being printed.

**RETURN IN MARCH**  
They return in March or late February to settle down to acting on the measures.

A high point of opening day ceremonies will be the inauguration of Gov. Knight to his



'DER ALTE'—AND GOING STRONG

Pictured in three moods is Chancellor Konrad Adenauer who will be 79 Wednesday. Some associates think West Germany's strong-willed, vigorous chief—"Der Alte" (the Old One)—will still be going strong in 10 years. He's leading the fight to win approval by his parliament for the Paris treaties for rearming of West Germany. (Associated Press photo.)

## 179 MILLION PHONE CALLS A DAY IN U.S.

WASHINGTON (UP)—Americans are gabby. In its report for fiscal year 1953, the Federal Communications Commission said Saturday there were:

179,000,000 local telephone conversations per day, on an average.

6,600,000 long distance calls daily.

162,188,000 telegrams during the whole year.

In addition, the Post Office said people send about 35,000,000,000 letters a year, almost evenly divided between local and out-of-town recipients.

The statistics include business as well as personal communications.

## Helen Keller to Tour for Handicapped

NEW YORK (UP)—Helen Keller, blind, deaf and dumb, for most of her 75 years, will leave on a 40,000-mile, five-month tour of the Far East next month to campaign for new facilities to help the physically handicapped, it was announced Saturday.

Miss Keller's trip is being sponsored by the American Foundation for Overseas Blind. She will travel to India, Pakistan, Burma, the Philippines and Japan. A spokesman said this trip probably would be the last long one to be undertaken by Miss Keller, who has visited more than 25 nations on five continents during a lifetime of travel.

**Polish Author Dies**  
LONDON (UP)—The Warsaw radio Sunday announced the death of Wladyslaw Umlinski, 89, a Polish writer. Among his books were the novels "The Filibusters," "Travel Without Money," and "In the Landing of the Rising Sun."

first four-year term. Knight, a Republican, ascended to the governor's office from lieutenant governor on Oct. 5, 1953, when Earl Warren was appointed chief justice of the United States. He was elected last November.

Knight will take his oath of office from Phil S. Gibson, chief justice of the state supreme court. Lt. Gov. Harold J. Powers will be sworn in by Jesse W. Carter, associate supreme court justice, following the governor's inauguration.

## NAVY LOGISTICS OPERATION

# 170 Tots to Chug West on 'Special'

WASHINGTON (UP)—How'd you like to take a transcontinental train trip with more than 170 toddling, crawling, and—in-avoidably—squawling kids?

Their mamas are looking forward to it, or at least to getting there.

The train's passenger list will be made up of more than 400 Navy dependents being transferred from the east to west coast in operation "Happy Dependents." They will leave Norfolk, Va., at 2 p.m. Jan. 14 and arrive in San Diego, Calif., Jan. 17.

The Navy said the move is the result of 33 ships having their home ports changed from the east to west coast. Since these ships—16 destroyers, 15 amphibious ships and two cruisers—will be operating in the Pacific Fleet, the Navy, changed their home ports. That means more time at home for the ships' 8,000 officers and men.

Dependents traveling under Navy orders are entitled only to Pullman accommodations. But rather than berth the families in Pullmans, the American Association of Railroads is attempting to make the "Happy Dependents Special" in all room-type train. The special train will travel over Norfolk and Western, Pennsylvania, Wabash, and Santa Fe lines.

When the word got around that consideration was being given to a special dependents train, Navy personnel began of-



learn the  
**BASIC  
STEPS**  
\$38 VALUE  
**\$22**  
For beginners and "never did learn right" dancers. Learn quickly, easily... the Arthur Murray way.  
**ARTHUR  
MURRAY**  
FOR DETAILS AND  
ADDRESSES SEE PAGE C7

## L.A. Brothers Dead After Saloon Brawl

SELMA, Ala. (UP)—Two brothers are dead and two other brothers are held for investigation Saturday after a violent New Year's Eve free-for-all in a private night club.

Sheriff W. C. McCain said he had this evidence to work on, and these questions to answer:

Clarence Chester, about 25, Los Angeles, Calif., and James Chester, 28, Selma, were found dead beneath a car in front of the Embassy Club.

The car was being used by Tom Blackwell, 27, Chicago, and Mickey Blackwell, 20, Selma. As far as officers could determine, Tom Blackwell was driving the car.

The Chesters and Blackwells had been centers of a battle, in which glasses, tables and chairs were tossed around, after Tom Blackwell asked James Chester for a drink of his beer. The fight started when "words were passed" by the brothers, according to McCain.

(Advertisement)

## \$10,000 REWARD

for uranium finds. You need only a \$49.95 Gammascop Geiger Counter. Sensitivity equal to most counters costing \$200 and up. Before you buy any Geiger counter see the new Gammascop. Get in on the uranium rush now—new strikes being made almost daily.

SHELBY INSTRUMENT  
1701 Magnolia Ave.

## Three Jailed in Slaying

LOS ANGELES (UP)—Armando F. Castro, 19, former high school star athlete studying to be a probation officer, was stabbed to death Saturday when he tried to stop a teen-age street brawl and police arrested three men on suspicion of murder.

Castro's half-brother, Mario Manellins, 23, also was stabbed when he went to the victim's aid, but General Hospital said he was not in serious condition. Officers said Castro, who won the city's high school mile-run championship in 1953, and Manellins saw the fight in progress and tried to stop it. Castro was a student at East Los Angeles Junior College.

Those booked were identified as Louis Mansilla, 22, Humberto Chacon, 24 and his brother, Alfonso, 23. Officers said Alfonso Chacon had a bloody, six-inch knife in his possession. They said the three admitted being in the fight but denied the stabbings.



# january sales featuring BIG DEALS

**TOWELS AND LINENS—Third Floor**  
2.50 (if perf.) Cannon Gold Label bath towels, ea. 1.25  
1.25 (if perf.) Matching Gold Label guest towels 2/1.25  
50c (if perf.) 13x13 wash cloths.....2/50c  
8.94 Rayon damask, 64"x84", with 4 napkins.....5.99  
10.98 Quality damask table cloth 64"x104" width, 12 matching napkins.....7.99

**callaway towels**  
**1.39** reg. 2.50 (if perfect) bath size  
Callaway's wonderfully luxurious "Bellaire" towels, woven to be specially absorbent and long wearing. These are selected seconds. 1.25 value. 16x30 guest size 79c  
May Co. Lakewood Towels and Linens, Third Floor

**SHEETS AND BEDDING—Third Floor**  
6.95 val. Surety brand foam rubber pillows, 4.95, 2/9.00  
9.95 val. White European goose down pillows, each 5.95  
5.95 (if perf.) Peppercorn nylon fitted bottom twin sheets.....2.99  
7.50 (if perf.) bottom full sheet.....3.79  
7.95 (if perf.) twin fitted top sheet.....3.99

**GIFT SHOP—Third Floor**  
3.95-9.95 Famed Sharon ceramics by Yona.....1.95-4.95  
**ART NEEDLEWORK—Third Floor**  
1.45 Fleischer yarn, 4-ply 100% knitting worsted, 4-oz. skein.....1.19  
70c Do luxe sock and sport yarn, 3-ply, 1-oz. skein.....59c

**GIRLS' SHOP—Second Floor**  
3.98-5.98 val. Cotton dresses, solids, plaids, etc., sizes 7-12.....2.96

**PUNCH AND JUDY SHOP—Second Floor**  
3.98-5.98 val. Cotton dresses, toddler 1-3, tots 3-6x 2.96

**CHILDREN'S UNDERWEAR—Second Floor**  
2.25 2-piece knit style sleeper by famed maker. 0-4. 1.68

**LINGERIE—Second Floor**  
3.98 Cotton flannel pajamas, sizes 32-40, preshrunk 2.99  
3.98 Cotton chellis gown, various colors, sizes S-M-L 2.99  
3.98 Mother Hubbard gowns, various styles, 32-36.....2.99

**SPORTS ACCESSORIES—Second Floor**  
**knitted dresses**  
**19.00** reg. 35.00  
All-wool, two-piece dress-ups of nubby chenille. Intricate patterns including open necklines, cardigans and flare skirt styles. Lovely pastel colors, all in misses' sizes.  
May Co. Lakewood Sports Accessories, Second Floor

6.95 val. Vicara and nylon slippers, sizes 36 to 40.....3.99  
9.95 val. Vicara and nylon cardigans, sizes 36 to 40 5.99

**BOULEVARD COATS—Street Floor**  
24.95-29.95 100% virgin wool coats, sizes 10-18.....17.00  
**vicara, nylon blends**  
reg. 6.95  
**3.99**  
Miracle merging of vicara and nylon in classic cardigans that tub beautifully, are soft to the touch, in warm tones of red, brown, blue, navy, royal; 36-40.  
May Co. Lakewood Campus Shop, Second Floor

**CORSETS—Second Floor**  
12.50-18.50 Boned and boneless styled foundations 8.95-12.49  
4.95-5.95 Silo-atte boneless panties, girdles 3.69-4.95  
2.50-5.95 Bra specials, all types in nylon and cotton, A, B, C, 32-40.....1.33-3.95

**DAYTIME DRESSES—Second Floor**  
5.98-10.98 Assorted cottons, rayons and washable rayon crepes.....5.00

**BOULEVARD SHOES—Street Floor**  
8.95-9.95 val. Street and dress shoes.....5.97  
4.99-6.95 val. Wedge casuals, colors, broken sizes.....3.97

**FAMED MAKE SHOES—Street Floor**  
10.95-12.95 val. Collection of current discontinued styles.....8.97

**BETTER SHOES—Street Floor**  
12.95-14.95 val. Troylings, Lillibets imported from England. Black, red, tan. High or med. heels.....9.97  
14.95-24.95 val. Collection of DeLiso Debs, D'Army, Pandora. High and med. heel dress shoes.....12.95

**MEN'S SPORTSWEAR—Street Floor**  
4.95 Gabardine and Dan River plaid and check sport shirts.....2.99  
2.95 Solid colored interlock polo shirts.....1.99  
5.95 Gingham plaid sport shirt and Galey and Lord plaids.....3.95  
8.95-10.95 Donegal tweed silk, gab., rayon slacks. 6.95

**CANDY—Street Floor**  
69c Chocolate fudge.....49c  
79c Bridge mix.....65c, 2/1.25

**BOYS' CLOTHING—Second Floor**  
3.98 Billy the Kid lined denim jackets, sizes 4-12.....1.99  
2.95 Guaranteed knee jeans, sizes 4-12.....1.99, 3/5.85  
2.98 Sanforized fl. blue denims, sizes 4-12.....2.39, 2/4.75  
2.95 Dan River gingham sport shirts, 4-18.....2.29, 2/4.50

**MEN'S SHOES—Street Floor**  
9.95 val. Men's moccasin casuals, soft and flexible 7.95  
6.95 val. Boys' sturdy leather shoes, sizes 2 1/2 to 6.....5.45

**MEN'S FURNISHINGS—Street Floor**  
1.00 Holanca nylon stretch socks, one size fits 9 to 14 foot.....69c, 6/4.10

**famed make shirts**  
were 3.95-4.95  
**2.99**  
Sanforized broadcloth, oxford cloth, chambray, madras, end-on-end broadcloth, woven shirtings. Collar styles galore. White, colors, fancies. Sizes 14-17, 32-35 sleeve.  
May Co. Lakewood Men's Furnishings, Street Floor

**STATIONERY—Street Floor**  
3.98 val. Porta-files, complete with lock, key and set of folders.....1.99

**SPORTING GOODS—Downstairs**  
49.95 val. Imported English bicycles, for 5 to 8-year-olds.....29.98  
29.95 val. Coronet de luxe saran seat covers.....13.98

**HANDKERCHIEFS—Street Floor**  
1.00-2.00 val. Sample handkerchiefs for men.....79c  
79c-1.50 val. Sample handkerchiefs for women.....59c

**NECKWEAR—Street Floor**  
3.95-4.95 val. Pure silk 36" squares with hand-rolled edges.....1.99

**GLOVES—Street Floor**  
2.95-4.00 val. Double woven cotton & nylon gloves 1.89

**costume jewelry**  
**97c\*** 1.95-19.95 values  
A breath-taking event... necklaces, bracelets, pins, earrings... tailored and ornate, rhinestones, beads, pretend pearls, ropes, magnificent, massive and delicate.  
\*plus 10% Federal excise tax.  
May Co. Lakewood Jewelry, Street Floor

**HANDBAGS—Street Floor**  
5.00-8.95 val. Sample handbags, various fabrics and colors.....3.49\*  
\*plus 10% federal tax

**famed sample blouses**  
5.95-7.95 values  
**2.99**  
From a group of well-known manufacturers we have an outstanding collection of sample blouses, mostly one-of-a-kinds. Cottons, sheer and opaque nylons, rayons included.  
May Co. Lakewood Blouses, Street Floor

**FIREPLACE SHOP—Downstairs**  
124.95 7-pc. Solid brass ensemble.....69.95  
14.98 Solid brass wood basket.....9.88  
24.95 4-fold solid brass filigree base screen.....16.95

**CHINA—Third Floor**  
6.00 val. 16-pc. set of 8 cups and saucers, imported gold banded white china cups, saucers.....2.88  
9.95 val. Imported decanters, plain.....4.95  
11.95 val. Imported decanters, monogrammed.....6.95

**china tea cups, saucers**  
**39c** cup and saucer 69c value  
Big deal special purchase. Your choice of 3 delightful patterns... moss rose, blue violet or multicolor thisle on translucent white china... now at our lowest price.  
May Co. Lakewood China, Third Floor

**SMALL ELECTRICAL APPLIANCES—Downstairs**  
43.95 val. 1954 Westinghouse electric roaster.....27.95  
89.90 val. Roto Broil "400" therma-bake with bak-a-tray and folding butter tray.....49.95

**HOUSEWARES—Downstairs**  
6.95 Bissell's "May'd Best" sweeper.....4.99  
6.95 9-pc. Cherry wood salad bowl set.....4.99  
10.95 Adjustable stool ironing table.....7.99

**SLEEP EQUIPMENT—Third Floor**  
44.95 val. Sealy's famous 500-coil innerspring mattresses in full or twin sizes.....29.95

**FURNITURE—Third Floor**  
229.00 val. Kroehler modern sofa and chair.....169.00  
229.00 val. Kroehler 2-pc. sectional.....169.00  
16.95 Solid birch Windsor chair, Salem finish.....9.97  
233.95 val. Traditional mahog. bedroom, 3 pcs. 169.00  
233.95 val. Sandalwood modern bedroom, 3 pcs. 169.00  
178.95 val. Cherry colonial bedroom, 3-pc.....139.00  
119.00 "Matchmaker" modern bedroom pieces, ea. 77.00  
14.95 Dining chairs, stripe seats.....9.88  
228.90 Solid maple bedroom, 3 pieces.....179.00

**LAMPS—Third Floor**  
6.95 Chromspun rayon lamp shades in colors.....3.88

**CURTAINS—Third Floor**  
3.25 Miracle Fiberglass marquisette panels, 42x81".....2.57  
2.95 Extra wide nylon panels, 54"x81", each.....1.97



REGIONAL POLITICS

# Klockslem, Grant Leave for Assembly Session

By THE LOOKOUT

Vowing to give their best for Southern California solidarity at the Legislature, Assemblyman Herbert R. Klockslem of the 44th District and W. S. Grant of the 70th leave today to take up regular session duties at Sacramento Monday.

Both Long Beach assemblymen said they feel that Southern California legislators must "stick together" as never before at the coming session. They spoke of state fair money, distribution of water legislation, road work and other financial allocations as requiring a solid front on the part of lawmakers from south of the Tehachapi.

Klockslem and Grant said they hope to cooperate closely with this area's new state senator, Richard Richards, in working for legislation of benefit to the Southland. The two local assemblymen are Republicans and Richards is a Democrat, but the local men attended the Richards victory dinner recently in Los Angeles and personally congratulated the new senator.

"The Long Beach legislators are apparently lined up to vote for Assemblyman H. Allen Smith of Glendale for speaker of the Assembly. Smith is in a fight with L. H. Lincoln of Alameda County for the post, probably the most influential in the Legislature. Klockslem early declared for Smith, saying he admired both candidates but was obligated to vote for a Southern Californian as it was the Southland's turn on this job. Grant has been a little

coy about declaring himself, but his declaration for Southland solidarity is the tip-off on his vote for Smith if it comes to a showdown.

The local lawmakers indicated they will be favorable to new taxes if these are necessary to balance the budget, but were a little cagey about committing themselves on specific tax proposals. There is strong talk of taxes on cigarettes and liquor to meet the mounting requirements on the state government.

Whether there will be any tideland money legislation of specific interest to Long Beach is uncertain. There may be a legislative attempt to bring about a new division of state tideland money, the lion's share of which now goes to beaches and parks.

Several Long Beach charter amendments will be up for ratification by the Legislature; these are expected to go through in routine fashion.

## 'Interesting Year'

### Foreseen for Formosa

TAIPEI, Formosa (Sunday) (UP)—Maj. Gen. William C. Chase told officers and men of his U. S. Military Assistance Advisory Group in a recorded New Year's message that 1933 "promises to be an interesting year."

He did not elaborate. MAAG supports the Chinese Nationalists, now in a vast-pocket war with Red China over island outposts guarding Formosa.



## THREE-LEGGED ISLAND

E. Ross Anderson, Boston engineer, shows model of three-legged radar island to be established 100 miles off the New England coast as key link in defense. The Navy announced a contract to cost between \$3,000,000 and \$10,000,000 at the nearby Bethlehem Shipbuilding Co., Quincy, Mass.—(AP Wirephoto)

## Boy Falls 40 Ft. Into Cave; Saved

CRAGSMOOR, N. Y. (UP)—A teen-age explorer fell down a 40-foot crevice into one of this area's ice caves Saturday and was rescued, badly bruised, after an hour.

Harry Hunt, 16, was exploring the caves with several friends when he slipped over the edge of the crevice. His friends called local volunteer firemen, who rescued Hunt by hiking two miles through another cave to the spot where he had landed.

# Liquor Licensing Trials Scheduled

By BOB GEIVET

SANTA ANA—Fourteen persons charged in 10 indictments by the Orange County Grand Jury will go to trial during January and February, assuring the Superior Courts of two busy months.

Two trials begin Monday and others will get under way at intervals of about a week.

Arthur Gordon Eldred, one-time realty broker now in jail awaiting sentencing for conviction of three counts of grand theft, goes to trial Monday with E. A. Berry, another real estate man, on charges that they burglarized an investment broker's office to recover records of trust deed transactions.

Charles E. (Red) Devine, secretary of the Orange County Central Labor Council, and Harry Lehman, business representative for the Culinary Workers' Union at Long Beach, face trial together the same day on charges of conspiracy in connection with a liquor license transfer.

With ex-Assembly Speaker Sam L. Collins and his law partner son, Sam E. Collins, Devine and Lehman face court again Jan. 10 on grand theft and conspiracy charges growing out of a \$10,000 payment Mrs. Ella Du-

## India Savant Dies

NEW DELHI, India (UP)—The death of one of India's most famous scientists, Sir Shanti Swarupa Bhatnagar, 60, was reported here Saturday night. He was regarded as the "father" of India's network of national laboratories. He served as secretary of the Ministry of Natural Resources and Scientific Research.

controlled by El Robert Co., in which Eldred and Takekoshi had interests.

Ray S. Adams, executive secretary of the California Tavern Assn., who was the first to be indicted by the liquor-probing grand jury, goes to trial Feb. 7 on triple counts of conspiracy and grand theft, involving an \$8,500 payment by Mrs. Melittas Forster of San Juan Capistrano for a liquor license.

Retrial of Charles S. Buchholz, Santa Ana, on triple counts of perjury charging that he lied to state investigators probing his alleged payment of \$7,000 for a liquor license, will be Feb. 28. A jury disagreed at his first trial and it was discharged.

Still to be set for trial is an indictment charging Al Tossas of Long Beach, a cafe man, and Louis Traupel of Los Angeles, beer salesman now in prison following a San Diego County conviction. They face conspiracy and grand theft counts.

The true bill naming them claims that Tossas got \$4,500

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Social Stationery, School Supplies, Office Supplies, Engineering Supplies, Greeting Cards and Filing Supplies.

## GOLDEN RULE PEN SHOP

Ball Point Cartridges  
Fountain Pen Headquarters  
235 EAST BROADWAY  
"Serving Long Beach Since 1924"

## WANT \$10,000?

Earn the government bonus by locating Uranium Ore with a P.R.I. GEIGER COUNTER

Be prepared to uncover valuable deposits of Uranium ore, while you're hunting, fishing, hiking or prospecting, etc. With this super-sensitive Geiger Counter, deposits are easily detected. Flasher, meter, earphones indicate presence of radioactive material and estimate quantity of ore right in the field. One control Simple to operate! World's Assn. Guaranteed to outperform any other make, regardless of price. Act now! Win fortune, fame and lifetime security. Come to today. See demonstration with actual samples of Uranium, or write for free literature.

FREE - URANIUM BOOKLET - FREE  
We will black light, Geiger counter, earphones, book, maps, batteries, financing available. 20% down, balance 10% cash or in 10 payments. Personal service - No Talk Trade.

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## Dr. F. E. Campbell, Dentist

# WHAT HAPPENS AFTER YOU GET NEW DENTURES interests me too

**1. NO EXTRA CHARGE FOR DENTURE ADJUSTMENT**  
The usefulness of your new dentures sometimes depends on things your dentist can do after they are first fitted. You never know for sure if adjustments are needed—or what adjustments are desired—until after you wear your new dentures. I will make all adjustments that are needed at no extra charge for a period of ONE YEAR AFTER YOU GET YOUR NEW DENTURES.

**2. DENTURE RENEWAL SERVICE**  
Teeth Resin in New Base After Gum Shrinkage  
To encourage you to get a relin when you need it, I reset dentures at ONE-THIRD THE PRICE of my most popular denture. This second denture is as new as the first in every respect except the teeth. Your old teeth are RESET into a new fitting denture. This way, when gums shrink and mouth tissues change, it costs you only a FRACTION OF THE COST of my most popular denture to get a new fit.

**WHAT THIS MEANS IN SAVINGS**  
My prices for new dentures are SO LOW that this cost, plus cost of reset dentures, may be LOWER than you'd expect to pay for new dentures alone. SAVE A LOT of money on my denture renewal service.

**3. PLATES REPAIRED WHILE YOU WAIT**  
I don't try to make money from plate repairs. This fast service and low cost is more for good will than money. Let me serve you.

**4. COUNT YOUR SAVINGS IN ADVANCE**  
PHONE 6-4072 for exact prices—not estimates

**5. COUNT ON EASY CREDIT TOO**

**6. ADDITIONAL SERVICES to Interest Thrifty Folks**

- TRANSLUCENT DENTURES
- STRENGTHENED DENTURES
- SAVE ON PARTIAL PLATES
- IMMEDIATE RESTORATION
- NEW PLATES IN ONE DAY
- PLAN FOR PENSIONERS

For complete description of these listed services GET MY BLUE BOOK OF DENTURE SERVICE It's yours for the asking just write or phone now

## 11 WAYS I SERVE

DR. F. E. CAMPBELL'S Blue Book of denture service.

**OFFICE HOURS:**  
8:30 a.m. to 5:30 p.m.  
CLOSED SATS. AT NOON

**446 PINE AVE. FREE PARKING 6TH & LOCUST**  
**GET NEW DENTURES THIS EASY, EASY WAY**  
**MONEY SAVING PRICES and 1st CREDIT PAYMENT AFTER 45 DAYS**



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5252 LAKEWOOD BLVD.

## National Brand Westminster MEN'S HOSE

SAVE 50 and 60%!

Reg. 55c..... **39c**

Reg. 1.50..... **49c**

Reg. 2.50..... **99c**

**FABRICS:**

- 100% Dacron
- 100% Wool
- Imported Egyptian Yarns
- Spun Nylon and Cashmere
- Mercerized Cotton
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**STYLES:**

- Sport, Dress, Novelties
- Ankle, and Long Lengths

**PATTERNS:**

- Genuine Link and Links
- Handsome Ribs
- Hemphill 5 Diamond Argyles
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- Every Pair Has the Original Westminster Price Tag!
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- 1st Time Ever at These Low Prices!
- Exclusive with Our Store Only!
- During Our January Clearance Sale

**OPEN UNTIL 9:30 P.M. MONDAY THURSDAY FRIDAY**

**We Give and Redeem 2x Green Stamps**



# Discount-House 'Evil' Still Increasing. Hurt Yule Trade, Retailers Complain

NEW YORK (AP)—The "discount evil" is gaining everywhere except in a few isolated localities, the National Retail Dry Goods Assn. said Saturday.

In a year-end report on the discount house situation, the NRDDGA said:

"The consensus of replying stores was very definitely in favor of abolishing fair trade laws unless they are enforced by the manufacturer. Only three stores declared themselves still in favor of fair trade and against its repeal."

The survey was directed by Ben R. Gordon, executive vice president of Rich's department

**PROSTATE**

Do you have backache? Pains in legs, groin or back of head? Are you nervous, jittery, irritable and cranky? Straining to get up at night?

**IT'S YOUR PROSTATE**

Our method—entirely our own—gives results. No pain—No drugs—No surgery—No infection.

**D. E. F. Bell, D. C., Ph. C.**  
2311 E. FOURTH ST. (Ph. 9-9130)  
MON., WED., FRI., 9 to 5  
Wide New Location  
25 Years Specializing in Glands

**MEN WANTED**  
**Peace Officer Jobs**

See our advertisement  
Sports Page—Today's Paper

store, Atlanta, Ga., and head of the NRDDGA's vendor relations committee. It covered 42 retailers in 42 cities.

Discount house competition cut heavily into Christmas business, particularly in small appliances.

**'ELEMENTARY, MY DEAR AUTHORS'**

LISBON, Portugal. (AP)—Weary British and Portuguese writers will be able to rest up from their scribbling in the luxurious resort area of Cintra near Lisbon, thanks to the son of Sir Arthur Conan Doyle, creator of Sherlock Holmes.

Adrian Conan Doyle, the son, announced he has purchased an estate, an 18th Century mansion which will serve both as a museum for his father's writings and a holiday home for authors.

Also affected were sales of major appliances, television sets and furniture, electric razors, jewelry, watches, housewares, cameras, silverware, rugs, fountain pens, sporting goods and luggage.

Most frequently mentioned weapon for combating the discount house was: "Meet the price on the nose." Another favorite device: "Get manufacturers to enforce established prices."

Still other methods were: The offer of liberal trade-ins on major appliances, generous credit terms, successful warehouse sales, discontinuance of major appliance departments, discontinuance of brands found in local "bootlegger" hands, and de-emphasis of cut-priced lines.

Another oft repeated suggestion was countering manufacturers with private brands priced to compete with national brands sold through discount outlets.

The survey said quite a number of stores were able to restore "price stability" in their localities after a "vigorous protest to manufacturers, and subsequent action by the manufacturers in cleaning up the bootleg under-cutter."



**LEADS WITH HIS LEFT**

Attorney Gen. Jacob Javits laughs with Gov. Averell Harriman (left) after Chief Judge Albert Conway of New York Court of Appeals informed Javits he couldn't be sworn in with his left hand. Only Republican elected to major New York State office last November, Javits had raised his left hand first in swearing-in ceremonies Saturday at Albany. (AP Wirephoto)

# Harriman Sworn In, Pledges 'New Spirit'

ALBANY, N. Y. (UP)—Averell Harriman took the oath of governor in New York's capitol Saturday and ended twelve years of Republican rule in the largest state of the union.

Harriman—a Democrat, millionaire, skier, croquet champion and wartime ambassador to Russia—became the state's 48th governor as cannons on the capitol commons boomed a 21-gun salute.

He promised a "bold, adventurous administration" that will give "new spirit to our state economy" and deal with unemployment, farm prices, housing, juvenile delinquency, mental hygiene and crowded schools.

As chief of the second biggest government in the United States and one that is bigger than that of most nations, Harriman becomes almost automatically a candidate for the presidential nomination in 1936.

Four men have gone to the White House from the executive mansion in Albany, and Harriman's predecessor, in office, Thomas E. Dewey, was himself a candidate two times.

Dewey ended 23 years of public service Friday midnight. He plans to go back to New York City and pick up the private law practice that he dropped in 1931 to become a racket-buster and district attorney.

Although Harriman is sure to be a favorite son at the Democratic convention in 1936, he also will have the power to throw New York's huge delegation behind his close personal friend, Adlai Stevenson.

The 63-year-old Harriman, an international trouble-shooter under President Roosevelt and Truman, took the oath in an Assembly chamber decked with poinsettias and Christmas wreaths.

Roosevelt's son, Franklin D. Jr., and Mr. Truman's daughter, Margaret, were among more than a thousand guests and plumed guardsmen in the crowded chamber. More than half of the people who had tickets were turned away at the door.

Harriman in his inaugural speech promised that he would not sit back and wait for crises, but would "try to do the things that need to be done to prevent them from developing into an acute state."

He called on Republicans who still control the state legislature to work with him "as in a family" and end the "conflict between the interests of New York City and the rest of the state."

The new governor, who picked up most of his votes in strongly Democratic New York City, said "I reject that concept" of an upstate-downstate fight. "Those who promote it do a disservice alike to the city and to the upstate area," he added.

The GOP-dominated legislature meets Wednesday, touching off what is sure to be one of the roughest battles in the state's history.

**Keep France on the Move, Mendes Urges**

PARIS (AP)—Premiere Pierre Mendes-France Saturday called on Frenchmen to carry on in 1933 the program begun in 1934 to free their nation from the indecision and fear of obstacles which for a long period had caused it to mark time.

"What we have done in 1934 has been primarily to take the decisions which would clear these things from our path and help our march forward," he said in a New Year's fireside chat.

He opened his talk by recalling the momentous events of the last week—"perhaps the most laborious and troublesome week of the whole administration."

"After a debate which went on and on, the purpose of which profoundly troubled all our consciences, the National Assembly approved the Paris accords," he said.

"The solution adopted was the only one which could have saved our alliances and enabled us to work fast and effectively for peace."

The premier said he did not want to talk about Indochina, North Africa, the security of Europe or "any of those things for which we have sought solutions and in some cases found them."

"I want only to evoke the real change which has taken place in our national life," he said. "In 1934 France started to march forward again."

"This march is just beginning. It is still slow but in more than one field we can already see the first results. Externally, there is our work for peace. Internally, we have the mounting tempo of the house building program. There are new schools for our children."

"More hospitals, more dispensaries, more buildings of all kinds. There already is some fruit from our labors in modernizing our agricultural system and finding more outlets for it, at home and abroad."

"Parliament and the government have had to work very hard to achieve these first results. But our country has worked hard, too."

# Spain Grants Amnesty for Many Exiles

MADRID, Spain (AP)—All Spaniards in exile, except those responsible for crimes punishable by more than 20 years in prison, may return home freely, Foreign Minister Alberto Martin Aratajo said Saturday.

He made clear that if they renounce, after returning to Spain, that they are responsible for serious crimes, they may choose between serving the applicable sentence or returning to their exile.

Aratajo added that Spaniards who make their own living abroad, if not responsible for serious crimes, may visit their homeland as often as they wish.

Those not charged with crimes who want to go to any other country, may apply for Spanish passports like any other Spaniards, the minister added.

Crimes punishable by 20 years in prison include murders and terrorist activities.

# Sick Cook Removed From L.B.-Bound Ship

SAN FRANCISCO (AP)—A Coast Guard cutter Saturday removed from the freighter Olympic Pioneer chief cook Hugh Beavers. Seattle, who suffered a ruptured blood vessel in the abdomen while the ship was en route from Seattle to Long Beach.

Beavers was taken off near the Golden Gate bridge. He was rushed to Marine Hospital, where attendants said his condition "does not appear to be serious."

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**BONA FIDE BARGAINS**

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**ARTHUR MURRAY**

FOR DETAILS AND ADDRESSES SEE PAGE C7

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**JANUARY WHITE Sale**

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**DRUID SHEETS AND CASES**  
**BUTLER'S OWN QUALITY BRAND**

128-count, pure-bleached, pure finish muslin sheets—2 wrapped in Pliofilm wrapper. White Sale prices:

**DRUID MUSLIN SHEETS:**

63"x99"	1.29
63"x108"	1.39
72"x99"	1.39
81"x99"	1.49
81"x108"	1.59
90"x108"	1.69

**MATCHING MUSLIN CASES** **34c**

42"x36"

**MUSLIN SHEETS Labeled 'Pacific Mills'**

Fine count muslin, quality known for better wear. Smart popular 'contour' style.

**FITTED, twin size** .....1.89  
**FITTED, full size** .....2.09

**CANNON MAKE MUSLIN SHEETS, CASES**  
**Famous For Good Looks And Wear...**

132-count muslin with smooth, even weave and fine finish. Will give exceptional service.

72" x 108"	1.89
81" x 108"	2.09

**CASES: 42" x 36"** .....49c ea.

**FITTED MUSLIN SHEETS, full size** .....2.09  
**FITTED MUSLIN SHEETS, twin size** .....1.89

**CANNON PERCALE SHEETS — 180-count**

Superb quality luxury sheets for "best" use! Smooth, satin-like surface. Fine weave.

72" x 108"	2.49
81" x 108"	2.69

**CASES: 42" x 38 1/2"** .....69c  
**CASES: 45" x 38 1/2"** .....79c

**FITTED PERCALE SHEETS — 180-count**

Full Size	2.69
Twin Size	2.49

**20"x40" Cannon Bath Towels**  
Reg. if perfect, 65c **48c**

Famous Cannon Quality! Generous 20"x40" size. Irregularities are so slight, they do not affect looks or wear. 1/4 to 1/2 off actual Value! Blue, Rose, Gold, Lavender, Green.

**MATCHING FACE TOWEL** .....28c ea.  
**MATCHING WASH CLOTH** .....18c ea.

**18"x27" FANCY LINEN DISH TOWELS**  
Very absorbent linen—best of all towels for glassware, fine china, silver! Gray with multi-color stripes. Special! Stock up at the Savings! **3/100**

**24"x46" Cannon Bath Towels**  
Reg. if perfect, 1.49 **88c**

Famous Cannon Quality — heavier grade, large size Bath Towels with extra thick, spongy weave that drinks up moisture. In a wide range of vibrant colors—deep shades and pale tones.

**MATCHING FACE TOWEL** .....28c ea.  
**MATCHING WASH TOWEL** .....28c ea.

**IMPORTED LINEN TOWELING**  
Pure Irish linen with vibrant colored stripes. Excellent quality for good long service. Five yard pieces. Sale priced! **5 Yds. 1.69**

**25"x48" CANNON BATH TOWELS**  
Large absorbent towel with jacquard satin border. Excellent, close-woven quality. Slight irregularities will not affect looks or wear. Blue, rose, gold, lavender, green, charcoal. Reg. if perfect, 1.98 **1.38**

**Garment Bags**  
Transparent plastic, full length, with zipper closing. 16" wide, 57" long. **1.98**

**Stamped Pillow Cases**  
Attractive floral and conventional designs. Ready to embroider. **1.00**

**Unbleached Muslin**  
40-sq. muslin, sturdy, practical for many household uses. 39" wide. **5 yds. 1.00**

**Flour Sack Towels**  
30"x30" Dish Towels—bleached and neatly hemmed. Absorbent. **5 for 1.00**

**MESH WEAVE DISH CLOTHES**  
Popular open-mesh-cotton dish cloths with lively colored stripes—perfect for dishes, pots and pans, many kitchen chores. **12 for 1.00**

**BUY WITH BUTLER'S BUDGET ACCOUNT. NOTHING DOWN (on approved credit). UP TO 6 MONTHS TO PAY.**

**NOW! OPEN MONDAY, THURSDAY AND FRIDAY EVES.**  
Store Hours: Monday 9:30 A.M. - 9:30 P.M., Thursday & Friday 12:30 - 9:30, Other Days 9:30 - 5:30 P.M.



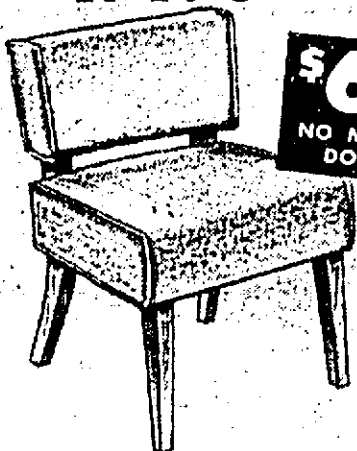
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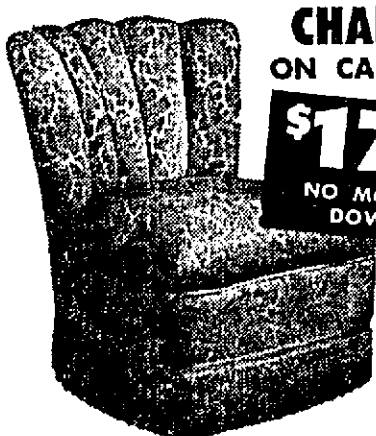
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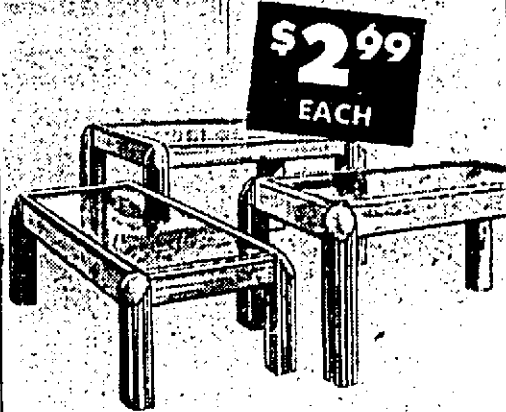
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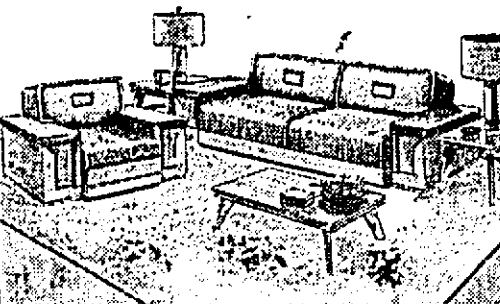
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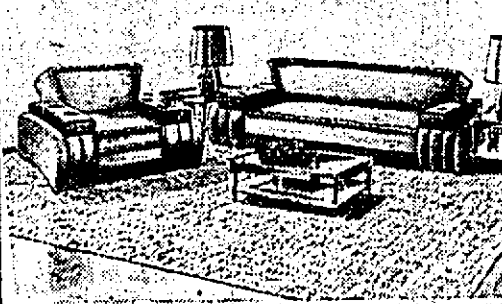
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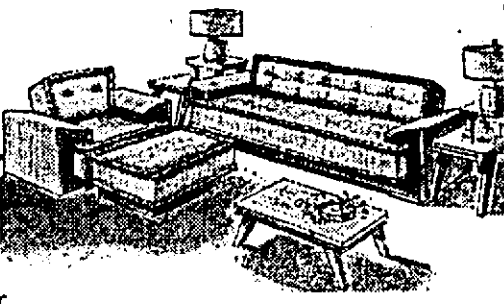
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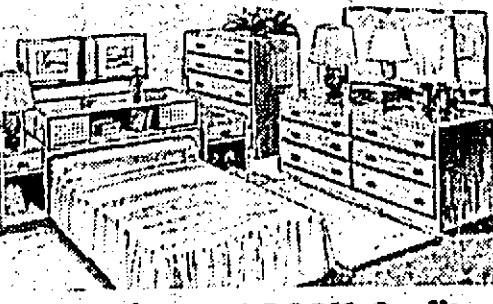
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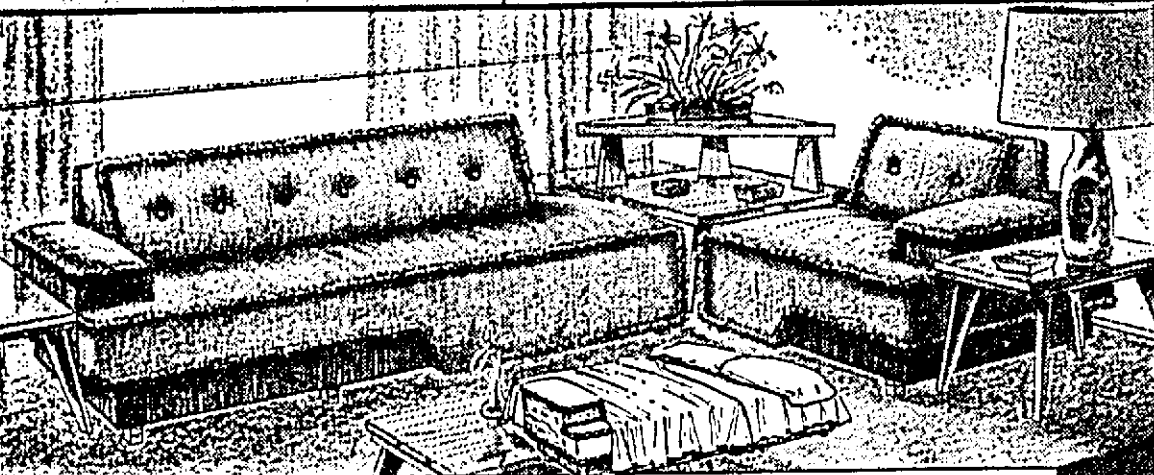
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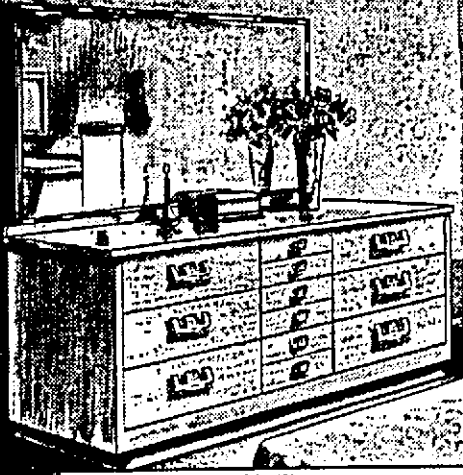
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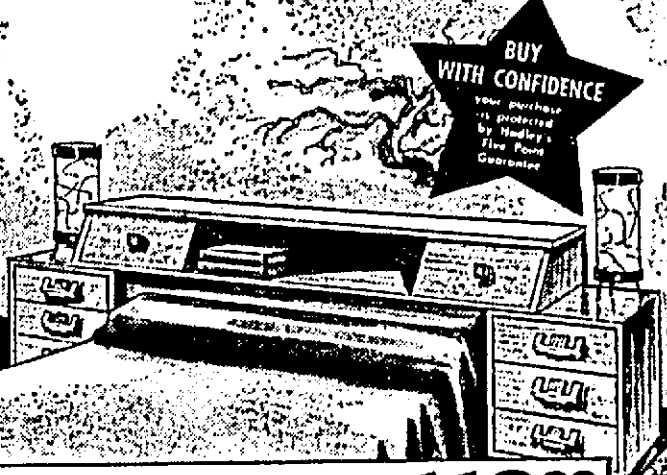
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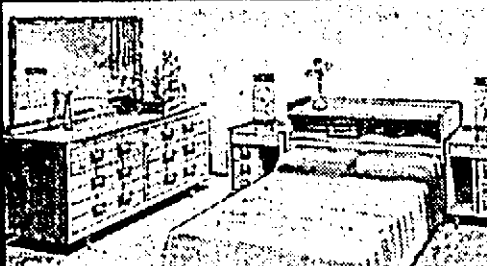
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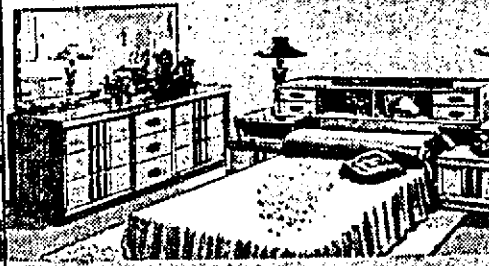
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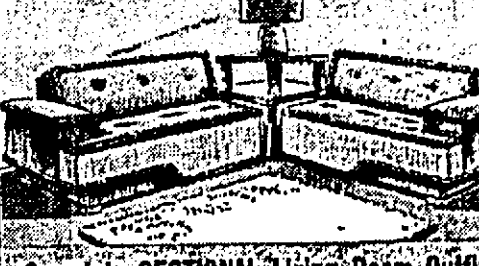
**Complete BEDROOM Outfit**  
INCLUDES: Double Dresser • Bookcase Headboard • Innerspring Mattress and Box Spring • 2 Pillows • 2 Lamps and Shades  
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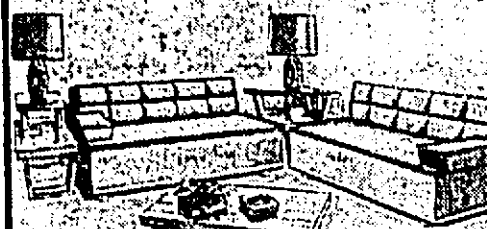
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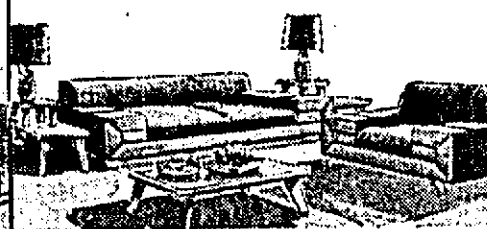
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**Complete LIVING ROOM Outfit**  
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NO MONEY DOWN



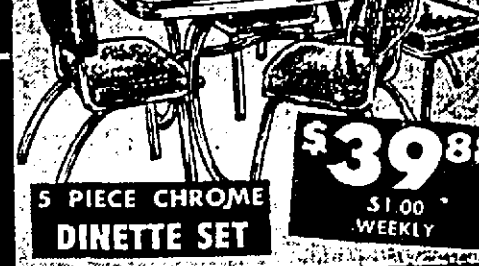
**Complete LIVING ROOM Outfit**  
INCLUDES: • 2 Piece Bed Divan • 2 End Tables • Matching Coffee Table • 2 Lamps and Shades  
**\$149.88**  
NO MONEY DOWN



**Complete BEDROOM Outfit**  
INCLUDES: • Triple Dresser • Bookcase Headboard • Innerspring Mattress and Box Spring • 2 Pillows • 2 Lamps and Shades  
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# ROSE TOURNAMENT

## L. B. Wins Top Parade Cup

SECTION AA



### Queen of the Universe...

And here it is in all its glory—Long Beach's Rose Parade entry, which Saturday won the Pasadena sweepstakes award for the second year in a row. The single beautiful rider is Miss Universe herself—Miriam Stevenson, wearing a \$250,000 pearl crown. It was the seventh time Long Beach has won the top prize since 1913. The float featured 200,000 fresh blossoms.

**READ THE COMPLETE STORY OF ROSE PARADE RESULTS ON PAGE 2**



# Glamorous Miss U Boards Her Float



MISS UNIVERSE (Miriam Stevenson) is all smiles as she steps from sedan at Pasadena to board Long Beach's parade entry.



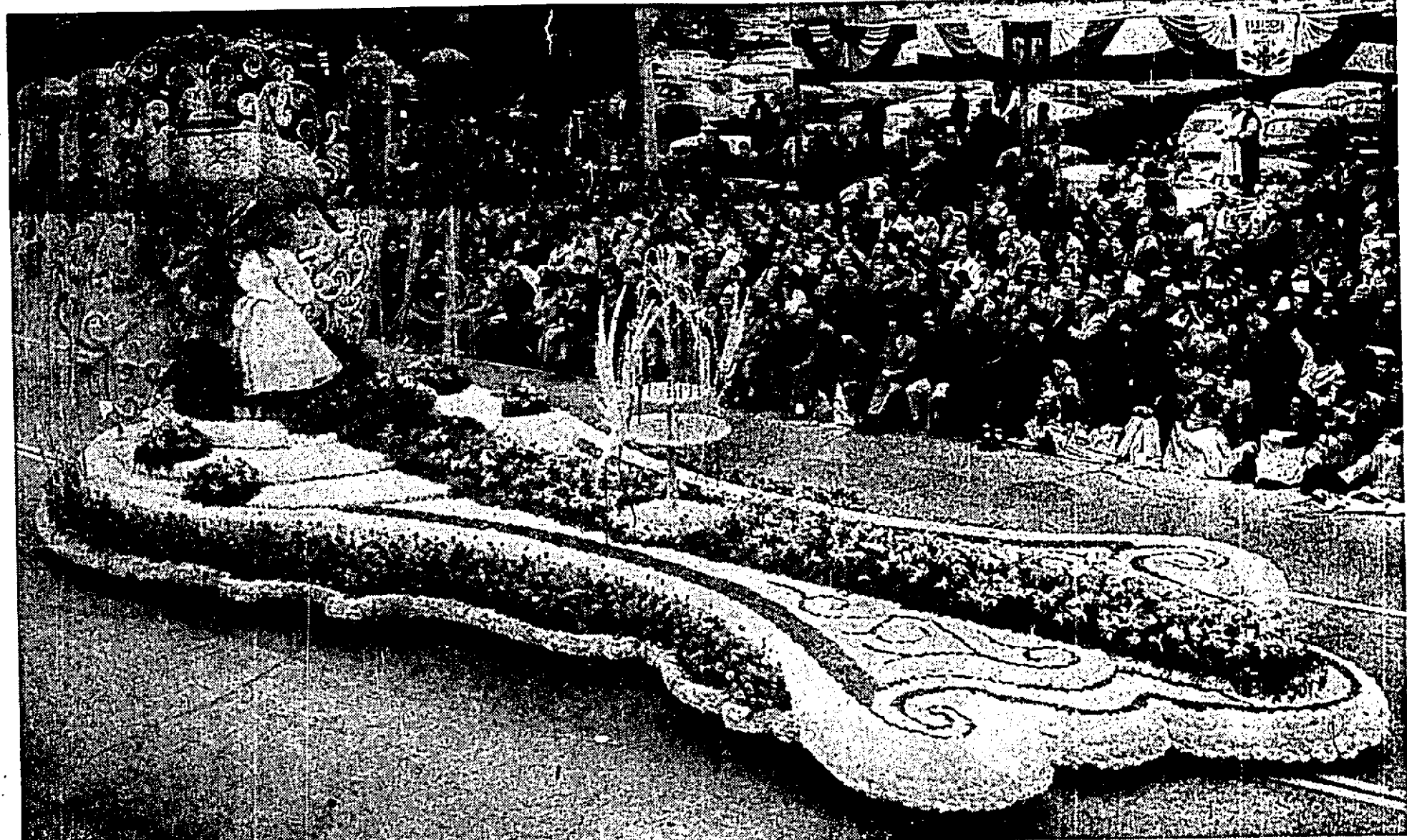
MIRIAM CLIMBS on float, aided by two admirers, John Webb (left) Municipal Auditorium manager, and Paul Rogers, float driver.



WHAT HAVE we here? Miriam modestly displays long warm undies as Webb helps make last-minute adjustments on her gown.



AND THIS is the final, fitting touch. Dr. James Boutross, of the Empress Pearl Syndicate, places \$250,000 pearl crown on Miss Universe's curls just before float rolls to line of march.



## ALL HAIL LONG BEACH'S SWEEPSTAKES WINNER

Here's another view of Long Beach's parade entry which won the top award. Graced by dozens of delicate orchids and Miss Universe, the float was entitled

"A Thing of Beauty Is a Joy Forever," from a line in John Keat's immortal poem "Endymion." The float was designed by Mrs. Isabella Coleman of Altadena.

# Our Miriam Floats to Victory

## ROSE TOURNAMENT WINNERS

PASADENA (AP)—Float winners in the 66th annual tournament of roses parade:  
Sweepstakes: Long Beach, Calif.  
Grand prize: Standard Oil of California.  
President's Trophy, for most effective use of roses: Florists Telegraph Delivery Assn.  
International Trophy, most beautiful entry outside the United States: Mexico.  
Theme: Burbank, Calif.  
National Trophy, most beautiful entry outside California: Portland, Ore.  
Governor's Trophy, best characterization of romance of California: Post's Cereals.  
Mayor's Trophy, best entry from Pasadena: Pasadena Water and Light Department.  
Judge's special, exceptional merit in design and color harmony: Helm's Bakeries.  
Nations: Holland, the March of Dimes entry.  
Cities outside California over 500,000 population: St. Louis.  
Cities outside California, 150,000 to 500,000 population: San Antonio.  
Cities outside California between 50,000 and 150,000: Erie, Pa.  
Cities of 200,000 and over in California: Los Angeles, first; San Francisco, second.

Cities between 90,000 and 200,000 in California: Glendale, Van Nuys.  
Cities between 70,000 and 90,000 California: San Pedro.  
Cities between 50,000 and 70,000, California: Alhambra, South Gate.  
Cities between 35,000 and 50,000, California: Inglewood, Norwalk, Altadena.  
Cities between 20,000 and 35,000, California: Monterey Park, Huntington Park and Downey.  
Cities between 15,000 and 20,000, California: South Pasadena, Antelope Valley and Hawthorne.  
Cities between 5,000 and 15,000, California: Gardena, Sierra Madre.  
Cities under 5,000, California: Sky Forest.  
Counties in California: Los Angeles County.  
Combined city and county entries: San Diego City and County.  
Service clubs: California State Exchange Club.  
Fraternal, patriotic and musical organizations: Bakery and Confectioners Union, American Legion Post 13, Native Sons and Daughters.  
Hotels: Huntington-Sheraton Hotel.  
Business firms: Union Oil, Sports Illustrated, See's Candies.  
Business associations: Fletcher Foundation.  
Educational organizations: Big Ten, California Polytechnic College, Pacific Coast Conference.  
Religious organizations: Salvation Army, International Lutheran Laymen's League.  
Expositions and fairs: National Orange Show.  
Armed services: U. S. Marine Corps.

By SPENCER CRUMP

The coveted Sweepstakes Trophy, top prize in the Pasadena Tournament of Roses, was awarded New Year's Day to the Long Beach float with its more than 200,000 fresh flowers surrounding the Southern belle acclaimed the most beautiful girl in the world.

A crowd estimated at 1,500,000—biggest in the history of the 61-year-old event—cheered enthusiastically despite rain and cold winds when it was announced that the Long Beach float had won the highest parade honors for the second consecutive year and the seventh time since the city's initial entry in 1914.

Carrying out the spectacular parade's theme, "Familiar Sayings in Flowers," the Long Beach float was called "A Thing of Beauty Is a Joy Forever." It was named for a line in John Keat's poem, "Endymion." In the foreground of the float was a fountain with two cranes fashioned from cypress petals. An apron of orchids and roses led from the front of the float to a terraced floral throne.

There, beneath a canopy of pink and lavender sweet-peas,

stood Miriam Stevenson, who flew here from her home in Winnabro, S. C., to ride the float.

The beauty was acclaimed both Miss United States of America and Miss Universe during last summer's Miss Universe Pageant.

Miriam, together with Long Beach officials, learned that the float had been awarded the top prize when pages marched up with the big sign, "Sweepstakes Trophy," a half hour before start of the parade.

She clapped her hands. "Well now isn't that just pretty nice," she exclaimed. "My folks back in Greensboro are going to enjoy seeing this on television."

The Vikings City College Band marched ahead of the Long Beach float.

The big parade started with the Long Beach Mounted Police. Mounted on matched palomino horses, each rider carried an American flag.

U. S. Chief Justice and Mrs. Earl Warren were next in the parade, riding in a car covered with red roses. The Chief Justice wore a red rose in his button-hole and Mrs. Warren wore a corsage of red roses.

Rose Queen Marilyn Smuin, accompanied by her court of attractive princesses, rode the first float in the parade.

One of the princesses, pretty Joanne Martin, 18, San Marino, was stricken midway through the event and had to be removed to an emergency hospital. She was apparently the victim of a lingering flu attack which bedded her earlier in the week. Her condition was reported good at the hospital.

Each float, with its intricate design of flowers and attractive girls, brought cheers from the crowd.

Drizzles turned to rain, but the spectators remained in good spirits, covering their heads with newspapers and edging in for better vantage points.

The Franchise Ice Cream float, based on the saying "To a Queen's Taste," blew the aroma of ice cream out to the crowd.

Monterey Park's float, "There's No Business Like Show Business," developed mechanical trouble shortly before the parade started. Mechanics were rushed quickly to the scene and the float was placed in operation before starting time.

San Pedro emphasized its fishing industry with a theme of "Holy Mackerel." A flowered mackerel rose up in front of three mermaids, enacted by Jo Montoya, 18; Gilma Glavinle, 17, and Jeri Bell, 17.

Film Stars Roy Rogers and Dale Evans were seated atop floral replicas of their horses Trigger and Buttermilk on the Post Cereals float, "Go West, Young Man," which won the Governor's trophy.

William (Hopalong Cassidy) Boyd, Leo (Pancho) Carillo, Duncan (Cisco Kid) Renaldo, Andy (Jingles) Devine and Guy (Wild Bill) Madison were among those riding their steeds in the parade.

The western actors frequently stopped to shake hands with tiny fans held up to them by their parents.

"This Is the Life" was the theme of Downey's entry, which depicted a golden sun looking down on Barbara Boytim, 18.

## MISS UNIVERSE BUNDLES UP

# Under Her \$1000 Gown--\$2.98 Flannels

Miss Universe wore a \$250,000 golden crown on her head and a pair of \$2.98 long flannel "undies" tucked in around her 24-inch waist.

"Mah goodness," exclaimed Miriam Stevenson when she arrived at the Long Beach float at 7 a.m. New Year's Day in Pasadena. "It's mighty cold."

She tilted the gold and platinum crown studded with 1,000 pearls and lifted the billowing white formal gown with a price tag reputed to be \$1,000.

Like many of the other girls on the floats, Miriam was wearing long flannels. Her feet were covered with warm slippers.

"But mah arms and face are cold," she drawled. "How long did you say the parade was? Two hours? Mah goodness!"

Actually, the parade, scheduled to require two hours to pass a given point, was speeded up to accommodate the scantily-clad beauties who shivered among the blossoms.

Shortly after midnight crowds began to grab choice spots along Colorado Ave., main line of march. Sleeping bags were thrown onto the sidewalk; the heartier bundled themselves in blankets on chairs.

## Long Beach Has Top Recognition

Long Beach, credited as longest continuous entry in the Tournament of Roses has won top recognition for its floats. The city first entered a float in 1913 and remained in the competition except in 1914, 1916, 1927 and 1941.

The Long Beach float first won the Sweepstakes Trophy in 1926, repeating in 1934, 1946, 1949, 1950 and 1954.

The city's float won the theme prize in 1935, 1937, 1938, 1952 and 1953. The entry received first place awards in 1936, 1939, 1947 and 1948.

In 1951 the Long Beach float was awarded the Presidential Trophy for most effective use of roses.

Mrs. Isabella Coleman of Altadena has designed the Long Beach floats annually since 1927.

By 4 a.m., hot dog and pop vendors were making the rounds of the street. Hot coffee (15 cents a cup) was welcome in the early morning hours.

By 5 a.m., balloon salesmen were advertising their wares.

At 5:30 a.m., as the sun began to rise to provide reading light, men and boys were selling newspapers and programs telling of the parade.

While curb spots went free to early risers, everything else had

a price on it—starting with parking at \$1.50 and up. Seats in bleachers were \$5 and up per person. A chair rental (you must provide the spot to put it) was \$1. Air cushions were \$1.50.

By 10 a.m., when the rain began pouring down, a few enterprising vendors popped up among the spectators with raincoats, priced at \$3.50 and up.

"Mah goodness," mused Miss Universe as she watched the

proceedings, shivering as parade time neared. "Do you reckon I could wear an electric blanket? Or have holes punched in the float so that heat from the motor will warm me?"

Miss Universe arrived Thursday night and has been staying at the Lafayette Hotel. She spent New Year's Eve at the Green Hotel in Pasadena. Saturday night she planned to stay at the home of Mrs. Marvin Dunne, her hostess during the Miss Universe

Pageant last summer.

And then? "Back to school, huh," the southern belle drawled. "I was supposed to be back in school Monday, but I won't be able to get a plane until then. So I won't be back in classes until Tuesday."

Miriam is a senior at Lander College in Greenwood, S. C., and that, she says, is her only interest at the present.

The winning Long Beach float will be on display 9 a.m. to 10 p.m. Sunday at the post-parade grounds at Paloma St. and Sierra Madre Blvd. in Pasadena.

The float will be returned for display starting Monday morning in front of the Long Beach City Hall.

The float, powered by a 1947 Ford V-8 engine, was driven by Paul Rogers of 3625 Brayton Ave., who has operated the floats for the past 16 years. George Shaffer rode along to assist. Both are employees of the City automotive division.

## Downpour Bogs 1500 Cars at Game

PASADENA (AP)—The downpour during the Rose Bowl game brought an unprecedented departing traffic jam and the biggest problem Pasadena police ever had.

Scores of cars were stalled with wet wiring or spark plugs and an estimated 1,500 cars were bogged down on the spongy turf of Brookside Park golf course, which handles overflow parking.

Special officers remained on duty more than an hour longer than usual after a bowl game. Two of them alone reported pushing nearly 400 cars out of the mud. More than 1,200 officers were on duty for the rose parade and game.

Tow trucks did a land office business until they themselves bogged down. Finally, they took only jobs that could be handled by long cables.

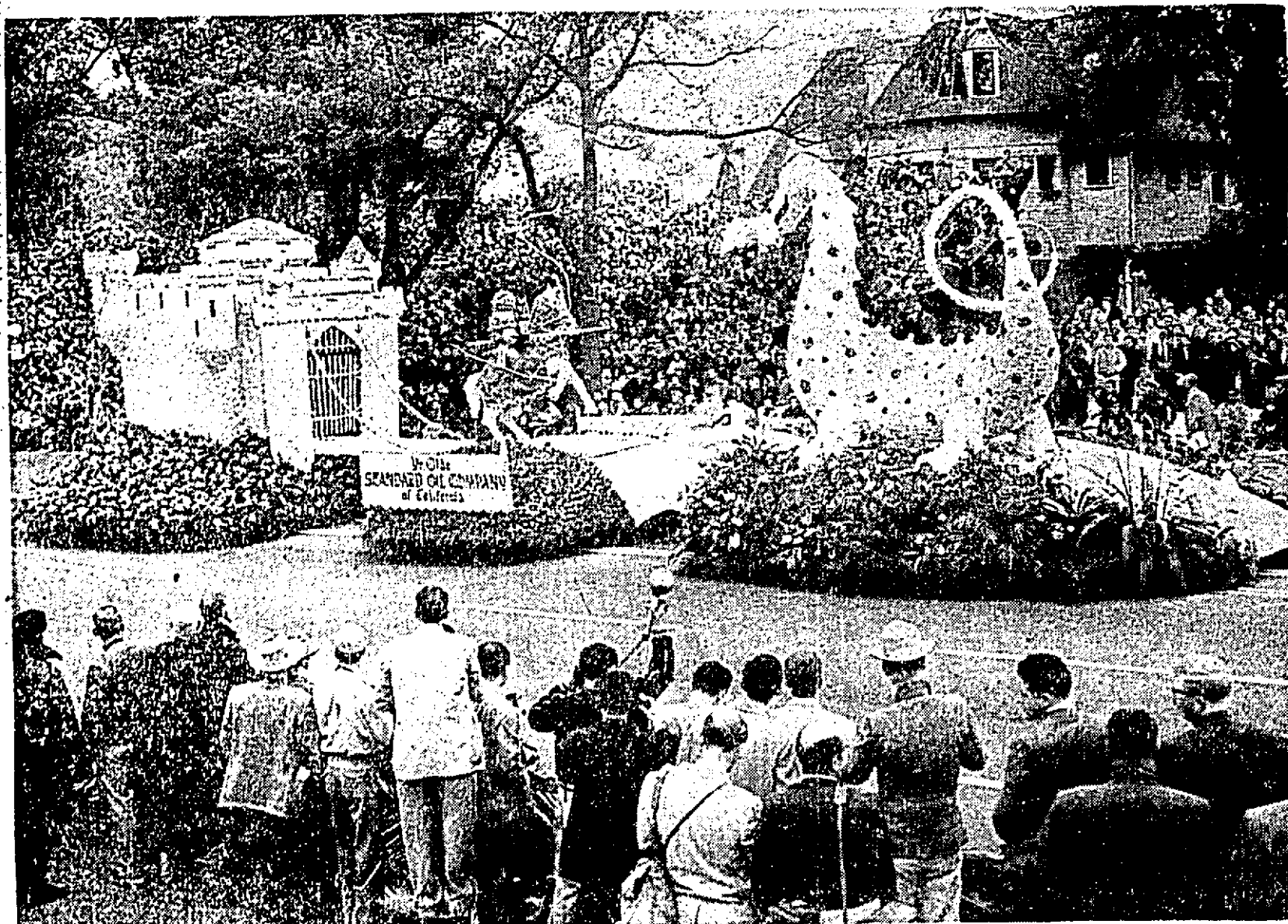


## FINAL ROSE FOR L. B. FLOAT

George Shaffer, 55, one of the drivers for Long Beach's top prize-winning float, pins on last of 200,000 blossoms which colored entry.



# Knight, Dragon Win Parade Grand Prize



THIS FLORAL MASTERPIECE, entered by Standard Oil Co. of California, won the parade's grand prize in the commercial float division. Entitled "In Days of Olde," the entry's three sections feature

a blossomy dragon, a knight astride a flower horse, and a traditional castle at the rear. Float employed chrysanthemums, sweet peas, and pink and red roses.

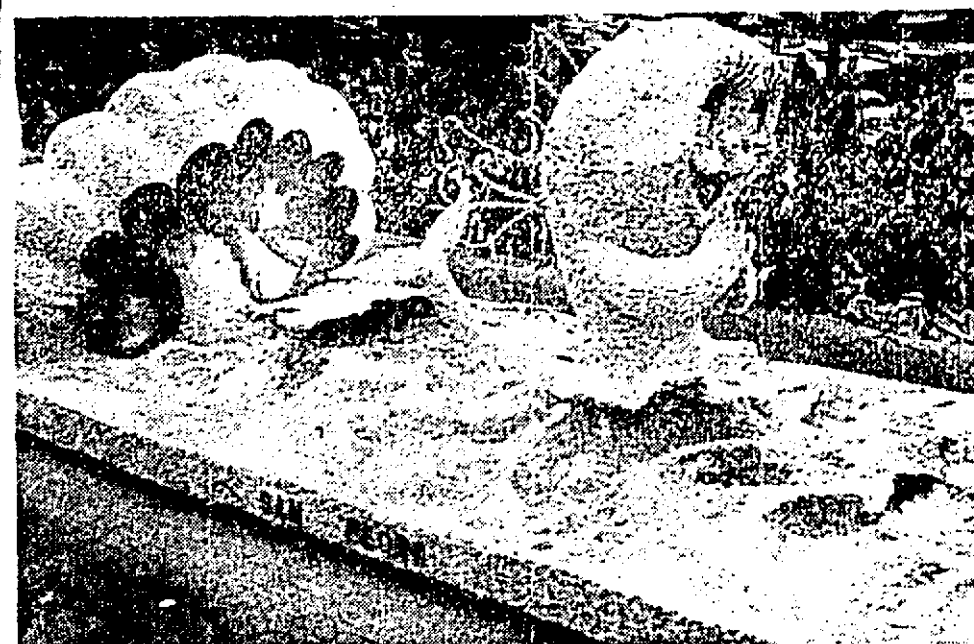


Beauties in a Huge Bird Cage Add Glamour to the City of Burbank's Entry



Red, White and Blue Marine Corps Entry Rolls by with Patriotic Air

## International Prize Awarded to Mexico for Sun Pyramid



San Pedro Float, Featuring Pious Mackerel, Makes Crowd Chuckle

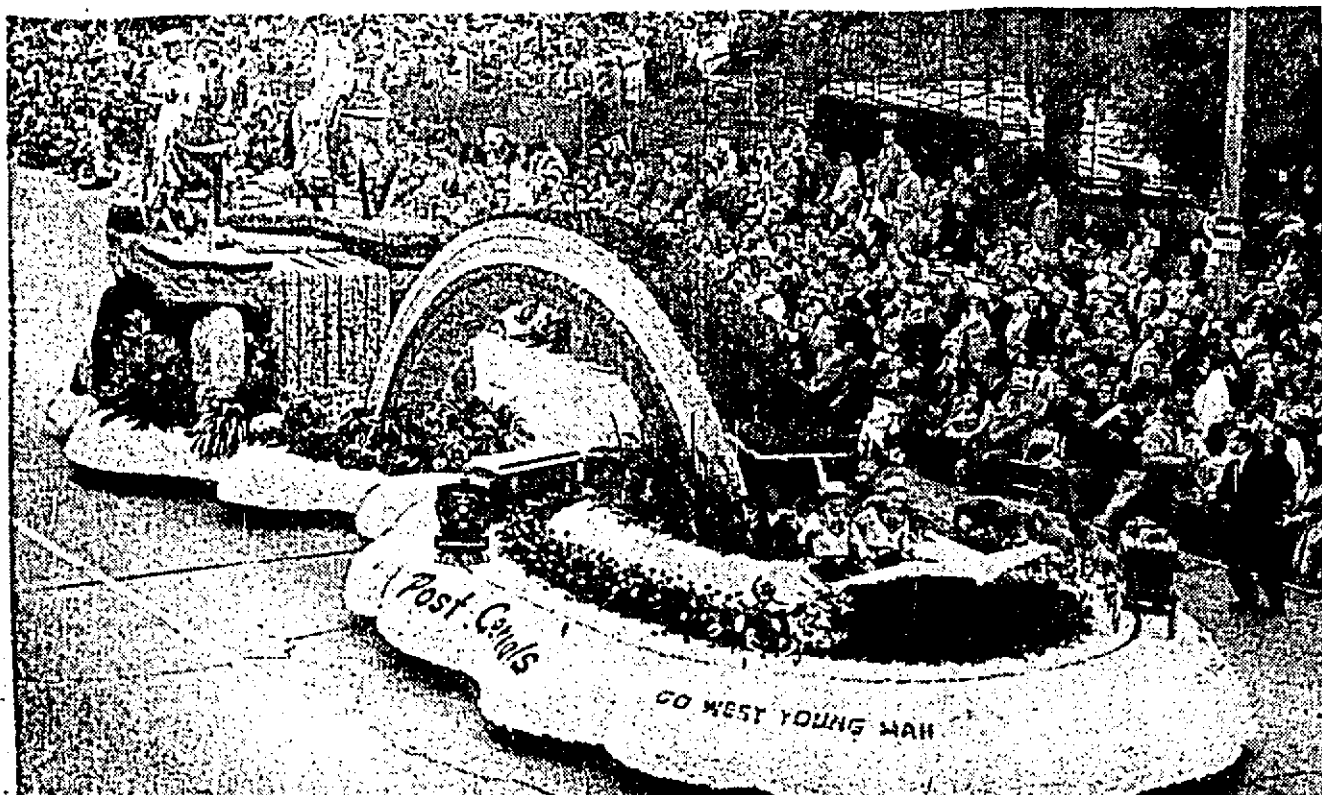
## Lensmen Defied Wind, Rain

Photos in this special Independent, Press-Telegram section on the Pasadena Tournament of Roses were produced by Staff Photographers Roger Coar, H. S. Melvin, Chuck Sundquist, John H. Neagle and Don Webster. Up long before the crack of dawn, they ranged the entire parade route for hours, clicking their shutters and flashing flashbulbs at a steady rate despite clouds, wind and rain.



"WONDERFUL MEXICO Has Everything" is the title of Mexico's entry—and that just about describes this float. It has everything, including a re-creation of the

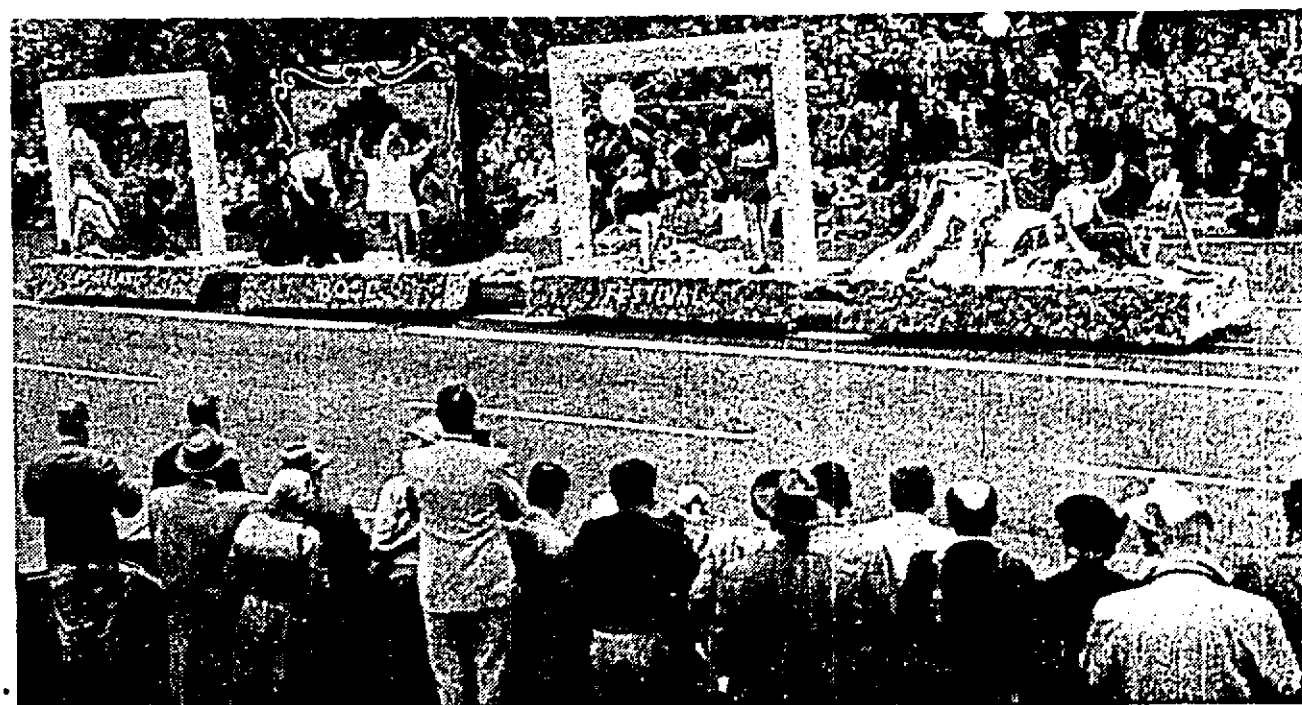
Pyramid of the Sun with an archer who, according to legend, shot an arrow to the sun. This float won the tournament's International Trophy.



RIDE 'EM, ROY AND DALE!

With Roy Rogers and Dale Evans astride handsome mounts, the Post Cereals' entry draws rousing cheers

from small fry along the line of march. Miniature train chug-chugs around front end of float.



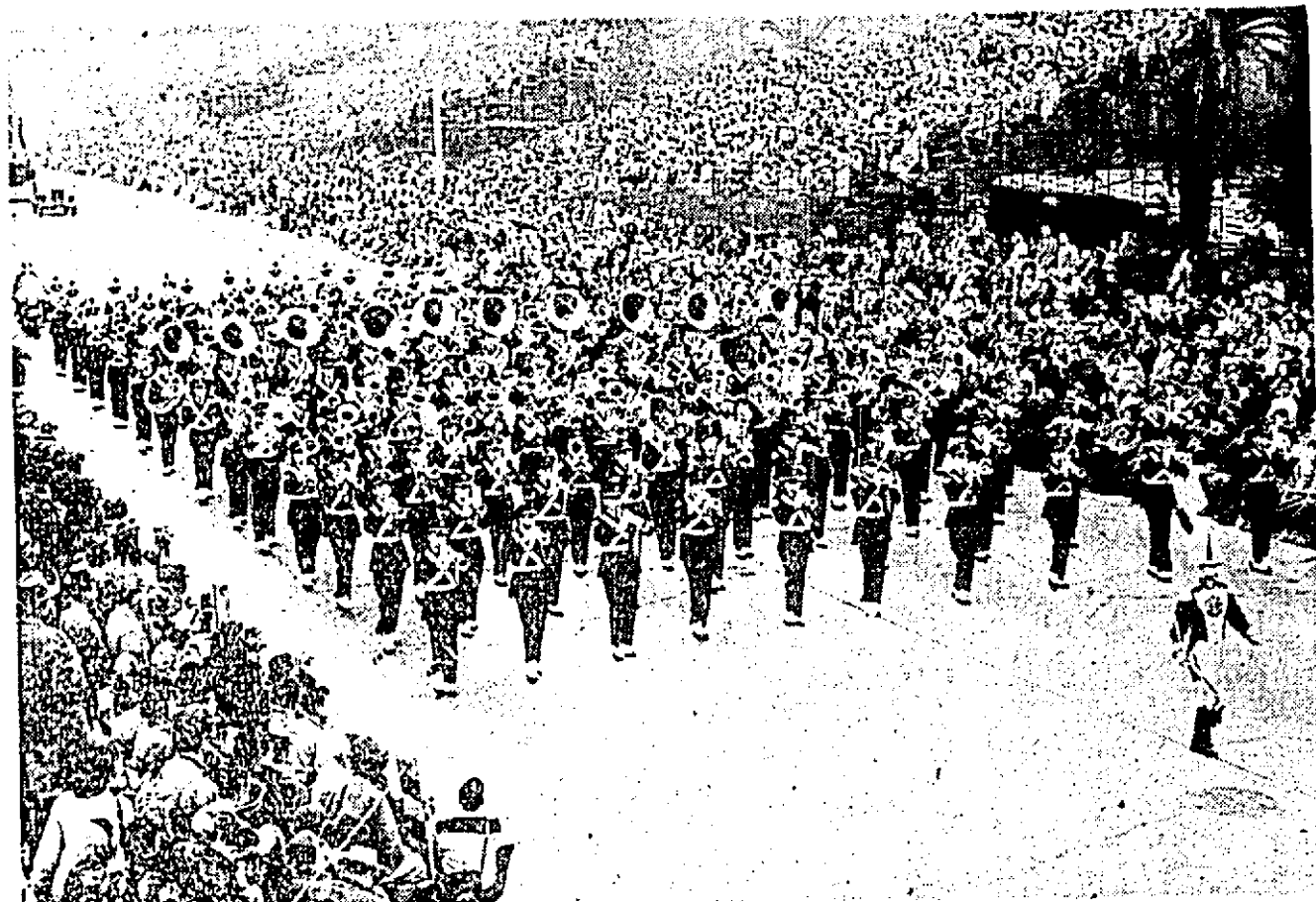
LONG LINE OF ROSY PICTURES

Featuring roses, naturally, the Portland, Ore., float moves along in four handsome sections. An artist is

at work on the first section and the three succeeding ones are framed pictures.



# Spats and All, Buckeye Band Shows Why It is Among Leaders



WEARING NAVY BLUE COATS, trousers and caps, white cross belts and spats, the Ohio State University Band shows why it has been rated one of the snappiest marching and playing bands in the land.



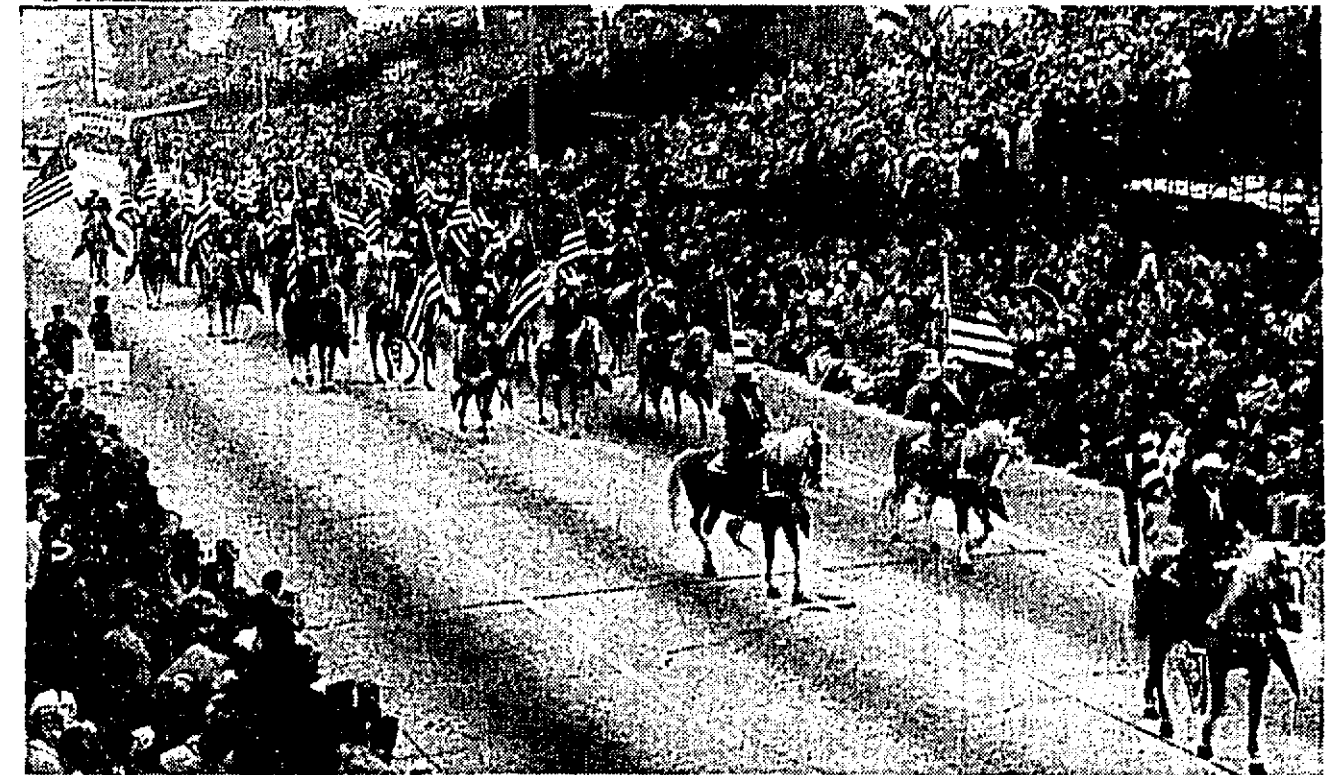
More than a million and one-half persons survived rain, overcrowding and mild starvation to watch what was probably the greatest Tournament of Roses Parade in the history of the event. They let themselves be shooed out of the parade route, got soaking wet, lost their hats and shoes, and spilled on them—but they enjoyed it.



NUMEROUS FIRES were started along the parade route as spectators sought protection against the weather. This gentleman apparently decided to read about the event.



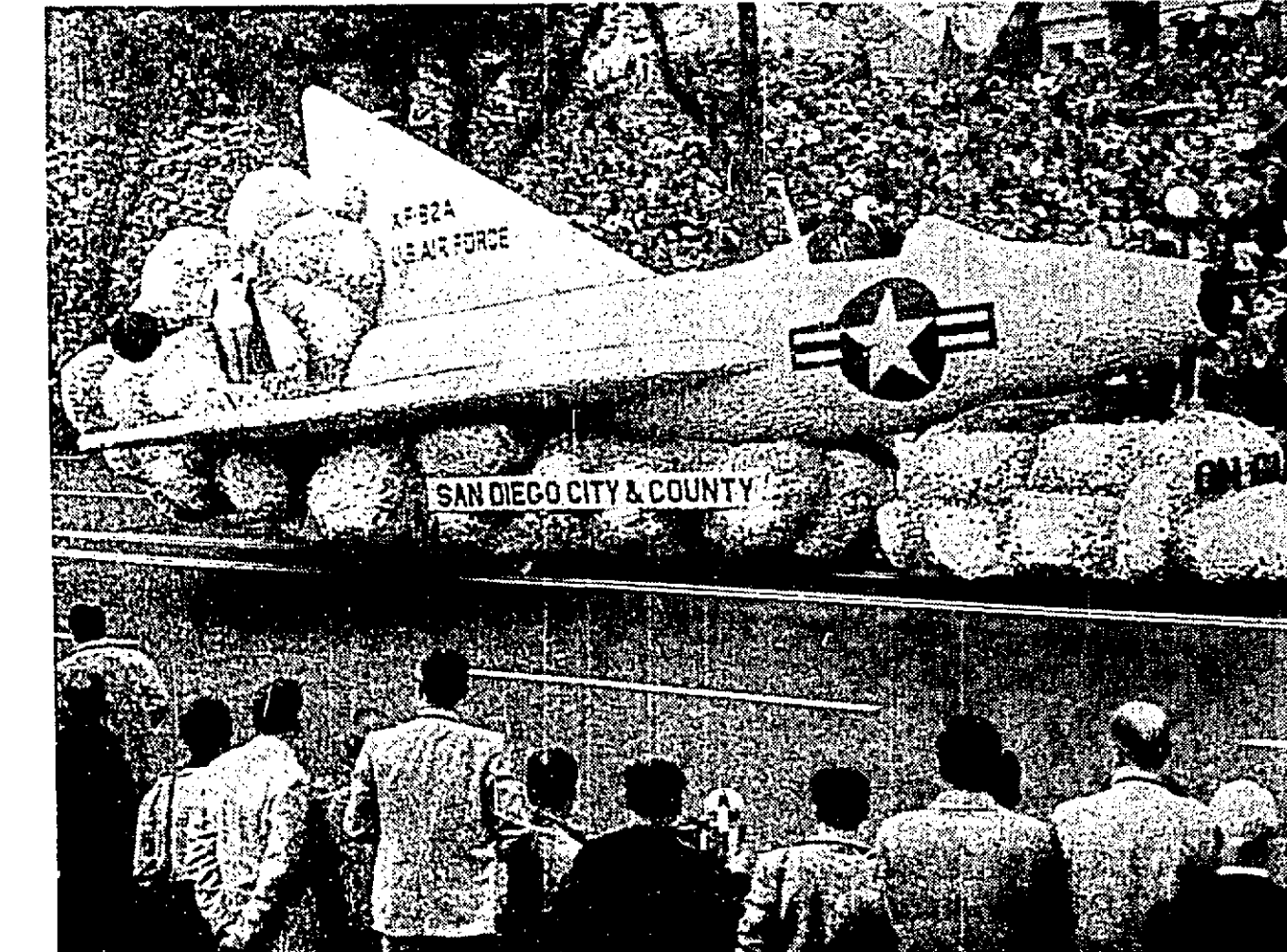
LOS ANGELES Civic Center (left) was reproduced florally for that city's float.



LONG BEACH Mounted Police (below) led the parade on their 33 matched palomino horses.



FOLKS WHO WERE watching the parade found them extremely uncomfortable. A bumper traffic jam that developed was described as the history of the event from streets adjoining the floats, blissfully unaware of the third such downfall in the history of the flowers on the floats.



San Diego Sent a Covered Jet Interceptor



Florists Telegraph Assn. Used Musical Theme "Deep in My Heart"





On under horses' hoofs (above),  
in the wind and got soft drinks  
of it all. Seats of spectators arrived

in Pasadena Friday night and bedded down in blankets and sleeping  
bags to insure themselves key viewing spots along the line of march.  
At homes throughout the U.S. TV fans had a more comfortable view.

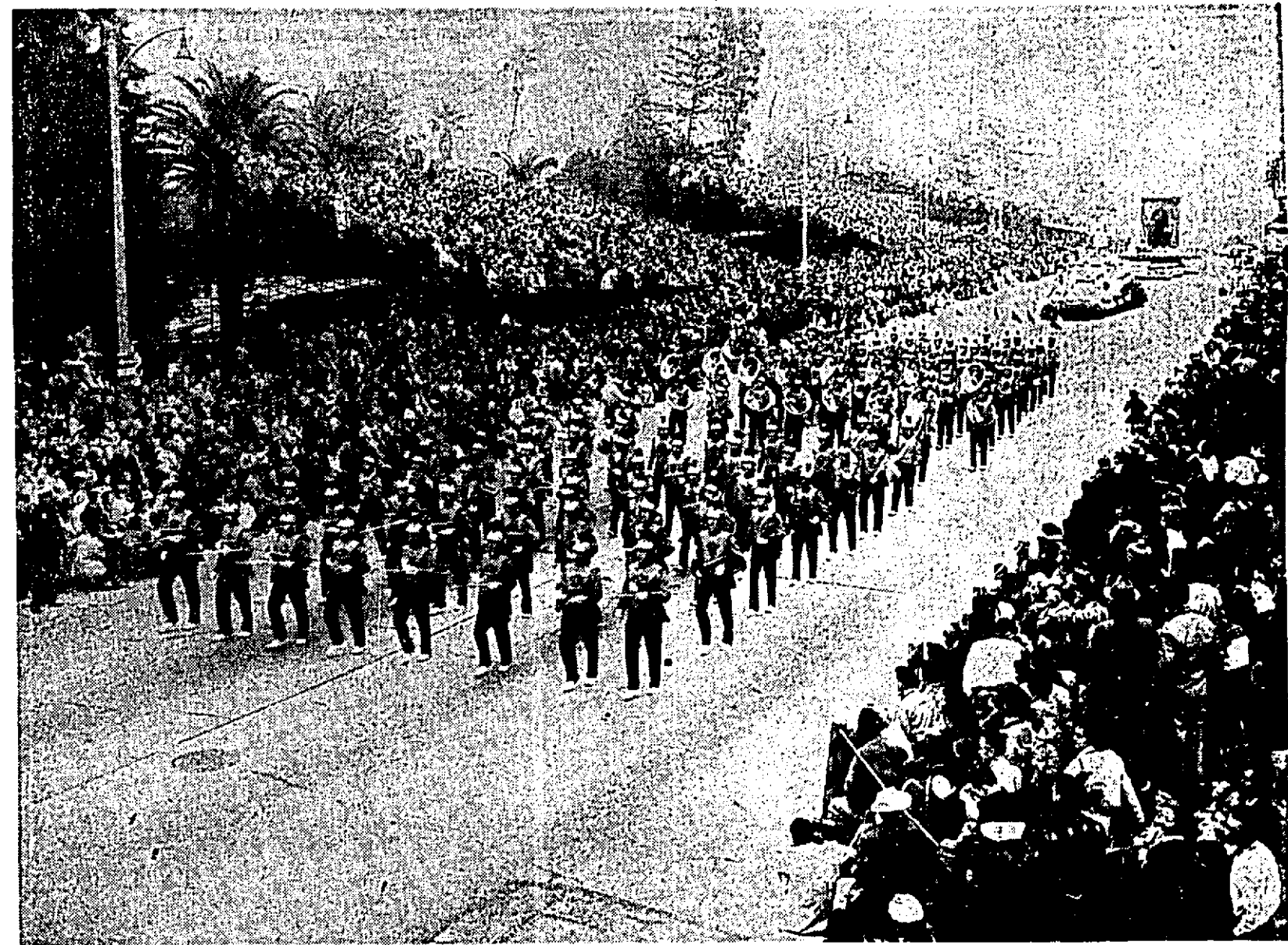
## Rain, Jammed Bleachers



ise enough to come to the parade equipped with blan-  
emely useful as emergency umbrellas. The bumper-to-  
extending for miles outside Pasadena as parade time ap-  
d by Chief of Police Clarence Morris as the worst in  
ent. Hundreds of illegally parked cars were towed away  
the parade route while their owners applauded the  
are that their autos had been impounded. The rain—the  
n tournament history—actually served only to freshen  
oats. It failed to dampen the crowd's spirits.



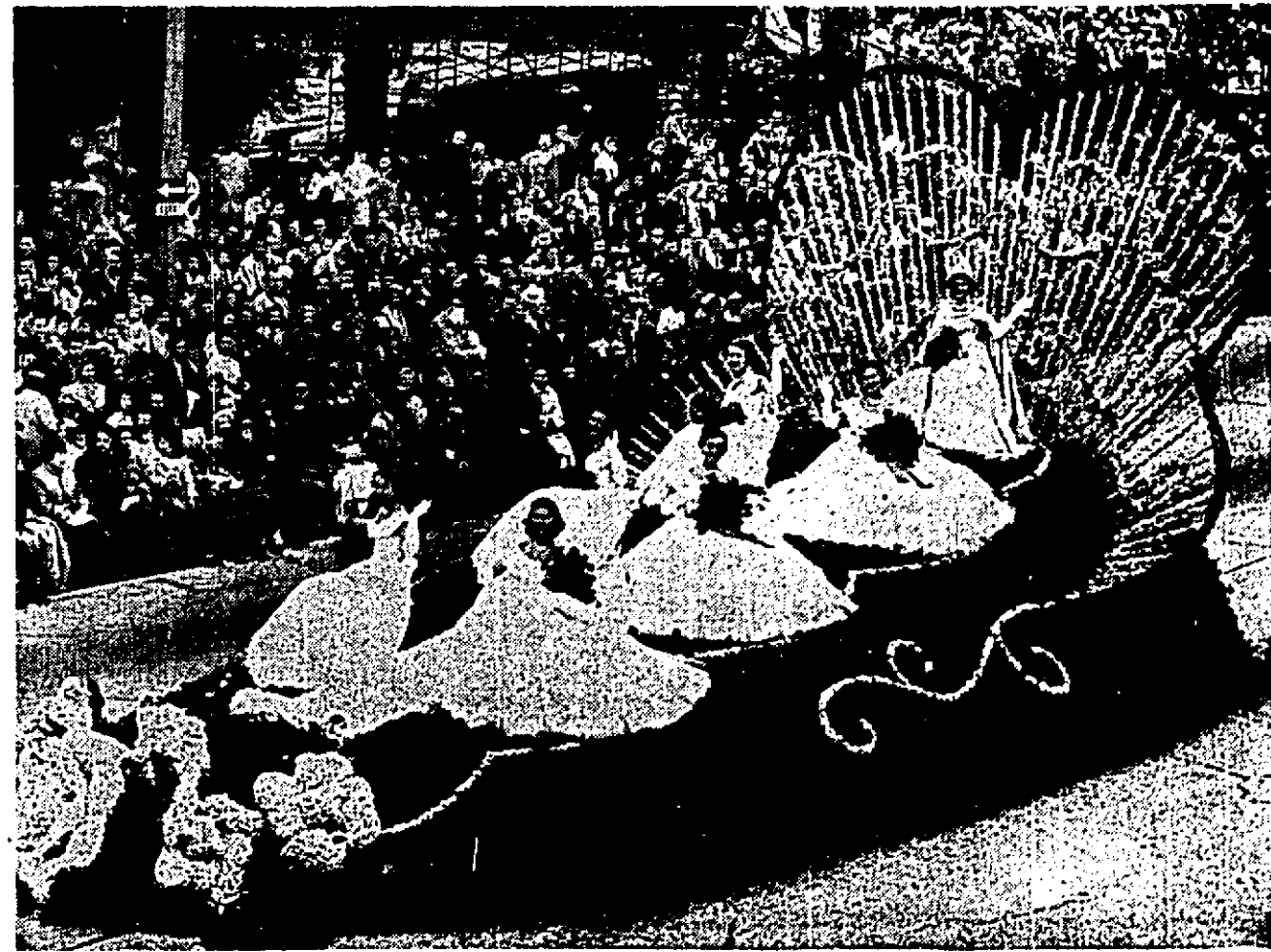
U. S. Chief Justice Earl Warren and His Attractive Wife Wave From the Grand Marshal's Car. Justice Warren  
Was the 66th Marshal in History of The Tournament of Roses Spectacle.



THE FAMOUS Trojan Helmet Came in For Its Share of Glory as the University of Southern California Band Went the Parade Route.



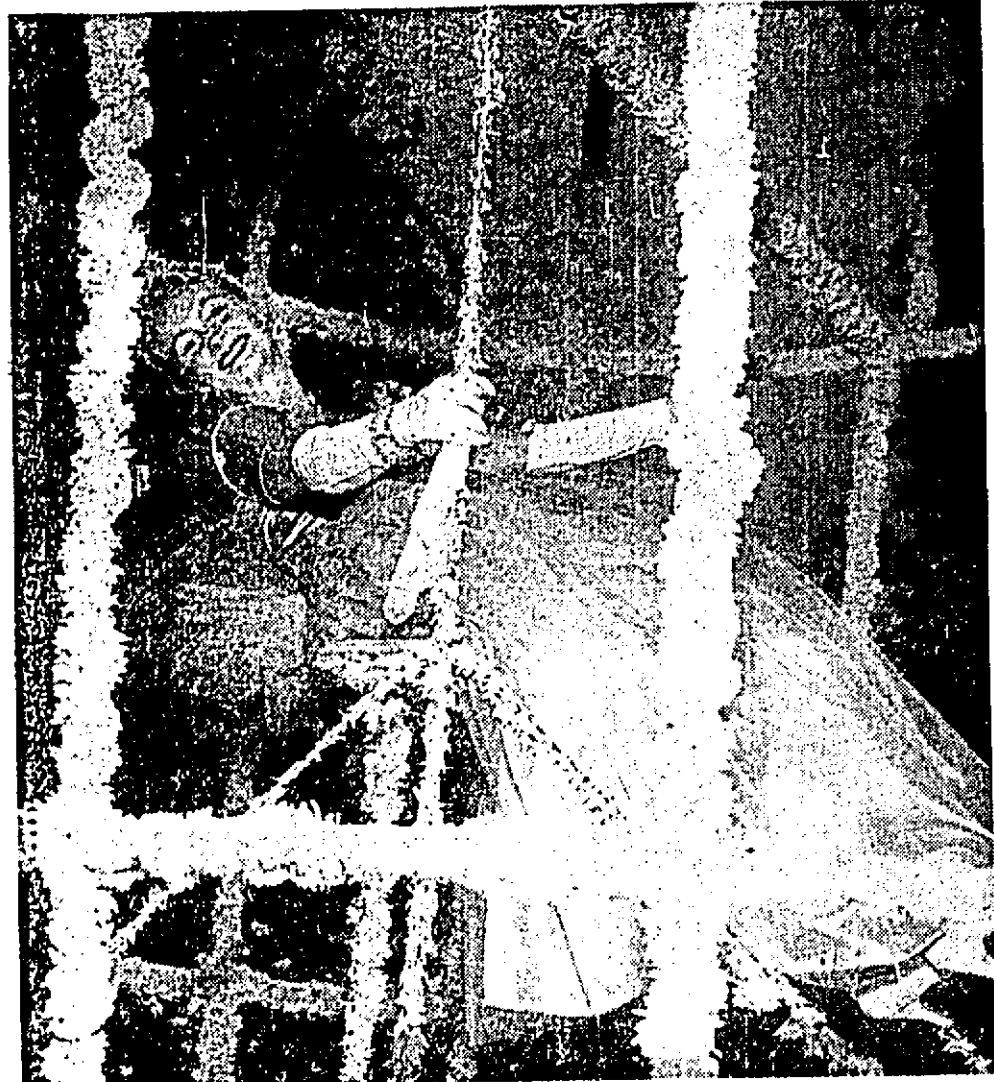
Pasadena Water & Light Dept.'s Float Shouted "Eureka!"



Tournament of Roses Queen and Her Court Rode Proudly



# 'Unusual Weather' Fails to Douse Beauty of One of the Major Attractions of Parade



**BEAUTIFUL BIRD** in a gilded cage, Marty Otto, 17, gets in the swing in South Pasadena's lavish float. The float was among the more spectacular entered.



**A HEAVE-HO** powers "George Washington Across the Delaware River" in float entered by Erie, Pa., Oarswomen are Lois Berry, (left) 14, Jackie Carlson, 14.



**ROSE QUEEN** Marilyn Smuin is typical of Southern California beauty. She was selected to ride the Queen's float from among Pasadena City College coeds.



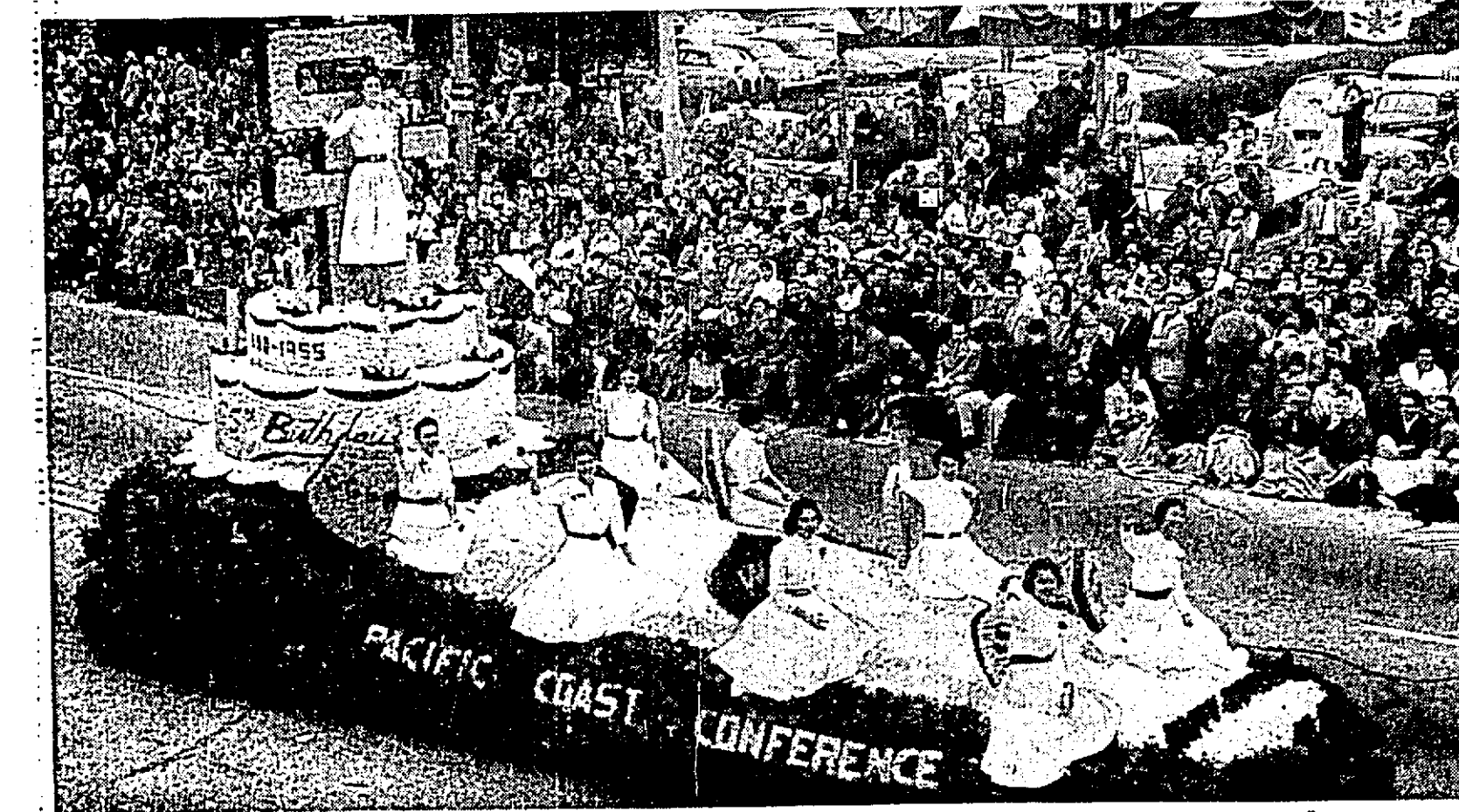
**A WARM LAP** is provided for Kathy Reynolds of the Portland, Oregon, float, who thoughtfully brought along a hot water bottle.



**PRETTY** Georgiann Kwiatkowski of the Erie, Pa., float is well buttoned up against the unusual California weather.



**BEAUTY** on the float entered by The Sons of Daughters of the Golden West, assures an attendant that she will stay warm.



A Crew Chosen for Their Beauty Hold Down the Pacific Coast Conference Float En Route Down Colorado St.



**WELL-ARMED BEAUTIES** Jan Golus and Jan Johnson on the San Diego float proved not too menacing for crowd approval.



# Midwestern Football Visits Rose Bowl



THE GAME ITSELF, which is generally considered the heart of the Rose pageantry, brought out the best in the players and spectators alike. "Anyone can enjoy football when weather is good," USC Coach Jess Hill said. Ohio State won, 20-7.

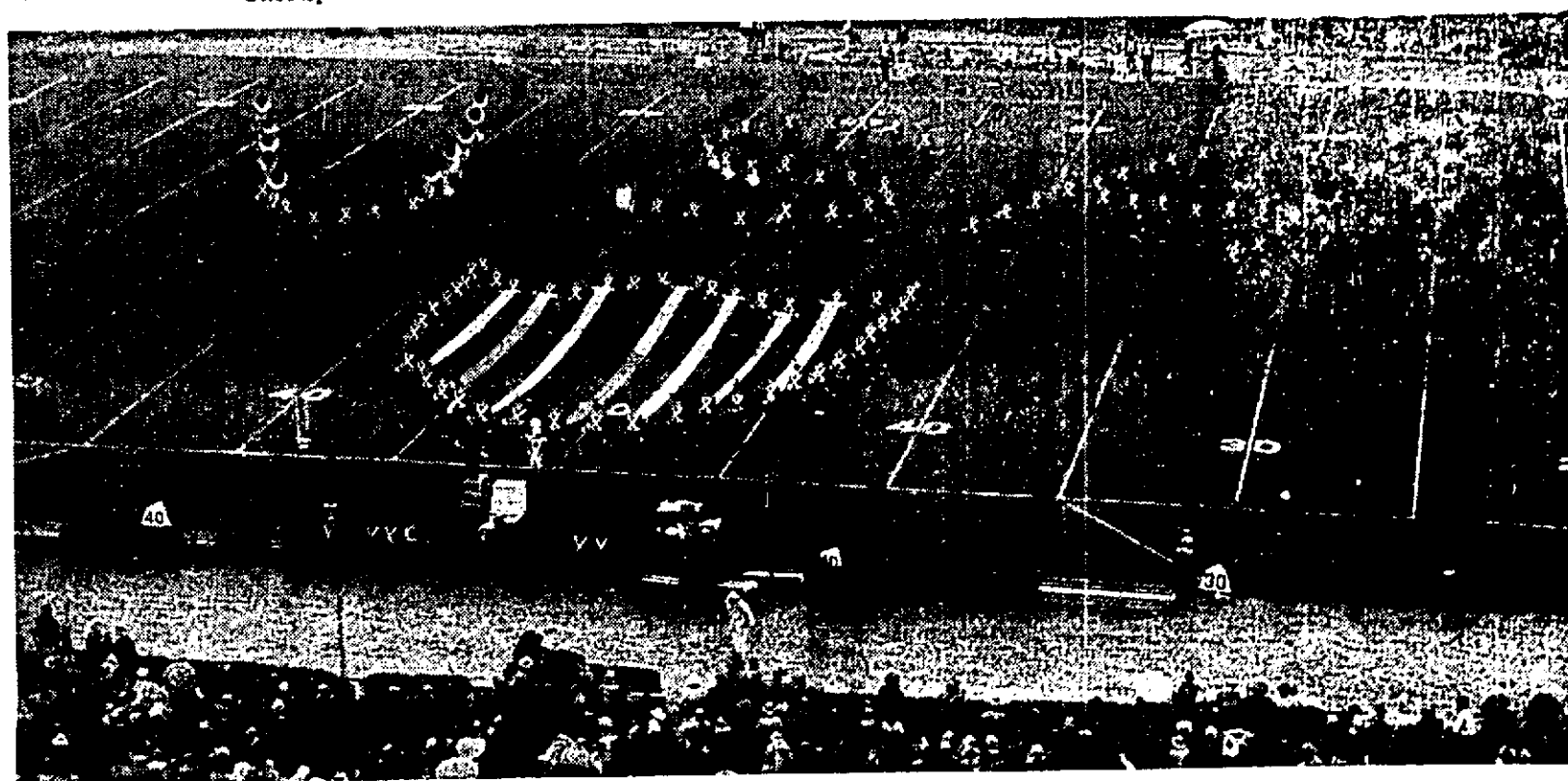
## Southland Fans Line Up at Cold Bowl



PUDDLE JUMPER Doris Benway, visiting here from Honolulu, makes her way into the Rose Bowl under protection of a lunch box. She said she "wouldn't have missed the game for anything."



Once Spectators Reached The Rose Bowl Area, No One Turned Back. The Going Was Rough.

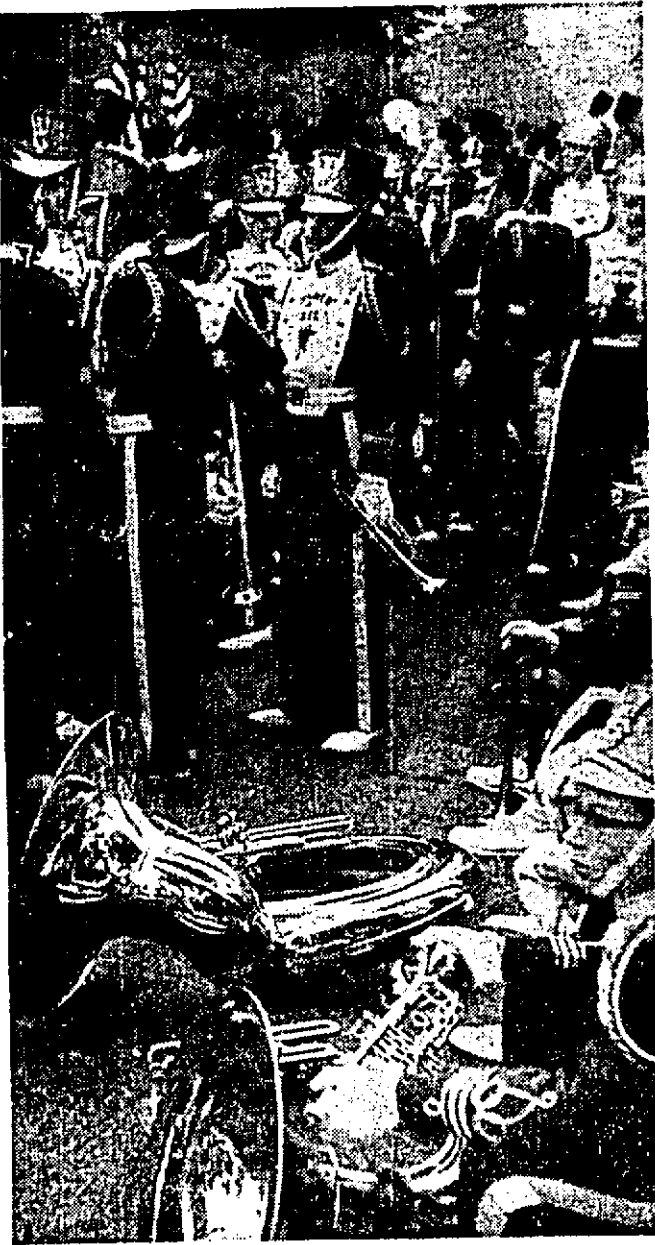


A Half-Time Climax Was Reached When the Ohio Band Formed the Letters 'USA' and Struck Up the Star Spangled Banner.



# Little Worse for Wear, Big Crowd Heads Home

## Police Had No Bed of Roses



**ALL TOOTED OUT**, members of the official Tournament of Roses Band lay down their instruments at the end of the parade route. Their big job for the year was over.



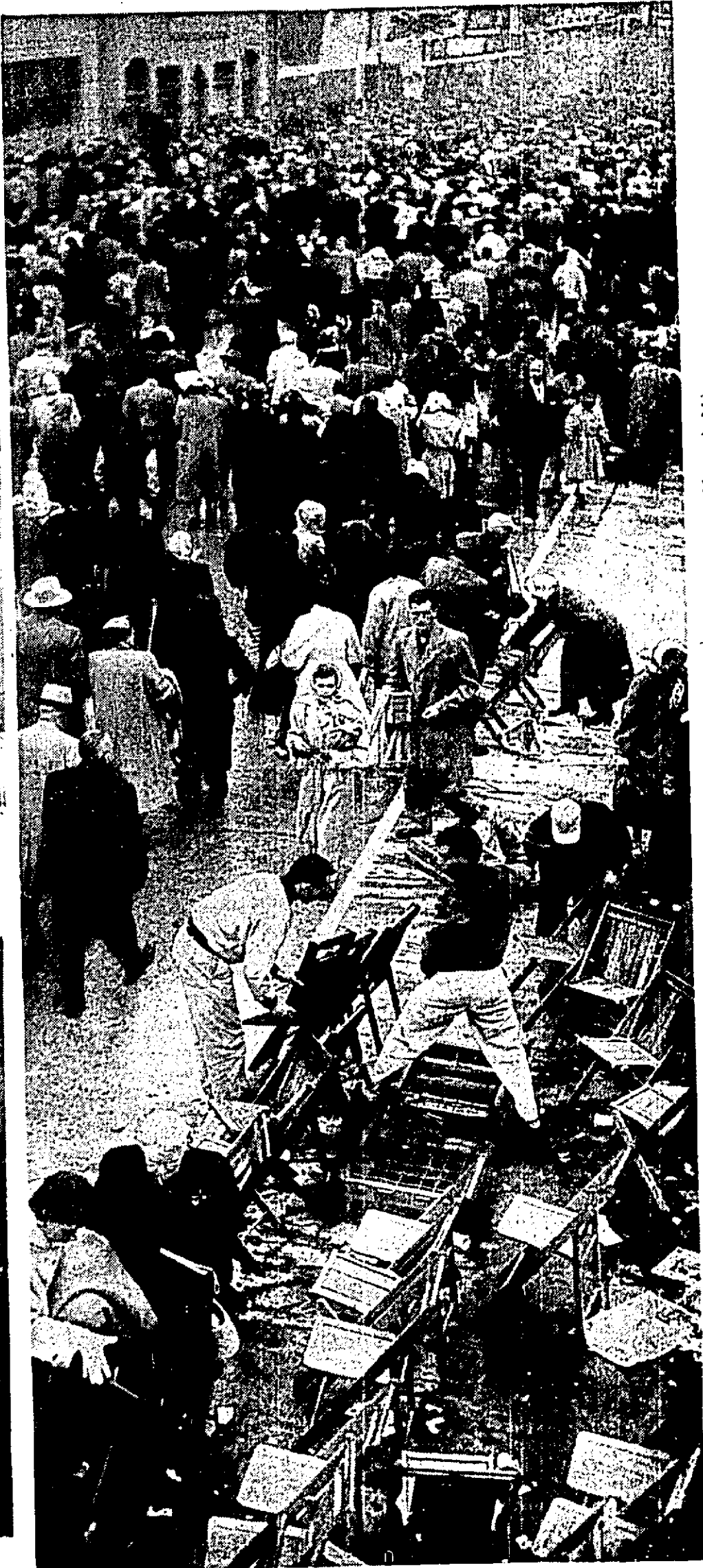
**BIGGEST HASSLE** of the day came, as usual, at going home time. The situation was equally trying for spectators who left early (above) and for those who stayed later (below). The struggle undoubtedly is worth it, for each year increasing numbers come back for more.



Officer at the intersection of Colorado St. and Orange Ave. found Rose Parade traffic no easy assignment. Officers directed bustling traffic, held crowds from the line of march and were information centers.



**WATCHING THE WATCH** until the very last were H. R. Baker (left) and Fred Jehnke, parade operations officials. The entire affair went off on schedule.



**RAIN OR SHINE, IT WAS A HAPPY NEW YEAR!**



# Dandoy Races Record 86 Yards to Troy Score

# BUCKS WHIP SC IN MUD, 20-7

By DAVE LEWIS, Sports Editor

PASADENA—Ohio State University's Buckeyes bulldozed their way through a sea of mud with trip-hammer blows inside and to grind out a 20-7 victory over the Trojans of Southern California here Saturday in the 41st Rose Bowl classic.

A total of 89,191 fans of the 102,000 who held tickets braved the steady downpour to see the Big Ten extend its dominance over the Pacific Coast Conference as the Buckeyes notched the eighth triumph against only one loss for the midwestern loop since the two circuits launched their post-season series in 1947.

Only two spectacular runs by fleet-footed Trojan backs Aramis Dandoy and Don Arnett kept the score respectable and a half-point inside the 13½-point spread conceded the Buckeyes in pre-game estimates.

With the score standing 14-0 against the Trojans, Dandoy tightened up what appeared to be developing into a runaway for the Buckeyes with a sensational 86-yard punt return for Troy's lone touchdown with 5½ minutes left to go in the first half.

Then, after the Trojans had held the Buckeyes for downs on their four-yard line they roared to within a few yards of knot-

ting the count on the final play of the third period when Arnett slipped off right guard and streaked 70 yards to the Ohio State 26-yard line.

However, the Buckeyes' stout defense held tight and held for downs on the 23.

Except for those two lightning strikes, Southern California spent the miserable afternoon doggedly fighting off the murderous attacking Ohio State crew, which hammered out 295 yards on the ground . . . only 25 yards shy of the Rose Bowl record of 320 set by Illinois in the Illini's 45-14 victory over UCLA in 1947 on a fast field.

Ohio State passed for 65 more yards for a total of 360 against SC's combined run-pass figure of 206, which includes Arnett's 70-yard excursion from scrimmage.

The Buckeyes moved into scoring position at the very outset of the game . . . but the thrust failed when Tad Weed's attempted field goal from the 26 was wide to the left.

They smashed across their first two touchdowns in the first two minutes and five seconds of the second quarter . . . and then closed out the scoring with 6:41 left to play with a 77-yard advance in 12 plays.

The rain and mud, of course, wiped out all chance of Ohio State equalling or surpassing the 34-point margin which UCLA

was able to register over the Trojans—thus adding fuel to the argument which never will be settled about which is really the nation's No. 1 team—the Buckeyes or the Bruins.

The old football adage that "mud is a great leveler" was pretty much proved once again . . . veteran observers agreeing that the condition of the field helped SC keep the Ohio State scoring to a minimum.

At that, the bulk of the breaks went Ohio State's way . . . what with the Trojans losing the ball on three fumbles to (1) wipe out an SC scoring threat midway in the first quarter with the score still 0-0; (2) set the stage for the Buckeye's second touchdown, and (3) enable Ohio State to launch a drive that carried clear to the SC two-yard line in the third period.

In the end, it was the unsung member of Ohio State's touted backfield, quarterback Dave Leggett, who must be nominated as the Buckeyes' top hero of the day.

His flawless ball-handling and clever play-calling in the sloppy going pulled the Buckeyes through a potentially-dangerous afternoon.

Over-anxiousness on the part of the Trojans in the opening minutes of play almost gave Ohio State a touchdown.

The Buckeyes put the ball in play after the kickoff on their

own 29-yard line and moved out to a fourth-and-five situation on their 45.

They lined up in the "T" and then shifted into punt formation. Thinking the play had started, tackle Ed Fouch and end Chuck Greenwood boomed into the Ohio State backfield and drew an offside penalty which gave the Buckeyes a first down on the 50.

On the next play, Bob Watkins zipped over guard on a quick-opener for 16 yards to the SC 34, from where the Ohioans moved to the 14.

Unable to go any farther, the Buckeyes called on their kicking specialist, Weed. However, the kick was wide to the left.

Moments later, Jim Contratto got off a brilliant punt that bounced out of bounds on the Ohio four-yard line.

The Trojans got a break at that point when fullback Hubie Bobo's punt from the end zone carried only to the 19.

However, Contratto bobbled the snap from center on two successive plays . . . losing it the second time. He recovered the ball for a 2-yard loss the first time, but guard Jim Parker recovered the next one for Ohio on the 31.

From that point, the Buckeyes launched their first scoring thrust . . . a 68-yard advance in 11 plays.

Jerry Harkrader, Hopalong Cassidy's understudy who was subbing for Watkins on this occasion, raced 26 yards on a pitch-out around left end to get the drive rolling, then added a seven-yard bolt through the middle, followed by nine, eight and five-yard smashes by Cassidy to put the ball in scoring position. Leggett "sneaked" the final three yards over guard for the touchdown on the second play of the second stanza.

Weed kicked the conversion to make it 7-0.

A minute and one-half later Ohio boosted the count to 14-0.

On the second play following the kickoff Arnett fumbled a pitchout and Leggett recovered on the SC 55.

Watkins bulled his way 14 yards through the middle to the 21 from where Leggett passed to Watkins for the touchdown.

This time, Watkins booted the extra point.

At that point it appeared as if the Buckeyes, notoriously strong finishers, would go on and run up a lopsided victory.

But moments later SC fans were given new hope when Dandoy sprinted 86 yards for a touchdown to establish a new Rose Bowl record for punt returns, bettering the 62-yard scoring effort recorded a year ago by Michigan State's Billy Wells against UCLA.

## HILL WANTS BUCKS AGAIN

## Rain Stifled SC Surprise

By DICK ZEILMS

PASADENA—"I would like to have the SC Trojans play Ohio State on a dry field. In fact, if we don't have a series with the Buckeyes on future SC schedules I hope we can get one."

This was a disappointed Jess Hill who was doing the talking in the interview room below the Rose Bowl Saturday 15 minutes after the Buckeyes slithered and slid their way to a 20-7 victory in a green and brown quagmire which is valuable Pasadena real estate.

This reaction came from the SC head man after he had been informed that Woody Hayes, OSU coach, had belittled the Trojans by stating that at least four Big Ten teams— Iowa, Michigan, Wisconsin and Minnesota—could have handled his warriors.

His first reaction to Hayes' crack was this, said rather sarcastically:

"That's a very gracious statement coming from a winning coach. I suppose only winning coaches can make that kind."

The battle of words in the interview rooms ended right there, as far as Jess was concerned. He paid the triumphant Bucks these compliments:

"Ohio State has a fine team. What amazed me the most was the fact that Ohio State played four quarters of football under such slippery conditions and fumbled only once. And that one

bounced back into the hands of a Buckeye. I waited all afternoon for somebody to block a punt, but it never came.

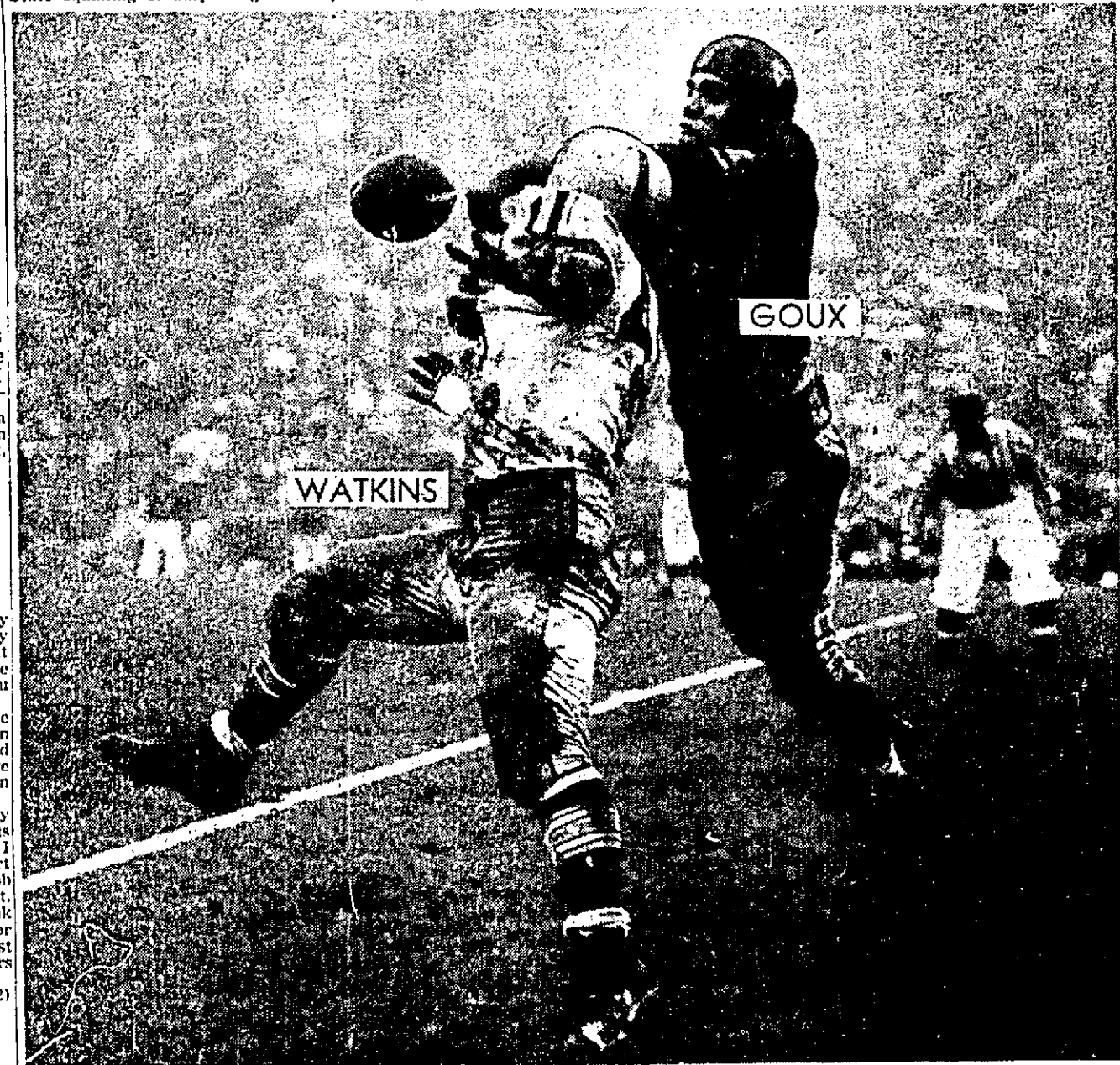
"Fumbles helped them, hurt us. The rain surprised me the most—more than the Bucks did. After all, we had practiced for this one on the basis of a surprise passing attack and when the dew fell our offense went out the window.

"Our quarterbacks said they couldn't throw the ball, only push it out like a shotput. That isn't exactly the way this game is supposed to be played, you know.

"Aramis Dandoy, who broke loose for that great punt return and our seven points, damaged his injured leg again and we couldn't use him effectively in the second half.

"It's hard to pick out any stars of the game. Who hurt us the most for Ohio State? I think they took turns—Hubert Bobo, Howard Cassidy, Bob Watkins and Dave Leggett. Leggett was marvelous. Think of it. He handled the ball for four quarters in the muddiest going I've seen in many years

(Continued on Page B-5, Col. 2)



BUCKEYE PASS FALLS INCOMPLETE

Trojan linebacker Marv Goux knocks down flat pass intended for Ohio State's Bobby Watkins in first quarter of rain-drenched Rose Bowl battle.—(Staff Photo by Don Webster)

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## BOBO HERO, TOO

Dandoy's tremendous run overshadowed a great bit of individual play by Ohio's Bobo on the same play.

Back to punt, Bobo was pulled off balance by a high pass from center. He sidestepped one on-rushing Trojan tackler, then took two steps and barely got off a terrific 54-yard punt as another SC man came charging in.

Dandoy picked up the ball on the 14, slipped between two Ohio State men on the 16 as he raced to the east sidelines where tackle George Belotti sprung him loose with a murderous block. Aramis picked up four more brilliant blocks as he went the rest of the way untouched.

Sam Tsaganakis kicked the extra point to make it 14-7.

Midway through the third

## College Basketball

Sylvania 91, No. Carolina St. 78.  
 Wisconsin 74, Illinois 64.  
 Kentucky 70, Temple 60.  
 St. Louis 70, Louisville 60.  
 Cincinnati 68, Oklahoma City 67.  
 St. Mary's 66, St. Joseph 60.  
 St. Peter's (N.J.) 63, Gonzaga 60.  
 Denver 57, Washington (Mo.) 50.  
 Marquette 54, St. Louis 49.  
 St. Joseph 51, Toledo 50.  
 Loyola 48, Siena 46.  
 St. Joseph 47, St. Louis 46.  
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 St. Joseph 8, St. Louis 7.  
 St. Joseph 7, St. Louis 6.  
 St. Joseph 6, St. Louis 5.  
 St. Joseph 5, St. Louis 4.  
 St. Joseph 4, St. Louis 3.  
 St. Joseph 3, St. Louis 2.  
 St. Joseph 2, St. Louis 1.

(Continued on B-5, Cols. 5-6)

## Bowl Scores

Team	Score	Team	Score
Ohio State	20	SC	7
Navy	21	Mississippi	0
Georgia Tech	14	Arkansas	6
Nebraska	13	West	12
Florida St.	20	East	13
Georgia Tech	14	Arkansas	6
Nebraska	13	West	12
Florida St.	20	East	13

## Wildcats Roll to 32nd Win in Row

PHILADELPHIA (AP) — Kentucky thundered to its 32nd straight victory over a two-year period Saturday night by whipping Temple, 101-60, in the nightcap of a college basketball doubleheader before 3,662 fans at convention hall.

In the opener, St. Joseph's routed Seton Hall University, 84-52.

The triumph was the seventh in a row this year for the Wildcats and was the second time they have taken the measure of Temple this season.

## Views of Victor, Vanquished



WOODY HAYES "Bands Ruined Running" JESS HILL "Rain Killed Our Passing"

## HAYES SAYS OF SC:

## 'Four Big Ten Foes Better'

By JACK TEELE

The SC band did more damage to Ohio State's running attack than did the Trojan line!

This was the conclusion reached by those in attendance at Coach Woody Hayes' Rose Bowl post mortem conducted in the damp interview room following his team's 20-7 victory over Southern California on New Year's Day.

Hayes was all smiles as he entered the interview room, but immediately launched into what he termed, "my one complaint of the day."

"I think they made one big mistake out there today," the Buckeye head man began. "Eighty million people got a chance to see both bands

march in the parade today. Then you let them go on the field at halftime and make a quagmire out of it."

"Now I think our Ohio State band is the best there is. SC's band is fine, too, but those drop-the-bank games at halftime made a mudhole out of the field."

"They should have kept both bands off the field," said Hayes in a parting shot.

Though the band bombardment was Hayes' only gripe of the session he did furnish quite a large additional helping of food for thought for those assembled.

Asked to compare SC with the Buckeyes' Big Ten rivals, the

## Columbus' Ocean

SCORE BY QUARTERS									
Ohio State.....	0	14	0	6	20				
SC .....	0	7	0	0	7				
STATISTICS									
First downs	22	10	Ohio St.	80					
Net yards rushing	305	174	Shaw	105					
Net yards passing	35	0	Net	169					
Total yards gained	340	174	Shaw	210					
Passes completed	11	4	Passes attempted	11	4				
Passes intercepted by	0	0	Passes completed	0	0				
Punting average	35.75	48.61	Passes intercepted by	4	3				
Punting lost	0	0	Punting average	35.75	48.61				
Fumbles	4	6	Punting lost	0	0				
Fumbles lost	0	3	Fumbles	4	6				
Yards penalized	40	60	Fumbles lost	0	3				
			Yards penalized	40	60				
INDIVIDUAL STATISTICS									
Rushing									
Ohio State	TD	Yds	Net	Avg	TD				
Bobo	1	54	0	10	3.16				
Cassidy	2	68	0	34	4.33				
Harkrader	1	26	0	26	2.60				
Leggett	1	62	0	62	6.21				
Viele	1	3	0	3	0.27				
Watkins	1	14	0	14	1.40				
Booth	1	11	0	11	1.10				
Totals	6	311	0	305	4.75				
Passing									
SC	TD	Yds	Net	Avg	TD				
Arnett	1	70	0	70	7.00				
Crow	1	24	0	24	2.40				
Contratto	1	15	0	15	1.50				
Dandoy	1	86	0	86	8.60				
Hill	1	10	0	10	1.00				
Tiedale	1	10	0	10	1.00				
Totals	5	215	0	217	6.30				
PASSING									
Ohio State	PA	PI	Pct	Yds	TD				
Leggett	11	1	91	35	1				
SC	PA	PI	Pct	Yds	TD				
Arnett	4	0	100	70	1				
Contratto	2	0	100	15	0				
Totals	6	1	93	110	1				
RUSHING									
Ohio State	No.	Yds	TD						
Watkins	1	14	1						
Harkrader	1	26	1						
Totals	2	40	2						
SC	No.	Yds	TD						
Arnett	1	70	1						
Crow	1	24	0						
Contratto	1	15	0						
Dandoy	1	86	1						
Hill	1	10	0						
Tiedale	1	10	0						
Totals	6	215	2						

## Today's Sports Card

Golf—Annandale CC Pro-Amateur, all day.  
 Auto Racing—Jalopy Derby at Garden Stadium, 2:30 p.m.  
 Horse Racing—California, 12:30 p.m.

## Sports on Radio-TV

None.  
 TELEVISION  
 Jalopy Derby—KTTV (11), 2:30 p.m.



## LEGGETT LEGS IT OVER FOR FIRST TD

Ohio State quarterback Dave Leggett drives into end zone from three yards out to score first touchdown in second quarter. Leggett also passed for a touchdown and did a magnificent job of calling plays to spark Buckeye Rose Bowl triumph.—(Staff Photo by Don Webster.)

SUGAR BOWL:	ORANGE BOWL:	COTTON BOWL:	SHRINE GAME:	SUN BOWL:
Navy . . . . . 21	Duke . . . . . 34	Georgia Tech 14	East . . . . . 13	Tex. Western 47
Mississippi . . 0	Nebraska . . . 7	Arkansas . . . 6	West . . . . . 12	Florida St. . . 20



# Once Over Lightly

by DAVE LEWIS

USHERING IN THE NEW YEAR ON THE SPORTS MERRY-GO-ROUND:  
It happened 13 football seasons ago.  
Bob Suffridge, an all-time All-American guard from Tennessee, was defending for the Philadelphia Eagles against the Washington Redskins on a point-after-touchdown attempt.  
One of the rarest tricks in professional football is to block a conversion, but Suffridge burst through the middle of the Redskin line to block the kick.  
However, the Eagles were offside and the Redskins got another chance at adding the extra point. However, Suffridge blasted through to block it once more . . . but again Philadelphia was guilty of a rules infraction.  
So, Washington was given still another opportunity to kick . . . and a third time Suffridge broke through the Redskin blockers to block it!  
It was one of the greatest defensive sequences in professional football history, but it was completely overlooked in the newspapers the following day.  
Because on that Sunday, December 7, 1931, the Japanese attacked Pearl Harbor!

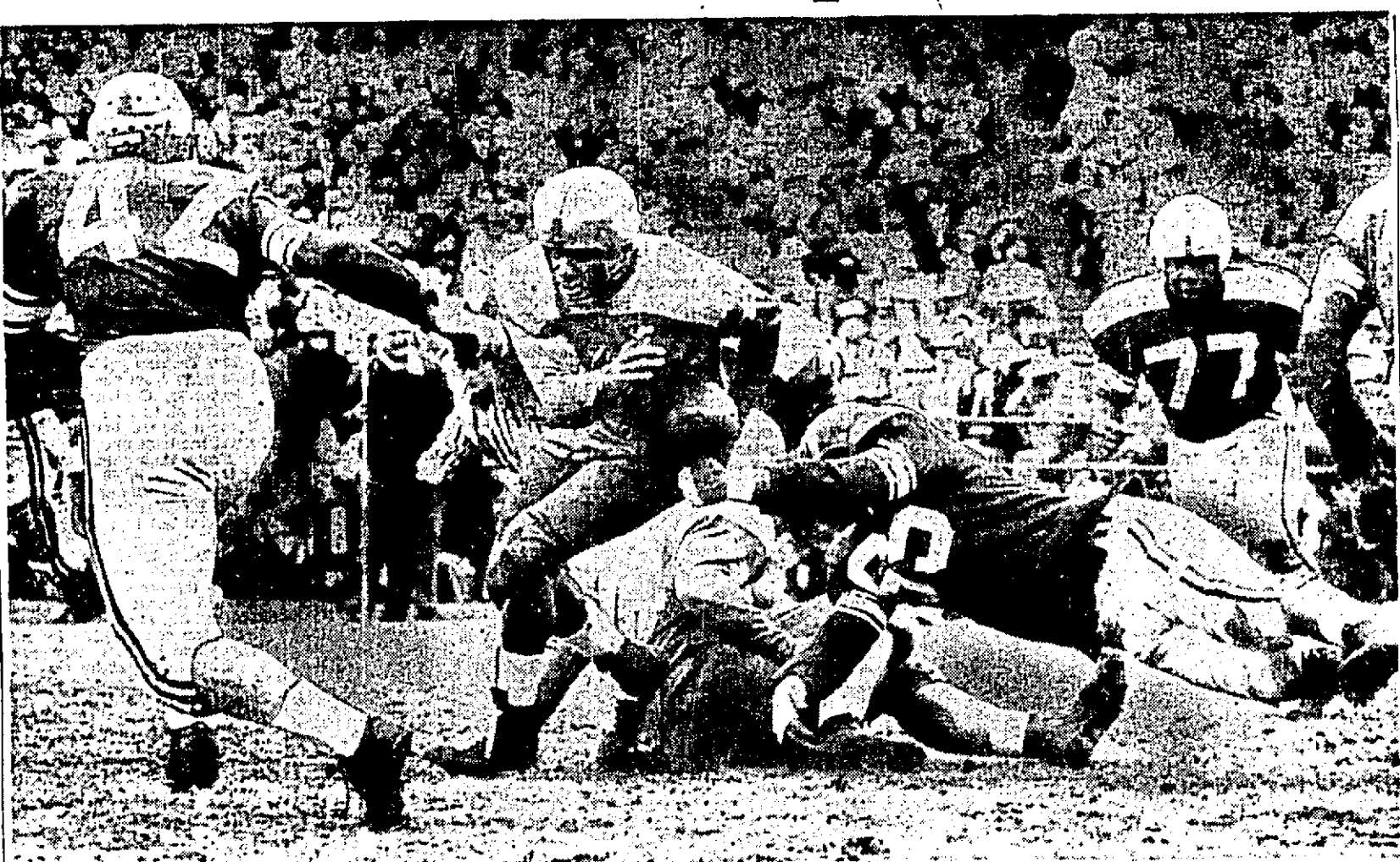
THE REAL STORY behind Les Bingaman's announced retirement from pro ball is that his doctor has advised the 34-year-old Detroit Lion guard to give up such strenuous activity.  
The wrestling fraternity, with Vera Garza serving as the pitman, is trying to talk Alan (The Horse) Ameche, Wisconsin's great fullback, into following a mat career.  
It now develops that Dusty Rhodes celebrated until 4 a.m. prior to the World Series opener, which he won with his celebrated 10th-inning home run.  
Thirty-second interview with Bob Toski, golf's top money-winner of 1951: "People ask me what I was thinking when I lined up that 9-foot putt for the \$50,000 in the World Championship. Well, I said to myself, 'Whatever you do, you little Polek, don't be short!'"  
Biggest horse quartered at Santa Anita this winter is Don McCoy. The colt stands 17 hands high and weighs 1325 pounds.

YALE'S IMMORTAL Abbie Booth was the one who inspired the "mousetrap" term in football which has now been shortened to "trap." It happened nearly a quarter of a century ago when a Dartmouth coach said "Yale uses Booth like he was cheese for a trap—letting the defense charge through to nail him, then racking them up from the side before they reach the bait."  
Many eyebrows in the baseball world were raised when Lou Boudreau hired Oscar Melillo and George Sisco as two of his coaches at Kansas City. Both the Indians and Red Sox forced Boudreau to release Melillo when Lou managed those clubs while the Tribe told him to find another job in the system for Sisco.  
Max Baer, who has been receiving \$1,500 monthly for several years from trust funds which his manager Ancil Hoffman forced him to establish, will see his income from the trusts soar to \$2,400 shortly.  
Incidentally, Max Baer Jr., now 16, has developed into one of the top junior golfers in Northern California.

LEO DUROCHER and Laraine Day are investing their money in Los Angeles income property. Along with singer Tony Martin they built a half-million-dollar apartment building on Wilshire Blvd. the past year which is 100 per cent rented and the same syndicate is being joined by Frankie Laine in erecting a \$750,000 apartment.  
Although John L. Sullivan earned well over a million dollars in the ring, the biggest purse he ever received from a fight was the \$14,000 he collected for a three-round bout with Herbert Slade in 1883.  
The uniform Cleveland sent to Ralph Kiner at Palm Springs as he could pose for pictures after being obtained by the Tribe was the one used by Luke Easter before the latter faded out of the majors.

Bill Terry revealed recently that in order to keep his ace pitcher, Hal Schumacher, from holding out one year he actually paid the hurler part of his salary out of his own pocket because the Giants refused to come through with the extra money.  
JOE DIMAGGIO and Rocky Marciano have agreed to team up for a tour of Italy in a few months.  
England's Chris Chataway, who pushed Roger Bannister and John Landry to new mile records the past year, regularly smokes more than a half a pack of cigarettes a day.  
Chuck Dressen's philosophy on player-manager relations is "This is no popularity contest."  
The 400-odd crowd at a Washington game this season was not the smallest major league attendance in history as first believed. Record is the "throne" of 80 cash customers which saw the Browns and Red Sox play in St. Louis in May, 1933. The Sox share of the receipts was \$22,700. The Browns won, 2-1, in 10 innings.  
Horace Stoneham of the Giants is facing the Braves second and Dodger third behind his own club in the 1953 National League race.

# East Pulls Uphill 13-12 Upset



SEVEN YARDS FOR THE WEST  
Duke Washington, West fullback from Washington State, nearly loses pigskin as he is stopped by East after seven-yard gain in first period Saturday. At left is Notre Dame's Joe Heap (42) and at right is Michigan's Art Walker (77).—(AP Wirephoto)

## Garrity's Kick Tumbles West

SAN FRANCISCO (UP)—Jim Garrity, 177-pound end from Penn State, kicked the all-important point after touchdown in the fourth quarter that gave the East an uphill, upset 13-12 victory over the West in the 30th annual Shrine game here Saturday.

In a battle of blocked kicks, the points after touchdown on which Garrity connected gave the East the triumph over a Western team that had entered the game a favorite and was never behind until the conversion.

Matt Hazeltine, big California center, had stolen the spotlight for the West up to that time. Midway in the first quarter he intercepted the first pass that All-American quarterback Ralph Guglielmi of Notre Dame had thrown for the East, picking it off on the East 43 and racing it back for a touchdown.

Later in the second period he jumped up to block a conversion attempt by the East to keep the score deadlocked 6-6 at the half.

The 60,000 fans jamming Kezar Stadium in near freezing weather watched Ray Berry of Southern Methodist block a punt in the third quarter that set up another Western touchdown.

A comparative unknown by the name of Don Bailey of Penn State, putting on a great quarter-back show for the East, won the William M. Coffman award as the most valuable player of the game. Hazeltine, for his great play in the forward wall, won the "lineman of the game" award.

It was Bailey who engineered one of the East touchdowns—drives—In the second quarter when he passed to Garrity 15 yards to the one and then scored on a quarter-back sneak.

The West had scored in the first period on Hazeltine's interception.

The West went ahead again in the third period when Berry broke through to block a kick of George Hays for the East. The West recovered on the East eight and from there Duke Washington of Washington State scored on the first play around end.

The point after touchdown attempt was wide and the score was 12-6.

Midway in the final period, Guglielmi called the signals on a 78-yard touchdown drive that paid off with the Notre Dame star passing to end John Kerr of Purdue for a touchdown.

That set the stage for Garrity's winning conversion.

The victory was the 12th for the East against 14 losses and four ties in the 30-year history of the game.

As expected, the East stayed pretty much on the ground and featured the fine running of Bob McNamara of Minnesota. Leroy Bolden of Michigan State, Ron Drzewicki of Marquette and Dick Gost of Cincinnati. Drzewicki packed the ball seven times for 51 yards and a 7.3 average—best for the East. Bailey was the workhorse, however, picking up 25 yards in 10 attempts.

Bailey completed two out of five passes for 15 yards, and Guglielmi four out of eight for 48 yards.

The West passing, which was supposed to have featured Paul Larson of California and George Shaw of Oregon, didn't amount to much. Shaw completed five out of seven attempts good for only 31 yards. Larson got four for 11, good for 21.

Leading ground gainer for the West was Washington with 85 yards in 12 attempts for a 7.1 average.

Dickie Moegle, the Rice flash who had been expected to put on a big show, had a rough afternoon. He gained only 13 yards in five attempts.

East . . . . . 0 6 0 7—13  
West . . . . . 6 0 0 0—12

STATISTICS	
East	West
First downs	17
Passing yards	125
Passes attempted	43
Passes completed	23
Passes intercepted	4
Fumbles	1
Punting average	23.3
Yards penalized	40



GEORGE SHAW  
His Fumble Was Costly.

## West Loss My Fault, Says Shaw

SAN FRANCISCO (UP)—George Shaw of Oregon, who led the nation in total offense this season, shouldered a large part of the blame Saturday for the West's 13-12 defeat by the East in the Shrine game.

"A lot of people may point their finger at Burdette Hess of Idaho for failing to convert our second touchdown," Shaw said. "But I was the guy who took the snap from center and fumbled the ball in such a way that it could not be set up properly for his kick."

Hess' attempted conversion was easily blocked and the score remained West 12, East 6, setting up the one-point margin.

Dr. Eddie Anderson of Holy Cross, coach of the East team, then said that the better team won and added, "We did it by stopping their drives. Dick Gost of Cincinnati and Dan Shannon of Notre Dame also did a tremendous job of knocking down passes in the clutch."

Anderson said he was not surprised at the fine way in which quarterback Don Bailey of Penn State ran the team while Ralph Guglielmi of Notre Dame was on the sidelines. "I told Bailey a couple of days ago we had a lot of faith in him," he said.

Lynn Waldorf, head coach for the West, said the game was "well played" and added that he couldn't see where there had been any particular turning point.

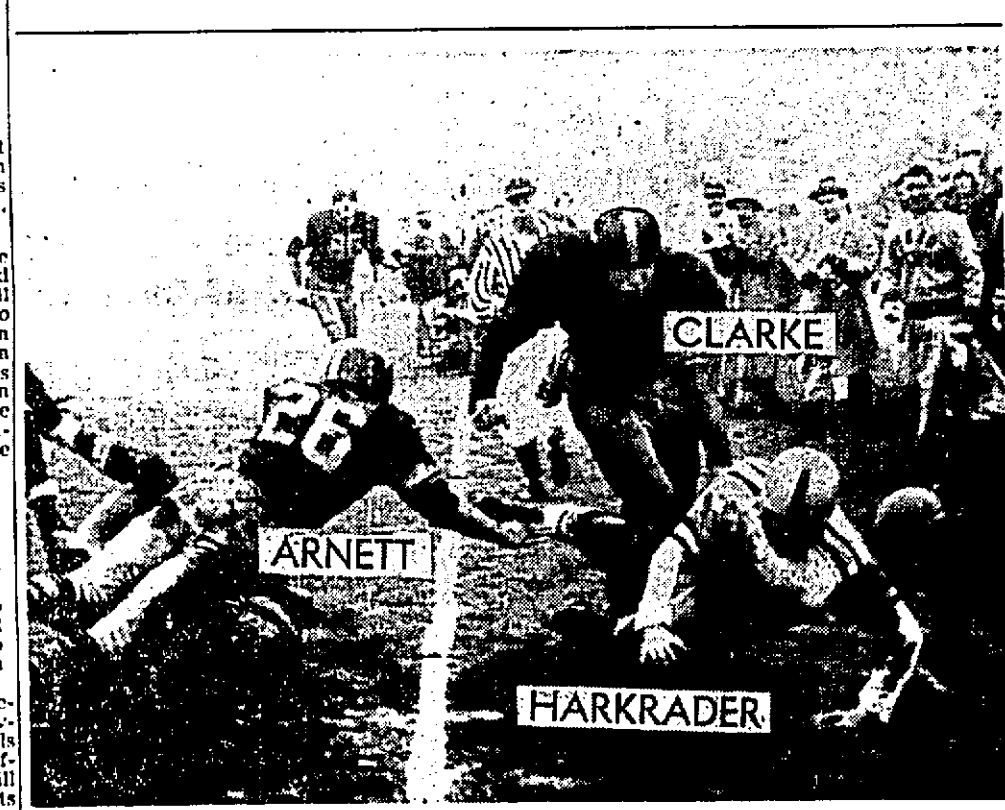
"Breaks play a large part in these All-Star games," Waldorf said. "We got ours right off the bat when Matt Hazeltine of California intercepted Guglielmi's pass and ran for a touchdown. Then the East had some of their own. There was some good individual playing and our only mistake was letting some of their key men get loose."

## Late TDs Provide Fort Jackson Win

CHARLESTON, S. C. (UP)—Ft. Jackson's Eagles struck for three final quarter touchdowns—two in the last four minutes—to defeat Shaw Air Force Base, 26-21, Saturday in the first annual Palmetto Shrine Bowl football game.

A crowd of 2,000 saw a wild five-touchdown windup in which Ft. Jackson quarterback Gene Rossi salvaged victory with touchdown passes to Don Lassiter and Henry Moseley on plays covering 50 and 20 yards.

## Determine Captures Malibu



OSU halfback Jerry Harkrader (right) fumbles out of bounds on SC 41 after short gain around left end. SC's Jon Arnett knocked Harkrader out of bounds. Rose Bowl stories and pictures on Pages B-1 and B-3.—(AP Wirephoto)

## Rejected Wins in San Pasqual 'Cap

ARCADIA (AP)—Determine, the little charcoal gray champ who won the 1954 Kentucky Derby, came flying through the gloom and mist at Santa Anita Saturday, to win the \$28,450-added Malibu Sequet Stakes at seven furlongs in 1:22.3.

Andy Crevolin's 4-year-old had one full length margin over Double Reigh at the wire and El Drag got the show. Thirty thousand watched in the rain. The track was good despite a drizzle that fell all day.

Determine, 1954's leading money-winner, registered his 13th stakes victory. The stocky little colt was among the leaders away from the starting gate and his favorite jockey, Ray York, had him leading by a head over El Drag as they hit the turn for home.

Determine paid \$3, \$2.50 and \$2.10. Double Reigh paid \$3.40 and \$3.30, and El Drag, \$2.80.

El Drag couldn't stand the pace and dropped back as Double Reigh moved up in the final drive, but Determine had really hit his stride at the head of the stretch and was going smoothly as he scooped past the misty finish line.

It was jockey York's third victory in the Malibu Sequet, which has been run only four times. York said he had to make his move sooner than he would have liked. "Determine was all out at the finish, but he's a really great horse, believe me," he commented.

King Ranch's Rejected, winner of \$272,700 in 1954, made his 1955 debut a winning one by taking Santa Anita's \$27,850 San Pasqual Handicap. Wee Willie Shoemaker, national riding champ, brought Rejected in by a half length over the fast closing lightweight, Tordito. The time for the mile and one-quarter over the turf course was 2:04.3. Rejected won \$16,300.

Rejected, top weighted at 128 pounds, made his bid on the turf, raced Nearque II into de fent and had enough stamina to hold off Tordito, in with 105. There were five lengths between Tordito and Great Captain, which got the show.

Referee Max Baer awarded Dupas six rounds and Andrade four. The two judges saw it even more lopsided with Pete Glarus scoring eight rounds for Dupas, one for Andrade and one even, and Eddie (Kid) Wolfe tabbing it seven rounds for Dupas, two for Andrade and one even. The Associated Press saw it six rounds for Dupas, three for Andrade, and one even.  
Andrade's face was a gory spectacle after the second round in which Dupas opened up a wide cut over the Californian's right eye.  
Dupas, preferring to fight on the outside and circle Andrade, kept up a steady barrage of straight lefts and occasional right crosses to aggravate the injury.  
Andrade seemed unable to solve Dupas' puzzling style which included unorthodox right hand leads.  
Dupas breezed off to an early lead, showing an edge in the first three rounds on stinging straight lefts and occasional left hooks and he showed a national television audience a fancy exhibition of boxing and defensive maneuvering.  
Andrade's manager, Ralph Gambino, called the fight "the biggest robbery since Jesse James." He said both cuts were the result of butting by Dupas.

## Dupas Decisions Andrade: First Loss for Comptonite

NEW ORLEANS (AP)—Ralph Dupas of New Orleans, third ranking lightweight contender, snapped Cisco Andrade's unbeaten streak at 28 with a bloody 10-round decision over the aggressive Californian Saturday night. Dupas weighed 138, Andrade 133½.

## RACING ROUNDUP

## Landseair Takes Tropical Feature

CORAL GABLES, Fla. (UP)—Fisted as they splashed to the wire.  
Two Fisted, owned by M. E. Affeld and ridden by Ronnie Baldwin, finished only a nose in front of J. W. Brown's Equal Strife in a three-horse blanket finish.

Epic King paid \$14.60, \$7.60 and \$6.00, for his fourth victory in five races during the current Fair Grounds meeting.

At Agua Caliente, Jockey Alex B. Maese brought in Arthur N. Schwab's Rare Dam three quarters of a length ahead of Don Richard to win the featured Happy New Year Purse.

The winner covered the six furlongs in 1:41.1/5.

It was the first time in three years that Agua Caliente has had Saturday racing. A 10-race program has been scheduled for today.

## Ring Trainer Dies

NEW YORK (UP)—Edward (Ned) Johnston, 71-year-old boxing trainer and brother of fight manager Charley Johnston, died in his sleep Friday night.

## 'Anita Results

FIRST RACE—1 1/4 miles	
Strut Midden	11.10 3.50 4.50
Valenzuela	25.10 10.00
Ball Mountain	6.90 5.70
King's Moll (Harmatz)	7.80
Time, 1:43.1/2. Scratched—Jules.	
SECOND RACE—7 furlongs	
Tough Out	10.90 3.80 3.50
Shoemaker	2.50
Jean's Joe (Valenzuela)	2.50
Coyote (Harmatz)	2.50
Time, 1:22.1/2. Scratched—Taylor.	
THIRD RACE—1 mile	
Miss Cover Up, Moorown, Pankey	11.20 4.00 3.80
Chinadood	4.70
Shoemaker	4.70
Emercy (Troy)	11.70
Time, 1:34.1/2. Scratched—Sweet Wendy.	
FOURTH RACE—5 furlongs	
Dark Alley (Society)	6.50
Full Time (Arcos)	9.00
Bugie (Westrop)	9.00
Time, 1:03.1/2. Scratched—Good Intention, Fourway, Count Alex, Bold Guest.	
FIFTH RACE—5 furlongs	
History Book (Lump)	4.60 11.80
Knight (Tanguchi)	4.20
Star of the Forest (Shoemaker)	4.50
Time, 1:00.1/2. Scratched—Liquor, Gold Rykies, The Pie King, Cyclotron.	
SIXTH RACE—1 1/4 miles	
Ugly Towel, One Ton Tony	4.40 3.20
Shoemaker	4.40
Rejected (Shoemaker)	4.40
Tordito (Tanguchi)	4.20
Great Captain (Arcos)	3.00
Time, 2:04.1/2. No scratches.	
SEVENTH RACE—7 furlongs	
Reverent (York)	3.00 2.50
Double Reigh (Tanguchi)	3.00
El Drag (Shoemaker)	3.20
Time, 1:22.1/2. A—coupled with Allied.	
EIGHTH RACE—1 1/4 miles	
Scotchman (Palms)	8.40 4.50
Shoemaker	4.50
Morgan (Harmatz)	7.70
Wind Waker (Tanguchi)	4.50
Time, 1:53.1/2. No scratches.	

## Caliente Selections

- 1—Trene C. Longwood, Point, Thous.
- 2—Kandy Bar, Oracle Man, Longneck.
- 3—Vain Boots, Mormorno, Blazing.
- 4—HILL'S BULLET, Lady Trumpeter.
- Integrity To Victory, Maltese Cross, Little Bully.
- 5—Ray Em Count, Whirligig, Paym.
- 6—Dark Khal, Bull's Eye, Brother.
- 7—Who Goes Free, Major Khal, Take Records.

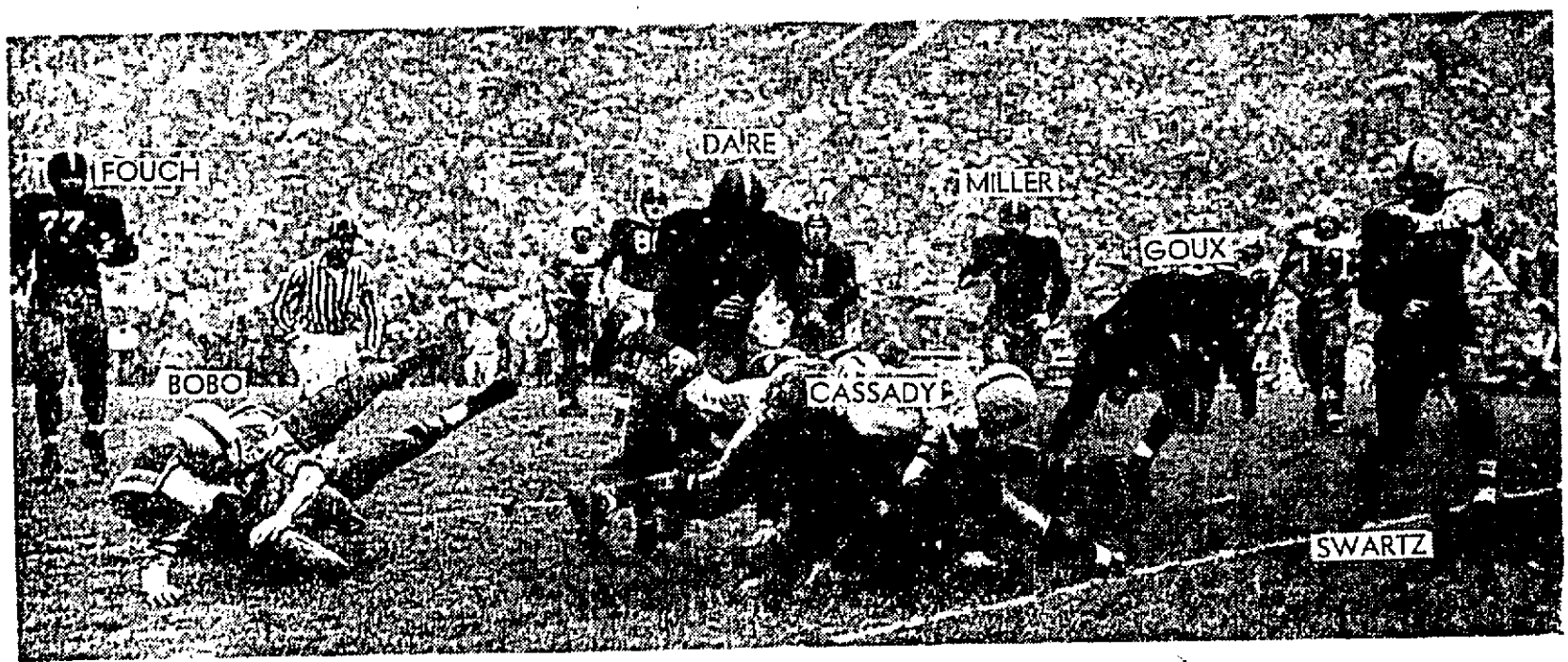
## AL Hockey Scores

Philadelphia 4, Springfield 3.
Cleveland 6, Providence 1.
Chicago 3, Buffalo 2 (tie).

WINS MALIBU IN MIST  
Determine charges across finish line through gloom and mist to win Saturday's Malibu Sequet Stakes, co-feature at Santa Anita. Double Reigh was second and El Drag finished third.—(AP Wirephoto)

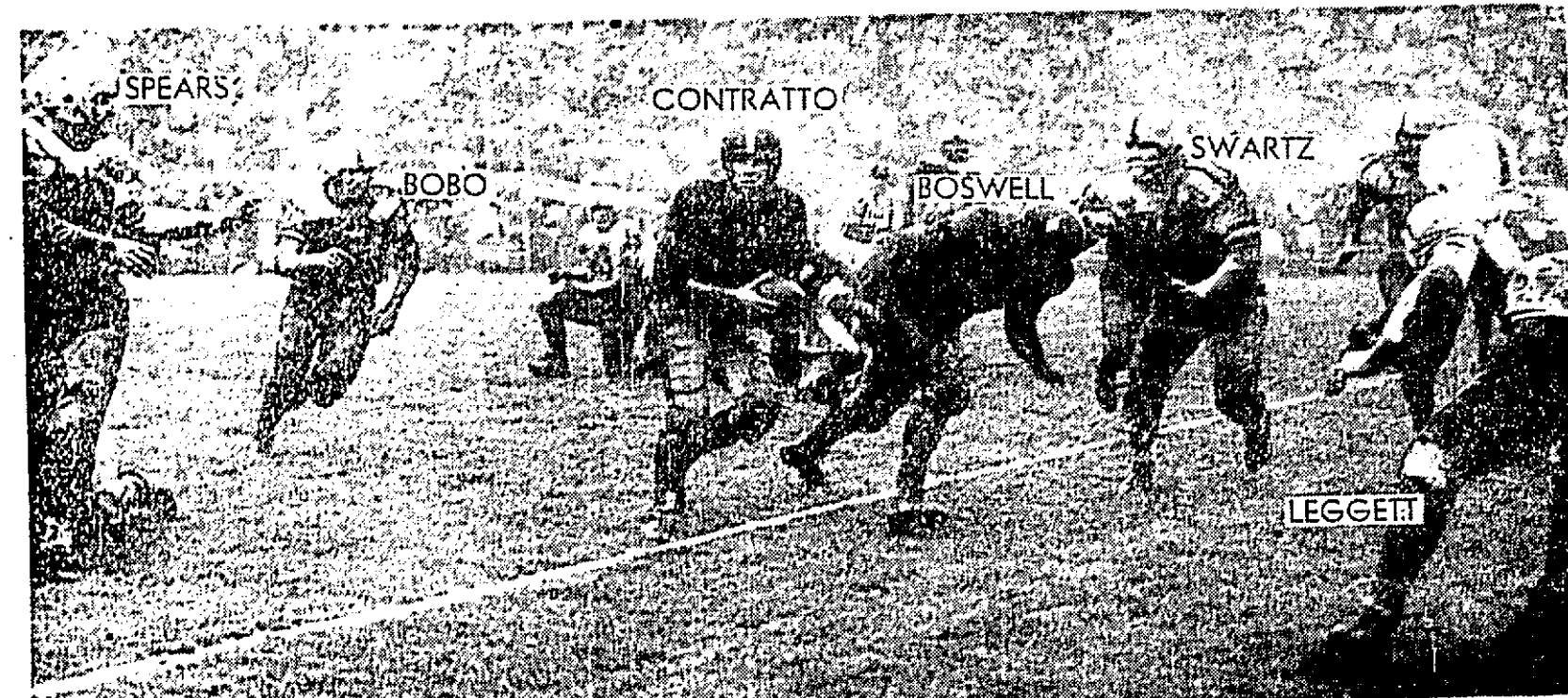


# Action Highlights From Rose Bowl Battle



## CASSADY SMEARED IN MUD

All-America halfback Howard (Hopalong) Cassidy is smeared by SC tacklers after ripping off short gain. Crucial third and fourth-down advances like this kept Buckeye marches going most of the afternoon.



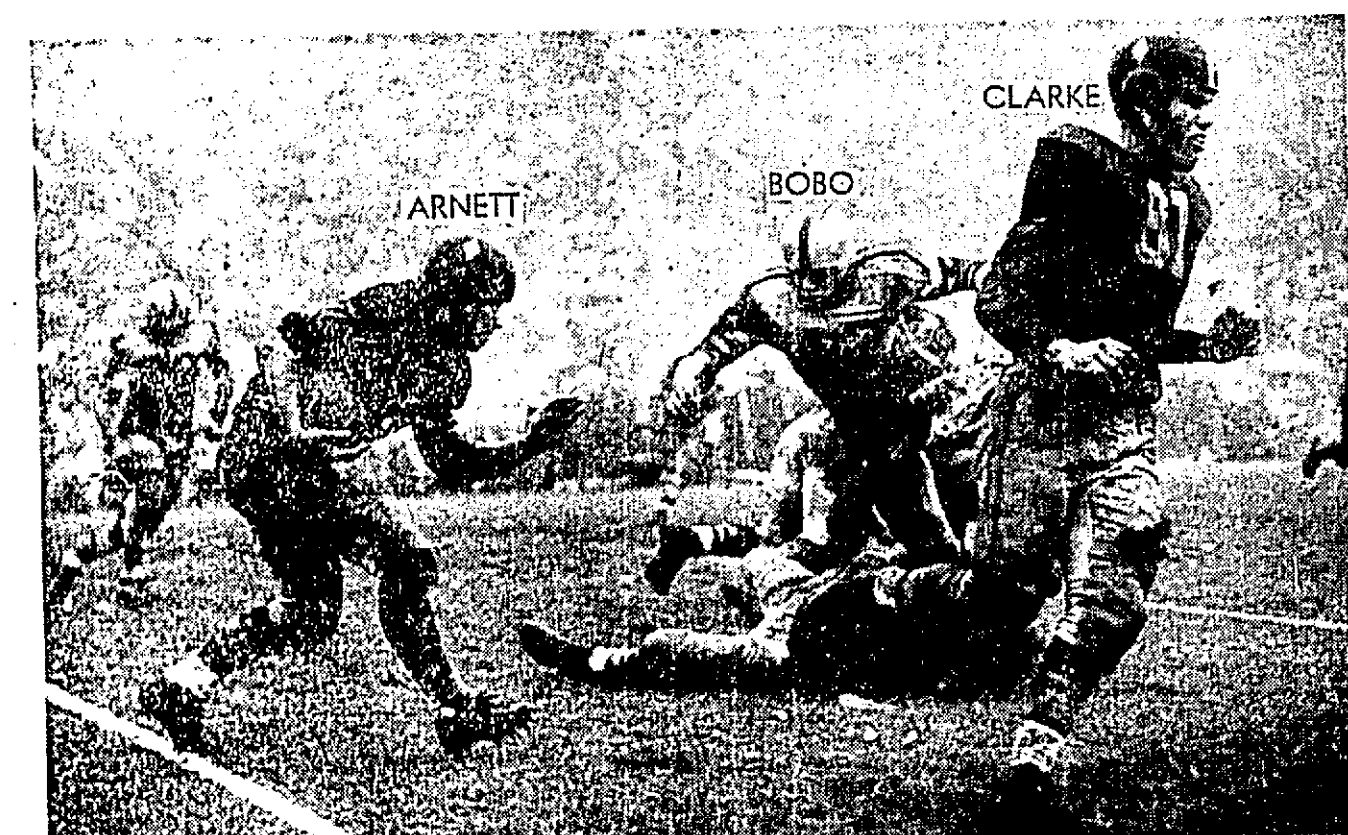
## CONTRATTO FOLLOWS INTERFERENCE

Trojan quarterback Jim Contratto follows blocking of center Bob Boswell for short gain on keeper play.



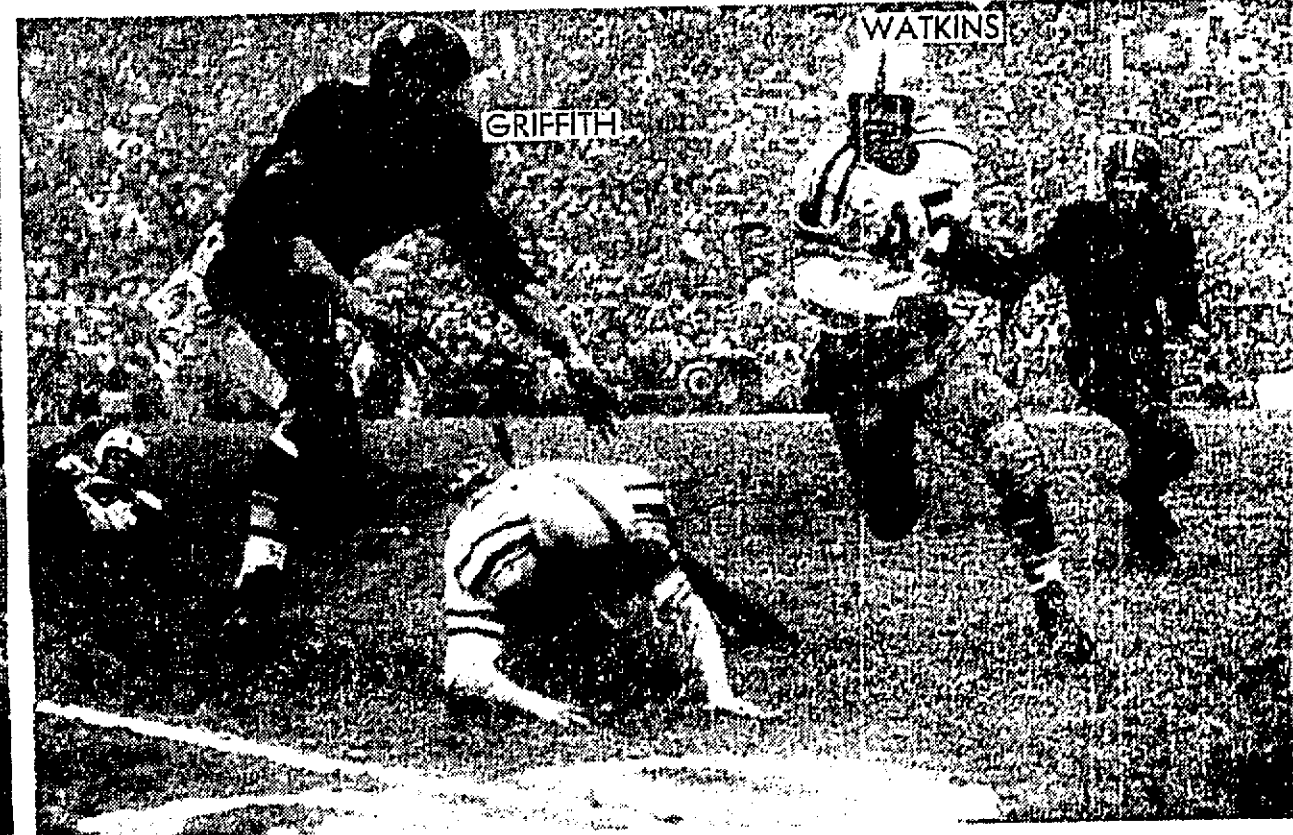
## BUCKEYE POWER ON THE MARCH

With fullback Hubert Bobo (42) leading the way, Ohio State's Bobby Watkins (45) rolls around left end (top picture), squirts past end Chuck Greenwood of SC (center), and goes for 26 yards to Trojan 41 (below). Action occurred early in game, before players' uniforms were badly muddied. No. 79 in bottom photo is tackle Francis Machinsky of Ohio State.—(AP Wirephotos.)



## ARNETT ROMPS FOR 10 YARDS

Fleet-footed Jon Arnett, who later reeled off brilliant 70 yard run, gets off on 10-yard advance in first quarter against Buckeyes.



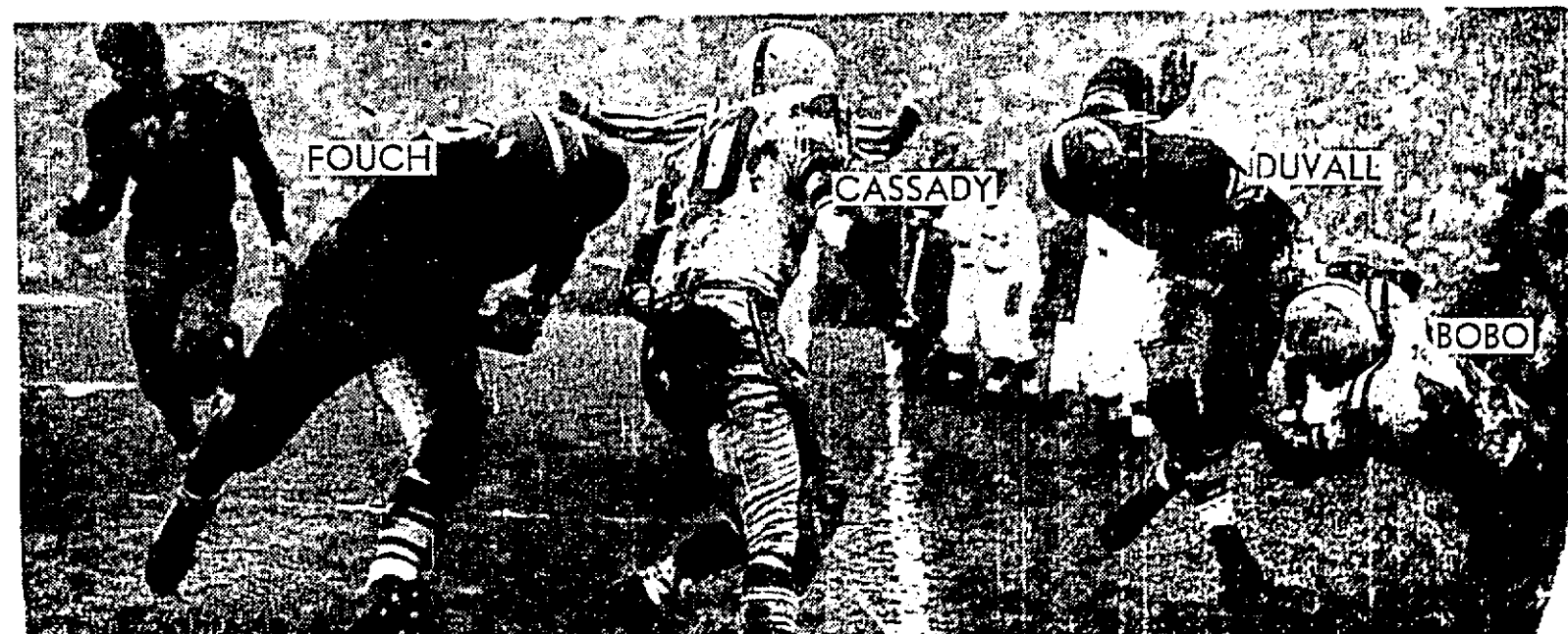
## FIRST DOWN FOR OHIO STATE

Halfback Bobby Watkins picks up first down for Buckeyes in second quarter to set up second OSU score. Bucks tallied two plays later for 14-7 halftime lead.



## WATKINS GAINS EIGHT

Ohio State halfback Bob Watkins slips away from an SC tackler to pick up eight yards to Buckeye 41 early in Rose Bowl game. SC's Jon Arnett moves up to attempt tackle. No. 74 is Trojan tackle Mario DaRe.—(AP Wirephoto.)

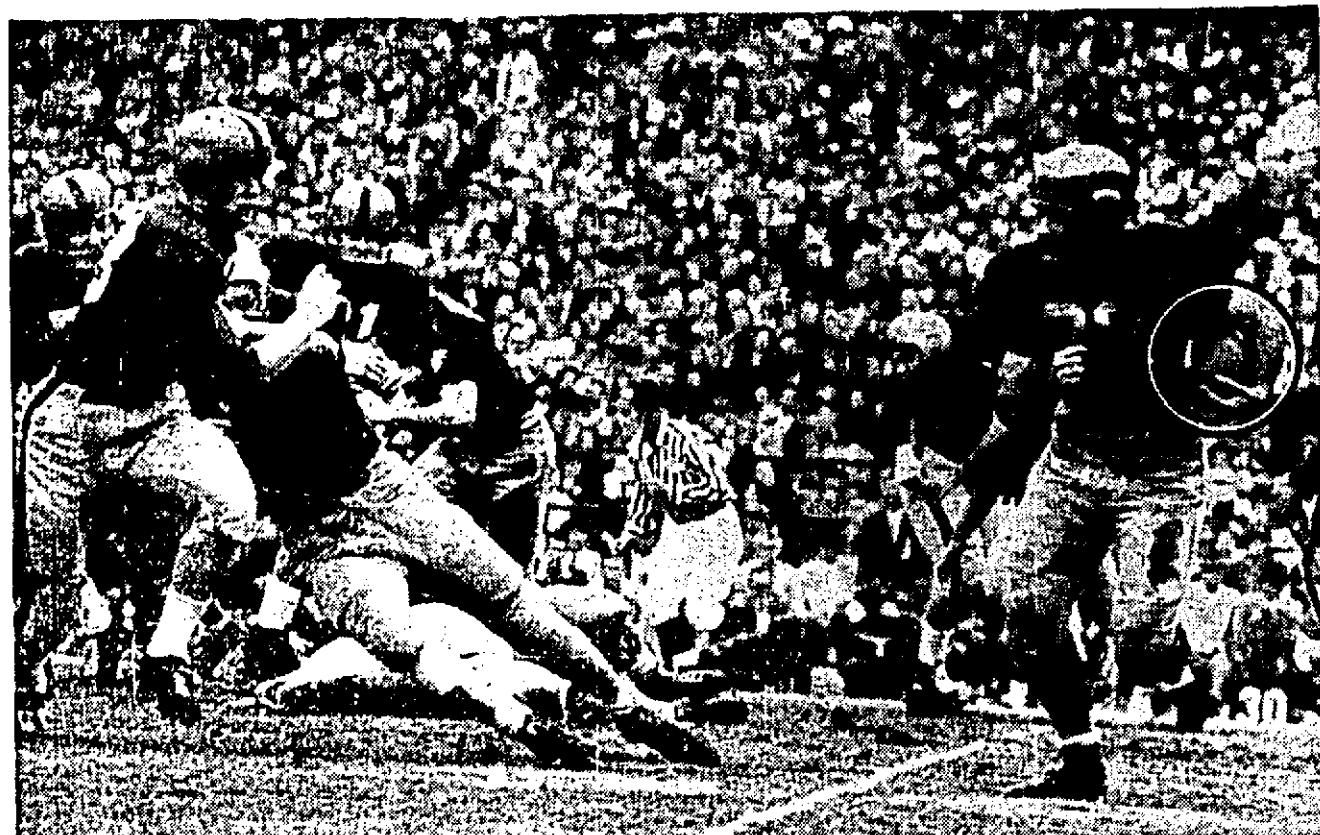


## FULLBACKS IN PRIVATE BATTLE

SC fullback Gordon Duvall is knocked out of bounds by Buckeye fullback Hubert Bobo after dash down sidelines.—(Staff Photos by D. Webster)



# Navy Grinds Out 21-0 Win Over Ole Miss



**GATTUSO ON THE LOOSE**

Navy's hard-running fullback, Joe Gattuso, races around end for five-yard advance against Ole Miss in Sugar Bowl Saturday. He was stopped on Rebel 36-yard line by Rodgers Brashler, Mississippi guard.—(AP Photo)

## Middies Shatter Reb Line

NEW ORLEANS (UP)—Joe Gattuso, a speedy fullback, and John Weaver, an elusive converted halfback, swept around Mississippi's big line almost at will Saturday to give Navy a brilliant 21-0 victory in the 21st annual Sugar Bowl game.

Gattuso, Navy's leading scorer during the regular season, accounted for two touchdowns, and Weaver, a third-string quarterback until midway in the season when he was switched to halfback, scored one and kicked three extra points.

In between, the two electrified the sellout crowd of 82,500 with brilliantly-executed runs, using the Mississippi ends for their private speedway.

Gattuso, a 175-pound senior, tallied his touchdowns in the first and third while Weaver grabbed a 15-yard pass from quarterback George Welsh for his in the third also. Weaver, a thorn in the side of Mississippi defenders all afternoon, took the ball away from the Rebels' Billy Kinard for the score.

**111 FOR GATTUSO**  
Of Navy's total rushing yardage of 255, Gattuso accounted for 111 and Weaver, who suffered a pulled muscle in his right leg in practice here earlier this week, got 106.

Although Gattuso and Weaver were the Navy's brightest stars, the 164-pound Welsh, a passer, made the surprising Navy attack click. His puzzling handoffs and clutch passing kept Mississippi defenders off-balance throughout the game.

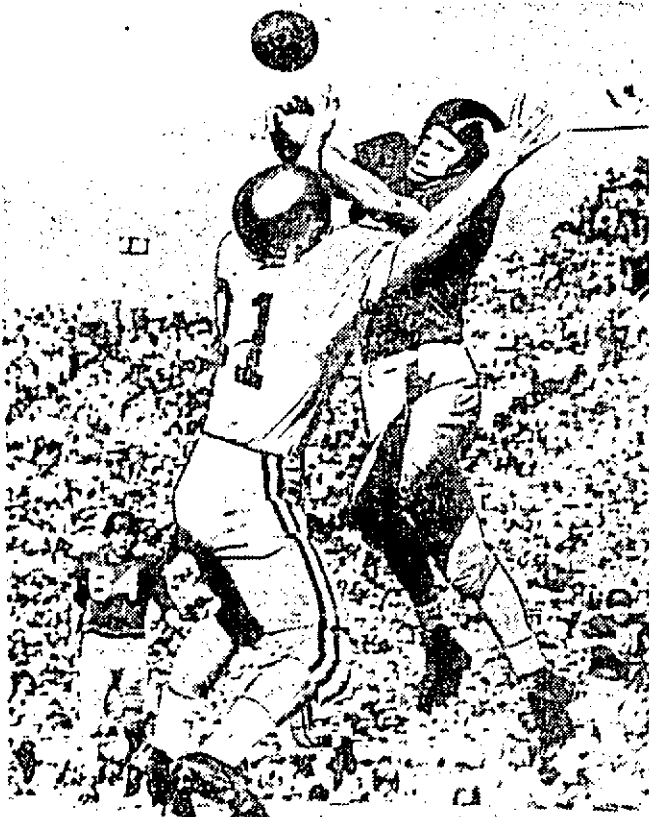
Navy's 11-foot-tall, but free-wheeling line, headed by center Wilson Whittemore and guard Alex Aronis, held Mississippi's speedy backs Allen Multhead, Blair Blair and Jimmy Patton in check, frequently throwing them for losses.

In the backfield, Gattuso, Welsh and Weaver combined to nullify the heralded passing attack of quarterbacks Eagle Day and Houston Patton.

Navy gained its brilliant victory without the services of tackle Jim Royer, the Middies' biggest lineman, and halfback Bob Craig, who was the second leading scorer for Navy during the season. Royer was out with a hip injury and Craig with tonsillitis.

The game was Navy's first appearance in the Sugar Bowl and its second postseason game in history. In 1924 it played Washington to a 14-14 tie in the Rose Bowl.

**STOUT DEFENSE**  
Navy's defense that Mississippi penetrated the Navy territory only three times all afternoon, once against Navy's third team in the waning minutes of the game.



**FRUSTRATED GENTS**

Georgia Tech's Paul Rotenberry (21) and Arkansas' Joe Thomason leap high for pass from Tech's Bill Brigham in Cotton Bowl Saturday, but ball fell to ground after their collision.—(AP Wirephoto.)

## 27 POINTS IN 2ND PERIOD

### Texas Western Rolls to 47-20 Sun Bowl Triumph

EL PASO, Tex. (AP)—Jesse Whitenton, a tough, smart, quarterback, ran, passed and piloted Texas Western to its second straight Sun Bowl championship Saturday, a 47-20 rout of Florida State.

Whitenton ran for two touchdowns, passed for three more, engineered the other two Texas Western scoring drives and added to his performance by kicking five of seven attempted conversions. He was voted the game's outstanding player.

The two teams traded first quarter scores, but the Miners of Texas Western erupted for 27 points in the second quarter to wrap up the 20th annual Sun Bowl game before 14,000 fans.

The Miners, performing well under Whitenton's sterling guidance, widened the gap in the third quarter.

From that point the game got progressively rougher and duller until the two coaches, Mike Brumlow of Texas Western and Tom Nugent of Florida State, came on the field to tell their teams to ease up on the rough stuff. Three times plays were nullified by personal fouls on each team.

## Didn't Realize Navy That Good—Vaught

NEW ORLEANS (UP)—Navy's third strongest team the Middies met this year, behind only Army and Notre Dame.

**217-Fr. Ski-Jump Wins**  
LAKE PLACID, N. Y. (UP)—Art Devlin of the host Lake Placid Club Sno Birds scored 217 and 205 feet Saturday to win the annual New Year's Day ski jumping contest at the Intervalles Olympic jump.

# Tech Rallies for 14-6 Win Duke Mauls Nebraska, 34-7

## Blue Devil Line Ruins 'Huskers

MIAMI (UP)—Duke poured three plunging backfield aces and quarterback Jerry Barger's bullet passes through a weak Nebraska team Saturday to humiliate the Cornhuskers, 34-7, in the 21st annual Orange Bowl football classic.

Vice President Richard M. Nixon headed a record crowd of 68,750 who watched Duke cash in on its breaks and show off the running of halfback Bob Pascal, Nick McKeithan and fullback Bryant Aldridge in sunny 76-degree heat.

Barger passed for two touchdowns, Pascal scored one and set up another and McKeithan plunged for the fourth score.

Led by string-bean ends Tracy Moon and Sonny Sorrell and guard Jim Nelson, the Blue Devil line stopped all but one Nebraska thrust. Nelson also kicked four extra points, one from the 17-yard line after a 15-yard penalty nullified his first boot, Nebraska could advance but 84 yards against the stout Duke forward wall, while Duke ran for 288 yards.

Nebraska's only score came on a 35-yard drive early in the second half after a freak punt by Barger bounced backward 15 yards to the Duke 35. Fullback Bob Smith and halfback Ron Clark carved out nine and 10-yard gains and halfback Don Comstock hit left tackle for three and the touchdown. Smith kicked the point.

The score only angered the Blue Devils who stormed back for three more touchdowns. Taking the kickoff, Duke went 65 yards in seven plays with Barger passing the final 17 to Sorrell. Pascal ran 46 yards in three carries, breaking loose for 29 in one jaunt.

McKeithan opened the final period with a one-yard plunge for Duke's fourth touchdown. The big halfback set up the play by intercepting Comstock's pass and returning 24 yards to the 11.

On the second play, McKeithan rolled off tacklers seven yards to the one, from where he scored. McKeithan's plunges carried Duke on a 51-yard drive for its final score, collected by third-string fullback Sam Eberdt on a three-yard crack over tackle.

The Blue Devils, 13½ point favorites, took the lead early in the second period as Pascal skirted end for seven yards with a pitchout from Barger. The touchdown capped a 65-yard drive.

Aldridge set up the second

(Continued on Page B-5, Col. 4)



**WALKER SCORES FOR PORKERS**

Tailback George Walker (44) dives over goal line to score Arkansas' only touchdown in 14-6 Cotton Bowl loss to Georgia Tech. Walker scored over right guard from one yard out. No. 11 is Tech back Wade Mitchell.



**PIGGY BACK RIDE**

A somewhat startled Duke halfback, Bob Pascal, finds himself an unwilling passenger on the shoulder of Nebraska guard Bob Wagner in Orange Bowl tussle Saturday. The ride netted Duke a short gain.—(AP Wirephoto.)

## Fairly Sparkles in Skyline 20-13 Win

PHOENIX, Ariz. (AP)—Quarterback Rusty Fairly grabbed control of the 1955 Salad Bowl football game at the outset Saturday and directed the Skyline Conference All-Stars.

The 158-pound signal-caller who led Denver University to the Skyline championship used a brilliant choice of split-T plays to keep the Border seniors' defense guessing and figured prominently in all three tallies. He scored twice.

Working smoothly with an alert line and Denver teammate Fred Mahaffey, he moved the ball from his own 20 to the Border 9 midway in the first period and scored from there on a keeper. New Mexico's Ray Guerette kicked the first of two conversions.

At the end of the period the Skyliners were on the Border 15 and on the fourth play of the second period Fairly plunged over from the 2.

The first of the Border tallies came half way through the second period after a bad pass from center on fourth on the Skyline 25. Texas Tech's Walt Bryan carried it over from the one-foot mark.

George Galuska of Wyoming charged through center for the final Skyline touchdown from the 3 early in the third quarter.

Tech quarterback Jerry Johnson passed to Bryan from the 15 on the third play of the final period for the other Border touchdown. Tommy Grimes of Arizona converted.

Fairly was an almost unanimous choice of sports writers covering the game as the most valuable player.

## DAD WATCHES RUSTY STAR

PHOENIX, Ariz. (AP)—Carl Fairly of Long Beach, Calif., father of Rusty Fairly, star quarterback of the Skyline senior team in Saturday's Salad Bowl, took pictures of the game from a vantage point near the press box.

"I hadn't seen the boy play for two years," he said. "It was a real thrill."

Fairly sparked the Skyline team to a 20-13 victory over the Border stars and was voted the game's most valuable player.

## Garagiola to Telecast

ST. LOUIS (UP)—Former catcher Joe Garagiola will help with the announcing in telecasts of all St. Louis Cardinal games away from home next season, the club announced Saturday. He will assist announcer Harry Carey.

(Continued on Page B-6, Col. 4)

## Wreck in 9th Bowl Triumph

DALLAS, Tex. (UP)—Georgia Tech won the ninth bowl game in its glamorous football history Saturday when its three driving fullbacks battered a weak Arkansas line for a 14-6 come-from-behind victory in the Cotton Bowl classic.

Halfback Paul Rotenberry and quarterback Wade Mitchell, a pair of fleet sophomores, scored the third and fourth period touchdowns for Tech, but it was the whooping yardage eaten up by fullbacks George Humphreys, Johnny Hunsinger and Dick Mattison that set up the scores. A sellout crowd of 75,504 saw the game in clear, mild weather.

Humphreys' contribution of 53 yards per carry earned him a close victory over Mitchell for the most valuable back selection by the sports writers. The most valuable lineman laurels went overwhelmingly to All-America guard Bud Brooks of Arkansas.

Couch Bobby Dodd's favored Yellow Jackets had to come from behind to turn the trick because a rip-snorting Arkansas running attack had surged 80 yards for a second quarter touchdown that tailback George Walker scored from the one-yard line.

Arkansas' fortunes actually seemed to turn midway in the second quarter when blocking back Preston Carpenter was lost for the day because of a body injury.

Until that time, coach Bowden Wyatt's Cinderella-style Southwest Conference champions had moved the ball well and had stopped two 70-odd yard Georgia Tech drives short of the goal. After Carpenter left the game, the Razorbacks never managed to muster another surge of any length.

Poor punting by Walker, who had gone into the game with a 39.9-yard average, actually set Tech in motion for its first touchdown. One of his kicks traveled only 20 yards and Tech took over only 58 yards away from the touchdown.

In 12 plays, Tech drove for the score with the 181-pound Humphreys handling the chores six times for 24 yards. A Mitchell-to-end Jimmy Durham

(Continued on Page B-6, Col. 4)

## Writers Barred From Arkansas Quarters

DALLAS, Tex. (UP)—Coach Georgia Tech coach, said he also thought the loss of Carpenter hurt Arkansas. He said he thought Carpenter was the best defensive man on the Arkansas team.

Dodd said he had his quarterbacks change strategy in the second half because Tech's passing attack failed to work near the goal-line in the first two periods.

"Our passing worked near the goal against other opponents," he said. "But it didn't work against Arkansas. We felt we could do better by running in the second half."

As it turned out, he was right. Georgia Tech wound up with a total of 285 yards net rushing against Arkansas' 41.



IN THIS  
CORNER

with DICK ZEINIS

Flash on the half shell. . . International Davis Cup competition is being undermined by Russia. Behind the scenes conferences—star chamber sessions—are being conducted by Soviet agents and some tennis officials in Europe to destroy the Davis Cup Organization.

Not content with continually tilting the scales of peace, the Reds have branched out to include the capitalistic net game in sowing seeds of discontent. They have been seen making the rounds of European countries where tournaments are being held making a pitch for an all-European Tournament to the exclusion of all other countries.

This affair, Red-inspired and naturally a new field for Soviet propaganda, would have a symbolic trophy, similar to the Davis Cup, as the prize for the winning nation. Russia, of course, would be the donor of the award. Russia aspires to international tennis competition, a far cry from Soviet pursuits of days gone by. The Russians see in this field a new opportunity to sell their own special bill of goods because the buyers would be the small European countries which are unhappy with the Australian-U.S. monopoly which has ruled the Davis Cup for many years.

Their agents have made it a point to keep the pot boiling. And they'll keep it going until the solid Davis Cup front cracks.

Thus far, the smaller nations have given them little encouragement, but this cannot be expected to continue. If the U. S. and Aussies continue to keep the Cup a private battle between themselves, some of the smaller countries may decide the cause is futile and be willing to go elsewhere to try something else.

Another aspect is finances. Some of the small countries need help to boost their tennis campaigns, from which some of the Davis Cup players will benefit. To thwart the Russians in this new venture, the big nations will have to help support the little ones.

Leave it to Moscow's agents to go polding their noses around in search of new avenues for propaganda. This tennis venture of the Soviets follows the usual pattern of all Red maneuvers. At first it was polite inquiries at Wimbledon. Next, polite questions about other European tournaments. Then conferences.

On the surface, it appeared that the Russians were interested chiefly in entering several of their players in these fixtures. But, as always, their motives finally came out into the open.

Having found the 1932 Olympic Games at Helsinki and subsequently European sports events as a profitable, new market for sale of communism, they now turn to the capitalistic field of tennis. To them, nothing is good unless it is Red-inspired, Red-colored.

Monaco and Luxembourg might be vulnerable, but I doubt that other European countries will be interested. However, the Davis Cup fathers should take no chances. They better put a new lock on the kitchen door—but pronto!

**GREETINGS.** Holiday greetings from my old scribbling buddy, Frank Waldman, Christian Science Monitor sports writer doubling as sports publicist at North Carolina U., contained these Christmas wishes among others:

Far Los Angeles—A breath of fresh air. . .  
—A pool table."

**THE MAIL BAG.** Dear Dick: I noted the other day you had a piece on college baseball aimed at California's proposed effort to get some people out to their games. I imagine that some of the people laughed at that one, but I'd like to tell you that Oregon has found the public will support college baseball.

"We have drawn as high as 4,500 for home games and averaged around 3,000 for all conference games. . . . We have a tradition of winning (an average of a pennant every other year since the league was formed in 1930), but the fans even come out when the championship is out of sight."

"Last spring we had the NCAA western playoffs here (Eugene, Ore.) and had a bad break in the weather, yet drew 3,000 people in raincoats for the finals. We have had every conference game broadcast since I have been here (nine years) and it really helps build interest."

"I once thought pro baseball would hurt our draw, yet when the Far West League operated here we seemed to do as well as usual. The new Northwest League opens this spring and it will be interesting to see if it has any effect."

"We have completely rebuilt the ball park with cement stands, new backstop and scoreboard and have toyed with the idea of picking up second hand lights to make night games possible. In short, we think baseball adds quite a bit to our athletic program."

"Don't get me wrong—it doesn't pay and we figure to lose about \$10,000 a year—but it certainly helps keep people interested in Oregon. Regards—Art Littman, director, athletic news bureau, University of Oregon."

**★ ★ ★**  
**LONG TRIP.** Farthest from home at the reunion of first East-West Shrine game players Saturday in Kezar Stadium, San Francisco, was Norman Cleveland, a halfback for the West from Stanford in 1921.

He came from Malaya to join the fun. In that first Shrine game, Cleveland teamed with

## PCC Cage Race Opens Friday Night

Tournament and pre-season play over, Southern Division, Pacific Coast Conference, basketball teams begin another "family fuss" this week. And it will be the last, since next year the PCC will participate in a conference-wide schedule.

Opening pairings this Friday and Saturday night send California's Golden Bears against the SC Trojans, defending champions, at the Pan-Pacific Auditorium and UCLA to Palo Alto for a two-night stand against Stanford's Indians.

All four teams spent last week on the road. SC played in the Dixie Classic at Raleigh, N.C.; UCLA played in the Holiday Tournament in New York; Cal visited Kansas City for a romp in the Big Seven Tournament, and Stanford was on tour. All enjoyed reasonable success, nothing more.

Johnny Wooden's Bruins of Westwood have been installed as the SD favorite, but in meeting Stanford on the Indians' home reservation may be given a rude reception. Howie Dallmar, the ex-Stanfordite, is in his first year at the Tribe helm and has excellent material, namely Russ Lawler, SD scoring champion; Ron Tomsic, high-scoring guard; George Selleck, one-

time Compton High phenom, and several others. Bill Bond, the former St. Anthony's high scoring wizard, has nailed down one of the starting forward jobs with the Indians as a soph. while Bill Flanders, longtime Wilson High center, is a reserve forward and letterman as a junior.

Chances are that Wooden will go with his usual crew—Johnny Moore and Don Bragg, forwards; Willie Nauils, center, and Morris Taft and Eddie White, guards.

On Jan. 8-9 a year ago, California stunned the favored Bruins twice at Berkeley, 62-53 and 73-65.

SC's Forrest Twogood will have problems, too. His Trojans face a potentially fine Bear quintet which features senior Bob McKeen, star center who has been all-division for two years. At forward will be the former Poly High and Long Beach City College player, Bob Blake.

An all-letterman quintet of Roy Irvin, center; Ralph Pausig and Tony Psaltis, forwards, and Dick Welsh and Chet Carr, guards, will carry SC's hopes into the Cal series. Cal, too, breaks out with a new coach, Pete Newell. Pete came to the Bears from Michigan State

after having great success at San Francisco U. Pepperdine's Waves, one of the giants among the small colleges, goes postward three times this week—against Loyola's Lions at El Segundo in their annual scholarship benefit game Tuesday, against Whittier at home Friday and against Portland U. at home Saturday. Loyola will play the touring Oregonians Sunday in the Lion gym.

Los Angeles State, meanwhile, flies to Honolulu for a three-game series with the University of Hawaii, Jan. 5-6-8.



BUCK BREAKS LOOSE

Ohio State's Bobby Watkins breaks into clear for 12-yard gain to the SC 36 where Lindon Crow made the tackle.—(AP Wirephoto)

## Huge Field Set for Record L.A. Open

Golf dominates the Southland sports scene this week as the bulging field of men and lady professionals, amateurs and celebrities tees off in the 29th annual Los Angeles Open golf tournament.

The 72-hole medal play for a hill.

and he didn't fumble once. "I'd like to see the pictures before I single out any Trojan stars. However, Leon Clarke and Ed Fouch were great on defense. Dandoy's run was sensational. George Belotti and Clarke threw the key blocks—two of the finest blocks for SC I've seen this year."

"I can't compare Ohio State and Notre Dame. In a local television show after the game, said his choice in an Ohio State-UCLA showdown would be UCLA. He did not amplify and Hayes, who also was on the show, did not comment. UCLA was runner-up to the Buckeyes in the AP national poll.

"I'd have to study the pictures, but I think UCLA is a better defensive club, while Ohio State is stronger offensively. Remember, I picked UCLA to be the nation's No. 1 team. Both the Bruins and Buckeyes have great lines."

"Ohio State was as tough as we expected. They didn't pull anything new—except a fake reverse on an option and Fouch handled that. We have small, quick guards, while the Buckeyes are much bigger. In heavy going, the bulge is always to the man with the weight advantage. We changed our defenses at halftime to handle the wide pitchouts and you know how well the holes were plugged."

"I was satisfied to go into halftime trailing only 11-7 and honestly thought we could pull it out. Yes, Ohio State has a really fine football team. BETER NEXT YEAR."

"But we're going to have a better team next year. Watch and see."

Hill attended the tee-off show at 7 o'clock, then boarded a train at 8:25 for New York and the NCAA meeting.

"I'm not running out of town just because we lost," was his parting shot.

For once, the Pacific Coast Conference can hold high its head for a half-time performance. In the last eight years, the PCC has always come out second best in the battle of the bands. But it was different Saturday, despite the rain, mud, go and slippery conditions.

Tammy Walker, the enterprising leader of SC's fine band, came up with the costumes of the year for his SC musicians. They ramped out for their half-time performance of "Land of Fantasy" as Trojan warriors astride miniature horses.

These drew a wonderful response from the holiday crowd after swinging through numerous formations and stunts—climax of which was a 375-foot merry-go-round.

As for fancy steppers, though, the Buckeyes had it on the SC band. Ditto for the football teams. First prize for the rain hat, albeit most effective, rain hat has the gent who ambled up and down aisle 20 wearing an aluminum pot—the handle gracefully nestling on the back of his neck.

MINIATURE UMBRELLA

The gent who gave him the fiercest argument was adorned in a creation consisting of an aluminum framework over his dome, topped by a miniature umbrella.

TANGERINE BOWL  
Omaha Nods E. Kentucky

ORLANDO, Fla. (UP)—Bill Englehardt, the nation's leading ground-gunner among small colleges, passed and ran Omaha University to a 7-0 victory over Eastern Kentucky in the Tangerine Bowl Saturday night.

Omaha moved 45 yards in six plays following a fumble in the first period for its score. Englehardt passing to Rudy Rotella for a 30-yard payoff. Englehardt booted the extra point.

Eastern Kentucky advanced 48 yards following an Omaha fumble for its tally in the second period, with a nine-yard pass from Bob Lenderman to Paul Greene producing the six points. Ernie Rish's PAT attempt was wide.

The star-studded field will include U. S. Open champion Ed Fouch, PGA-champion Chick Harbert, three-time L. A. Open champion Lloyd Mangrum, defending champion Fred Wampeler, Cary Middlecoff, Gene Littler, Bob Toski, Tommy Bolt and Louie Suggs and Betty Hicks on the district side.

The tournament is being jointly sponsored by the L. A. Junior Chamber of Commerce, the PGA, the IPGA and William MacDonald.

The final phase of qualifying will take place at Inglewood Monday with 145 pros vying for 30 remaining places.

**Ft. Ord vs. Ft. Hood in Shrimp Bowl Today**  
GALVESTON, Tex. (UP)—Service teams from Fort Ord, Calif., and Fort Hood, Tex., clash in the Shrimp Bowl football game today before an expected crowd of 8,000 fans.

The first football game in this island city was played back in the 1890's, but this will be the first game with Negroes and whites competing on the same field. Each team boasts several Negro stars.

**BENEFIT CAGE SHOW**  
**Ghosts Here Monday**  
The Iowa Colored Ghosts, one of basketball's top clown teams, come to town Monday night to meet Art Morgan Motors in the feature game of a novelty double bill in the Wilson High gym. The Harlem Chics, a Negro girls' team playing men's teams under men's rules, meet Curries Golden Nuggets in the 7:30 p.m. prelim.

The show is sponsored by the Municipal Basketball League and all proceeds will go to the injured players' fund. Admission: price is \$1 for adults and 50 cents for kids. The feature game goes on at 8:30.

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Former SC stars Dick Hammer, Bruce Bennett, Bob Boyd and Pinky Thompson form the nucleus of the Morgan five. Ex-LBCC great Tom Ambery and nationally known tennis ace Johnny Fieitz, complete the squad.

Curries' squad is made up of former local sports stars, who call themselves "the has-beens of yesterday." Team members are Sam Dimas, Ray Gaines, Ted Curran, George Ruckman, Merle Decker, Les Billinger, Herm Baum, Royal Cathcart, Ken Sachse and Tom Gabriel.

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## Buckeyes Whip Troy

(Continued from Page B-1)

period, the Trojans were on their 12 following a punt when Contratto flipped a lateral to Arnett, who legged it 31 yards

## HAYES---

(Continued from Page B-1)

paunchy mentor hesitated for a moment, rubbed the back of his neck and then launched into his retort much in the manner of a dinner guest who has just been asked if his steak is tough.

"There are four teams in our conference, five counting Ohio State, which are better than Southern California. Michigan, Iowa, Wisconsin, Minnesota and Ohio State, I believe, are all better all-around teams than the Trojans."

"I think we are about two touchdowns better than SC, maybe a little more. I still believe we are the No. 1 team in the nation. On a muddy field, when you get 22 first downs, that's pretty good going."

Reversing his field slightly and trying to accentuate the positive as concerns the Trojans, Hayes listed the bright spots of the SC team.

"Their kicking game, both punting and returning was better than ours. SC has the best out-of-bounds kicking we've seen."

"I thought SC played pretty good ball after Dandoy's punt return. Boy, that was one of the prettiest plays I've ever seen. The blocking was beautiful and Dandoy squirmed out of the arms of at least three would-be tacklers."

Rotund Woody's highest praise was saved for his own team, however, and quarterback Dave Leggett, and all-American halfback Howard (Hopalong) Cassidy came in for a lion's share of same.

"That Leggett was fantastic! Can you imagine playing four quarters with a wet ball and not fumbling once? Leggett's option play was our bread and butter play this afternoon. We have practiced that one at least 20 minutes at every workout."

Hayes revealed that Leggett utilized a method of receiving the snap from the center which Hayes learned from Frank L. Caney, ex-Notre Dame mentor, at coaches' clinic five years ago. He credited this method as being a major aid in Leggett's no-fumbles performance. "We have lost only one pass from center in four years," Hayes revealed.

Commenting on the onside kickoff tried by his team following its second touchdown, the heavy-jowled Hayes said "It would have been katty-bar-the-door if we had gotten the ball then."

Throughout the questioning it seemed that Hayes was intent on proving to the writers that his team deserved a No. 1 rating over UCLA and his reply to one of the final queries by a West Coast scribe pretty much exemplified his "we can do anything better than you can" attitude.

"Do you think Jon Arnett would have hurt you more on a dry field?" the scribe parried. "The reply was: 'Do you think Cassidy would have hurt you more on a dry field?'"

Leggett, who played 59 minutes at quarterback, had no explanation for his flawless performance with the wet porkhides. "A lot of luck involved," he said, "and good receivers on the hands."

Leggett said that he and his mates were surprised by the offensive strength shown by SC.

before fumbling as he was hit by a glancing tackle. Center Bob Thornton recovered for Ohio State on the 43.

Using straight-ahead power plays inside tackle, the Buckeyes moved down to a fourth-and-goal to go situation on the two-yard line.

As the Trojans massed their defense to stop another stab at the middle, Leggett pitched out to Watkins. The way was cleared, but Watkins fumbled the slippery ball for a two-yard loss and SC held for downs on the four.

TROJANS STALL

On the next play, Arnett hurried 70 yards to the Ohio 26, but the Trojans were able to pick up only three more yards from that point before losing the ball on downs on the 23 as the final quarter got under way.

The Buckeyes lost little time then in getting their final touchdown drive under way.

Leggett opened the 77-yard time consuming advance with an 11-yard drive on a "keep," roared another 22 yards to keep it going a few plays later and finally fired a fourth-down pass to Cassidy for 15 yards on the SC nine-yard line to set the stage for Harkness' ferocious scoring slant off left tackle for the TD on the next play.

Ohio State again moved into scoring position in the fading moments after the Trojans lost the ball on downs at midfield, reaching the 31 before Leggett's pass was intercepted by Linden Crow on the 10.

Thus, the curtain rang down on the 41st Rose Bowl.

## First Rain in Rose Bowl Since '34 Tilt

PASADENA—Rain fell during the Rose Bowl classic here Saturday for the first time since the famous mud battle between Columbia and Stanford on Jan. 1, 1915.

Columbia scored a stunning 7-0 upset over the Indians under the worst conditions a football game has ever been played in Southern California. Flood waters virtually covered the floor of the bowl.

The Oregon State-Duke game on Jan. 1, 1942, also was played in wet weather, but due to the start of World War II, the classic was transferred to Durham, North Carolina, home field of the Duke Blue Devils.

During the past season, the SC Trojans played every game but one on dry, fast fields. The exception was the 1954 finale at South Bend which Troy lost to Notre Dame, 23-17.

None of Ohio State's nine games were played in the rain the past season. However, it rained prior to the Wisconsin contest, but it stopped before the kickoff and the footing was firm during the game.

The rain Saturday, which began falling early in the morning, never let up and turned the field into a quagmire.

**Vol Aide Eyes Ottawa**  
KNOXVILLE, Tenn. (UP)—Chas. Caldwell, Tennessee line coach, Saturday confirmed a report that he will be interviewed by the Ottawa Roughriders promoters as a possible new mentor next week.

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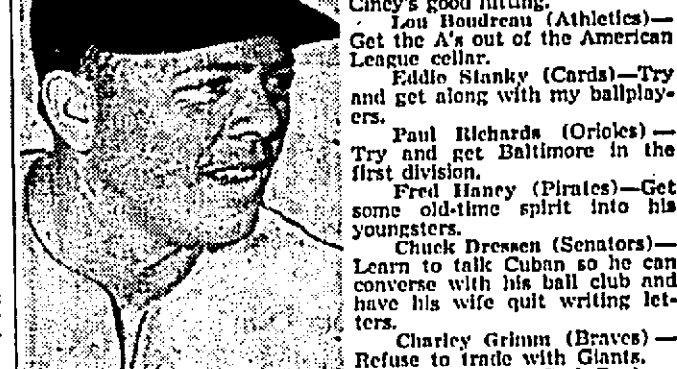
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VERN STEPHENS

Mayo Smith (Phils)—Try and do as good as Freddie Hutchinson. Bucky Harris (Tigers)—Try and do as good as Freddie Hutchinson. Stan Hack (Cubs)—Try and get five Bob Lemons (You must be dreaming, Stan!). Marty Marion (White Sox)—Learn to speak Cuban like Dreesen and have the boys hustle for me like they did for Richards.

THERE HAS BEEN QUITE A CONTROVERSY since the World Series about Al Lopez, manager of the Cleveland Indians, not starting Bob Feller against the Giants in the last game. . . . at least use him in relief when Al had to call on his firemen."

I have listened to arguments pro and con and believe that Lopez did the right thing in coming back with Lemon. Bob was his best pitcher and most consistent winner during the year. Also he had pitched a good game against New York in the opening game even though he lost it on Dusty Rhodes' home run.

On the other hand, you could argue that he pitched the entire first game—an extra-inning affair and a hard-fought one at that with a lot of strain attached—and to pitch again after only two days rest, Bob didn't figure to be up to par.

Anyway, anything you can say about it would be a second guess and, as we all know, the manager gets the first and most important one.

As I see it, the way the Giants were playing even Superman would have been beaten if he had taken the mound for Cleveland!

LAUGH OF THE WEEK: When asked by a group of players who had been arguing heatedly for several minutes, "How much do you think Ty Cobb would hit today in the big leagues?" Fred Haney, skipper of the Pirates and onetime teammate of the famous Georgia Peach, replied: "Oh, I guess about 320."

One player spoke up, "After the way you have been telling us what a great hitter he was, why wouldn't he hit more than that now?"

"Well, how much do you expect a guy to hit when he is 68 years old?" Fred snapped!

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## STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide  
According to the Stars.  
To determine your message for Sunday,  
read words corresponding to numbers  
of your Zodiac birth sign.

ARIES	Taurus	Gemini	Cancer	Leo	Virgo
1-11-14-17	1-11-14-17	1-11-14-17	1-11-14-17	1-11-14-17	1-11-14-17
2-12-15-18	2-12-15-18	2-12-15-18	2-12-15-18	2-12-15-18	2-12-15-18
3-16-19-22	3-16-19-22	3-16-19-22	3-16-19-22	3-16-19-22	3-16-19-22
4-20-23-26	4-20-23-26	4-20-23-26	4-20-23-26	4-20-23-26	4-20-23-26
5-24-27-30	5-24-27-30	5-24-27-30	5-24-27-30	5-24-27-30	5-24-27-30
6-1-4-7-10	6-1-4-7-10	6-1-4-7-10	6-1-4-7-10	6-1-4-7-10	6-1-4-7-10
7-11-14-17	7-11-14-17	7-11-14-17	7-11-14-17	7-11-14-17	7-11-14-17
8-15-18-21	8-15-18-21	8-15-18-21	8-15-18-21	8-15-18-21	8-15-18-21
9-19-22-25	9-19-22-25	9-19-22-25	9-19-22-25	9-19-22-25	9-19-22-25
10-23-26-29	10-23-26-29	10-23-26-29	10-23-26-29	10-23-26-29	10-23-26-29
11-27-30-1	11-27-30-1	11-27-30-1	11-27-30-1	11-27-30-1	11-27-30-1
12-2-5-8-11	12-2-5-8-11	12-2-5-8-11	12-2-5-8-11	12-2-5-8-11	12-2-5-8-11

Look 31 Life 61 Bad  
2 Break 32 Today 62 Upward  
3 Your 33 Not 63 By  
4 Top 34 No 64 Examining  
5 Heads 35 Matters 65 People  
6 Personality 36 Day 66 That  
7 Up! 37 Take 67 Influences  
8 For 38 And 68 Around  
9 The 39 This 69 Concern  
10 Be 40 From 70 Take  
11 On 41 Of 71 They  
12 Prudent 42 Sunday 72 Of  
13 Away 43 By 73 Get  
14 A 44 Slip-ups 74 You  
15 In 45 Living 75 Worse  
16 Resolve 46 Good 76 Trips  
17 Good 47 Good 77 You  
18 Fine 48 Don't 78 Rejoice  
19 Is 49 Correct 79 Religious  
20 Here's 50 To 80 Proper  
21 Aspects 51 Look 81 Celebrating  
22 Charming 52 Bad 82 Heart  
23 For 53 Situations 83 Lost  
24 And 54 Cautious 84 Covetous  
25 Money 55 Beliefs 85 Conscience  
26 Social 56 Get 86 Some  
27 Silver 57 To 87 Some  
28 Chances 58 Day 88 Year  
29 Engaging 59 To 89 Interests  
30 This 60 Sidetracked 90 Attention

1-8-9-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100

Good 8 Adverse 1 Neutral 4

### LUNCHEON AND SERVICE CLUBS

## Welsh Will Address Lakewood Lions Club

Bill Welsh, one of the West's television pioneers, will address the Lakewood Lions Club at 7 p. m. Thursday in Lions Scout Hut.

Welsh began his TV career in December 1946 as the announcer for ice hockey telecasts, and developed techniques for televising football, basketball, baseball, boxing and wrestling.

He was announcer for the first telecast of a Rose Bowl game, the USC-Michigan contest Jan. 1, 1948. Remembered especially is his 27½-hour continuous telecasting of the futile efforts to rescue little Kathy Fiscus after she fell in to an abandoned San Marino well.

At the meeting also, movies of the recent Snow Carnival sponsored by the club will be shown by Les Craig, President Vito Romano will preside, and John Jellicott, chairman; Hubert J. Prichard, M. D., presiding. Guest speaker; Charles M. Hanna, private consultant in labor management relations, author, lecturer and publicist.

**LAKEWOOD 20-30 CLUB**—Saturday, 7:30 p.m., Village Spa. Installation of officers, with Jack Goodrum, deputy district governor, installing officer. President Jim Dawson presiding. New officers: Bob McPeck, president; Jack Redfern and Bob Goff, vice presidents; Bob Lane, sergeant at arms; Bill Slaughter, secretary; Jack Fuhrer and Dick Evans, directors.

**OPTIMIST CLUB OF LONG BEACH**—Thursday noon, Lafayette Hotel. Mason Kight, chairman. Guest speaker: Don E. Gamen, assistant to the president of Kelco Co. help harvesters and refiners. Movies on help industry.

**LONG BEACH SHIRINE CLUB**—Tuesday, 7 p.m., Wilton Hotel. President Jack Marshall presiding. Installation of officers. Instrumental and vocal music.

**SERTOMA CLUB**—Thursday 12:15 p.m., Lafayette Hotel. Ernest Denning, chairman; Merle DuBay, presiding. Guest speaker: Al J. Barran, head of the public relations department in Southern California for General Telephone Co., with headquarters in Santa Monica.

**CIVITAN CLUB**—Wednesday noon, Lafayette Hotel. Joint meeting with San Pedro Civitan Club. Visit of International Pres-



Bill Welsh  
To Address Lakewood Lions

ident Roy M. Abagnale of Springfield, Mass.

**UPTOWN OPTIMIST CLUB**—Monday 12:15 p.m., Lakewood Country Club. Royal Lett, chairman; Andy Holmes, presiding. Color sound film on defense from Northrop Aviation.

**UPTOWN EXCHANGE CLUB**—Monday 6:30 p.m., Eaton's Chicken House, 700 E. 45th St. Richard Hall, chairman. Guest speaker: Douglas J. Goldie, native of South Africa, speaking on his country.

**LONG BEACH EXCHANGE CLUB**—Wednesday noon, Lafayette Hotel. Donald H. Hedley, chairman; James Morrison, presiding. Guest speaker: Dr. Reuben P. Pieters, pastor of First Presbyterian Church.

### BAD DAY FOR MILK

## PMF Not Home for 48 Quarts From U.S. Unit

By CARL HARTMAN

PARIS (UP)—Milk didn't do so good in France Sunday.

A pretty American high school girl tried to present Premier Pierre Mendes-France with 48 quarts of the stuff. He wasn't at his office. The National Institute of Statistics found him with a report that Frenchmen had been drinking more and more milk since the end of the war.

And friends of the premier said that while he still is fond of milk, he's getting weary of having it put in front of him so often on public occasions.

Perhaps that's why Mendes-France picked someone else to represent him when attractive Eleanor Malet, of Grand Mouton, Minn., called at his office to leave 48 quarts of milk—one from each of the United States.

Eleanor, who represents the American Dairy Assn., had to turn the 48 quarts over to Rodolphe de Moustier, secretary of state for foreign affairs.

Mendes-France was out distributing New Year's greetings to the Council of Republic, the Chamber of Parliament which must yet act on the controversial Paris accords.

### Added Tests in Mystery Deaths Due

MADERA, Calif. (UP)—Completion of laboratory tests early next week should bring a solution to the "mystery deaths" of two UCLA students in a Highway 41 motel cabin in the Sierra. Coroner R. S. Jay said Saturday.

The students, Irma Linda Flechtner, 22, of South Gate, and Walter Crosby Adams, 26, of Turlock and Los Angeles, apparently died of food poisoning. Jay said an autopsy showed no evidence of foul play.

Twining Laboratories in Fresno were to make a chemical analysis of the victims' stomach content.

Mrs. Frank Hansen, operator of the motel near Oakhurst, 30 miles northeast of Madera, said the couple registered in adjoining cabins Tuesday night. She said they complained of "stomach sickness" the following day, and they were found dead Thursday.

### Pope Enjoys 30-Minute Garden Walk

VATICAN CITY (UP)—Pope Pius, showing marked signs of improvement after a blood transfusion, walked in the Vatican gardens for 30 minutes Saturday.

The pontiff took advantage of sunny weather to walk with two of his physicians, Prof. Riccardo Galeazzi-Lisi and Dr. Paul Niehans. He was dressed warmly against lower temperatures.

The Pope underwent a blood transfusion Friday. He began his new year with mass in his private chapel and special prayers for peace in 1953.

After receiving holy communion in the chapel next to his apartment, the Pope knelt in prayer before a small altar.

About an hour later, he left the chapel and went to his private studio. There he listened to a newscast on the combination television-radio set which he received from Xavierian students of America.

### OBITUARIES

**STULL**—John Stull, 72, of Lynwood, Rosary will be recited at 4:30 p.m. today in Paramount Mortuary Chapel. He was born in Gagetown, Pa., and came to Long Beach in 1927, where he was a member of the Coalinga Lodge 387, F&AM, and Fresno Chapter, Knights Rose Croix. Surviving are his wife, Grace; daughter, Frances; brother, David L. and sister Mrs. Jess. He was born in Illinois, and will be buried in Sunset Memorial Park. Friends are asked to omit flowers.

**NEWBERRY**—George W. Newberry, 62, of 5323 Peabody, died Dec. 28 at home. He was born in Missouri and had lived here 10 years. Surviving are his wife, Mrs. Willa Mae Scott, and two daughters, Mrs. Willa Dick of Long Beach, and Mrs. Georgia Adams and Mrs. Mildred Rodgers; a son, T. J. Newberry, 36, of 4333 E. 15th St., died Friday. He was born in St. Louis, Mo., and had lived here 15 years. Surviving are his wife, Hazel; six daughters, Mrs. Theresa Mortenson, Mrs. Myrtle LaBree, Mrs. Mildred Lee and Mrs. May Dogger; and a son, Stanley. Burial will be in Sunnyside Memorial Park.

**HILL** (Paramount)—Herbert Alexander Hill, 56, of 13703 Racine St., died Friday at home. He was born in Red Wing, Minn., and had lived here 15 years. Surviving are his wife, Hazel; six daughters, Mrs. Theresa Mortenson, Mrs. Myrtle LaBree, Mrs. Mildred Lee and Mrs. May Dogger; and a son, Stanley. Burial will be in Sunnyside Memorial Park.

**HENDRICKSON** (Lakewood City)—William Sherman Hendrickson, 46, of 5800 Clark Ave., died Thursday in a Los Angeles hospital. He was born at Farmington, Utah, and had lived here a year. Surviving are his daughter, Mrs. Joy White of Compton; parents, Mr. and Mrs. Jack Hendrickson of Paramount; and a brother, Jack of Lakewood City. Service will be at noon Monday in Paramount Mortuary chapel, the Rev. Lee Donald officiating. Interment will be in Rose Hills Memorial Park.

**STRICKFADEN** (Lynwood)—Mrs. Eleanor Elizabeth Strickfaden, 90, of 3518 Palm Ave., died Thursday at home. She was born in St. Louis, Mo., and had lived here 28 years. Surviving are sons, Charles, Joseph and John; daughter, Mrs. Irene Conigli; and Mrs. Hilda Gaul, the latter of Wyo.

**HOLLAND**—Mrs. Mary Ham-Holland, 75, of 673 Newport Ave., died Friday at home. She was born in Illinois, and will be buried in Sunset Memorial Park. Friends are asked to omit flowers.

**McGINLEY**—Ernest J. McGinley, 56, of 4333 E. 15th St., died Friday. He was born in St. Louis, Mo., and had lived here 15 years. Surviving are his wife, Magdalene; four sons, Melvin, Michael, Vincent and John; five daughters, Mrs. Marie Limbird, Downey; Mrs. Agnes Jenkins, Long Beach; Mrs. Florence Supernaw, Norwalk, and Antoinette Beveridge, Chula Vista, and Dolores Lossing, and 15 grandchildren. Rosary will be recited Monday at 7:30 p.m. in Sheelar-McFadden Chapel. Mass of requiem will be Tuesday at 9 a.m. in St. Matthews Church. Interment will be in All Souls Cemetery.

**LOUGH**—Mrs. Rowena Lough, 77, of 430 St. Louis Ave., died Friday. She was born in Rockville, Ind. She came to Long Beach in 1903 from Marshall, Ind. Surviving are a son, William; two daughters, Mrs. Mary Tripp and Mrs. Margaret Crabtree and two brothers, Cole and Duncan Pruett. Service will be Tuesday at 10 a.m. in Mottell's & Peek Garden Chapel, the Rev. Ross Greek officiating.

**BLEVINS**—Mrs. Harriet M. Blevins, 93, of 1 Cerritos Ave., died Saturday. Surviving are two daughters, Mrs. Kathryn McCullough, and Mrs. Harriet Dean, both of Long Beach; a son, Dean, a brother, Mrs. Iac B. Jarrett, and a sister, Mrs. Iac B. Jarrett. She was born in Edenville, Iowa. Service will be Monday at 10 a.m. in B. W. Coon Chapel, the Rev. Jack Churchill officiating. Interment will be in Laramie.

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# Brush Strapped to His Fingers, Quadraplegic Paints for Show



EUGENE LUFF... "Paint What's on Your Mind."

By VERA WILLIAMS

A brush strapped to the index finger and thumb of his left hand, his box of paints open on the hospital bed beside him, Eugene (Buck) Luff, 28, quadraplegic, is finishing pictures for his exhibition this month and next in Pacific Coast Club.

Buck who has a flair for Western scenes and getting them down rapidly and dramatically on canvas, will show 16 paintings: "Days of '49," "Roping a Wild One," "His God the Sun," "Spring in Arizona," "Rider of the Rough String," "Lazy Hunter," "Spirit Cloud," "Jumped By Kiowa," "Christmas Spirit," "War Trail," "Wagon Boss," "Moose At Dawn," "Buffalo Chase," "Danger Ahead," "Tribesman," "Mad Cow," water colors.

Freda Marshall, Long Beach artist known for her Western landscapes, will show her paintings with him.

"I always have liked to paint and draw," says Buck, "I've done it all my life—I can't remember when I began. When I was in the sixth grade in school, I remember the teacher saying, 'If you would just do as much work on the front of the paper as you do on the back, you'd be a smart boy.'"

Buck served three years in the Navy, fighting in the Marianas, Guam, Saipan and Okinawa, and came home in 1946 with only a shrapnel scratch across his forehead.

Then, Sept. 28, 1946, he went swimming at Corona del Mar. "I dived off this rock, and hit a sandbar that hadn't been there the week before," he says. "My neck was broken. Friends saw me sort of floating around, and brought me ashore. I was paralyzed."

His spinal cord was severely damaged. He is paralyzed from the chest down. He can use his shoulders and arms but not his hands.

He has spent the past eight years in hospitals: St. Joseph's in Santa Ana, the Navy Hospital here, Birmingham Hospital in the San Fernando Valley, and then the Long Beach Veterans Administration Hospital (where he has spent three Christmases).

"In 1948 Richard Sartorius, who was art director of the Birmingham hospital, started teaching painting here," Buck recalls. "His method was to give us brushes and paints and a few basic art lessons and then say 'O. K. Paint what is on your mind.' We didn't paint battle scenes, as you might expect, or scenes of how or where we got hurt. We painted scenes of our childhood."

"I'd always loved horses and ranch life. I'd spent a lot of time on the Diamond W ranch which when I was a kid surrounded Midway City where we lived. I'd worked out there, riding, roping, branding, fixing fences, digging irrigation ditches."

"When I started painting, that's what I painted."

At his recent show in Midway City he sold two pictures: one to the fire department and one to the Woman's Club.

**GOING TO THE SPRING'**  
A scene of Navaho Indian life is typical of the art of Eugene Luff, quadraplegic at VA Hospital.

hurt. We painted scenes of our childhood.

"I'd always loved horses and ranch life. I'd spent a lot of time on the Diamond W ranch which when I was a kid surrounded Midway City where we lived. I'd worked out there, riding, roping, branding, fixing fences, digging irrigation ditches."

"When I started painting, that's what I painted."

At his recent show in Midway City he sold two pictures: one to the fire department and one to the Woman's Club.

## New York Strike Cuts Off Produce Supplies

NEW YORK (AP)—More than 1,200 produce handlers and truck drivers ushered in the New Year with a strike that threatened to cut off 60 per cent of New York City's supplies of fresh fruits and vegetables.

The drivers, members of the AFL Teamsters Union, stopped work shortly after midnight in a contract dispute with the large wholesale markets throughout the city.

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| • Chronic Cough    | • Gallbladder    | • Nervousness    | • Underweight     |
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## 1954's PROGRESS CHARTED

# Oil Suit Holds Key to '55 Outlook

## City Manager Summarizes Year Growth

By GEORGE WEEKS

Long Beach enjoyed a good year of growth and progress in 1954 and can confidently look ahead to another in '55.

This is the gist of City Manager Sam E. Vickers' annual activity report, prepared for distribution this week to city councilmen, department heads and others.

Vickers noted only one major disappointment in 1954—the fact that the California Supreme Court has not ruled favorably on the release of tideland oil money for a vast program of public works approved by the voters.

"The new year will be decisive in this respect," he said. "If the ruling is favorable, the city is prepared to implement the public works program at once. If it is unfavorable, we must immediately study alternate means of financing sizeable capital improvements."

Referring to the hopeful view, he pointed out that the \$13,097,000 expenditures from the Public Improvement Fund, authorized by the voters and now awaiting court sanction, could mean a fast beginning this year toward greatly enhancing community facilities.

Authorized expenditures range from a mere \$100,000 for four branch libraries to \$16,382,000 for a city-wide hospital program. Following a practice he inaugurated last year, Vickers reviewed municipal accomplishments under five headings—city growth, public works, education and recreation, public health and safety and general management improvement.

His report, with supplementary material obtained from other city sources, says in summary:

**CITY GROWTH**—Population gained from 281,500 on Jan. 1, 1954, to 298,158 on Jan. 1, 1955. Fifteen annexations were completed with an increase of 1.5 miles in city area.

Further annexations in progress this year will boost Long Beach population well above 315,000, without allowance for normal growth.

"As the city has grown in population, so has the responsibility of the administrative force enlarged. I feel that our staff has not only kept pace with this growth but has exceeded expectations in preparing for larger tasks to come."

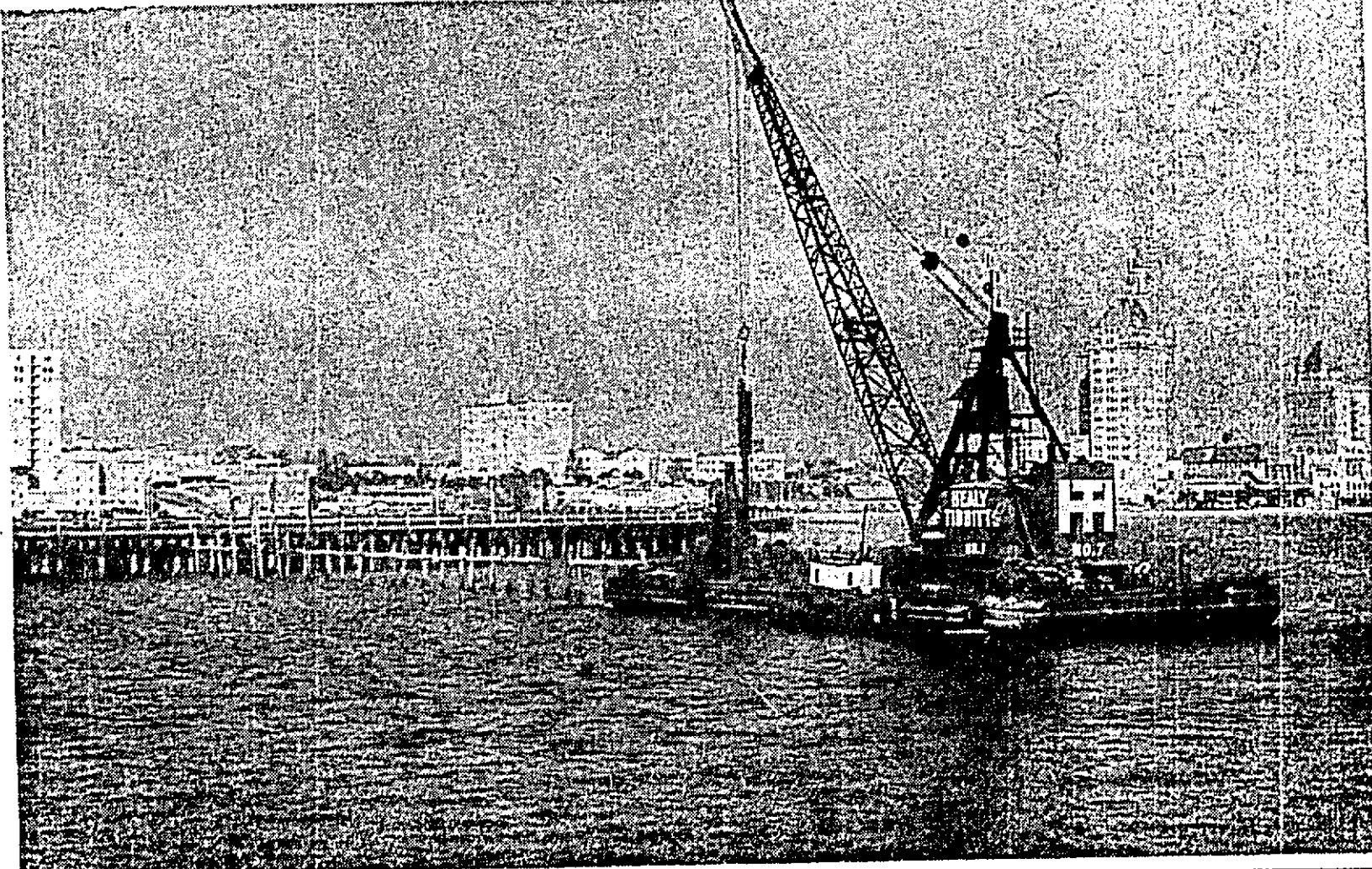
**PUBLIC WORKS**—Even without the use of tideland oil money for upland projects, the city's program of public improvements was at a high level last year and will advance still further in '55.

Especially noteworthy was the launching of projects along the shoreline. Typical of these is a \$884,000 beach-fill job on which dredging operations will be started Monday. Some 1,500,000 yards of sand will be dredged into the Rainbow Lagoon area to counter subsidence and provide a site for the proposed Municipal Auditorium Exhibition Hall.

Target date for start of construction on the \$3,600,000 building is June 1, 1955.

Three contracts for projects related to the \$10,000,000 Alhambra are being let.

(Continued on Page C-7)



PILE DRIVER AT LAGOON

Setting temporary pier for dredging, lines, a pile driver noses into position for \$984,000 beach-fill job. Some 1,500,000 cubic yards of sand will be dredged in Rainbow Lagoon area to counter subsidence and provide a site for Municipal Auditorium Exhibition Hall. June 1 is target date for beginning \$3,600,000 building.—(Staff Photo)

## 320,000 Total Seen in City's Area Population

On Jan. 1, 1955, there will be 320,000 population in the Long Beach area, having individual incomes totaling about \$630,000,000 as against \$615,500,000 in 1954. Of this income, 72.5 per cent will be spent at retail, or about \$445,000,000 as against \$410,000,000 in 1954.

In 1955, retail sales totals will be broken down as follows: 22 per cent for food; 14.5 per cent for general merchandise; 7.5 per cent for apparel; 7.8 per cent for home furnishings; 21 per cent for automobiles; and 3.5 per cent for drugs.

These estimates are contained in the 1955 Editor & Publisher Market Guide just published in New York City. The Market Guide contains standard surveys of every daily newspaper market in addition to figures on population, individual income, and retail sales for every county and city.

It is the only market data book which gives reliable estimates of these figures for the current year and the year to come.

## Handicapped Helped

WASHINGTON (AP)—The federal-state vocational rehabilitation program helped restore 55,825 handicapped men and women to gainful jobs in fiscal 1954. It was announced Saturday.

## Long Beach Dime March Drive Starts Wednesday

Long Beach's 1955 March of Dimes opens Wednesday with a kick-off luncheon at the Lafayette Hotel roof garden.

The Long Beach Chapter, National Foundation for Infantile Paralysis, will launch the campaign, hoping to raise \$150,000 in a month-long drive ending Jan. 31. The national goal is \$64,000,000.

Progress of the fight against polio through use of the newly discovered Salk vaccine will be told by Dr. Charles E. Price of San Francisco, regional medical consultant of the national foundation for the far West and mountain states. Dr. Price is a

## Parent Problem Forum Launched

First lecture in a new Parent Problem Forum series will be presented Thursday in Lakewood Junior High School auditorium at 7:30 p. m. Speaker will be Dr. Marion Durfee, director of the Pasadena Child Guidance Clinic and psychiatrist in the Los Angeles School Guidance Center.

Topic of Dr. Durfee's first lecture will be "How We Develop Skill in Dealing With Children's Emotional Problems." Three additional lectures, to be presented on successive Thursday evenings, will cover other childhood and adolescent problems from the viewpoint of both children and parents.

All lectures in the series, sponsored by the City College School for Adults, are open to the public without charge.

## City Play Areas Going Back on Winter Schedules

Municipal playgrounds will return to regular winter schedules Monday following two weeks of special activities devoted to providing supervised recreation for vacationing children.

All public school playgrounds will resume their "after school" schedules, with trained directors on duty daily, Monday through Friday, from 2:30 to 4:30 o'clock. Public use of the three high school swimming pools—Jordan, Polytechnic and Wilson—also will resume Monday on regular evening-use schedules. The pools will be open during daytime hours on Saturdays.

## Husband Arrested After Attack on Pair With Bottle

SANTA ANA—Police arrested a 40-year-old man here early Saturday after he allegedly attacked his estranged wife and her male companion with a broken pop bottle.

Charged with assault with a deadly weapon was Pete Medina Torres, of 414 Central Ave., Santa Ana.

Treated at Orange County Hospital for face and neck cuts were his wife, Ludy, and William H. Tumulty, of Costa Mesa.

Officers said Torres went to his wife's home and became enraged when he found Tumulty visiting her.

## Independent-Press-Telegram

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DR. CHARLES E. PRICE Reports on Vaccine

former medical director of the Fresno general hospital.

Final results of the nationwide use of the vaccine during the past year have not yet been determined and may not be known until next Spring, according to Mrs. Gail G. Hudson, chairman of the local national chapter.

How the vaccine affected several million school children and adults who were given the preventive serum during 1954 is now under study at the polio vaccine evaluation center at the University of Michigan, under direction of Dr. Thomas Francis Jr., who will make the final report.

Further use of the vaccine

will depend on this report. However, preliminary surveys indicate that the vaccine will prove its worth as a favorable preventive agent. It is known that it has functioned successfully to minimize the paralytic effects of polio.

Based on preliminary findings, the national foundation has set aside a large portion of its hoped-for \$64,000,000 objective to finance the vaccine program in 1955.

Long Beach school children are to share in this program, Mrs. Hudson said. All third grade pupils in the Long Beach Unified School District, which includes Lakewood, Lincoln Village, Signal Hill and Avalon, in addition to the city of Long Beach, will be vaccinated.

The vaccine will be administered by the City Health Department, under supervision of Dr. L. D. Litwack, city health officer, assisted by Dr. John Gardner. The mass inoculation here will take place probably in May. If the final report favors resumption of the program, Mrs. Hudson said.

The 1954 March of Dimes last January yielded a total of \$118,000 and the polio emergency drive in August brought in an additional \$36,178. In addition to its share of the local proceeds, the local chapter received a total of \$60,900 from the national foundation last year.

Mae E. Algeo, chapter executive secretary, said her records showed a total of 190 polio cases in Long Beach Unified School district this year compared with 159 cases last year. The chapter is carrying 86 cases originating in previous years.

## Woman Found Dead After Fire in Her Residence

LOS ANGELES (AP)—The nude body of Mrs. Louise Crawford, 40, a once prominent society woman and housemother of an exclusive Ojai, Calif., private school, was found Saturday after a fire trapped her on the second floor of her home.

Firemen said Mrs. Crawford, the mother of two children, apparently suffocated from smoke rising to the upper story of her home, at 131 S. Rossmore Ave. Timmy Crawford, 15, and his sister, Claire, 14, the victim's children, had returned to the Ojai school, according to Mrs. Crawford's father, Attorney Norman S. Steery.

The attorney said his daughter, who was divorced, had been extremely tired the last few days after taking her children to holiday parties. She had planned to return to Ojai next week.

## CRUSADE STALLED

## Kuchel Still Dreaming of Smog Problem End

By WESLEY PEXTON  
WASHINGTON—The great anti-smog crusade, launched before Thanksgiving by Sen. Kuchel (R-Calif.) and the administration, appears to have ground to a halt over the year-end holidays.

One or two indications of what President Eisenhower has in mind for special messages to Congress have come in recent days from the Little White House in Augusta, Ga. But as yet the topic of federal assistance in air pollution control work has not come up.

In Washington, a spokesman for the Department of Health, Education and Welfare indicates the score of technicians who set about reviewing the problem early in December have knocked off work, but only temporarily.

And Sen. Kuchel, the main motive force behind the crusade, is still vacationing in California. His staff expects him back next Monday or Tuesday. Kuchel's office also reports it has heard nothing in recent weeks from the staff of technical experts who assembled were to have drafted specific recommendations for a Presidential message.

But the best available information here is that the project has not been abandoned. Even if President Eisenhower fails to make an early issue of smog, Sen. Kuchel will press legislative efforts in that direction.

Kuchel is prepared to reintroduce, in one form or another, three measures that failed to win Congressional approval in the 83rd Congress. They would:

1. Permit firms installing anti-smog devices to amortize their cost over a five-year period instead of the usual 20 to 30 years. Such a procedure would result in major tax savings to the companies involved. The tax incentive plan was used successfully during World War II and the Korean war to speed construction of defense plants.

2. Set up a \$5 million fund for research and independent study into the causes and cure of smog. The money would be administered by the Department of Health, Education and Welfare.

3. Set up a \$50 million direct loan fund for use by industries unable to obtain private financing for purchase of smoke-eating equipment.

Meanwhile, the Department of Health, Education and Welfare, which is co-ordinating activities of the earlier-mentioned eight-department study committee, is reported to be solidly in Kuchel's corner in the smog fight. An unofficial promise of full assistance came earlier this month from Secretary Oveta Culp Hobby.

At the same time, Kuchel set about tightening up wordings on his proposed bill in order to insure approval from the Treasury Department, which scuttled the program in the 83rd Congress.

## Unveiling of Shore Plans Set Thursday

Long Beach will get a glimpse this week of a proposed shoreline development intended to transform the city's beach and bluff into a sort of recreational wonderland.

Advanced designs will be unveiled at a public meeting set for 8 p. m. Thursday in Concert Hall of Municipal Auditorium.

They will be explained by the men who have been at work on them for eight months—F. Ellwood Allen of Bennington, Vt., city park consultant, and his associate, L. L. Rado, noted New York architect.

Mayor George M. Vermillion, who will introduce the two, has invited general public participation. Among the visitors will be City Council members, although they will get a preliminary look at the plans at noon Thursday.

It will be the first public presentation of the complete shoreline project. Some elements of it, however, were displayed at a similar public meeting last March when Allen submitted his master plan of city-wide park development.

Further sketches, still in a tentative stage, were exhibited to city officials in September, at which time Allen and Rado were told to proceed with more advanced planning.

"Our concept generally," Allen said at that time, "is an elongated shoreline park and esplanade, with beach facilities at strategic points, designed to preserve the natural beauty of the strand and for maximum use and enjoyment. We believe its effect on the growth and prosperity of Long Beach will be tremendous."

One feature of the proposals calls for city acquisition of all private property south of Ocean Blvd. between Alamitos Ave. and Pier Pl. Only exception would be the Wilton Hotel.

In this area would be constructed a two-level esplanade with frequent breaks for landscaping, a fresh-water swimming pool in three units, a bathhouse, two-level cafe, large restaurant and ballroom, along with a number of retail shops.

Similar but smaller facilities are planned for the Belmont Pier area. And development is envisioned all along the shoreline from west to east city limits.

Cost estimates did not accompany the preliminary sketches, but the planners conceded that the cost would run into many millions of dollars. They emphasized that some of the facilities would be revenue-producing.

Means of financing also remain to be explored. City tideland oil money may legally be spent for shoreline development upon approval of specified projects by the voters.

## Tot Hurt in Fall

A severe chin laceration was suffered by 2-year-old Michael Copfer when he fell against a car at his home, 892½ Via Wanda, Saturday. He was taken to Sesside Hospital and given emergency treatment. His condition is reported good.

MILLIONS, lolling in front of TV screens yesterday watching the Pasadena festivities, were taking for granted a communications marvel that is still denied a lot of people in this country.

Now some may argue as to whether these folk are really underprivileged, for TV, though not too old, has begun to pall on some veteran watchers, and others regard it as a household disturbance and a distraction from some of the better things in life.

But those who have yet to taste this big dish of entertainment feel sinfully slighted, and where they are just on the fringe of reception areas setting it into their homes becomes an overweening passion.

I GOT some idea of this a couple of years ago when I spent a night at a little hotel in a high Sierra town.

The innkeeper had just put a TV set in the lobby, the first in town, and in the evening the townspeople gathered around to watch it. The picture reception was simply horrible. Had it not been for the sound, which was good, you never could have guessed what was happening on the screen, which was filled with quivering, indistinct images being steadily splattered with snow and mud.

They figured the electrical waves bounced off a nearby butte and back into the canyon where the town was located, and I could believe that. The picture was as rugged as the rockstrewn side of the towering eminence.

Yet the folks sat around all evening, watching intently. And between programs there was lively talk about plans for getting sets for every home represented in the little gathering.

A SOMEWHAT similar situation in another little canyon town was related in Long Beach this week by Buck Smith, a holiday visitor here from Warm Springs, Oregon.

Warm Springs is located deep in the Deschutes River Canyon. After Portland, 100 or so miles away, get a TV station, the keeper of the general store at Warm Springs decided to experiment with TV.

He put a set in the store, rigged a temporary antenna, and turned it on while townsfolk watched. To everybody's amazement, the picture came in strong and clear. But after a few moments it began to fade, and nothing would bring it back. Obviously, the first showing was due to some freak condition.

BUT appetites for TV had been whetted, and the storekeeper, encouraged by townspeople who promised to buy sets from him if they could get reception, began a determined effort to bring TV to Warm Springs.

First he rigged antenna on several big weather-tube balloons. That was just before the World Series last fall, and he promised he'd have TV in Warm Springs for that event.

But the wind whipped his balloon contraption around and it didn't do the job. The Series passed and no pictures.

The undiscouraged storekeeper then told the folks that he had other ideas, and that they'd get to see the USC-Oregon football game, which was then several weeks away.

He built an antenna on the rim of the canyon, but that, too, failed and the football game went by, unseen in Warm Springs.

By this time, the storekeeper, was getting to be an expert on TV electronics.

He went about the country, with special equipment, climbing to almost inaccessible places, testing each, something like a uranium hunter with a Geiger counter. Finally, on a high point between a creek and the Deschutes River, he found a spot where reception was perfect.

It was a steep climb up there, but with help he lugged up materials to build a tower and a lot of other equipment. He built one set-up to receive the TV pictures direct from Portland (after a bounce off Mt. Hood) and another to re-broadcast from a second tower so placed that it would shoot directly into the canyon.

"You'll see the Rose Bowl game," he promised the townspeople.

WHEN Buck Smith left for Long Beach last week, the storekeeper was still fidgeting with the gadgets on the mountain, still promising Rose Bowl pictures in Warm Springs.

But Buck Smith had a couple of Rose Bowl tickets awaiting him here.

## I, P-T Shopping Habit Survey Opens Monday



MRS. RICHARD BERRY AND DAUGHTER, KATHY What Brands Are on Your Kitchen Shelves?

Checking their kitchen shelves after receiving a questionnaire from the Independent, Press-Telegram are Mrs. Richard Berry and her daughter Kathy of 5311 Alderwood Ave.

They are previewing the third annual I, P-T survey of brand preferences and shopping habits of Long Beach, Signal Hill and Lakewood families, starting Monday and continuing through Jan. 22.

Names of families to receive questionnaires are selected at random from city directories. Completed questionnaires should be returned to the Consumer Analysis Survey Offices at 508 Pine Ave. Upon delivering the questionnaire each participant will receive a large free bag of groceries and household items ranging from soaps and cleansers to large bags of potato chips. Respondents are reminded to return their questionnaires to 508 Pine—not to the Independent, Press-Telegram Bldg.

## Latest Do-It-Yourself Craze; or, How to Exchange Those Presents

The Rose Bowl event is only a minor scrimmage compared to the annual post-season melee which has reached intermission at every department store counter in Long Beach.

Exchanging unwanted Christmas gifts without arousing hard feelings is a game of rigid rules and protocol.

There are no short cuts to the goal. But with a little study, the alert novice will be able to avoid the most obvious pitfalls. Like those \$8.97 combination boards, the exchange game is really three in one. In order of difficulty of play, they are called Refund, Even Exchange, and Exchange for Something a Little Better.

Getting a straight refund takes real finesse. The best method is effusive praise of the store's reputation for guaranteeing customer satisfaction. This flattery almost always works.

In Even Exchange the system is somewhat different. Always approach the counter with the package behind your back, and make a display of interest in the merchandise.

This throws the clerk off guard. He thinks he is about to make a sale. By the time he discovers you just want to foist off that green and pink necktie for recriminations.

Exchanging for Something Better is as easy as it is also known as Coward's Way Out. But the extra payment will not

avoid the complications which follow in all three games. A little paper work is necessary to complete the transactions. This is where the necktie clerk gets even.

First you take the refund or exchange slip one flight up or to the department head. Then up another flight to the cashier's window.

After you sweat it out to the head of the line, you find you have come to the wrong place. The refund desk is on the next floor, please.

The management isn't trying to make exchange impossible—just difficult enough so you will think twice about trying, and maybe decide you like green and pink neckties.

The most important thing to remember is to ease the joint before entering with gift horses. The refund desk is always on the top floor.

Some people who have tried to make exchanges in those height-limit buildings in downtown Los Angeles have never been heard from again.



Approach Counter with the Package Behind Your Back



HANDS STUDIO TO PUPIL

Twirling Ted Shifts  
to Restaurant Trade

In the past five years, Ted Otis has taught upwards of 3,000 Southern California boys and girls how to twirl a baton—and now one of his students is taking over for him.

Ted is quitting the twirling business here to go into the restaurant business in Chicago.

A pupil, Arloha Puzey, 19, tall, dark-haired, blue-eyed, Long Beach City College head majorette in 1932-1933, who has taught with him for four years, is taking over the Ted Otis Majorette studios, with headquarters at 518 E. 4th St. There are studios in Long Beach, North Long Beach, Compton, San Pedro, Garden Grove and Pomona. She expects to turn out some champions, too.

"I'm leaving around the first of February," says Ted. "My brother, Tony, and I are going to open a restaurant, the Town and Country, west of the Edge-water Beach Hotel in Chicago.

Tony already has a restaurant, the Kopper Kettle, in The Loop. "At our restaurant, we'll have conveyor belts to convey the dishes to the dishwashing machine.

"And we'll have the tele-autograph system, by which the order taken by the waitress flashes before the chef. Also we hope to have good food and pleasant surroundings."

Ted expects to spend about a month visiting Southern California's best restaurants to learn about menus, service, methods. As a starter, he worked for a while with the steward at Hody's, and he took the cooking course in City College Adult Education.

"A woman in the cooking class stared at me and said 'Do you know you look just like Ted Otis?'" he chuckles.

In a casual survey of restaurants, Ted has learned odd things. For instance, in one restaurant, a waiter moves a salt shaker to the middle of the table when he takes an order; moves the pepper to the middle when the order has been served; puts them back when the bill is paid.

All this is in the way of signals to the head waiter.

Ted grew up on a Benton Harbor, Mich. farm, and he remembers that he used to slip a baton under the tractor seat so that he could practice in odd moments.

In baton, he is a champion's champion. He is five-times winner of the nation's largest baton twirling contest, the Chicago-Land Music Festival. He has

traveled with the Notre Dame football team, twirled for the Los Angeles Rams' professional band, plus those of the Universities of Michigan, Southern California and Iowa State.

As a "single" he has been featured in America's top night clubs, network TV shows and motion pictures. He appeared on ABC's network TV shows, "You Asked For It," and did a specialty twirling number in 20th Century-Fox's "Stars and Stripes Forever."

The public is invited.

Library Plans Film Review

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Baton-twirling champion Ted Otis tosses the baton to pretty Arloha Puzey who will take over his studio for twirler training. Ted estimates he has trained 3,000 young Southlanders baton technique. (Staff Photo)

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Military SERVICE  
AIR \* LAND \* SEA

Pfc. John H. Belle, son of Mr. and Mrs. Clarence W. Belle, 821 Chester Pl., received his graduation diploma from the 3rd Marine Division's Motor Transport School at Camp Gifu, Japan, recently. The diploma was presented by his commanding officer, Lt. Col. Grammer G. Edwards.

WITH THE 12TH MARINES, artillery regiment of the 3rd Marine Division, in Japan is Pvt. Robert L. Daniels, son of Mr. and Mrs. Ash Daniels, 1835 Poinsettia St.

CADET R. G. CALDWELL, 19, son of Mr. and Mrs. W. Caldwell, 4715 E. Pacific Coast Hwy., recently was named to the Dean's List, signifying outstanding academic achievement, at the U. S. Military Academy, West Point, N. Y. Caldwell is a member of the class of 1935. He is a 1933 graduate of Wilson High and formerly was a circulation clerk for the Press-Telegram.

RONALD L. WALKER, son of Mrs. Margaret Walker, 1738 Rose Ave., recently was promoted to corporal while serving with the 8th Infantry Division at Fort Carson, Colo. He is a guard in the 8th Military Police Company. His wife, Frances, lives in Manitou Springs, Colo.

DCC. DONALD L. PETERSON, son of Mr. and Mrs. E. Peterson, 734 Lime Ave., and husband of the former Hannelore Bohnenkap of Westfalen, Germany, is serving aboard the destroyer tender USS Shenandoah with the

Sixth Fleet, now in the Mediterranean.

AT POINT MUGU Naval Air Missile Test Center for duty is SN Harold P. Robinson, son of Mr. and Mrs. George W. Robinson, 5159 Levelside Ave. He entered the Navy in May, 1934.

TWO LONG BEACH Marines have arrived in Japan to serve with Marine Aircraft Group 11, a jet fighter-bomber unit of the 1st Marine Aircraft Wing, stationed at Atsugi. They are Capt. Robert J. Graham, son of Mrs. T. E. Graham, 833 Cedar Ave., and Pfc. Mathew W. Wallace, son of Mr. and Mrs. William H. Wallace, 4428 Carfax Ave.

PFC. JOHN H. BELLE  
Japan School Graduate

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**DENIES WHITE HOUSE GOAL**

# Young Texan in a Hurry Quarterbacks Democrats

By ROGER D. GREENE

WASHINGTON (AP)—Over the fireplace in the office of Sen. Lyndon Johnson, Democratic floor leader, is a framed legend in bold letters:

"You ain't learnin' nothin' when you're talkin'."

Johnson hates to waste time. So he's a good listener most of the time, but when rhetorical flourishes are called for, he can hold his own with the best of them.

He's a man in a hurry, and there are those on Capitol Hill who say the goal he's hurrying to is the White House.

Already he's come a long way from the pick-and-shovel gang where he toiled under the hot Texas sun not so many years ago.

As Senate majority leader in the Democratic-controlled 84th Congress, he will quarterback his party's Upper House strategy in a session that could heavily influence the outcome of the 1956 Presidential election.

Interviewed in his Senate office, Johnson frowned at the mention of White House ambitions.

"Talk about my being a potential candidate is a lot of fooliness," he said. "I have no interest, no ambitions in that direction. I'm conscious of my limitations. I think it's fair to say nobody but my mama ever thought I'd get as far as I am."

Johnson's star blazed out of virtual obscurity when he was 28. It happened that President Franklin D. Roosevelt was fishing off the coast of Texas in 1937 when word came that a young Texan had just been elected to Congress in a special election on a pledge of down-the-line support for the New Deal.

Delighted, FDR summoned the victor and was so impressed that he invited Johnson to ride back to Washington with him aboard the Presidential train.

Later, as a lowly freshman in Congress, Johnson was accorded the rare privilege of frequent Sunday breakfasts at the White House.

Today, at 46, Johnson is the youngest Senate Democratic leader in history. He's also chairman of the Democratic policy and steering committees. Lyndon Johnson hasn't got the best mind in the Senate," says his close friend, Sen. Richard B. Russell (D-Ga.). "He isn't the best orator. He isn't the best parliamentarian. But he's the best combination of all those qualities."

He has a flair for \$100 tailored suits, monogrammed silk shirts, \$25 neckties and diamond-set gold cufflinks shaped like the map of Texas.

His speech usually is meticulous and polished, although he occasionally lapses into homesy talk about "what my old Daddy used to tell me."

Enemies call him an opportunist, a slick trader, a "grind" whose only interest is politics. But even his harshest critics concede he's one of the hardest workers on Capitol Hill.

His impatience at arguing lost causes has led some critics to suggest acidly that Lyndon



SEN. LYNDON JOHNSON  
"Ain't Learnin' Nothin' When You're Talkin'"

Johnson should be pronounced "Lying Down" Johnson—particularly when he spoke for only 50 minutes during a Senate filibuster over civil rights.

But others say the high-strung Texan is simply a realist who saves his ammunition until he has the target squarely between his gun sights.

Johnson's 12-line biography in the Congressional Directory notes that he married Lady Bird Taylor on Nov. 17, 1934.

Mrs. Johnson was born Claudia Alta Taylor but was dubbed "Lady Bird" by her Negro mammy as a child. She is a petite, vivacious brunette with laughing brown eyes and soft Texas drawl.

Their marriage capped a 10-week courtship in which Johnson bombarded Lady Bird with a steady fire of letters, telegrams and long-distance telephone calls from Washington. He had met her just three days before returning east to his job as secretary to Rep. Richard M. Kleberg (D-Tex.), of the King Ranch and race horse Kleberg.

"She's a wonderful woman," says Johnson of his wife. "She manages her radio business, the houses in Washington and Austin, the kids and me—and I guess I'm not the easiest person in the world to live with."

Mrs. Johnson, who inherited 3,000 acres in Tennessee from her mother's family, bought Radio Station KTBC in Austin in 1943 when it was deep in red ink.

"Now it's on a national TV network and doing very well," she tells you.

Asked about talk of White House aspirations for her husband, Lady Bird's eyes flashed: "Emphatically and certainly not! Washington is stimulating, fascinating, impossible to be bored here—but we still love Texas. That is the place where we have our roots."

Lyndon Baines Johnson was born Oct. 27, 1908, on his parents' small farm near Stonewall, Texas. His father, Sam Ealy Johnson, served 24 years in the Texas legislature.

Johnson worked his way through Southwest Texas State Teachers College at San Marcos, got a job as college janitor, recited lessons aloud as he swept out classrooms, and practiced oratory in the empty auditorium.

"I took 40 courses and got 35 As," he says.

At 28 he ran for Congress and rode roughshod over nine opponents. He was re-elected five times before he made the Senate in 1948.

Johnson interrupted his law-making immediately after Pearl Harbor to serve an eight-month hitch as a lieutenant commander in the Navy before President Roosevelt banned Congress members from serving in the armed forces.

He saw action in the South Pacific and Gen. Douglas MacArthur personally awarded him the Silver Star for gallantry under fire.

## Big Bombers' Safety Index at New High

OMAHA (AP)—Aircraft accidents in the Strategic Air Command, including everything from scraped wingtips to major accidents, hit a new low of 13 per 100,000 flying hours in 1954, SAC headquarters announced Saturday.

This was accomplished despite a 27-per-cent increase in flying hours and large-scale conversion to jet aircraft.

This safety record was chalked up as a major accomplishment in a year during which SAC aircraft flew almost a million hours, completed 142,000 air refueling hookups and announced three new aircraft—Convair's B58 supersonic medium bomber, the McDonnell F-101A Voodoo supersonic strategic fighter and the C-135 Boeing built jet transport-tanker.

Gen. Curtis E. LeMay, commander of SAC, estimated that reduction in accidents since 1950 has saved about 60 million tax dollars.

INVESTMENTS SURE TO PAY OFF. Classified ads: To sell or rent anything—phone 6-9071.

## Shifting of Jobless to Areas of Labor Shortages Pondered

WASHINGTON (AP)—Labor Department officials are looking into the possibility of retraining the jobless in chronic unemployment areas and paying their expenses to communities with better opportunities.

Undersecretary of Labor Arthur Larson said in a New Year interview Sunday that this and other ideas are being weighed in a plan to determine what can be done for the "hard core" of unemployment who have exhausted unemployment benefits.

The situation is particularly acute in some New England textile centers and the Pennsylvania coal fields.

Larson said he believes the Labor Department will be "expected to have an answer" for this problem, particularly if other administration efforts fail, such as development of new industries in the labor surplus areas.

He first hinted at the plan in a speech Dec. 29 in Detroit in which he said "We know there is a hard core of unemployed, especially in certain areas, whose problem is no longer the usual one of temporary unemployment for which unemployment insurance as now constituted was designed."

Larson said he does not think extension of jobless in-

urance benefits is the answer. He suggested:

"Should consideration be given to some such devices as retraining of the individual in a trade or skill for which there is a demand; travel allowances to make it possible for him to undertake the training; and take up the employment opportunities thus made available to him; perhaps even scholarships for younger people to enable them to get a fresh start."

He said those ideas are being investigated but the study as a whole is "preliminary and tentative."

"There may be all kinds of bugs that haven't occurred to us," he added.

## SEC Plans Faster Tab on Business

WASHINGTON (AP)—Chairman Ralph H. Demmler revealed Sunday the Securities & Exchange Commission is considering the possibility of again requiring companies to file quarterly financial statements to indicate how business is going.

Such a requirement presumably would be designed to give investors and prospective investors a better chance to judge the shape of things.

The rule would apply to companies whose securities are listed on the nation's securities exchanges, and those which have registered their securities with the SEC before selling them to the public.

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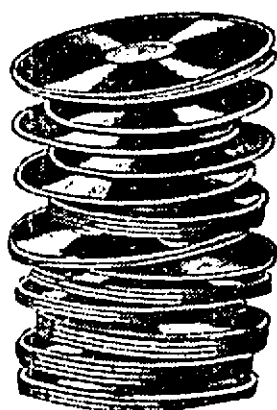
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**50** Pre-Selected Records

This new Philco offers exclusive "True-Harmonic" record reproduction, plus superb radio reception. And, Philco's 3-speed automatic record changer is the most reliable, easiest to operate changer ever built. Continuous music for as long as five hours without reloading! Multiwave radio has special service band for short-wave calls. Only Philco has it! Also available in blond finish cabinet.

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**\$139.95** Full Price



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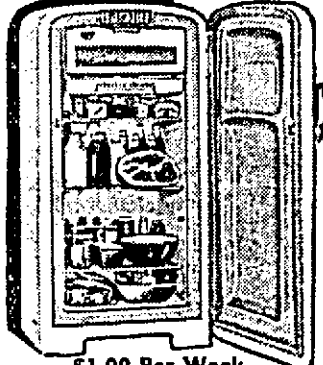
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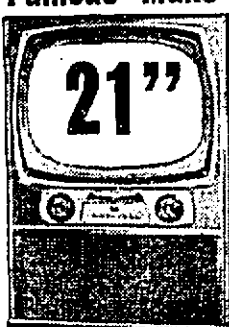
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BRAND NEW 1955 Famous Table TV



Model 40A WAS \$44.95  
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### Townsend Notes

**TUESDAY**  
Club 7—600 Cedar Ave. 7:30 p.m. Speaker, Rev. Joe Nation, President; R. E. Watson, presiding.

**Club 8—Meets with Mrs. Rule Bennett, 5363 Olive Ave., 6 p.m. Pot luck dinner, followed by a business and social meeting. Pres. Mrs. Kate C. Burn in charge.**

**FRIDAY**  
Club 10—Linden Hall, 208 Linden Ave. 12 noon Pot luck dinner. Speaker, Joseph Kennel. Pres. Mrs. Lily M. Mercer, presiding.

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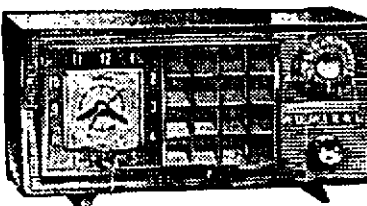
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Sit anywhere... see everything with this compact 17" Emerson TV with the wide angle screen. Now, viewers sitting even way on the side enjoy a "front-seat" picture made possible by Emerson's Cine-vision screen. Miracle picture lock holds the picture steady. It's the television news of the year.

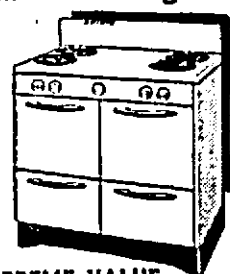
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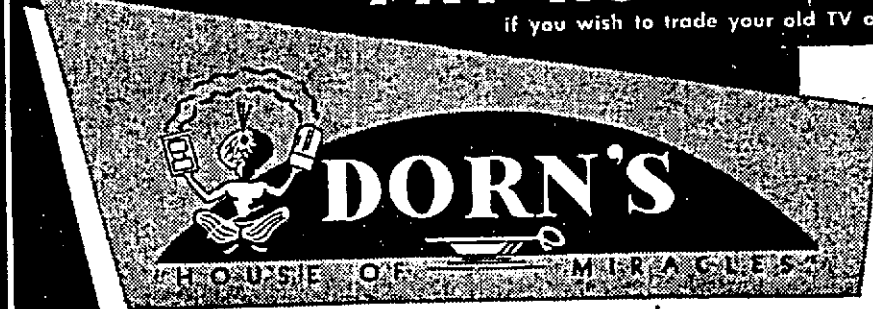
You can cook better on this 36" Full Width Budget priced range because it has many of the features you expect to find in higher priced ranges. Automatic top lighting, an anti-tilt, stainless steel body, large storage space and, of course, an 18" wide oven fully insulated. Model 254-26.

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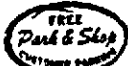
Desmond the dog is as interested as anybody as the four of them watch the antics of a mechanical spider.

The scene was set in Hove, England, where even real spiders like to pal with people.—(UP photo.)



113 E. BROADWAY

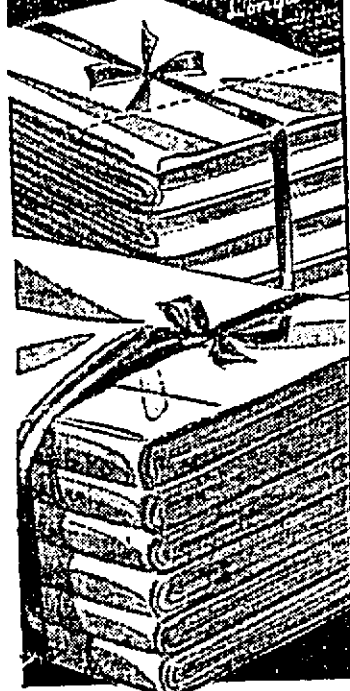
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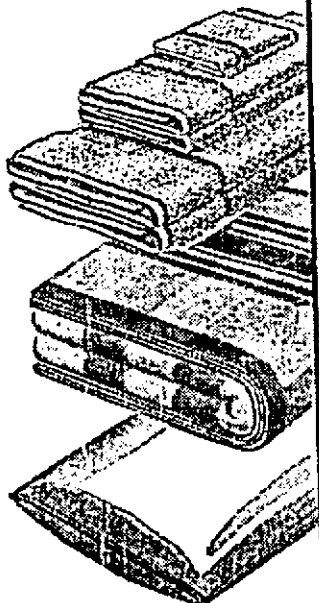
Only a Special Purchase makes this 35% savings possible. Cannon Terry bath towel. Face Towel, 44c; Washcloth, 24c

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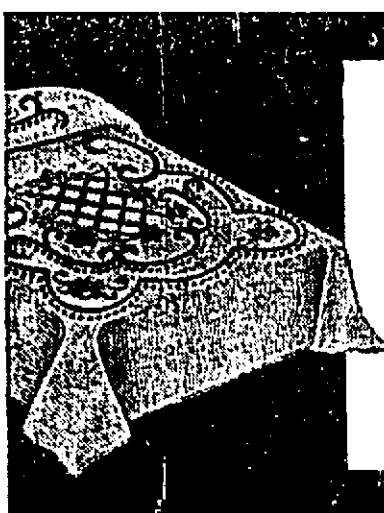
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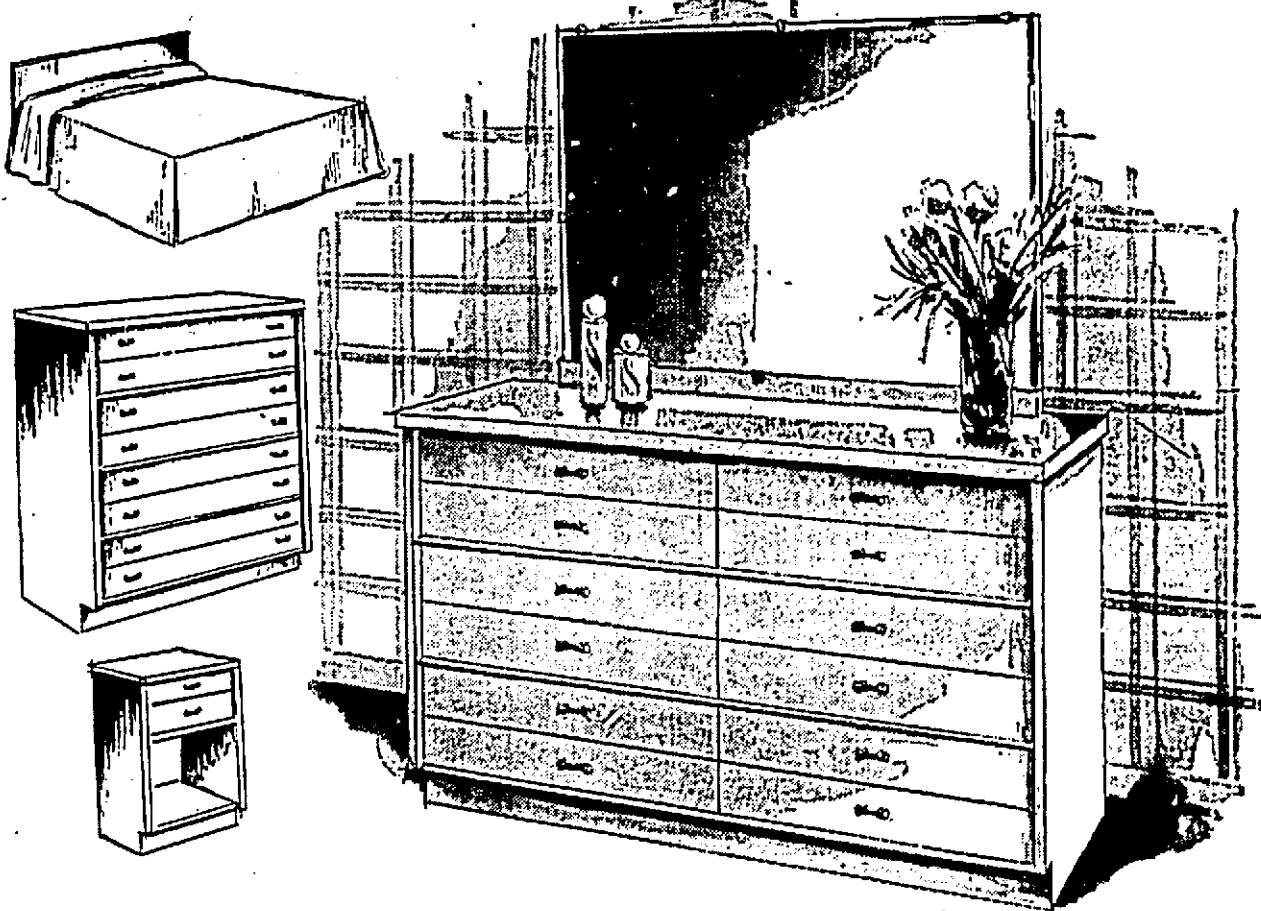
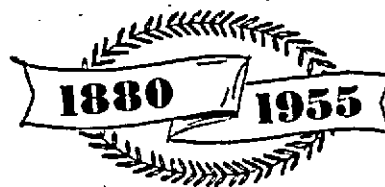
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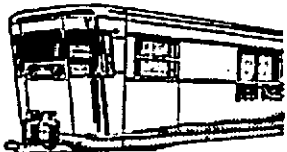
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## EMPLOYEES OF SOUTHLAND HEATING, INC. HONORED AT COMPANY'S OPEN HOUSE

Pictured above at the extreme right is Don Will, president of Southland Heating, Inc., (which now numbers 79) service awards to company employees. Those honored with the five year service pin, reading left to right, are Herb Prosser, Jr., installation foreman; Joe E. Luppens, Jr., installation journeyman, and Donald Turner, shop foreman. Charles Whaley, not present for the picture, also received the five year service pin. Also present at this annual

open house were the entire personnel of Southland Heating, Inc., (which now numbers 79) and their wives. On hand to greet them were the officers of the company which include, Don Will, president; Bob Hall, secretary and sales manager; Margaret Stinson, assistant secretary and treasurer; Don Sullivan, vice president and treasurer; Chuck Watson, superintendent; and Larry Richurine, resident foreman. Southland Heating, Inc., was

founded on June 16, 1949, at which time the present corporation purchased all assets and records of the Payne Furnace Company factory branch. Serving the heating and air conditioning needs of the southland since Southland Heating now carries a complete line of nationally known air conditioning and heating units: Westinghouse, Chrysler and Servel, leaders in the air conditioning field; and Payne, Lennox, and Utility in the heating classification. No job is too small or too big for Southland. Whether it is a home, an office, or an industrial plant, Southland is ready to assign their engineering staff to furnish you with a free survey.

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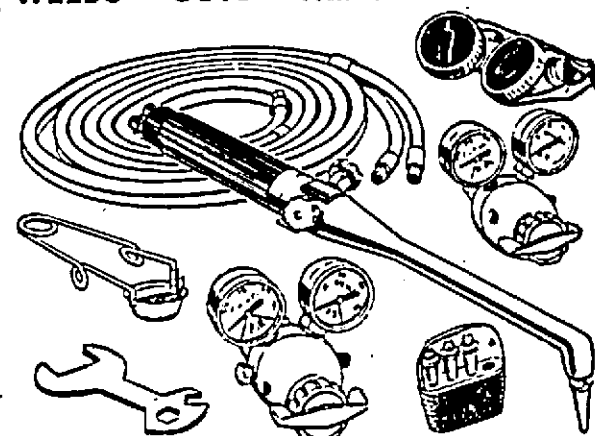
"Worn or smooth tires are two of the prime reasons for our high accident rate. Worn tires, highly susceptible to blowouts, not only endanger your life, as well as the occupants of your car, but, anyone else who may be unfortunate to be driving in the same vicinity. Smooth tires, with no tread, greatly increase your stopping distances and can cause skids with the possibility of your vehicle rolling over. This type accident which can occur on dry roads and in wet weather poses quite a highway safety problem," says Mr. H. L. (Steve) Stevens, owner of Anaheim Tire Service at 1800 E. 4th St.

"These accidents could be completely eliminated if the motoring public would keep a constant check on the condition of their tires. When the tread becomes worn, and while the casings are still good, it is possible to retread this type of tire and cut tire bills in half. It is true that improper retreading jobs can be had, with resultant loose treads and separations that also pose a safety problem. The difference between a good and bad retread job lies in the materials used and the methods and workmanship employed."

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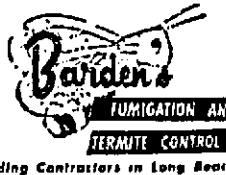
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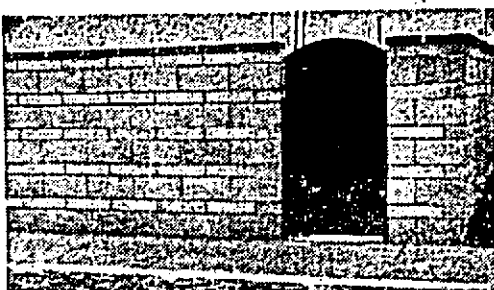
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This is a popular Long Beach spot. Do you know what it is? That's right—University by the Sea. Now you know how easy it will be to win a prize in the KNOW LONG BEACH CONTEST opening Monday in the Independent. Watch for contest details—top prize is a TV set!—in Monday's Independent. It's easy. It's fun. And it's a chance for valuable awards.

## Air Force Key in Atom War, Cannon Says

WASHINGTON (AP) — Rep. Clarence Cannon, incoming chairman of the powerful House Appropriations committee, threw his support to the Air Force Saturday in a looming inter-service battle over military spending.

"So far as relative emphasis on armed services is concerned," the Missouri Democrat told the United Press, "the outcome of a world war would depend on our ability to withstand simultaneous attack on all American centers of communication, production and retaliation and strike back effectively... within 12 hours."

"Neither the Army nor Navy could reach Moscow before the war was over, but an adequate Air Force could."

The struggle for the defense dollar shaped up as Sen. Richard B. Russell (D-Ga.), who will head the Senate Armed Services committee, promised a prompt and thorough Senate investigation into administration plans for slashing the armed forces by 403,000 men during the next 18 months.

The Army would bear the brunt of the cut while the Navy and Marine Corps were trimmed to a lesser degree. The Air Force would get more men.



### THREE BUSY DECADES

Dr. Charles E. Fuller will be joined by Mrs. Fuller in celebrating his 30th year of radio broadcasting. An audience estimated at 10,000,000 hears the airwave veteran's "Old Fashioned Revival Hour."

### HEARD BY 10,000,000

## Fuller Enters 30th Year of Religious Broadcasts

With the beginning of 1955, ABC network salute to Dr. Fuller, Dr. Charles E. Fuller entered his 30th year of broadcasting.

His "Old Fashioned Revival Hour" at 1 p. m. each Sunday in Municipal Auditorium is carried by more than 600 stations around the world to an audience estimated at 10,000,000 persons. It is the oldest network religious program on the air today.

Five events are slated for the 30th anniversary of Dr. Fuller and the "Old Fashioned Revival Hour." They are:

Saturday, Jan. 8, 7:30 p. m.: Recognition program with "Youth for Christ" in downtown Los Angeles Auditorium, 6th and Hope Sts., Los Angeles.

Sunday, Jan. 9, 1 p. m.: Broadcast of "Old Fashioned Revival Hour" in Long Beach Municipal Auditorium.

Sunday, Jan. 9, 2:30 p. m.: Anniversary rally, Long Beach Municipal Auditorium, for Dr. Fuller and his staff.

Tuesday, Jan. 11, 9:30 p. m.: ABC network salute to Dr. Fuller.

Sunday, Jan. 16: Recognition of Dr. Fuller on Billy Graham's "Hour of Decision" broadcast.

One of the first to enter the radio religious field, Dr. Fuller speaking of the success of the broadcast says, "It only proves the faithfulness of God, and only He knows the impact made by this program. Only God could have done it."

Mrs. Fuller may be heard on each broadcast reading choice letters from thousands who write seeking counsel. She has been introduced many times as the "sweetest voice in America."

In 1949 the "Hour" began broadcasting over the ABC network, in addition to the hundreds of other stations already carrying the program by transcription. So great is the present coverage that there scarcely is an area in America—and in many foreign countries—where this Sunday program cannot be heard.

## Navy Plans Guided Missile Ship

WASHINGTON (AP) — The Navy is planning to convert a ship to serve as a deadly anti-aircraft screen for fast carrier task forces, it was learned Sunday.

### Banking Crisis

OLDHAM, England (AP) — An old and reliable bank in this Lancashire town is looking for a first class safecracker—no questions asked. The combination of the main safe at the Williams Deacon's bank jammed on Friday morning. It contained all the bank's books and cash in hand.

It hopes the new type vessel will be the forerunner of whole squadrons stripped of deck guns and armed with swift, far-reaching missiles.

The Navy, which is in a transitional stage between conventional weapons and guided missiles, is moving slowly but steadily to missile weapons. Money for conversion of the destroyer is expected to be included in its shipbuilding and conversion budget for the coming fiscal year.

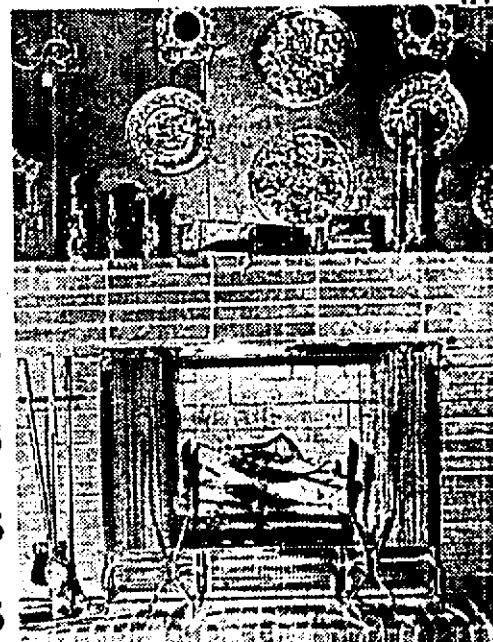
The destroyer may not be finished for nearly two years. It will be the test model for future conversions if it lives up to expectations.

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- 7-PIECE ENSEMBLE**  
Complete with polished brass curtain screen, andirons, fireset. Reg. \$79.95.  
**CURTAIN SCREEN**  
Solid brass, full standing, filigree base. Reg. \$52.50. **59<sup>95</sup>**
- CURTAIN SCREEN**  
Solid brass. Full standing. Reg. \$45.00. **34<sup>95</sup>**
- 3-FOLD SCREEN**  
Solid brass bound. Reg. \$15.95. **29<sup>95</sup>**
- FIRE SET**  
Solid brass. Reg. \$16.95. **8<sup>95</sup>**
- ANDIRONS**  
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- WOOD BASKET**  
Solid brass. Reg. \$17.50. **10<sup>95</sup>**
- MODERN FIRE SET**  
by Myer of California. Solid brass. Reg. \$24.95. **6<sup>95</sup>**



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1/2" ga. **1<sup>59</sup>**

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We accept the challenge to fit any size, shape or style fireplace! Your choice of 12 different finishes.

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Largest Stock of  
Fireplace Fixtures  
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All Sizes on Hand!

## 15 MONTHS TO PAY

**DR. COWEN**  
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Take from now-until  
**MARCH 1956**

### THE EASIER WAY TO BUY

## DENTAL PLATES



Even if holiday expenses have left you short of cash, there is no need to put off getting the Dental Plates you need. Your CREDIT is just as good as CASH at the Dr. Cowen Offices. You can start wearing your new plates RIGHT NOW, and spread the small weekly or monthly payments over any reasonable length of time.

### PENSIONERS WELCOME

A special convenient payment plan is available through the California Medical Assistance Act. Visit the Dr. Cowen Offices any time at your convenience for complete information. No appointment needed.

## LOW PRICES

### DENTAL PLATE REPAIR SERVICE

If old dental plates are troubling you, come in and find out if repair or resetting can restore their usefulness. You can save both time and money by taking advantage of Dr. Cowen's prompt and economical service.

Come In  
Anytime At  
Your Own  
Convenience!

Come in and learn in advance how little you pay at Dr. Cowen's for new Transparent Material Dental Plates, set with Trubyte Bioform Teeth. Ask Your Dentist about the many IMPORTANT IMPROVEMENTS that distinguish these modern dentures.

### NO EXTRA CHARGE

**Credit  
DENTISTRY**

Dr. Cowen offers All the Credit You Need for All the Dental Work You Need. No delay or red tape, no bank or finance company to deal with... no interest or carrying charges. Convenient terms are promptly arranged with sincere consideration for your own budget.

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PLATEWORK  
INLAYS  
X-RAYS**

### EXAMINATION WITHOUT APPOINTMENT

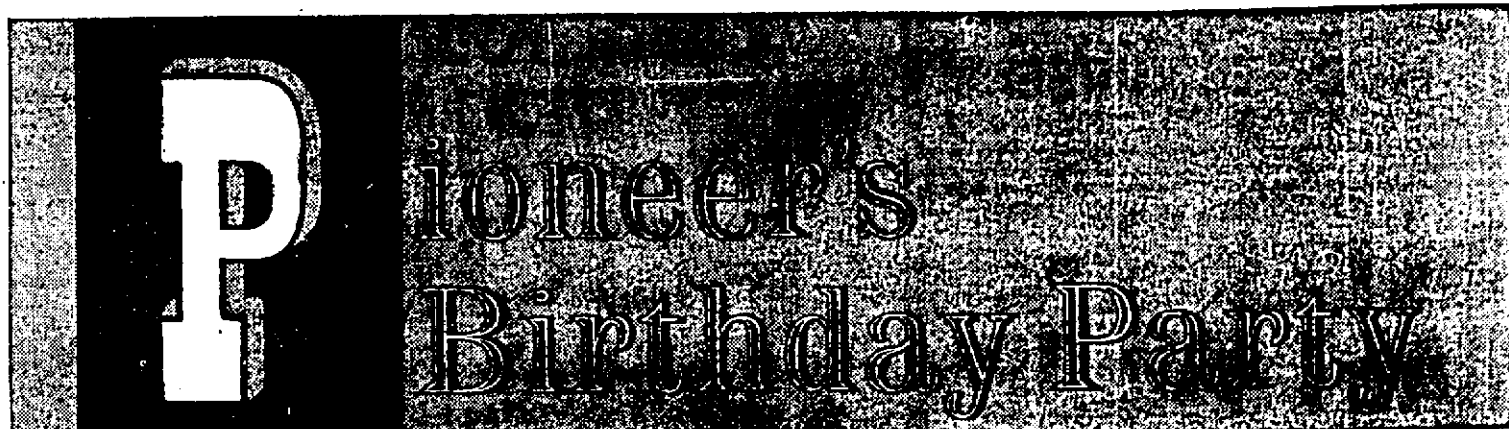
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**107 W. BROADWAY**  
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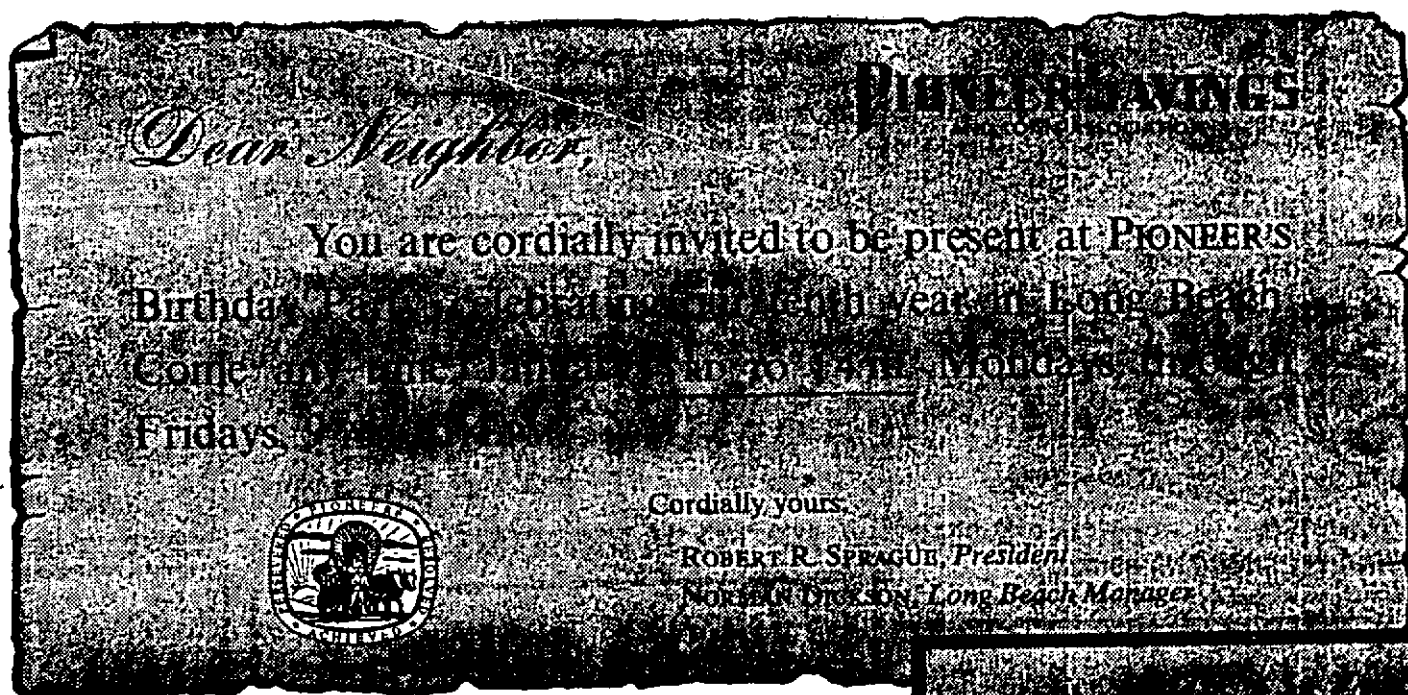
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**HOSTESSES • REFRESHMENTS • SOUVENIRS**



**'RAINBOW RAIDERS'**

# Marines Will Hit Beach Here Saturday

By DON BRACKENBURY

World War II in the South Pacific was a war of amphibious landings. At such places as Guadalcanal, Bougainville, Tarawa and Okinawa, the attack transport, LST, LCM and LCPV came into their own.

The tiny craft plowed through churning surf and enemy bullets to pour thousands of troops and tons of cargo on to enemy-held beaches from New Guinea to the home islands of Japan.

Next Saturday, residents of this area will have a chance to see, on a smaller scale, how such an amphibious landing is accomplished.

There won't be any naval or aerial bombardment. But in virtually every other way, the exercise will follow actual combat operations.

More than 60 small landing craft, departing from eight parent ships offshore, will carry a token battle force of 400 Marines to land on the beach along a 1500-foot stretch near the foot of Orizaba Ave.

The first wave—made up of 12 LVTs, officially known as Landing Vehicles, Tracked, but better described as amphibious tanks—will hit the beach at 11 a. m.

It will be followed at 5-minute intervals by four other waves.

The public will not be allowed on the beach in the landing area, but is invited to watch from the bluff park area, directly above the landing site.

More than 4000 men, 35 Navy ships and 8 Marine helicopters will take part in the exercise, designated "Operation Rainbow," and high point of a week of Naval displays and demonstrations, all free to the public.

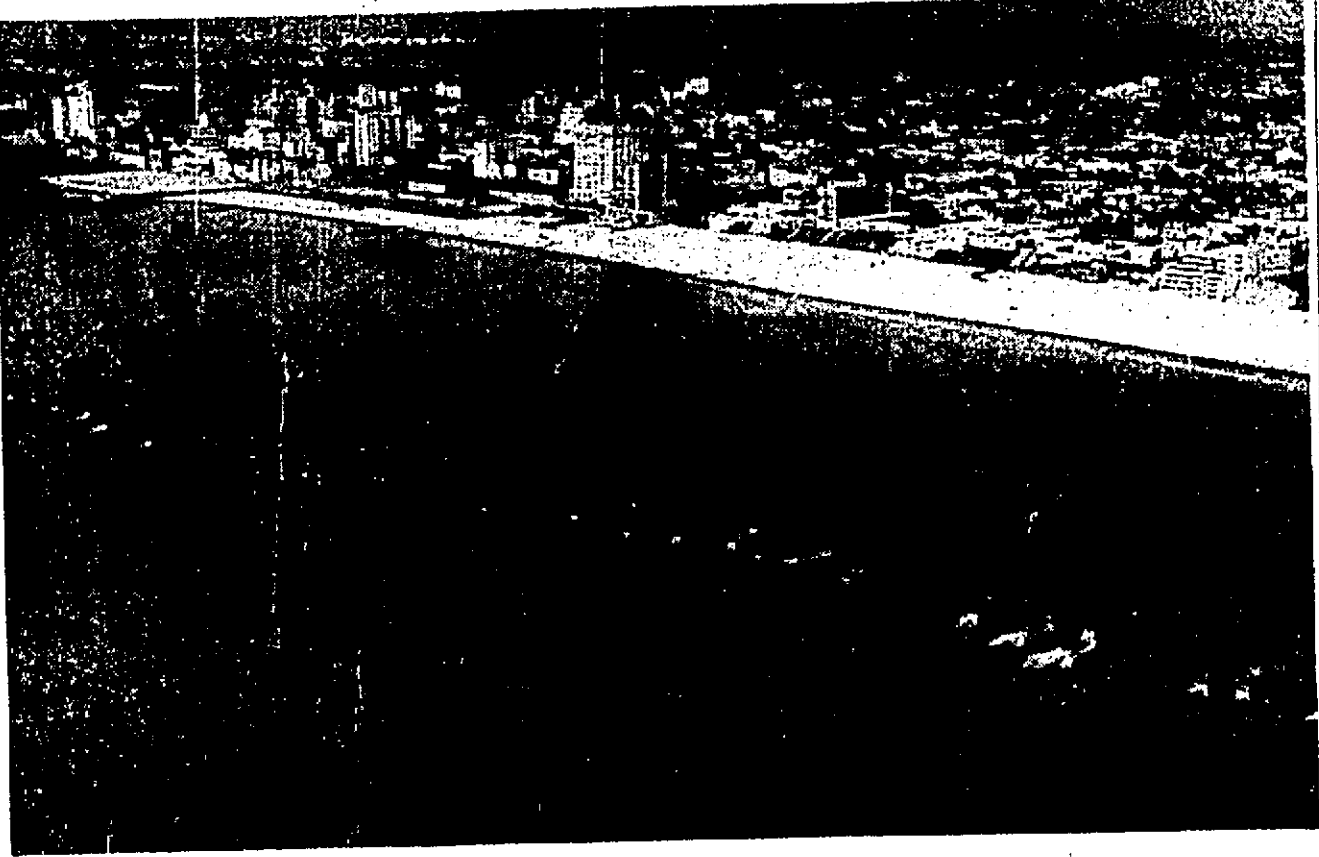
Next Friday, starting at 1 p. m., ships of the operation will conduct a two-and-one-half-hour parade close to shore between Rainbow and Belmont Piers.

At 8 p. m. Friday, from a close-in anchorage, they will stage a searchlight display for one hour.

During the night, they will move back to the positions they will occupy in the Saturday assault on the beach.

At 9 a. m. Saturday, 17 minesweepers of the Mine Force of the U. S. Pacific Fleet, whose headquarters are in Long Beach, will commence a simulated mine clearance of the area between the transports and the beach.

Rear Adm. Roland N. Smoot, commander of the Mine Force, will conduct the exercise. Capt.



## LOOK OUT, LONG BEACH!

Invasion barges sweeping toward the Long Beach coast in a dry run for "Operation Rainbow" offer a preview of the amphibious exercise scheduled here

next Saturday. The Rainbow raiders will launch their mock attack farther down the coast, near the foot of Orizaba Ave.—(Pacific Air Industries photo)

Frank Virden, commander of amphibious Squadron 7, is in or 11:00 a. m.

The third wave of 16 DUKWs, a sort of combination boat and truck, will roll ashore at 11:10 a. m.

At 11:30 a. m. Saturday, the attack cargo transport Mathews, and the LSTs 1082 and 1083 will launch their assault boats and personnel. The waves are scheduled to beach at 11 plus 12 and 11 plus 17, respectively.

At 8 minutes before 11-hour, four helicopters will land personnel on the beach, followed 4 minutes later by another four helicopter loads.

Red Beach 1 and Red Beach 2 are each 500 yards wide and will be separated by another 500-yard wide stretch. Into this gap, at 11:30 a. m., the LST 914 USS Cabildo will head for the beach. Six craft will hit Red Beach 1 and six will hit Red Beach 2. They are scheduled to churn onto the beach at exactly 11 a. m.

The second wave, made up of 10 LCMs (Landing Craft, Mech-

## Mine Squadron Command Change Scheduled Monday

Command of Mine Squadron 11, one of three Long Beach-based squadrons of the Mine Force, U. S. Pacific Fleet, will change Monday at 10 a. m. in a ceremony in Building 69 of the Naval Base here.

Lt. William A. Simcox, 7115 Metz St., who has served as commanding officer of the minesweeper USS Swift since 1953, will relieve Lt. Cmdr. James M. Blakeman, 6346 Lewis Ave.

Lt. Cmdr. Blakeman was the original commander of Squadron 11, having commissioned it on Aug. 28, 1953. He will be followed by a series of mopping up operations lasting until 1:30 p. m.

The 400 "Invading" Marines will bring a touch of realism to the scene by firing blanks.

The actual landing will be followed by the 37-foot minesweeping boats.

# Oil Suit Keys Outlook in 1955; City Manager Says in Summary

(Continued from Page C-1)

mites Bay Marina were executed during the year. They provide for jetties construction to guard the entrance channel, \$1,769,349; J. H. Davies Bridge over the Marine Stadium, \$1,244,384, and construction of a perimeter road, \$33,407.

To be awarded this week is a \$2,225,045 contract for construction of Unit 2 of the marina, which will provide mooring facilities for 342 small craft. Bids were opened Thursday in the manager's office.

Twenty major public works contracts executed in 1954 represent an outlay of \$4,819,166. Contracts completed amounted to \$2,536,539.

Among structures completed were Rancho Esperanza, the city's honor farm; Fire Station 10 at the Municipal Airport, a new airport control tower, utility building at the Recreation Park golf course and four new cabins at Camp III-III on Mt. Wilson.

Long Beach Freeway was opened from Willow St. to Atlantic Ave., and new bridges were completed at Ravenna Dr. and program to be unfolded before Rivo Alto Canal and at Clark

Ave. and Los Cerritos channel. In addition, improvement of major city streets remained at a high level.

Another large category of public works was drainage projects. Completed during the year were drainage systems to serve Recreation Park golf course, Wardlow Rd. between Atlantic and Cherry Aves., 37th St. between Long Beach Blvd. and Walnut Ave., an Alamitos Heights area, White Ave. from Cummings Lane to 68th Way, Willow St. between Los Coyotes Diagonal and Los Cerritos Channel and an area bounded by Willow St., Wardlow Rd., Los Angeles River and Pacific Electric Railway.

In addition to the marina and beach fill projects, major improvements on which work will begin or continue during 1955 include the 7th and 9th St. bridges over the Los Angeles River, Armed Services YMCA, temporary Navy landing and headquarters building for the sanitary district yard.

The city may also reach some sort of decision during the year on a large shoreline development, which accommodates 102 persons, relieved serious overcrowding of the city jail.

Fire loss continued exceptionally low as Long Beach ranked far below the national average in per capita damage.

In civil defense, the city installed new air raid sirens in unimproved areas, equipped a mobile medical truck and installed a transmitter-receiver unit connecting Long Beach with the state-wide disaster communication service.

GENERAL MANAGEMENT IMPROVEMENT—A new streamlined system of issuing building permits was prepared for early installation.

New procedures were introduced in the purchasing division, including central buying for general city departments and the Harbor and Water Depts.

A new billing system for water and gas service was installed, simplifying the old procedures.

EDUCATION AND RECREATION—A Park Dept. was created during the year and Donald D. Oberst was appointed as the city's first director of parks. A comprehensive report on park development also was submitted by F. Ellwood Allen & Associates.

The Recreation Dept. enjoyed the busiest year in its history, adding numerous new attractions.

The City accepted delivery of a modern, fully-equipped bookmobile, now in use in annexed areas. In addition, the city on Jan. 14 will take over operation of the Lakewood Village branch library, formerly administered by the county.

PUBLIC HEALTH AND SAFETY—Contrary to the Los Angeles County trend, the number of police cases here was slightly under the 1953 record.

For the first time, births in Long Beach exceeded 10,000. (The count is still incomplete, but the final figure is expected to approximate 10,275).

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## Ship Arrivals, Departures

ARRIVE VESSELS IN PORT SATURDAY			
Vessel	From	Arrive	Agent
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward
Albatross	San Francisco	Jan. 2	Ward

## K2 Triumph Honored

KARACHI, Pakistan (AP)—Pakistan has issued a two-anna stamp to commemorate the conquest of K2, world's second highest mountain, by an Italian expedition last year. The stamp depicts a panoramic view of the 28,250-foot Himalayan peak, also known as Mt. Godwin Austen.

# JANUARY SPECIALS

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DANCE LESSONS NOW!

LIMITED JANUARY ONLY!

ONCE a year opportunity...so do it now... make 1955 a year of happiness, excitement, and success! Let an Arthur Murray expert show you the exclusive "Magic Step" system that makes learning so much easier, quicker and cheaper. Come in today, take advantage of this special January offer.

## BASIC SPECIAL

\$22  
\$38 VALUE

For beginners and "never did learn right" dancers. Learn quickly...and easily...the Arthur Murray way.

- YOU GET:**
- Complete analysis by expert
  - 6 private, personal lessons
  - 6 group-instruction lessons
  - 8 practice lessons
  - A fun-filled instructor-student party
- Ask for the Basic Special

## MAMBO SPECIAL

\$15  
\$28 VALUE

Here's the easy way to learn the Mambo. This course also available in Rumba or a Rumba-Mambo combination.

- YOU GET:**
- Expert analysis of all your steps
  - 4 private, personal lessons
  - 4 group-instruction lessons
  - 4 practice Mambo sessions
  - A fun-filled instructor-student party
- Ask for the Mambo Special

## BRUSH-UP SPECIAL

\$16.50  
\$30 VALUE

You'll regain that old fun and enthusiasm. Become a graceful dancer with this special brush-up course.

- YOU GET:**
- Complete analysis of your dancing
  - 6 private, personal lessons
  - 4 group-instruction lessons
  - 4 practice lessons
  - A fun-filled instructor-student party
- Ask for the Brush-Up Special



Many other specialized courses available at similar reductions during January.

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EDITORIAL

# Prospecting 1955

THE DAWN of a new year is convenient for prospecting the future. It is a man-made milepost. Though history happens as a constant flow and not as a chain of 12-month links, we find it helpful to chop time into orderly, definite periods. So we reflect on the problems, hopes and dreams of 1955 within the several circles of our lives.

**Circle No. 1, the Home Town—**  
The theme here should be progressive change, the making of a better community, one which will add to the happiness, comfort and convenience of those who live in it. We have in various stages of planning and construction a broad public improvement program which should be maintained. This program includes parks, hospitals, streets and schools. Some of the plans are in suspense, awaiting the outcome of a court suit to determine the legality of spending tideland oil revenue on them. That court suit will be decided in 1955. Whatever the decision, we should resolve to go ahead in providing those things which the city needs.

**Circle No. 2, the State—**  
The big challenge in this orbit is to keep up with the demands resulting from phenomenal growth—more schools, more highways, expansion of social and welfare services. Our growing state is a test of the imagination and courage of executive and legislative leadership. It takes imagination to adjust to the axiom that additional population means bigger planning and inevitably bigger spending. It takes political courage to act according to that logic.

**Circle No. 3, the Nation—**  
We have had outstanding leadership in the White House, and can expect the same in 1955. But its effectiveness will be determined largely by the degree of responsibility shown in Congress. With a Presidential year in the offing and the Congress in close balance between the two political parties, partisan conflict will be a great temptation. If Congressmen resolve to put national welfare before personal and partisan ambition, it can be another good year of sound readjustment and economic progress.

**Circle No. 4, the World—**  
The question of peace or war is large in the thoughts of all. We have somehow muddled through 1954 without war, though the peace has been tense and has sometimes seemed to be hanging by a thread. What the ordinary citizen wants in 1955 is leadership in the West that is strong—but no headstrong. How to keep both peace and self-respect remains the big puzzle in a world divided between freedom and a force that respects nothing but strength.

DAVID LAWRENCE

# Economic Outlook

WASHINGTON—This is the moment when forecasting the business outlook for the new year is customary, and the usual analyses based on expectations of sales and demands are issued with a good deal of optimism. But the one factor which stands out in the present post-war epoch as having most to do with the ups and downs of business is the uncertain international situation.

By the slender margin of 27 votes out of 547 cast—which means a shift of 14 could have changed everything—the French Assembly agreed to go along with the rearmament of Western Germany. If a future French cabinet changes the policy again, the demand for bigger armament expenditures here would be irresistible and budget balancing would be abandoned.

The United States is in the midst of a prolonged armament cycle. Recessions and booms are the direct result of the ebb and flow of government spending. Prices shot upward when the government demands a larger and larger share of production for defense purposes, and it was only in the latter part of 1954 that the nation was able to readjust from the four-year upheaval caused by the Korean war.

**ARTIFICIAL STABILITIES**  
It is not healthy, of course, for any country to be bolstered constantly by an armament economy. The reason more concern isn't expressed today is that almost everybody has come to the conclusion that the present period of tension will last for a long time. Hence something approximating a condition of artificial stability is accepted as likely for several years.

Whenever an economic equilibrium is reached for any reason, the forces of modern business tend to adjust to an ensuing period of steadiness even in the face of ever-present factors of uncertainty which can suddenly alter such a course.

If it isn't the international situation which can upset the apple cart, it could be the tinkering with the domestic situation by political influences.

Some of the present stability, for example, has been achieved by a reduction in taxes and the dissemination of added purchasing power to the public as a whole. If, however, the spenders in Congress dominated the new coalition of "left wing" Republicans and "right wing" Democrats who are expected to rule the coming session, it is possible that a new cycle of inflation will be introduced.

The Eisenhower administration's fiscal policies have been conservative to date, and to a large extent the confidence

JAMES MARLOW

# So It Must Have Been Successful Year

WASHINGTON (AP)—That man of the year, the little guy, a little guy looking at the calendar yesterday, could pat himself on the back for having lived another year without getting hit on the head with a bomb.

He hoped he would be around this same time next year. His wife was cooking supper. He could remember other years more clearly than he could remember most of 1954. It wasn't a bad year. He had a job. He had a home. He was doing all right, or so-so.

But most of 1954 was a mixture in his head: President Eisenhower, Joe McCarthy, the election in November. A whole year went skidding through his head in a minute. All he had in his head was a blur.

Maybe it was because things which had happened didn't touch him. That wasn't true, he knew. Things had touched him by not touching him at all.

Some of the things which hadn't happened meant the most. For instance, he thought: There wasn't any war. And because there wasn't he was still hopping around. So it must have been a successful year.

His wife was bending over the stove, trying to open the oven. The Russians kept talking of coexistence. So long as they kept talking and coexisting things might be all right.

To his wife he said: "Can I help you open the door?"  
His wife said: "I wondered how long you'd stand there before you gave me a hand. He walked over. 'I'd have to be a blacksmith to open this,' she said. He opened it. She said: 'Do I have to wait another year before you fix it?'"

He said: "I'll fix it in the morning." He knew promising to fix things around the house was insincere.

He went over to the sink for a drink of

# 'He Just Pops Up and Says I'm Takin' Over!'



DREW PEARSON

# New Congress Big Political Test

WASHINGTON—The 84th Congress, opening this week, will be a major test for both the Republicans and the Democrats. Upon their behavior will partly depend the Presidential election in 1956.

If the Republicans, now bitterly split between pro-McCarthy conservatives and pro-Eisenhower liberals, continue to wrangle, they will seriously hurt their future. But if wise leadership can pull these warring factions together, if both sides forget some of their present bitterness, prospects for 1956 will be brighter.

In some respects the Democrats face a tougher problem. For they have talked big and a lot is expected of them. Their problem will be to focus enough attention on Eisenhower mistakes to supply political ammunition for 1956, yet at the same time not overshoot the mark. If they are too beligerent, too unfair in their attacks, public reaction may be the same as after the 80th Congress nagged and bullied Harry Truman.

The Democrats, also face the problem of keeping their party together, of not exhibiting in public the scars and wounds of North-South friction, of Dixiecrat revolt against big city northerners.

In the House of Representatives this will not be too difficult. Democrats in the House will be led by astute elder-statesman Speaker Sam Rayburn. Both northern and southern Democrats will follow him.

In the Senate, unity will be more difficult, though the man Sam Rayburn raised as a callow young Congressman from Texas, Lyndon Johnson, has shown remarkable talents in keeping his heterogeneous party together.

In the McCarthy censure debate, Johnson lined up every Democrat against McCarthy.

He has also made peace with Sen. Wayne Morse, the Oregon Independent, upon whose vote the Democratic majority largely depends. Two years ago Morse was short of committee assignments, despite the tireless campaign he made for the Democrats. But this year, Johnson has promised him the committee assignments he wants.

**SPEAKS FOR SELF**  
Speaking in Austin, Texas, last winter, Sen. Morse referred to the fact that the Lone Star State had no representation in the United States Senate.

"One of our senators, Price Daniel, speaks for the oil companies," he said, "while the other Senator, Lyndon Johnson, speaks for himself."

There was a lot of truth in that statement last year. For up until the Texas primary, Lyndon Johnson led Senate Democrats as if their chief goal was his own re-election rather than serving the Democratic party and the nation. He deserved the nickname "lying down" Lyndon.

But in recent weeks, with a six-year term tucked safely under his belt, Lyndon has shown a lot more leadership. In fact, few senators are more skilled in persuading divergent factions to pull together. However, the handsome senator from Texas still seems worried about Texas Republicans; also has a tendency to put himself out ahead of older statesman Sam Rayburn or Adlai Stevenson or Democratic Chairman Butler as the spokesman for the Democratic Party.

First test of Johnson's ability to maintain Democratic harmony will be in making new committee assignments to the powerful Senate Judiciary Committee. This sounds like a trivial problem, but mixed up in it is the old basic battle between Texas Republicans and northern Democrats. Furthermore, the Judiciary Committee, which handles 42 per cent of the legislation passing through the Senate, is one of the most powerful on Capitol Hill. It has 11 separate subcommittees dealing with almost everything affecting the nation, from juvenile delinquency, monopoly, alien property, internal security, apathy to patents, immigration claims, and so on.

This powerful committee today is almost evenly divided between liberals and pro-McCarthy conservatives. On the pro-McCarthy conservative side are Welker of Idaho, Dirksen of Illinois, Butler of Maryland, Jenner of Indiana, all of whom voted for McCarthy, plus conservative Democrats Eastland of Mississippi and McClellan of Arkansas, who usually vote with the Republicans on policy matters.

To this conservative line-up, Lyndon Johnson proposes adding his Texas colleague, Price Daniel, who wanted to vote for McCarthy, and who votes Republican more than he does Democrat, and who is more representative of the Texas oil lobby than the lobby itself.

On the other hand, Sen. Herbert Lehman of New York, one of the most distinguished members of Congress, has applied for membership on the Judiciary Committee, and, having far more seniority than Price Daniel, should be entitled to the post.

Both parties are somewhat troubled by factions. Perhaps the Democrats are currently worse off in that respect than the Republicans, but the GOP has its divisions, too, and these may be accentuated as the political situation advances towards 1956. The varying shades of opinion and political philosophy to be observed in the parties nationally have their counterparts here. Various national leaders—Nixon, Knowland, Stevenson, etc., have their loyal followers here. If President Eisenhower definitely declared he won't seek re-election, the 18 months ahead might be pretty painful to many Republicans.

Presumably, the coming year will see the emergence of one or more Democratic Congressional candidates in the 18th District to give Republican Congressman Craig Hosmer battle in 1956. Joseph Kennick, who has run twice unsuccessfully against Hosmer, has indicated he won't try again. If he sticks with that intention, the Democrats will be looking for some one else. Mayor George Vermillion and Vice Mayor Gerald Desmond have been mentioned in that connection. Hosmer, with two terms behind him, will no doubt be building toward another bid. On the municipal front, there will be much interest in the possible political effects of councilmanic redistricting. The Charter amendment calling for redistricting when the districts are out of balance will be up for ratification at the coming session of the Legislature, and revamping will follow because they are badly out of balance. There will be no regular city elections and at the moment there are no plans for special elections, although such a possibility is not unusual in Long Beach. If there are elections, they may concern spending and tightening protection of the beaches against oil drilling.

Long Beach's two Assemblymen, Republicans Herbert Kleckstein and W. S. Grant, have a grueling session ahead at Sacramento, where the Legislature opens Monday. They will be making records on which both may be expected to stand as candidates for re-election in 1956.

Well, there are Coy Saunders, Dick Nussell and Ven Farnhey, unsuccessful candidates in 1954, and when the political bug bites, the victim usually stays bitten.

The outlook for 1955 isn't too exciting. But as a warmup for 1956, it could turn out to be quite a political year.

**TOWN MEETING**  
**Dump**  
TO THE EDITOR:  
It's very evident that Councilman Pat Ahern doesn't know what he is talking about when he denounces the dump on Pacific Coast Hwy.

I have lived in that area for nearly 25 years and remember the terrible smell that used to come from that filthy swamp water.

The dump operators ought to be thanked for such a vast improvement, certainly not condemned.

**Disgruntled**  
TO THE EDITOR:  
We sure know how to combat juvenile delinquency in Long Beach. Yeah?

Two boys standing in the street throwing rocks at passing motorists were reported to police. I was informed the juvenile authorities handled it. After carefully spelling out names, addresses, wind velocity, depth of water, etc., to the "on-your-toes" Juvenile Department, I drove by the same spot 20 minutes later and saw the same boys throwing rocks.

I called police again. They finally consented to send a squad car, which was supposed to get there in three or four minutes. I watched, and 10 minutes later no one had showed up. What we surely need is more pay for the efficient police department.

J. H. ROGERS.  
437 Gaviota Ave.

**Alternates**  
To avoid each other's quills while sleeping side by side, Malayan porcupines alternate their positions, each facing in the opposite direction from the next, on a tree-limb perch.

Malcolm Epley

# Warmup Starts for Big Fight

WHAT does 1955 promise in regional politics? Will it be a quiet year on the political front, as one might expect in a 12-month period without a major election?

Chances are it will be just that, on the surface. But because 1955 will be a booming political year, with a Presidential election and important state and regional contests to be decided, there will be considerable doing behind the scenes in 1955, especially in the final months.

Local leaders of both parties are well aware of the difficulties of keeping interest in politics alive when no active election campaigns are under way. They are resolved to keep their organizations active through social affairs and various projects, some of which are on the drawing boards now.

Raymond C. Simpson, chairman of the Democratic Council for the 18th District, has an ambitious plan afoot. His objective is to get at least one man or woman in every one of the district's several hundred precincts actively at work in 1955. He says the party organization hopes also to get out a publication to give Democratic news.

O. M. Murphy, GOP chairman of the 18th District Central Committee, plans to get a voter registration drive underway early.

Both parties are somewhat troubled by factions. Perhaps the Democrats are currently worse off in that respect than the Republicans, but the GOP has its divisions, too, and these may be accentuated as the political situation advances towards 1956. The varying shades of opinion and political philosophy to be observed in the parties nationally have their counterparts here. Various national leaders—Nixon, Knowland, Stevenson, etc., have their loyal followers here. If President Eisenhower definitely declared he won't seek re-election, the 18 months ahead might be pretty painful to many Republicans.

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**Portraits**  
by METCALFE  
For You This Year  
A very happy New Year... The best of health for you... And may you reach the noblest peak... In everything you do... May life be good to you this year... In every fruitful way... With sunset bright and stars at night... Before each better day... May all your loved ones prosper too... And in all joy abound... As now this wish is asking: God... To keep them safe and sound... Good luck to you throughout this month... And for eleven more... With only true and loving hands... To knock upon your door... May you be equal to your soul... And never have to borrow... The smallest thing from God that you... Can not return tomorrow.

**INDEPENDENT - Press-Telegram**  
Herman H. Ridder — Assistant to Publisher  
Harold M. Hines — General Manager  
Samuel C. Cameron — Editor  
H. F. Burmaster — Editor Press Telegram  
L. A. Collins Jr. — Editorial Columnist Independent  
L. A. Collins Jr. — Assistant Editor Independent  
Malcolm Epley — Executive Editor Press Telegram  
Comic Advertising Representative Metropolitan Sunday Newspapers, Inc.  
Member Audit Bureau of Circulation.  
National Representative, Ridder-Johns, Inc.

JOHN S. KNIGHT

# Thumbing Through Notebook of 1954

JOTTINGS from my notebook of 1954, a year of political and economic contradictions but with a period of orderly readjustment which foreshadows the shape of things to come if we can remain at peace:

JAN. 3—"Our confidence in Eisenhower is still high because he sees the problems of his office in proper perspective."  
It is higher now.

JAN. 10—"The 1952 elections proved that a promise by a Congressional candidate to support Eisenhower is in itself no guarantee of victory. The people like Ike but they don't necessarily like everybody like him."

JAN. 17—"Many Republican leaders in Washington regard Agriculture Secretary Benson as a political liability."  
How wrong they were.

FEB. 28—"The investigating powers of the Senate are useful when they are employed to get at the facts. But they can be terribly destructive when used to usurp executive and judicial powers."

MARCH 7—"About a year ago, Joe McCarthy asked your writer if he had any advice for Sen. McCarthy. The reply was: 'Tell the Senator to be sure of his facts and show a little more restraint.'"  
"Hell," snapped Joe, "that's what I'm doing now!"

MARCH 14—"There is no occasion for panic. The country isn't going to hell in a handbasket. Business will be looking much better before the year is out."  
No clouds in our crystal ball here.

MARCH 21—"I can remember Cecil King, director of the Daily Mirror, when he thought better of Eisenhower. That was when Ike and a few million GI's were saving Britain's skin. This comment was inspired by the London Daily Mirror's vicious attack upon the President as a 'well intentioned boob who has timidly failed to stand up like a soldier to Sen. McCarthy.'"

APRIL 4—"The course of events in Asia may not be wholly within our control. It is wholly within our control, however, to keep out of another bloody war that neither side can win."  
APRIL 18—"As was predicted in this column more than a year ago, Gov. Dewey of New York will run for re-election. ... Mrs. Dewey would like to see him out of politics."  
The Missus won, but Ives lost.

**WAR NO PERMANENT SOLUTION**  
MAY 8—"Do the interventionists believe we should draft American boys for jungle warfare in Indochina when the French use only regulars and volunteers to protect their own interests?"  
MAY 18—"War can provide no permanent solution for the problems of Asia."

MAY 23—"As of today, Eisenhower would again be re-elected, even though the Republicans could well lose control of both houses of Congress."  
They did.

MAY 30—"My own view is that the Army-McCarthy hearings are a tragic waste of time, that the results will be inconclusive, and that the political repercussions upon the Republican party will be unfavorable, but not controlling."  
JUNE 6—"We should get over the silly notion that we can export democracy and capitalism (American style) like we sell Coca-Cola to the Latins."

JUNE 27—"In their zeal to protect the Army's good name, Secretary Robert Stevens and Counselor John Adams committed a series of unbelievably stupid errors which marked them as unqualified for the high positions they hold in the government."  
JULY 11—"What the British fail to understand, or choose to disregard, is that the American people are not yet ready to grasp the bloody hand that put their boys to death in Korea."

This comment had reference to Britain's support for the admission of Red China to the United Nations.  
AUG. 1—"Sen. Flanders' attempt to brand McCarthy as a budding Hitler was historically inaccurate and a smear of the type he finds so offensive in others."

AUG. 2—"Some people criticize the President for playing golf. Other think it's all right but shouldn't be mentioned in the newspapers. The figures that any man who works 60 hours a week is entitled to take an afternoon off for fun and exercise and he doesn't care who knows it."

SEPT. 5—"The official Army-McCarthy report (condensed to 16,000 words) sums up to about what we predicted last June, blame for everybody and a loss of prestige for McCarthy and Secretary Stevens."

**POLITICAL HUCKSTERING**  
SEPT. 26—"The stupid, demagogic claptrap that is foisted upon the people by rival candidates for high office is a form of political huckstering that had no appeal to the late Sen. Taft who spurned any compromise with his own principles."

OCT. 31—"As one who was most critical of Secretary Dulles in the Indochina crisis, I have nothing but the greatest admiration for the constructive role he played recently in Europe."

NOV. 7—"Although the Democrats have captured both the House and Senate by headline margins, the outcome of last Tuesday's election falls far short of constituting a national trend."

NOV. 14—"The founding fathers didn't make many mistakes. The Constitution wisely provides that the will of the people can be expressed every two years without necessarily ousting a President who merits their confidence."

DEC. 5—"When will the damfool Republicans tumble to the fact that Eisenhower is their greatest asset?"  
This observation brought down the house—but on my head. We also carry a few bruises for saying in the same piece that the Senate of the United States deserves congratulations for upholding the Watkins committee and cutting Joe McCarthy down to size.

DEC. 19—"Little did those of us who witnessed the Japanese surrender ceremonies aboard the Missouri (1945) think that one-legged Manoru Shigemitsu, who signed for Japan, would reappear also years later in the Japanese cabinet."

DEC. 26—"There is not much talk of the Man of Bethlehem ... and the reasons why we celebrate His birthday. Let us give thought, too, as we enjoy a Merry Christmas, to those sons of ours who have given their lives that we might be safe."

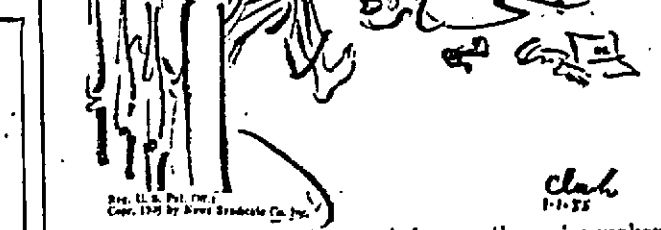
**Senator Soaper Says--**  
Let's hope Dag Hammarskjold has the best of luck in rescuing our fliers from the Chinese Reds, but it's hard to figure what he can say other than: "You don't want to turn them loose, do you?"

Those accidentally released silver dollars turn out not to be so valuable after all, so it looks like another 12 long months of working for a living.

The consensus is that it will be Ike vs. Adlai again in 1956, and there have been a lot tamer battles on television that were given a rematch.

Secretary Dulles, in 1954, traveled the equivalent of four times around the world, while in 1953 his mileage would have equaled only three circumnavigations. This is progress of a sort, although the wonderful time will come when there is no necessity for a Secretary of State to go anywhere except to the corner once in a while for groceries.

**The Neighbors**  
By George Clark



"Happy New Year! Did you bring us the noise-makers from the party?"

# SELF-SERVICE FURNITURE *Says:* EVERYTHING GOES! SAVE 30, 40, 50, AND EVEN 60% ON FURNITURE FOR THE ENTIRE HOME!

You can still buy on easy credit terms. Up to 2 years to pay. Small down payments.

EVERYTHING, yes everything in our big store, is on SALE at these unheard-of prices.

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TICALLY SLASHED PRICES REGARDLESS OF THE GREAT COSTS AND LOSSES! OUR LOSS YOUR GAIN!

Profits are utterly ignored in our urgent need to Sell and Sell quickly! Yes! Now you can buy all your furniture needs at TREMENDOUS SAVINGS! Nothing is withheld in this tremendous ALL-OUT—to the BARE WALLS SALE!

Listed are only a very VERY few of the thousands of items that go on public sale today, all at equally SEN-  
SATIONAL CUT-SLASH PRICES! Don't miss it! It's the BUYING OPPORTUNITY of a LIFETIME!

NO REFUNDS OR EXCHANGES! SALES FINAL! YOU CAN TAKE UP TO 2 YEARS TO PAY! NOTHING WITHHELD! ENTIRE STOCK GOES AT SMASHING CUT-SLASH PRICES! BUY! AND SAVE! SAVE! SAVE!

**SALE STARTS TODAY**

And Will Continue Daily With Unabated Force Until Most of This Fine Stock Is Sold!

OPEN 9 A.M. TO 9 P.M. EVERY NITE  
SUNDAY 11 A.M. TO 9 P.M.

**"EVERYTHING HAS TO GO!!!"**

Just Try to Match It Anywhere!

**MODERN SOFA AND CHAIR**

REG. 179.95 VALUE Way, WAY below our wholesale cost! Covered with a gorgeous metal-  
shot grey tweed. Modern! Very attractive!.....

**7995**

Now at Practically Half Price!

**MODERN SOFA AND CHAIR**

REG. 189.95 VALUE. Covered with a gorgeous metal-  
shot grey tweed. Modern! Very attractive!.....

**8995**

We invite Comparison Anywhere!

**2-PC. MODERN SECTIONAL**

REG. 169.95 VALUE. Covered with a truly beautiful novelty fabric! Rich vivid red! Smart modern styl-  
ing. Hardwood frame! A super value!.....

**7995**

Smashing Below Cost Reductions

**MODERN SOFA AND CHAIR**

REG. 169.95 VALUE. Lovely, soft color toning of beige and green in a hard wearing, attractive novelty fabric! All hardwood frame construction!.....

**8995**

**HOLLYWOOD BED**

99.95 VALUE! Complete with mat-  
tress, box spring, legs and headboard.....

**3995**

5-PIECE CHROME or WROUGHT IRON DINETTE SET

A GOOD \$69.95 VALUE! Amazing value! Huge 30x40 extension table! Four heavily padded super-chrome chairs to match! 4 colors!.....

**3995**

Here's an Amazing Value!

**MAPLE BUNK BEDS**

REG. 129.95 VALUE. Genuine eastern hardwood maple! Complete with 2 innerspring mattresses, guard rails and ladder! Super value!.....

**7795**

**APARTMENT-SIZE RANGE**

REG. \$119.95 VALUE! Nationally advertised oven con-  
trol. Many others to choose from.....

**6995**

A Simply Amazing Value! Limited!

**OAK BEDROOM SET**

REG. 129.95 VALUE! A gorgeous 5-piece modern set in matchless limed oak finish! Bedcase head-  
board! 2 night stands! Mr. and Mrs. Dresser, plate glass mirror!.....

**6995**

SAVE! SAVE! SAVE!

**SEAFOAM BEDROOM SET**

OUTSTANDING VALUE! 5-piece Modern Set in the wanted sea-  
foam finish. Huge Mr. and Mrs. Dresser with full size Mirror, Bookcase Head-  
board, 2 Night Stands. ....

**8995**

SAVE! SAVE! SAVE!

**BLOND BEDROOM SET**

REG. 169.95 VALUE! A beautiful 5-piece modern set in limed oak finish! Bedcase headboard, 2 Night Stands, huge Mr. and Mrs. Dresser, Extra large mirror!.....

**7995**

Here's a Value to End All Values!

**9x12 AXMINSTER RUGS!**

REG. \$99.95 VALUE! Gorgeous soft, deep pile! Beautiful deco-  
rator's colors. Room size! 12 only, so hurry! 9x12 Rug pad included. ....

**5995**

**3-ROOM OUTFIT**

Reg. \$449.95 Value—Now

**COMPLETE LIVING ROOM  
COMPLETE BEDROOM  
COMPLETE KITCHEN**

SEE and COMPARE. Only 3 of These  
**SAVE! SAVE! SAVE!**

**\$269<sup>95</sup>**

27<sup>00</sup> DOWN PAYMENT.  
104 Weeks to Pay

COMPLETE

**AXMINSTER BROADLOOM 100% WOOL  
LAID WALL-TO-WALL**

YOU GET { **WOOL AXMINSTER CARPET  
RESILIENT PADDING  
COMPLETE EXPERT INSTALLATION**

LOOK AT THESE SAVINGS	Room Size	Should Cost	Our Price	You Save
	12'x9'	105.60	58.80	\$46.80
	12'x12'	140.80	78.40	\$62.40
	12'x15'	176.00	98.00	\$78.00
	12'x18'	211.20	117.60	\$93.60
	9'x12'	132.00	73.60	\$58.40
	9'x18'	158.40	88.20	\$70.20

**\$490**

COMPLETE FOR ONLY ....

NO EXTRAS TO PAY  
COMPLETELY INSTALLED.

**4-ROOM OUTFIT**

Reg. 699.95 Value

Complete Living Room, 2 com-  
plete Bedrooms, Complete  
Kitchen. Only 5 of these out-  
fits. So get here early!

**\$369<sup>95</sup>**

37.00 DOWN PAYMENT  
24 MOS. TO PAY

**7-FT. NORGE REFRIGERATORS**

REG. 209.95 VALUE! Here's a super value! Finest construction! Large! Comedious! Excellent for apartments! Motel! Etc!.....

**15895**

Critical Price Cuts on Hi-Back PLATFORM ROCKERS

Values to \$89.95! Large steel Roamyl! Comedious! Comfort-  
able! High priced fringe covers! You'll agree they're worth up to \$9.95!.....

**1795**

**8 1/2-FT. NORGE REFRIGERATOR**

REG. 239.95 VALUE! Here's a super de-luxe refrigerator that boasts many of the new develop-  
ments! Across-top freezer! 3 only!.....

**17895**

Extra Special!

**MATTRESS & BOX SPRING SET**

99.95 VALUE! Twin or Full Size.....

**3995**

**THE LATEST AND MOST BEAUTIFUL  
VISCURL CARPETING**

CHOICE OF 15 COLORS, WALL-TO-WALL INSTALLATION WITH  
WAFFLE PADDING AND LABOR, COMPLETE.....

**\$6<sup>95</sup>**

**Maple! Maple!**

**LIVING ROOM SETS  
BEDROOM SETS  
DINING SETS**

**Save! Save!**

UP TO  
**60%**

**ROLLAWAY BEDS**

REG. 39.50 VALUE!

EXTRA HEAVY! **22<sup>95</sup>**

Innerspring Mattress.....

Living Room Suite  
**NYLON FRIEZE  
DIVAN AND CHAIR**

Reg. 279.95 Value.....

**\$13995**

EASY, EASY CREDIT — UP TO 24 MONTHS TO PAY — SMALL DOWN PAYMENT

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TO 9 P. M.  
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**SELF-SERVICE FURNITURE**  
**5874 ATLANTIC BLVD.**  
LONG BEACH

**FREE  
DELIVERY  
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STORAGE**













**NONE DOWN FOR VETS**  
Pembroke Village in Westminster offers these modern homes to veterans for none down and only \$750 down to non-vets. A sellout is seen in a few days, the developer says.

**Some of Best Locations Left in Pembroke Village**

Although sales have been rapid in Pembroke Village, popular three and four-bedroom, one and two bath subdivisions in Westminster, there are choice lots still available. This was revealed by Bruce Bartleson, sales manager for the Hanson and Hiltz development, who said cancellations of unqualified buyers have made preferred locations in the new area still available.

The fine Westminster district combined with the rustic architecture of Pembroke Village appeals greatly to prospective home-owners. Bartleson said, and resultant sales show the development will soon be sold out.

Used brick exteriors, a choice of elevations on high-level lots as wide as 70 feet, shake roofs, and two-car garages, painted interiors and exteriors, diamond pane windows, are some of the features. Modern California is

**Big Change in Flooring Shown in Recent Years**

The American trend to keep style evolution in constant motion is as evident in household decor and furnishings as it is in the fashion field or automobile industry.

This was revealed today in an analysis of Southern homemaker habits completed recently by the Hardwood Flooring Council of Southern California.

Homemakers have become sensitized to the numerous style changes in decor and furnishings through appearing in newspapers and magazines, the study showed.

They desire to alter the decorative scheme of part or all of the home periodically to fit their own desires or to keep step with the decorating fashion. Because of this, homes must be constructed with floors, walls and ceilings that lend themselves readily to any decorative mood or idea.

Flooring, which only two generations ago was frequently painted to "preserve the wood" is now generally confined to hardwood, finished in the soft natural colors which will readily harmonize with all kinds and colors of furnishings; prove attractively complementary to rugs and other floor coverings.

**Hutton Adds Two Partners**

Gordon B. Cray Sr., resident senior partner of E. F. Hutton & Company on the Coast, announced that Murray Ward and Alice R. Jack are associated with the firm as general partners.

Cray said, "I have known both Jack and Ward for many years. Their experience in industry, investment banking and the security business in general will be of great help in augmenting the present activities and services of our firm."

A graduate of Stanford and a Los Angeles resident many years, Ward has been in the investment business over 20 years prior to his association with E. F. Hutton & Company a year ago as manager of the corporate department. During World War II, Ward held the rank of commander and served on the staff of Adm. Nimitz. He was a member of the United States party at the Japanese surrender aboard the USS Missouri. Ward is vice chairman of the Board of Governors of the National Assn. of Security Dealers. Ward is a past president of the Bond Club of Los Angeles, a former governor of the Los Angeles Stock Exchange and is on the board of directors of Ducommun Metals

Supply and Telecomputing Corp. along with other local companies.

Jack, who has been with the firm 25 years, has been head of the firm's investment department in Southern California and Southwestern states. Graduated from the University of California at Los Angeles in 1929, Jack entered the employ of E. F. Hutton & Company as a clerk and in 1931 became statistician until 1934. At that time Jack became associated with the newly formed Investment department. Both Ward and Jack have a wide acquaintance in banking and industrial circles and are well known in the securities business.



**'SALESMAN OF YEAR'**  
Walker & Lee, Inc., sales agents, last week named Gordon Tripp as the organization's "Salesman of the Year" during festivities of the annual Christmas party held at the Lakewood Country Club. Robert K. Walker, left, president of Walker & Lee, presented Tripp with the honor for outstanding co-operation. Others in the picture are Mrs. Ruth Shepherd, secretary-treasurer; Tripp, and DeWitt Lee, vice president. His outstanding sales record in resale and subdivision, and the co-operative manner in which he served Walker & Lee, Inc., earned the award for Tripp.

**Offers New Low Terms on Junior Executive Homes**

Announcing that new low terms will be made effective today on the Junior Executive homes in Los Altos, L. S. Whaley, developer, predicted an immediate heavy sales response.

The new terms are made possible under new liberal FHA terms recently approved by Congress. They grant 30-year terms with 4 1/2 per cent interest and special recognition is given members of the armed forces.

The homes, located at Bellflower Blvd., and Deborrah St., between Spring St. and Stearns, are regarded by Whaley as the most luxurious of any he has built in his many Los Altos units. They are rapidly nearing completion.

Dave Davenport, general sales manager of Los Altos Realty, Inc., exclusive agents, said the new low terms should bring a rush of buyers.

Model homes, one of them furnished by Aaron Schultz, will be open today on Deborrah St. just east of Bellflower Blvd.

The homes, all filled with features usually found only in custom-built homes, are offered in two, three and four-bedrooms, each with two baths and a patio.

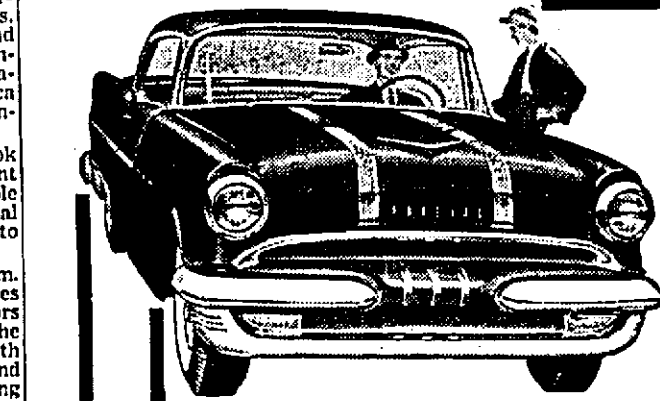
Designed by the architectural team of Popper & Lockett, the homes have kitchens that are drawing much praise from visitors, Davenport said. "Nothing has been spared to provide full efficiency and step-saving for the housewife," he said.

"The beautiful natural finish cabinets are built for a lifetime of beauty. Built in ovens and counter-top ranges, copper hoods over ranges, electric exhaust fans, built-in dishwashers, double sinks, vegetable cooler and an abundance of storage are but some of the features.

"Throughout the homes will be found the best of matched hardwood paneling. Twin lavatories in ultramodern design, full length dressing mirrors, touch plate electric wiring, Arco sliding glass panel walls and doors, with built-in clothes hamper and twin-hearth fireplaces are among other features."

Davenport said that most of the families who have purchased homes in this unit have found just what they had planned in a custom home but were able to obtain them at a big saving under what it would have cost to have built their own home.

Davenport said there are a few homes remaining for sale in the 18th unit at Studebaker Rd. and Atherton St. Those homes are priced at \$9,950, with down payment for both veterans and non-vets \$450 plus \$80 costs.



that Dollar for Dollar You Can't Beat Pontiac



**THE ALL-NEW 1955 PONTIAC** with the 180 HP STRATO-STREAK V-8

**E-Z TERMS 1-DAY SERVICE**

**PONTIAC OVERHAUL**  
WE WILL—Grind Valves • Clean Carbon • Install Rings • Replace Piston Pins • Rod Bearings • Check Timing Gears and Chain • Tune Motor • Lube and Change Oil — and FURNISH — New Piston Rings • Piston Pins • Rod Bearings • Points and Condenser • Head Gasket • Pan Gasket • Valve Cover Gasket • 5 Quarts Pennzoi • Complete Chassis Lubrication.

6-Cylinder Regular \$121.10 ..... **\$96<sup>70</sup>**  
8-Cylinder Regular \$138.40 ..... **\$118<sup>93</sup>**

**Carbon Blast Tune-up**  
Let us "blast clean" the combustion chambers without removing the cylinder head! It's a brand new way to remove objectionable carbon deposits in your engine... loss of pep and power... poor performance and economy.

**\$6<sup>40</sup>** (Stops Ping)  
REG. \$22

**DU PONT SPRAY GLAZE YOUR CAR**  
**\$14<sup>95</sup>** 1-DAY SERVICE



**IN GOLDEN KEY HOME**  
A floor-to-ceiling fireplace of native limestone lends a festive note to spacious living room in furnished model home of new Brookhurst Golden Key development at Gilbert and Bixby Sts., Garden Grove. Sliding glass wall at left merges indoor living area with garden. Featured are Touch-Plate lighting, built-in Hotpoint oven and range, forced air heat in these three-bedroom, two-bath homes offered by Henry C. Cox and Affiliated Companies with no down payment (Impounds only) for veterans and easy FHA terms for non-veterans. Shown visiting Brookhurst Golden Key Homes are Betty Jones and Pat Wood.

**450 NEW PRODUCT IDEAS FOR LESS THAN 2c EACH!**

On page 4 of The Journal of Commerce five days a week you'll find a report of new products and new sales ideas from all over the world. In the next 50 issues more than 450 items will appear—some of which will surely affect your business. You may want to negotiate for their manufacture or sale. They may suggest improvement in your own line. They may warn you of coming competition. Surely this column alone is worth the special introductory price of \$5.87 for 40 issues of The Journal of Commerce.

In addition, you will get all the important business news of the day—news about investment, merchandise, foreign trade, shipping, insurance, commodities, business trends, and a host of other timely news that will help you add to your profits. Mail this coupon now for the next 50 issues of the J. of C. You'll find each issue a treasure trove of money-making facts.

**SEND NO MONEY**  
Just mail the coupon. An invoice will be sent when your trial subscription starts. Or enclose check and we will include, FREE of charge, a copy of the brand-new 1955 edition of hand-book "New Products and New Sales Ideas"—128-page book of more than 1,000 ideas that may be worth a fortune to you!

**THE Journal of Commerce**  
52 Varick St., New York 13, N. Y.  
Please send me the J. of C. for 40 issues at the special price of \$5.87. If remittance is enclosed, a copy of the brand-new 128-page 1955 hand-book "New Products and New Sales Ideas" will be mailed to you free of charge and postpaid.  
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**PROOF!**

**California Artists**  
CHRISTMAS CARD PUBLISHERS  
Seal Beach, Calif.

Dear Mr. Masters:

It's a great pleasure to tell you and everyone how happy we are with our New '55 Pontiac Star-Chief Catalina.

Just recently, we returned from a 5015-mile trip to Cleveland with an average gas mileage of over 21 miles to the gallon.

We enjoyed a comfortable trouble-free ten-day drive with admiring glances from friends and strangers alike.

Your obliging service department gave us every satisfaction of a complete check-up and attended to several minor adjustments covered by Pontiac's new car guarantee.

We are a working couple and proud to say we drive as fine an automobile as anyone without going over our budget. The new Strato-Streak V-8 is a "dream" come true.

We wish to thank Mr. Crawford for his courtesy and helpfulness in making our dealings with Masters Pontiac so pleasant.

Sincerely,  
*Kenneth D. Valentine*  
Kenneth D. Valentine  
Inventory Control Manager

Immediate Delivery on All Models—All Colors—All Body Styles

**OPEN UNTIL 9 P. M. SUNDAY**

**The Largest Pontiac Service Sales in the West**

**E-Z TERMS 1-DAY SERVICE**

**PONTIAC OVERHAUL**  
WE WILL—Grind Valves • Clean Carbon • Install Rings • Replace Piston Pins • Rod Bearings • Check Timing Gears and Chain • Tune Motor • Lube and Change Oil — and FURNISH — New Piston Rings • Piston Pins • Rod Bearings • Points and Condenser • Head Gasket • Pan Gasket • Valve Cover Gasket • 5 Quarts Pennzoi • Complete Chassis Lubrication.

6-Cylinder Regular \$121.10 ..... **\$96<sup>70</sup>**  
8-Cylinder Regular \$138.40 ..... **\$118<sup>93</sup>**

**CAN YOU AFFORD AN ACCIDENT?**  
For this small amount you can be safe and sure of quick stops in heavy traffic.

**BRAKES RELINED Labor** ..... **\$8<sup>95</sup>**

**Motor Tune-up Special** ..... **\$2<sup>80</sup>**  
If your car is sluggish or hard to start... come in today for this tune-up special! You'll get more pep... all-around better performance.

**Hydra-Matic Adjust.** ..... **\$6<sup>85</sup>**  
Includes removing and cleaning pan, major band and linkage adjustment and new gasket. NOW ONLY

**FRONT-END SPECIAL**  
Align Front End ..... Reg. 8.50  
Balance Front Wheels ..... Reg. 3.30  
Adjust Steering Gear ..... Reg. 2.40  
4 Balance Weights ..... Reg. 1.20  
Regular Total ..... 15.40  
Now Only **\$10<sup>95</sup>**

**MASTERS PONTIAC**  
1545 AMERICAN AVE., Phone 7-4111  
1860 AMERICAN AVE., Phone 35-3717



Auto Industry to Stage All-Out Sales Campaign

By DAVID J. WILKIE Associated Press Automotive Editor

DETROIT (AP) — The wheels that turn within wheels in the auto industry start spinning at accelerated speed now as the fight for bigger shares of the retail market gets under way.

Every price class has its own competitive campaign mapped out. There will be the Chevrolet-Ford fight for top place in retail sales; the Chrysler effort to get back some or all of the business General Motors and Ford took from it in 1953; the Plymouth effort to get back into third place, and a battle in the top price field.

Plymouth, traditionally third largest producer, was ousted from third place by Buick.

In the top price field the battle will find producers like Chrysler Imperial, Packard and Lincoln trying to cut into the luxury market that has belonged largely to Cadillac for many years. Cadillac, with a backlog of unfilled orders reminiscent of postwar shortage days, built nearly 125,000 cars in 1953. The combined output of its three major rivals came to about 75,000 units last year. But the volume of all makes in the top price field promises to be substantially higher this year.

Some industry experts heretofore have not been inclined to get excited about the Chevrolet-Ford race. Some were disposed to regard discussions about these two concerns as good promotion. At the same time they said Ford would have a terrific job overtaking the largest of the General Motors divisions.

More recently these experts have begun to check on production and new car registrations with special reference to Chevrolet and Ford. Chevrolet has been in top place for most of the last quarter century. But 1954 saw the lead change frequently.

Final registration figures for 1954 will not be available for several weeks, but there will be unofficial claims from both sides long before these figures are tabulated. The surest thing about the Chevrolet-Ford competitive fight is that it is not going to be a push-over for either manufacturer.

**NO LETUP NOW**

And both companies have increased production capacity coming in during the months immediately ahead. The battle promises to be the hottest in auto industry history.

Plymouth's production of 1955 models has been topping that of the Buick division. If both companies maintain their present pace the fight for third place in production standing could become a close affair around mid-year.

The industry's over-all production objective for 1955 is a substantial increase in passenger car production. The better than 5½ million cars assembled in 1954 represented the third highest volume ever built in a single year.

**MAY REACH 8 MILLION**

Many car makers say market prospects for the year ahead justify the prediction that 5½ million cars will be built in 1955. That volume will be easy for the auto industry, barring prolonged work stoppages. Its factories built nearly 6,666,000 cars in 1950 and 6,117,000 in 1953.

With only a modest amount of overtime and no serious interruptions on the assembly lines the industry could roll out eight million cars a year.

REALTOR OF WEEK

Clive Graham Makes Good Both as Dancer, Realtor

The Realtor of the Year for 1954 is the Realtor of the Week for opening 1955.

Clive Graham, who is honored by the Long Beach Board of Realtors in their weekly selection, has been engaged in real estate transactions in Long Beach since 1928 but there were several years intervening when he followed a career in dancing.



CLIVE GRAHAM Top Dancer, Realtor

Joplin, Mo., born, Graham attended the University of Missouri and came to Long Beach in 1928, joining the Clifford Reid Co., of which Fred Marlowe, outstanding Los Angeles realtor, was then sales manager. They were the original developers of the Hollywood Riviera which was the forerunner of much Southland development.

Graham met his wife here when she was under a Warner contract as a dancer. She had been featured in "Fifty Million Frenchmen" in New York when the studio signed her.

**TAKES UP DANCING**

After their marriage Mrs. Graham wanted to continue her dancing career so Clive took up dancing. They soon became a top team known across the nation as Bernhardt & Graham and they appeared in leading hotels. They were in the Palmer House in Chicago eight months with Freddy Martin and Ted Weems. They were in the Cincinnati Plaza, the New York Waldorf-Astoria with Xavier Cugat and made two trips to Brazil.

Returning to California in 1941, Graham took a position as an inspector in Cal-Ship and remained there until 1944 when he opened the Town & Country Realty Co. here. He sold this company last year to devote full time to the Clive Graham Co., 500 E. 4th St.

**MANY OFFICES**

Graham is past president of the Long Beach Board of Realtors, and has served on most of the committees of the board; is past regional vice president of the State Association; currently is a director and on the executive committee as well as head of the educational committee.

He is director of the National Institute of Real Estate Brokers and regional vice president; has been a director of the YMCA 6 years and chairman of a physical education committee; a director of the Community Volunteer Office; president of the Associated Property Owners; member of the Pacific Coast Club, the Elks and has been active in Chamber of Commerce civic development work for years.

He and Mrs. Graham have two children.

At the close of 1953 the Realty Board named Graham the Realtor of the Year for '54.



BLANCHE CHRISTIANSEN Goes on "Her Own"

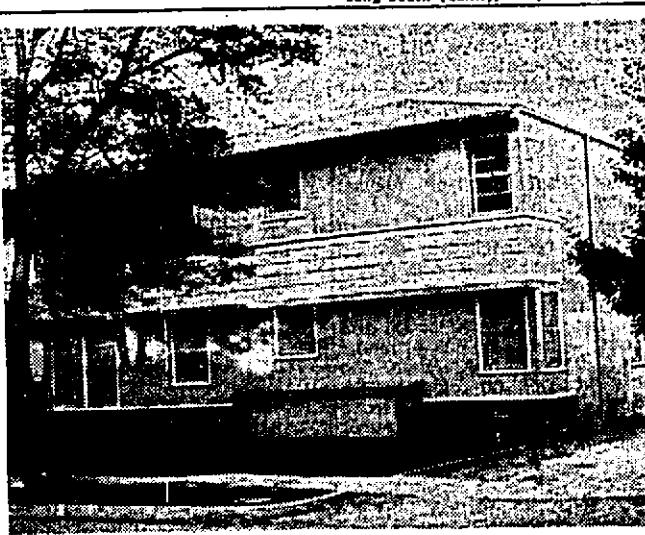
man of the Week. The third woman in the office, Fay Matthews, was the Salesman of the Week last week.

Originally from Salt Lake City, where she engaged in ready-to-wear sales, she came to Long Beach in 1936 and went to work with Columbia. In 1952 she entered the field of realty, largely because of a desire to be "on my own" and immediately made good. Last year was extremely good, she reported, and she is specializing in Wrigley section sales.

A golfer who shoots in the 40's for the first nine, she is the mother of three married children and has seven grandchildren. Her husband, O. L. Christiansen, is a civil service employee at the Navy Base.

Real Estate and BUSINESS DEPARTMENT

INDEPENDENT-PRESS-TELEGRAM-C-13 Long Beach (Calif.), Sun., Jan. 2, 1955



**ANOTHER BY STIVERS**

This 7-unit apartment at 826 Euclid Ave., just finished by Stivers Bros., and offered for sale, makes over 1,000 units the firm has built in Long Beach. They are offered as a complete deal and not on an own-your-own basis.—(Staff Photo.)

Stivers Bros. Predicting Greater Growth for Area

The opportunity for the build-up in Long Beach is unexcelled in California, says Morgan Stivers of Stivers Bros., well known Long Beach construction firm.

Completion of a new 7-unit apartment with de luxe features at 826 Euclid Ave., brings to more than 1,000 the number of units the concern has built in this city.

"All signs point to the unprecedented development of this year," said Stivers.

"Just like greatness sometimes is thrust upon an individual, population and industrial growth of Long Beach is certain. We are grateful for the way our building program has been evolved in the past and we look forward to our part in the development of what we feel is to be the era of its greatest growth, starting now."

The Stivers Bros. firm has two more apartments under construction and two more on planning boards. They have been in business here 33 years and their office is at 4320 Atlantic Ave.

With the growth of the area in recent years the firm has found apartments much in demand, especially when properly located. They point to their latest as being close to Wilson High School, City College, the Veterans Hospital and not too far from the downtown section or the beach.

Cal-Vet Appraiser Is Realty Speaker

Oliver Eaton, chief appraiser for Cal-Vet loans in Long Beach, will speak at the North Long Beach Real Estate Club Wednesday noon. The meeting will be at The Cottage Grill, 5242 Atlantic Ave.

Julian Walker is the program chairman of the day.

Artesia Crest Asks None Down of Vets

Artesia Crest homes, a new community, has its opening this weekend at 183rd St. and Rosewood Ave., Artesia, in the Norwalk-Artesia district.

These three-bedroom homes are Ferrol Development Co.'s newest project for veterans at prices and terms that, from pro opening interest, indicates wide public acceptance. It was stated.

These three-bedroom and family room homes with double garages and storage space are being offered from \$10,550 full price. No down payments are necessary for veterans with initial output for cost and im-pounds only and \$53.91 monthly payments covering principal and interest, the developers said.

Features announced by the builder for the homes include real hardwood floors with sub floors and painted interior walls, exposed beam ceilings, natural finish, hardwood kitchen cabinets, solid slab doors throughout.

Clifton's Pick Lakewood Site

Lakewood Center is to be the location of the third Clifton's cafeteria. It was made known yesterday with the signing of a long term lease by Joseph K. Eichenbaum and Abner Parker, managing directors of the shopping development, and Donald H. Clifton, assistant to the president.

The 12,500-square-foot restaurant, located at 5110 Lakewood Blvd., south of the May Co., will open for business either late summer or early fall of 1955. The contemporary structure will incorporate the modern techniques and equipment. Equipment and improvements will cost about \$125,000.

The facilities are being designed to accommodate between 2,000 and 3,000 guests daily. Wayne McAllister and William C. Wagner, Los Angeles architects, were named by Clifton's to design the new building.

Ridder to Speak Before Realtors

Herman H. Ridder, publisher of the Independent Press-Telegram, will be the speaker at the Tuesday morning breakfast meeting of the Long Beach Board of Realtors in Lafayette Hotel. He will discuss the business outlook in the Southland for 1955. The meetings open at 7:15 a. m.

**3 1/2%** current rate per year

**YOUR SAVINGS ACCOUNT EARNS MORE AT HOME SAVINGS**

*Largest in America*

Accounts Opened by the 10th  
Earn from the 1st  
Each Account Insured to \$10,000

**HOME SAVINGS**  
and Loan Association of Los Angeles

**FIRST & LOCUST LONG BEACH**  
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1-HOUR FREE PARKING  
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GLENDALE • ARCADIA • HUNTINGTON PARK • LAKEWOOD  
HIGHLAND PARK • BURBANK

**Pembroke Village**

**Nothing Done to VETS NON-VETS**

from **750** down  
Total prices **\$10,700 to \$12,700**

★ ★ ★ ★

**3 and 4 Bedrooms 2 Baths**

**Some 1 Bath**

**Here's Why These Homes Are Selling So Rapidly!**

- Only Homes at This Price with:
- Diamond Paned Windows
- Hardwood Floors
- Shake Roofs
- Walls of Sliding Glass
- Snack Bars
- And Scores of Other Extra Features

3 models furnished and decorated by  
**AARON SCHULTZ** Long Beach  
Open Till 9 p. m. Daily

**Hanson & Hintz, Builders**

Directions—From Los Angeles and northern points, take the Santa Ana Freeway and turn south on Highway 39 (Huntington Beach Blvd.) to 10th, turn west to Pembroke Village. From Long Beach, go out 7th St. and turn south on Highway 39 to 10th, then west to Pembroke Village.

**FREE CANDY AND BALLOONS FOR THE KIDDIES! JUST BRING THIS AD.**

**NO YES**

*I said NO when he wanted to move...*

*but I said YES when we saw*

**GLEN DELL PARK!**

**YES is the BUY-Word at GLEN DELL PARK**

*in beautiful Garden Grove*

**VETS! Your Word is Enough — SAY "YES" AND MOVE IN! NO CASH NEEDED!**

**3 BEDROOM, 2 BATHROOM "payment-insured" homes**

featuring **MORTGAGE PAYMENT INSURANCE PROTECTION PLAN** at NO ADDED COST!

YOU'LL SAY "YES" to such outstanding advantages as "Happiness Kitchens", new and exciting step-saving floor plans in a wonderful variety of smart exteriors built in conveniences like CONVERTABLE and WASTE KING PULVERATOR; sliding glass doors or sparkling walls of glass; plus many more advantages — perfectly planned on spacious sites with full grown walnut trees or orange trees.

**VETS NO CASH DOWN! NO CASH for costs of any kind!**

from **\$60.25** MONTHLY princ. & int.  
full price from \$11,595

From L.A. drive out Santa Ana Freeway, turn south on Lucid to Chapman, East on Chapman to West St., turn north and you're there.  
From Santa Ana drive west on Freeway to Harbor Blvd., turn south to Chapman, then west to West St., turn north to models.  
From Long Beach, drive east on 7th St. (which becomes Garden Grove Blvd.), north on West St. to property.

**PIONEER LAND CO., sales agents** See 3 BEAUTIFUL MODEL HOMES furnished by **Aaron Schultz** of Long Beach and Anaheim. Open 9 A.M. to 10 P.M. daily and Sunday. Naturally all gas equipped!





**ON DISPLAY**

Six furnished model homes, typified by above four-bedroom, two-bath exterior, are attracting crowds at Aldon's Buena Plaza, new \$50,000,000 community, rising at Miller St. and La Palma Ave., Buena Park.

## Buena Plaza Draws Big Holiday Crowds

Aldon Construction Co. officials stated yesterday that crowds and sales over the holiday season at Buena Plaza were the greatest in the big firm's history, with hundreds of persons standing in line to view the "Masterpiece Series" home show of six exhibit homes during rush periods and with visitors coming from all sections of Southern California.

The models, all furnished by Anton Schultz Furniture Co., are located in Buena Park, near Knott's Berry Farm, at Miller St. and La Palma Ave. "Buena Plaza's immediate acceptance as an outstanding new residential community rose from several unusual factors," an Aldon spokesman said. "First, perhaps, was its particularly desirable location at the hub of current metropolitan expansion, linked by freeways with all parts of Los Angeles and Orange counties—a central point on free-flowing traffic lanes from Santa Ana to San Fernando Valley.

"In addition, our buyers' surveys indicate, Buena Plaza has found ready favor because of the luxury construction at moderate prices, with no cash down terms for vets."

The 624 homes in the first unit are forerunners of 2,000 to be built. There are 22 stylings, with varied floor plans.

Sales agent E. "Billy" Hamburg noted that vets' term are

## State Realty Installation Plans Made

Plans for the 51st annual meeting of the California Real Estate Association to be held in Palo Alto, Jan. 7-8 to install Floyd Lowe as president for 1955 are complete, L. I. McLellan, Pasadena, retiring president of the association, announced.

The inaugural luncheon meeting, which will be held at Rickety's Studio Inn, in the peninsula city, is traditionally held in the home city of the president-elect. Other officers to be installed are Charles H. Brown, Pasadena, treasurer and Eugene P. Conser, Los Angeles, state secretary.

The two-day session will include the 28th meeting of the state-wide board of directors of the association, to which several members of the Long Beach Real Estate Board have been elected, McLellan stated. Incidental to the inaugural meeting will be the presentation to the state of California of the Frank Finley Merriam Redwood Grove by the Save-the-Redwoods League in honor of the former governor who will be honorary installing officer of the meeting. Aubrey Drury, administrative secretary of the league, will make the presentation. Opening the session on Friday morning will be a series of combined meetings of 1954 and 1955 committee members. Newly elected local board officials representing the organization's 140 realty boards will meet in conference during the afternoon and evening to participate in an indoctrination training program.

## Frozen Food Sales Show Big Gain

NEW YORK (AP)—Consumption of frozen foods during 1954 soared to 6,900,000,000 pounds, up 16 per cent over the preceding year, Joseph Gaudin, president of the National Wholesale Frozen Food Distributors Assn., said. Per capita consumption, he said, was 42 pounds, compared to 36 pounds in 1953 and to only 17 pounds as recently as 1949.

## NBC Buys 'Oscar' Radio-TV Rights

HOLLYWOOD (AP)—Exclusive radio and television rights to the Academy of Motion Picture Arts and Sciences awards for six years has been obtained by NBC. The pact, which will be worth \$1,300,000 to the Academy, including option renewals, was approved by the Academy board. NBC has telecast the Oscar presentations for the past two years.

## Thanks Them All

LITTLE ROCK (AP)—Gov. Francis Cherry, who will be replaced by Orval Faubus Jan. 11, has sent "thank you" letters to 12,000 state employees for their work during his two-year term.

## Glen Dell Park Staging Advance Showing Today

Advance showing begins today at Glen Dell Park when three completely furnished exhibit homes go on display in Garden Grove on Ninth St., between Katella and Chapman Aves., it was reported yesterday by spokesmen for D. and E. Corp., the developers.

The model homes, which will be open from 9 a.m. to 10 p.m., exemplify 137 three-bedroom, two-bath dwellings now rising in the smog-free suburban community, where advanced reservations have already resulted in the sale of 25 per cent of the individually styled homes.

Spokesmen for the Pioneer Land Co., sales agents, said the homes in the new \$4,500,000 community are available to veterans at no cash down and from \$80.25 a month for principal and interest, and income of only \$350 a month is required to qualify. A feature of wide interest is the offer of the homes on a payment-insured basis, with a mortgage payment insurance plan at no added cost. Walnut or orange trees have been retained on many of the lots, which are fully 60 feet wide and contain ample room for extra outdoor living. Most

plans have covered terraces. Exteriors boast abundant use of rich redwood trim, brick planters, pot shelves and other luxury materials. Features include oak hardwood floors over raised sub-floors, separate service porch, lath and plaster construction, sewers, paved streets, curbs and "Happiness" model kitchens with myriad special features.

From Santa Ana, Glen Dell Park may be reached by driving west on the Santa Ana Freeway-Firestone Blvd. to Harbor Blvd., turning south to Chapman Ave., then west to West St. and turning north to the model homes. From Long Beach, the route is east on Seventh St. (which becomes Garden Grove Blvd.) to West St., then north to the property.

## Lakewood Shrine Installation Set

Dr. H. E. Haberman will become president of Lakewood Shrine Club of El Bokal Temple at the third annual installation Friday evening in Lakewood Country Club.

Installed with him will be H. Herschel Hart, vice president; E. J. (Jay) Glover, secretary; James T. Satchell, treasurer; George L. Duff, potentate's ambassador; A. B. (Bob) Asher, Clarence E. Ball, Harry B. Polst, directors; William B. Andrews, chaplain; James F. Willmon, house chairman; Eldon T. Sharpe, sergeant-at-arms; Dr. Roy E. Hanson, chairman Children's Hospital Fund.

Dick Lane will be master of ceremonies. Dancing will follow the dinner. Mr. and Mrs. Nick Nash will give an exhibition of the mamba.

## Sales Up

NEW YORK (AP)—The Nestle Co., Inc., increased its sales of instant coffee and chocolate in 1954, despite sharp rises in the prices of green coffee and cocoa beans, H. J. Wolfelsberg, president, said in a year-end review.

**COMPLETE 1-BEDROOM HOUSE \$3295**  
2 and 3-Bedroom, Motels and Courts in Preparation  
WE WILL NOT BE UNDERSOLD  
**100% FINANCING**  
ON YOUR APPROVED LOT FRONT OR BACK YARD  
See Model at  
12612 ATLANTIC, COMPTON  
Or Ph. Nevada 6-9161, Day or Night  
**W. F. DREHER**  
CONTRACTOR

## AWARD WINNER

W. E. Clark (right) gives the special \$100 Gift Award to Glenn A. and Barta Miller who have just purchased a home in Huntington Manor in Westminster, the new community built and developed by the Clark Construction Co. Other Award winners of \$100 were James D. and Margaret Hoffman, Alvin E. and Audrey Stone, Robert W. and Floy Jenkins, Charles D. and Margaret Governor and Mr. and Mrs. Edward O. Bufo. These modern ranch-type homes are located on Trask Ave. just west of Huntington Beach Blvd. and are completely surrounded by a giant grove of eucalyptus trees.

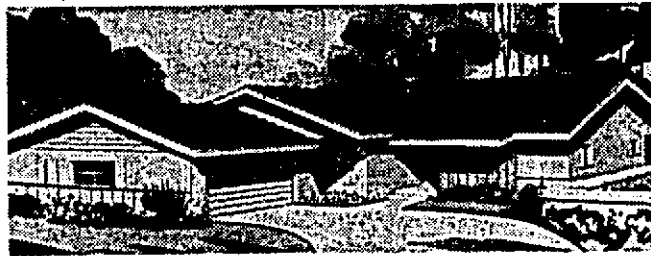
**THE Golden Key TO YOUR HAPPIEST YEARS ALSO OPENS THE DOOR TO YOUR Brookhurst Golden Key HOME**  
**3 & 4 BEDROOMS • 2 BATHS**  
**Luxury Features from \$13,775**

**2 GOLDEN KEYS TO EVERY BUYER**  **4 FURNISHED MODELS**

*Our Best Wishes for a Happy New Year*

**HENRY C. COX and AFFILIATED COMPANIES**  
MAIN OFFICES  
9999 LAMPSON AVENUE  
GARDEN GROVE  
PHONE LEhigh 9-1191





## IN GARDEN GROVE

Preview showing begins today with opening of three completely furnished three-bedroom, two-bath model homes at Glen Dell Park. Homes, exemplified above, were furnished by Aaron Schultz, and are located on Ninth St., between Katella and Chapman Aves., Garden Grove.

## Big Engineering Job to Local Men

Moffatt and Nichol, Inc., firm recently moved from the eighth floor of the Kress Bldg. to the new offices on the sixth floor to accommodate the organization. Moffatt and Nichol, Inc., with G. F. Nicholson and J. W. B. Blackman are the consulting engineers for the Alamitos Bay Marina now under construction. The estimated cost is eight and one-half million dollars. The

**Record Tax**  
LITTLE ROCK (AP)—State tax collections for 1954 totaled \$101,482,352, a record high and about two million dollars above 1953 collections, revenue commissioner Vance Scurlock revealed.

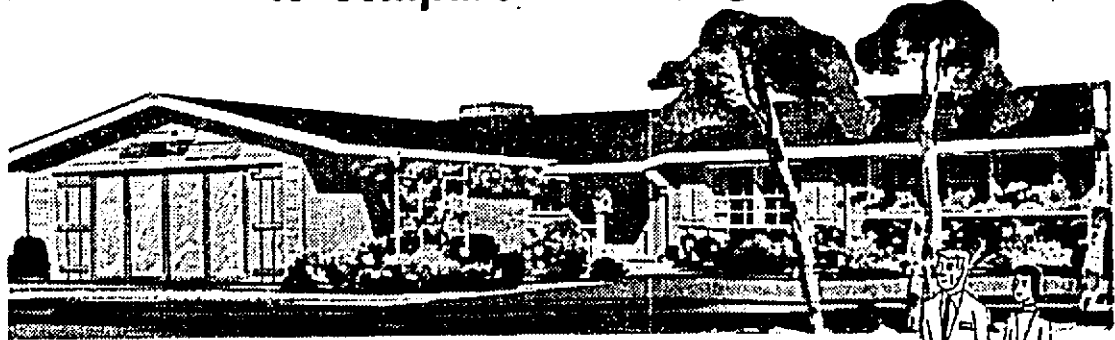
**To Buy Cars**  
WASHINGTON (AP)—The Interstate Commerce Commission has authorized the Railway Express Agency to issue \$6,250,000 worth of promissory notes to help finance the purchase of 300 additional railway express cars.

**LOANS**   
**for HOME Improvement**  
**ADDITIONS OR REPAIRS**  
No Escrows • No Commissions • No Red Tape  
We handle all the details... We have all materials such as Lumber, Hardware, Paint, Plumbing & Electrical Supplies  
Youngstown Kitchen  
**W. M. DARY CO.**  
Complete Building Material Store  
Est. 22 Years  
3605 E. ANAHEIM  
Phone 9-2113

they come from everywhere...



to compare...and **BUY!**



the **4 BEDROOM 2 BATH "MASTERPIECE SERIES of 1955"**

in  **ALDON** *buena plaza*

See for yourself this weekend why **ALDON** is the most important name to remember when you buy a home!

No matter where they live or work—Long Beach, Santa Ana, East Los Angeles, Hollywood, Huntington Park—thousands of veterans are coming from everywhere to Buena Plaza.

More DIFFERENT communities are represented than ever before in ALDON history. Why? Two good reasons: BUENA PLAZA, the hub community of the Southland, is close to every major center of employment! AND WHENEVER AND WHEREVER ALDON builds, you can be sure you get value where it counts, plus prices and terms every vet appreciates!

## A DARE TO COMPARE!

ALDON'S slogan always has been: "THE FINEST HOMES EVER BUILT!"... and the new "Masterpiece Series of 1955" surpasses any previous ALDON-BUILT homes. We dare to compare because no comparison is possible.

1. The biggest, best-built, finest-equipped 4-bedroom, 2-bath homes anywhere!
2. A full 1350 sq. ft. of inside living area, plus porch & 2-car garage
3. Floor-to-ceiling brick or slumpstone fireplace, with raised hearth
4. 75,000 BTU Pioneer forced air heat—thermostatically-controlled
5. Sliding wall of crystal-clear glass, opening on rear garden
6. Famous Aldon design—you choose from 22 original stylings
7. World-renowned "queen-size" kitchens, originated by Aldon, and featuring natural finish wood cabinets, Waste King pulverators, range hood and fan, DishWhiz dishwasher
8. A lifetime of pride because your home was built by Aldon. Greater resale value because "it's an Aldon"
9. Bigger custom baths, one with oversized stall shower, glass door and 6 ft. ceramic tile... 2nd bath with tile over tub. Colored plumbing fixtures and electric heaters in both.
10. Ornamental street lights, paved safety streets, SEWERS, sidewalks, curbs and gutters!

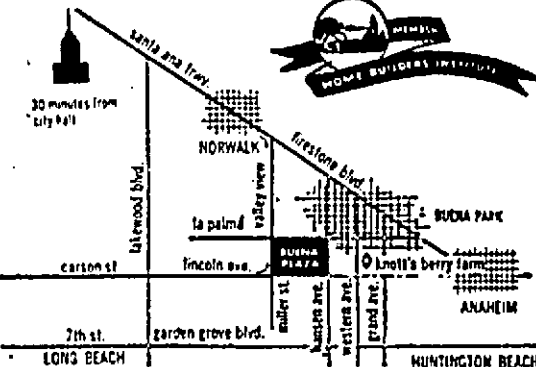
 **buena plaza**  
sales office: MILLER STREET AT LA PALMA AVENUE, BUENA PARK

**VETS**  
**not a dime to move in!**  
NO CASH COSTS!  
NO CASH IMPOUNDS!  
Absolutely NOTHING DOWN!

**\$7149** MONTH prin. & int.  
30 year 4 1/2% VA loans  
Financing by STALFORD MORTGAGE CO.

**6 SPECTACULAR MODEL HOMES**  
furnished by *Aaron Schultz*  
of Long Beach and Anaheim  
NATURALLY, ALL-GAS EQUIPPED!

**HOW TO GO:** Follow Santa Ana Freeway—Firestone Blvd. to Valley View, and turn south. Or drive east from Long Beach on Carson Street (which becomes Lincoln Ave.) and turn north on Miller St. Look for the "not-a-dime-to-move-in" signs.



**HEAR DREW PEARSON**  
Sunday Nights 7:30 p.m. & 11:30 p.m.  
KFVB • (980 of your dial)

E. "BILLY" HAMBURG, sales agent

**VETS! NEW LOW TERMS at exciting ARTESIA CREST HOMES**  
**NOTHING DOWN**  
COST AND IMPOUNDS ONLY:  
ONLY \$10,550 **53**<sup>91</sup> MONTH \$10,675 **54**<sup>58</sup> MONTH PLUS TAXES AND INSURANCE  
**3-BEDROOM HOMES WITH ADDITIONAL FAMILY ROOM**

 **ARTESIA CREST HOMES**  
NEAR SCHOOLS AND SHOPPING

- ✓ Select Hardwood Floors
- ✓ 2-Car Garages
- ✓ Waste Disposal
- ✓ Natural Wood Cabinets
- ✓ Rusco Steel Sash
- ✓ 40-Gal. Water Heaters
- ✓ Painted Interiors
- ✓ Bermuda Rock Roofs

**DIRECTIONS**  
From Long Beach  
OUT CARSON OR  
PIONEER BLVD.  
NORTH ON PIONEER TO  
183RD ST. THEN TURN  
WEST ON 183RD ST. TO

# Sav-On Drugs Signs for Los Altos Site

Sav-On Drugs has selected a site in the Los Altos Shopping Center for its 14th and largest store, it was announced Saturday by L. S. Whaley, owner of the development at Bellflower Blvd. and Stearns St. in east Long Beach.

Negotiations were completed for construction of a 25,000-square-foot store which will include a main sales floor 140 feet by 80 feet with a mezzanine and basement. Cost of the building will be in excess of \$500,000. It was announced from the office of Welton Becket, nationally known shopping center architect who is designing the Whaley development.

Sam Price, Beverly Hills agent, represented Sav-On and Tod Sloan was the Whaley agent.

The store will be in the mall adjacent to the big Walker's Department Store and joins the J. C. Penney Co. and some other stores which Whaley said will be announced as soon as final leasing arrangements are completed.

**LAUD LOCATION**  
C. J. Call, president; A. D. Clark, first vice president and Ronald Call, second vice president.



R. L. CALL  
Operated First L. B. Store

dent, of the Sav-On company all lauded the Los Altos Shopping Center as "ideally located and perfectly designed."

Work will be started on the building at once, Whaley said. His own construction crews will do the work under supervision of Millie and Severson, construction specialists.

The store, which will be self-service in operations, will have terrazzo flooring, a wall of glass for the front and each showense will be individually lighted with the most modern display equipment.

A special belt conveyor will be

installed between the loading dock to the storage area in the basement and another will run to the main floor.

**FIRST IN 1945**  
Sav-On opened the first store in San Bernardino in 1945 and their third store was opened in Long Beach in 1947. Stores they now operate in this area are at downtown Long Beach, Lakewood Center and Norwalk.

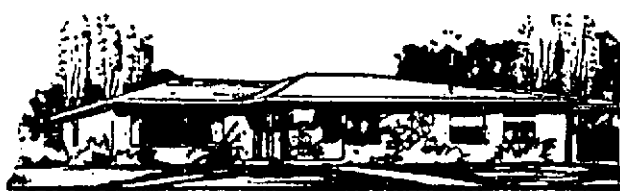
"Growth of our entire trade area until it now has 50,000 families called for new and larger shopping facilities," said Whaley. "In our planning we are striving to give the area a well-balanced, complete center. The addition of a company live Sav-On is a decided asset in this direction."

"Shortly we will be able to announce several additional major stores which we feel will make the center one of the most outstanding in the nation."

**APL Will Replace Most of Its Fleet**

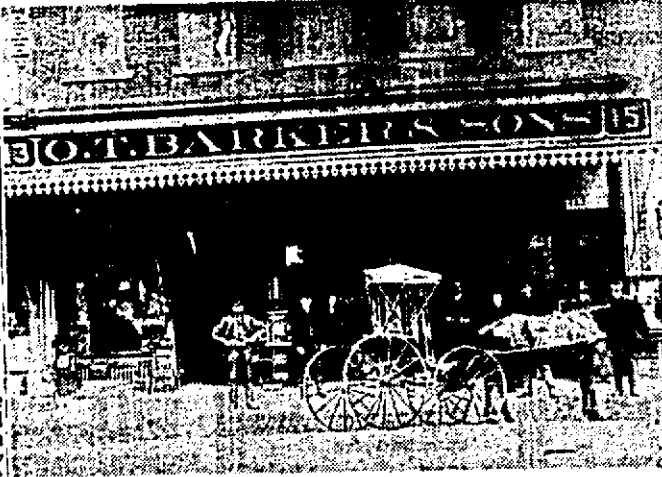
**SAN FRANCISCO**—The federal maritime administration announced that a \$70,000,000 subsidy has been granted the American President Lines to replace almost its entire fleet of ocean going ships.

APL will add 105 million dollars of its own money to complete the project.



**NO EXTRAS TO PAY**

Fully priced at \$7,995, the Balboa Vista homes which overlook Newport Harbor are sold to veteran and non-veteran on the low terms of \$400 down and monthly payments of \$56.75. Each is a three-bedroom home with many built-in features. Only a few of the homes remain for sale. Visitors may drive down Pacific Coast Hwy. to the Newport Beach overpass, go north on Newport to Costa Mesa, veer left to Harbor Blvd., north to Victoria, then left to Placentia. Or they may be reached from the Santa Ana Freeway, turning south on Harbor Blvd.



**FIRST STORE**

Here is the original Barker Bros. store which was established in 1880 at 13-15 N. Spring St. in what was then the central shopping district of Los Angeles. Founded by Obidiah Truax Barker, the store was then known under the name of O. T. Barker & Sons.

## Big Contract to Lockheed

**WASHINGTON**—The defense system which has been building up in recent months and is due to get more emphasis in the military budget for next year.

The planes are a modification of the Super Constellation used by air lines. They will be used, the Navy said yesterday, to patrol the skies over the Atlantic Ocean many miles from land.

Aircraft of similar type are already being used by the Air Force as part of the early warning system to give advance notice of the approach of unfriendly raiders.

The warnings supplied by both Air Force and Navy planes of this long-distance type will be tied directly into the continental

### Ranks High

Louis F. Cadwallader, of Long Beach, ranked fourth among more than 700 field underwriters in the Western division of The Mutual Life Insurance Company of New York, in number of paid applications for insurance issued during November, according to Carl W. Rogers, manager of the Long Beach agency.

## Barker Store Opened Door 75 Years Ago

Barker Bros. this week will turn back the clock to the days of horsehair sofas, the gate-legged table and the marble-topped commode as its 16 stores throughout Southern California join in celebrating the concern's 75th anniversary. Observance of in Long Beach will be under the direction of Raymond A. Bracha, manager of Barker's store here.

The first Barker Bros. store was opened when Los Angeles was a city of dirt roads and horsecars and kerosene lighting. It was kept open in the evening to draw the trade from ranchers and other residents of outlying areas who drove in to shop after their day's work was done.

Barker Bros. was founded by O. T. Barker and Otto Mueller who established a small furniture store near the Plaza in Los Angeles in 1880. The store kept pace with the growth of Southern California and is today regarded as the largest retail home furnishings establishment in the world. The store took its early strides under the leadership of Barker's two sons, William A. and Charles H. Barker, the original Barker Bros., who employed horse-and-buggy solicitors to tour Southland communities for business.

Neil Petree, president of the store since 1938, has directed its tremendous expansion in recent years, establishing new stores in population centers throughout the Southland. The Long Beach store was established in June, 1929.

The L. S. Whaley Co. takes pleasure in announcing for special attention of members of the Armed Forces, that under the new liberal FHA terms recently approved by Congress they are offering . . .



# NEW LOW TERMS AVAILABLE TODAY

YOU ARE INVITED TO INSPECT THE MODELS LOCATED JUST SOUTH OF SPRING ST., EAST OF BELLFLOWER, NORTH OF STEARNS

**LOS ALTOS REALTY CO.**

# HURRY!

*these homes can never be duplicated at this price!*

# \$395 DOWN!

Plus Escrow and Impounds

# \$56<sup>75</sup> TOTAL MONTHLY PAYMENTS

Including Interest, Principal, Taxes and Insurance

# \$7995 TOTAL PRICE

## immediate occupancy

of these

### 3-Bedroom Homes

1345 Sq. ft. under roof and scores of other attractive luxury features that must be seen to be appreciated!

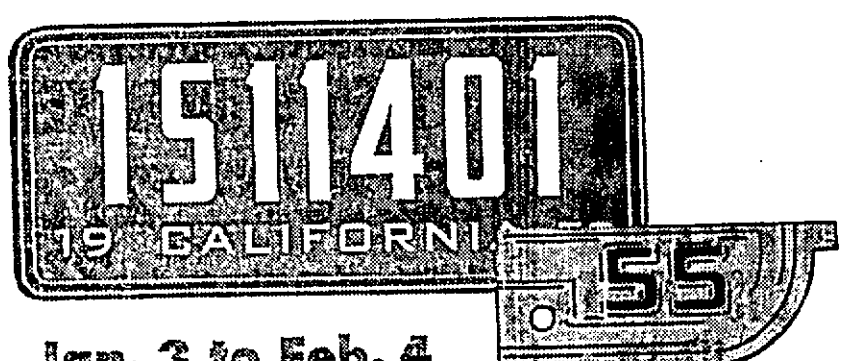


# Balboa Vista Freedom Homes

Andes Realty — Sales Agents — LI 8-4565 — Open 9 to 7 Daily

# GET YOUR 1955

## AUTO, COMMERCIAL, OR TRAILER LICENSE TAB



Jan. 3 to Feb. 4 inclusive at LONG BEACH BRANCH



102 PINE AVE.

A Motor Vehicle Department clerk will be on duty during regular banking hours January 3rd through February 4th

No Service Fee!

BRING YOUR 1955 REGISTRATION CARD



# CLASSIFIED AUTOMOTIVE VALUES

(Continued From Page E-8 — Classified Section)

## FRESH

Just traded in on the all-new 1955 Chevrolet... these clean used cars are mostly one-owner, local and are priced very low to move quickly!

- '54 CHEV. ... \$1699  
De Luxe 4-dr. Every extra.
- '54 NASH ... \$1699  
Statesman Super 4-door. Radio, heater, overdrive.
- '53 CHEV. ... \$1299  
Club Coupe with radio and heater. Traded in by the original owner.
- '52 CHEV. ... \$999  
Stylized De Luxe 4-dr. Radio, heater, sparkling 2-tone finish.
- '51 CHEV. ... \$799  
Stylized 4-door Sedan. Original finish, immaculate interior.
- '51 DODGE ... \$799  
Chrysler 4-door. Every extra, sparkling throughout.
- '50 CHEV. ... \$699  
Stylized 4-door. Exceptionally clean. 2-tone paint, radio, heater.
- '49 CHEV. ... \$599  
Stylized Club Coupe. Radio, heater, tailored seat covers.
- '51 NASH ... \$599  
Your choice of Statesman or Ambassador, both with radio, heater, overdrive.
- '51 STUDE. ... \$599  
Champion Sedan. Radio, heater, overdrive.
- '50 FORD ... \$599  
De Luxe Sedan with radio and heater.
- '49 FORD ... \$399  
Club Coupe. Radio, heater.

**CORMIER**  
6th and AMERICAN  
11th and AMERICAN  
HOME OF USED CARS

**'53 Chev.**  
1953. All. Beautiful 2-tone blue. Radio, heater, whitewall tires, outside view and many other accessories. 10,000 actual miles.  
**\$1499**  
**PARKWOOD CHEVROLET**  
COURTESY IN OUR STORE  
COR. SOUTH ST. and BELLFLOWER BLVD.  
Phone TORRE 6-3161

**★ Repossessed ★**  
PAY OFF BALANCE  
Due on These Clean, Reconditioned Cars  
OR WITH QUALIFIED CREDIT  
NO DOWN PAYMENT  
201 FIATZEL Vagabond  
Reconditioned Utility Job  
1954 BUICK Special \$42.00  
1954 Olds 88 \$43.70  
1954 Olds 88 \$42.00  
1954 Olds 88 \$24.34  
1954 Olds 88 \$28.50  
1954 Olds 88 \$24.50  
1954 Olds 88 \$27.00  
1954 Olds 88 \$24.00  
**ECKERT MOTORS**  
311 W. ANAHEIM

**SAVE PLENTY**  
Local One-Owner Low-Mileage Cars  
**NEW CAR TRADE-INS**  
**'54 FORD ... \$1899**  
V8 Custom 4-door. Radio, heater, 2-tone paint. Turn signals, A/C. Lic. No. 2806572  
**'52 MERC. ... \$1199**  
2-door. Merc-O-Matic, radio, heater. Lic. No. 1003315  
**'52 STUDE. ... \$999**  
Hardtop. Radio, heater, overdrive. Very nice throughout. Lic. No. 1005610  
**'51 DODGE ... \$899**  
Diplomat Hard Top Convertible. Radio, heater, gyromatic. Lic. No. 6255570  
**'51 NASH ... \$699**  
Statesman 4-door. Radio, heater, overdrive. Lic. No. 6255570  
**'50 CADILLAC ... \$1699**  
Coupe. Radio, heater, Hydra-Matic, 2-tone paint. Lic. No. 1003320  
**'50 PONTIAC ... \$799**  
Chieftain 4-door. Radio, heater, 2-tone paint, etc. Lic. No. 1011587  
**'54 PONT. ... \$2099**  
Chieftain De Luxe 4-door. Hydra-Matic, radio, heater, 2-tone paint, power brakes, 3.000 miles. Lic. No. 2774150  
**'52 FORD ... \$1299**  
Victoria. Radio, heater, Ford-O-Matic, etc. Lic. No. 1003315  
**'52 FORD ... \$1199**  
V8 Club Coupe. Radio, heater. Lic. No. 1003315  
**'51 FORD ... \$899**  
Station Wagon. Radio, heater, A/C. Lic. No. 1011587  
**'51 MERC. ... \$999**  
Club Coupe. Radio, heater, overdrive. Dark green, white walls. Lic. No. 6255570  
**'50 FORD ... \$599**  
V8 2-door. Radio, heater, new paint. Lic. No. 2774150  
**'49 BUICK ... \$499**  
Roadmaster. Radio, heater, Dynaflo with white walls. Lic. No. 484594  
**NO DOWN WITH QUALIFIED CREDIT**  
Bank Financing Up to 30 Months  
**ED BARBARI** AUTO SALES  
2838 E. Pac. Cst. Hwy. 9-4382

**SPORTS CAR ENTHUSIASTS**  
The fabulous English AC Sports Tourer, 2-litre, 5-seater, 6-cylinder, 85-h.p. and 7.1 compression ratio. The finest custom craftsmanship is embodied in this like new model. Finished in polar white with red leather interior and red top.  
ORIGINALLY SOLD FOR \$4500  
Now an unprecedented value at only **'2495**  
on Convenient GMAC Terms  
**"C" STANDLEE MARTIN**  
"Exclusive Oldsmobile Dealer"  
1227 American Ave. Long Beach 6-9621

**Happy New Year to all from ...**  
**HARBOR CHEVROLET**  
ANAHEIM AT ATLANTIC  
All Departments Will Be  
**CLOSED SUNDAY**  
January 2, 1955  
OPEN AS USUAL MONDAY

**Values BEYOND COMPARE**  
— OPEN ALL DAY TODAY —

**NEW YEAR'S SPECIALS**  
**'55 PONTIAC**  
Star Chief 4-Door  
Fully equipped. Discount miles only. New car guarantee.  
**\$2799**  
**'54 CADILLAC**  
Coupe DeVille  
AIR CONDITIONED, Yellow and black. Power steering and brakes.  
**\$4999**

**'54 CADILLAC ... \$4699**  
Coupe. 2-tone green. All-power.  
**'54 CADILLAC ... \$4095**  
62 4 doors. 5 to choose from. Pick your color.  
**'55 CHEVROLET ... \$2599**  
Station wagon. The 4-door model with Power Glide, heater, floor new.

**NO DOWN PAYMENT TO QUALIFIERS**  
**'54 OLDSMOBILE ... \$3499**  
De Luxe 88 Holiday. Power steering, power brakes. Drive-out miles only. OUTSTANDING!  
**'53 CADILLAC ... \$3399**  
62 4-door. Air conditioning. Power steering and all the wanted extras.  
**'55 FORD ... \$2999**  
Fairlane Victoria. Radio, heater, overdrive, power steering, tinted glass, whitewalls.  
**'53 FORD ... \$1799**  
Country Sedan. All-metal. 3-seat, 4-door station wagon. Very nice condition.

**NEW YEAR'S SPECIALS**  
**'55 OLDS 88**  
Holiday  
4 to choose from. Factory equipped. Just arrived.  
**\$3199**  
**'53 CADILLAC**  
DeVille, air-conditioned. Power steering. Automatic 2ys. 2-tone green.  
**\$3399**

**Art MORGAN**  
ATLANTIC at ANAHEIM

**BEACH CITY CHEVROLET**  
3201 E. PAC. CST. HWY.  
PHONE 90-0212  
**'51 CHEVROLET ... \$845**  
Stylized De Luxe 4-door. Power Glide, radio and heater.  
**'50 NASH ... \$395**  
Ambassador 4-door. Overdrive, radio and heater.  
**'51 STUDEBAKER ... \$695**  
Champion 4-dr. Overdrive and radio.  
**'50 STUDEBAKER ... \$495**  
Champion 4-door.  
**'50 FORD ... \$645**  
2-door. Radio, new paint.  
**'50 HUDSON ... \$385**  
2-door. Radio and heater.  
**'52 CHEVROLET ... \$1245**  
Bel Air Sport Coupe. Power Glide, radio and heater.  
**'48 CHRYSLER ... \$245**  
Radio and heater.  
**'50 CHEVROLET ... \$645**  
Club coupe. Radio and heater.  
**'51 FORD ... \$985**  
Convertible. Overdrive, radio and heater.  
**'53 CHEVROLET ... \$1395**  
Stylized De Luxe. Power Glide, radio and heater. Lic. No. 1X70202.  
**'51 CHEVROLET ... \$1095**  
Bel Air Sport Coupe. Power Glide, radio & heater.  
**'53 CHEVROLET ... \$995**  
Sedan delivery.  
(170 Transportation Cars to Choose From)

**'54 BUICK ... \$2999**  
Roadmaster Riviera coupe. Choice of 2. Power steering, power brakes, electric windows and seat. Fully equipped. Choice of 2.  
**'54 OLDSMOBILE ... \$2799**  
Super 88 4-door. Power steering, power brakes. Excellent condition.  
**'54 FORD V8 ... \$2499**  
Country sedan with overdrive and lots of extras.  
**'53 FORD ... \$1599**  
Custom Club Coupe. Radio, heater, Ford-O-Matic. Locally driven.  
**'53 CHRYSLER ... \$1599**  
Windsor. 4-door. All factory equipment.  
**'52 BUICK ... \$1499**  
Super Riviera. 2-tone finish. Local one-owner car.  
**'51 CHRYSLER ... \$999**  
New Yorker V8. 4-dr. Beautiful condition. Low mileage, original car.  
**'51 FORD ... \$799**  
V8 Custom 2-door. Radio, heater, jet black finish.  
**'51 NASH ... \$799**  
Rambler convertible. Radio, heater, overdrive. Very sharp. New top.  
**'51 CHEVROLET ... \$999**  
Stylized De Luxe 2-door. Radio, heater and Power Glide. Local one-owner car. Immaculate.  
**'51 FORD V-8 ... \$699**  
Club Coupe. Radio, heater.

**NEW YEAR'S SPECIALS**  
**'55 BUICK**  
Special Riviera  
Power steering. 2-tone paint.  
**SAVE \$500**  
**'55 CADILLAC**  
62 4-Door  
2-tone finish. Fully equipped. Just arrived.  
**\$5099**  
Also have '55 Fleetwood and El Dorado.

**'50 CADILLAC ... \$1899**  
Convertible. Beautiful green. Low mileage. Local car.  
**'50 HUDSON ... \$599**  
Commodore 4-door. Beautiful car.  
**'49 MERCURY ... \$699**  
Club Coupe. Local one-owner car with overdrive.  
**'49 CADILLAC ... \$1099**  
'55 7-passenger. Local car. Very clean.  
**'48 CADILLAC ... \$899**  
62 4-door. 2-tone finish. Whitewall tires.  
**'47 FORD ... \$199**  
2-door. Excellent transportation.

**AT MEL BURNS FORD YOU WILL GET HUNDREDS OF DOLLARS MORE FOR YOUR TRADE ON BRAND NEW '55 FORDS**  
If It Is Extra Nice and Shows Good Care We Will GIVE as Much as **\$500 MORE** Than Actual Cash Value Today  
**YOU CAN BUY A NEW '55 FORD FOR As Low as \$1759**  
ALL MODELS AND COLORS FOR DELIVERY NOW  
**WE HAVE 6 LOW-MILEAGE 1954 FORDS DISCOUNTS UP TO \$1000 AT MEL BURNS FORD**  
Closed Saturday, Open Sunday Jan. 2 as usual  
**LONG BEACH'S LARGEST FORD DEALER**  
2000 AMERICAN  
PHONE 70-6954  
Both Sides of Street Two Big Showrooms

**Belmont J. San Chéz**  
**ONE-STOP CAR MART**  


**'55 CORNER ANAHEIM AT AMERICAN**  
All 1955 cars carry a full 30,000-mile, 30 month guarantee  
**1955 PONTIAC \$395 dn.**  
CATALINA. 2-tone blue. Equipped. Save \$500  
**1955 DODGE \$395 dn.**  
CUSTOM ROYAL Red and white. Completely equipped. Save \$400  
**1955 OLDS 98 \$495 dn.**  
HOLIDAY. Fully equipped. Blue and white finish. Save \$500  
**1955 CHEVROLET \$295 dn.**  
BEL AIR. Blue and white. Choice of four. Fully equipped. Save to \$400  
**1955 PLYMOUTH \$295 dn.**  
Choice of four. All fully equipped. Save up to \$500

**'52 STUDE. \$999**  
Commander 4-Door. Radio, heater, overdrive.  
**'51 FORD \$899**  
4-Door Sedan with radio and heater. A steal at

**'50 BUICK \$799**  
Super 4-Door. Radio, heater, Dynaflo. Mechanically tops.  
**'50 OLDS \$699**  
98 2-Door Sedan. Radio, heater, Hydra-Matic.

**'49 FORD \$399**  
Custom 2-Door. Radio, heater. Runs and looks like new.  
**'49 BUICK \$599**  
Super Convertible with radio, heater and Dynaflo.

**NO DOWN on Approved Credit Statement**  
**SEE... DRIVE... BUY the All New 1955 STUDEBAKER**  
**2-Dr. SEDANS \$2122<sup>96</sup>**  
6-cylinder, as low as... **\$2245<sup>53</sup>**  
8-cylinder sedans, as low as...  
Plus tax and license.  
**CHOICE OF SEVENTY-FIVE READY TO GO TODAY!**  
Before you buy any car—new or used—check our Low Prices... Our High Trade-in Allowances... Our Easy Terms.  
All Carry 30,000-Mile—30-Month Guarantee

**Belmont J. San Chéz**  
**ONE-STOP CAR MART**  
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Anaheim at American • 1350 American at Fourteenth  
Ph. 70-7914 OPEN EVENINGS

**CAMPBELL'S**  
**\$99<sup>00</sup>**  
1881 and 2101 American Avenue  
**ANNUAL CLEARANCE**  
EVERY CAR IN STOCK INCLUDED ONE WEEK ONLY  
**EIGHTY CARS TO CHOOSE FROM**  
**'54 Buick Super Riviera \$2699**  
2-tone, de luxe equipment  
**'54 Buick Super Sedan \$2699**  
Fully equipped, power brakes  
**'54 BUICK Special \$2499**  
**'54 BUICK RM Riviera \$2999**  
Full power equipment. A beauty.  
**'54 CHEVROLET \$1799**  
Power Glide 210 2-dr.  
**'53 Buick Super Sedan \$1799**  
**'54 BUICK Century Riv. \$2749**  
**'54 BUICK Special Riv. \$2499**  
Synchronesh transmission.  
**'54 PONTIAC 8 Sedan \$2399**  
Power steering Star Chief.  
**'53 Buick Super Conv. \$1949**  
**'53 BUICK Riviera \$1749**  
**'53 BUICK RM Riviera \$2099**  
**'53 PLYMOUTH Sedan \$1299**  
**'53 FORD 8 2-dr Custom \$1549**  
**'52 CADILLAC 62 Sedan \$2599**  
**'51 FORD 8 Sedan \$1049**  
**'53 STUDE. Hard Top \$1299**  
**'52 CHEVROLET Sedan \$1199**  
**'49 PONTIAC Hydra \$699**  
**1951 BUICKS 1950**  
**CHOICE OF SIXTEEN RIVIERAS—2-DOORS—4-DOORS**  
**SPECIALS—SUPERS—ROADMASTERS**  
**\$949 to \$1299**  
Every car thoroughly reconditioned. NEW CAR DEALER GUARANTEE. GMAC PACKAGE PLAN AVAILABLE Includes low term finance, insurance and life insurance.  
**CAMPBELL BUICK**  
1881—AMERICAN AVE.—2101  
Ph. 6-2076 Just North of Pacific Coast Highway Ph. 7-4925



# Predict Chic Picture Book Review Is Benefit in Spring Fashions

LONG BEACH, CALIFORNIA, JANUARY 2, 1955, SECTION D

By MARY LOU ZEILMS  
Press-Telegram Women's Editor

Put away the Ouija board, the crystal ball and the horoscope and make your own fashion predictions for spring. In fact, make any predictions you like about the 1955 woman—they'll probably all come true. Since no two people think alike and never agree when it comes to foretelling the future of women in the glamor world, how can we expect a mere woman to predict today what she might do tomorrow?

One thing we might predict, those women who shy away from extreme fashions still will be able to find a lot of nice, wearable clothes that look pretty much the same as the favorite dress of last year.

The most important note in many of the American collections for spring is the long-torso look. Both in suits and one-piece dresses, the bodice extends to the hips. Because the bodice fits skin tight, it will be necessary to be carefully corseted (if you're inclined to bulge in the wrong places). However, it's pleasant to note that the new foundations lift the bust higher and nip the waist less than formerly. This is what makes the attenuated line more effective.

Also important in the spring line-up is the overblouse, often used in three-piece costumes consisting of hip-length loose coat, skirt and overblouse which matches the coat lining.

Bare shoulders and bare midriffs are on the vane, both in evening dresses and beach wear. The new thing is a sort of camisole top with wide shoulder straps and a square neckline. If you do have wide expanses of bare shoulders—you'll be strictly passé!

As to jewelry, there will be beads, beads and bangles. Most popular will be matinee length, which means to mid-chest. Longer and more dazzling than ever are earrings for evening—but definitely more discreet for daytime wear.

Wool and thistledown will be synonymous in spring fashion according to a noted French textile designer. Even with the weight as trifling as a cloud, the surface is apt to be double, like an open work fabric fused onto a firm, smooth cloth.

Most designers believe fashion is entering a "blue" period with shades of blue, blue-tinted reds and browns taking the spotlight away from the golden and rosy shades of former seasons.

Textures of spring coatings and suit worsteds, including silk and wool mixtures, will flatten down to paper thinness, but still retain their perspective effect of depth. Overlays of thin threads in honey-comb patterns, thick, bumpy threads in brush stroke touches of color and bulk are woven into lightweight tweeds. Threads of several fibers and several colors—wool, silk and cotton—are mingled into a mezzotint twill that blends a thick-and-thin effect with shading and fleck of color.

All the bulky texture and the downy fuzz of past seasons has given way to dry, pressed-down surfaces in which the weave makes a small subtle pattern and a very soft shadow.

Stripes are another theme for spring—whether wide or narrow, they are boldly contrasted in black and white or color against dark.

Particularly California designers, knowing the importance of travel in modern life,

have created a versatile group of travel cottons for the resort goer. In this group are wrinkle-resistant prints and plaids, crinkled and taffetized cottons, cotton knits, satins and tweeds.

Durably pleated cotton—fully washable—is featured in day dresses, beach jackets, blouses and skirts. Brilliantly printed sun and date dresses in both the new longer waist-line and the natural line are shown in printed cottons, in embroidered satin, and a variety of plain colors. Especially popular are the three-piece cotton tweed outfits—a slim skirt worn with an overblouse and a slightly boxy jacket.

There will be lots of splashy color in all beach wear—hot pink, lime, violet and orange are featured in play separates trimmed in black or white ribbon looping. One designer even uses gold embroidery on bright plaid denim. A straight beach jacket and one-piece boy-shorts bathing suit, as well as separate shorts, skirts and sun-dresses feature this new "designing" touch on a classic cotton.

The new year also is bringing a new look in swimsuits based on the long torso. Striped knitted fabrics will be most important and together with intricate cutting and light boning, a more "flat" effect at the bust and hip line is achieved.

Of this we can be sure: the shape of things to come in 1955 already is cut and stitched in the fashion canyons of New York and Los Angeles!

## Party Honors Bride-Elect

A surprise miscellaneous shower for Miss Odessa Gertrude Russell, bride-elect of Robert A. Parker, was given by Miss Marjorie Parker at her home, 3718 Country Club Dr.

The dining room table, covered with a beautiful lace cloth over pink satin, was centered with a large pink ruffled nylon heart trimmed with lilies of the valley and pink satin bows. Tall pink tapers in silver candelabra, surrounded by numerous beautifully wrapped shower gifts, completed the pink and white motif. White wedding bells were suspended from the chandelier.

The hostess was assisted in serving refreshments by her mother, Mrs. G. C. Parker, Mrs. Virgil Hettick, and Misses Charlene Hettick, Christine Schurr, Kurtie Lu and Dottie Thorpe.

Others attending were Misses A. G. Russell Jr., P. L. Best, A. G. Russell, Edith Parker, Marjorie Lewis, Wm. Marter, C. J. Hettick, E. J. Wightman, H. B. McCurdy, N. C. Howell, W. K. Thorpe, T. W. Russell, Frank Bon, W. H. Spencer, Fern Criswell, C. W. Steininger, Marshall Julian, Vincent Bailey, C. H. Lewis, L. G. Hagman, L. L. Walton, Willard Schurr, Alfred Lewis, Harry Sorex, L. W. Hoekney, Ed Takeda, J. B. Lowry, D. B. Clifton Jr., Keith Anderson, R. W. Mitchell, Myrtle Duskin, Misses Luanne Lewis, Phyllis Trendwell, Kay Takeda, Marjorie Schurr, Joyce Hesserger and Kathy Hettick.

The rehearsal dinner took place Thursday at the home of the bride-elect's parents, Lt. and Mrs. Andrew G. Russell Jr., 1024 Silva St. The wedding was solemnized Friday evening at Atlantic Methodist Church.



FOR SEVERAL YEARS one of the most popular events for the New Year has been a book review and coffee hour by Long Beach Alumnae of Kappa Kappa Gamma, with proceeds going to student aid. Planning the event for 10:30 a. m. Jan. 26 in the Robert J. Ritner home, 235 Calabrese Pl., are alumnae members, from left, Misses John Dickson Walker Jr., Richard B. Smith and Robert G. Bailey. Popular Southland re-

viewer Mrs. Mary Greer Scarborough will talk on current books and special guest will be Marguerite Gilbert McCarthy, author of "The Cook Is in the Parlor." Since reservations are limited, they should be made as soon as possible with the chairman, Mrs. Richard Smith, of 3413 Tulane Ave., or Mrs. Robert Bailey, 4214 Pine Ave., program chairman. Local and national philanthropies will benefit from the event.

## Crawfords Entertain

The spacious home of Mr. and Mrs. Walter Crawford, 3401 E. Ocean Blvd., was the scene of a gala family celebration New Year's Day, feature of which was watching the Rose Bowl game around the television set in the game room on the second floor. Absent from the family circle was Don Crawford, who spent the weekend skiing at Squaw Valley, near Reno. Among guests was Miss Eleanor Peterson, daughter of Dr. and Mrs. P. Victor Peterson, who came out by plane for the holidays from Cornell University, where she is studying for her master's degree. She left last evening by plane to resume her studies.

## Women Dress Alike, Burmese Families Don't Share Last Name, Visitor Says

By ELAINE RISINGER

A new year has arrived and new adventures lie beyond each flip of the calendar. It is especially true this January for pretty raven-haired Margaret Amy Ohn-Bwint of Burma. The personable visitor is adding a distinctive international feeling to our city.

She and her 14 counterparts from other countries are participating in a nine-month work and study project in the United States sponsored by the National Board of the Young Women's Christian Association.

Our local YWCA will be Miss Ohn-Bwint's home until April 19 when she will attend the Y's Triennial National Convention in New York City and then the International Leadership Training Project at Lake Mohonk, N. Y., before returning home.

Life in the United States is certainly no new experience for the Burmese girl. She was a college coed at Frances Shimer Junior College in Mount Carroll, Ill., and Bucknell University where she majored in English. And her interest and knowledge of world affairs is typical of today's women who look beyond their country's boundaries for educational outlets.

The grace and beauty of women from the Far East is a well known fact. And Miss Ohn-Bwint is no exception to the rule. She wore black patent leather thonged sandals, a deep purple skirt (called a longyi in Burmese) and a pale purple blouse (aingyi) for our chit.

"Every woman wears the same costume," she revealed. "The only difference is that people will wear different quality of material."

All blouses have short sleeves and a five-button opening at the side, and the skirt is like a tube which you wrap around to fit. Most people have their clothes and shoes made for them as the ready-made articles aren't too good, she added.

## In Burton Home

Watching in the New Year together Friday at the home of Mr. and Mrs. Robert Burton, 3740 Centralia Ave., in Lakewood was a group of congenial friends, including Messrs. and Misses Logan H. Goodnight, George Osborn, and Larry Reichenner. A midnight buffet was served, following an evening of contract bridge.

added, Her English has a British crispness.

She smiled often as she described her country and customs.

"Do women in Burma vote?" I asked.

"Oh, yes, they have equal rights with men in property and inheritance," she answered. "Many women cling to the old tradition of staying at home, but since the war, most young women work after their marriage. 'Burmese women are very clever in commerce. They know how to trade,' she said.

A social worker, Miss Ohn-Bwint worked with Baptist young people in her country since finishing college. She cited the differences between teen-agers here and in Burma. "Because of our customs and traditions, you find that girls do not go out late at night. If they do go out with a boy alone, then it's taken for granted they are to be married eventually."

Also most young people do not dance as it is not considered in good taste, she added. "Soccer, which we call football because we kick it with the foot, is a favorite sport."

I casually asked her parents' names. Miss Ohn-Bwint hesitated and then laughed.

"We don't have family names in Burma. We have our own individual names. My father is U Ba Salin. U stands for a title like Mr. My father gave me my grandmother's name, Ohn Bwint, which means coconut blossom. Margaret was given me by the doctor. Buddhists select their names according to when the baby is born."

She added, "My 14-year-old sister is named Gwendolyn Thein Mya which means one hundred thousand emeralds."

Miss Ohn-Bwint explained that in Burma her last name isn't hyphenated. She only does that in this country to avoid being called Miss Bwint.

Christmas and New Year's Days, our most festive season, are observed by the two percent Christian population of Burma. A predominantly Buddhist nation, these followers do not observe Christmas. Miss Ohn-Bwint said, but they do have the equivalent of Noel activities at the end of their lent in the late fall. At that time, they decorate their houses and hang lights in the street.

The Buddhist New Year or water festival is celebrated in April. And the latter name is significant. During these three days everyone goes around town pouring water on each other. "We usually don't go to work at this time," she added.

When Miss Ohn-Bwint returns home, she will work with the YWCA in Rangoon. While

## Social Galaxy

# Thanks for Memory of Rollicking Year

By BETTY WENTWORTH  
Independent Women's Editor

We've just gone back over the Sunday papers for the past year, all 52 of 'em, and our only remark, lame, but telling, is that you all certainly did a lot of fascinating and surprising things. A re-cap is of necessity a sketchy thing, and we don't pretend to refresh your mind on more than a sampling of the highlights. We're fully aware that we've overlooked some important events, for which we apologize. Also the weddings occurred later for a great many of the couples whose engagements we revealed but we didn't have space to record both.

All set? Shut your eyes and we're going to whisk you back into January 1954, when we'd never even heard of George Gobel.

Highlights of January included the engagements of Ann Parks to Joe Bramblet, Dorothy Minnick to Sam Edwards, Gerry Turner of Seattle to Patrick Phelan, Norma See to John Epley, Renee Becktell to Capt. Francis A. Fillipow. Weddings included those of Jeanne Plomason to Melvin Keith, Patti DeVesse to Nelson Staebble, Betty Hutchins Smith to Bill Clark, Edna Palmer to Truman Dayton.

King Parks and his new bride, Anna, were being feted, Mrs. Robert Whyte and daughter, Irma, arrived from Australia. Betsy and George Taubman and Mickey and John McWhinney had moved into new homes; there was a gay Captain's Ball at the VCC; coffee hours were given by Sally Badenhausen and Eleanor Davis for 200, and by Ruth Dougherty and Maxine Ciermo for 100.

In February the Have a Heart and Help a Child Carnival occupied many clubs; the Community Players celebrated their Silver Year and the John Hilberts their golden anniversary. Carmelite Nuns Auxiliary had a big benefit ball at the Auditorium, the Dames Club another benefit at the Lafayette. Stein Kellogg was chairman of the Heart Fund campaign tea. Newlyweds Ens, and Mrs. Robert Basil Carleson were home from their honeymoon.

Sharon Geary announced her engagement to Merritt Adamson, Barbara Seal was betrothed to Thomas W. Borden; Maxine Livoni wed Joseph Palmquist. The Junior League's formal Valentine Ball was at the PCC; Symphony Juniors had their Vite Italia luncheon at the Balboa Bay Club; Hildis Hertzog and Lorraine Miller hosted a lovely Victorian tea.

Remembrance of March immediately brings to mind the beautiful wedding of Bette Cree and Bill Edwards at First Congregational Church, and the marriage of Gennelle Parks and Ray Neveau. Engagements included those of Jo Southgate to James Hancock, Ann Bishop and Richard Blanchard, Patricia Campbell and Bob Graham of Lusby, Md.; Norma Slaght and Don Winterrowd.

Florence Somerville took over the helm of Rick Ruckers; Virginia Todd became Junior League proxy. Helen Higgins was here from London visiting Patsy Harrison, Jean Harter and Jane Hosmer gave a large spring coffee hour and the Long Beach Yacht Club celebrated its 25th year.

Highlights of April include Jackie Light's garden wedding to Bob Snyder; Betty Anne Smith wedded Donald Murphy; Shirley Madison and James Herley announced their betrothal, as did Janet Hart and Glen Mitchell.

Parties we recall were Della Hatcher's two bridge luncheons, Virginia Waters' and Joanne Looman's coffee hour at the Assistance League Clubhouse, as well as Carrie Vignolo's and Evelyn Reeves' morning coffee for 60, and Ceelle Appleton's brunch honoring Sally Nesmith and Ola Murphy. Carol Scott took the helm for the Assistance League.

On the first day of May Bob McDougall wed Fern Marie Kelly at St. Luke's and on May 2 the Winchester Stacy's Gloria announced her engagement to Lt. Sherman Douglas Burrows. Nell Taylor, Elva Pritchard and Ann Davies had a coffee hour at the VCC for 150; Connie Desmond was engaged to Alexander Stuart Bond; the University Club trekked to the Newport Yacht Club for a dinner dance.

Then there was Alma Decker's large tea; a Swedish coffee hour hosted by Sara Savole, Marie Klesau and Florence Griffith; and two brunches at the VCC given by Gladys Furie, Winifred Morris and Etta Brown. Mrs. Thomas T. Taylor was named president of the Auxiliary to Children's Memorial Hospital.

June arrived and with it the news of Dick McGrew's engagement to cute Nan Walker of Dallas with a July wedding slated; The J. Roscoe Howells' Shirley Ann and Roger Williams were betrothed, as were Linda Schow and John Sherwood Moore Jr. The weddings, of course, were legion and included many of those whose engagements we've mentioned earlier. There was the Stanford Memorial Chapel rite of Pete Davis and Lynn du Lant, Jerome Burley and Patricia Sullivan's nuptials, Gail Weidrick's and Mike Buckley's home wedding; Margie Merrill wed Ens John Cookson.

Parties included Suzanne Taylor's "south of the border" costume party for 100 at the Marichals; Bernice Kirkwood's and Winifred Gilchrist's coffee hour for 75; Peggy Fairley's old-fashioned garden party; the large and novel "coffee circle" at the Assistance League Clubhouse given by Helens Reagan and Wilkison and Virgie Miller. Rotary Club had its "country fair dance" at the PCC, famed engineer Lillian Gilbreth talked to the Junior League, Janie and Gil Brown returned from Europe and the Long Beach Dog Show drew throngs.

Here we've run out of our allotted space and we've just rounded out the first half of the year. We'll resume with July next week, so glance our way next Sunday.

## Fresh Treatment for Cotton, Silk



A DIFFERENT TREATMENT for cotton in a Herbert Sondheim costume for Spring, 1955, is the one-piece dress, left, in a briefly-sleeved bodice of white linen with insertions of Chantilly lace. Its skirt of black and white woven cotton checks matches the bodice, lined with white taffeta. For cocktails or the races—Pauline Trigere's 1955 riding coat silhouette in a full-skirted dress and jacket costume of oxford and white dotted silk. The white organza scarf is piped with the silk.



1955 WILL BE a busy year for Miss Margaret Amy Ohn-Bwint of Burma who is on a nine-month work and study project in Long Beach sponsored by the YWCA.



## The Wild Waves Are Saying

# Holidays, Like Turkey, Dwindle Away

By IOLA MASTERSON

Back to normal and hamburgers. The holidays, and with them, the turkey, are all gone. Just that slim margin of today standing between us and the cold, cold reality of January! But think of the memories we have to keep us warm and happy. Memories like Carol and James Hoagland built for themselves and their friends with that open house and buffet dinner of Thursday for 100 guests. This being the first holidays in their beautiful new home at 3517 Via Palomino in Palos Verdes, it was a doubly pleasant way to enable their house to get acquainted with their friends!

Assisting Carol were, from Long Beach, Dorothy Wise, Sylvia Sherwood, Betty Ann Kirkpatrick, Virginia Muchmore and Geneva Suttler; from Palos Verdes, Betty Fields, Janice Coale and Shirley Nauri; from Altadena, Noll Marichal; from San Gabriel, Eleanor Williams and Shirley Harvey, and from Manhattan Beach, Betty Ann Driver and Louellen Chase. Carol's buffet table was the most elegant gesture to the New Year you can imagine. It was centered by an exaggerated champagne goblet, really huge, filled with bubbles upon bubbles—all glass, varicolored and beauty.

Another magnificent Christmas Week party was Ann and Dr. Gaylord Fisher's open house of Thursday in their home at 1421 La Perla in Park Estates. Glittering gold and handsome green were used for the holiday decorations scheme as 125 guests came to nibble at the hors d'oeuvre buffet, partake of holiday cheer and swap friendly, gay wishes of the season with each other.

Assisting Ann and Gaylord were Dr. Selbert and Waula Pearson, Dr. Bill and Jane Thorner and junior hostesses were Margie Fisher, Linda Arnold, "Sandy" Harper and Pat Pursley.

1135 Tehachapi Dr. was one of the brightest and the gayest of addresses Wednesday night when Faye and Tom Norcross entertained for 250 guests at a beautiful open house. The party was in honor of Tom's mother, Mrs. Thalia Brown, here for the holidays from Odessa, Texas.

Faye used the bright, merry reds and greens of the season to turn her lovely home into a picture of cheery festivity. Sparkling, bright colors were the snow white cypressanumens used on the buffet where heaping platters held tender turkey, flavor-some ham and everything to go with. Assisting the host and hostess with their many guests were Dr. Winfield and Itha Edson, Nadyne and Harris Rogers, Kitty and Larry Lee, Louise and Frank Morris and Tom's sister and her husband of Sun Valley, Jann and Joe Citron.

About 75 friends of Alice and Otto Yalsi didn't want for a good view of the Rose Parade and the game yesterday—at least, last we heard how could they? This year for their annual New Year's Day open house Otto planned to import a color TV set! But whether or no the color telecasting worked out, those guests were certainly treated like a convention of kings and queens with the usual terrific smorgasbord buffet groaning with every delicacy known to man, the good hosting of Otto and the gracious hospitality of Alice.

New Years at Mammoth Mountain! Sounds like the title of a book we'd like to read. To Carolyn and Don Nancy, Margaret and Bob Sully, Berta and Earl East, Edith and Art Vandere, Betty and Bix Elxby and all their assorted children it was more than reading because that's where all of them spent this week-end. Mammoth Mountain, where the snow is deep and smoke curls out of every chimney in the best tradition of a winter picture post card, is 40 miles north of Bishop. They secured a couple of big, cozy mountain chalets and drove up Wednesday for the snuggest and happiest of New Year parties. They'll be home today.

Take a play room, all brick and dark, smoky wood and 920 square feet big! Make it New Year's Eve. Then fill it with the bright colors of balloons, serpentine and noise makers. Now come the people, with eyes sparkling and ready for fun. Fun they had, too, by the barrelful when Bobbie and Pat Burr-bridge opened their home to the gang Friday night. Co-hosting were Camilla and Jim La Greg and Madeleine and Bob Bouroughs. Partaking of the gaiety and the midnight buffet supper were Naomi and Chuck Chandler, Becky and Jim Hancock, Virginia and "Pinky" Vestermark, Tam and Tom Wall and Muff and Joe Perkins.

Adding their voices to the merry throng were Doris and Duke Burrbridge, Dorothy and Dan Woodson, Bonnie and Dick Pearsall and Rosalie and Norm Rogers.

It wouldn't have been right without Barbara and George Howell, Carolyn and Sterling Blakeman and Iyrss and Bob McDonald so, naturally, they were there, too!

They watched the game and whooped and hollered just as loudly as if they'd been sitting on the 50-yard line yesterday over at Nancy and Myrl Ott's home when, with Carrie and Al

Vignole, they invited some friends in for the TV treat and a supper party afterwards.

1954 wound up with a wonderful bang for Mrs. Anne Briggs when she received a cable from South America announcing the safe and happy arrival of Robert Eugene to daughter Betty and Mark Naughton. Little Bob is the Naughtons' third child, the other two having been born when Betty and Mark were stationed in Suez. Those young 'uns passports are going to read like a Cook's Tour when they grow up!

Hot, spicy baked beans and pink, juicy ham were main items on the plates of New Year's Eve celebrants around and about midnight Friday over at Barbara and Bill Neptune's home, 1811 Palo Verde in Los Altos. Before that there had been much toasting from tinkling glasses and the gay, glad sounds of this hoisterous night with Beverly and Dean Davison, Jane and Earl Leslie, Marilyn and Jim Neptune, Dave Lilley, Mildred Kelly, June and Woodie Catherwood, Helen and Ray Ashley and Audrey and Bud Allard.

Off to Balboa Bay shores and their smart beach house went Norma and John Craig for New Year's Eve and joining them there were friends from all around the Southern California area. The no host affair was informal and gay with midnight supper and topping off the evening. Being extremely wise Norma and John had made arrangements for all the gang to stay right with them all night rather than take their chances on the humming highways.

Close friends and neighbors gathered at Kay and Don Erb's home, 50 The Colonnade, for the joyous wait until midnight Friday. Those who laughed and talked together preceding the witching hour were Bernice and Gib Millie, Pauline and Eddie Simons, Dorothy and Walt Strawinski and Marilyn and Larry Donzer.

The hilarity of New Year's Eve, that zany, frothy night, was a delightful hodgepodge of good food, friendly people, and gay spirits at Virginia and Dr. Franklin Waters home, 294 Park, when, with co-hosts Shirley and Chuck Planting, they had the crowd in to see the old out and the new year make its appearance.

Now that 1954 is long gone we can look back and think of so many nice things that happened during the year. One of the finest was the most recent and that was Edith Merrell Swayne's holiday visit from her home in Lafayette (near Orinda, Calif.) to be here with mother, Ruth Craig Merrell, Edith's husband, Lloyd, was here, too, briefly. She left Thursday to be home in time for Friday night festivities.

There was a rumpus in the rumpus room all right at Vee and Hal Marron's home Friday night when they entertained a gang of close friends for the traditional party of Dec. 31. Midnight pot luck supper followed dancing, games and you-know.

A coffee hour, with a little egg nog on the side, Tuesday morning very nicely for a group of Dames Club members when Naomi Chandler and Ginny Hall were co-hostesses with Marie Todd in Marie's home, 3930 Gundry Ave. A bright fire crackled in the big fireplace of the Todds' sunken den and that's where the gals gathered to enjoy the holiday inspired affair.

## Ebell Juniors to Observe 10th Birthday at Luncheon

Tenth birthday anniversary of Ebell Juniors will provide the incentive for a gala luncheon party Friday in the Supper Room of the Lafayette Hotel, starting at 12:30 p. m., with Mrs. Charles Brantingham presiding.

This congenial group was originated in January, 1945, by 38 daughters and friends of Ebell Club members. The new organization worked independently of the senior club, sponsoring welfare and cultural projects. Of the original charter members, only one, Mrs. C. O. Spatz, is still active. The membership has grown to more than 250 in the past 10 years.

Honored guest at the speaker's table with the president, Mrs. Brantingham, and other officers, will be Mrs. James Bryan Murray, president of Ebell Club, Mrs. Eldon Bassett, and the two advisers from the senior membership, Mmes. Joseph M. Striegel and Arthur Knoll, and Mrs. Albert Horn of the Exceptional Children's Foundation. Also invited are the past presidents, past counselors and advisers, and charter members.

Hostesses for the luncheon will be Mmes. James Pino, Lloyd Hilligoss, Ray Green Jr., John Mundy, and their committees.

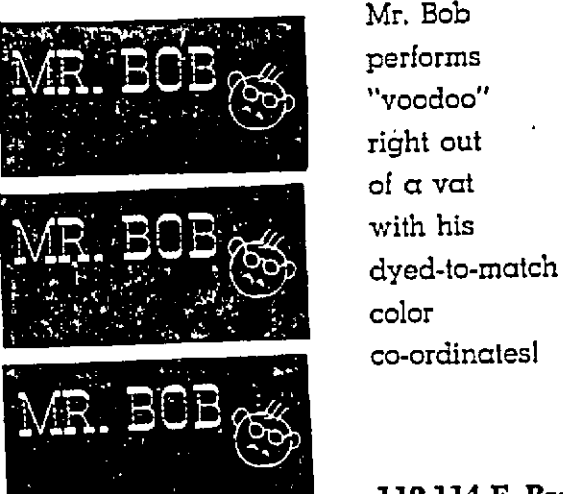
## Emily Jewell Tent to Install Staff

Emily R. Jewell Tent, Daughters of Union Veterans, will meet at 7:30 p. m. Monday in Veterans Memorial Bldg. An open installation of officers is slated for 8 p. m., with the department senior vice president, Mrs. Della Clark of Compton, as installing officer. Mrs. Bernice Hamble is chairman of the arrangements for the evening. Refreshments and a social hour will follow. The public is invited.



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MR. BOB performs "voodoo" right out of a vat with his dyed-to-match color co-ordinates!

## Reveal Joan Hunter's Troth

Dr. and Mrs. John K. Hunter are announcing today the engagement of their daughter, Joan, to Bruce M. Purvine, son of Mr. and Mrs. G. F. Purvine of this city.

The bride-to-be received her ring on Christmas day. Friends of the families were told of the betrothal Tuesday at a tea given at the Hunter residence, 550 Mesa Way. Guests had been invited to meet Mrs. J. Hunter, Col. Reinburg, niece of Dr. Hunter, Col. Reinburg has just resigned from the service to go into private business and they will reside in this area.

As guests arrived they were greeted at the door by a large olive green felt high button

Victorian shoe decorated with a gold kid French heel, gold buttons and lacings and trimmed with sequins. The shoe held a replica of the engagement ring with the names, "Joan and Bruce."

Miniature stockings, similarly decorated and mounted on holiday stationery had been sent as invitations to the gala affair.

Guests were served hot cranberry punch from an old Victorian silver urn. Centering the table was a glittering Grecian love temple with little bisque love gods on the steps.

Assisting during the afternoon were Mrs. Jack V. Evans and Mrs. John E. Munholland, Joan's godparents; Mrs. Byron MacDougall of Los Angeles,

her aunt, Mrs. Leland Reeve of Portland, Ore., Bruce's sister, Mmes. Stuart Lemon, Emmett Sullivan, Sam Magill, George Paap, Don Williams, Misses Joanne Kerr, Donna Organ, Margaret May Shank, Jan Anderson and Barbara McNabb. Each wore tiny bisque cupid.

The bride-elect, a Kappa Alpha Theta, attended USC and is a senior at University of Oregon. She was a Phi Gamma Chi at Poly High School where her fiancé was a Delphi. The prospective bridegroom, a member of Beta Theta Pi, will be graduated in June from the University of Oregon with a commission in the Air Force. The pair plan a late summer wedding.

Miss Hunter's grandfather was the late Col. Joseph Hunter, head of chaplains in World War I. Her fiancé's grandparents, the F. L. Purvines of Riverside, are both descendants of Oregon pioneers.

## Relief Corps Installs Staff

Mary McDonald will be installed as president of Women's Relief Corps 93 Wednesday at 12:30 p. m. in Veterans Memorial Bldg. Faye Boone and her staff will conduct the ceremony.

Serving with Mrs. McDonald during the coming year will be Maude Kuykendal, senior vice president; Catherine McWilliams, junior vice president; Millicent Rudolph, chaplain; Rose Porter, treasurer; Edna Wagner, conductress; Cora Slart, assistant conductress; Ida Nunes, guard; Dora Chalfant, assistant guard; C. May Bassett, secretary; Myrtle Galoway, Maggie Finley, Ada Schotterback and Sarah Seeley, colors; Myrtle Thompson, press correspondent; Nancy Hawkins, musician; Dora Hamm, patriotic instructor.



Miss Joan Hunter

## Baptist Women to Give Tea Friday in L. A. Mayes Home

Mrs. Leslie A. Mayes will open her new home at 3660 Pacific Ave. from 1 p. m. until 5 p. m. Friday for an afternoon of fellowship when guests will be the women of the First Baptist Church. The tea table will be beautifully decorated in the holiday theme, and pouring will be Mmes. J. Roscoe Howell and George A. Lackey.

Donations will be made to the furnishings fund for a new dormitory for women at Redlands University. The Baptist women of Southern California have undertaken the task of furnishing this dormitory, which is now under construction. The First Baptist Church of Long Beach will furnish one room which will be known as the "Itha Edson Room" honoring the wife of the pastor of the church, Rev. Winfield Edson.

In the receiving line at Friday's event with Mrs. Mayes will be Mmes. R. L. Mayes, Winfield Edson, Bryant Wilson, Owen T. Day, and Charles Tingley.

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LONG FORMERLY TO 69.50 \$35  
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## In Club Circles

# Importance of Club Activity in Community Welfare Told

BY RUTH REECE  
Press-Telegram Club Editor

The social, civic, and economic welfare of Long Beach is the over-all objective of most of the women's clubs of this city. Always interested in a wider horizon for women, these organizations provide cultural programs and lectures, as well as study classes, when subjects varying from business and protective law, to California history and landmarks, public speaking, French, or creative writing are studied.

Then there are those women's political groups which are organized to promote knowledge of the principles of the Republican or Democratic Parties, and to cooperate with the GOP or Demo state and county committees.

Playing an important role in all club activities are the welfare programs when aid is given those less fortunate, while at the same time members study ways of alleviating the causes leading to poverty, delinquency, and ill health.

One of the outstanding clubwomen of the nation is Mrs. Theodore S. Chapman, president of the General Federation of Women's Clubs who, in her holiday message to federated clubs over the country, expressed her hope for the New Year in wider horizons for all club groups.

"The success of your life depends upon the horizons you have set for yourself," she quoted, adding that the same thing is true of each club.

"Ask yourself these questions," she advised all clubs: "Is my club based on the right to exclude? do we have a closed membership and a wait-

ing list, or is our club run on the basis of inclusion of all, and do we welcome all women in our community as members?"

"Is our club merely a study group, an entertainment center, or a lecture forum, or are we aware of the two-fold purpose for a vital, effective woman's club, that of adult education and community service?"

"Are there cliques, undercurrents, pettiness, and jealousies in our club, or are we a group of devoted women dedicated to the goal of building a better world by working in our own homes and communities. Are we getting new, young members in our club and giving them responsibilities and opportunities to express themselves and assume leadership, or are our older members reluctant to relinquish the reins?"

"Are our horizons limited by bylaws and procedures developed many years ago when our club was organized, or have we rewritten our bylaws and re-evaluated our procedures within the last five years so that our club is an effective, mid-century organization?"

"What horizons have you set for your club? Are they horizons of understanding of each other and your world neighbors? Are they horizons of service to your community, your nation, and your world?"

"There is no club so large and self-sufficient, Mrs. Chapman believes, that it can live unto itself alone, any more than an individual can withdraw from modern civilization."

"No matter how large and influential a club is, it has but one voice on matters of nation-

al and international concern, in which the General Federation of Women's Clubs has great influence. But it is your voice added to the voices of 15,000 other clubs in 49 other states and in 48 other countries in the world which gives us that power and prestige," Mrs. Chapman said.

On the agenda for Long Beach women's clubs in January are a number of interesting events, headed by the opening programs of the New Year for Eboli Club Monday and of Woman's City Club Friday.

Thursday will see a throng of Republican women en route to the home of Mrs. Cartwright Hunter, newly elected and installed president of the Long Beach Council of Republican Women, where a tea will do honor to a very popular and efficient Long Beach woman, Mrs. Gladys O'Donnell, state president of the California Federation of Republican Women, who is leaving soon with her husband for an extended trip around the world.

Woman's Music Club will embark on its new year Jan. 12 with a program by two of its talented members, Chrystelle Clark, contralto, and Vivian Crist, pianist.

The American Association of University Women which was started in 1881, now has 124,544 members in 1,233 branches. The Long Beach branch, headed by Mrs. Francis B. McCull, will start off the New Year with a birthday luncheon Jan. 15 in the Unitarian Church at Ninth St. and Lime Ave., when past presidents will be honored.

Other larger club groups scheduling early January sessions include North Long Beach Women's Club, Democratic Women's Study Club, and the League of Women Voters. Long Beach Emblem Club No. 106 will open its new season Wednesday at a "Charter Members' Night" at 728 Elm Ave., and another outstanding event for the club is set for Jan. 10 when a banquet at the Lafayette Hotel will honor the supreme president, Long Beach Garden Club will hold its first meeting of the new year Tuesday in Linden Hall with Mrs. E. L. Ibbotson presiding.

Another important group which has scheduled an early January meeting is the 18th Congressional District Republican Women Federated. Members will assemble at 1 p.m.



—Nola Brooks Studio

## CAROL KELLOGG TO WED

Announcement is being made by Dr. and Mrs. Frederick Kellogg, 5830 Bay Shore Walk, of the betrothal of their daughter, Carol Gulon Kellogg, to John Herbert Pitts, son of Mr. and Mrs. Herbert Ryder Pitts of Spokane, Wash. The young couple revealed the news to a group of college friends at a buffet supper in the Kellogg home Friday from 5 to 8 p.m. The bride-elect, a graduate from Wilson High, is a senior at Stanford where her fiancé is a fifth-year engineering student. The wedding is planned for late June following their graduation.

## Study Section to Hear Resta

Music Study section of Woman's Music Club will meet at 11 a. m. Friday in Municipal Art Center, with Robert Resta, director of the Long Beach Philharmonic Orchestra, as speaker. His subject, "Play, Fiddle, Play," will concern discussion of the arrangement of the orchestra and voices of the instruments.

Mrs. Alice Durham will preside. Bouillon will be served

Wednesday in Lafayette Hotel for a general meeting and installation of officers. The new president is Mrs. Richard A. Bixby who will take over the gavel from Mrs. George F. Taubman Jr., who has directed the club for the past two years, and another early January affair will be the tenth birthday luncheon of Eboli Juniors set for Friday in Lafayette Hotel, with Mrs. Charles Brantingham in charge.

at noon, and the program will be open to all members and guests of the club.

## Joan Rountree, Ens. Hayes Wed

Miss Joan Venetia Rountree and Ens. Charles Elwyn Hayes Jr., USNR, recited their wedding vows Dec. 30 in Booth Chapel, First Congregational Church, with Rev. Emerson G. Hanger officiating.

For her marriage, the attractive daughter of Capt. John Rountree, USCG, Commander Eleventh Coast Guard District, and Mrs. Rountree

of 1942 E. Ocean Blvd., wore a floor-length gown of pure silk Pakistan satin. The bodice was sleeveless with straps of Alencon lace and the very full skirt hung in loose unpressed pleats. A snug long-sleeved jacket completed her ensemble. Her fingertip veil of French illusion was held by a half-cup of Alencon lace sprinkled with pearls and she carried an arm cascade of white camellias.

Jullianne Rountree, the bride's sister who is a student

at Smith College, attended her as maid of honor wearing a waltz-length gown of wisteria blue nylon net. Her bouquet was of pink camellias. The bride's youngest sister, Janet, lighted the altar candles prior to the service. She wore a white camellia in her hair.

Best man was Air Cadet Steven D. Crooks, who came by plane from James Connally Air Force Base, Waco, Tex., for the ceremony. Ushers were Lt. (jg) Charles P. O'Connell and Ens. Douglas Johnson of the USS Ajax.

After the ceremony, the many friends of the popular young pair gathered at Allen Center, US Naval Station, to offer best wishes and congratulations. They will reside in San Diego following a honeymoon to Carmel and San Francisco.

The bride attended Friends School, Baltimore, Md., and Pembroke College in Providence, R. I.

Her bridegroom, son of Mr. and Mrs. Charles Elwyn Hayes of Chicago, who spent the holidays in Long Beach and remained for the wedding, attended Harvard School for Boys in Chicago and Brown University from which he was graduated last June. He is now serving on board the USS Ajax.

## Festive Party

Mr. and Mrs. Wilbur H. Sells opened their home at 6238 Conant St. for a festive holiday party, when those attending were Messrs. and Mrs. V. C. Smith, H. G. Bennett, J. Warren, John C. Dixon, Jr., Charles Brantingham, Larry Quinn, Milt Irvine, M. R. Nissen, James Russell, S. Harter, Miss M. Lennart, and Tom Hanyeh. Al Kemple, and Cal Marsden. Refreshments, served buffet style, concluded the evening.



Mrs. Charles Elwyn Hayes



—Herbert Dole Studio

Mr. and Mrs. J. J. Glenn

## Note 50th Wedding Day

Mr. and Mrs. J. J. Glenn of 4121 Keever Ave. will celebrate their golden wedding anniversary at an open house in their home this afternoon between the hours of 2 p.m. and 4 p.m. Married Jan. 1, 1905, at Fayetteville, Ark., they moved to California in 1928 with their four sons and one daughter, and have resided in Long Beach since 1933.

To help observe the occasion will be their five children and their families, Mr. and Mrs. Arvel D. Glenn and Mr. and Mrs. Frank H. Glenn of Long Beach; Mr. and Mrs. Byron Hays of Costa Mesa; Mr. and Mrs. James O. Glenn of Bellflower; and Mr. and Mrs. Carl J. Glenn of Paramount.

Mr. and Mrs. J. J. Glenn have ten grandchildren and four great-grandchildren who will be on hand to celebrate the anniversary.

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# University Club Toasts New Year, Too!



OFFERING A CHAMPAGNE toast to all for health and prosperity at the gala celebration by University Club of Long Beach New Year's Eve were club members with their wives, from left, Jessie Lee and Don Malcolm, Dick Schug, Leonna Pitman, Ferrel Schug and Roy Pitman. They were among the many taking

part in the annual party in the clubrooms atop the Lafayette Hotel. A cocktail party at the home of Dr. and Mrs. L. E. Pitman preceded festivities. The crowd danced to the Herb Gifford Trio and breakfast was served at 1:30 a. m. from a long buffet table.—(Staff)



"AND A HAPPY New Year to you, my dear," says Dick Shelley to his attractive wife, Gladie, at the University Club party Friday evening atop the Lafayette Hotel as they greeted the New Year. A veritable sea of helium-filled multi-colored balloons clung to the ceiling of the clubhouse beneath which whirled members, their wives and guests as they danced to the Herb Gifford Trio. There was lots of coffee, too, at the 1:30 a. m. breakfast!—(Staff Photo.)

## Honeymoon in Mexico

Miss Sarah Mendell and Robert L. Williams exchanged vows in a recent private ceremony with the Rev. William James officiating. The bride is the daughter of Mrs. Wilma L. Mendell of Long Beach, and the bridegroom is the son of Mr. and Mrs. Bert Williams of 1165 N. Pearl Ave., Compton. The bride chose a rose colored faille dress with black accessories. Her bridal flowers were white orchids arranged in a shoulder corsage. The new Mrs. Williams, a graduate of Polytechnic High School, is a vocational nurse at Seaside Hospital. Her husband is a graduate of Monte Vista Christian school in Watsonville. Following a honeymoon trip to Mexico, the young people will make their home at 1722 Laine Ave.

### DBE to Meet

Monthly meeting of Kitchener Chapter, Daughters of the British Empire, will be held at 1 p. m. Tuesday in the guild room of St. Luke's Episcopal Church.



### DOUBLE RINGS

Wedding vows were recited recently by Sally Jane Lizette of this city, daughter of Mr. and Mrs. Dolphus H. Lizette of Massena, N. Y., and Robert L. Donahue of this city, son of L. T. Donahue of Minneapolis, Minn., in St. Bartholomew's Catholic Church. The bride is a graduate of Potsdam State Teachers' College, New York, and her husband is a student at USC. They are residing in this city.

### Satin Suit

The go-to-town, afternoon party favorite, the satin suit, is in good repute this season. Dark and embroidered, it can be smuggled by an employer in the day. Light and taffy-colored, it fools no one. It's a dress just for parties and company.

# Former Residents Enjoy Holidays in Washington

By VIRGINIA WELDON KELLY

"My Daddy flies a Cutlass but I like the Banshee, too," said Miss Cathy Hamilton Carmack in Southern accent pear-shaped tones. Rosy-checked, blue-eyed and golden-haired, Miss Carmack is two and a half years old, and the daughter of Navy Jet Pilot Lt. James Carmack and Mrs. Carmack, the former Betty Jane Hamilton, who spent much of her childhood in Long Beach. The Carmacks have been visiting their parents, Capt. and Mrs. James E. Hamilton, at the Broadmoor in Washington.

With the family group for the holidays have been James Mooney and Mrs. Mooney (Peggy Hamilton) who was born in Long Beach). Recently separated from the Navy, Lt. James E. Hamilton Jr. is attending George Washington University law school. A native of Long Beach, he attended St. Anthony's High School (he was at one time Press-Telegram copy boy). He graduated from Georgetown Preparatory and from Holy Cross College.

He volunteered to serve ashore in Korea and elsewhere and was cited for his service some months ago in Pearl Harbor.

Lt. Carmack, who has been serving with the Atlantic Fleet, is now en route to El Segundo, Calif. for duty. Mrs. Carmack and Cathy will fly to California Jan. 9.

Not too long ago Capt. Thurston Clark and Capt. South were playing golf in French Morocco. Capt. Clark drove into the rough and the Arab caddy intoned "Allikoub Allah" (Allah has willed it)—the ever-used Arabic phrase. Moments later Capt. Clark made a terrific drive to the green. Thrilled beyond measure, the Arab shouted "Allikoub Ben Hogan."

The wisecrack broke up the game but the officers could never find out where the Arab had heard of Ben Hogan. Capt. Clark and South recounted the story to me at the cocktail party given in honor of Capt. and Mrs. Clark by Rear Adm. and Mrs. William Marshall.

A naval aviator, Capt. Clark and Mrs. Clark have been stationed in Corpus Christi, Tex. Capt. Clark becomes administrative assistant to Adm. Carney. His predecessor, Adm. Marshall, has just gone to sea to command Destroyer Flotilla One.

Capt. and Mrs. Clark also will leave the Marshall country home on Lawyer's Road near Vienna, Va.

At the party in addition to the U. S. Navy guests were British embassy naval attaché, Commodore Gretton and Mrs. Gretton; Italian naval attaché and Countess Zamboni; and Pakistan's air and military attaché Brig. Jilani and Begum Jilani.

Discussing Moslem theology, the brigadier (a devout member of that faith) reminded me that Moslems consider Christ a major prophet and

accept the Immaculate Conception.

Before their departure from Washington, Adm. and Mrs. Marshall have been breakfasted, lunch, dined, wine and danced by their friends. Leading off the procession of parties was the black-tie dinner given in their honor by the Chief of Naval Operations and Mrs. Carney.

Next came the large Christmas reception given by former Asst. Atty. Gen. and Mrs. Roy St. Lewis at their beautiful co-operative apartment on Crescent Place.

Arriving guests were greeted by Christmas carols and by a smiling Santa Claus—recognized by the writer as the kindly doorman, James Davis.

Another Santa Claus mixed drinks in the pine-paneled bar.

In the French drawing room rosy balls and silvered bouquets glittered to complement the rose decor. Among the guests were Korean Ambassador Yang and Minc. Yang; Associate Justice and Mrs. Tom Clark; Postmaster General and Mrs. Sumnerfield; Asst. Army Secretary and Mrs. Flanagan, Adm. and Mrs. Carney, Vice Adm. and Mrs. Robert Briscoe; Rear Adm. and Mrs. Neil Dietrich; Rear Adm. T. J. Kelly, USN, ret., and Mr. and Mrs. Morris Cafritz.

Adm. and Mrs. Marshall were honored at a luncheon given by Navy Capt. and Mrs. William Gates at their home in the Virginia Hunt country near Leesburg.

## Card Party

Golden State Auxiliary 279 will sponsor a card party and luncheon at noon Tuesday in Veterans Memorial Bldg. Proceeds will go to the national home fund.

## Top Burners

After washing the top burners of your gas range in hot soapsuds, rinse well, shake off excess water and wipe the burner surfaces with paper toweling. If they're aluminum burners, use steel wool or the new foam rubber "scrubber" to remove stubborn stains. Then set burners upside down in a warm oven to dry thoroughly before replacing and lighting them.

## Wear Tip

Sitting on a coat in a restaurant or the movies is a costly proposition. If you consider how much more quickly your precious winter coat will wear out. Fold it, lining inside, and hold it on your lap or have it checked.

# Three GOP Women Leaders View Goals of New Year

New Year's statements from three prominent Republican women in the Southland will prove of interest to their many friends in Long Beach.

Mrs. Gladys O'Donnell of this city, president of the California Federation of Republican Women, says: "Women over the nation will be entering the 101st year since the Republican Party was founded to preserve freedom to all races and creeds, when Abraham Lincoln helped initiate Republicanism in 1854 over the slavery issue."

"We women must ever keep our eyes focused on the great issue of the 1950s, freedom over Communist slavery, as we hold to our American ideals in planning and working toward a more prosperous and peaceful future in 1955."

"In our Republican groups, we plan to increase our state membership, to extend further our efforts at educating women on the great issues of the day, so that they may better serve the community, the nation, and the world."

Mrs. R. G. Kenyon of San Marino, president of the southern division of the California Federation of Republican Women has this to say in her New Year's statement: "The year 1955 will bring greater opportunities for a service to each of our 15,000 members. Each woman has a special talent which she can contribute to the growing membership of our 25 clubs in the eight southern counties."

She added that it will be the responsibility of Republican women leaders to see that these individual talents are expressed in the expansion of the group looking toward the 1956 election. "Since women excel in hospitality, some in office work, some in planning, some in public relations, we want each woman to be placed in the best spot to express her particular talents for the good

of all. In 1955 we will get down to brass tacks to help increase our membership and to increase our funds so that we may achieve a new type of feminine independence for greater future success."

Mrs. Vernon W. Janney of Sherman Oaks, president of the Los Angeles County Federation of Republican Women, said in her statement on New Year's goals: "We women in Los Angeles County look forward to 1955 as 12 months in which we can contribute our efforts to the growth of woman power in one of the nation's most important counties, politically speaking."

"We look forward to 1955 as a period of greater service to our county community. We expect to expand our present membership to include every nook and cranny of Los Angeles County from the seashore to the foothills, from the harbor to the desert communities, so that 1955 will find Republican women in a strong, integrated network of freedom forces operating over the county."

## Entertain at Party

Mr. and Mrs. Earl B. Milton of 4532 Faculty Ave. entertained New Year's Eve at a champagne party in their home prior to the dinner dance given that evening in the Wilton Hotel by Long Beach Shrine Club.

The Miltons' guests were Messrs. and Mrs. William No. Nesbitt, Arnold Romeyn, Frazer Merritt, Wesley Grisinger, William Keding, Carl Fisher and Clarence Butrum.

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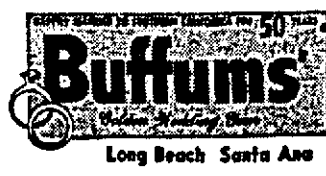
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- \$195 value, black Persian paw jackets, \$120
- \$198 value dyed let-out marmot jacket, \$135
- \$198 value dyed Jap mink shrug, \$145
- \$225 value dyed Jap mink stole, \$145
- \$225 value black Persian lamp cape, \$150
- \$225 value sheared muskrat jackets, \$190
- \$295 value let-out muskrat cape, \$210
- \$295 value muskrat coat, 36" long, \$210
- \$395 value river beige racoon jacket, \$265
- \$395 value dyed racoon jacket, \$210
- \$459 value black seal jacket, \$375
- \$495 value dyed Russian squirrel coat, \$398

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Long Beach Santa Ana



## Critics', Conductors' Aims Expounded at Forum

## Del Vance Speaks Vows



Marianne Pieters

### Miss Marianne Pieters' Engagement Told at Tea

Of top interest this morning to their many friends in the Southland is the announcement by Dr. and Mrs. Reuben F. Pieters of this city of the engagement of their daughter, Marianne, to Neil A. Bradley, son of Mrs. Hazel A. Bradley, 4142 Kever Ave.

The betrothal was revealed last Sunday at a tea and reception for approximately 400 guests at First Presbyterian Church. Dr. Pieters is minister of that church. The couple will be wed April 2.

A white and silver decor was carried out at the announcement event. Mrs. Ben Parks and Mrs. Frank Shelton, grandmother of the attractive bride-elect, poured.

Miss Pieters, a graduate of Poly High School where she was a member of Phi Sigma Phi, attended Palos Verdes College for one year and is now a student at State College. Her affiliations include Chi Delta Delta and Bachelorettes.

The prospective bridegroom, also a Poly High School graduate, was a member of Sphinx Fraternity. He received his degree in 1952 from Occidental College where he was active in campus affairs, played football and was a member of Sigma Alpha Epsilon. While in college he was selected to appear in Who's Who in American Colleges and Universities. After his discharge from the Army, he plans to attend State College in February.

By OLIVE McDUFFEE

Los Angeles was a happy choice for the recent Critics' and Conductors' Forum sponsored by the American Symphony Orchestra League, not only because it afforded easy accessibility to representatives from Long Beach, but because—pardon our pride—California furnished pleasant temperatures for visitors who came directly from mid-west blizzards and Canadian snowstorms.

Sponsored jointly by the League, the Southern California Symphony Assn. and the Rockefeller Foundation, this was the first time on the west coast that music critics representing both large and small newspapers were able to join forces with symphony conductors from all over the United States to work out mutual problems such as the relationship between critic and community, or conductor and contemporary music.

The emphasis in the meetings was distinctly on the "grass roots" plane, and for this thanks are due the American Symphony Orchestra League. This is a non-profit association of approximately 1000 symphony orchestras, whose only goal is to assist members to succeed in their own communities. It is guided in a most efficient manner by Mrs. Helen Thompson, whose office is in Charleston, W. Va. It has the support of the Rockefeller Foundation, which is vitally interested in these training workshops and forums. The Long Beach Philharmonic Orchestra is a member of the

League, and was represented by its secretary, Marian Higgins. Members range from major symphony orchestras such as Los Angeles, Cleveland and Philadelphia, to college and youth groups, with budgets ranging from \$3.50 to \$100,000 and more. The orchestras may be composed of completely professional or completely volunteer musicians. Their aim is mutual, however, and that is to bring fine music, well played, to every community.

The purpose of the Los Angeles Forum was two-fold—to give reviewers from less-than-metropolitan newspapers an opportunity to confer with the experienced critics of New York, San Francisco and Los Angeles, and also to permit conductors from community orchestras to observe rehearsals of a major symphony and receive profitable comments from Alfred Wallenstein. It was an exceptional privilege to hear talks by Paul Henry Lang, critic for the New York Herald-American and successor to Virgil Thomson; Howard Taubman, New York Times critic; and Miles Kates, music critic of the Los Angeles Mirror. Dr. Kendall said he feels the critics' job is that of an educator and not a know-it-all. It is his duty to interpret music to his readers, and while he may have limited likes, he must not let these likes interfere with his interpretation. He must remember that he is writing for many people who go to concerts for an "emotional shower-bath," or perhaps are fearful of knowing too little about music, and realize that a suggestion or interpretation can do a great deal to increase their pleasure and understanding.

Howard Taubman's talk was interesting from a technical aspect. Many problems confronting the critic in relation to his audience, as well as the newspaper itself, were freely discussed. At Friday evening's session, Alfred Wallenstein welcomed the group with a delightfully provocative speech in which he brought out the problem of programming for various audiences.

"We may groan," he said, "when we have to hear the William Tell Overture another time, but we must remember that one man's chestnut is another man's marmalade."

At this session Alexander Fried made one very thought-provoking statement, and that was his opinion that one-third of a concert should belong to the public, one-third to the conductor or performer, and one-third to new compositions.

Saturday morning's conductors' workshop was held at U.S.C.'s Board Auditorium, and was attended by critics, conductors and laymen. It is an understatement to say that an orchestra rehearsal is bedlam, and when the conductor is tense with excitement at the prospect of conducting a large professional orchestra, that excitement is communicated to the audience, informal as it may be. Wallenstein and John Barnett, assistant conductor, were down in front taking notes. Famous soloists such as Joseph Schuster and Gregor Platagorsky wandered about in sport shirts. The orchestra

stopped and started again, and was summarily cut off at the end of 15 minutes per conductor. Instructions such as "Let's start again at 86," "Take it from 203," "Isn't 140 marked on your score?" were given by the guest conductors, for the most part comparatively young and from communities such as Lakeland, Fla., Wichita Falls, Texas, and Warburg, Iowa. But they were familiar with the full symphonic repertoire, from Beethoven to Paul Creston, and all acquitted themselves admirably.

The most eagerly awaited speech was undoubtedly given by Paul Lang on Saturday night, and his subject, "Education of Music Critic and Music Critic as an Educator" was of special interest to representatives of smaller newspapers.

Dr. Lang is one of the country's foremost musicologists, and his scholarly approach to the subject was clearly understandable, reasonable and brilliantly presented.

"It is the purpose of the critic to serve music," said Dr. Lang. He added that it is also the critic's function to explain the music to the audience, and the audience to the conductor. A critic must defend music against all the elements that would cheapen it or handle it cheaply. Then he must defend the good people in the audience from those who think that music is a toy for women, for "long hairs," and for aesthetes. Parenthetically, Dr. Lang also said that the critic must defend himself from all comers!

Heartfelt thanks are due everyone responsible for the success of this workshop, and for the wider perspective gained by those who attended it. Certainly both conductors and critics came away with greatly increased enthusiasm for their work.

He must remember that he is writing for many people who go to concerts for an "emotional shower-bath," or perhaps are fearful of knowing too little about music, and realize that a suggestion or interpretation can do a great deal to increase their pleasure and understanding.

Howard Taubman's talk was interesting from a technical aspect. Many problems confronting the critic in relation to his audience, as well as the newspaper itself, were freely discussed. At Friday evening's session, Alfred Wallenstein welcomed the group with a delightfully provocative speech in which he brought out the problem of programming for various audiences.

"We may groan," he said, "when we have to hear the William Tell Overture another time, but we must remember that one man's chestnut is another man's marmalade."

At this session Alexander Fried made one very thought-provoking statement, and that was his opinion that one-third of a concert should belong to the public, one-third to the conductor or performer, and one-third to new compositions.

Saturday morning's conductors' workshop was held at U.S.C.'s Board Auditorium, and was attended by critics, conductors and laymen. It is an understatement to say that an orchestra rehearsal is bedlam, and when the conductor is tense with excitement at the prospect of conducting a large professional orchestra, that excitement is communicated to the audience, informal as it may be. Wallenstein and John Barnett, assistant conductor, were down in front taking notes. Famous soloists such as Joseph Schuster and Gregor Platagorsky wandered about in sport shirts. The orchestra

stood and started again, and was summarily cut off at the end of 15 minutes per conductor. Instructions such as "Let's start again at 86," "Take it from 203," "Isn't 140 marked on your score?" were given by the guest conductors, for the most part comparatively young and from communities such as Lakeland, Fla., Wichita Falls, Texas, and Warburg, Iowa. But they were familiar with the full symphonic repertoire, from Beethoven to Paul Creston, and all acquitted themselves admirably.

The most eagerly awaited speech was undoubtedly given by Paul Lang on Saturday night, and his subject, "Education of Music Critic and Music Critic as an Educator" was of special interest to representatives of smaller newspapers.

Dr. Lang is one of the country's foremost musicologists, and his scholarly approach to the subject was clearly understandable, reasonable and brilliantly presented.

"It is the purpose of the critic to serve music," said Dr. Lang. He added that it is also the critic's function to explain the music to the audience, and the audience to the conductor. A critic must defend music against all the elements that would cheapen it or handle it cheaply. Then he must defend the good people in the audience from those who think that music is a toy for women, for "long hairs," and for aesthetes. Parenthetically, Dr. Lang also said that the critic must defend himself from all comers!

Heartfelt thanks are due everyone responsible for the success of this workshop, and for the wider perspective gained by those who attended it. Certainly both conductors and critics came away with greatly increased enthusiasm for their work.



—Nola Brooks Studio

### Margaret Hall Weds James R. Baggerly

Lakewood Evangelical Lutheran Church was the scene of the wedding of Margaret Louise Hall, 340 Olive Ave., and James Russell Baggerly at 12:30 p. m., Dec. 27. The pastor, Rev. Louis M. Mertz, performed the ceremony in the presence of immediate relatives and friends of the couple.

The attractive bride, escorted to the altar by her father, Hobart M. Hall, wore a pale rose dressmaker suit, white orchid and navy blue accessories.

Attending the bride was her sister, Mrs. Jesse Carl Dimond of Lakewood and serving as best man was her brother-in-law, John S. Klarin Jr. of San Pedro. Jerry Dimond, nephew of the bride, acted as usher.

The bride, who is a graduate of Poly High School, is the daughter of Mr. and Mrs. Hobart M. Hall, and has been employed with the Bank of America for the past several years.

Her husband, son of Mr. and Mrs. J. Russell Baggerly of Leslie, Mich., is a graduate of Michigan State College and is now teaching in the public school system at Clarkston, Mich.

Following a reception at the home of her parents, the newlyweds left by plane for Clarkston where they will make their future home.



Mrs. James Baggerly

### Three on Trip

Margaret Piacetti, 1458 Atlantic Ave., Virgie M. Wilkey, 4105 Locust and Gwyneth Joy Boon, 511 Los Altos, are enjoying a south of the border vacation in Mexico City.

### Lois Jean Roher Will Be Pretty January Bride

With announcement of the approaching marriage of Lois Jean Roher to Ronald George Bathke on January 25, a flurry of party planning began.

The bride-elect is the daughter of Mrs. Donald E. Woodington and Jack Roher, both of this city. The future bridegroom is the son of Mrs. George R. Bathke and the late George Bathke of Oakland and Bellflower.

Miss Roher attended Brown's School for Girls, Wilson High School here, and is a graduate of Huntington Beach Union High School and Long Beach City College. Her future husband attended schools in Oakland. He is executive manager of law enforcement schools here and in Oakland, a firm formerly headed by his father.

First of the parties for the attractive bride-to-be was co-hosted by her mother, Mrs. Woodington and Mrs. Hal Baum

at the Baum home, 280 Lowena Dr. White wedding bells in gala array set the mood of the shining party. Pink snapdragons and carnations of the same hue formed a delightful floral arrangement on the buffet table and were placed in a handsome crystal bowl atop a silver stand.

Guests who came to fete the honoree were Mmes. Wells Gordon, D. K. Blue, Romeo Renn, Walter Tucker, Martin Kattie, Bert Hadley, Joseph Green, Connie Stitenkopp, Nella Woodington, James McDowell, Claude Willis, Al Britt, Robert Garbould, Russ Bradley, George Bathke, Andrew Smiley, and Misses Faith George, La Vonne Bathke, Patricia Harmon, Mary Elsie and Barbara Colby.

The large wedding uniting the popular young couple will be solemnized at All Saints Episcopal Church of Belmont Heights.



Nancy Higgins

### Nancy Higgins Bride-Elect

Mr. and Mrs. George C. Higgins, 3840 E. Sixth St., announced the engagement of their daughter, Nancy, to A. Z. Wallace R. Henderson, son of Mr. and Mrs. O. L. Henderson of Santa Ana, to 200 friends at a recent holiday open house. Wedding plans are being made for June.

As guests arrived the bride-to-be's sister, Georgia Lea Higgins, and Miss Audrey Crane presented cards revealing the betrothal.

The bride-elect, a graduate of University of Redlands, is an elementary school teacher in this city. Her fiancé is in the Air Force stationed at March Field.

Altar Society  
St. Anthony's Altar Society will have a covered dish luncheon at noon Wednesday in Catholic Center.

DAILY 9:30-5:30, FRI. 'TIL 9

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# Arrival of Service VIP's Spark Year

By VIRGINIA NEWTON

Occasions of note that have happened in the past star-studded service year include the arrival of many VIP's. Among those dropping anchor and calling this home were Rear Adm. and Mrs. R. N. Smoot, moving here from Washington, D. C. And with their coming a spark was added to the events of the fleet and many gay and exciting parties have been noted in the Mine Forces officer personnel and their wives. Adm. Smoot, who was Chief of the Bureau of Personnel, Washington, D. C., took over the job of Commander, Mine Forces Pacific, and Mrs. Smoot was appointed chairman of the Long Beach-San Pedro Naval Relief Auxiliary.

Later in the year those two charming folks, Rear Adm. and Mrs. David Tyree, arrived from the east and Adm. Tyree took over a group of cruisers. In the Amphibious group several very nice folks were added to the "gang," Capt. Frank Virden, commander of Amphibious Squadron Seven, and Mrs. Virden, who came to the area from Newport, R. I., and Capt. and Mrs. W. Jackson Galbraith, who became new residents here from Oslo, Norway. Then joining the busy growing service set here was Capt. A. C. Burrows, commander of Destroyer Squadron Nine, and Mrs. Burrows from the Far East. Both squadrons which represent some 50 ships in the area, were busy through the summer and fall season with parties and officers wives luncheons events.

A new group was organized,

## School Menus

### Tasty Dishes at Cafeterias This Week

The following menus will be served in Long Beach Elementary Schools in the week of Jan. 3-7.

**MONDAY:** Spaghetti and franks, buttered green beans, peach half, toasted French bread and milk.

**TUESDAY:** Barbecued beef on bun, frozen mixed vegetables, cinnamon applesauce, cheese wedge and milk.

**WEDNESDAY:** Creole noodles, chopped spinach, banana jello, 1/2 peanut butter sandwich and milk.

**THURSDAY:** Hot meat loaf, mashed potatoes with gravy, quartered orange, 1/2 whole wheat sandwich and milk.

**FRIDAY:** Macaroni and cheese, garden peas, carrot and celery sticks, graham cracker, 1/2 whole wheat sandwich and milk.

The above items make up the elementary children's lunch 25c. Soup, salad and dessert from the junior-senior high school in a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

**JUNIOR AND SENIOR HIGH**  
**MONDAY:** Spaghetti and franks, buttered green beans, peach half, 1/2 whole wheat sandwich and milk.

**TUESDAY:** Baked beef hash with gravy, buttered frozen spinach, molded amber salad, 1/2 whole wheat sandwich and milk.

**WEDNESDAY:** Hamburger on bun, pickle slice, whole kernel corn, 1/2 grapefruit with cherry garnish, cheese wedge and milk.

**THURSDAY:** Chopped steak on mashed potatoes, garden peas, cauliflower, 1/2 peanut butter sandwich and milk.

**FRIDAY:** Macaroni and cheese or baked fillet of halibut, garden salad with egg garnish, cinnamon applesauce, toasted French bread and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the grill plate before purchasing a la carte items.

the Fleet Officers Wives Club, which represented the wives of officers serving afloat in this harbor, and they had several very important affairs—the fall fashion show and the Christmas cocktail gathering attended by several hundred couples.

Very Important People in Coast Guard circles were Capt. John Rountree, new commandant of the 11th Coast Guard District, and Mrs. Rountree, and daughters formerly from New York. Several lovely welcome events were held in their honor. The Coast Guard Officers Wives Club had their annual Christmas party and holiday dance.

Open house was held during the holiday week by Lt. and Mrs. L. R. White. Also at home to their many friends at a festive event were Lt. and Mrs. E. A. Rihnhart.

Bidding farewell to the old year with a delightful open house event were Lt. Comdr. and Mrs. R. M. Welmer. Attending were many officers from the Mine Force, Pacific, and their ladies.

A very attractive tea was given on the 25th by Mrs. R. L. Struven and Mrs. J. R. Hobert honoring their mothers-in-law, Mrs. A. L. Struven from Coral Gables, Fla., and Mrs. R. J. Hobert from Milwaukee.

Mrs. E. W. Hermanson was a charming hostess at a last of the year luncheon event at Bernstein's in Belmont Shore and then the group enjoyed cards and refreshments during the afternoon at the Hermanson home in the Shore. Mrs. Hermanson presented all her guests with gifts she had made for them. Among those attending were Mrs. R. Bagley, M. Steltenkamp, H. Litherland, H. Keller, Philip Ruth, H. Rundgren, Dell Cohn, C. A. Murray, R. Davis, A. F. Foster, W. Gamet and Ann Lett.

Lt. and Mrs. W. H. Rogers entertained at a cocktail event recently honoring the naval officer's mother here from Washington, D. C.

Comdr. and Mrs. M. Steltenkamp had as their recent holiday dinner guests Mr. and Mrs. Paul Pinney and son, Neil; Mrs. Philip Ruth, Mr. and Mrs. T. Norton and Mr. and Mrs. V. VanTine and son, Lee.

In the Coast Guard set Capt. and Mrs. Herb Walsh entertained at a lovely dinner party before the old year left, honoring their house guests from New York, Mr. and Mrs. R. King.

Leaving the children behind with relatives, Comdr. and Mrs. Norman B. Shipley will start the New Year with a wonderful honeymoon-like adventure. They will leave Jan. 27 and flying on the Champagne Express to Mexico City for a 12-day jaunt which will include seeing a bull fight.

Today Mrs. Adamson, wife of Capt. Frank Adamson, commanding officer of the USS Helena, is entertaining in honor of her daughter "Buff" Elizabeth Adamson who will marry Thomas Heinz on April 16, and also is honoring the wives of the officers attached to the USS Helena. Attending will be many service and civilian friends in the area.

Enjoying seeing the old year out and the new year in together were Gen. and Mrs. W. J. Scheyer who are visiting Rear Admiral and Mrs. J. R. McKinney of Seal Beach, Gen. and Mrs. Scheyer who came back from a wonderful hunt down South America way will be retired folks in '55 with a newly purchased home in Oceanside. Also recently retired, those nice folks the McKinnys are back in their own home in Seal Beach.

There was a gay New Year's Eve formal dance at the Long Beach Air Force Base for the officers attached and their ladies and on the first day of '55 the officer personnel and their wives paid their traditional New Year's day formal call on Col. and Mrs. T. L. Wiper from 10 a. m. to 12 p. m.

Highlight of the social gatherings was a farewell event to honor genial Capt. M. C. Heine, former commander of the Naval Base, who was honored by high ranking service personnel and city dignitaries. Upon retiring, Capt. and Mrs.

Heine bought a home here and settled down to being civilians.

Over at the Long Beach Naval Shipyard there were several fine welcome events for the new commanding officer, Capt. and Mrs. V. L. Honsinger from Washington, D. C.

Out at the Long Beach Air Base, Col. and Mrs. T. L. Wiper as the new commanding officer and his lady were welcomed by the group at a series of parties. And the Officers Wives Club at the Air Base were busy through the year with a series of welcome coffee affairs greeting the many new members not to mention the wonderful, wonderful parties and dances this very social minded group enjoyed last year. Other new arrivals to the group welcomed at parties were Lt. Col. and Mrs. William Funderburk from Germany and Lt. Col. and Mrs. Alan Blum were the latest newcomers coming from Wright Field, Dayton, Ohio.

During the year Col. Wilson Potter Jr. and Mrs. Potter

were welcomed at a group of parties in their honor at Fort MacArthur, where Col. Potter is now commanding officer.

Capt. J. L. Melgaard, new commander Naval Base, and Mrs. Melgaard were feted at several welcome events. Capt. Melgaard came to the area from Europe.

Looking ahead to the new year finds Mrs. A. C. Burrows planning a series of coffee events honoring the wives of officers attached to the Destroyer Division 92, which includes the Brush, Thomas, Moore, and Maddox recently returned from the Far East.

After 35 years naval service Comdr. M. D. Balbrinle, executive officer on the USS Cavalier, retired and was honored at a party by the wardens officers and their wives. They are now in San Francisco planning to start the new year with a trip to Mexico City. They have moved to their home at 308 44th Ave., San Mateo.

## Traditional Dishes Still Favorite of Men Today

By MILDRED K. FLANARY

Independent Press-Telegram Home Economics Editor

We of the Chef of the Week department are viewing 1955 without alarm—men will still cling to tradition—the old-fashioned, good plain cooking, and the well worn house slipper which could practically go its way alone.

Now that cooking is being described as smart, Mom is fussing around with wine, herbs and sauces. Soon America's traditional and beloved meal—meat, potatoes, gravy, vegetables and pie—will be as obsolete as grandma's corset cover. With the aid of vitamins alphabetically monikered from A to Z, we will manage to keep going.

Naturally Pa must evidence delight and enthusiasm and heap gobs of praise over such new fangled dishes as steaks with overtones, scallopins, ragouts, vichyssoise, chicken a la cacciatori, salads made for beauty's sake, desserts which practically wait their way onto the table, or foreign accented potions which are whipped-up for the sole purpose of being admired, but not pronounced.

You may be sure, though, he's more than a bit confused.

Perhaps men of today generally possess more of that subtle quality known as finesse than they did in those days when they were the breadwinners and women were the breadmakers. Then the lord and master knew his food from the ground up, and could call it by its given name. Mealtime then wasn't a dull affair of proteins, dry toast and salads without oil, either.

Yes—men may be known as hobby-cooks today—they may even preside before an outdoor grill in starched chef's cap and foxy apron—a garb which would have made grandpa shudder. They may even strut a bit, as if bending over

a hot stove or barbecue pit were an art akin to painting the Sistine Chapel or composing an African love potion; but left on their own, they like their very own recipe (perhaps the only one they can actually "execute"), simple, pronounceable and just plain American.

How did we arrive at this bit of wisdom. Well, we thumbed through back files of former Chefs of the Week, and find that recipes for plain and stable dishes take precedence. Chili 'n beans topped them all—then hot cakes, pork and noodles, rice pudding, macaroni 'n cheese, fudge, steaks, apple pie, muffins, black eyed peas, eggs, plain or in omelets, with vegetable soup and meat balls running neck-and-neck.

You may be sure, ladies, that men have learned the difference between a sauce pan and a paring knife, but man-to-man, they'll still shyly boast that Mom's baking powder bis-

cuits are just about the most wonderful things in the whole world.

So . . . in 1955, we predict that because of these men who have made that worthy organization known as Chefs Anonymous Ltd., old-fashioned, good plain American cooking is not threatened with extinction. Happy New Year to each of you!

## Golden Age Club

Golden Age Club will have a potluck luncheon Thursday in Linden Hall. Mrs. Nora E. Miller, president, announces that guests will be welcome.

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## Among Career Women

### Pause at Year's End to Remember the High Lights

By ANNE GILCHRIST

The year 1954 topped all others in the enjoyment career women of our town had in their club work and the satisfaction they felt for their many deeds for those less fortunate. As a group of women they can't be beat, for their hearts are as big as their energies are great.

So now, as we pause at the end of another year, we thought we'd like to take a light hop, skip and a jump through the year remembering briefly just a few of the many highlights of 1954.

For Altrusa Club last Jan. 11 was a big date, for on that day the club received its charter and began life officially as a member of the big international family of Altrusa service clubs. Susan Whidden accepted the gavel as first official president on that charter night dinner. In March the club celebrated its first birthday as an active member of Long Beach clubdom.

Same month Helen Smith was elected president. At that time we said she had "level eyes that denote good judgement and a twinkle that promises ready laughter." As any Altrusan can tell you, all this has proved true. She was officially installed in June.

American Society of Women Accountants learned much this year with the talks by experts given at their meetings. And, as always, they enjoyed the companionship of the women co-members working in the same career. Among the year's most enjoyable meetings were two last March. One was their annual joint meeting with the California Society of Accountants and the other was a gala brunch on a Sunday morning when the local women entertained members of the Los Angeles ASWA. Other memories include the festive evening in June when Virginia Youngquist was installed president.

Zonta Club members look back through 1954 and sparkling in memory is the night last January when they were entertained in the home of Myrman Coon for their regular meeting. At that time Frances Nielsen was president, being replaced by Mrs. Coon later in the year. They remember with interest the talk by Ted Madoiros when he told them of the basic laws of inheritance and they remember well when such members as Virginia Mitchell and Dorothy Snowden were welcomed to membership. Many meetings later, in August it was, a favorite evening was spent hear-

ing Edna Rogch tell of her European trip and the latest visiting ship had to the Zonta Club in London. The fall season began in gay and informal style with a pot luck supper at the home of Josephine Burgess on Sept. 16 and from then until now the members have been a busy group of women with progress, ways and means projects and help to others during this holiday just past.

For Soroptimist Club the year held many bright moments but none more important to them than the election of Gladys Potter as president. At formal ceremonies she was installed at a party at Lakewood Country Club in June. Then they remember with happiness the early fall party given for them by president Gladys and co-hostess Dorothy Heard in the lovely Heald home in Rolling Hills. This largest of our town's women's service clubs has a fine memory of every Friday noon which this year found them moving to the Lafayette for their weekly gatherings.

Quota Club members had much to celebrate on Feb. 22 for on that day 35 years ago the huge chain of Quota clubs was born. In honor of the occasion the members had a gala dinner party at the Lafayette. Dr. Fred Judson, pastor of Trinity Baptist Church in Santa Monica, was their distinguished guest speaker that night. In April Kathryn Wind received the gavel from Marguerite Wood to become the second president of the local group and there to make the evening more important was Wanda Frey Joiner, national founder, serving as installing officer. Kathryn flew to Chicago to attend the 33rd annual international convention and made her report in July at a patio party in her home. Another affair of social prominence of the club was their silver anniversary tea on Sept. 19 given in the gracious home of Rita Stanfield, 3940 Linden Ave.

National Secretaries were in gala mood in February when they celebrated their 7th anniversary with a dinner party at Apple Valley Steak House, and . . . In March the secretaries gave a spaghetti dinner at Norway Hall, 200 guests were given a fine evening with home cooked food and good entertainment. In March, too, the girls met with NOLA for their annual joint meeting. In May Jeanne Hissner was elected to the presidency and that same month the club sponsored a huge letter writing symposium open to all secretaries and business personnel of town. Dr. Albert C.

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In Art Circles

Land, Seascapes  
Prevail in Exhibits

By VERA WILLIAMS  
Independent Press-Telegram Art Editor.

Long Beach art shows: Pacific Coast Club, 830 E. Ocean Blvd.: Paintings by Freda Marshall and Eugene Luff.

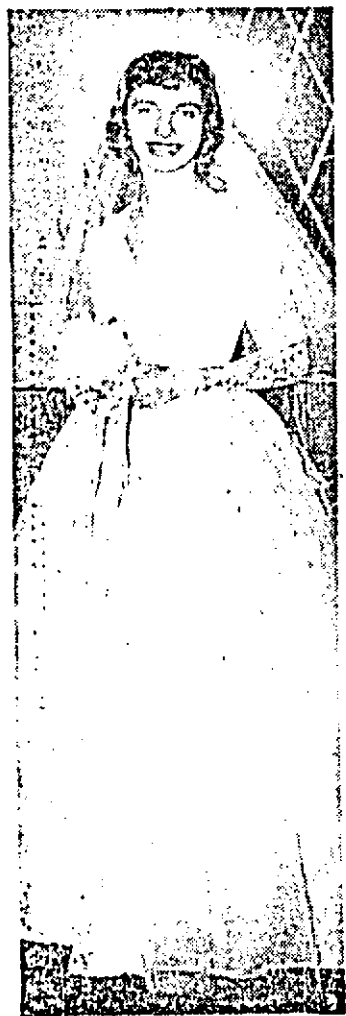
Main Public Library, Ocean Blvd. and Pacific Ave.: Eighth annual exhibition Print Makers Society of California.

Municipal Art Center, 2300 E. Ocean Blvd.: 1954-55 Long Beach Juried show.

Long Beach Branch, Los Angeles County Medical Assn., 814 Pine Ave.: Paintings by Ben Messick.

Bank of Belmont Shore, E. 2nd St. and Santa Ana Ave.: Paintings and drawings by Karl Seethaler.

Lafayette Hotel, Broadway and Linden Ave.: Spectrum Club Show. (Exhibiting art-



Mrs. Glenn Bjorklund  
Carl Ray Photo

Bjorklunds  
to Reside  
in Florida

Pensacola, Fla., is the new home of Ensign and Mrs. Glenn James Bjorklund, who were married recently in an afternoon ceremony at the St. Joan of Arc Catholic Church in West Los Angeles. The bride, the former, Sheila Mary Parmen, is the daughter of Mrs. Anton Farmen of 2275 Nimitz Ave.

Given in marriage by her brother, Tony Parmen, the bride wore a white gown styled by the mother of the bridegroom, Mrs. Glenn R. Bjorklund. It was fashioned with a Chantilly lace bodice and a nylon tulle tiered skirt over satin. Seed pearls were embroidered on the gown and Juliet cap. She carried a white orchid on a prayer book.

In the entourage were Mary Ann McHenry, maid of honor; Patricia O'Shea and Joyce Crowe, bridesmaids; Gerry Tomlin, best man; Jim Anderson, John Gustavson and Dean Nelson, ushers.

A reception was held at Brand's in West Los Angeles before the couple left on a honeymoon in Santa Barbara.

The bride, a graduate of Wilson High School, attended City College where she was affiliated with Entree Xous. Her husband, son of Mr. and Mrs. Glenn R. Bjorklund of West Los Angeles, is a graduate of Wilson High School and U. of C. at Berkeley. He was a member of Supporter's Club at City College.

Long Beach Council of Parents and Teachers will meet Tuesday at 9:30 a. m. in the Board of Education Bldg. Presidents or representatives from all schools in the Long Beach Council are expected to attend.

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Miss Dorothy Murray Miss Evelyn Cline

Miss Murray  
Bride-Elect

Miss Evelyn Cline Is  
Fiancee of Robert Hannah

The betrothal of Miss Dorothy Murray to Lt. John Calvin, USAF, is being announced today by her mother, Mrs. Virgil O. Murray of 635 Los Altos Ave. Her fiance is the son of Mr. and Mrs. H. J. Calvin of Osborne, Kan.

Miss Murray, daughter of the late Virgil Murray, is a student at University of Redlands. Her maternal grandparents are Mr. and Mrs. Irwin Stevens of this city.

Lt. Calvin, a graduate of Kansas U. where he was affiliated with Kappa Sigma, is now in pilot's training in Tucson, Ariz. A wedding date has not been announced.



Mrs. M. J. Sabot Jr.

Couple Marry  
in Cathedral

St. Sophia Cathedral in Los Angeles was the setting Dec. 26 for the wedding of Aspasia Pappas, daughter of Mrs. Gust Pappas of Bellwood, Ill., and the late Mr. Pappas, to Michael John Sabot Jr., son of Mr. and Mrs. Michael Sabot Sr. of Belmont Shore.

The bride, a graduate of American Conservatory of Music in Chicago, is presently teaching music in the Los Angeles city schools.

After a short trip to Palm Springs the couple will reside temporarily in Maywood until their home in Garden Grove is completed.

Open House

Delicious food and good fellowship were the keynote of the open house given by Dr. and Mrs. Charles Brantingham, 25 La Linda Dr. Japanese good luck charm branches and beautiful chrysanthemums were arranged in a sterling silver epergne to center the buffet table. Officers and committee chairmen of Ebell Juniors were among those hidden.

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Miss Janet Gordon  
Is December Bride

St. Luke's Episcopal Church was the setting Dec. 27 for the double ring ceremony uniting in marriage the former Miss Janet Gordon and Stanley Palmer Peacock. More than 200 friends and relatives witnessed the vow exchange performed by Rev. F. C. Benson Belliss.

The bride, daughter of Mr. and Mrs. Dean Gordon of 4250 Locust Ave., was attractively gowned in a princess style satin fashioned with deep tulle flounce gathered to a point de venise banding. Soft folds of tulle and lace were repeated at the neckline of the bodice. A tiny spencer jacket covered the low de collette. The fingertip illusion veil was held by a net of lace and she carried a prayer book which rested a corsage of white orchids.

Mr. Gordon gave his daughter in marriage.

In the bridal entourage were Mrs. Murray Gordon, matron of honor; Miss Diane Page, bridesmaid; Murray Gordon, best man; Fred Francis and John Connors, ushers.

Assisting hostesses at the reception in the church parlors were Mrs. Don O'Donnell and Mrs. Harold Chamberlin of St. Paul, Minn. At the guest book were Carol Hart Procter and Diane Harper.

The bride, a graduate of Polytechnic High, attended Iowa State College. Her husband, son of Mr. and Mrs. Palmer Elton Peacock of Mabel, Minn., is now in his senior year at Iowa State.



Mrs. Stanley Peacock

Music Event for Public

The Torrance Accordionettes under the direction of Mrs. Bettie Thomas will present a program of accordion, marimba and guitar selections plus acrobatic and dance numbers on the Community Program, sponsored by the Recreation Department in the Exhibit Hall of the Municipal Auditorium Monday at 8:00 p. m.

Those appearing on this program will include: Accordionists, Billy Kalnu, Jerry Roberts, Myrna Omes, Gail Robin, Janice Thomas, Bill Cosby, David Jenkins, Patty Sommers, Carolyn Hess, Carol Whittington, Karen Witt, Kathy Oberst, Pamela LaTurner, Barbara Wilson, Dennis Collins, Patty Davis, Regina Carlton, Steve Palenico, Kenneth Withem, Rose Mary Mahaffey, Jerry Goddard, Mary Jane Holley, Susan Glass and Trudy Scott; Marimba players, Tom Green, Gladys and Coleen Hilton, Arlin Green, Gary Beech, Sandy Shore and Grace Acallin; Guitarists, Beverly Metzner, Ruben Betuncourt and Mike Deasy.

Dancers will be Tommy Green, Sandy Spillman, Sandy Gary and Diane Shore, Gary Beech, Phil Cosby, Emma Irons, Merry Deasy, Sid Epstein and Gail Thomas and acrobats will be Tommy Green, Emma Irons and Bonnie Kuhn.

Community singing conducted by George Griffith, popular young tenor, will open the program at 7:30 p. m. with Made-

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Plan Meeting  
for Zetas

A special guest at a meeting of Zeta Tau Alpha Alumnae Thursday will be Mrs. Linton H. Smith, president of the Zeta Tau Alpha Province which includes California, Arizona, Nevada and Utah.

Mrs. Smith has several important subjects to bring before the group, which will be meeting in the home of Mrs. Bill Jay Wagner, 5335 E. 4th St., with Mrs. Joseph J. Smith and Mrs. Janet Martin assisting her. Plans for the Southern California federation's benefit fashion show at the Ambassador Hotel will also be announced.

Any Zetas visiting in this area may attend this meeting by calling Mrs. Wagner or the president, Mrs. Marvin K. Paup.

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## Molly Mayfield

## Afraid Her Romance Is Off

DEAR MRS. MAYFIELD: My problem began about three years ago when a boy and I became very close friends. Then he was called into the service, and we wrote to each other at least once a week. Besides this he kept sending me expensive gifts and telling me how much I meant to him.

Now he has been discharged and is going to col-

lege. We had been seeing each other at least once a week since he has been home. Now, though, he tells me he won't be seeing me for a while because he is so tied down with his studies. I'm wondering whether or not a boy can be so tied down that he doesn't have time to see his best girl once a week? Or is this one way of working up to calling it quits.

Should I wait around for him to make up his mind?—JANE.

P.S.—Something else that worries me—he never tried to kiss me.

DEAR JANE: Take it from me that there are two things a boy will try to do when he really cares for a girl. One of them is to be with her as often as possible (I'd like to see studies seriously interfere), and the other is to kiss her.

In my book your romance is adding up to zero.—M. M.

DEAR MRS. MAYFIELD:

Am writing this in regards to my nephew who has muscular dystrophy. He has been in a wheel chair the last three years and is gradually getting weaker and weaker. Just a matter of time until he will be bed-ridden. He is 13 years old now.

Naturally, he misses the fun and gaiety, and the sports that other kids enjoy, but he is as sweet and uncomplaining as a little fellow as I've come across.

I wonder if some of your kind readers would send him cards of cheer? He is David Lee Thomas, Skellytown, Texas, Box 425.—HIS AUNT.



Maj. Ben Alice Day

## Service Pair Plan to Wed

The engagement of Maj. Ben Alice Day, commanding officer of the Women Marine Detachment One at El Toro Marine Corps Air Station, to Brig. Gen. John Calvin Munn, former commanding general of the station, had been disclosed.

Her parents, Mr. and Mrs. George Thomas Day of Lincoln, Neb., and Laguna Beach, made the announcement, and said the wedding will be in January.

Gen. Munn, one of the youngest ranking officers of the corps, is a Marine aviator. He was graduated from U. S. Naval Academy, Annapolis, and headed the station here before recent assignment as deputy commander of Marine air force in the Atlantic. He now is at Norfolk, Va.

## Library Group

Alamitos Library Association will meet at noon Wednesday in Alamitos auditorium, with Misses E. E. Jones, E. C. Morgan, and Mina Taylor as hostesses. An afternoon program is planned, and Mrs. Raymond Duffus will preside.

## Luncheon Monday

Typographical Auxiliary 124 will meet Monday at 11 a. m. for a business meeting, followed by luncheon, in Linden Hall. Cards will conclude the afternoon. Hostesses will be Misses Maud Stuck, Betty Irby, Pat Alberg and Lester Dungan.

## Evening Branch

Mrs. Edna W. O'Donnell, juvenile officer, will speak on the functioning of the Juvenile Bureau of Long Beach at the meeting Tuesday at 8 p. m. of the Evening Branch of National Council of Jewish Women in the Community Room, Bank of Belmont Shore. Mrs. Donald Rosenfield is chairman.

## Merret Temple

Merret Temple, Daughters of the Nile, will assemble at 11:30 a. m. Monday in Searchlight Hall, for luncheon and a business session. Mrs. William J. Courtlour, queen of Merret Temple, will preside.

## Oswald Jacoby

## Stay Away From This Type Bid

BY OSWALD JACOBY  
Written for NEA Service

The bidding in the hand shown today is extraordinary, and is not recommended. It is, instead, offered as a holiday tidbit on this New Year's Day.

The hand was reported by the late Jack Thwaites, a famous Australian expert, as one of his most unusual triumphs. Thwaites was a high class player, and he was to talk the enemy out of their obviously good heart contract. Much to South's astonishment, North passed the clubbid.

East passed, knowing that he could collect a big profit against this foolish contract. East didn't know how high his side could profitably bid if the auction continued, and it's easy to be sympathetic with his pass.

West opened the queen of hearts, and Thwaites won with the ace. "I lost the lead subtly at the next trick," he related, "but I wasn't subtle enough to get it back." The defenders took the rest of the tricks without much trouble, and South was minus 700 on the board.

Strangely enough, this result won the board for Thwaites. The hand was played in a board-a-match team game, where each hand is scored as a separate unit. Thwaites would win the board if the South player at the other table was minus more than 700 points. And so he was.

The bidding was quite normal at the other table, and East-West reached a perfectly normal and unimpeachable contract of six hearts. North had to sacrifice at seven clubs in the effort to reduce the loss. This was a sound idea, of course, but the loss was still too great.

East opened the singleton spade against the slam in clubs, and West took the ace and returned his lowest spade.

NORTH			
♠ KJ5			
♥ 64			
♦ 74			
♣ A Q 10 8 7 4			
WEST			
♠ A Q 10 7 3			
♥ 7 3 2			
♦ K 6 5			
♣ None			
EAST (D)			
♠ 2			
♥ A Q 10 7 5 3			
♦ A Q J 2			
♣ 3 2			
SOUTH			
♠ 8 6 4			
♥ A			
♦ 10 9 8 3			
♣ K J 9 8 3			
Both sides vul.			
East	South	West	North
1♥	Pass	1♠	2♣
Pass	2♥	Pass	Pass (1)
Pass			

Opening lead—♥ Q

East ruffed and correctly read that his partner had led the low spade to show a side entry in a low suit; so East returned a diamond. (This wasn't hard to work out, of course, with the ace of hearts in the dummy.) West led another spade, giving his partner another ruff. East then collected his ace of diamonds, setting the contract five tricks and collecting 1400 points.

The Thwaites team thus gained 700 points on this board, all because North passed a cue-bid.

## PEO Chapter

Unaffiliated PEO members are invited to attend a luncheon meeting of Chapter OL set for 12:30 p. m. Tuesday at the Victor Hugo. Reservations may be made with Mrs. James Graham, 825 Obispo Ave., Mrs. Daisy Bennett, 635 Elm Ave., or Mrs. J. W. Foster, 3749½ Weston Pl. President of the chapter, Mrs. David F. Atwater, will be in charge.

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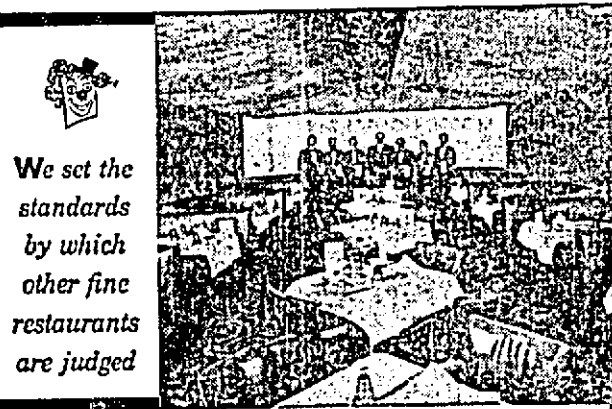
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## Marital Advice Contained in Writer's Bulletins

By GEORGE W. CRANE

Case N-312: Anne J., 21, is a college senior.

"Dr. Crane, I plan to be married at the end of the next term," Anne began.

"And our Orientation teacher here at college suggested that we write to you for our marriage charts and bulletins."

"He said your advice was scientific and to the point, and always offered with the moral emphasis for helping us establish happy homes."

"Well, several of us senior girls sent for some of your sex bulletins two months ago, and we want to thank you very much."

"We had been mixed up in our thinking previously. In fact, some of the information we had been told by others had been entirely wrong, so we are doubly grateful."

"You might be interested to know that our freshman girls here at the college are now urged by the teacher to get your bulletin 'Sex Problems of Young People' because of its sound advice."

Many of the leading colleges and high schools are now trying to prepare their students for permanently happy marriage.

This is a career into which most of the graduates will enter. Yet in past years they were given very little specific advice about the sexual phase of marriage.

Oh, they were offered a fair amount of instruction in cooking and sometimes even in infant care.

It is a tribute to the educa-

tional value of the modern American newspaper that it teams up so effectively with the colleges in this vital phase of practical education.

Through this column I have released literally millions of medico-psychological booklets and marital rating scales in the past 20 years.

They are widely used by clergymen and attorneys, as well as high schools and colleges.

Despite the inflationary prices of paper and publishing we have never asked you readers for more than a dime and a stamped return envelope.

You may not realize it, but the actual cost is 14½ cents for every piece of mail we send out to you.

So you get these booklets and rating scales at only two-thirds their bare production cost.

Your newspaper offers this service as a contribution to public education. It doesn't receive a penny from this mail service, nor does the newspaper syndicate which handles my column.

Furthermore, I donate my time not only for the handling of all the mail that requires personal attention but then donate 30 days of speeches to produce the revenue to underwrite the annual loss on this service.

But millions of teen-agers and young married people have benefited, as well as parents and even middle-aged married folks.

## Why Grow Old?

## Regain Your Figure With 1955 Marathon

By JOSEPHINE LOWMAN

Here it is again, that certain feeling which a brand new year gives us! Our New Year's resolutions have real value because most of us need a psychological boost in order to carry out our good intentions, New Year's Eve and New Year's Day give us that.

Psychologists tell us that it is wise to divide a long hard job up into small pieces and then tackle only one piece at a time, so that the tremendous task will not be too discouraging. Just as it is wise to divide a difficult piece of work up into small parts, New Year's resolutions divide the long job of living into 12-month segments.

The mistakes and procrastinations of yesterday are past. We have 12 shining months ahead of us. Think only of these right now. As a matter of fact, I am suggesting that you think only of the next EIGHT WEEKS at the present time.

I always offer my Eight-Week Self-Improvement Marathon at this time each year because I know that this is the season when you are most likely to do something about those figure faults and extra pounds, and any other defects which have been putting a damper on your attractiveness and your health.

Your New Year's resolutions were glowing when you made them. Keep them that way with self-investment. If you didn't make any, make them now. I think we all have a flash of special understanding for New Year's Eve which is somehow lost in hectic daily life. Suddenly we see vividly for a moment, how much more vibrantly we could have lived, how many opportunities for increased attractiveness and health and personality and happiness we passed up.

The idea is that you join thousands of women who wish to see how much they can improve themselves in eight weeks. Time under my direction. Eight weeks is a short time but it is long enough for you to lose 20 pounds safely, drop inches from your measurements, or make tremendous improvement in any physical defects you may have. You will be in good company and will have fun.

If you wish to have my brand new Marathon Booklet with new ideas, send 10 cents and a stamped, self-addressed envelope, with your request for it to Josephine Lowman in care of this newspaper.



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## Banquet to Honor Supreme President of Emblem Club

Emblem Clubs of Huntington Park, Compton and Long Beach will honor their supreme president, Mrs. Claude G. Schlosser of Culman, Ala., and the supreme marshal, Mrs. William O. Crittendon, of Florence, Ala., Jan. 10th at a banquet in the ballroom of the Lafayette Hotel.

There will be a unique but short program, after which members will have an opportunity to meet and to chat with the honor guests. The two visitors are here for the purpose of visiting and installing the new officers of the western clubs. Chairmen will be Mrs. Ester Miller, Huntington Park; Mrs. Midge Ramsey, Compton, and Mrs. Roy Wilson of Long Beach. Each chairman will use her own theme for decorating tables for her contingent.

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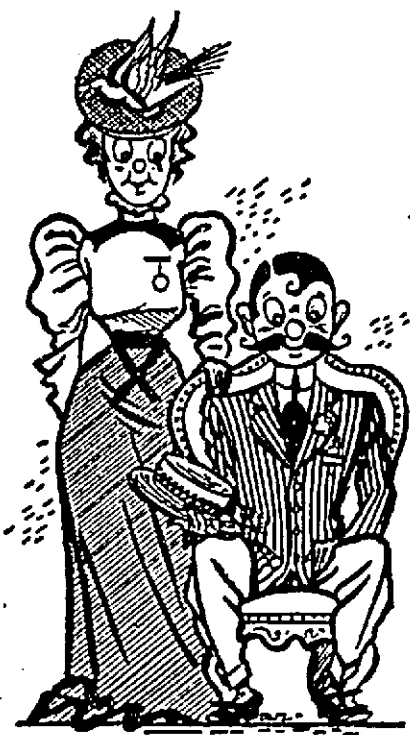


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Sale Price **\$9.99**

### Special Group Odd Chairs

Dining, Desk and Occasional Chairs... modern, Early American, traditional, provincial styling, some in sets. Regularly \$19.95 to \$39.95.

Sale Price **\$9.99** from

### Maple Sofas 4 Only

Solid hardwood frames... gay decorative prints. Masterfully and durably constructed. Specially reduced price!

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### Plastic Webbed Lounge Chairs

Just 27 of these, plastic-webbed for indoor-outdoor use. Light, durable, smartly styled... solid hardwood frames. Regularly \$26.50.

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106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-1232-1233-1234-1235-1236-1237-1238-1239-1240-1241-1242-1243-1244-1245-1246-1247-1248-1249-1250-1251-1252-1253-1254-1255-1256-1257-1258-1259-1260-1261-1262-1263-1264-1265-1266-1267-1268-1269-1270-1271-1272-1273-1274-1275-1276-1277-1278-1279-1280-1281-1282-1283-1284-1285-1286-1287-1288-1289-1290-1291-1292-1293-1294-1295-1296-1297-1298-1299-1300-1301-1302-1303-1304-1305-1306-1307-1308-1309-1310-1311-1312-1313-1314-1315-1316-1317-1318-1319-1320-1321-1322-1323-1324-1325-1326-1327-1328-1329-1330-1331-1332-1333-1334-1335-1336-1337-1338-1339-1340-1341-1342-1343-1344-1345-1346-1347-1348-1349-1350-1351-1352-1353-1354-1355-1356-1357-1358-1359-1360-1361-1362-1363-1364-1365-1366-1367-1368-1369-1370-1371-1372-1373-1374-1375-1376-1377-1378-1379-1380-1381-1382-1383-1384-1385-1386-1387-1388-1389-1390-1391-1392-1393-1394-1395-1396-1397-1398-1399-1400-1401-1402-1403-1404-1405-1406-1407-1408-1409-1410-1411-1412-1413-1414-1415-1416-1417-1418-1419-1420-1421-1422-1423-1424-1425-1426-1427-1428-1429-1430-1431-1432-1433-1434-1435-1436-1437-1438-1439-1440-1441-1442-1443-1444-1445-1446-1447-1448-1449-1450-1451-1452-1453-1454-1455-1456-1457-1458-1459-1460-1461-1462-1463-1464-1465-1466-1467-1468-1469-1470-1471-1472-1473-1474-1475-1476-1477-1478-1479-1480-1481-1482-1483-1484-1485-1486-1487-1488-1489-1490-1491-1492-1493-1494-1495-1496-1497-1498-1499-1500-1501-1502-1503-1504-1505-1506-1507-1508-1509-1510-1511-1512-1513-1514-1515-1516-1517-1518-1519-1520-1521-1522-1523-1524-1525-1526-1527-1528-1529-1530-1531-1532-1533-1534-1535-1536-1537-1538-1539-1540-1541-1542-1543-1544-1545-1546-1547-1548-1549-1550-1551-1552-1553-1554-1555-1556-1557-1558-1559-1560-1561-1562-1563-1564-1565-1566-1567-1568-1569-1570-1571-1572-1573-1574-1575-1576-1577-1578-1579-1580-1581-1582-1583-1584-1585-1586-1587-1588-1589-1590-1591-1592-1593-1594-1595-1596-1597-1598-1599-1600-1601-1602-1603-1604-1605-1606-1607-1608-1609-1610-1611-1612-1613-1614-1615-1616-1617-1618-1619-1620-1621-1622-1623-1624-1625-1626-1627-1628-1629-1630-1631-1632-1633-1634-1635-1636-1637-1638-1639-1640-1641-1642-1643-1644-1645-1646-1647-1648-1649-1650-1651-1652-1653-1654-1655-1656-1657-1658-1659-1660-1661-1662-1663-1664-1665-1666-1667-1668-1669-1670-1671-1672-1673-1674-1675-1676-1677-1678-1679-1680-1681-1682-1683-1684-1685-1686-1687-1688-1689-1690-1691-1692-1693-1694-1695-1696-1697-1698-1699-1700-1701-1702-1703-1704-1705-1706-1707-1708-1709-1710-1711-1712-1713-1714-1715-1716-1717-1718-1719-1720-1721-1722-1723-1724-1725-1726-1727-1728-1729-1730-1731-1732-1733-1734-1735-1736-1737-1738-1739-1740-1741-1742-1743-1744-1745-1746-1747-1748-1749-1750-1751-1752-1753-1754-1755-1756-1757-1758-1759-1760-1761-1762-1763-1764-1765-1766-1767-1768-1769-1770-1771-1772-1773-1774-1775-1776-1777-1778-1779-1780-1781-1782-1783-1784-1785-1786-1787-1788-1789-1790-1791-1792-1793-1794-1795-1796-1797-1798-1799-1800-1801-1802-1803-1804-1805-1806-1807-1808-1809-1810-1811-1812-1813-1814-1815-1816-1817-1818-1819-1820-1821-1822-1823-1824-1825-1826-1827-1828-1829-1830-1831-1832-1833-1834-1835-1836-1837-1838-1839-1840-1841-1842-1843-1844-1845-1846-1847-1848-1849-1850-1851-1852-1853-1854-1855-1856-1857-1858-1859-1860-1861-1862-1863-1864-1865-1866-1867-1868-1869-1870-1871-1872-1873-1874-1875-1876-1877-1878-1879-1880-1881-1882-1883-1884-1885-1886-1887-1888-1889-1890-1891-1892-1893-1894-1895-1896-1897-1898-1899-1900-1901-1902-1903-1904-1905-1906-1907-1908-1909-1910-1911-1912-1913-1914-1915-1916-1917-1918-1919-1920-1921-1922-1923-1924-1925-1926-1927-1928-1929-1930-1931-1932-1933-1934-1935-1936-1937-1938-1939-1940-1941-1942-1943-1944-1945-1946-1947-1948-1949-1950-1951-1952-1953-1954-1955-1956-1957-1958-1959-1960-1961-1962-1963-1964-1965-1966-1967-1968-1969-1970-1971-1972-1973-1974-1975-1976-1977-1978-1979-1980-1981-1982-1983-1984-1985-1986-1987-1988-1989-1990-1991-1992-1993-1994-1995-1996-1997-1998-1999-2000-2001-2002-2003-2004-2005-2006-2007-2008-2009-2010-2011-2012-2013-2014-2015-2016-2017-2018-2019-2020-2021-2022-2023-2024-2025-2026-2027-2028-2029-2030-2031-2032-2033-2034-2035-2036-2037-2038-2039-2040-2041-2042-2043-2044-2045-2046-2047-2048-2049-2050-2051-2052-2053-2054-2055-2056-2057-2058-2059-2060-2061-2062-2063-2064-2065-2066-2067-2068-2069-2070-2071-2072-2073-2074-2075-2076-2077-2078-2079-2080-2081-2082-2083-2084-2085-2086-2087-2088-2089-2090-2091-2092-2093-2094-2095-2096-2097-2098-2099-2100-2101-2102-2103-2104-2105-2106-2107-2108-2109-2110-2111-2112-2113-2114-2115-2116-2117-2118-2119-2120-2121-2122-2123-2124-2125-2126-2127-2128-2129-2130-2131-2132-2133-2134-2135-2136-2137-2138-2139-2140-2141-2142-2143-2144-2145-2146-2147-2148-2149-2150-2151-2152-2153-2154-2155-2156-2157-2158-2159-2160-2161-2162-2163-2164-2165-2166-2167-2168-2169-2170-2171-2172-2173-2174-2175-2176-2177-2178-2179-2180-2181-2182-2183-2184-2185-2186-2187-2188-2189-2190-2191-2192-2193-2194-2195-2196-2197-2198-2199-2200-2201-2202-2203-2204-2205-2206-2207-2208-2209-2210-2211-2212-2213-2214-2215-2216-2217-2218-2219-2220-2221-2222-2223-2224-2225-2226-2227-2228-2229-2230-2231-2232-2233-2234-2235-2236-2237-2238-2239-2240-2241-2242-2243-2244-2245-2246-2247-2248-2249-2250-2251-2252-2253-2254-2255-2256-2257-2258-2259-2260-2261-2262-2263-2264-2265-2266-2267-2268-2269-2270-2271-2272-2273-2274-2275-2276-2277-2278-2279-2280-2281-2282-2283-2284-2285-2286-2287-2288-2289-2290-2291-2292-2293-2294-2295-2296-2297-2298-2299-2300-2301-2302-2303-2304-2305-2306-2307-2308-2309-2310-2311-2312-2313-2314-2315-2316-2317-2318-2319-2320-2321-2322-2323-2324-2325-2326-2327-2328-2329-2330-2331-2332-2333-2334-2335-2336-2337-2338-2339-2340-2341-2342-2343-2344-2345-2346-2347-2348-2349-2350-2351-2352-2353-2354-2355-2356-2357-2358-2359-2360-2361-2362-2363-2364-2365-2366-2367-2368-2369-2370-2371-2372-2373-2374-2375-2376-2377-2378-2379-2380-2381-2382-2383-2384-2385-2386-2387-2388-2389-2390-2391-2392-2393-2394-2395-2396-2397-2398-2399-2400-2401-2402-2403-2404-2405-2406-2407-2408-2409-2410-2411-2412-2413-2414-2415-2416-2417-2418-2419-2420-2421-2422-2423-2424-2425-2426-2427-2428-2429-2430-2431-2432-2433-2434-2435-2436-2437-2438-2439-2440-2441-2442-2443-2444-2445-2446-2447-2448-2449-2450-2451-2452-2453-2454-2455-2456-2457-2458-2459-2460-2461-2462-2463-2464-2465-2466-2467-2468-2469-2470-2471-2472-2473-2474-2475-2476-2477-2478-2479-2480-2481-2482-2483-2484-2485-2486-2487-2488-2489-2490-2491-2492-2493-2494-2495-2496-2497-2498-2499-2500-2501-2502-2503-2504-2505-2506-2507-2508-2509-2510-2511-2512-2513-2514-2515-2516-2517-2518-2519-2520-2521-2522-2523-2524-2525-2526-2527-2528-2529-2530-2531-2532-2533-2534-2535-2536-2537-2538-2539-2540-2541-2542-2543-2544-2545-2546-2547-2548-2549-2550-2551-2552-2553-2554-2555-2556-2557-2558-2559-2560-2561-2562-2563-2564-2565-2566-2567-2568-2569-2570-2571-2572-2573-2574-2575-2576-2577-2578-2579-2580-2581-2582-2583-2584-2585-2586-2587-2588-2589-2590-2591-2592-2593-2594-2595-2596-2597-2598-2599-2600-2601-2602-2603-2604-2605-2606-2607-2608-2609-2610-2611-2612-2613-2614-2615-2616-2617-2618-2619-2620-2621-2622-2623-2624-2625-2626-2627-2628-2629-2630-2631-2632-2633-2634-2635-2636-2637-2638-2639-2640-2641-2642-2643-2644-2645-2646-2647-2648-2649-2650-2651-2652-2653-2654-2655-2656-2657-2658-2659-2660-2661-2662-2663-2664-2665-2666-2667-2668-2669-2670-2671-2672-2673-2674-2675-2676-2677-2678-2679-2680-2681-26







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**OPEN-4115 LOCUST**

Delicious, as children can play in the yard. Call 4-5300. **HODGES CO.**

**REX L. HODGES CO.**

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**Homes For Sale 130**

**WEST SIDE**

**1741 W. 2ND**  
2 bedrooms, 2 1/2 baths, large living room, dining room, and kitchen. Call 4-5300. **HODGES CO.**

**2541 CAYMAN**  
2 bedrooms, 2 1/2 baths, large living room, dining room, and kitchen. Call 4-5300. **HODGES CO.**

**2541 CAYMAN**  
2 bedrooms, 2 1/2 baths, large living room, dining room, and kitchen. Call 4-5300. **HODGES CO.**

**LOS ALTOS**

**BEST HOME BUYS**

**5805 GARFORD ST.**  
2 bedrooms, immaculate.  
Call one of our representatives for 4322 E. Pacific Coast Highway.

**1654 SAN ANSELMO**  
2 bedrooms, owner transferred.

**2051 RADNOR**  
2 bedrooms, corner lot.

**4781 E. PACIFIC CST. HWY.**  
4 new income units.

**JOE F. FURR, Realtor**

**OPEN-3447 HACKETT**

Must sell - 3 B.R. in L.A. - Only \$10,500.

**OPEN-2230 XIMENO**

Great sleeping room - large, bright, airy, and sunny.

**AVAILABLE NOW!**

Spacious home, 3 bedrooms, 2 1/2 baths, large living room, dining room, and kitchen. Call 4-5300. **HODGES CO.**

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**Own Your Own Apt. 132**

**NEW 1 & 2 BEDROOMS**

**\$8,500 TO \$10,500**  
OPEN DAILY 12-1. Close in, close to school, close to shopping, close to everything. Call 4-5300. **HODGES CO.**

**Mr. Bix, Pk. 33950 F. 101**  
REX L. HODGES CO.

**Lots For Sale 134**

**BUILD IN BEAUTIFUL PARK ESTATES**

A beautiful home in a beautiful park. Call 4-5300. **HODGES CO.**

**Los Altos Realty, Inc.**  
Park Estates Office  
Anahiem & Pac. Cal. Hwy. 40-1912

**2 LOTS - SELECT H.B. Acre**

Beautiful home in a beautiful park. Call 4-5300. **HODGES CO.**

**JOE HODGE, Realtor**

**AMERICAN AVE.**

Beautiful home in a beautiful park. Call 4-5300. **HODGES CO.**

**MUST BE SOLD**

Beautiful home in a beautiful park. Call 4-5300. **HODGES CO.**

**FOR THE EXECUTIVE**

Beautiful home in a beautiful park. Call 4-5300. **HODGES CO.**

**WHIRLEY AREA**

Beautiful home in a beautiful park. Call 4-5300. **HODGES CO.**

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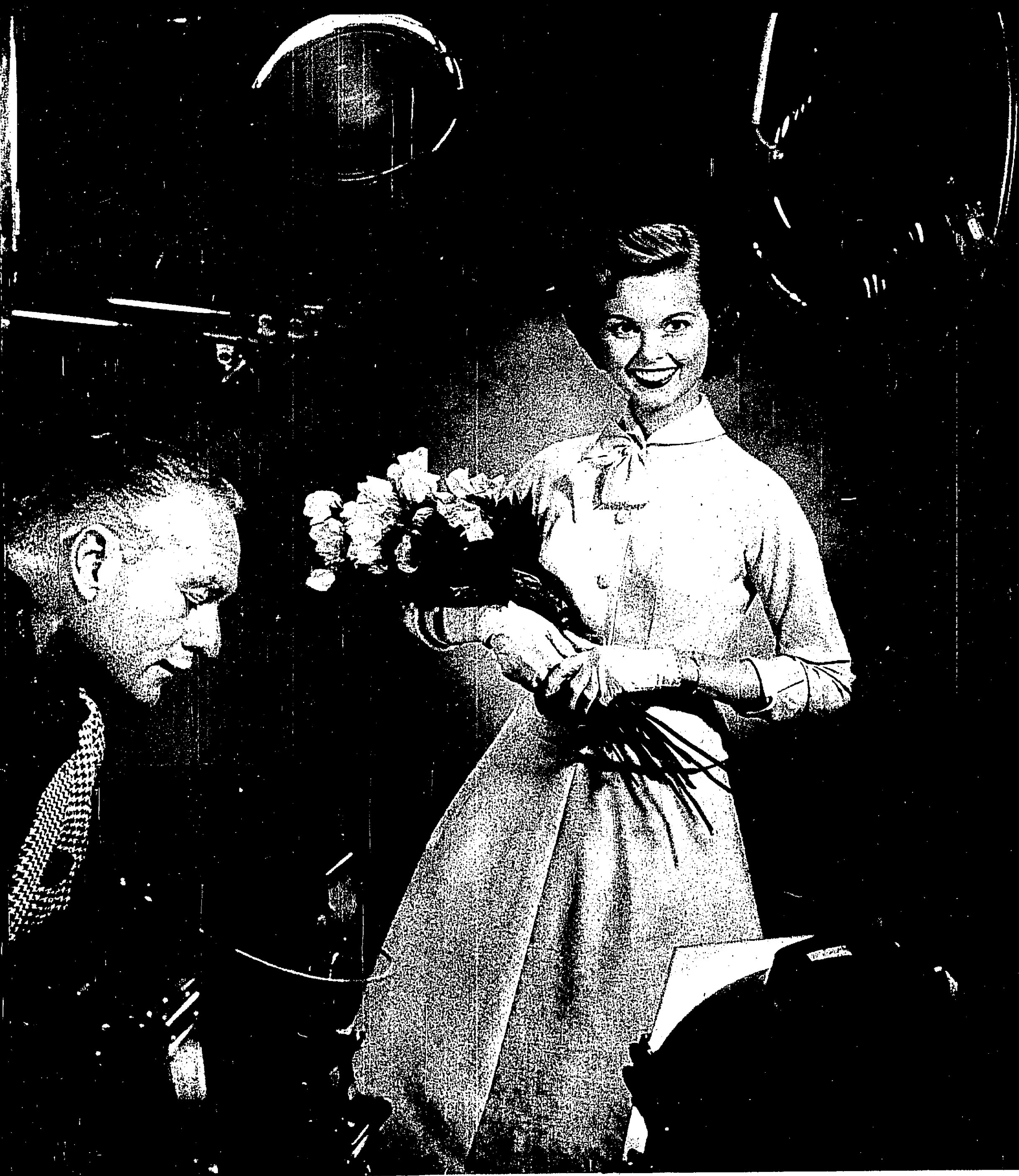
**LOS ANGELES**











PHOTOGRAPHS BY PAUL HESSE

*Spotlight on Nancy.* The new Miss Rheingold was the overwhelming choice of millions of voters. Nancy is five feet, six inches tall, weighs 105 pounds, loves sports and is the winner of \$50,000.

## *The RHEINGOLD STORY*

This is Nancy Woodruff posing for one of her first pictures as Miss Rheingold 1955.

As soon as she was declared the winner, Nancy wanted to know more about the product she was voted to represent. We gave the new Miss Rheingold the complete behind-the-scenes story of Rheingold Extra Dry.

She found it fascinating. It occurred to us that you might be interested, too, and so the highlights are pictured on the following pages...





## Nancy meets the genial Dr. Schuelein

Probably no other living man is better able to answer Nancy's questions about the art of brewing than the genial gentleman shown above.

Dr. Schuelein is our Chairman of the Board, but, more important, he is world famous as a brewing expert. He came to us from Germany, where for decades he was head of the largest brewery in Munich, Bavaria—center of fine brewing for centuries.

All of his great skills have guided our master brewers in making Rheingold Extra Dry the most imitated of beers. For, to have great beer, you must have great brewers.



## Thrift is no virtue

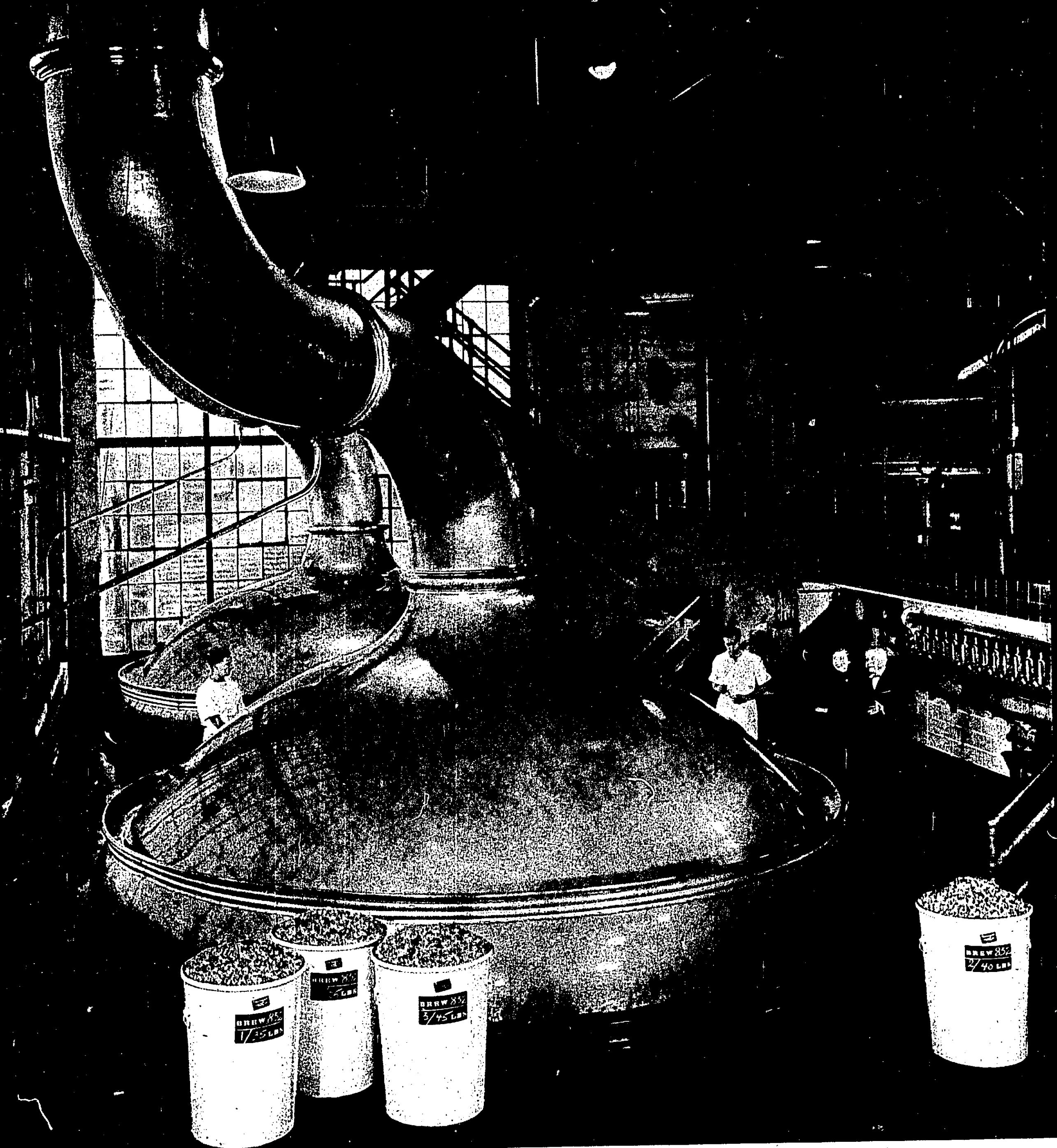
"A dry beer," Dr. Schuelein told Nancy, "begins with an extra blessing of ingredients because we have found that thrift is no virtue in the art of brewing.

"We observe this golden rule—choose only the finest of ingredients, the choicest grains and hops of Mother Nature no matter what the cost."

Here this Dean of brewers showed Nancy a picture of himself taken last summer at the colorful hop festival at Hallertau, Bavaria. Each year he goes to this treasure spot to inspect the hops before purchasing.

"But remember, young lady," Dr. Schuelein's eyes twinkled, "fine ingredients alone do not make a fine dry beer."





## Where skill counts most

"What beautiful copper tanks," Nancy remarked.

"These we call the brew kettles," Dr. Schuelein said. "Now we are at the start of the brewing of a dry beer. Here is where care and skill and the secrets handed down from father to son over the centuries count most. One of our secrets is when and how to unlock the fragrance of the hops. It must be done with the right timing so that its tang blends ever so gently with the mellowness of the malt, the 'soul' of a fine beer.

"Rheingold, you'll find, is tangy but never bitter, just as it is never sweet.

"But even the costliest ingredients and the essence of care are not enough to make a dry beer. After the brewing comes the fermenting and then the lagering..."



## Bushels of hops, carloads of patience

"Lagering," smiled Dr. Schuelein, "simply means ageing. After the first ageing period is completed, our beer is good, but it is not yet good enough to be Rheingold Extra Dry. So we transfer it to these huge lagering cellars, where it is kraeusened.

"Kraeusening is an old German process by which the beer is fermented and aged a second time. Slow and expensive, it is seldom used in this country. But nothing else gives a beer such perfection of taste and such a zestful tang—a distinctively different and better flavor.

"When we established Rheingold here in California, we built these great cellars especially to allow room for this double ageing... You see, Nancy, fine dry beer like Rheingold can never be hurried! We use bushels of hops but carloads of patience."





## Lively as a waltz by Strauss

After their tour Miss Rheingold and Dr. Schuelein relaxed with friends in the warmly glowing comfort of the Rheingold Inn.

"Now," said Dr. Schuelein, "I want you to look at the result of all you have seen. Observe the perfect color and brilliance of Rheingold Extra Dry. Note its superb bouquet. See how it sparkles, as gay and lively as a waltz by Strauss.

"Many priceless secrets, gathered and handed down for generations, have been brought together to give Rheingold this distinctive bouquet, this extra dry sparkle.

"And now, Nancy, the stage is set . . .



## Like an old and trusted friend

"We come to the climax, the taste of Rheingold. Let it roll on your tongue. Savor the aroma with all its delicate overtones.

"Notice how the dryness of Rheingold lets the real beer flavor come through, keeps the taste crisp and clean with never an aftertaste. This truly dry beer is never filling. And no matter where or when you drink it, each glass invites you to enjoy another.

"Now you understand how people get to feel about Rheingold and why it is one of the world's largest-selling beers. Like an old and trusted friend, it is always the same. You enjoy it today as much as you did yesterday.

"To your health, Nancy, with a glass of Rheingold Extra Dry."



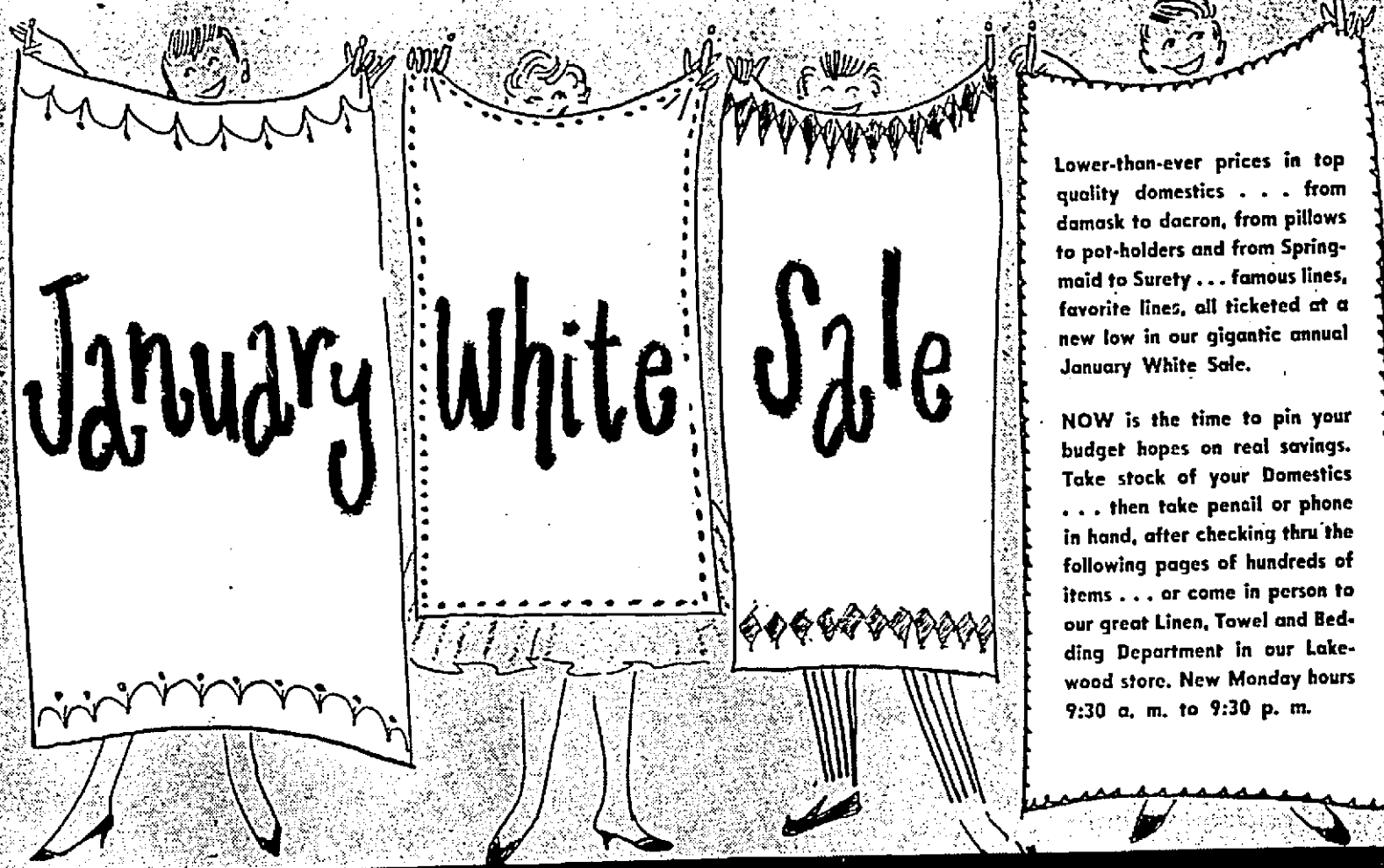


*Here is beer  
as beer  
should taste!*





*pin your savings on our famous lines of  
domestics in our greater-than-ever*



Lower-than-ever prices in top quality domestics . . . from damask to dacron, from pillows to pot-holders and from Spring-maid to Surety . . . famous lines, favorite lines, all ticketed at a new low in our gigantic annual January White Sale.

NOW is the time to pin your budget hopes on real savings. Take stock of your Domestics . . . then take penail or phone in hand, after checking thru the following pages of hundreds of items . . . or come in person to our great Linen, Towel and Bedding Department in our Lakewood store. New Monday hours 9:30 a. m. to 9:30 p. m.

**cannon sheets in white  
utility muslin or percale  
and pastel combspun percale**

Cannon, a name you know means fineness and evenness of texture in sheets . . . means too, sparkling whiteness and fine tailoring in fabrics that give you years of service now at low January White Sale prices.

**cannon white utility,  
type 130 muslin**

Reg. 2.49 72x108	1.89
Reg. 2.79 81x108	2.09
Reg. 69c 42x36 case	49c
Reg. 2.49 Fitted twin tops, bottom	1.89
Reg. 2.79 Fitted full tops, bottom	2.09

**cannon featherlite white,  
type 186 percale**

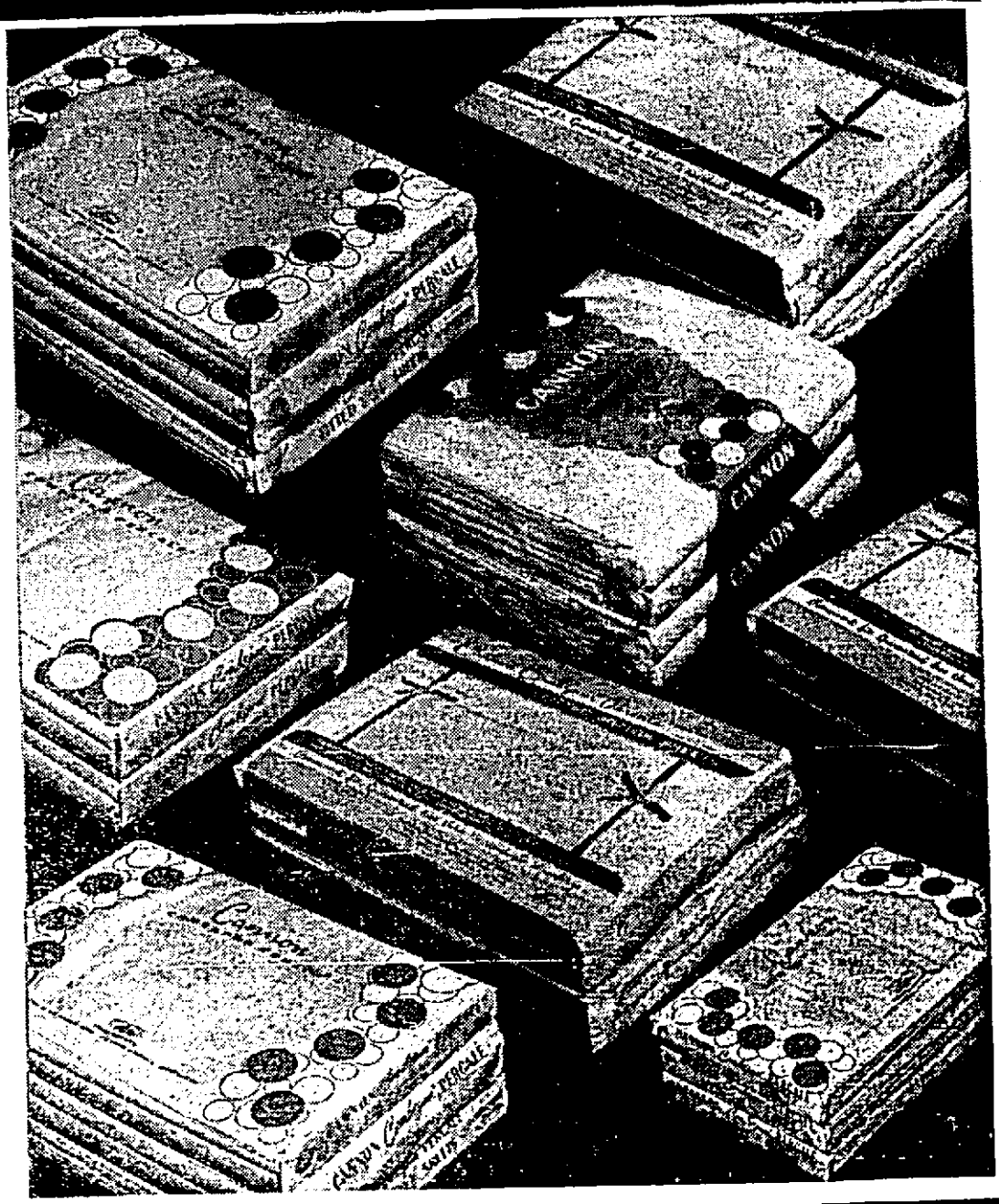
Reg. 3.19 72x108	2.49
Reg. 3.39 81x108	2.69
Reg. 3.59 90x108	2.99
Reg. 9.98 108x122 1/2 king size	6.99
Reg. 79c 42x36 case	69c
Reg. 3.19 Fitted twin tops, bottom	2.49
Reg. 3.39 Fitted full tops, bottom	2.69

**cannon featherlite pastel,  
type 186 percale**

Reg. 3.69 72x108	2.99
Reg. 3.99 81x108	3.29
Reg. 4.25 90x108	3.69
Reg. 95c 42x38 1/2 case	79c
Reg. 3.69 Fitted twin tops, bottom	2.99
Reg. 3.95 Fitted full tops, bottom	3.29

Green, blue, aqua, rose, yellow, lilac, and pink.

May Co. Lakewood Sheets, Third Floor





**M**

**January**

**White**

**Sale**

**cannon puts new  
ezy-matic corners on  
fitted sheets**

Cannon has really done it . . . no more tug-of-war with the mattress when putting on fitted sheets . . . with Cannon's exclusive new Ezy-Matic corners. Just slip over the corners, **WITH ONE HAND**, no ties, no snaps, no elastic . . . stays snug and smooth, never pulls out. Only Cannon gives you this really new improved sheet.

**cannon type 130  
utility muslin**

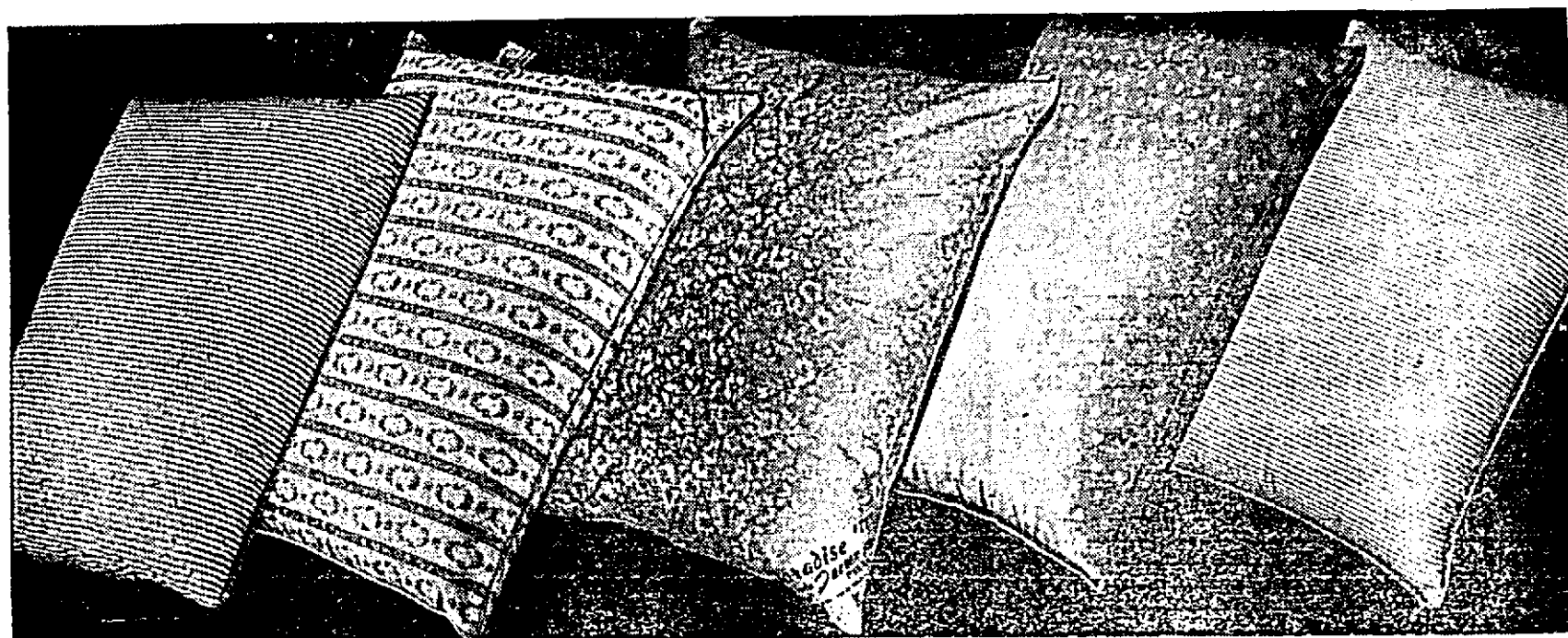
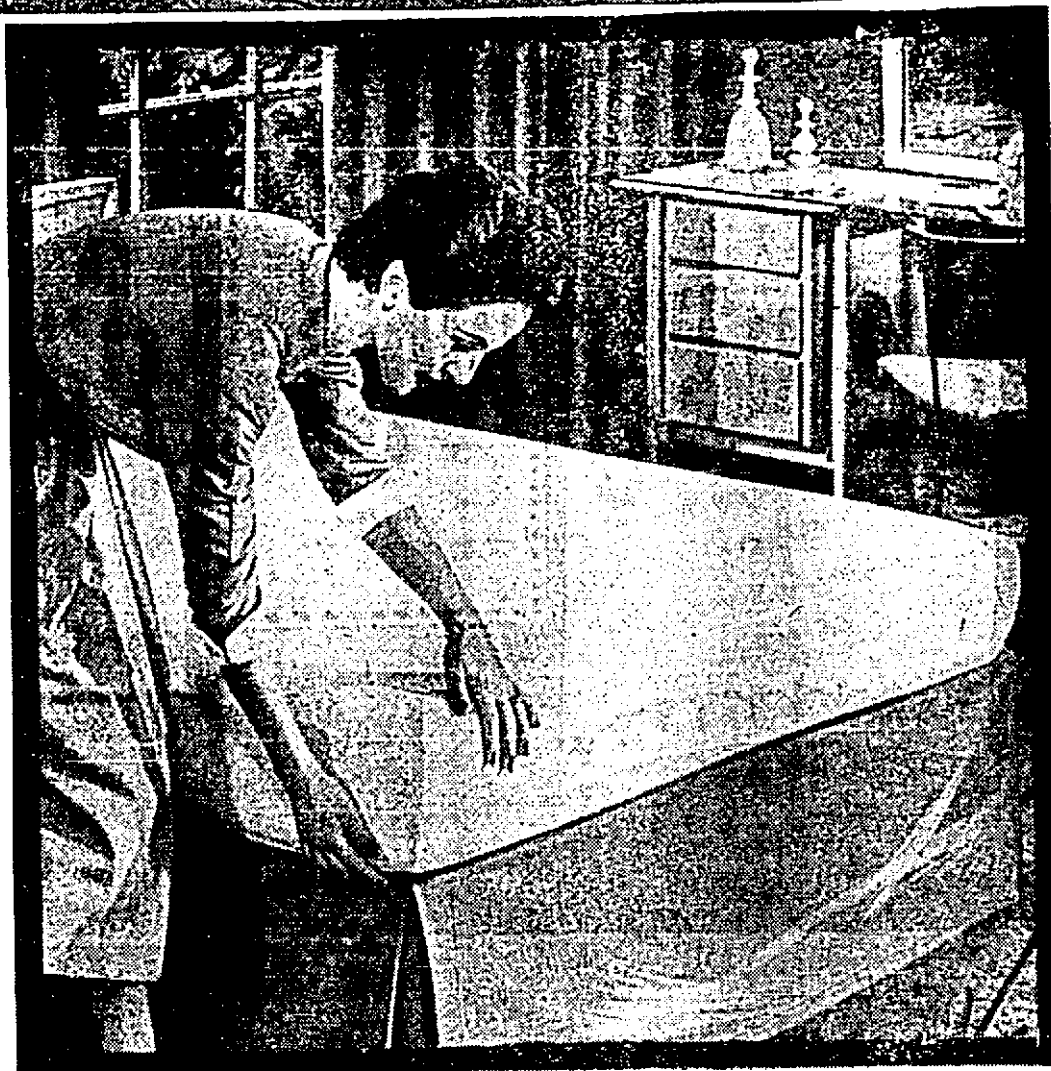
Reg. 2.49—Twin top or bottom.....**1.89**  
Reg. 2.79—Full top or bottom.....**2.09**  
Reg. 59c—42x36 case .....**49c**

**cannon type 186 white  
featherlite percale**

Reg. 3.19—Twin top or bottom.....**2.49**  
Reg. 3.39—Full top or bottom.....**2.69**  
Reg. 79c—42x38½ case .....**69c**

**cannon type 186 pastel  
featherlite percale**

Reg. 3.69—Twin top or bottom.....**2.99**  
Reg. 3.95—Full top or bottom.....**3.29**  
Reg. 95c—42x38½ case .....**79c**  
Green, blue, aqua, rose, pink, yellow, lilac.



**mayrest pillows by purofied — budget priced**

**FINE QUALITY  
CHICKEN FEATHERS.**

Full size 20x26, hospital  
clean, full, plump, blue  
stripe, linen finish tick.  
Reg. 2.25 .....**1.69**

**10% DOWN, 90%  
GOOSE FEATHERS.**

20x26, 8-oz. sateen finish  
ticking, cord edge, me-  
dium hard pillow. Full,  
plump, well made.  
Reg. 7.95 .....**5.95**

**DACRON FILLED,**  
20x26, print sateen cover,  
filled with resilient, non-  
allergic mildew-resistant,  
washable. Blue, green,  
yellow print.

Reg. 7.95 .....**5.95**

**100% WHITE EURO-  
PEAN GOOSE DOWN,**  
20x26, 15-oz. well filled  
with finest white down.  
Cord edge, star print lin-  
en finish ticking in blue,  
pink. Reg. 9.95 .....**7.99**

**50% WHITE GOOSE  
DOWN, 50% WHITE  
GOOSE FEATHERS.**

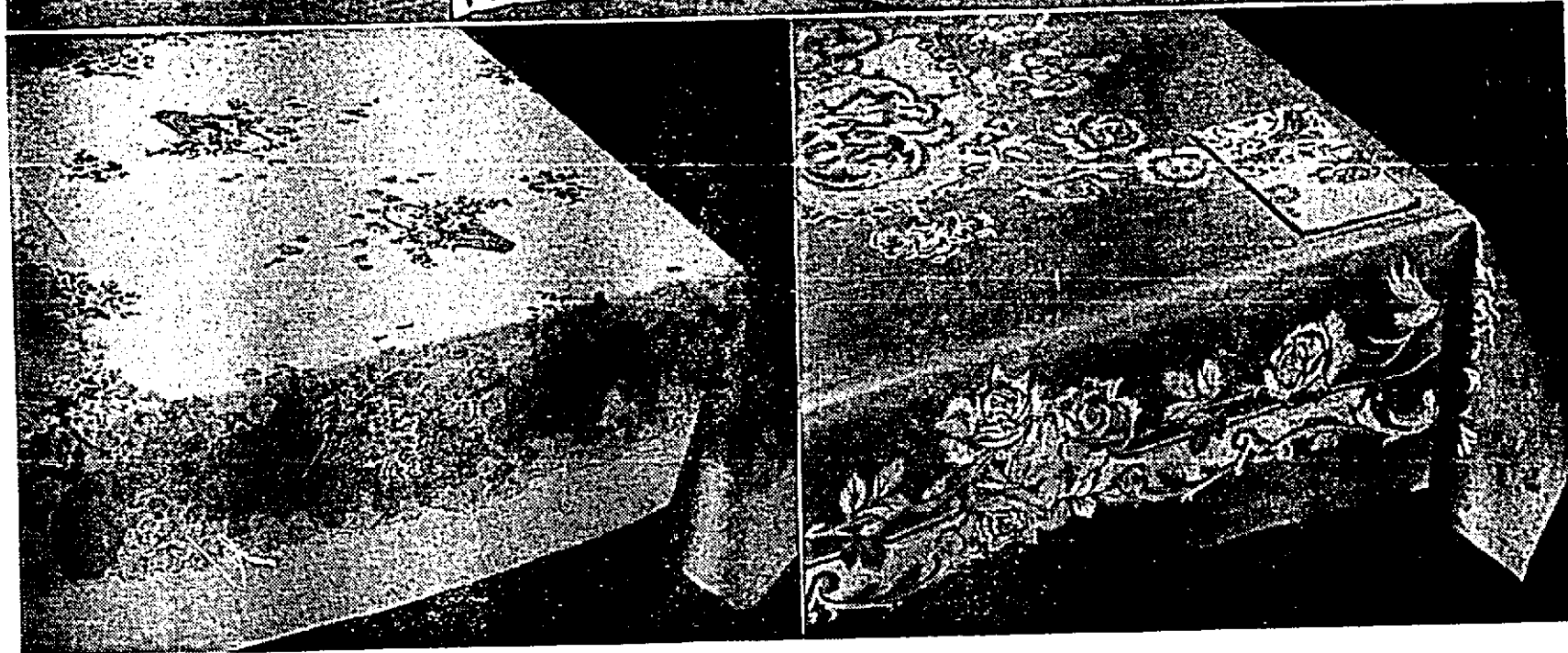
Fine quality print ticking,  
full size 20x26. A real  
quality buy in our great  
sale. Reg. 9.95 .....**7.99**

May Co. Lakewood Bedding, Third Floor

New Hours for your convenience: Mon. 9:30 to 9:30. Tues. thru Sat. 9:30 A.M. to 5:30 P.M.

**MAY**  
**LAKEWOOD**

# January White Sale



## rayon & cotton hand-printed cloths

Reg. 3.98 52x52

**2.29**

Beautiful, and budget priced, long wearing cotton interwoven with shimmering rayon, with hand-printed designs in Ivy or Rosedale patterns. Blue, pink, gold or turquoise.

Reg. 4.98 52x70.....**3.79** Matching Border Napkins....50c

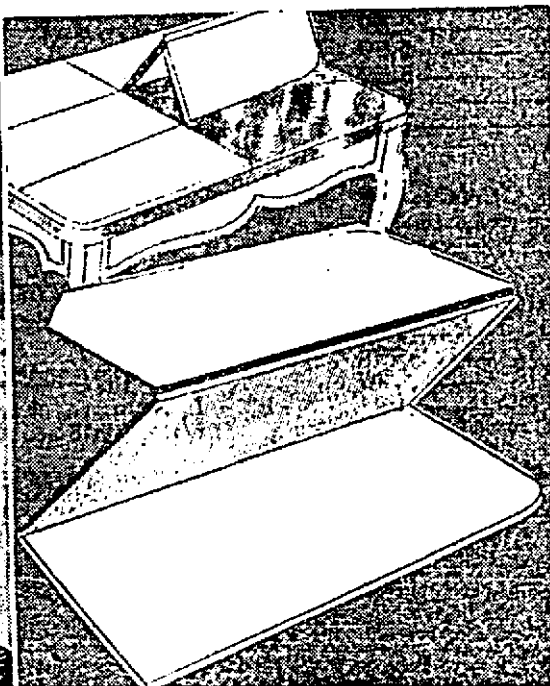
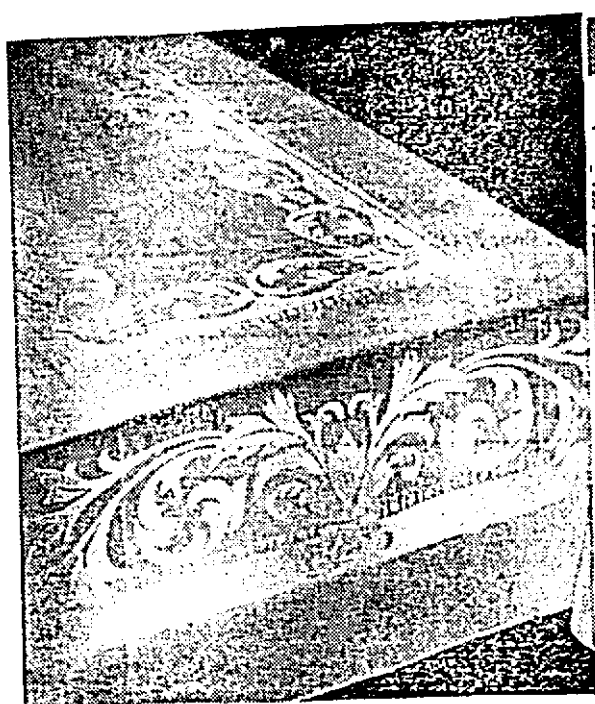
## surety extra fine double damask

Reg. 13.98 72x90

**11.99**

Our own importation, beautifully hand-hemmed, in a rich fine, Irish linen double damask. Choice of three favorite patterns. Rose, Chrysanthemum and Adams. A cloth for extra special occasions.

Reg. 16.98 72x108, **13.99** Reg. 16.98 22x22 Napkins, **13.99 doz.**



## imported rayon & cotton damask cloths

Reg. 2.98

51x51

**1.99**

Finely woven of combed cotton and rayon in handsome scroll design. Delicate pastels to dress a table daintily, inexpensively. White, ivory, pink, gold and green.

Reg. 3.98 56x76...**2.99** 5.98 60x102...**4.99**  
4.98 60x90...**3.99** 49c 16x16 Napkins...**29c**

## custom-made table pads

Reg. 16.60 up to & including 40x60 **12.95**

Protection for your fine tables, with these aluminum insulated Dupont Pyroxylin pads, with Feltex Backs; completely washable surface. Our representative will call and measure your tables without cost or obligation, or bring mail pattern of half your table. Choice of mahogany/brown; blond/tan.

Reg. 3.55 12" leaves .....**2.95**  
Add 25c per inch for leaves wider than 12".

Reg. 8.95 up to 36x36.....**6.95**  
Reg. 11.95 up to 36x48.....**9.95**  
Reg. 20.00 up to 45x64.....**14.95**  
Reg. 23.95 up to 48x72.....**16.95**

## high-count irish linen double damask

Reg. 9.98

66x84

**7.99**

One of the finest cloths in our collection. High-count Irish linen double damask, gleaming white in Rose or Chrysanthemum patterns. Luxury at a low price.

Reg. 12.98 66x102.....**9.99**  
Reg. 9.98 20x20 napkins.....**doz. 7.99**

May Co. Lakewood Lines, Third Floor

FOR YOUR CONVENIENCE—USE THE COUPON ON THE BACK PAGE FOR MAIL ORDERS



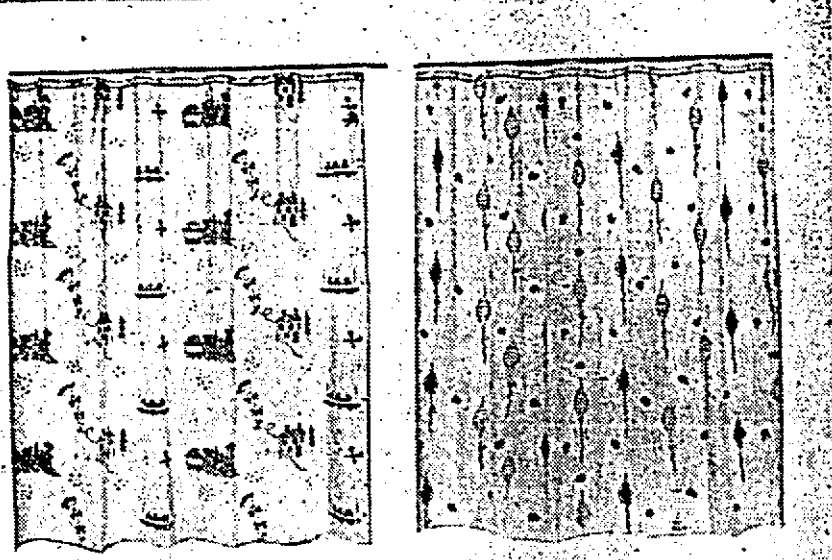
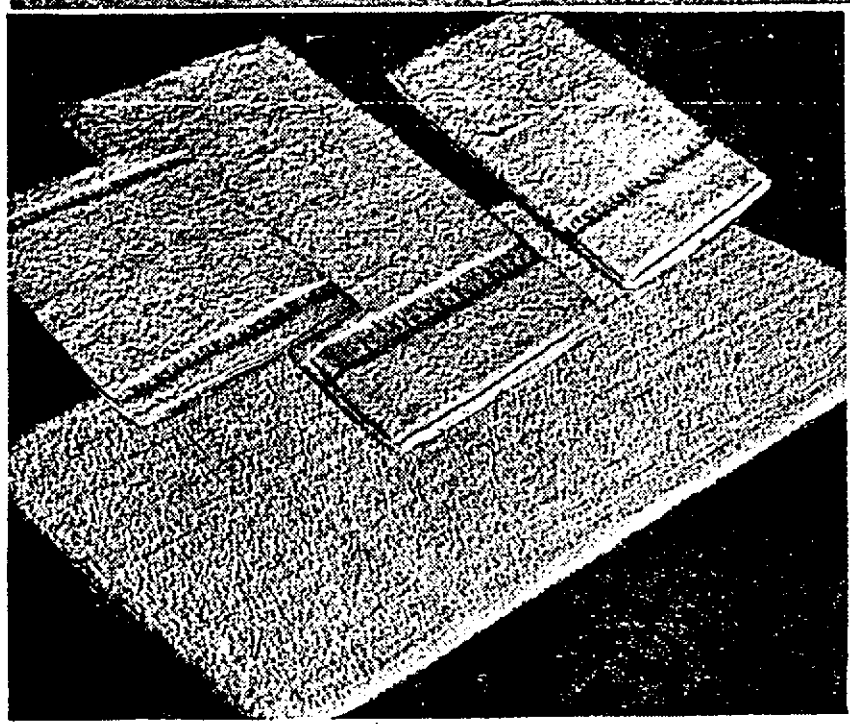
M

MAY

CO.

LAKEWOOD

January White Sale



**GOODYEAR**  
VINYL FILM

**callaway "imperial" ensemble**

New exciting, "yarn-dyed" colors in a lush and lovely towel. Blue, rose, green, gold, peach, aqua, grey, honey, pink, chocolate, dubonnet, dark green, red, black, white.

Reg. 1.98 24x28 Bath Towel	1.59
Reg. 1.00 16x30 Guest	79c
Reg. 40c 13x13 Cloth	3/1.00

**callaway color-matched rugs**

Chenille bath rugs, extra deep, yarn-dyed to match the towels, or mix them as you prefer. The same fine durable quality as in the towels, the same rich colors.

Reg. 2.98 17x24	2.59
Reg. 5.98 21x36	4.59
Reg. 6.98 24x42	5.59
Reg. 9.98 27x48	8.59
Reg. 1.98 Lid cover	1.59

**embroidered nylon scarves & doilies**

Dainty versatile white scarves and doilies, with rayon cord decoration. A Kaye Walt creation that dries in a jiffy and needs little ironing.

Scarves		Doilies	
Reg. 2.98 15x33	2.49	Reg. 1.25 11x15	99c
Reg. 3.50 15x43	2.99	Reg. 1.00 9x12	79c
Reg. 4.50 15x54	3.99	Reg. 1.25 12x12	99c
Reg. 2.50 15x24	1.99	Reg. 1.50 12x18	1.29
		Reg. 75c 9" round	59c
		Reg. 1.25 12" round	99c

**goodyear vinylfilm shower curtains**

**seville—(left)**

Travelogue in a Continental manner. Small ships, locomotives travel about in three colors, on solid color backgrounds of green, maize, blue, peach, white, rose, grey, hunter green.

Reg. 5.98 6x6 Shower curtain	2.99
Reg. 5.98 27x45 Window drapes	pr. 2.99

**doubloom—(right)**

Pirates' gems and pieces of eight in 3 color combinations with antique gold color accents. Backgrounds of green, maize, blue, peach, white, rose, grey, black.

Reg. 4.98 6x6 Shower curtain	2.99
Reg. 4.98 27x45 Drapes	pr. 2.99

**flour sack dish towels**

Fully bleached, hemmed. Reg. 3/1.00, 30x38

	4/1.00
--	--------

**irish linen dish towels**

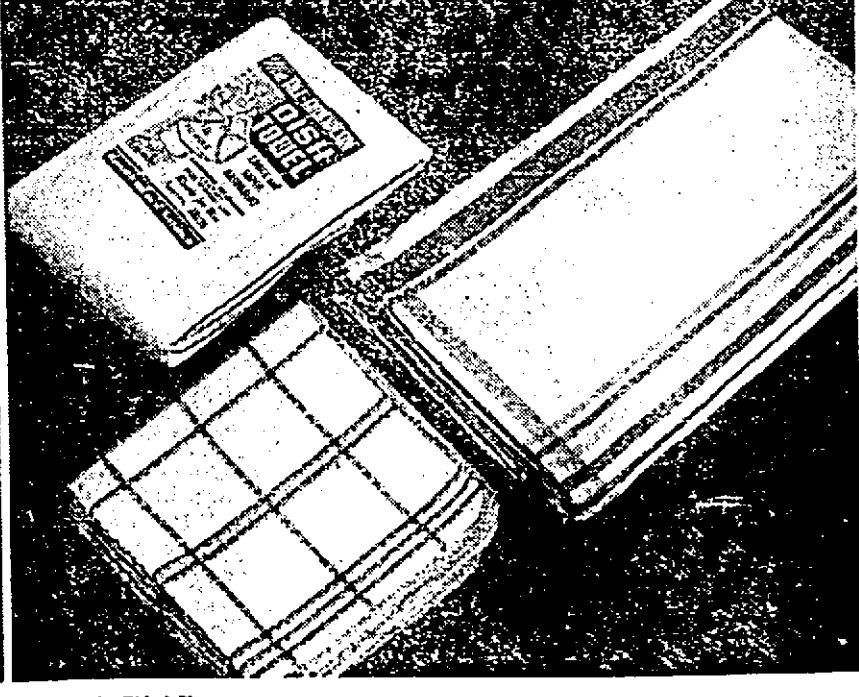
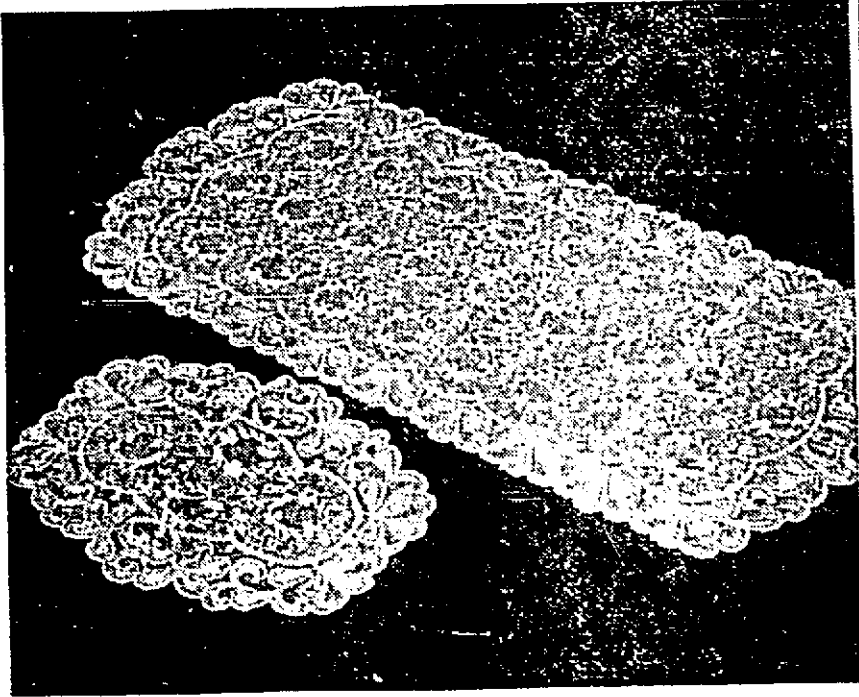
Long wearing, absorbent. Reg. 59c, 17x29

	3/1.00
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**honeycomb dish cloths**

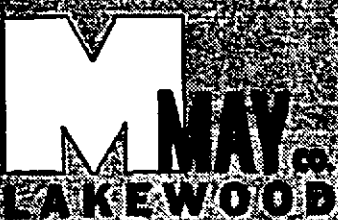
Tightly woven, absorbent waffle construction. Multicolor plaids. Reg. 5/1.00, 15x15

	6/1.00
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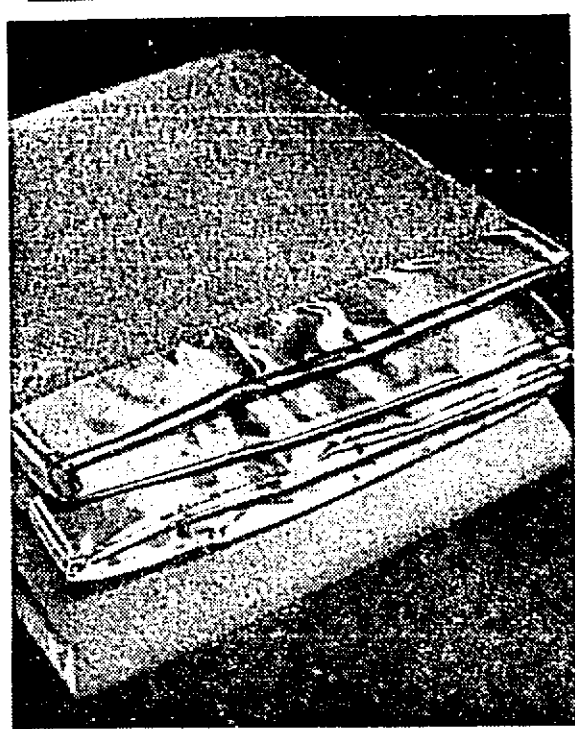


May Co. Lakewood, Linen, Towels, Third Floor

New Hours for your convenience: Mon. 9:30 to 9:30.

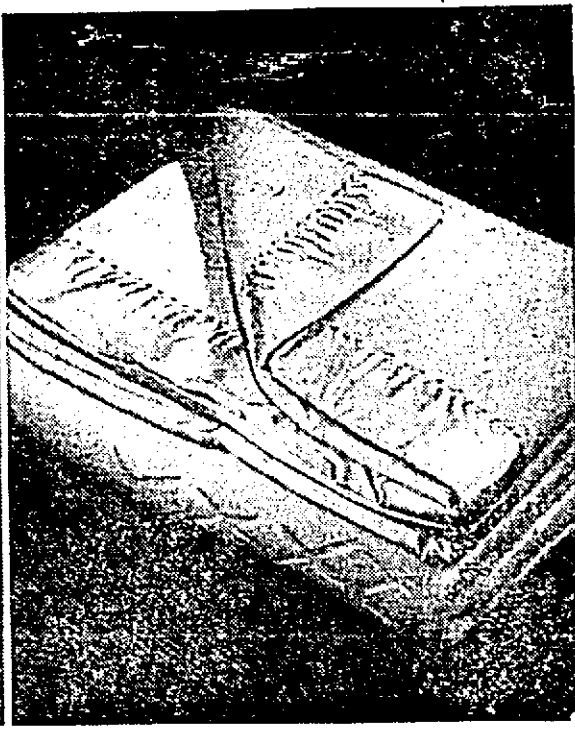


# January White Sale



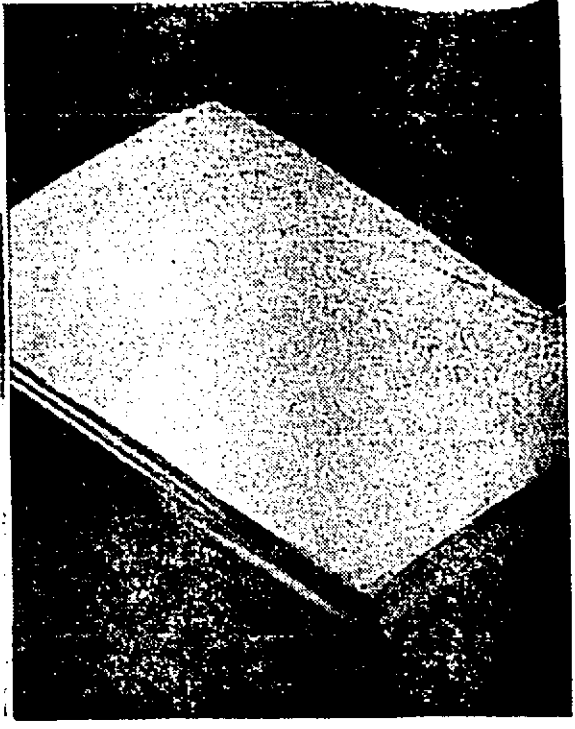
**big 4-lb. 100% wool blanket in 8 colors**  
Reg. 15.95      **11.88**

A May Co. exclusive, in fine virgin Australian wool, 72x90, for full or twin bed. Acetate rayon satin binding on a thick, fluffy warm cover. Choose from rosedust, grey, blue, Nile green, yellow, emerald green, wild cherry, cherrywood.



**pepperell caress nylon blanket**  
Reg. 10.95      **8.99**

Full 72x90, fitting twin or full bed, in a mixture of nylon and rayon. Washable, warm, long wearing. Matching acetate rayon satin binding. Blue, rose, lilac, green, chartreuse, brown, red, hunter green.



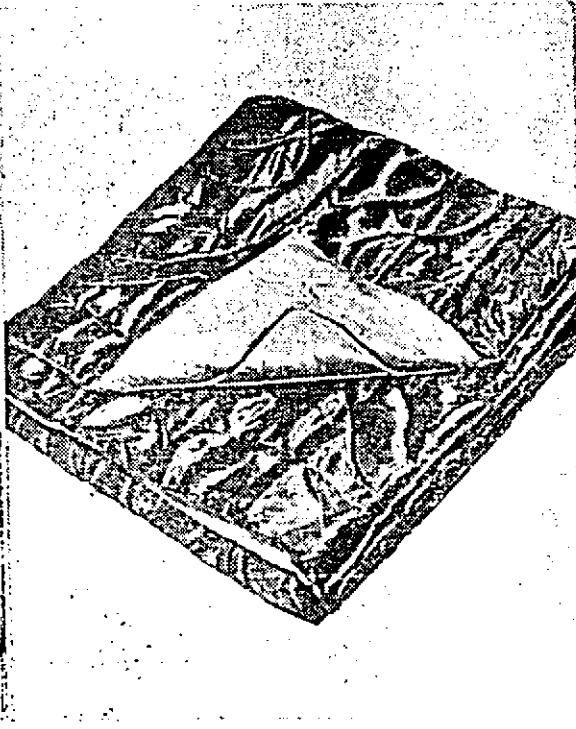
**surety white cotton sheet blankets**  
Reg. 3.95      72x108      **2.99**

Our own brand in a heavy quality, extra long white cotton sheet blanket. Soft, warm, and long wearing. A real value in this parade of White Sale Values. Reg. 4.95 81x108.....3.69



**rayon satin wool-filled comforter**  
Reg. 12.95      72x84      **8.99**

Intricately hand guided stitching, heavy rayon satin, plumply wool filled. A luxury cover for a small sum. Reversible color combinations. Green/rose, brown/turquoise, blue/rose, lime/hunter, chinese pink/grey, wine/rose.



**rayon satin european goose down quilt**  
Reg. 29.95      72x84      **19.98**

Save on this beautiful 100% white European goose down filled quilt. Plump, rich, luxurious, in lovely reversible color combinations for any bedroom color decor. Green/rose, brown/turquoise, rose/blue, wine/rose, lime/hunter green.



**paisley print down filled quilt**  
Reg. 29.95      **21.98**

Full 1 1/2 lbs. of the finest European goose down, covered with paisley cotton cambric. Won't slide off bed. Cord edge. Ideal with provincial decor. Rose, blue, green, gold predominating.

May Co. Lakewood, Bedding, Third Floor





# January White Sale

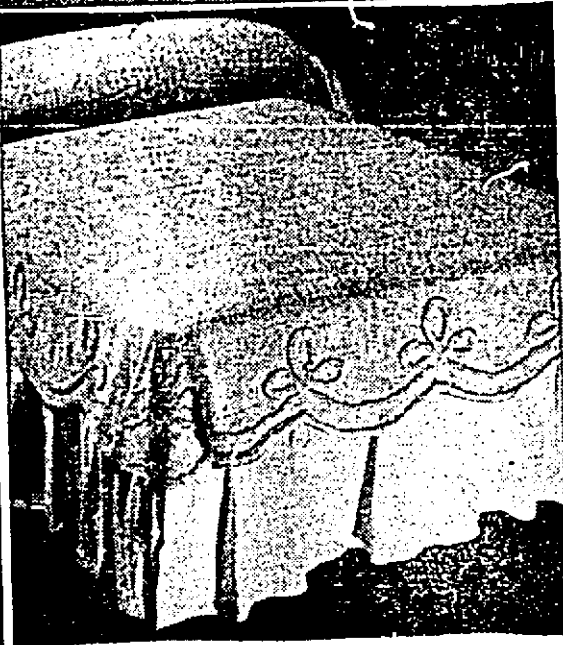


**liberty belle spread**

Reg. 16.95

**12.99**

A colonial woven spread with all the charm of an 18th Century original. 4" bullion fringe, antique white. Washable, extra wide for twin or full to sweep the floor. A beautifully heavy luxury type spread.

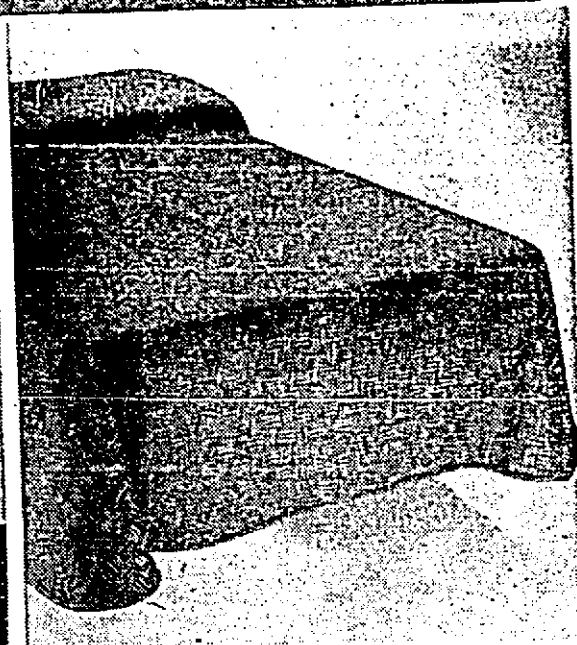


**chenille coverette**

Reg. 7.95

**5.95**

Scroll motif, closely stitched, in silky washable vat-dyed colors. Twin or full in white, rose, blue, green, yellow, brown, forest green. CONTRASTING SANFORIZED PERCALE DUSTER, vat-dyed colors in blue, pink, yellow, lime, hunter green, red, white.  
Reg. 6.95 ..... **4.95**



**bates woven spread**

Reg. 10.98

**6.99**

The decorator domino spread with the full sweep, and with the small price ticket. Heavy cord edge, rounded corners, extra wide, extra long. Twin or full size in 8 colors: Coral, persimmon, chartreuse, charcoal, scarlet, turquoise, pine, sunlite.



**nationally famous lady pepperell sheets at lowest prices in years exclusive at May Co.**

**LADY PEPPERELL TYPE 140  
WHITE SERVICE MUSLIN**

Reg. 2.69 72x108	<b>2.29</b>
Reg. 2.99 81x108	<b>2.49</b>
Reg. 3.39 90x108	<b>2.89</b>
Reg. 69c 42x36 case	<b>59c</b>
Reg. 2.69 Fitted twin bottoms	<b>2.29</b>
Reg. 2.99 Fitted full bottoms	<b>2.49</b>

**LADY PEPPERELL TYPE 180  
WHITE COMBED PERCALE**

Reg. 3.19 72x108	<b>2.49</b>
Reg. 3.39 81x108	<b>2.69</b>
Reg. 3.59 90x108	<b>2.99</b>
Reg. 79c 42x38 1/2 cases	<b>69c</b>
Reg. 2.99 Fitted full top or bottom	<b>2.49</b>
Reg. 3.39 Fitted full top or bottom	<b>2.69</b>

**LADY PEPPERELL TYPE 128  
PASTEL MUSLINS**

Reg. 2.95 72x108	<b>2.49</b>
Reg. 3.25 81x108	<b>2.79</b>
Reg. 2.95 Fitted twin top or bottom	<b>2.49</b>
Reg. 3.25 Fitted full top or bottom	<b>2.79</b>
Reg. 95c 42x36 case	<b>59c</b>
Rose, pink, blue, green, lilac, yellow.	
<b>PASTEL NYLONS.</b> Pink, blue, green, maize.	
Reg. 9.35 Fitted full top	<b>6.95</b>
Reg. 6.50 Fitted twin bottom	<b>4.95</b>
Reg. 7.95 Fitted full bottom	<b>5.95</b>
Reg. 2.59 42x38 1/2 Cases	<b>1.95</b>

**LADY PEPPERELL 100% WOVEN  
NYLON PEERESS SNUG-FIT SHEETS**

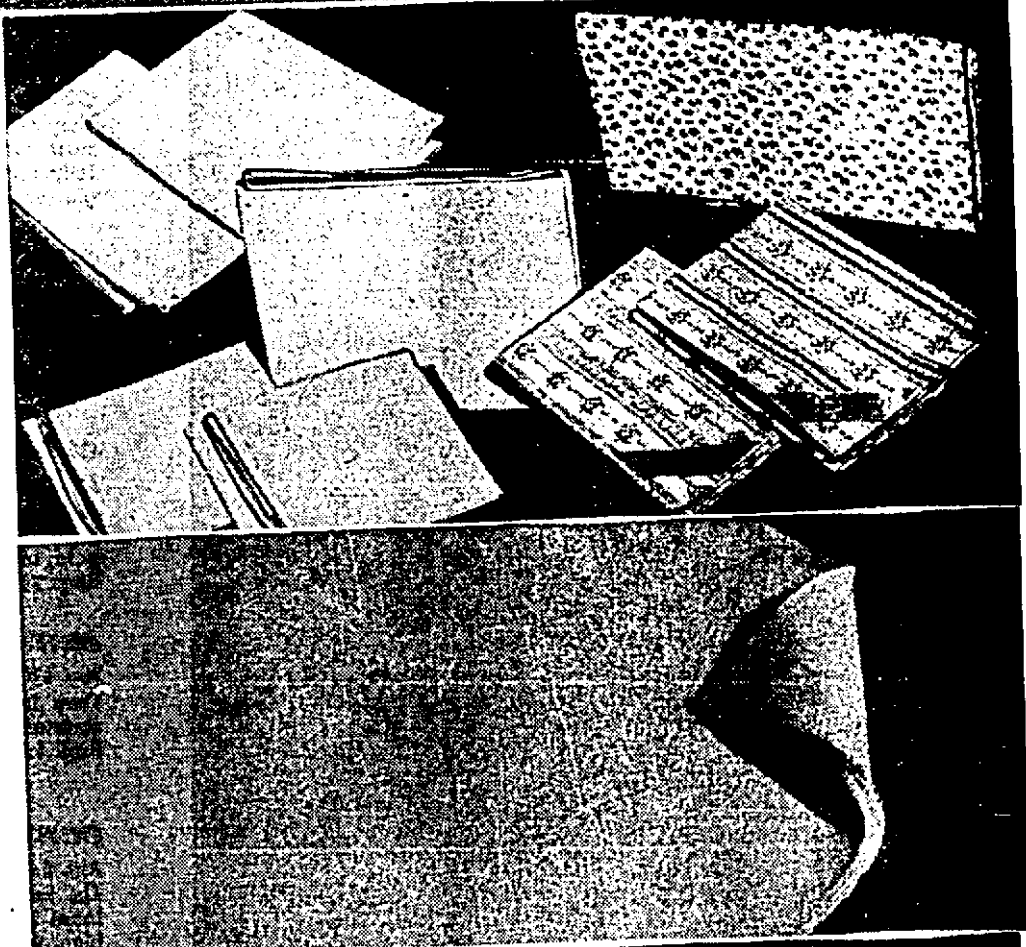
Reg. 5.95 Twin bottoms	<b>3.95</b>
7.50 Full bottoms	<b>4.95</b>
Wash and dry in minutes, woven nylon, no ironing required. No shrinkage, greater strength, require less shelf space. White or pastels.	
<b>OTHER WHITE NYLONS:</b>	
Reg. 7.95 Twin Tops	<b>5.95</b>
Reg. 1.95 42x38 1/2 Cases	<b>1.39</b>
Reg. 8.50 full bottom	<b>6.50</b>
Reg. 8.50 Fitted twin top	<b>6.50</b>

May Co. Lakewood Bedding, Third Floor

**FOR YOUR CONVENIENCE—USE THE COUPON ON THE BACK PAGE FOR MAIL ORDERS**

**MAY**  
**LAKEWOOD**

# January White Sale



## downproof pillow ticks

Reg. 1.49 **99c ea.**  
Linen finish with full length zipper florals, stripes, solids.

## surety pillow covers

Reg. 1.19 **88c ea.**  
White percale zipper covers, Sanforized, combed percale, full length closed end zippers.

## zipper pillow covers

Reg. 89c **69c ea.**  
Combed white percale, well made, full size.

## percale quilt covers

Reg. 5.95 **4.95**  
Vat-dyed, washable, full size, full length zipper, prints, solids. Rose, blue, green, gold.

## calvert mattress covers

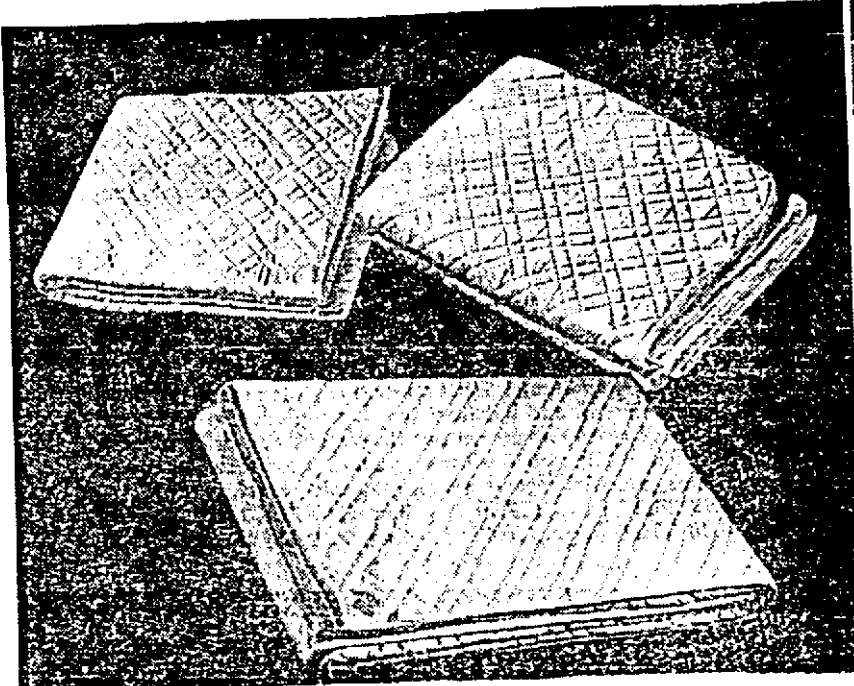
Reg. 4.95 **3.99**  
Our own heavy quality cover, expertly made, bound seams, Sanforized, washable, twin, full.

## nylon pillow protectors

Reg. 2.95 **1.95**  
Full length zipper, washable, dustproof. White, pink, blue, green, yellow. Save 1.00.

## 1/2 off goodyear airfoam mattress pads

Reg. 7.98 Twin size ..... **3.99**  
Reg. 11.98 Full size ..... **5.99**  
Rejuvenate your old mattress, no more bumps, lumps. Washable, soft, cool, won't slip or crawl.



## our own brand surety bed pads

### double box stitched—

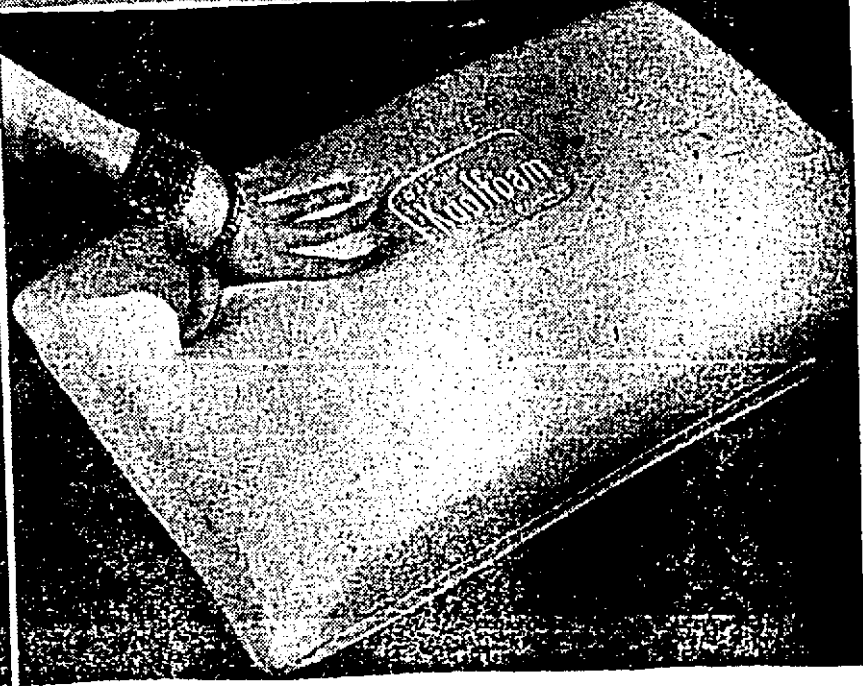
Bleached white filler, strong muslin cover. Washable.  
Reg. 3.95 Twin 39x76 ..... **2.99; 2/5.50**  
Reg. 4.95 Full 54x76 ..... **3.99**  
Reg. 8.95 King 76x84 ..... **6.99**

### two-in-one—

Fitted pad with Sanforized skirt. Fits snugly, double box stitched.  
Reg. 5.98 twin ..... **4.29**  
Reg. 6.98 Full ..... **5.69**

### de luxe pads—

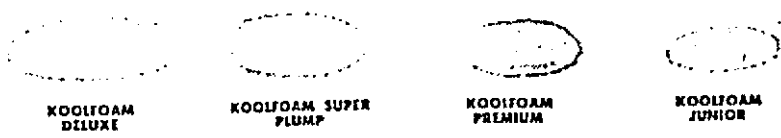
Pure white filling, strong seamless, Sanforized cloth. Double box stitched, double stitched binding. Heavy thick, snow white.  
**REGULAR FLAT PAD**  
Reg. 5.98 twin ..... **4.29**  
Reg. 6.98 full ..... **5.69**  
Reg. 12.98 king 76x84 ..... **9.98**  
**FITTED 2-IN-1 CONTOUR PAD**  
Reg. 6.98 twin ..... **5.69**  
Reg. 9.98 full ..... **7.29**  
Reg. 14.98 king ..... **11.00**



## famous koolfoam latex pillows

Reg. 5.95 standard size **4.95**  
"For the Rest of Your Life" it's Dayton's wonderful Koolfoam Pillows, the pillow that breathes, it's air conditioned. Removable, washable, Sanforized zippered white percale cover, and each priced at a new low in our great White Sale.

Reg. 3.95 Junior size ..... **3.45**  
Reg. 6.95 Premium size ..... **5.95**  
Reg. 8.95 Super size ..... **7.95**  
Reg. 10.95 De luxe size ..... **9.95**



May Co. Lakewood Bedding, Third Floor

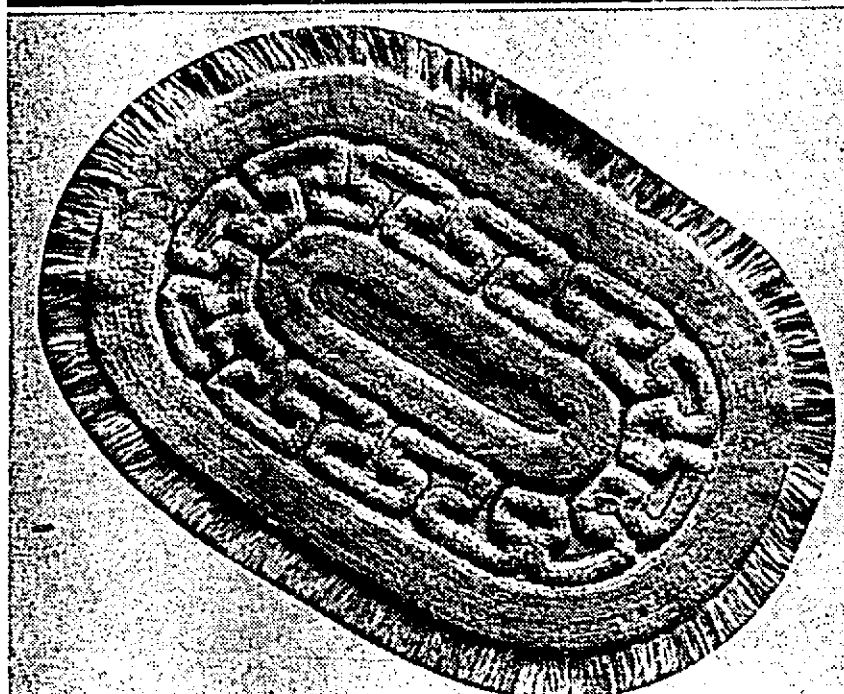
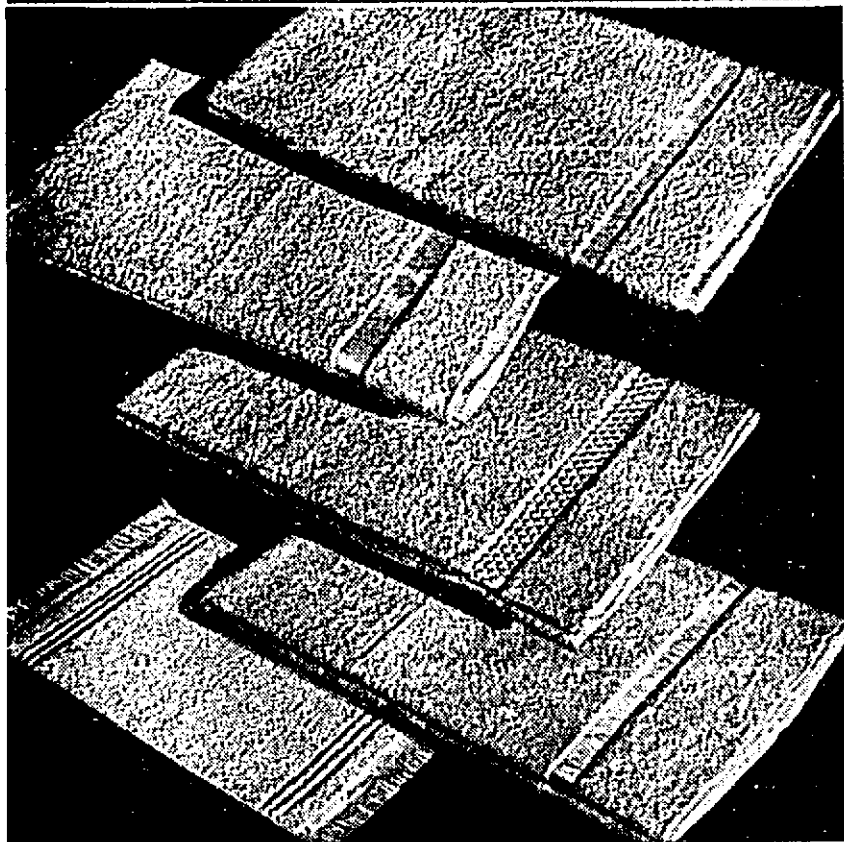


**MAY**  
**LAKEWOOD**

**January**

**White**

**Sale**



**cannon towels give a bright outlook in carefree colors for '55**

They're airy, they're light, they're divine to combine . . . in the most exciting towel news in years. Cannon towels are wonderfully colored, with new features such as edges of Dacron and nylon; glamorous satin borders, all at White Sale saving prices.

**cannon "clipper"**

**79c**

Reg. 1.00 22x44 Bath Towel

Reinforced double selvedge edges of Dacron and nylon for maximum wear. Rose, French blue, pink whisper, sungold, seagreen, marine, white.

Reg. 59c 16x26 Guest . . . 49c

Reg. 29c 12x12 Cloth . . . 2/49c

**cannon "satina"**

**1.00**

Reg. 1.59 24x46 Bath Towel

A new, handsome towel with a satine border, adding glamour to a colorful ensemble. New rose, French blue, pink whisper, sungold, seagreen, marine, white.

Reg. 79c 16x28 Guest . . . 59c

Reg. 39c 12x12 Cloth . . . 29c

**cannon "canitie"**

**1.59**

Reg. 1.99 25x48 Bath Towel

They look well, they wear well, woven with firmness and absorbency . . . in the eight new carefree colors.

Reg. 1.00 16x30 Guest . . . 79c

Reg. 40c 13x13 Cloth . . . 3/1.00

Reg. 2.98 22x36 Bath Mat . . . 2.49

**cannon "grand manner"**

**2.29**

Reg. 2.93 25x50 Bath Towel

The famous Gold Label towel with the Beauti-fluff finish. Packed loops to dry in a jiffy. Firm, long wearing weave. New rose, French blue, pink whisper, sungold, sea green, marine, grey mist, garnet, aquatint, white.

Reg. 1.50 16x32 Guest 1.29

Reg. 50c 13x13 Cloth 2/89c

**cannon fringed fingertip towels**

Reg. 4/1.00

**5 for 1.00**

Use them as towels, use them as place mats, versatile, colorful . . . specially low priced. New rose, French blue, pink whisper, sungold, seagreen, marine, aquatint, white.

**viscose nylon plush pile rugs by pride of georgia**

**1.99**

Reg. 3.98 27" round rug

Here's the extra long wearing type of rug that resists scuffing and beautifies your floors. What's more, it's foot mark resistant, moth, mildew proof, and lint free, too. Deep plush pile gives real under-foot luxury wherever you put it. Washes and dries quickly, fringed trim. White, pink whisper, yellow, new rose, seagreen, French blue, aquatint, forest green, grey mist, black.

Reg. 4.98 25x37 Rug . . . 2.99

Reg. 5.98 27x44 Rug . . . 3.99

Reg. 8.98 30x50 Rug . . . 6.99

Reg. 1.79 Lid Cover . . . 1.29

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May Co. Lakewood,  
5100 Lakewood Blvd.,  
Lakewood, California

Order Board Opens Monday  
at 8:30 A. M.

Please send me the following:

Quantity	Item	Size	Color	2nd Color Choice	Price

NAME \_\_\_\_\_ ☐ Charge

ADDRESS \_\_\_\_\_ ☐ C.O.D.

CITY \_\_\_\_\_ ☐ Cash

In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone.  
No C. O. D.'s under 1.00.

1-7-T 1-2-55

**USE ANY OF THESE FOUR CREDIT PLANS**

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- Shop with charge-plate, take 6 months to pay
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**3—may-time convenient payment plan**

- For your larger purchase of furniture, appliances, etc.
- Reasonable down payment, convenient terms, include service charge
- Gives you many months to pay

**4—may-time credit coupon account**

- Purchase coupons of any amount with a reasonable down payment
- Use coupons like money in any department
- Take up to 8 months to pay the balance plus service charge

YOU MAY USE MORE THAN ONE CREDIT PLAN  
See Our Credit Personnel

May Co. Lakewood Towels, Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. For Phone Orders and Service Call Long Beach 39-2411, MA. 6-3535

January 2, 1955

# parade

LONG  
BEACH

INDEPENDENT  
Press-Telegram



**JACK PALANCE:**  
*Women Love Hollywood's Tough Guys*  
PAGE 6

PHOTO BY DAVID P. PRESTON



# The Benson Formula: Give Each Child a Vote

That's why the Agriculture Secretary has a  
happy home—and drives a bright, red car

by JACK ANDERSON and FRED BLUMENTHAL



Out on the farm—top, Barbara, Mother, Bonnie,  
Father, Beverly—bottom, Reed, Mark and Beth.

**O**N A MONDAY night recently the family of Ezra Taft Benson, Secretary of Agriculture, crowded into their living room. The Secretary solemnly called the meeting to order; the chatter of the children died away; and the treble voice of Beth, the youngest, began a prayer.

It might have been any Monday night or any of the children praying. For this was "home evening" in the Benson household—a weekly meeting of parents and children that begins with a prayer, proceeds through a discussion of everyone's problems and ends in singing.

On this particular night, a momentous question was to be debated and decided. The family needed a new car. The question before the house: what color? Secretary Benson spoke up first. Black, he thought, was a good, practical, conservative color. Teen-age Beverly's face puckered in distaste. She preferred red.

Arguments were heard from both sides; then, in the democratic tradition, a vote was taken. The majority reached a verdict that has the dignified Secretary riding around in a red automobile.

Obviously national prominence has not affected the Bensons' life. Once the Secretary accompanied daughter Bonnie on a father-daughter scavenger hunt; neighbors were startled to find the nation's farm head at their door begging for odd bits and scraps. When Mrs. Benson took her turn entertaining Mamie Eisenhower and the cabinet wives, she tied on an apron and called her four daughters into the kitchen. "No meal has ever been served in our home that wasn't prepared either by the girls or myself," she says.

What is the secret of the natural, happy family life the Bensons enjoy?

The cornerstone is religion. It is the major force in their lives—the force they live by, draw their strength from, set their values by. Mr. Benson unhesitatingly turned down a \$40,000-a-year offer to accept a mere \$6,000-a-year subsistence allowance as a Mormon Apostle. Early in their marriage, Mrs. Benson gave up a family inheritance so the money could go for church work. To this day, a tenth of the family's gross earnings is paid each month to the church ahead of all other bills.

The family consists of Reed, 26, just back from a hitch as an Air Force chaplain; Mark, 25, who sells cookery in Washington; Barbara, 20, who comes home between sessions at the University of Utah; and Beverly, 17, Bonnie, 14, and Beth, 10, all of whom are in Washington public schools.

The children follow their parent's religious example. They join in a family prayer session before breakfast each morning, gather again for prayers before dinner in the evening. And they participate actively in church work.

The two parents also set an example of love. It shows up these days in the special care Mrs. Benson exercises to see that things are "just right" when her exhausted husband comes home from the tremendous pressures of his office. It shows up, too, in Mr. Benson's thoughtfulness for his wife. On their 28th wedding anniversary, the Secretary was away on a business trip, but he wrote his wife a loving letter and wired a dozen red carnations from Idaho.

The same love and consideration is shown for the children.

"I have always made it a practice to stop anything I'm doing to answer one of the children's questions,"

Mrs. Benson explained to PARADE. "No social engagement ever comes before the children's welfare either for Mr. Benson or myself.

"Also, if I promise one of the children something, I never go back on my word. On the other hand, I have always insisted that the children play fair with me, each other and their companions. I would never tolerate any of the petty cheating that some parents seem almost to encourage—like cheating on their ages to get half-price tickets."

The Bensons also substitute family fun—singing, dancing, ping pong, shuffleboard, charades, etc.—for crime comic books and unwholesome TV shows.

There is one other ingredient to the Benson formula for a happy home: co-operation. The family has never hired a cook, maid or even a baby sitter. The household chores are simply typed out on a sheet of paper and assigned to the children once a week.

The assignments are determined by the whole family, sitting in council, on Monday nights. There are other items on the agenda at these meetings—like whether Beverly needs new shoes more than Bonnie needs a new dress, or whether a new television program is worth tuning in.

Whatever is best for the family as a whole, that's the way the Bensons settle it.

**MOST FAMILIES** have a formula for happiness—a special activity, a favorite place, a saying handed down through generations, an unusual philosophy of life. What is yours? PARADE will pay \$100 for each story of a family used in *Parade Families*. They must be true accounts from your own experience, submitted in typewritten form along with a photograph of the family. Length: 300 to 750 words. Manuscripts cannot be acknowledged or returned. Send to *Parade Families*, PARADE, 285 Madison Ave., New York, 17, N. Y.

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The Sunday Picture Magazine

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## "SHINE, LITTLE BIDDIES..."

● This fight song (to the tune of *Glow-worm*) and the co-ed cheering section at right are two reasons one pro official calls Biddy Basketball "big-time basketball in miniature." Played "just like the big boys," but scaled to kids' size, the game was born in Scranton, Pa. Today it's sweeping the country, billed as a solution to delinquency headaches. For the full story of scale-model basketball, turn to page 8.



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(COVER: DAVID P. PRESTON)

Just in time for JANUARY SALES...

# A REAL IMPROVEMENT IN FITTED SHEETS

Cannon's new exclusive "Ezy-Matic" Corners give you the easiest bedmaking ever



**NO MORE TUG-OF-WAR  
WITH YOUR MATTRESS!**



No more struggling to get a fitted sheet over that last unyielding corner of your mattress. Cannon Fitted Sheets have new patented corners so you don't even have to lift your mattress!

No ties! No snaps! No elastic! The secret is the design of the "EZY-MATIC" Corners, exclusive with Cannon.

These sheets are so easy to slip over the corners of your mattress—you can do it with one hand—whether you have a firm mattress with rigid edges or a soft one with rounded corners! Never pull out—never need tucking. Stay snug and smooth.

Only Cannon brings you these fitted sheets with the exclusive new "EZY-MATIC" Corners. Buy them now during January White Sales at low introductory prices!

White percale fitted sheet, bottom or top  
twin-bed size double-bed size

Colored percale fitted sheet, bottom or top  
twin-bed size double-bed size

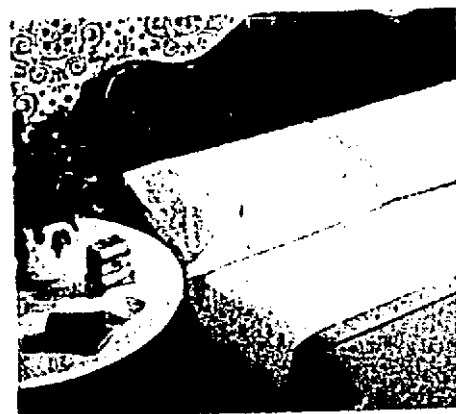
**SALE-PRICED—JANUARY ONLY!**

# CANNON

percale sheets :..  
they're combspun\*  
to last longer, look lovelier



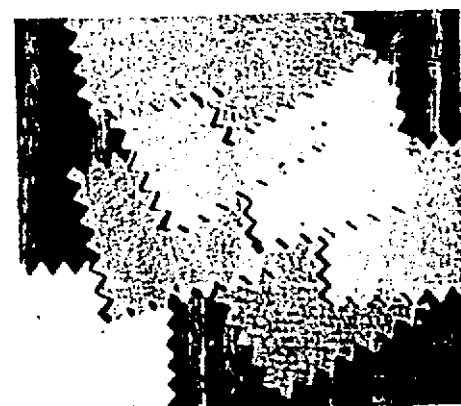
\*Reg. U. S. Pat. Off.  
CANNON MILLS, INC., N. Y. 13, N. Y. • CANNON TOWELS • STOCKINGS • BEDSPREADS



Smoother, sturdier! They're *Combspun!*  
Yes—the most perfect of percales! Combed  
by a special Cannon process—the long, strong  
fibers are spun with greatest care—woven  
into luxury-smooth percale that will wear  
and wear!

White percale flat sheets 72x108; 81x108  
Matching pillowcases

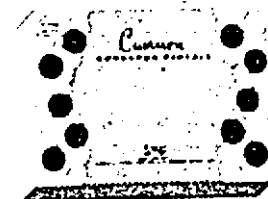
**SALE-PRICED—JANUARY ONLY!**



Smart fashion colors! One is lovelier than  
the next. ALL **COLORFAST**—certified by the  
American Institute of Laundering. Above are  
swatches of the Cannon colors. Sea Green,  
Shell Pink, Sunset Rose, Aqua, Moonlight  
Yellow, Pink Lilac, True Blue.

Colored percale flat sheets 72x108; 81x108  
Matching pillowcases

**SALE-PRICED—JANUARY ONLY!**



**NOW ON SALE AT YOUR FAVORITE DEPARTMENT STORE**



PARADE

# What's Wrong with American Fathers?

Once they ruled the roost, but no more. Here's why—and what fathers should know about it

by ROBERT P. GOLDMAN

**F**athers have been the "natural" figures of authority in the home for centuries. In the past, the father was the head of the household, the one who made the decisions, the one who was responsible for the family's well-being. But in modern times, the father's role has changed. He is no longer the head of the household, and he is no longer responsible for the family's well-being. He is now just a man who works and goes home at night.

# THEY'RE ALL RIGHT!

Refuting the 'expert' attacks on modern fathers, this modern mother claims that they are far better than any fathers who lived before them



Father Dick Reddy explains

A few weeks ago, PARADE medical writer Robert P. Goldman quoted leading psychologists and social scientists to the effect that the American father has fallen on evil days. Once a figure of authority, Pop (say the experts) has too often become a TV, movie and comic-strip caricature, weak and foolish, laughed at by his children, outsmarted by his wife and more or less tolerated around the house as a meal-ticket. The experts have their reasons for this opinion—but not all PARADE readers concur. Jean Reddy, a modern wife and mother, is one of them.

by JEAN REDDY

GREAT KILLS, N. Y.

**A**RE YOU a modern father, the wife of one or a loyal son or daughter? Now is the time to rise to his defense. Pop, as an institution, is under fire as Mom was a few years ago.

The "experts" are saying that he is a washout as a parent, a disgrace to his Victorian forbears, a pitiable stranger in his own house, a poor specimen of manhood in his wife's eyes and a natural inspiration for comedians.

It just isn't so. In my mind, the modern American father is not only doing a good job, he's doing a better job than his father and his grandfathers. I'm basing this not only on my own experience in copulating a family of four children, but on good, solid evidence on a community and national scale.

First of all, say the experts, the modern father is meek and unassertive, the natural prey of the strong, dominant modern wife. Sometimes he even comes home from work and helps out around the house, unlike any fathers before him.

The experts trace this back to the Depression of the early '30s, when many fathers were unemployed but many wives found women's jobs. This left Father

to do the household chores—and he never got over it.

Now this certainly did happen, and many boys who have become today's younger fathers grew up thinking helping with work is no disgrace. What is generally true, even among husbands too young (or too lucky) to remember the Depression, is that in most modern American marriages the wife works for a while. Relatively few young couples can afford household help (even if it were readily available). If wives are to have any free time, the husband must lend a hand.

Then, when the wife leaves her job, usually to have a baby, the husband tends to continue to help. When the baby arrives, Pop naturally must do even more—in most cases, there is no one else. Of course, when the wife is up and around again and the baby is requiring less care, Father's homework becomes a lot easier. Unless he's a complete oaf, however, he has noticed by this time that taking care of a house is no joke. The average young mother's working week is over 100 hours, compared to a working man's aver-

age of about 40. So fair-minded husbands keep right on pitching in.

I may be wrong, but I can't see how this makes Father a milksop. Apparently, most fathers don't think it does. In our community the health center runs a course for fathers and fathers-to-be and it's well-attended. And take a look at the current "men's magazines," edited expressly for the he-man. They are full of articles about everything from how to prepare for the first baby to how to teach a child sports and skill with tools. In other words, the modern father is not only not ashamed of sharing in running the house and family, he goes out of his way to make a good job of it.

The experts charge that Pop too often is simply a pay-check bearer who assumes little or no responsibility beyond that point for the welfare of his family. I want to ask this: "If Father is nothing more than a mere provider, inclined to 'walk out' psychologically if not physically once he feels his family can fend for itself, just who was it that put \$6,000,000,000 into Do-It-Yourself tools and materials last year? Wives? Bachelors? Debutantes?"

My husband, like most of his friends, does everything from wallpapering to laying cement, along with several hours weekly of lesser chores like furniture assembly and doll surgery. He does it because he likes to do it, and because we couldn't have half the things we do have if we had to hire men to do the work for pay. Six billion dollars is a lot of money to be spent by a nation of careless sluggards. Apparently, my husband isn't the only one who does a bit of tinkering around the house.

Best of all, these home projects are family affairs. If you don't think so, just try keeping four young "sidewalk superintendents" away! I've noticed neigh-



AUTHOR-MOTHER Jean Reddy, 29, watches Dick at a typical fatherly chore: worrying over bills.



camera's innards to three of the four little Reddys: David, 4; Julie, 8, and Hilary, 6.

hood fathers work surrounded by clouds of children, their own and neighbors'. Few women that I know can work in a kitchen under those conditions, but Dick accepts his "assistants" as inevitable and answers their questions with boundless patience. He even lets them "help"—despite the time it adds to a job.

I've been so impressed with his good friendship with the children that now I make it a practice to start dinner a bit earlier in order to let young Julie, 8, help me. Her father taught me a lesson. The same thing happens all over the country, I'm sure, if I can judge from the wealth of magazine and newspaper articles on better ways to know your kids.

Another thing—the whole history of mankind shows that, although more reward for the necessary work to provide a decent living is the main goal, the secondary goal is increased leisure. You can't tell me that the manly thing to do with Father's increased leisure is to hang around pool halls. He *wants* to spend it with his family, and not because he is tied to his wife's apron strings, either.

#### A Father Is Not a King

**T**HERE is another charge against Father which I, for one, find a bit hard to swallow. Roughly, it is this: Fathers, in the days of our early settlers, always had the last word. Maybe they did—before we learned the meaning of democracy. But just how long could those "old country" ideas stand up?

With the opening of the frontier, things changed a bit. Many fathers left the family in the East and pushed westward alone. During this interval, which often lasted for years, they were fathers in name only. By the time they settled down and sent for the family, many could never really re-assume their closeness to their children.

Great-Grandpa, in the Victorian period, which partly overlapped the frontier days, was different again. If I remember my *East Lynne*, the Victorian father was a pretty tough nut to crack—a real tyrant. The experts say the Victorian tradition has worn off to a great extent, while the neglectful frontier influence is still strong. Come, come, experts—actually, both these influences have largely disappeared.

Now let's get back to the present. Pop, the experts tell us, feels that his children do not respect him because his wife does not. Who says Mama (any decent one) doesn't respect Papa? Are we to understand that she despises him because it's no longer the husbandly thing to do to prove his love by blacking her eye when he's in the mood? Or because he doesn't take a rubber hose to the kids when they tease him? Nonsense. Women, at least emotionally grown-up women, have stopped wailing for demon lovers. They don't want and don't need a masterful brute kicking them around. They want a husband they can work *with*, not *for*.

The biggest contributors to the theory that Pop is a laughable clown are the TV and radio writers. Why? Because the family comedies make money. Why again? Because millions of families sit around sets (provided by Pop) and buy the sponsors' products (with Pop's money). If the experts want to add anything, they can add that Pop is quite a sport. Only it's simpler than that: Pop *wants* to be as well-liked, even if he's laughed at, as the Ozzie Nelsons and William Bendixes. He'd give his shirt to be loved. Sponsors know it, and act accordingly.

There's another reason why Pop is the butt of so many programs. After all, who was left after so many years of sniping at Mother-in-law, the Drinking Uncle, the Loafer Brother-in-law, the Lovable Brat and the

Scatter-Brained Daughter? You can't kick Grandma around, and Mother is still fairly sacred. At least, lately, no one has tried throwing pies at her. Sponsors know they had better make Mother bright (if erratic) like Lucy and Mrs. Goldberg or Mother is not going to rush out to buy much of those products.

The family-broadcast shows seem to be heavy ammunition for those who believe the American father is a sad sack. There's another good solid reason for their existence. The basic creed of the entertainment producers is that nothing succeeds like success and nothing is so risky as a new idea. After millions roared at Ozzie's early radio shows, other producers played follow-the-leader. Goofy Pops pay off.

They tell us that the kids no longer look up to the Old Man as a model, but I'm not at all sure that today's Father isn't just as much of a hero to his children as he used to be. Have you ever listened to the neighborhood kids quoting Pop as the final authority? You bet you have. As Booth Tarkington once observed, the boy (or even girl) who refuses to go along with the crowd because "My Mother won't let me" is on pretty shaky ground and liable to scorn. But the child who says, simply, "My Father won't let me," settles the debate once and for all. It's still true.

If you listen to children threatening each other in an afternoon quarrel, you'll find that Father is still invested with terrible and miraculous powers. The nature of the promised revenge to be inflicted is usually colored by the father's profession. If Father is a carpenter, for instance, erring playmates are instantly informed, "My father will nail you to the roof!" (I always had the last word in such exchanges when I was a girl. My father was an undertaker.)

If Father is in a non-lethal profession, armed only with a desk or adding machine, his offspring are still secure in the solid belief that he can lick all other fathers, one hand tied behind his back. You never hear them say that about Mother.

#### Never Mind the Experts

**I**T IS TRUE, as the experts say, that boys aspire to be spacemen and cowboys (usually unmarried) but rarely look forward to being fathers.

Why should they? Boys, at least until they are well into their teens, see fatherhood as they see marriage, dimly and distantly. Remember, when they imagine themselves as spacemen, firemen or what have you, they see themselves accomplishing heroic feats not as grown men, but immediately, in an awe-struck world composed chiefly of other children and school teachers, who have previously failed to recognize them for the true titans they are.

In the eyes of small children, to be a father—even if they can imagine it—is to be incredibly old, something you cannot picture for yourself even in the vaguest terms. When my 6-year-old son first heard about George Washington, he asked his father directly and simply what life had been like back in 1776. He felt Father was timeless, ages old.

It is only when this feeling carries over into the teens that fathers lose touch with their children. Whether old-fashioned fathers like to admit it or not, teen-age sons and daughters feel remote from them simply because they have little in common.

There may be modern fathers who fit all the accusations against "Popism." Some are frustrated, silly, timid and ineffectual. But to say that the average American father is that way, even in the eyes of his children, is going pretty far on very slim evidence.

The modern father may draw chuckles from his family. But he has one thing sterner fathers never had. His family—all of it—loves him.





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See how exciting this new luxury lather makes your hair! Glowing clean, silky, so manageable! That's the magic touch of Fresh Whole Egg! Conditions any hair. Try it! 29¢, 59¢, \$1.



Jeff Chandler hypnotizes the new film  
hero—tough and rugged. Other vo-  
luntarily favorites are shown at right.

# Now the Ladies Want TOUGH Leading Men!

Hollywood turns to heroes who look like villains

by LLOYD SHEARER

**T**HERE IS A "new look" in leading men out here.

The handsome Adonis with perfect features is taking a back seat to the rugged actor with the "interesting" face. For one of many straws in the wind, glance at Jeff Chandler and Jack Palance in the current *Sign of the Pagan*, a blood-and-thunder saga dealing with Attila the Hun.

In this motion picture both stars are "made up" and consequently look better than they do in real life. Off-screen, Chandler has been mistaken for a gangster (when he first applied for work at Universal-International he was listed as "the mug type") while Palance (see cover), in the words of one casting director, "looks like death warmed over."

Chandler, a 6'4" behemoth, has kinky, prematurely gray hair, beady brown eyes, a scarred forehead, a leathery skin and high cheekbones. Palance (the name rhymes with "balance") also is 6'4". His face, gaunt and arresting, seems filled with all the broken commandments. His black eyes are deeply set. His

nose has been broken five times. His jaw is lantern-shaped.

And yet Chandler and Palance are two of the fastest-rising stars in Hollywood. How come?

According to the industry's casting directors, the answer is simple: male movie-goers don't resent screen "tough guys" as they often do members of the Robert Taylor-Tyrone Power "pretty-boy" school—and women find them downright intriguing.

## Personality Tops Profiles

**S**AYS ONE casting director, "Ever since World War II, women have been going in for the rugged, manly type of screen actor. They're not interested in the profile any more, but in the personality. Take Richard Widmark. In his first picture, *Kiss of Death*, he played a vicious killer. Yet so many women wrote in about him that we changed him from heel to hero."

Billy Grady, for 20 years head of MGM's casting department and now with CBS, points to Frank Sinatra: "In *Suddenly* he played a heavy, a guy who



JAMES WHITMORE



MARLON BRANDO



KIRK DOUGLAS



Tyrone Power and Robert Taylor: are such handsome screen types on the way-out?

tries to assassinate the President. There couldn't be a more unpopular role, and yet the ladies are crazy about Frank."

Other none-too-handsome actors who have been succeeding in Hollywood during the past few years are Paul Douglas, who is built like a Sherman tank and has a face to match; Marlon Brando, a generator of rough-hewn sex appeal; Charlton Heston, another giant with high cheekbones; James Whitmore, a flat-faced ex-football star out of Yale; Kirk Douglas, an ex-wrestler; Burt Lancaster, a one-time circus trapeze performer; Broderick Crawford, a talented artist whose face looks as if for many years it had been mistaken for a punching bag—and, of course, Humphrey Bogart.

Ironically, there is little correlation between the way these "rugged-type actors" look on-screen and behave off.

By nature Jeff Chandler is quiet, soft-spoken and conservative. He also is recognized as one of the kindest and most generous personalities in the movie colony. Any time an organization needs a star to play a benefit, Chandler will do it if he possibly can.

Similarly conservative is Jack Palance, who rarely drinks or smokes, keeps regular hours, stays in trim by daily workouts and rarely speaks above a whisper. Son of a Lithuanian gypsy who became a coal miner in Lattimer, Pa., he is quick to anger, however, if rubbed the wrong way. This anger rarely manifests itself in temperamental outbursts. Palance merely stalks off or "pulls a Brando," i.e. disappears.

Perhaps the toughest of all the un-handsome movie stars is bony Frank Sinatra. Raised on the New Jersey waterfront, he knows much about the ways and whys of the underworld. "Insufferable in success and intolerable in defeat," possessor of undeniably great talent, he continues to snarl at the press and to squire the most beautiful girls in Hollywood, Palm Springs and Las Vegas. Not only do these beauties find him irresistible, they find him cute—or, as one chorine confided recently: "In a bad boy every woman finds a challenge."

More than anything else, this probably explains the rise of Hollywood's present crop of leading men.



FRANK SINATRA



BRODERICK CRAWFORD



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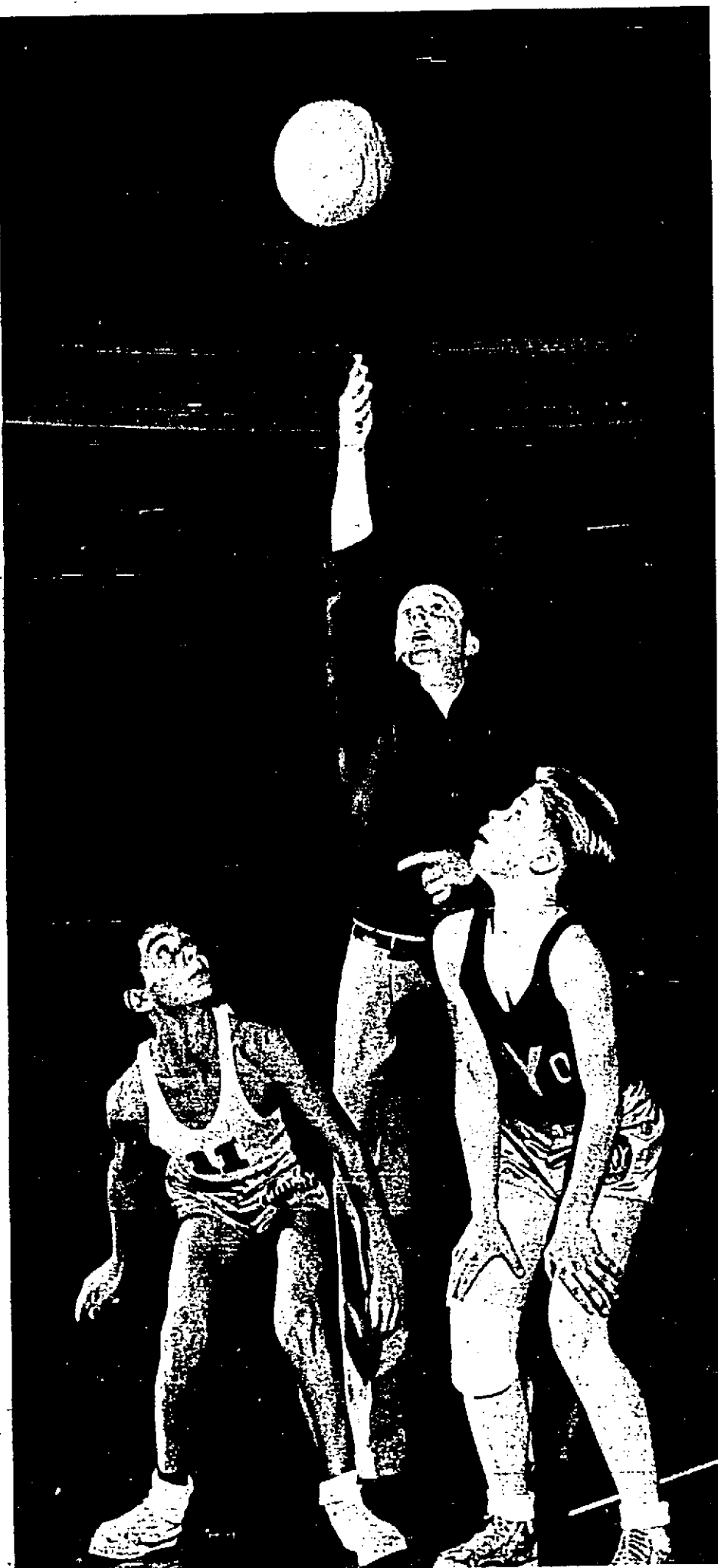
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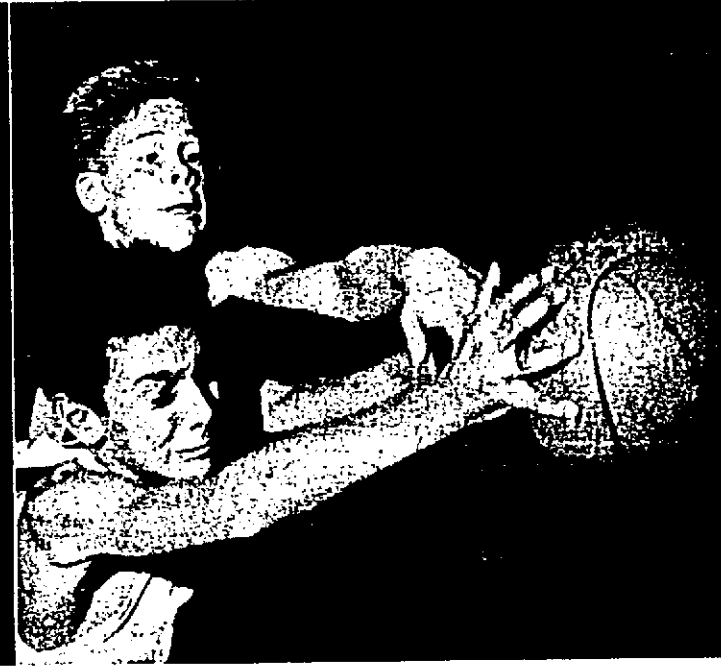
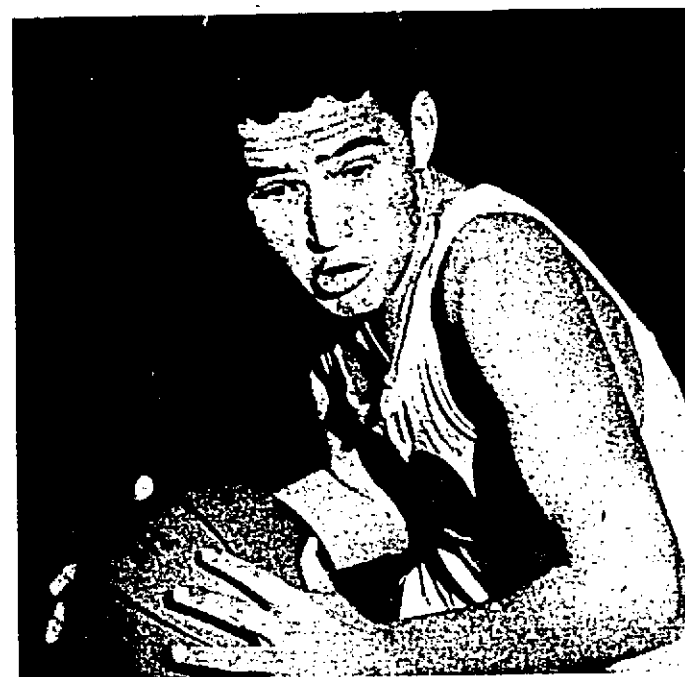
No caffeine







Sawed-off stars prepare to jump as New Jersey coach Bill Martin lofts the ball. Top height for Biddy Basketball players is 5' 6".



Biddy boys mean business: these grim expressions show ruggedness of play. Officials do their best to tone down Biddy rivalries and keep the leagues balanced, but play among the junior set is rough anyway.

## BOY-SIZED BASKETBALL

The courts are smaller, the baskets are lower  
—so more and more kids are playing 'Biddy'

by CARL LUNDQUIST

ONE AFTERNOON the young athletic director of the Catholic Youth Center here sat glumly on the sidelines and watched as a group of 10- and 11-year-olds played a game. They called it "basketball." But it lacked most of the game's basic elements: strategy, defense, team play and—worst of all—scoring. The court was too big, the baskets too high, the ball too heavy. The result was a pointless scramble. Jay Archer, who had been watching this type of run-shoot-wrestle in agony for a long time, finally decided he'd had enough. He sent the kids home. Then he set out to fashion a new game—a boy-sized game.

He started by lowering the baskets from 10 feet to 8½. In the next few days he made one change after another. He rearranged the gym into two smaller courts. He cut the free-throw distance from 15 feet to 12. He reduced the playing periods from 10 minutes to 6. He designed a smaller, lighter ball. His only child, Sharon, 10, even helped him coin a name: one night at dinner, she told her mother, "I'll just have a biddy piece of meat." "That's it. Biddy Basketball!" said her father.

All this was in 1950. The Scranton kids who first played Archer's pocket-sized game were delighted. Biddy Basketball

has been delighting more and more youngsters each year since. Today, more than 250,000 youngsters play it in 48 states and 11 foreign countries. (There are even about 50 girls' leagues.) Archer has a new full-time job as commissioner of Biddy Basketball, with headquarters here. There's no telling how far "Biddy" will spread, but the field seems almost limitless.

Working with Archer are 75 unpaid deputy commissioners, each of whom keeps tab on leagues in his area and makes sure they comply with Biddy's strict rules. When the national headquarters receives a request to set up a new league, the nearest deputy is assigned. Archer works closely with his deputies in planning the annual national championships (to be held this year in March in Huntington, W. Va.). In these, the playoffs resemble baseball's Little League championships: all-star teams from each league meet locally, then move through regional, state and conference competition to the national finals.

When a deputy organizes a new Biddy league, he begins by lining up a sponsor. Agencies like the Police Athletic League or the YMCA are preferred. (But sponsors vary: in Peoria, Ill., the Salvation Army's Red Shield Club is sponsor; in Augusta, Ga., the city recreation board; in Houston, Tex., a group of fathers.) Sponsors must provide trunks and jerseys, at a cost of about \$4 a player. Boys furnish their own shoes. Coaches are usually physical-education directors, although sometimes a high-school player or an interested parent helps.

The boys have a stiff set of rules. They cannot have reached their 13th birthday, or be taller than 5'6". They must satisfy the coach that they're not behind in their school work. They may not play on junior-high teams. They must pledge to abide by the principles of sportsmanship.

The Biddy rule book lists the guiding principle of the game as the Golden Rule. How well the Biddies live up to it is typified by a New Orleans league: when the church gym where they played was destroyed by fire, the boys pitched in to help the parish priest build a new recreation hall.

One of Archer's most ticklish tasks has been to walk a tight wire between rugged competition and overemphasis. A basic Biddy rule is "Everyone plays." The size of a league is determined by the number of kids who turn out; if 80 want to play, eight teams of 10 boys are formed. And national rules require that every boy play at least six minutes in every game. When teams are selected each year, league directors try to achieve perfect balance. If one team shows signs of running away with the championship, a director may stop and redistribute the players.

The same rule applies to individuals. Archer wants no one-

man teams, urges coaches to stress team play. When Ralph Cottman, a 4'6" forward for a Norristown, Pa., team, scored 56 points in a game, Archer debated quite a while about whether to publicize it. He finally did, as an example of Biddy skill. The only other bit of individual fanfare permitted is annual selection of a "Mr. Biddy Basketball"—top player in the annual playoffs. This year's Mr. Biddy is 12-year-old Vinnie Ernst of Jersey City, N. J., a member of the 1954 champs.

Biddy teams are limited to one game and one practice session a week: the national organization doesn't want to be accused of interfering with school work. Usually, games are played after school hours; sometimes there are week-end evening games, with parents attending. Some leagues, like Bill Martin's CYC group in Jersey City, even have cheerleaders.

It's difficult to keep down the strong flavor of competition. Most boys spend spare hours practicing on home-made backboards. Once started, it's hard to keep them off the floor. When Jersey City's all-stars were beaten in the 1953 playoffs, Martin suggested they sleep late the next day. Came time to wake them and they couldn't be found. Martin turned them up on a nearby playground, where they were practicing defense.

### 'Pro Stars of Tomorrow'

WHAT KIND OF basketball do the boys learn? "Genuine, big-time basketball in miniature," says Pat Kennedy, veteran pro official. "They have set patterns of play. They pass well and when they lose the ball, they set up defense beautifully." Scores aren't too high, but this is chiefly due to six-minute quarters. A "hot" night for a Biddy star is 12 to 15 points.

Ned Irish, vice president of Madison Square Garden and "father" of big-time basketball, calls the Biddies "the pro stars of tomorrow." With his help, two Biddy teams put on an exhibition between halves of a pro game in the Garden last winter. They won over a tough audience, including the pros themselves. "I thought they were going to ask those kids for autographs," Kennedy said later.

But the boys learn a good deal more than just offense and defense. In last year's tournament at Peoria, Jersey City won the national title by defeating Hazelton, Pa., 36-29. The gymnasium was a madhouse as the final buzzer sounded and Jersey City's five subs dashed out to join their teammates on the floor. But bedlam changed to silence as the 10 lads knelt in prayer.

"We prayed for a victory before the game," center Richie Cosgrove told Coach Martin later. "We thought it was only right to thank Him for His help afterwards."



JAY ARCHER

Biddy Basketball for your town? Jay Archer tells how:

• I think our game of Biddy Basketball is a fine way of teaching kids the fundamentals of sportsmanship and at the same time keeping them out of mischief. FBI Chief J. Edgar Hoover and many others interested in children agree with me. Around Scranton, boys are so busy playing basketball they haven't time for delinquency.

Maybe you'd like to start Biddy Basketball in your town. It's not difficult; all you need is a gymnasium and a sponsoring organization. One of our volunteer deputy commissioners will help you with league organization and team selection.

Our national organization will be glad to furnish rule books, membership cards and emblems for the boys. Write to Biddy Basketball, Brooks Building, Scranton, Pa. It will be a pleasure to hear from you.

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Doctors know that FEEN-A-MINT works chiefly in the lower bowel...removes mostly waste, not good food!

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by Beth Merriman, PARADE'S FOOD EDITOR

## Turkey Croquettes with a New Flavor

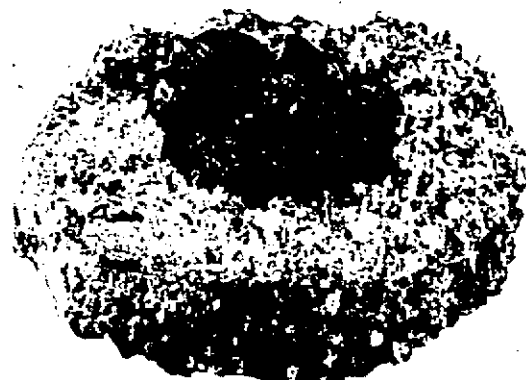
Buckwheat's nutlike taste adds zest

**T**RIM the last bit of meat from the holiday bird (or the last bit of ham from the bone) and make these truly delicious croquettes. You'll love the lusty flavor buckwheat groats (also called kasha) add to these crisp, golden-brown rings.

### TURKEY BUCKWHEAT CROQUETTES

1½ cups water	½ teaspoon bottled hot pepper sauce
½ cup buckwheat groats (kasha)	1 teaspoon curry powder
¾ teaspoon salt	¼ teaspoon oregano
2 cups chopped leftover turkey, chicken or ham	1 tablespoon grated onion
1 tablespoon finely chopped parsley	1 egg, slightly beaten
	Packaged fine dry bread crumbs

Bring water to full boil; gradually add buckwheat groats and salt; cook over low heat five minutes, stirring constantly. Add turkey, chicken or ham; parsley, hot pepper sauce, curry powder, oregano and onion. Dust pastry board with crumbs. Pat out croquette mixture on board. Dust top with crumbs; cut with doughnut cutter. Dip in beaten egg, then in crumbs. Fry in deep fat, heated to 375°F., until golden brown. Drain on absorbent paper; fill centers with cranberry sauce. Makes 12 to 15 croquettes.



### KITCHEN HINT:

Easy sauce for croquettes: blend ½ cup milk with 1 can condensed soup. Use cream of mushroom, tomato, green pea or cream of celery soup.

PHOTO BY ALBERT GOMMI



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WILES LABORATORIES, INC., Elkhart, Indiana

by PETER DRYDEN

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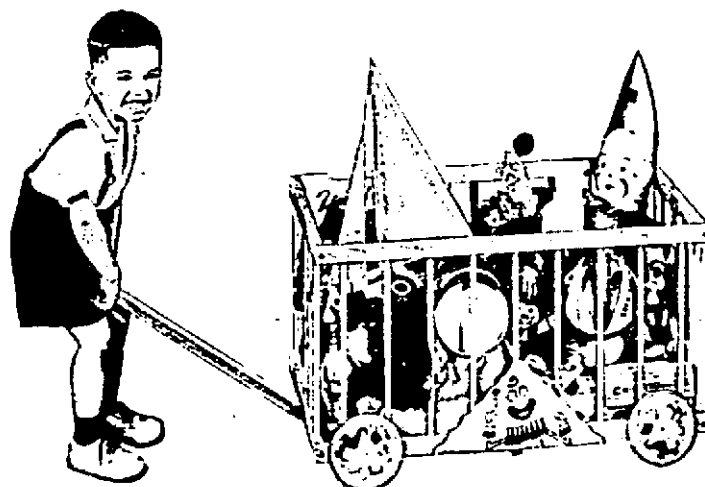
tional windows and doors that's equally good for sinks, bathtubs and wherever water seeps into a crevice. (\$1.29 for 20 ft.). **KESSLER PRODUCTS CO., 4521 Lake Park Road, Youngstown, O.**

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## MAKE YOUR LADDER

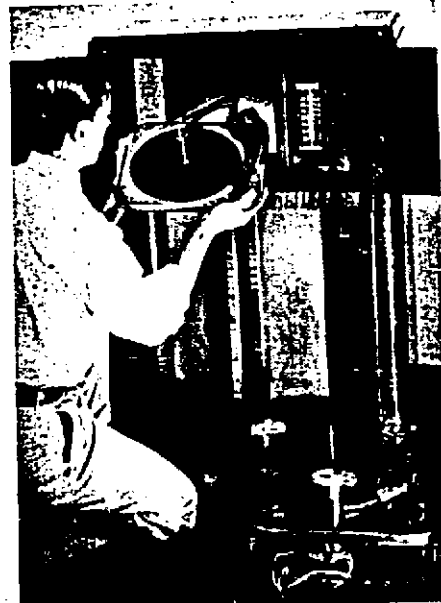
• If you'd like to put together your own lifetime aluminum step ladder, a knock-down kit makes it easy and economical. It contains all parts, is easy to assemble without special tools. Ladder has a tray top with four built-in tool holders and compartments for small tools, nuts, bolts; a spill-proof pail shelf with built-in tool holder; nonslip rubber feet. In 4' to 6' sizes, \$16.70 up; 2' model, \$8.45. **SKY SERVICE CORP., Municipal Airport, Evansville, Ind.**



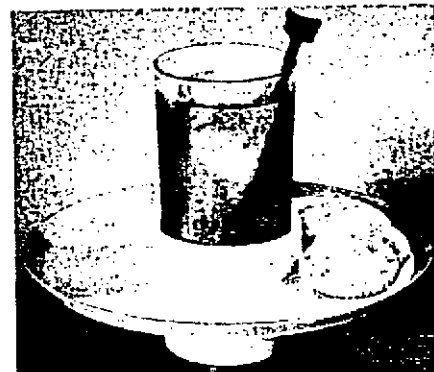
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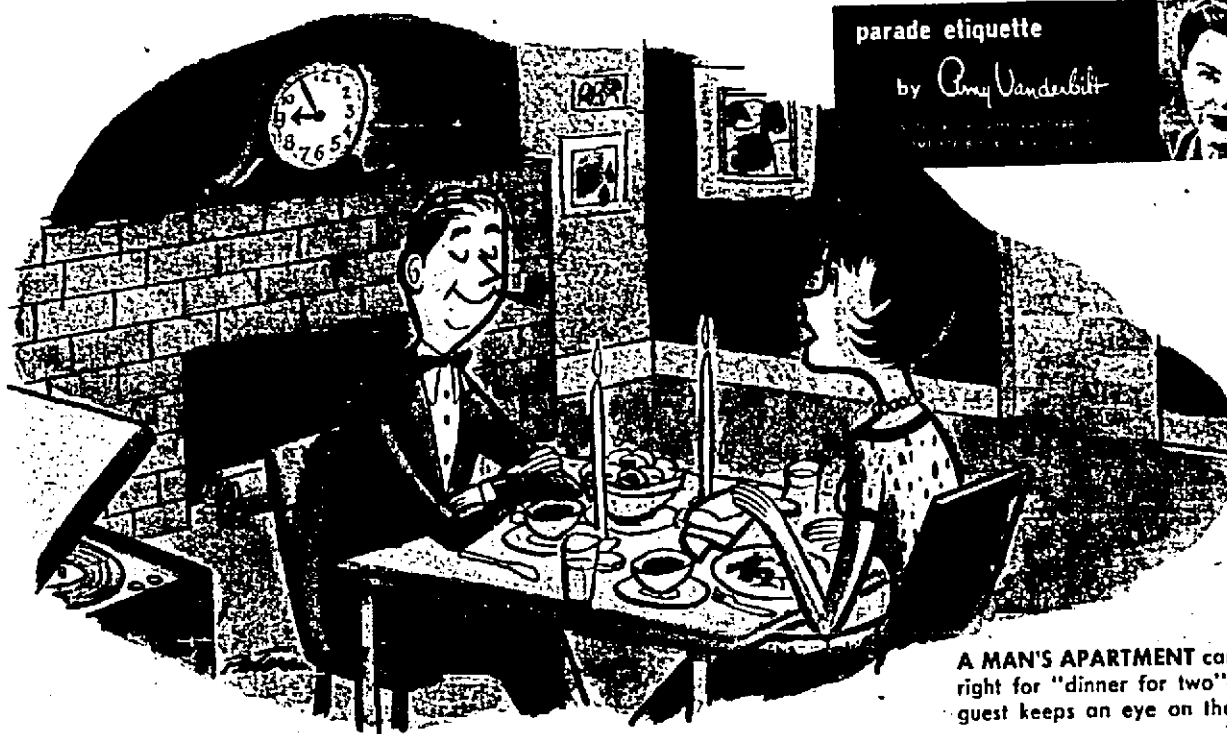


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parade etiquette

by Amy Vanderbilt



A MAN'S APARTMENT can be all right for "dinner for two"—if the guest keeps an eye on the clock.

## The Ladies Ask Questions . . .

... so Amy Vanderbilt discusses chaperones, office manners and bed-making

**I**S THE CHAPERONE dead? No, I feel she is very much alive and should be kept so, under certain circumstances. We are much more lenient in some things than we used to be; but conscience, good taste and propriety still are important, and the good name of a young woman still is very much worth a gentleman's, protection.

**Q.** Is it proper for a single girl to have dinner in a bachelor's apartment without a chaperone? It is customary among his friends to invite their dates up to dinner before going out. Everything is just friendly, however, as the girls I know who visit this bachelor are out of the apartment by 9 or 9:30.—F.S., Bangor, Me.

**A.** Social conventions can do very little to protect a girl really bent on getting into difficulties. A girl not out of her teens would do better to avoid such a dinner engagement unless others, considerably more mature than she, are present. Perhaps a good yardstick for her would be, "Could I tell my mother where I am?"

A career girl, from her 20s onward, can accept such an invitation but should not stay beyond 10 or 10:30. If others are present, she might be able to stay as late as midnight.

An old rule and good one is, "Avoid the appearance of evil." It still is true that men value little those girls who have no strong sense of propriety themselves.

**Q.** There is a girl sitting near me in the office who indulges in loud gum-chewing

and snapping all day long. What is your opinion of this? What can I do to stop it?—L.D.F., Winthrop, Mass.

**A.** Gum-chewing, I feel, is often a good release for tension; but it certainly should be done privately. Undoubtedly your co-worker is not conscious of the fact that she makes so much noise. If you speak to her yourself, she may be offended. The best thing is to take your problem to the office manager, in whose province such things fall.

**Q.** My father-in-law died recently. My husband is a "Junior." My mother-in-law is still alive. Does my husband drop the "Junior" and because of this give me my mother-in-law's name, or should he retain the "Junior" until she dies?—M.F.S., Columbus, O.

**A.** Your husband drops the "Junior." Your mother-in-law continues to use her husband's name unless and until she remarries. But, if she lives near you and there is any possibility of confusion, she may add "Sr." to it. After the death of his father, a man keeps "Jr." only if he was the son of a very prominent man whose name continues in the news long after his death and who therefore might be confused with his son.

**Q.** If I am an overnight guest in a house where there is no maid, should I strip the bed in the morning before leaving or leave it as it is?—E.H.K., Roanoke, Va.

**A.** Ask your hostess which she prefers.

If you are a good bedmaker and have the time, you might ask her for clean sheets and make up the bed yourself in order to save her work.

**Q.** I have draw draperies in my living room, but no near neighbors. In the winter time is it considered incorrect, when I am entertaining, not to draw the draperies? In snowy weather we light the grounds and it makes a very pretty picture.—Mrs. K.W., El Paso, Tex.

**A.** You may do as you please. The only reason for draw draperies is to give privacy or, perhaps, add to the warmth of the room. If you need them for neither of these, you suit your mood.

**Q.** Is it ever proper to wear an oxford shoe with a moderately dressy afternoon dress?—Mrs. A.S.N., Denver, Colo.

**A.** Well, it isn't fashionable, but many women with foot trouble seem to have no choice when their doctors insist that they have this kind of support over the instep. However, there are dressy oxfords in suede and many manufacturers make special shoes with firm support that actually look better than the oxford with dressy clothes. A woman whose feet hurt can't enjoy herself socially, so their comfort should be a major consideration in her social life.

QUESTIONS FROM READERS will be answered in this column as space permits. Address: Amy Vanderbilt, c/o PARADE, 285 Madison Ave., New York 17, N.Y.

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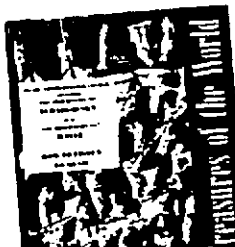


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# BEWARE of Appendicitis

## ...It's Still a Killer

by WILLIAM KITAY

**N**O ONE SEEMS to worry about appendicitis any more, because one of medicine's outstanding achievements of the past 50 years has been the control of this disease.

Yet, each year, some 5,000 persons in the United States—mostly children and young adults—die from the complications of acute appendicitis. This past year appendicitis caused more deaths than did acute polio, rheumatic fever, acute nephritis, meningitis, complications of pregnancy and childbirth and all the communicable diseases of childhood.

Physicians are agreed that almost all of these deaths from appendicitis are unnecessary. What, then, is responsible for them? Here's what:

First, the attitude of the individual. He's become complacent. The drop in appendicitis deaths has masked the lurking dangers of the disease.

Second, the attitude of some doctors. They've become overconfident. They prescribe large doses of antibiotics to postpone surgery, especially emergencies that come in the night.

As a result, many persons commit two of the most dangerous errors that can be made in a case of acute appendicitis:

- 1) They use laxatives when the pain in the abdomen is constant.
- 2) They hesitate in calling for a doctor when the pain persists.

Though the current annual death rate from appendicitis is the lowest it has ever been—it's about half of what it was in 1944—the incidence of appendicitis has not decreased at all. The number of cases per 100,000 population is the same today as it was 40 or more years ago. For the cause of appendicitis is still not known and there are no known measures of preventing the ailment—an inflammation of a slender, saclike tube attached near the beginning of the large intestine. Recent studies, for the first time, link appendicitis with various infectious diseases: chicken pox, scarlet fever, mumps, measles.

Appendicitis is primarily a disease of the young. Rupture of the appendix in children under 12 occurs in about 50 per cent of the cases.

But appendicitis is most severe in persons past 50, because infections in older people take longer to make themselves known. Rupture in this group occurs in more than 60 per cent of the cases; compared to 20 per cent among persons in their 30s.

The one universally accepted symptom of appendicitis is the bellyache, according to Dr. Philip Thorek, the noted Chicago surgeon and appendicitis specialist. In more than 70 per cent of the cases he has seen during the past 18 years, Dr. Thorek has been able to

diagnose appendicitis with nothing more than what he calls the 'Two-Question Test.'

Question 1: "Where was your pain when it started?" To this the patient usually indicates his entire abdomen.

Question 2: "Where does it hurt you now?" To this the patient usually points to the right lower corner of the abdomen.

Though the pain will localize itself, the exact spot will never be the same in every person and will depend upon the position of the appendix. Often, the initial onset of pain is far from generalized or even usual. Dr. Darrell L. Evans of Manhattan, Kan., tells of one patient whose pain started in the right knee before localizing itself in the area of the appendix.

Nausea and vomiting are two widely accepted symptoms many persons wait for in vain—with the result that medical attention is delayed. The majority of appendicitis patients neither vomit nor complain of nausea. But most experience a loss of appetite.

That a high initial fever is a symptom of acute appendicitis is another misconception. Fever, in early appendicitis, usually is very low or nonexistent. After 24 to 48 hours, and only after the infection has spread and peritonitis threatens, the temperature may begin to rise.

### Delay Can Mean Death

**D**R. THOREK contends that delay before surgery is the principal reason for today's high death rate.

He feels that if surgery always were performed in the earliest possible stages of the disease, deaths would be practically nil.

And Dr. George B. Packard of Denver, after a study of more than 300 cases, reports: "Regardless of the value of the new drugs, when simple appendicitis progresses to perforation with peritonitis, the rate of complications is multiplied 16 times."

Of course, there is a risk involved in surgery. But in appendicitis it is no more than that for any surgical procedure and perhaps even lower. Most of the persons who succumb are past 60.

There can be no doubt that medicine today has the know-how to keep appendicitis under control and the death toll from it to a minimum. The methods of treatment are available to all. But the public must become aware of the danger of appendicitis and physicians must realize death from the disease is no longer permissible.

As the late Dr. Charles McBurney, a New York surgeon, said: "What we wish to accomplish in the treatment of appendicitis is not to save half of our cases, nor four cases out of five, but all of them." ■

**SURGEONS** perform an appendectomy. This is an almost sure cure, provided it is done before complications set in.

### 6 ways you can guard against fatal appendicitis

Complications from appendicitis—not the disease itself—cause trouble. Here's how to help avoid these complications:

- 1 Remember, a laxative is dangerous when abdominal pain is constant.
- 2 Do not take home remedies or so-called pain killers.
- 3 Do not insist that your doctor prescribe for abdominal pain by telephone without examining you.
- 4 If pain persists for at least 12 hours, see your doctor.
- 5 If abdominal pain centers in lower right-hand corner (diagram, r.), call the doctor.
- 6 Don't hesitate when your doctor prescribes an operation. It may save your life.



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PALOMAR ASTRONOMERS PHOTOGRAPH A

Book of the Half-Billion Worlds

By Douglas Nelson Rhodes

**HIGH ON FAMED** Palomar Mountain a small group of quiet, studious gentlemen are nearing the end of a colossal six-year task—a stupendous publishing venture of such magnitude that its scope is far beyond the grasp of the non-scientific mind. This group, however, is composed not of journalists but of astronomers who are doing the final editing on the most fabulous book ever conceived: a \$2,000-per-copy Sky Atlas that will probe the outer reaches of space on an unprecedented scale to provide the world with the first definitive map of the universe in mankind's history.

The gigantic photographic map of the heavens is the collaborative project of the National Geographic Society and the California Institute of Technology. Begun July 1, 1949, the first volume of the four-volume set of atlases will be off the press late in 1955 for distribution to observatories, astronomers and educational institutions. The remainder of the set will be issued at the rate of one supplementary volume per year until 1959 when the greatest photographic sky

survey ever undertaken will be considered completed.

**THE COSTLY ATLAS** will include a total of 1758 photos, each 14-by-14-inches in size, to form a detailed map of three-quarters of the entire sky—all the sky that is visible from lofty Palomar Mountain. The negative prints, on double-weight paper, will be copies of glass plates exposed with Palomar's 48-inch Schmidt telescope which was chosen for the huge job because of its wide-angle reflector and its ability to probe 500 million light years into the heavens. This is equal in distance to 500 million times six million, million miles, or the numeral 3 followed by 21 zeros!

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Officially known as the National Geographic Society-Palomar Observatory Sky Atlas, the research venture enlisted the facilities of the celebrated observatory, the NGS staffs, Caltech scientists and the world's most

outstanding astronomers for the purpose of providing astronomers of the next 100 years with a "Bible" of the stellar ghost world and galactic universes that exist millions of light years beyond our solar system.

**AND THEY HOPE** their work will uncover clues that eventually may lead to answers involving the many baffling questions about outer space that as yet remain unsolved. How does the universe look? Does space curve somewhere out on the edge of the vast stretches of the heavens? Can a key be found to the long-veiled secrets of the cosmos? Is there really a "melody of motion"—as some scientists theorize—which forms a veritable symphony of the spheres like the rhythm of a great musical work? How does all this affect our own tiny solar system and the minuscule speck of cosmic dust which we call "earth"?

If the Sky Atlas will help to unravel even a single thread from the black curtain of mystery that separates us from a greater knowledge of our interstellar neighbors, the men of Palomar Mountain will consider their Herculean task well worth the tremendous effort.

But the scientists are quick to give the major share of the cred-



Dr. Rudolph Minkowski of Palomar Observatory examines a Sky Survey plate by the aid of a binocular microscope.

it to the real "author" of the book of the half-billion worlds—to the gigantic Schmidt telescope camera, or the "Big S", as the 'scope is called. "Without the Big S, the job would have been impossible," astronomers on the project declared. "It enabled us to do in six years a task which would have taken the more famous 200-inch telescope 5,000 years to cover the same area."

Palomar's Schmidt has a 72-inch mirror and a 48-inch correcting plate. It takes 11-by-14-inch photos covering a square of sky as wide as twelve moons placed edge to edge in a row. The monster 200-inch "eye" sees only half the diameter of a single moon. At that rate it would take 50 centuries of nightly labor to observe and photograph the whole sky.

mirror, by itself, cannot form a sharp image but suffers from "spherical aberration" so a specially shaped lens must be placed in front—a lens called a "correcting plate" which is so slightly curved that it looks like a plain sheet of glass. This gives the Schmidt a unique advantage—it can take pictures of great patches of sky and have them turn out as sharp on the edges as in the center.

This same optical system is now used on television receivers where the picture is projected on a large screen, the picture tube takes the place of the film. Light from its face hits the mirror and is reflected through the lens to the screen. Thus, the direction of the light is just opposite to that used in taking ordinary pictures, but the optical effect is the same.

**UNUSUAL PHENOMENA** recorded by the sharp photographic eye will be the subjects—later—for intensive, small area study by the larger, 200-inch marvel, it was announced. Though the Big S reaches only about one-third as far into space as does the larger 'scope, it is more efficient in some scientific particulars. Thus, both devices can be utilized in complement with each other to widen the astronomers' horizon of research.

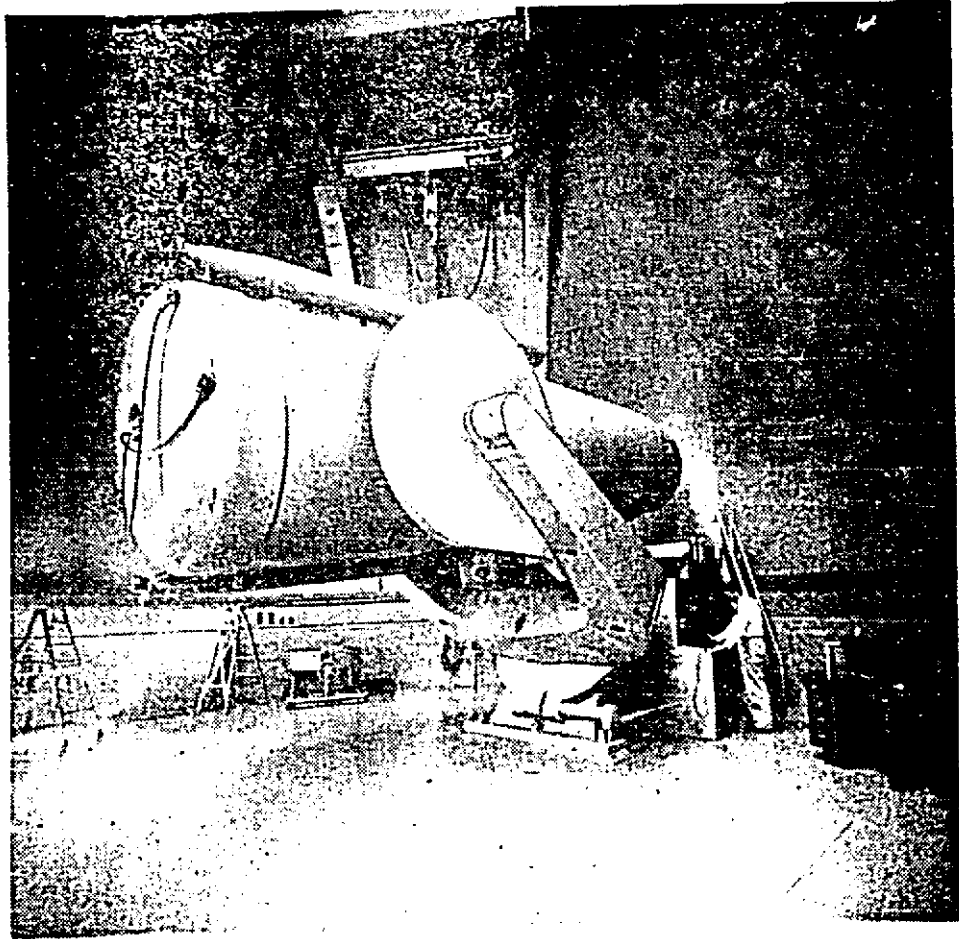
Palomar scientists declared that the results of the Schmidt survey will keep the big 'scope and many other observatories here and abroad busy for the next half century or more, scrutinizing in detail what the Big S plates reveal to man for the first time. They credit the Schmidt with being able to cover 1,000 times the space volume ever touched in the few previous and extremely limited efforts to chart the skies photographically. They explain that much the same technique as aerial photo mappers employed in World War II was used in obtaining the map of the universe, and that the Schmidt is almost the perfect instrument for scanning broad quadrangles of the night sky.

The Big S itself is worthy of more than passing mention. It is a type of astronomical camera invented in 1930 by a German astronomer, Gernhard Schmidt. To explain its operation briefly in simple terms: Light falls on a concave mirror that has the shape of part of a sphere. This

**ORIGINALLY PLANNED** as a four-year project, the survey required an additional two years due to unforeseen difficulties and delays. For instance, weather conditions and the impossibility of working on moonlit nights were big factors in limiting the pace of the survey's progress. Clouds covering the moon in areas not under photographic scrutiny sometimes aided in obtaining sharp photos with the Big S, but such conditions were rare. Given ideal conditions, astronomers are able to obtain only four pairs of matching red and blue photographic plates in the same night. The blue exposure requires about 30 minutes; the red, approximately an hour.

**ONLY ONE PRINTING** of the Sky Atlas is planned and this will include only the number of copies for which orders were received by the California Institute of Technology before the close of 1951.

It is expected that the Sky Atlas will prove invaluable as an added research guide for the big observatories in the U.S., Canada and South Africa, and likewise for the new 100-inch British telescope soon to be completed. It will also be a boon for the smaller observatories and for astronomers engaged in theoretical studies—enabling the latter to pursue their work from the survey photos, without recourse to their own individual telescopic observations.



The "Big S," as the 48-inch Schmidt telescope on Palomar is called by the scientists working there, is pictured in this view inside the observatory.

# She Read Her Own Obituary

**THERE ARE FEW PEOPLE** in the world who have read their own obituary.

But Elizabeth C. MacDonald, a World War I nurse who lives at 621 Virginia Ct., read hers.

The American Red Cross and the Army Nurses Corps notified relatives of Miss MacDonald of her death in the 35th Base Hospital in France in Nov., 1918.

Newspapers carried the story of the death of the heroic nurse—and later it was found out that it was a different Nurse Elizabeth MacDonald who had died.

"I was saved by a middle initial," chuckles Miss MacDonald. "Mine is C—the dead woman's was L. She was Elizabeth L. MacDonald of Pasadena, a member of our unit. She died of diphtheria."

The Long Beach nurse was able to finish her nurse's training and serve in the war though she lost the sight of her right eye when she was 4 years old.

**BACK IN 1918** there was the same problem of securing nurses as there is today. A paper of March 13, 1918, states, "The call is incessant for more and more nurses!" Nine nurses from Long Beach volunteered: Mayme V. Karas (now Mrs. Young), Mary Ella Taylor (now Mrs. Lynch), Kathryn Miller, Etta Parker, Elizabeth Lewis, Priscilla J. Reese, for many years a social welfare worker, and Sylvia Van Asek. Two of the nine were Olga Renius (now Mrs. Hooker), and Miss MacDonald, joint owners of the East Side Maternity Hospital. They sold their hospital and enlisted in the Army Nurses Corps on March 1, 1918.

Patsy Collins was born at this hospital and her uncle Jim was the first man in Long Beach to enlist. Others from here who enlisted at that time were Harry Buffum, now president of Buf-



Elizabeth C. MacDonald (left) in France during World War I with Priscilla J. Reese of Long Beach.

fums', Dwight McFadyen, Samuel K. Rindge and James Savery.

**MISS MACDONALD** was well prepared for the work that awaited her in France. Graduating from Elliot City Hospital in Keene, N. H., with post graduate work in the Presbyterian Hospital in Chicago, she began her nursing in Montana. One of three nurses, she arrived in an area where the government was building headgates for the Yellowstone River. In six months time, these three nurses took care of 47 typhoid cases along with general hospital work.

The trip across the Atlantic to her duty in France was made aboard the Olympia with 200 nurses—100 of them from the

Los Angeles area—and 7,000 enlisted men. Constant boat drills and imminent danger accompanied them every mile of the crossing. A total of 27,000 arrived May 22, 1918, on three troop ships. At 4 a.m. they landed at Laffayre and boarded the train for Paris. Each nurse was given a can of tomatoes, a can of salmon, a box of crackers and a can opener. At the Gare de l'Est in Paris they boarded large trucks with standing room only.

They were the first nurses to arrive at the 35th Base Hospital and their first night they nailed blankets to the windows to keep out the rain. Their only light was a lantern.

**THIS BASE HOSPITAL**, one of 153 similar ones in Europe, was equipped for 1,000 patients. Soon there were 5,000 in tents in adjoining convalescent camps. One day they admitted 1,700 casualties.

Miss MacDonald states, "If folks at home only saw their daughter struggling through the mud and so miserable, sad, weary and cold, we would never have another war!"

When winter came some of the nurses suffered with chilblains caused by the bitter cold. It was a daring thing to wear men's clothing in 1918, but these nurses were ordered to wear men's pants, shirts, sweaters and leggings to keep warm. They covered this clothing with long dresses. They even adopted the men's heavy overcoats for general wear.

At first the nurses kept wondering what Florence Nightingale would say if she saw the nurses wearing men's pants, galoshes and rubber boots and carrying her famous candle in an empty corned beef tin can. Soon they came to realize Miss Nightingale must smile and think



Elizabeth C. MacDonald (right) just before graduation as a nurse. She now lives at 621 Virginia Ct.

what a good job she had done for humanity.

**NURSES** serving overseas in the Korean conflict were issued men's clothing as regular uniforms but they didn't bother to cover it with long skirts.

Because there were so many more patients than they had room for in the hospitals in France, they were also short of supplies. Long before the days of penicillin, DDT, antibiotics and miracle drugs, many of the patients had to be deloused when first admitted. Often the nurses found maggots in the patients' sores. Miss MacDonald is emphatic when she says, "All the parades, gold crosses, flags and tears can never repay the suffering of those men, left on battle fields and the wide open spaces to die!"

The 35th Base Hospital where the Long Beach nurses were lo-

cated was a five-mile walk from St. Pierre, where the monument to Joan of Arc stands. Often walking the distance the nurses passed starving French children and along the countryside saw old people sitting by the roadside with bundles of clothing, hungry and homeless.

**WITH ALL THE WORK** the nurses had to do in caring for the soldiers, when a nurse herself fell sick, there was little time to look after her. Often sick nurses were poorly fed and sometimes hungry. Other nurses carried soup and chocolate across the field to them in thermos bottles. Ten nurses died at this one hospital center in one year. A total of 243 nurses of the American Army Corps died overseas in World War I.

Miss MacDonald was soon put in charge of the nurses' mess. She had one cook and six men to man the coal stoves, peel potatoes and wash dishes. One of the men said of her, "She was a darn good boss!" Soon she was transferred to the big kitchen where she could oversee special light and soft diets. She made bucketsful of caramel and chocolate pudding and good vegetable soup.

For all of these duties the nurses were paid \$70 a month. Now they receive a minimum of \$30 a month pension from the government. Their training cost the government nothing at all as nurses are trained in private or endowed hospitals.

When Armistice Day arrived it was a time of celebration in America, but overseas in the hospitals there was no demonstration. Men covered their faces with sheets to hide their tears. People say men don't cry, but every Army Nurse will testify, they do!

Nick Kenny has summed up the Army Nurses Corps with these words:

"With the war she's been forgotten,  
"Like the strains of 'Over There'  
"But each soldier boy remembers  
"Some brave war nurse in his prayer!"

Many a soldier remembers Miss Elizabeth C. MacDonald!

By Ruth Elizabeth Baird



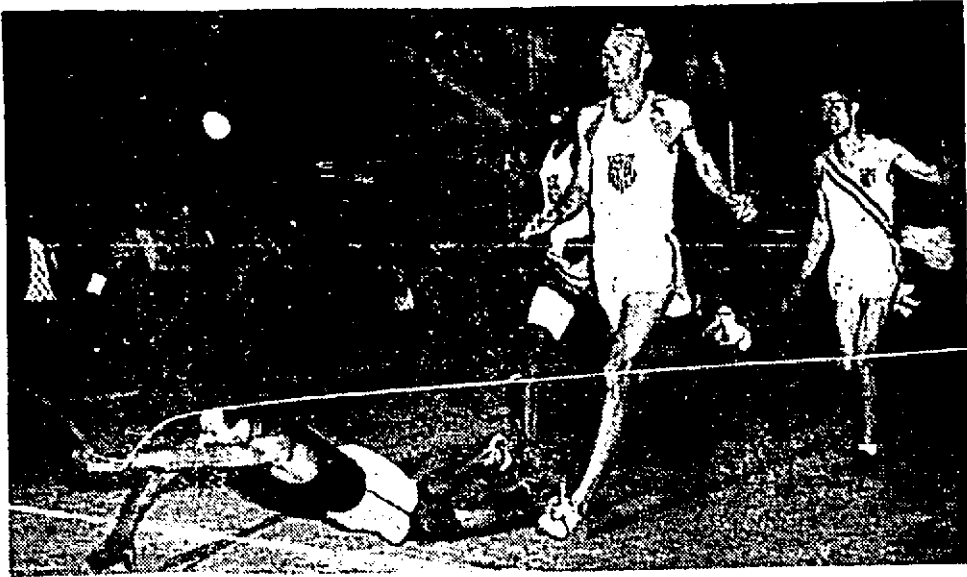
Nurses from Long Beach who volunteered for World War I service: (top row, l. to r.) Olga Renius, Elizabeth Lewis and Kathryn Miller; (bottom row) Mayme V. Karas, Mary Ella Taylor, Etta Parker and Miss MacDonald.



# Old Year Lives and Dies—in Pictures [ Continued on Page 6 ]

Sunday, January 2, 1955

Pictures had a big part in depicting the comedy and drama that made news in 1954. Independent Press-Telegram staff photographers did their part as they covered the Long Beach scene, and many of their pictures were republished in newspapers and magazines from coast to coast. These are some of their best.



'Winner by a Finger' . . . SC's Jim Lea collapses two paces from finish line during 440-yard dash at Compton Invitational, but he threw out his hand to touch the tape and win over the field. Here's the proof by lensman Don Webster.



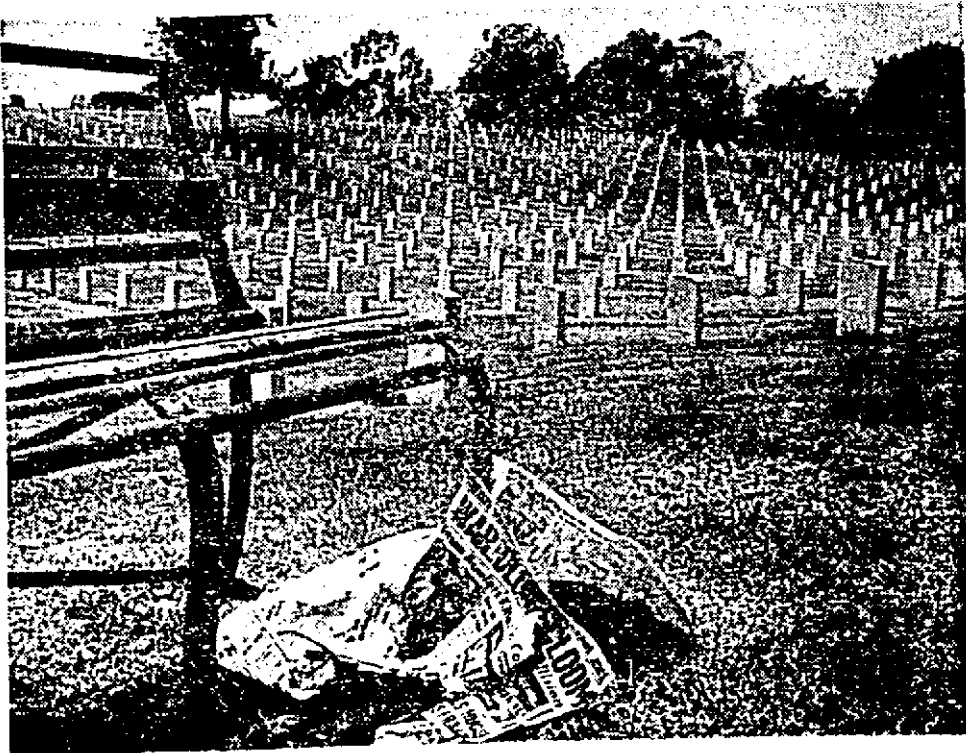
'Defeated' . . . Morning after election, and Richard Nussell finds himself a beaten and dejected candidate. Bryan Hodgson was on hand with a camera.



'Mama's Dead' . . . These little boys saw their daddy shoot their mother. Charles Sundquist caught this picture in a moment of their great anguish.



'Barely Ahead' . . . Wearing only a shadow to keep cool on a hot day, Jimmy Kelley is chased with a towel by his mother, Mrs. James M. Kelley. Did she catch him? Well, John H. Neagle did—squarely in his lens—and wire services grabbed the picture.



'Signals of Heroism—and a Warning' . . . Graves of war dead cover the rolling acres at Sawtelle National Cemetery, and newspaper that warns of war flutters against a bench in foreground of this Memorial Day study by Roger Coar.

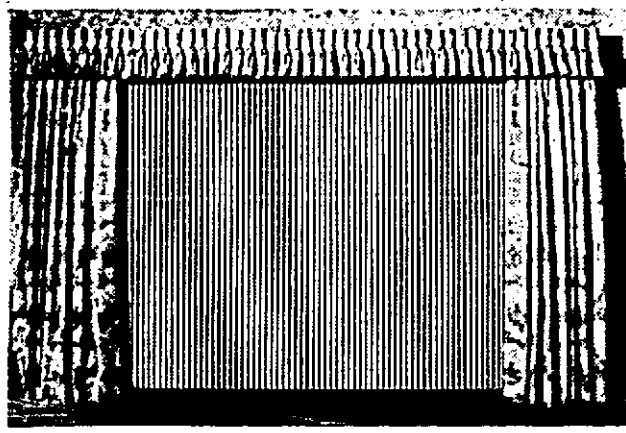


'Chow Time for Twenty' . . . Arleen Hill, 11, and sister Susan, 7, feed a baby meadowlark they found in street. Joe Risinger caught them at it.

# 1954 Lives and Dies in Pictures

—Continued from Page 5

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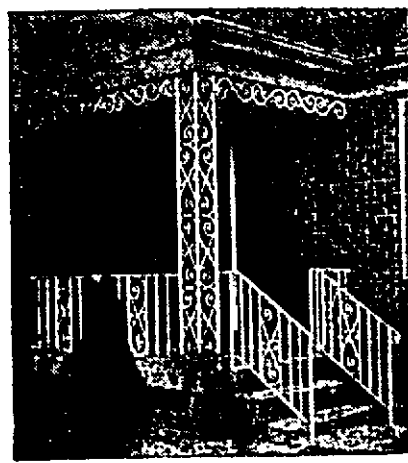


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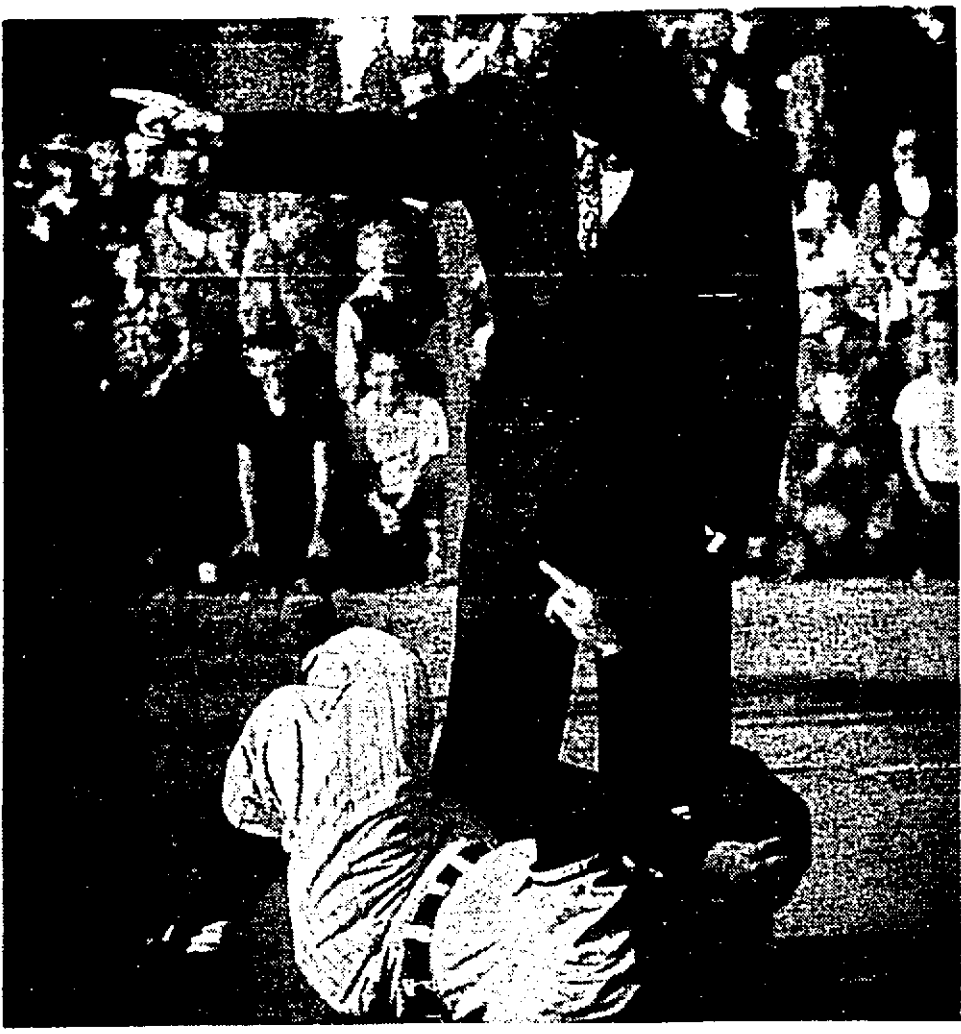
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'Lie-Down Strike' . . . When Hollywood manager Bobby Bragan protested an umpire's decision with a lie-down strike during Angel-Star game, Roger Coar was there to record it. It's photo, widely published, was Life's "Picture of the Week."



'I Missed You, Buddy Boy' . . . Second Grader John Francis of 3055 Eucalyptus Ave. got a thorough after-school lickin' from a lonesome Lassie after he returned from his first-day classes. John Neagle's picture went everywhere.





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ONE PICTURE is always good—but there are many snapshot situations in which it is a shame not to take a whole series. Pictures in a series can tell a heartwarming story of family life that will be a treasured part of the snapshot album.

The small fry of the household are always good subject material for a picture story. The day in the life of a baby is

## By the Shutterbug

so worth recording. Flash on camera makes such pictures easy to take. You can follow baby's activities wherever they normally take place—from nursery to bath to the kitchen. And, if that is baby's day to go out, perhaps for a visit to grandmother, it's a wise mother indeed who takes the flash camera along to include this part of the day in the picture story.

In addition to making up an interesting section for your family album, these picture stories can bring pleasure to other people as well. Out-of-town friends and relatives would be delighted to receive a note from you enclosing a set of snapshots like those shown above. Fond grandparents would be pleased as Punch to receive a small album which traces in pictures the activities of a fa-

vorite grandchild in a typical day.

It's always a good idea to share your snapshots. Extra prints from your negatives are inexpensive and are bound to be welcomed by others who share your interest in the subject. We all like to find letters in our mailboxes—but a letter with a snapshot, or a series of snapshots, is something extra special.

TWO WRITERS in the photographic field bring two new books to the shelves catering to shutterbug libraries, and both, in their chosen medium, contribute valuable work. Jacob Deschin, who has written books on "Rollei Photography" and "35-mm Photography," now turns his talents to "Picture Making With the Argus (Camera to better enlargements is including the C3, C4 and A4 in color and in black and white. Chapters run the gamut from simple instruction in loading and holding the camera through various lenses, color, dealing with photo-finisher and a history of the Argus.

Joseph Foldes, photographer, photographic teacher and writer in both Europe and America, devotes his volume to "The Practical Way to Perfect Enlargements" (Camera Craft, \$5). Much that will help the amateur to better enlargements is included.



Bath time, primp-up time and nap time for baby provide excellent opportunity for a story-telling photo series.

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Travelers may cross the Atlantic aboard the Queen Elizabeth or Queen Mary, in what-

ever class they prefer, or they may fly and join the group in London for the beginning of the tour.

The first tour leaves New York for England April 13. After a three-day stop at London, including a day's drive through the Shakespeare Country, the tour party takes the overnight steamer to Holland. Here they visit The Hague and the Royal Palace, Amsterdam, where Rembrandt created his masterpieces, and the tiny fishing village of Volendam, where wooden shoes still clatter on the cobblestones.

Brussels and Cologne are next on the itinerary, followed by a cross-country drive through rural Germany to Coblenz. A steamer trip up the picturesque Rhine Valley, dotted with its medieval castles and steep vineyards, stopovers in historic Heidelberg and Baden Baden highlight this portion of the tour.

The travelers approach Italy through the Southern Alps, stopping at Milan, Venice and Florence.

The last four days are spent in Paris, where the program includes extensive sightseeing, an excursion to Versailles and plenty of time for shopping and relaxation.

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Sunday, January 2, 1955

**SEARS**  
Long Beach

# Annual January Reupholstery

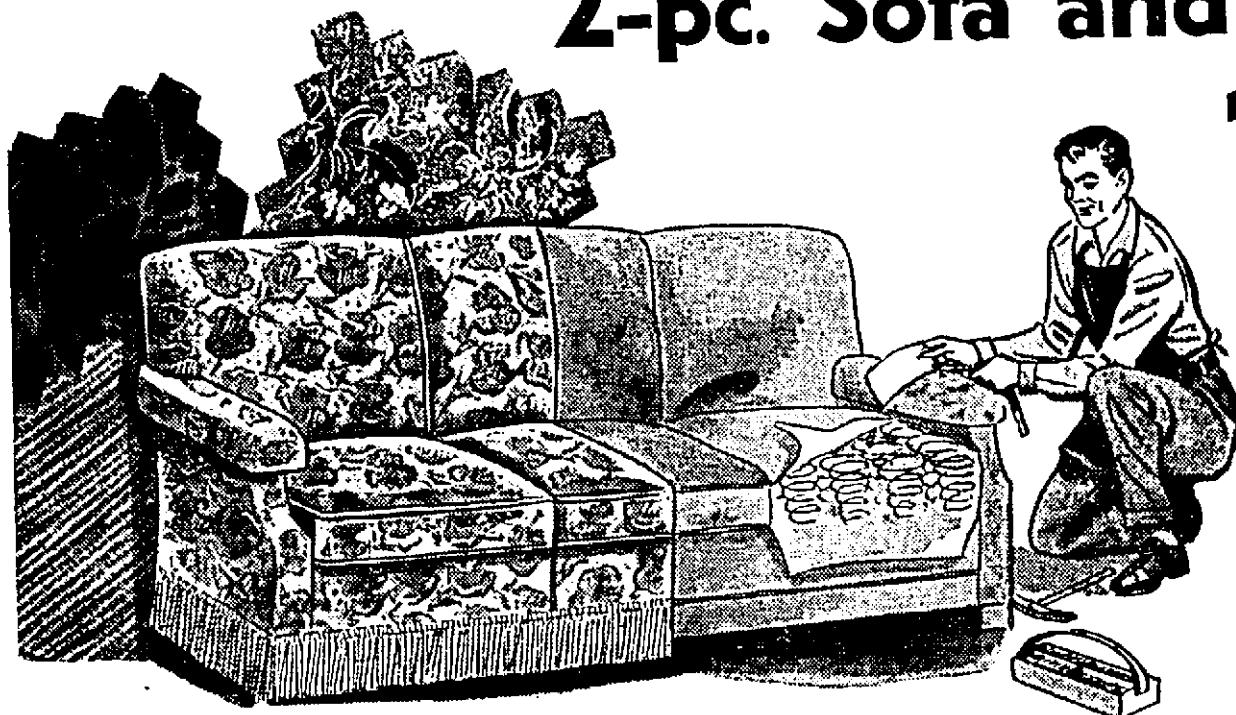
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Standard Set

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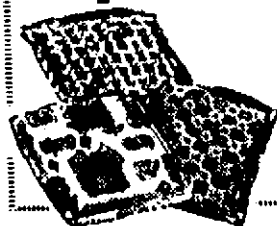
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# 169<sup>88</sup>

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We've bought hundreds of yards of this beautiful new nylon frieze just for this sale! Colors of brown hunter, rose beige and red.

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Your furniture is stripped and reinforced where necessary.



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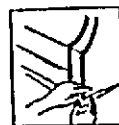
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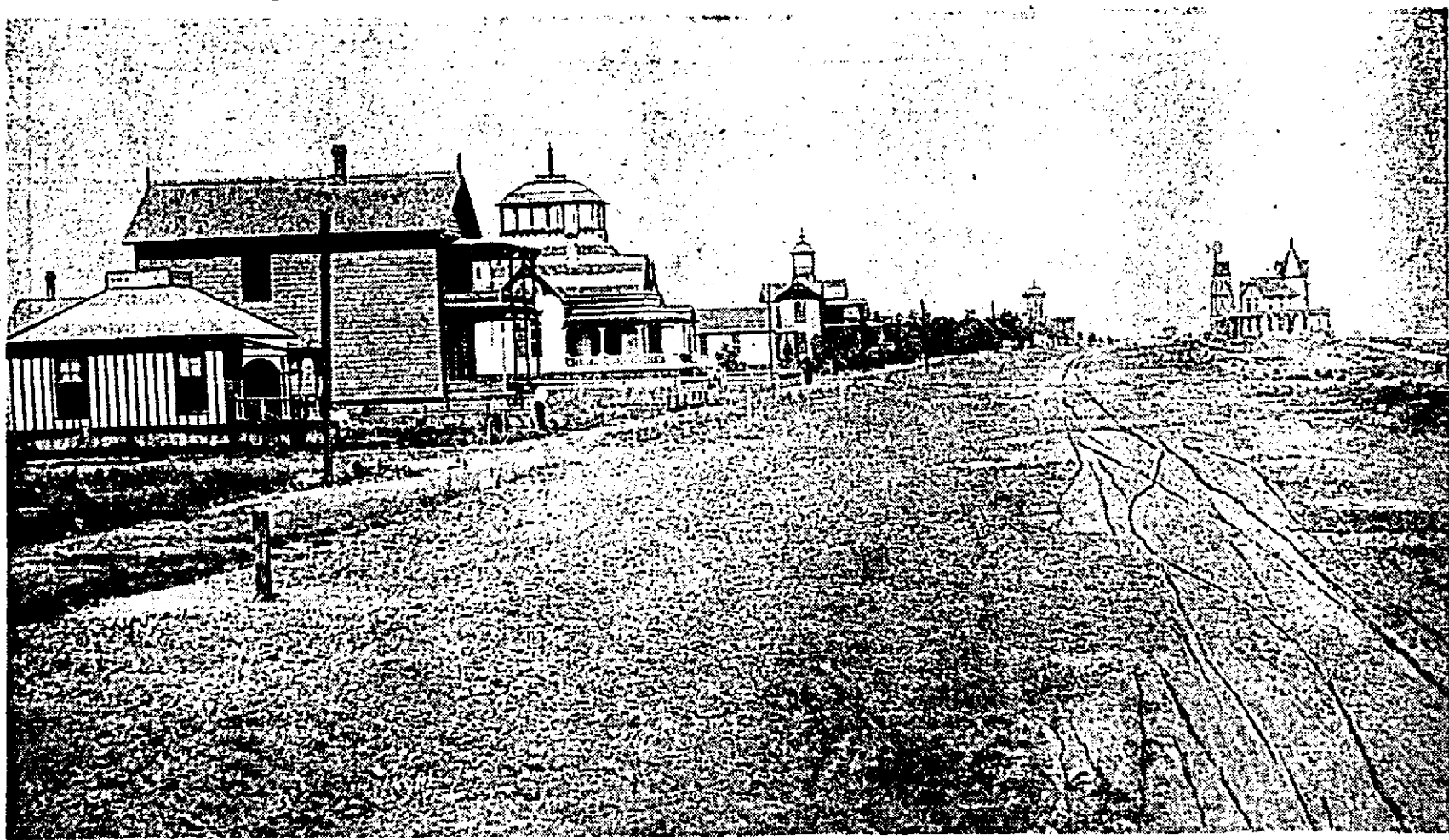
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# SEARS

**Downtown Long Beach**  
Americas at Fifth Phone 35-0121 9

# From Hitching Posts ...



Ocean Blvd. as it looked about 1888—in days of the hitching post (lower left). Photo was found among papers of Victor Biart, who in

1885 built one of city's first collages. A daughter, Dorothy Biart, Norwalk, Conn., presented the picture to the City of Long Beach.

## ... to Parking Meters

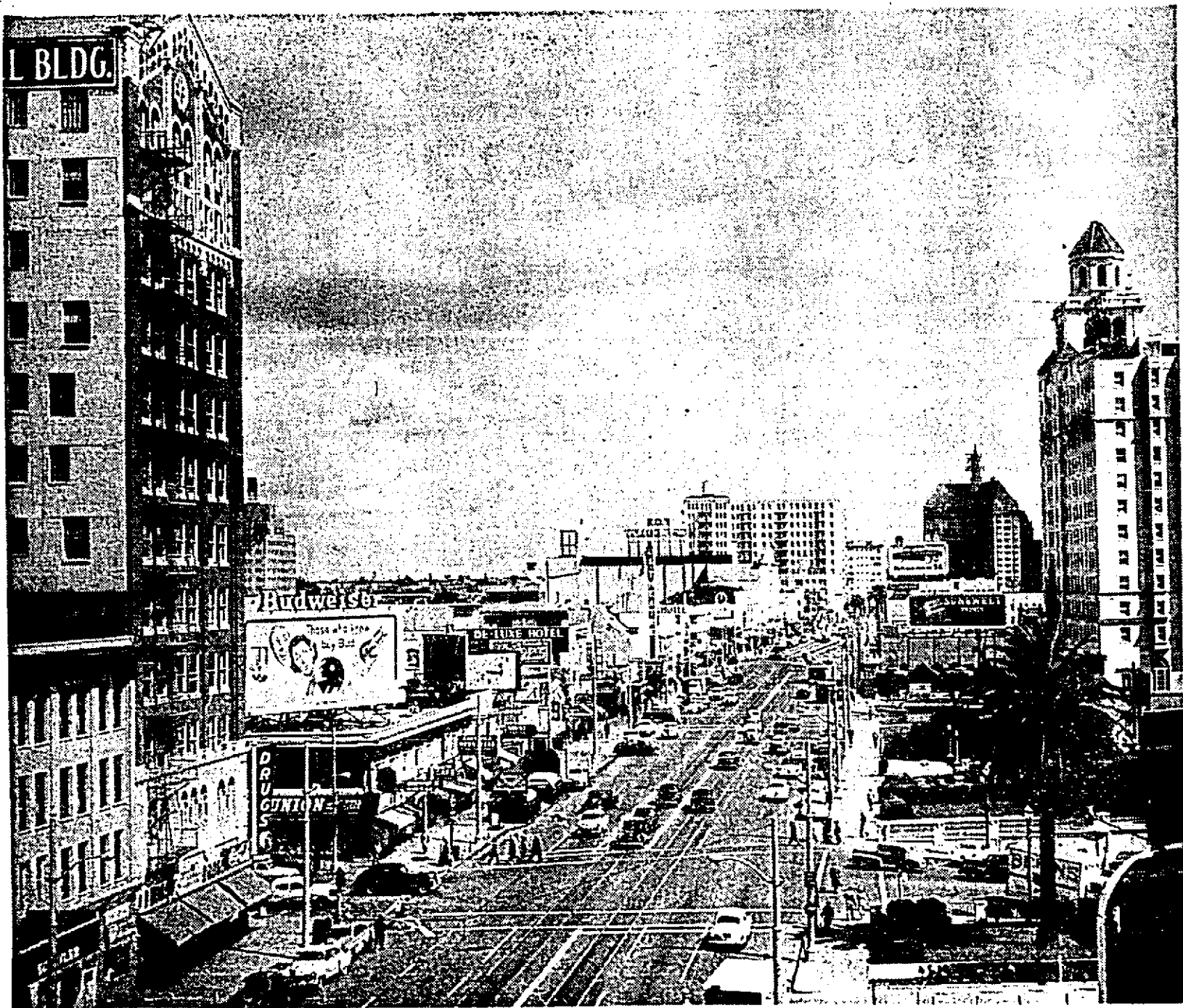


Photo by Joe Risinger

Ocean Blvd. today, almost 70 years later. Gone are the tiny beach cottages, replaced by towering concrete-and-steel structures of

the atom age. Gone, too, are ruts made by buggy wheels, and gone are the old hitching posts, long since replaced by parking meters.



**AUTO ACCIDENT INVESTIGATORS REPORT:**

# A Safety Belt May Save Your Life



Glenn Hostettler tries on a safety belt he and George Mattas installed in a Long Beach family's car.

By Dave Emery

THERE'S A NEW KIND of accident insurance on the market — a snug, comfortable kind you buckle around your middle to keep you from flying forward to rupture your spleen on the steering post.

It's called a safety belt.

It could cut traffic deaths and injuries to half the present rate —and that's just a conservative estimate. Indiana State Police say their surveys show it would reduce the death-injury rate by 81 per cent.

But this new insurance has one big trouble, and it's a trouble that has safety experts stopped cold:

Not enough people will buy it.

In Long Beach only a handful of auto equipment retailers even stock safety belts. Some of the ones who do cannot install them in customers' cars.

"It wouldn't pay us to carry them," one dealer said. Not more than two or three people a month even ask for them.

"The public doesn't want safety belts—yet. When it does, we'll begin handling them."



The belts are bolted through floorboard to frame of car—hold passengers in place even if the impact of a collision tears the entire seat away.

SAFETY BELTS for automobiles are just like safety belts for airplanes. They are heavy two-or-three inch nylon web belts with quick-release buckles.

The belts strap comfortably across the front of the hipbones —not the abdomen. They don't rumple the clothes, and they reduce driving fatigue.

Most important, they save lives.

One mechanic who does install safety belts finds demand so slight that he orders them from

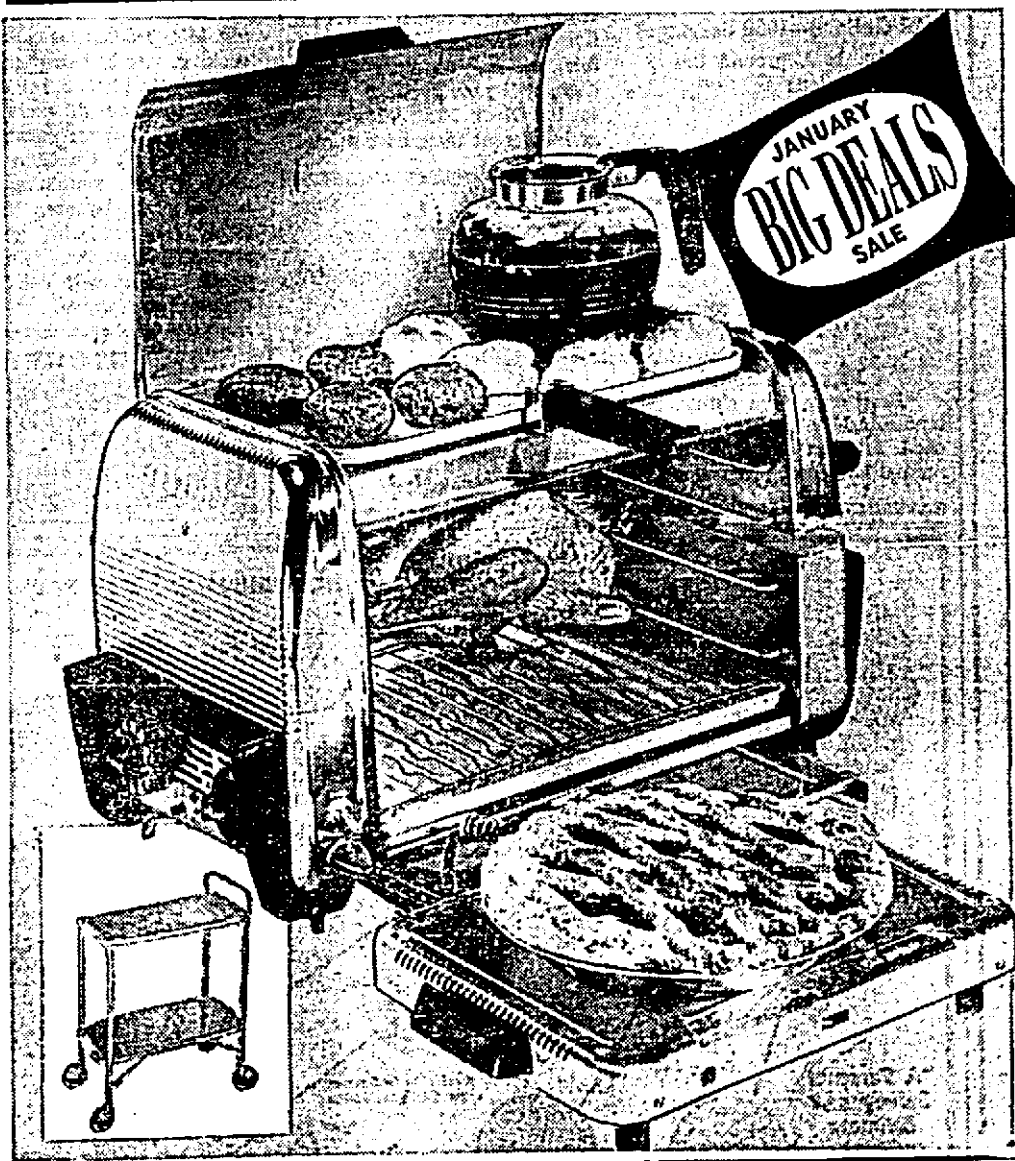
(Continued on Page 17.)



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May Co. Lakewood  
Small Electrical Appliances—Downstairs

# She Has Thousands of Children to Feed

By Mildred K. Flanary  
Press-Telegram Home Economics Editor

HAVE YOU fond parents been wondering who plans those balanced lunches in our public school cafeterias—and by what magic prevails upon the younger generation to enjoy eating them?

Your wonderings are over, for here she is: Mrs. W. J. (Jane) Barrett. Jane resides with her husband and daughter, Janie, at 1809 Chatwin Ave. A graduate of the University of Kentucky, where she majored in home economics, she took additional work in dietetics at Army Brook General Hospital, Ft. Sam Houston, Texas. With this background, she entered Long Beach school employment two years ago.

Jane explains that the Long Beach Unified School District participates in a national school lunch program. The requirements of the "Type A" lunch, which Long Beach school lunches meet, are set up by the Bureau of Human Nutrition and Home Economics of the U.S. Department of Agriculture and are based on findings of nutritional authorities of the National Re-

search Council in studies of food requirements for children's optimal growth and development. These lunches provide from  $\frac{1}{4}$  to  $\frac{1}{2}$  of the requirements depending on the age level.

Menus are prepared four weeks in advance.

Macaroni and spaghetti are made with soya flour offering larger amounts of protein, minerals and vitamins.

All ground meat is packed under direct supervision of federal inspectors, according to specifications assuring the condition and quality of the meat.

Children's likes and dislikes are considered. However, this does not mean that the schools discontinue serving a food that is not popular. It means that it appears on the menu less often. We feel that children may learn to like certain foods such as beets if offered frequently over a period of years.

**CERTAIN COMBINATIONS** of foods appear on the menu which may not appeal to adults; however, they have "child appeal" and are usually a favorite in the school cafeterias. A "finger food" such as sliced apples and peanuts is an example. This is readily accepted by the children at the elementary level. At junior and senior high school level, we combine these same foods into a Waldorf salad.

## Kitchen Tip:

**Jane Barrett's Kitchen Tip:** Bake apples, green peppers or stuffed tomatoes in large muffin tins to keep them from losing their shape.



Getting children to eat balanced meals is no problem for Mrs. W. J. Barrett, whose cooking is done on a large scale—she's food supervisor of the Long Beach schools. She's shown (left) with an assistant, Mrs. Edna McGinnis.

A typical and favorite entree for both elementary and junior and senior high schools over a period of many years has been chopped steak on mashed potatoes which will appear Thursday at the junior and senior high school cafeterias. When this dish appears on the elementary menu about 240 gallons are prepared to serve 12,000 children. When it is served in junior and senior high schools about 120 gallons are prepared for 6,000 servings.

Just as a sample of what quantity cooking is like in its true meaning, the chopped steak recipe for 1,000 servings, follows. However, since it is such a favorite with the kiddies, we're featuring it in "household" proportions, too.

**CHOPPED STEAK**  
(20 Gallons—1000 Servings)  
96 lbs. beef, ground fine  
4 lbs. onions  
1½ cups salt  
4 qt. roux

13 oz. meat extract  
6 gal. hot water  
1½ cups caramel coloring  
1 gal. cold water

Previously chop onion on Buffalo chopper. Place proper amounts of meat in the steam kettle according to the number and size of batches needed. Add water and cook one-half hour, add onions and cook 1½ hours longer, or until tender. Thicken with roux and thin with cold water; add salt and food tone.

## Taste Adventure

The U. S. has its hot dog, England its fish and chips. Comparable tasty snack in Israel is the "falafel," a concoction of tangy vegetables and spices inside a piece of "pita," soft, doughy brown bread. TWA's office in Jerusalem reports falafels, which cost about 3 cents each, will provide U. S. visitors to the Near East with a new and different taste adventure.

## Jane Barrett's Chopped Steak:

1 lb. lean ground beef  
1 cup water  
2 tablespoons onions, chopped fine  
1½ tbl. margarine, melted; 1½ tbl. flour, ½ cup water—  
(mix into thin paste)  
Pepper, if desired

Brown meat in skillet. Add water and onion and cook until tender. Add mixture of margarine, flour and water. Stir until thickened. Add seasonings. Yield: 2 cups, serving 4-5 people. These are normal household proportions.

## New Cook Books

**CAROLYN COGGINS COMPANY COOKBOOK** (Hanover House, \$2.95).

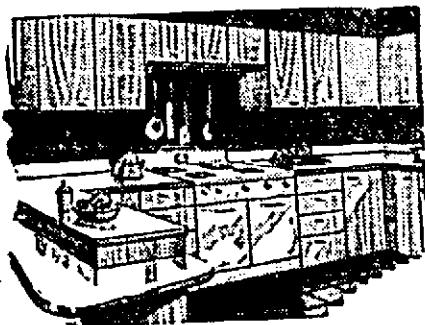
Those who entertain frequently to often will want this one, too. From hundreds of thousands of recipes collected in her wide travels as a writer and cook, Miss Coggins has selected more than 1,000 palate-ticklers for this handsome volume, and her collection will see the hostess through any entertaining occasion, colors flying.

**THE ALICE B. TOKLAS COOK BOOK** (Harper, \$4).

Gertrude Stein once wrote a book about her lifelong companion, Alice B. Toklas. While Miss Stein was writing and talking, Miss Toklas was talking and cooking. And, being no dilettante in the kitchen, her extraordinary food brought exclamations from their famous guests. Now Miss Toklas has written the inevitable book containing 350 of her favorite recipes, the text richly flavored with anecdotes stemming from the Stein-Toklas years, and it will delight epicureans everywhere.

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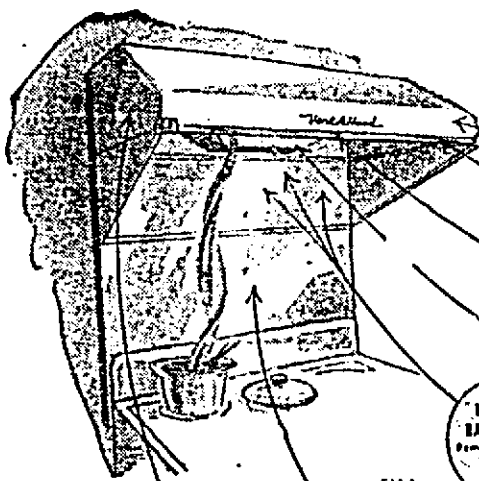
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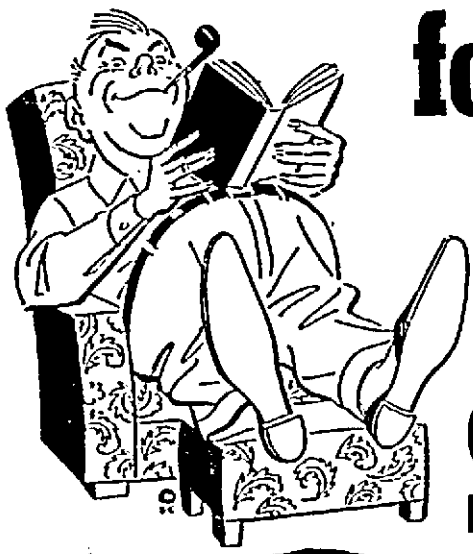
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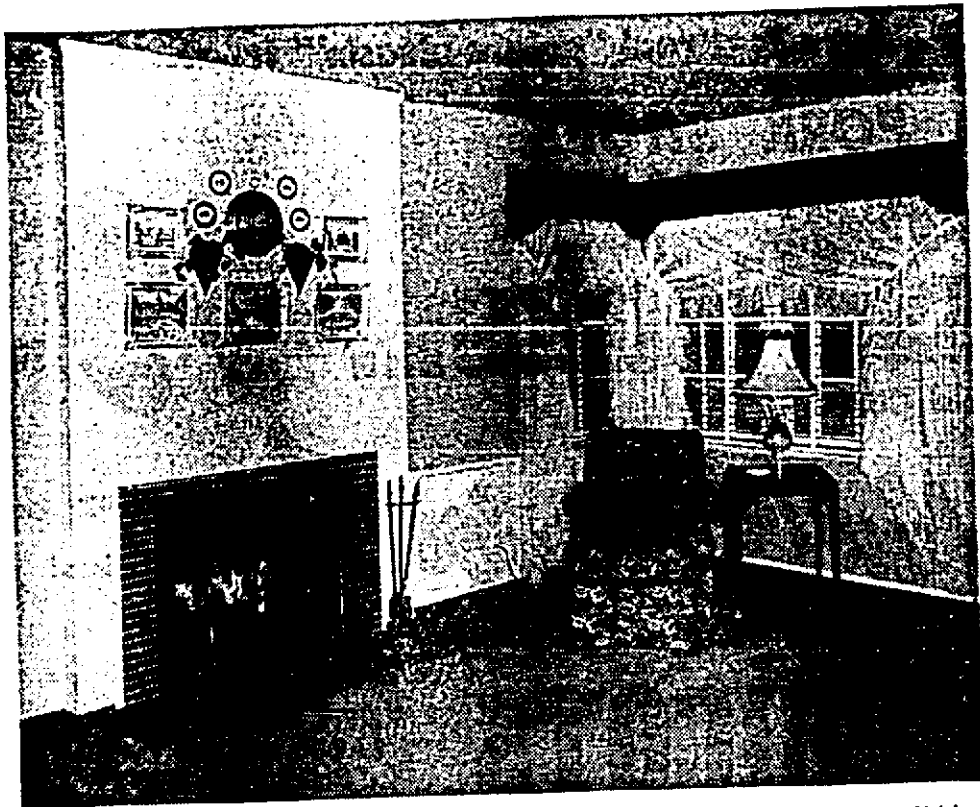
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EST. 1925

## Super Markets

# 'A House' Converts to 'A Home'



Quiet dignity of traditional furnishings keynotes the small but extremely liveable home of Mr. and Mrs. Richard Kirwan. Above, view of living room.

—Photos by H. S. Melvin

**T**HE RUGGED and ungrammatical philosopher who first coined the phrase, "it ain't what you do, it's the way that you do it," was a very wise man. And never was an axiom proven so true as this one when applied to the home front. If this same hearty old sage could poke through some of our houses, bought and furnished on very unelastic budgets, he might amend his words to say, "It ain't what you have, it's the way that you use it!"

But no matter what he would

By Eileen Ball

say, it is a sure bet that this famous respecter of human initiative would smile benignly on the little home of Mr. and Mrs. Richard F. Kirwan, 5202 Carita St.

The Kirwan home is small. It was in no way outstanding when they moved into it, six years ago. In Mrs. Kirwan's words, "tract houses then didn't have the decorative touches that the new

ones are getting. Walls were white in an uncompromising sameness. If you wanted color or paper, you put it on yourself!"

**AFTER A TOUR** through this very pleasant little domicile, one wonders if this wasn't, after all, a pretty good idea. At least, with the decor in a relatively unfinished state, new homeowners were encouraged to go ahead with their own ideas.

Mrs. Kirwan has done the little house in mahogany in the traditional styling of Duncan Phyfe and Sheraton. And what a welcome change it is from the great avalanche of maple and modern one finds so unanimously used by young marrieds in their first homes!

The furnishings, selected with great care and with a sure eye to scale, have transformed the little nondescript bungalow into

a charming home, rich in the tranquillity and sedate good taste that are the private penchants of traditional decor.

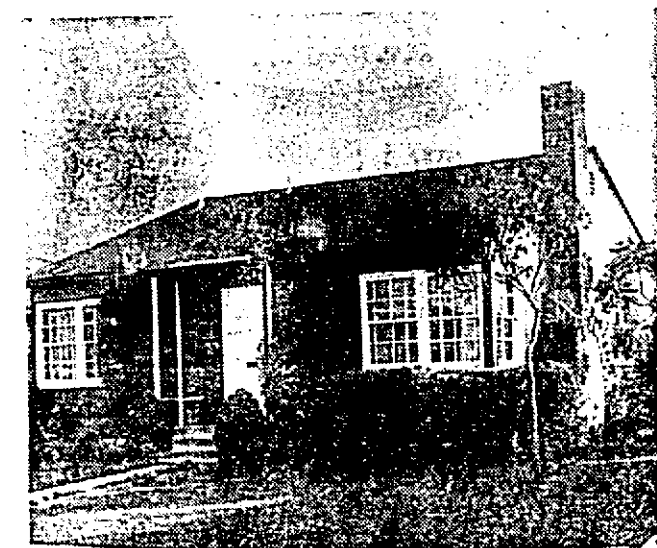
The quiet simplicity of the interior seems to have changed the complexion of the exterior of the house like a good and radiant spirit that couldn't be contained.

A gently sloping shingle roof dips over walls of horizontal redwood siding and apple green stucco. A walkway leads to a pretty little porch with steps of used brick. Bordering the path-

way are clusters of pale pink geraniums.

A tiny entry hall serves its purpose with good spirit. Guests step into the little cubicle that contains a handy guest closet and are spared the rather sudden and unhospitable sensation of plunging right into the middle of the living room.

**THE LIVING ROOM**, to the right, is a case that proves beyond any doubt that, given half a chance, a little house can go just as far as a lavish one in



Into this modest house has gone the initiative in design that has converted the dwelling into a delightful home.

## Tree Seeds by Airplane

The State of Oregon conducted research from 1913 through 1919 on the subject of aerial seeding of denuded state forest lands. They were successful in demonstrating that direct seeding from a helicopter is efficient, at about one-third the cost of hand planting.

Last year's reforestation, under Oregon's self-sponsored \$10,000,000 rehabilitation program, centered largely on the vast Tillamook burn, where in 1933, a forest fire destroyed 500 square miles of timberland in 11 days.

Last year there were 31,000 acres of private and public lands replanted in Oregon. That constitutes assurance of a long-continuing log supply for lumber and pulp.

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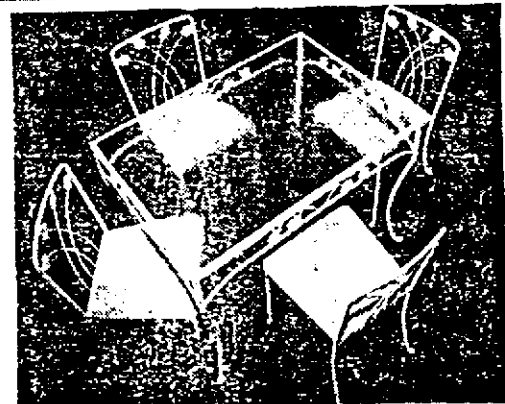
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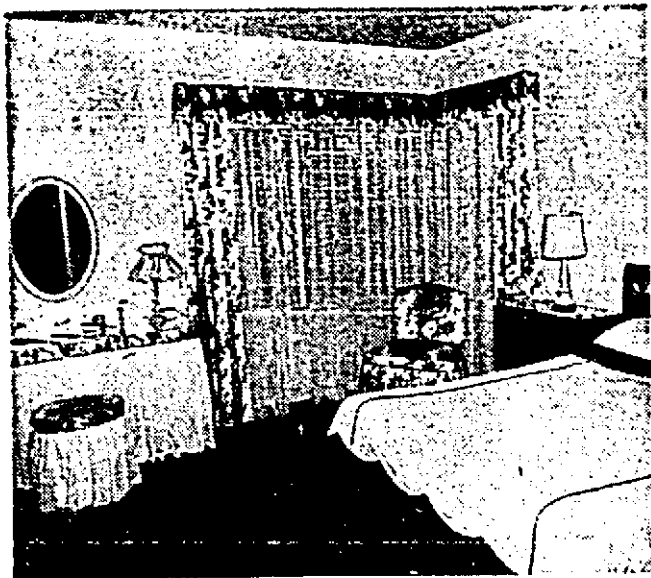
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Spaciousness of the master bedroom enables Mrs. Kirwan to carry out a sitting room, dressing room combination.

providing comforts and aesthetic niceties.

A cheery little fireplace is set into a wall paneled in vertical planking. To increase the effect of colonial quaintness, the Kirwans painted the natural wood a pure white. This had the happy effect of pointing up and emphasizing the fireplace trim of split red brick.

All the fireplace appointments are brass, from the squat andirons to the gleaming sconces hung over the mantel level. Above the mantel in a very attractive grouping, is an arrangement of pictures—assorted Paris street scenes—nicely framed in dull gold baroque frames. The five prints are arranged in a U-shaped formation. In the center of the grouping is a round brass clock flanked with the pair of ivy-filled sconces and topped with four small round pictures hung in an arch.

The walls of the room are soft confederate gray. The wall-to-wall carpet is taupe frieze—gray with mauve overtones. The neutral background provided by carpet and walls are perfect foil for the rich draperies and padded cornice boxes of coral-berry damask.

Glass curtains of very full and diaphanous white nylon fill in the windows between the draperies. The same fabric used for the draperies (made by Mrs. Kirwan) was selected to upholster the simply but elegantly styled tuxedo sofa with its exposed mahogany frame.

A PAIR of comfortable chairs flank the fireplace. One is covered in quaint black and rose tapestry. Its matching ottoman permits one to sit near the fire and toast his toes, one of the rare and wonderful pleasures of having a fireplace.

The second is a channel-back "ladies chair" upholstered in antique gold satin damask. Both the chairs are complemented with lamp tables of leather-topped mahogany that display china lamps shaded in pink and ivory taffeta.

The restful grey and rose overtones are carried into the dining ell that has had its apparent size increased with the use of a sizable mirror. Hung on the extreme wall of the ell, the mirror reflects the loveliness of the Duncan Phyfe table and its complement of lyre-back chairs. The walls have been papered in a quaint and pastoral scene depicting mossy old trees and horse and buggy byways that is somehow reminiscent of a Currier and Ives print.

THE KITCHEN represents one of the biggest improvements throughout the entire house. In

here the walls have been tiled to the ceiling with glossy-finished aluminum tile that has a baked enamel finish to emulate ceramic tile.

Dove grey tile, with border trim of pale yellow, sets the color scheme. The floor is butter yellow linoleum and the counter tops are of polished stainless steel. It was interesting to see how this material—usually so cold and dispassionate-looking—was actually made an active counterpart of the grey-and-yellow scheme. Against the tile, the steel actually carries out the pale grey tone.

Crisp tie-backs of stark white organdy have valances of red and yellow provincial print chintz. This deep red repeats the color of the round table and leatherette dinette chairs.

Because the Kirwans have no children, they use their second bedroom as a combination guest room and den. And the way they have styled it to fulfill both needs rates mention.

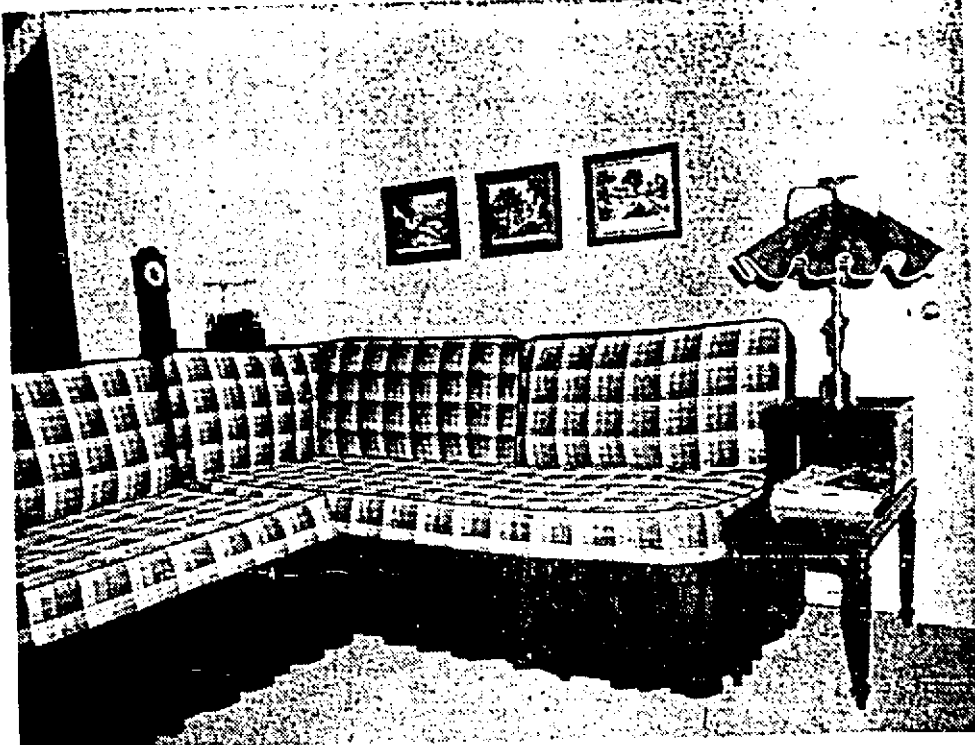
The wardrobe that was not needed for storage and which was very "bedroomy" looking was revamped into an ingenious set of storage and display shelves. The wardrobe doors were sawed in half and the upper portion discarded. Because the storage area was quite deep, too deep for this purpose, Kirwan built a false wall that brought the depth of the new shelves to about 16 inches. The lower part of the former wardrobe, used for cupboard storage, was left at its original depth.

Behind the upper open shelves, lights were installed so the aquarium and other bits of bric-a-brac could be shown off to the greatest advantage. These softly diffused lights, too, make the ideal illumination for the viewing TV which is located here.

Twin studio couches covered in tailored boxed spreads of chocolate, cream and apple green plaid have husky, boxed bolsters that contribute to the comforts of sitting and reclining. Walls are pale green and curtains are panels of full cream and chocolate nylon.

THE MASTER BEDROOM is large. The walls are a dusty rose that are enriched with the rug of tufted pin and duobonnet frieze. Filmy white nylon ruffled panels hang over the windows that have draperies of satin patterned with rose geraniums in colors ranging from shell pink to plum.

The bed is covered in a scalloped quilted coverlet of stark white taffeta. The dust ruffle is hunters green taffeta that matches the ruffles on the quilted bolsters.



Clever use of studio couches enables the Richard Kirwans to utilize their den as a second bedroom or guest room. The home is small but well planned.

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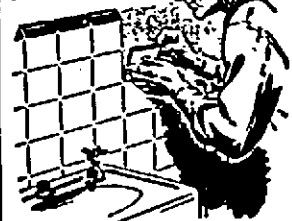
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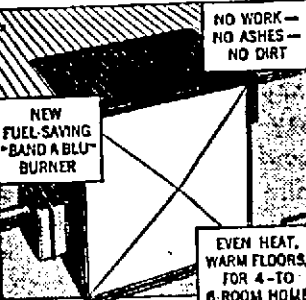
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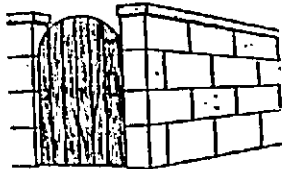
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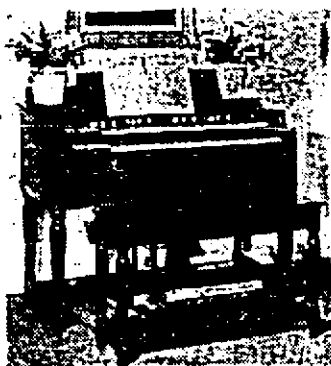
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## HOLLYWOOD

# Stars Put a Leash on Poodles

Time was when Hollywood dogdom was a melting pot of many breeds. Not so today! The French poodles have taken over the film capital scene. And loud are their praises sung—one owner even declaring his poodle figured out his income tax! Or so he told the Treasury chap! Day by day around glamorous movieland, more poodles appear. Hollywood dogs will be . . . well, French poodles! N'est-ce pas?



Two aristocratic examples of Filmland's craze for poodles are these dogs to be seen with Audrey Hepburn in "Sabrina."



"Skoshe" is the name of Piper Laurie's toy French poodle, her constant companion on the set of "Dawn at Socorro."



Elizabeth Taylor, in one of her costumes for "Beau Brummell," holds "Bonaparte," who's obviously poodle of high station.



On husband Buddy Fogelson's Pecos ranch, Greer Garson shares an outing with Gogo. Dog's big gripe: Being mistaken for sheep!



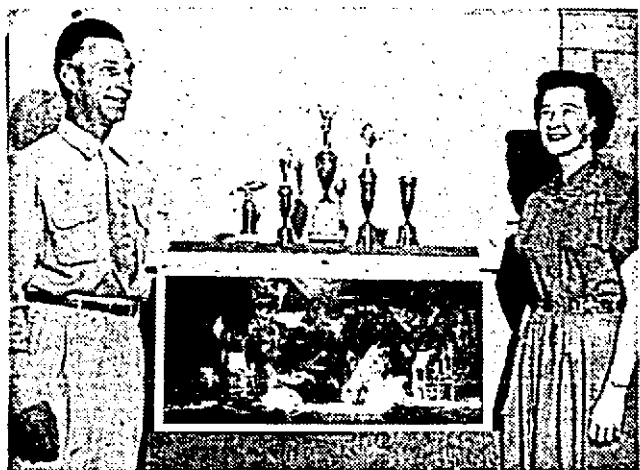
"Houdini," Janet Leigh's black poodle, was a visitor to the set where mistress was emoting with Robert Taylor in "Rogue Cop."



Debbie Reynolds' pooch, "Fanny," a present from Eddie Fisher, is a youngster. Mistress currently stars in "Athena."



# Oscars in the Living Room



Mr. and Mrs. Verl Onken pose beside one of their tanks of tropical fish and some of the trophies they have won.

## Safety Belts Are Really Safe

(Continued From Page 11.)  
a wholesaler only a few at a time.

What good are safety belts? Aren't they a nuisance to use? Why should a driver pay out \$25 to have his car equipped with them?

Crash-injury research specialists at Cornell University in New York are using dummy drivers and high-speed collisions to get the answers.

HERE'S WHAT the Cornell research staff found out about occupants of a car at the instant of a head-on crash:

The driver smashes forward into the steering wheel, cracking his head high on the windshield; the passenger beside him—his wife or sweetheart, perhaps—hurtles forward to hit the windshield and sometimes smashes through it face-first; a child in the back seat flies clear over the back of the front seat, hits the windshield or dashboard and crumples to the floor beside the steering wheel.

If the car is going 20 miles an hour, this all happens in one-half a second.

The day is coming when safety belts coupled with structural changes in automobile design can reduce injury accidents by 90 per cent, according to William W. Harper of Pasadena, consulting legal physicist.

HARPER, who has conducted research into 4,000 crash-injury accidents during his 19 years as a traffic investigator, is author of a forthcoming book entitled, "Mangled Millions."

"Automobile manufacturers are watching the Cornell research on safety belts," Harper told a Press-Telegram reporter. "They don't want to put belts in cars because they are afraid it would scare off sales."

"The reasoning is unsound. If 38,000 traffic deaths a year don't scare off customers, nothing will."

"It's no more embarrassing to have safety belts in a car than it is to have brakes!" he declared.

Harper's family has four cars, including those driven by his

wife and two teen-aged sons. All have seat belts.

A SAFETY-BELT holds the driver behind the wheel so that he can retain control of the car after a collision. California Highway Patrol traffic cars are all equipped with safety belts.

"A safety belt could have prevented that accident on the San Francisco Bay bridge a few years ago when the bus hit a concrete block and plunged through a rail. Eight people were killed because the driver was knocked from his seat and lost control," Harper reported. He investigated the accident for the bus company.

Safety belts might have saved the lives of a young driver and his pretty wife killed in a head-on collision in the fog the night of Dec. 8 on Pioneer Blvd. north of Del Amo St.

The wife went through the windshield and was killed almost instantly. Her husband, who hit the windshield and steering column, died later in a hospital.

They didn't have to die. But safety belts would have cost \$25.

So, just like you, they didn't buy them.

By Ellen Saunders

OSCARS in your living room?

Sounds quite impossible, doesn't it, since possession of even one Oscar is usually limited to a few movie stars. Yet Mr. and Mrs. Verl Onken of 1740 Erie St. have five Oscars in their living room, and what's more, you could have the same number. For these are the Oscars of the fish world — one of the largest species among those classed as tropical fish — which grow eight to 12 inches long.

Throughout the past 10 years the Onkens' collection of tropical fish has grown from three to about 1200. To house the 35 varieties, which include black veiled guppies, Siamese fighting fish, horned blennies, ghost shrimp, armored cat fish, neon tetras and angels, the Onkens use 10 tanks varying in size from five to 50 gallons. And among those 35 varieties of fish the Oscars stoutly maintain their individuality. For they are the only ones who must have a tank of their own since, instead of enjoying the usual diet of horse-meat and cooked oatmeal, they prefer to eat other fish.

"Fish are smart," explains Mrs. Onken as she shows you the climbing perch. "Here is one of the few tropical fish which, by using his fins and gills, walks with a clumsy, rocking motion. When his pond dries up he travels overland to seek other waters."

Then, to prove her point still further, Mrs. Onken exhibits the talking cat fish, the only tropical fish which chatters unintelligible sounds.

Other tropical fish enthusiasts of Long Beach rate the Onken collection as one of the finest hereabouts from the standpoint of the number of fish, variety of species, and artistic arrangement of plant life in the tanks. In addition, the couple is con-



Husky and voracious, this Oscar is one of a large tropical species. Favorite diet of Oscars is — other fish!

sidered to be among the most successful hobbyists in the vicinity when it comes to bringing into being some of the more difficult-to-spawn fish. Yet it is neither of the above accomplishments, nor any of the 37 ribbons and five gold trophies which the couple has won at Southland hobby shows which their friends consider to be their greatest achievement.

Rather, it is the hours the Onkens have spent in sharing their hobby with chronically ill, hospitalized veterans over the past two years. Every Friday night finds them in the wards of the Long Beach Veterans Administration Hospital, helping to set up tanks, swapping ideas, discussing treatment for fish diseases and giving practical advice to new hobbyists.

What this means to hospitalized veterans was graphically expressed by a patient who recently wrote: "People in the outside world don't realize the boredom of the long, slow days that are necessary to our complete recovery. We have looked forward to seeing Mr. and Mrs. Onken as though they were our nearest relatives."

(Advertisement)

## New toothpaste kills mouth odor for 50 out of 50

At last! A toothpaste that destroys mouth odor not for 7 out of 10 people—but everybody.

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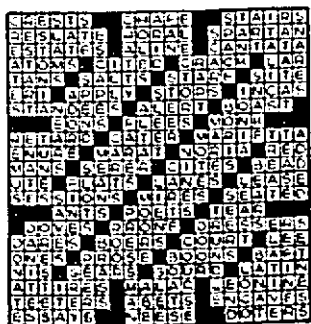
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SOLUTION TO TODAY'S PUZZLE  
(See Page 22)

# Off the Well-Trod Path

**GET LOST!** Or, as Walt Whitman queried, does the highway you travel say to you, "Do not leave me"? Does the four-lane super freeway warn "Venture not—if you leave me you are lost"?

If your is the defiant, adventuresome spirit; if you are loathe to trod the well-beaten path, be cheered. There are plenty of places in these United States where you can get away from it all and you can start planning your summer vacation now.

If you decide that such adventure is for you, don't expect the comforts of a plush resort. Find out, in advance, all you can about places you intend to visit. Know what you are in for. Secure any special equipment, clothing, food, bedding or first-aid supplies you may need. Get the best available maps of the area. Write ahead for necessary guide service, lodging or transportation. Approach the project somewhat as you might organize a minor safari.

The greatest number of America's exotic places, beckoning vacationers, are in our western

lands. A great many are in or near national park or national monument areas, or in national forests.

Among the most interesting are remains of prehistoric peoples, that is, "prehistoric" in terms of discovery of the New World.

**CANYON DE CHELLY** in the northeast corner of Arizona, is one of the most remarkable of our national archeological monuments. There are really three canyons containing over 400 Indian cliff dwellings and some of the most spectacular scenery in the southwest. Mummy Cave, in one of the canyons, is the oldest continuously occupied spot in North America. Throughout the area are ancient pueblos set in cave entrances high up along sheer walls rising nearly 1,000 feet above the canyon floor. A guide is advisable. Transportation is via horseback or in a specially equipped car — arranged for at Thunderbird Ranch, near the canyon entrance, where accommodations are also available May to October. Address is Chinle, Ariz.

Aside from the more frequently visited archeological ruins in the southeastern United States, such as Mesa Verde National Park in Colorado, there are several less well known. One is the Gila Cliff Dwellings in the heart of the great Gila Wilderness Area of the rugged Mogollon Mountains of New Mexico. The ruins are reached on foot or horseback, from Gila Hot Springs Ranch, addressed through Box 101, Silver City, N. M.

Within the national forests, of which there are more than 150 in 40 of the 48 states, in some of the most remote areas large tracts of unspoiled lands still in their primitive condition have been designated as wilderness areas. These areas are kept roadless and are accessible only by trail or

water. The American Forestry Association, Washington, D. C. sponsors "trail riding trips" through a number of the national forest wilderness areas each year. The Dude Ranchers Association, Billings, Mont., will also furnish information about trips to wilderness areas from dude ranches within the vicinity of such areas.

Story by National Association of Travel Organizations.

## Workhorse Travel Ship

**MATSON'S** luxury liner Lurline is thought to be the hardest working passenger liner in the world:

Day after day, week after week, it sails the Pacific between the West Coast and Hawaii with its cargo of fun-seeking tourists and vacationing islanders.

Each year she makes about 29 round trips carrying some 39,000 passengers to and from the islands.

The big vessel operates on a schedule as exact as any railroad.

Alternately, every 12 days, at 4 p.m. the Lurline moves majestically away from dockside at San Francisco or Los Angeles and turns westward for the 4½ day crossing to Honolulu. Precisely at 9 a.m. on arrival day, while the Royal Hawaiian band plays familiar island songs at dockside, the Matson liner ties up in the shadow of Aloha Tower. For Honolulu it's "boat day" again.

But for the Lurline, and her crew of about 410, sunny Honolulu is but a quick turn-around at the end of the line. Promptly at 4 p.m. of the same day she arrives, the Matson flagship casts off for a West Coast port. And at 9 a.m., 4½ days later, she ties up at either San Francisco or Los Angeles.

But ships, like people, need some rest and recuperation. For the Lurline this occurs every winter, usually in December. This is the time of the annual Lurline layup in San Francisco—three weeks to get the ship in shape for another year of steady steaming.

The layup period ended when the ship departed before Christmas from San Francisco on its annual Christmas-New Year's cruise. For the glistening white Lurline it's the start of another year of service for Hawaii.



Elephant Rock at the mouth of the Raft River on the Olympic Peninsula in Washington State is one of the vacation thrills that lies off the well-trod path.



## AROUND THE WORLD WITH DELAPLANE

"I am sailing on a British ship for Australia and would appreciate advice as to proper amounts and personnel to be tipped . . . a 15-day trip. We shall be using Australian pounds."



Personally, I think shipping lines make a big mistake by not stopping this tipping business entirely. It's expensive and nobody knows how to do it. The shipping people won't advise you for fear of getting a kickback from the ship unions. But—

Everybody does tip. So here's the general rule. Take 10 per cent of the cost of your passage and divide it. Example: For a 10-day Atlantic crossing, first class, I gave the room steward \$10. The table steward, \$10. Deck steward, \$3. Wine steward, \$5. Bar steward, \$5. Elevator boy, \$2.

If you have a bon voyage party, the waiter gets \$5 to \$10. Special parties, en route, the same. Waiter captains and headwaiters get a \$5 if you have special guests for a special dinner. Otherwise no.

I don't know who thought up this 10 per cent rule. But I find it standard in all travel guides. I have an idea we are all picking it up from each other. I

think it's nonsense. But it takes a brave man to walk off without tipping.

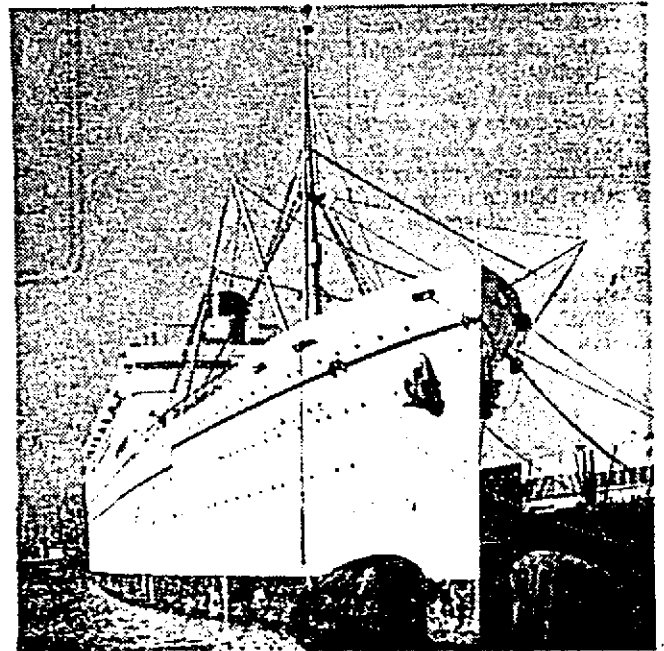
"You wrote about some oysters. Can you get them in the States?"

**I DON'T KNOW** which oysters. But you can't get them in the States anyway. The Australian rock oysters are dark and have a nutty flavor. You get them in Hong Kong. The tiny Caribbean oysters are a specialty at Rainbow Terrace or The Tavern-on-the-Green at Port-of-Spain, Trinidad.

The most enjoyable oysters I ever had came from Dublin Bay. I had them at the Old Bailey in Duke Street beside a peat fire with the winter wind outside whistling up the Liffey. A bottle of Guinness and a warm conversation with an Irish journalist. That was a day!

Ever wonder how the news correspondents make their air reservations, change their foreign money, work in other languages? A roving reporter whose beat covers the world will answer your questions when you plan to travel. Send a stamped envelope to Stan Delaplane, exclusive in The Southland Magazine.

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# HOW TO Make a Measuring Stick for Jobs Around the House

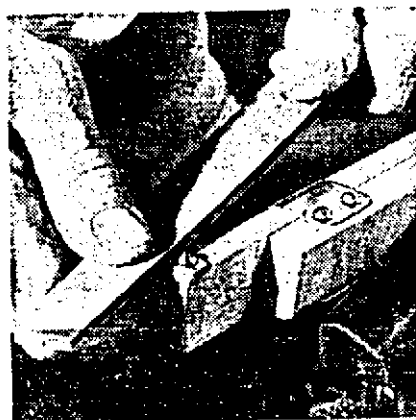
1. "TEN-FOOT POLE," like this one made in two sections which slide together, is used for long-distance measuring. It saves time and figuring. You can make it with lattice, rectangular molding, or by ripping out two pieces of board about 1½x½ inches, five feet long for most jobs.



2. JOIN POLES with strips of galvanized tin to form "U" on three sides. Place wood in vise, pull metal in place, and tap snug. This forms a sort of adjustable "telescope joint."



3. FASTEN "U's" with screws on opposite sides of pole. Heavy paper between pieces allows proper slack. Take paper away when you've finished tightening the screws.



4. USE METAL PROTECTION on pole ends. The pole will extend to 10 feet for scribing and will shorten to about five feet. Longer pole cuts down usefulness at a shorter range.

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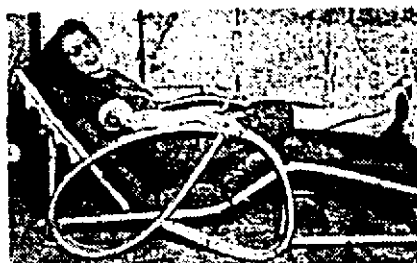
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Bantron is recommended to the thousands of men and women who can benefit from stopping or cutting down smoking. If your doctor advises you to stop smoking, try Bantron.

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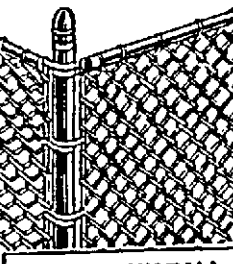
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# Try Freesias in a Sunny Corner

By Bob Gilmore

LIKE SO MANY other plants from South Africa, the freesia is very much at home in the Long Beach area. Southern California is perhaps the only region in the United States

where freesias can be grown outdoors during the winter season. Elsewhere they are used largely

as a conservatory or greenhouse plant. They grow easily but are sensitive to cold weather. Temperatures very much below 50 degrees are not conducive to rapid growth.

Freesias are not demanding on the caretaker and they seem to get along fairly well in the average garden soil. They prefer a soil mixture of sandy loam and coarse sand, to which fairly liberal quantities of bonemeal have been added.

Freesias, because of their South African ancestry, are sun lovers. This point should be kept in mind when selecting a planting position. It is especially important during the winter months. But the fact that the plants like a sun bath does not necessarily mean that they require lots of heat. The fact is that freesias do best if the night temperature is no higher than perhaps 45 to 50 degrees.

The bulbs are rather small... they are corms, rather than bulbs... and they should be spaced at least two or three inches apart. The plants must have an airy environment so do not crowd the bulbs at planting time. The average-sized freesia bulb should be set at a depth of about two inches.

You should plant freesia corms at intervals of perhaps two or three weeks.

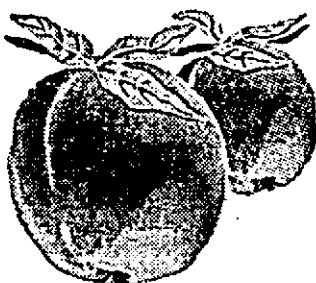
ONE DEMAND of the freesia is that it needs lots of water. You can not assume that our winter rainfall will be sufficient. How often the soil must be watered will depend on local conditions such as the water retentive qualities of the soil, the humidity and the amount of rainfall. But the ground must not be allowed to become parched. The plants should be kept in vigorous and continuous growth. Holding off their much-needed



Hybrid freesias may be grown in Long Beach area gardens in winter, adding color and providing perfume.

Why settle for scrawny little trees that take years to bear when the biggest "cream of the crop" trees are available for so little more. Compare and see the difference. It is worth the few minutes drive.

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## A Garden Jewel in Springtime

By Murtha Hurley

SOME FLOWERS have a bewitching charm for gardeners because of their intricate contour and delicate colorings. Such a plant is the dainty perennial bearing the poetic popular name—"Bleeding Heart."

All through spring from March to June, the attractive little plant is the delight of the shade garden, when its slender arching stems are strung with dainty heart-shaped pendants, looking, for all the world like gay colored earrings to delight a lady's fancy.

The provocative little flower has an exciting history. Among the adventurous plant explorers of the 19th century was one Robert Fortune, Scotch botanist who disguised himself as a Chinese as he roamed the Orient

in search of unusual plant specimens. It was he who found the pretty little "Bleeding Heart" in Japan.

From a single plant Fortune sent to the London Horticultural Society in 1846, the Bleeding Heart was introduced to western cultivation. It bloomed in May 1847 and was soon to be seen gracing every English garden and was quickly sought by gardeners the world over.

There are two species of the plant, one which sends up short scapes directly from the ground, and the species with leaf-bearing stems.

It is this latter variety that is used in American gardens, to-

day. *Dicentra spectabilis* is the best known and most often planted.

The jewel-like flowers of *Dicentra spectabilis* have four petals, the three larger heart-shaped outer petals are a rosy pink while two tiny winged white petals protrude at the base, hence the name, Bleeding Heart.

DICENTRAS are easily cultivated in borders and make exquisitely beautiful effects when set in among azaleas, begonias, ferns and other shade-loving perennials and shrubs.

The plant grows 1½ to 2 feet tall, has attractive much cut fern-like light green foliage. In the Long Beach area, the plants require full shade and a rich, light, well-drained soil. Use three (Continued on Next Page)



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*Tips on Gardening*

**GARDENING TIPS** for the week . . . Deciduous trees of all kinds — preferably those with roots balled and burlapped—can go into the ground.

Chrysanthemums can be increased now by cuttings.

The year's first feeding of lawn and garden beds can be

undertaken, and the garden plots for vegetables and annuals dug over thoroughly.

Pruning and spraying should be first on your garden chore list.

Peaches should receive their first spraying with bordeaux and oil to prevent leaf curl. . . .



# Radar Dog of Holland's Canals



When fogs veil Holland canals, Dutch bargemen rely on Keeshonds to "point" hidden obstructions. Above, Ch. Van Bie Rikki, owned by Gladys Baldwin, N. Hollywood.

By Eleanor Avery Price

ON the barges that ply up and down the Holland canals live the bargemen with their families and at least one Keeshond. This dog is greatly treasured for his alertness as a guard and as a friend of the whole family, but he is especially desired for his keen sense as an aid in piloting the barge through hazardous fogs. He will "point" objects in the water or approaching vessels much as a hunting dog will point game.

Although for centuries he was never used for any other specialized work, he is now noted for his adaptability and can be easily trained to many uses. If he is with his own master, he loves to retrieve and will bring back game in his soft mouth with scarcely a feather or fur ruffled.

The Keeshond is a beautiful animal, silver gray with black tipped hair. He is water and weather proof because of his deep undercoat and the standoff outer coat that protects him from heat or cold. He adores his family, loves to play, yet will become a quiet and helpful companion for an invalid.

He has an interesting and dramatic history with an origin undoubtedly Arctic or possibly sub-Arctic, and he is of the same strains that produced the samoyed, the chow, the pomeranian and others.

The Keeshond was the symbol of the Patriots, and this nearly proved his extinction. When the Prince of Orange

established his party, few people wanted the dog that stood for the opposition. On the other hand, the defeated Patriots did not want the new party to have this dog, and they tried to hide or destroy the dogs. Fortunately, a few managed to escape to other countries, and some crude stud books were kept.

In 1920, the Dutch Baroness van Hardeneroek began breeding Keeshonds and brought the dog to a solid position. In 1925, a Mrs. Wingfield Digby helped create a popularity for this breed in England. The dog arrived in America in 1930 and has been greatly improved here.

The beautiful Keeshond in the picture is Champion Van Bie Rikki, owned by Gladys Baldwin, 12920 Saticoy St., North Hollywood.

WHEN A DOG lies on hard surfaces, he may develop large, hard calluses on his elbows. They are harmless but may never completely disappear. Massaging them daily with camphorated oil or petroleum jelly is helpful.

FITS IN A DOG are symptoms of some trouble which causes intense pain. The trouble may be a digestive ailment or internal parasites. Have the dog examined by a veterinarian, preferably one who has X-ray equipment. Remove the cause and the convulsions disappear.

If you are a potential canary owner you will find invaluable information on every conceivable angle as to the appropriate equipment, selection of the bird, the basic care, and the

breeding of this ever-popular singing pet in the publication, "Your Canary," by William W. Denlinger. If you are already a canary owner, you will still find the realistic approach of this book an excellent guide. The book sells for 60c, and it can be purchased from Denlinger's, 1627 Pope Ave., Richmond, Va.

TEACH YOUR CHILD never to awaken a strange dog with a sudden motion or a poke of the finger; for when suddenly awakened, a dog's first instinct is defense with his teeth. And teach your child not to pull any dog's fur, ears or tail, and not to poke him in the eyes or mouth. A large, mature dog often does not object to a small child clambering around him, but to a puppy or a smaller breed, this clambering amounts to molesting, and the animal may bite.

BOREDOM keeps a dog chewing on obstacles long after he has teethed. This habit must be corrected when he is in the act of chewing. Supply the pet with several chewy rubber toys of his own, and pen him up if you are going out and cannot watch his actions.

## Directory Garden Club

AFRICAN VIOLET SOCIETY: Meets 1 p. m. second Friday of each month Linden Hall, Linden and Broadway Visitors welcome.

AGASSIZ NATURE CLUB: Meets 1:30 p. m. fourth Tuesday of each month Alamosa Branch Library, 1536 E. Third Visitors welcome.

ALAMITOS BAY GARDEN CLUB: Meets noon last Thursday of each month in homes. Ph. 90-2293 for meeting place.

BEGONIA SOCIETY: Long Beach Branch Chapter: Meets 7:30 p. m. second Tuesday of each month at 2235 Elm Ave. Visitors invited.

BELMONT HEIGHTS GARDEN CLUB: Meets 2 p. m. first Tuesday of each month Wesley Hall, Belmont Heights Methodist Church, Third and Terminal. Visitors welcome.

CACTUS CLUB: Meets 2 p. m. third Sunday of each month in homes. Ph. 48-590 for meeting place. Visitors welcome.

CALIFORNIA FUCHSIA SOCIETY: Meets 7:30 p. m. fourth Wednesday of each month Hutton Park Clubhouse, Atlantic and Harding. Visitors welcome.

LAKEWOOD GARDEN CLUB: Meets 7:30 p. m. fourth Tuesday of each month St. Cornelius Social Hall, Bellflower Blvd. and Flagstone St. Visitors welcome.

LONG BEACH GARDEN CLUB: Meets 7:30 p. m. second Tuesday of each month in Linden Hall, 205 Linden Ave. Visitors welcome.

LOS ALTOS GARDEN CLUB: Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 95-031 for meeting place. Visitors welcome.

The Kultivators, garden section of Los Altos Woman's Club, 8 p. m. third Tuesday, social hall, Los Altos United Church, 5520 Atherton St. Phone 31-2509.

NATIONAL FUCHSIA SOCIETY: Lakewood branch: Meets 8 p. m. second Tuesday of each month Lakewood Community Church, Centralis and Sunfield. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Lincoln Village Branch: Meets 7:30 p. m. third Monday of each month at Dominguez Community Hall on Santa Fe Ave. Visitors invited.

NATIONAL FUCHSIA SOCIETY: Long Beach branch: Meets 7:30 p. m. second Thursday of each month Machinists Hall 729 Elm Ave. Visitors welcome.

ORCHID SOCIETY OF SOUTHERN CALIFORNIA: Meets 8 p. m. second Monday of each month Fiesta Hall Plummer Park, 7377 Santa Monica Blvd. Hollywood. Visitors welcome.

PLAZA GARDEN CLUB: Meets first Wednesday of each month 4 p. m. in homes. Phone 90-2519 for meeting place. Visitors welcome.

SOUTH COAST ORCHID SOCIETY: Meets 7:30 p. m. fourth Monday of each month Silverado Park Clubhouse 31st and Santa Fe. Visitors welcome.

SPADE AND TROWEL CLUB (branch of Lakewood Plaza Women's Club): Meets 8 p. m. Wednesday of each month in homes. Ph. 90-7252 for meeting place.

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One of spring's fairest flowers is the dainty "Bleeding Heart." Heart-shaped blooms adorn graceful arched stems.

## Springtime Garden Jewel

(Continued from Page 20.)  
parts leaf mold and mulch the plants well in summertime.

Give the plants plenty of water, especially at the roots. Keep water off the flowers, other than a fine mist spray, to protect the delicate beauty of the flowers.

The Bleeding Heart is usually

planted in clumps, obtained from nurseries that specialize in perennials. Set out plants, early in January for spring bloom. Give the clumps plenty of room and the plants will continue to retain their attractive foliage until fall, if kept moist.

The plants multiply rapidly and can be divided each January to make additional clumps.

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# On Trial: a Lawyer With His Client

By Fred Taylor Kraft  
Independent-Press-Telegram Book Editor



DON M. MANKIEWICZ

ANGEL CHAVEZ, a harmless Mexican boy out for a walk along San Juno Village Beach, suddenly finds himself on a landing above a stretch of sand dotted by small campfires—a place forbidden to those of his race. Equally lonely Marie Wiltze, a white girl, unexpectedly joins him and in the darkness tries to kiss him. Angel awkwardly attempts to return her simple affections and Marie, suffering from an incurable heart ailment,

is overcome with excitement and dies on the spot.

That is the Crime in "Trial," the Don M. Mankiewicz \$10,000 Harper Prize Novel of 1935 (\$3.50). An angry mob wants to lynch the boy, but David Blake comes to town seeking actual experience as a criminal lawyer in order to get a renewal of his teaching contract at the College; and Bernard Castle, a lawyer of dubious reputation, grabs him to defend Angel from the mob and from murder charges. And so the Trial begins. The cards are stacked against Angel from the start, for everyone but the naive Blake feels that he will be convicted. And in bad trouble, too, is David; for while he labors over Angel's defense with the help of Abbie Klein—Castle's seductive secretary of whom he sees too much—Castle hurries to New York and a hotbed of left-wingers to organize the Free Angel Rally, Provisional Committee, which will make himself rich while raising a small fund for Blake's use in defending the Mexican boy. In the midst of the tense trial, the bomb explodes in David's face; he is subpoenaed by the state's political dictator Carl Baron Battle to appear before and be ruined by his Assembly Committee on Subversion and Disloyalty.

The outcome of the Trial, and of David's struggle against the vicious Battle from his chance association with the unscrupulous Castle, provide a climax worthy of a prize novel which will rate as one of the big books of the year.

A most beautifully researched novel is "Hadrian's Memoirs" (Farrar, Straus & Young, \$4), by Marguerite Yourcenar, but it bears no relation to the modern historical novel as such. Hadrian was a product of the second century, and his own words in the main go to make up this unusual and beautifully handled Roman tale. He fought a number of gifted actions in Europe, and then he turned in his older age to meditation. Slow but sure, the story is stated and has a depth that is moving and provocative in thought.

Long out of print, "Lilith" and "Phantastes" again are available in "The Visionary Novels of George MacDonald" (Noonday Press, \$5). They take the reader into a fantastic dream world, joining the superhuman and subhuman, and involve psychological and mystical elements seldom found in works of imagination.

Fans of Evelyn Waugh will relish "Tactical Exercise" (Lit-

tle, Brown, \$3.75). It is a collection of shorter pieces, starting with one composed by the author at the age of 7. This shocker is a bit better, one believes, than some that follow. However, "Love Among the Ruins" is here, together with other lovelies of Waugh's, so the reader will get his money's worth.

MOONSCAPE and Other Stories, by Mika Waltari (Putnam's, \$3.50).

A series of short stories in the first person, each one a complete, compact tale, and each having a climax like that of an early Hemingway story. The stories have no obvious moral—you can form your own—but they are enjoyable, adult reading of snatches of life in Baltic lands.—T. K.

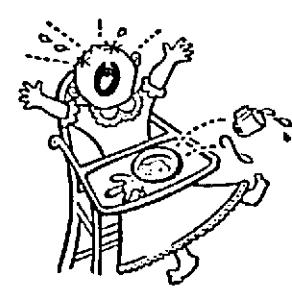
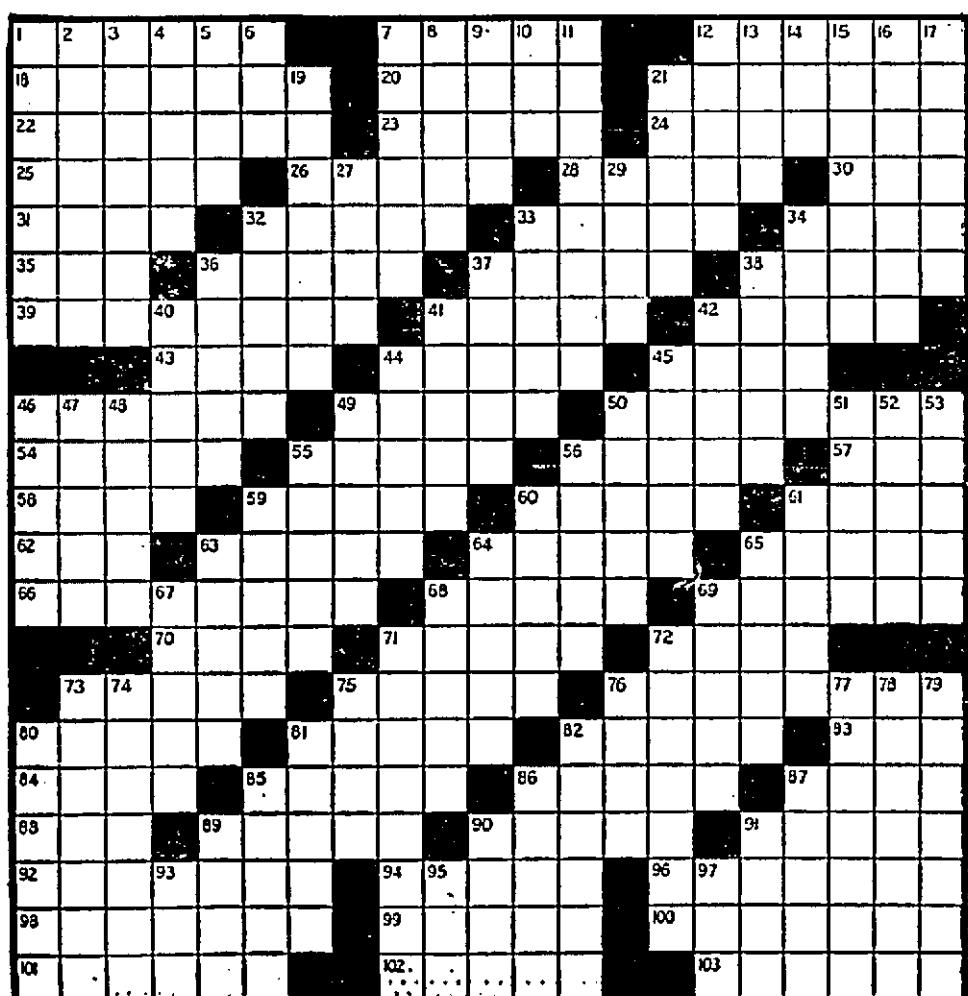
THE JOURNAL OF EDWIN CAMP, by Richard Haydn (Simon & Schuster, \$3.50).

One of the most amusing books of the year is hidden under a stuffy title and a text book type jacket. True, it is over long but it is the journal of a timid and pompous man who is beset by passionate spinsters. It is Maude who is Edwin's choice; she is a widow with one small demon son and Edwin drifts along for nine years with his courting. His mother contributes to the difficulties by losing her hearing aid at fortunate times, and she is also a secret drinker. One forlorn lady pretends to sleep walk, and when she arrives in the strictly masculine bedroom of Edwin, he faints. It is Maude who at last takes matters into her own hands and brings Edwin to the altar. The novel ends with Maude and Edwin leaving on their wedding trip, and Edwin promises himself to kiss her at the first opportunity for privacy.

## Southland's Crossword Puzzle

(Solution to Puzzle on Page 17)

- |              |              |              |             |              |              |
|--------------|--------------|--------------|-------------|--------------|--------------|
| ACROSS       | 41 On guard  | 72 Rend      | 2 Make so   | 37 Traffic   | 69 Clairvoy- |
| 1 Wave       | 42 Brag      | 73 Birds of  | again, as   | hazard       | ants         |
| tops         | 43 Cycles    | peace        | motor       | 38 Ancient   | 71 Printer   |
| 7 Anger      | 44 Runs      | 75 Inclined  | 3 Battle    | Greek        | 72 Low bed   |
| 12 Flight of | away         | 76 Bureaus   | country     | colony       | 73 Mormons   |
| steps        | 45 Religious | 80 Ventures  | 4 Hilt      | 40 Closes    | 74 Minoso    |
| 18 Ready to  | man          | 81 South     | 5 Makes     | 41 Part of   | of the       |
| nominate     | 46 Slow      | Africans     | lace        | church       | Sox          |
| again        | down         | 82 Woo       | 6 Salute:   | 42 Mr.       | 75 Destitute |
| 20 Pert. to  | 49 Provide   | 83 Famous    | Abbr.       | Karlott      | 76 Portal    |
| time         | food         | Virginian    | 7 Talkative | 44 Happens   | 77 Superla-  |
| 21 Michigan  | 50 "Naugh-   | 84 Units     | 8 Aper-     | 45 Horses    | tive         |
| State        | ty —"        | 85 Ordinary  | tures       | 46 Fictional | 78 Purifier  |
| player       | 54 Habitua-  | 86 Blessings | 9 Dry       | uncle        | 79 Fixity    |
| 22 Big       | ate: var.    | 87 Coarse    | 10 Rooter   | 47 Growling  | 80 Give      |
| homes        | 55 French    | cloth        | 11 Voters   | out          | 81 Top       |
| 23 Adjust    | revolu-      | 88 Brownie   | 12 Gap      | 48 Melodies  | officers     |
| 24 Choral    | tionist      | 89 Equipa    | 13 Water    | 49 Hauls     | 82 Path      |
| number       | 56 Water     | 90 Pumpkin   | tower       | 50 Specks    | 85 Noble-    |
| 25 Particles | wheel        | 91 Lang-     | 14 TV's     | 51 Free      | men          |
| 26 Quoted    | 57 Crimson   | uage of      | Linklet-    | meal         | 86 Vessels   |
| 28 Fissure   | 58 Fortifies | Caesar       | ler         | 52 Pester    | 87 Yugoslav  |
| 30 Roman     | 59 More      | 92 Cos-      | 15 Form of  | 53 Annexed   | province     |
| house-       | withered     | tumes        | type: P.L.  | 55 Wealth    | 89 Author    |
| hold god     | 60 Mentions  | 94 Of the    | 16 Sharp    | 56 Baseball  | Zane         |
| 31 Browns    | 61 Bubble    | cheek        | sound       | teams        |              |
| 32 Seasons   | 62 Indian    | 96 Like a    | 17 Traps    | 59 Deer      | 90 Kind of   |
| 33 Gaze      | 63 Suites of | lion         | 19 Gets     | trails       | club         |
| fixedly      | rooms        | 98 Wavers    | away        | 60 Menu      | 91 Crazy:    |
| 34 Location  | 64 Paths     | 99 Counten-  | 21 Rocky    | 61 Carries   | Sl.          |
| 35 Son of    | 65 Contract  | ances        | peaks       | 63 Penalties | 93 Negrito:  |
| Gad          | 66 Meetings  | 100 Incloses | 27 Social   | 64 Legal     | var.         |
| 36 Put on    | 68 Bogs      | 101 Themes   | wrongs      | rights       | 95 Man's     |
| 37 Halls     | down         | 102 Georgia  | 29 Absorbed | 65 Shortest  | nick-        |
| 38 Ancient   | 69 Not       | Clark        | 32 Lose     | 67 Rescues   | name         |
| Peruvi-      | standing     | 103 Fond     | force       | 68 Author    | 97 Complete  |
| ans          | 70 Insects   | persons      | 33 Beef     | of "A        |              |
| 39 They      | 71 Writers   | DOWN         | animal      | Visit        |              |
| missed       | of verse     | 1 Originates | 34 Adder    | From St.     |              |
| the seats    |              | 36 Love      | 36 Love     | Nicholas     |              |



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### Brazil Stamp

Brazil has issued a new 60 centavos stamp to commemorate the closing of the "Spring Festival." (Brazil has seasons opposite to that of this hemisphere.) The design is a profile of a woman, a torch and flowers.

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# GOURMET'S GUIDE

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Sunday, January 2, 1955

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MILES ARNOLD

AFTER DINING on baked ham the other evening at Arnold's Serv-Ur-Self restaurant, 3925 Atlantic Ave., a middle-aged couple left their table and walked up to Manager Clarence Zuelzke.

"I'd like to tell you something, sir," declared the husband. "My wife and I have been eating in restaurants for 20 years and never have we tasted better food at such sensible prices. You and the owner are to be congratulated, sir."

The owner who merited those congratulations is Miles Arnold, a friendly, gregarious chap with 30 years' experience in the restaurant field. An active Shriner, he is also the owner of Arnold's Belmont Shore Serv-Ur-Self restaurant, 5100 E. 2nd St., which serves the same fine foods offered at the Atlantic Ave. location.

Arnold's patrons constantly offer compliments to the employees. Another item which is lauded regularly is the coffee. The customers are offered free refills by employees who pass from table to table. The customers are also invited to pour themselves extra cups at the Silex coffee makers placed within easy reach at both Serv-Ur-Self restaurants.

Arnold's prices are modest. Such excellent entrees as spaghetti and meat balls, macaroni and cheese and Spanish rice are only 39 cents at luncheon and 49 cents at dinnertime. Extraordinarily tender and juicy roast beef (generous portions, too) is only 83 cents. In addition, there are other fine entrees such as halibut, 59 cents, and turkey, 88 cents at dinnertime.

The restaurants offer 11 different kinds of appetizing salads, a dozen different kinds of fresh vegetables and a wide assortment of desserts.

Both cafeterias are open daily from 11 a. m. to 8 p. m. They are closed Mondays.

—TEDD THOMEX.

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SPECIAL  
SUNDAY FAMILY DINNERS

## FAMILY DINNERS

We are open  
every day and  
Sunday  
**Chicken Pie Shop**  
1371  
SEVEN - 3 - SEVEN PIKE AVE.  
Phone 701-419

"Delicious Food  
at  
Sensible Prices"

**Jones**  
DINING ROOM  
120 E. Fifth St.  
11 A. M. TO 8 P. M.  
CLOSED FRIDAY EVENING  
AND ALL DAY SATURDAY

## Banquet Room

For All Occasions

Seating Capacity 150  
Also Regular Dining Room  
and Cocktail Lounge  
FREE PARKING ON PREMISES  
For Reservations  
Phone 70-9195 — 7-4564

## COAST INN

1045 E. Pac. Coast Hwy., L. B.

## MEXICAN

You'll Enjoy Our  
DELICIOUS and REAL  
MEXICAN FOOD  
From Our Own Kitchen  
Combination Plates, T-  
matoes, Tortas, Enchiladas  
**EL PATIO**  
**CAFE**  
337 PACIFIC AVE.  
CLOSED SUNDAYS

**SIMMONS HIDE-A-BED**  
Reg. 229.50 **174<sup>95</sup>**  
1 only. Full size, covered in modern metallic green tweed. Fully guaranteed.

**TELEPHONE STANDS**  
Reg. 13.95 **8<sup>95</sup>**  
Holds phone, phone book, writing pad. Blond. Takes up so little room.

**MODERN TABLE LAMPS**  
Reg. 18.45-29.95 **7<sup>95</sup>**  
23 units. Some pairs. Lamps come in many styles and colors. Your choice.

**3-p. CIRCULAR SECTIONAL**  
ALL FOAM RUBBER  
Reg. 529.50 **359<sup>50</sup>**  
1 Only. Large curved center section, 2 end sections. All foam rubber removable zipper cushions.

**OCCASIONAL TABLES**  
Reg. 29.95-42.95 **18<sup>95</sup>**  
Step, coffee and corner in blond and other finishes. Your choice.

**ODD OCC. CHAIRS**  
Reg. 17.95-24.95 **7<sup>95</sup>**  
Modern, fully upholstered. Some sets, some odd, some wrought iron. Your choice.

# PRE-INVENTORY

# STORE-WIDE SALE

**5-PC. MAHOG. DINETTE**  
Reg. 149.95 **87<sup>50</sup>**  
1 only. Duncan Phyfe drop-leaf extension table opens to 42"x72", and four matching upholstered chairs.

OUR COMPLETE 1954 STOCK MUST BE  
**CLOSED OUT**  
**NEAR OR BELOW COST**  
GOOD BUSINESS JUDGMENT TELLS US THAT OUR SPACE IS MORE VALUABLE AT INVENTORY TIME THAN OUR STOCK.

**BED DIVAN-CLUB CHAIR**  
Reg. 229.50 **149<sup>50</sup>**  
1 Only. Divan and matching Club Chair. Foam rubber construction.

**NOTHING HELD BACK! EVERYTHING MUST GO AND YOU... THE PURCHASERS ARE WINNERS**

**\$43,522 STOCK FOR SALE AT \$28,731**


**BEDROOM SET**  
Blond Mahogany  
Reg. 399.50 **274<sup>50</sup>**  
1 Only. Triple Dresser, Plate Glass Mirror, Bookcase Headboard, 2 night stands. All heavy plank tops.

**BEDROOM SET**  
Blond Mahogany  
Reg. 341.50 **229<sup>50</sup>**  
Headboard, Matching Commodes, Triple Dresser and Sparkling Plate Glass Mirror. Lifetime Construction.

**MODERN CLUB CHAIR**  
Reg. 99.50-124.50 **57<sup>50</sup>**  
All Foam Rubber  
5 Only. Removable Zippered Cushions. Lovely fabrics.

**BEDROOM SET**  
Blond Mahogany  
Reg. 289.50 **197<sup>50</sup>**  
1 Only. Triple Dresser, Mirror, Headboard and 2 Night Stands.

**BEDROOM SET**  
Blond Hardwood  
Reg. 189.50 **137<sup>50</sup>**  
Double Dresser, Mirror, Bookcase Headboard.

**SALE STARTS TOMORROW**  
**MONDAY, 9 A. M. SHARP**  
  
MODERN and MAPLE TRENDS in FURNITURE  
SERVING LONG BEACH SINCE 1925  
**1252 AMERICAN AVE.**  
**PHONE 7-3593**  
OPEN MONDAY and FRIDAY TILL 9 P. M.

**FOAM RUBBER SOFA**  
Reg. 179.50 **99<sup>50</sup>**  
6 loose cushions of solid air foam rubber with 2 removable zippers, wrought iron frame.

**6 MODERN DESKS**  
Reg. 89.50-145.00 **54<sup>50</sup>**  
Blond, walnut, mahogany. All hardwood interior. Deep drawers. Your choice.

**6-PC. DINING SET**  
Reg. 289.50 **197<sup>50</sup>**  
Buffet complete with silver and linen drawers, extension table and four matching chairs.

**'54 CROSLEY REFRIG.**  
Reg. 249.50 **198<sup>50</sup>**  
Brand new Crosley Shelvadors, complete with freezing compartment and vegetable bin. 9.5 cu. feet.

**BROADLOOM CARPET**  
Reg. 6.75 **4<sup>95</sup>**  
Heavy cotton boucle carpet. 8 row to inch pile. Choice of 16 colors.

**5-PC. DINING SET**  
Reg. 159.50 **99<sup>50</sup>**  
Drop-leaf extension table and matching upholstered dining chairs. All hardwood. Seats 10.

**KROEHLER 2-PC. SOFA**  
Reg. 249.50 **169<sup>50</sup>**  
1 Only. Matching chair, covered in modern metallic tweed.

**SIMMONS STUDIO COUCH**  
Reg. 99.50 **69<sup>50</sup>**  
1 Only. Sleeps two, complete with bolsters.

**SIMMONS BED DIVAN**  
Reg. 139.50 **87<sup>50</sup>**  
2 only. Sleeps two by night, modern sofa by day. All Simmons Deepsleep construction. 1 green, 1 cherry. Your choice.

**WALNUT CHEST**  
Reg. 69.50 **37<sup>50</sup>**  
1 only. Odd walnut chest of drawers, 4 drawers. All eastern hardwood.

**QUALITY 8-FT. SOFA**  
Reg. 349.50 **199<sup>50</sup>**  
1 only. All handmade. Lovely modern cover. Fully guaranteed. Hand-tied springs.






GEE! HERE WE GO AGAIN, SANDY! ANOTHER YEAR IS OFF AND RUNNIN'! JUST A YEAR AGO NOW YOU GOT HIT BY THOSE HOODLUMS' CAR... MEMBER? THEY PUT YOU IN TH' CAR TRUNK AN' LIT OUT...

"A YEAR IS NO CONTEMPTIBLE PORTION OF THIS MORTAL EXISTENCE" EDWARD GIBSON... YOU SURE SAID A MOUTHFUL THAT TIME, ED!



FIVE HUNNERT MILES! BUT WE GOT 'EM... AN' MET ED AN' ELLA EBUR AT THAT MOTOR COURT... AWFUL NICE FOLKS... THOSE TWO CROOKS, KNILS AN' FINNOG, TRIED TO ROB 'EM OF THEIR LIFE SAVINGS... SILLY BOYS!



THEN "DADDY" WARBUCKS SHOWED UP... AN' PUNJAB AND TH' ASP... IT WAS WONDERFUL TO SEE "DADDY" AGAIN... WE MADE SUCH GREAT PLANS...



AND THEN... THEN I SAW HIM GET BLOWN TO NOTHIN'... IT WAS AWFUL! THEY GOT TH' ENEMY AGENTS THAT DID IT, BUT WHAT GOOD DID THAT DO "DADDY"?



SO WE WENT AWAY TO TRY TO FORGET... AND MET AUNTIE ACID AND PROFESSOR REES, TOMMY ROTT, CAP SUMAHS, NOAH NINETY, NICK NOLEF... AND... AND



... AND HAZEL, AND 'ALL TH' REST O' TH' GHOSTS! WE COULDN' DOGGONE EASY GOT KILLED IN THAT PLACE... 'CEPT FOR TH' SPOOKS BEIN' SO FRIENDLY TO US...



AND TH' LAST THING THEY SAID WAS THAT "DADDY" ISN'T ONE O' THEM! DOESN'T SEEM POSSIBLE HE'S ALIVE, AFTER SEEIN' HIM BLOWN TO BITS! BUT SPOOKS NEVER LIE!



EH? WHAT'S TH' UPPOAR?

YOU'VE HAD YOUR WARNING! THIRTY DOLLARS, OR OUT YOU GO, BAG AND BAGGAGE, RIGHT NOW!

B.B. BUT CAN'T YOU GIVE ME TILL THE END OF THE WEEK?



NOT ANOTHER SECOND, SISTER! YOU DEAD BEATS ARE ALL ALIKE...

HEY, GINI... ISN'T THAT THE RENT MONEY YOU SAID TO GIVE HIM, IF YOU WERE OUT? DID YOU FORGET?



EH?... OH... OH... OF COURSE! HERE'S YOUR THIRTY DOLLARS!

EH? YOU GOT IT?



BUT, ANNIE! THIRTY DOLLARS! WHY SHOULD YOU...?

WHY NOT? SANDY AND I LIVE HERE, TOO! REMEMBER?

HAROLD GRAY

## THE BAKERS

by CARL GRUBERT



PETER



HOW ARE YOU DOING WITH YOUR NEW YEAR'S RESOLUTIONS?

FINE! I JUST MADE ONE!



WHAT WAS IT?

IT STILL IS! I QUIT SMOKING!



OH! OH!...



BZZ... BZZ... BZZ!

SO!

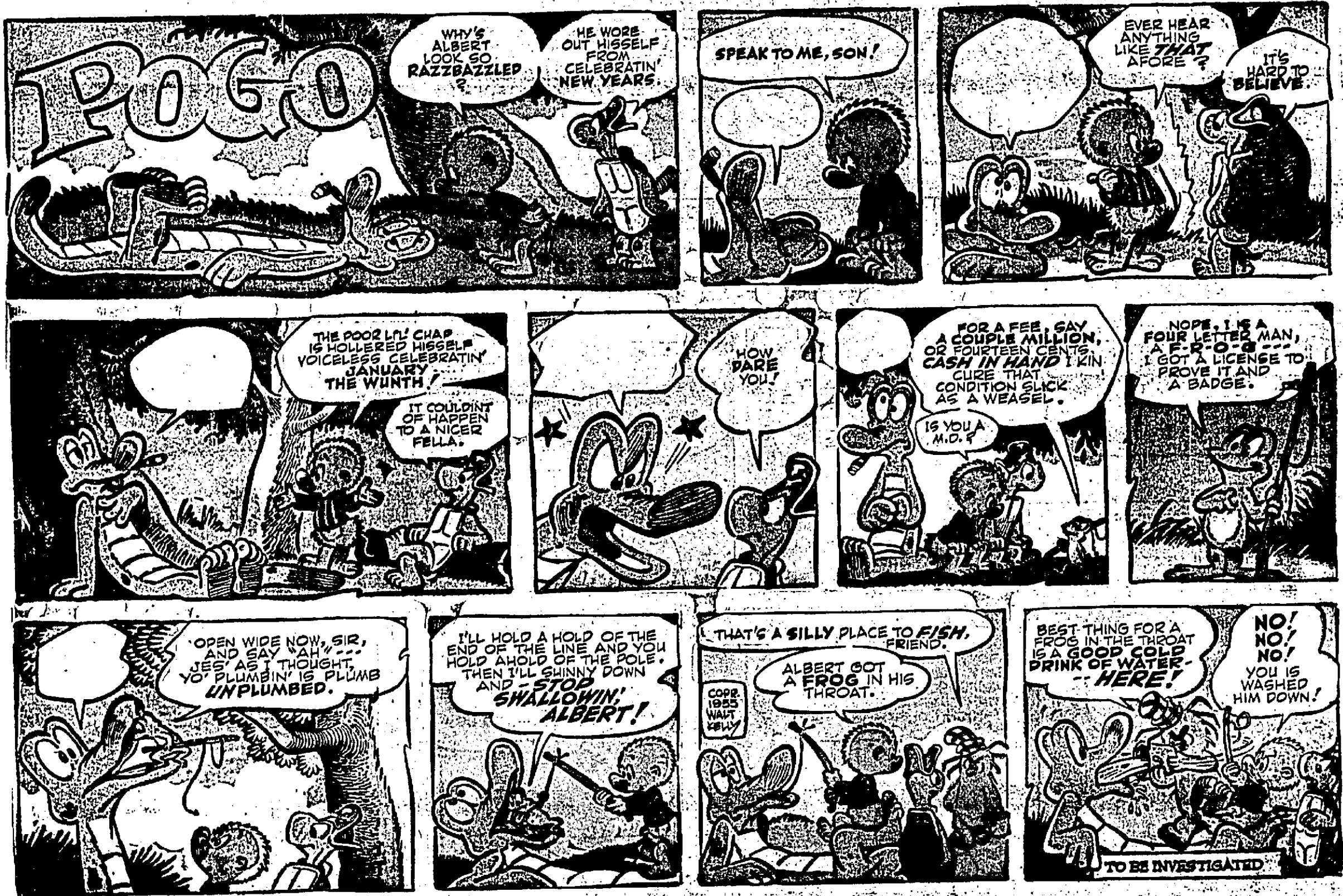


AHEM!

I'M NOT SMOKING!



THIS IS A DRY RUN! SEE? NO TOBACCO!



## VIGNETTES OF LIFE

## Promises Of Reform

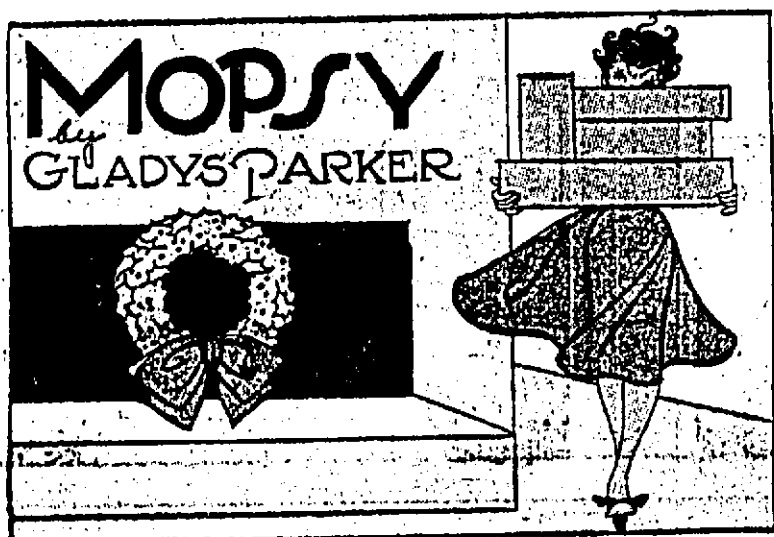
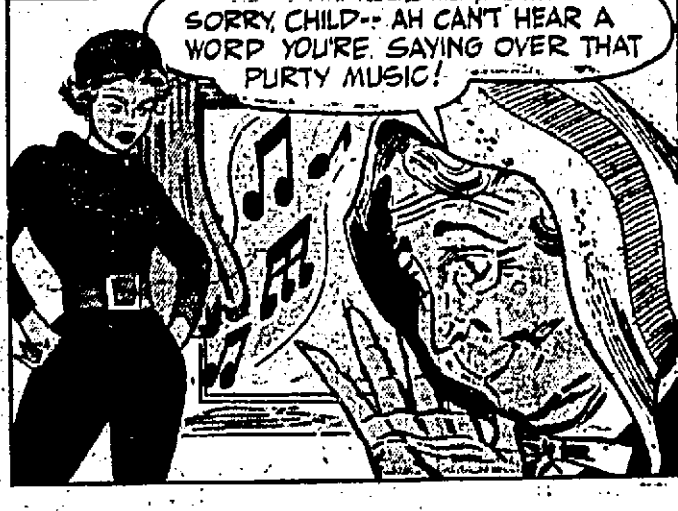
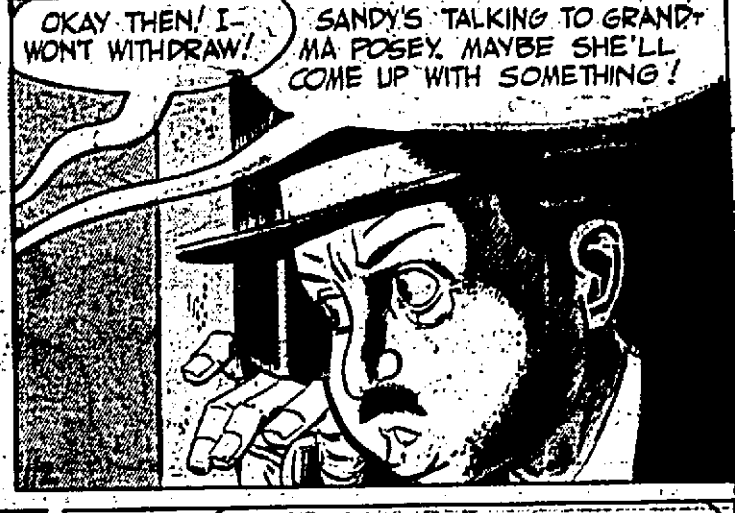
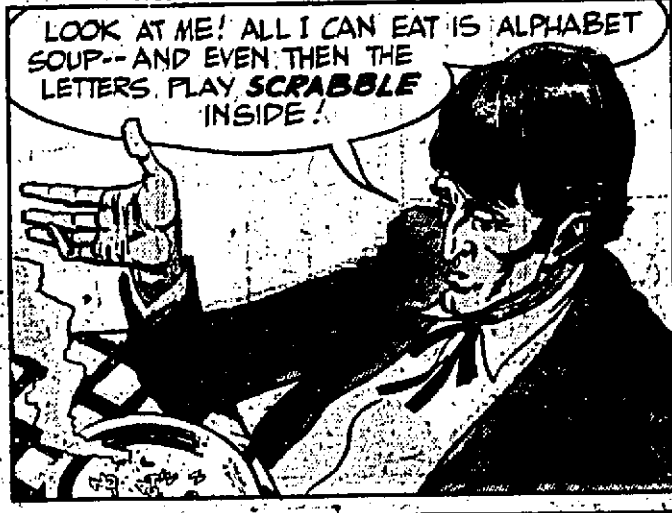
BY HARRY WEINERT





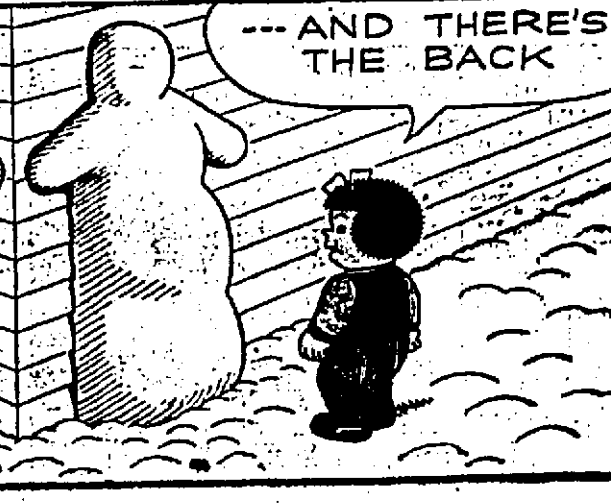
# JET SCOTT

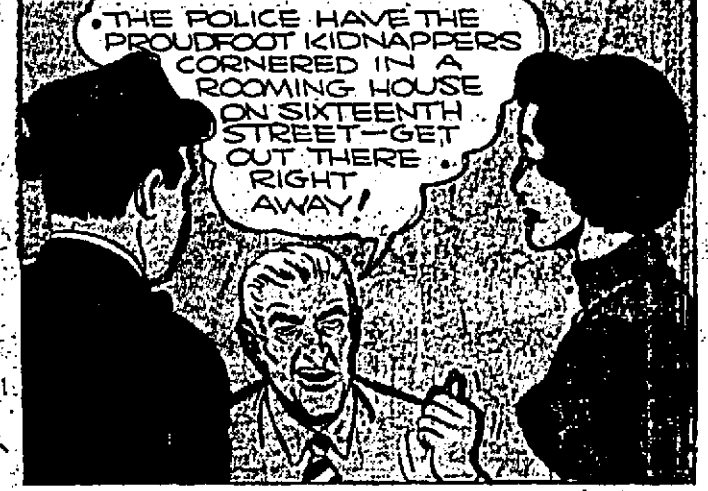
by Stark and Robinson



# NANCY

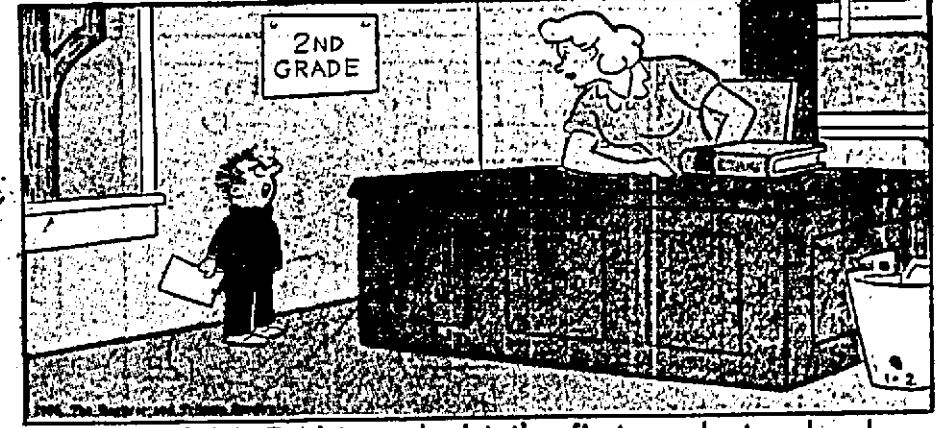
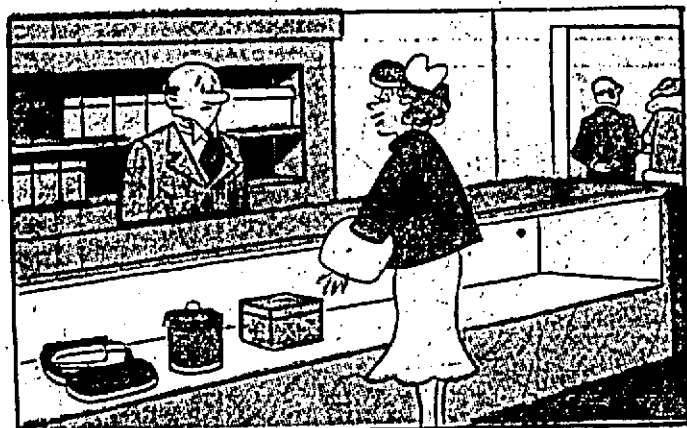
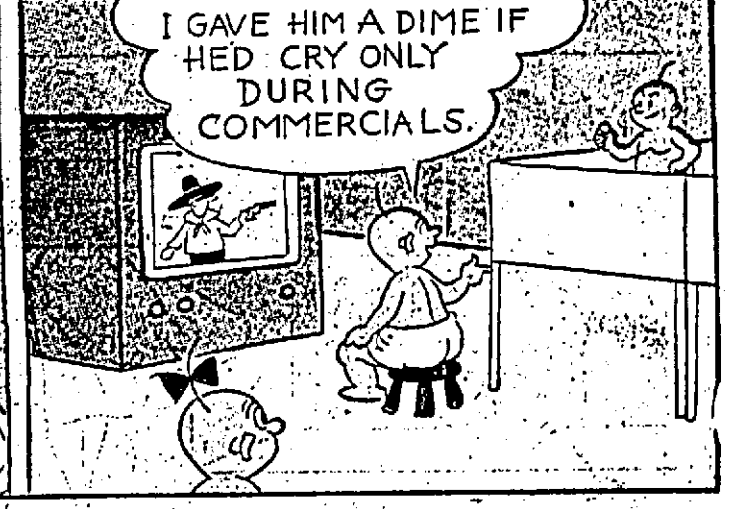
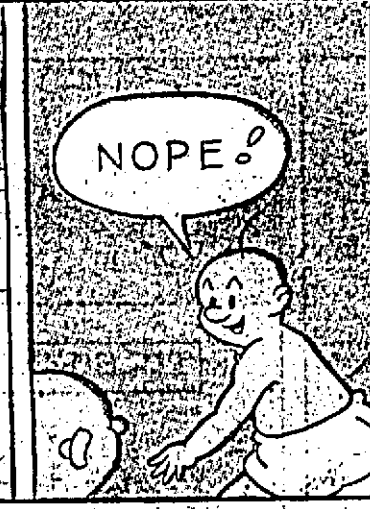
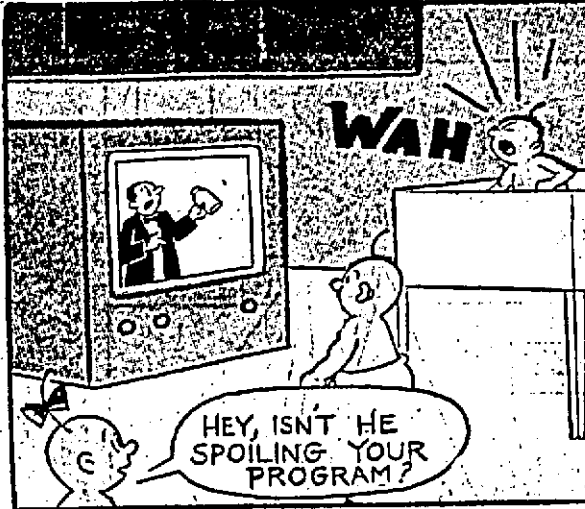
By Ernie Bushmiller





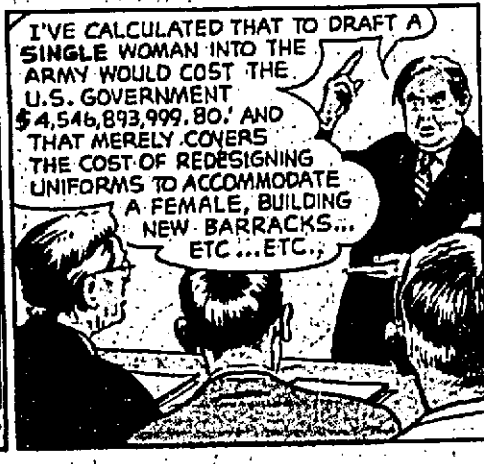
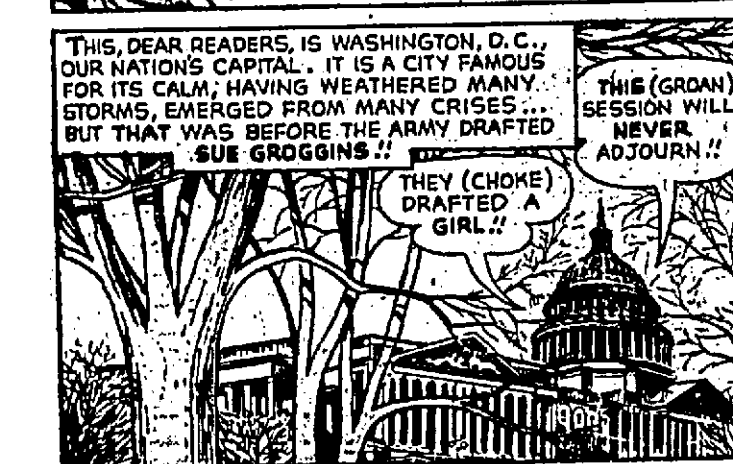
## OFF THE RECORD

by ED REED



## ABBIE and SLATS

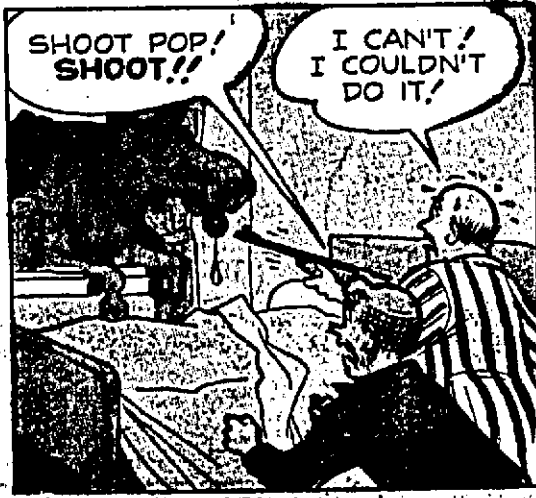
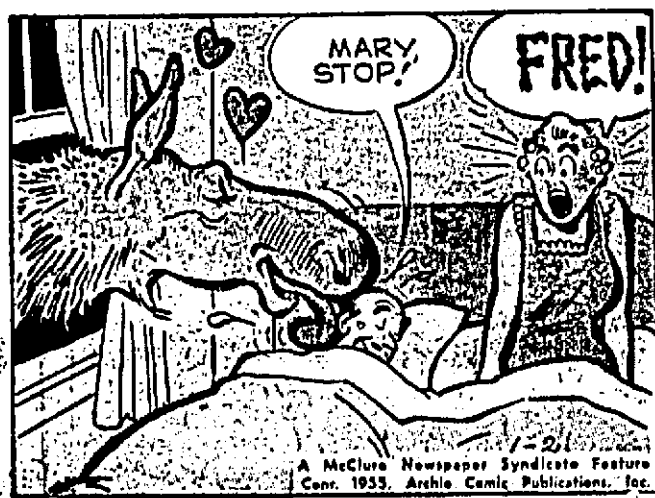
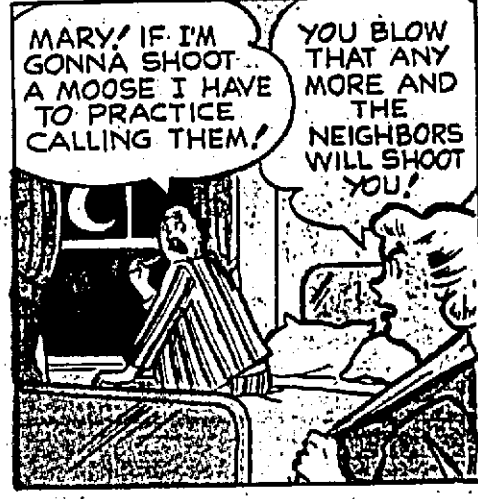
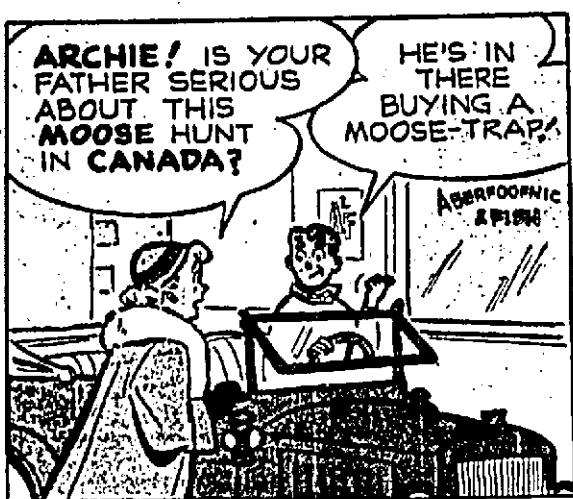
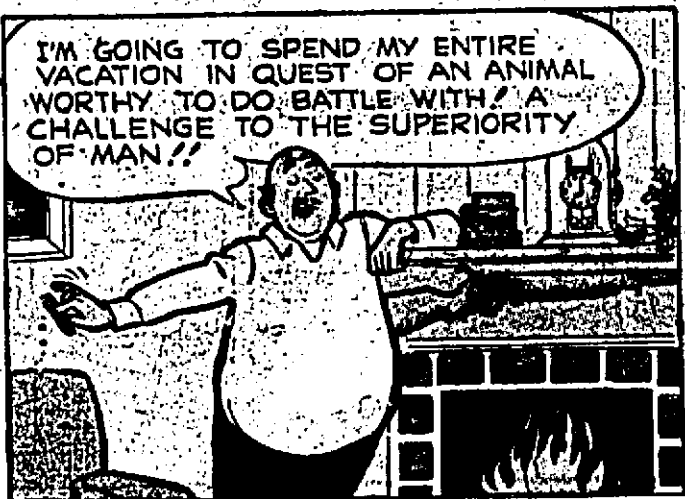
by RAEURN VAN BUREN





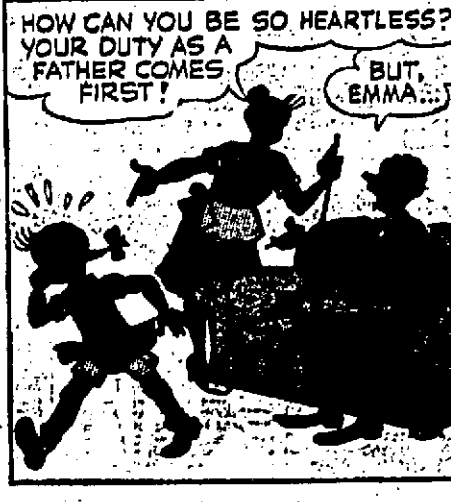
# Archie

BOB MONTANA



# THERE OUGHTA BE A LAW

By AL FAGALY & HARRY SHORTEN



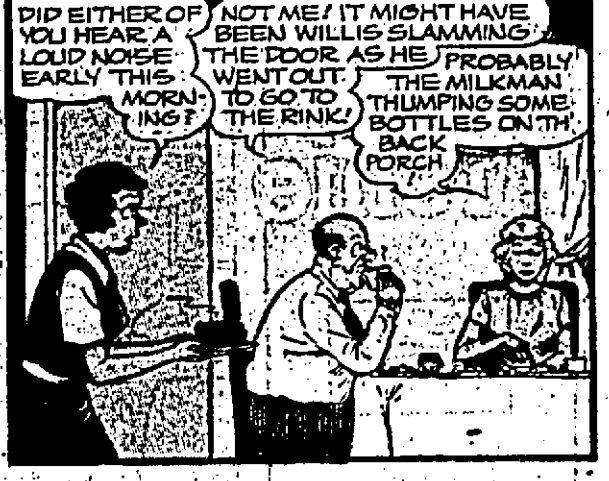
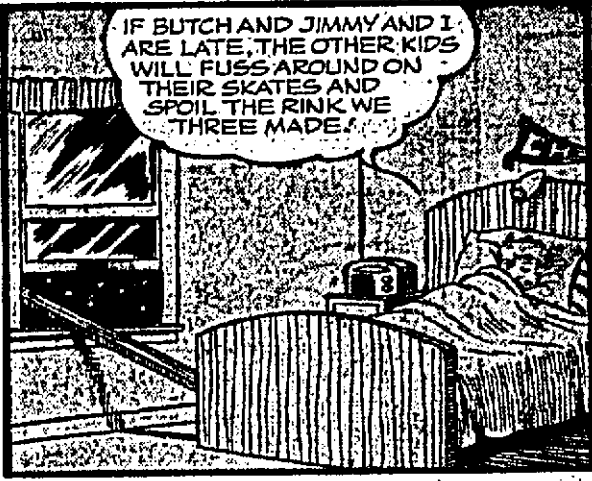
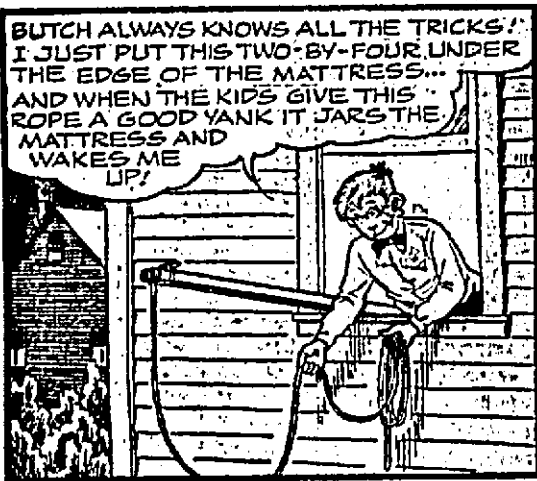


# OUT OUR WAY

# The Willets

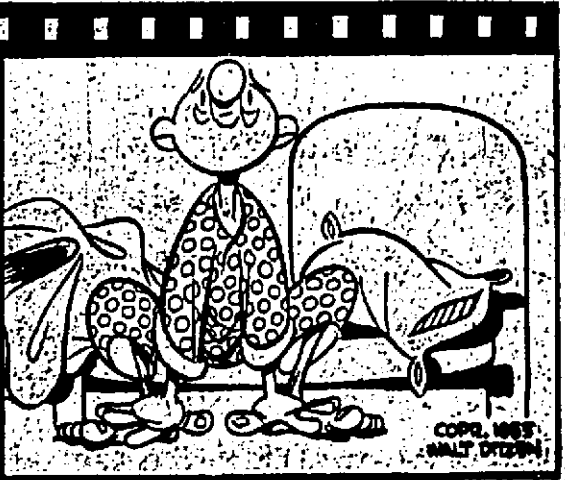
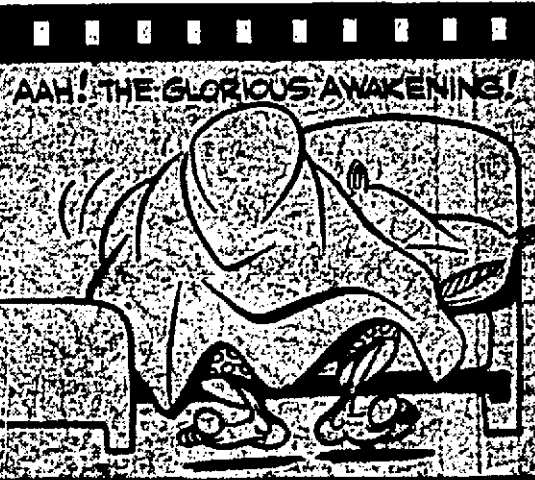
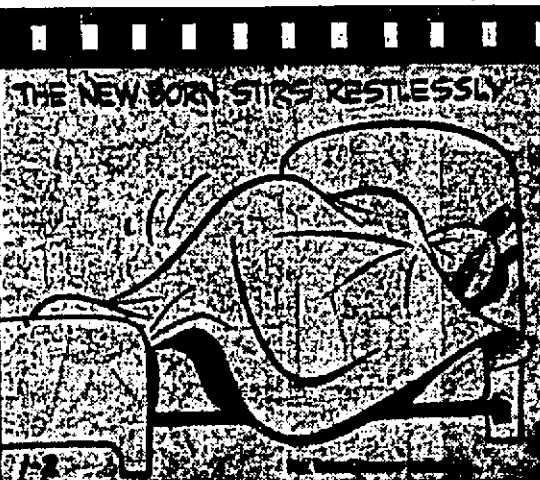
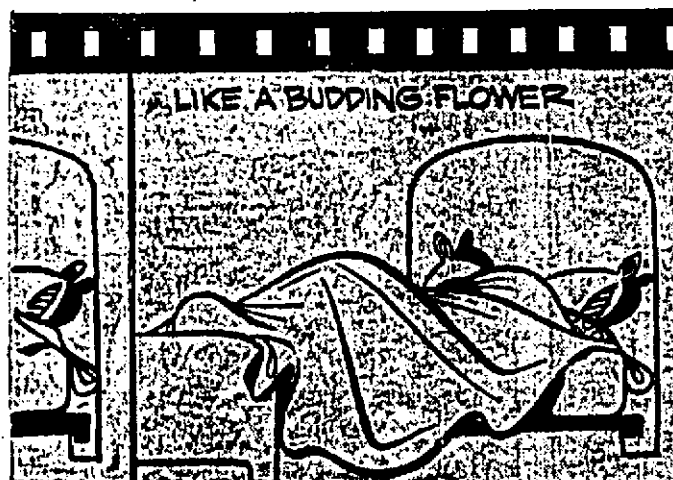
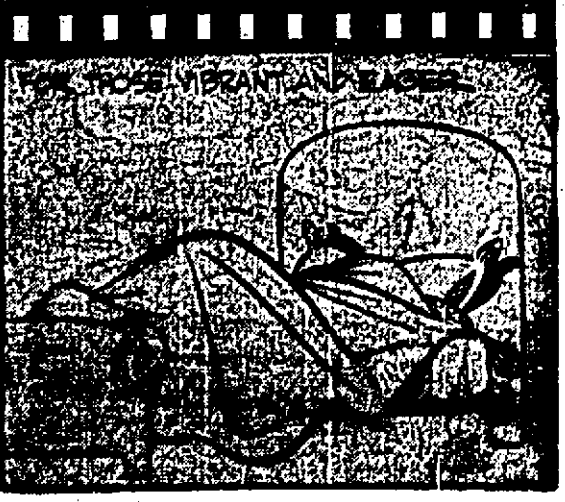
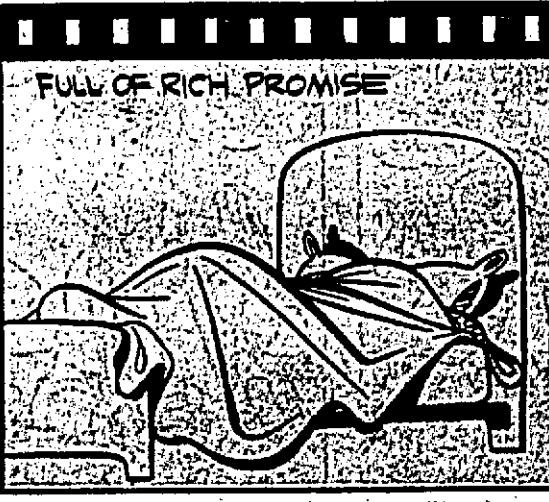
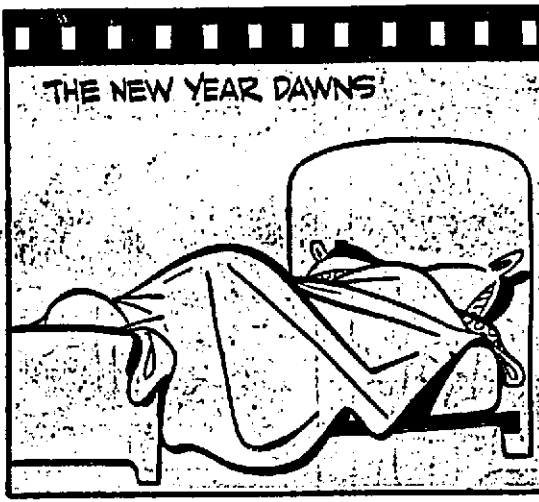
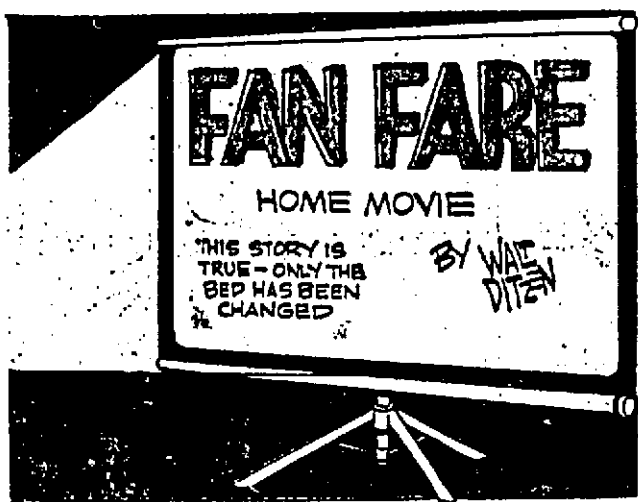
T. M. Reg. U. S. Pat. Off.

By J. R. Williams

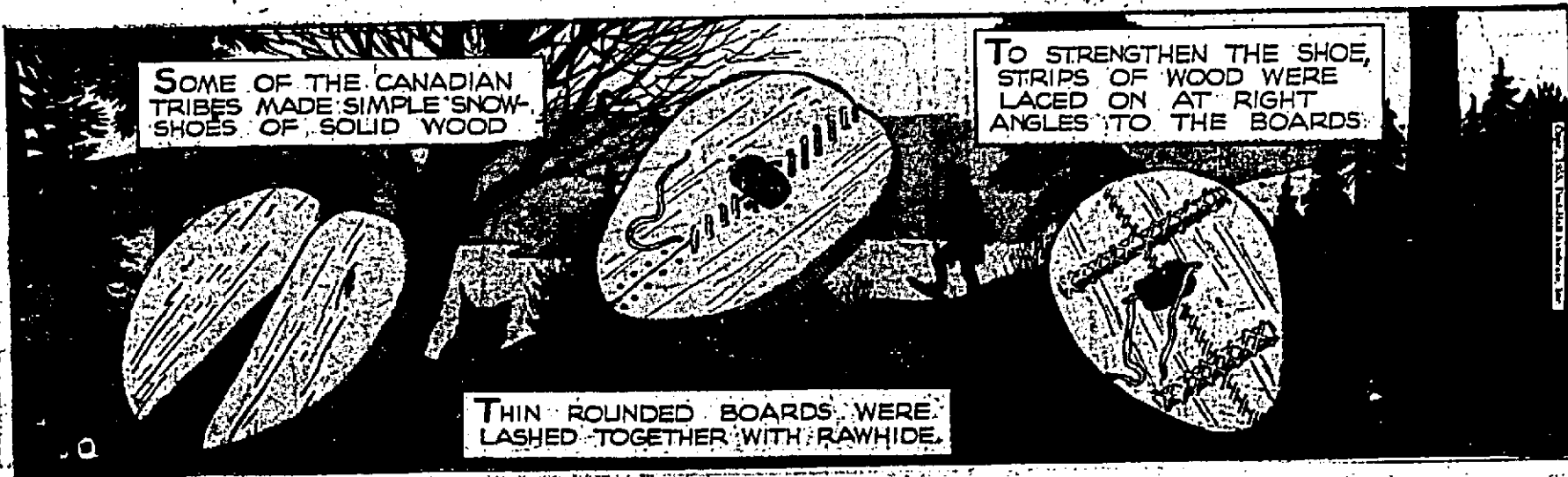
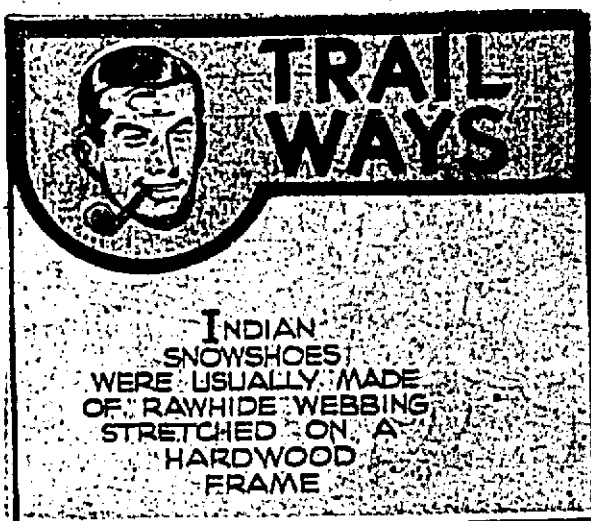


# OUR BOARDING HOUSE

# With Major Hoople







# THE JACKSON TWINS

By Dick Brooks



BO

By Frank Beck

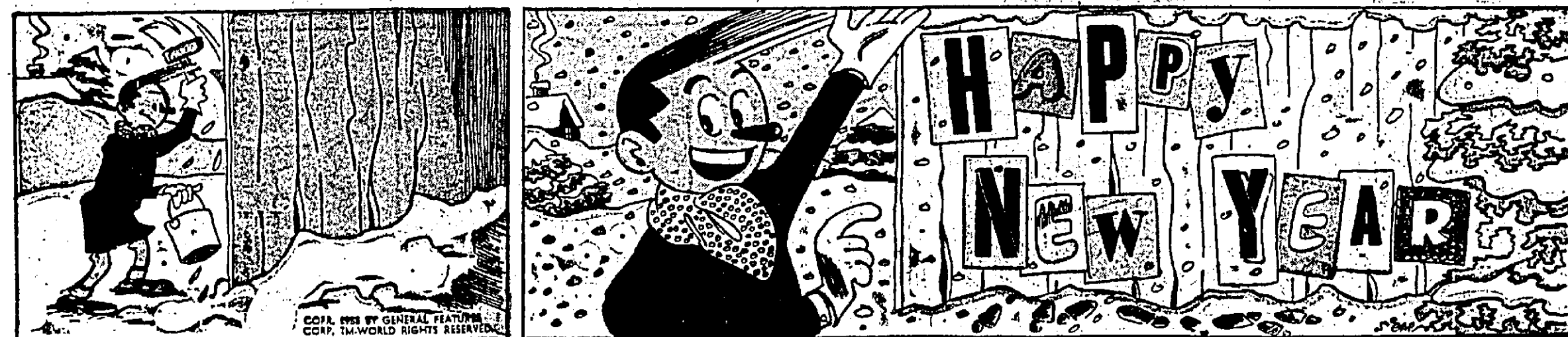
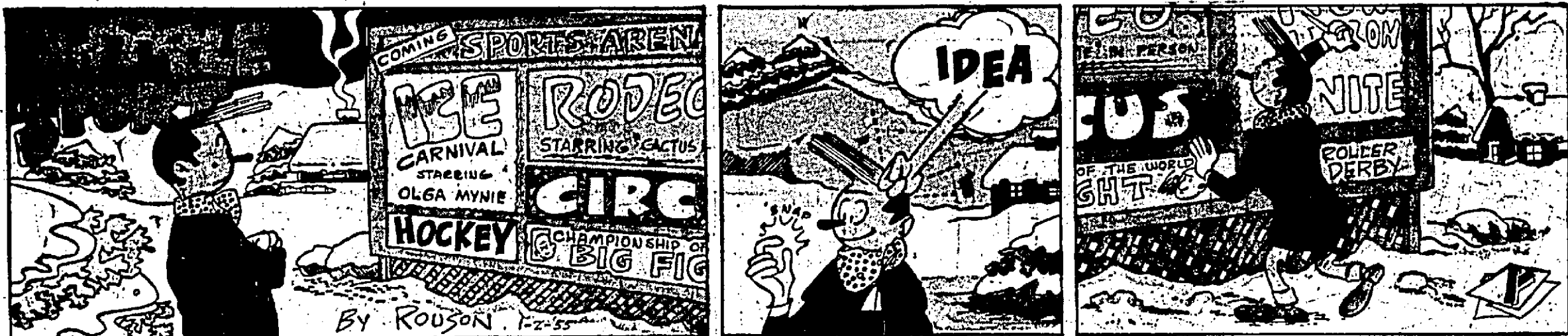


# THE NEBBS

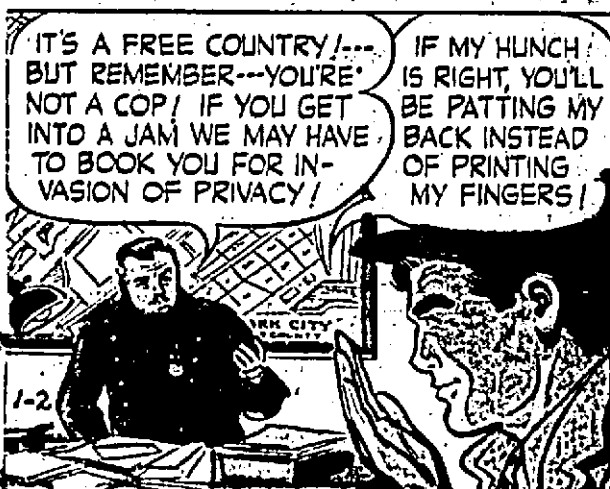
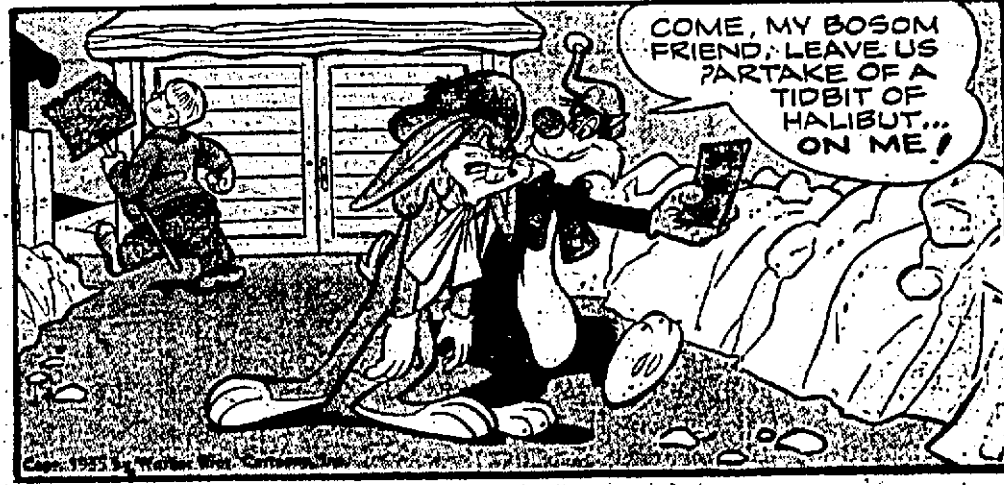
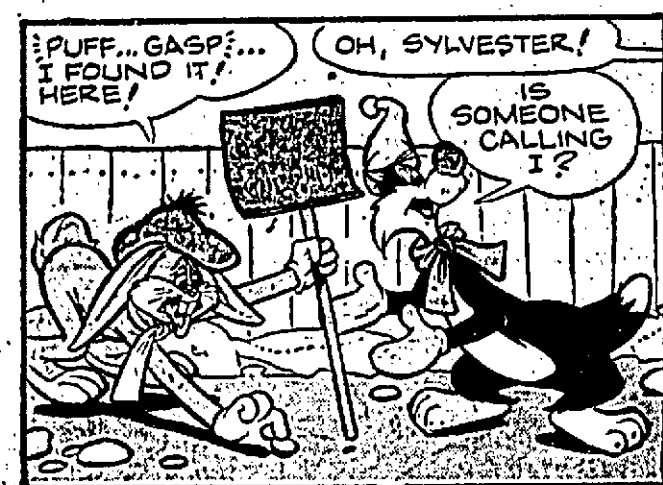
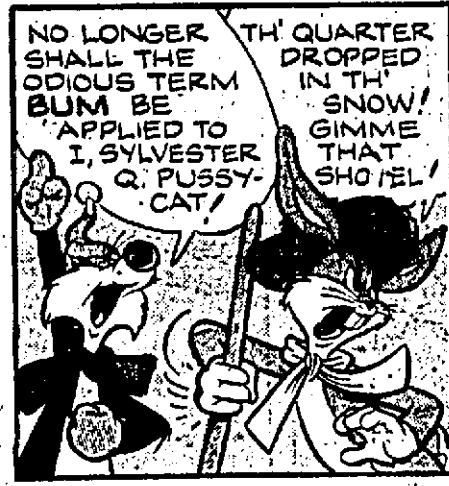
By Hess













# Captain EASY

by LESLIE TROTT



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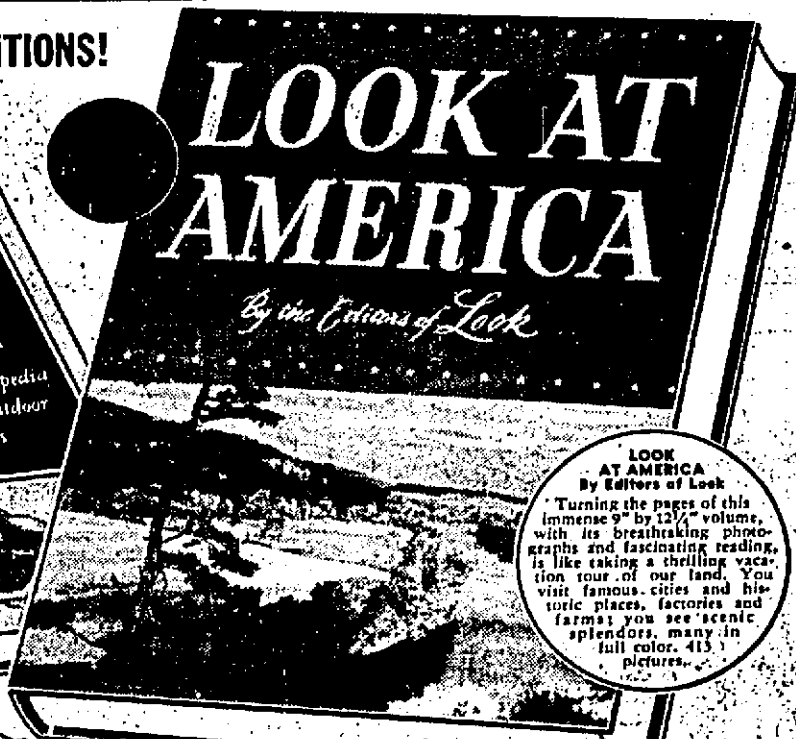
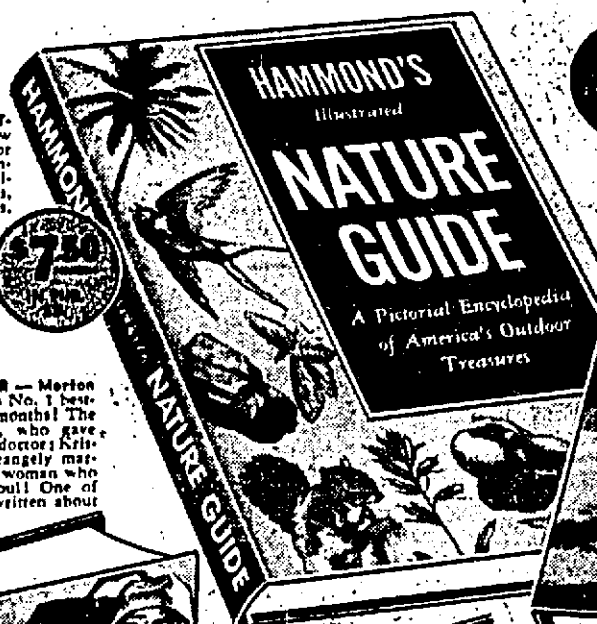
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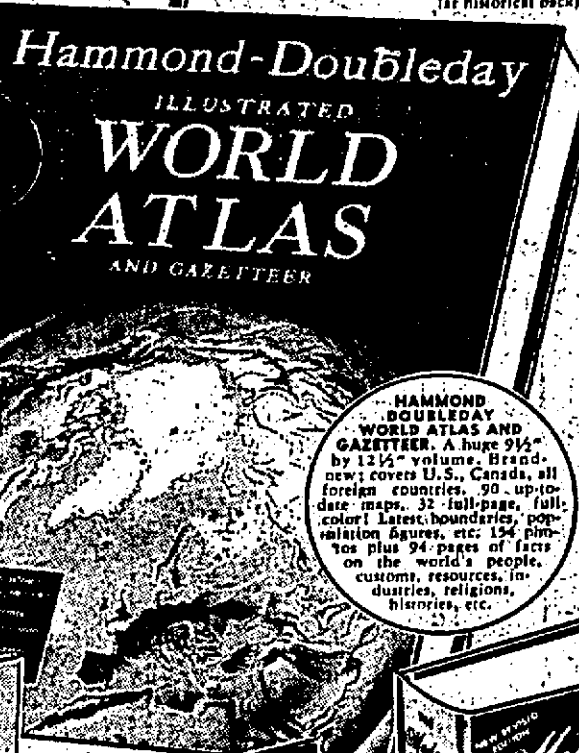
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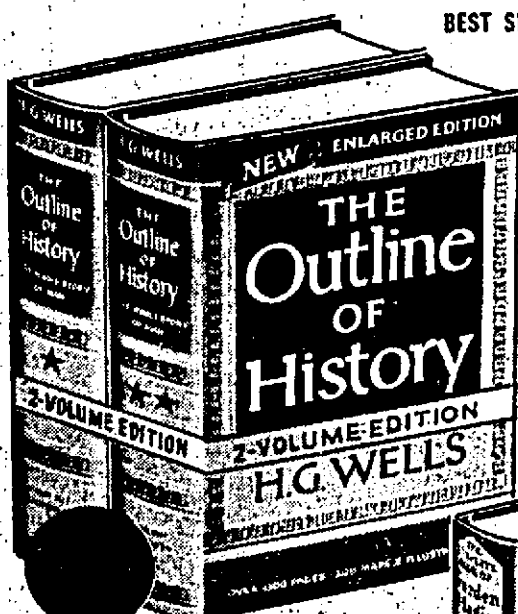
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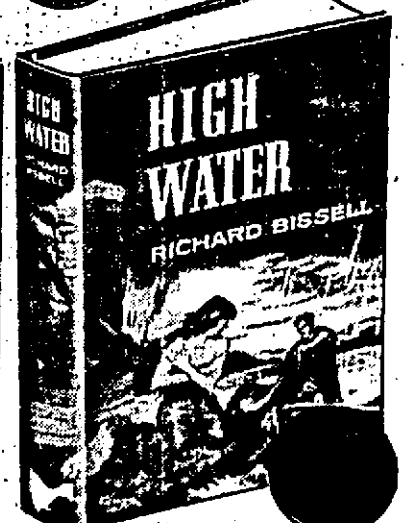
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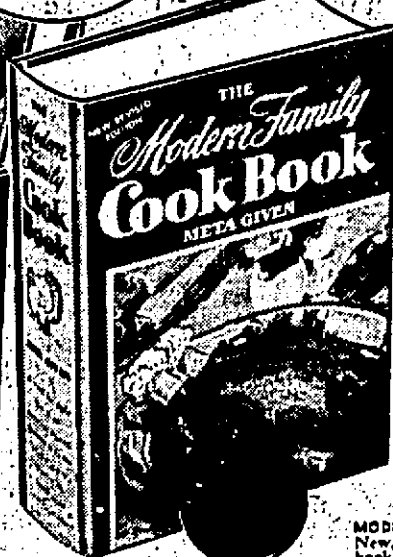
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